



Parks, Recreation and Cultural Services Committee

**Anderson Room, City Hall
6911 No. 3 Road**

**Tuesday, June 27, 2017
4:00 p.m.**

Pg. # ITEM

MINUTES

PRCS-4

*Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on May 24, 2017.*



NEXT COMMITTEE MEETING DATE

Thursday, July 20, 2017, (tentative date) at 4:00 p.m. in the Anderson Room

DELEGATION

1. John Woolgar, Manager, Aquatic, Arena and Fitness Services, to delegate on National Drowning Prevention Week.

COMMUNITY SERVICES DIVISION

2. **SHIPS TO SHORE – KING OF THE SEA FESTIVAL 2017**
(File Ref. No. 11-7000-01) (REDMS No. 5415195 v. 9)

PRCS-9

See Page PRCS-9 for full report

Designated Speaker: Marie Fenwick

STAFF RECOMMENDATION

- (1) *That the staff report titled “Ships to Shore – King of the Sea Festival 2017,” dated June 12, 2017, from the Senior Manager, Parks, be received for information;*
- (2) *That a “thank you” letter to the Japanese Agency of Maritime Education and Training for Seafarers for the 2017 visit of the Kaiwo Maru and extend an invitation for future visits to Richmond; and*
- (3) *That a “thank you” letter to the Community Advisory Committee members and team lead volunteers, as identified in Attachment 1.*



3. **2017 URBAN WILDLIFE PROGRAM UPDATE**

(File Ref. No. 11-7000-01) (REDMS No. 4675980 v. 7)

PRCS-16

See Page **PRCS-16** for full report

Designated Speaker: Marie Fenwick

STAFF RECOMMENDATION

That the Urban Wildlife Program as detailed in the staff report titled “2017 Urban Wildlife Program Update,” dated June 12, 2017, from the Senior Manager, Parks, be received for information.



4. **COMMUNITY WELLNESS STRATEGY 2017-2022 VISION, PRINCIPLES AND FOCUS AREAS**

(File Ref. No. 01-0370-20-002) (REDMS No. 5434155 v. 6)

PRCS-23

See Page **PRCS-23** for full report

Designated Speaker: Elizabeth Ayers

STAFF RECOMMENDATION

- (1) *That the Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas as detailed in the staff report titled “Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas,” dated June 12, 2017, from the Senior Manager, Recreation and Sport Services, be adopted; and*

- (2) *That the Vision, Principles and Focus Areas as described in the staff report titled “Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas,” dated June 12, 2017, from the Senior Manager, Recreation and Sport Services, be used to guide the development of the Community Wellness Strategy 2017-2022 and that staff bring the Community Wellness Strategy 2017-2022 to Council for approval by the end of 2017.*

☐

5. **GILBERT ROAD GREENWAY PUBLIC ART OPPORTUNITY**
(File Ref. No. 11-7000-09-20-138) (REDMS No. 5358976 v. 2)

PRCS-42

See Page **PRCS-42** for full report

Designated Speaker: Eric Fiss

STAFF RECOMMENDATION

That the staff report titled, “Gilbert Road Greenway Public Art Opportunity,” dated May 30, 2017, from the Director of Arts, Culture and Heritage Services, to issue the Artist Call for the Gilbert Road Greenway, be endorsed.

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6. **RICHMOND SENIORS SERVICES 2016 UPDATE**
(File Ref. No. 07-3400-01) (REDMS No. 5408672 v. 2)

PRCS-59

See Page **PRCS-59** for full report

Designated Speakers: Heather Muter and Debbi Hertha

STAFF RECOMMENDATION

That the report titled, “Richmond Seniors Services 2016 Update,” dated June 2, 2017, from the General Manager, Community Services, be received for information.

☐

7. **MANAGER’S REPORT**

ADJOURNMENT

☐



Parks, Recreation and Cultural Services Committee

Date: Wednesday, May 24, 2017

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Ken Johnston
Councillor Bill McNulty
Councillor Linda McPhail

Absent: Councillor Carol Day

Call to Order: The Chair called the meeting to order at 4:00 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on April 25, 2017, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

June 27, 2017, (tentative date) at 4:00 p.m. in the Anderson Room

DELEGATIONS

1. (1) Kelvin Higo, representing the Steveston Japanese Cultural Centre, spoke on the proposed Nikkei Memorial Project to develop a memorial to Nikkei pioneers and the removal of Japanese Canadians from Steveston, noting that the memorial is proposed for Steveston Community Park and that there is broad community support for the proposed project.

Parks, Recreation & Cultural Services Committee
Wednesday, May 24, 2017

The Chair noted that the proposed Nikkei Memorial Project was previously discussed at the last Committee meeting and a referral was made to staff.

Discussion ensued with regard to (i) the historical context for the proposed memorial, (ii) potential concepts for the proposed memorial, (iii) the process to select an artist, and (iv) the City's potential contribution towards the proposed memorial.

In reply to queries to Committee, Mr. Higo noted that estimated costs for the proposed memorial are approximately \$300,000.

It was suggested that Mr. Higo present the proposed project to a future Council meeting.

- (2) See Item No. 6(i) for information regarding the delegation on the use of the Minoru Park Public Tennis Courts.

COMMUNITY SERVICES DIVISION

2. **YOUTH WEEK UPDATE 2017**

(File Ref. No. 07-3425-01) (REDMS No. 5387173 v. 2)

Paul Penner, Program Manager, Social Development, and Krista Germyn, Youth Outreach Worker, spoke on Youth Week 2017 and presented a video on the 40 Developmental Assets (copy on-file, City Clerk's Office).

It was moved and seconded

That the staff report titled, "Youth Week Update 2017," dated May 8, 2017 from the General Manager, Community Services, be received for information.

CARRIED

3. **STEVESTON COMMUNITY PARK PLAYGROUND RENEWAL PREFERRED CONCEPT PLAN**

(File Ref. No. 06-2345-20-STEVE2) (REDMS No. 5379983 v. 7)

Mike Redpath, Senior Manager, Parks, reviewed the Steveston Community Park Playground Renewal Preferred Concept Plan, noting that (i) the playground is well used, (ii) there was extensive public consultation including open houses, meetings with community stakeholders and feedback from Let's Talk Richmond, (iii) proposed upgrades will expand seating areas, improve sightlines, and provide rubberized surfacing, and (iv) proposed play elements will feature the history of Steveston Village and include zip lines, a farm village, fisherman's wharf and a shipwreck.

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It was moved and seconded

That the Steveston Community Park Playground Renewal Preferred Concept Plan as detailed in the staff report titled "Steveston Community Park Playground Renewal Preferred Concept Plan," dated May 9, 2017, from the Senior Manager, Parks, be coordinated with the planning for the Steveston Community Facility Replacement Project and at the conclusion of that planning process, staff bring forward a report outlining the next steps for renewal of the playground.

CARRIED

4. RECREATION AND SPORT STRATEGY DEVELOPMENT PROCESS

(File Ref. No. 11-7000-01) (REDMS No. 5383527 v. 4)

Elizabeth Ayers, Manager, Community Services Planning and Projects, spoke on the Recreation and Sport Strategy Development Process, noting that the process will focus on how programs and services are delivered and ways to encourage use of existing recreational facilities.

It was moved and seconded

That the staff report titled, "Recreation and Sport Strategy Development Process", dated May 8, 2017, from the Senior Manager, Recreation and Sport Services, be received for information.

CARRIED

5. PROTECTION OF ATAGI AND YAMANAKA BOATWORKS BUILDINGS

(File Ref. No. 11-7000-01) (REDMS No. 5387150)

Discussion ensued with regard to the buildings in Steveston that are under Federal jurisdiction and securing the Atagi and Yamanaka Boatworks Buildings as heritage buildings.

In reply to queries from Committee, Jane Fernyhough, Director, Arts, Culture and Heritage Services, noted that the City can discuss the registry of the buildings with Heritage Canada.

It was moved and seconded

(1) *That the report titled, "Protection of Atagi and Yamanaka Boatworks Buildings," dated May 8, 2017, from the Director of Arts, Culture and Heritage Services, be received for information; and*

(2) *That copies of the Historical Research Analysis for Paramount Cannery Complex Buildings 33 and 34 be sent to Richmond Members of Parliament, the Department of Fisheries and Oceans and Heritage Canada.*

CARRIED

3.

Parks, Recreation & Cultural Services Committee
Wednesday, May 24, 2017

6. MANAGER'S REPORT

(i) *Minoru Park Public Tennis Courts*

Gregg Wheeler, Manager, Sport and Community Events, advised that staff have contacted Jon Hunter, representing the Minoru Park Tennis Community, and addressed concerns regarding the use of the Minoru Park Public Tennis Courts by the Richmond Tennis Club. He added that staff will facilitate a meeting this fall with representatives of the Minoru Tennis Community and Richmond Tennis Club to discuss use of the Minoru Courts for the 2018 outdoor season and that membership to the Richmond Tennis Club is open to the public.

(ii) *Windstorm Update*

Ted de Crom, Manager, Parks Operations, provided an updated on the City's response following the windstorm on May 23, 2017, noting that extra crews were dispatched to respond to service requests.

(iii) *Ships to Shore*

Marie Fenwick, Manager, Parks Programs, noted that the Ships to Shore event was successful with the contributions of many volunteers. She added that the Kaiwo Maru thanked the City for hosting their visit and that they would welcome opportunities to visit Richmond in the future. Also, Ms. Fenwick noted that staff will provide a written report to Committee summarizing the event.

(iv) *Garry Point Float and Gill Net Loft*

The Chair requested an update on the Garry Point Float and the Gill Net Loft.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (4:44 p.m.).

CARRIED

Parks, Recreation & Cultural Services Committee
Wednesday, May 24, 2017

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Tuesday, May 24, 2017.

Councillor Harold Steves
Chair

Evangel Biason
Legislative Services Coordinator



City of Richmond

Report to Committee




To: Parks, Recreation and Cultural Services Committee
From: Mike Redpath
Senior Manager, Parks
Date: June 12, 2017
File: 11-7000-01/2017-Vol 01
Re: Ships to Shore – *King of the Sea* Festival 2017

Staff Recommendation

1. That the staff report titled “Ships to Shore – *King of the Sea* Festival 2017,” dated June 12, 2017, from the Senior Manager, Parks, be received for information.
2. That a “thank you” letter be sent to the Japanese Agency of Maritime Education and Training for Seafarers for the 2017 visit of the Kaiwo Maru and extend an invitation for future visits to Richmond.
3. That a “thank you” letter be sent to the Community Advisory Committee members and team lead volunteers, as identified in Attachment 1.

Mike Redpath
Senior Manager, Parks
(604-247-4942)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER 	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 
APPROVED BY CAO 	

Staff Report

Origin

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

2.4. Vibrant arts, culture and heritage opportunities.

Analysis

The purpose of this report is to provide a summary of the Ships to Shore – *King of the Sea* Festival that was held May 5 to 7, 2017. An estimated 75,000 people visited Garry Point Park over the course of the weekend to participate in the event.

Kaiwo Maru

After a month long journey from Japan, the Kaiwo Maru arrived in Richmond on Wednesday, May 3, 2017, and was greeted by Mayor and Councillors, Taiko Drummers, local school children waving flags and other local residents.

Captain Masaki Umatani, on his third visit to Richmond, was pleased that the ship was able to travel by sail, rather than motor, for the majority of their 28 day trip to Richmond. The Kaiwo Maru is a sail training vessel from the Japanese Agency of Maritime Education and Training for Seafarers (JMETS), an organization that trains future navigators and engineers. At 361-feet long, 182-feet high, and with 36 sails totally nearly 30,000 square feet, it is one of the largest tall ships in the world. The Kaiwo Maru's complement is comprised of approximately 170 people, including 106 cadets.

On Thursday, May 4, 2017, the City of Richmond was pleased to host the cadets and crew for a tour of Richmond and the Metro Vancouver area. The cadets and crew visited the Richmond Olympic Experience at the Richmond Olympic Oval, Stanley Park, Granville Island and the Capilano Suspension Bridge. The Kaiwo Maru also generously welcomed delegates from the *3rd Joint Ministerial Conference of the Paris and Tokyo MOUs on Port State Control*, hosted by Transport Canada, onboard for a special tour in advance of the festival.

The captain, crew and cadets were active participants in the three day Ships to Shore – *King of the Sea* Festival, prior to departing on Monday, May 8, 2017, for their 35 day return voyage to Japan.

Ships to Shore – *King of the Sea* Festival Program Highlights

An estimated 75,000 people visited the Ships to Shore – *King of the Sea* Festival over the three days. The event demonstrated Garry Point Park to be a successful venue for hosting a significant tall ship and a major maritime festival.

Program highlights from the festival include:

- Fully subscribed online, pre-booked boarding passes that allowed thousands of local residents aboard the ship. Thousands more viewed from the dock and the shore;
- Fully subscribed online, pre-booked school tours on Friday, May 5, 2017, that allowed 600 students from Richmond schools the once in a lifetime opportunity to board the Kaiwo Maru. Hundreds of other students viewed the ship from the dock and the shore;
- Fully subscribed, on-line, pre-booked paddlewheel boat tours that offered a narrated tour of the Steveston Cannery Chanel, from Britannia Shipyards to Garry Point Park, as well as a waterside view of the Kaiwo Maru;
- The Saturday afternoon sail drill that was a festival highlight and drew a crowd Captain Umatami reported was the largest he had ever seen attend a sail drill for the Kaiwo Maru. Special guest appearances during the drill included the Canadian Coast Guard surveillance plane, which flew over in salute, and the Canadian Coast Guard hovercraft;
- Two stages that offered a range of music and performances throughout the weekend, capped off on Saturday evening with headliner Alan Doyle and the Beautiful Gypsies followed by fireworks;
- A Kids Cove area that was well attended and included a stage featuring children's entertainers, crafts and a free play area;
- Fifteen food trucks which provided revenue that offset the costs of providing meals for volunteers throughout the weekend;
- A small carnival, featuring 10 rides, which provided entertainment and 12 community vendors that offered merchandise for sale, both of which generated revenue to help support the festival;
- The debut of the Richmond Canada 150 Pavilion;
- A variety of community partners participating in the event, including Fraser River Discovery Centre, Metro Vancouver Regional Parks, Active Transportation Community, City of Richmond Environmental Programs, RCMP, Richmond Carver's Society, Tourism Richmond, Royal Canadian Marine Search and Rescue (RCMSAR), Britannia Heritage Shipyard Society, Gulf of Georgia Cannery, Nikkei Centre, Steveston Historic Society and Steveston Japanese Language School; and
- Additional special guests at the festival including delegates from Richmond's Sister City, Wakayama City and Asako Okai, the Consul General of Japan.

Volunteers

Volunteers were engaged at every level of festival development and delivery. Volunteer highlights include:

- The Community Advisory Committee which started meeting in 2016 and contributed their programming expertise, helping to build connections with others to support the event (Attachment 1);

- Team lead volunteers who took a leadership role in recruiting, training and coordinating volunteers;
- A hundred program volunteers who contributed 1,000 volunteer hours the weekend of the festival; and
- Fifty-five Green Ambassador volunteers who contributed over 600 hours over the weekend of the festival.

Transportation and Security

The City of Richmond's Transportation and Community Safety Departments, in addition to Translink, the RCMP and the Royal Canadian Marine Search and Rescue (RCMSAR), contributed to an effective transportation and security plan. No significant transportation or security issues were reported throughout the weekend.

Active and public transportation were promoted as the best way to get to the festival site. Highlights include:

- The Bike Valet, sponsored by TransLink and run by Better Environmentally Sound Transportation, which provided a safe, secure way for people to park their bikes at the festival. Over the weekend, 1,382 festival visitors checked their bikes into the valet;
- TransLink added additional buses and modified bus routes throughout the weekend to better serve festival attendees and local residents; and
- Free shuttle buses, running all three festival days, from Garry Point Park to Lord Byng Elementary and then from Lord Byng Elementary to Lansdowne Mall.

Communications and Marketing

Ships to Shore was supported by a comprehensive six-week multi-media marketing campaign that included print, television, radio, outdoor, online and social media advertising in both English and Chinese-language mediums. Through media sponsorships, the total value of the advertising campaign from paid advertising, promotional and editorial support was more than \$90,000.

Additional earned media value through news coverage on CTV, The Weather Network, CBC, international travel media and various local newspapers and websites is estimated at \$25,000. The combined total of earned media and advertising value represents a return on investment ratio in excess of 3:1 for the City's marketing spending.

Ships to Shore also made significant use of online and social media for promotional purposes. Highlights include:

- A total of 42,800 visits to the Ships to Shore website;
- A 21 per cent increase in followers to the Richmond Canada 150 Facebook page over the weekend;
- A 40 per cent increase in followers on the Richmond Canada 150 Instagram;
- Over 95,000 impressions from Facebook posts;
- Over 7,000 Instagram impressions;

- Over 2,000 images posted to Instagram using various hashtags (#shiptoshore #shiptosky #shiptoshore2017 #shiptoshoresteveston etc); and
- Hundreds of tweets and retweets about the event.

Sponsorship

In addition to media sponsorship, over \$36,000 of sponsorship revenue was generated to support the event. Sponsors included presenting sponsor RE/MAX, fireworks sponsor Polygon Homes, and community sponsors Tangerine, River Rock Casino Resort, JTB International, Japan Airlines Worldwide, United Rentals and TransLink.

Media sponsors included CTV, 103.5 QM/FM, Richmond News and The Georgia Straight.

