



Parks, Recreation and Cultural Services Committee

**Anderson Room, City Hall
6911 No. 3 Road**

**Tuesday, June 25, 2019
4:00 p.m.**

Pg. # ITEM

MINUTES

PRCS-4 *Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on May 28, 2019.*



NEXT COMMITTEE MEETING DATE

Wednesday, July 17, 2019, (tentative date) at 4:00 p.m. in the Anderson Room

COMMUNITY SERVICES DIVISION

1. **RICHMOND ARTS STRATEGY 2019-2024**
(File Ref. No. 01-0340-35-CSER5) (REDMS No. 6189917 v. 3; 6162159)

PRCS-24

See Page PRCS-24 for full report

Designated Speaker: Liesl G. Jauk

STAFF RECOMMENDATION

- (1) *That the Richmond Arts Strategy 2019–2024, and companion documents, as outlined in the report titled “Richmond Arts Strategy 2019–2024,” dated June 6, 2019 from the Senior Manager, Arts, Culture and Heritage Services, be adopted; and*

- (2) *That staff report on progress annually through the Arts Services Year in Review, as outlined in the report titled “Richmond Arts Strategy 2019–2024,” dated June 6, 2019 from the Senior Manager, Arts, Culture and Heritage Services.*



2. **RICHMOND CULTURAL CENTRE PROPOSED COMMUNITY MURAL PUBLIC ART PROJECT**

(File Ref. No. 11-700-09-20-268) (REDMS No. 6190774 v. 4; 6039766; 6197128)

PRCS-100

See Page **PRCS-100** for full report

Designated Speaker: Biliana Velkova

STAFF RECOMMENDATION

That the concept proposal for the Richmond Cultural Centre Community Mural Public Art Project by the artist team Richard Tetrault and Jerry Whitehead, as presented in the staff report titled “Richmond Cultural Centre Proposed Community Mural Public Art Project,” dated May 14, 2019, from the Senior Manager of Arts, Culture and Heritage Services, be endorsed.



3. **TREE, BENCH AND PICNIC TABLE DEDICATION PROGRAM – RENEWALS, TERM LENGTHS, AVAILABLE SPACES, AND NUMBER OF PLAQUES**

(File Ref. No. 11-7200-30-ADON1) (REDMS No. 6204070 v. 10; 6206016; 6206018; 6206024; 6206045; 6207522; 6206047; 6205289; 6205300)

PRCS-117

See Page **PRCS-117** for full report

Designated Speaker: Paul Brar

STAFF RECOMMENDATION

- (1) *That Option 2 be approved as described in the staff report titled “Tree, Bench and Picnic Table Dedication Program – Renewals, Term Lengths, Available Spaces, and Number of Plaques,” dated June 3, 2019, from the Director, Parks Services;*

- (2) *That the maximum number of plaques per bench be increased to three and the maximum number of plaques per picnic table be increased to four, as described in the staff report titled “Tree, Bench and Picnic Table Dedication Program – Renewals, Term Lengths, Available Spaces, and Number of Plaques,” dated June 3, 2019, from the Director, Parks Services;*
- (3) *That Policy 7019 “Tree, Bench and Picnic Table” be amended as proposed in Attachment 7 of the staff report titled “Tree, Bench and Picnic Table Dedication Program – Renewals, Term Lengths, Available Spaces, and Number of Plaques,” dated June 3, 2019, from the Director, Parks Services; and*
- (4) *That the moratorium on the Tree, Bench and Picnic Table Dedication Program be lifted.*



4. **MANAGER’S REPORT**

ADJOURNMENT





Parks, Recreation and Cultural Services Committee

Date: Tuesday, May 28, 2019

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Chak Au – entered at 4:03 p.m.
Councillor Bill McNulty
Councillor Linda McPhail
Councillor Michael Wolfe

Call to Order: The Chair called the meeting to order at 4:00 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on April 24, 2019, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

June 25, 2019, (tentative date) at 4:00 p.m. in the Anderson Room

DELEGATIONS

1. Dr. Rebecca Harbut, Chair, Department of Sustainable Agriculture and Food Systems, accompanied by Dr. Michael Bomford, Faculty, Sustainable Agriculture and Food Systems, presented an annual report (attached to and forming part of these minutes as Schedule 1) on the Kwantlen Polytechnic University (KPU) research and teaching farm on the Garden City Lands and highlighted the following:
 - south half of the parcel had mineral soil deposited to be up above the contaminated native soil to allow for planting and the north half the field is yet to be developed;

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- the southern half has been divided into two sections, the market garden and three high tunnels and above that the cover crops;

Councillor Au entered the meeting (4:03 p.m.).

- a wide variety of cover crop has been planted in the cover crop area and different cropping combinations are being utilized to increase diversity within the cover crops;
- the KPU farm is in the process of being certified organic and are currently in year two of the three year transition process;
- the geodesic passive solar dome was built in five days last fall as a part of a kit and can operate completely off the grid, which is aligned with the KPU values of demonstrating agricultural practices that are conscientious of climate change concerns;
- final inspection of the dome is set for June 16th and once complete, will be finishing the perimeter beds and planting the interior of the space but the inside space will mostly be left open to be used for transplant production;
- striving to find long term ways to benefit all farmers in the community through the testing and development of agricultural technologies and high tunnels are valuable tools that extend the growing season with no additional energy use;
- once permits are granted for the other two tunnels, hoping to do a community building event for farmers to participate in the construction;
- will be developing a processing area with all stainless steel tables and sinks to go between the two shipping containers to provide a covered area to clean crops to take to market;

Councillor Au left the meeting (4:09 p.m.) and returned (4:11 p.m.).

- ongoing weekly farmers market as of this week will accept debit and credit payments;
- a twilight tour of the farm will be held the first Monday of every month from June to October to provide education to the community about the site;
- a sorghum plant labyrinth has been planted for the Farm Fest event on August 10th in the shape of the KPU “k” and the event will also include tractor and equipment demonstrations; and
- one student assigned every week to post about the farm on social media.

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In reply to questions from Committee, Dr. Harbut and Dr. Bomford further noted that:

- the July 1 twilight tour will most likely be held on the Tuesday to account for Canada Day;
- the moveable high tunnel can be moved manually with three or four people and there are strap anchors, which anchor to its track and also bearing lock blocks will be installed to anchor to the soil;
- soil samples were collected at one point in time from various locations, the test results over the agricultural threshold in appendix b are highlighted in red and generally these elements are not terribly mobile through the soil;
- the twilight tour length will be approximately one hour and large groups should be able to be accommodated;
- different activities are planned for Farm Fest including kids' activities, guided tours, and demonstrations on weed management; and
- one of KPU's environmental protection technology students is monitoring water quality on the site and KPU is looking to expand the scope it.

COMMUNITY SERVICES DIVISION

2. UPDATE ON SUSTAINABLE FOOD SERVICE AT CITY FACILITIES AND EVENTS

(File Ref. No. 11-7000-10-00) (REDMS No. 6167334 v. 4)

In response to queries from Committee, Gregg Wheeler, Manager, Sport and Community Events advised that (i) staff work with various food vendors for City events to promote the use of wax paper for food wraps as it is compostable, (ii) the largest events are held by the City and staff work to encourage various smaller events to provide various compostable materials and disposal containers to mitigate waste, (iii) staff are aware of the neighbourhood grants events program and can approach groups regarding sustainable food service at their events, and (iv) the cafeteria at City Hall does provide water jugs for various meetings and staff can work to encourage subcommittees and various groups who hold meetings at City Hall to avoid the use of water bottles.

It was moved and seconded

That the staff report titled "Update on Sustainable Food Service at City Facilities and Events," dated April 30, 2019, from the Director, Recreation and Sport Services be received for information.

CARRIED

3.

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3. PROPOSED TIDALLY INFLUENCED TERRA NOVA SLOUGH UPDATE

(File Ref. No. 06-2345-20-TNOV4) (REDMS No. 6160886 v. 10)

In reply to queries from Committee, Milton Chan, Acting Director, Engineering and Jason Ho, Manager, Engineering Planning, provided further information on the hydrology of the existing freshwater pond and water-flow management.

In response to additional questions from Committee, Alexander Kurnicki, Research Planner 2, and Jamie Esko, Manager, Parks Planning, Design and Construction remarked that when this report was originally updated a year ago it was reviewed by a biologist and engineer and the 2007 design was updated with cost estimate and reengineered to current standards. Staff further noted that the original plan was to have it open to the river and option 1 in the staff report would retain the slough as a fresh water pond.

Discussion then took place on (i) the potential for creating a destination site for salmon and sturgeon migration, (ii) reviewing options for implementing the original plan, and (iii) referring the matter back to staff to explore additional design options and sources of funding including federal.

As a result of the discussion, the following **motion** was introduced:

It was moved and seconded

- (1) *That Option 2: Create a Tidally Influenced Terra Nova Slough, as outlined in the staff report titled “Proposed Tidally Influenced Terra Nova Slough Update” dated April 5, 2019 for the Director, Parks Services, be endorsed; and*
- (2) *That staff be directed to explore (i) design options for the tidally influenced Terra Nova slough, including the original plan, and (ii) additional funding sources.*

CARRIED

In accordance with Section 100 of the *Community Charter*, Councillor Linda McPhail declared a conflict of interest as her husband’s family owns a memorial bench, and Councillor Linda McPhail left the meeting – 4:47 p.m.

In accordance with Section 100 of the *Community Charter*, Councillor Harold Steves declared a conflict of interest as his family owns a memorial bench, and Councillor Harold Steves left the meeting – 4:47 p.m.

Councillor Chak Au assumed the role of Vice-Chair.

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4. **TREE, BENCH, AND PICNIC TABLE DEDICATION PROGRAM REVIEW**

(File Ref. No. 11-7200-30-ADON1) (REDMS No. 6158916 v. 20)

Paul Brar, Manager, Parks Programs, in response to questions from Committee advised that:

- staff would work with program participants who experience financial hardship to set up payment plan for renewal fees or provide options for sharing a bench or table to reduce cost;
- staff have been in contact with as many of the 357 existing program participants as possible, some indicated that they would like to exit the program, others wish to continue and some are waiting to see how the process will be finalized;
- lifespan of a bench is approximately 10-15 years so many of the originally installed benches would have been replaced and a vast majority of those installed prior to 2003 would have been refurbished especially prior to the Olympics in 2010;
- the dedication program began in specific areas of the city but has expanded and any bench or picnic table in the city is available for dedication;
- the program was originally created to fund the installation of benches and picnic tables at new parks however, benches and picnic tables are now installed as a part of the construction of new parks; and
- when the program began there was no operating budget set aside for bench and picnic table repairs or replacement.

Discussion then took place on (i) grandfathering the 357 existing program participants with a renewal exemption with the option of a ten year extension or in perpetuity, (ii) creating a fixed term basis of 10, 20, or 30 years for new participants in the program and potential increase in dedication fees, and (iii) placement of new dedication benches and tables in newer areas and creating a list of available spaces.

As a result of the discussion, the following **referral motion** was introduced:

It was moved and seconded

That Option 2: 10-Year Renewal Exemption for Pre-2003 Program Participants as outlined in the staff report titled "Tree, Bench, and Picnic Table Dedication Program Review," dated May 1, 2019, from the Director, Parks Services be referred back to staff for further clarification and revision including:

- (1) options for fixed term lengths and renewal;***
- (2) a list of available spaces; and***

5.

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- (3) *a review of the maximum number of plaques permitted per bench and picnic table.*

CARRIED

Councillor McPhail and Councillor Steves returned to the meeting – 5:17 p.m.
Councillor Steves resumed the role of Chair.

5. **MANAGER'S REPORT**

(i) *Update on Seniors Age Change Pricing*

David Ince, Manager, Community Recreation Services, provided an update to the change in seniors' age pricing and noted that promotion of the change started on May 17 and beginning June 1 current pass holders aged 55-64 can renew their passes as well as visit cards up to a year at the current rate. Mr. Ince further noted that seniors programming remains at 55 years plus.

Discussion took place on the option of implementing free admission to community recreation centres for seniors over the age of 80 or 90 and the following **referral motion** was introduced:

It was moved and seconded

That staff review options for an appropriate age for free admission to community recreation centres.

CARRIED

(ii) *ParticipACTION Community Better Challenge*

Gregg Wheeler, Manager, Sport and Community Events, advised of the ParticipACTION event running May 31 to June 16 to encourage more activity in the community. Mr. Wheeler noted that (i) individuals can sign-up online, through the application, and at various community centres, (ii) the challenge is meant to compare activity between cities and prize money will be granted at \$25,000 for most active community in BC and \$150,000 for most active in Canada, and (iii) the event will kick off this Friday night at Minoru Park with a free yoga class.

(iii) *Update on Doors Open and the Nikkei Memorial Public Art Project Unveiling*

Marie Fenwick, Senior Manager, Arts, Culture and Heritage, provided a reminder of two upcoming events, (i) Doors Open Richmond this Saturday and Sunday from 10 a.m. to 4 p.m., and (ii) on June 2 the Nikkei Memorial Public Art Project unveiling in front of the tram building followed by a reception.

6.

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ADJOURNMENT

It was moved and seconded
That the meeting adjourn (5:27 p.m.).

CARRIED

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Tuesday, May 28, 2019.

Councillor Harold Steves
Chair

Amanda Welby
Legislative Services Coordinator

Councillor Chak Au
Vice-Chair (Item 4 Exclusively)

Kwantlen Polytechnic University

Department of Sustainable Agriculture & Food Systems

ANNUAL REPORT

City of Richmond, Parks, Recreation and Cultural Services Committee
May 28, 2019



Introduction

KPU is now in our second growing season on the Garden City Lands and we are excited to share the work that has occurred over the last year! We are extremely grateful for the ongoing support that we have received from the City of Richmond Council and take every opportunity to share our story. We are proud of what we have been able to accomplish through collaboration with the community and we look forward to our continued work with the City of Richmond and community partners to foster an innovative, sustainable food system future!

As we have been developing the site over the last year, we have had many opportunities to interact with community members that visit the site. We have been thrilled to discover that many people are finding the farm to be a place of inspiration, learning, reflection and, in several cases, the farm has brought back fond memories of growing up on a farm and providing a reconnection with agriculture. We are currently working with students from the KPU Wilson School of Design to develop a plan that will ensure the space is designed in a way that is inclusive and welcoming to the community while ensuring their safety on an active farm. The community fence was the first community project that we did and we are looking forward to the many ways this farm will become part of the daily lives of our community.

We are humbled by the privilege and responsibility of stewarding this land and are committed to developing a truly unique and innovative space that represents our community and a deep commitment to fostering a sustainable food system in our region.

This report highlights some of the major developments that have occurred on the Garden City Lands this past year including ongoing soil remediation, crop establishment and infrastructure development. We once again express our deep gratitude to The City of Richmond Council and staff and encourage you to come and visit the site.

Please do not hesitate to reach out to anyone on our team with any questions, concerns or ideas.

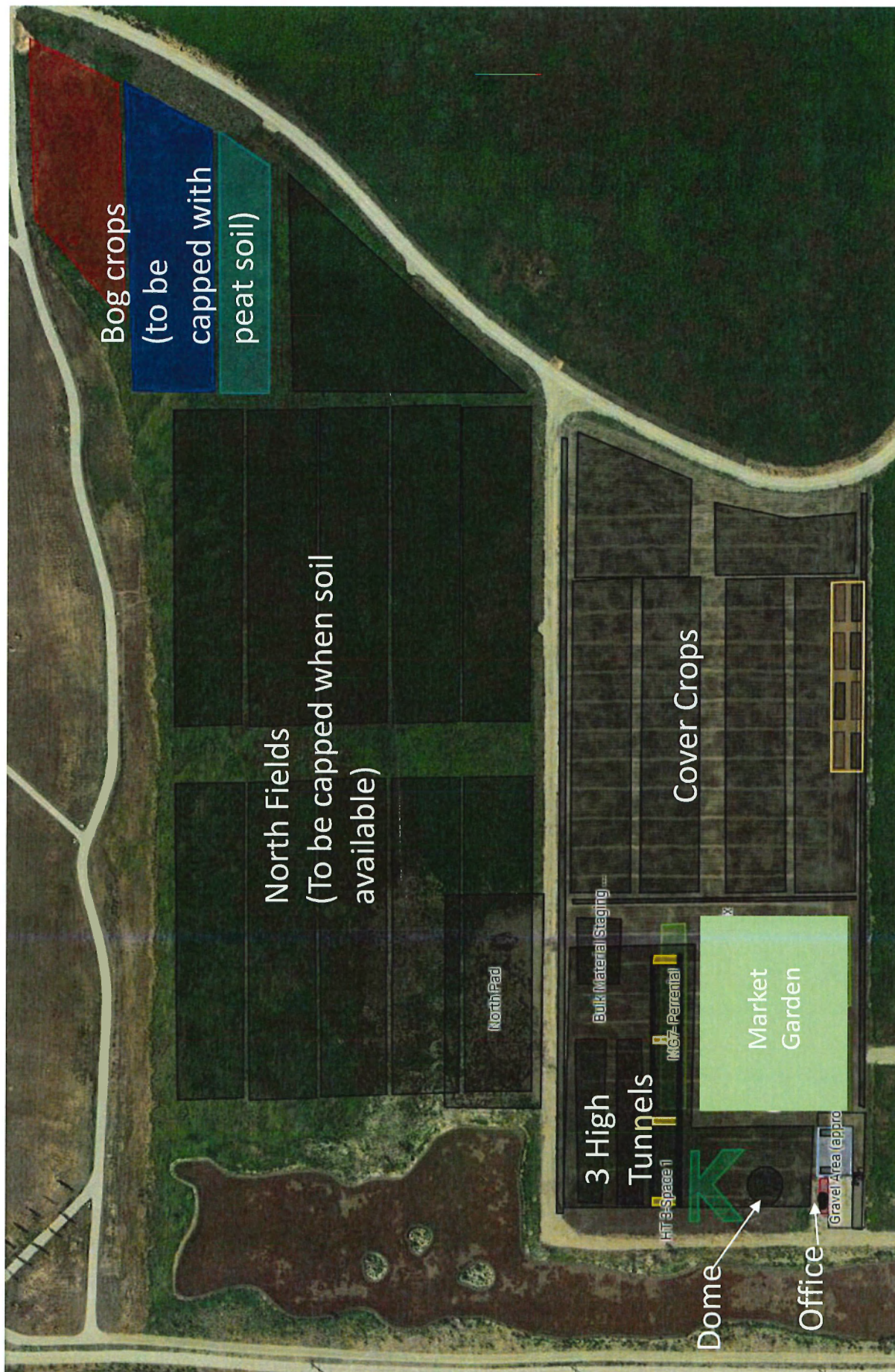
Sincerely,

Dr. Rebecca Harbut
Chair, Department of Sustainable Agriculture
& Food Systems

www.kpu.ca/agriculture



Farm Map



Soil Management

Site Preparation and Soil Management

When KPU explored the possibility of establishing a Research and Teaching Farm on the Garden City Lands, we carried out soil testing in collaboration with the City of Richmond staff. The results of this analysis revealed that there were several locations on the site that had concentrations of metals that were above agricultural thresholds (Appendix A, B and C). This eliminated the possibility of growing crops directly in the soil. To address this issue, the City of Richmond proceeded to implement the recommendation put forward by consultants to cap the contaminated native soil with imported mineral soil. This was followed up with the addition of soil amendments to meet minimum standards for the imported soils that were defined by KPU.

This unconventional approach of capping the native soil with imported mineral soil was desirable to KPU for two reasons: 1) It provided adequate soil depth above the native soil to ensure that the crops do not interact with the native contaminated soil and 2) it presented an opportunity to sequester the carbon in the native peat soils while still allowing the production of food crops on the site.

The southern half of our lease area has been filled and we are looking forward to completing the north side of our fields when suitable imported soil is identified.



Crop Production

Organic Certification

The KPU farm has begun the three year process to attain organic certification. This certification process sets out requirements related to soil management, pest management, farm inputs as well as ecological consideration for the farm.

Cover Crops

A critical component of sustainable crop production is the use of cover crops. The use of cover crops contributes to improving soil health, pest management, water quality and minimizing soil erosion. During the 2019 season, approximately 5 acres of our site have been planted to cover crops. These cover crops will be evaluated for different characteristics such as biomass production, root density, weed suppression and soil health.



Market Garden

The south-western portion of the KPU Lease area where our greenhouse, high tunnels and market garden plots are located. The market garden is primarily dedicated to vegetable crop production which requires intensive management. All the plots are irrigated using drip irrigation to optimize efficiency.



Infrastructure Development

Geodesic Passive Solar Dome



During the fall of 2018 we began the construction of our geodesic passive solar dome. This is a prefabricated kit that provides greenhouse space that can facilitate year round production without the input of fossil fuel energy. This greenhouse does not require any supplemental energy input. It captures solar radiation and relies on the design to facilitate efficient year-round heating and cooling.

This dome has several features that allow it to function completely off the power grid:

- Geodesic shape optimizes interception of solar energy throughout the day
- A large water tank inside the dome facilitates the storage of heat energy during the day and releases it at night to moderate the temperature in the dome
- Air vents are opened and closed by wax-packed cylinders that respond to the temperature – as the wax heats up it expands and opens the vents and as the wax cools it contracts and closes the vents.
- Solar powered fans facilitate the movement of air throughout the structure to ensure even temperatures.
- The planting beds around the perimeter will have an air vent installed that will draw air from one end of the dome to the other to ensure even temperatures and provide insulation.

This energy-efficient house allows for solar-powered, year-round growing that will be used for early season seedling starts and mid-winter production

As there is a large water tank in the dome, there is a possibility to integrate fish production in the dome at a future date.



Movable High Tunnels

High tunnels have three main components:

1. Steel hoops covered by greenhouse plastic
2. Roll-up sides to facilitate passive ventilation
3. Built directly over soil to allow for in-ground production

These high tunnels are passively heated structures that harness the energy of the sun to increase the length of the growing season by allowing growers to start production earlier in the spring and carry on later into the fall.

The high tunnels that are being built on the Garden City Lands are also moveable along a track which allows for sustainable soil management as tunnel can be moved to expose soil to natural processes such as precipitation, freezing temperatures and direct sunlight. It also allows growers to optimize the production cycle and ensure cropping rotations can be followed.

KPU is currently working with the permit department to ensure that permit requirements for these structures meet engineering requirements without placing onerous demands on farmers. There will be three 30'x 70' tunnels constructed on the farm.



Shipping Containers and Processing Area

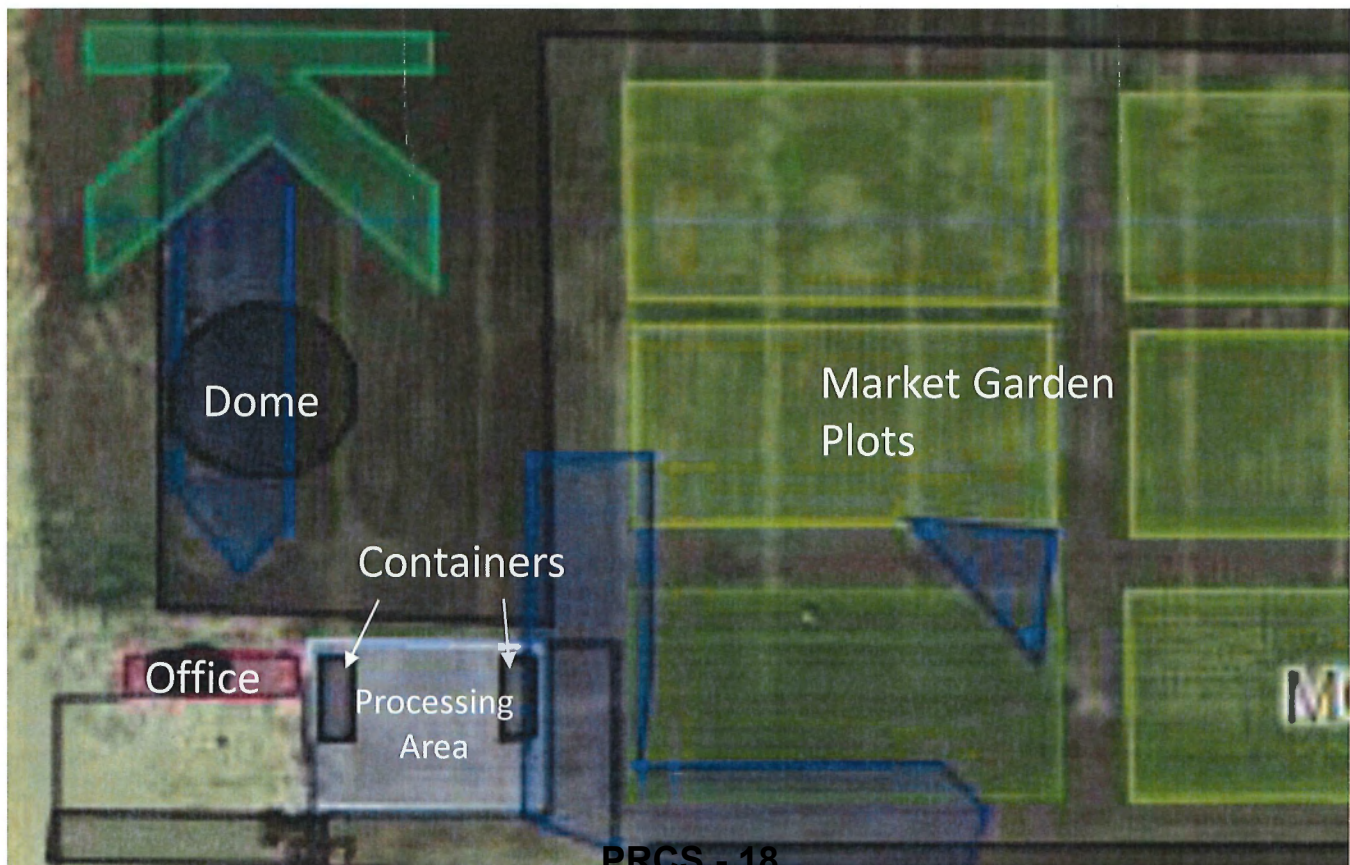
Shipping containers provide a good option for storage of farm equipment such as our walk behind tractor and its implements as well as storage of hand tools.

In-between the containers, there will be a covered processing area with stainless steel sinks and counters for washing produce.



Farm Office

KPU is currently in the process of procuring and securing permits for a mobile office to provide an office space for the farm. The office will be located on the main gravel pad. The office building is 10' x 40'.



Community Engagement

Farmers Market at Minoru Plaza

Our program continues to sell our produce at the weekly Tuesday market (12-4pm). This market has been an important connection with community and has facilitated many learning opportunities for both our students and community members.

School Group Tours

We have recently begun providing tours for school groups and have had a diversity of students visit the farm. We have had several schools that have expressed interest in bringing their classes to the farm and will be exploring the development of experiential learning opportunities for Richmond elementary and high school students.

Informal Conversations with Neighbours

As the community is increasingly using the trails on the Garden City Lands, there have been many conversations with neighbours about what is happening on the farm. There is a great deal of interest in the activities on the farm.

Small Farm Sessions

On March 2nd KPU cohosted a 'Small Farm Session' which was focused on policy and practices that are relevant to small farmers and provided all attendees with a tour of the farm.

Polytechnics Canada

On May 16th KPU Richmond hosted the annual Polytechnics Canada Conference and the Sustainable Agriculture Degree program was highlighted as an outstanding example of the type of unique programming that a community-embedded, Polytechnic University can provide. It was a wonderful opportunity to share the story of the partnership with the City of Richmond.



