



General Purposes Committee

Anderson Room, City Hall 6911 No. 3 Road

Monday, June 17, 2019 4:00 p.m.

Pg. # ITEM

MINUTES

GP-5 Motion to adopt the minutes of the meeting of the General Purposes Committee held on June 3, 2019.

COUNCILLOR CHAK AU

ADDED 1. LOBBYIST REGISTRATION (File Ref. No.) (REDMS No.)

RECOMMENDATION

To forward the following resolution for consideration at UBCM and to send copies to the local governments of B.C. for their favourable consideration prior to the 2019 UBCM meeting:

Whereas the BC Lobbyists Registration Act (LRA) requires individuals and organizations who lobby public office holders and meet specific criteria to register their lobbying activities in an online public registry; and

Whereas the goal of the BC Lobbyists Registration Act (LRA) is to promote transparency in lobbying and government decision-making;

Pg. # ITEM

Therefore be it resolved that a lobbying regulation system for municipal government, similar to the provincial mechanism under the BC Lobbyists Registration Act, be established.

ENGINEERING AND PUBLIC WORKS DIVISION

2. RECOVERING COSTS FOR LOCAL CLIMATE CHANGE IMPACTS (File Ref. No. 10-6125-07-02) (REDMS No. 6190255 v. 9; 6192766; 6192881)

GP-11

See Page **GP-11** for full report

Designated Speakers: Anthony Capuccinello Iraci and Peter Russell

STAFF RECOMMENDATION

- (1) That the draft letter to the Premier of British Columbia attached to the report titled "Recovering Costs for Local Climate Change Impacts" from the Senior Manager, Sustainability and District Energy dated May 14, 2019, be endorsed; and
- (2) That the draft Union of British Columbia Municipalities resolution attached to the report titled "Recovering Costs for Local Climate Change Impacts" from the Senior Manager, Sustainability and District Energy dated May 14, 2019, be endorsed.

COMMUNITY SAFETY DIVISION

3. BUSINESS REGULATION BYLAW NO. 7538, AMENDMENT BYLAW NO. 10029 - 4280 NO.3 ROAD UNIT 120 (File Ref. No. 12-8275-01) (REDMS No. 6164355; 6165641)

GP-19

See Page **GP-19** for full report

Designated Speaker: Carli Williams

Pg. # ITEM

STAFF RECOMMENDATION

That Business Regulation Bylaw No. 7538, Amendment Bylaw No. 10029, which amends Schedule A of Bylaw No. 7538, to add the address of 4280 No. 3 Road Unit 120 among the sites that permit an Amusement Centre to operate, be given first, second and third readings.

4. UBCM RESOLUTION ON LEGISLATIVE REFORM OF BENEFICIAL OWNERSHIP OF CORPORATIONS AND LAND (File Ref. No. 09-5350-01) (REDMS No. 6148919 v. 5)

GP-24

See Page **GP-24** for full report

Designated Speaker: Mark Corrado

STAFF RECOMMENDATION

That the proposed UBCM resolution titled "Transparency and legislative reform of beneficial ownership of land and corporations" be submitted to the Union of BC Municipalities as outlined in the staff report titled "UBCM Resolution on Legislative Reform of Beneficial Ownership of Corporations and Land", dated May 15, 2019, from the General Manager of Community Safety.

5. UBCM CANNABIS COSTS SURVEY (File Ref. No. 09-5000-01) (REDMS No. 6194371 v. 4)

GP-29

See Page GP-29 for full report

Designated Speaker: Mark Corrado

STAFF RECOMMENDATION

That the responses summarized in the staff report titled ''UBCM Cannabis Costs Survey'', dated May 21, 2019, from the General Manager, Community Safety be approved for submission to the UBCM.

