



Parks, Recreation and Cultural Services Committee

Anderson Room, City Hall
6911 No. 3 Road

Wednesday, December 18, 2019
immediately following the Public Works and Transportation
Committee meeting

Pg. # ITEM

MINUTES

PRCS-4 *Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on November 26, 2019.*



NEXT COMMITTEE MEETING DATE

January 28, 2020, (tentative date) at 4:00 p.m. in the Anderson Room

DELEGATIONS

PRCS-18 1. (1) Jennifer Louie to present on the **Magical Bridges Park** concept.

ADDED
PRCS-86 (2) Andy Hobbs and Loren Slye to present the **Providence Partnership and Sponsorship proposal**.

COMMUNITY SERVICES DIVISION

2. **2020 ENGAGING ARTISTS IN COMMUNITY PROGRAM PUBLIC ART PROJECTS**

(File Ref. No. 11-7000-09-20-089) (REDMS No. 6327956 v.5)

PRCS-38

See Page **PRCS-38** for full report

Designated Speaker: Marie Fenwick

STAFF RECOMMENDATION

That the three artist proposals for the community public art projects in partnership with West Richmond Community Centre Association, Thompson Community Centre Association and Parks Programs as presented in the staff report titled “2020 Engaging Artists in Community Program Public Art Projects,” dated December 3, 2019, from the Director, Arts, Culture and Heritage Services, be endorsed.



3. **OUTDOOR SPORTS FIELDS AND AMENITIES ALLOCATION POLICY**

(File Ref. No. 11-7000-10-01) (REDMS No. 6327850 v.26)

PRCS-68

See Page **PRCS-68** for full report

Designated Speaker: Gregg Wheeler

STAFF RECOMMENDATION

That Council Policy 8500 Park Playing Fields – Allocation be rescinded and the proposed Outdoor Sport Facilities and Amenities Policy, as detailed in Attachment 2 of the staff report titled “Outdoor Sports Fields and Amenities Allocation Policy,” dated November 22, 2019, from the Director, Recreation and Sport Services be adopted.



PLANNING AND DEVELOPMENT DIVISION

4. **REVISED RECREATION FEE SUBSIDY PROGRAM – YEAR ONE PARTICIPATION PROGRESS REPORT**
(File Ref. No. 07-3190-01) (REDMS No. 6261704 v.6)

PRCS-78

See Page **PRCS-78** for full report

Designated Speaker: Kim Somerville

STAFF RECOMMENDATION

That the staff report titled “Revised Recreation Fee Subsidy Program – Year One Participation Progress Report,” dated November 22, 2019 from the Director, Community Social Development, be received for information.

☐

5. **MANAGER’S REPORT**

ADJOURNMENT

☐



Parks, Recreation and Cultural Services Committee

Date: Tuesday, November 26, 2019

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Michael Wolfe
Councillor Chak Au
Councillor Bill McNulty
Councillor Linda McPhail

Also Present: Councillor Alexa Loo
Councillor Carol Day

Call to Order: The Chair called the meeting to order at 4:00 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on October 29, 2019, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

December 18, 2019, (tentative date) at 4:00 p.m. in the Anderson Room

Parks, Recreation & Cultural Services Committee
Tuesday, November 26, 2019

DELEGATION

1. Jim McGrath and Eileen Donovan presented the petition requesting improved hours of access at Steveston Pool (copy on-file, City Clerk's Office), and expressed that increased utilization of the Steveston Pool has extensive community support and would be cost-effective as the potential additional revenue would help offset additional staffing costs. Mr. McGrath suggested that the Pool be opened seven days a week starting in May and ending in September and that proposed schedule could accommodate usage by the local swim club and special swim meet events. He distributed a sample resolution presented to the City of Vancouver Board of Parks and Recreation to extend the schedule of their outdoor pools (attached to and forming part of these minutes as Schedule 1).

Discussion ensued with regard to (i) the demographics of the users of the pool, (ii) previous proposals to install a roof over the Steveston Pool for all-year use, and (iii) reviewing different pricing structures during off-peak hours.

In reply to queries from Committee regarding alternative outdoor pools in the City, Ms. Donovan noted that the South Arm Pool is a recreational pool that is not suitable for lap swimming. Staff added that site options for the proposed new Steveston Community Centre are currently under review.

As a result of the discussion, the following **referral motion** was introduced:

It was moved and seconded

That staff review extending the Steveston Pool's schedule from May to September and the budget implications of such an extension and report back to the December 18, 2019 Parks, Recreation and Cultural Services Committee meeting.

CARRIED

COMMUNITY SERVICES DIVISION

2. **STEVESTON HARBOUR AUTHORITY ARCHWAY SIGN - REQUEST FOR FUNDING**

(File Ref. No. 11-7000-01) (REDMS No. 6336689)

Robert Kiesman, Steveston Harbour Authority, expressed that the proposed sign has community support and that its installation can be completed in a cost-effective manner.

Parks, Recreation & Cultural Services Committee
Tuesday, November 26, 2019

It was moved and seconded

That funding of \$50,000 from the Council Community Initiative Account to the Steveston Harbour Authority to support the Steveston Harbour Authority Archway Sign, and that the expenditure be included in the Consolidated 5 Year Financial Plan (2020-2024), as outlined in the staff report “Steveston Harbour Authority Archway Sign – Request for Funding” dated November 1, 2019 from the Director, Arts, Culture and Heritage Services.

CARRIED

3. THE PUBLIC TREE MANAGEMENT STRATEGY 2045: A PLAN FOR MANAGING RICHMOND’S PUBLIC URBAN FOREST

(File Ref. No. 10-6550-07) (REDMS No. 6266663)

Staff presented a video on the proposed Public Tree Management Strategy (copy on-file City Clerk’s Office), noting that (i) the proposed Strategy targets planting up to 850 trees annually, (ii) GIS data and data gathered from analyzing the city’s tree canopy will be used to identify areas for planting, and (iii) drought resistant tree species will be examined for new plantings.

Cllr. Loo left the meeting (4:20 p.m.) and did not return.

Discussion ensued with regard to (i) enhancing the city’s natural areas, parks and suburban areas, (ii) identifying potential areas for tree planting along the city’s streets and greenways, (iii) protecting trees during landscaping, (iv) composting fallen leaves, (v) sourcing alternative best practices standards, (vi) options to increase the targets for tree plantings, (vii) encouraging the growth of lower layers of the urban forest canopy, and (viii) timing of tree transplantations during the year.

In reply to queries from Committee, staff noted that the Strategy will be posted on the City’s website and that opportunities for community engagement and awareness will be explored.

It was moved and seconded

- (1) That the Public Tree Management Strategy 2045, as detailed in the staff report titled “The Public Tree Management Strategy 2045: A Plan for Managing Richmond’s Public Urban Forest,” dated October 31, 2019 from the Director, Parks Services, be endorsed; and*
- (2) That the Council Policy for the Public Urban Forest, as detailed in the staff report titled “The Public Tree Management Strategy 2045: A Plan for Managing Richmond’s Public Urban Forest,” dated October 31, 2019 from the Director, Parks Services, be endorsed.*

CARRIED

Parks, Recreation & Cultural Services Committee
Tuesday, November 26, 2019

4. **GARDEN CITY LANDS UPDATE AND SITE ACTIVATION PLAN**
(File Ref. No. 06-2345-20-GCIT1) (REDMS No. 6329663)

Discussion ensued with regard to attaining accurate costs estimates for the Garden City Lands soil remediation options and staff noted that further analysis and soil evaluation is recommended.

Cllr. Wolfe left the meeting (5:01 p.m.) and returned (5:02 p.m.).

It was moved and seconded

That the staff report titled "Garden City Lands Update and Site Activation Plan," dated October 31, 2019, from the Director, Parks Services, be received for information.

CARRIED

Information related to soil remediation on the Garden City Lands was distributed (attached to and forming part of these minutes as Schedule 2).

Discussion then ensued with regard to contaminated soils received from Harvest Power and locating clean soil sources within the city.

As a result of the discussion, the following **motion** was introduced:

It was moved and seconded

That Parks staff consider composting and soil remediation for the Garden City Lands at the Garden City Lands, and no compost from other facilities unless guaranteed of organic quality and free of contaminants.

CARRIED

5. **MANAGER'S REPORT**

(i) Dedication Program Renewal Process

Paul Brar, Manager, Parks Programs, updated Committee on the Dedication Program renewal process, noting that some contacts were sent incorrect letters. Mr. Brar added that corrected letters have since been sent to the appropriate recipients.

(ii) Richmond Sports Council Facility Needs Assessments

Gregg Wheeler, Manager, Sport and Community Events, noted that a memorandum regarding the timeline of the prioritization of the Richmond Sports Council Facility Needs Assessment has been distributed to Council members.

Parks, Recreation & Cultural Services Committee
Tuesday, November 26, 2019

(iii) Richmond Events

Marie Fenwick, Director, Arts, Culture and Heritage Services, updated Committee on on-going events in the city, including Christmas in the Village in Steveston and the upcoming ArtRich event at the Richmond Art Gallery starting on December 6, 2019.

(iv) Minoru Centre for Active Living Fitness Centre

Elizabeth Ayers, Director, Recreation and Sport Services, noted that the Fitness Centre in the Minoru Centre for Active Living will be opening in January 2020.

The Chair advised that Sturgeon Banks Eco Walkway will be considered as Item No. 5A, Maritime Festival Tall Ship Gun Battle as Item No. 5B, and Richmond Sister City Program as Item No. 5C.

5A. STURGEON BANKS ECO WALKWAY

(File Ref. No.)

Discussion ensued with regard to constructing an eco walkway along Sturgeon Banks, and information on the proposed walkway was distributed (attached to and forming part of these minutes as Schedule 3).

As a result of the discussion, the following **motion** was introduced:

It was moved and seconded

That the City of Richmond consider building an Eco Walkway out over Sturgeon Banks. A walkway was previously recommended straight out from the West Dyke but the land was crown owned. A smaller walkway was approved in the Richmond Trails Plan in 1979. Richmond now owns the foreshore at Terra Nova.

CARRIED

5B. MARITIME FESTIVAL TALL SHIP GUN BATTLE

(File Ref. No.)

Discussion ensued with regard to the upcoming 2020 Maritime Festival and inviting one tall ship to participate in the gun battle with schooner *Providence*.

Information on the proposal was distributed (attached to and forming part of these minutes as Schedule 4).

In accordance with Section 100 of the Community Charter, Cllr. McPhail declared to be in a conflict of interest as her husband has an interest in the schooner *Providence*, and Cllr. McPhail left the meeting – 5:14 p.m.

Parks, Recreation & Cultural Services Committee
Tuesday, November 26, 2019

Discussion then ensued with regard to the potential cost of the proposed tall ship gun battle and in reply to queries from Committee, staff noted that the participating ships have not been confirmed and staff can examine whether the proposed event can be accommodated into the Maritime Festival's budget.

As a result of the discussion, the following **motion** was introduced:

It was moved and seconded

That the City of Richmond consider an annual gun battle between the halibut schooner Providence and a visiting tall ship at the Maritime Festival. A cannon could be purchased and a different ship challenged every year.

CARRIED

Cllr. McPhail returned to the meeting – 5:16 p.m.

5C. RICHMOND SISTER CITY PROGRAM

(File Ref. No.)

A proposed resolution on the Richmond Sister City Program was distributed (attached to and forming part of these minutes as Schedule 5).

