



**Parks, Recreation and Cultural Services Committee**

**Anderson Room, City Hall  
6911 No. 3 Road**

**Tuesday, April 24, 2018  
4:00 p.m.**

Pg. #      ITEM

MINUTES

**PRCS-5**      *Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on March 27, 2018.*



NEXT COMMITTEE MEETING DATE

May 29, 2018, (tentative date) at 4:00 p.m. in the Anderson Room

DELEGATIONS

**PRCS-11**    1.    (1)    **Linda Barnes**, to provide an annual update on the Richmond Arts Coalition.

**PRCS-12**           (2)    **Jeanne Jensen**, to speak on the Minoru Park Plan and how it has impacted the Tennis Club's future.

COMMUNITY SERVICES DIVISION

2. **MINORU CENTRE FOR ACTIVE LIVING INAUGURAL ARTIST-IN-RESIDENCE PROJECT**

(File Ref. No. 11-7000-09-20-204) (REDMS No. 5764707)

**PRCS-16**

[See Page PRCS-16 for full report](#)

*Designated Speaker: Eric Fiss*

STAFF RECOMMENDATION

*That the concept proposal for the Minoru Centre for Active Living inaugural artist-in-residence project by artist Sylvia Grace Borda, as presented in the report titled “Minoru Centre for Active Living Inaugural Artist-in-Residence Project,” dated April 4, 2018, from the Director, Arts, Culture and Heritage Services, be endorsed.*



3. **GILBERT ROAD GREENWAY PUBLIC ART CONCEPT**

(File Ref. No. 11-7000-09-20-225) (REDMS No. 5754558)

**PRCS-29**

[See Page PRCS-29 for full report](#)

*Designated Speaker: Eric Fiss*

STAFF RECOMMENDATION

*That the concept proposal and installation for the Gilbert Road Greenway public artwork “Wind Flowers” by the artist team Atelier Anonymous, as presented in the report titled “Gilbert Road Greenway Public Art Concept,” dated April 4, 2018, from the Director, Arts, Culture and Heritage Services, be endorsed.*



4. **ARTS UPDATE 2017**

(File Ref. No. 11-7000-01) (REDMS No. 5791094)

**PRCS-48**

[See Page PRCS-48 for full report](#)

*Designated Speaker: Liesl Jauk*



STAFF RECOMMENDATION

- (1) *That the staff report titled, “Arts Update 2017,” dated April 5, 2018, from the Director, Arts, Culture and Heritage Services, be received for information; and*
- (2) *That the Arts Update 2017 be circulated to the Community Partners and Funders for their information.*



5. **PROPOSED TIDALLY INFLUENCED TERRA NOVA SLOUGH UPDATE**

(File Ref. No. 06-2345-20-TNOV4) (REDMS No. 5794336 v. 13)

PRCS-112

See Page **PRCS-112** for full report

*Designated Speakers: Alex Kurnicki and Jamie Esko*

STAFF RECOMMENDATION

- (1) *That the staff report titled “Proposed Tidally Influenced Terra Nova Slough Update” dated April 16, 2018, from the General Manager, Community Services, be received for information; and*
- (2) *That Option 1: Enhance the Existing Freshwater Pond, and funding of \$225,000 for the proposed habitat enhancement and management plans be considered in the 2019 Budget process.*



6. **HOSTING THE 2020 55+ BC GAMES**

(File Ref. No. 11-7000-10-01) (REDMS No. 5802061 v. 10)

PRCS-142

See Page **PRCS-142** for full report

*Designated Speaker: Gregg Wheeler*

STAFF RECOMMENDATION

- (1) *That Richmond Sports Council’s bid to host the 2020 55+ BC Games be endorsed;*

- (2) *That \$60,000 from the Council Community Initiatives Account and a minimum of \$55,000 of in-kind services be committed to host the 2020 55+ BC Games should Richmond be awarded the event as detailed in the staff report, “Hosting the 2020 55+ BC Games,” dated April 13, 2018 from the General Manager, Community Services; and*
- (3) *That the Five Year Financial Plan (2018-2022) be amended accordingly.*



7. **DRAFT COMMUNITY WELLNESS STRATEGY 2018–2023**

(File Ref. No. 01-0370-20-002) (REDMS No. 5784755 v. 9)

PRCS-150

See Page PRCS-150 for full report

*Designated Speaker: Suzanna Kaptur*

**STAFF RECOMMENDATION**

- (1) *That the Draft Community Wellness Strategy 2018-2023, included as Attachment 1 of the staff report titled “Draft Community Wellness Strategy 2018-2023,” dated April 5, 2018, from the General Manager, Community Services, be adopted for the purpose of seeking stakeholder and public validation of the strategy; and*
- (2) *That the Final Community Wellness Strategy 2018-2023, including the results of the stakeholder and public validation, be reported back to the Parks, Recreation and Cultural Services Committee.*



8. **MANAGER’S REPORT**

**ADJOURNMENT**





## Parks, Recreation and Cultural Services Committee

Date: Tuesday, March 27, 2018

Place: Anderson Room  
Richmond City Hall

Present: Councillor Harold Steves, Chair  
Councillor Ken Johnston  
Councillor Carol Day  
Councillor Bill McNulty  
Councillor Linda McPhail

Also Present: Councillor Alexa Loo

Call to Order: The Chair called the meeting to order at 4:00 p.m.

### MINUTES

It was moved and seconded

*That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on February 27, 2018, be adopted as circulated.*

**CARRIED**

### NEXT COMMITTEE MEETING DATE

April 24, 2018, (tentative date) at 4:00 p.m. in the Anderson Room

**Parks, Recreation & Cultural Services Committee**  
**Tuesday, March 27, 2018**

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**COMMUNITY SERVICES DIVISION**

**1. RICHMOND CANADA 150 STORM AND SANITARY SEWER ACCESS COVER DESIGN CONCEPTS**

(File Ref. No. 11-7000-09-20-100) (REDMS No. 5768549)

It was moved and seconded

*That the four artwork concepts for storm and sanitary sewer access covers as detailed in the staff report titled "Richmond Canada 150 Storm and Sanitary Sewer Access Cover Design Concepts," dated March 7, 2018, from the Director, Arts, Culture and Heritage Services, be endorsed.*

**CARRIED**

**2. COMMUNITY GARDENS UPDATE**

(File Ref. No. 11-7200-01) (REDMS No. 5752691 v.16)

In reply to queries from Committee, Paul Brar, Manager, Parks Programs, noted that (i) maintenance of community garden plots is the responsibility of the community gardeners, with the help of the Richmond Food Security Society, (ii) currently all plots are occupied and there is a waiting list, (iii) discussions are ongoing with the Richmond Food Security Society to educate the public and gardeners regarding crop theft, (iv) the Richmond Food Security Society has created a multi-language informational brochure for the public on community garden plots, and (v) building materials for new plots are fundraised by the Richmond Food Security Society or provided through grants and funds.

Mr. Brar advised that staff can examine (i) the potential to work collaboratively with private property owners to develop community gardens on the property, (ii) the use of unused community garden plots on school grounds during the summer months, and (iii) the feasibility of relocating the community gardens proposed at the development at No. 5 Road and Steveston Highway.

In response to queries from Committee, Mr. Brar advised that through (i) staff's analysis of sites for program expansion, the potential to use empty gas station sites can be examined, and (ii) an update of the Terra Nova Rural Park, staff will examine the potential for more community gardens in other areas of the park.

It was moved and seconded

*That the community gardens update as outlined in the staff report titled "Community Gardens Update," dated March 13, 2018, from the General Manager, Community Services, be received for information.*

**CARRIED**

**Parks, Recreation & Cultural Services Committee**  
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3. **DRAFT 2018-2021 VOLUNTEER MANAGEMENT STRATEGY**

(File Ref. No. 05-1875-01) (REDMS No. 5753189 v.13)

In reply to queries from Committee, Angela Rai, Planner 1, noted that (i) each volunteer opportunity has a unique training component based on the type of event or program, and (ii) one of the Volunteer Management strategic initiatives is to provide staff with tools to further train volunteers.

It was suggested that staff implement a standardized training manual across all programs allow to individuals to volunteer for a wide range of events and programs.

In reply to queries from Committee, Ms. Rai advised that the E-Coordinator position include City staff as well as partner organisation staff. Also, she noted that although the City heavily relies on student volunteers, currently there is no collaboration with the School District with regards to recruiting student volunteers.

Discussion took place on the potential for collaboration between the School District and the City's volunteer program and in particular with regard to the School Districts participation in the consultation process.

As a result of the discussion, the following **motion** was introduced:

It was moved and seconded

***That the Draft 2018-2021 Volunteer Management Strategy be forwarded to the Council/School Board Liaison Committee.***

**CARRIED**

In reply to queries from Committee, Elizabeth Ayers, Manager, Community Services Planning and Projects, advised that the City's Sustainability Department can examine recycling initiatives whereby individuals donate materials to those needing it for other uses.

It was moved and seconded

- (1) ***That the recommended draft 2018-2021 Volunteer Management Strategy presented as Attachment 1 within the staff report titled "Draft 2018-2021 Volunteer Management Strategy," dated March 13, 2018, from the General Manager, Community Services, be endorsed for the purpose of seeking stakeholder feedback on the Strategy; and***
- (2) ***That the final 2018-2021 Volunteer Management Strategy, including the results of the stakeholder consultation, be reported back to the Parks, Recreation Cultural Services Committee at a later date.***

**CARRIED**

**Parks, Recreation & Cultural Services Committee**  
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**4. MUSEUM AND HERITAGE SERVICES UPDATE 2017**

(File Ref. No. 11-7000-01) (REDMS No. 5767447)

Discussion took place on informing the School District of various museum and heritage activities in the City and as result of the discussion, the following **motion** was introduced:

- (1) That the Museum and Heritage Services Update 2017 be forwarded to the Council/School Board Liaison Committee for information; and*
- (2) That the Museum and Heritage Services Update 2017, as presented in the staff report titled "Museum and Heritage Services Update 2017," dated March 6, 2018, from the Director, Arts, Culture and Heritage, be received for information.*

**CARRIED**

**5. 2017 RICHMOND FILM OFFICE ANNUAL REPORT**

(File Ref. No. 08-4150-09-01) (REDMS No. 5715218 v.4)

In reply to queries from Committee, Jodie Shebib, Film and Major Events Liaison, noted that (i) staff are examining methods to advise the public of various aspects of film production within the city, and (ii) measures are in place for peak filming seasons with regard to sufficient staffing.

It was moved and seconded

- (1) That the staff report titled "2017 Richmond Film Office Annual Report", dated March 7, 2018, from the Director, Arts, Culture and Heritage Services, be received for information; and*
- (2) That a communications plan be developed and implemented to provide ongoing information to the public about the level of filming activity within Richmond and its benefits to the community.*

**CARRIED**

**5A. 2020 55+ BC GAMES**

(File Ref. No.)

Discussion took place regarding the 2009 BC Seniors Games hosted in Richmond. As result of the discussion, the following **referral motion** was introduced:

It was moved and seconded

- (1) That the City of Richmond support the bid of the BC Seniors Games Society and Richmond Sports Council for the 2020 55+ BC Games; and*

**Parks, Recreation & Cultural Services Committee**  
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- (2) *That the request be forwarded to staff for comment and sources of funding for \$60,000 and report back.*

Discussion ensued and it was highlighted that the outcomes of the games on the community and the athletes was very positive. Also, it was noted that there is minimal financial responsibility for the host city and since Richmond has previously hosted the Games, all the required equipment and other necessities to host are readily available.

The question on the referral motion was then called and it was **CARRIED**.

6. **MANAGER'S REPORT**

(i) *Minoru Park Update*

Alexander Kurnicki, Research Planner 2, provided an update on fences being installed at Minoru Park, noting that (i) an 80-foot high fence behind the baseball backstop is expected to be substantially completed by the end of the first week of April, (ii) a temporary fencing pilot project with two options to reduce conflicts between sports field and track users, and park users is underway, (iii) signage will be installed throughout the park to advise of surrounding activities, (iv) consultation is ongoing with the Richmond Sports Council and Kajaks Track and Field Club for feedback on the pilot project, and (v) the duration of the pilot project will be until early fall.

(ii) *Cherry Blossom Festival*

Jane Fernyhough, Director, Arts, Culture and Heritage Services, highlighted that the Richmond Cherry Blossom Festival will take place on April 8<sup>th</sup> and a memorandum will be provided to Council with details for the event.

**ADJOURNMENT**

It was moved and seconded

*That the meeting adjourn (4:54 p.m.).*

**CARRIED**

**Parks, Recreation & Cultural Services Committee**  
**Tuesday, March 27, 2018**

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Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Tuesday, March 27, 2018.

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Councillor Harold Steves  
Chair

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Sarah Kurian  
Legislative Services Coordinator





[www.richmondartscoalition.com](http://www.richmondartscoalition.com)

**RAC's Mission is to promote, support & advocate for the Arts in all their various forms in Richmond.**

April 26, 2018

Thank you for your essential support of the Arts community in Richmond. We are working to expand the Arts into a major force in our city and create the vibrant culture that makes a city both liveable and exciting.

### **Highlights of RAC's accomplishments in 2017:**

- hired our first ever **Executive Director Rob Fillo**, who is regularly meeting with members and potential partners to generate excitement and possibilities.
- produced **ArtRich 2017**, our second bi-annual exhibition for local artists at the Richmond Art Gallery.
- produced, in partnership with the City of Richmond, the 9th annual **Richmond Arts Awards**.
- contributed funds from Canadian Heritage to hire performers and artists for the **Maritime Festival**.
- partnered with Steveston Historical Society to produce **Songs in the Snow** (Dec 2, 9, 16).
- hosted a "Songwriter Showcase" **Culture Days event** to display the talents of our members.
- partnered with the Richmond Art Gallery and the City to put on a Social Media Art at Work **workshop**.
- actively advocated on **Arts issues** to the City, such as repurposing the old Minoru Seniors Centre.
- compiled a monthly **list of local arts & culture events** which is published in the local newspaper, posted on our website and social media platforms and sent out in our monthly e-blast.
- continued a rotating weekly **"member feature"** on our website ([www.richmondartscoalition.com](http://www.richmondartscoalition.com)) and actively promoted our members on Social Media: **Facebook** (Facebook/richmondartscoalition.com), **Twitter** (Twitter.com/RichmondAC) and **Instagram** (Instagram.com/richmond\_arts\_coalition) .

### **Our goals for 2018 and beyond:**

- roll out our new and improved **website** with a searchable database of artist members.
- revise our **membership** structure and increase our membership numbers.
- re-energize our Board by recruiting **new Board members** with a variety of skills.
- organize a series of **Art at Work Workshops** in partnership with Richmond Art Gallery & Public Art.
- RAC's Board of Directors and ED often attend city hall meetings for the purpose of **advocacy** on Arts issues important to our members such as exhibition and performance spaces.
- RAC will **serve our members better** by organizing more showcase opportunities throughout the year, engaging different cultural groups, supporting other community initiatives with expertise and advice, connections, committee members, publicity, and artistic programming knowledge, and expanding our partnership with community and business.
- RAC will continue to compile and publicize monthly **Arts Events**, and to maintain our weekly **"member feature"** on our new website and social media.
- RAC will increase our **endowment fund** with Richmond Community Foundation in order to provide monetary Arts Awards and scholarships. Please specify Richmond Arts Coalition when donating at [www.richmondfoundation.org/online](http://www.richmondfoundation.org/online).
- With the addition of our new website and other exciting new added value to membership, RAC decided to increase our membership dues (which have been a very low \$5 per year since our inception). Our **new membership structure** January 1, 2018 is:
  - Individual members: \$10 for one year, \$45 for five years, \$80 for ten years
  - Organization members: \$25 for one year, \$110.00 for five years, \$200 for ten years

**RAC Annual General Meeting** Thursday Apr 26, 2018 7 pm at Gateway Theatre, Studio B.

**2018 Richmond Arts Awards Ceremony** Tuesday May 15, 2018 7 pm in Council Chambers.

### Introduction

For the past year the board of directors of the RTC has been corresponding with city staff and councillors about our place in Minoru Park, our desire to upgrade our facilities, and our wish to renew our lease. We would like to thank Serena Lusk and Gregg Wheeler for meeting with us and responding to our questions. We are in the process of renewing our lease and have been given assurance that the city has no plans to move us in the short or medium term.

At this point in time this is what we would like to do and why:

### History

Richmond Tennis Club was formed some 60 years ago and continues to be one of, if not, the most affordable places to play tennis in the Lower Mainland.

The City of Richmond invested in the club by building the tennis courts and fencing.

Since then RTC has maintained and enhanced the tennis facilities by replacing the old clubhouse and investing in 2 bubbles over the years; the second replacing the old single skinned bubble some 25 years ago and in maintaining the courts by repaving and painting at regular intervals.

### Today

As we look at RTC today, unfortunately, our appearance is not in keeping with the new up to date facilities in Minoru Park. Our rusting fencing does not match the new higher, powder coated fencing on adjacent facilities. Our clubhouse which is a modular structure (a requirement from the city at the time of construction in 2002) not only looks out of place beside our modern neighbours, the Active Living Centre and the new firehall, but needs to have an overhaul including adding kitchen facilities and meeting rooms.

As a result of the construction there has been damage; the bubble is grimy from the site loading as well as general construction, there is considerable cracking on the court surfaces, including net posts.

It is our belief that prospective members may have hesitated to join because of our appearance and the uncertainty around our future.

RTC was told by the city several years ago that we must be part of an upgrade to the lighting in Minoru Park and invest \$120, 000 in LED lighting. As a result our Capital Reserve Fund is now at an inadequate \$142, 000 which is far short of what is necessary for the replacement of our 25+ year bubble. We have made efforts to increase this amount but members have been hesitant to vote for this because of perceived uncertainty about the club's future. We have applied for additional funding from Gaming grants.

### Future

We are looking to the City of Richmond to reinvest in the Richmond Tennis Club. If not, there is a good possibility within no more than 5 years the Richmond Tennis Club will be a summer club only. With the closure of Sportstown, formerly Western Indoor Tennis Club and the Town and Country Tennis Club on the other side of the tunnel there are few options for affordable tennis in Richmond.

## Parks, Recreation, and Cultural Services Committee Meeting April 24th 4 pm

We believe there are 2 ways to go.

One, RTC needs to replace the bubble with a larger one, at the least a 4 court bubble, and radically upgrade our clubhouse, and provide sufficient parking for members and the community or,

Two, In keeping with the redesign of Minoru Park which provides excellent facilities for a wide range of sporting and fitness facilities, RTC could become the Richmond Tennis Centre, by reconfiguring of courts including the public courts, a 6 court structure or bubble could be put in place and provide facilities and programs, including pickle ball, which would be for all members of the community. A new clubhouse could provide not only change rooms, showers, etc. but meeting rooms and a catering capable kitchen.

Thanks for the opportunity to speak with you today.

RTC Delegation

Dear Mayor Brodie and City Council,

We wrote to you some months ago inquiring about your vision for the Richmond Tennis Club in Minoru Park. We are gratified that the city has included us in the Minoru Park plans. However, in June at the Vision Plan workshop, we were surprised that Richmond Tennis Club had been placed on top of a parking garage in both options A and B. This concept is fraught with problems. The height of the finished product will need to include lights and light standards (an additional 30 feet above the court surfaces), fencing and wind screens (Richmond is already one of the windiest locations in the lower mainland for tennis and at 2 or 3 stories up it will be far worse), a bubble (also some 30 feet high) and a club house. The resulting structures will undoubtedly be an eyesore. Additionally access through a parking garage to the tennis club where the public also has access may be difficult or at least would need to be well thought out. Another problem we foresee is what the members of Richmond Tennis Club would do during the construction phase of this project. RTC members would not be able to use their facilities for at least two years.