Sustainability

The Ships to Shore – *King of the Sea* Festival was produced following the recommendations set by the *Richmond Sustainable Event Toolkit*. The sustainability commitment statement for the festival was:

Ships to Shore is committed to fostering positive environmental, social and economic impacts for current and future generations within the local and international community.

Sustainability highlights include:

- Richmond's Green Ambassadors to help festival goers properly dispose of their waste. With the Green Ambassador's support, our waste diversion target of 80 per cent was achieved;
- Mandatory compostable, environmentally friendly food service items for all food vendors;
- Portable water stations for the duration of the festival;
- Public and active transportation that was well promoted and used, as detailed above;
- Physical accessibility was maximized with the support of volunteers from the Richmond Centre for Disabilities;
- The development and implementation of a comprehensive safety and security plan that ensured festival goers enjoyed a safe environment on the dock and throughout the festival site;
- The recruitment of local volunteers and providing them engaging volunteer opportunities at every level of the event;
- Using local vendors and contractors; and
- Delivering the event efficiently and on budget through responsible procurement, sponsorships, and revenue sharing with vendors.

Financial Impact

None.

Conclusion

As the first major festival of the 2017 Canada 150 series of events, the Ships to Shore – *King of the Sea* Festival was well attended, and well received by the community. It supported Council's guiding principles for Canada 150 by tying the past with the future, showcasing Richmond and being inclusive, sustainable and coordinated.



Marie Fenwick
Manager, Parks Programs
(604-244-1275)

Att. 1: Ships to Shore – *King of the Sea* Community Advisory Committee Members and Invitees

Ships to Shore – *King of the Sea* Community Advisory Committee Members and Invitees

Britannia Heritage Shipyard Society
Steveston Japanese Canadian Cultural Centre
Gulf of Georgia Society
Nikkei Centre
Steveston Buddhist Temple
Steveston Historical Society
Steveston Community Centre
Steveston Merchants Association
Steveston Harbour Authority
Royal Canadian Marine Search and Rescue
Vancouver Maritime Museum
Ships to Shore Volunteer Team Leads
Tourism Richmond
Youth (Represented by Steveston Community Centre Youth Coordinator)
Wakayama Kenjin Kai
Wakayama Sister City Committee



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: June 12, 2017

From: Mike Redpath
Senior Manager, Parks

File: 11-7000-01/2017-Vol
01

Re: 2017 Urban Wildlife Program Update

Staff Recommendation

That the Urban Wildlife Program as detailed in the staff report titled "2017 Urban Wildlife Program Update," dated June 12, 2017, from the Senior Manager, Parks, be received for information.

Mike Redpath
Senior Manager, Parks
(604-247-4942)

REPORT CONCURRENCE		
ROUTED TO: Sustainability	CONCURRENCE <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

The City of Richmond's Community Services Division has an active, multi-faceted urban wildlife program. The primary goal of the program is to minimize conflict between people and wildlife. As such, the program focusses on education, habitat enhancement, landscape interventions and limited hazing and re-location when required.

The purpose of this report is to provide an update on this program and seek Council endorsement to continue with initiatives currently funded through both the ongoing operating budget and a one-time additional level support.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

Analysis

Background – Snow Geese Management Program

Richmond is located on the Fraser River estuary, an area of immense biological productivity and abundant wildlife. The estuary is integral to the lifecycle of numerous species, including waterfowl. Each year millions of migratory birds pass through Richmond on route from their northern breeding grounds to their southern winter habitats.

Lesser Snow Geese are among the most abundant birds that migrate through the Fraser River estuary. Snow geese migrate south in October/November and north in April/May. They can also spend up to seven months overwintering each year in the region, travelling between the Fraser and Skagit estuaries.

Snow geese traditionally feed in the estuary and other wetlands, but increasing pressures on land in and around the estuaries has led to geese looking to other feeding grounds such as farm fields, playing fields and parks. There are added pressures in Richmond as a result of YVR's aggressive hazing program to ensure aviation safety, which drives snow geese populations south into Richmond.

Snow geese population levels have increased in recent years. While the mid-winter count of the Fraser and Skagit estuary flocks was previously as low as 57,000 in 2008, flocks have steadily increased over the past decade. In 2016, the count was close to 100,000 snow geese.

While snow geese populations may be considered a nuisance, their stable populations are a tribute to successful environmental protection. They are also valued by bird-watchers and eco-tourists. While conflicts with humans can arise when geese consume crops, pose risks to aviation and soil playing fields and parks, these conflicts can be minimized through education and other mitigation techniques.

Since the adoption of wildlife management programs described in more detail below, Council adopted the Richmond's first Ecological Network Management Strategy (ENMS) in 2015. The ENMS furthered the City's commitment to habitat and wildlife management by articulating the following goals to guide future planning, design and management activities related to habitat:

1. Manage and Enhance our Ecological Assets
2. Strengthen City Infrastructure
3. Create, Connect and Protect Diverse and Healthy Spaces
4. Engage through Stewardship and Collaboration

The City's wildlife management programs are consistent with the vision, goals and strategies articulated in the ENMS.

Current Snow Geese Management Program

In order to minimize damage to park and school grounds and address negative public perceptions regarding snow geese, the City of Richmond implemented recommendations from the *Best Management Practices Guide for Snow Geese in Richmond* (2008).

Ongoing actions include:

Action	Description	Outcomes
Membership in the Lower Mainland Snow Goose Steering Committee	A group of various stakeholders including local governments, YVR and Environment Canada that meets bi-annually to share information on current populations, best practices and other issues of mutual concern.	Ensures the City of Richmond remains informed of current best practices and participates in regional initiatives.
Landscape Interventions	In 2017, the Parks Department launched a pilot project with YVR to limit the mowing of grass along the Dyke Trail on River Road, west of Terra Nova Park, in order to discourage geese from congregating in this area.	Reduces hazards to aviation, minimizes traffic and other impacts to residents along River Road.
The Lesser Snow Goose in Richmond School Program	A school program, launched in 2010, to educate students about snow geese in Richmond.	Encourages awareness and appreciation for snow geese, minimizes conflict between people and snow geese. To date, 6,000 students have participated in this program.

Action	Description	Outcomes
Snow Goose Hazing	Humane snow goose hazing to disperse large flocks from school grounds and sports fields.	Minimizes fecal accumulation in parks and school grounds, contributes to aviation safety.
Winter Crop Cover Program	Provide funding to the Delta Farmland and Wildlife Trust to coordinate planting winter cover crops on farms in Richmond.	Addresses challenges facing wildlife and agriculture by providing funding to farmers to plant winter cover crops. These crops protect soil from erosion, improve soil fertility and provide feeding habitat for birds, including snow geese.

Background – Urban Wildlife Management Program

Interactions between people, pets and urban wildlife are frequent and at times challenging. In response to these challenges the Parks Department developed and implemented an *Urban Wildlife Framework* (2013). This work built on the Snow Goose Management Program and refined the City's approach to managing urban wildlife.

Furbearing animals, including coyotes, beavers, skunks and raccoons, are protected under the BC Wildlife Act. Migratory birds, including geese and other birds, are protected by both the BC Wildlife Act and the federal Migratory Birds Convention Act.

Within the context of provincial and federal legislation, the City works to mitigate the impacts of urban wildlife on residents.

Current Urban Wildlife Management Program

Ongoing actions include:

Action	Description	Outcomes
Membership in the Lower Mainland Canada Goose Steering Committee	A group of various stakeholders including local governments, YVR and Environment Canada that meets bi-annually to share information on current populations, best practices and other issues of mutual concern.	Ensures the City of Richmond remains informed of current best practices and participates in regional initiatives.
Landscape Interventions for Canada Goose Populations	In 2017, the Parks Department launched a pilot project with YVR to limit mowing of grass along the Dyke Trail on River Road west of Terra Nova Park in order to discourage geese from congregating in this area.	Reduces hazards to aviation, minimizes traffic and other impacts to residents along River Road.

Action	Description	Outcomes
Richmond Nature Park Urban Wildlife Exhibit	A permanent exhibit at the Richmond Nature Park's Nature House that educates visitors about urban wildlife specific to Richmond.	<p>Encourages awareness, appreciation and safe behavior around wildlife in Richmond.</p> <p>Minimizes conflict between people and urban wildlife.</p> <p>Over 60,000 people visited the Nature House in 2016.</p>
Special Events and Programs	<p>Raptor Festival at Terra Nova Rural Park.</p> <p>Weekend shows, events and programs at the Richmond Nature Park including: A Day for the Birds, Hummingbird Homecoming, Slugfest, Bug Show, Owl Show and boat tours.</p>	<p>Encourages awareness, appreciation and safe behavior around wildlife in Richmond.</p> <p>Minimizes conflict between people and urban wildlife.</p> <p>Over 1,000 people participate annually in the Raptor Festival.</p> <p>Over 5,000 people annually visit shows, events and programs with a wildlife-focus at the Richmond Nature Park.</p>
Informal Education through the Richmond Nature Park	Providing information to residents in person, by phone and over email.	<p>Encourages awareness, appreciation and safe behavior around wildlife.</p> <p>Minimizes conflict between people and urban wildlife.</p> <p>The Richmond Nature Park fielded over 130 inquiries from residents related to urban wildlife in 2016.</p>
Co-existing with Coyotes	Launched in 2017 in partnership with the Stanley Park Ecology Society, this program includes public education, tracking and reporting of coyote sightings.	<p>Encourages awareness, appreciation and safe behavior around coyotes in Richmond.</p> <p>Minimizes conflict between people, pets and coyotes.</p> <p>Accurate data encourages appropriate response from BC Ministry of Environment Emergency if required.</p>

Action	Description	Outcomes
Barn Owl Box Program	Established in 2009, there are now 12 barn owl boxes installed throughout Richmond.	Provides nesting habitat for barn owls to support breeding and monitoring for research purposes. Ten of the 12 boxes are currently being used for roosting.
Richmond-based Research	In 2015, the City supported a research project, <i>Knowledge, Attitudes and Activities Around Wildlife and Nature: A Case Study of Richmond, BC</i> , to better understand the knowledge, attitudes and activities of residents around wildlife and nature.	Informed decision making around program and outreach opportunities that are relevant for Richmond residents.
Wildlife Signage	Installation of signage as required to inform residents about wildlife safety (ie. coyotes or marine mammals displaying threatening behavior)	Encourages awareness, appreciation and safe behavior around wildlife. Minimizes conflict between people and pets and urban wildlife.

Future Urban Wildlife Management Program Opportunities

In 2017, \$28,400 was carried forward from a one-time additional level to support an enhanced level of wildlife management, including the development of The Lesser Snow Goose in Richmond Program and to support the winter crop cover program. In order to continue with these programs on a permanent basis, ongoing additional funding will be required.

Additional opportunities currently being explored include the development of an expanded urban wildlife public education program and a new Urban Wildlife in Richmond School Program. Modelled on the success of The Lesser Snow Goose in Richmond Program, this program would encourage students, and their families, to engage in safe and responsible behavior around urban wildlife. Funding for wildlife management is based on the current levels of service. Expanding levels of service with additional programs will require additional ongoing additional funding.

Financial Impact

None. Any ongoing additional funding requests will be presented and considered as part of the regular operating budget process.

Conclusion

The City of Richmond has an active, multi-faceted urban wildlife program. The primary goal of the program is to minimize conflict between people and wildlife, as such; the program focusses

June 12, 2017

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on education, habitat enhancement, landscape interventions and limited hazing and re-location when required.

Staff will continue to review and monitor the effectiveness of the Urban Wildlife Management Program to ensure it continues to meet the needs of the community.

A handwritten signature in black ink, appearing to read "Marie Fenwick". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Marie Fenwick
Manager, Parks Programs
(604-244-1275)



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Serena Lusk
Senior Manager, Recreation and Sport Services
Date: June 12, 2017
File: 01-0370-20-002/2016-Vol 01
Re: **Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas**

Staff Recommendation

1. That the Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas as detailed in the staff report titled "Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas," dated June 12, 2017, from the Senior Manager, Recreation and Sport Services, be adopted.
2. That the Vision, Principles and Focus Areas as described in the staff report titled "Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas," dated June 12, 2017, from the Senior Manager, Recreation and Sport Services, be used to guide the development of the Community Wellness Strategy 2017-2022 and that staff bring the Community Wellness Strategy 2017-2022 to Council for approval by the end of 2017.

Serena Lusk
Senior Manager, Recreation and Sport Services
(604-233-3344)

Att. 4

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Parks	<input checked="" type="checkbox"/>	
Arts, Culture & Heritage	<input checked="" type="checkbox"/>	
Community Social Development	<input checked="" type="checkbox"/>	
Policy Planning	<input checked="" type="checkbox"/>	
Transportation	<input checked="" type="checkbox"/>	
Community Safety	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

The first Community Wellness Strategy 2010-2015, developed in partnership with Vancouver Coastal Health – Richmond (VCH) and Richmond School District No. 38 (SD38), was endorsed by Council in February of 2010. In 2015, the partners reviewed the impact of their work, established recommendations for the development of an updated strategy and renewed their commitment to working together to improve community wellness in Richmond. The Community Wellness Strategy 2017-2022 is currently being prepared in partnership with VCH and SD38, and a collaborative and holistic approach is being taken to improve wellness for Richmond residents. The purpose of this report is to outline the public engagement process for the Community Wellness Strategy 2017-2022, describe the vision, principles and focus areas and present the next steps for preparing the strategy.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

This report supports Council's 2014-2018 Term Goal #3 A Well-Planned Community:

Adhere to effective planning and growth management practices to maintain and enhance the livability, sustainability and desirability of our City and its neighbourhoods, and to ensure the results match the intentions of our policies and bylaws.

This report supports Council's 2014-2018 Term Goal #5 Partnerships and Collaboration:

Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.

5.2. *Strengthened strategic partnerships that help advance City priorities.*

This report supports Council's 2014-2018 Term Goal #9 A Well-Informed Citizenry:

Continue to develop and provide programs and services that ensure the Richmond community is well-informed and engaged on City business and decision making.

9.1. *Understandable, timely, easily accessible public communication.*

9.2. *Effective engagement strategies and tools.*

This report also supports Social Development Strategy 2013-2022, specifically:

Action 44 – Implement, monitor and update the Community Wellness Strategy including development of community wellness indicators in partnership with Vancouver Coastal Health.

Analysis

Background

The initial Community Wellness Strategy 2010-2015 created a unifying framework for wellness across Richmond and initiated a process whereby three key agencies within the community began to work collaboratively to improve wellness. The 2010-2015 Community Wellness Strategy had the goal of achieving three high-level outcomes which included an increased permanent commitment to wellness and well-being, increased physical activity and physical fitness, and an increased sense of connectedness to the community.

While many strides were taken in this collaborative approach to achieve the three high-level outcomes, it was determined that more work could be done to further a more strategic and intentional approach to community wellness. In addition, it was identified that renewing and strengthening the commitment to working in partnership with allied agencies would allow Richmond to take advantage of opportunities to more effectively meet the specific wellness needs of Richmond residents.

In 2016, Council supported the renewal of the Richmond Community Wellness Strategy with the approval of an additional level request for \$75,000, which has been supplemented by a \$25,000 contribution from Vancouver Coastal Health - Richmond. Building on the foundation of a strong partnership with VCH and SD38, the development of the updated Community Wellness Strategy 2017-2022 is currently ongoing, with a robust project process which has to date included extensive background work and public consultation. The renewed strategy will also build on the many accomplishments and learning's from the first Richmond Community Wellness Strategy 2010-2015.

Community Engagement

The Community Wellness Strategy 2017-2022 community engagement is being led by City staff, in collaboration with the partners and the assistance of a consultant team, and has been organized into internal and external stakeholder and community engagement events. The project started in the fall of 2016 with extensive background work that informed the internal and external stakeholder workshops, as well as public consultation. The main focus of the engagement events was to get an in-depth understanding of what wellness means to Richmond residents and what they need to feel healthy, happy and connected to their community.

Internal Stakeholder Workshops

Starting in February 2017, internal stakeholder engagement began, which consisted of City staff and partner workshops. The intention of these workshops was to gather specific insights and knowledge from the unique perspectives of all three partners. Specifically, two workshop

sessions were conducted with City staff from across the organization and two sessions were held with representatives from Community Services partner associations/societies, including the Richmond Olympic Oval. In addition, VCH staff, including the senior leadership team, public/population health staff and front line staff, was consulted. Another session was also held with SD38 staff.

External Stakeholder Workshops

In March 2017, external stakeholder workshops were held with community groups that work with one or more of the three partners (invitations were sent to over 50 different groups). Eight different Richmond advisory committees were invited to attend a workshop session where they were able to share their expertise and insights as they relate to wellness for Richmond residents. In addition, an online survey was sent to all community groups and advisory committees. The stakeholder workshops resulted in meaningful discussions and valuable input. A detailed list of stakeholders can be found in Attachment 1.

Public Consultation

Four drop-in style open houses were held at the end of April 2017 in various Richmond Public Library branches. The open houses took place on Thursday, April 27 at the Steveston branch from 10:00 a.m. to 1:00 p.m. and the Cambie branch from 3:00 p.m. to 6:00 p.m., on Friday, April 28 at the Ironwood branch from 10:00 a.m. to 1:00 p.m. and on Saturday, April 29 at the Brighthouse branch from 10:30 a.m. to 4:00 p.m. The public open houses were advertised in the Richmond News and the Ming Pao Newspaper, on social media, through posters at City Hall and at all eight community centres.