Pg. #	ITEM	eral Purposes Committee Agenda – Monday, June 17, 2019		
		RICHMOND PUBLIC LIBRARY		
	6.	UBCM RESOLUTION REGARDING RESTORING PROVINCIAL SUPPORT FOR LIBRARIES (File Ref. No.) (REDMS No. 6205939 v. 2)		
GP-53		See Page GP-53 for full report		
GP-123		See Page GP-123 for staff memorandum		
	Designated Speaker: Susan			
REVISED		STAFF RECOMMENDATION		
		(1) That a letter of support for the Town of Sidney's proposed Union of BC Municipalities (UBCM) resolution titled "Restoring Sustainable Provincial Library Funding", as attached to the staff memorandum titled "Update – UBCM Resolution regarding Restoring Provincial Support for Libraries" dated June 14, 2019 from the Chief Librarian be submitted to UBCM for consideration at their annual general meeting;		
		(2) That a copy of the letter be sent to local Members of the Provincial Legislative Assembly; and		
		(3) That a letter of support for the Richmond Public Library Board's letter titled "2020 BC Government Budget Priorities" dated June 14 2019, as attached to the staff memorandum, be submitted to the Selec Standing Committee on Finance and Government Services, in		

ENGINEERING AND PUBLIC WORKS DIVISION

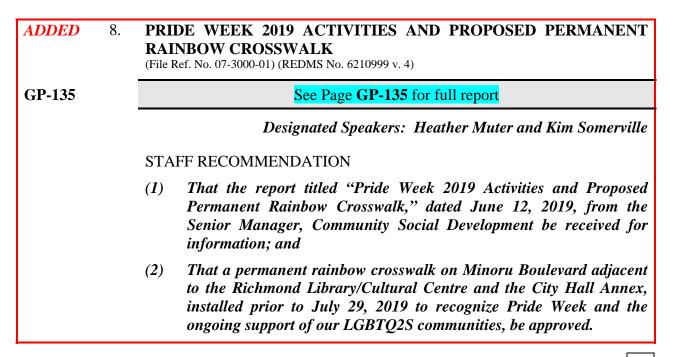
ADDED	7.	UBCM RESOLUTIONS – PROVINCIAL SINGLE-USE ITEM STRATEGY AND COMPOSTABLE SINGLE-USE ITEMS (File Ref. No. 10-6370-01) (REDMS No. 6211321)			
GP-129		See Page GP-129 for full report			
		Designated Speaker: Suzanne Bycraft			

Pg. # ITEM

STAFF RECOMMENDATION

That the proposed UBCM resolutions titled "Comprehensive Provincial Single-Use Item Reduction Strategy" and "Compostable Single-Use Items" be submitted to the Union of BC Municipalities as outlined in the staff report titled "UBCM Resolutions – Provincial Single-Use Item Strategy and Compostable Single-Use Items", dated June 12, 2019, from the Director of Public Works Operations.

COMMUNITY SERVICES DIVISION



DEPUTY CAO'S OFFICE

9. **CODE OF CONDUCT FOR ELECTED OFFICIALS** (File Ref. No. 01-0005-01) (REDMS No. 6020923 v. 23)

GP-58

See Page **GP-58** for full report

Designated Speaker: Lani Schultz

STAFF RECOMMENDATION

That the report titled "Code of Conduct for Elected Officials" dated April 10, 2019 from the Director, Corporate Programs Management Group be received for information.

10. **COUNCIL TERM GOALS 2018-2022** (File Ref. No. 01-0105-07-01) (REDMS No. 6174635 v. 7)

GP-106

See Page GP-106 for full report

Designated Speakers: Claire Adamson and Jason Kita

STAFF RECOMMENDATION

That Council adopt a set of 2018-2022 Council Term Goals by endorsing the goals and priorities as outlined in the report titled "Council Term Goals 2018-2022" from the Director, Corporate Programs Management Group, dated May 28, 2019, or that Council identify and adopt any modifications, deletions or additions to this information as their 2018-2022 Council Term Goals.

ADJOURNMENT



To:	General Purposes Committee	Date: June 14, 2019
Cc:	Robin Leung, Library Board Chair	
From:	Susan Walters, Chief Librarian	
Re:	Update – UBCM Resolution regarding Restoring Provincial Support for Libraries	

The purpose of this memorandum is to inform the General Purposes Committee that new information has been obtained since submitting the above titled report.

The Union of BC Municipalities has confirmed that they are in receipt of a resolution titled "Restoring Sustainable Provincial Library Funding Levels" from the Town of Sidney. The resolution is included for your reference (attachment 1). Council is requested to consider sending a letter of support from the Mayor that would reference the Town of Sidney's resolution rather than the City of Victoria's resolution that was referenced in the original report.