If the decision is made to build a parking garage in our location we would prefer to be moved next door to the location of the current public courts. That site could be reconfigured relatively inexpensively to allow our clubhouse and bubble to be installed there. The parking garage concept would be better suited for the public courts.

If we cannot be moved next door to the Minoru Public courts then we would be willing to move to another location in Richmond (Thompson Park, Blundell, or South Arm come to mind).

We would like to be able to offer the community more in the way of tennis events and programs, and space for special events and meetings but find that our current facilities are just not adequate. Our bubble is at the end of its life. The lighting is poor, despite new LED lights. It is a three-court bubble, which was adequate when we first had it installed. However, three courts are no longer adequate for club and community events. Our clubhouse is in need of renewal and renovation. Because we had a modular structure built at the request of the city in 2002, it does not have many of the facilities that we might have included in a more permanent structure, such as meeting rooms, an event space, and a kitchen able to cater to functions (code did not allow us to put in a working stove and oven at the time of construction). The current locker rooms and washrooms are inadequate. There is no covered walkway from the bubble to the clubhouse.

Our 2 year lease agreement with the city was last signed in 2006. We are currently working with city staff to update and renew this lease.

We currently have \$150,000 in our reserve fund to pay for a new bubble and upgrade our clubhouse. At a recent Special General Meeting the membership voted against a motion "to increase dues or implement additional fees to add funds to our Capital Reserve Fund in order to replace our bubble." At the meeting there was much discussion around our lease agreement and the concept of our club on top of a the parking garage. It appears the membership is somewhat reticent to make long terms plans with regards to raising funds for bubble replacement and clubhouse renovations until we have some certainty about our location, our lease agreement and our clubhouse. We also foresee difficulty in attracting new members with this uncertainty hanging over us.

Sincerely,

Kim Jensen  
Richmond Tennis Club President

To: Mayor Malcolm Brodie and City Council

City of Richmond

From: Richmond Tennis Club Board of Directors

Subject: Richmond Tennis Club

The Richmond Tennis Club has been a part of the recreational community in Minoru Park for over fifty years. From our humble beginnings at Brighthouse Park, we have become a first rate tennis facility. Our members participate in lessons, social mixers, and competitive leagues. Through our junior programs we have introduced tennis to countless young people, many of whom are still involved in the game today. Over the years we have served the larger community of Richmond by organizing lessons for the public on the adjacent public courts. We have also hosted numerous tournaments including the annual Richmond Open (with events in open, junior, senior and wheelchair categories), junior weekend tournaments, the BC Senior Games, ITF Futures tournaments and hosting high school team practices. We have always prided ourselves on providing the citizens of Richmond with the opportunity to play tennis at an excellent facility at a reasonable price. We are an asset and compliment to the array of sports and cultural activities in Minoru Park.

The Tennis Club Executive is currently working on formulating long term plans. Our plans will include the replacement of our bubble, perhaps with a larger bubble to increase the number of indoor courts for the winter season. We also need to upgrade our clubhouse. In 2002 when we erected our current clubhouse we built a modular designed structure at the request of the City of Richmond. This building requires significant renovations.

The new Minoru Park Complex and Fire Hall will be state of the art modern buildings. We believe that our facilities will be out of place in the new park.

We have a Capital Reserve Fund and are currently looking at ways to add to this fund but will be challenged to increase it in a significant way. We hope that in partnership with the City of Richmond we can meet these challenges.

In order to proceed with our long term plan as stated above, we request city council's input and guidance. We would like to meet to discuss how the city can support us as we move forward with our long term plans.

Thank-you for your consideration and we look forward to hearing from you soon.

Sincerely,

Richmond Tennis Club Board of Directors

Kim Jensen Acting President



# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services  
Committee

**Date:** April 4, 2018

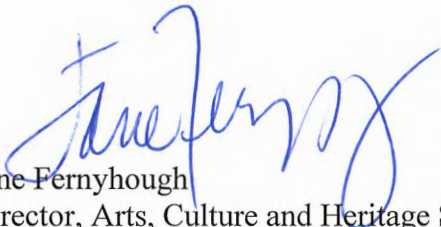
**From:** Jane Fernyhough  
Director, Arts, Culture and Heritage Services

**File:** 11-7000-09-20-204/Vol  
01

**Re:** Minoru Centre for Active Living Inaugural Artist-in-Residence Project

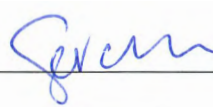

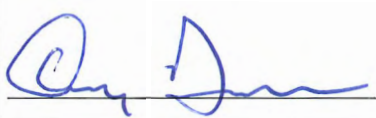
### Staff Recommendation

That the concept proposal for the Minoru Centre for Active Living inaugural artist-in-residence project by artist Sylvia Grace Borda, as presented in the report titled "Minoru Centre for Active Living Inaugural Artist-in-Residence Project," dated April 4, 2018, from the Director, Arts, Culture and Heritage Services, be endorsed.



Jane Fernyhough  
Director, Arts, Culture and Heritage Services  
(604-276-4288)

Att. 2

REPORT CONCURRENCE		
<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>
Finance Department	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Recreation Services	<input checked="" type="checkbox"/>	
Facility Services	<input checked="" type="checkbox"/>	
<b>REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE</b>	<b>INITIALS:</b> 	<b>APPROVED BY CAO</b> 

## Staff Report

### Origin

On March 10, 2014, Council formally endorsed the Public Engagement Plan for the Minoru Major Facility Replacements as the guiding plan for a comprehensive public consultation process, including an objective to ensure the public is engaged and excited about the benefits to the community of these planned facilities.

At the October 14, 2014 Council meeting, Council formally endorsed the Minoru Civic Precinct Public Art Plan as the guiding plan for public art opportunities in the Minoru Civic Precinct, including the proposed Minoru Centre for Active Living.

This report presents the artist residency public art project concept proposal for the Minoru Centre for Active Living Inaugural Artist-in-Residence commission, to build excitement for the opening of the facility and assist in transitioning and introducing new and existing users to the building.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

*Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.*

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

2.4. *Vibrant arts, culture and heritage opportunities.*

### Analysis

#### Previous Artist-in-Residence Projects

Previous Artist-in-Residence projects have been successful in partnering with Richmond community associations and other city organizations to support artists with socially-oriented practices. These include *Harvest Full Moon Project* by local Richmond-based artist Marina Szijarto, with a successful legacy work that continues to be produced on an annual basis by the City Centre Community Association and the artist. Other recent artist-in-residence projects include *spART* by Pierre Leichner at the Thompson Community Centre and *Minoru Seniors Legacy Stories* by Catrina Megumi Longmuir at the Minoru Place Activity Centre. These project-based artist residencies have been successful in building community, encouraging cross-cultural and intergenerational exchanges, and providing an opportunity for individual self-expression and identity through socially engaged art-making practices.

#### Minoru Civic Precinct Public Art Plan Vision for an Artist Residency Program

This Artist-in-Residence Project aims to create an opportunity to explore in-depth relationships and understandings that will come from the artist and the community working together over a

period of time. Artists may have an array of practices including socially-engaged and performance-based art forms that may incorporate both two- and three-dimensional visual art mediums. Consideration will be given to artists with experience and/or interests in engaging culturally diverse and intergenerational community members.

The vision for the Minoru Centre for Active Living is to be exceptional, sustainable, accessible, synergistic, connected and a centre of excellence for active living and wellness. This project supports the guiding principles by:

- Contributing to an inclusive environment and sense of place;
- Creating artworks of the highest quality;
- Achieving synergies between the community user groups, the artist and visitors of Minoru Park Precinct.

#### Terms of Reference – Minoru Centre for Active Living Inaugural Artist-in-Residence

The Public Art Terms of Reference for the Minoru Centre for Active Living Inaugural Artist-in-Residence (Attachment 1) describes the art opportunity, themes, site description, scope of work, budget, selection process, schedule and submission requirements. Eligibility was for professional artists residing in British Columbia.

#### Artist Selection Process

During the first stage of the process, eight submissions by artists from the Metro Vancouver region were received. On March 1, 2018, following the Public Art Program's administrative procedures for artist selection for civic public art projects, a selection panel, including three members from Richmond and one arts professional from Vancouver, reviewed the submissions.

Members of the selection panel included:

- Brigitte Fritz, Aquatic Services Board;
- Keith Lang, Minoru Centre for Active Living Program Advisory Committee;
- Cyndy Chwelos, artist, art educator and administrator, and
- Keely O'Brien, 2018 Branscombe House Artist-in-Residence.

City staff attended the selection panel meeting to provide project background and to answer any questions regarding the facilities and administrative processes.

Following discussion and deliberation, the panel shortlisted three artists to attend a finalist interview and provide a presentation on their work and proposal.

The shortlisted artists were:

- Pierre Leichner, Vancouver, BC;
- Sylvia Grace Borda, Vancouver, BC; and
- Emilie Crewe, Vancouver, BC.



The shortlisted artists responded to the theme, “Engaging Mind, Body and Spirit,” to reflect the multiple functions and users of the new Minoru Centre for Active Living. This theme reflects Minoru Park Precinct’s significant role as a centre of sports and community gathering within Richmond and provides opportunities to connect to the site’s history for visitors to the Minoru Centre for Active Living and the Minoru Park Precinct.

On March 8, 2018, the selection panel met to interview the three shortlisted artists. Following a thoughtful and considered deliberation, the panel recommended Sylvia Grace Borda for the Minoru Centre for Active Living Inaugural Artist Residency. The Selection Panel was impressed with the artist’s experience and creativity in engaging intergenerational participants in a variety of participatory and hands-on art-making activities.

#### Recommended Artist

Sylvia Grace Borda is an interdisciplinary photography-based artist. Her work has been exhibited and published internationally, with solo exhibitions in the UK, Canada, and Italy. She is currently leading an artist-in-residence program at Kwantlen Polytechnic University examining the role of art and science in learning today. Further information about the artist is contained in Attachment 2.

#### Recommended Artist Residency Project Proposal

The artist project will appeal to a culturally diverse and multi-generational audience. Participants will be invited to help illustrate “what are you doing?” This question will be asked in relation to the activities visitors usually undertake while at the Minoru Precinct. The artist aims to engage facility users and resident groups at the Minoru Aquatic Centre, Minoru Place Activity Centre, Richmond Cultural Centre and the sports field user groups to identify interest and participation in the types of art projects to be created while working with the artist. Through hands-on and participatory digital media and photography-based art-making activities and dedicated work sessions with community members and arts groups, the artist aims to produce a series of legacy artworks with participants that may include a photography-based on-line archive, temporary art installations, exhibitions, hand-made participant artist books, and a series of framed artist photographs to be displayed at the new Minoru Centre for Active Living (Attachment 2).

The artist describes the project-based artist residency as follows:

*“My project goals are to recognize the importance of the users’ social and physical activities, and to balance this with the aim of engaging their body, mind, and spirit to create artwork together.”*

On March 13, 2018, the Public Art Advisory Committee reviewed the concept proposal and endorsed the project. The total public art budget for the Minoru Centre for Active Living Inaugural Artist-in- Residence Project is \$15,000 funded out of the approved Major Facilities Phase I Projects.

#### **Financial Impact**

None.

April 4, 2018

- 5 -

## **Conclusion**

The inaugural artist residency at Minoru Centre for Active Living facility represents an opportunity for an artist to create socially-oriented public artworks that respond to the cultural and social significance of Minoru Precinct. The project aims to create opportunities for cultural and intergenerational exchange and assist in transitioning existing and non-users to the new facility. The proposed artist project supports the goals of the Minoru Centre for Active Living Public Art Plan.

A handwritten signature in black ink, appearing to read 'Eric Fiss', with a stylized flourish underneath.

Eric Fiss  
Public Art Planner  
(604-247-4612)

- Att. 1: Artist Call Terms of Reference  
2: Artist Project Proposal

Artist Call Terms of Reference

# call to artists

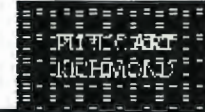


Figure 1 - Artist renderings for the Minoru Centre for Active Living. [yourminoru.ca](http://yourminoru.ca)

## Minoru Centre for Active Living

### Inaugural Artist-in-Residence

### Request for Proposals (RFP)

January 2018

#### OPPORTUNITY

The City of Richmond Public Art Program seeks an artist or artist team with socially oriented practices to engage culturally diverse and multi-generational audiences in anticipation of the opening of Minoru Centre for Active Living, a new multi-purpose civic facility due for completion in summer 2018 in Minoru Park. This inaugural artist-in-residence opportunity invites professional artists with experience engaging seniors, adults, youth, children and individuals with special needs in performance or socially-engaged forms of artistic expression. The artwork will aim to foster individual creative expression and introduce Richmond residents to the amenities of the facility. The artist project will contribute to the programming of the grand opening celebration for this new facility, anticipated for summer 2018.

<b>Budget:</b>	\$15,000 CAD
<b>Eligibility:</b>	Professional artists residing in British Columbia
<b>Deadline:</b>	February 22, 2018 at 5:00 p.m. PST
<b>Duration:</b>	April 2018 – April 2019

# call to artists



## BACKGROUND

The Minoru Centre for Active Living is a new 110,000 square foot multi-purpose complex currently under construction in Minoru Park at the heart of Richmond's civic precinct. The new facility will house aquatic and fitness services, seniors' services and amenities to support the park's sports fields. This new facility will replace and expand the functions of the existing Minoru Aquatic Centre and Minoru Place Activity Centre (Seniors Centre), as well as the former Minoru Pavilion.

The Guiding Principles adopted by City Council for the Minoru Centre for Active Living reflect high expectations and will inform forward-thinking design, public art and community-building possibilities:

- Be a "Centre of Excellence for Active Living and Wellness"
- Be Exceptional
- Be Connected
- Be Accessible
- Be Synergistic
- Be Sustainable

Many current users are looking forward to the opportunities for expanded programming and services that will be provided in this state-of-the-art facility. However, some users may have an element of trepidation, including some who have participated in programs and activities at the Minoru Place Activity Centre and/or the Minoru Aquatic Centre for decades. In particular, some current users feel that they will lose the familiarity, sense of community and belonging they have enjoyed over the years.

## THEME

### "ENGAGING MIND, BODY AND SPIRIT"

The Artist-in-Residence project will invite Minoru Park amenity users in participatory visual art interventions and/or performance-based work that will aim to build excitement for the new civic facility and assist existing users of the Minoru Place Activity Centre, Minoru Aquatic Centre and former Minoru Pavilion to transition into the new integrated Centre.

The artist or artist team will aim to provide participants with opportunities to express a greater sense of self, identity, community and place through learning, experience, participatory mixed-media or performance-based art making. This may include photography, digital mixed-media, literary and text-based art practices. The work must be publicly accessible and appeal to culturally diverse and multi-generational audiences in Richmond. The artist will work with community to inform and/or co-create physical and/or social legacies for the community.

# call to artists



Art happenings, temporary installations and performances can activate places and supplement ongoing programs and services with unexpected and remarkable experiences. Socially oriented artist projects engage the power of the collective imagination and draw people together through the artist's immersive and imaginative experiences. Artists are encouraged to propose projects that activate and respond to the new facility amenity spaces and features.

## ARTIST SCOPE OF WORK

The artist or artist team will propose an approach or concept for a project-based artist residency. The artist will have up to a minimum of 5 months to a maximum of 12 months to complete the work. The expectation is for the artist to participate and have a strong presence in the programming for the opening of the Minoru Centre for Active Living, anticipated for summer 2018. As such, it is expected that a significant focus will include engaging current users in the months leading up to the opening of the new Centre.

## ARTIST WORKSPACES AND LOCATIONS

The artist or artist team will have access to the existing facilities including indoor and outdoor multi-purpose spaces within the Minoru Aquatic Centre, Minoru Place Activity Centre and Minoru Park. City staff will aim to accommodate the artist requirements; however, some spaces may be subject to scheduling and availability. Artist site-storage requirements can be negotiated. Once the Minoru Centre for Active Living is open to the public, the artist or artist team will have access to the Centre's outdoor plazas, meeting rooms, multi-purpose rooms, and viewing areas. Other amenity spaces may be available subject to availability, scope of work and project feasibility. Please visit [yourminoru.ca](http://yourminoru.ca) for additional information on the building features, artist renderings and floor plans.

## BUDGET

The total budget established for this project is \$15,000 CAD. This budget includes (but is not limited to) artist fees, production, installation, photography, insurance and all taxes, excluding GST. Travel to Richmond and/or accommodation is at the artist's expense.

## ARTIST ELIGIBILITY

This call is open to artists residing in British Columbia. Artists who are currently contracted by the City for a public art commission are not eligible to apply. City of Richmond employees and staff and board members from the following organizations are not eligible to apply:

- Minoru Centre for Active Living Program Committee
- Minoru Seniors Society;
- Richmond Fitness and Wellness Association;
- Aquatics Services Board
- Richmond Sports Council.

# call to artists



## SELECTION PROCESS

A selection panel consisting of artists, art professionals and community representatives will engage in a two stage artist selection process to review all artist submissions. Up to five applicants will be shortlisted. A \$100 honorarium will be provided to shortlisted artists to attend an interview with the selection panel. At the conclusion of the process, the panel will recommend one artist or artist team. The selected artist(s) will enter into a contract with the City of Richmond and work to research and develop a detailed proposal to be submitted for review by the Richmond Public Art Advisory Committee (RPAAC) and City Council before starting the implementation phases of the work.

## ARTIST SELECTION CRITERIA

The following criteria will inform the artist selection process.

### Stage 1

- Artistic merit of statement of intent in response to the identified theme and selection criteria;
- Artists demonstrated ability, qualifications and capacity to undertake and complete the proposed work within the identified time frame;
- Artist proven capacity to work with cultural diverse community stakeholders;
- Appropriateness of the proposal to the Public Art Program goals: [www.richmond.ca/culture/publicart/plans/policy](http://www.richmond.ca/culture/publicart/plans/policy)

### Stage 2

- Artist response to any feedback and follow-up questions from Selection Panel regarding artistic merit of Statement of Intent in response to project theme and goals;
- Artist response to any feedback and follow-up questions from Selection Panel regarding appropriateness of the proposal to the Public Art Program goals: [www.richmond.ca/culture/publicart/plans/policy](http://www.richmond.ca/culture/publicart/plans/policy);
- Preliminary project budget and timeline including, but not limited to: artist fees, materials, production, administration, insurance, installation and documentation;
- Sketches or artist visualizations and/or models, if applicable;
- Artist project sensitivity to environmental concerns with respect to artwork materials, production methods and presentation.



# call to artists



## SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

- INFORMATION FORM – Please complete the information form attached to this document.
- STATEMENT OF INTENT – (1 page maximum) explaining artist practice, why the artist is interested in this opportunity, proposed conceptual approach to the work or project you would like to implement and produce during the residency and how the project responds to the identified theme and selection criteria.
- ARTIST CV – (2 page maximum). Teams should include one page for each member. Please identify relevant present and past work and experience.
- WORK SAMPLES – Ten (10) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information on each image page. For digital video examples please include URL links to Vimeo, Youtube or other on-line digital media sharing platforms.
- REFERENCES – Provide a list of three (3) individuals including name, title, phone number and e-mail who can speak to your abilities.

## PROJECT TIMELINE

Submission Deadline: February 22, 2018 at 5:00 p.m.

Finalist Notification: March 2, 2018

Finalist Artist Interviews: March 8, 2018, from 5:30 p.m.\*

Duration: April 2018– April 2019

\*Applicants must be available on March 8, 2018, from 5:30 p.m. in the event they are short-listed for the commission.