Approximately 240 people attended all four open houses, providing detailed and meaningful input regarding wellness for themselves, their neighbourhood and their community. An additional 80 families were engaged on Family Day, Monday, February 13, 2017, and provided feedback on what wellness means to them. Open house attendees were engaged in a variety of ways from one-on-one interviews, to interactive exercises where they used post-it-notes to answer questions such as:

What does wellness mean to you, your family, your neighbourhood and your city?

What do you need to feel healthy, happy and connected to your community?

Which of the following wellness-related images resonate most with you?

A children's station was also set-up for children to draw what makes them happy and healthy and provided them with the opportunity to stick their illustrations on a larger board to share with everyone (Attachment 2).

In addition to the public open houses, an online survey was distributed to parents through the SD38 Parent Advisory Council (PAC), which resulted in 81 responses. Public consultation also included discussions with students in two elementary schools, Brighthouse and Mitchell, and two secondary schools, Steveston and MacNeill. Overall, the consultation with students in Richmond schools involved engaging a total of 246 students from 10 different classrooms in grades 4 to 11.

Let's Talk Richmond

The public consultation was complemented by a webpage on Let's Talk Richmond, the City's online engagement tool. Background documents and an online survey (Attachment 3) were posted from Wednesday, April 19 to Sunday, May 14, 2017. The Let's Talk Richmond page was promoted on social media platforms such as Facebook and Twitter, and in house at all of the Community Services facilities. Overall, 134 surveys were completed and important insights into Richmond resident's needs as they relate to wellness were gained.

Community Engagement Results

The feedback that was received from the internal and external stakeholder workshops, public open houses and Let's Talk Richmond was summarized and synthesized into key findings.

The following tables are summaries of the community engagement results.

Internal Stakeholder Workshop Summary

Key themes identified:

- Health and Lifestyle – physical activity, healthy eating and mental wellness
- Built and Natural Environment – healthy neighbourhood design and transportation networks
- Access to Programs and Services – affordability, availability, capacity and language
- Economic Wellness – affordable housing, adequate income and food security
- Connectedness/Inclusion – social and cultural connectedness
- Intercultural Harmony – culturally sensitive environments
- Awareness and Education – enhanced understanding and benefits of wellness

External Stakeholder Workshop Summary

Key themes identified:

- Partnerships – the need to involve the business community
- Placemaking – Developing safe and healthy indoor and outdoor places, outdoor spaces for gathering and connecting
- Focus on policy – the need to incorporate a wellness lens into all policy, planning and program design (e.g., including planning for the built environment)
- Equity in access to programs and services – providing quality programs for marginalized groups and removing barriers to participation

Public Consultation

Key themes identified:

- When asked what wellness means to Richmond residents:
 - Balance of physical, mental and spiritual wellness
 - Harmony, bonding, good relationships, spending time together
 - Accepting of everyone, openness, supportive, caring, inclusion, belonging, feeling safe, healthy environment, gathering places, opportunities to volunteer
 - Economic and financial stability
- When asked what supports are needed to maintain wellness:
 - Built and natural environment - supportive, safe and healthy environments
 - Program opportunities – greater choice for adults and after school options for children
 - Services – mental health and vulnerable population related
 - Access – having programs and amenities closer to home
 - Supportive neighbourhoods – better sidewalks, transportation and natural spaces
 - Education – information on wellness through social media

Additional public consultation information can be found in Attachment 4.

Let's Talk Richmond

Key themes identified:

- When asked to rank key aspects of wellness:
 - Majority of respondents ranked physical and psychological/emotional wellness as the highest priorities
- When asked what respondents and their families do currently to keep healthy, active and involved:
 - Physical activity, healthy eating, social and cultural activities, volunteering and reading
- When asked how my neighbourhood and community could help increase my well-being:
 - More green spaces, beautification, more community gardens, walking paths, better sidewalks, neighbourhood parks, spaces and places to gather, better access to health services, more affordable classes and activities, more neighbourhood and cultural events, walkability to amenities and better transit

Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas

A vision, principles and five focus areas with the potential to strategically enhance the work of the partners in optimizing wellness for Richmond residents have been developed specifically for the Community Wellness Strategy 2017-2022. The vision, principles and five focus areas are based on the results of the 2017 engagement process and promising practices identified from other jurisdictions.

Similar to the first Community Wellness Strategy 2010-2015, the recent community engagement has revealed a focus on physical activity and connectedness to one's community are still important factors when it comes to wellness for Richmond residents. The recent community engagement has also discovered that healthy neighbourhood design and transportation networks, equitable access to programs and services as well as education on wellness literacy, are all important factors for Richmond residents. Based on this data, a vision, principles and five focus areas have been developed for the updated Community Wellness Strategy 2017-2022.

Community Wellness Strategy Vision and Principles

The purpose of the vision is to be aspirational in setting the stage for collective action on community wellness and to articulate where we see Richmond in the future as a result of our work.

Vision:

Richmond...active, caring, connected, healthy and thriving

Principles:

The purpose of the principles is to provide a decision-making framework for the development of the strategy.

- Engage in collective action;
- Embrace a strength-based approach;
- Monitor and evaluate to ensure accountability;
- Be financially, socially and environmentally sustainable;
- Be inclusive, equitable, respectful and celebrate diversity; and
- Synergize with existing plans, strategies and organizations

Community Wellness Strategy Focus Areas

The purpose of the focus areas is to be aspirational and provide a clear set of high level goals for the Community Wellness Strategy 2017-2022. Action items will be developed for each of the five focus areas.

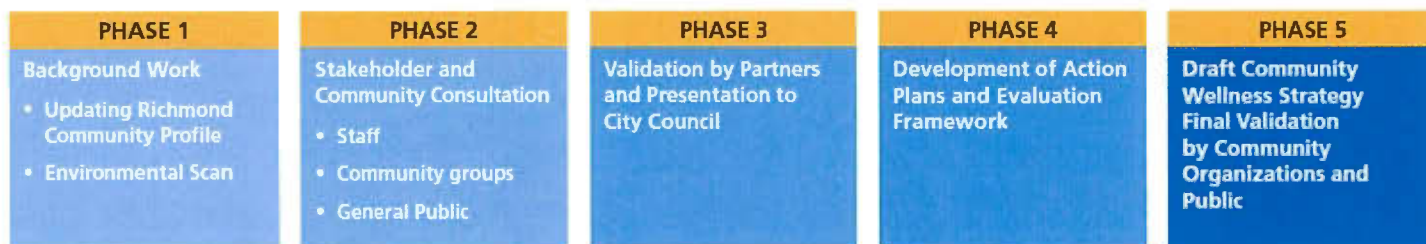
Focus Areas:

1. Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.
2. Enhance physical and social connectedness within and among neighbourhoods and communities.
3. Enhance equitable access to amenities, services and programs within and among neighbourhoods.
4. Facilitate supportive, safe and healthy natural and built environments.
5. Promote wellness literacy for residents across all ages and stages of their lives.

Next Steps

Pending Council's adoption of the Community Wellness Strategy 2017-2022 Vision, Principles and Focus Areas, the development of action plans and an evaluation framework will be undertaken by the consultants under the guidance of City staff and partners. This process will result in a Draft Community Wellness Strategy 2017-2022 (Draft Strategy). The Draft Strategy will then be presented to external stakeholders and the public through several drop-in style open houses. The final Community Wellness Strategy 2017-2022 will then be developed and presented to Council for adoption by the end of 2017.

The diagram below provides a summary of the Community Wellness Strategy 2017-2022 development process. Staff are currently in phase 3, that of validation by partners and presentation to City Council.




WE ARE HERE

Financial Impact

None.

Conclusion

A collaborative and holistic approach to improve wellness for Richmond residents has resulted in a successful partnership and the design of an extensive public engagement process which has helped to identify the aspects of wellness that are integral for Richmond residents to thrive. These key aspects have been summarized in the vision, principles and focus areas, and upon adoption by Council, will guide the action plans and evaluation framework which will form the Community Wellness Strategy 2017-2022.



Suzanna Kaptur
Research Planner 2
(604-233-3321)



Elizabeth Ayers
Manager, Community Services Planning & Projects
(604-247-4669)

- Att. 1: Detailed List of Stakeholders Engaged During the Community Wellness Strategy 2017-2022 Development Process
- 2: Public Open House Boards Used During April 2017 Public Engagement
 - 3: Let's Talk Richmond Online Survey Questions
 - 4: Community Engagement Key Findings for the Community Wellness Strategy 2017-2022

Detailed List of Stakeholders Engaged During the Community Wellness Strategy 2017-2022 Development Process

Advisory Committees

Advisory Design Panel
Agricultural Advisory Committee
Child Care Development Advisory Committee
Richmond Active Transportation Committee
Richmond Centre for Disability
Richmond Community Services Advisory Committee
Richmond Intercultural Advisory Committee
Richmond Seniors Advisory Committee

Community Services Partner Associations/Societies

Richmond Olympic Oval
Britannia Heritage Shipyard Society
City Centre Community Association
East Richmond Community Association
Hamilton Community Association
London Heritage Farm Society
Minoru Seniors Society
Richmond Aquatic Services Board
Richmond Arenas Community Association
Richmond Art Gallery Association
Richmond Fitness and Wellness Association
Richmond Gateway Theatre Society
Richmond Museum Society
Richmond Nature Park Society
Richmond Sports Council
Sea Island Community Association
South Arm Community Association
Steveston Community Society
Steveston Historical Society
Thompson Community Association
West Richmond Community Association

Community Stakeholders

BC Healthy Communities
BC Responsible and Problem Gambling Program
Boys and Girls Club
Canadian Cancer Society
Cathay Photographic Society
Chimo Community Services
Developmental Disabilities Association
Dial-a-Dietician
Family Services of Greater Vancouver

Greater Vancouver Home Builders' Association (GVHBC)
Gulf of Georgia Cannery Society
HealthLink BC
Heart of Richmond AIDS Society
HUB Cycling
Kwantlen Polytechnic University
Ministry of Children and Family Development
Pathways Aboriginal Friendship
Pathways Clubhouse
RCMP Mental Health Liaison
Richmond Addiction Services
Richmond Artists' Guild
Richmond Arts Coalition
Richmond Cares, Richmond Gives
Richmond Chamber of Commerce
Richmond Children First
Richmond Chinese Artists Club
Richmond Chinese Calligraphy & Painting Club
Richmond Chinese Community Society
Richmond District Parents Association (RDPA)
Richmond Family Place
Richmond Food Bank
Richmond Food Security Society
Richmond Gem & Mineral Club
Richmond Mental Health
Richmond Mental Health Consumer and Friends Society
Richmond Multicultural Community Services
Richmond Photo Club
Richmond Potters Club
Richmond Poverty Response Committee
Richmond Reelers Scottish Country Dance
Richmond Small Builders Group (RSBG)
Richmond Society for Community Living
Richmond Therapeutic Equestrian Society
Richmond Weavers & Spinners
Richmond Women's Resource Centre
Richmond Youth Services Agency
Riverside Art Circle
Salvation Army
Society of Richmond Children's Centres
SUCCESS
Textile Artists Guild of Richmond (TAGOR)
The Sharing Farm Society
Touchstone Family Association
Tourism Richmond
TransLink
Turning Point Recovery Society
Urban Development Institute (UDI)

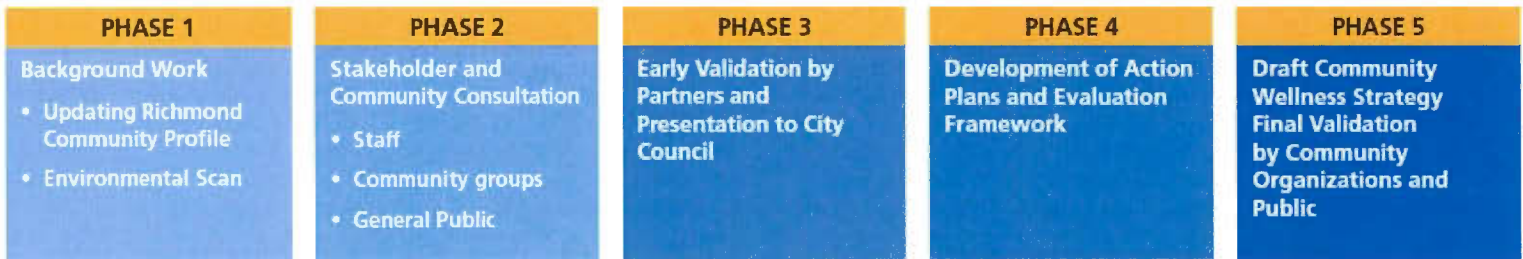
Public Open House Boards Used During April 2017 Public Engagement

RICHMOND COMMUNITY WELLNESS STRATEGY

Introduction

Why are we undertaking a Community Wellness Strategy?

The City of Richmond, Vancouver Coastal Health- Richmond and the Richmond School District 38 are developing an updated Community Wellness Strategy to help guide the work of the three partners and improve wellness in Richmond. The updated strategy will be developed in consultation with stakeholders and the public to ensure that it reflects Richmond's demographics and diverse needs and builds on unique opportunities.



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WE ARE HERE

Final Deliverables

- Updated Community Profile
- Jurisdictional Scan
- Richmond Community Wellness Strategy
- Richmond Community Wellness Actions and Implementation Plan
- Richmond Community Wellness Evaluation Plan



RICHMOND COMMUNITY WELLNESS STRATEGY



We're updating Richmond's Community Wellness Strategy and we need your input!

What does wellness mean to you, your family, your neighbourhood and your city?



RICHMOND COMMUNITY WELLNESS STRATEGY

Dimensions of Wellness

What aspects of wellness resonate most with you?



RICHMOND COMMUNITY WELLNESS STRATEGY

What do you need to feel healthy, happy and connected to your community?



RICHMOND COMMUNITY WELLNESS STRATEGY

Which of the following wellness-related images resonate most with you?



Let's Talk Richmond - Online Survey Questions

Introduction

Have your say! We're updating Richmond's Community Wellness Strategy and we would like your input. The information from this survey will be used to help guide and improve community wellness in Richmond.

Please answer the following questions:

Wellness means different things to different people. If you would like some additional information prior to completing this survey please refer to the background documents that have been provided on this Let's Talk Richmond web page.

1. In priority order (with 1 being the most important), to me the nine most important aspects of wellness are:

Physical Wellness	___
Psychological/Emotional Wellness	___
Social Wellness	___
Intellectual Wellness	___
Spiritual Wellness	___
Economic Wellness	___
Occupational Wellness	___
Environmental Wellness	___
Cultural Wellness	___
2. Currently, these are some examples of what I do to keep myself healthy, active and involved:
3. Currently, these are some examples of what my family does to stay healthy, active and involved:
4. Currently, these are some examples of how my neighbourhood and community help to keep me healthy, active and involved:
5. In the future, these are some actions (social, physical and cultural) I could take to increase my well-being:
6. In the future, these are some actions (social, physical and cultural) my family could take to increase our well-being:
7. In the future, these are examples of how my neighbourhood and community could help to increase my well-being:
8. Some additional things that would assist me in being more healthy, active or involved in my community include:
9. These are some examples of what would help make me feel a stronger sense of belonging to:
 - a. My neighbourhood:
 - b. My community:
 - c. Richmond overall:

Finally, a few more questions about you:

(Note: all responses will remain confidential and cannot be traced back to individual respondents)

10. What gender do you identify with? _____
11. To determine the Richmond neighbourhood you live in, what are the first 3 digits of your postal code?
— — —
12. Into which of the following age groups do you fall?
- ☐ Under 18 years
 - ☐ 18-24 years
 - ☐ 25-34 years
 - ☐ 35-44 years
 - ☐ 45-54 years
 - ☐ 55-64 years
 - ☐ 65-74 years
 - ☐ 75-84 years
 - ☐ 85+ years
 - ☐ Prefer not to answer
13. Which ethnic groups, as defined by Statistics Canada, do you consider yourself to belong to?
Please choose all that apply.
- ☐ Chinese
 - ☐ Filipino
 - ☐ Japanese
 - ☐ Korean
 - ☐ Latin American
 - ☐ South Asian (e.g. Indian, Pakistani, Bangladeshi)
 - ☐ South East Asian (for instance, Vietnamese, Indonesian, Malaysian)
 - ☐ White (Caucasian)
 - ☐ Aboriginal (Inuit, Metis, North American Indian)
 - ☐ Arab/West Asian (e.g. Armenian, Egyptian, Iranian, Lebanese, Moroccan)
 - ☐ Black (for instance, African Haitian, Jamaican, Somali)
 - ☐ Other (SPECIFY): _____
14. How long have you lived in Richmond?
- ☐ Less than one year
 - ☐ Between 1 to 5 years
 - ☐ 6 to 10 years
 - ☐ More than 10 years
 - ☐ N/A / REFUSED
15. Were you born in Canada?
- ☐ Yes
 - ☐ No →
- If NO, how long have you lived in Canada? # of years _____

Thank you so much for your input.