Also included for your reference (attachment 2) is a letter that the Richmond Public Library Board is submitting to the Select Standing Committee on Finance and Government Services, copied to Minister Rob Fleming, Richmond's four MLAs and the four organizations that make up the BC Library Partners. Library boards, municipal Councils and library supporters across the province have been encouraged to communicate the need for increased provincial funding to libraries and to request that this issue be identified as a priority during the 2020 BC Government Budget process. Council is requested to consider sending a letter of support from the Mayor in advance of the June 28, 2019 deadline for submissions.

Susan Walters Chief Librarian, Richmond Public Library

Attachment 1



TOWN OF SIDNEY

2440 Sidney Avenue, Sidney, British Columbia V8L 1Y7 Phone: 250-656-1184 Fax: 250-655-4508 Email: admin@sidney.ca Website: www.sidney.ca

June 12, 2019

VIA EMAIL: jjustason@ubcm.ca

Jamee Justason Information & Resolutions Coordinator Union of British Columbia Municipalities 60 - 10551 Shellbridge Way Richmond, BC V6X 2W9

Dear Jamee Justason:

Subject: Restoring Sustainable Provincial Library Funding Levels

Sidney Town Council, at a meeting held on June 10, 2019, considered a recommendation from the Vancouver Island Regional Library Board regarding provincial library funding and requesting a resolution be presented to UBCM for consideration.

Public libraries provide important services to the citizens in our community and Council encourages the Province to ensure they continue to receive sustainable funding. Enclosed is a resolution to be presented to UBCM.

Best Regards,

Sandi Nelson Corporate Officer

Encl.

Resolution to UBCM:

RESTORING SUSTAINABLE PROVINCIAL LIBRARY FUNDING LEVELS

WHEREAS libraries in British Columbia are largely financed by levies paid by local governments, and where Provincial library funding has remained virtually stagnant for the past 30 years,

AND WHEREAS libraries in British Columbia provide open and equal public access to vital resources, including the internet, public computers, digital library tools and in-person service from expert staff to provide opportunities for all British Columbians to access knowledge and information and increase literacy in our communities and present informative programmes: including First Nations programmes and material which advance public understanding and reconciliation,

THEREFORE BE IT RESOLVED that UBCM strongly encourage the Government of British Columbia to give urgent attention to funding for BC public libraries by adding \$20 million to the BC Provincial Budget for 2020 for allocation to public libraries throughout BC,

AND FURTHER THAT the Province be requested to ensure that BC Libraries will henceforth receive Provincial Government financial support at a sustainable level in subsequent years following the 2020 Budget.

Attachment 2



100 - 7700 Minoru Gate Richmond British Columbia Canada V6Y 1R8 Tel: (604)231-6422

Fax: (604)273-0459 www.yourlibrary.ca

Attention: Select Standing Committee on Finance and Government Services

RE: 2020 BC Government Budget Priorities

Dear Committee Members:

June 14, 2019

This submission is on behalf of the Richmond Public Library Board of Trustees.

It is urgent that we bring to your immediate attention the importance of provincial support for public libraries. Public libraries are the only public institutions that are truly equitable in providing services for all community members so that they may participate in, and benefit from the social and economic development of their communities. Public libraries are also the only freely accessible public spaces for all British Columbians to connect with, learn about, and experience, the advantages of living in this province.

We know that public libraries significantly contribute to the government's goals for making life more affordable, improving services, and building a strong, sustainable and innovative economy for all British Columbians. This committee is aware of the important role of public libraries from the annual Union of British Columbia Municipalities (UBCM) resolutions regarding provincial public library funding and from the compelling stories and evidence annually submitted to this committee from public library trustees, staff, community members, and local government officials from across the province.

We appreciate the provincial government's recognition of the public library funding issue. In 2017 the provincial government, in response to the UBCM Resolution B60, acknowledged that the cost of delivering public library services has increased with changing technology and other demands. We are heartened that we all share the understanding of the need for adequate and reliable provincial funding for public libraries.