## SOURCES FOR ADDITIONAL INFORMATION

- [Minoru Centre for Active Living](#)
- [Minoru Precinct Public Art Plan](#)
- [Minoru Seniors Society, Minoru Place Activity Centre](#)
- [Minoru Aquatic Centre](#)
- [Minoru Park](#)

# call to artists



## SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images would be best formatted to landscape format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by e-mail to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

## ADDITIONAL INFORMATION

1. The selected artist may be required to show proof of WCB coverage and \$2,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the application materials. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.
4. Extensions to the deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

## QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8671

E-mail: [publicart@richmond.ca](mailto:publicart@richmond.ca)



## ATTACHMENT 2

Artist Project Proposal for “What are you doing?” by Sylvia Grace Borda

The artist project will appeal to a culturally diverse and multi-generational audience. Participants will be invited to help illustrate “what are you doing?” This question will be asked in relation to the activities visitors usually undertake while at the Minoru Precinct. The artist aims to engage facility users and resident groups at the Minoru Aquatic Centre, Minoru Place Activity Centre, Richmond Cultural Centre and the sports field user groups to identify interest and participation in the types of art projects to be created while working with the artist. Through hands-on and participatory digital media and photography-based art-making activities and dedicated work sessions with community members and arts groups, the artist aims to produce a series of legacy artworks with participants that may include a photography-based on-line archive, temporary art installations, exhibitions, hand-made participant artist books, and a series of framed artist photographs to be displayed at the new Minoru Centre for Active Living.

The artist project goals are to:

- transition existing and new users of Minoru Aquatic Centre, Minoru Place Activity Centre and Minoru Park sports and recreation field users to the new Minoru Centre for Active Living;
- build excitement for the opening of the new Centre in fall 2018;
- enhance the spirit and experience of visitors and users of the Minoru Precinct facilities and Park;
- imagine new ways to show how users day-to-day actions can create artistic outcomes; and
- acknowledge participant contribution and time spent working with the artist.

The participatory artwork may have several outcomes including:

- a digital photography archive with physical or temporary display on site and/or on-line for ‘What are you doing?’
- creation of a set of texts to explore ideas of action, participation and art making to engage the mind in new mind-body interactions
- the creation of a set of low-tech artist books/journals that can be developed over one or several visits.
- Temporary and/or permanent legacy artworks that can be installed on walls or other spaces in the new Minoru Centre for Active Living once it is open, in consultation and approval from City staff.

Artist Bio

Sylvia Grace Borda is a Vancouver international award-winning artist. She studied Fine Arts at the University of British Columbia (MFA) and Media & Photography at Emily Carr Institute of Art and Design (BFA). Borda has produced a variety of socially engaged collaborative and interdisciplinary projects since the mid-2000s. Past work includes the *Kissing Project*, engaging residents of Nelson, BC to pose and kiss at important heritage landmarks and places in the City. The artist then incorporated the images into Google Streetview to be accessible by the public.

Sylvia has received a number of public grants and awards, including Best Public Works Project for the Province of British ACEC Award of Excellence, Canada (2012) in tandem with the City of Richmond Public Art Commission: *Working River* at the No.4 Pump Station.



Figure 1 – *Kissing Project*, Sylvia Grace Borda, 2017. John and Theresa Southam, Waits News, Baker Street. Media: Panosphere Google Street View net artwork and print.



Figure 2 - Figure 1 – *Kissing Project*, Sylvia Grace Borda, 2017. Mary Whitlock and Nancy Rosenblum, Cottonwood Falls. Media: Panosphere Google Street View net artwork and print.



# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services  
Committee

**Date:** April 4, 2018

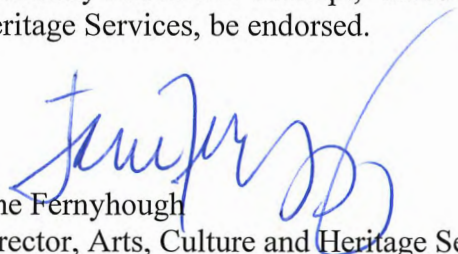
**From:** Jane Fernyhough  
Director, Arts, Culture and Heritage Services

**File:** 11-7000-09-20-225/Vol  
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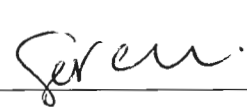


**Re:** Gilbert Road Greenway Public Art Concept

### Staff Recommendation

That the concept proposal and installation for the Gilbert Road Greenway public artwork "Wind Flowers" by the artist team Atelier Anonymous, as presented in the report titled "Gilbert Road Greenway Public Art Concept," dated April 4, 2018, from the Director, Arts, Culture and Heritage Services, be endorsed.

  
Jane Fernyhough  
Director, Arts, Culture and Heritage Services  
(604-276-4288)

Att. 1

REPORT CONCURRENCE		
<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>
Finance Department Parks Planning and Design Transportation	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
<b>REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE</b>	<b>INITIALS:</b> 	<b>APPROVED BY CAO</b> 

## Staff Report

### Origin

On July 10, 2017, Council endorsed the issuance of an artist call for the Gilbert Road Greenway Public Art Project, as described in the staff report titled, “Gilbert Road Greenway Public Art Opportunity.” The artist call provided terms of reference, including that the artists:

- consider the themes of “Gateway” to create a sense of place and cultural identity for residents and a welcoming experience for visitors; and
- “Heritage” in reference to the history of the site from the past to the present and from the natural ecology of the Fraser River to the urban environment of Richmond City Centre.

The artwork may be a single integrated artwork, or series of sequential pieces, to further address the themes mentioned above.

This report supports Council’s 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

*Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond’s demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.*

*2.1. Strong neighbourhoods.*

*2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

*2.4. Vibrant arts, culture and heritage opportunities.*

### Analysis

#### Gilbert Road Greenway

The Gilbert Road Greenway is located at the southeast corner of the River Parkway and Gilbert Road intersection. The frontage improvements—including street trees and pathways—are currently underway at this prominent location where traffic enters Richmond via the Gilbert Road gateway corridor.

Located in the Gilbert Road right-of-way adjacent to the new Riva development at 5311 Cedarbridge Way, the new Gilbert Road Greenway art work will serve as a landmark for vehicular traffic to and from the Dinsmore Bridge, and as a gateway to the future Middle Arm Park on the City-owned lands at 7080 River Road.

#### Design Considerations, Constraints and Opportunities

It is envisioned that the plaza located at the Gilbert Road Greenway will be used year-round by local residents for leisure purposes and by pedestrians and cyclists using the greenway network.

By involving artists with the City staff design team, there is an opportunity to develop a unique project specific to the Richmond context. In particular, the artist will need to consider the uses and programming for the Greenway, maintenance costs and concerns, and a design that would be of interest to locals and visitors alike.

#### Selection Process for Artists and Artworks

On July 24, 2017, an artist call was issued to select and contract an artist, or artist team, as part of the Gilbert Road Greenway planning process with a deadline of September 14, 2017. Professional artists residing in Canada were eligible.

#### Gilbert Road Greenway Public Art Opportunity - Public Art Artist Selection Process

During the first stage of the process, 39 submissions by artists from across Canada were received. On September 27, 2017, following the Public Art Program's administrative procedures for artist selection for civic public art projects, a selection panel comprised of two Richmond residents and three Vancouver-area arts professionals reviewed the submissions.

Members of the selection panel included:

- Kathleen Beaumont, retired planner;
- Vance Harris, architect;
- Leo Mol, photographer;
- Judy Oberlander, arts and culture administrator; and
- Debra Zhou, art professional.

City staff from the Public Art Program and Parks Planning attended the selection panel meeting to provide project background for the selection panel and to address technical questions.

In reviewing the submissions, the selection panel considered how the proposal responded to the themes identified in the artist call and the potential to create a compelling work of art as evidenced in the samples of past projects provided by the applicants.

These criteria included:

- artistic merit of the artist statement;
- theme of site and histories;
- appeal to multiple audiences;
- theme of environmental concerns; and
- qualifications based on past projects.

Following discussion and deliberation, the panel shortlisted five artists and artist teams to develop their initial approach to the project and present a concept proposal in an interview with the selection panel.

The shortlisted artists were:

- Jacqueline Metz and Nancy Chew, Vancouver, BC;
- Hadley Howes, Toronto, ON;
- Atelier Anonymous (Alyssa Schwann, and Michael Seymour) Winnipeg, MB and Vancouver, BC;
- Douglas Taylor, Vancouver, BC; and
- Michael Nicoll Yahgulanaas, Vancouver, BC.

As per the terms of reference, the preliminary concept proposals by the five shortlisted finalists responded to the themes of “Gateway” and “Heritage.” These themes reflect the Gilbert Road Greenway’s significant role as an entrance to Richmond and a connection to the past for visitors to the City Centre and Oval Precinct. The five proposals represented a wide range of styles and materials, from colourful, whimsical approaches to meditative contemplations on the environmental history of the site.

The selection panel provided recommendations for the shortlisted artists to consider in advancing their concept proposals, including identifying technical concerns.

The artists attended site orientations with staff on October 17 and 19, 2017, and refined their concept proposals for submission to the City by November 29, 2017. City staff reviewed the proposals for technical concerns and provided comments. These comments were considered by the selection panel prior to its final recommendation.

On December 7, 2017, the selection panel met to interview the five shortlisted artist teams. Following lengthy and thoughtful deliberation, the panel recommended the concept proposal *Wind Flowers* by the artist team Atelier Anonymous, led by Alyssa Schwann and Michael Seymour. The panel praised the proposal for its poetry and acknowledgement of the ecological network and for its integration with the length of the site.

#### Recommended Artist

The artist team Atelier Anonymous, led by Alyssa Schwann and Michael Seymour, has extensive public art experience. In 2016, the team completed an innovative nest for barn owls project for the Jayden Mews townhouse development located in the common landscaped courtyard along Alderbridge Way and facing the Garden City Lands, which is a hunting habitat for the barn owls.

#### Recommended Public Art Concept Proposal

The proposal *Wind Flowers* responds to the environment and history of the Gilbert Road Greenway with a series of undulating “wind-catchers” placed on a series of planted beds to provide a visual gateway through the site and an entry landmark for passing vehicles. Attachment 1 provides detailed information about the proposal.



The artist describes the artwork as follows:

*“Wind Flowers has been influenced by Richmond’s shipbuilding and aviation traditions. The development history of the city is closely linked to shipbuilding, manufacturing, and fishing industries. The form, material, and fabrication method of the art work evokes the city’s island location and manufacturing skill base. The art work reflects the land, to create a shared story that can both welcome and unite. The form of the work is inspired by natural forms: flowers native to Richmond and those that are culturally significant to those who have lived here since time immemorial.”*

### Community Engagement

The artists propose two public engagement events with neighbours and community groups to invite public dialogue and offer education on the rationale and intentions of the artwork.

An artist talk and presentation is proposed to be held in spring 2018. The presentation would provide an opportunity for local residents to learn more about the rich ecology of Richmond, as the City prepares a new piece of art: a gateway to the ecological network of the city. The artists will introduce the intentions behind the work and ask the community to share stories and ideas about what Richmond’s local environment means to them.

The second event will offer a family-friendly hands-on art-making activity to raise awareness of the local ecology. The artists will invite participants to answer the question: how can we choreograph with nature? through arts and craft model-making activities.

A technical review and coordination phase with the City design team will be included with the Design Development phase of the artwork. The exact final location of the individual *Wind Flowers* will be determined at the technical review and co-ordination phase. The artist team, City staff and design consultants will continue to meet to review construction coordination and implementation budgets.

On January 16, 2018, the Public Art Advisory Committee reviewed the selection process and the concept proposal; they endorsed the *Wind Flowers* project. It was noted that the large scale of this piece will have an impact on the space and also noted the importance of place-making. Recommendations raised by the Committee concerning the movable elements will be addressed by the artist during design development.

### **Financial Analysis**

The project is fully-funded and the endorsement of the report will not have any financial implications.

Funding for this project is through the private development public art contributions for Onni Riva Development at 5311 Cedarbridge Way and the Onni Ora development at 6951 Elmbridge Way.

The total project budget for the Gilbert Greenway Public Art Opportunity is \$350,000. An allowance of \$30,000 has been set aside for a project contingency and \$20,000 for all associated

administration (total of \$50,000). The remaining budget of \$300,000 will be allocated for implementation costs including design, engineering fees, fabrication, installation, taxes and all associated costs to deliver a completed artwork integrated with the site. The artists have provided a preliminary project budget on page 12 of Attachment 1.

Funding for the public artwork is available from the approved 2016 Public Art Capital Budget from the private developer contributions. Any repairs required to the artwork will be the responsibility of the Public Art Program. City funds for maintenance would be allocated out of the Public Art Program's annual Operating Budget.

### **Financial Impact**


None.

### **Conclusion**

Adopted by Council on October 11, 2011, the City Centre Area Public Art Plan provides a framework for including art in creating a culturally rich environment in a vibrant, healthy and sustainable city. The Gilbert Road Greenway Public Art Opportunity supports the Plan to include an integrated artwork in the new Gilbert Road Greenway.

A major artwork at this gateway to the City Centre provides an opportunity to reveal the history of Richmond and, in particular, the ecological heritage of the site.

Staff recommend that Council endorse the proposed concept and installation of the Gilbert Road Greenway Public Art public artwork entitled *Wind Flowers*, by the artist team Atelier Anonymous led by Alyssa Schwann and Michael Seymour, as presented in this report.

  
For

Eric Fiss, Architect AIBC, PIBC  
Public Art Planner  
(604-247-4612)

Att. 1: Concept proposal for *Wind Flowers*



Gilbert Road Green . Proposal for a Gateway

# Wind Flowers

AA

Atelier Anonymous + Michael Seymour



## PROJECT INFLUENCES.

---

### TUNED TO THE WIND .

The structures are tuned to the wind, responding to the predominant southern and easterly breezes.



'A SUDDEN GUST OF WIND  
(AFTER HOKUSAI)'  
JEFF WALL  
1993

### MANUFACTURING & INNOVATION LEGACY . AIRCRAFT & VESSELS

Wind Flowers has been influenced by Richmond's shipbuilding and aviation traditions. The development history of the city is closely linked to shipbuilding, manufacturing, and fishing industries. The form, material, and fabrication method of the art work evokes the city's island location and manufacturing skill base.



(L)  
RICHMOND SHIPYARDS  
1942



(R)  
CANSO AMPHIBIAN AIR-  
CRAFT  
Sea Island was also home to the  
production of 'flying boats' and  
amphibian aircraft.

## PROJECT INFLUENCES

---

### ISLAND LANDSCAPE .

Wind Flowers is a reflection of Richmond's island landscape: an archipelago of its culturally diverse townships and citizens.



#### REFERENCES

Productive natural landscape, traditions of movement (aviation, horse racing, track, vessels), diverse community, townships, and innovation.

### CONNECTING TO THEMES . GATEWAY & HERITAGE

The art work reflects the land, to create a shared story that can both welcome and unite. The form of the work is inspired by natural forms: flowers native to Richmond and those that are culturally significant to those who have lived here since time immemorial.



#### REFERENCES

Native wildflowers to Richmond  
[L-R: Beach Pea, Jewelweed, Black Lily]

#### REFERENCES

Culturally significant plants to Musqueam [L-R: Camas Lily, Foxglove, Goldenrod]



### GATEWAY TO RICHMOND'S ECOLOGICAL NETWORK .

The location of the greenway presents an opportunity to create an iconic landmark gateway – a welcome to the Ecological Network for the City of Richmond.

The site serves as an important link in connecting green corridors of habitat, green infrastructure, and recreation: the green infrastructure network envisioned for Richmond.

The Green Gateway will be an important landmark along scenic trails and cycle network, while positively contributing to enhancing biodiversity within the Ecological Network. The site presents an opportunity to continue to stitch together a diverse green fabric for the City of Richmond.

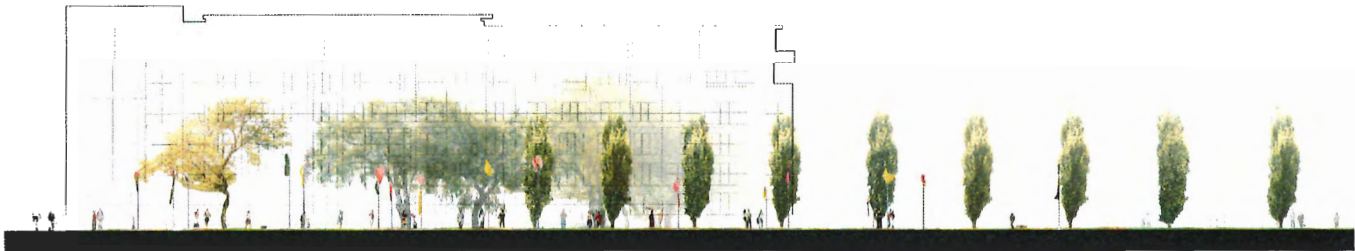
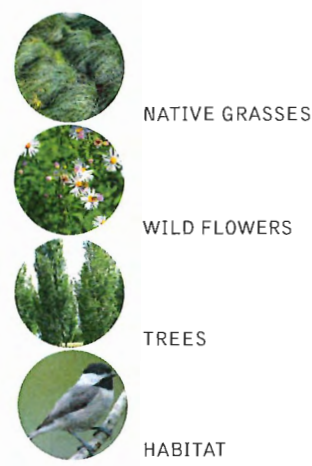


DESCRIPTION OF THE WORK

SITE SPECIFIC WORK .

The work references the surrounding river delta ecosystem – an image fragile and shifting in the wind, barely graspable. Wind Flowers are a soft measure of this wind which traverses the river and islands.

As one approaches – by foot, by bike or passing in a car – each Wind Flower is experienced as a distinctive work, with its own character, set within its own habitat or ‘island’.



View from West



Site Plan, showing distribution of Wind Flowers

## DESCRIPTION OF THE WORK

### CONNECTION TO THE LAND .

The collection of Wind Flowers are connected with the land, intending to be part of a diverse composition of stormwater management, trees, native flora, and habitat. They are conceived as an artwork set within the landscape rather than as elevated objects that are separated from their environment.