Discussion ensued with regard to incorporating a climate knowledge exchange into the Richmond Sister City Program, and as a result, the following **resolution** was introduced:

It was moved and seconded

Whereas the Richmond Sister City program is for Cultural and Sport exchanges, to promote intercultural learning opportunities;

Whereas the City of Richmond has declared a Climate Emergency and is working to achieve carbon reduction in line with the IPCC targets to hold warming to 1.5C;

Whereas the City of Richmond is a climate leader in district energy and other areas;

Whereas there are international cities which are more advanced in achieving carbon reductions in active transportation and other areas;

Therefore be it resolved that the City of Richmond incorporated Climate Knowledge exchange into the program goals for the Richmond Sister City Program, to achieve mutually beneficial opportunities to further reduce carbon emissions and create additional opportunities for citizens to be part of the economic and social transition to a low-carbon society.

The question on the resolution was not called as discussion ensued with regard to exploring expanding the Richmond Sister City Program to include climate-leading cities in Europe.

Parks, Recreation & Cultural Services Committee
Tuesday, November 26, 2019

The question on the resolution was then called and it was **CARRIED**.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (5:21 p.m.).

CARRIED

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Tuesday, November 26, 2019.

Councillor Harold Steves
Chair

Evangel Biason
Legislative Services Coordinator



Outdoor Pool Extended Season Pilot
Excerpted from Minutes 2019-11-18

~ ~ ~ ~ ~

MOVED by Commissioner Irwin
SECONDED by Commissioner Coupar

WHEREAS:

1. Outdoor pools are well-loved by the residents of Vancouver;
2. Kitsilano Pool, which first opened in 1931, underwent extensive renovations in 2017-2018 that included installing new basin membrane, reducing potable water use, and replacing gas pumps with electric that significantly reduce noise and fuel emissions;
3. New Brighton Pool is the Park Board's only heated outdoor pool in East Vancouver;
4. The VanSplash Advisory Group called for extended seasons at Kitsilano and New Brighton pools to provide equitable access to both East Side and West Side residents in Vancouver; and
5. Staff have previously piloted extending the end of the outdoor pool season by 1-2 weeks at both Kitsilano and New Brighton pools.

THEREFORE BE IT RESOLVED:

- A. THAT the Vancouver Park Board approve a pilot to extend the regular 2020 swimming season at Kitsilano and New Brighton Outdoor Pools by opening 2-3 weeks earlier in the spring and closing 3-4 weeks later in the fall; and
- B. FURTHER THAT Park Board staff analyze the costs, benefits, and impacts of this extended outdoor pool season pilot and report back to the Board with recommendations for the 2021 season.

REFERRED

(Commissioners Barker, Coupar, and Irwin opposed)

Referral: Oct. 23, 2019

To: Public Works committee

From: Councillor Harold Steves

Re: Soil Remediation potential Richmond Go Kart Track

- (1) The Richmond Go Kart Track is immediately north of the city of Richmond soils site. South of the soils site is a city road allowance. The three sites combined could be used for an expanded soil remediation site.
- (2) The Garden City Lands have areas of contamination the may need clean fertile soil over the contaminated areas.
- (3) Richmond farms frequently request permission to put fill on farmland.
- (4) Fill from Metro Vancouver excavations is low on organics and microbes, generally has poor capillarity for groundwater to rise to the surface and may need irrigation from the city water system.
- (5) The City of Richmond has banned cosmetic pesticides. When composted the leaves and lawn clippings qualify for use on organic farms and gardens.

It is recommended that the City of Richmond consider use of the entire soil and Go Kart site for soil remediation by composting lawn clippings and leaves from city parks and combining with Richmond topsoil, subsoil and imported soils. The soil would be used for fill and land levelling purposes.

Further:

That Parks staff consider composting and soil remediation for the garden City Lands and no compost from other facilities unless guaranteed of organic quality and free of contaminants

To: Parks Committee

From: Councillor Harold Steves

Date: Nov. 26, 2019

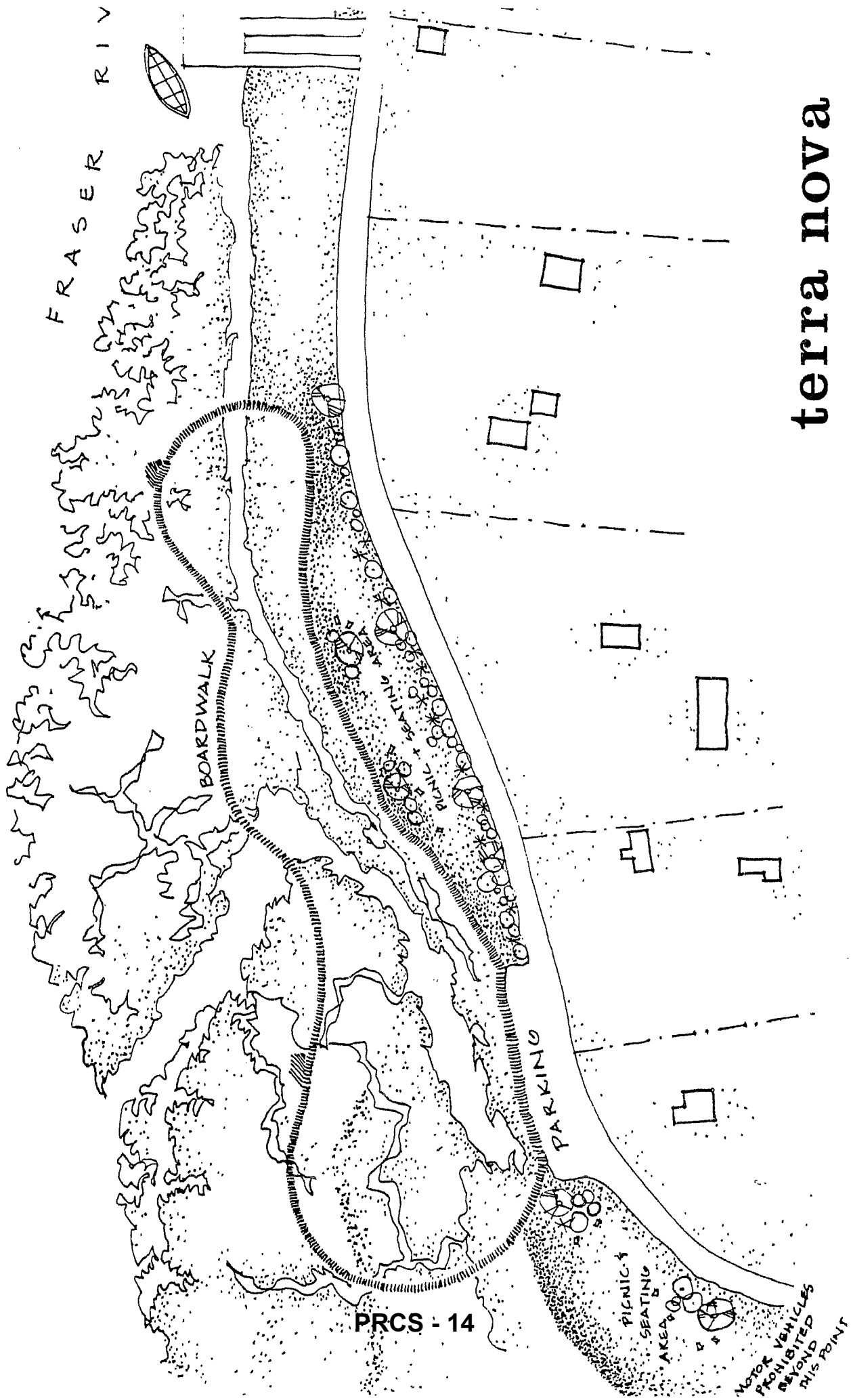
RE: Sturgeon Banks Eco Walkway

Recommendation:

That the City of Richmond consider building an Eco Walkway out over Sturgeon Banks. A walkway was previously recommended straight out from the West Dyke but the land was crown owned. A smaller walkway was approved in the Richmond Trails Plan in 1979. Richmond now owns the foreshore at Terra Nova.

A handwritten signature in black ink, appearing to read "Harold Steves", with a stylized flourish extending from the end.

Harold Steves, City councilor



terra nova

Sturgeon Banks Eco Walkway

John L. Young <johnlyoung@shaw.ca>

Sat 2019-11-23 1:25 PM

Inbox

To: Steves, Harold <hsteves@richmond.ca>;

Dear Harold:

RE: The Sturgeon Banks Eco Walkway

Good talking to you this morning at the Awards Ceremony.

At one point we were discussing the idea of building an Eco Walkway or boardwalk out and back over Sturgeon Banks. This walkway would be an excellent educational tool to inform young and old about the flora and fauna found on the Banks. Along the walkway educational information boards could be posted describing and naming what can be seen and heard. Perhaps students could complete a teacher-made worksheet in order to focus their attention. Perhaps a small tower could be built at the far end of the boardwalk for a better view of the Banks, Vancouver Island and the North Shore mountains. As well, this boardwalk would be a great attraction for visitors to Richmond. Hopefully, financing could come from all three levels of government.

All the best,
Cheers,
John L. Young

7620 Barkerville Court
Richmond, BC V7A 1K9
Home: 604 274 6905



Schedule 4 to the Minutes of the
Parks, Recreation & Cultural
Services Committee meeting of
Richmond City Council held on
Tuesday, November 26, 2019.

To: Parks Committee

From: Councillor Harold Steves

Date: Nov. 26, 2019

RE: Maritime Festival Tall Ship Gun Battle

Recommendation:

That the City of Richmond consider an annual gun battle between the halibut schooner Providence and a visiting tall ship at the Maritime Festival. A cannon could be purchased and a different ship challenged every year.

Harold Steves, City councilor

Schedule 5 to the Minutes of the
Parks, Recreation & Cultural
Services Committee meeting of
Richmond City Council held on
Tuesday, November 26, 2019.

Nov. 26th 2019

Councillor Wolfe

Parks, Recreation and Culture Committee

Resolution to consider:

Whereas the Richmond Sister City program is for Cultural and Sport exchanges, to promote intercultural learning opportunities;

Whereas the City of Richmond has declared a Climate Emergency and is working to achieve carbon reduction in line with the IPCC targets to hold warming to 1.5C;

Whereas the City of Richmond is a climate leader in district energy and other areas;

Whereas there are international cities which are more advanced in achieving carbon reductions in active transportation and other areas;

Therefore be it resolved that the City of Richmond incorporate Climate Knowledge exchange into the program goals for the Richmond Sister City program, to achieve mutually beneficial opportunities to further reduce carbon emissions and create additional opportunities for citizens to be part of the economic and social transition to a low-carbon society.