Community Engagement

Upcoming Events:

Twilight Tours

From June – October, the community will be welcome to join one of the faculty on a twilight tour of the farm. These tours will be an opportunity for the community to learn about the different activities occurring on the farm as well as providing an opportunity for asking questions and having discussion about food production.

Tours will occur the first Monday of every month @ 7:00pm

BC Seed Gathering

November 8 and 9th we will be co-hosting the BC Seed Gathering and will be highlighting the seed lab and the farm.

Farm Fest

We are looking forward to contributing to another successful Farm Fest on August 11, 2019.

Let's Connect!

Follow us on social media to stay up to date about what is happening at the farm!

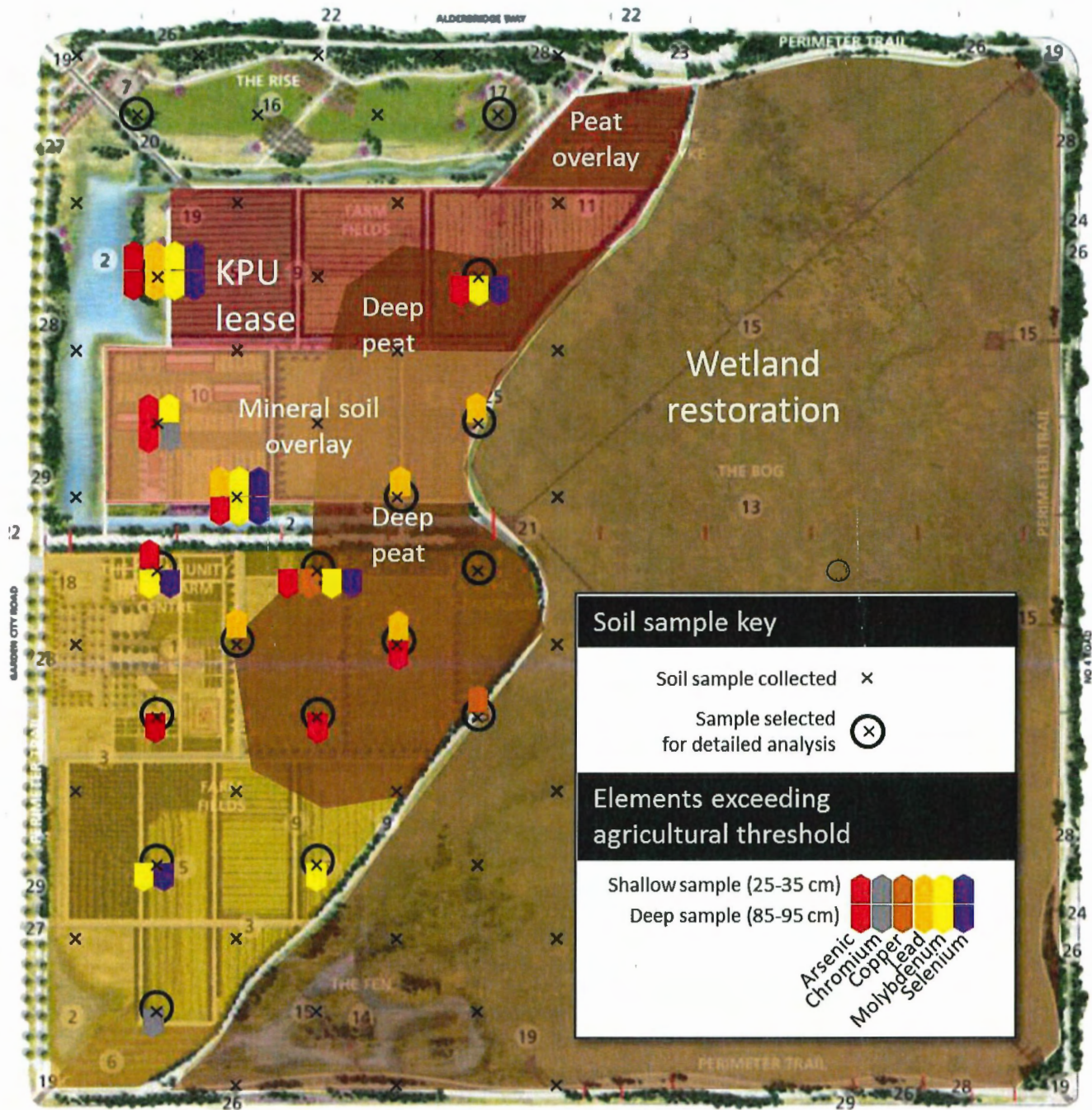


@KPUAGRICULTURE



APPENDIX A

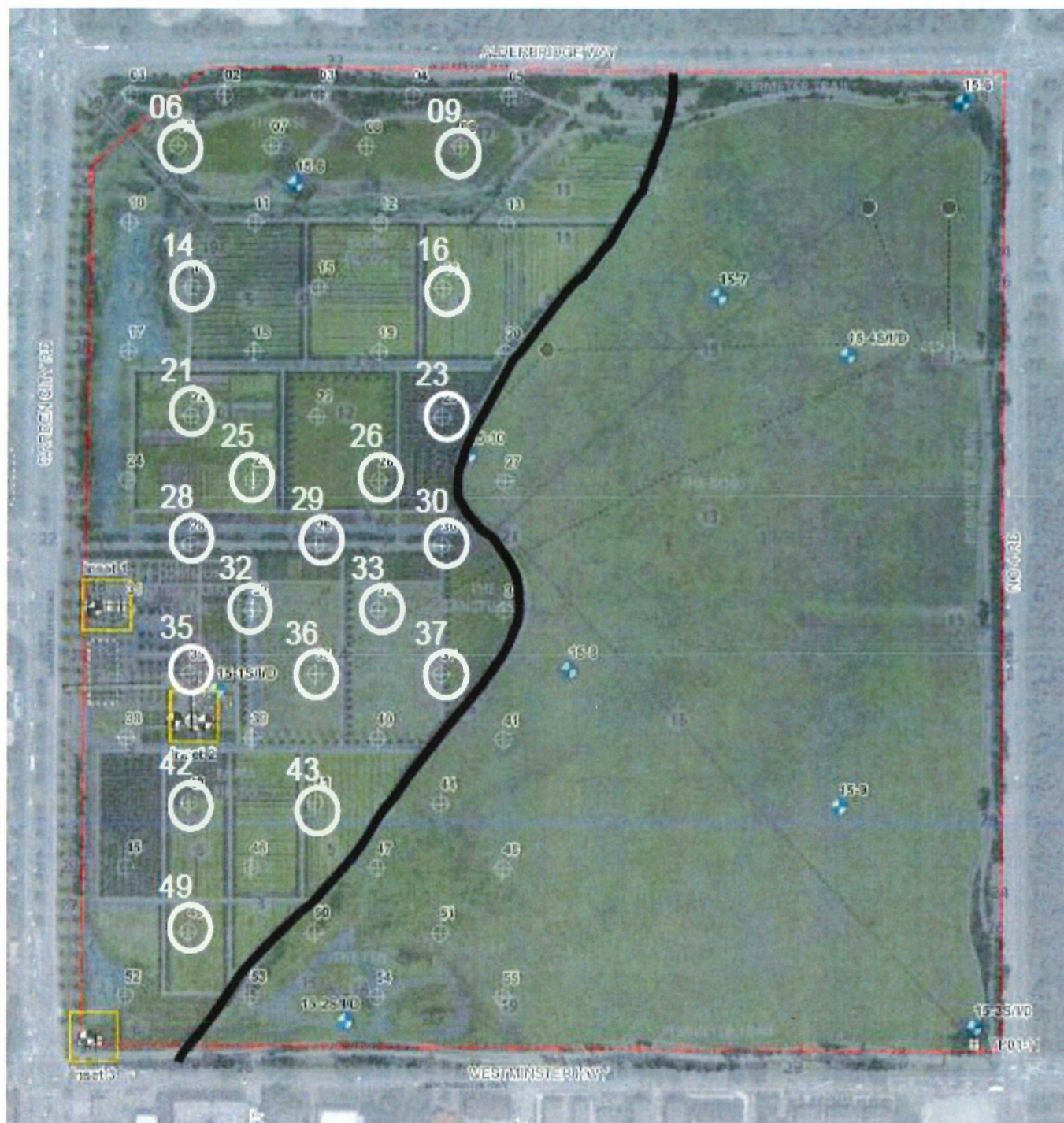
Map of the Garden City Lands with the KPU Lease area outlined in red. The x indicates a soil sample location and x indicates locations where detailed analysis for metals was carried out. Samples were collected at 25-35cm and 85-95cm. Coloured bars at sample locations indicate sample locations where elements were found to exceed agricultural thresholds.



Appendix B: Soil Test Results for metal analysis on Garden City Lands.
(Sample number refers to location on map in appendix B)

| Metal | Agr threshold | Detection limit | GCL 6 | GCL 9 | GCL 14 | GCL 16 | GCL 21 | GCL 23 | GCL 25 | GCL 26 | GCL 28 | GCL 29 | GCL 30 | GCL 32 | GCL 33 | GCL 35 | GCL 36 | GCL 37 | GCL 42-1 | GCL 43 | GCL 49 |
|------------|---------------|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------|--------|--------|
| Antimony | 20 | 0.025 | 0.2 | 0.1 | 13.6 | 0.86 | 0.4 | 0.58 | 1.1 | 0.74 | 0.59 | 1.2 | 0.75 | 0.5 | 1 | 0.3 | 0.51 | 0.51 | 0.65 | 0.5 | 0.4 |
| Arsenic | 12 | 0.05 | 8.7 | 3.8 | 19 | 27.5 | 12.8 | 1.7 | 12.6 | 7.78 | 13.5 | 33.7 | 1.7 | 11.4 | 12.8 | 13.3 | 14.5 | 11.6 | 9.59 | 9.6 | 11.8 |
| Barium | 750 | 0.05 | 49.1 | 63.6 | 88 | 59.2 | 83.7 | 12.7 | 82.5 | 67.3 | 80.3 | 51.8 | 19.3 | 67.7 | 69.3 | 62.1 | 76.9 | 79 | 67.7 | 91.7 | 72.7 |
| Beryllium | 4 | 0.05 | 0.2 | 0.2 | 0.3 | 0.3 | 0.4 | 0.05 | 0.4 | 0.5 | 0.4 | 0.3 | 0.08 | 0.4 | 0.2 | 0.3 | 0.4 | 0.4 | 0.3 | 0.5 | 0.52 |
| Cadmium | 1.4 | 0.005 | 0.0872 | 0.124 | 0.123 | 0.755 | 0.116 | 0.125 | 0.291 | 0.236 | 0.179 | 0.288 | 0.071 | 0.184 | 0.185 | 0.139 | 0.194 | 0.271 | 0.193 | 0.249 | 0.179 |
| Chromium | 64 | 0.05 | 46.6 | 17.7 | 59.3 | 34.7 | 67.2 | 1.6 | 51.3 | 47.4 | 60.9 | 38.1 | 8.1 | 60.6 | 41.8 | 56.9 | 55.2 | 48.2 | 40.9 | 53.3 | 64.1 |
| Cobalt | 40 | 0.05 | 5.83 | 8.09 | 7.64 | 17.8 | 10.1 | 0.7 | 9.49 | 7.5 | 9.08 | 5.83 | 0.76 | 10.1 | 7.56 | 9.24 | 8.95 | 9.26 | 5.82 | 8.24 | 21.7 |
| Copper | 63 | 0.1 | 26.1 | 17.7 | 48.1 | 61.5 | 41.1 | 6.28 | 51.8 | 37.9 | 47.8 | 71 | 7.69 | 44.3 | 28.7 | 44.2 | 40.3 | 48.5 | 47.1 | 48.2 | 42.6 |
| Lead | 70 | 0.01 | 7.99 | 14 | 803 | 13 | 10.8 | 32.1 | 34.2 | 28.6 | 15.7 | 20.8 | 23.7 | 17.6 | 25 | 9.77 | 11.2 | 12.6 | 15.3 | 11.2 | 10 |
| Lithium | ? | 0.25 | 11.4 | 8.11 | 20.9 | 9.31 | 19.3 | 0.25 | 22.5 | 24.8 | 20.4 | 9.34 | 0.66 | 21.8 | 16.2 | 20.3 | 24.9 | 19.2 | 20.6 | 26.3 | 19.8 |
| Manganese | ? | 0.5 | 173 | 481 | 194 | 88.7 | 224 | 16 | 192 | 197 | 220 | 78.4 | 11.9 | 237 | 166 | 229 | 226 | 174 | 136 | 192 | 233 |
| Mercury | 6.6 | 0.01 | 0.0427 | 0.0347 | 0.0425 | 0.0435 | 0.0559 | 0.0231 | 0.0412 | 0.0356 | 0.0478 | 0.0545 | 0.0221 | 0.0421 | 0.0352 | 0.0432 | 0.0413 | 0.0351 | 0.0376 | 0.0408 | 0.0457 |
| Molybdenum | 5 | 0.05 | 1.52 | 0.495 | 4.73 | 14.3 | 3.32 | 1.79 | 5.58 | 4.81 | 3.67 | 18.3 | 1.28 | 3.11 | 3.45 | 1.94 | 3.81 | 3.41 | 7.96 | 5.27 | 1.93 |
| Nickel | 45 | 0.1 | 21.8 | 14.1 | 28.9 | 40.9 | 33.6 | 2.7 | 33.1 | 29.4 | 34 | 27.1 | 3.4 | 34.9 | 25.4 | 31.6 | 31.5 | 32.5 | 24.4 | 32.4 | 58.9 |
| Selenium | 1 | 0.1 | 0.5 | 0.3 | 1.1 | 1.5 | 0.84 | 0.57 | 1.2 | 0.84 | 0.85 | 1.6 | 0.5 | 0.78 | 0.74 | 0.1 | 0.74 | 0.7 | 1.2 | 0.88 | 0.6 |
| Silver | 20 | 0.025 | 0.08 | 0.05 | 0.1 | 0.1 | 0.09 | 0.03 | 0.1 | 0.07 | 0.1 | 0.2 | 0.03 | 0.09 | 0.07 | 0.08 | 0.09 | 0.07 | 0.08 | 0.1 | 0.1 |
| Strontium | ? | 0.05 | 36.4 | 22.9 | 29.8 | 20.8 | 36.8 | 38.6 | 29.9 | 36.6 | 31.4 | 22.9 | 24.3 | 35.9 | 28.8 | 36.7 | 31.5 | 33.7 | 23.9 | 41.7 | 48.2 |
| Thallium | 1 | 0.01 | 0.09 | 0.06 | 0.1 | 0.3 | 0.1 | 0.01 | 0.1 | 0.1 | 0.1 | 0.1 | 0.02 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Tin | 5 | 0.05 | 0.95 | 0.75 | 0.53 | 0.4 | 0.5 | 0.16 | 0.56 | 0.43 | 0.62 | 0.41 | 0.2 | 0.48 | 0.46 | 0.41 | 0.46 | 0.47 | 0.46 | 0.48 | 0.48 |
| Uranium | 23 | 0.01 | 0.81 | 0.4 | 4.3 | 5.22 | 3.5 | 0.2 | 4.6 | 3.8 | 3.8 | 4.2 | 0.3 | 3.2 | 2.1 | 2.9 | 2.6 | 2.5 | 4.1 | 4 | 1.8 |
| Vanadium | 130 | 0.05 | 68.5 | 48.8 | 75.6 | 60.9 | 95.3 | 2.5 | 67.5 | 55.6 | 77.1 | 74.3 | 7.48 | 71.3 | 46 | 80.4 | 63.5 | 56.9 | 51.8 | 67 | 84.2 |
| Zinc | 200 | 0.25 | 46.1 | 77.2 | 67.2 | 44.6 | 82 | 14 | 73.8 | 77.5 | 85.5 | 43.6 | 23.6 | 90 | 60.1 | 81.9 | 76.8 | 76.9 | 52.6 | 68.3 | 105 |
| pH | | | 4.3 | 6.1 | 4.1 | 3.2 | 4.6 | 3.9 | 3.6 | 3.9 | 4.3 | 3.5 | 3.9 | 3.5 | 3.7 | 4.5 | 3.8 | 3.6 | 4.1 | 3.9 | 4.2 |

Appendix C: Soil sample locations





City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Marie Fenwick,
Senior Manager, Arts, Culture and Heritage
Services

Re: **Richmond Arts Strategy 2019–2024**

Date: June 6, 2019

File: 01-0340-35-
CSER5/Vol 01

Staff Recommendation

1. That the Richmond Arts Strategy 2019–2024, and companion documents, as outlined in the report titled “Richmond Arts Strategy 2019–2024,” dated June 6, 2019 from the Senior Manager, Arts, Culture and Heritage Services, be adopted; and
2. That staff report on progress annually through the Arts Services Year in Review, as outlined in the report titled “Richmond Arts Strategy 2019–2024,” dated June 6, 2019 from the Senior Manager, Arts, Culture and Heritage Services.

Marie Fenwick
Senior Manager, Arts, Culture and Heritage Services

Att. 4

| REPORT CONCURRENCE | | |
|--|-------------------------------------|---------------------------------------|
| ROUTED TO: | CONCURRENCE | CONCURRENCE OF GENERAL MANAGER |
| Communications | <input checked="" type="checkbox"/> | |
| Community Social Development | <input checked="" type="checkbox"/> | |
| Recreation Services | <input checked="" type="checkbox"/> | |
| Development Applications | <input checked="" type="checkbox"/> | |
| Policy Planning | <input checked="" type="checkbox"/> | |
| Economic Development | <input checked="" type="checkbox"/> | |
| Parks | <input checked="" type="checkbox"/> | |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS: | APPROVED BY CAO |

Staff Report

Origin

The draft Richmond Arts Strategy 2019–2024 (the Strategy) was adopted by Council on May 13, 2019, for the purpose of seeking stakeholder and public feedback on the strategy. This report responds to the resulting referral:

That the Final Richmond Arts Strategy 2019–2024, including the results of the stakeholder and public feedback, be reported back to the Parks, Recreation and Cultural Services Committee.

The purpose of this report is to review the stakeholder and public feedback process and present the Richmond Arts Strategy 2019–2024 for adoption (Attachment 1). The Richmond Arts Strategy has been prepared with a high degree of community participation, taking a collaborative and holistic approach to advance the arts in Richmond. The Strategy also demonstrates leadership in prioritizing the arts as a contributor to a vibrant, appealing and liveable community.

This report supports the following Action from the Council-adopted Social Development Strategy for Richmond 2013–2022:

Action 45—Implement, monitor and update the Richmond Arts Strategy recognizing that the arts can be an important social development tool with respect to:

- *education (e.g. increasing public awareness of social issues through theatre or visual media);*
- *engagement (e.g. providing opportunities for people to become more involved in the community);*
- *employment (e.g. providing jobs for people in arts related fields).*

Analysis

Background

As the Richmond Arts Strategy 2012–2017 reached the end of its intended life; Council approved a one-time additional level for funding to develop a new Strategy. The purpose of the Arts Strategy is to:

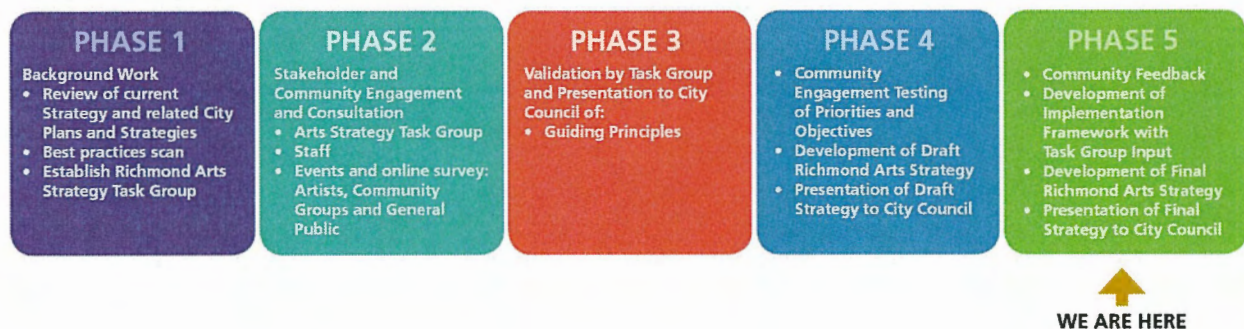
- understand the current state of the arts in Richmond;
- provide a blueprint for the City over the next five years with key principles and criteria for decision-making to enable the broadest possible access to, and awareness of, the City's diverse arts opportunities to enrich quality of life through engagement with the arts;
- provide strategies to integrate the arts into the broader community with a collaborative plan that strengthens arts groups to meet community needs; and
- through engagement, access the wisdom of the broader community to champion the provision of arts activities, facilities and opportunities as integral and essential to a healthy society.

The Arts Strategy also supports the work being done in the Community Social Development Inclusion area to create a Cultural Harmony Strategy for Richmond.

The following Guiding Principles for the Richmond Arts Strategy 2019–2024 were adopted by Council on July 23, 2018:

- Striving for **EXCELLENCE** among all who participate in and contribute to the artistic life of Richmond from City services to community organizations to individuals of all ages and skill levels.
- **SUSTAINABILITY** to ‘future-proof’ the arts through funding, education, infrastructure, mentorship and the integration of the arts into the everyday fabric of our city.
- Expressing **CREATIVITY** through experimentation and fostering collaboration among diverse voices.
- Providing broad **ACCESSIBILITY** to arts experiences and advancing **INCLUSIVITY** to connect people through the arts.
- **COMMUNITY-BUILDING** through creative engagement and dialogue, and honouring the spirit of Reconciliation.
- **CELEBRATION** to showcase and inspire Richmond’s artistic vibrancy.

The purpose of this report is to present the final Richmond Arts Strategy 2019–2024 (Attachment 1), as well as the next steps for implementation. The diagram below provides a summary of the Richmond Arts Strategy 2019–2024 development process.



Community Feedback Process

The Draft Richmond Arts Strategy was developed through an unprecedented level of community engagement (Attachment 2), including the participation of the 25-member Richmond Arts Strategy Task Group for more than a year. Additional stakeholder and public input was sought to

obtain feedback on the actions identified within the Draft Strategy to ensure that they resonate with the community and that they represent what needs to be done in order to advance the arts in Richmond.

Invitations to respond to the draft Richmond Arts Strategy as posted online at HowArtWorks.ca, were promoted in the following ways:

- Targeted emails to key stakeholders including members of the Richmond Arts Coalition and subscribers to the City's Arts & Culture eBlast;
- Meetings with stakeholders and the community including the Richmond Arts Coalition, Steveston 20/20 Group, Richmond Arts Centre Resident Arts Groups, Indigenous Collaborative Roundtable, and the Richmond Arts Strategy Task Group;
- Posters in civic facilities;
- Board posters in City Hall and Cultural Centre;
- News Release with subsequent article in Richmond News; and
- Facebook and Instagram posts.

Community Feedback Results

The feedback received, including verbal responses, demonstrated strong overall support for the Richmond Arts Strategy 2019–2024, and specifically for the Strategic Directions outlined in the Strategy. Those that responded recognize the importance of the arts at an individual and community level, and sometimes offered additional points of discussion, with feedback as follows:

There is a focus on cultivating safe, accepting and engaging Arts opportunities that inspire and cultivate belonging, inclusive of all world views.

Integral to the vitality of an art community in any society is the existence of private art galleries which serve a number of functions that complement public initiatives, add more interactive texture to the environment, and attract more artists into the community.

I would like to see free spaces available for community groups that are working on arts-related projects.

Thanks for promoting the arts in Richmond.

Your strategy is comprehensive and if fully realized will certainly make the arts a more prominent and integrated dimension of life in Richmond.

In particular, Richmond School District No. 38 noted that “the Richmond Arts Strategy is very much in alignment with our Vision, Mission and Values” and offered several ideas and options for the City and arts community to work collaboratively with Richmond School District No. 38 to increase the role of arts education in schools, alongside building community support for arts education.

Given that the feedback process demonstrated strong support for the Richmond Arts Strategy 2019–2024, no significant changes were made to the draft Strategy.

Initial Implementation

The next step will be the implementation of the Richmond Arts Strategy 2019–2024.

As “Increase awareness and participation in the arts” is named among the five Strategic Directions that guide the Strategy, a multi-platform communications plan to officially launch the Strategy is considered an essential first step. Communications will include local media, social media, launch events with community members, meetings with community organizations, regular updates through HowArtWorks.ca and much more to build excitement and participation, as well as initiate and/or build upon existing community partnerships that are vital to the Strategy’s success. As well, a poster with the Vision, Guiding Principles and Strategic Directions will be distributed to key partners and stakeholders to help keep the Strategy top of mind (Attachment 3).

The Richmond Arts Strategy 2019–2024 Action Plan (Attachment 4) is a “living document” created in collaboration with the Richmond Arts Strategy Task Group. It identifies leading and supporting partners that will be invited to contribute to the implementation of the Strategy over the next five years as well as anticipated phasing to achieve recommended actions.

The Arts Services Year in Review report to Council will provide progress updates on an annual basis.

Funding Considerations

While most of the actions identified within the Strategy will be accomplished through the use of existing resources, some actions will require additional funding. Staff will continue to work with community partners to apply for grants and other funding opportunities as they become available, and additional funding will be obtained through various sources including sponsorships, partnering with Development applications, grants and funding from other levels of government.

Efforts will also be made to leverage civic investment to attract the investment of additional resources, financial and non-financial, in support of the arts sector.

Any capital projects or increases in operating budgets will come forward for Council approval within the Council approved budget process.

Financial Impact

None.

Conclusion

A collaborative approach to advance the arts has resulted in the development of the Richmond Arts Strategy 2019–2024. The Strategy provides a five-year plan for providing arts experiences and opportunities in everyday life while positioning Richmond as an arts destination.

This has been accomplished through a vision, guiding principles, strategic directions and a list of supporting actions that are outlined in detail within the Strategy. Upon adoption by Council, City staff will embark on the implementation of the Richmond Arts Strategy 2019–2024.



Liesl G. Jauk
Manager, Arts Services
(604-204-8672)

- Att. 1: Richmond Arts Strategy 2019–2024
- 2: Richmond Arts Strategy 2019–2024 Community Engagement Summary
- 3: Richmond Arts Strategy 2019–2024 Poster
- 4: Richmond Arts Strategy 2019–2024 Action Plan



ArtWorks

RICHMOND ARTS STRATEGY

2019–2024

Richmond Arts, Culture and Heritage Services

June 2019



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Demonstration by Musqueam artist and knowledge keeper, Debra Sparrow, presented by the Richmond Art Gallery and the Vancouver Arts Colloquium Society's as part of the *Weaving our Way* exhibition.

Photo by Noriko Nasu-Tidball, 2018.

The City of Richmond recognizes the hən̓q̓əmi̓n̓əm speaking peoples on whose traditional lands we live, work and play.

Through our shared commitment to land and place, the City of Richmond's Arts Services seeks to honour the Indigenous legacy of the region and to work together to create opportunities for local Indigenous artists.

CONTENTS

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Community Engagement Report can be found
at howartworks.ca/richmond-arts-strategy

THE VISION

RICHMOND'S THRIVING ARTS SCENE
ANIMATES OUR CITY EVERYDAY;
OFFERS RICH ARTS EDUCATION AND EXPERIENCES,
FESTIVALS AND EVENTS;
FOSTERS SOCIAL CONNECTIONS AND WELLNESS;
BUILDS ARTS AND CULTURE LEADERSHIP; and
PROVIDES CREATIVE SPACES.

HIGHLIGHTS

1

Locally made for today's Richmond.

The following Richmond Arts Strategy 2019–2024 is rooted in local context. It integrates and acknowledges the opportunities and challenges arising from the rapid growth and changes in Richmond's community profile.