Community Engagement Key Findings for the Community Wellness Strategy 2017-2022

Public Consultation Summary

Key themes identified:

- When asked what wellness means to Richmond residents:
 - Balance of physical, mental and spiritual wellness
 - Harmony, bonding, good relationships, spending time together
 - Accepting of everyone, openness, supportive, caring, inclusion, belonging, feeling safe, healthy environment, gathering places, opportunities to volunteer
 - Policies that encourage wellness, better transit, having city-wide events
- When asked what supports are needed to maintain wellness:
 - Built and natural environment – supportive, safe and healthy environments
 - Program opportunities – greater choice for adults and after school options for children
 - Services – mental health and vulnerable population related
 - Access – having programs and amenities closer to home
 - Supportive neighbourhoods
 - Opportunities for participation and volunteering
 - Promoting integration of cultures
 - Policies that support wellness
- How children and youth in Richmond schools identified wellness:
 - Being active, healthy, healthy eating, getting sleep, drinking water
 - Being connected/included, having friends
 - Being well mentally, positive mindset, being happy
 - Economic wellness, having money and a good job (older students)
 - Sharing and caring – helping each other; being supportive and respectful
 - Good communication – no arguing
 - Doing things together as a family
 - Having money, a good job
- What supports children and youth in Richmond schools said would help them stay well:
 - Organized events/activities – close to home, that appeal to teens
 - Places and spaces – open gym, age-friendly playgrounds and parks, better sidewalks, better street lighting
 - Accessibility – low/no cost team and drop-in activities less
 - Transportation – less costly, more frequent and safe (e.g., “*A youth only bus line*”)
 - Education – information on wellness through social media



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: May 30, 2017

From: Jane Fernyhough
Director, Arts, Culture and Heritage Services

File: 11-7000-09-20-138/Vol
01

Re: Gilbert Road Greenway Public Art Opportunity

Staff Recommendation

That the staff report titled, "Gilbert Road Greenway Public Art Opportunity," dated May 30, 2017, from the Director of Arts, Culture and Heritage Services, to issue the Artist Call for the Gilbert Road Greenway, be endorsed.

Jane Fernyhough
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 2

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department Parks Services	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

On October 11, 2011, Council adopted the City Centre Public Art Plan as the guide for public art to complement and develop the character of Richmond's diverse neighbourhoods to create distinctive spaces, which enhance the sense of community, place and civic pride.

In support of the City Centre Public Art Plan, this report presents, for Council's consideration, the Gilbert Road Greenway Public Art Opportunity Artist Call to select and contract an artist or artist team to develop a concept proposal for the Gilbert Road Greenway.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

2.4. *Vibrant arts, culture and heritage opportunities.*

Analysis

City Centre Public Art Plan

The City Centre Public Art Plan adopted by Council on October 11, 2011, builds on the guiding principles of the City Centre Area Plan to create continuity throughout the City Centre and its individual villages. The City Centre Public Art Plan identifies themes and opportunities for public art to play a role in achieving a connected community.

"Richmond: Yesterday, Today and Tomorrow" has been identified as the thematic framework within which artists will design their artwork. This framework offers context to create continuity and synergy, while allowing room for artistic expression and diverse projects.

Lansdowne Village—a high-density, mixed commercial and residential district—is an important location for public art. The growth planned for this area will provide numerous opportunities for integrating public art into its many future neighbourhood parks. In the vicinity of the Dinsmore and No. 2 Road Bridges, the City Centre Public Art Plan recommends that artwork associated with this area would provide enhanced gateways to the City Centre and ideally speak to the area's history.

The City Centre Public Art Plan also identifies an estimated budget of \$100,000–\$350,000 for artwork at these locations.

Gilbert Road Greenway

On November 13, 2012, Council approved the Onni Riva Development rezoning for 5311 Cedarbridge Way (RZ 11- 585209), which required the dedication of lands for the Gilbert Road Greenway at the southeast corner of the River Parkway and Gilbert Road intersection. The frontage improvements—including a greenway, plaza and public art—are planned at this prominent location where traffic enters Richmond via the Gilbert Road gateway corridor (Attachment 1).

Greenways are significant city-wide pedestrian, cycling and rolling linear corridors that link multiple destinations. These destinations include parks, historic sites, natural areas, community facilities and amenities, residential developments and commercial areas. Greenways offer a high standard of amenities including wider sidewalks and boulevards, designated cycling lanes, gathering/rest areas and special features (e.g., gateways, public art). They may also function as ecological corridors.

Located in a Statutory Right-of-Way adjacent to the new Riva development at 5311 Cedarbridge Way, the new Gilbert Road Greenway art work will serve as a landmark for vehicular traffic to and from the Dinsmore Bridge, and as a gateway to the future Middle Arm Park on the City-owned lands at 7080 River Road.

Design Considerations, Constraints and Opportunities

It is envisioned that the plaza located at the Gilbert Road Greenway will be used year-round by local residents for leisure purposes and by pedestrians and cyclists using the greenway network.

By involving artists with the City staff design team, there is an opportunity to develop a unique “made in Richmond” project. In particular, the artist will need to consider the uses and programming for the Greenway, maintenance costs and concerns, and a design that would be of interest to locals and visitors alike.

Themes

The themes of “Gateway” and “Heritage” have been identified in the Artist Call as a point of departure for interested artists to develop their concept proposals.

Artists are encouraged to consider the themes of “Gateway” to create a sense of place and cultural identity for residents and a welcoming experience for visitors, and “Heritage” in reference to the history of the site such as the Samuel Brighthouse Homestead. Gateways symbolize an entrance to a district to connect people and places, including the transitions from the past to the present and from the natural ecology of the Fraser River to the urban environment of Richmond City Centre.

The artwork may be a single integrated artwork, or series of sequential pieces, to further address the themes mentioned above.

The draft Gilbert Greenway Public Art Opportunity Artist Call is provided in Attachment 2.

Selection Process for Artists and Artworks

The selection of an artist for this project will follow the Richmond Public Art Program Policy guidelines as outlined in the Public Art Program Administrative Procedures Manual. Two representatives from the Lansdowne Village and Oval Village neighbourhoods will be included in the selection panel.

The Artist Call is open to professional artists and artist teams residing in Canada.

The Public Art Advisory Committee has contributed to and endorsed the Artist Call. If approved by Council, the project will move into the selection of the artist through an arm's length selection process under the terms of the Public Art Policy Administrative Procedures.

Financial Impact

Through the Onni Riva Development rezoning for 5311 Cedarbridge Way (RZ 11- 585209), the City has accepted the applicant's offer to voluntarily provide both public art on site at the Riva development and a cash contribution of \$139,700 to the Public Art Reserve fund for an artwork at the Gilbert Greenway.

In addition to the cash contribution of \$139,700, the previous unspent Onni contribution of \$210,300 for the Ora development at 6951 Elmbridge Way will be used for the artwork at Gilbert and River Parkway to reach the City's budgetary goal for larger sculptural works of \$350,000 as outlined in the City Centre Public Art Plan.

The total project budget for the Gilbert Greenway Public Art Opportunity is \$350,000. An allowance of \$30,000 has been set aside for a project contingency and \$20,000 for all associated administration and coordination costs associated with the selection process and project administration (total of \$50,000). The remaining budget of \$300,000 will be available to the artist for all design costs, engineering fees, fabrication, installation, taxes and all associated costs to deliver a completed artwork integrated with the site.

Funding for the public artwork is available from the approved 2016 Public Art Capital Budget from the private developer contributions. Any repairs required to the artwork will be the responsibility of the Public Art Program. City funds for maintenance would be allocated out of the Public Art Program's annual Operating Budget.

Conclusion

Adopted by Council on October 11, 2011, the City Centre Area Public Art Plan provides a framework for including art in creating a culturally rich environment in a vibrant, healthy and sustainable city. The Gilbert Road Greenway Public Art Opportunity supports the Plan to include an integrated artwork in the new Gilbert Road Greenway.

A major artwork at this gateway to the City Centre provides an opportunity to reveal the history of Richmond and in particular the heritage of the site.

May 30, 2017

- 5 -

Following the selection process, the preferred artwork concept proposal will be brought forward to Council for endorsement in late 2017, in order to proceed with the detailed design and installation phases of the artwork by late 2018.



Eric Fiss
Public Art Planner
(604-247-4612)

- Att. 1: Gilbert Road Greenway Location and Landscape Plan
2: Gilbert Greenway Public Art Opportunity Artist Call

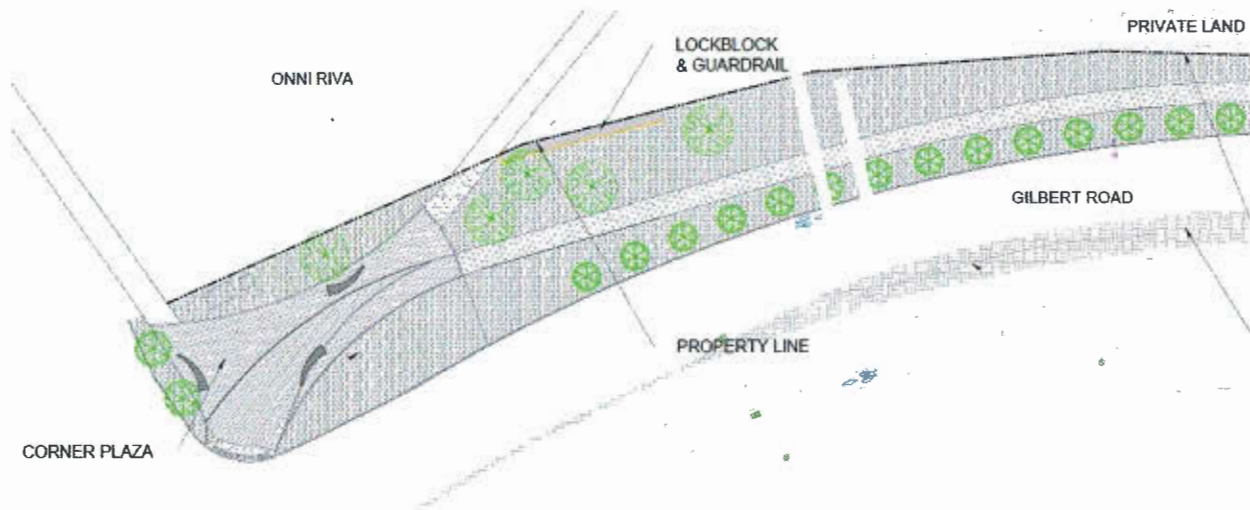
Gilbert Road Greenway Location and Landscape Plan



Aerial Plan



GILBERT ROAD GREENWAY



Preliminary Landscape Plan

call to artists

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RICHMOND



Figure 1. Vicinity of the Gilbert Road Greenway. Richmond Archives Photo Item No.1994 9 1
Aerial view of the Holt farm / Wells Aero Pictures Ltd. -- [ca.1955]

Gilbert Road Greenway Public Art Opportunity

Request for Qualifications (RFQ)

June 2017

OPPORTUNITY

The Richmond Public Art Program is seeking an artist or artist team to create a site-responsive artwork for the new Gilbert Road Greenway. The artwork will be placed on the Gilbert Road Greenway, which is at the south east corner of Gilbert Road and River Parkway in Richmond, B.C. Artists with proven practices in sculpture and public art are encouraged to apply. All information about the opportunity is contained herein.

This is a two-stage open artist call. Following review by the Selection Panel of the submitting artists' qualifications, statements of interest and initial approach to the site, up to five artists will be shortlisted and invited to develop their concept proposals and attend an interview. An artist fee of \$2,000 plus GST will be paid to each of the shortlisted artists or artist teams. Travel expenses to a maximum of \$1,000 per team are available for short-listed artists residing outside of Greater Vancouver to attend the Interview

Budget:	The total project budget is \$300,000 CAD, for all design, consultants, fabrication, installation, documentation and all associated costs.
Eligibility Requirements:	Open to professional artists and artist teams residing in Canada.
Deadline for Submissions:	Thursday, August 17, 2017, 4:00 p.m. PST
Installation:	Summer 2018

call to artists

PUBLIC ART
RICHMOND

LOCATION

The artwork will be placed on the Gilbert Road Greenway, located on the south side of the Dinsmore Bridge on the south east corner of Gilbert Road and River Parkway in Richmond, B.C. (Appendices 1 and 2). The artwork may be a single integrated artwork, or a series of sequential pieces, to further address the themes mentioned below. The preliminary landscape plan for the Gilbert Road Greenway is illustrated in Appendix 3.

Richmond is an island city connected by roads, highways and bridges. As identified in the [City Centre Area Plan](#), the section of Gilbert Road between the Dinsmore Bridge and Westminster Highway is designated as a major thoroughfare functioning as a gateway connection to Vancouver and the Vancouver International Airport (YVR), as well as a critical link to the City Centre Road network. The section of Gilbert Road from Dinsmore Bridge to River Parkway was recently widened from two lanes to four. Further plans for the area include on-street bike lanes, treed medians and boulevards, and sidewalks and greenways for pedestrians and cyclists. This will result in a broadening of activity in the area.

The Dinsmore Bridge is heavily used by commuter traffic, connecting Vancouver and YVR airport to Richmond, and has been identified in the Public Art Program's [City Centre Public Art Plan](#) as an "enhanced gateway" (Figures 2 and 3). Located at the south end of the Dinsmore Bridge, the Gilbert Road Greenway is highly visible to vehicle and pedestrian traffic (Appendix 4).

BUDGET

The total budget for this project is \$300,000 CAD. The budget includes (but is not limited to) artist fees, design, permitting as needed, engineering fees, fabrication, installation, administration, photography, insurance and all taxes (GST excluded). Travel to Richmond and/or accommodation for the duration of the artist's contract for the commission is at the artist's expense.

ARTIST ELIGIBILITY

This opportunity is open to artists or artist teams residing in Canada. Qualified artists will have proven experience developing artworks, specifically for civic projects. City of Richmond staff and its Public Art Advisory Committee members, selection panel members, project personnel, and immediate family members of all of the above are not eligible.

Artists that are currently under contract with the City in a public art project are ineligible for other projects until the current contract is deemed complete.

THEMES

The themes of **Gateway** and **Heritage** have been identified to provide a point of departure for interested artists to develop their conceptual approach.

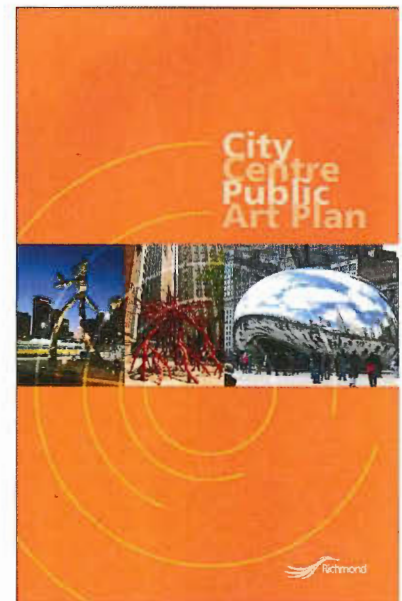


Figure 2. Cover of the City Centre Public Art Plan

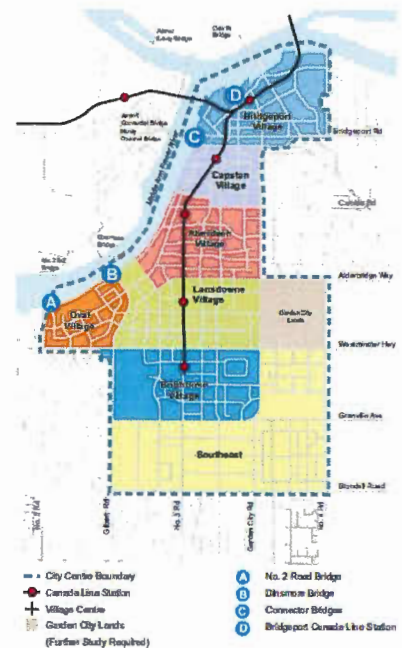


Figure 3. Enhanced Gateways map from the City Centre Public Art Plan. The Gilbert Road Greenway is located adjacent to Gateway B as shown on the map.

call to artists

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Artists are encouraged to consider the theme of **Gateway** to create a sense of arrival and identity for residents and a welcoming experience for visitors. **Gateways** symbolize an entrance to a district to connect people and places, including the transitions from the past to the present and from the natural ecology of the Fraser River to the urban environment of Richmond City Centre.

The theme of **Heritage** references the historic use of the area, from the Musqueam people who fished, hunted, trapped and gathered on the site for thousands of years to the arrival of settlers in the early nineteenth century and the subsequent transformation of the marshy lands for agriculture and industry.

The Middle Arm of the Fraser River was a favoured location for fish traps and valued for its indigenous flora and fauna. Farmers started arriving in the mid-1800s to grow grain crops and raise cattle, building a system of canals for drainage and irrigation. Fishermen gained access from the river to work the coastal waters. Later, mixed-use industry occupied the area, which is now bordered by walking and cycling trails along the river's edge.

By the second half of the nineteenth century, particularly 1860 to 1880, Lulu Island began to see a slow but steady migration of farmers and their families. One of the earlier settlers in the Lower Mainland was Samuel Brighthouse who had come from Yorkshire, England (Figures 3 and 4).

Today, dense urban villages are planned throughout the city, which will bring further diversity and vibrancy to the mosaic of cultures that are thriving in Richmond. See Figures 9-13 for examples of gateway and heritage themed artworks in other local municipalities.

SELECTION PROCESS

A selection panel will recommend the artist/artist team to Council through a two-stage open call process. A concept proposal fee of \$2,000 will be paid to each of the shortlisted artists or artist teams.

Out-of-town finalists will be reimbursed for travel and lodging expenses to attend the interview in Richmond to a maximum of \$1,000 per artist or artist team residing outside of Greater Vancouver. If applying as a team, the allowance for travel may not fully reimburse all team members.