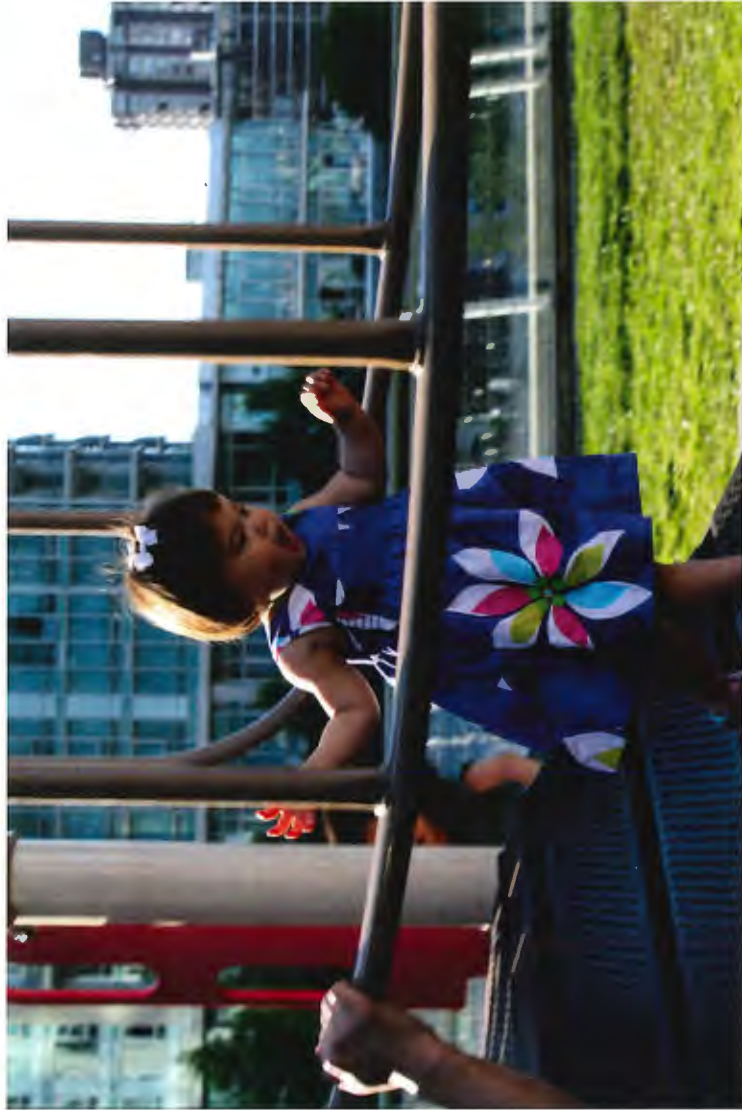
Pure Play, Zero Boundaries

Bringing a 100% fully
inclusive playground to
Richmond, BC.

Imagine....

- Go back into your childhood, you are at a playground, what do you remember? What did you love at the playground?
- If you are a parent or have been with a child at a playground recently, what did you notice?

Exploration, Excitement, Joy



Imagine...

- Now imagine yourself as a child again or think of your own child. Your child looks at the playground and the other children, but cannot access the fun. You cannot climb the stairs up, you struggle to propel your wheelchair over the bark, or the noise is too overwhelming . How has the experience changed?

Barriers

- The reality for many people with disabilities is there are many physical obstacles they encounter throughout their day
- 63% of people with disabilities in a survey by the Angus Reid Institute indicated that they experience places in their communities that impact people with mobility challenges/physical disabilities
- Playgrounds for children with special needs can be such a barrier and limitation

The Angus Reid (2016). Disability in Canada: Does closing the accessibility gap literally start from the ground up?. Retrieved from
Institutehttps://www.rickhansen.com/sites/default/files/downloads/ari2016disability-researchreportfinal_0.pdf

Are Playgrounds Important?


Why invest in a playground?

A lot is happening at a Playground

- Health benefits for kids (helps prevent obesity, muscle strengthening, improves heart and lung function)
- Children make social connections on a playground
- It allows children to explore their creativity and use their imaginations
- Allows for learning experiences
- Motor skills can be practiced and refined
- Sensory experiences occur that help children with sensory processing and regulation
- Children have opportunities to meet goals and learn to be resilient
- Allows children to be outside and with nature
- AND.....

Playgrounds bring Communities together





So, playgrounds are
important but why an
inclusive, universally
designed playground?

What is an Inclusive Playground?

Inclusive Playgrounds:

- All children may enjoy and have access to every part of the playground
- Promotes children of all abilities to play with each other and not just along side each other
- Engages and meets need of all children
- Takes into account the sensory needs of a child (helpful to children with visual deficits, autism, sensory processing disorders)
- Allows adults with special needs to enjoy the playground with their children
- It also engages adults and seniors

Standfield, S. Let's Play Toolkit.
www.rickhansen.com

Doesn't Richmond have an Inclusive playground?

- Metro Vancouver has playgrounds that are accessible (Kitsilano Beach Park and Middle Arm Waterfront Greenway, Richmond)
- These are lovely playgrounds but parts of the playground are not fully inclusive to all disabilities
- Parks that are accessible may have the appropriate swing, a slide to transfer onto, ramps, or the appropriate surface for WC mobility.
- There is not a fully inclusive, universally designed playground in Metro Vancouver like our inspiration...

Our inspiration is the Magical Bridges Playground in Palo Alto, California. It was recently presented at the World Economic Forum and was recently showcased on PBS (USA Public Television).

<https://www.pbs.org/newshour/show/a-playground-for-everyone-no-matter-your-age-or-ability>



Magical Bridges



Magical Bridges



Magical Bridges



Magical Bridges



Magical Bridges is designed to be a playground for everyone. It is a socially inclusive playground for children with varying physical and cognitive abilities. It provides a design that can be enjoyed by individuals who are able bodied but also by those with autism, visually and hearing impaired, and physically limited.



www.magicalbridge.org/theplayground.htm

Why is an Inclusive Playground Important?

- Builds connections in the communities
- A discussion between parents and children regarding disability awareness and inclusion can be started early
- Children of all abilities can fully enjoy the benefits of play at a playground
- It promotes children and adults to develop relationships with others different from themselves. This allows an appreciation and understanding for differences.
- Gives a strong visual to children and adults as to what Inclusion and Accessibility can be in our society

Some Statistics to think about:

- According to Statistics Canada in 2017, 22% of the Canadian population age 15 and over have a disability (approximately 6.2 million people).
- According to a study by the Angus Reid Institute, 53% of Canadians surveyed felt that accessibility gaps for people with disabilities exist when looking at opportunities to access sports and recreation
- 92% of Canadians surveyed by the Angus Reid Institute also felt that Accessibility for people with disabilities is a basic human right, not a privilege

The Angus Reid (2016). Disability in Canada: Does closing the accessibility gap literally start from the ground up?. Retrieved from

[Institutehttps://www.rickhansen.com/sites/default/files/downloads/ari2016disability-researchreportfinal_0.pdf](https://www.rickhansen.com/sites/default/files/downloads/ari2016disability-researchreportfinal_0.pdf)

Points to Reflect on...

- This would be a destination playground for those living in Richmond. It would also be a destination playground for those outside of Richmond.
- Families would want to visit regardless of their child's ability because of the special qualities associated with this playground and it meets the needs of everyone.
- Children of all abilities have the right to play, connect with others, and create memories on a playground.
- Playgrounds that are fully inclusive and of universal design start the discussion and understanding early as to why and how we make our society more inclusive.





City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: December 3, 2019

From: Marie Fenwick
Director, Arts, Culture and Heritage

File: 11-7000-09-20-089/Vol
01

Re: 2020 Engaging Artists in Community Program Public Art Projects

Staff Recommendation

That the three artist proposals for the community public art projects in partnership with West Richmond Community Centre Association, Thompson Community Centre Association and Parks Programs as presented in the staff report titled "2020 Engaging Artists in Community Program Public Art Projects," dated December 3, 2019, from the Director, Arts, Culture and Heritage Services, be endorsed.

Marie Fenwick
Director, Arts, Culture and Heritage
(604-276-4288)

Att. 2

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Recreation Services	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: CT	APPROVED BY CAO

Staff Report

Origin

Richmond's Community Public Art Program creates opportunities for collaborative art projects involving community associations, schools, community groups and professional artists of all disciplines.

This report recommends three artist proposals for community public art projects in partnership with West Richmond Community Centre Association, Thompson Community Centre Association and Parks Programs.

This report supports Council's Strategic Plan 2018-2022 Strategy #3 One Community Together:

Vibrant and diverse arts and cultural activities and opportunities for community engagement and connection.

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

Analysis

Background

The Engaging Artists in Community Public Art program invites emerging and professional artists to imagine innovative ways to engage seniors, adults, youth and children in the making of artwork to foster individual creative expression, multigenerational and cross-cultural exchange, and community building.

The following Engaging Artists in Community Public Art projects have been completed since 2016:

- Harvest Full Moon Project at City Centre Community Centre;
- spART at Thompson Community Centre;
- Minoru Seniors Legacy Stories at Minoru Place Activity Centre;
- Great Blue Heron at McLean Park;
- Tide Water Tales at Britannia Shipyards National Historic Site;
- FANFARE at Minoru Arenas;
- Musqueam Artist Workshops at Richmond Public Library (Brighthouse Branch);
- The Interpreter Project at Richmond Nature Park; and
- Minoru Manifesto at Minoru Chapel and City Centre Community Centre.

In the summer of 2019, staff invited interested community associations and City departments to participate in the 2020 Engaging Artists in Community Program. The following organizations and City Departments provided an expression of interest to work with an artist:

- Parks Programs (for Terra Nova Rural Park);
- Thompson Community Association;
- West Richmond Community Association;
- Cambie Community Association;
- Richmond Arts Centre; and
- Richmond Art Gallery.

Three locations were selected:

1. West Richmond Community Centre for an Artist-In-Residence Project;
2. Thompson Community Centre for a Community Mural Project; and
3. Terra Nova Rural Park for an Artist-In-Residence Project.

Terms of Reference and Artist Selection

The projects' Terms of Reference were developed in consultation with the selected partners. Profiles were included in the Artist Call to describe the three separate artist opportunities. This information assisted artists in choosing to apply for the opportunity that best matched their skill sets and interests (Attachment 1).

The Artist Call was issued on September 3, 2019 and closed on September 30, 2019. Staff received a total of 18 artist applications for the three artist opportunities. The selection process for each opportunity was implemented in accordance with the terms of the Public Art Program Policy Administrative Procedures. All artist proposals were evaluated on the basis of artistic merit, appropriateness to the goals of the Community Public Art Program, community organization objectives, artist qualifications and project feasibility.

The following three artist proposals were presented to the Richmond Public Art Advisory Committee (RPAAC) on November 19, 2019. RPAAC endorsed and supported all proposed projects with no feedback.

West Richmond Community Centre Artist-In-Residence

The artist selection meeting for the West Richmond Community Centre Artist-in-Residence Project took place on October 22, 2019. The selection panel included the following four members:

- Rachel Ling – Community Member
- Warren McLachlan –Artist
- Jat Puri – Vice President, West Richmond Community Centre Association
- Shelley Rothenburger – Artist

Panel advisors included City staff from West Richmond Community Centre and the Public Art Program.

Artist Sandi WanJun Liang was recommended for the West Richmond Community Centre Artist-in-Residence opportunity. Ms. Liang is a Richmond-based artist with a socially-oriented practice. Her proposed project, *Hello!* will engage community participants of all ages in a series of public workshops and projects to encourage intergenerational storytelling and cultural exchange. The artist wishes to build community and create a sense of place for those who may experience isolation due to language and other accessibility barriers. (Attachment 2).

The recommended proposal was presented to the West Richmond Community Association Board on November 20, 2019 for information. Public Art staff will continue to work with West Richmond Community Centre staff and the artist on the project plan and deliverables.