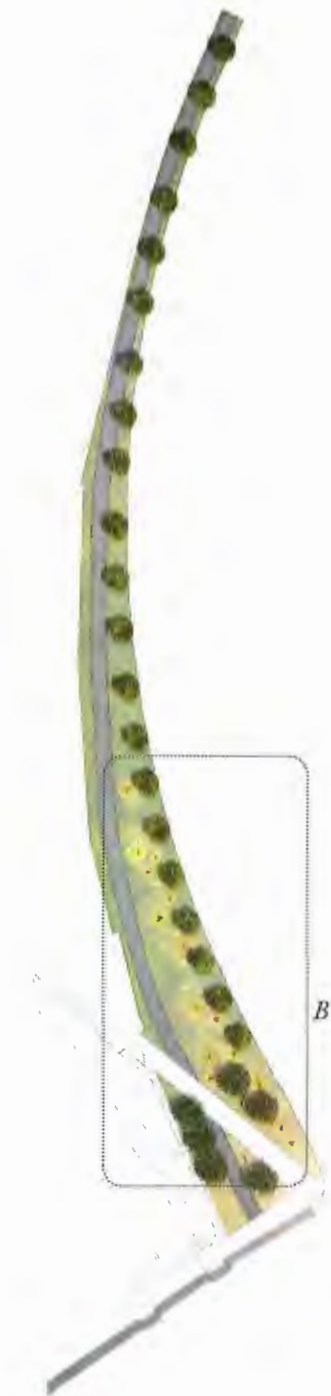
REFERENCES  
Trees, Native Flowers, Habitat



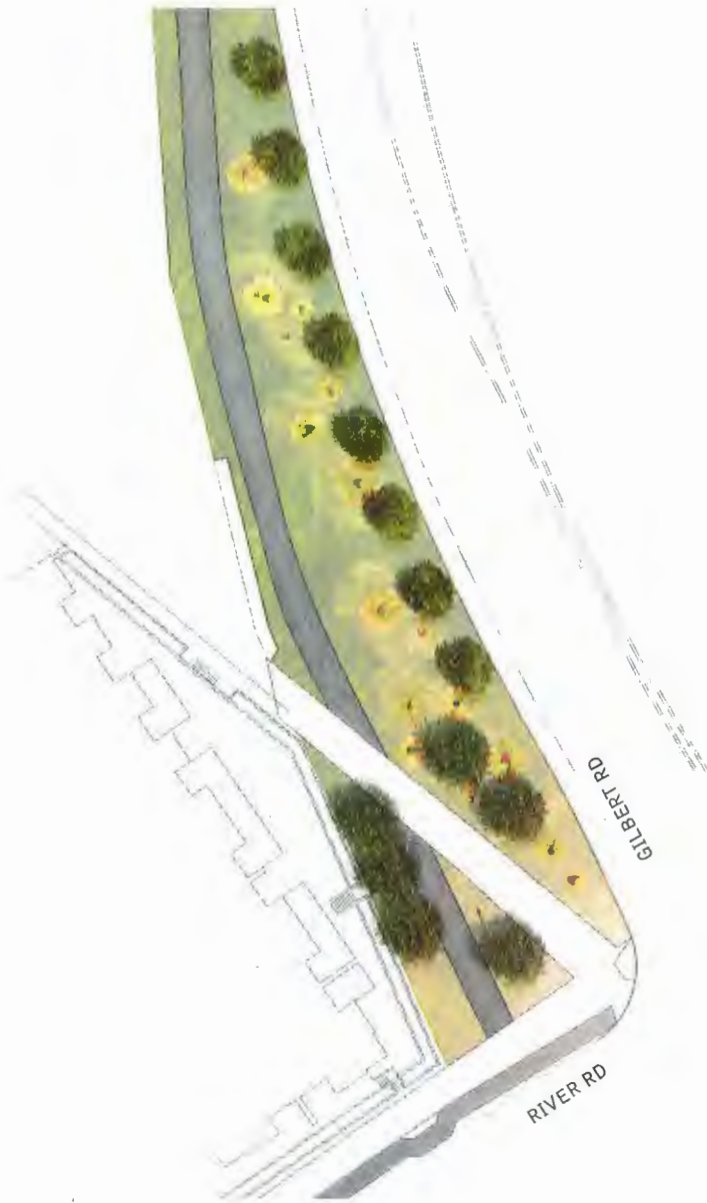
*A View from North / Section through site (not to scale)*



*View from North / Section through site*



*Gilbert Road Greenway*



*B Extent of Wind Flowers*



## REPRESENTATIVE MODEL

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1. View from North



MODEL AREA

1 & 2 ▼



2. View from North





## FABRICATION

---

### PRECEDENT . SHIPBUILDING & AVIATION

Shipbuilding methods will inform the construction of Wind Flowers. A fragile relationship between stability and instability is achieved by the utilization of fiberglass. The fabrication process has an established precedent in the shipbuilding and aviation industries in Richmond.



### REFERENCES

Fiberglass is a material familiar to both sport and the seaside.

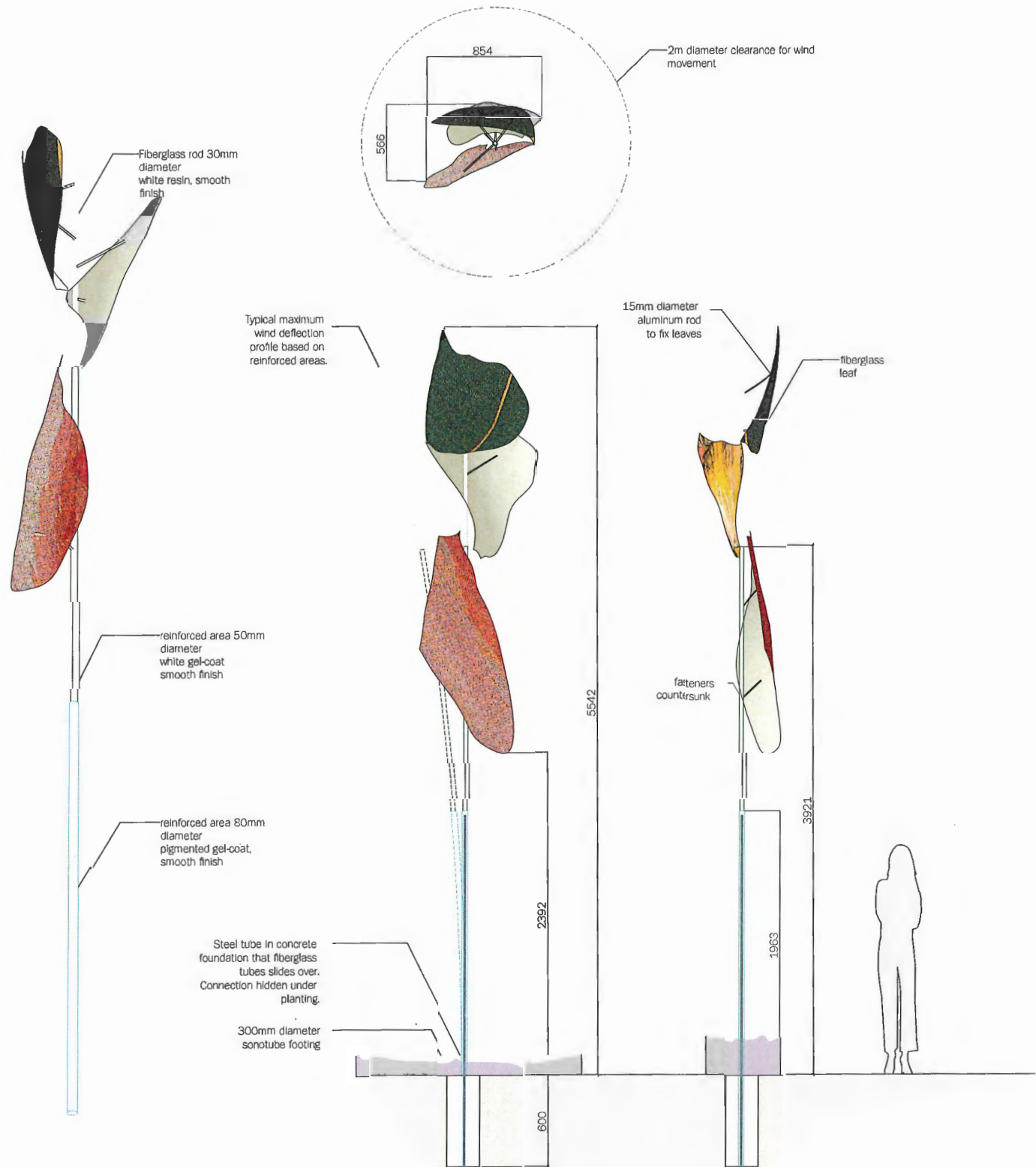
### CALIBRATING THE WIND FLOWERS

Wind Flowers will be a maximum height of 20'. The final heights will be determined by the final site locations, engineering, and sculptural design. The Wind Flowers have a rigid base to support an upper section that can softly bend and sway with the natural elements (wind), without human intervention.

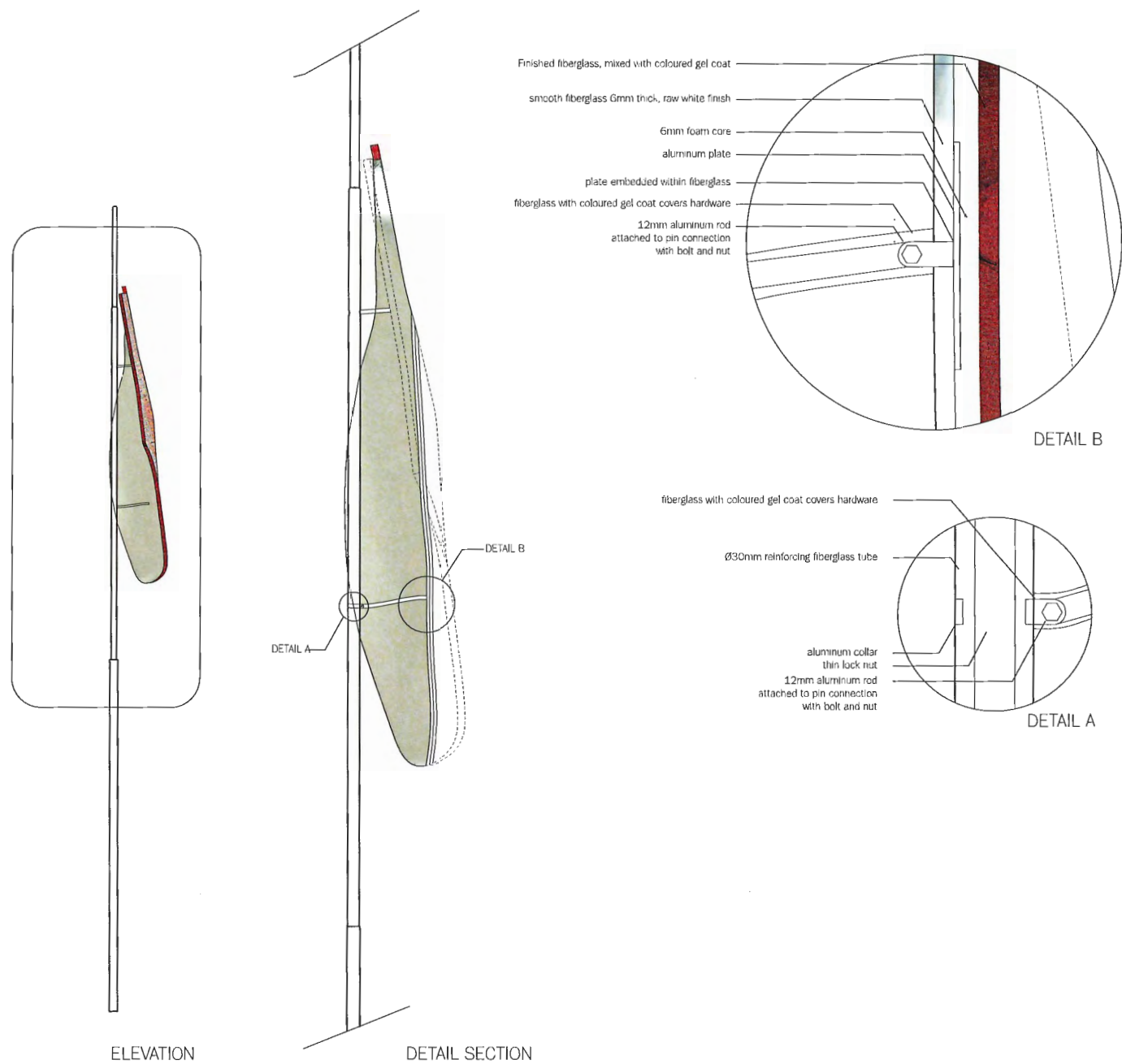
The strength and diameter of the Wind Flower 'stems' will be calibrated to balance the form and dimensions of the 'petals'. Using a consistent fiberglass rod, dimensions can be engineered and controlled, and modifications can be made as required by winding additional fiberglass sheets around the 'stems'.

The uniquely coloured and finished fiberglass components of the art work use a sympathetic texture and colour palette to Richmond. Proposed primary materials will include raw fiberglass and coloured gel-coat with various admixtures. The finish will be robust and easy to repair if damaged. The colour will be integral to the resin used, rather than applied as a coating or paint.

DETAILS OF CONSTRUCTION



DETAILS OF CONSTRUCTION



PROJECT DEVELOPMENT.

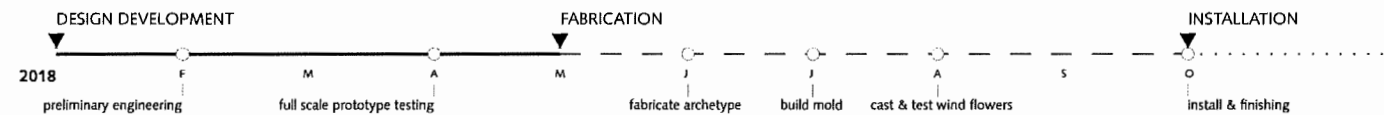
COMMUNITY ENGAGEMENT .  
ART + ECOLOGY COMMUNITY DESIGN CHARETTE

A community workshop is proposed to be held in Spring 2018. The workshop would provide an opportunity for local residents to learn more about the rich ecology of Richmond, as the city prepares a new piece of art: a gateway to the ecological network of the city. The artists will introduce the intentions behind the work and ask the community to share stories and ideas about what Richmond’s local environment means to them.

A family-friendly hands-on art-making activity will be offered, where the artists will invite community members to physically create arts and craft models of their answers to the question: how can we choreograph with nature?

SCHEDULE .

Design Development: 3 - 4 months  
Fabrication: 4 - 6 months  
Installation: Fall 2018



PRELIMINARY BUDGET .

The preliminary budget allows for 17 ‘wind flowers’ to be fabricated and installed.

Public Art Budget	\$300,000
Artist Fee	\$30,000
Legal & Insurance Fees	\$1,500
Disbursements [incl. storage & fabrication space]	\$8,500
Prototype Models & Supplies	\$17,000
Sub-Consultants	\$26,000
Fabrication + Installation [including labour]	\$105,000
Landscape Amendments	\$60,000
Lighting	\$10,500
Project Documentation & Maintenance Report	\$1,500
Contingency	\$40,000

## ARTIST TEAM

---

### ARTISTS .

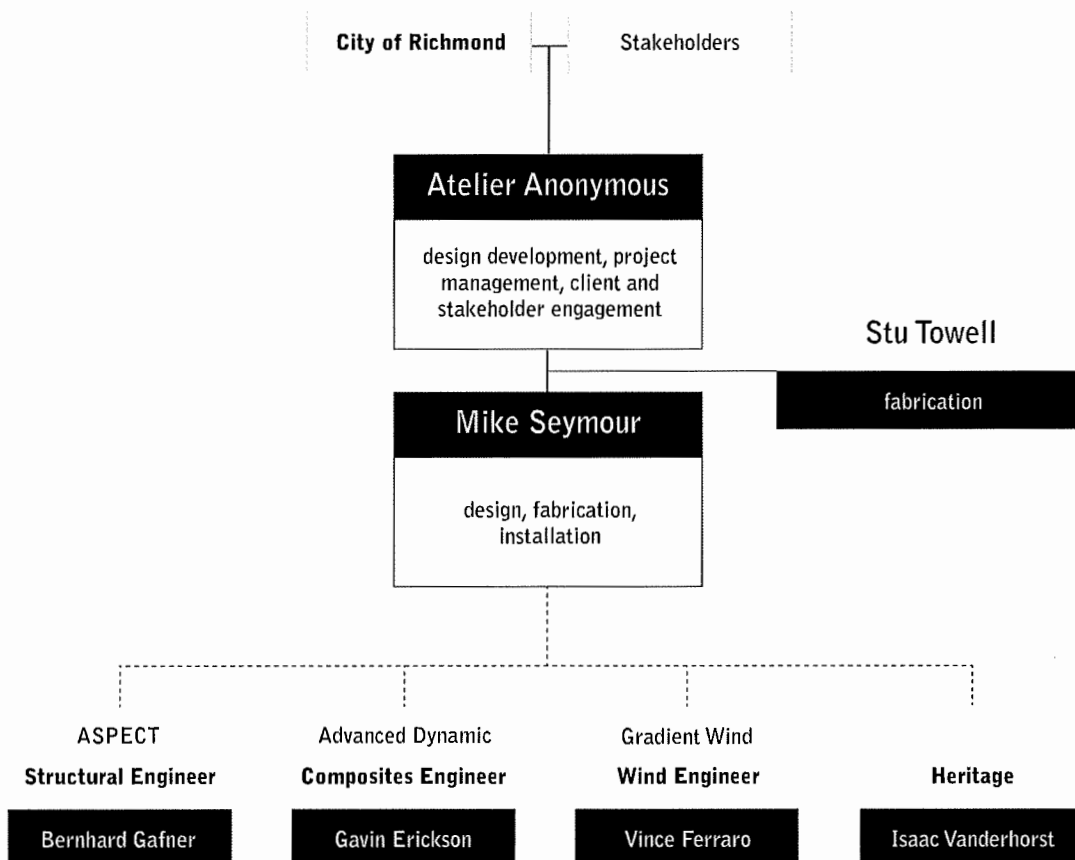
Atelier Anonymous (Alyssa Schwann, Jan Haenraets, Beryl Allen)

[www.atelier-anon.com](http://www.atelier-anon.com)

Michael Seymour

### TEAM .

Fabrication	Stuart's Yacht Renovations (Stuart Towell)
Structural Engineer	ASPECT Structural Engineers (Bernhard Gafner)
Wind Engineer	Gradient Wind Engineering (Vince Ferraro)
Composite Engineer	Advanced Dynamics Design Group (Gavin Erickson)
Heritage Consultant	Isaac Vanderhorst





# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services  
Committee

**Date:** April 5, 2018

**From:** Jane Fernyhough  
Director, Arts, Culture and Heritage Services

**File:** 11-7000-01/2018-Vol  
01

**Re:** Arts Update 2017

### Staff Recommendations

1. That the staff report titled, "Arts Update 2017," dated April 5, 2018, from the Director, Arts, Culture and Heritage Services, be received for information; and,
2. That the Arts Update 2017 be circulated to the Community Partners and Funders for their information.

Jane Fernyhough  
Director, Arts, Culture and Heritage Services  
(604-276-4288)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER 	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 
APPROVED BY CAO 	

## Staff Report

### Origin

The Richmond Arts Strategy 2012–2017 was developed to help guide the City's actions to make Richmond a city with a thriving cultural life where the opportunities for participation in the arts are accessible, where artists feel they have a place and are seen as contributing to the community, where cultural industries are welcomed and where cultural activity is visible and supported.

The five strategic directions outlined in the Strategy guide the City and its stakeholders' involvement in supporting Richmond's arts sector and ensuring a thriving and visible arts scene in Richmond:

1. Strengthen and support the arts community.
2. Increase the number of arts spaces and more effectively use existing ones.
3. Broaden the diversity of arts experiences and opportunities.
4. Expand public awareness and understanding of the arts.
5. Broaden the economic potential and contribution of the arts.

These strategic directions create a solid foundation and help to ensure the City is purposeful in its continued advancement of the arts in the community and that the arts play a strong role in place making, community building, tourism and economic development. This report presents the Arts Update 2017 (Attachment 1), which highlights the year's achievements in the arts.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

*Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.*

*2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

*2.4. Vibrant arts, culture and heritage opportunities.*

This report supports Council's 2014-2018 Term Goal #5 Partnerships and Collaboration:

*Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.*

### Analysis

The Arts Update 2017 profiles the year in the arts with particular attention to the programs and activities led by Community Cultural Development, Richmond Arts Centre, Richmond Media Lab, Richmond Art Gallery, Richmond Public Art Program and Gateway Theatre. Together, these accomplishments reflect the City's continued support and investment in the arts.