A selection panel comprised of three art or design professionals and two representatives from the City Centre neighbourhood will review the applicants' materials. Representatives from the City Parks and Recreation Department and Engineering Department will serve as advisors to the panel. Based on the selection criteria listed below, the panel will select up to five finalists to develop their concept proposals and attend an interview.



Figure 4. Sam Brighthouse circa 1860
City of Richmond Archives

In 1864, Samuel (Sam) Brighthouse purchased 697 acres on Lulu Island.

The Brighthouse homestead and farm buildings were located at the edge of the Middle Arm, at the end of the north end of Gilbert Road near Dinsmore Bridge. For over a century, the property was occupied by residences and used for raising crops and livestock.

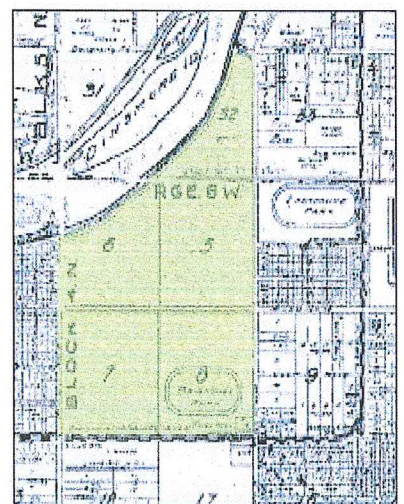


Figure 5. Map showing extent of
Sam Brighthouse's land
City of Richmond Archives

call to artists

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RICHMOND

Stage 1

- Artists submit a written Statement of Interest, Approach to the Site and their Qualifications in the format outlined in the Submission Requirements below.
- Selection Panel to shortlist up to five artists or teams for Stage 2.

Stage 2

- Shortlisted artists enter into an Agreement with the City to prepare a Detailed Concept Proposal based on their initial Approach.
- Artists to be provided with detailed site information and responses to questions about the site from City staff.
- Shortlisted artists to attend an interview (in-person or via Skype) with the Selection Panel to present a Detailed Concept Design.
- Selection Panel to recommend one artist or artist team to City Council for endorsement. Panel reserves the right to make no recommendations from the submitted applications and artist interviews.

ARTIST SELECTION CRITERIA

Submissions to the call will be reviewed and decisions made based on the following:

- Artistic merit of artist statement of interest.
- Appropriateness of approach to the site and viability of preliminary ideas.
- Understanding of the relevance of the site and its histories.
- Ability of the artwork to respond to the existing character of the site by taking into account scale, colour, material, texture, content and the physical characteristics of the location.
- Potential for making engaging artwork, suitable for multiple audiences.
- Sensitivity to environmental concerns.
- Qualifications as demonstrated by creativity and quality of previous work and experience with projects in the public environment.
- Willingness and capacity to work with other design professionals and stakeholders through a complex process.
- Appropriateness of the proposal to the City of Richmond's [Public Art Program Goals](#).

SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, portrait format, not to exceed a file size of 5 MB to: publicart@richmond.ca

- INFORMATION FORM – Please complete the information form attached to this document.
- STATEMENT OF INTEREST – (300 words or less) why the artist/team is interested in this opportunity and how their practice relates to this project and the posted selection criteria. If applying as a team, please address how team members work together in the statement of interest.

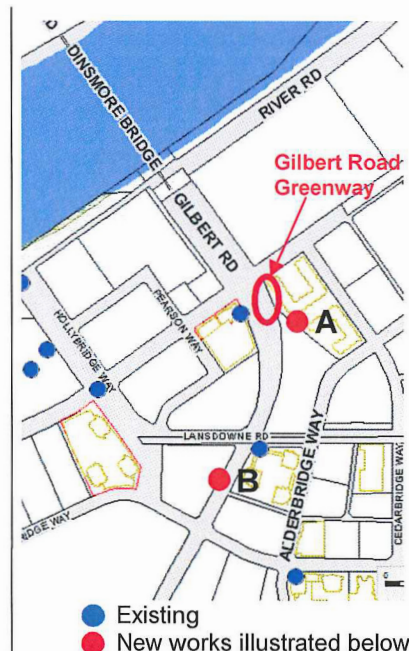


Figure 6. Public artworks in the vicinity of the Gilbert Greenway (see images below)



Figure 7. A. Upriver, Rebecca Belmore, Onni Riva, 2016



Figure 8. B. Happy Sail Wall, Derek Root, Cressey Cadence, 2017

call to artists

PUBLIC ART
RICHMOND

- **APPROACH TO THE SITE** – (1 page maximum) text and/or visual preliminary artistic approach or working methodology stating how you propose to respond to the posted themes and site context.
- **ARTIST CV** – (2 pages maximum) current professional resume. Teams should include two-page resumes for all members as one document
- **DIGITAL IMAGE WORK SAMPLES** – Applicants may submit up to 12 supporting image examples of past work that best illustrate their qualifications for this project. If applying as a team, the team submits no more than 12 images, total. One image per page. Please include artist name(s), title, year, location and medium information on each image page in portrait format
- **REFERENCES** – three (3) references who can speak to your abilities, skills and accomplishments. Please provide name, title and contact telephone number and/or Email.

PROJECT TIMELINE

Submission Deadline: Thursday August 17, 2017

Finalist Notifications: Thursday August 31, 2017

Shortlisted Artist Interviews: Thursday, October 3, 2017*

Installation: Summer 2018

*All applicants are asked to reserve this date on their calendars.

SOURCES FOR ADDITIONAL INFORMATION

[Richmond Public Art Program](#)

[City Centre Public Art Plan](#)

[City Centre Area Plan](#)

[Thematic Guide to Records of the Brighthouse Lands](#)

[City of Richmond Archives](#)

SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages, portrait format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by e-mail to: publicart@richmond.ca



Figure 9. Gateway Precendent image
GroundWaterSeaLevel, Germaine
Koh, North Vancouver, 2014
(Courtesy of the City of North
Vancouver)



Figure 10. Gateway Precendent image
Unity Tree, Paul Reimer, Coquitlam
Centre Station, 2016



Figure 11. Heritage Precendent image
Evangeline and Flowers, Joe Fafard,
Vancouver, 2004

call to artists

PUBLIC ART
RICHMOND

ADDITIONAL INFORMATION

1. The selected artist will be required to show proof of WCB coverage and \$2,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.
4. Submissions must be received by Thursday, August 17, 2017, 4:00 p.m. PST. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8671

E-mail: publicart@richmond.ca

SUBMISSION DEADLINE

Thursday, August 17, 2017

SUBMISSION ADDRESS

publicart@richmond.ca



Figure 12. Heritage Precedent image.
This Land is a Person, Marianne Nicholson, North Vancouver, 2011
(Courtesy of the District of North Vancouver)



Figure 13. Heritage Precedent image.
Nike, Ancient Greek Goddess of Victory, Pavlos Angelos Kouglioumtzis, Vancouver, 2014
(courtesy of the City of Vancouver)

call to artists

PUBLIC **ART**
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APPENDIX 1

GILBERT GREENWAY – ARTWORK LOCATION



Context of Gilbert Road Greenway (Courtesy of the City of Richmond GIS)



Location of Gilbert Road Greenway (Courtesy of the City of Richmond GIS)

call to artists

PUBLIC ART
RICHMOND

APPENDIX 2

VIEWS OF THE GILBERT ROAD GREENWAY SITE



Gilbert Greenway view to the south



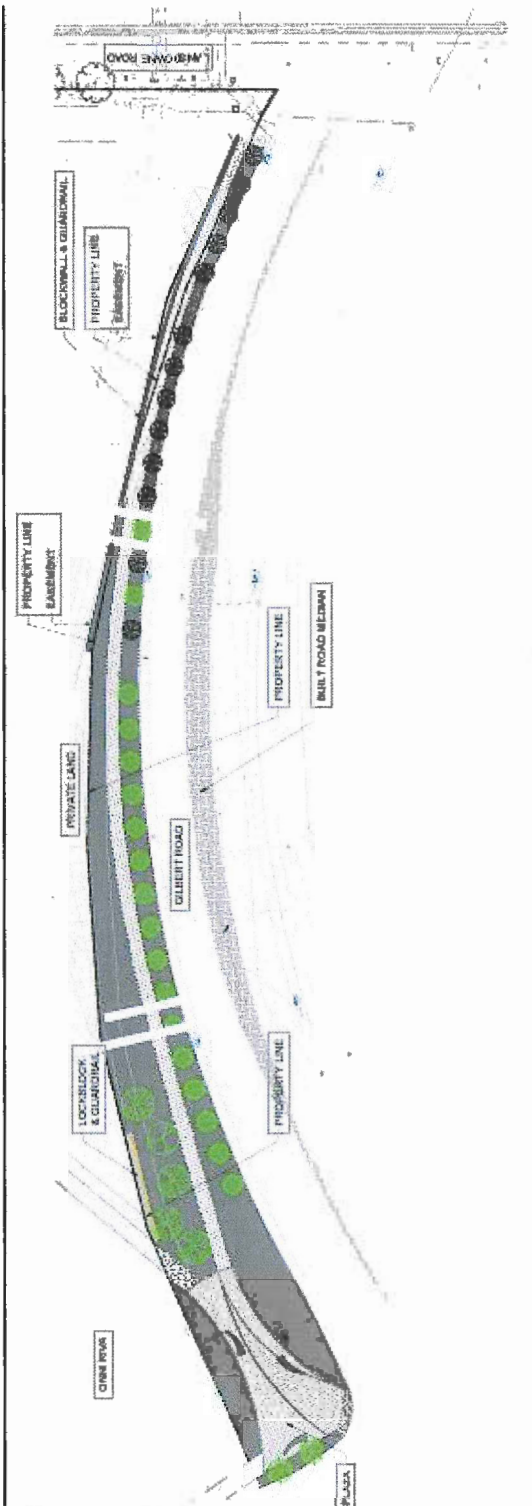
Gilbert Greenway view to the south

call to artists

APPENDIX 3



GILBERT ROAD GREENWAY | River Parkway to Lansdowne Road, Richmond BC.



Gilbert Greenway Preliminary Landscape Plan

call to artists

PUBLIC ART
RICHMOND

APPENDIX 4

VIEWS TO THE GILBERT ROAD GREENWAY



View facing north to Dinsmore Bridge on Gilbert Road
(Courtesy of Google Street View, June 2016)



View facing south from Dinsmore Bridge on Gilbert Road
(Courtesy of Google Street View, June 2016)

call to artists

PUBLIC ART
RICHMOND

Gilbert Road Greenway Public Art Opportunity

Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name: (if applicable) _____

Address: _____

City: _____ Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

E-mail: _____ Website: _____
(One website or blog only)

Incomplete submissions will not be accepted. E-mailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names: (Team Lead complete above portion)

Please let us know how you found out about this opportunity:

Would you like to receive direct e-mails from the Richmond Public Art Program? ☐ Yes ☐ No

Signature: _____ Date: _____

Submit applications by e-mail to: publicart@richmond.ca

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFQ as required. All submissions to this RFQ become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Cathryn Volkering Carlile
General Manager, Community Services

Re: **Richmond Seniors Services 2016 Update**

Date: June 2, 2017

File: 07-3400-01/2017-Vol
01

Staff Recommendation

That the report titled, "Richmond Seniors Services 2016 Update," dated June 2, 2017, from the General Manager, Community Services, be received for information.

Cathryn Volkering Carlile
General Manager, Community Services
(604-276-4068)

Att. 1

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Arts, Culture & Heritage Parks Services Recreation Services	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

The 2015-2020 Richmond Seniors Service Plan: Active and Healthy Living builds on and advances the momentum achieved through the 2008-2012 Older Adults Service Plan. The updated plan provides a framework to maintain the City and its community partners' commitment to supporting the unique needs of seniors through the design of services, programs and spaces.

The following five strategic directions create a solid foundation for the 2015-2020 Seniors Service Plan and ensure that the City is purposeful in the coordination and provision of programs and services that promote healthy and active aging in the community.

1. Communication and Awareness: Communication with seniors is timely, effective and appropriately delivered and received;
2. Responsive and Relevant Services: Programs and services are developed based on best practices, direct consultation and program evaluation to reflect changing needs and priorities;
3. Respect, Inclusion and Sense of Belonging: There is a citywide focus and understanding of seniors' needs and wants. Seniors are celebrated and recognized as valued community members;
4. Coordinated Service Delivery: The City works with partners including Community Associations and community organizations to ensure services to seniors are coordinated citywide; and
5. Targeted Training and Professional Development: City staff, volunteers and community partners are aware of the most current, evidence-based information related to seniors programs and services.

By orienting the actions and decision making of the City, the five strategic directions help the City to address and meet the needs of Richmond's growing seniors population. This report presents the Richmond Seniors Services 2016 Update to Council for information (Attachment 1).

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.2. Effective social service networks.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

This report supports the 2013-2022 Social Development Strategy Direction #3 Address the Needs of an Aging Population:

Action 7 – Implement, monitor and update the Older Adults Service Plan.

This report also supports the 2015-2020 Seniors Service Plan Direction #4 Coordinated Service Delivery:

The City works with partners including Community Associations and community organizations to ensure services to seniors are coordinated citywide.

Analysis

The Richmond Seniors Services 2016 Update highlights the activities and achievements in program and service delivery throughout our community during the past year. Programs and services are developed, implemented, monitored and evaluated following the directions and actions of the 2015-2020 Richmond Seniors Service Plan.

The 2016 update showcases the essential role the City and its community partners play in addressing and meeting the needs of a diverse population of seniors living in Richmond. Supporting healthy aging is a key factor in assisting seniors to not only live longer, but to age with a better quality of life. By working together we can play an important role in supporting and empowering seniors to remain physically active, socially engaged, healthy and as independent as possible.

Financial Impact

None.

Conclusion

Richmond continues to be a leader in the delivery of programs and services for seniors. The Richmond Seniors Services 2016 Update highlights the activities and achievements in our community and promotes the investment the City and its community partners make towards contributing to the livability of our city.



Heather Muter
Coordinator, Seniors Services
(604-238-8459)



Debbie Hertha
Seniors Wellness Coordinator
(604-238-8460)

Att. 1: Richmond Seniors Services 2016 Update

City of Richmond

SENIORS SERVICES 2016 UPDATE

Community Social Development Department



Introduction

In 2016, Richmond residents 55 years and older engaged in a variety of programs and services that promoted healthy and active aging. The 2016 Seniors Services Update summarizes the progress made towards achieving the goals of the Seniors Services Plan 2015–2020. The Seniors Service Plan 2015-2020 provides a framework to recognize the unique service and program delivery needs of an older population and orients the actions and decision-making of the City.

Seniors Services works very closely with community partners to ensure seniors’ services and programming is coordinated citywide. By collaborating and leveraging expertise, a greater impact is made to the lives of seniors.

Numerous programs and services offered throughout the city are supported by volunteers, many of which are seniors themselves. In addition to the contributions that volunteers make in the community; the act of volunteering also makes an invaluable contribution to seniors’ health and wellbeing.

For the first time in census history, there are more seniors than children living in Canada. According to results from the 2016 census, there were 5.9 million people aged 65 years and older in Canada – just slightly more than the country’s 5.8 million children under 14 years. In Richmond, according to the 2016 census, 32% of the population are seniors age 55 years and older; an increase from 28% in 2011.

The City of Richmond and its Community Partners maintain a commitment to supporting the unique needs of seniors through the design of services, programs and spaces. Facilitating active aging is a key factor in assisting seniors to live longer and to age with an improved quality of life.

Seniors Services Plan Strategic Directions

Direction #1: Communication and Awareness

Direction #2: Responsive and Relevant Services

**Direction #3: Respect, Inclusion
and Sense of Belonging**

Direction #4: Coordinated Service Delivery

**Direction #5: Targeted Training and
Professional Development**

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Direction #1: Communication and Awareness.....	4
Direction #2: Responsive and Relevant Services.....	7
Direction #3: Respect, Inclusion and Sense of Belonging.....	16
Direction #4: Coordinated Service Delivery.....	22
Direction #5: Targeted Training and Professional Development.....	25
Conclusion	27

2015-2020 Seniors Service Plan Framework



Direction #1: Communication and Awareness

Objective: Communication with seniors is timely, effective and appropriately delivered and received.

Outcomes:

- Increased awareness and knowledge among seniors and their families (e.g. under informed seniors, caregivers, diverse populations, frail, isolated, etc.) of programs and services available.
- Promotional materials for family focussed events encourage participation of seniors.
- Improved knowledge of health and wellness benefits.

Direction #2: Responsive and Relevant Services

Objective: Programs and services are developed based on best practices, direct consultation, and program evaluation to reflect changing needs and priorities.

Outcomes:

- The needs of underserved segments of the seniors population (e.g. men, hard-to-reach) are met through the offering of a wide range of program and service opportunities.
- Intergenerational understanding among program participants and the community is enhanced.
- Programs and services reflect the diversity of the seniors demographic group (e.g. function, age, ethnicity, etc.).
- A wide range of volunteer opportunities are provided to support seniors to be active, productive members of the community.

Direction #3: Respect, Inclusion and Sense of Belonging

Objective: There is a citywide focus and understanding of seniors' needs and wants. Seniors are celebrated and recognized as valued community members.