Thompson Community Centre Mural Project

The artist selection meeting for the Thompson Community Centre Community Mural Project took place on October 30, 2019. The selection panel included the following five members:

- Guy Anderson – President, Thompson Community Association
- Tara Lee Bennett – Artist
- Clara Fu – Thompson Community Centre Art Committee Member
- Nadia Mahamoor –Artist
- Richard Reiner – Thompson Community Centre Art Committee Member

Panel advisors included City staff from the Thompson Community Centre and the Public Art Program.

Artists Dawn Lo and April dela Noche Milne were recommended for the Thompson Community Centre Mural Project. Dawn Lo is a Richmond-based artist and Ms. Milne is a Filipino-Canadian artist based in Vancouver. Both have practices in illustration incorporating drawing, painting, silkscreen printmaking and murals. Their proposal will include five community engagement workshops for all ages to spark responses to questions involving the past, present and future of the Thompson neighbourhood and Richmond. (Attachment 2).

The recommended proposal was presented to the Thompson Community Association Board on November 4, 2019 for information. Staff will continue to work with the board and Thompson Community Centre Art Committee as the artists develop the mural design in consultation with Centre users and the larger Thompson community.

Terra Nova Rural Park Artist-In-Residence

The Terra Nova Rural Park Artist-in-Residence selection meeting took place on October 29, 2019. The selection panel included the following five members:

- Laara Cerman –Artist
- Sarah Drewery – Executive Director, Sharing Farm Society
- Ian Lai – Richmond Food Security Society
- Catrina Megumi Longmuir – Artist
- Emily Vera / Kate Dawson – Educators, Richmond Nature School

Panel advisors included City staff from Parks Programs and the Public Art Program.

Artist Lori Weidenhammer was recommended for the Terra Nova Rural Park Artist-in-Residence opportunity. Ms. Weidenhammer is a Vancouver-based artist and writer with a socially-oriented environmental art practice. Her proposed project, *Victory Gardens for Diversity*, will involve community partners and gardeners at the Park in a series of public workshops and artist walks to raise awareness and share knowledge of native plant species for pollinator bees and medicinal uses. She will be working in collaboration with a team of artists including Lois Klassen, Catherine Shapiro, Lori Snyder, Crystal Lee and Jenn Pearson (Attachment 2).

Next Steps

Following Council endorsement of the artist proposals, a staff team will work with the artists to execute contracts and develop work plans. If approved, the projects will move into the development phase with implementation to be completed by December, 2020.

Financial Impact

Through funding in the Public Art Program Reserve, each community art project will be allocated \$10,000 for a total of \$30,000. The Public Art projects are included in the City's 2020 budget process and in the proposed Consolidated 5 Year Financial Plan (2020–2024). An additional \$10,000 will be contributed by the Thompson Community Association for the community mural project.

Any maintenance and repairs required for the artwork will be the responsibility of the Public Art Program as part of the annual operating budget.

Conclusion

Richmond's Engaging Artists in Community Public Art Program creates opportunities to support artists with socially oriented practices to engage a diverse range of communities and organizations in a variety of visual and performing art activities. The proposed projects will engage local community members and activate Terra Nova Rural Park, Thompson Community Centre and West Richmond Community Centre with free and accessible programs, hands on workshops and a legacy mural for Thompson Community Centre.



Biliana Velkova
Public Art Planner
(604-247-4612)

- Att. 1: 2020 Engaging Artists in Community, Artist Call Terms of Reference
2: Terra Nova Rural Park Artist-In-Residency Project, Thompson Community Centre
Community Mural Project and West Richmond Community Centre Artist-In-Residency
Project Artist Proposals

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RICHMOND



Engaging Artists in Community Program

Expressions of Interest (EOI)

August 2019

The City of Richmond Public Art Program seeks artists or artist teams with socially oriented practices for three project-based artist-in-residence opportunities at Terra Nova Park, Thompson Community Centre and West Richmond Community Centre.

All three seek innovative ways to engage community members in the making of artwork that foster individual creative expression, cross-cultural exchange, knowledge and skills-sharing.

Artists are encouraged to review partner profiles and apply to one opportunity that best suits their interests, experience and skillsets.

- Budget:** \$10,000 –\$20,000, per opportunity.
- Eligibility** Artists residing in British Columbia
- Deadline:** **Monday, September 30, 2019, 5:00 p.m.**
- Duration:** January – December 2020

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BACKGROUND

The Richmond Public Art Program supports artists with socially-oriented practices and encourages the development of a wide variety of collaborative engagements for artists working within communities. Community-based artworks can express a shared goal or theme and provoke dialogue on ideas related to cultural identity, social history or the environment. Artist projects can leave a physical or social legacy for the community and may include a public event such as a performance, participatory art installation, exhibition, concert, dance, reading or documentary artwork.

Projects will provide participants with a greater sense of self, identity, community and place through an art making experience. The project must be accessible and appeal to diverse audiences and the local community. Artists will demonstrate the capacity to undertake and complete their proposed work within an approved time frame.

PAST PROGRAM ARTIST PROJECTS

- Musqueam Artist-In-Residence Workshops, 2019
- Wen Wen Lu, *The Interpreter Project*, 2019
theinterpreterproject.weebly.com
- Julie Hammond, *Minoru Manifesto*, 2019
minorumanifesto.blogspot.com
- ARTCi, *Tide Water Tales*, 2018
artistsrenderingtales.com/blog
- Donald Gunn/Bryn Finer, *Great Blue Heron*, 2018
hamiltonparksculpture.com
- Faith Moosang, *Fanfare*, 2018
fanfareminoru.wordpress.com/
- Catriona Megumi Longmuir, *Minoru Seniors Legacy Stories*, 2017
minorulegacystories.wordpress.com/
- Pierre Leichner, *spART Project*, 2017
leichner.ca/SpART
- Marina Szijarto, *Harvest Full Moon Project*, 2015–2016
harvestfullmoonproject.wordpress.com

ARTIST ELIGIBILITY

Open to emerging and professional artists and artist teams residing in British Columbia. City of Richmond employees and Richmond Public Art Advisory Members are not eligible to apply.

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SELECTION PROCESS

Each opportunity will have its own selection panel, consisting of a combination of artists, art professionals and community representatives. Each selection panel will engage in a two-stage process to review all artist submissions. During the second stage, shortlisted artists or artist teams will be invited to an interview and will receive a \$150 honorarium. At the conclusion of the process, each panel will recommend one artist or artist team for the opportunity. Subject to project approval by Council, the artist or artist team will be required to enter into a contract with the City of Richmond.

PROJECT BUDGET

The project budgets range from \$10,000–\$20,000, inclusive, but not limited to community engagement work, materials, administration, artist fees, photography documentation and General Liability insurance. GST is excluded.

ARTIST SELECTION CRITERIA FOR STAGE 1

- Artistic merit and clarity of artist statement of interest in response to the Partner Profile interests and goals.
- Demonstration of practice and skillsets in applicant's previous work and experience.
- Demonstration of socially engaged art work that engages diverse and multigenerational audiences and artists in creative dialogue, participation and awareness.
- Artist's capacity to work with community members, other design professionals and project stakeholders.
- Appropriateness of the proposal to the Public Art Program goals:
www.richmond.ca/culture/publicart/plans/policy

ARTIST SELECTION CRITERIA FOR STAGE 2

- Artist's response to questions arising from the first stage application review process.
- A developed artist proposal, incorporated themes, approach, artist methodologies, preliminary project budget and timeline.
- A short demonstration activity with Select Panel, illustrating skills and proposed engagement strategy, activities, approach or methodology.
- Artist's demonstrated communication and presentation skills
- Appropriateness of the proposal to the Public Art Program goals:
www.richmond.ca/culture/publicart/plans/policy

call to artists



SUBMISSION REQUIREMENTS

Email all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: publicart@richmond.ca

- INFORMATION FORM – Please complete the information form attached to this document.
- STATEMENT OF INTENT – One (1) page maximum, explaining proposed conceptual approach to the work, why the artist is interested in this opportunity and how the project responds to the specific aims of the project opportunity.
- ARTIST CV – Two (2) page maximum. Teams should include one (1) page for each member.
- WORK SAMPLES – Up to ten (10) examples of previous work. Please include artist name(s), title, year, location and medium information as captions on the bottom of each image page.
- REFERENCES – Three (3) references who can speak to your abilities and accomplishments. Provide contact name, title, phone number and email.

SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Support images are best formatted to landscape format.
3. Artist submission PDF file must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae.
5. All documents must be sent by e-mail to: publicart@richmond.ca. Please include name and project when naming your file, e.g. Jane_Smith_EngagingArtistsCommunity_RFP

ADDITIONAL INFORMATION

1. The selected artist may be required to show proof of WCB coverage and up to \$5,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obligated to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld

call to artists



from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

4. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8671

E-mail: publicart@richmond.ca

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Opportunity No.1

Terra Nova Rural Park Artist-In-Residence

Figure 1. Terra Nova Barn and Courtyard

COMMUNITY DESCRIPTION

Terra Nova Rural Park is a 63-acre park with pastoral landscapes, natural areas, historic buildings, a community garden, picnic area and adventure playground. Located on an important migratory route, the park provides excellent habitat for birds and other wildlife in the area. Boardwalks over a slough and viewing platforms are available to enhance visitors' access and experience of the park. In addition, a number of organizations operate at the park including The Sharing Farm Society, Richmond Food Security Society and the Terra Nova Nature School.

The Terra Nova Barn at 2631 Westminster Highway is adjacent to the Community Garden and part of the Terra Nova Rural Park Farm Centre. The building houses a community gathering space, a kitchen facility and public washrooms.

The Terra Nova Community Garden is managed by the Richmond Food Security Society on behalf of the City. This community garden is a valuable space for social interaction and community building.

The Richmond Food Security Society's mission is to inspire a robust Richmond food system through education and advocacy. Initially established in 2002 by the Richmond Poverty Response Committee as the Food Security Task Force, they grew to become an independent society in 2009. One of

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their signature annual events is the World Food Day celebration, to set a festive stage for food security advocacy and dialogue. Since 2010, the Society has been hosting Seedy Saturday, an annual celebration dedicated to nurturing the tradition of growing from local seeds.

The Sharing Farm is operated and supported by more than 1,000 community volunteers and a small team of part-time staff. The Farm provides fresh, healthy and local produce to feed Richmond families in need, and produces thousands of pounds of fruits and vegetables every year to support community meal programs throughout the city and the Richmond Food Bank.

The Terra Nova Nature School was established to connect young children with their community and the outdoor landscape by offering direct experiences with nature and gardening in Terra Nova Rural Park. The program is facilitated by Early Childhood Educators and offers morning and afternoon programs for children ages 3-5. The program is based out of a restored heritage building (the Edwardian Cottage) and educational services are provided by the Thompson Community Association.

ARTIST OPPORTUNITY

The City's Parks Services in partnership with the Richmond Public Art Program is seeking an artist or artist team for an artist residency at Terra Nova Rural Park.

Applicants must propose a project-based artist residency as part of their Statement of Intent.

The artist will be supported by City staff to coordinate, plan, schedule and promote the community engagement events as part of the residency.

Aims and scope of work:

- To support artistic projects which foster dialogue around issues of urban agriculture, natural and cultural heritage and local food systems.
- To support artistic projects which foster an individual's sense of creative self-expression through multi and interdisciplinary art forms.
- To encourage interaction and social connections between diverse cultural groups and multigenerational visitors in the artist conception and/or making of the artwork.
- To create artwork that will raise awareness and celebrate the natural and cultural heritage of the park.