Highlights and achievements of 2017 include:

- The 6<sup>th</sup> annual Writer-in-Residence program at the Richmond Public Library, Richmond Arts Centre and the Minoru Place Activity Centre, featured BC Book Prize nominated poet and novelist Nilofar Shidmehr. The focus of this year's residency was multicultural storytelling. Shidmehr's workshops included a short story postcard project for youth and a workshop that worked with newcomers to Canada to share their immigration stories. Other workshops encouraged seniors to become a character in their own story and transform their personal experiences into fiction.
- Through a BC Arts Council Youth Engagement grant, the Richmond Art Gallery offered a 10 month mentorship program for youth aged 14-18 which culminated in an exhibition presenting their work alongside landscapes from the Richmond Art Gallery Permanent Collection. Ten young artists worked with guest artists, curators and educators to create new artworks and learn about the curatorial process. Each student created an artwork that was presented in the exhibition, "Beyond the Horizon".
- Several notable works of public art were produced in honour of Canada 150. Among them, *Arrival of S.V. Titania* by John M. Horton, was unveiled in City Hall in April. Later in the summer a mural of the *Arrival of S.V. Titania* by Dean and Christina Lauzé was completed on an outdoor wall in Steveston. *Fraser Giant*, by Henry Lau and David Geary, is a 20 foot long stainless steel sculpture metaphorically representing a 150 year-old white river sturgeon as a symbol of resilience, endurance and strength.
- As part of the Arts Centre programming, the Richmond Youth Dance Company teamed with the Richmond Adult Dance Company to perform an adaptation of Anne of Green Gables, in honour of Canada 150, to an audience of 400.
- The Arts Centre teamed with School District No.38, Vancouver Coastal Health and City Centre, West Richmond, Cambie and Thompson Community Centres to expand Art Truck programming to four elementary schools (Cook, Currie, Grauer and Brighthouse). The program covers arts activities, physical literacy and healthy eating and targets students that face barriers to participation in registered programs.
- The 9<sup>th</sup> annual Children's Arts Festival provided interactive arts programs, theatre and music performances and roving entertainers to more than 9,000 young people on Family Day and the following four school days.
- In the Media Lab students took classes in a diverse range of topics including Acting on Camera, Build a Website, GIF Creation, Filmmaking, Animation, Coding and Video Game Design. There was a 59% increase in participants in 2017 over 2016 as a result of new dedicated staff resources.
- Gateway Theatre continued to provide mentorship and training to students in the performing arts through the Gateway Academy for the Performing Arts, the Secondary School Outreach program, the Conservatory program and the Emerging Artists Program. In addition, Gateway partnered with students in Langara College's Studio 58 for the holiday show, *A Christmas Carol*.



- Over the Culture Days weekend, over 6,000 participants took part in 79 individual activities by 55 different artists and cultural organizations in 28 locations. Participants got a behind-the-scenes look at many of Richmond's cultural spaces and took part in hands-on activities such as calligraphy, watercolour painting, Filipino dance and drumming and a wide range of demos, exhibits and activities.
- The Engaging Community and Public Art Pilot program saw artists-in-residence in two community facilities supporting artists working in communities and enhancing the public's engagement with the arts. "SpART, Bringing People Together Through Sport and Art" by Pierre Leichner at Thompson Community Centre, and "Minoru Seniors Legacy Stories: Looking Back, Looking Forward" by Catrina Megumi Longmuir engaged with community members over the year-long projects.
- Concord Gardens ARTS Units: Through development, 20 Artist Residential Tenancy Studio (ARTS) Units were completed and rented to 20 artists that meet the low income threshold for affordable housing as well as meet the definition of a professional artist. These inaugural artists pursue a range of professional artistic practices including visual art, music, acting, writing and media arts. This new 'village' of artists marks a significant step in the realization of the Arts District envisioned in the City Centre Area Plan.

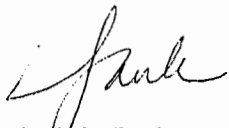
The report also highlights the significant value and benefits the arts bring to Richmond by encouraging self-expression, creating a sense of community identity and pride, enhancing understanding of issues in society, providing opportunities to develop and foster new skills, and encouraging collaboration and connections. All of these benefits contribute to individual well-being and healthy, sustainable communities.

### **Financial Impact**

None

### **Conclusion**

The Arts Update 2017 highlights activities and achievements in the arts in the community and the importance the arts play in further enhancing Richmond's growth into one of the best places to live, work and play. Art in everyday life creates a sense of meaning and sense of place for citizens. An investment in the arts is an investment in the community's quality of life.



Liesl G. Jauk  
Manager Arts Services  
(604-204-8672)

Att. 1: Arts Update 2017

City of Richmond

# ARTS UPDATE 2017

Arts, Culture and  
Heritage Services

Canada 150

Richmond



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“IT’S NOT WHAT YOU  
LOOK AT THAT MATTERS,  
IT’S WHAT YOU SEE.”

– Henry David Thoreau



Media Lab

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## Introduction

In 2017, Canadians were called on to celebrate the 150<sup>th</sup> anniversary of Confederation by coming together and celebrating what it means to be Canadian, and the arts played a major role in this national reflection.

The arts are particularly fitted to this task — to activate joy and camaraderie, evoke memories and nostalgia, and offer depth and introspection. Additionally, through the arts, we can articulate intangible and difficult to articulate feelings of what it means to be Canadian. The Canadian Arts Coalition reports that 87% of Canadians believe that the arts and culture help us express and define what it means to be Canadian while a 2017 Hill Strategies study found that 95% of their survey respondents believe “Arts experiences are a valuable way of bringing together people from different languages and cultural traditions.”

Richmond embraced Canada 150 celebrations through a multitude and variety of activities and events. The 2017 Arts Update captures this spirit in addition to recording the many ways the City continues to foster a healthy arts scene that contributes to achieving the 2014–2018 Council Term Goal of *A Vibrant, Active and Connected City*, along with strong neighbourhoods, effective social service networks and outstanding places, programs and services that support active living, wellness and a sense of belonging.

As this report was prepared in early 2018, the Department of Arts, Culture and Heritage launched ArtWorks: Richmond Arts Strategy 2018–2022, a public consultation and engagement process that will guide and contribute to a new Richmond Arts Strategy. Our hearts, minds and bodies are varied and variable. Our community is similarly diverse, with a wide range of needs, interests and personal tastes. A commitment to provide a wide range of opportunities to participate in and experience the arts is essential to Richmond’s aspiration to be the most appealing, livable and well-managed community in Canada.

Throughout the document, you will see coloured icons to show how the year’s activities help to advance the five strategic directions of the Richmond Arts Strategy 2012–2017. Events enhanced by or presented in honour of Richmond Canada 150 are also identified.





## Richmond Arts Strategic Directions



1. Strengthen and support the arts community



2. Increase the number of art spaces and more effectively use existing ones



3. Broaden the diversity of arts experiences and opportunities



4. Expand public awareness and understanding of the arts



5. Broaden the economic potential and contribution of the arts



6. Indicates events or programs presented as part of Richmond Canada 150





## Community Cultural Development

### 2017 RICHMOND ARTS AWARDS WINNERS

**Arts Education:** Mr. Tony

**Artistic Innovation:** Border Free Bees

**Business and the Arts:**  
Lansdowne Centre

**Volunteerism:** Nan Baardsen

**Youth Arts:** Anna Toth

**Cultural Leadership:** Community Arts  
Council of Richmond

### Richmond Arts Awards ❤️💬

Created in partnership with the Richmond Arts Coalition in 2009, the ninth annual Richmond Arts Awards recognized artistic achievements and contributions to the cultural community by residents, artists, educators, organizations and business leaders. The purpose is to:

- honour major contributions by individuals, organizations and businesses to the arts;
- cultivate greater visibility and understanding of the value of the arts;
- encourage excellence and build new leadership within the arts community; and
- develop patrons for the arts.

This year, 81 nominations were reviewed and finalists were promoted with website announcements, emails to the arts community and a series of ads in the *Richmond News*. The winners in six categories were announced at the Richmond Arts Awards ceremony in Council Chambers on May 16.

Mayor Malcolm Brodie presided over the ceremony which was attended by approximately 110 people. Special guests included guest speaker Christopher Gaze, founding artistic director of Bard on the Beach, and performances by Rob Fillo, Richmond Delta Youth Orchestra and the Canadian YC Chinese Orchestra.

### PRCS - 57

## Lulu Series: Art in the City

The 2017 Lulu Series of guest speakers presented three free-to-the-public events about Art in the City and its importance to creating connections between citizens and their communities:

March 9: **David Vertesi**, founding Executive Director of the Vancouver Mural Festival discussed how collaboration is connected to innovation. He outlined how in its inaugural year, the Vancouver Mural Festival brought together thousands of onlookers and successfully mobilized more than 150 businesses, organizations and artists to work cooperatively to create a unique public celebration. His talk was preceded by a short performance by local beatboxer, Shamik. Attendance: 103

April 6: Renowned architect, **John Patkau** of Patkau Architects offered insights into how galleries and museums are becoming dynamic sites of expression where the boundaries between disciplines and cultural product, production and consumption, are being redefined, broken and even eliminated. Richmond-based tar and sitar player Ali Razmi took the stage preceding this talk. Attendance: 110

May 4: Award-winning interdisciplinary visual artists, facilitators and community organizers, **Eric Moschopedia & Mia Ruston** used their collaborative practice as a case study to illustrate the different ways in which community can be created through performance. Their talk was preceded by a short performance by spoken word poet, Dia Davina. Attendance: 57

## Arts and Culture Grant Program

The grant helped us sustain our programming and attend world class professional events to expand our knowledge and network. By helping Cinevolution to bring experimental media art to public spaces, the grant also created valuable opportunities for artists to interact with new audiences, many of whom are encountering this art form for the first time.

– Cinevolution Media Arts Society

The City's Arts and Culture Grants Program was implemented in 2011 to strengthen the infrastructure of arts and culture organizations, increase the investment in arts opportunities, show support for the careers of local artists and support a wide range of artistic and cultural activity. The program offers two types of grants: Project Assistance and Operating Assistance to registered non-profit arts and culture organizations.

On February 6, Council approved the distribution of \$109,754. A total of \$89,454 in Operating Assistance was distributed to twelve recipients and \$20,300 in Project Assistance went to six adjudicated programs and projects. (See **Appendix 1**). Over the summer, each of the grant recipients met individually with staff to discuss the progress of their programs and share feedback about the grant application process.

On November 9, the City hosted a professional development workshop for these grant recipients. The workshop introduced the Non-Profit Lifecycles Model to 45 participants and was designed to help organizations identify individual organizational development challenges and opportunities. The workshop was followed by a networking reception.



## Minoru Chapel Opera 🏠👤💬

In 2017, the Minoru Chapel Opera series offered a spring season of three concerts (each with a matinee and evening performance) in the historic Minoru Chapel. On October 4, East Van Opera performed *Alma: Arias and Duets in Concert*; on November 1, Burnaby Lyric Opera presented *Highlights from the Grande Opera*; and on December 6, City Opera Vancouver regaled concert-goers with a holiday-inspired performance, *Come Sing With Us!*



## Culture Days ❤️🏠💬📈🇨🇦

The ninth annual Culture Days (September 29 to October 1, 2017) was another highlight of the year with Richmond continuing to be recognized as a leader in this Canada-wide movement to raise awareness, accessibility, participation and engagement in the arts with free, hands-on and interactive activities.

Among the offerings were costumed walking tours around Steveston and a behind-the-scenes peek at many of Richmond's cultural spaces, including the Gulf of Georgia Cannery. There were also free hands-on activities in calligraphy, watercolour painting, Filipino dance and drumming; and a wide range of demos, exhibits and activities in 28 different locations across Richmond. The Richmond Cultural Centre was, once again, a hub of arts and cultural activities, including pottery demonstrations, interactive workshops and creative performances. The Cultural Centre's outdoor Plaza was animated throughout the weekend with drumming workshops, a pop-up musical stage, live painting demonstrations and food trucks.

In terms of numbers, Richmond played host to 79 individual activities by 55 different artists and cultural organizations in 28 locations over the three-day weekend. This total is raised to 116 if multiple-day activities are accounted for and the combined attendance for these activities is estimated to be 6,000.

In the national Culture Days "Top Ten" lists, the City of Richmond ranked number three on the list of cities with population 50,000-499,999 for largest number of activities and was in the Top Five cities across Canada.

Culture Days provides beneficial professional development opportunities for local artists beyond the experience of organizing a public activity. The national website offers a wide range of how-to's and peer learnings. Artists and organizations that participate in Culture Days are provided with packages of promotional materials (some provided by the national Culture Days office) including posters, programs, balloons, buttons, tattoos, bookmarks and more. Feedback from artists and event organizers continues to be excellent; all (100%) that responded to the follow-up survey found the event to be a positive experience and would both participate next year and recommend others to join in.

### CULTURE DAYS BY THE NUMBERS

- 55** participating artists and cultural organizations
- 79** free, interactive public activities
- 6,000** estimated attendees
- 28** event locations across Richmond
- 100%** of surveyed activity organizers felt positive about their experience

Our event was great! Lots of enthusiasm from the participants which is what it's all about. We were amazed at the talent of some very young artists.

– Community Arts Council of Richmond



Minoru Chapel Opera



Residence Finale Event



Nilofar Shidmehr

## Writer-in-Residence ❤️👋💬

In Fall 2017, Richmond hosted its sixth Writer-in-Residence program at the Richmond Public Library, Richmond Arts Centre and Minoru Place Activity Centre. Poet and novelist Nilofar Shidmehr led a series of events in October and November that gave Richmond residents the opportunity to engage with a professional writer.

Shidmehr is a BC Book Prize-nominated writer with four books of poetry in English and Farsi. During her residency, she provided innovative workshops, public readings and one-on-one manuscript consultations. The focus of this year's residency was multicultural storytelling and, as an immigrant to Canada herself, Nilofar provided invaluable professional and personal insight to students from diverse backgrounds on how to write from a multicultural perspective.

I appreciated her confidence in our ability to write a short story. She made it possible for us to collaborate with others and made it fun and interesting. I now feel more inspired to write more and join a writing group.

– *Write Yourself into a Fictional Character* workshop participant

Through her residency, Shidmehr illustrated her commitment to encouraging people from different cultural backgrounds to explore storytelling through writing. Her workshops included a short story postcard project for youth and a workshop that encouraged newcomers to Canada to share their immigration stories. Other workshops encouraged seniors to become a character in their own story and transform their personal experiences into fiction.

The Writer-in-Residence program opened with a public reading, Q&A and launch event on September 30 as part of Culture Days at Brighthouse Library where her series of free programs was introduced. During her residency, Nilofar also offered consultations for local aspiring authors to have samples of their writing evaluated and discussed one-on-one with her.

The residency concluded with a multi-generational performance on November 25 where program participants from three different workshops shared writing developed at workshops in the previous weeks to an audience of 41 people.

## PRCS - 60





Richmond Maritime Festival



Richmond Maritime Festival



Richmond Maritime Festival

## Richmond Maritime Festival ❤️🏠👤📈🇨🇦

The 14th annual Richmond Maritime Festival at Britannia Shipyards National Historic Site attracted an estimated 40,000 visitors on August 12 and 13. A major theme at this year's event was wooden boats and the festival included a variety of wooden boat programming and displays. The heritage site was transformed by delightful maritime-themed art installations, roving costumed characters, staged performances featuring local talents and many exhibits and interactive creative activities involving artists and artisan guilds including the Richmond Carvers Society, Steveston Maritime Modellers, Richmond Pottery Club, Richmond Weavers and Spinners Guild, Richmond Delta Youth Orchestra and Richmond Gem and Mineral Society among many other organizations. Richmond-based artist, Atheana Picha, was selected to create the illustration for the annual promotional campaign. The festival was programmed in partnership with the Richmond Arts Coalition and the Britannia Heritage Shipyard Society.



Richmond World Festival



Richmond World Festival



Richmond World Festival

## Richmond World Festival ❤️🏠👤📈🇨🇦

The third annual Richmond World Festival expanded to a two-day event over the Labour Day long weekend. The festival was a high-energy international showcase of music, food, sport and arts. Among the plethora of cultural offerings, visitors (an estimated 45,000) enjoyed exciting technological media installations at the Your Kontinent Digital Carnival presented by Cinevolution Media Arts Society, a Chinese opera program at the Bamboo Theatre presented by the Vancouver Cantonese Opera Society, spoken word performances by many of the region's top poets and numerous performances by the city's best dance groups and musicians. The festival's headline artists included Tokyo Police Club, Dragonette and Korean hip-hop star, Verbal Jint.

### PRCS - 61

## Branscombe House Artist-in-Residence 🏠👐💬



Barbara Meneley

As the second annual Branscombe House artist-in-residence, professional visual artist Barbara Meneley presented a range of free public programs in exchange for live/work studio space upstairs in this treasured heritage building, one of the earliest homes built in the Steveston area.

During her year-long tenure in Steveston, Meneley offered workshops that introduced local residents to a variety of creative techniques including paper folding, painting and felting. Her events attracted more than 600 participants to historic Branscombe House. The artist also participated in City-operated events including Doors Open, Richmond Delta Heritage Fair, Richmond Maritime Festival and Culture Days, and presented a talk at the Richmond Art Gallery.

The call to select the third annual artist-in-residence attracted 30 proposals from artists around the world. A panel representing the local arts community worked with staff to select theatre artist, Keely O'Brien, as the successful applicant. O'Brien is a Vancouver-based interdisciplinary artist who incorporates intricately handmade objects into innovative theatre productions. During her 2018 residency, she plans to explore the experience of making and losing a home. The webpage at [richmond.ca/branscomberesidency](http://richmond.ca/branscomberesidency) is updated regularly to keep the public informed about upcoming free public programs.



**BRANSCOMBE  
HOUSE** ARTIST  
RESIDENCY



I recently had the privilege of participating in one of the art workshops offered by Barbara Meneley through the Artist-in-Residence Program at Branscombe House. It was such an amazing three weeks creating art and meeting other members of the Richmond community.

– Andrea Paterson, residency workshop participant

### PRCS - 62



## CONCORD GARDENS ARTS UNITS

In 2013, through the development and rezoning process, the City secured the provision of 20 affordable Artist Residential Tenancy Studios (ARTS) units to be part of the Concord Gardens Development at 8833 Hazelbridge Way. Owned and managed by Concord Pacific, these specially designed street level townhouse units are rented under the same terms as typical affordable housing units with the added criteria that tenants must meet the definition of “professional artist” as described by the Canada Council for the Arts.

In 2017, the Concord Gardens ARTS units were rented to 20 artists who met the income and career criteria for this innovative housing program. These artists pursue a range of professional artistic practices including visual art, music, acting, writing and media arts. This new “village” of artists marks a significant step in the realization of the Arts District envisioned in the Official Community Plan for City Centre.

## Richmond Artist Directory E-list

Since 2009, Arts Services has annually sent dozens of emails throughout the year to Richmond’s arts community to keep them informed about City-led opportunities and programs for and of interest to them. The list currently has more than 415 recipients including individual artists and cultural organizations who receive occasional messages to alert them to Artist Calls, funding deadlines, promotional opportunities, professional development workshops and more.

In 2017, 30 emails were circulated which included graphically inviting and vivid images and links to our social media accounts.



## Community Partnerships

In 2017, the Community Cultural Development office provided support to various community-driven cultural initiatives to help bring them to fruition. The office partnered with DOXA to bring a screening of a documentary on Maya Angelou to the Richmond Cultural Centre, co-presented a lunchtime music series with the Community Arts Council of Richmond and worked with the Richmond School District to present a musical jazz performance by high school summer school students in City Hall Plaza.