Richmond Public Library (RPL) is making a difference to community social and economic development and individual well-being through initiatives that open dialogue and advance the Truth and Reconciliation Council Calls to Action. Examples included:

 Initiated and implemented by RPL, the Richmond Indigenous Collaborative Table consists of stakeholders from the Richmond Public Library, the City of Richmond and local non-profit agencies. Its mandate, with the support and guidance of an Indigenous Advisor, is to seek out opportunities to build relationships with Indigenous communities for the purpose of integrating Indigenous arts, artists, and cultural and heritage practices into the activities of Richmond-based community amenities and programs.

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- RPL's **Indigenous Services Plan** is a two-year foundation-building plan that maps out systemwide Indigenous services for our community. This includes programs and services for children, teens, caregivers and educators and outreach and collaborative initiatives that take place inside and outside the library. This plan has been submitted to the Musqueam Nation and will remain
- In partnership with the City of Richmond's Public Art Program, RPL hosted a six-month series of
 engaging demonstrations and hands-on workshops led by four Musqueam artists. The
 Musqueam Artists Workshops provided our community with opportunities to personally
 interact with the artists, hear their unique stories and learn about Musqueam culture and
 heritage.

in draft form until reviewed by Chief and Council.

RPL is also supporting people in accessing the information and resources they need in areas such as personal enjoyment and life needs, new skill development, and connecting with government services. This is all with the help of expert library staff and connectivity to bridge the continued digital divide:

- Since 2013, RPL has actively participated in the Library Champions project through NewToBC. Hosting over 150 individual Library Champions and having reached over 9,300 newcomers, the library is actively helping newcomers find welcoming services and supporting their integration into the community.
- The **Young Entrepreneurs Program** began in 2017 and focuses on engaging youth in our community who are interested in becoming entrepreneurs. Designed for young adults and teens who have a passion for business, the goal of this series is to equip young entrepreneurs with the basic knowledge and tools required to be successful in their chosen industry.
- The Launchpad is an innovative learning space dedicated to enhancing and educating digital literacy. Focusing on community members of all ages and skill levels, this service provides collaborative learning opportunities in 3D printing, virtual reality, robotics, coding and more.

Public libraries are welcoming spaces which remove barriers to access and offer program opportunities that support life long learning and development for community members of all ages and backgrounds:

- RPL's Inspire Curiosity library card campaign is a three-year project that will ensure all Richmond students in grades 1, 4, and 8 have library cards.
- Our Summer Reading with Your Library focuses on summer reading for all ages and includes for 2019, in partnership with the City of Richmond's Sister Cities Advisory Committee, the One Book, Three Cities reading program for adults living in Richmond, Xiamen and Qingdao. This program will provide rich literacy experiences in person and online for all participants reading Life of Pi and RPL is proud to host the award-winning author, Yann Martel, in August.
- Richmond has one of the fastest growing senior populations across Canada, with many seniors experiencing social isolation. RPL is working to reduce isolation through its Home Services program, which delivers library materials to vulnerable seniors and library users with mobility challenges and/or print disabilities. Our Home Delivery Drivers program provides meaningful opportunities for adult volunteers to help isolated residents stay engaged and connected to library materials and services.

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The Richmond Public Library Board of Trustees urge the Select Standing Committee on Finance and Government Services to act on our shared understanding that provincial government financial support is critical to the successful continuance of public libraries and their positive impact on BC communities.

While libraries appreciate the stability of grant funding that the government has provided since 2010 (approximately \$14 million per year), the lack of regular increases means that each year libraries receive less support, due to inflationary pressures. After many years of this, libraries are falling behind in their ability to meet growing needs.

Since 2009 the public library community has asked that the provincial government provide funding for public libraries that at a minimum includes annual increases to account for inflation. Despite these repeated requests, for the past decade public libraries have received no increase to funding.

This year we are asking the provincial government for \$20 million for public libraries in 2020 as this will help address the chronic under-funding, lack of increases for inflation, and past government cuts.

Your attention to this urgent issue is greatly appreciated.