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RICHMOND

- To engage an artist or artist team with interdisciplinary or multidisciplinary practices. Artists with food-based artist practices, incorporating, performance, mix-media and writing/storytelling are encouraged to apply.
- The commissioned artist or artist team will complete a minimum of 250 hours of work, including consultation meetings, public engagement activities, administration, preparation and production. The residency can start as early as January 2020 and must be completed by December 2020.
- An artist or artist team will be available to present three (3) public events for Doors Open in June, Richmond Garlic Fest in August and Culture Days in September.
- The artist will create and maintain an artist blog to communicate and document the process and work created during the artist residency.

LOCATION

Terra Nova Rural Park is located at 2631 Westminster Hwy, at the west end of Westminster Hwy and west of No. 1 Road. Artists will have access to the barn and kitchen facilities near the community garden. A small courtyard patio adjacent to the barn is also available to the artist. Projects that engage the larger park will be contingent on the type of project proposed and availability.

INFORMATION SESSION

Applicants interested in applying for this opportunity are encouraged to attend an information session at the Terra Nova Barn. City staff will be available to answer questions about the park and artist opportunity. The information session will take place on **September 5, 2019 at 5:00-6:00 pm**, Terra Nova Barn, 2631 Westminster Hwy. Please RSVP to publicart@richmond.ca.

BUDGET

The project budget for this opportunity is \$15,000 and is inclusive, but not limited to, public engagement work, artist materials, administration, artist fees, photography documentation, artist insurance, FOODSAFE Level I certification (if applicable) and applicable taxes, excluding GST.

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ADDITIONAL RESOURCES

- Sharing Farm Society: sharingfarm.ca
- Richmond Food Security Society: richmondfoodsecurity.org
- Terra Nova Nature School: terranovanatureschool.com

PROJECT TIMELINE

Deadline to Apply:	September 30, 2019, 5:00 p.m.
Information Session:	September 5, 2019, 5:00-6:00pm
2nd Stage Interviews*:	October 29, 2019, 5:00-8:00pm, Richmond City Hall, 6911 No.3 Road
Completion:	December 2020

*Applicants are kindly asked to reserve this date in their calendar.

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Figure 2. Terra Nova Barn multi-purpose space



Figure 3. Terra Nova Barn doors provide access to adjacent courtyard

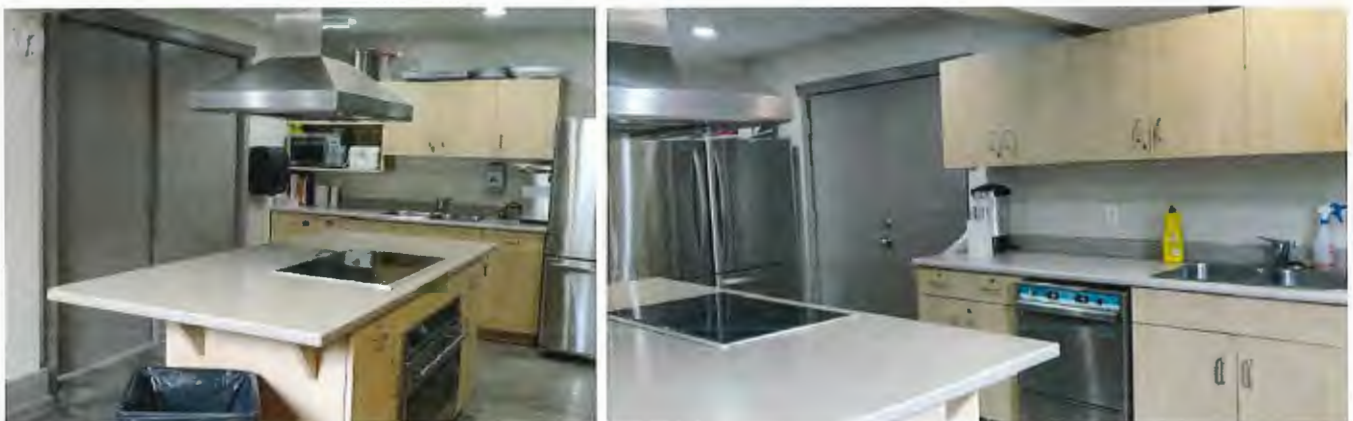


Figure 4. Terra Nova Barn kitchen facility

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Figure 1. Thompson Community Centre mural location on north façade.

Opportunity No. 2

Thompson Community Centre Mural

COMMUNITY DESCRIPTION

The Thompson Community Association is a non-profit volunteer driven group that works in partnership with the City of Richmond to provide social, cultural and recreational programs, events and services in the Thompson area. The Thompson Community Centre facilities include a boardroom, games room, banquet hall (large multipurpose room), multipurpose rooms, gymnasium, fully equipped fitness room, mezzanine, kitchens and outside playgrounds.

In 2014, an expansion of the Community Centre's adjacent park was completed to provide a play area for all ages. Two play structures were installed along with a plaza with skateboard-friendly elements. The adjacent park has soccer fields, baseball diamonds, basketball courts, tennis courts with lights, a roller hockey/lacrosse box with lights, two climbing boulders and walking paths.

Thompson Community Centre is an active and vibrant community hub with close and easy access to Railway Trail, Middle Arm Dike trail, Terra Nova Rural Park, Richmond Olympic Oval and Minoru Park. It is on a popular cycling route and is also a U-Bicycle share site.

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The Thompson Community Centre Art Committee was established in 2009 to promote arts in the Centre and in the community. The Committee has successfully supported visual arts in a variety of ways including the organization and presentation of many art exhibitions.

ARTIST OPPORTUNITY

The Thompson Community Association in partnership with the Richmond Public Art Program is seeking an artist or artist team to design and install a mural.

As part of the artist's creative process to develop a concept and/or theme, the artist will lead a series of five (5) community workshops with multigenerational participants. The final mural design will celebrate the heritage of the Thompson neighbourhood and the Centre as a vital hub for community gathering and exchange. Applicants must propose a methodology or approach to the community engagement workshops as part of their Statement of Intent.

The artist will work with Centre staff to coordinate, plan, schedule and promote the community engagement sessions. Once completed, the artist will finalize the mural design and prepare a presentation for project stakeholders, including the Thompson Community Association, Art Committee and City staff.

Aims and scope of work:

- To celebrate Thompson Community Centre as a vital gathering place for building community connections.
- To celebrate the rich history and heritage of the Thompson Community Centre neighbourhood.
- To provide a platform for social connections and relationship-building between multigenerational and culturally diverse groups in the development and/or making of the artwork.
- To celebrate intercultural relationships within the community neighbourhood.
- The artist will lead a series of five (5) community workshops with multigenerational participants to develop a concept, theme and final mural design.
- The artist or artist team will be available from January to October 2020 to implement the project.
- The artist will create and maintain an artist blog to communicate and document the process and evolution of the community mural project.

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LOCATION

The mural will be located near the main entrance into the Community Centre facing a small green open space. Approximate dimensions are 14' x 100' ft. (see Figure 2, below).

BUDGET

The project budget for this opportunity is \$20,000 CAD and is inclusive of community engagement work, materials, administration, artist fees, photography documentation, General Liability Insurance and applicable taxes, excluding GST.

PROJECT TIMELINE

Deadline to Apply: September 30, 2019

2nd Stage Interviews*: October 24, 2019, 5:00-8:00pm,
Richmond City Hall, 6911 No.3 Road

Completion: August 2020

*Applicants applying for this opportunity are kindly asked to reserve this date.



Figure 2. Proposed wall location for mural. Dimension of wall, approximately 14 ft. x 100 ft.

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Opportunity No. 3

West Richmond Community Centre Artist-In-Residence

Figure 1. West Richmond Community Centre.

COMMUNITY DESCRIPTION

The West Richmond Community Association is committed to connecting with multigenerational and culturally diverse community members through childcare programs, special events, fitness programs, youth opportunities, and adult and seniors activities. In addition, an active Outreach Committee and Parks Committee regularly seek feedback on programs and facilities, with the aim of supporting an engaged and healthy community.

Amenities at the West Richmond Community Centre include a fitness centre, multipurpose room for aerobic classes, games room, gymnasium, kitchen, multipurpose room for rentals, outdoor deck on second floor, squash court, badminton courts, and change rooms with showers and lockers.

The West Richmond Community Centre is connected to Hugh Boyd Secondary School and is located at 9180 No. 1 Road in Hugh Boyd Park. Outdoor amenities include basketball courts, children's playground, outdoor fitness circuit, picnic tables, six (6) tennis courts with lights, soccer, baseball, and football fields, and the West Richmond Pitch and Putt Golf Course. The Community Centre also offers satellite programs at Gilmore Elementary School and Hugh Boyd Secondary.

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ARTIST OPPORTUNITY

The West Richmond Community Association in partnership with the Richmond Public Art Program is seeking an artist or artist team for a project-based artist residency that will activate the outdoor amenity spaces at West Richmond Community Centre.

Applicants must outline an initial theme or approach for the residency as part of their Statement of Intent. The commissioned artist or artist team will be supported by City staff to liaise with community groups and coordinate, plan, schedule and promote the community engagement events as part of the residency.

Aims and scope of work:

- To activate the Community Centre's outdoor amenity spaces and provide opportunities to collaborate and engage seniors, preschool and childcare children.
- To support artistic practices which foster an individual's sense of creative self-expression through multi and interdisciplinary art forms.
- To offer socially-oriented artists, with an interest in creating site and place specific work, an opportunity to practice their art form.
- The commissioned artist or artist team will complete a minimum of 250 hours of work, including consultation meetings, public engagement activities, administration, preparation and production. The residency can start as early as January 2020 and must be completed by December 2020.
- An artist or artist team will be available to participate in three (3) community engagement events: Summer West Fest (August), Culture Days (September) and Harvest Festival (October).
- The artist will create and maintain an artist blog to communicate and document the process and work created during the artist residency.

LOCATION

The West Richmond Community Centre is located at 9180 No. 1 Road. The commissioned artist or artist team will have access to all outdoor amenity spaces including basketball courts, children's playground, outdoor fitness circuit, picnic tables, six (6) tennis courts with lights, soccer, baseball, and football fields, as well as the West Richmond Pitch and Putt Golf Course. Interested applicants are encouraged to visit the community centre and familiarize themselves with the outdoor amenity spaces.

Questions regarding the facility or residency opportunity can be directed to publicart@richmond.ca.

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BUDGET

The project budget for this opportunity is \$10,000 and is inclusive of, but not limited to, public engagement work, artist materials, administration, artist fees, photography documentation, artist insurance and applicable taxes, excluding GST.

PROJECT TIMELINE

Deadline to Apply: September 30, 2019

2nd Stage Interviews*: October 22, 2019, 5:00-8:00pm,
Richmond City Hall, 6911 No.3 Road

Completion: December 2020

*Applicants are kindly asked to reserve this date in their calendar.



Figure 2. West Richmond Community Centre sports field.

call to artists



Attach one (1) copy of this form as the first page of the submission.

This application is for the following artist opportunity: (Please check ONLY one box)

☐ Terra Nova Park ☐ Thompson Community Centre ☐ West Richmond Community Centre

Name: _____

Address: _____

City: _____ Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

E-mail: _____ Website: _____
(One website or blog only)

Incomplete submissions will not be accepted. Emailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

If applicable, please indicate additional members of your artist team:

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? ☐ Yes ☐ No

Signature: _____ **Date:** _____

Submit applications by email to: publicart@richmond.ca

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the EOI as required. All submissions to this EOI become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

Hello! Project | West Richmond Community Centre

A project by Richmond-based artist Sandi WanJun Liang that welcomes West Richmond community members to discover and engage in art and storytelling.