It positions the arts as a means to achieve community goals in economic development, health and well-being, infrastructure and tourism. It builds upon the many riches of Richmond, including its diversity, newcomer population and many natural assets.

2

Built on a strong foundation and growing, rapidly.

Richmond's arts and cultural development has seen many accomplishments over the past fourteen years since the first Richmond Arts Strategy in 2004, and from this strong foundation, is now experiencing growth, with a demand for:

- Increasing arts and cultural infrastructure and programming;
- Expanding public awareness and understanding of the value of the arts;
- Positioning Richmond as an arts destination;
- Further reflecting diversity, accessibility and inclusion in arts offerings and spaces; and
- Leveraging the arts and integrating the arts to reach community objectives.

3

Based on broad community input.

The findings are evidence-based through broad community-wide participation beyond arts stakeholders, and are supported by the dedication and thoughtful contribution of the 25-member Task Group representing various aspects of community life in Richmond.

Throughout 2018, feedback and ideas were gathered through an online survey, a series of community dialogue events and more than 30 pop-up kiosks and sounding boards across the City. More than 600 individuals provided input through the survey and 500 additional pieces of feedback were gathered through various engagement activities.

Thank you to everyone who shared their views.

4

Five Major Strategic Directions to lead arts and cultural development over the next five years.

1. Ensure affordable and accessible arts for all
2. Promote inclusivity and diversity in the arts
3. Invest in the arts
4. Increase awareness and participation in the arts
5. Activate public spaces through (and for!) the arts

5

Calls for leadership.

The City wears many hats in developing arts and culture in Richmond, acting as a supporter, presenter, communicator, investor, and facility operator.

Going forward, advancing on the opportunities and addressing the needs presented in the Strategic Directions depends upon championing the arts, bolstering cultural leadership at grassroots community levels and through continued strong local government commitment.

6

A Roadmap for Implementation.

With support of City staff and community partners from across Community Services and other Divisions and from a cross-section of industries. This document prescribes a phased-in implementation of the Arts Strategy. All activities will be supported by communications and ongoing engagement to ensure the success of the Strategy.

7

Indigenous voices and stories will be reflected.

Richmond's arts and cultural development upholds the Calls to Action of Truth and Reconciliation.

We will work in collaboration with Indigenous peoples to advance this process through the implementation of this Arts Strategy which seeks to honour, celebrate and support the cultural practices of indigenous peoples living in Richmond.

8

The following principles will guide the strategic directions:

- **Excellence**
- **Sustainability**
- **Creativity**
- **Accessibility**
- **Inclusivity**
- **Community-building**
- **Celebration**



Dream Home created by community members with 2018 Branscombe Artist-in-Residence, Keely O'Brien.



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Gateway Theatre is the home of Richmond's only live professional theatre company, staging six annual productions each year.

Photo by David Cooper, 2015; Bridget Esler in *Wizard of Oz*.

INTRODUCTION

The City of Richmond recognizes that the arts are integral to vibrant communities.

Home to an immense cultural mosaic, Richmond is characterized by growth, changing demographics and a diverse arts landscape. The Richmond Arts Strategy represents this diversity and seizes this momentum by identifying the challenges and needs of both the arts community and Richmond as a whole.

Creativity and imagination inspire innovation, which contributes to quality of life and the ability to generate social and economic growth. The arts not only give depth and meaning to our lives — they are cornerstones of social and economic prosperity.

Participation in the arts helps us to get to know each other, celebrate our differences, and impacts our health, economy, and overall well-being in remarkable ways.

The arts make us happier, healthier, better students and better scientists; they help us recover from injury, help us enjoy our later years, and so much more.



The annual Richmond World Festival is a high-energy international showcase of music, food, sport and arts that takes place on the Labour Day weekend.

WHAT DO WE MEAN BY THE "ARTS" ?

If it feels creative, odds are it counts!

For the purpose of this strategy, "arts" refers to the broad subdivision of culture, composed of many expressive and creative disciplines.

The term commonly encompasses, but is not limited to:

- Visual and applied arts (e.g. painting, print-making, installations; drawing, sculpture, crafts, textile arts, pottery and ceramics, photography, film and video);
- Performing arts (e.g. theatre, music, song, spoken word, and dance);
- Culinary arts;
- Environmental and land art;
- Interdisciplinary practices;
- Literary
- Media arts; as well as
- Community-engaged arts practices.

OUR PURPOSE

Why carry out an Arts Strategy?

The Richmond Arts Strategy acts as a guide for residents, the City and its stakeholders to develop stronger connections in order to advance the policies, programs and services needed for the arts to thrive in Richmond.

The purpose of the Richmond Arts Strategy is to:

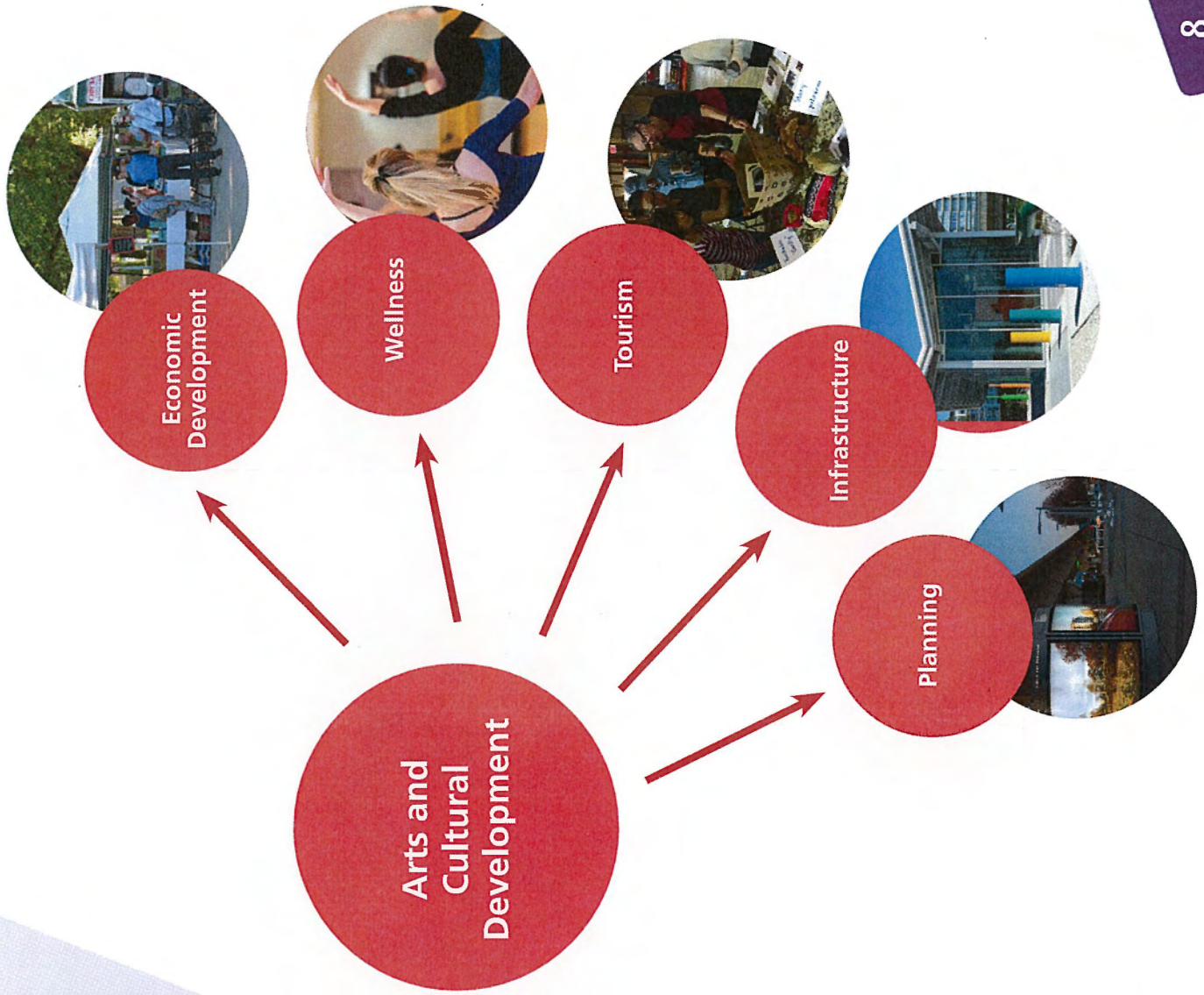
- Understand the current state of the arts in Richmond;
- Provide a blueprint for the City over the next five years with key principles and criteria for decision-making to enable the broadest possible access to, and awareness of, the City's diverse arts opportunities to enrich quality of life through engagement with the arts;
- Provide strategies to integrate the arts into the broader community with a collaborative plan that strengthens arts groups to meet community needs; and
- Reflect the input of the broader community to champion the provision of arts activities, facilities, and opportunities as integral and essential to a healthy society.

Arts and cultural development help to achieve goals in other areas of City planning

The arts can play a strong role in placemaking, community building, tourism and economic development, providing a new or different lens in finding ways to:

- combat social exclusion in the community,
- enhance quality of life by encouraging healthy lifestyles and lifelong learning,
- celebrate diversity and improve awareness of cultural differences,
- develop pride of place through art and design,
- increase community vitality,
- improve the ability to attract skilled workers,
- gain a competitive advantage as a tourism destination,
- and much more.

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Japanese calligraphy demonstrations are among the many cultural experiences offered annually at the Richmond Cherry Blossom Festival.



OUR PLANNING CONTEXT

Richmond Today*

Since being designated as a city in 1990, Richmond has seen a rapid growth in population and has evolved into a vibrant, ethnically diverse municipality with a mix of residential, commercial and industrial areas, as well as parks, waterways and open spaces.

Richmond is home to a rich array of amenities and facilities, engaged citizens and community organizations in a vibrant natural setting that includes 1,950 acres of park land, 73 kms of trails and 60 kms of cycling paths. The unique 17-island city is situated at the mouth of the Fraser River, providing an estuary for fish and migrating birds lined by walking trails. Agriculture is also an important part of Richmond's past and present economy – 39% of the city's 129.19 km² land base remains within the Agricultural Land Reserve.

These natural assets compliment the City's active lifestyle, which is supported by strong policies, plans and programs related to sport and recreation. As a legacy of Richmond's role in the 2010 Olympic Winter Games, Richmond was certified as a Global Active City in 2018 and, with nine other cities around the world, are now leading a movement to improve the lives of their citizens through the promotion of physical activity, sport, healthy lifestyles, social connections, supportive built and natural environments, and well-being for all.

The fourth largest city in the Metro Vancouver area, Richmond currently represents 8.3% of the population in this region.

Richmond's population continues to grow with a high influx of new residents born outside of Canada.

Known for its rich ethnic diversity, the majority of Richmond residents identify as non-Caucasian. This is the highest proportion of any municipality in B.C., and the second highest in Canada. This diversity is reflected in Richmond's linguistic landscape. In the 2014/15 school year, 27.8% of Richmond School District students were English Language learners. A great variety of languages are spoken in Richmond overall. Richmond's population is also highly mobile. Almost half of City residents (43%) have moved within the past five years, with half having moved within Richmond.

The sense of social connectedness is lower in Richmond than in other regions, particularly for those who are new immigrants. Many residents report not knowing their neighbours.

Richmond is also marked by a changing age distribution.

In Richmond, seniors 65+ years (17%) outnumber children aged 14 years and younger (14%). Seniors represent 32% of the total population in Richmond with 63,630 people aged 55+ years. The City's 2015-2020 Seniors Service Plan suggests that the aging population will have many impacts on the delivery of City programs and services.

Community Profile By The Numbers*

60%



of Richmond residents were born outside of Canada, representing 140 different ethnicities.

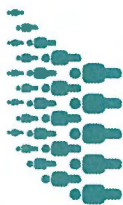


\$78,080

= median household income



Chinese is the first language in **45%** of homes



Richmond's Chinese population has grown from

40% TO 54%

between 2001 and 2016

69%



of residents feel they have amenities within walking or cycling distance.

54%



reported having earned their High School diploma or equivalent, or College, CEGEP or other non-University education.

74.3%



of residents own a home



33%

of residents aged 25 – 64 reported having a University certificate, diploma or degree at a bachelor level or higher as their highest level of completed education.

Richmond residents are generally healthy, live longer, feel less stressed, have healthier weights, less chronic disease, smoke and drink less than other comparison communities in B.C. but need improvement in the areas of active living, mental and physical wellness, and a sense of belonging.



* Source: Statistics Canada, 2016 Census



Where we are now: State of the Arts in Richmond

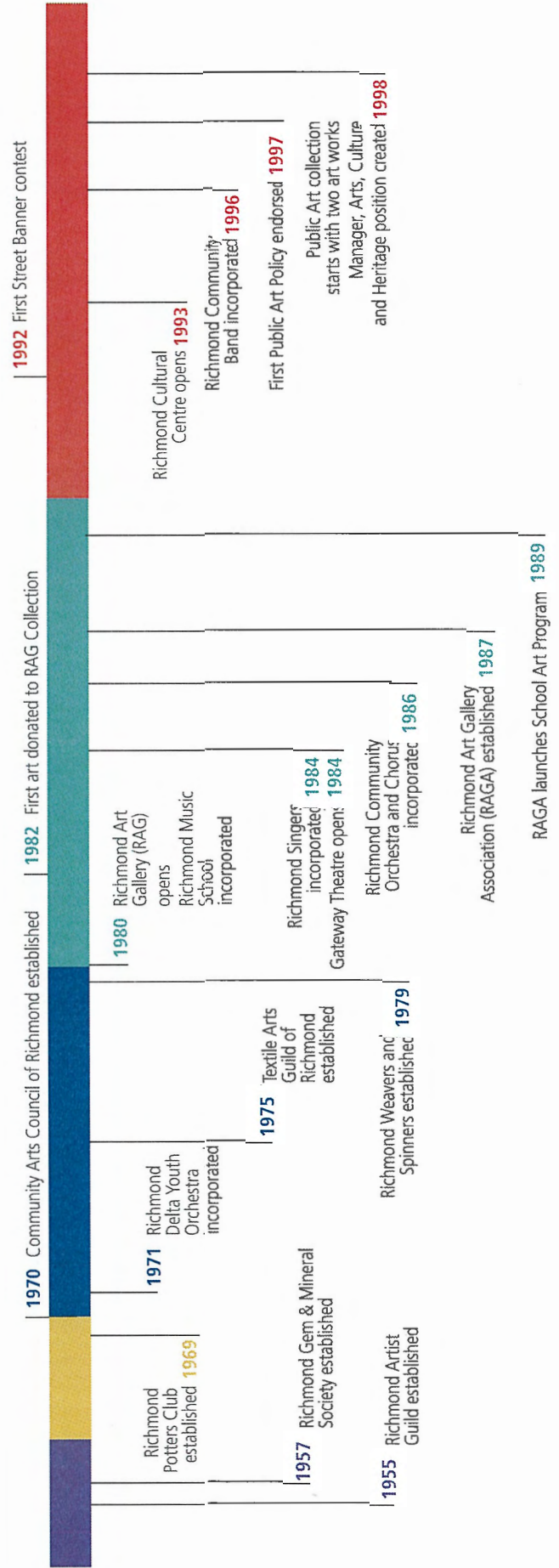
In 2004, the City adopted its first Arts Strategy with the aim to make Richmond a city with a thriving cultural life where opportunities for participation in the arts at all levels are accessible, artists feel they have a place and are seen as contributing to the community, cultural industries are welcomed, and cultural activity is visible and supported.

Since then, there has been significant civic investment to increase the capacity of artists and arts organizations, offer high-quality arts festivals and programs, and showcase Richmond's artistic talent. During the 2010 Winter Olympic Games, especially as part of Richmond's O Zone, local artists were integral to instilling community pride, identity and spirit, and enjoyed unprecedented profile to local and international audiences.

The 2004 Arts Strategy was updated in 2012 with the majority of its goals addressed by 2017. In reviewing community dialogue for the 2012–2017 Strategy, many of the same themes and directions have emerged in this new plan:

- Improving and increasing arts and cultural infrastructure
- Expanding public awareness and understanding of the arts
- Positioning Richmond as an arts destination
- Reflecting diversity, and increasing accessibility and inclusion
- Leveraging the impacts of the arts to address social, economic and other goals

Addressing these will depend on building leadership at grassroots community levels and a continued strong civic commitment.



Richmond's arts development has a critical and increasingly strategic role in the City's aspiration to be the most appealing, livable and well-managed community in Canada.

| | | | |
|---|---|---|---|
| <p>2002 Richmond Youth Choral Society incorporated</p> <p>2003 First Lulu Series: Art in the City event</p> <p>2004 First Richmond Arts Strategy</p> <p>2005 RAG celebrates 25th anniversary Richmond Arts Coalition incorporated</p> <p>2006 Olympic Oval Public Art Plan First Art About Finn Slough exhibition First of three Winter Celebrations of the Arts 2007-2012 Major Events Plan endorsed Cinevolution Media Arts Society incorporated</p> | <p>2010 First Culture Days Richmond O Zone/2010 Winter Olympic Games Richmond Public Art Policy revised Minoru Chapel Opera Series launched Canadian YC Chinese Orchestra incorporated</p> <p>2011 Cultural Centre Rooftop Garden opens City Centre Public Art Plan Media Lab & Richmond Youth Media Program established Arts & Culture Grants program established (\$100K) PWABC Project of the Year Award – No. 4 Rd. Pump Station <i>Salmon Row</i> at Britannia Shipyards (remounted 2013) Richmond Maritime Festival reimagined with arts Vancouver Tagore Society incorporated</p> <p>2012 Richmond Arts Strategy 2012–2017 Richmond Youth Dance Company created Renovated Performance Hall opens Writer-in-Residence program established Richmond Potters' Club incorporated</p> <p>2014 Minoru Precinct Public Art Plan</p> | <p>2016 First Branscombe House Artist Residency Richmond Chinese Artist Club established Richmond World Festival wins national award</p> <p>2017 Engaging Artists in the Community Public Art program established Capstan Village Public Art Plan Richmond celebrates Canada 150 with public art, special events and festivals Concord Gardens ARTS units open Richmond Cherry Blossom Festival launched First Art Café at City Centre Community Centre</p> | <p>BCRPA Program Excellence Award – Pollinator Pasture PWABC Project of the Year Award – No. 2 Rd. Pump Station Public Art Community Mural program endorsed Public Art collection reaches 244 art works Minoru Place Activity Centre approved to be repurposed for arts use 2018</p> |
| <p>Community Cultural Development Manager position created First Doors Open Richmond Richmond Arts & Culture Community Scan Economic Impact Study estimates Richmond arts & culture sector supports 1,488 direct jobs & \$33M in wages 2008</p> <p>First Richmond Arts Awards First Children's Arts Festival</p> | <p>Alexandra Neighbourhood Public Art Plan Culture Days National Award Tickle Me Pickle Theatre Improv Society incorporated Richmond Arts Centre registration hits 6,000 registrants 2013 Opening of City Centre Community Centre First ArtRich Exhibition at RAG Inaugural Richmond World Festival <i>How Art Works</i> campaign and website launched 2015</p> | | |

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How Richmond currently supports and invests in arts and culture*

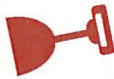
The City wears many hats, acting as a supporter, presenter, communicator, investor and facility operator.

* 2018 statistics, unless otherwise noted

Supporter



COMMUNITY ART EXHIBITIONS
>50 artists exhibited in **6** locations including Richmond City Hall



RICHMOND ARTS AWARDS
86 nominations
6 awards presented annually



CULTURE DAYS
77 registered activities* by **59** local arts groups and individuals in **28** locations
*Top 4 for medium-sized cities in Canada; Top 8 overall

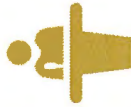


RICHMOND ARTS CENTRE
provided **11** arts groups **4,137** hours of room rentals at a subsidy of **\$79,310**

Communicator



ARTS & CULTURE E-BLASTS
39 e-newsletters throughout the year



LULU SERIES: ART IN THE CITY
3 acclaimed guest speakers
3 performing artists

Facilitator



LAST YEAR, THE FILM OFFICE
helped open a **125,000 square foot** purpose-built filming studio.
\$20 million in wages are earned by Richmond residents employed in film sector each year.

Facility Operator



RICHMOND CULTURAL CENTRE
>735 hours room rentals by cultural organizations at subsidized rates



RICHMOND ARTS CENTRE/MEDIA LAB
476 arts courses
58 Media Lab courses
43 professional instructors
4,068 students registered



RICHMOND ART GALLERY
18 exhibitions involving **30** artists
>20 community artists in biannual Artich exhibition
129 school tours and workshops
22,500 visitors



COMMUNITY CENTRES
1,500 visual arts, dance & music courses
8,000+ participants

Investor



ARTS & CULTURE GRANTS PROGRAM, 2018
distributed **\$114,524** to **16** organizations



PUBLIC ART PROGRAM
244 artworks to date
114 artists contracted for civic art projects, to date
27 community groups engaged in 2018 projects
10,000 hours of community participation in the Engaging Artists in the Community projects

Presenter



FESTIVALS

8 major events
showcasing **200** local
artists and arts groups
300 performances
200,000 people attended

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ARTISTS-IN-RESIDENCE

2-month Writer-in-Residence
11-month Branscombe House
Artist-in-Residence
4 projects and **>1,200** participants in
Engaging Artists in the Community projects



GATEWAY THEATRE**

152 performances
110 professional artists
11 community performers
178 hours of studio time donated
to other performing arts organizations
33,361 people attended

** operated by Richmond Gateway Theatre Society
with support of City of Richmond

What's Ahead: Sector Trends and Impacts

In the broader context of planning, important trends in Canada's \$53.4 billion cultural industry will continue to have a significant influence on arts management and programming over the next five years. Key considerations:

- Festivals and events lead as Canadians' top form of participation in arts and culture
- Shifting from passive consumption of arts and culture to more participatory arts experiences
- Upholding Calls to Action of Truth and Reconciliation
- Lifecycle of arts organizations: many arts organizations in BC are having difficulty moving to an established phase and/or shifting into a turnaround mode after a period of gradual decline
- Creating safe and inclusive spaces for community dialogue through the arts (e.g. social-change arts practices)
- Generational shifts in arts audiences
- Digital strategies and technological innovation
- New operating models that are more entrepreneurial in nature
- Venues and programming that offer arts experiences for families
- Disability arts where artforms are produced with accessibility in mind
- Creative placemaking and co-activations of spaces
- With further capacity-building within community groups, a shift in the City's role to be more of a facilitator and convener than a direct-supplier of services

The Impacts and Benefits of Arts and Cultural Development

Thriving communities understand that building pride of place, through engaging arts and cultural programs, strengthens both community participation and economic development.

Participation in the arts is proven to:

- Build interpersonal ties and social networks
- Promote volunteering
- Reduce delinquency in high-risk youth
- Relieve stress
- Improve residents' sense of belonging
- Increase inclusion and celebrate diversity
- Foster a creative milieu that spurs economic growth in creative industries
- Further regional interest from tourism, business, new residents, and investors

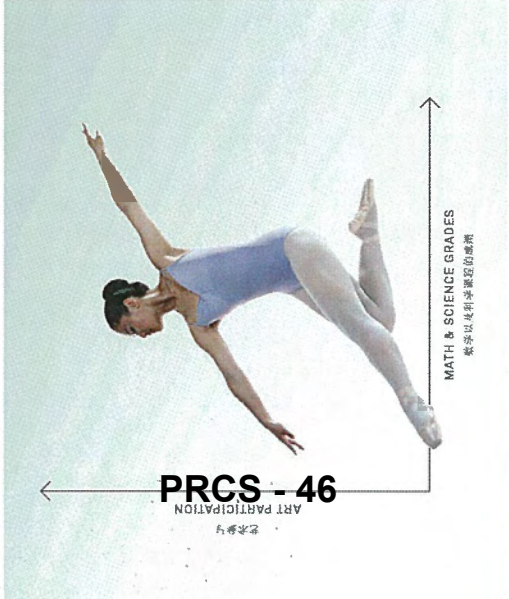
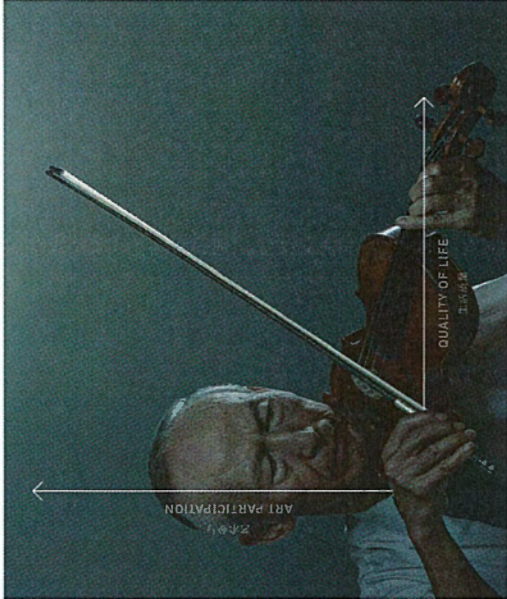
The 2017 *How Art Works* campaign was a source of inspiration for the title of Richmond's Arts Strategy 2019–2024. The following five themes, described on the website, capture the impacts of the arts.

Arts' Impact on Students

While practical education may seem like an obvious path to success, creativity is the number one skill that employers are looking for. Children and youth who participate in the arts, particularly music, are more likely to stay in school, excel in math and science and achieve life-long academic distinctions. Compared to the general public, top scientists are twice as likely to have an artistic hobby.

Healthy Living Through Art

The arts' ability to inspire happiness can also improve health. Doctors in the U.K. and Canada are now prescribing arts activities as a health-related therapy, as research has shown that the arts can alleviate stress and reduce the likelihood of depression. Arts engagement can even improve immune function by lowering chemicals that cause the inflammation which triggers diabetes, heart attacks and other illnesses. Music, when complemented with standard therapies, can support many treatments including pain management, speech therapy and treatments for Parkinson's Disease.



Art Strengthens Communities

When we experience culture — a theatre piece, book, concert, etc. — that addresses a social issue or conveys a new perspective, we gain a better understanding of humanity and the diverse groups we live amongst. Dance, music, photography and other visual arts transcend language and offer a public dialogue that bridges differences between cultural, racial and ethnic groups. Cultural festivals promote celebration and pride and provide an opportunity for individuals to engage with new perspectives and traditions.

Art Improves Quality of Life

Learning new skills when creating a work of art can improve self-control and confidence in one's abilities. These activities maintain neurological function, stimulate growth, and recruit pathways crucial to cognitive function. Participation in the performing arts, such as dance and music, can improve physical fitness, coordination and balance. Moreover, the arts can provide opportunities to network, bond over new projects and share experiences which further a sense of community.

A Stronger Economy Through Art

Arts and culture play an important role in promoting economic goals through local regeneration, developing talent, creating jobs, spurring innovation and attracting tourists. Statistics Canada estimates that cultural industries (including broadcasting, film and video, interactive media, design, journalism and crafts) contribute an estimated \$53.4 billion in direct contribution to Canada's GDP and more than 700,000 jobs.

Bringing people together

92% of Canadians believe arts experiences are a valuable way of bringing together people from different languages and acknowledging cultural traditions.