Outcomes:

- Seniors' needs are met by a range of culturally appropriate and relevant programming.
- Diverse seniors have a conduit to share their knowledge and skills within the community.
- City buildings have welcoming spaces to support unstructured gatherings.
- Improved access and reduction of barriers for frail and isolated seniors (e.g. transportation to community programs, Recreation Fee Subsidy program, etc.).
- Consistency in terminology, that is reflective of this segment of the population, is established.
- Seniors are positively portrayed in all City promotional material and communications.
- An informed community that respects the contributions and needs of seniors.

Direction #4: Coordinated Service Delivery

Objective: The City works with partners including Community Associations and community organizations to ensure services to seniors are coordinated citywide.

Outcomes:

- Improved collaboration, information sharing, and transparency among partners to bring a coordinated and collaborative response to service delivery.
- Service delivery is enhanced through standardized referral processes and defined parameters on service boundaries.

Direction #5: Targeted Training and Professional Development

Objective: City staff, volunteers, and community partners are aware of the most current, evidence-based information related to seniors programs and services.

Outcomes:

- Roles and responsibilities in the delivery of services for staff and community partners and staff are clear and defined.
- An informed, knowledgeable staff, volunteer, and community partner team to serve seniors.
- A coordinated seamless, consistent approach of service delivery at all civic facilities.
- Staff and community hold positive perceptions of seniors, reducing stereotypes and ageism.

Progress

Direction #1: Communication and Awareness.

Communication with seniors is timely, effective and appropriately delivered and received.

Communication, Marketing and Promotions

Evaluation

Public feedback was sought for a variety of seniors programs in 2016 to evaluate the quality of programs and services offered in Richmond. In 2016, the following forms of public feedback were provided by Community Associations/Societies to gather evaluation information on seniors programs:

- Public Open Houses were implemented at various community centres to provide information to seniors and collect input from the public on current programming and services.
- An Ideas Fair was held at City Centre Community Centre to gather feedback from the public on the current programs and services offered across the city.
- Program evaluations were conducted for various programs at community centres.

Monthly Newsletters

In 2016, Older Adult Coordinators circulated monthly newsletters and calendars through email and print copy; many community centres distributed seasonal program updates by email; and a seasonal guidebook was mailed to each community centre's catchment area.

Promotional Materials

Rolling slide shows were used across community facilities to promote programs and services, and promotion extended to include local coffee shops and community spaces. Most community centres also increased the use of online methods to promote seniors' programs and events through the use of email, social media, the City's Intranet (internal staff site), and Community Association/Society websites.

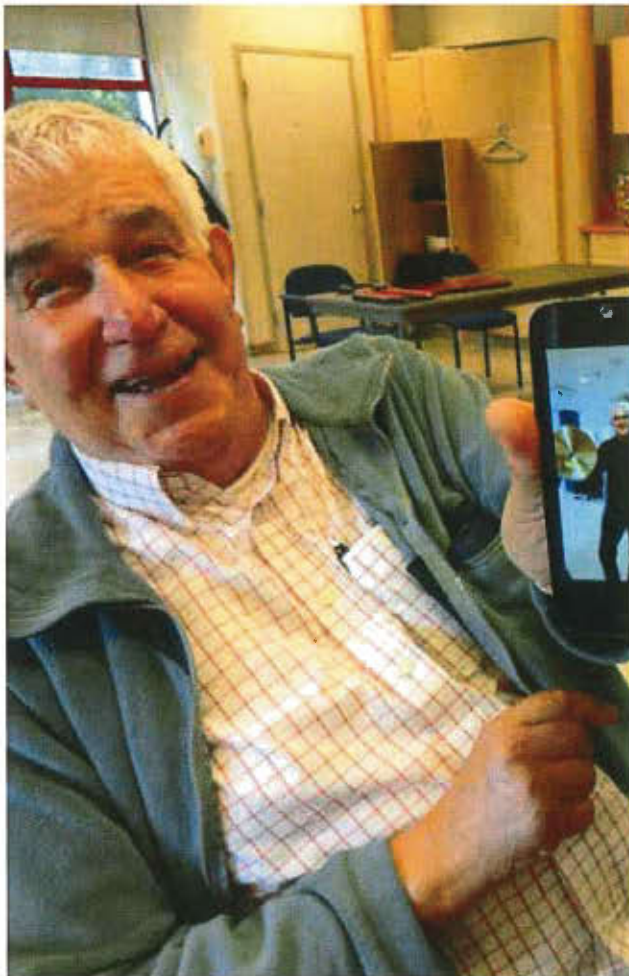
Community centres throughout Richmond strived to create a standard look for 55+ flyers and brochures to create consistency across the city. This included tailoring the promotional look to seniors and maintaining a consistent theme at each community centre. Changes included:

- Peer reviewed guideline from the National Institute on Aging, *Making Your Printed Health Materials Senior Friendly: Tips from the National Institute on Aging* as a tool for staff when creating marketing materials.
- Community centre Newsletters targeting seniors contained program information and articles of interest, while using positive aging images to assist promotion.
- Partnering with London Drugs to take photos of patrons in programs at City Centre Community Centre to increase the database of positive, age-friendly images for marketing.

Translation

Richmond is a multicultural community and translation services play an important role in the delivery of service and programs for seniors. Examples of translation services that were implemented in 2016 include:

- City Centre Community Centre was a pilot location for the City of Richmond's Ipad Translation Project and created a staff language database for enhanced customer service.
- The Seniors Week brochure was translated in Chinese and Punjabi.
- 55+ Facility Tours and Program Orientations were offered in different languages across the city.
- A quick cheat sheet was implemented for community centre front desk attendants to assist patrons that only speak Cantonese or Mandarin.



Technology

In 2016, the City of Richmond expanded technology use to assist seniors in accessing information about programs and services:

- **Expansion of free Wi-Fi** (wireless internet connection) services to allow community members to connect to the internet at most City facilities.
- **Community living room TV's:** trending sports games were shown at community centres serving as a communal space for members of the community to enjoy.
- **Mobile Apps:** The City of Richmond's mobile application (app), designed to facilitate registration to programs and ease access to City services, continued to be rolled out. Seniors were able to learn about the app on their smartphone or tablet at their local community centre.
- **Smartphone and Tablet: Learn from Youth** information sessions were available to teach seniors basic operations of a tablet or smartphone.
- **Website Resources:** use of the internet and online tools to promote City programs were increased. Many Community Associations and Societies developed 55+ specific webpages on their websites and staff used the City Intranet to promote events.

Special Events

Summer Wham

Summer WHAM – Wellness, Health and More was created and organized by a group of dedicated Seniors Information & Referral volunteers who wanted to share their knowledge of the many community resources available to seniors. The theme for 2016 was Active Aging and the goal of the event was to give seniors the knowledge they need to stay independent longer. Summer WHAM was presented by Richmond Cares, Richmond Gives (RCRG), in partnership with the City of Richmond and West Richmond Community Association, and connected 120 seniors to community programs.

Culture Days 2016

Culture Days is a national annual free celebration of Canadian culture in September. Over three days, Minoru Place Activity Centre (MPAC) showcased several activities and offered the public a chance to learn about what is offered at the Centre free of charge. Over 400 people attended programs such as Zumba, Chinese Line Dancing, Friday Night Live, Woodworking, Happy Chorus and Chinese Calligraphy.

Move for Health Week

From May 6 - 13, 2016, Richmond residents had the opportunity to celebrate healthy active living with dozens of activities offered at community facilities in Richmond. The event showcased a number of activities offered to improve the health and wellness of seniors. Through the event's promotions and other resources, seniors were able to increase their awareness of different programs and services available in their neighbourhood. Activities for seniors at this year's event included a number of free drop-in fitness classes as well as many other programs to try out.

Doors Open Richmond

Doors Open Richmond is a free weekend-long, city-wide public celebration of heritage, culture and the arts. In June 2016, the Japanese Canadian Cultural Centre was a registered site that saw more than 400 visitors and offered seniors various ways to participate.

"Thanks again for all your support. He would not have been able to live independently as long as he did without the 'life line' that the Senior Centre provided to him. Going there was the highlight of his day. And, I can say, knowing he was getting such good meals there, as well as knowing you and the staff were keeping an eye on him helped lessen some of the stress my husband was feeling from so far away."

– Daughter-in-Law of MPAC Member

Information & Referral

The City's Seniors Services Section continues to act as a resource for staff, volunteers, community groups and the general public for general advice on aging issues; crisis management; information and referral to programs and services; and assistance with aging parents and family members. Seniors Services also presented to several community organizations on the services available and aging trends and issues. Information and referral services involved collaboration with many community partners including Richmond Cares, Richmond Gives; Richmond Addictions Services Society; Alzheimer's Society of BC; SUCCESS; Richmond Multicultural Community Services (RMCS); CHIMO Community Services and Vancouver Coastal Health (Falls Prevention, Home and Community Care, Mental Health).

Educational Workshops

Workshops covering a variety of topics continued to be provided at all community facilities in Richmond. Most workshops were delivered in partnership with non-profit community organizations and delivered free of charge to seniors.

Chronic Disease Management

- Offered in partnership with Vancouver Coastal Health, Community Nurses from the Chronic Disease Management Program administered a series of workshops. The *Healthy Aging Series* offered sessions on Aging 101, Nutrition, Medications, Mental Wellness, Stress, and Physical Activity. Other workshops offered included a presentation on Chronic Obstructive Pulmonary Disease, Diabetes and Healthy Heart, sessions were offered in English, Cantonese and Mandarin.
- Other Health and Wellness workshops were presented by community groups in Richmond including Osteoporosis, Skin Health, Healthy Liver, Arthritis and Brain Health.

Direction #2: Responsive and Relevant Services.

Programs and services are developed based on best practices, direct consultation, and program evaluation to reflect changing needs and priorities.

Programs

A wide range of programming continued to be offered to meet the needs of a diverse and changing population of seniors in Richmond. In 2016, 12,812 seniors participated in 55+ registered programs and visited community centres 163,815 times through fitness, sport and games room passes. With an additional 263,774 swimming pool pass visits for 55 plus at Watermania and Minoru Aquatic Centre.

Facility Pass/Group Programs

Facility Pass and Group programming at community centres offered seniors an ongoing way to connect and socialize with like-minded individuals and meet new people in their neighborhood. This type of membership met the needs of many of the hard to reach groups such as those at risk for isolation, those not joining registered or drop-in programs and men 55 and older. Many members met others for coffee and/or lunch and made friendships outside of the community facility programs. Some groups donated much of their time to projects and assisting the local community at local events. In 2016, there were 3,412 55+ Facility Passes sold with a total of 81,997 Pass swipes or visits to community centres.

Specialized Fitness Programs

The City of Richmond offers many adapted and specialized fitness programs at community facilities to provide fitness opportunities that meet a range of abilities. In order to remove barriers for and reach out to frail, vulnerable and hard-to-reach populations, translation in Chinese Language was provided at some facilities. Examples of specialized fitness programs offered in 2016 include Balance and Fall Prevention, Steady Feet, WaterWorks and the Choose to Move/Activate Program.

Out Trips

In 2016, a total of 145 trips and tours were offered by community facilities to seniors with some trips providing door to door transportation. Trips targeted destinations in Metro Vancouver and beyond and range from fine dining, live theatre, summer markets and winery tours to nature walks, farm tours and hikes. These out trips allowed seniors to meet new people and socialize with peers in their neighbourhoods as well as connect seniors to programs and services at their local community centre. Many trips are offered in partnership between



two or more community centres and allow seniors to access activities and locations they might not otherwise be able to visit on their own.

Trips create wonderful enriching volunteer opportunities as most are hosted by seniors. Thompson Community Centre saw a dramatic increase in out-trip participation from 263 participants in 2015 to 501 in 2016. Examples of out trips include the Sandcastle Competition in Parksville, Demi High Tea at Neverland, Cleverland Dam and Capilano River Hatchery, and Vancouver Aquarium after Hours. Most transportation provided for out trips was made possible through the use of vehicles from the City of Richmond's Community Leisure Transportation (CLT) program.

Volunteerism

Seniors in Richmond make up a large part of the volunteers in our city. While directly impacting the community in a positive way, volunteering also provides an opportunity for seniors to stay involved in the community, connected to their peers and avoid isolation. The scope and range of volunteer opportunities across the city was expanded through the creation of unique opportunities. By allowing volunteers to share their knowledge and skills they remain active and productive members of their

communities and are recognized and valued. Many programs within community facilities are led by volunteers and could not operate without their direct involvement.

The following statistics were reported from the City of Richmond volunteer system for 2016:

- 774 volunteers aged 55+ years volunteered throughout the city.
- Volunteers of all ages reported 94,713 hours of service from 734 opportunities across Richmond with 32,659 of those hours reported at Minoru Place Activity Centre.

Overall, there was an increase in volunteers who spoke multiple languages. These skilled volunteers were able to give support through translation at outreach programs and special events for seniors in the community.

Minoru Seniors Society

The Society recorded over 2200 members and served 20,256 nutritious meals in their full-service Cafeteria in 2016. The Minoru Seniors Society is a non-profit organization serving seniors in Richmond and provides services and programs in partnership with the City, at Minoru Place Activity Centre.



Seniors Advisory Committee

The Richmond Seniors Advisory Committee (RSAC) acts as a resource and provides advice to City Council regarding seniors' needs and issues such as health, transportation and housing as they arise. In 2016, there were a total of 15 community members on the Committee. The RSAC members identify concerns of seniors and work with various community organizations and agencies, including City staff, to obtain an understanding of the issues. Some noteworthy examples of key activities of the Committee:

- Continued to monitor transportation issues. The transportation sub-committee also worked with Translink and the City to advocate for adequate bus shelters and benches at transit stops.
- Provided feedback on City strategies that have an impact on seniors. The RSAC provided valuable input on the Affordable Housing Strategy Update, Age-Friendly Assessment and Action Plan and the Seniors Services Plan.
- Provided information to Council and respectfully requested that City Council advocate to the Federal Government to appoint a Minister Responsible for Seniors and Aging.
- Continued to be actively involved with many committees including Richmond Intercultural Advisory Committee, Falls Prevention, Isolated Seniors, Richmond Community Services Advisory Committee, Transportation Committee, Council of Advisers for the BC Seniors Advocate and other committees concerning seniors.

Greenhouse Social

In partnership with the Sharing Farm Society, the Greenhouse Social program offered a free outdoor opportunity for seniors 55 years and over at the Terra Nova Rural Park. Participants socialized within a group while planting seeds, harvesting and giving back to the community. The Sharing Farm grows organic vegetables for the food bank and neighbors in need through this program.

Intergenerational Programming

Intergenerational programming is an essential social vehicle to provide younger and older generations an opportunity to interact and connect around important issues in today's society. Community centres often connect with local elementary schools to facilitate programs between seniors and students. An example includes:

Elementary School Partnerships

In 2016, intergenerational opportunities were created through partnerships with Cook Elementary School, General Currie Elementary School, Brighthouse Elementary School and Anderson Elementary School. Seniors and elementary school aged children performed activities together such as line dancing, ukulele, and African drumming.



Events

Intergenerational programming was integrated into community events including Grandparents Day Celebration, Family Day, Harvest Full Moon Festival, Halloween Movie Night, Concerts in the Park and the following:

Steveston Salmon Festival

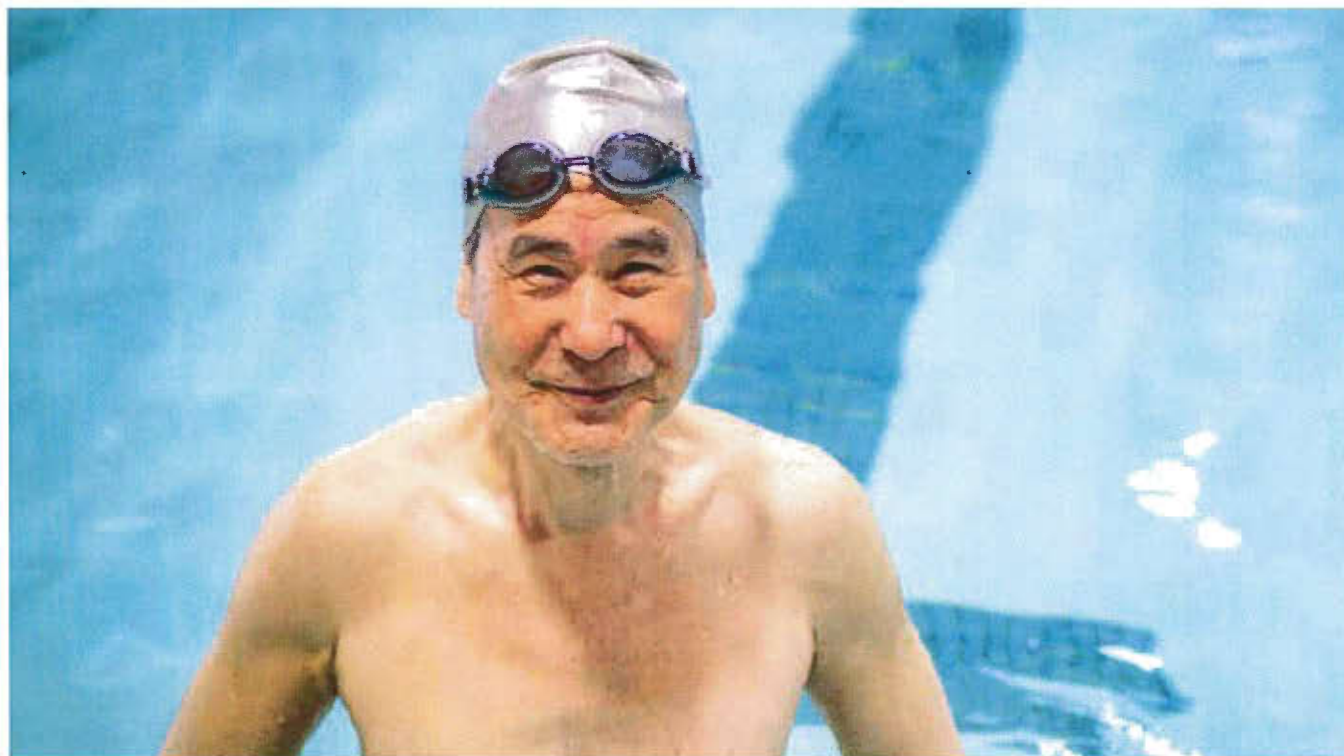
The Steveston Salmon Festival is an integral part of the rich heritage within the Steveston community and every Canada Day, hundreds of volunteers, sponsors, and participants converge on the village of Steveston. In 2016, the festival featured a seniors drumming circle that performed on the main stage as well as other activities and social opportunities for seniors.