Ms. Liang graduated from Emily Carr University of Art + Design in 2017 and is a native speaker of Cantonese and Mandarin with English as a second language. She has been a Richmond resident for 10 years and went to J.N. Burnett Secondary School. After graduating from Emily Carr University of Art + Design, she worked as a settlement worker for newcomers in Vancouver's Chinatown.

"Hello!" aims to activate the Community Centre's outdoor play area, fitness circuit and basketball court to create learning and sharing spaces for all ages. The artist will lead a series of workshops, one-off projects and art installations to bring multigenerational communities together and inspire intercultural dialogue and community building.

Examples of Previous Projects:



Sandi WanJun Liang, *I want _____ in the park*, Minoru Park, 2017



Sandi WanJun Liang, *Dog Walkers and their Dogs*, 2016 and Ongoing. Participatory project invited dog owners to take portraits of their dogs while on their walk. Photos were posted on Instagram, @dogdogdog and exhibited at South Arm Community Centre in Richmond.

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Figure 3. West Richmond Community Centre basketball court.



Figure 4. West Richmond Community Centre children's playground.

Mural Project | Thompson Community Centre

A community mural project by artists April dela Noche Milne and Dawn Lo. The proposal will include five community engagement workshops to solicit responses to questions involving the past, present and future of the Thompson neighbourhood and Richmond.

Dawn Lo is a Richmond-based artist and illustrator who graduated from Emily Carr University of Art + Design. April de la Noche Milne is a Filipino Canadian artist based in Vancouver. She studied Fine Arts at Langara College and graduated with a BFA in Illustration from Emily Carr University of Art + Design.

Both artists have practices in illustration, incorporating drawing, painting, silkscreen printmaking and murals. The artists will facilitate five community engagement workshops, which will inform the design of the mural at the Thompson Community Centre.

Examples of Previous Projects:



April dela Noche Milne, *Night Life*, Robson and Cardero, Commissioned by the City of Vancouver, 2017



Dawn Lo, *Gathering*, Chinese Cultural Center Commissioned by the City of Vancouver, 2019



Dawn Lo, *Where do you think food comes from?* No.3 Road Art Columns Exhibition 9, Commissioned by the City of Richmond, 2015.

PRCS - 65

Victory Gardens for Diversity | Terra Nova Rural Park

A project-based Artist-In-Residence proposal by lead artist Lori Weidenhammer in collaboration with artists Lois Klassen, Catherine Shapiro, Lori Snyder, Crystal Lee and Jenn Pearson.

Ms. Weidenhammer is a Vancouver-based artist and writer with a socially-oriented environmental practice. Her proposed project, *Victory Gardens for Diversity* will celebrate the connection between biodiversity and food security. The artists wish to work with community partners and gardeners at the Park in a series of public workshops and artist walks to a) create deep and lasting connections between audiences and the Park's flora and fauna, and b) to facilitate new connections among people to spark positive action and caring stewardship.

Examples of Previous Projects:



Meditations, Lori Weidenhammer, Lois Klassen, 2019



Meditations, Lori Weidenhammer, Lois Klassen, 2019



Lori Weidenhammer, *The Queen Bee*, 2010-ongoing (performance).



Lori Weidenhammer, *Madame Beespeaker*, 2006-ongoing, (mixed materials, interactive performance).



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: November 22, 2019

From: Elizabeth Ayers
Director, Recreation and Sport Services

File: 11-7000-10-01/2019-
Vol 01

Re: **Outdoor Sports Fields and Amenities Allocation Policy**

Staff Recommendation

That Council Policy 8500 *Park Playing Fields – Allocation* be rescinded and the proposed *Outdoor Sport Facilities and Amenities Policy*, as detailed in Attachment 2 of the staff report titled “Outdoor Sports Fields and Amenities Allocation Policy,” dated November 22, 2019, from the Director, Recreation and Sport Services be adopted.

Elizabeth Ayers
Director, Recreation and Sport Services
(604-247-4669)

Att. 3

REPORT CONCURRENCE		
ROUTED TO: Parks Services	CONCURRENCE <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: CJ	APPROVED BY CAO

Staff Report

Origin

At the June 26, 2018, Parks, Recreation and Cultural Services Committee meeting, staff received the following referral:

(1) That staff be directed to work with The Richmond Sports Council and the sports community to update the City of Richmond's sport field allocation policy and procedures, and that the updated policy and procedures meet the needs of Richmond's various sport organizations to ensure that Richmond's sports fields are used in a sustainable way into the future; and

(2) That staff examine the residency requirements for allocation of sporting fields in Richmond.

The purpose of this report is to address the above referrals and seek Council's approval to replace the existing Council Policy 8500 *Parks Playing Fields – Allocation* (the "Policy 8500"), dated March 28, 1978 (Attachment 1), with the proposed *Outdoor Sport Facilities and Amenities Allocation Policy* (Attachment 2) that was developed in consultation with the Richmond Sports Council and its various sports groups.

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

4.1 Robust, affordable, and accessible sport, recreation, wellness and social programs for people of all ages and abilities.

4.2 Ensure infrastructure meets changing community needs, current trends and best practices.

This report supports the following focus area from the City of Richmond Wellness Strategy 2018-2023:

Focus Area #1: Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.

This report supports the following action from the City of Richmond Recreation and Sport Strategy 2019-2024, Focus Area #4 Active People and Vibrant Places:

Key Action 2: Review and update Facility and Field Allocation Policies to ensure effective and efficient use of City resources.

Analysis

Background

The existing Policy 8500 *Park Playing Fields – Allocation* is from 1978 and has been used by staff for the past 40 years to allocate Richmond's sports playing fields. Policy 8500 does not account for how sports participation has evolved in Richmond since 1978, or for upgrades to various sports fields and amenities.

Review Process

Staff completed a review of neighbouring municipalities' field sport policies which included Surrey, Vancouver, Burnaby and Coquitlam. A review was also completed of the current City of Richmond sport field and amenities registration procedures to ensure that identified issues would be addressed by the new policy.

Staff worked with representatives from the Richmond Sports Council to develop content for a proposed policy that meets the needs of Richmond's various field sport organizations and groups.

The proposed *Outdoor Sport Facilities and Amenities Allocation Policy* is attached (Attachment 2).

Over multiple meetings, staff worked with the Richmond Sports Council to develop specific details related to the policy that will be contained in an administrative procedure that will accompany the policy.

Highlights of the Proposed Policy

The proposed policy ensures that the City of Richmond's existing sport fields and amenities will be used effectively and efficiently for the betterment of all Richmond field and court sport participants. The policy includes clear expectations for users to make sure Richmond's outdoor sports facilities and amenities are managed with the goal of maintaining a fair and sustainable allocation of facilities. Key aspect of the proposed policy includes:

- **Accountability** – That Richmond sport organizations be aligned with relevant City policies and strategies as well as relevant sport plans. In addition, sport organizations must be in good standing with the City of Richmond and the BC Societies Act where applicable.
- **Allocation Order of Priority** – Staff currently follow the order of allocation process that is included in the proposed policy which gives City of Richmond programs and events first priority, Richmond School District No. 38 programs and events second priority, special events or tournaments third priority, followed by Richmond based not-for-profit youth and adult groups and then non-residents or commercial users. The Policy also accounts for allocation by season of sport.
- **Fair and Equitable** – Gender equity, accessibility, inclusion and emerging sports will be given consideration under the policy.

- Expectation of the Renter – The proposed Policy includes standards regarding payments, cancellations, returning of unused inventory, violations and the Field Sport Code of Conduct. The Policy also specifies that groups may be required to demonstrate rate of utilization of their field allocation when requested by the City; otherwise, they could potentially lose part of their field allocation.
- Residency Requirement – As per Council Policy 8701 *Parks and Leisure Services – Community Involvement* (Attachment 3), Richmond sport organizations must maintain 70 per cent Richmond residency to receive the community rate for sport field and amenity bookings. Staff will continue to work with sport organizations to ensure teams strive to have 70 per cent Richmond residency per team.
- Improvements – Improvements may be made to fields and amenities with prior permission from the City but do not result in exclusivity or priority of allocation.

Next Steps

Upon Council's approval, the proposed *Outdoor Sport Facilities and Amenities Allocation Policy*, (Attachment 2), will be used to form the basis of an administrative procedure for the management of the City of Richmond's sports fields and amenities. Furthermore, the rental application form for fields and amenities will be updated to reflect the proposed policy, and it will be shared with the Richmond Sports Council, Richmond sports groups and other impacted groups and organizations such as Richmond School District No. 38 upon completion.

Financial Impact

None.

Conclusion

The proposed *Outdoor Sports Facilities and Amenities Allocation Policy* developed in partnership with Richmond Sports Council and Richmond based field sport organizations and groups details how Richmond's outdoor sport facilities and amenities are to be allocated. This proposed allocation policy will position Richmond as a leader in the planning and delivery of recreation and sport opportunities, which will inspire individuals and communities to be active, connected and healthy for a lifetime.



Gregg Wheeler
Manager, Sport and Community Events
(604-244-1274)

- Att. 1: Policy 8500 Park Playing Fields - Allocation
2: Proposed Policy Outdoor Sport Facilities and Amenities Allocation Policy
3: Policy 8701 Parks and Leisure Services – Community Involvement



POLICY 8500:

It is Council policy that:

The allocation of all outdoor sports playing surfaces including soccer fields, ball diamonds, tracks, tennis courts, and lacrosse boxes, will be coordinated through the Community Services Division in order to:

1. Avoid conflicts of use, double bookings, and overuse;
2. Establish equitable allocation of playing surfaces and facilities to maximize benefits to all concerned.



Page 1 of 3	Outdoor Sport Facilities and Amenities Allocation Policy	Policy <policy no.>
	Adopted by Council: <date>	

POLICY <POLICY NO.> :

It is Council policy that:

The allocation of all outdoor sports facilities and amenities to sport organizations is coordinated through the Community Services Division. The following principles will be used as a framework to ensure the fair and equitable allocation, avoid conflicts of use and maximize benefits to all concerned:

1. RESIDENCY OF USERS

- 1.1 The needs of Richmond residents are considered before those of other communities.
- 1.2 Organizations must have at least 70 per cent Richmond residents as registered players to be considered Richmond-based (Policy 8701).
- 1.3 Richmond teams should strive to have 70 per cent Richmond residents per team.

2. ORGANIZATIONS

- 2.1 Sport organizations must be aligned with relevant City of Richmond policies and plans, the appropriate sport governing body, and Provincial Sport Organizations where applicable.
- 2.2 Sport organizations must be in good standing with the City of Richmond and the BC Societies Act, if applicable.
- 2.3 Sport organizations must provide the appropriate insurance as required by the City of Richmond.

3. CODE OF CONDUCT

- 3.1 Sport organizations must comply with the City of Richmond's Outdoor Sport Facility and Amenities Code of Conduct.

4. SPORT OPPORTUNITY

- 4.1 Consideration of gender equity, emerging sports and accessibility and inclusion will be given to ensure a balance of sport opportunities for Richmond residents.



5. IMPROVEMENTS

- 5.1 With prior permission, improvements may be carried out on the City's behalf but will not result in exclusive or priority allocation.