— Phoenix Strategic Perspectives, Community Foundations of Canada, 2017



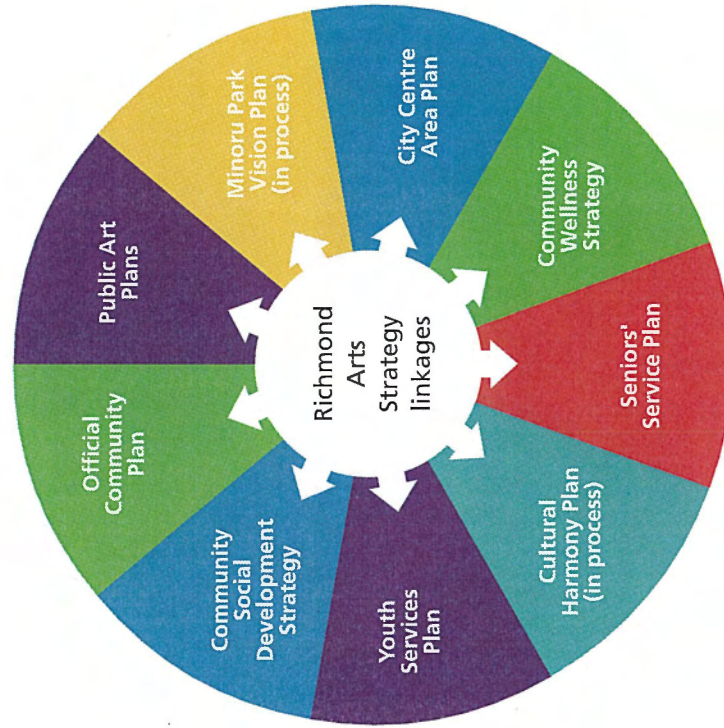
ARTS STRATEGY: SCOPE AND PROCESS

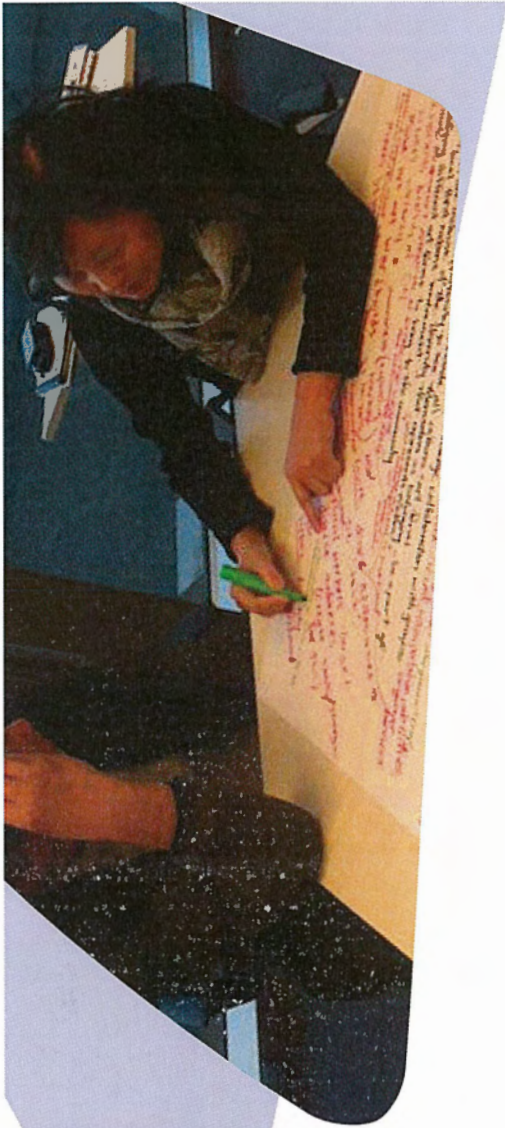
The development of the Richmond Arts Strategy 2019–2024 took into consideration the goals and vision for Richmond as outlined in the Official Community Plan (OCP) and each related City Plans and Strategies.

Richmond's OCP is founded on a long-term community planning vision for a sustainable, engaged and welcoming community that is connected, accessible, adaptable and valued for its sense of place.

The Richmond Arts Strategy 2019–2024 builds on the City's existing work towards this vision, and identifies linkages among the OCP and other City plans including Local Area Plans, Neighbourhood Plans and various strategies, such as the Community Wellness Strategy 2018–2023, specific arts strategies, and other initiatives listed on this page.

These linkages form a nested relationship of overlapping goals and outcomes for the City of Richmond that, together, contribute to the development of excellent and accessible programs and spaces that represent the unique needs and opportunities of the City.





Members of the Task Group met regularly to inform the new Richmond Arts Strategy.

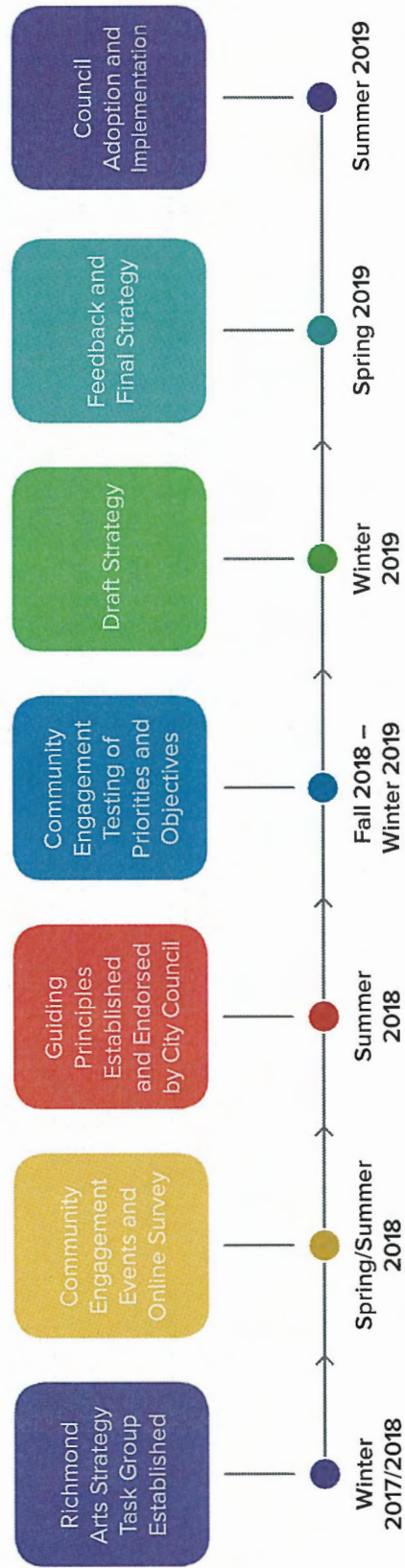
Process and Timeline

The Richmond Arts Strategy 2019–2024 is the culmination of an extensive process of community engagement and input.

The 25-member multi-generational and multicultural Task Group—mirroring various aspects of life in Richmond, including representatives from local arts and cultural organizations, businesses and independent artists—was essential to ensuring the final document appropriately reflects community input.

Feedback from the community at large was also integral to each stage of the Strategy's development, and has been collected from hundreds of Richmond residents and community stakeholders who responded, contributed and gave feedback, along the way.

The project leadership team consisted of three consultants and staff from the City's Arts Services section.



WHAT WE HEARD



ArtWorks community engagement was everywhere, including the 10th annual Richmond Arts Awards.

ENGAGEMENT SUMMARY

ArtWorks, the extensive community engagement campaign that informed the development of this Strategy took place in Spring and Summer of 2018.

A full summary of these findings can be found online at howartworks.ca

Throughout the engagement period, the project team gathered feedback and ideas from the community via an online survey, a series of community dialogue events and more than 30 pop-up kiosks and sounding boards across the City. In addition to receiving more than 470 completed surveys, in both English and Chinese, approximately 500 additional pieces of feedback were collected through our various activities.

"It's just the spark at the beginning of Richmond's arts movement. This is a very special and creative time where the sky is the limit."

– Community Engagement Survey Respondent

The numerous wide-ranging opportunities to engage in the development of this strategy included facilitated consultation events, pop-up kiosks, stakeholder meetings and presentations, one-on-one interviews with key informants and arts stakeholders and surveys.

Pop-up kiosks and facilitated conversations took place throughout Richmond at the following locations and events:

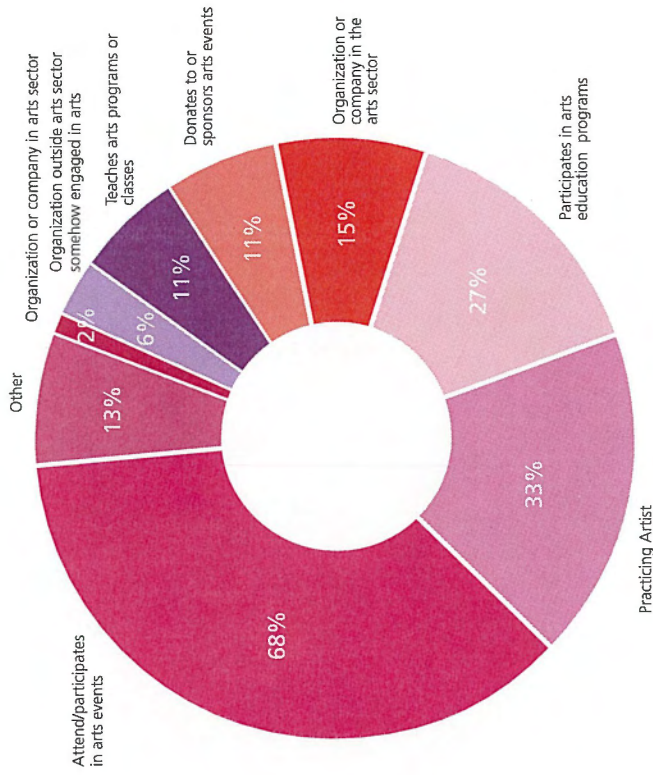
- Aberdeen Centre
- Art About Finn Slough Exhibition
- Branscombe House
- Cherry Blossom Festival
- Children's Arts Festival
- Cultural Cafes for artists and public
- Cultural Centre Lobby
- Culture Days
- Gateway Theatre
- Kwantlen Farmers Market
- Kwantlen Polytechnic University Design Week
- Lansdowne Centre
- National Indigenous Day at Musqueam
- Performance Hall
- Richmond Arts Awards
- Richmond Arts Centre
- Richmond Art Gallery Youth Collective
- Richmond Chinese Arts and Culture Festival
- Richmond Delta Youth Orchestra Concerts
- Richmond Gem and Mineral Society Annual Show
- Richmond Media Lab
- Richmond Potters Club Spring Sale
- Richmond Youth Dance Company
- Rocinini Café
- Two Community Dialogue Sessions at City Centre Community Centre and KPU
- Vancouver Lipont Centre
- Various community centres via Youth Services Coordinators

Online Survey: Snapshot

Respondent Profile

- 53% of survey respondents were under 50; the mean average was 48
- 68% of the survey respondents indicated that they attend and/or participate in cultural events and programs in Richmond
- 70% identified as Female
- 76% live in Richmond with an even split between City Centre and Steveston as most common neighbourhood of residence at 27% each
- For new residents, 41% cited China as their country of origin
- 56% of respondents identified as being Caucasian while 33% identified as being Chinese
- 64% cited household incomes >\$50,000
- 56% self-identified as artists
- The vast majority of Richmond arts organizations are volunteer-run
- 38% of organizations reported being primarily creators or producers, while nearly 25% were organizations involved in the dissemination of art
- Of the respondents who indicated that they were practicing artists or responding on behalf of an organization, the majority (53%) reported that their primary activity occurs in visual and applied art

Survey Respondents Identified as ...



Beyond the Survey: The City's Role in the Arts Ecosystem

When looking at leveraging the arts in a strategic way, stakeholders noted that the City can bring together priorities from various City Plans (e.g., Community Wellness Strategy, Community Social Development Strategy) and ensure that the arts are at the intersection of those plans.

During internal engagement, City staff across departments and divisions recognized that they play an important role in the arts ecosystem. Staff saw the importance of arts and culture in building community, the need for better communication, marketing and promotion, as well as more collaboration and support for arts and culture within the City.

Staff also identified the need for more/alternative spaces and funding to improve the delivery of arts and cultural programming and events; for more diverse, inclusive and accessible programming, and for new, integrated strategies to support their efforts.

73% of organizations indicated that they have formed partnerships with other organizations active in the arts, mostly with the City of Richmond, other Richmond-based arts groups and/or other cities.

Encouraging partnerships and collaboration between arts organizations, artists, businesses and creative entrepreneurs was also identified during broader community engagement as an essential element of developing Richmond's arts ecosystem.

Sewer access cover design by
local artist, James Harry.

Richmond's Cultural Scene: Points of Pride

Public Art

Richmond's Public Art was described throughout the open-ended survey portion of the engagement process as a point of pride in the arts ecosystem with the vast majority of survey respondents having noted various types of Public Art in Richmond including sculptures (84%); utility box wraps (58%); murals (56%); art integrated with building elements (52%); community engaged art programs (38%); and functional artwork (24%).

"I really appreciate the First Nations' art around the city."

– Community Engagement Survey Respondent

Using public art as a means of "achieving a more sustainable community" and "encouraging public dialogue and increasing public awareness" were highly ranked goals for public art among survey respondents. "Sparking community participation" and complementing and/or developing the character of Richmond's diverse neighbourhoods" were also important to survey respondents.



Diversity... in many forms

Richmond's multicultural and diverse arts ecosystem was another point of pride for many. It was also often noted that the community was generally successful at building on multiculturalism to increase creative expression around the city.

"We have such a rich multicultural base for our art to grow from."

– Community Engagement Survey Respondent

One respondent noted that the City's diversity also creates unique educational opportunities in Richmond. "Richmond is richly multicultural... I am excited to be educated about other cultures each time I visit an arts performance or exhibit that features non-dominant cultures."

On the other hand, some respondents pointed out room for improvement: "We have high-level artists from Asia and Canada here. What is needed is a way to connect and showcase them."

Richmond residents indicated a desire to expand inclusive and diverse arts programming. Many survey respondents cited the city's diversity and existing children's and youth programming as strong points in Richmond with 73% of arts organizations reporting they engaged with youth as part of their ongoing activities and programs. However, stakeholders noted this as an area that could still be expanded.

Natural Beauty

The natural beauty and cultural heritage of Steveston was most often mentioned as a favourite feature of Richmond. Specifically, historic sites such as the Britannia Shipyards National Historic Site, Gulf of Georgia Cannery and London Heritage Farm were noted as being exemplary reflections of the City's rich maritime, farming and fishing history. Other respondents referenced Richmond's natural heritage, such as its abundance of birds.

Richmond's unique history and natural setting as a maritime hub were key points of pride for many participants.

"[Proud to] explore heritage buildings and sites ... Salmon Festival for sure! Maybe [we] could have art in the park festival. The sports field is fabulous and the flowers on the streets look great. Steveston heritage area is lovely to walk around and paint."

– Community Engagement Survey Respondent

Did you know?

Almost nine in ten Canadians say that governments should place at least moderate importance on supporting the arts and culture sector.

– Arts and Heritage Access and Availability Survey 2016-2017, Environics Research



"Richmond is welcoming to so many new Canadians to its neighbourhoods. I think its arts scene really addresses the thirst of these newcomers for the cultural and entertainment stimulation that Richmond's arts organizations present."

-- Community Engagement Survey Respondent

PRIORITIES: KEY FOCUS AREAS

Overall, community engagement suggested that the City should prioritize the following key focus areas in the Arts Strategy:

1. Free public events
2. New and improved spaces
3. Increased awareness

The sections that immediately follow identify highlights of what was heard during the engagement phase. Specific directions and actions to be taken to address these priorities are presented within the Strategic Directions section of this Strategy (pages 29–42).



Did you know?

62% of Canadians "strongly agree" that arts and culture makes communities a better place to live and is a valuable way of bringing people together.

—Arts and Heritage Access and Availability Survey 2016–2017; Environics Research, 2017



Richmond is a national leader in Culture Days, an annual 3-day festival that includes free, hands-on activities and workshops, as well as, "behind the scenes" creative experiences.

Priority 1: Free Festivals and Events

Of the many means of engaging with the arts, free festivals was the top priority for Richmond residents. This is consistent with national data indicating that festivals and events are the most common form of Canadians' participation in the arts. The quality and variety of festivals offered around the City were widely cited as points of pride. Festivals are seen as an effective means to celebrate, capture and inspire Richmond's artistic vibrancy. Respondents noted that festivals foster inclusion as well as encourage intercultural understanding.

"Festivals are inclusive of celebrating one another's heritages, ethnicities and cultures."

— Community Engagement Survey Respondent

Stakeholders indicated a desire and need for free public events, and affordable art programs and workshops that engage all age groups within the community, especially youth.

The Richmond World Festival was singled out for celebrating the diverse cultural backgrounds of Richmond. Other festivals that instilled a sense of civic pride were Culture Days, the Maritime Festival, Salmon Festival, Harvest Festival, Chinese New Year's celebrations and the Grand Prix of Art.



Where We Engage with the Arts

Survey respondents were asked to select events or venues that they had attended in the past 12 months.

Venues

| | |
|----------------------|-----|
| Richmond Art Gallery | 50% |
| Richmond Museum | 27% |
| Gateway Theatre | 26% |

Events

| | |
|--------------------------|-----|
| Culture Days | 46% |
| Doors Open Richmond | 39% |
| Maritime Festival | 37% |
| Richmond World Festival | 30% |
| Children's Arts Festival | 22% |

Priority 2: New and/or Improved Spaces

Following free festivals and events, new and/or improved spaces was the most widely cited priority with the majority of types of engagement feedback indicating that both exhibition/gallery space and creation/studio space should be prioritized by the City. Lack of small venues, non-traditional spaces and leveraging existing spaces in the built-environment were also key points raised by the community.

New Spaces

As a rapidly growing and developing urban centre, community members commented on the need to work with developers to create space for the arts. There were four specific types of spaces that engagement with the community revealed as key gaps:

- Spaces to exhibit art;
- Performing arts and gathering spaces, particularly medium-sized spaces for 150–300 people; and
- Organizational/administrative space.

Existing Spaces

Artists reported low satisfaction with performance spaces, reflecting wider demand for smaller, more affordable spaces to rehearse and/or perform. Across all types of facilities, the most common concern regarded availability with many artists noting that desirable facilities are often full or booked far in advance.

Broad community feedback noted that the Cultural Centre delivers high quality programming but most agreed it needs larger exhibition space. It was also noted that the one approach to meet the demand for spaces could be through distribution of exhibition and programming space throughout the City by utilizing existing space.

In terms of adapting or re-purposing existing spaces, the most common suggestion was animating spaces in shopping malls. Optimizing empty storefronts, industrial warehouses, churches, school gyms and post-secondary facilities — spaces that lend themselves to being transformed into space for the arts — was also identified. Outdoor spaces such as London Heritage Farm, parks and walking trails were also considered as potential spaces for artistic activity.

Artists and organizations both widely expressed that they would like to more space to exhibit art in Richmond. This was further emphasized by residents expressing that the City should prioritize exhibition space.

Priority 3: Increased Awareness

The need for increased awareness and promotion of arts programming around the City was a repeated theme throughout the survey and broader engagement feedback. Respondents noted that information was often coming from a variety of places and was at times 'spotty'.

"Not everyone in Richmond is aware of all the programs, events and activities going on. We'll have to do more advertising."

– Community Engagement Survey Respondent

Preferred Communications Channels

Respondents were largely in support of more social media-based advertising (53%) and more stories in the local newspaper (44%) as a means for improving awareness.

Other recommendations included:

- Create reader boards or post notices at community centres, Richmond Public Library or art venues;
- Direct outreach to community groups;
- Advertise in public places such as Canada Line stations or malls;
- Advertise widely in both Chinese and English; and
- Develop a regularly updated centralized website for programming and events info.

HowArtWorks.ca

The HowArtWorks.ca website offers information about how the arts benefits communities and individuals. The site also lists the key arts and culture venues and programs offered by the City and includes links to the impacts of the arts in social and economic well-being.

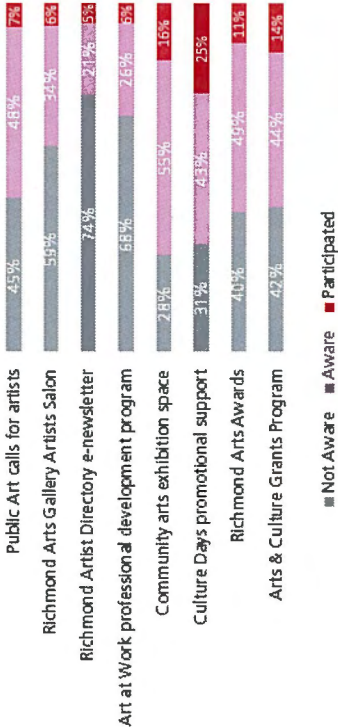
79% of respondents indicated they would use it (or continue to use it) as a tool to access information to promote the importance of the arts in the community. Further community feedback noted that HowArtWorks.ca could be leveraged as a central portal or online hub for all-things-arts in Richmond.

"It would be great if the Arts Centre info [at HowArtWorks.ca] had more detail and links to group websites and encouraged the groups to add the site to their pages."

– Community Engagement Survey Respondent

Programs for Artists

While funding was noted as a key focus area by arts stakeholders, survey results and broader community feedback suggest this may be more of an awareness issue than lack of available funding. The survey revealed that a large number of artists and cultural group representatives were previously unaware of key support offerings by the City.



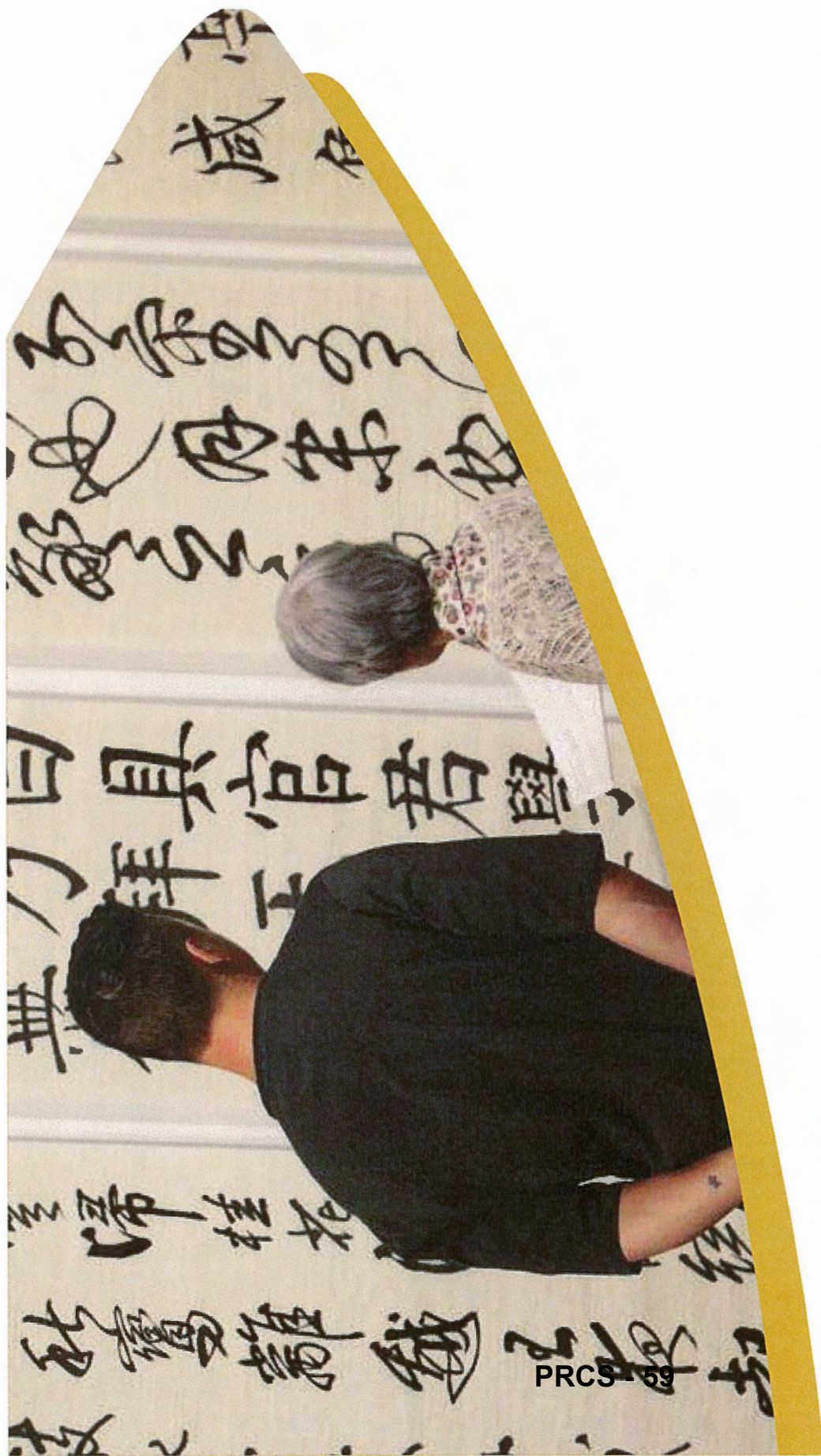
The Arts Centre is Richmond's arts education and creation hub for courses, events, organizations and artists. It's aim is to make the arts accessible and it is also home to a number of local Resident Art Groups, including the Textile Arts Guild of Richmond.



Did you know?

More than 450 artists and cultural organizations receive e-newsletters from the City's Cultural Development office to learn about Artist Calls, funding deadlines, promotional opportunities, professional development workshops and more.





PRCS 59

RICHMOND ARTS STRATEGY

VISION | GUIDING PRINCIPLES

STRATEGIC DIRECTIONS | OBJECTIVES

KEY ACTIONS

The Richmond Art Gallery seeks to enhance everyone's understanding and enjoyment of contemporary art through exhibitions, programming and education.

THE VISION

Richmond's thriving arts scene:

- Animates our city everyday;
- Offers rich arts education and experiences, festivals and events;
- Fosters social connections and wellness;
- Builds arts and culture leadership; and
- Provides creative spaces.

PRCS - 60

GUIDING PRINCIPLES

Working with the 25-member Richmond Arts Strategy Task Group, community feedback played a vital role in the development of the Strategy's Guiding Principles which were officially endorsed by City Council on July 23, 2018.

These Principles will guide the strategic directions, actions and decisions of the City of Richmond in arts development over the next five years:

- Striving for **excellence** among all who participate in and contribute to the artistic life of Richmond from City services to community organizations to individuals of all ages and skill levels.
- **Sustainability** to 'future-proof' the arts through funding, education, infrastructure, mentorship and the integration of the arts into the everyday fabric of our city.
- Expressing **creativity** through experimentation and fostering collaboration among diverse voices.
- Providing broad **accessibility** to arts experiences and advancing **inclusivity** to connect people through the arts.
- **Community-building** through creative engagement and dialogue, and honouring the spirit of Reconciliation.
- **Celebration** to showcase and inspire Richmond's artistic vibrancy.



STRATEGIC DIRECTION 1

ENSURE AFFORDABLE AND ACCESSIBLE ARTS FOR ALL



Objective 1.1

Continue to support a diverse range of free and affordable arts programming.

SUPPORTING ACTIONS:

1. Review the City's offerings of free and low-cost arts programming and events, and assess required City resources to keep cost barriers low.
2. Develop or expand opportunities to directly support individual artists, cultural organizations and venues that provide low and no cost public program delivery.
3. Promote the Recreation Fee Subsidy Program (RFSP) for arts programs.

Objective 1.2

Support access to creative tools and resources, especially for youth.

SUPPORTING ACTIONS:

1. Develop and/or increase the use of creative tool libraries, musical instrument libraries and/or other creative resource lending programs.
2. Continue to work across Community Services and community partners to connect youth to creative opportunities and resources.
3. Continue to work with the School District 38 to link arts education resources to teachers.
4. Continue to offer free access to media arts training, professional mentorship opportunities and equipment through the Richmond Youth Media Program.