Arts Services also provided support to the Steveston Grand Prix of Art (with Heritage Services and Major Events) and exhibited a portion of a 252-metre long, hand-painted Chinese scroll in City Hall as part of the Richmond Canada 150 celebration.









Eternal Return

## Richmond Art Gallery

Richmond Art Gallery is a nationally recognized municipal gallery known for its diverse array of exhibitions that engage with issues and ideas of importance to our community, featuring Canadian and international artists. Richmond Art Gallery exhibitions, educational programs and events contribute to the growth of a vibrant cultural community in Richmond.

### 2017 EXHIBITION ATTENDANCE

<b>4,921</b>	Meryl McMaster: Confluence
<b>4,334</b>	Mark Haney & Seth: Omnis Temporalis/Michael Bednar: The Fraser Living River
<b>1,981</b>	Beyond the Horizon
<b>2,547</b>	Eternal Return
<b>1,300</b>	ArtRich2017

### Exhibitions



The Richmond Art Gallery presented six exhibitions in the Gallery in 2017, representing emerging to senior artists from Canada and beyond, highlighting a range of contemporary artistic mediums.

#### CONFLUENCE

Meryl McMaster

January 15–March 19, 2017

Curated by Heather Anderson

*Confluence* presented photographer Meryl McMaster's colour photographs exploring the fluid domain of identity. Placing her body centrally in front of the camera, the artist transformed her appearance with elaborate costumes and props she created and inhabited as alter egos. An artist of Plains Cree and Euro-Canadian heritage, McMaster explores the dimensions of her own sense of identity, and the complex history of the photographic representation of Indigenous peoples.

*Confluence* was organized by the Carleton University Art Gallery and was accompanied by an award-winning publication with essays by Gabrielle Moser and cheyanne turions, as well as an interview with McMaster by CUAG curator Heather Anderson. The exhibition was supported by the Canada Council for the Arts.

### PRCS - 65



## OMNIS TEMPORALIS

Mark Haney and Seth

April 9–June 25, 2017

*Omnis Temporalis* was a collaborative project that combined artistic genres drawing together the work of renowned Canadian cartoonist Seth with original music and performance by Vancouver-based composer Mark Haney. Inspired by Seth's picture novella, *George Sprott: 1894-1975*, Haney's original musical work, written over four years, explores the mutability of identity in the context of Seth's fictional city of Dominion. Notably, "Omnis Temporalis" is also the written motto beneath Dominion's Coat of Arms, foreshadowing the inevitability of change. Through various portrayals of the eponymous protagonist of the novella, George Sprott, and other Dominion characters, Seth's narrative comic explored themes of identity, time, change, loss and memory. Ten live performances of *Omnis Temporalis* were held in the cardboard radio station set designed by Seth. The exhibition was supported by the Canada Council for the Arts and the BC Arts Council.



Meryl McMaster: *Confluence*



Mark Haney and Seth: *Omnis Temporalis*



Michael Bednar: *The Fraser Living River*

## THE FRASER LIVING RIVER

Michael Bednar

April 9–June 25, 2017

*The Fraser Living River* was a photographic installation developed in partnership with Richmond Public Art and Capture Photography Festival. In this depiction of the Fraser River's integral role within Richmond, Bednar documented industry and activity found in our local river delta. This installation is part of a larger project in which the artist is attempting to photograph the entire river from the headwaters at the Continental Divide to its terminus at the Pacific Ocean, examining the ecologically and culturally diverse river that flows through 11 of BC's 14 biogeoclimatic zones.

Meryl McMaster, a very powerful way of showing her emotions and culture through art. She touched my soul in a very emotional way.

— Gallery visitor, Richmond

## PRCS - 66

## BEYOND THE HORIZON

Selected Landscapes from the Collection

July 8–August 20, 2017

Curated by Dr. Hilary Letwin

Absolutely stunning and profound work! Such a pleasure to see this collection

— Gallery visitor, North Vancouver, BC

With pieces dating from 1932 to 1994, the works in *Beyond the Horizon* celebrated the natural beauty of Canada while depicting how landscape painting in Canada has changed over the course of 60 years. These Collection works were presented alongside artworks by local youth ages 14-18 years, who were part of the Gallery's 10-month Youth Mentorship Program. These young artists worked weekly with Gallery staff and professional artists to develop their practice and to create new artworks in response to the Collection works in this exhibition as well as to the overall theme of the Canadian landscape.

## ETERNAL RETURN

Alanna Ho, Barb Choit, Kevin Day, Lucien Durey and Anchi Lin

September 10–November 19, 2017

Curated by Sunshine Frère

*Eternal Return* involved five artists who developed new art works in response to artefacts they selected from the Richmond Museum's Migration Collection. Each developed their work through an investigation of Richmond's material history offering new perspectives with which to engage in our sense of place and time. Thematically, the exhibition broadly expanded on the notion of the "eternal return," a concept that appears in philosophy, ancient and contemporary cultures, metaphysics and science-fiction that purports that the universe and all existence and energy has been recurring, and will continue to recur, in a self-similar form an infinite number of times across infinite time or space.



ArtRich 2017



ArtRich 2017



ArtRich 2017

## ARTRICH 2017

Organized by Richmond Arts Coalition

December 1–31, 2017

The Gallery was pleased to host the Richmond Arts Coalition's biannual juried exhibition, *ArtRich 2017*. The exhibition featured artworks by 42 local and regional visual artists from the Lower Mainland and provided an opportunity for emerging and established artists from Richmond and nearby communities to exhibit together and celebrate local talent.

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## ARTIST SALON SERIES

Artist Salon Series, is a free monthly professional development and community-building program for visual artists supported through the City of Richmond's Arts and Culture Project Assistance grant program. The series connects local emerging and established artists, particularly those who live or work in Richmond, with professional artists and arts workers to provide information, feedback and discussion on career development opportunities. The program also offered a space for local artists to connect and network, learn from each other through critique and discussion sessions, and to develop a stronger artist community in Richmond.

"Since its inception, the program has been an outstanding opportunity for me. It provided me with a platform to learn skills I need to navigate the local art industry. Its unique format covers a wide range of topics that aren't traditionally taught in art schools, and I truly appreciate opportunities to learn from presenters representing different areas of art industry."

— Artist Salon participant, Daina K.

"A one-of-a-kind program that must continue, not only for the benefit to local artists, but to RAG and the City of Richmond. It has certainly put the City of Richmond and RAG at the top of artist support in the Lower Mainland."

— Artist Salon participant, Savina P.

## Community Outreach and Programs

### ARTIST INTERVIEWS ON VIDEO

For each exhibition, the Gallery produces video interviews of the artists or curators talking about their work. In 2017, the Gallery produced four videos:

- Meryl McMaster for *Confluence*
- Mark Haney & Seth for *Omnis Temporalis*
- Guest Curator Dr. Hilary Letwin and the 10 student artists for *Beyond the Horizon*
- Guest Curator Sunshine Frère and the artists Alanna Ho, Barb Choit, Kevin Day, Lucien Durey, Anchi Lin for *Eternal Return*



Youth Mentorship Program Workshop

### YOUTH MENTORSHIP PROGRAM:

#### *Beyond the Horizon*

The Gallery received a BC Arts Council Youth Engagement grant to develop a 10-month mentorship program from November 2016-August 2017 for youth ages 14–18 culminating in an exhibition presenting their work alongside landscapes from the Richmond Art Gallery Permanent Collection. Ten young artists from across the Lower Mainland participated, meeting weekly working with Melanie Devoy, Program Facilitator; Kathy Tycholis, Education and Public Programs Coordinator; Dr. Hilary Letwin, guest curator; and guest artists Diyan Achjadi, Keith Langergraber and Tsema Igharas to create new artworks and learn about the curatorial process. Each student created an artwork that was presented in *Beyond the Horizon*, and wrote an artist statement that was included in the gallery exhibition publication.

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Support



Art Spaces



Diversity



Public Awareness



Economic Potential



Canada 150



## ART AFTER DARK REMIX

Sponsored by the Hamber Foundation as a one-year pilot project, the gallery partnered with the Richmond Youth Media Program to host free monthly drop-in sessions for youth and young adults to explore and experiment with hands-on art and music activities. A guest DJ, visual artist, performance artist, or new media artist was invited each month to lead a hands-on art activity and/or perform for visitors. Activity themes or selected artists were programmed to connect to the gallery's current exhibitions and over the course of the year, participants had the opportunity to try their hand at printmaking, textile arts, collage, drawing and painting, as well as experiment with new media including DJ equipment, digital projections and various computer-aided audio programs. Guest artists for the year were DJ Ostwelve, DJ Beaubien, DJ Zsaz, Marina Szijarto, Mark Haney, Sean Karemaker, Co.Crea. Tive Collective, DJ Whiz, Amy Heustis, Lucien Durey and Alanna Ho.

## Exhibition-related Public Programs

During the *Confluence* exhibition, Meryl McMaster led a tour of her exhibition prior to the Opening Reception. A few weeks later, this talk was followed up with an informal discussion with invited guest panelists Tarah Hogue, Curator/Communications Director with grunt gallery; Michelle Jacques, the Art Gallery of Greater Victoria Chief Curator; and Jordan Wilson, co-curator of the 2015 exhibit *c̓ə snaʔ ə m, the city before the city* at the Museum of Anthropology. This afternoon session was moderated by Richmond Art Gallery Director, Shaun Dacey. Throughout the exhibition, many free group tours were provided to local high school groups and the gallery also hosted a bus tour from members of the Surrey Art Gallery Association.

During *Omnis Temporalis*, the gallery hosted 10 free performances of *Omnis Temporalis* by Mark Haney and his group of actors and classical musicians who re-enacted the comic novella *George Sprott: 1894-1975* by Seth. They performed for a wide range of audiences including preschool and elementary school children, families, seniors, high school music students and young adults. Performances were also held as part of larger events including Doors Open Richmond, Richmond Regional Heritage Fair, and the Gallery's Family Sunday program. Overall, more than 400 people viewed the *Omnis Temporalis*' performances. The performances were complemented by



Artist Talk

## PRCS - 69

workshops and events based on the art of the comic book, which included local comic book artist Sean Karemaker leading several drawing workshops for children, teens and adults; a large “Drink and Draw” event for comic book artists and animators; and a film screening of a documentary on the life of comic artist Seth.

For *Beyond the Horizon*, the gallery hosted a tour with all of the students involved in the Youth Mentorship Program. Each student spoke about their work in the exhibition. Later in July, the gallery hosted a talk led by guest curator Dr. Hilary Letwin with two of the exhibiting collection artists, Susan Gransby and Lesley Poole. The artists shared stories of their work created in the 1990s, and the art scene in the Lower Mainland at that time.

During the Richmond World Festival, the gallery offered a “sneak peek” of the exhibition *Eternal Return* before it opened to the general public. In addition to viewing some of the works, visitors were invited to create their own hand-drawn buttons to wear throughout that festival weekend. The Gallery hosted an exhibition tour led by guest curator Sunshine Frère, who also moderated a panel discussion with the artists Barb Choit, Kevin Day and Anchi Lin to further introduce their work and art practices to a broader audience. Throughout the exhibition, artists Lucien Durey and Alanna Ho performed short musical compositions at various Gallery programs including Family Sunday, Art After Dark Remix and Culture Days weekend. The Gallery also offered exhibition tours in English and Mandarin during the Culture Days weekend.

## Ongoing Public Programs

**I**n addition to the many exhibition-based programs offered, year-round the Gallery presents a variety of opportunities for the public to appreciate and learn about art. These programs offer diverse entry points into the exhibitions depending on the visitor’s comfort level and learning style. These programs include:

### FAMILY SUNDAY

The Family Sunday program remains a popular monthly program for Richmond families. This program averages 100 participants per month, many of whom are regular monthly visitors, who engage with exhibition-related art activities for all ages. Family Sunday also provides training and job skills to a team of youth volunteers who assist in the coordination of the program.

### SCHOOL ART PROGRAM

The Richmond Art Gallery School Art Program introduces students from Preschool to Grade 12 to the world of contemporary art through interactive gallery tours and exhibition-based, hands-on art activities. The program also provides professional development opportunities for teachers with workshops and resources online to help incorporate contemporary art practices and content on local, regional and national Canadian art and artists into their lessons.

## 2017 SCHOOL ART PROGRAM BY THE NUMBERS

**126** school tours and workshops

**3,002** students

## PRCS - 70



Support



Art Spaces



Diversity



Public Awareness



Economic Potential



Canada 150

The Richmond Art Gallery School Art Program is one of the most respected in the region for offering high quality educational programming as well as introducing students to concepts and unique art-making experiences they would not otherwise experience. Because of this, the program has grown beyond Richmond to now serve Delta, Ladner, Surrey, Tsawwassen, New Westminster and Vancouver area schools. In 2017, 126 tours and workshops were provided to 3,002 students aged 3–18.



"I look forward to taking my class to the Richmond Art Gallery School Program each year. Once again, the exhibition had a direct link to the curriculum we were studying in class, and the students were abuzz with connections. Thank you for making wonderful art accessible to us in our own community!"

– Andrea Dosen-Argao, Richmond Teacher

Volunteer positions in the program offer mentorship opportunities for youth, and ways for new residents to connect with their community. In 2017, the School Art Program continued its partnership with the UBC Faculty of Education in their Community-Based Field Experience program. This mentorship program pairs students from the Teacher Education program with community organizations to allow teacher candidates to gain experience teaching in non-school contexts. Kim Mui, a secondary English teacher candidate from Richmond, and Emily Perkins, an elementary-years candidate, did three-week practicums with the School Art Program's Coordinator Melanie Devoy. The program is sponsored by TD Bank Group.

## ART CLASSES AND WORKSHOPS FOR CHILDREN

In February, more than 215 children attended art workshops held at the Gallery during the Children's Art Festival and 748 children and adults participated in the free drop-in art activities held during Family Day. During Spring Break, 30 children ages 6–12 participated in a Spring Break Art Intensive focusing on drawing, painting, mixed media and printmaking projects that related to the Meryl McMaster exhibition. Over the summer, 27 children participated in the Summer Studio Art Classes for ages 4–8. During these week-long courses, the young students created daily art projects based on their responses to the *Beyond the Horizon* exhibition. Youth volunteers assisted the instructors and students for all these classes and workshops, providing more than 30 youth with job experience working in the classroom.

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## ART AT WORK: WRITING INTENSIVE SERIES

I love you RAG, this was fabulous! Love all the artist Pro-D you provide; it is so helpful, and practical. And that you offer this all for free, I cannot tell you enough that I love the RAG.

– Sonja H., Participant of Art At Work workshops

This spring, the Gallery partnered with the BC branch of Canadian Artists' Representation/Le Front des Artistes Canadiens (CARFAC), a non-profit corporation that serves as the national voice of Canada's professional visual artists, to present a series of professional development workshops for artists. Through a grant received by CARFAC BC, the Gallery was able to hire professional arts instructors to provide intensive writing workshops for artists to develop quality materials required for use in grant applications, exhibition proposals and residency applications. The sessions were limited in size, to ensure that each participant received one-on-one feedback from the instructor, as well as peer feedback on their written materials.

## CITY HALL GALLERIA EXHIBITION 2017

The Richmond Art Gallery organizes exhibitions by local artists for display at Richmond City Hall. In 2017, the Gallery presented the following exhibitions:

- *Visual Conversations: Blurring the Lines* by Paul Clarke, March 7–April 24
- *Inside, Looking Out* by Glen Anderson, Leanne Currie, David Dorrington, Marina Szijarto, Liane Varnam and Tom Wren (co-produced by Nadeane Trowse), April 25–June 12.
- *The Flower Statement Series* by Wu Yang, June 13–August 28
- *Poppy Fields and Forests* by Ginny Wilkie, August 29–October 2
- *Endless Possibilities* by Richmond Society for Community Living, October 3–November 10



IN 2017, THE RICHMOND ART GALLERY WAS AWARDED A COMMUNITY LIVING AWARD FROM THE RICHMOND SOCIETY FOR COMMUNITY LIVING. EACH YEAR, OPUS ART SUPPLIES DONATES 14 CANVASES FOR RSCL PARTICIPANTS TO PRODUCE NEW WORK FOR THEIR CITY HALL GALLERIA EXHIBITION.

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Support



Art Spaces



Diversity



Public Awareness



Economic Potential



Canada 150



## RICHMOND ART GALLERY ASSOCIATION BOARD OF DIRECTORS

Mila Kostic, President

Kyla Ellwyn, Director

Kristal Hamakawa, Director

Gina Holliday Jones, Director

Jade Hsi-Jung Wang, Director

Akeena Legall, Director

Marcus Prasad, Director

Lei Tian, Director

Council Liaison: Councillor Carol Day

## Funding

The Gallery benefits from financial and in-kind support of many organizations. In 2017, the Gallery received cash and in-kind assistance from three levels of government, businesses, private foundations and individuals.

### RICHMOND ART GALLERY ASSOCIATION

Richmond Art Gallery Association (RAGA) is an independent, non-profit society formed to support the Richmond Art Gallery through fundraising, membership and advocacy. In 1987, RAGA was registered as a non-profit society to enable the Gallery to receive donations and issue tax receipts as a charitable organization.

By supporting educational and public programming, RAGA provides the community with opportunities to learn about contemporary art and participate in art-making activities. Proceeds from RAGA's fundraising efforts contribute to the Gallery's active program of artist and curator talks, panel discussions, tours, workshops and video interviews as well as brochures and catalogues that serve as interpretive texts accompanying exhibitions.

In 2017, in celebration of its 30th anniversary, RAGA hosted *Light Up The Night*, a 1980's themed fundraising gala and art auction. The event was a joyous success with more than \$10,000 in funds raised.

## Partnerships

The Richmond Art Gallery has developed and continues to consolidate relationships with numerous community partners such as the Canadian Artists Representation / Les Front des Artistes Canadiens (CARFAC) BC, Richmond School District, Richmond Public Library, Richmond Museum Society, Richmond Public Art Program, Richmond Arts Centre, Richmond Media Lab, SUCCESS, Richmond Delta Youth Orchestra, City of Richmond Seniors Services, UBC Faculty of Education and Vancouver Asian Heritage Month Society.

New partnerships in 2017 include those with Richmond Youth Media Program, Richmond Arts Coalition, Vancouver Comic Arts Festival, Vancouver Craft Beer MeetUp, Vancouver Comic Jam, Co.Crea.Tive Collective, grunt gallery and Richmond Museum.

These partnerships allow the Gallery to create mutually beneficial opportunities for audience crossover, resource sharing and cooperative programming and help to extend the understanding of art's significance in everyday life.



*Light Up The Night*

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“IT’S ALWAYS IMPORTANT FOR STUDENTS TO SEE HOW ART CONNECTS ALL OF US ON AN INDIVIDUAL, COMMUNITY, AND WORLDWIDE LEVEL. PROGRAMS SUCH AS THESE WILL HELP TO INSPIRE KIDS TO EXPRESS THEMSELVES THROUGH ART AND LEARN THAT WE ARE ALL CONNECTED EMOTIONALLY AND THROUGH THIS MEDIUM.”

– Sean Yesaki, Richmond Teacher



Underwater, Andrea Sirois

## RICHMOND PUBLIC ART PROGRAM TO-DATE:

- 210** Total number of artworks to date
- 147** Permanent artwork installations
- 58** Temporary installations (46 no longer on display)
- 25** New works of art installed in 2017 (including 10 temporary and 15 permanent artworks)
- 152** Total number of permanent and temporary artworks currently on display

## Richmond Public Art Program

The Richmond Public Art Program provides a means for including art in the creation of a culturally rich environment for a vibrant, healthy and sustainable city. Public art is incorporated into civic and private development projects to spark community participation and civic pride in the building of our public spaces. In addition to permanent and temporary artworks, the Public Art Program offers a stimulating program of educational and community engagement events to increase public awareness of the arts and encourage public dialogue about art and issues of interest and concern to Richmond residents.