6. PRIORITY OF ALLOCATION

- 6.1 In-season sports will be given priority consideration.
- 6.2 Games will be given priority over practices.
- 6.3 Allocation will occur in the following order of priority:
- (i) City of Richmond's sponsored programs, events and services.
 - (ii) Richmond School District No. 38 programs and events during school hours.
 - (iii) Special events and tournaments hosted by or in partnership with Richmond-based not-for-profit sport associations, organizations, and leagues that may provide significant economic benefit to the community.
 - (iv) Richmond-based, not-for-profit youth sport associations.
 - (v) Richmond-based, not-for-profit adult programs, teams, organizations and leagues.
 - (vi) Richmond-based companies wanting to use outdoor sports facilities for its employees for company recreational use.
 - (vii) Non-resident or commercial renters (for profit).
- 6.3 The previous season's allocation will be considered as the basis for the pending season's allocation.
- 6.4 Users are required to return unused fields to the City as soon as it is known that it will not be utilized.
- 6.5 Users may be required to demonstrate rate of utilization at the City's request.



7. VIOLATIONS

7.1 The following activities are not permitted and Users may lose their allocation if they are found engaging in any of the following activities:

- (i) Withholding fields or amenities by booking facilities when not required for play;
- (ii) Sub-licensing or allowing another sport organization to use allocated field(s) or amenities without prior approval from the City;
- (iii) Violating the Outdoor Sport Facility and Amenities Code of Conduct; or
- (iv) Using fields or amenities when not booked or closed.

8. PAYMENT

8.1 User fees may be charged.

9. CANCELLATION

9.1 Refunds for unused times may be issued at the City's discretion.

9.2 The City reserves the right to cancel, postpone or reschedule an allocation at any time.



Page 1 of 2	Parks and Leisure Services – Community Involvement	Policy 8701
	Adopted by Council: March 28, 1978 Amended by Council: May 8, 2017	

POLICY 8701:

It is Council policy that:

Council encourages and supports community initiative, involvement, and decision making in programs of planning, acquisition, development, operation, and maintenance of parks and leisure services in Richmond.

It is the intent of Council to:

1. Encourage other groups, organizations and individuals to provide leisure programs, facilities and services in line with community need.
2. Encourage and incorporate the involvement of volunteers in the delivery of leisure services.
3. Support the formation, nurturing, and growth of parks and leisure services groups in the development and maintenance of the parks and leisure services delivery system.

Assistance may be given to:

1. Richmond Community Associations/Societies – Community associations/societies which include Community Services programs as a major part of their objectives.
2. Richmond Parks, Recreation, Culture and Community Social Development Organizations (non-sport) – Any not for profit Richmond based non-sport organization with membership of at least 60% Richmond residents, or as approved by Council, in developing and implementing its parks, recreation, cultural and community social development programs and services.
3. Richmond Sport Organizations – Any Richmond-based non-profit sport organization with membership of at least 70% Richmond residents.
4. Other Sport Organizations – For a maximum of three years, any non-profit sport organization which meets the following criteria: (i) has not previously accessed Richmond sport amenities and facilities; and (ii) represents a sport which is not currently using Richmond sport amenities and facilities (niche or emerging sports); and (iii) is actively working towards a membership of at least 70% Richmond residents.

The organizations, upon receiving assistance, will provide the Community Services Division with up-to-date records of the organization and its activities.

Encouragement and assistance may be given to the establishment of the community and neighbourhood associations and societies which include leisure services programs as a major part of their objectives. Wherever possible, neighbourhood organizations are encouraged to become affiliated with, or an integral part of, the larger community association serving the geographical area in which the neighbourhood is located. New community associations would

Community Services Division



Adopted by Council: March 28, 1978

Amended by Council: May 8, 2017

be formed when population densities, through infilling of residential areas, create a need for a logical sub-municipal identity and the development of major community recreational facilities in a new location.

Council is committed to providing facilitating and coordinating services to community groups and individuals involved in the provision of public leisure services. The Community Services Division accepts a leadership role in the coordination of leisure service programming and will endeavour to avoid undesirable duplication of services, or unreasonable variances in fees and charges to participants.



City of Richmond

Report to Committee

To:	Parks, Recreation and Cultural Services Committee	Date:	November 22, 2019
From:	Kim Somerville Director, Community Social Development	File:	07-3190-01/2019-Vol 01
Re:	Revised Recreation Fee Subsidy Program – Year One Participation Progress Report		

Staff Recommendation

That the staff report titled “Revised Recreation Fee Subsidy Program – Year One Participation Progress Report,” dated November 22, 2019 from the Director, Community Social Development, be received for information.

Kim Somerville
Director, Community Social Development
(604-247-4671)

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department	<input checked="" type="checkbox"/>	
Arts, Culture & Heritage	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Recreation Services	<input checked="" type="checkbox"/>	
Richmond Olympic Oval	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

On September 25, 2017, City Council adopted the revised Recreation Fee Subsidy Program (RFSP) and endorsed the following recommendation:

That staff bring forward a progress report to Council on Recreation Fee Subsidy Program participation after one year of implementation, and a final evaluation report after two years of implementation that includes any recommended adjustments to the program and a long-term funding strategy.

The purpose of this report is to update City Council on the revised Recreation Fee Subsidy Program participation during year one of program implementation (September 4, 2018 to August 31, 2019).

This report supports Council's Strategic Plan 2018–2022 Strategic Focus Area #4 – An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

This report supports the following actions in the Social Development Strategy 2013–2022:

Action 4—conduct a comprehensive review of the Recreation Fee Subsidy Program to ensure it continues to address priority needs, within the City's means, with consideration being given to:

- *4.1 – Exploring program expansion to assist more low-income residents (e.g. adults, older adults, people with disabilities);*
- *4.3 – Increasing available opportunities for resident participation in community recreation, arts, and cultural activities; and*
- *4.4 – Developing enhanced communication and marketing approaches to facilitate maximum uptake of the RFSP by eligible recipients.*

This report supports the Community Wellness Strategy Focus Area #1:

Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.

This report also supports the Recreation and Sport Strategy (2019–2024) Focus Area #2 – Engaged Community:

Recreation and sport opportunities are accessible, inclusive and support the needs of a growing and diverse population in Richmond.

Analysis

Background

On September 25, 2017, City Council adopted the revised Recreation Fee Subsidy Program (RFSP) to expand eligibility and program choice for residents of all ages, specifically targeting those who are experiencing financial hardship that might prevent participation in Richmond's community centres, cultural and heritage facilities, parks, aquatic centres and arenas.

The revised RFSP came into effect for the Fall 2018 recreation registration season and provides residents who qualify based on their financial situation the following:

- Free admission for all ages to drop-in programs and services; and
- A 90% discount for registered programs:
 - Up to a maximum of \$300 per year in subsidy for children and youth; and
 - Up to a maximum of \$100 per year in subsidy for adults and seniors.

The RFSP is intended to support participation in “basic recreation” activities. Most drop-in activities and registered programs advertised in the Parks, Recreation and Culture Guide are eligible for subsidy, including free drop-in admissions to swimming, skating, pitch and putt, and one community centre of the participant's choice. Activities and programs such as private lessons, personal training, professional certification courses, birthday parties and court rentals are not eligible for subsidy.

Recreation Fee Subsidy Program Applications

The revised RFSP was implemented for the Fall 2018 recreation registration season and supported participation for both families and individuals from September 4, 2018 – August 31, 2019. The revised RFSP is widely promoted and shared with community stakeholders to reach the intended demographic in the community. Applications are centrally processed by staff and applications are screened for financial hardship by assessing either income reported on the applicant's Option C Proof of Income Statement or documentation from select government financial assistance programs. From July 1, 2018 – July 31, 2019¹, 778 applications were received for the 2018–2019 RFSP.

Of the 778 applications received, 629 applications representing 1,367 individuals were approved for the program. Majority of these applications (428 or 68 per cent) submitted documentation from a select government financial assistance program to verify eligibility for the program (e.g. Youth Agreement, Rental Assistance Program and Guaranteed Income Supplement). The high percentage of applications utilizing this streamlined process indicates that the RFSP is reaching members of the community who face barriers to participation and is consistent with other government programs that provide subsidy. In addition, the revised RFSP application was reformatted for ease of use for participants.

There were 149 of the 778 applications that were not approved due to not meeting one or more financial thresholds for the program, incomplete paperwork or other program requirements.

¹ Applications received after July 31, 2019 were applied to the 2019–2020 RFSP.

Overall in year one of the revised RFSP implementation, 80 per cent of all applications were accepted.

Recreation Fee Subsidy Program Participants

By expanding program eligibility, the revised RFSP is able to support more members of the community and increase participation in programs and services while potentially improving health outcomes in the community. In the first year of the revised program (2018–2019), 1,367 individuals participated from all age groups compared to 187 participants (primarily children and youth) in the year prior to the program update (2017–2018); this reflects a 631 per cent growth in the number of people served by the RFSP. Due to the expanded eligibility of the revised RFSP, 883 of these participants were adults and seniors as indicated in Table 1.

Table 1: RFSP Participation by Age Group*

Child (0-12)	Youth (13-17)	Adult (18-54)	Senior (55+)	Total**
390	94	508	375	1,367

*September 4, 2018–August 31, 2019

** Participation numbers also reflect number of Active Passes issued

During the first year of implementation, the revised program experienced significant growth throughout the year with steady intake over the 12 months.

Recreation Fee Subsidy Program Drop-in Participation

The revised RFSP expands options for participants by providing free admission (an Active Pass) to most drop-in activities at arenas, aquatic centres, parks (West Richmond Pitch and Putt Golf Course) and one community centre of the participant's choice. Each RFSP participant received an Active Pass to allow for drop-in to an activity or program by scanning their Active Passes. The total number of scans for the first year of implementation was 28,255. Aquatics/fitness drop-ins accounted for 21,570 or 76 per cent of all RFSP participant pass scans. Seniors were the largest users of this benefit with 17,351 Active Pass scans as indicated in Table 2.

Table 2: RFSP Drop-in Active Pass Scans by Age Group and Program Area*

	Child (0-12)	Youth (13-17)	Adult (18-54)	Senior (55+)	Total Passes/ Scans by Area
Aquatics	2,253	451	3,900	14,966	21,570 (scans)
Arenas	376	38	159	26	599 (scans)
Community Centres	289	494	2,915	2,253	5,951 (scans)
Parks	5	1	23	106	135 (scans)
Total	2,923	984	6,997	17,351	28,255 (scans)

*September 4, 2018–August 31, 2019

Recreation Fee Subsidy Program – Registered Program Participation

In year one of the revised RFSP program, there were 1,139 program registrations by RFSP participants, compared to 732 registrations (primarily children and youth) in the final year of the previous RFSP. Children (0–12 years) were the largest users of this benefit, registering 891 times as indicated in Table 3.

Table 3: RFSP Program Registrations by Age Group and Program Area*

	Child (0-12)	Youth (13-17)	Adult (18-54)	Senior (55+)	Total # of RFSP Registrations by Area
Aquatics	327	12	8	0	347
Arenas	80	0	6	0	86
Community Recreation	430	54	81	70	635
Arts, Fitness (City-wide)	45	3	7	3	58
Heritage, Parks	9	0	0	4	13
Total # of RFSP Registrations	891	69	102	77	1,139

*September 4, 2018–August 31, 2019

There is an emerging trend that adults and seniors tend to utilize their Active Pass to drop-in to activities over applying their allocated subsidy to registered programs.