Did you know?

The City of Richmond offers a Recreation Fee Subsidy Program that includes cultural programs for residents of all ages who are experiencing financial hardship. Details at richmond.ca/subsidy.



Objective 1.3

Engage the imaginations of all generations through creative education and outreach.

SUPPORTING ACTIONS:

1. Support the retention and development of high-calibre arts experiences and education in community centres, city-operated facilities and public spaces.
2. Support and promote programs across Community Services and other community partners that support wellness (including social, physical and emotional well-being) through the arts.
3. Increase the scope of arts education programs and services available to all age ranges and levels from entry to pre-professional.
4. Increase the use and extend programming of the Richmond Arts Centre Art Truck.

Objective 1.4

Identify and address accessibility barriers to creative participation.

SUPPORTING ACTIONS:

1. Encourage and promote arts and culture opportunities at locations close to transit, and identify opportunities to reduce transportation barriers.
2. Offer and encourage arts engagement opportunities in spaces beyond the walls of traditional venues including unconventional spaces.
3. Incorporate creative wayfinding elements to improve navigability and visibility to cultural events and venues.
4. Identify and address physical accessibility challenges to attending festivals, visiting cultural venues and exploring public art.
5. Identify ways to ensure cultural venues and other spaces providing arts experiences are appealing and welcoming to newcomers, people living with disabilities, LGBTQ2S* residents and other typically under-represented groups.

*LGTBQ2S are acronyms to refer to Lesbian, Gay, Bisexual, Transgender, Queer and Two-Spirit.

STRATEGIC DIRECTION 2

PROMOTE INCLUSIVITY AND DIVERSITY IN THE ARTS



Objective 2.1

Celebrate Richmond's diversity, history, growth and change as a community.

SUPPORTING ACTIONS:

1. Highlight Richmond's cultural diversity in arts and culture marketing and communication.
2. Acknowledge First Nations territory at cultural events.
3. Ensure that programming that involves work by Musqueam and other Indigenous artists.
4. Review current programming to ensure that under-represented cultural and LGBTQ2S activities are part of festival and arts event programming.
5. Connect with the diverse cultural communities of Richmond (including faith-based communities) to encourage sharing of art, food and music.
6. Continue to grow and deepen the programming of the Richmond World Festival as a showcase of Richmond's cultural and ethnic diversity.
7. Encourage collaborations among under-represented community groups, such as youth, Chinese-speaking, Indigenous and LGBTQ2S people.
8. Invite diverse groups, including those typically under-represented, to participate in the telling of their story in the Richmond context, through creative engagement and art.

Art brings us together

Cultural engagement improves understanding and empathy towards others

— Arts Council England, 2017



Objective 2.2

Cultivate a sense of belonging through creative engagement.

SUPPORTING ACTIONS:

1. Facilitate intercultural communication with creative environments and arts-based programs.
2. Provide a range of participatory programming for all age groups and inter-age groups at the community or neighbourhood scale.
3. Integrate creative and cultural experiences into City services for newcomers and other cross-cultural programs and services.
4. Increase multilingual arts experiences.

Objective 2.3

Broaden understanding of what artistic expression can be through education and experimentation.

SUPPORTING ACTIONS:

1. Build on existing services in the Richmond Public Library, community centres and other spaces that include creative programming to reach new audiences.
2. Expand and increase the *How Art Works* public education campaign that communicates the benefits of creativity and the value of the arts.
3. Support and program art-making demonstrations in the public realm.
4. Invite the public “behind the scenes” and to create things themselves, through programming including events like Doors Open Richmond, Instrument Petting Zoo, Culture Days and Children’s Arts Festival.

Objective 2.4

Leverage Richmond's diversity to develop representative programming and events that attract audiences from within and beyond the City.

SUPPORTING ACTIONS:

1. Link the Richmond Arts Strategy 2019–2024 strategic directions to tourism initiatives that bolster Richmond as a cultural destination.
2. Collaborate with Indigenous Peoples and community groups to identify thematic tourism niches through culinary arts, natural and cultural heritage.
3. Promote, encourage and develop initiatives, including festivals that encourage cultural cross-pollination through the arts.

Objective 2.5

Enable partnerships, connections and collaboration among diverse organizations, venues and creative partners.

SUPPORTING ACTIONS:

1. Encourage collaboration among and across creative sectors and cultural industries.
2. Encourage collaboration of visual, literary and performing arts with the Richmond Public Library and museums regarding programming and resources.
3. Include non-traditional creative activities and industries (e.g. video game design) in the development of events, creative programming and educational offerings.
4. Continue to foster and create new collaborations and partnerships with other City departments and non-arts organizations.
5. Establish and/or strengthen connections with School District 38 and community organizations to increase arts opportunities and experiences.

STRATEGIC DIRECTION 3 INVEST IN THE ARTS



Objective 3.1

Build creative capacity through planning and development.

SUPPORTING ACTIONS:

1. Among online tools added to howartworks.ca, include link to online event approvals applications system for community event organizers to obtain approvals from Richmond Event Approval Coordination Team (REACT).
2. Encourage arts incubator spaces for emerging artists and organizations.
3. Continue to position and promote Community Cultural Development staff as a go-to resource for the arts community.
4. Identify priority cultural amenity opportunities through development.
5. Monitor and review the Arts and Culture grant program to ensure it supports and responds to the needs of the arts community, and are in keeping with current working models in the arts and art forms.
6. Continue to support and encourage organizations to leverage City investment to attract additional funding from other levels of government and other sources.
7. Establish a Cultural Leaders Roundtable for ongoing dialogue and engagement.

Objective 3.2

Connect creative producers to the tools, training and supports that are vital to their work.

SUPPORTING ACTIONS:

1. Expand professional development, mentorship and skill-building opportunities for artists and cultural organizations.
2. Continue to invest in and provide mentoring support to cultural organizations through the Arts and Culture grants program.
3. Provide links on howartworks.ca to existing online resources for the creative community (e.g. Spacefinder, Arts BC, artist calls, funding opportunities, gallery collections, etc.)
4. Continue to promote opportunities for artists via online tools and social media including the Richmond Artists Directory e-newsletter.

Objective 3.3

Broaden the economic potential and contribution of the arts.

SUPPORTING ACTIONS:

1. Streamline or demystify the process to encourage creative industries to locate in Richmond.
2. Ensure the arts are considered in Richmond's Economic Development Strategy and that they play a role in the economic sustainability of the city.
3. Continue to create favourable conditions for the filming industry in Richmond.
4. Raise awareness of the ways that the arts and creative industries contribute to the economic health of the community.
5. Nurture relationships between arts organizations and key business organizations.
6. Foster opportunities for business to invest in and partner with the arts (e.g. through sponsorship, provision of space.)

Objective 3.4

Attract and engage high-profile leaders to advocate and invest in arts and culture.

SUPPORTING ACTIONS:

1. Foster relationship building with private donors and encourage legacy-based initiatives and philanthropy.
2. Work with the arts community to develop a foundation to facilitate and direct donations from corporate donors to support arts development.
3. Expand partnerships with local area post-secondary institutions.
4. Advocate at all levels of government for increased funding and support for arts and culture.

Objective 3.5

Integrate the arts at a strategic level in community, economic, tourism, environmental and wellness planning.

SUPPORTING ACTIONS:

1. Link the Arts Strategy to other City planning initiatives and strategies
2. Raise awareness among City Departments of the benefits of arts and culture in building a strong community.
3. Continue to work with other City departments to provide arts opportunities including art in the public realm.
4. Conduct a deeper analysis of the data collected through the community engagement process and connect, where applicable, to relevant data from other sources.

Did you know?

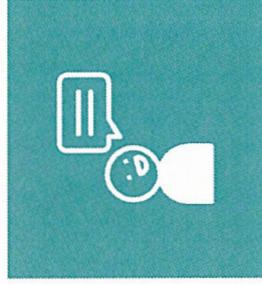
One-half of Canadians 15 years of age or older make or perform art, with the most common arts practices being crafts (18%) and music (15%).

— Hill Strategies, *Canadians' Arts, Culture and Heritage Participation*, 2018



STRATEGIC DIRECTION 4

INCREASE AWARENESS AND PARTICIPATION IN THE ARTS



Objective 4.1

Cultivate arts and cultural leadership.

SUPPORTING ACTIONS:

1. Partner with arts advocates in the community to achieve common outcomes.
2. Raise the profile of the arts at Council.
3. Encourage and continue to offer an array of lecture series, seminars, panels and community dialogues on arts, culture and heritage issues.
4. Continue to encourage the Richmond Arts Coalition to be a vital voice for artists in the community.

Objective 4.2

Connect the Richmond community to creative events, news and resources.

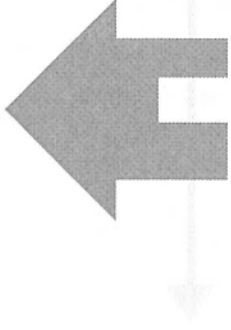
SUPPORTING ACTIONS:

1. Promote an expanded howartworks.ca as the main online arts portal to connect the community to all things creative, including an online calendar for cultural events and activities.
2. Develop and execute an Arts Communications Strategy.
3. Dedicate resources for arts-related marketing and communications, with particular attention to expanding social media presence.

Art cultivates a sense of belonging

People who rate arts, culture and leisure being excellent in their community are 2.8 times more likely to have a strong sense of belonging to their city

– Angus Reid, 2015



Objective 4.3

Engage the Richmond community with creative experiences and artistic encounters in their daily life.

SUPPORTING ACTIONS:

1. Continue to provide and promote events (such as Culture Days and Doors Open Richmond) to showcase Richmond Artists.
2. Encourage neighbourhood-based arts and cultural activity (e.g. creative neighbourhood actions, gardening, walking tours, food tourism, etc.), through community grants and other civic support for arts experiences.
3. Continue to foster a built environment where one has spontaneous encounters with art through the Public Art program.
4. Expand programs such as the Public Art “Engaging Artists in the Community” program and Branscombe House Artist-in-Residence program which support community-engaged arts practices.
5. Increase visual and performing arts opportunities in public spaces to showcase Richmond artists.



STRATEGIC DIRECTION 5

ACTIVATE PUBLIC SPACES THROUGH (AND FOR!) THE ARTS

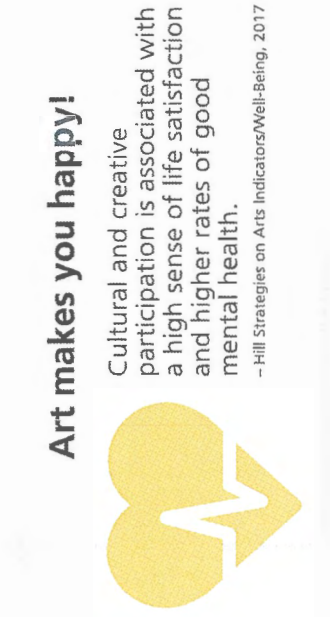


Objective 5.1

Work towards meeting the demand for creative spaces and cultural facilities.

SUPPORTING ACTIONS:

1. Continue to identify and make creative use of the built environment and civic facilities.
2. Pursue changes to existing civic, particularly cultural facilities in response to changing community demand for cultural programming.
3. Encourage the use of existing spaces within public institutions for other creative uses.
4. Conduct Richmond real-estate inventory for under-utilized commercial spaces, for potential creative, cultural and heritage use.
5. Use Public Art and cultural programming to reimagine public spaces with an eye to creative placemaking.
6. Complete a Cultural Facilities Needs Assessment and conduct feasibility studies as may arise from it.
7. Conduct a bylaw review to support the implementation of public performances and space activation (eg, busking).
8. Continue to offer subsidized creation space to Resident Art Groups at the Arts Centre and subsidized performance space at the Gateway Theatre to qualifying non-profit organizations.
9. Ensure that City-operated arts spaces have technological resources and flexibility to accommodate emerging forms of presentation and exhibition.
10. Convert the Minoru Place Activity Centre to address growing demand for arts programs and provide new, informal spaces for performance and exhibition.
11. Plan for future arts facilities to address the demand for Arts Education and Program space.

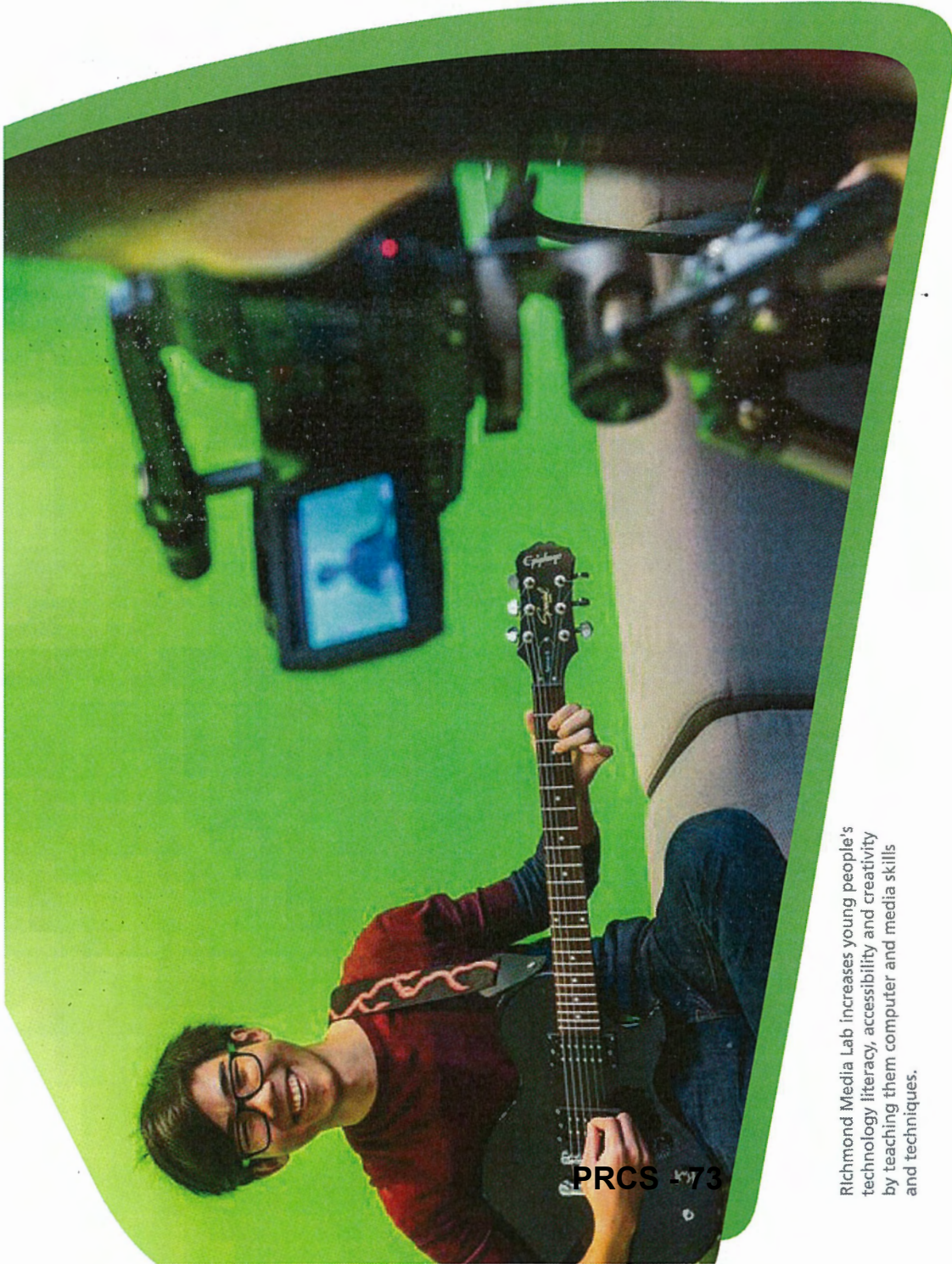


Objective 5.2

Acquire creative spaces and cultural amenities in new developments.

SUPPORTING ACTIONS:

1. Continue to develop distinct arts districts and cultural hubs as identified in the City Centre Area Plan, with the provision of affordable creation, administrative, live/work and presentation space.
2. Establish parameters and guidelines for cultural amenity opportunities from development.
3. Construct more all-weather public gathering spaces for creative activity, festivals, congregation and networking.
4. Continue to support dedicated affordable artist housing and studios, such as through the ARTS units in Capstan Village and Artist-in-Residence programs.



PRCS 173

Richmond Media Lab increases young people's technology literacy, accessibility and creativity by teaching them computer and media skills and techniques.

MOVING FORWARD

IMPLEMENTING, EVALUATING AND COMMUNICATING THE ARTS STRATEGY

The Richmond Arts Strategy 2019–2024 encompasses a broad range of creative and cultural assets and resources that, much like the role of creativity, are integrated into many aspects of everyday life in Richmond including business, tourism, gastronomy, public spaces, well-being and more, all part of a sustainable and healthy creative ecosystem*.

Identifying leading and supporting partners will contribute to the implementation of the Strategy, while continued community participation will ensure the Strategy may be assessed, adapted and revised in response to changing needs.

This Strategy is a "living document", and will be supported by an updated annual implementation schedule and budget indicating:

- actions categorized into recommended phases;
- lead and partner roles, and opportunities for further collaboration; and
- measurable outcomes as a means to monitor progress.

This Implementation Framework will be developed with the Arts Strategy Task Group to provide a guide for more detailed, tactical actions, and pave the way forward for the City's decision-making in arts activities and investment over the next five years.

Sharing the Strategy is essential to building wider awareness, excitement and momentum. Communications opportunities include, but are not limited to:

- A multilingual communications strategy to local media and the Richmond community, including the use of social media platforms for the City, partner groups and stakeholders;
- A widely advertised launch event(s) with community members, City representatives and partners to raise awareness and excitement around the strategy and its directions;
- Release of Strategy updates through howartworks.ca, City e-newsletter and other distribution networks; and
- Linking the directions of the Strategy with community events throughout the calendar year to carry out engagement activities and active plan linkages.

***CREATIVE ECOSYSTEM** The interconnection of cultural resources in a community. Facilities, spaces, festivals, makers, artists, designers, arts organizations, tourism and business are all connected to one another and in turn, support the health and vitality of a vibrant, creative city.

ACKNOWLEDGEMENTS

The creation of the 2019–2024 Richmond Arts Strategy was a collaborative, community-wide endeavour involving many knowledgeable participants. A sincere thanks to all community members who contributed to the engagement process and the making of this Strategy, including the leadership of City Council and Staff and the Richmond Arts Strategy Task Group.

RICHMOND CITY COUNCIL

Malcolm Brodie, Mayor
Alexa Loo, City Councillor
Bill McNulty, City Councillor
Carol Day, City Councillor
Chak Au, City Councillor
Harold Steves, City Councillor
Kelly Greene, City Councillor
Linda McPhail, City Councillor
Michael Wolfe, City Councillor

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Patricia Huntsman, Project Lead, Patricia Huntsman Culture + Communication
Carly Frey, Managing Director, Nordicity West
Chad Rickaby, Research Analyst, Nordicity West
Kelly Stauffer, Design

INTERVIEW PARTICIPANTS

Alexa Loo, City Councillor
Camilla Tibbs, Executive Director, Gateway Theatre
Carol Day, City Councillor
Crystal Chan, Richmond Resident
George Duncan, Chief Administrative Officer, City of Richmond
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Linda Barnes, Chair of Richmond Arts Coalition
Mark Glavina, Founder, Phoenix Art Workshop
Wayne Craig, Director, Development

CROSS-DEPARTMENTAL WORKSHOP PARTICIPANTS:

Arts Services, Communications, Community Social Development, Corporate Business Service Solutions, Corporate Partnerships, Economic Development, Engineering and Public Works, Finance, Heritage Services, Major Events, Parks, Planning and Development, Policy Planning, Project Management, Public Art, Recreation and Sport, Richmond Public Library, Seniors and Sustainability

CITY OF RICHMOND STAFF

Jane Fernyhough, Director, Arts, Culture and Heritage Services
Marie Fenwick, Senior Manager, Arts, Culture and Heritage Services
Liesl Jauk, Manager, Arts Services
Katie Varney, Manager, Community Cultural Development
Camyar Chaichian, Coordinator, Arts Centre
Samir Modhwadia, Administrator, Arts, Culture and Heritage

RICHMOND ARTS STRATEGY TASK GROUP

- Glen Andersen**, Multidisciplinary Artist, Environmental Activist
- Sid Akselrod**, Artist, Photographer, Art Teacher, Steveston-London Secondary
- Linda Barnes**, Chair of Richmond Arts Coalition, Steveston Historical Society and Steveston 20/20 Group
- Suzanne Carter-Huffman**, Senior Planner, City of Richmond
- Ceri Chong**, Industry Development Manager, Tourism Richmond
- Kirsten Close**, Coordinator, Community Services, Major Projects
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- Minghui Yu**, Richmond Resident, IT Professional
- Thomas Yu**, Board Member, Richmond Chinese Community Society
- Toni Zhang McAfee**, Arts Administrator, Museum Professional, Community Arts Programmer



INDIGENOUS ADVISOR, MUSQUEAM FIRST NATION

Special thanks to Terry Point

Terry's guidance is informed by his experience as an Aboriginal Education Teacher in Richmond schools, his work for the Musqueam Indian Band and his role with the University of British Columbia Museum of Anthropology over the past 10 years. He holds a Bachelor of Arts from UBC in First Nations Studies.

**"Richmond: a fusion of Asian art
with local Indigenous influence
and a touch of European flair!"**

– Community Engagement Survey Respondent

Photo by Tim Nguyen. Daniel Chen in *Nine Dragons*, 2017.



COMMUNITY ENGAGEMENT ACTIVITIES

Facilitated Consultation Events

Detailed and thoughtful feedback was received at three public facilitated conversations, as well as five Task Group meetings.



| Event | Location | Date(s) | Attendance |
|-----------------------------------|---------------------------------|---|-------------------|
| Task Group Meetings | City Hall | January 10, 2018 February 15, 2018 April 10, 2018 May 23, 2018 June 21, 2018 July 16, 2018 September 12, 2018 October 23, 2018 Feb 20, 2019 May 23, 2019 | 20-30 per meeting |
| Community Dialogue Session | City Centre Community Centre | March 19, 2018 | 52 |
| Artists' Cultural Cafe | Richmond Performance Hall | April 18, 2018 | 12 |
| Public Cultural Cafe | Rocanini's Coffee, Steveston | April 23, 2018 | 5 |
| Cross-Departmental Staff Workshop | City Hall | July 23, 2018 | 37 |
| Community Dialogue Session | Kwantlen Polytechnic University | November 19, 2018 | 71 |

Interactive Engagement Pop-Up Kiosks

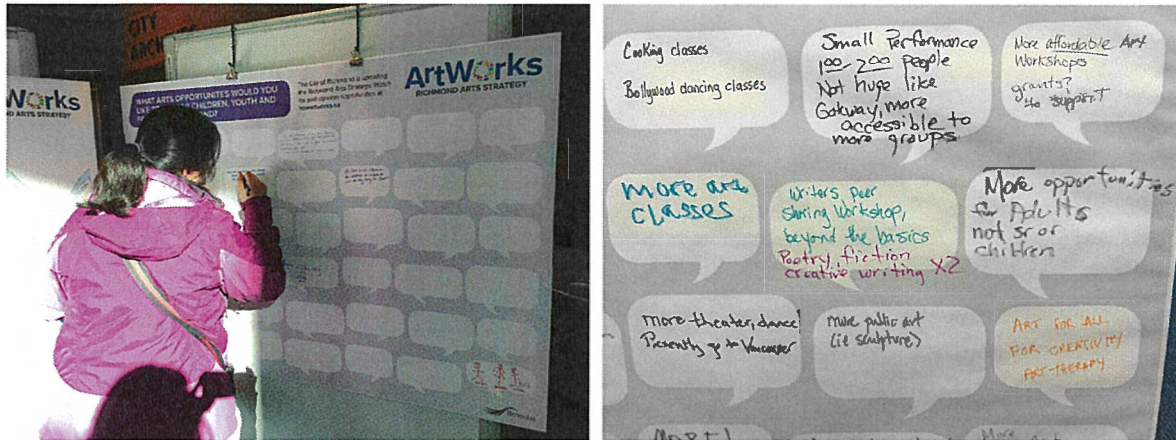
Throughout the campaign, the ArtWorks team appeared in public spaces to gather feedback and ideas from the community. With them, they brought pop-up kiosks, sounding boards and interactive drawing activities designed to gather data in a fun, engaging and visually-appealing way.



| Event | Location | Date(s) |
|--|--------------------------------|-----------------------------|
| Children's Arts Festival | Richmond Cultural Centre | February 12, 2018 |
| Cherry Blossom Festival | Garry Point Park | April 8, 2018 |
| We Dance International Dance Day Performance | Aberdeen Centre | April 28, 2018 |
| Richmond Arts Awards | City Hall | May 15, 2018 |
| Richmond Chinese Arts and Culture Festival | Lansdowne Centre | May 26, 2018 |
| Pop-Up Kiosks | Cultural Centre Lobby | May 17 May 28 – 30, 2018 |
| Kwantlen Farmer's Market | Minoru Precinct Plaza | May 29, 2018 |
| National Indigenous People's Day | Musqueam Cultural Centre | June 21, 2018 |
| Culture Days | Richmond Cultural Centre Lobby | September 28-30, 2018 |

Sounding Boards

Several different Sounding Boards were set up at a variety of community events, facilities and public gathering spaces. The large and playful boards invited people to contribute their ideas. In total, 450+ responses were received from the community using these boards.



| Event | Location | Date(s) |
|--|--|--|
| Art at Work Workshop | Richmond Art Gallery | Feb 22, 2018 |
| Richmond Youth Dance Company Showcase | Richmond Performance Hall | March 2-3, 2018 |
| Branscombe House Artist-in-Residence Workshops and Doors Open Exhibition | Branscombe House | March 10, 2018 April 14, 2018 May 12, 2018 June 2-3, 2018 |
| Richmond Delta Youth Orchestra Spring Concert Series | Various locations Gilmore Park United Church and Richmond Alliance Church | March 10, 2018 April 21, 2018 |
| Lipont Art Centre | 4211 No.3 Road | March 11-June 3, 2018 |
| Theatrical Performances: <i>I Lost My Husband and Nine Dragons</i> | Gateway Theatre | March 15-24, 2018 April 12-21, 2018 |
| Art About Finn Slough Exhibition | Cultural Centre | April 13, 2018 |
| Kwantlen Design Week | Kwantlen Polytechnic University | April 16-20, 2018 |
| Richmond Potters Club Spring Sale | Richmond Performance Hall | April 20-22, 2018 |
| Richmond Gem and Mineral Club | Richmond Performance Hall | April 28-29, 2018 |
| Richmond Arts Awards | City Hall Lobby | May 15, 2018 |
| Richmond Arts Centre Hallway and Media Lab | Richmond Cultural Centre | October 11-21, 2018 |