West Fest

Summer West Fest is a free and annual community event that includes an outdoor movie, live music, eating contests, food, and country games. In August, West Richmond Community Association hosted this community event that encourages participation from all ages across the city. West Fest encouraged intergenerational activities between seniors, adults, youth and children.

Walk Richmond

Walk Richmond continued in 2016 to provide a free guided walking series for people of all ages and fitness levels. This program is unique in that many barriers have been removed to ensure accessibility by seniors with low incomes, mobility levels and those from other cultures. It is estimated that in 2016 approximately 80-85% of Walk Richmond participants and 8 out of 10 volunteers were over the age of 55 years. Walks provided seniors with ongoing social opportunities and health benefits in a fun, affordable and safe environment. The *Frequent Walker Rewards Program* helped to inform participants of other community recreation opportunities available in the community such as swimming, skating, and pitch and putt; as well as encouraged future participation in recreation programming.



Arts, Culture and Heritage

In 2016, 145 Arts and Culture programs were offered compared to 119 offered in 2015. Some examples include:

Nikkei Stories

In 2016, the Nikkei Stories video series was launched. This documentary commemorated the history of the Japanese-Canadian community of Steveston. It was viewed at many City of Richmond events including Seniors Week, Doors Open and a Seniors Lunch hosting over 100 individuals to commemorate the history of the Japanese-Canadian community of Steveston.

Minoru Legacy Stories

In 2016, Artist-in-Residence, Catrina Megumi Longmuir was selected to lead a year-long community art project, *Minoru Seniors Legacy Stories*. A series of artist-led workshops have been initiated to celebrate

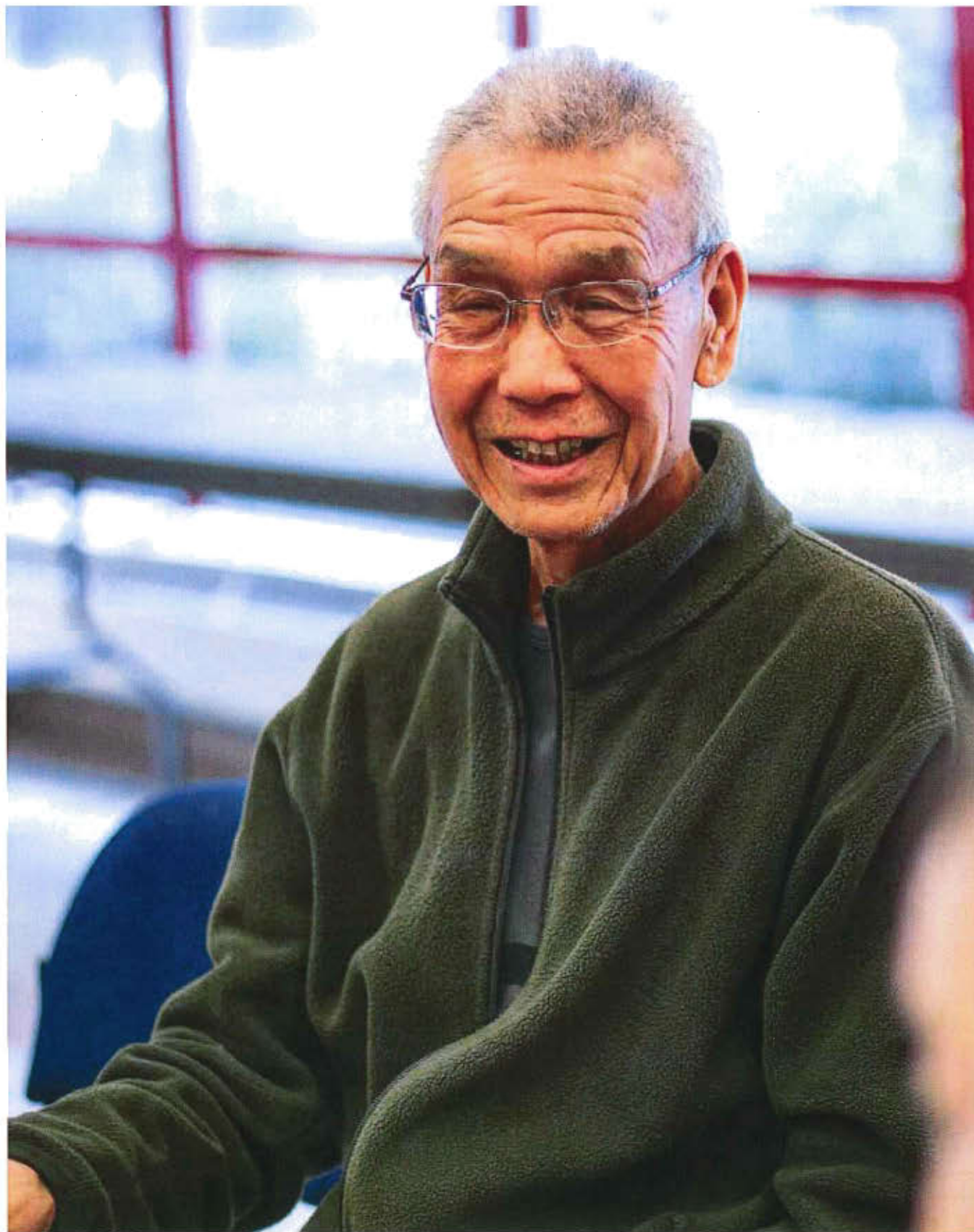
the past, present and future of the Minoru Seniors Society, from its humble beginnings at the Murdoch Centre to the opening of the new Minoru Centre for Active Living in 2018. Seniors from Minoru Place Activity Centre will continue to participate, contribute and work with the artist to gather stories and produce artistic collages and audio visual stories.

Writer-in-Residence

Karen X. Tulchinsky, an award-winning novelist and acclaimed screenwriter, was the City of Richmond's 2016 Writer-in-Residence. Over 60% of program participants in the registered classes offered throughout October and November were seniors. In addition a specific 55+ program, *Memories into Stories*, was held at Minoru Place Activity Centre. The Writer-in-Residence Program was a partnership between the Richmond Public Library (Brighthouse Branch), Minoru Seniors Society and the Richmond Arts Centre.

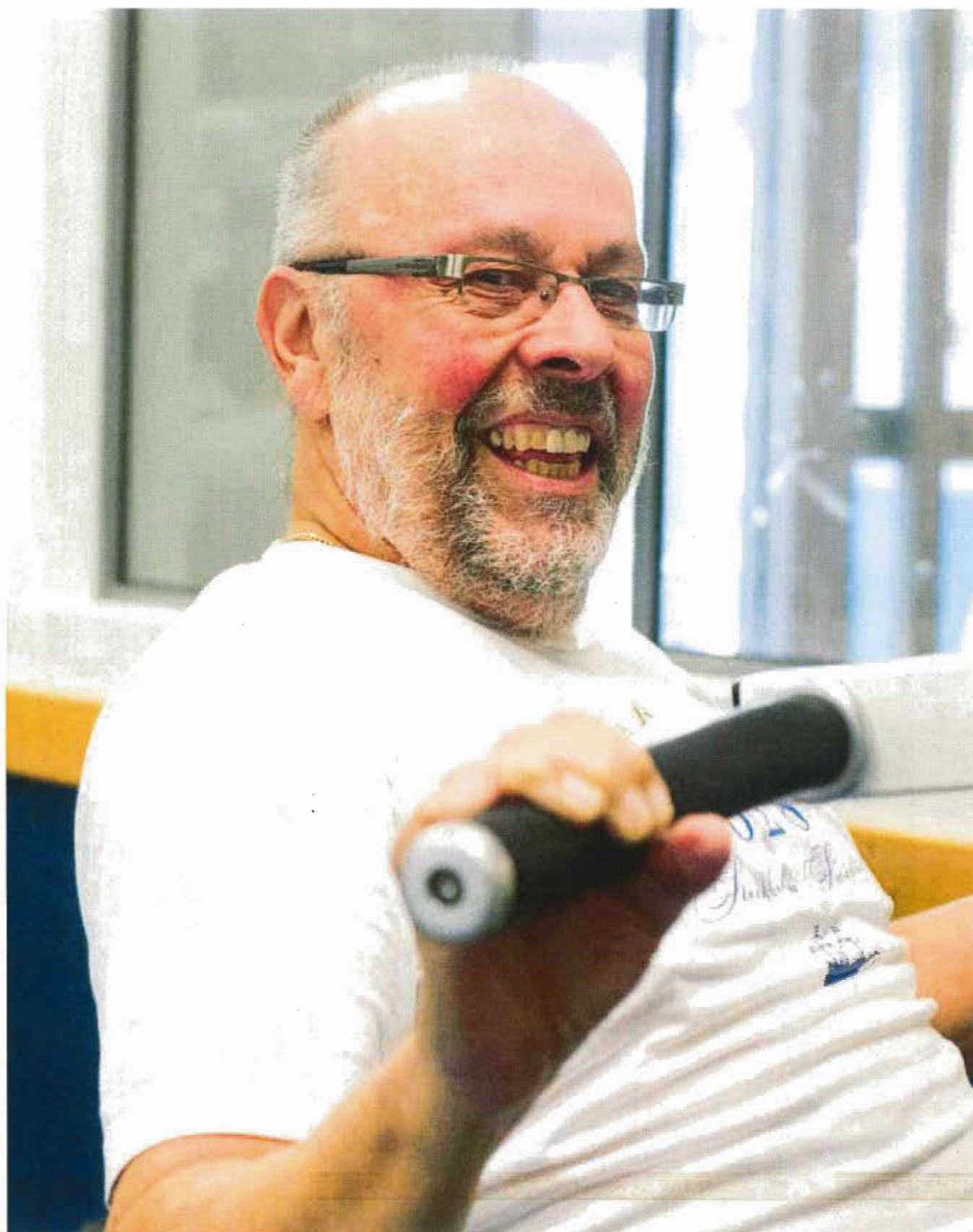






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Direction #3: Respect, Inclusion and Sense of Belonging.

There is a citywide focus and understanding of seniors' needs and wants. Seniors are celebrated and recognized as valued community members.

Wellness Clinics

In 2016, Wellness Clinics were offered at nine community facilities and provided the following:

- Approximately 3,850 connections made with seniors in Richmond through 2,200 Holistic Health sessions including Reflexology, Chair Massage, Shiatsu, Foot and Hand Care and 1,650 Blood Pressure Checks by retired and practising nurses.
- Ongoing opportunities for seniors to meet their peers, get their blood pressure checked and to connect with their local Older Adult Coordinator to discuss recreation and leisure programs available.
- Multi-lingual volunteers provided peer to peer information and referrals to local programs, services and resources to participants at Wellness clinics. In an ongoing partnership with Richmond Cares, Richmond Gives (RCRG), the Community Action Ambassadors (CAA's) are an integral component of the clinics.
- Monthly health and wellness workshop series were offered at some centres while other centres offered specialized services such as glucose testing and medication reviews in partnership with local pharmacies.

"There is a fountain of youth: it is your mind, your talents, the creativity you bring to your life and the lives of people you love. When you learn to tap this source, you will truly have defeated age."

— Sophia Loren

Community Leisure Transportation

In 2016, the Community Leisure Transportation (CLT) program provided transportation to community programs, services and special events. The City of Richmond provides a fleet of six buses that can accommodate 16 to 22 passengers, also offering affordable transportation options for community organizations. In 2016, CLT had 708 bookings that provided 10,971 passengers the opportunity to benefit from the service; and a total of 41,426 kilometres to be covered.



Access to accessible and affordable transportation options has allowed seniors in Richmond to continue to engage in social and recreational activities, reducing the potential for isolation. In addition to CLT services, seniors are informed and given assistance if needed on other transportation services through available resource materials.

Shopping Bus Service

The CLT service also offered a weekly shopping bus that departs from a number of residential buildings in Richmond known for having a large number of seniors residing. The bus provides weekly service to a number of shopping centres and malls for a nominal fee.

Diversity and Inclusion

The Richmond community is diverse in many ways, and the City strives to create opportunities that are inclusive of all residents. In 2016 Richmond seniors were invited to participate in a range of events, programs and services that attracted all ages, cultures, genders, and ethnicity. In addition, many programs were designed to accommodate individuals with mobility and accessibility challenges by providing door-to-door transportation. Populations of underserved and hard to reach groups were connected to community facilities through referrals from Vancouver Coastal Health and other community partners.

Opportunities to Socialize

In 2016, most community centres offered evening, weekly, and monthly socials. Many times entertainment was provided in multiple languages to facilitate a welcoming and inclusive environment. For some seniors the opportunity to connect with others helped to reduce the risk of isolation and increased overall health and well-being.

In 2016, over 1000 seniors attended Friday Night Live at Minoru Place Activity Centre, a program designed for seniors who may be more isolated or who do not access mainstream programming.

Immigrant Support Groups

In 2016, community partners in Richmond offered many opportunities for recent and long-time immigrants to receive support at the community facilities. Some examples of seniors support groups for immigrants include Chinese Seniors Circle, Japanese Craft Group, and Newcomer Tours.

LGTBQ

In 2016, several events took place for seniors 55+ years promoting respect, diversity, freedom and acceptance for lesbian, gay, bisexual and transgender individuals at community facilities. Events provided a safe, welcoming environment for participants 55+ as well as allies of the LGTBQ community.



"The positive results of participating in the Wellness Connections are just as effective as medication if not more."

– Daughter of Wellness Connections participant

Outreach to Vulnerable & Hard to Reach Populations

Outreach programs specifically target hard to reach seniors and those experiencing multiple barriers to participation in programs and services in the community. Programs are designed to reflect the diversity of participants attending; reduce barriers for frail and isolated seniors and create a welcoming space for seniors and increase participants' awareness of what is available to them. The programs are offered in collaboration with other community organizations. Another component to outreach programs are that they provide meaningful and long-term volunteer opportunities for seniors to use their knowledge and skills to support frail and at-risk seniors. Some examples include:

Wellness Connections

The award winning outreach program continues to fill a gap between independent community centre programming for seniors and formal health care programs such as Adult Day Care. In 2016 this City-wide program served approximately 90 frail, at-risk and isolated seniors. The program incorporated both English and Chinese-speaking sessions with a focus to reduce barriers to participation and to re-connect seniors with their peers and local health and community organizations. The number of participants decreased from previous years due to an increase in the cost to the end user as a result of funding cuts. Participants continue to be referred to the program from outside health and community organizations.

Iki Iki Program

The Iki Iki program is a social program that gives seniors with dementia or diminished cognitive function the opportunity to participate in adapted activities. These activities promote wellness, communication, companionship, and engagement



in a safe environment. The Nikkei Health Services Society provides support and curriculum for the Iki Iki programs in Richmond. In 2016, the Iki Iki program became a weekly program at Steveston Community Centre and connected Japanese Language Schools students with participants to provide intergenerational support.

Minds in Motion

Minds in Motion, a program coordinated by the Alzheimer Society of British Columbia was offered at South Arm Community Centre and Cambie Community Centre in 2016. This fitness and social program catered to individuals experiencing the early symptoms of Alzheimer's disease or dementia. The Minds in Motion program requires attendance from a family member or caregiver. Participants took part in a fitness program, followed by refreshments, socialization and cognitive activities.

Music Works

A pilot program funded by a Federal Grant in 2016 targeting frail and isolated seniors in Richmond, Music Works included transportation, lunch and music-based wellness activities including ukulele circle, gentle movement to music, music therapy and a drumming circle. A total of 63 individuals (participants and volunteers) directly benefitted from the project. Highlights included an increased understanding and awareness amongst staff of underserved seniors and the health impacts of music-based wellness activities. There was a total of 88 volunteer placements and 28 individual volunteers contributed 1,040 hours.

Health Support Groups

Support groups for those managing chronic diseases or other health issues were offered throughout the city. Most groups were led by volunteers, met weekly or monthly on-site at community centres. In 2016, support groups included Low Vision, Parkinson's, Diabetes, and Chronic Pain Management.

"Thank you for the very lovely Harvest Breakfast on Oct 7. The food was great, the servers were really nice and the company were all friendly and good people. It means a lot to me to have social occasions like these."