### Civic Public Art Program 🖐️💬

In 2017, public art was commissioned by the City and installed at community centres, parks, civic buildings and along city sidewalks. As per the Canada 150 Celebrations Public Art Plan endorsed by Council on November 28, 2016, this year saw a great deal of public art opportunities in support of Canada 150 celebrations and major event programming.

### ARRIVAL OF S.V. TITANIA 🍁

by John M. Horton  
City Hall

Installed April 15, 2017 outside the Council Chambers in Richmond City Hall, *Arrival of the S.V. Titania*, by noted maritime painter and long-time Richmond resident John M. Horton, depicts the ship sailing vessel *Titania* and its first visit to Steveston harbour in September 1889, where it received the first direct shipment of canned salmon at Britannia Wharf.

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## ARRIVAL OF S.V. TITANIA MURAL IN STEVESTON 🍁

by Dean Lauzé and Christina Lauzé  
 Steveston Hotel, 12111 Third Avenue

Professional muralist Dean Lauzé was commissioned through an open artist call to reproduce John Horton's painting, *Arrival of S.V. Titania* on an outdoor wall belonging to the Steveston Hotel. Work was completed on the site with social media and news updates during the painting, inviting the public to observe and visit the artists during their working hours on site.



*Arrival of S.V. Titania*, John M. Horton



*Arrival of S.V. Titania Mural*, Dean Lauzé



*Fluvial Fan*

"As an active community member in Richmond, I enjoyed various activities of Canada 150 through the year, such as Children's Festival and Our Home & Native Bloom at City Hall. I captured some interesting moments at the events and created videos to celebrate Canada 150 and summer outdoors. All is to show a great experience about community events in Richmond."

"You did a great job for us Richmond residents. It's so thoughtful of you to sell the flowers at lower prices so that we can build a more beautiful Richmond together."

## FLUVIAL FAN 🍁

by Nicole Alden, Patrick Beech, Genevieve Depelteau, John Musil, Allison Tweedie  
 Richmond City Hall Plaza

*Fluvial Fan* was a pop-up garden installation composed of more than 4,700 plants and 14 species native to British Columbia. The garden was designed by landscape architecture students from the University of British Columbia. The floral design depicts a "Fluvial Fan" with floral "islands" that symbolically represent Richmond's 17 islands and the landforms that have been shaped over time by the Fraser River. The installation was part of *Our Home and Native Bloom*, an interdepartmental project in collaboration with Public Art, Engineering Sustainability, Parks Services and Major Events. The project incorporated weekly educational artist talks, workshops and Music in the Plaza programming from June 7 to July 8. A Musqueam welcome was presented by Terry Point to launch *Our Home and Native Bloom*, on June 7 and the exhibition ended with a public plant sale on July 9 to 10.

- **June 7:** TALK + TOUR: Native Edible and Medicinal Plants with First Nations Métis Herbalist Lori Snyder.
- **June 14:** TALK: Fluvial Fan and Native Species with installation designers Nicole Alden, Genevieve Depelteau and John Musil and park planner Miriam Plishka.
- **June 21 TALK:** Our Home and Native Bumblebees with artist Lori Weidenhammer.
- **June 28:** WORKSHOP: The Art of Ikebana with Judie Glick of the Vancouver Ikebana Association. Participants created their own small arrangement to take home at the end of the workshop.
- **July 7:** WORKSHOP: The Weaving Wagon with environmental artist Sharon Kallis. Participants learned rope making using invasive materials.

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## FRASER GIANT

by Henry Lau and David Geary  
Richmond City Hall Plaza

*Fraser Giant* was the artwork selected through a national open artist call competition to solicit proposals for a Canada 150 legacy public artwork to be located at Richmond City Hall. The 20 ft. long stainless steel sculpture metaphorically represents a 150 year-old white river sturgeon as a symbol of resilience, endurance and strength. Native to the Fraser River, sturgeon have survived through millennia in challenging environments and thrive under harsh conditions.

## SEWER ACCESS COVERS FOR RICHMOND CANADA 150

A national competition was launched in fall 2017 to solicit design proposals for new sanitary and storm sewer access covers.

## GROWING AND RISING, EXHIBITION

No. 3 Road Art Column Program, Aberdeen and Lansdowne Canada Line Stations

In collaboration with the 2017 Capture Photography Festival, Art Column Exhibit 11: *Growing and Rising*, highlighted the ongoing relationship between the natural landscapes of Richmond and the City's rapidly growing built environment through the photographic images of artists Michael Love, Paulo Majano, Annie Briard, Jeff Downer, Christina Dixon and Woojae Kim and Patryk Stasieczek.



*Fraser Giant*, Henry Lau and David Geary

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*Apiary Almanac*, Hapa Collaborative



*A Question of Balance*, Michelle Love



*Urban Weave*, Richard Tetrault

## APIARY ALMANAC

by Hapa Collaborative

Lansdowne Road between Cedarbridge Way and Minoru Boulevard

*Apiary Almanac*, a temporary painted art installation to help demarcate the route from Lansdowne Canada Line Station to the Richmond Olympic Oval, references the honey bee and the fruits of their labour. Honey is created from the distinct elements of a neighbourhood (via nectar), which is collected, distilled, and mixed together to produce a uniquely sweet expression of time and place. This installation interprets an aspirational blooming calendar, drawing colour from a palate of foraging material hoped to eventually be on site. The form and geometry subtly reference the honeycomb, creating a playful and vibrant installation.

## URBAN WEAVE

by Richard Tetrault

Storeys Development, 8111 Granville Avenue

*Urban Weave* is a public artwork placed on the south balcony façade of the Storeys Development. Projected as a script-like drawing, the sequence of routed, powder coated aluminum panels incorporates imagery that reflects the building's purpose and geographic context.

## UNDERWATER

By Andrea Sirois

7080 River Parkway

This artwork completely wraps the geothermal energy facility that is operated by Corix Utilities Inc. *Underwater* tells a visual story that echoes the theme of water as energy. Its photographic images depict water flowing around the building's exterior, symbolizing the energy that is literally flowing below.

## THE GATHERING

by Rhonda Wepler

Branscombe House, 4900 Steveston Highway

A donated piece, *The Gathering*, by artist Rhonda Wepler, was unveiled at a public picnic on May 13, 2017. The artwork is in the form of a life-sized picnic basket that is overflowing with 60 life-sized sculptures of small food items. The work was cast in bronze directly from sculptures created by Richmond residents that attended free art-based activity workshops during the 2016 Branscombe House Artist-in-Residence program.

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*The Gathering, Rhonda Weppler*



*to be distinct and to hold together, Daniel Laskarin*



*Magnolias, Anita Lee*

## 2017 FUN FACTS

**308** artist submissions were received for  
**11** Public Art Calls in 2017

More than **1,550** volunteer hours served  
in 2017 for the Public Art program

More than **2,800** participants attended  
Public Art events and programming

**4,700** plants placed in *Fluvial Fan* for Our  
Home and Native Bloom Canada 150  
Project

**5** community-painted pianos for Pianos  
on the Street

**1** piano bought by a Community member  
for another participant

## TO BE DISTINCT AND TO HOLD TOGETHER

by Daniel Laskarin

Fire Hall No.3, 9660 Cambie Rd

*to be distinct and to hold together* was installed in April 2017 at the new Cambie Fire Hall No. 3. Resembling the "Fire Tetrahedron" the work reflects the purposes of the Cambie Fire Hall and Ambulance Station and its relationship to the community it serves. The work stands near the sidewalk, providing easy public access and inviting an interactive engagement as the ability to push the work is slowly discovered by those who use the area.

## City Utility Cabinet Wrap Program 🏠👤💬

The Public Art Program partners with Engineering and Public Works, Parks, Transportation, Environmental Programs and Heritage Services to beautify new and existing utility boxes through the City. In 2017, 30 artists were selected for the 2017–2019 Art Wrap Artist Roster in order to commission selected artists for wrapping utility boxes as the boxes are identified. In 2017, three utility boxes were wrapped:

### MAGNOLIAS AND BAMBOO

by Anita Lee

Steveston Museum and Town Square Park, 3811 Moncton Street

Anita Lee describes her approach to her art as a contemporary blend of guóhuà, the ancient traditional Chinese painting on scrolls, and Western art which captures her interpretation of raw unadulterated natural beauty.

In addition, several civic public art projects were commissioned in 2017, and are scheduled for installation in 2018–2019 (see **Appendix 3**)



## Community Public Art Program 🏠👤💬

### ENGAGING COMMUNITY AND PUBLIC ART: PILOT PROGRAM

On January 9, 2017, Council endorsed the 2017 Engaging Community and Public Art Pilot Program. This program supports artists working in communities and enhances the public's engagement with the arts. The community public art projects approved and commissioned for 2017 were:



Sp'Art, Pierre Lechner

#### SP'ART, BRINGING PEOPLE TOGETHER THROUGH SPORT AND ART

by Pierre Lechner

Thompson Community Centre, 5151 Granville Ave

This one-year artist-in-residency project encouraged community participation in sports and active living through art. The artist engaged children, youth, adults and seniors as part of the regular programming at the community centre, presenting and leading workshops such as "Abstract Bocce Ball" on Family Day, "Tree Weaving" with pre-school children and turning used ping pong rackets into self-portraits with seniors. The artist has documented the projects at [www.lechner.ca/SpART](http://www.lechner.ca/SpART).

#### MINORU SENIORS LEGACY STORIES: LOOKING BACK, LOOKING FORWARD

by Catrina Megumi Longmuir

Minoru Place Activity Centre, 7660 Minoru Gate

This one-year artist-in-residency project celebrated the history of the Minoru Seniors Society, from its humble beginnings at the Murdoch Centre to the anticipated opening of the new Minoru Centre for Active Living. The artist presented talks, conducted interviews and led workshops in digital storytelling working with members of the Minoru Seniors Society. A final artist talk and film screening will be presented to coincide with the opening of the new Centre in 2018. The artist has documented the project at [www.minorulegacystories.wordpress.com](http://www.minorulegacystories.wordpress.com).

After the success of the Engaging Community and Public Art Pilot Program, the Public Art program identified five additional community engagement opportunities with City recreational and cultural facilities and has partnered with Hamilton Community Centre, Minoru Arenas, Britannia Shipyards National Historic Site and City Centre Community Centre. In 2017, Council approved these artist-led community projects which are expected to be completed in 2018.



*Minoru Seniors Legacy Stories,  
Catrina Megumi Longmuir*



*Minoru Seniors Legacy Stories,  
Catrina Megumi Longmuir*



*Pianos on the Street*

## PIANOS ON THE STREET 2017

The fourth annual Richmond Pianos on the Street program saw five open-air publicly accessible pianos painted by high school students at Steveston-London and Cambie High Schools, a community group and a community-engaged professional artist. The pianos were installed in outdoor locations at Britannia Shipyards National Historic Site, Terra Nova Rural Park, Richmond Cultural Centre, Cambie Community Centre, King George Park and the Nature Park. The Pianos on the Street Program is co-sponsored by Pacey's Pianos and provides free public access to pianos in unexpected open air locations across the city.

## Private Development

### Public Art Program 🏠👤💬📈

**T**hrough the development applications process, private developers continued to provide high quality public art to enrich the public realm. In 2017, the following projects were completed:

#### SAIL WALL

by Derek Root

Cressey Cadence, 7468 Lansdowne Road

Researching within the City of Richmond Archives, the artist found early 20th century photographs of sailing dinghies that were used to transport fish from larger boats along the waterways to Lulu Island. The triangular shape of the dinghy sail was adapted, elongated and arranged as a repeated motif. The bright colour and rhythmical composition signal a spirit of optimism and happiness.





*Untitled [Relief], Leonhard Epp*



*A Distance Transformed, Raymond Boisjoly*

### UNTITLED [RELIEF]

by Leonhard Epp

Steveston Flats Development Corp.

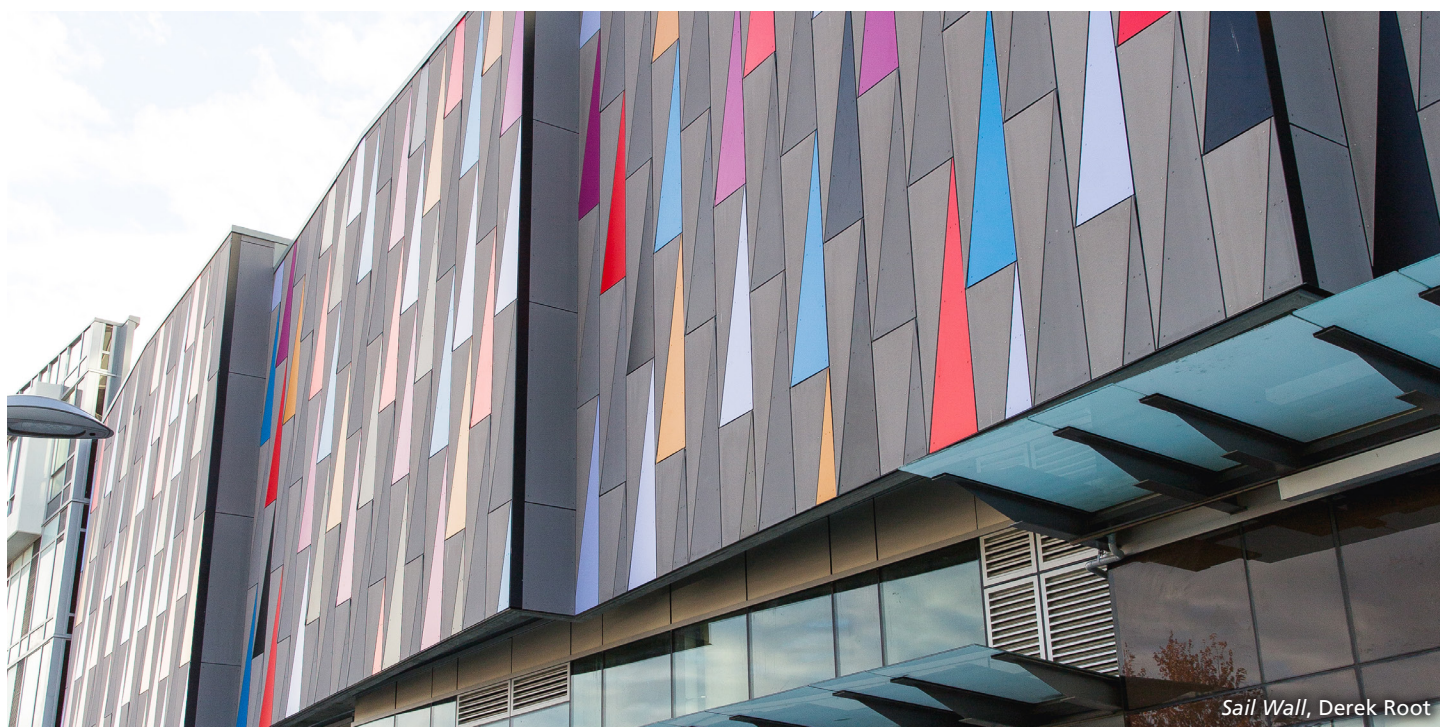
In 1978, the former building at this site, Gulf & Fraser Credit Union, was built with concrete relief panels by artist Leonhard Epp, who sculpted images portraying the commercial fishery history of Steveston Village. The Steveston Flats Development Corporation carefully restored and incorporated the Leonhard Epp reliefs into the new building design.

### A DISTANCE TRANSFORMED

by Raymond Boisjoly

Concord Gardens, Phase I

Located in front of the new ARTS units (affordable housing for artists) at Concord Gardens, Phase I, *A Distance Transformed* is a text-based series of artworks, intentionally presented in a format that can be interpreted as unclear or pixelated. The text communicates the complexity of "site" in relation to ongoing changes to the urban environment as well as to the wider world.



*Sail Wall, Derek Root*

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Support



Art Spaces



Diversity



Public Awareness



Economic Potential

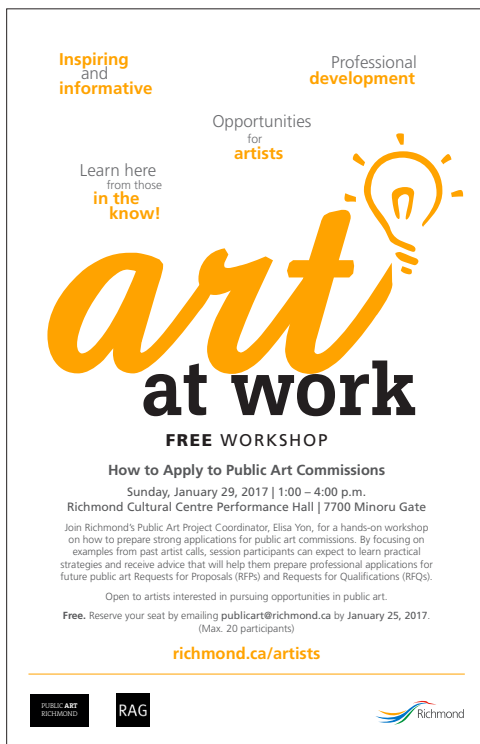


Canada 150

## Public Art Education and Engagement Program

“Very informative and thoughtful, thank you for doing these workshops.”

– Art at Work participant



### ART AT WORK

This series of professional development workshops is a joint collaboration with the Richmond Art Gallery. The workshops and events are designed to provide artists with the knowledge and skills required for pursuing a professional arts practice in the fields of public art, visual art and community arts. In 2017, the following free workshops were presented:

- Tax Basics for Artists: Jessica Somers, CPA, CGA from Cordova Street Consulting. (20 participants)
- How to Apply to Public Art Calls: Guidance and Tips: Elisa Yon, Public Art Project Coordinator. (15 participants)

### CHILDREN'S ARTS FESTIVAL: DO-IT-YOURSELF ART BANNER CONTAINER WORKSHOP

The City of Richmond's Public Art Program was pleased to support the 2017 Children's Arts Festival with a Do-it-Yourself Art Banner Container workshop utilizing previously exhibited vinyl artist panels from the No.3 Road Art Column exhibitions. The workshop was designed and led by artist and facilitator Jen Hiebert and involved approximately 300 participants.

### CULTURE DAYS: PUBLIC ART BUS TOURS

Participants of all ages joined Public Art Planner Eric Fiss for two fully-subscribed bus tours exploring some of Richmond's newest artworks on September 30 and October 1.

### CULTURE DAYS: THREE PIECE BAND

This participatory sculpture composed of a piano bench, drummer's throne and musician's chair invited buskers and other performing artists to use as an open stage. The installation was originally commissioned by the City of Vancouver and VIVA Vancouver Program and was on temporary loan for the Culture Days weekend.

### BROCHURE: GUIDANCE FOR ARTISTS APPLYING TO PUBLIC ART CALLS

This document to assist artists in applying for public art opportunities was created as a downloadable brochure available from the Richmond Public Art Call to Artists webpage. The brochure explains the common types of artist calls and reviews the public art program, processes and requirements of artists. Printed copies are also available upon request.





Three Piece Band, Elisa Yon and Elia Kirby

## PROMOTION OF THE PUBLIC ART REGISTRY

Richmond's Public Art registry can be browsed online at [www.richmond.ca/publicart](http://www.richmond.ca/publicart) where visitors can also download an interactive map for smartphones and a series of 10-minute self-guided walking tours. In 2017, a collaboration with Walk Richmond resulted in interpretative walking tours incorporating information about the public artworks as part of the walks.