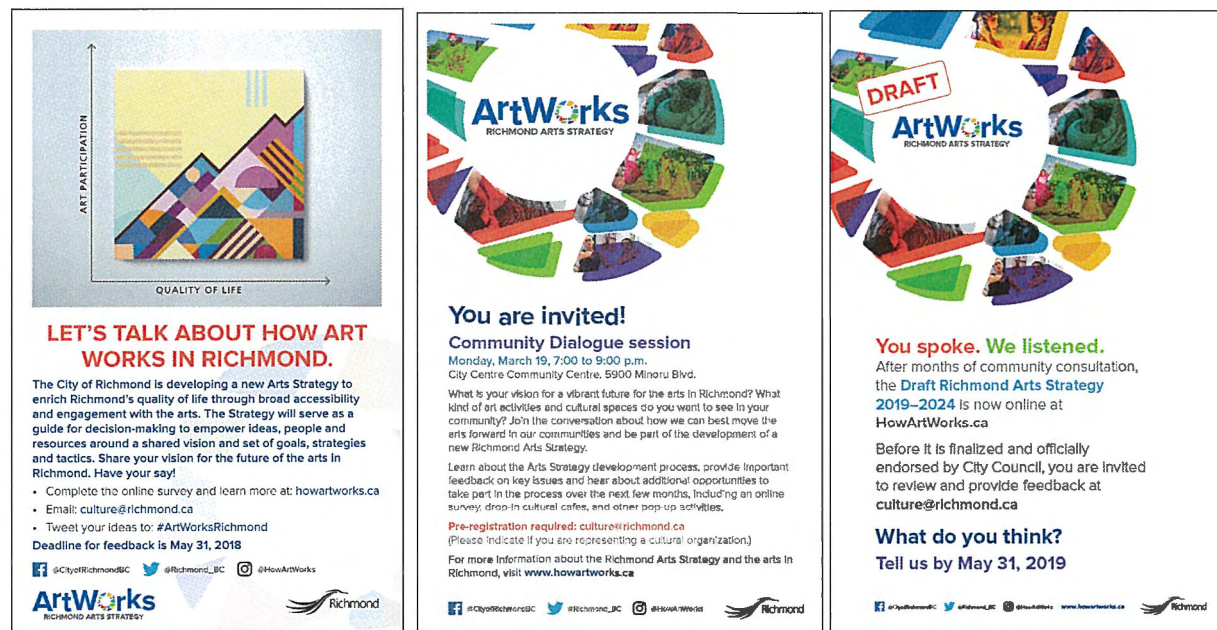
Stakeholder Presentations and Feedback

Information about the ArtWorks campaign was presented to various community stakeholders and groups including:

- Individual artists participating in the Richmond Art Gallery's Artist Salon and Art at Work workshop
- Meetings with City staff and Council members
- Steveston's 20/20 group
- Richmond's Public Art Advisory Committee
- Richmond's Intercultural Advisory Committee
- Musqueam Band via the Protocol Officer
- Richmond Community Centre Area Coordinators meeting
- Resident Art Groups at the Richmond Cultural Centre
- Richmond Art Gallery Youth Collective
- Local artists at the Captstan ARTS Units Social Mixer
- Youth at various community centres via Youth Services Coordinators

Richmond Arts Strategy Marketing Activities

Print



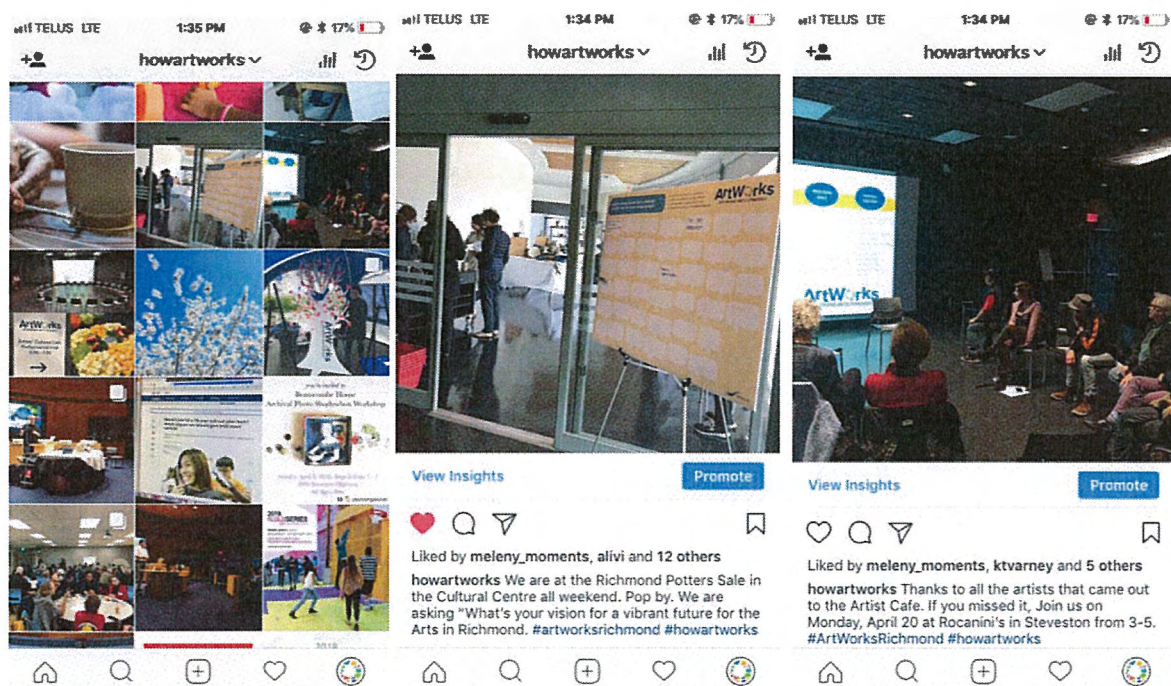
Advertisements and Media coverage

- New Releases: February 27, 2018, April 30, 2018, November 6, 2018 and May 21, 2019
- Ads in Richmond News: May 10 and 30, 2018
- Ad in The Sentinel: May 2018 issue
- Sing Tao: Mentioned in May 1, 2018 publication
- Ads in Gateway Program: March 2018 and April 2018
- Ad in Richmond Youth Dance Company Showcase program: March 2, 2018
- Ad in Richmond Delta Youth Orchestra program: March 10, 2018 and April 21, 2018

Other

- 350 posters in community centres, libraries, City facilities, public spaces and community sites
- "Take the survey" buttons worn by Cultural Centre staff
- 2,000+ Postcards distributed at community centres as well as meetings, programs and pop-up kiosks at 26 venues including Gateway Theatre, Lipont Art Centre, Cherry Blossom Festival, Branscombe House, River Rock restaurant, Lulu Series, Concord Gardens ARTS units, Arts at Work workshops and Kwantlen Farmers Market.

Digital



Howartworks.ca

- 5,246 webpage visits during the campaign

Social Media Posts

- 35 Instagram posts @howartworks to 501 followers
- 18 Facebook posts on @cityofrichmondca to 6,473 followers
- 18 Twitter posts on @Richmond_BC to 5,498 followers

Social Media Shares

- Details of the ArtWorks campaign were shared by the Richmond Museum (Facebook and Twitter), Fun Richmond (Facebook), Richmond Economic Development (Twitter), Cinevolution (Facebook), Richmond Arts Coalition (Instagram and Facebook), Lipont Art Centre (WeChat) and Clarkson Events (Instagram and Facebook)

Digital Advertisements

- Announcements on digital screens at the Richmond Oval and all community centres
- Google Ads (impressions: 147,053, total clicks: 384)
- Instagram Ads (reach: 3,359 people)

Emails

- Targeted emails including e-newsletters to Artist Directory and the Arts Strategy mailing lists (515 subscribers), emails to Let's Talk Richmond mailing list (4,305 subscribers) and, via partners, hundreds of emails to community members, staff, local organizations and artists via personal messages and targeted stakeholder lists.

Richmond Arts Strategy Task Group

The Richmond Arts Strategy Task Group is comprised of representatives from local arts and cultural organizations, businesses and independent artists. The multi-generational and multicultural group of community ambassadors and champions have provided support, direction and feedback to the Project team throughout the engagement process. They met regularly to inform and shape the new Strategy and have been essential to ensuring the final document appropriately reflects community input.

Community Members

- Glen Andersen, Multidisciplinary Artist, Environmental Activist
- Sid Akselrod, Artist, Photographer, Art Teacher, Steveston-London Secondary
- Linda Barnes, Chair of Richmond Arts Coalition, Steveston Historical Society, and Steveston 20/20 Group
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- Jane Fernyhough, Director, Arts, Culture and Heritage Services
- Linda Barnes, Chair of Richmond Arts Coalition
- Mark Glavina, Founder, Phoenix Art Workshop
- Wayne Craig, Director, Development

Cross- Departmental Staff Workshop

City staff from the following areas participated in a facilitated workshop on July 23, 2018

Arts Services, Communications, Community Social Development, Corporate Business Service Solutions, Corporate Partnerships, Economic Development, Engineering and Public Works, Finance, Heritage Services, Major Events, Parks, Planning and Development, Policy Planning, Project Management, Public Art, Recreation and Sport, Richmond Public Library, Seniors and Sustainability



Richmond Arts Strategy

2019–2024

Guiding Principles:

Excellence | Sustainability | Creativity | Accessibility | Inclusivity | Community-building | Celebration

The Vision

Richmond's thriving arts scene

- Animates our city everyday;
- Offers rich arts education and experiences, festivals and events;
- Fosters social connections and wellness;
- Builds arts and culture leadership; and
- Provides creative spaces.

Strategic Directions

1. Ensure affordable and accessible arts for all
2. Promote inclusivity and diversity in the arts
3. Invest in the arts
4. Increase awareness and participation in the arts
5. Activate public spaces through (and for!) the arts

Full Strategy at howartworks.ca

PRCS - 86



Moving Forward

Richmond Arts Strategy 2019–2024 Action Plan

This Action Plan is a living document that outlines the Objectives and Actions under each Strategic Direction that stakeholders and community members (including those represented in the Richmond Arts Strategy Task Group) believe will make a meaningful and measurable difference in advancing the arts in Richmond.

The Lead/Partners/Potential Partners identified in this grid represent *opportunities* for collaboration and for bolstering cultural leadership and participation from grassroots levels through strong local civic commitment.

Priority

VERY HIGH
HIGH
MEDIUM

Phasing

IMMEDIATE – within 1 year
SHORT– 1 to 3 years
MEDIUM – 3 to 5 years
ONGOING – occurs regularly over time

Relative New Cost

HIGH – over \$200K
MEDIUM– \$50K to \$200K
LOW – under \$50K
N/A – part of everyday work/annual budget

Strategic Direction 1: Ensure Affordable and Accessible Arts for All**Objective 1.1:**

Continue to support a diverse range of free and affordable arts programming.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|--|------------------------------------|------------------------------|---|------------|
| 1. Review the City's offerings of free and low-cost arts programming and events, and assess required City resources to keep cost barriers low. | IMMEDIATE ONGOING | VERY HIGH | City of Richmond (COR) Community Centres/ Associations (CC) | N/A |
| 2. Develop or expand opportunities to directly support individual artists, cultural organizations and venues that provide low and no cost public program delivery. | ONGOING | MEDIUM HIGH | COR Richmond Arts Coalition (RAC) | LOW |
| 3. Promote the Recreation Fee Subsidy Program (RFSP) for arts programs. | IMMEDIATE | MEDIUM HIGH | COR | N/A |

Objective 1.2:

Support access to creative tools and resources, especially for youth.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|--|--------------|---------------|--|-----------------------------|
| 1. Develop and/or increase the use of creative tool libraries, musical instrument libraries and/or other creative resource lending programs. | SHORT | MEDIUM | COR Richmond Public Library (RPL) School District 38 (SD38) RAC CC Richmond Foundation(RF) Richmond Cares, Richmond Gives (RCRG) | N/A to LOW |

| | | | | |
|--|------------------------------|------------------------|--|-----------------------|
| 2. Continue to work across Community Services and community partners to connect youth to creative opportunities and resources. | ONGOING | HIGH | COR CC Youth Workers Connections Community Services (CCS) SD38 RPL | N/A to LOW |
| 3. Continue to work with School District 38 to link arts education resources to teachers. | ONGOING | MEDIUM HIGH | COR SD38 Richmond Art Gallery (RAG) | N/A to LOW |
| 4. Continue to offer free access to media arts training, professional mentorship opportunities and equipment through the Richmond Youth Media Program. | IMMEDIATE ONGOING | MEDIUM | COR Vancouver Coastal Health (VCH) Richmond Addiction Services Society (RASS) RPL SD38 Wilson School of Design at Kwantlen Polytechnic University (KPU) | N/A LOW |

Objective 1.3:

Engage the imaginations of all generations through creative education and outreach.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|------------------------------|-----------------|---|-----------------------|
| 1. Support the retention and development of high-calibre arts experiences and education in community centres, city-operated facilities and public spaces. | ONGOING | HIGH | COR CC BC Recreation & Parks Assoc (BCRPA) | LOW |
| 2. Support and promote programs across Community Services and other community partners that support social and emotional well-being through the arts. | SHORT | HIGH | COR VCA SD38 CCA RF CC RPL RASS | N/A |
| 3. Increase the scope of arts education programs and services available to all age ranges and levels from entry to pre-professional. | IMMEDIATE ONGOING | HIGH | COR SD38 Seniors Centre KPU CC RPL | N/A to LOW |
| 4. Increase the use and extend programming of the Richmond Arts Centre Art Truck. | SHORT | HIGH | COR SD38 Arts Organizations Individual Artists | N/A to LOW |

Objective 1.4:**Identify and address accessibility barriers to creative participation**

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|------------------------------|------------------------|---|--------------------------|
| 1. Encourage and promote arts and culture opportunities at locations close to transit, and identify opportunities to reduce transportation barriers. | IMMEDIATE ONGOING | MEDIUM | COR CC SD38 TransLink | N/A |
| 2. Offer and encourage arts engagement opportunities in spaces beyond the walls of traditional venues including unconventional spaces. | MEDIUM | MEDIUM HIGH | COR RAC Chamber of Commerce CC Shopping Malls | LOW |
| 3. Incorporate creative wayfinding elements to improve navigability and visibility to cultural events and venues. | IMMEDIATE ONGOING | HIGH | COR | LOW to MEDIUM |
| 4. Identify and address physical accessibility challenges to attending festivals, visiting cultural venues and exploring public art. | IMMEDIATE ONGOING | VERY HIGH | COR Cultural Venues Rick Hansen Foundation CC | N/A to MEDIUM |
| 5. Identify ways to ensure cultural venues and other spaces providing arts experiences are appealing and welcoming to newcomers, people living with disabilities, LGBTQ2S residents and other typically under-represented groups. | MEDIUM | VERY HIGH | COR CC CCS LGBTQ2S groups Multicultural groups Richmond Centre for Disability (RCD) | N/A to MEDIUM |

Strategic Direction 2: Promote Inclusivity and Diversity in the Arts**Objective 2.1:****Celebrate Richmond's diversity, history, growth and change as a community.**

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|-----------------|------------------|--|-----------------------|
| 1. Highlight Richmond's cultural diversity in arts and culture marketing and communication. | ONGOING | VERY HIGH | COR CC TR local media | N/A |
| 2. Acknowledge First Nations territory at cultural events. | ONGOING | VERY HIGH | COR CC | N/A to LOW |

| | | | | |
|---|------------------|------------------|--|-----------------------|
| 3. Encourage and increase programming that involves work by Musqueam and other Indigenous artists. | ONGOING | VERY HIGH | COR Pathways Musqueam and other Indigenous communities Cultural groups | N/A |
| 4. Ensure that under-represented cultural and LGBTQ2S activities are part of festival and arts and special event programming. | IMMEDIATE | VERY HIGH | COR CC LGBTQ2S groups Richmond Multicultural Community Services (RMCS) Multicultural groups | N/A to LOW |
| 5. Connect with the diverse cultural communities of Richmond (including faith-based communities) to encourage sharing of art, food and music. | SHORT | MEDIUM | COR Highway to Heaven Association Intercultural Committee | N/A to LOW |
| 6. Continue to grow and deepen the programming of the Richmond World Festival as a showcase of Richmond's cultural and ethnic diversity. | ONGOING | VERY HIGH | COR Cultural groups Cinevolution TR | N/A to LOW |
| 7. Encourage collaborations with under-represented community groups, such as youth, Chinese-speaking, Indigenous and LGBTQ2S people. | SHORT | VERY HIGH | COR Youth groups RMCS Indigenous Roundtable CC Pathways SD38 | N/A |
| 8. Invite diverse groups, including those typically under-represented, to participate in the telling of their story in the Richmond context, through creative engagement and art. | ONGOING | HIGH | COR CC Cultural Groups Musqueam and other Indigenous communities RPL Richmond Chinese Community Society (RCCS) | N/A |

Objective 2.2:

Cultivate a sense of belonging through creative engagement.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|-----------------|-----------------|---|-----------------------|
| 1. Facilitate intercultural communication with creative environments and arts-based programs. | ONGOING | HIGH | COR Inter-Cultural Advisory Committee CC Cultural Groups Musqueam and other Indigenous communities Library RCCS | N/A to LOW |

| | | | | |
|--|--------------------------|------------------------|---|--------------------------|
| 2. Provide a range of participatory programming for all age groups and inter-age groups at the community or neighbourhood scale. | SHORT | MEDIUM HIGH | COR CC | N/A to MEDIUM |
| 3. Integrate creative and cultural experiences into City services for newcomers and other cross-cultural programs and services. | SHORT ONGOING | MEDIUM HIGH | COR Immigrant Services Soc. of BC | N/A to LOW |
| 4. Increase multilingual arts experiences. | SHORT | VERY HIGH | COR RMCS Lipont Place Tourism Richmond (TR) Chinese Arts Groups RCCS | N/A to LOW |

Objective 2.3:

Broaden understandings of what artistic expression can be through education and experimentation.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|-----------------|------------------|---|-----------------------|
| 1. Build on existing services in libraries, community centres and other spaces that include creative programming to reach new audiences. | MEDIUM | HIGH | COR RPL CC KPU Shopping Centres | N/A to LOW |
| 2. Expand and increase the How Art Works public education campaign that communicates the benefits of creativity and the value of the arts. | ONGOING | VERY HIGH | COR CC Cultural groups | N/A |
| 3. Support and program art-making demonstrations in the public realm. | ONGOING | VERY HIGH | COR CC Shopping Malls Arts groups RPL Farmers Market Individual artists TR | N/A to LOW |
| 4. Invite the public "behind the scenes" and to create things themselves, through programming including events like Doors Open Richmond, Instrument Petting Zoo, Culture Days and Children's Arts Festival. | ONGOING | HIGH | COR CC RPL | N/A to LOW |

Objective 2.4:

Leverage Richmond's diversity to develop representative programming and events that attract diverse audiences from within and beyond the City.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|-----------------|------------------|--|-----------------------------|
| 1. Link the Richmond Arts Strategy 2019–2024 strategic directions to tourism initiatives that bolster Richmond as a cultural destination. | SHORT | VERY HIGH | TR COR Museums and Heritage sites YVR Chamber of Commerce Richmond Olympic Oval Hotel Association Wineries and farms Restaurants | N/A |
| 2. Collaborate with Indigenous Peoples and community groups to identify thematic tourism niches through culinary arts, natural and cultural heritage. | SHORT | VERY HIGH | TR Musqueam and other Indigenous communities Lelem Museums and Heritage sites (M&H) | LOW to MEDIUM |
| 3. Promote, encourage and develop initiatives including festivals that encourage cultural cross-pollination through the arts. | MEDIUM | VERY HIGH | COR RCCS RMCS TR | N/A to MEDIUM |

Objective 2.5:

Enable partnerships, connections, and collaboration among diverse organizations, venues and creative partners.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|--|-----------------|------------------|---|--------------------------|
| 1. Encourage collaboration among and across creative sectors and cultural industries. | SHORT | MEDIUM | COR Creative BC Private Arts Organizations TR KPU | N/A |
| 2. Encourage collaboration of visual, literary and performing arts with libraries and museums regarding programming and resources. | SHORT | VERY HIGH | COR RAC M&H Friends of the Archives | N/A |
| 3. Include non-traditional creative activities and industries (e.g. video game design) in the development of events, creative programming and educational offerings. | ONGOING | VERY HIGH | COR KPU Chamber of Commerce SD38 | N/A to LOW |

| | | | | |
|--|----------------------|------------------|---|-------------------|
| 4. Continue to foster and create new collaborations and partnerships with other City departments and non-arts organizations. | ONGOING | VERY HIGH | COR VCH RASS KPU CC Sport Council | N/A to LOW |
| 5. Establish and/or strengthen connections with School District 38 and community organizations to increase arts opportunities and experiences. | SHORT ONGOING | HIGH | SD38 Shopping centres CC Cultural groups | N/A to LOW |

Strategic Direction 3: Invest in the Arts

Objective 3.1:

Build creative capacity through planning and development.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|--|------------------|------------------|---|-------------------|
| 1. Among online tools added to howartworks.ca, include link to online event approvals applications system for community event organizers to obtain approvals from Richmond Event Approval Coordination Team (REACT). | IMMEDIATE | VERY HIGH | COR | N/A to LOW |
| 2. Encourage arts incubator spaces for emerging artists and organizations. | MEDIUM | MEDIUM | COR RAC Arts Organizations Individual Artists Developers | N/A to LOW |
| 3. Continue to position and promote Community Cultural Development staff as a go-to resource for the arts community. | ONGOING | VERY HIGH | COR RAC | N/A |
| 4. Identify priority cultural amenity opportunities through development. | SHORT | HIGH | COR Developers | N/A |
| 5. Monitor and review the Arts and Culture grant program to ensure it supports and responds to the needs of the arts community, and are in keeping with current working models in the arts and art forms. | SHORT | MEDIUM | COR Grant recipients Arts Organizations Individual Artists | N/A to LOW |
| 6. Continue to support and encourage organizations to leverage City investment to attract additional funding from other levels of government and other sources. | ONGOING | HIGH | COR Grant recipients RAC | N/A |
| 7. Establish a Cultural Leaders Roundtable for ongoing dialogue and engagement. | SHORT | VERY HIGH | COR RAC Arts Organizations Individual Artists SD38 Task Group members Other Non-Profits | N/A to LOW |

Objective 3.2:

Connect creative producers to the tools, training and supports that are vital to their work.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|--|-----------------|-----------------|--|---------------|
| 1. Expand professional development, mentorship and skill-building opportunities for artists and cultural organizations | ONGOING | VERY HIGH | COR Arts Organizations Individual artists KPU SD38 | N/A to LOW |
| 2. Continue to invest in and provide mentoring support to cultural organizations through the Arts and Culture grants program. | ONGOING | VERY HIGH | COR | N/A |
| 3. Provide links on howartworks.ca to existing online resources for the creative community (e.g. Spacefinder, Arts BC, artist calls, funding opportunities, gallery collections, etc.) | IMMEDIATE | VERY HIGH | COR | N/A |
| 4. Continue to promote opportunities for artists via online tools and social media including the Richmond Artists Directory e-newsletter. | ONGOING | VERY HIGH | COR | N/A |

Objective 3.3:

Broaden the economic potential and contribution of the arts.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|-----------------|-------------------|--|-----------|
| 1. Streamline or demystify the process to encourage creative industries to locate in Richmond. | SHORT | MEDIUM | COR Chamber of Commerce KPU YVR TR | N/A |
| 2. Ensure the arts are considered in Richmond's Economic Development Strategy and that they play a role in the economic sustainability of the city. | ONGOING | MEDIUM to HIGH | COR TR Chamber of Commerce | N/A |
| 3. Continue to create favourable conditions for the film industry in Richmond. | ONGOING | VERY HIGH | COR Creative BC TR Film Industry | N/A |
| 4. Raise awareness of the ways that the arts and creative industries contribute to the economic health of the community. | ONGOING | MEDIUM | COR TR | N/A |

| | | | | |
|---|--------------------------|---------------|---|-----------------------|
| 5. Nurture relationships between arts organizations and key business organizations | SHORT ONGOING | MEDIUM | COR TR Chamber of Commerce Steveston 20/20 | N/A |
| 6. Foster opportunities for business to invest in and partner with the arts (e.g. through sponsorship, provision of space.) | SHORT ONGOING | HIGH | COR RAC Chamber of Commerce Developers | N/A to LOW |

Objective 3.4:

Attract and engage high-profile leaders to advocate and invest in arts and culture.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|---------------------------|-----------------|--|-----------------------|
| 1. Foster relationship building with private donors and encourage legacy-based initiatives and philanthropy. | MEDIUM ONGOING | HIGH | RAC COR RF | N/A |
| 2. Work with the arts community to develop a Foundation to facilitate and direct donations from corporate donors to support arts development. | ONGOING | MEDIUM | RAC RF | N/A |
| 3. Expand partnerships with local area post-secondary institutions. | SHORT ONGOING | MEDIUM | KPU Trinity Western CDI College | N/A to LOW |
| 4. Advocate at all levels of government for increased funding and support for arts and culture. | SHORT ONGOING | HIGH | RAC Cultural Organizations | N/A |

Objective 3.5:

Integrate the arts at a strategic level in community, economic, tourism, environmental and wellness planning.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|--------------------------|------------------|--|------------|
| 1. Link the Arts Strategy to other City planning initiatives and strategies. | ONGOING | VERY HIGH | COR | N/A |
| 2. Raise awareness among City Departments of the benefits of arts and culture in building a strong community. | SHORT ONGOING | VERY HIGH | COR SD38 CC | N/A |
| 3. Continue to work with other City departments to provide new opportunities for a variety of participants, including art in the public realm. | ONGOING | VERY HIGH | COR | N/A |
| 4. Conduct a deeper analysis of the data collected through the community engagement process and connect, where applicable, to relevant data from other sources. | SHORT | HIGH | COR | LOW |

Strategic Direction 4: Increase Awareness and Participation in the Arts

Objective 4.1:

Cultivate arts and cultural leadership.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|----------|-----------|---------------------------------------|-----|
| 1. Partner with arts advocates in the community to achieve common outcomes. | ONGOING | VERY HIGH | COR RAC Community Organizations | N/A |
| 2. Raise the profile of the arts at Council. | ONGOING | VERY HIGH | COR RAC Local media | N/A |
| 3. Encourage and continue to offer an array of lecture series, seminars, panels and community dialogues on arts, culture and heritage issues. | ONGOING | VERY HIGH | COR KPU RPL CC M&H | N/A |
| 4. Continue to encourage the Richmond Arts Coalition to be a vital voice for artists in the community. | ONGOING | VERY HIGH | COR RAC | N/A |

Objective 4.2:

Connect the Richmond community to creative events, news and resources.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|----------------------|-----------|---|------------------|
| 1. Promote an expanded howartworks.ca as the main online portal to all things creative, including online calendar for cultural events and activities. | IMMEDIATE ONGOING | VERY HIGH | COR Various online cultural resources (such as bc.spacefinder.org) | LOW |
| 2. Develop and execute an Arts Communications Strategy. | SHORT ONGOING | VERY HIGH | COR | LOW |
| 3. Dedicate resources for arts-related marketing and communications, with particular attention to expanding social media presence. | SHORT ONGOING | VERY HIGH | COR Local media | LOW to MEDIUM |

Objective 4.3:

Engage the Richmond community with creative experiences and artistic encounters in their daily life.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|------------------|-----------|--|---------------|
| 1. Continue to provide and promote events (such as Culture Days and Doors Open Richmond) to showcase Richmond Artists. | ONGOING | VERY HIGH | COR TR SD38 | N/A |
| 2. Encourage neighbourhood-based arts and cultural activity (e.g. creative neighbourhood actions, gardening, walking tours, food tourism, etc.), through community grants and other civic support for arts experiences. | SHORT ONGOING | VERY HIGH | COR CC RAC Culture Days RCRG | N/A |
| 3. Continue to foster a built environment where one has spontaneous encounters with art through the Public Art program. | ONGOING | VERY HIGH | COR TR Developers | N/A |
| 4. Expand programs such as the Public Art “Engaging Artists in the Community” program and Branscombe House Artist-in- Residence program which support community-engaged arts practices. | ONGOING | VERY HIGH | COR CC | LOW |
| 5. Increase visual and performing arts opportunities in public spaces to showcase Richmond artists. | ONGOING | VERY HIGH | COR RAC Shopping centres CC Translink Individual artists Cultural groups | N/A to LOW |

Strategic Direction 5: Activate Public Spaces through (and for) the Arts

Objective 5.1:

Work towards meeting the demand for creative spaces and cultural facilities.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|-------------------|----------|--|----------------|
| 1. Continue to identify and make creative use of the built environment and civic facilities. | ONGOING | HIGH | COR Shopping Centres CC Places of worship Developers | N/A to LOW |
| 2. Pursue changes to existing civic, particularly cultural, facilities in response to changing community demand for cultural programming. | MEDIUM ONGOING | HIGH | COR CC | LOW to HIGH |

| | | | | |
|--|----------------------------|------------------------|---|--------------------------|
| 3. Encourage the use of existing spaces within public institutions (such as schools and libraries) for other creative uses. | SHORT ONGOING | HIGH | RAC COR CC SD38 RPL M&H KPU | N/A |
| 4. Conduct Richmond real-estate inventory for under-utilized commercial spaces, for potential creative, cultural and heritage use. | SHORT | HIGH | COR Chamber of Commerce | N/A |
| 5. Use Public Art and cultural programming to reimagine public spaces with an eye to creative placemaking. | ONGOING | MEDIUM HIGH | COR Developers | N/A to LOW |
| 6. Complete a Cultural Facilities Needs Assessment and conduct feasibility studies as may arise from it. | IMMEDIATE SHORT | VERY HIGH | COR | MEDIUM |
| 7. Review bylaws that interfere with public performance and space activation (eg. busking). | SHORT | HIGH | COR | N/A |
| 8. Continue to offer subsidized creation space to Resident Art Groups at the Arts Centre and subsidized performance space at the Gateway Theatre to qualifying non-profit organizations. | ONGOING | VERY HIGH | COR Gateway Theatre | N/A |
| 9. Ensure that City-operated arts spaces have technological resources and flexibility to accommodate emerging forms of presentation and exhibition. | ONGOING | VERY HIGH | COR | N/A to MEDIUM |
| 10. Convert the Minoru Place Activity Centre to address growing demand for arts programs and provide new, informal spaces for performance and exhibition. | IMMEDIATE | VERY HIGH | COR Stakeholder Arts Groups Lelem | HIGH |
| 11. Plan for future arts facilities to address the demand for Arts Education and Program space. | SHORT | HIGH | COR | N/A to MEDIUM |

Objective 5.2:

Generate creative spaces and cultural amenities in new developments.

| Actions | Timeline | Priority | Lead/Partners/ Potential Partners | \$ |
|---|-----------------|------------------|--|------------------------|
| 1. Continue to develop distinct arts districts and cultural hubs as identified in the City Centre Area Plan, with the provision of affordable creation, administrative, live/work and presentation space. | ONGOING | VERY HIGH | COR Developers | N/A to HIGH |
| 2. Establish parameters and guidelines for cultural amenity opportunities from development. | SHORT | VERY HIGH | COR Developers | N/A |

| | | | | |
|---|----------------|---------------|-------------------|---------------------------------|
| 3. Construct more all-weather public gathering spaces for creative activity, festivals, congregation and networking. | MEDIUM | HIGH | COR Developers | MEDIUM to HIGH |
| 4. Continue to support dedicated affordable artist housing and studios, such as through the ARTS units in Capstan Village and Artist-in-Residence programs. | ONGOING | MEDIUM | COR | N/A |



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Marie Fenwick
Senior Manager, Arts, Culture and Heritage Services
Date: May 14, 2019
File: 11-7000-09-20-268/Vol 01
Re: Richmond Cultural Centre Proposed Community Mural Public Art Project

Staff Recommendation

That the concept proposal for the Richmond Cultural Centre Community Mural Public Art Project by the artist team Richard Tetrault and Jerry Whitehead, as presented in the staff report titled "Richmond Cultural Centre Proposed Community Mural Public Art Project," dated May 14, 2019, from the Senior Manager of Arts, Culture and Heritage Services, be endorsed.