– Participant from the Harvest Breakfast program

Just for Men

In 2016, it was recognized that men 55+ underutilized wellness clinic services and other social programs at community centres and may be at risk for health issues and social isolation. As a result, many community centres began to offer men's only programming with a goal of fostering a safe environment to meet, socialize, and discuss important men's health topics. A new program, *Just for Men* reached over 100 men 55+ in 2016 and provided a comfortable accessible environment to try out wellness services and attend workshops.



Special Events

A number of special events were offered in 2016 that officially recognized and celebrated seniors. One event in particular celebrated Richmond resident's longevity.

Over 90s Celebration Tea

A celebration was hosted by the Minoru Seniors Society for 74 seniors aged 90 years and older. A total of 109 seniors over 90 years of age were members at Minoru Place Activity Centre in 2016 with the oldest member at 104 years.

Many other events provided opportunities to learn about different cultures and traditions. In 2016, the special events that focused on cross-cultural understanding included Chinese New Year, Robbie Burns & Chinese New Year luncheon (Gung Haggis Fat Choy), Diwali and Vaisakhi.

The following are the City's signature events that occurred in 2016:

Seniors Week

Richmond residents were invited to connect with their community during BC Seniors week June 6 - 10 2016. Celebrated annually in June, Seniors Week recognizes and commends the contributions seniors bring to their community. Programs and events are free or low cost targeted to seniors and their families. The Opening Ceremony at Minoru Place Activity Centre with a Country Fair inspired social, Wellness Showcase at the East Richmond Community Hall, and dance variety class and seniors luncheon at Hamilton Community Centre were some of the programs held during the week. To promote Seniors Week activities to a larger audience of seniors, the brochure was translated into Punjabi and Chinese.

"Aging is not lost youth but a new stage of opportunity and strength."

—Betty Friedan

Garden Party

The 2016 Summer Garden Party, "Hats off to Summer" was hosted by the City's Seniors Services. This signature event and outdoor tradition was held under the tent in the Minoru Plaza and treated 116 seniors to an afternoon of socializing, dancing, high tea and entertainment by Ralph Shaw - King of the Ukulele. This annual event is presented in collaboration between Seniors Services and Community Associations/Societies.

National Seniors Day

National Seniors Day, celebrated annually on October 1, honours seniors for their many and varied contributions to their families, workplaces and communities. Events and programs raise awareness about the important roles seniors play in Canadian society. Internationally, the General Assembly of the United Nations has designated October 1 as the International Day of Older Persons. In 2016 each community centre honoured seniors with free drop-ins to programs, special give-a-ways, and promotional materials.

Positive Aging Campaign

Each year, Seniors Services coordinates a campaign to showcase positive images of seniors in Richmond with a goal of reducing ageism and existing stereotypes. In 2016, posters were created using words chosen by seniors aged 55 to 92 years to describe themselves in ways they wouldn't have when they were younger. Winning entries included *Active, Confident, Happy, Adventurous and Learning*. The posters were displayed at various community facilities and other organizations to celebrate National Seniors Day on October 1st.



Active

Richmond, BC seniors, aged 55 to 92, were asked to describe themselves today in ways they wouldn't have when they were younger.

National Seniors Day – October 1, 2016
Independence | Participation | Care | Self-Fulfillment | Dignity



Direction #4: Coordinated Service Delivery

The City works with partners including Community Associations and community organizations to ensure services to seniors are coordinated citywide.

Collaboration & Partnerships

BCIT School of Nursing Program

Nursing Students from BCIT provided information at several Wellness Clinics hosted by community centres. The students shared their knowledge using brochures, IPAD technology and other resources on topics relevant to seniors including mental wellness; falls prevention; and how to find a GP and nutrition. The benefits of this collaborative partnership between Seniors Services, BCIT School of Health Sciences Nursing Program and Vancouver Coastal Health include connecting seniors with resources to keep them healthy and well in the community as well as providing the students with an opportunity to gain experience with seniors managing health issues.

Vancouver Coastal Health & Richmond Division of Family Practice

Senior Services continues to collaborate with many health and community organizations who share a goal of keeping seniors healthy, well and informed. In 2016, the following activities took place:

- Seniors Services and Community Recreation presented to a group of 40 Physicians from the Division of Family Practice Neighbourhood Networks on wellness services and programs available at local community facilities. This collaboration allowed for the production of a document which lists and maps City of Richmond and Community Partner Health and Wellness resources.



- Continued participation on committees including Family Violence Prevention; Falls Prevention Network Committee; Keeping Seniors Well Network (VCH); and Better at Home Advisory Committee.
- Meetings began between the City's Senior Services and Vancouver Coastal Health staff from Primary, Home and Community Care; Mental Health and Population and Family Health to discuss opportunities for future programming for seniors at the new Minoru Centre for Active Living.

On-Site Services

Many community centres in Richmond provided on-site health services in partnership with community health organizations in an effort to reduce barriers to accessing health services for seniors and to provide a familiar, trusted site for seniors to visit. In 2016, on-site services included:

Dental Clinics

Generously supported by the Faculty of Dentistry at UBC and the Dental Mission Project, free dental clinics were offered to low income Richmond residents in need of dental and denture services. Senior Services worked with Vancouver Coastal Health to screen and refer eligible seniors to these clinics. In 2016, a free dental clinic was hosted at Steveston Community Centre for the first time, targeting low income seniors and families with great success.

Flu Clinics

In 2016, the City hosted many flu clinics within community facilities in partnership with Vancouver Coastal Health and other pharmacies in the area. These clinics provided flu immunizations to seniors free of charge, providing an essential service to help reduce the chances of seniors catching a potentially life-threatening strain of influenza. In 2016, 353 seniors received the flu shot at Minoru Place Activity Centre.

"I was extremely impressed with the manner and kindness extended to me. Although being overworked the young medics carried out their tasks in a highly professional manner. The camaraderie existing between these youngsters overwhelmed me. I would like to thank in particular the two young ladies who worked on me with such tender care guided by their excellent supervisors. I wish this young team great success in their career. God bless them."

— 2016 VCH Dental Clinic Client



Income Tax Assistance

Income tax clinics were offered at many locations across Richmond including community centres and partner locations such as Richmond Public Library and Richmond Cares, Richmond Gives (RCRG). At Minoru Place Activity Centre, 335 seniors received income tax appointments and volunteers contributed 176.5 hours of their time.

Hearing Clinics

Throughout the year, many community facilities offered free hearing tests through monthly clinics to seniors. Through an innovative partnership between the community centres and Richmond Hearing Consultants, approximately 220 seniors were offered hearing services that they may not have otherwise been able to receive.

Community Based Seniors' Service Sector

The community-based seniors' services sector plays a critical role in supporting seniors by providing a broad range of low-barrier and low-cost services that support seniors to remain physically active, be socially engaged, build resilience and be as healthy and independent as possible. As part of their work, the community-based seniors' services sector of non-profits provide a broad range of health promotion and prevention programs and services. An example include:

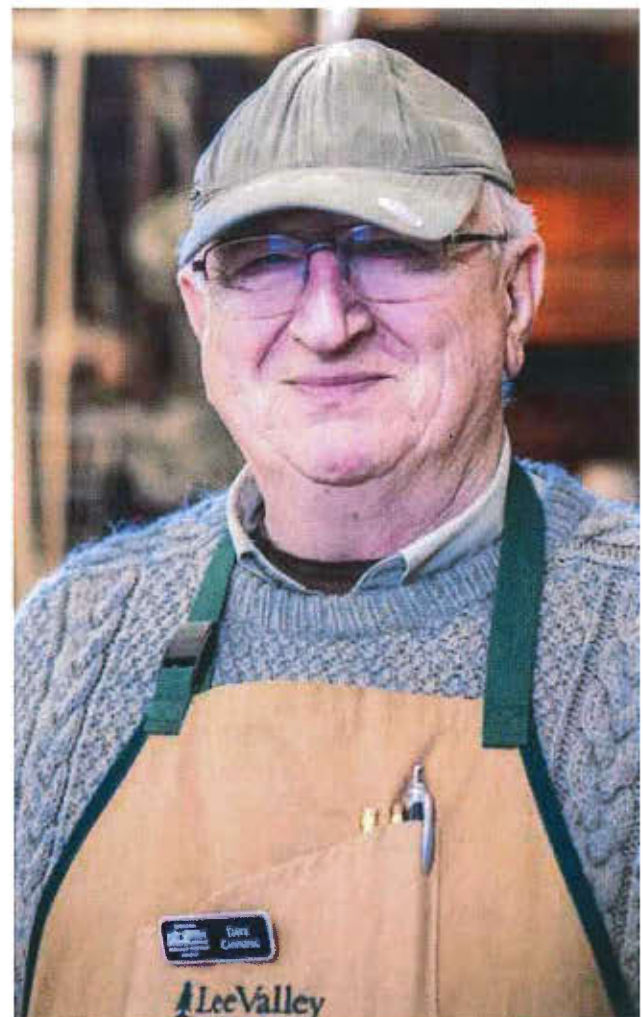
Richmond Cares, Richmond Gives (RCRG)

In 2016, the City worked closely with Richmond Cares Richmond Gives to refer seniors in need of the following services:

- **Better at Home Services:** transportation, friendly visits, light housekeeping.
- **Seniors Information and Referral:** 55+ volunteers provided seniors and their families with community information such as housing, healthcare or government benefits. Volunteers also helped clients access and complete government forms, and even offer basic income tax assistance.
- **Senior Peer Counselling:** trained 55+ volunteers met one-on-one with other seniors in the community to provide emotional support on the difficult changes that occur with aging
- **Volunteer Grocery Shopping:** provided a range of shopping services for older adults and those with long-term health issues

Seniors Housing Tours

Participants were introduced to a number of seniors housing residences in Richmond through collaborative partnerships with Verve Senior Living Residences: Courtyard and Gilmore Gardens and the Maple Residences in Richmond. Tours were offered several times throughout 2016 and were successful in informing seniors of their options for housing as they age.



Direction #5: Targeted Training and Professional Development

City staff, volunteers, and community partners are aware of the most current, evidence-based information related to seniors programs and services.

Richmond Seniors Advisory Committee

Monthly guest speakers at Richmond Seniors Advisory Committee meetings are primarily from the non-profit sector and the provincial or municipal governments. Presentations provide committee members with insight into senior's issues and resources in the community. In turn, guest speakers are provided with information about the Richmond Seniors Advisory Committee. In 2016 presentations to the Advisory Committee included Richmond Division of Family Practice, A GP for Me; Affordable Housing Strategy Update; Pathways Clubhouse; and BC Centre for Elder Advocacy and Support.

Seniors Services Coordinators Meetings

Senior Services staff and Older Adult Coordinators from Community Associations/Societies across Richmond met monthly in 2016 to discuss aging population issues and brainstorm solutions for challenges that arise. Statistics on seniors are shared as well as findings from other community organizations and educational meetings attended. These monthly meetings ensure Older Adult Coordinators have a network, feel supported, and keep up to date on the key issues affecting the 55+ population.



Training

Senior Services and Community Association/Society staff continue to further their professional development by participating in webinars and attending various training and development opportunities. In 2016, the following training sessions were attended:

- **Aging Well: A Quest for all Generations Conference:** hosted by Council of Senior Citizen's Organizations (COSCO) of BC and included the latest information on statistics, trends and challenges of the aging population.
- **HighFive for Older Adults:** a BC Recreation and Parks Association focus group to help inform the creation of a Quality Assurance Framework for Older Adult recreation.
- **BC Recreation and Parks Association Annual Conference:** workshops on Provincial best practices for programs and services for seniors.

Richmond's Seniors (2016 Census)

- Number of residents aged 55 and over in Richmond: 63,630.
- Number of residents aged 65 and over in Richmond: 33,650.
- 4,265 are 85 years and over.
- 65 are 100 years and over.
- Life expectancy in Richmond is highest in Canada at 85.7 years.
- Seniors represent 32% of Richmond's total population.

Integrating Seniors Services

Many community centres increased collaboration between seniors programming and other programs and services offered within the facility.

Examples of these initiatives in 2016 included:

- A promotional brochure that includes both 55+ programs and recommended fitness programs. This new relationship facilitated a seasonal meeting with the Fitness Coordinator and the Older Adult Coordinator to incorporate fitness programs into the 55+ program brochure.
- Fitness staff at South Arm Community Centre attended senior's monthly meetings to encourage active movement and increase communication about Wellness Clinics and Aging Consciously Presentations
- Community organizations and partners provided information and resources to local seniors at monthly Wellness clinics across Richmond
- Increased cross-promotion of the City and Community Association/Society's programs and services with partners in the community (Vancouver Coastal Health, Richmond Cares Richmond Gives, etc).



Presentations

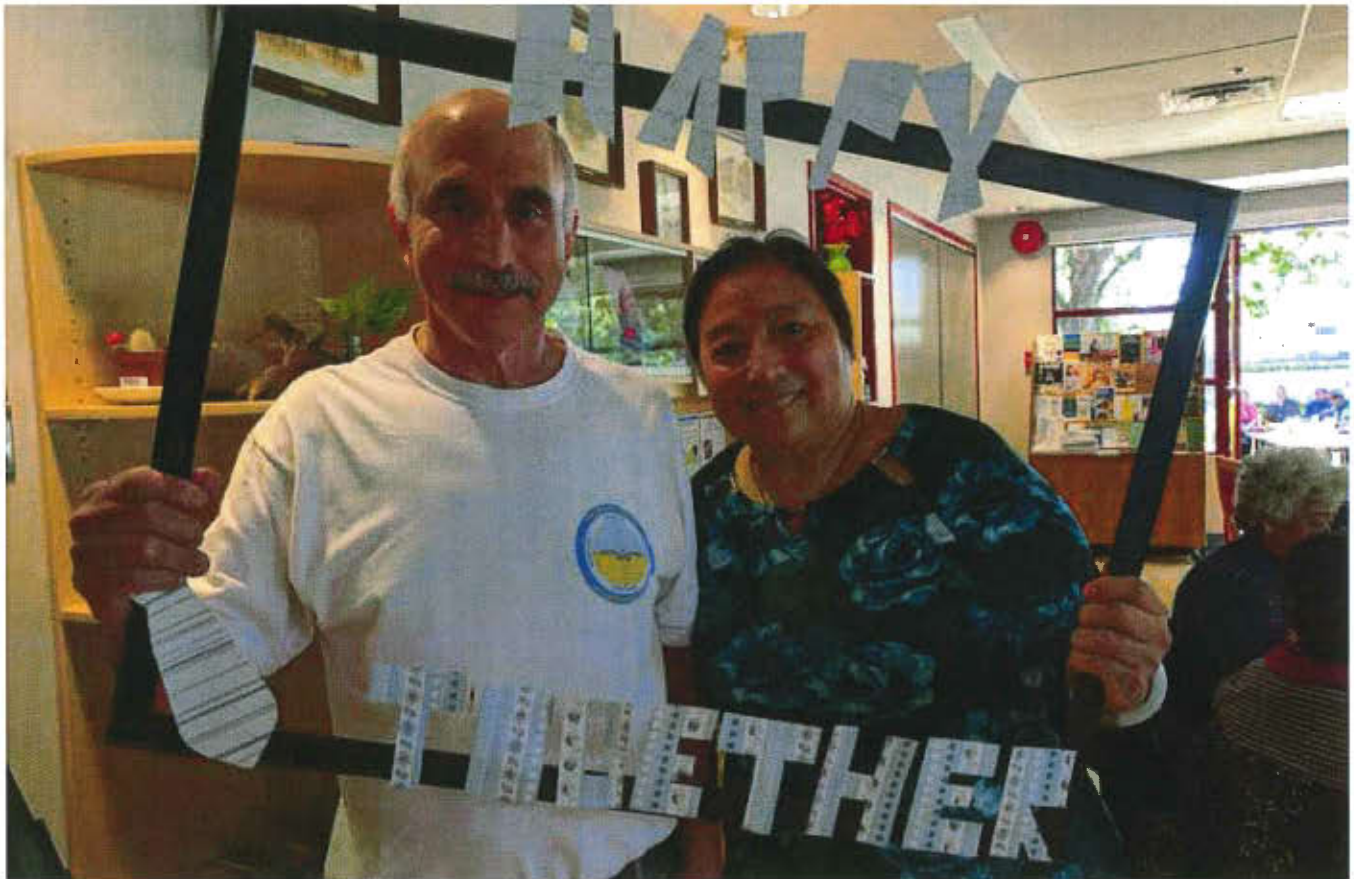
Senior Services presented to a number of community organizations in 2016 including:

- *Recreation & Leisure Programming Opportunities in the City of Richmond* at the Richmond Public Library.
- *Health and Wellness Programs and Services* to Division of Family Practice Physicians in Richmond.
- *Taking Care of your Mental Health & Wellness*, Richmond Walk and Talk Program (Canadian Diabetes Association) at the Richmond Public Library.

Conclusion

The 2016 Seniors Services Update demonstrates the City's and Community Partner's commitment to ensure services and programs for seniors are responsive, effective and address their unique needs, while taking into account the challenges and trends of an aging population.

With a goal to assist seniors to age healthy and with a better quality of life, the City's Seniors Services will measure the outcomes of this plan on an annual basis highlighting progress made. Collaboration and partnerships with external agencies, institutions, and other groups will also continue to be essential to fulfilling the five directions of this Seniors Services Plan and meeting the needs of a growing diverse population of seniors. By working together, we will continue to move Richmond towards becoming a nurturing, connected community that promotes healthy and active aging.





City of Richmond

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