Recreation Fee Subsidy Program Subsidy Usage

Each RFSP participant is approved for a subsidy amount to be utilized for registered programs (\$300 per year in subsidy for children and youth and \$100 per year for adults and seniors). For the first year of program implementation, \$233,500 was approved as outlined in Table 4.

Table 4: RFSP Subsidy Approvals and Usage by Age Group*

RFSP Participant Age Groups	Child (0-12)	Youth (13-17)	Adult (18-54)	Senior (55+)	Total
RFSP Subsidy Approved	\$117,000	\$28,200	\$50,800	\$37,500	\$233,500
RFSP Subsidy Used**	\$50,880	\$4,235	\$5,190	\$3,585	\$63,890
Total Unused Subsidy**	\$66,120	\$23,965	\$45,610	\$33,915	\$169,610

*September 4, 2018–August 31, 2019

**Numbers have been rounded

In the first year of the revised RFSP implementation, the overall subsidy used for program registrations was \$63,890. This equates to 27 per cent of the total amount of subsidy approved for RFSP participants in 2018–2019. Of the \$63,890 used RFSP subsidy, \$24,005 was used for program registrations at City operations (Arts Centre, Aquatics and City-wide Fitness) and \$39,885 for program registrations at Community Association and Society operations. Any unused subsidy remaining at the end of the program year (August 31, 2019) does not carryover to future years and all participants must reapply to the program to receive benefits in the next program year. As RFSP participation and awareness in the community continues to grow, it is anticipated that in the future participants will apply earlier in the year and potentially utilize more approved subsidy.

As implementation of the Central Fund² has been deferred, funds to support subsidized registrations in programs offered by Community Associations and Societies were drawn from the City's Community Services operating budget. On October 15, 2019, Council approved the allocation of \$25,000 from the RFSP contingency fund of \$50,000 to support subsidized RFSP registrations in programs offered by Community Association and Societies from September 1–December 31, 2019. Furthermore, Council approved an additional level of \$82,000 be submitted for consideration in the 2020 budget process to ensure RFSP is able to continue.

Richmond Olympic Oval

The Richmond Olympic Oval (Oval) is also participating in the revised RFSP. RFSP participants receive free admission (including helmet and skate rentals) to Oval community events that are held throughout the year. Select children and youth registered programs are also available at a 90 per

² Community Associations and Societies contribute a percentage of gross revenues (less grants, donations, sponsorships and interest) to a Central Fund to support RFSP subsidized registrations in programs offered by Community Association and Societies.

cent subsidized rate. In the first year of the revised RFSP, five RFSP participants used their subsidy towards an Oval program. City and Oval staff continue to work together to support RFSP participation at the Oval as they are a valued partner in the program.

Participant Feedback

Overall, the revised RFSP has been positively received by participants and their feedback to staff has highlighted the impact the program has had on both them and their families. Examples of the feedback received are below:

"I am currently residing at the Richmond House Emergency Shelter. Daily spiritual practice and regular exercise have both been helping me keep my head above water during this challenging time. I am thankful there is a program in place for folks who are facing financial struggles and appreciate you considering me for RFSP."

"This program sounds great! Our family will really appreciate being able to swim and skate and exercise at a community center gym!!"

"She told me "climbing is fun!" I never expected her to say that. It looks that she had a super fun day! I believe that she would have a great time at Dance and Cheer camp and Get Skills camp there."

Revised Recreation Fee Subsidy Program Year Two – September 1, 2019 – Aug 31, 2020

Commencing Winter 2020, the RFSP registration process will be streamlined with the new program registration system, PerfectMind. RFSP participants will have direct access to their subsidy allocations on their accounts and be able to apply subsidy as a payment method when registering online. This streamlined registration process will provide enhanced customer service and is also anticipated to support increased use of subsidy allocation by RFSP participants in 2020.

Staff will continue to review the program throughout year two of implementation for opportunities to enhance customer service, streamline administrative processes and increase targeted program promotion to stakeholders in the community. After year two of the revised RFSP implementation is complete, staff will respond to the second part of the staff referral and bring forward a final RFSP evaluation report in Quarter 4, 2020. The report will include recommended adjustments to the program and a long-term funding strategy that will take into consideration the impact of the Community Services pricing policy that is currently under development.

Financial Impact

None.

Conclusion

The revised Recreation Fee Subsidy Program experienced tremendous growth in its first year of implementation with 1,367 participants in the program. By revising the RFSP to expand eligibility to all ages as well as program choice for residents living on low income, the City, and Community Associations and Societies have reduced barriers to participation and increased access to programs and services at Richmond's community centres, cultural and heritage

facilities, parks, aquatic centres and arenas. Staff anticipate participation in the revised RFSP will continue to grow throughout the second year of program implementation. A final RFSP evaluation report will be brought forward to Council in Quarter 4, 2020 that will include overall recommended adjustments to the program as well as a long-term funding strategy.



Melanie Burner
Accessibility Coordinator
(604-276-4390)

Providence 1903

Flagship Partnership and Sponsorship



By: Britannia Shipyards National Historic Site Society

December 4, 2019

To: Parks, Recreation and Cultural Services Committee
From: Britannia Shipyards National Historic Site Society
Subject: Flagship partnership/sponsorship

Purpose:

The purpose of this report is to provide Council with the opportunity to consider the overall benefits of a partnership with the Providence 1903 Charters (the Providence), the Britannia Shipyards National Historic Site Society (the Society) and the City of Richmond (the City) to establish a flagship at the Britannia Shipyards National Historic Site (Britannia).

Background:

In July, 2017, the Society passed a motion to adopt the Providence as the Society's flagship. The Providence has participated in events with the City and the Society including the Maritime Festival, Port Townsend and Canada Day.

The Providence was built in 1903 at Frederikshavn, Denmark, by N. Nielson & Son. It has worked around the world for 115 years and it's the oldest working boat on the B.C. coast. Providence 1903 Charters offers Transport Canada approved sail cargo and passenger service.

The Providence has a fascinating history and began its life as a North Sea fishing boat for several decades. It served in both world wars, under Danish flag in World War I and was commandeered by Germany in World War II. After WWII, the vessel was registered in Danish Navy. It was sailed to B.C. in 1978 by Peter Watson and worked as a fish packer for 20 years in B.C. waters. Interestingly, after many repairs the Providence is now 50% Canadian with over 32 Canadian trees (most milled by hand) now incorporated into the ship. The Providence carries 7 sails when fully canvassed and with 4 cabins and bunks, it can sleep up to sixteen and carry up to 24 day passengers. The Providence is well known on the B.C. coast and turns heads everywhere she goes.



Currently, the Providence provides a lower carbon sail to market cargo and passenger service between Metro Vancouver and the Gulf Islands and is considering adding Steveston to its regular schedule. This delivery service model aligns with other greener initiatives like the 100 mile diet, lower dependence on fossil fuels, more ethical delivery of goods and a tailored, localized delivery infrastructure.

In addition to its environmentally conscientious business model, the Providence fosters relationships with environmental groups, heritage partners and tourism organizations including Ocean Ambassadors, Ocean Wise, the Vancouver Maritime Museum, Tourism Richmond, wooden boat groups like Port Townsend and educational groups. Through public outreach including educational programming, sustainability initiatives and ocean stewardship, an enhanced partnership with Britannia, the Society and the Providence will more effectively promote Britannia including the maritime history, the people, the fishing industry and history of wooden boats that are such a large part of B.C.'s maritime history.



Analysis:

It's a fair question is to ask why a flagship is needed at the Britannia Shipyards National Historic Site or in the City.

Flagships are often associated with Maritime centres. Mystic Seaport, Connecticut, has the Schooner Brilliant, and Lunenburg, Nova Scotia, has the Bluenose II as well known flagships. The City and Britannia have a history of flagships as well. For example, the Fleetwood (Rumrunner) was a flagship but can no longer serve that purpose. The Providence would serve this role with a very predictable cost commitment for the City and the Society. There would be no extraordinary costs typically associated with owning, maintaining and operating such a vessel while the agreement provides for many advantages such a ship would bring to Britannia.

Based on a three year agreement, the City, Britannia, and the Society would gain a historically significant and appropriate flagship. The Providence is an active, working vessel that will generate interest from the classic wooden boat community and attract visitors while assisting in achieving the vision of a working Shipyards. The vessel would augment marketing, membership and program activities. This role is already apparent in Tourism Richmond's current Pacific, Authentic campaign (cover photo).



For certain events, the City has paid for the appearance of tall ships and wooden boats. The Providence has participated in some of our past events and, for example, at Maritime Festival 2019, it filled in on short notice for a last minute cancellation and participated in the sea battle off Garry Point Park. A flagship agreement with the Providence could offset some appearance fee costs to the City.

The City and the Providence currently have a one year agreement that provides moorage, at no charge, at Britannia, from October to May. This agreement also requires the Providence to participate at two City events. The value of the moorage is a \$4 to \$6,000 value and is a consideration in the overall analysis.

This report and proposed partnership between the City, the Society and the Providence, would provide the following flagship commitments, benefits with the estimated values.

<u>Providence Commitment (per year)</u>	<u>Estimated Value</u>
1. Two City/Site events per year (6 days)	\$3000 per day (\$18,000 total)
2. Two 3 hour sails from the Site	\$1500 per sail (\$3,000 total)
3. Represent the City, Britannia and the Society at all events attended such as Port Townsend and the Vancouver & Victoria Classic boat festivals. These events provide a total 5-10 days of intense exposure and the potential for on board, dock side networking activities for contacts and VIPS which have been well attended at past events.	5 to 10 days @ \$3,000 per day (\$15 to \$30,000)
4. Represent the City, Britannia and the Society, all season, on all routes, at all Ports with promotional material on board and on the Providence's social media. In essence, the Providence would fly the flag and promote awareness, tourism, participation and membership in relation to the Britannia and Richmond.	<u>\$2,000</u> (\$53,000 total) \$50,000 (per year)
Total estimated value committed by Providence:	\$150,000 (over 3 years)

If recommended and approved, the ROI for this partnership would be assessed annually with both qualitative (public/staff feedback, evaluations) and quantitative data using key performance indicators (KPI). KPI could include attendance, ship/boat participation at Britannia and elsewhere and budget expenditures for other ship/boat participation (reduced ship/boat visitation costs to the City). The KPI will be developed jointly but the City will have final approval.

Financial Impact:

In this proposed three (3) year agreement, the total partnership/sponsorship request is \$75,000 over three years. This is 50% of the estimated value committed by the Providence. The annual commitment is \$25,000 per year and the Society is committed to contributing \$25,000 to this partnership agreement.

The Society's commitment, through fund raising, is: \$25,000

The requested City commitment is: \$50,000 *

*The City's amount could be further offset by any accrued savings related to tall ship/wooden boat invitations to City/Site events (e.g., Maritime Festival). As mentioned, the City already provides moorage which has a value of 4 to \$6,000.

Next Steps:

The Providence and Britannia will continue with the moorage arrangement through the spring of 2020 and the Society will maintain its flagship arrangement with the Providence.



Conclusion:

The Society's fund raising commitment, \$25,000, is in place. The Providence is a unique ship and we believe that it would serve the City of Richmond well as a flagship. The Society appreciates the opportunity to present this partnership proposal and looks forward to further discussions.

Respectfully,

Andy Hobbs, Chair

Britannia Shipyards National Historic Site Society