Marie Fenwick
Senior Manager, Arts, Culture and Heritage Services
(604-276-4288)

Att. 2

| REPORT CONCURRENCE | | |
|--|-------------------------------------|---------------------------------------|
| ROUTED TO: | CONCURRENCE | CONCURRENCE OF GENERAL MANAGER |
| Finance Department | <input checked="" type="checkbox"/> | |
| Parks Services | <input checked="" type="checkbox"/> | |
| Facilities | <input checked="" type="checkbox"/> | |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS: | APPROVED BY CAO |

Staff Report

Origin

On February 13, 2018, Council endorsed the Public Art Community Mural Program. The focus of the Community Mural Program is to install murals in highly visible locations in pedestrian oriented areas throughout Richmond. The Program provides opportunities to build community, animate highly visible public spaces, foster community dialogue and cross-cultural exchange and engage diverse and multigenerational communities.

This report brings forward for consideration a proposal for a mural to be installed at the Richmond Cultural Centre.

Analysis

Background

Opened in 1993, the Richmond Cultural Centre houses a range of cultural facilities, including the City of Richmond Archives, Richmond Arts Centre, Richmond Media Lab, Richmond Art Gallery, Richmond Public Library and Richmond Museum. The Cultural Centre is also home to exhibition, performance and meeting spaces for several community arts groups.

For the mural opportunity at the Richmond Cultural Centre, artists will engage community members to develop and inform the mural design, which will be applied to the continuous exterior fascia surfaces and columns of the building. Artwork themes will reflect Richmond's cultural heritage and represent the plethora of arts and cultural activities offered at the Cultural Centre.

Artist Selection Process

A two-stage selection process was implemented for the artist opportunity in accordance with the terms of the Public Art Program Policy Administrative Procedures. All artist proposals were evaluated on the basis of artistic merit, appropriateness to the goals of the Community Mural Program and the Public Art Program, artist qualifications and project feasibility. The artist call was posted in April 2019 (Attachment 1) and staff received 19 artist submissions.

The artist selection panel included the following five members:

- Yun-Jou Chang – Vice-President, Cinevolution Media Arts Society
- Paige Gratland – Branscombe House Artist-In-Residence
- Megan Lane – Artist and Community Representative
- Danielle Lemon – Richmond Public Library Board Member
- Pat Thorson – Richmond Artist Guild

The artist proposal was presented to the Richmond Public Art Advisory Committee (RPAAC) on May 22, 2019. RPAAC supported the proposed project.

Recommended Artist

The artist team, Richard Tetrault and Jerry Whitehead, have extensive experience in executing large-scale mural projects and numerous artist-initiated community engagement processes in the Lower Mainland. They have worked extensively as Artists-In-Residence with the Vancouver School Board, ArtStarts in schools and other organizations. As the lead artist, Mr. Tetrault has produced a number of high profile murals in the Metro Vancouver region, particularly in East Vancouver.

Using murals to explore cultural identity and origins and as an expression of personal dignity and strength, artist Richard Tetrault's public art projects typically involve youth mentorship, community activism, extensive planning and outreach. Richard is a recipient of the City of Vancouver Mayor's Arts Award. He is also a founding member of Creative Cultural Collaborations Society, Arts in Action and the Eastside Culture Crawl. With the Canada-wide group La Raza Artists, he has initiated projects in various parts of Canada, Mexico, Argentina and Cuba. As well as working as a muralist, he is a painter and printmaker who has shown his work locally and internationally in more than 50 exhibitions.

Recommended Public Art Concept Proposal

As outlined in Attachment 2, as part of the project's scope of work, the artists will lead five hands-on art-activity public engagement events with the Cultural Centre's resident groups and users to solicit stories, iconography, drawings and feedback on the artist's approach, rationale and intentions.

The hands-on public community engagement workshops will engage the Richmond Arts Centre and Media Lab, Richmond Art Gallery and Richmond Public Library. The community engagement sessions will be free and accessible as drop-in sessions at the Cultural Centre.

The artists will develop a maquette and scaled drawing of the entire length of the exterior fascia wall to act as a mobile visualization tool and allow people to see the impact of their design contributions as the design evolves. Hands-on stencil patterns developed through the public engagement sessions will reference the community's diverse cultural backgrounds and reflect the Cultural Centre's resident groups and activities.

The columns will be painted in solid colors to compliment the colour palette of the main fascia mural artwork.

The artist describes the mural opportunity as follows:

"The Richmond Cultural centre is a rich resource facility that will provide us with both a venue for the community engagement sessions as well as some of the visual materials that will be incorporated. We hope to engage children, youth, adults and seniors in research and hands-on design. By setting ourselves up in this highly visible spot to work on sections of the fascia design, we hope to start a dialogue and encourage community participation. By demonstrating the process of cutting stencils on site, multiple generations of all backgrounds and user groups of the Cultural Centre will be encouraged to be involved. The hands-on creating of stencils is a compelling process and one that is accessible to all."

Next Steps

Following Council endorsement of the concept proposal presented in this report, Staff will work with the artists to coordinate the community engagement sessions. At the conclusion of the sessions, the artists will finalize the mural design for presentation and feedback by project stakeholders. The project will proceed to on-site installation and completion by early fall 2019.

Transportation Services will be consulted to ensure a safe Traffic Management Plan is implemented during on-site installation of the mural. City staff will assist artists in minimizing barriers and prioritizing safety as part of a risk-management review process in consultation with Facilities and Parks Services.

Any surface paint preparation, maintenance and repairs required for the artwork will be the responsibility of the Public Art Program as part of the annual operating budget.

Financial Impact

None.

Conclusion

The Richmond Cultural Centre Community Mural Public Art Project creates an opportunity for building community and encouraging community cultural exchanges through free and accessible hands-on art activities. The mural design will transform the building's continuous exterior fascia surfaces and columns into a unique and compelling artwork for the Minoru Civic Precinct cultural hub, reflecting a vibrant and culturally diverse community for years to come.



Biliana Velkova
Public Art Planner
(604-247-4612)

- Att. 1: Call to Artists - Richmond Cultural Centre Mural
2: Community Mural Proposal by Richard Tetrault and Jerry Whitehead

call to artists

PUBLIC ART
RICHMOND



Figure 1. Richmond Cultural Centre, 7700 Minoru Gate.

Richmond Cultural Centre Mural

Request for Qualifications (RFQ)

January 2019

OPPORTUNITY

The Richmond Public Art Program seeks an artist or artist team to create a mural for the exterior fascia and structural columns of the Richmond Cultural Centre, located at 7700 Minoru Gate. Artists with demonstrated experience and skill sets working with multiple project stakeholders and executing outdoor murals are encouraged to apply.

A two-stage artist selection process will be implemented for this commission. Shortlisted artists will be invited to outline a public engagement process to develop a design concept working with community members, Cultural Centre user groups and project stakeholders. All details on how to apply are contained herein.

| | |
|---------------------|--------------------------------------|
| Budget: | \$30,000 |
| Eligibility: | Artists residing in British Columbia |
| Deadline: | March 15, 2019 |
| Completion: | Summer, 2019 |

call to artists

PUBLIC ART
RICHMOND

BACKGROUND

In February 2018, the Richmond Public Art Mural Program was approved by City Council. The Program provides opportunities to build community, animate highly visible public spaces, foster community dialogue and cross-cultural exchange, and engage diverse and multigenerational communities.

Many blank building facades exist throughout the City in highly visible public locations, adjacent to sidewalks in urban areas, or in natural settings beside trails and in parks. By incorporating art onto these buildings, we can transform ordinary surfaces into unique representations of community identity and pride.

The mural will reflect the culturally diverse community, user groups and vibrant cultural programming, facilities and agencies within the Richmond Cultural Centre, including:

- City of Richmond Archives
- Richmond Arts Centre / Richmond Media Lab
- Richmond Art Gallery
- Richmond Public Library
- Richmond Museum
- Rooftop Garden
- Performance Hall

Artists are encouraged to visit the facility and familiarize themselves with the site, context of the building and programs offered in the facility. Shortlisted artists will be invited to attend an artist orientation session with City staff and stakeholder representatives to ask questions before developing their mural concepts.

ARTIST SCOPE OF WORK

The commissioned artist will engage multiple community stakeholder groups in a series of dialogue sessions and/or hands-on art-making activities to develop and inform the mural design.

The artist will lead five (5) community engagement sessions with interested groups at the Richmond Cultural Centre. The intent of the engagement process is to allow the artist and City staff to listen and learn from user groups and community members about what makes this community unique, and why and what people value by engaging in arts and culture as part of their everyday lives.

The format of these sessions will be developed by the artist in consultation with City staff. The expectation is for the artist to interpret feedback, observations, stories and themes to be represented in the mural design. Following the public consultation work, the artist will develop concept mural designs to be reviewed by City staff and project stakeholders.

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call to artists

PUBLIC ART
RICHMOND

Artists will be required to work on site and obtain all the necessary permitting to use lift equipment or scaffolding. An approved work plan will need to be developed in consultation with City staff.

LOCATION

The Richmond Cultural Centre is located at 7700 Minoru Gate, within the Minoru Park precinct. The exterior building fascia band, approximately 5 ft. high and 1,063 linear feet across is a continuous feature around the perimeter of the building. The building's 33 structural columns will also be included in the artist's concept.

BUDGET

The total budget established for this project is \$30,000 CAD. This budget includes (but is not limited to) artist fees, leading community engagement sessions, materials, supplies, paint, permitting as needed, labour, photography, insurance, travel, accommodation and all taxes, excluding GST.

ARTIST ELIGIBILITY

Artists residing in British Columbia are eligible to apply. Artists who are currently contracted by the City of Richmond Public Art Program are not eligible to apply. City employees and volunteers serving on City of Richmond Advisory Committees are not eligible to apply.

SELECTION PROCESS

A selection panel consisting of a combination of artists, art professionals, and community representatives will engage in a two-stage artist selection process to review all artist submissions. Up to three (3) shortlisted artists will be awarded a \$150 honorarium to prepare a presentation and attend an interview with the Selection Panel. Artists who are travelling outside of Greater Vancouver will be reimbursed for travel expenses up to \$500.

At the conclusion of the process, the panel will recommend one artist or artist team. The selected artist will enter into an initial design contract with the City of Richmond and work to finalize a conceptual approach to be submitted for review by the Richmond Public Art Advisory Committee (RPAAC) and City staff. Council approval of the selected artist will be required prior to the implementation phase. Please be advised that the City is not obliged to accept the artist concept. The City reserves the right to reissue the Artist Call as required.

call to artists

PUBLIC ART
RICHMOND

STAGE ONE - ARTIST SELECTION CRITERIA

Submissions to the Call will be reviewed and decisions made based on:

- Artistic merit of artist statement of intent in response to the project goals;
- Artist capacity to engage community stakeholders and work with other City contractors and staff professionals.
- Artist's demonstrated experience in producing artwork that responds to the existing character of the site by taking into account scale, colour, material, texture, as well as the physical characteristics of the building and location.
- Appropriateness of the proposal to the Public Art Program goals:
www.richmond.ca/culture/publicart/plans/policy

STAGE TWO - ARTIST SELECTION CRITERIA

Shortlisted artist proposals will be reviewed and decisions made based on:

- Artist's response to follow up questions/comments from the Selection Panel.
- Feasibility of Artist's preliminary project budget breakdown.
- Artist's approach to the community engagement sessions, including methodology to ensure the final mural design is representative of the engagement process and community identity.
- Artist's work plan and outline of community engagement sessions with identified objectives.
- Appropriateness of the proposal to the Public Art Program goals:
www.richmond.ca/culture/publicart/plans/policy

SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: publicart@richmond.ca

- INFORMATION FORM – Please complete the information form attached to this document.
- STATEMENT OF INTENT – 300 words or less, highlighting past experience and skillsets, conceptual approach to the work, why the artist is interested in this opportunity and how the project responds to the selection criteria.
- ARTIST CV – (1 page maximum). Teams should include one page for each member.
- WORK SAMPLES – Ten (10) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information to be on each image page.

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call to artists

PUBLIC ART
RICHMOND

- REFERENCES – Submit the names, titles and contact information of three (3) individuals who can speak to your accomplishments and relevant experience.

PROJECT TIMELINE

| | |
|---|---------------------------|
| Submission Deadline: | March 15, 2019, 5:00 p.m. |
| Shortlisted Artists Notification: | March 26, 2019, 5:00 p.m. |
| Stage 2 Artists Orientation meeting: | April 2, 2019, 5:00 p.m. |
| Stage 2 Finalist Interviews: | May 9, 2019, 5:00 p.m. |
| Completion: | Summer, 2019 |

SOURCES FOR ADDITIONAL INFORMATION

- City Centre Public Art Plan, www.richmond.ca/culture/publicart/plans/plans
- Richmond Public Art Program, www.richmond.ca/culture/publicart
- Richmond Public Art Registry, www.richmond.ca/culture/publicart/collection/catalog.aspx
- Richmond Archives, www.richmond.ca/cityhall/archives/search-archives
- Richmond Cultural Centre, www.richmond.ca/culture/cultural-centre/about.htm
- Richmond Public Library, rpl.yourlibrary.ca
- Richmond Art Gallery, www.richmondartgallery.org
- Richmond Museum, www.richmondmuseum.ca
- Richmond Arts Centre, www.richmond.ca/culture/centre/about

SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches would be best formatted to landscape format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by e-mail to: publicart@richmond.ca

call to artists

PUBLIC ART
RICHMOND

ADDITIONAL INFORMATION

1. The selected artist will be required to show proof of WCB coverage and \$5,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8696

E-mail: publicart@richmond.ca

call to artists

PUBLIC ART
RICHMOND



Figure 1 – Exterior fascia banding and columns, highlighted in red at Minoru Gate entrance.



Figure 2 – Exterior fascia banding and columns, highlighted in red at Cultural Centre Plaza entrance.



Figure 3 – Exterior fascia banding and columns, highlighted in red at north parking lot and east access lane.

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call to artists

PUBLIC ART
RICHMOND

Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name: (if applicable) _____

Address: _____

City: _____ Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

E-mail: _____ Website: _____
(One website or blog only)

Incomplete submissions will not be accepted. E-mailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names: (Team Lead complete above portion)

Please let us know how you found out about this opportunity:

Would you like to receive direct e-mails from the Richmond Public Art Program? ☐ Yes ☐ No

Signature: _____ Date: _____

Submit applications by e-mail to: publicart@richmond.ca

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFQ as required. All submissions to this RFQ become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

Stage 2-Richmond Cultural Centre Community Mural Proposal Submitted by: Richard Tetrault (lead artist) and Jerry Whitehead

Statement of intent and implementation plan:

After reviewing the site for the mural and discussions at the Artist Orientation meeting April 2nd, 2019, we have formed an approach on how we will implement our process.

- Process of community engagement leading to a final design
- Technical challenges of project
- Implementation
- Budget
- Response to questions from selection panel

Where?

The Richmond Cultural centre is a rich resource facility that will provide us with both a venue for the community engagement sessions as well as some of the visual materials that will be incorporated. The library Flex space is particularly useful for its open plan layout, digital equipment and immediate access to books and other sources. We hope to use this space for several of the sessions, engaging youth, teens, adults and seniors in research and hands-on design. By setting ourselves up in this highly visible spot, working on sections of the frieze design, our presence will be a start in encouraging participation. At the same time, we will make efforts to approach people with a flyer that will outline our vision and reason for engagement. By demonstrating the process of cutting stencils on site, youth, adults and seniors of all backgrounds and user groups of the Cultural Centre will be encouraged to be involved. The hands-on creating of stencils is a compelling process and one that is accessible to all.

Two of the workshops will take place in the rotunda of the Cultural Centre, allowing for others using the centre to take part and see it evolve.

How to attract participation?

A maquette, or scaled drawing of the entire length of the wall (5 ft X 1065 lineal feet) will be a part of a mobile “visualization” plan.

This will allow people to see the impact of their design contribution as it evolves, giving the piece a feeling of a true community-based collage. Stencil patterns developed from these sessions, whether sourced from people’s cultural backgrounds (historic, ethnically diverse) as well as unique, directly designed pieces will be brought together over the course of the 5 sessions in the final long design.

Hands on demonstrations of stencil printing will encourage engagement from the patrons of the centre.

The columns will be painted in solid colors supporting/referencing the sequences of colors above. This will allow for easier touch ups should these lower areas be damaged over time.

Artist Backgrounds:

Jerry and I have initiated numerous community engagement processes in the Lower Mainland, leading to murals, mosaics and a broad range of unique public pieces.

We have both worked extensively as artist in residence with the Vancouver School Board, ArtStarts in Schools and other organizations. I have coordinated over 20 community processes in the east Vancouver community and elsewhere.

Stencils have become a vital tool for several reasons:

Often, murals are literally 'out of reach' for many. Participation is highly restricted beyond ground level. But with stencils, component parts can be designed, prepped and cut in a workshop setting, with the artists applying them from boom lifts, scissor lifts or other means. River of Crows (2012), for example, is a two block long mural on concrete that made use of stencils of Crows as a key tool. Multiple applications are possible, varying colors and positioning for greatest effect.

Radius (Firehall Arts Centre 2013) a mural expressing the conjunction of the Chinese, Japanese and Aboriginal communities in east Vancouver, and Atira's Gift (2018) are two other examples in which we used stencils to great effect.

Russian Hall (2009) is another large project that incorporated freely painted elements with stenciled patterning derived from Russian textiles.

Jerry will bring some traditional textile patterns from his Cree background into the piece. He will also incorporate some of the motifs of his recent explorations in mosaic and painted murals.

Technical:

The proposed surface, surrounding over 1000 lineal feet of the Richmond Cultural Centre, is an excellent venue for a community project. Although the wall is in good condition, fairly recently painted with compatible water-based paints and well maintained, access to the wall in places presents challenges. Jerry and I have completed many large projects involving working at heights, and with boom lifts, scissor lifts, scaffolding and swing stages, and are familiar with all of the equipment necessary.

Our slide show reflects these.

We plan to work closely with the Building Maintenance Coordinator and Public Works painting dept., as well as with public outreach from the Richmond Public Library, and the Cultural Centre facilities coordinator and others. We are confident that we are able to work closely with Cultural Centre staff as required, engage community in designing an exciting mural, and safely complete this project within a month of good painting weather.



York Mural (Still Here)
639 Commercial Drive, Vancouver
Medium: Acrylic latex on stucco
Size: 42 ft X 55 ft
Year: 2018
Lead Artist: Richard Tetrault, with Jerry Whitehead and Sharifah Marsden with Cultch youth group



Russian Hall

McLean Drive

Acrylic latex on concrete with stencil application

2 blocks long x 12-14 ft high

Year: 2009

Lead Artist: Richard Tetrault with community members



Radius

Firehall Arts Centre Courtyard 280 Gore St. Vancouver

Medium: Acrylic and acrylic latex on concrete

Size: 40 ft X 55 ft

Year: 2013

Lead Artist: Richard Tetrault, with Jerry Whitehead, Gerald Pedros, Eri lishi and mentored youth



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Todd Gross
Director, Parks Services
Date: June 3, 2019
File: 11-7200-30-ADON1/2019-Vol 01
Re: Tree, Bench and Picnic Table Dedication Program – Renewals, Term Lengths, Available Spaces, and Number of Plaques

Staff Recommendation

1. That Option 2 be approved as described in the staff report titled "Tree, Bench and Picnic Table Dedication Program – Renewals, Term Lengths, Available Spaces, and Number of Plaques," dated June 3, 2019, from the Director, Parks Services;
2. That the maximum number of plaques per bench be increased to three and the maximum number of plaques per picnic table be increased to four, as described in the staff report titled "Tree, Bench and Picnic Table Dedication Program – Renewals, Term Lengths, Available Spaces, and Number of Plaques," dated June 3, 2019, from the Director, Parks Services;
3. That Policy 7019 "Tree, Bench and Picnic Table" be amended as proposed in Attachment 7 of the staff report titled "Tree, Bench and Picnic Table Dedication Program – Renewals, Term Lengths, Available Spaces, and Number of Plaques," dated June 3, 2019, from the Director, Parks Services; and
4. That the moratorium on the Tree, Bench and Picnic Table Dedication Program be lifted.

Todd Gross
Director, Parks Services
(604-247-4942)

Att. 8

| REPORT CONCURRENCE | |
|--|---------------|
| CONCURRENCE OF GENERAL MANAGER | |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS: |
| APPROVED BY CAO | |

PRCS - 117

Staff Report

Origin

This report addresses the following referral made at the Parks, Recreation, and Cultural Services Committee meeting held on May 28, 2019:

That Option 2: 10-Year Renewal Exemption for Pre-2003 Program Participants as outlined in the staff report titled "Tree, Bench, and Picnic Table Dedication Program Review," dated May 1, 2019, from the Director, Parks Services be referred back to staff for further clarification and revision including:

- (1) options for fixed term lengths and renewal;*
- (2) a list of available spaces; and*
- (3) a review of the maximum number of plaques permitted per bench and picnic table.*

This report also addresses the following referral made at the Council meeting held on February 19, 2019:

That a moratorium be put on the Tree, Bench, and Picnic Table Dedication Program pending staff review of Policy 7019.

Analysis

Background

The City of Richmond's Tree, Bench and Picnic Table Dedication program was introduced in February 1991. The program was initiated to provide a funding source for trees, benches and picnic tables along Richmond's waterfront and high-use parks or trails. There are currently 1,283 benches and 450 picnic tables in the parks furniture system of which 481 have dedications.

The program was immediately popular as a means to commemorate friends, family members, or important events through plaques placed on park benches and picnic tables or through the planting of trees in select parks or trails. In the period February 1991 to March 2003, 325 benches and 32 picnic tables (totalling 357) were funded and installed through the dedication program.

As the lifecycle of the standard bench is approximately 10 years, it became evident that the City did not have a sustainable funding source for the replacement of the original benches once they deteriorated. To address this issue, the City conducted a program review and in March 2003, the original Policy 7004 "Tree and Bench Donation" was repealed and replaced with Policy 7019 "Tree, Bench and Picnic Table" This new policy included an updated fee structure for the program to account for maintenance and replacement costs, and established a 10-year term associated with each bench and picnic table dedication.

The 357 existing program participants were provided an extension in that their 10-year dedication term commenced April 14, 2003, as opposed to the actual date that the bench or picnic table was installed. All program participants on file were mailed a letter informing them of this update to the

Council policy, and that in ten years there would be an opportunity to renew their dedication at current day costs. During that period, the City would maintain and replace the assets as needed through existing operating or capital budgets.

Several program participants have recently notified staff that they did not receive the letter informing them of the policy update, either because the contact information was not up to date or because the primary contact for the dedication had changed and the information had not been passed on.

Tree, Bench and Picnic Table Donation Account

Dedication program funds are received by the City as donations. A tax receipt is issued to the dedicator for the amount of the dedication, minus the cost of the plaque. Following the policy update in 2003, the maintenance funding for new dedications (124 in total) has been placed in tree, bench, or picnic table donation accounts. Table 1 illustrates the amount of existing funds available in the tree, bench and picnic table donation accounts as of April 30, 2019.

Table 1 – Funds Remaining in Tree, Bench and Picnic Table Donation Accounts

| Donation Account | Remaining Funds (as of April 30, 2019) |
|-------------------------|---|
| Tree Donations | \$8,454.77 |
| Bench Donations | \$224,698.82 |
| Picnic Bench Donations | \$50,402.38 |
| Total | \$283,555.97 |

The bench and picnic table donation funds are used to service the 106 benches and 18 picnic tables (124 in total) that were dedicated after April 2003, for which the funds were collected.