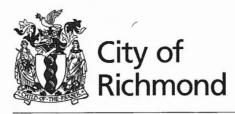
Sincerely;

Robin Leung, Board Chair, on behalf of the Richmond Public Library Board of Trustees

cc: Rob Fleming, Minister of Education Jas Johal, MLA, Richmond, Queensborough Linda Reid, MLA, Richmond East Teresa Wat, MLA, Richmond North Centre John Yap, MLA, Richmond-Steveston

The BC Public Library Partners:

Scott Hargrove, Chair, Association of BC Public Library Directors Babs Kelly, Executive Director, BC Library Trustees Association Annette DeFaveri, Executive Director, BC Library Association Kevin Millsip, Executive Director, BC Libraries Cooperative



Re:	UBCM Resolutions – Provincial Single-Use Item Strategy and Compostable Single-Use Items		
From:	Tom Stewart, AScT. Director, Public Works Operations	File:	10-6370-01/2019-Vol 01
То:	General Purposes Committee	Date:	June 12, 2019

Staff Recommendation

That the proposed UBCM resolutions titled "Comprehensive Provincial Single-Use Item Reduction Strategy" and "Compostable Single-Use Items" be submitted to the Union of BC Municipalities as outlined in the staff report titled "UBCM Resolutions – Provincial Single-Use Item Strategy and Compostable Single-Use Items", dated June 12, 2019, from the Director of Public Works Operations.

Tom Stewart, AScT. Director, Public Works Operations (604-233-3301)

Att. 2

REPORT CONCURRENCE				
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER		
Law City Clerk	ନ ଜ	- Ghi hing		
REVIEWED BY STAFF REPORT /	INITIALS:	APPROVED BY CAO		
AGENDA REVIEW SUBCOMMITTEE	CJ	Ang Dam_		

Staff Report

Origin

This report responds to a referral made at the May 21, 2019 Special Council Meeting where the staff report, "Single-Use Plastic Items – City of Vancouver Proposals", was considered. The referral is as follows:

(1) That:

- a. staff be directed to bring forward appropriate bylaw amendments to the Business Regulation Bylaw No. 7360 to ban the commercial use or commercial distribution of foam cups, foam plates and foam take-out containers effective January 1, 2020, with exceptions provided for charitable organizations and hospital/care facilities;
- b. staff be directed to bring forward appropriate bylaw amendments to the Municipal Ticket Information Bylaw No. 7321 to incorporate a ticketing provision for those businesses who violate Business Regulation Bylaw 7360 as amended per item (a) above, effective January 1, 2020; and
- c. staff be directed to bring forward appropriate bylaw amendments to the Notice of Bylaw Violation Dispute Adjudication Bylaw No. 8122 to incorporate a fine of \$250 for each instance where a business violates Business Regulation Bylaw No. 7360 as amended per item (a) above, effective January 1, 2020;
- (2) That the implementation plan, as outlined in Attachment 2, with funding in the amount of \$300,000, from the Sanitation and Recycling provision, to support implementation of a foam cups, foam plates and foam take-out containers ban, be approved;
- (3) That funding for ongoing support, education and bylaw enforcement, for item (a) above, be included for Council's consideration in the 2020 and future Sanitation and Recycling utility budget and rates;
- (4) That staff bring forward two resolutions for the 2019 Union of British Columbia Municipalities convention requesting the provincial government's support to address single-use items by:
 - a. adopting a comprehensive provincial single-use item reduction strategy; and
 - b. developing provincial standards for compostable single-use items ensuring they are designed to fully biodegrade if littered in the natural environment, that any standards and certifications for compostability are aligned with provincial composting infrastructure, and that compostable single-use items are collected and managed through an extended producer responsibility program that covers the residential and commercial sectors as well as materials from the public realm;

- (5) That the Mayor write the Chair of the Greater Vancouver Sewerage and Drainage District Board and the Ministry of Environment and Climate Change Strategy to develop a provincial single-use item reduction strategy;
- (6) That staff be directed to bring forward appropriate bylaw amendments to ban straws, similar to the City of Vancouver's approach, together with an implementation plan and budget effective January 1, 2020, and also report back on the City of Vancouver's research being undertaken regarding the ban on straws;
- (7) That staff be directed to examine the issue of single-use food utensils, and report back;
- (8) That staff be directed to bring forward appropriate bylaw amendments to prohibit the commercial use or commercial distribution of plastic checkout bags and regulate paper and reusable bags with incremental fees, effective January 1, 2020, with appropriate exemptions listed in Table 2, in the staff report titled "Single-Use Plastic Items City of Vancouver Proposals", dated May 12, 2019 from the Director, Public Works, with a sixmonth grace period to permit the use of existing plastic bag stock that was purchased by a business prior to the first reading of the bylaw; and
- (9) That staff be directed to bring forward an implementation plan and budget to prohibit plastic checkout bags, for item (8) above.

This report responds to resolutions (4)(a) and (4)(b) as stated above.

Staff are working to bring forward a report responding to the remaining referrals to the July 15, 2019 General Purposes Committee.

Analysis

The process to submit resolutions to the Union of BC Municipalities (UBCM) requires formal consideration and endorsement by Council. The deadline for submissions is June 30th. To comply with the deadline requirements, this report presents the resolutions for Council endorsement. The remaining referral items will be fully addressed in an upcoming report to General Purposes Committee.

Staff note that the Government of Canada, on June 10, 2019, announced two steps to reduce Canada's plastic waste by:

- banning harmful single-use plastics as early as 2021; and
- working with provinces and territories to introduce extended producer responsibility programs across the country.

The announcement indicated that these measures will be grounded in scientific evidence and will align with actions being taken in the European Union and other countries. Canada will also support the Canadian Council of Ministers of the Environment's development of an action plan to implement the Canada-wide strategy on Zero Plastic Waste. Full details of the intended measurers have not yet been made public. These federal actions lack clear and defined actions from which to properly assess impacts and implementation timelines as it relates to the proposed UBCM resolutions.

Proposed UBCM Resolutions

It is recommended that two resolutions be forwarded to the Union of BC Municipalities calling for the province to develop a comprehensive single-use item reduction strategy (Attachment 1), and to standardize compostable packaging, ensuring its alignment with composting infrastructure and collection and management through extended producer responsibility (EPR) programs (Attachment 2). This action supports Council's recent direction for staff to take action to ban unnecessary single-use items such as plastic bags, plastic straws and foam food service ware beginning January 1, 2020.

Financial Impact

None.

Conclusion

Council has directed staff to undertake actions designed to effect meaningful change in reducing unnecessary waste through banning certain single-use items. Creating alignment across municipal, regional, provincial and federal platforms is a necessary aspect of eliminating single-use items as well as enhancing circular economy objectives.

This report presents two resolutions for submission to the UBCM calling for the province to adopt a provincial single-use item reduction strategy, and to develop provincial standards for compostable single-use items so that they may align with commercial composting infrastructure and be collected and managed effectively through EPR programs in the residential, commercial and public sectors.

Suzanne Bycraft Manager, Fleet and Environmental Programs (604-233-3338)

SJB:kn

- Att. 1: Proposed UBCM Resolution Comprehensive Provincial Single-Use Item Reduction Strategy
 - 2: Proposed UBCM Resolution Compostable Single-Use Items

Attachment 1

Comprehensive Provincial Single-Use Item Reduction Strategy

WHEREAS the British Columbia extended producer responsibility program for packaging and printed paper currently provides recycling collection for single-use items generated by the residential sector, but does not yet focus on reduction or reuse, or cover single-use items that are compostable or disposed of at businesses or in the public realm;

AND WHEREAS inter-municipal differences in policy for reduction of single-use items make it challenging for businesses to comply with multiple regulations, and the business community has expressed a strong desire for harmonization and consistent regulation for single-use items on the broadest possible scale;

THEREFORE BE IT RESOLVED that the Provincial Government adopt a provincial single-use item reduction strategy for single-use items that emphasizes reduction and reuse, covers single-use items generated by all sectors and made of all material types, and would include but not necessarily be limited to plastic and paper shopping bags, disposable drink cups, take-out containers, straws and utensils, but would exclude all single-use items needed for medical use or accessibility needs.

Compostable Single-Use Items

WHEREAS businesses are beginning to switch to compostable single-use items for to-go meals and beverages, yet this material is not designed to biodegrade if littered, and is not guaranteed to biodegrade in industrial compost facilities because standards and certifications are not aligned with existing infrastructure that is designed to compost food scraps and yard waste;

AND WHEREAS local governments are facing increasing pressure to collect and manage this material, yet it is beyond local government's ability to control compostable packaging design or finance the specialized collection and processing infrastructure required for compostable packaging;

THEREFORE BE IT RESOLVED that the Provincial Government ensure that compostable packaging (including single-use take-out foodware) distributed in Canada is designed to fully biodegrade if littered in the natural environment, that standards and certifications for compostable packaging are aligned with composting infrastructure, and that compostable single-use items are collected and managed through an extended producer responsibility program that covers the residential and commercial sectors as well as the public realm.