The City has been maintaining and replacing the 357 benches and picnic tables that were dedicated prior to April 2003 through existing operating or capital budgets.

2018 Policy Update and Initiation of 10-Year Renewals

To initiate the 10-year renewal process, on March 12, 2018, Council approved an update to Policy 7019 “Tree, Bench and Picnic Table Dedication” (Attachment 1) and accompanying Fee Schedule 7019.01 (Attachment 2) to reflect 2018 operating and maintenance costs for the bench and picnic table portion of the dedication program. No changes were made to the tree dedication program as it operates on a full cost recovery model and has sufficient capacity to meet current demands.

The renewal fee schedule for dedicated benches and picnic tables (2018) is summarized in Table 2 below. These costs do not include a charge for a plaque as it assumes that the pre-existing plaque(s) will transfer over to the dedication renewal. If a new plaque is required, the donor will incur the cost of \$500 per plaque for manufacturing and installation.

Table 2 – Renewal Fee Schedule for Dedicated Benches and Picnic Tables (2018)

| Item | Manufacture Cost | Installation/Admin | Maintenance | Plaque | Total |
|--------------|------------------|--------------------|--------------------|--------|----------------|
| Bench | \$1,200 | \$800 | \$1,000 (\$100/yr) | \$0 | \$3,000 |
| Picnic Table | \$1,700 | \$800 | \$1,000 (\$100/yr) | \$0 | \$3,500 |

In October 2018, renewal letters were sent to all program participants that had a bench or picnic table dedication up for renewal. This includes the 357 program participants (325 bench dedications and 32 picnic table dedications) whom requisitioned dedications prior to 2003.

Following this correspondence, several of the original program participants voiced their concerns to staff, Council, and the media about having to renew their dedications as they had believed the dedication was in perpetuity and at no further cost. Although all original program participants on file were notified of the renewal terms in 2003, there are several instances in which the primary contact for the dedication changed over the past 15 years without notice to the City. As such, the current contact was not aware of the policy update and the introduction of the renewal term.

In Perpetuity Dedications

At the Parks, Recreation, and Cultural Services Committee meeting held on January 29, 2019, there was discussion related to in perpetuity dedications.

From the onset of the program in 1991 to the policy update in 2003, there were three different administrative forms used to process dedication requests (see Attachment 3 for an example). The forms do not indicate that the City would maintain the dedication in perpetuity. The forms also do not address the inevitable replacement of these benches. The forms do state, however, that the costs are subject to change without notice. Council updated the policy in 2003 to clarify this information and to provide a sustainable framework by which donors could continue their dedications when the original bench was due for replacement. Many other Metro Vancouver municipalities were faced with similar challenges with their dedication programs and implemented similar policy changes over the past two decades. A common approach that municipalities have taken is to service dedications made prior to the introduction of the renewal term until the end of the bench's lifecycle, at which point the dedication would need to be renewed.

Very few cities offer in perpetuity dedication programs, and those that do exist are being phased out due to high costs and/or program saturation. The City of Vancouver previously offered an in perpetuity option at a cost of \$25,000, whereby funds were placed into an endowment fund to finance ongoing maintenance. This option was discontinued in January 2018 due to program saturation, which bars new donors from accessing dedication opportunities in popular areas. New York City charges \$10,000 USD for in perpetuity bench dedications in Central Park, which are similarly invested into an endowment fund for ongoing maintenance and replacement.

In perpetuity dedication programs are not common as cities are thereby committed to maintain the dedicated assets forever. City landscapes have changed a great deal over the past century, and are continuing to change at a rapid pace. Committing to maintain dedicated park assets indefinitely

restricts the ability of cities to adapt to changes in service delivery needs, landscape and environmental factors, and regulatory regimes.

A scan of dedication term lengths and associated costs for other municipalities is included as Attachment 4.

Parks, Recreation and Cultural Services Committee's Consideration of Options (May 28, 2019)

At the Parks, Recreation, and Cultural Services Committee meeting held on May 28, 2019, staff presented four options for the 10-year renewal term for Council's consideration. These options included:

- Option 1 – Proceed with the Renewal Process as Per Existing Council Policy
- Option 2 – 10-Year Exemption for Pre-2004 Program Participants
- Option 3 – One-Time Reduced Renewal Fees for Pre-2003 Program Participants
- Option 4 – Implement Fixed Term Dedications with No Option to Renew

A referral was made to further clarify and refine Option 2 (10-Year Renewal Exemption for Pre-2003 Program Participants). This report presents a revised Option 2 for Council's consideration.

Option 2 – 10-Year Renewal Exemption for Pre-2003 Program Participants

This option involves creating a one-time renewal exemption for the 357 program participants that had dedicated a bench or picnic table prior to the policy change in 2003. As several program participants have expressed that they were unaware of the policy update in 2003 and the introduction of the renewal terms, this would allow them an additional 10 years to prepare for the renewal process.

The ongoing maintenance and replacement costs for the next 10 years will continue to be funded through existing operating budgets, including the bench and picnic table donation accounts.

Program participants from the period April 2003 onwards are not granted the exemption and will be required to renew their dedications as per existing Policy 7019. Initiation of the renewal process for the 46 dedications made in the period 2003 – 2009 is projected to result in \$140,000 of revenue, should all program participants choose to renew, which will be added to the bench and picnic table donation accounts. Over the next ten years (2020 – 2029), an additional \$241,500 is projected to be generated from the renewal of 78 dedications made in the period 2010 – 2019.

Available Dedication Spaces

An impact of Option 2 is that the opportunity for natural turnover would be delayed. Staff will direct new dedication inquiries to parks and trails that have available capacity, such as:

- Aberdeen Neighbourhood Park;
- Blundell Neighbourhood Park;
- Garden City Community Park;
- Hugh Boyd Community Park;

- King George Community Park;
- Lang Park;
- McLean Neighbourhood Park;
- Minoru Park;
- Paulik Neighbourhood Park;
- Railway Greenway;
- Richmond Nature Park;
- South Arm Community Park;
- South Dyke Trail (by No. 5 Road and Finn Slough);
- Steveston Community Park; and
- Terra Nova Rural Park.

A list of benches and picnic tables that are available for dedication is included in Attachment 5.

Fixed-Term Dedications (with No Option to Renew)

The existing Policy 7019 allows program participants to renew their dedication every 10 years. As part of the Council referral, staff were asked to explore options for fixed-term dedications. Fixed-terms would allow for predictable and consistent turnover of program participants. The City of Surrey recently adopted this approach by implementing a fixed dedication term length of 20 years with no option to renew in the same location. Table 3 presents proposed fees for fixed-term lengths of 10, 15, and 20 years.

Table 3 – Proposed Fee Schedule for Fixed-Term Dedications

| Item | Plaque | 10-Years | 15-Years* | 20-Years* |
|--------------|--------|----------|-----------|-----------|
| Bench | \$500 | \$3,000 | \$4,750 | \$6,600 |
| Picnic Table | \$500 | \$3,500 | \$5,550 | \$7,700 |

*Costs assume an annual CPI increase of approximately 2 per cent.

Should Council endorse fixed-term dedications, the recommended term length is 10 years for all new dedications for the following reasons.

- A 10-year term is consistent with the existing policy;
- The average lifecycle of a bench is approximately 10-years;
- The lower costs are more affordable; and
- The shorter term allows the City with flexibility to adapt to potential future changes in service delivery needs, landscape and environmental factors, and regulatory regimes.

Staff do not recommend amending the existing policy to introduce fixed-term lengths with no option to renew as this change could potentially impact long-term sustainability of the dedication program. While there is believed to be a sufficient demand in popular waterfront areas, many benches and picnic tables may go undedicated in other parks and open spaces.

Should Council endorse fixed-term lengths, all existing dedications will be permitted one renewal term, after which no additional renewal terms will be granted. Staff would revise existing Policy 7019 to reflect this change and would bring this updated policy to Council for adoption at a future date.

Number of Dedication Plaques

The existing council policy allows up to two dedication plaques to be installed on a dedicated bench or picnic table. The cost of a second plaque is not included in the dedication fee and is an added cost of \$500 for manufacturing and installation. A second plaque can be added to a bench or picnic table at any time during the dedication period, but will not extend the original term itself.

Attachment 6 provides illustrations of a standard bench with 2, 3, or 4 plaques. An increased number of plaques allows for an increased number of individuals to be commemorated on a single bench. However, an increased number of plaques decreases the amount of “clear” space available on a bench for sitting. This can pose a challenge as the plaques are sometimes perceived as private memorial markers, in front of which some individuals prefer not to sit out of respect.

To increase the number of permissible plaques while maintaining a balance of plaque space with clear seating space, it is recommended that Policy 7019 be amended to increase the maximum number of plaques permitted per bench from two to three (Attachments 7 and 8). As picnic tables have more available space, it is recommended that Policy 7019 be amended to increase the maximum number of plaques permitted per picnic table from two to four.

Dedicators wishing to commemorate more than three individuals on a bench or four individuals on a picnic table can do so by combining multiple names onto a plaque.

Lifting the Moratorium

At the Council meeting held on February 19, 2019, a moratorium was placed on the dedication program pending the outcome of a review process. Should Council endorse Option 2 as outlined in this report, staff recommend that the moratorium on the dedication program be lifted.

Financial Impact

None.

Conclusion

The City of Richmond's Tree, Bench and Picnic Table Dedication program remains a popular opportunity for community members to recognize loved ones, while simultaneously contributing to the enhancement of Richmond's parks and open space system. The existing Council policy allows this limited resource to be accessible to a wide range of community members, and ensures the program is sustainably funded over the long-term.



Paul Brar
Manager, Parks Programs
(604-244-1275)

- Att. 1: Policy 7019 – Tree, Bench and Picnic Table Dedication
2: Fee Schedule 7019.01 – Tree, Bench and Picnic Table Dedication
3: Sample Pre-2003 Dedication Application Form
4: Best Practices Scan of Other Municipalities
5: Dedication Bench and Picnic Table Inventory
6: Dedication Plaque Options
7: Proposed Policy 7019 – Tree, Bench and Picnic Table Dedication (red-lined)
8: Proposed Policy 7019 – Tree, Bench and Picnic Table Dedication (clean)



| | | |
|-------------|--|--------------------|
| Page 1 of 1 | Tree, Bench and Picnic Table Dedication | Policy 7019 |
| | Adopted by Council: April 14, 2003 Amended by Council: March 12, 2018 | |

POLICY 7019:

It is Council policy that:

1. The cost of the purchase and planting of the tree shall be charged to the dedicator. This is to be based on the average cost for purchase and installation by City forces of a seven-centimetre calliper tree, subject to annual review.
2. The City shall have final approval of the tree type and planting location. All requests for special tree species/varieties or particular planting areas shall be accommodated, whenever possible. Higher costs incurred by these requests shall be charged to the dedicator.
3. The City shall include the tree in its normal schedule of care or maintenance.
4. The cost of the purchase, installation and maintenance of the bench or picnic table shall be charged to the dedicator. This is to be based on the average cost for purchase, installation and maintenance by City forces of a standard City bench or picnic table for a 10-year period. City staff will review costs annually and will adjust accordingly. The maintenance funding is placed into a tree, bench, and picnic table reserve account.
5. City Staff will acknowledge the bench or picnic table dedication for a period of 10 years from the date of installation.
6. Dedicators will have the opportunity to continue their sponsorship of the bench or picnic table after the 10 year dedication period by paying the current fee for replacement of the bench or picnic table. If the dedicator is not interested in continuing the dedication or cannot be contacted (within six months of the 10-year term expiring), the plaque will be removed and the site will become available for a new dedication. It will be the responsibility of the dedicator to keep their contact information current with the City of Richmond.
7. The City shall have final approval of the location and style of the bench or picnic table.
8. The City shall have final approval of plaque size, style, and wording. A maximum of two plaques per bench is permitted.
9. The tree, bench and picnic table shall become City property. Staff reserves the right to relocate or remove the tree, bench, or picnic table whenever necessary. A reasonable effort shall be made to notify the dedicator if their tree, bench, or picnic table is affected.
10. A tree, bench, and picnic table dedication account shall be established for those unable to purchase a whole tree, bench, or picnic table, but who wish to contribute funds. No plaques shall be permitted in this case, but City recognition of some type shall be considered.
11. A City record will be established to record all commemorative trees and contributions.
12. Placement of memorial wreaths, flowers, or other items or any modifications to the tree, bench, or picnic table will not be permitted.



| | | |
|-------------|---|-----------------------------|
| Page 1 of 2 | Tree, Bench and Picnic Table Dedication | Fee Schedule 7019.01 |
| | Approved by Council: April 14, 2003 Amended by Council: March 12, 2018 | |

FEE SCHEDULE 7019.01:

Tree, Bench and Picnic Table Dedication Charges Schedule

Effective February 2018, the following fee schedule will apply for City of Richmond Tree, Bench and Picnic Table Dedications:

- Dedication fees will be levied so as to recover all or a portion of overall operating costs.**
 - To ensure the dedicator pays all or a portion of the direct operating costs for tree, bench and picnic table installation and 10 years guaranteed maintenance.
 - All rates and charges will be adjusted to accommodate the changes in operating and maintenance costs and tree, bench and picnic table acquisition costs.
- The General Manager, Community Services or designate will have the authority to waive or reduce fees and alter fees for services for promotional purposes and to quickly establish fees for experimental services.**
 - To permit the General Manager, Community Services or designate to make allowances for unusual circumstances.
 - Unusual dedication requests for tree, bench or picnic table installations where a higher cost is involved will be considered on an individual basis, taking in to account the true cost of acquisition and installation, and maintenance costs.
- Dedication fees are as follows:**

| Item | Includes | 2018 Rate |
|----------------------|---|----------------------------|
| Trees | Each dedication will recover the full cost of tree acquisition, site preparation, and planting of the tree to City of Richmond standards. | Full cost recovery. |
| Benches | The dedication amount for benches will be inclusive of installation, site preparation, plaque production and installation, and 10 years guaranteed maintenance. | \$3,500.00 |
| Picnic Tables | This dedication amount will include the cost of picnic table manufacturing, site preparation, delivery, plaque production and installation, and 10 years guaranteed | \$4,000.00 |



Approved by Council: April 14, 2003

Amended by Council: March 12, 2018

maintenance.

4. Renewal fees for a 10-year dedication period are as follows:

| Item | Includes | 2018 Rate |
|----------------------|--|------------------------|
| Trees | Not applicable. | Not applicable. |
| Benches | The renewal amount will include the cost of bench refurbishing or manufacturing, installation, and 10 years guaranteed maintenance. | \$3,000.00 |
| Picnic Tables | The renewal amount will include the cost of picnic table refurbishing or manufacturing, installation, and 10 years guaranteed maintenance. | \$3,500.00 |

5. Dedication fees for sharing a bench or picnic table are as follows:

| Item | Includes | 2018 Rate |
|----------------------|--|------------------------|
| Trees | Not applicable. | Not applicable. |
| Benches | The dedication fee will include the costs of bench manufacturing or refurbishing, site preparation, plaque production and installation, and 10 years guaranteed maintenance. | \$2,000.00 |
| Picnic Tables | The dedication fee will include the costs of picnic table manufacturing or refurbishing, site preparation, plaque production and installation, and 10 years guaranteed maintenance | \$2,250.00 |

Dedication Program – Sample Application Form (1991)



The Corporation of the Township of RICHMOND

1811 No. 3 ROAD, RICHMOND, B.C. V6V 2C1
(604) 276-4000 FAX 276-5130

PARKS & LEISURE SERVICES DEPARTMENT

BENCH DONATION

- . DONATION AMOUNT EFFECTIVE JANUARY 1991:
 - . minimum amount of donation required for construction and installation of standard park bench, on crushed limestone pad _____ \$1,000
 - . on asphalt pad, _____ \$1,100
 - . on concrete pad, _____ \$1,250
 - . on interlocking bricks, _____ \$1,500
- . COMMEMORATIVE PLAQUES ARE PERMITTED, BUT ARE THE RESPONSIBILITY OF THE DONOR. PLAQUE SIZE TO BE MAXIMUM 4" X 8"; DESIGN AND WORDING MUST BE APPROVED BY THE CITY BEFORE INSTALLATION. CONTACT CITY STAFF FOR MORE INFORMATION.
- . PLEASE ALLOW UP TO 60 DAYS FOR INSTALLATION.
- . COSTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.
- . ESTIMATES FOR SPECIAL BENCHES WILL BE PROVIDED ON REQUEST.
- . ALL BENCH PADS ARE CONSTRUCTED TO PROVIDE SPACE FOR A WHEELCHAIR.
- . FOR MORE INFORMATION, PLEASE CALL 276-4107, WEEKDAYS 8:15 a.m. - 5:00 p.m.

6292P-67

RICHMOND DEPARTMENT OF PARKS & LEISURE SERVICES

BENCH DONATION DATA SHEET

DONOR INFORMATION

NAME: _____
ADDRESS: _____
CITY: _____
POSTAL CODE: _____ HOME PHONE: _____ BUS. PHONE: _____

INCOME TAX INFORMATION: As Above ___ or

NAME: _____
ADDRESS: _____
CITY: _____
POSTAL CODE: _____

LOCATION INFORMATION: (ATTACH A MAP OR SKETCH)

PLAQUE WORDING:

SPECIAL REQUIREMENTS:

DATE: _____

Office Use Only

SIGNATURE: _____

6292P-65



**City of
Richmond**

Dedication Program
Community Services Division

Dedication Program – Best Practices Scan of Other Municipalities

Updated March 1, 2019

| Municipality | Dedication Cost (2019) | Term | Renewal Cost (2019) | Max. Number Plaques |
|---|--|----------|---|---------------------------|
| Banff National Park (Parks Canada) | \$4,000/bench | 10-years | \$4,000/bench | 1 |
| BC Parks | \$3,000/bench \$4,000/picnic table | 10-years | \$3,000/bench \$4,000/picnic table | 1 |
| Metro Vancouver | \$4,500/bench \$4,040/picnic table Or \$2,500 + \$300/year for 10 years (\$5,500) | 15-years | \$4,500/bench \$4,040/picnic table Or \$2,500 + \$300/year for 10 years (\$5,500) | 1 |
| City of Richmond | \$3,500/bench \$4,000/picnic table | 10-years | \$3,000/bench \$3,500/picnic table | 2 |
| City of Vancouver | \$5,500/bench \$5,500/picnic table | 10-years | \$5,500/bench \$5,500/picnic table | 1 |
| City of Surrey | \$3,500 bench \$5,000 picnic table | 20-years | No renewals. | 1 |
| City of Burnaby | Starting at \$3,000/bench \$5,000/picnic table | 10-years | Starting at \$3,000/bench \$5,000/picnic table | 1 |
| City of Coquitlam | \$2,500/new bench \$1,250/existing bench \$4,500/picnic table | 10-years | \$400/bench \$600/picnic table | 1 |
| City of Delta | \$3,000/bench \$3,500/picnic table | 10-years | After 10 years, if bench needs to be removed because it cannot be repaired, donor is offered first option to replace the bench at the full rate. | 1 |
| City of Port Moody | \$4,000/bench \$5,000/picnic table | 10-years | \$4,000/bench \$5,000/picnic table | 2 |
| City of Edmonton | \$4,500/bench | 10-years | \$2,500/bench <i>Program currently under review.</i> | 1 |
| City of Kelowna | \$2,800/bench \$2,800/table | 10-years | \$2,800/bench \$2,800/table | 1 |

| | | | | |
|-------------------------------------|--|----------------------------------|---|---|
| City of Langley | \$2,000/bench \$1,700/picnic table | 10-years | \$2,000/bench \$1,700/picnic table | 1 |
| City of New Westminster | \$2,884/bench | In perpetuity | Does not apply <i>Program currently under review to add term lengths and renewal fees.</i> | 2 |
| City of North Vancouver | \$2,300-\$4,500/bench \$5,000/picnic table | 10-years | \$2,300-\$4,500/bench \$5,000/picnic table | 2 |
| City of Penticton | \$2,570/bench \$3,060/picnic table | 15-years | \$1,285/bench \$1,530/picnic table (50% of current fees) | 1 |
| City of Port Coquitlam | \$1,500/bench in park or cemetery \$2,500/bench in premium location \$3,750/picnic table | 10-years | Full cost. <i>Dedications prior to the 10-year term are serviced until the end of the bench's lifecycle.</i> | 1 |
| City of Victoria | \$3,500/bench | 10-years | \$3,000/bench 1 renewal only. | 1 |
| City of West Vancouver | \$3,600/bench | 10-years | \$3,600/bench | 1 |
| City of White Rock | \$3,175/bench \$3,400/picnic table | 10-years | \$1,590/bench \$1,700/picnic table | 1 |
| District of North Vancouver | \$2,200/bench | 10-years | \$2,200/bench <i>Program currently under review.</i> | 1 |
| District of Sooke | \$2,000/bench \$4,000/bench \$6,000/bench | 10-years 20-years 30-years | \$2,000/bench for 10-year renewal | 1 |
| City of Abbotsford | \$2,971/bench \$3,236/bench with 2 plaques \$3,502/bench with view of Mt. Baker \$3,767/bench with view & 2 plaques \$2,653/picnic table | 10-years | <i>Renewal process currently under review.</i> | 2 |
| New York City (Central Park) | \$10,000 USD endowed | In perpetuity | Does not apply. | 1 |
| Town of Sidney | \$3,000/bench | 10-years | No renewals; must apply for new dedication. | 1 |
| Township of Langley | 2,200/standard bench \$3,400/premium bench | 10-years | 2,200/standard bench \$3,400/premium bench | 1 |

Dedication Bench and Picnic Table Inventory

| Park/Trail | Total Benches | Benches Dedicated | Benches Available for Dedication | Total Picnic Tables | Tables Dedicated | Tables Available for Dedication |
|-------------------------|---------------|-------------------|----------------------------------|---------------------|------------------|---------------------------------|
| Aberdeen Park | 9 | 0 | 9 | 5 | 0 | 5 |
| Albert Airey Park | 3 | 1 | 2 | 1 | 0 | 1 |
| Burkeville Park | 5 | 1 | 4 | 6 | 1 | 5 |
| Dolphin Park | 4 | 0 | 4 | 0 | 0 | 0 |
| Dover Park | 14 | 2 | 12 | 2 | 0 | 2 |
| Dyke Trail – Hamilton | 5 | 5 | 0 | 3 | 1 | 2 |
| Dyke Trail – Middle Arm | 81 | 79 | 2 | 8 | 6 | 2 |
| Dyke Trail – South | 57 | 51 | 6 | 16 | 16 | 0 |
| Dyke Trail – West | 35 | 35 | 0 | 9 | 9 | 0 |
| Finn Slough Park | 9 | 7 | 2 | 0 | 0 | 0 |
| Garden City Park | 19 | 11 | 8 | 0 | 0 | 0 |
| Garry Point Park | 46 | 46 | 0 | 11 | 9 | 2 |
| Great West Cannery Park | 5 | 0 | 5 | 1 | 1 | 0 |
| Homma Elementary | 1 | 1 | 0 | 0 | 0 | 0 |
| Hugh Boyd Park | 7 | 3 | 4 | 5 | 1 | 4 |
| King George Park | 30 | 5 | 25 | 0 | 0 | 0 |
| Lang Park | 8 | 4 | 4 | 0 | 0 | 0 |
| London Landing | 13 | 13 | 0 | 1 | 1 | 0 |
| Lord Byng Elementary | 1 | 1 | 0 | 0 | 0 | 0 |
| McDonald Beach Park | 10 | 10 | 0 | 0 | 0 | 0 |
| McLean Park | 4 | 0 | 4 | 2 | 0 | 2 |
| McNair Secondary | 4 | 4 | 0 | 0 | 0 | 0 |
| Minoru Park | 73 | 69 | 4 | 3 | 1 | 2 |
| Paulik Park | 4 | 1 | 3 | 2 | 0 | 2 |
| Railway Greenway | 14 | 3 | 11 | 0 | 0 | 0 |
| Richmond Ice Centre | 2 | 1 | 1 | 0 | 0 | 0 |
| Richmond Nature Park | 10 | 0 | 10 | 0 | 0 | 0 |
| South Arm Park | 17 | 15 | 2 | 0 | 0 | 0 |
| Spul'u'kwuks Elementary | 6 | 3 | 3 | 0 | 0 | 0 |
| Steveston Harbour | 17 | 17 | 0 | 0 | 0 | 0 |
| Steveston Park | 33 | 26 | 7 | 12 | 3 | 9 |
| Steveston-London Park | 6 | 3 | 3 | 3 | 0 | 3 |
| Tait Elementary | 3 | 2 | 1 | 1 | 0 | 1 |
| Terra Nova Rural Park | 15 | 7 | 8 | 2 | 1 | 1 |
| Thomas Kidd Elementary | 1 | 1 | 0 | 0 | 0 | 0 |
| Thompson/Burnett Park | 2 | 2 | 0 | 2 | 0 | 2 |
| Whiteside Elementary | 2 | 2 | 0 | 0 | 0 | 0 |
| TOTAL | 575 | 431 | 144 | 95 | 50 | 45 |



**City of
Richmond**

Dedication Plaque Options
Community Services Division

Dedication Plaque Options



Figure 1: One Plaque



Figure 2: Two Plaques



Figure 3: Three Plaques



Figure 4: Four Plaques



POLICY 7019:

It is Council policy that:

1. The cost of the purchase and planting of the tree shall be charged to the dedicator. This is to be based on the average cost for purchase and installation by City forces of a seven-centimetre calliper tree, subject to annual review.
2. The City shall have final approval of the tree type and planting location. All requests for special tree species/varieties or particular planting areas shall be accommodated, whenever possible. Higher costs incurred by these requests shall be charged to the dedicator.
3. The City shall include the tree in its normal schedule of care or maintenance.
4. The cost of the purchase, installation and maintenance of the bench or picnic table shall be charged to the dedicator. This is to be based on the average cost for purchase, installation and maintenance by City forces of a standard City bench or picnic table for a 10-year period. City staff will review costs annually and will adjust accordingly. The maintenance funding is placed into a tree, bench, and picnic table reserve account.
5. City Staff will acknowledge the bench or picnic table dedication for a period of 10 years from the date of installation.
6. Dedicators will have the opportunity to continue their sponsorship of the bench or picnic table after the 10-year dedication period by paying the current fee for replacement of the bench or picnic table. If the dedicator is not interested in continuing the dedication or cannot be contacted (within six months of the 10-year term expiring), the plaque will be removed and the site will become available for a new dedication. It will be the responsibility of the dedicator to keep their contact information current with the City of Richmond.
7. The City shall have final approval of the location and style of the bench or picnic table.
8. The City shall have final approval of plaque size, style, and wording. A maximum of ~~two~~ up to three plaques per bench is permitted. A maximum of up to four plaques per picnic table is permitted. The maximum number of plaques is subject to vary depending on the style of bench or picnic table that is installed.
9. The tree, bench and picnic table shall become City property. Staff reserves the right to relocate or remove the tree, bench, or picnic table whenever necessary. A reasonable effort shall be made to notify the dedicator if their tree, bench, or picnic table is affected.
10. A tree, bench, and picnic table dedication account shall be established for those unable to purchase a whole tree, bench, or picnic table, but who wish to contribute funds. No plaques shall be permitted in this case, but City recognition of some type shall be considered.
11. A City record will be established to record all commemorative trees and contributions.
12. Placement of memorial wreaths, flowers, or other items or any modifications to the tree, bench, or picnic table will not be permitted.



| | | |
|-------------|--|--------------------|
| Page 1 of 1 | Tree, Bench and Picnic Table Dedication | Policy 7019 |
| | Adopted by Council: April 14, 2003 Amended by Council: March 12, 2018 | |

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