To: From:	General Purposes Committee Kim Somerville	Date: File:	June 12, 2019 07-3000-01/2019-Vol
From.	Senior Manager, Community Social Development	rile:	01
Re:	Pride Week 2019 Activities and Proposed Permanent Rainbow Crosswalk		

Staff Recommendations

- 1. That the report titled "Pride Week 2019 Activities and Proposed Permanent Rainbow Crosswalk," dated June 12, 2019, from the Senior Manager, Community Social Development be received for information; and
- 2. That a permanent rainbow crosswalk on Minoru Boulevard adjacent to the Richmond Library/Cultural Centre and the City Hall Annex, installed prior to July 29, 2019 to recognize Pride Week and the ongoing support of our LGBTQ2S communities, be approved.

Kim Somerville Senior Manager, Community Social Development (604-247-4671)

REPORT CONCURRENCE			
ROUTED TO: Co	ONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Corporate Communications and Marketing Finance Department Public Works Recreation and Sport Services Transportation		gren.	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:	APPROVED BY CAO	

Staff Report

Origin

On September 9, 2013, Council adopted the Building Our Social Future – A Social Development Strategy (2013–2022) as a guiding strategy for the City on social development matters.

This report provides an update on Pride Week 2019 activities and brings forward for consideration a proposal for a permanent rainbow crosswalk to be installed on Minoru Boulevard adjacent to the Richmond Library/Cultural Centre in the spirit of Pride Week.

This report supports the 2013–2022 Social Development Strategy's Direction:

#9: Facilitate Strong and Safe Neighbourhoods

This report also supports the 2018–2023 Community Wellness Strategy's Focus Areas:

#2: Enhance physical and social connectedness within and among neighbourhoods and communities.

#4: Facilitate supportive, safe and healthy natural and built environments.

Analysis

Background

Pride Week is a celebration of our Lesbian, Gay, Bisexual, Transgender, Queer and Two-Spirit (LGBTQ2S) communities. It is about valuing and respecting diversity, and recognizing the importance of a safe and inclusive community for everyone. Since 2017, the City and its Community Partners have collaborated in celebrating Pride Week with a number of programs and events throughout the designated week with unique displays at various civic facilities. In addition to recognizing Pride Week, the City and its Community Partners offer a welcoming environment with a variety of supportive programs, services and amenities that enhance social connections and the overall well-being of residents throughout the year.

Recognizing Pride Week is a step towards ensuring that City services and programs reflect the needs, interest and safety concerns of Richmond LGBTQ2S persons. The City values diversity in the community as one of its fundamental strengths and understands that the work of creating a fully inclusive society is ongoing and there is a need to expand people's ideas about gender and sexual expression.

In 2019, the City of Richmond in partnership with Community Associations and Societies will be celebrating Pride Week from Monday, July 29, 2019 through Sunday, August 4, 2019 with a variety of events and activities at various City facilities. Celebration highlights include:

• *Queer Networking Social:* Build connections and enjoy a special guest presentation at this gathering targeted to LGBTQ2S-identified adults. For ages 18+ years. Thursday, July 25 | 6:00–8:00 p.m. | City Centre Community Centre

- *Painting of the Rainbow Staircase*: Join the Richmond Youth Media Program (RYMP) as the youth take up their brushes and paint the steps of the Cultural Centre. Saturday, July 27 | 1:00–3:00 p.m. | Richmond Library/Cultural Centre
- Pride Drag Showcase: Celebrate the LGBTQ2S community at this family-friendly show featuring local drag performers and dancers. Saturday, July 27 | 6:30–8:00 p.m. | City Centre Community Centre
- Pride Week Hangout: Celebrate Pride at Cambie's outdoor Pride Week Hangout. Join us for free activities.
 - Tuesday, July 30 | 5:00–7:00 p.m. | Cambie Community Centre
- *Pride Week Coffee Group*: Enjoy some refreshments and treats for this informal social in our community living room.

Wednesday, July 31 | 10:00 a.m.-12:00 p.m. | Hamilton Community Centre

- *Paint Your Rainbow:* Drop-in and create rainbow art and enjoy refreshments to celebrate Pride Week.
 - Wednesday, July 31 | 11:30 a.m.-1:30 p.m. | City Centre Community Centre
- Pride Pop-Up Party: Celebrate Pride with an outdoor celebration featuring refreshments, activities, giveaways and more!
 We decedered by Party 21 + 400, 5:20 pm + South Arm Community Control

Wednesday, July 31 | 4:00-5:30 p.m. | South Arm Community Centre

• Summer Fun in the Park: Celebrate Pride through art, dance and music. Free activities include an all-ages dance fitness class, a concert featuring the gender inclusive After Work Social cover band, and an art project with Paige Gratland, Branscombe House Artist-in-Residence.

Thursday, August 1 | 6:00-8:00 p.m. | Thompson Community Centre

Pride Week Toonie Skate: Lace up your skates and glide around the ice to celebrate Pride Week. Admission and rentals for \$2.00.
 Saturday, August 3 | 1:00-5:00 p.m. | Richmond Ice Centre

The events offered during Pride Week provide citizens opportunities to connect, learn about and engage with the LGTBQ2S community, therefore, promoting a shared sense of community.

To promote Pride Week activities and to increase awareness about the City's commitment to valuing diversity and ensuring that the community is safe and inclusive for everyone, a news release will be issued to the local media; promotional materials will highlight the week in community facilities; and the City will proclaim July 29 to August 4 as Pride Week in Richmond.

Recognizing Pride Week in the Built Environment

In addition to programs and events offered for Pride Week, the City and its Community Partners have created opportunities for visual recognition in the built environment.

In 2016 at the Richmond Ice Centre and in 2017 at Minoru Arenas, the City in partnership with the Richmond Arenas Community Association (RACA), painted rainbow colours on the ice sheets in support of the LGTBQ2S community (four out of the six ice sheets at Richmond Ice Centre year-round and all ice sheets at Minoru Arenas).

To recognize Pride Week 2019, the East Richmond Community Association (ERCA) at Cambie Community Centre has funded \$750 to cover the cost to paint the outdoor basketball court three-point line in rainbow colors for Pride Week. The rainbow design will be in place from July 31, 2019 for the duration of the paint's lifecycle (approximately 3–4 years).

Proposed Location

The recommended location for a permanent rainbow crosswalk is on Minoru Boulevard replacing the existing crosswalk between the Richmond City Hall Annex and the Richmond Library/Cultural Centre, a high pedestrian traffic location in the City Centre.

This site is in close proximity to the Richmond City Hall, Richmond School District Office, Richmond Caring Place, Richmond Public Library and the Richmond Centre Mall. A physical visual recognition of Richmond's LGTBQ2S community in this location is anticipated to complement the painting of the stairs at the Richmond Library/Cultural Centre.

As of June 2018, there are 43 cities across BC who have incorporated rainbow crosswalks or other visual representations in the built environment for the LGTBQ2S communities.

Next Steps

Should Council approve the funding for a permanent rainbow crosswalk at Minoru Boulevard, staff will work to coordinate the design and on-site installation to be completed prior to July 29, 2019 to recognize Pride Week and the ongoing support of our LGBTQ2S communities.

A Traffic Management Plan will be developed to ensure pedestrian safety while the crosswalk is installed. City staff will assist painters in minimizing barriers and prioritizing safety as part of a risk-management review process in consultation with Public Works.

Financial Impact

The approximate cost of \$15,000 for the installation of the permanent rainbow crosswalk will be funded between Community Services' and Public Works' respective operating budget.

Conclusion

A permanent rainbow crosswalk on Minoru Boulevard supports the city's commitment to be an inclusive, engaged and caring community – one that considers the needs of the present and future generations, values and builds on its diversity, nurtures its social capital and treats its citizens with fairness and respect. A permanent rainbow crosswalk complements the City's promotion of Pride Week and highlights the City's support and acceptance of the LGTBQ2S community.

Heather Muter Program Manager, Community Social Development (604-204-8599)