## 2017 RPAAC MEMBERS:

Jennifer Heine, Chair

Mackenzie Biggar, Vice Chair

Samantha Kim Herrera

Rebecca Lin

Vicki Lingle

Shawne MacIntyre

Hall Owens

Sheng Zhao

Council Liaison: Councillor Linda McPhail

## Richmond Public Art Advisory Committee

The Richmond Public Art Advisory Committee (RPAAC) is a Council-appointed voluntary advisory committee that provides input on public art policy, planning, education and promotion. At monthly Committee meetings, members received presentations on new civic, private development and community project proposals and provided feedback and recommendations. Updates on discussions on public art for upcoming development were provided by the Committee's appointee to the Advisory Design Panel, Sheng Zhao.

In 2017, new members joined the Committee, including Mackenzie Biggar, Rebecca Lin, Samantha Kim Herrera, Vicki Lingle.

## PRCS - 84









## Richmond Arts Centre

The Richmond Arts Centre provides high quality arts education opportunities in a wide variety of disciplines, including visual arts, dance and movement, music and theatre. The Centre is also home to 11 local arts organizations known as the Resident Art Groups.

The vision for the Richmond Arts Centre is to be the hub of artistic opportunity within Richmond, activating and inspiring artists and community members to connect through the arts. The creative contributions of Richmond residents, through dance, theatre or visual arts, have a significant positive impact on community health and celebrate the vibrancy of Richmond as a diverse and dynamic city.

Annually, the Richmond Arts Centre hosts the Children's Arts Festival as well as the Bamboo Theatre and Cinevolution Media Arts components of Richmond World Festival.

### ARTS EDUCATION PROGRAMS BY THE NUMBERS:

<b>188</b>	courses
<b>7,200</b>	registered students
<b>1,060</b>	waitlisted
<b>30+</b>	professional instructors
<b>70,000+</b>	visits

### Arts Education Programs

The Richmond Arts Centre continues to develop and diversify its Arts Education offerings to meet the growing community demand for high quality arts education. The programs developed and offered in 2017 ensured that Richmond residents had affordable access to a strong base of introductory and beginner arts education programs as well as an increased number of higher-level learning opportunities.

The Arts Centre's Arts Line-Up programming guide, launched in 2016, has received extremely positive feedback from patrons. Comments regarding the user-friendliness nature of the publication have solidified the need for this guide, and have reduced the Centre's reliance on external marketing sources.

The Visual and Applied Arts curriculum was introduced to Arts Centre instructors in Fall 2016, with full implementation beginning in Winter 2017.

### PRCS - 86

With the addition of a Visual Arts/Ceramics Technician, the quality and safety of these programs has gone from strength to strength.

The year-round Dance and Musical Theatre program continues to be in high demand with 573 students registered and 128 waitlisted. In addition to classes in ballet, tap, jazz and musical theatre, the Arts Centre is home to two dance companies: the Richmond Youth Dance Company and the Richmond Adult Dance Company. The head dance instructor position has been expanded to include Artistic Direction for these companies, ensuring a continued focus on excellence.

In June 2017, the Richmond Arts Centre facilitated 21 dancers to participate in the internationally recognized Cecchetti Examinations. This is a key contributor to the Arts Centre's recognition in the professional dance world.



Children's Performing Arts Class



Adult Painting Class



Grand Plié

As in past years, there were several public presentations to showcase the talents of Arts Centre students:

IN A SURVEY SENT TO MORE THAN 400 PARENTS AND STUDENTS OF THE DANCE PROGRAM, A TOTAL OF 164 COMPLETE RESPONSES WERE RECEIVED. FROM THESE RESPONSES,

- 90% said instructors are knowledgeable, friendly and professional, and
- 100% said that they feel the program enhances academic achievement, mental and physical health, communication and leadership skills, and being a team player.

### HAPPY BIRTHDAY CANADA SCHOOL YEAR DANCE RECITAL 🍁

In June, 400 dancers presented works in ballet, tap, jazz and musical theatre to an audience of nearly 1,000 over two performances at Gateway Theatre.

### ANNE OF GREEN GABLES SCHOOL YEAR DANCE GALA 🍁

The second of its kind and the first step towards producing a full ballet in Richmond, the Richmond Adult Dance Company and the Richmond Youth Dance Company performed an *Anne of Green Gables* adaptation, in honour of Canada 150, to almost 400 audience members.

### MOAICO RICHMOND YOUTH DANCE COMPANY SHOWCASE

In March, 185 people enjoyed performances choreographed by senior instructor Miyouki Jego. The company of 24 youth dancers also performed some self-choreographed work reflecting their individual expression and professional development.

## RESIDENT ART GROUPS

The Richmond Arts Centre is home to some of the city's most established community arts organizations. Throughout the year, these groups provide workshops, exhibitions and demonstrations for their members as well as participate in community events such as Culture Days. Signature group events for the public include the Resident Art Group Showcase, Potters Club winter and spring sales as well as the Richmond Gem and Mineral Society art markets.

11 Resident Art Groups at the Richmond Arts Centre:

- Cathay Photographic Society
- Richmond Artists' Guild
- Richmond Chinese Artists Club
- Richmond Chinese Calligraphy and Painting Club
- Richmond Gem and Mineral Society
- Richmond Photo Club
- Richmond Potters' Club
- Richmond Reelers Scottish Country Dancing
- Richmond Weavers and Spinners Society
- Riverside Arts Circle
- Textile Arts Guild of Richmond

## PIANO RECITALS

Filling the Performance Hall in June with beautiful music, piano students performed for approximately 75 audience members and participants to celebrate their achievements.

## CELEBRATE MUSICAL THEATRE SHOWCASE

In December, friends and family were invited to enjoy an original show with performances choreographed by the Arts Centre's Musical Theatre instructors.

## COMMUNITY DANCE PERFORMANCES

The Richmond Youth Dance Company celebrated the holidays by performing at three community venues in December 2017. These young dancers performed at Rosewood Manor and were joined by dancers in the Richmond Adult Dance Company for performances at Maple Residences and Minoru Place Activity Centre.

## RICHMOND ARTS AWARDS

The Richmond Youth Dance Company performed on the City Hall Plaza stage for arriving guests and dignitaries at the ninth annual ceremony at Richmond City Hall.

## STUDENT ART SHOWCASE

This visual arts showcase curated by the Visual Arts and Ceramic Technician, exhibited the talents of students enrolled in the Spring 2017 term, from pre-school to adult ages.

## Community Outreach

### ART AND MENTAL HEALTH

In 2017, there were two fruitful collaborations with Pathways Clubhouse. The first was the hiring of an arts technician assistant who assisted the visual arts programs with setting up classes and maintaining the art supplies. The Arts Centre also hosted a pilot program consisting of an adult Visual Arts Course that focused on arts therapy using Cognitive Behavioural Theory therapy techniques made available to 10 adults who would otherwise have barriers to such therapy.

### ART TRUCK COMMUNITY OUTREACH PROGRAM

**"A fun, playful, creative place to connect with friends."**

— General Currie participant

Additional Outreach programming at four Richmond elementary schools (Cook, Currie, Grauer and Brighthouse) has allowed for more students facing barriers to participate in high quality arts education opportunities. Students at these three schools participated in a variety of classes including Circus, Cartooning, Media Arts, Visual Arts and Musical Theatre, all led by contract instructors from the Richmond Arts Centre. In the fall, a partnership was developed with City Centre, West Richmond, Cambie and Thompson Community Centres to enhance the programming.

## PRCS - 88



Support



Art Spaces



Diversity



Public Awareness



Economic Potential



Canada 150



The Richmond Arts Centre's Art Truck program provides art outreach to students after school, taking place for two hours on a monthly basis. Art education in traditional and unconventional media, such as performing arts and visual arts, are led by a professionally trained arts instructor.

The support of the Arts Centre, Community Centres, SD38 and Vancouver Coastal Health enabled the Outreach Program to offer these programs to elementary school children and to address the following goals and objectives:

#### Goals

1. Increase participation in physical activity during after school hours in children age 8–12 years who may have barriers to participate in regular community programming.
2. Increase the number of positive adult connections/interactions to help foster school connectedness.
3. Increase self-expression, and build skills, confidence and the ability to think creatively.
4. Increase art education, art literacy, art appreciation and public art awareness in the youth population.

#### Objectives

1. Provide outreach to Richmond community members who may not otherwise have the access/means to participate in paid programs.
2. Promote public awareness of art and physical literacy within the community.
3. Make art and physical literacy education readily available to the public.



Art Truck Projects



Art Truck Projects

#### MITCHELL ELEMENTARY SCHOOL CANADA 150 PROJECT 🇨🇦

This project was created with the Richmond Arts Centre's Visual Arts/Ceramic Technician: a series of three ceramic installations comprised of faces made by students is displayed at the school as a legacy project.

#### PRCS - 89



## JAMES MCKINNEY ELEMENTARY SCHOOL PROFESSIONAL DEVELOPMENT

One of the Richmond Arts Centre's Performing Arts Instructors led a workshop for teachers to introduce Drama in the classroom both as a means of creative expression and as an opportunity to practice self-regulation and conflict resolution. The instructor also provided classroom visits and guided each class through a short lesson, giving the teachers an opportunity to see first-hand how the drama exercises are explored.

## ARTS PROGRAMMER ROUNDTABLE

Initiated by the Richmond Art Centre, the third Inter-municipal Arts Programmer Roundtable, was held at the Surrey Arts Centre in September, and attracted 17 programmers representing 11 municipalities. The meeting focused on identifying successes and challenges, supportive and creative problem solving, and sharing best practices.

## COMMUNITY ART EXHIBITIONS

The Richmond Arts Centre leads the selection of local artist exhibitions at the Richmond Cultural Centre, Gateway Theatre and Thompson Community Centre. In 2016, City Centre Community Centre and South Arm Community Centre were added to the exhibition circuit. A new partnership with the Richmond Art Gallery and New Primary Colour School of Arts and Design presented works by local arts students at both the Richmond Cultural Centre and City Hall Galleria.

In 2017, this program facilitated exhibitions by Riverside Art Circle, Richmond Artists Guild, Richmond Photo Club, Art About Finn Slough, Richmond Chinese Artist Club, New Primary Colours School of Arts, The Richmond Potters Club, Steveston London Secondary School students, Richmond Arts Centre students and instructors and individual artists, Paul Clarke and Joselito Macapagal.

## ELAINE QUEHL, A DESIGN JOURNEY

The Richmond Arts Centre supported the Textile Arts Guild of Richmond's presentation of renowned quilt artist, teacher and designer, Elaine Quehl. More than 50 people came to the Performance Hall for this informative presentation by the 2015 Canadian Quilter's Association Teacher of the Year.

## LIFECYCLE NON PROFIT INSTITUTE

In 2017, staff training took place for an internationally recognized model of capacity development that assists community groups with increasing and improving their organizational and program capacity.



Children's Arts Festival 2017. Photo: Jon Pesochin



Children's Arts Festival 2017. Photo: Jon Pesochin

## Special Events

### 2017 CHILDREN'S ARTS FESTIVAL FUN FACTS

Estimated **6,300** school-aged participants  
Tuesday to Friday

**45** seconds for school programs to sell  
out

**7** participating Metro School districts:  
Richmond, Vancouver, Delta, New  
Westminster, Cloverdale and Maple Ridge

**120** volunteers

**2,700** estimated attendance on Family  
Day

### CHILDREN'S ARTS FESTIVAL

With a focus on Canada 150, the ninth incarnation of this popular event — presented in partnership with the Richmond Public Library and Minoru Place Activity Centre — returned with interactive arts programs, theatre and music performances, and roving entertainers for thousands on Family Day and arts programming for school out trips over the following four days. In all, more than 9,000 mostly young people took part in dozens of hands-on workshops led by professional artists. The festival was presented with the support of returning sponsors Lansdowne Mall and Cowell Auto Group, as well as new partners, IKEA and Kins Farm Market.

### ART ABOUT FINN SLOUGH

In April, this 17th annual art exhibition featured artists representing photography, painting and ceramics. The show was viewed by more than 400 visitors and included an exhibition in the upper rotunda of the Cultural Centre.

### GRAND PLIÉ

In recognition of International Dance Day on April 29, the Arts Centre hosted their third Grand Plié event. With 22 participants in attendance, dancers were led through a free mini barre class by senior dance instructor Miyouki Jego in the Dance Studio. The event provides an opportunity for participants to learn some of the many benefits of dance in an accessible and enjoyable environment.

## VITRINE SYMPOSIUM (OF FRANCOPHONE DANCE ARTISTS AND ADMINISTRATORS)

Performances were presented in the Richmond Cultural Centre and on Minoru Plaza in June, through a partnership with Made in BC, le Conseil culturel et artistique francophone de la Colombie-Britannique (CCAFCB), Richmond Arts Centre, and Minoru Seniors Society.

## Community Partners

In 2017, the Arts Centre partnered with the following community organizations and city departments to increase the community's access to arts program opportunities: City Centre Community Centre, West Richmond Community Centre, Thompson Community Centre, Gateway Theatre, South Arm Community Centre, Cambie Community Centre, eleven Resident Art Groups of the Richmond Arts Centre, Vancouver Cantonese Opera Society, City of Richmond Parks Department, Richmond Public Library, Richmond Delta Youth Orchestra, Pathways Clubhouse, Richmond Public Health, School District #38, Richmond Museum, Richmond Art Gallery and Minoru Place Activity Centre, Lansdowne Mall, Cowell Auto Group, IKEA, Kins Farm Market, New Primary Colour School of Arts and Design, Made In BC, Lifecycles Non Profit Institute and Finn Slough Artists.









## RICHMOND MEDIA LAB BY THE NUMBERS:

**40** Richmond Youth Media Lab members

**4,218** hours RYMP members spent at Media Lab

**77%** increase in course revenue over 2016

## Richmond Media Lab

Located in the Richmond Cultural Centre and operated in conjunction with the Richmond Arts Centre, the Media Lab is designed to increase technology literacy, accessibility and creativity in our community, particularly among youth. Media Lab participants are taught skills and techniques for applying media and computer technology towards artistic activities and practical marketable skills.

### Programs 🖐️📈

#### MEDIA ARTS EDUCATION COURSES

In 2017, students took classes in a range of topics, including Acting on Camera, Build a Website, GIF Creation, Filmmaking, Animation, Coding and Video Game Design. Revenue growth increased 77% over 2016.

#### RICHMOND YOUTH MEDIA PROGRAM

"I find RYMP really useful for anybody going into the media arts."

– youth member

The Media Lab's signature program continued to flourish with youth members learning marketable skills and receiving mentorship and volunteer opportunities. A total of 40 program members, 208 guests and 19 adults (including practicum students, youth workers and professional artists) spent a total of 4,218 hours in the Media Lab and at community outreach events in 2017.

## PRCS - 94

## ARTREPEUNERSHIP PROJECT

The Media Lab, together with Richmond Addictions Services Society, secured a \$5,000 Vancouver Coastal Health grant to fund a new 'Artepreunership' project to help RYMP members create a business model and website to offer their services in Media Arts to the general public. This program will be implemented in 2018.

## Community Outreach

### SCHOOL'S OUT PROGRAM AT BLUNDELL ELEMENTARY

"I didn't know my brother had such an amazing place to come to!"

— youth member's sibling

In partnership with Richmond Addiction Services Society (RASS), the Richmond Youth Media Program provided skills development sessions for elementary students at an after-school program. A RYMP member designed the sessions for groups of younger children and older children, and helped deliver them at the school. In two sessions with grades four to six, students filmed a short movie and edited it with special effects. Students in grades one to three learned how to make a gif online.

### ERASE BULLYING

In partnership with Richmond Addiction Services Society (RASS), the Richmond Youth Media Program provided skills development sessions for elementary students at an after-school program.



Erase Bullying Event



Pride Week/RYMP Youth

### SELMA FILM PRESENTATION

The Richmond Public Library in collaboration with the Richmond Youth Media Program showcased *Selma*, a movie highlighting one of the most powerful and deeply moving marches in history during the American Civil Rights Movement led by Dr. Martin Luther King Jr. The film screening had 25+ attendees and resulted in a vibrant discussion among teachers, allies, professionals and youth.

## PRCS - 95

## OUR CANADIAN BOOKCASE VIDEO

The Textile Artists Guild of Richmond (TAGOR) and Gabby Cometa of the Richmond Youth Media Program worked with RYMP staff to film footage and audio for TAGOR's newest quilt project, *Our Canadian Bookcase*. One RYMP member edited the footage into a three to five-minute video highlighting the project. The quilt features 150 Canadian authors for Canada 150 and travelled to various libraries for display.

## DOORS OPEN: DROP-IN

The Media Lab participated in Doors Open with a Vector Portrait Skill Challenge event. The Media Lab had 44 guests and 13 RYMP youth stop in to participate.

## CULTURE DAYS: DROP-IN

The Media Lab participated in Culture Days with a video game sprite-making event. Children made their own moving characters for a Richmond-themed video game and played them on a projected screen. A total of 37 people stopped by the Media Lab to participate.

## CAREERS IN MEDIA ARTS SPEAKER (CIMA) SERIES

In May, professional video game designers, graphic designers and animators from ESPN, iistudio, Red stamp agency, Eastside Games, City of Richmond marketing department and Phoenix Labs participated in CIMA to provide a full day of exploration in media arts with discussion and workshops from professionals working in graphic design, animation and video game production. The event attracted 36 attendees and many media arts professionals offered to return as volunteers and mentors for the youth.



Richmond Youth Media Program

## PRCS - 96



## RICHMOND REMEMBERS

On Saturday, November 11, RYMP youth volunteered to be the film crew for the Richmond Remembers Remembrance Day event at City Hall.

## PATHWAYS

In November, youth participated in a skills-building session with Pathways youth. RYMP invited counterparts from Pathways Aboriginal Centre to the Media Lab to try out equipment and learn Photoshop skills in a session developed and presented by RYMP youth members.

## VIVEK SHRAYA: TALK

In December, celebrated Canadian artist, Vivek Shraya, gave a talk about succeeding in the arts in Canada, trying out new art forms and perseverance. She also encouraged youth to apply for her youth mentorship program. Members and youth new to the Media Lab attended.

## INSTAGRAM OUTREACH

In December, the City's Youth Outreach Workers were invited to the Media Lab for conversations with RYMP members about best practices for reaching youth via Instagram.

## Services

## VIDEO CREATION

Media Lab staff partnered with Corporate Compliance to create a customer service focused video for the new Corporate Organizational Development program. The Media Lab also supported Recreation Services in the creation of a Physical Literacy video.

## Partners and Funders

In 2017, the Media Lab confirmed the ongoing support of presenting sponsor Viva Pharmaceuticals Ltd. and ongoing program support from Vancouver Coastal Health's SMART Fund grant secured through the Media Lab's partnership with Richmond Addictions Services Society. Neish Networks came on as a new Community Partner in October. They will be providing dedicated wifi and technical support to the Media Lab.

In addition to the programming partnerships listed above, the Richmond Media Lab continues to develop relationships with service agencies across the region. Members of the Richmond Youth Media Program have been referred to employment, volunteer and workshop opportunities as part of the program benefits.

Other partners included Pathways and Blundell Elementary.

## PRCS - 97



“THIS PLACE  
MAKES ME HAPPY”

– youth member

## Richmond Community Centres and Minoru Place Activity Centre

Richmond's Community Centres and Minoru Place Activity Centre, jointly operated by the City and Community Associations, play a vital role in the continuum of arts programming in the City. In 2017, over 1,500 visual arts, dance and music courses attracted over 8,000 participants. As well, arts activities are embedded into childcare programs offered by community centres.

Participating associations include:

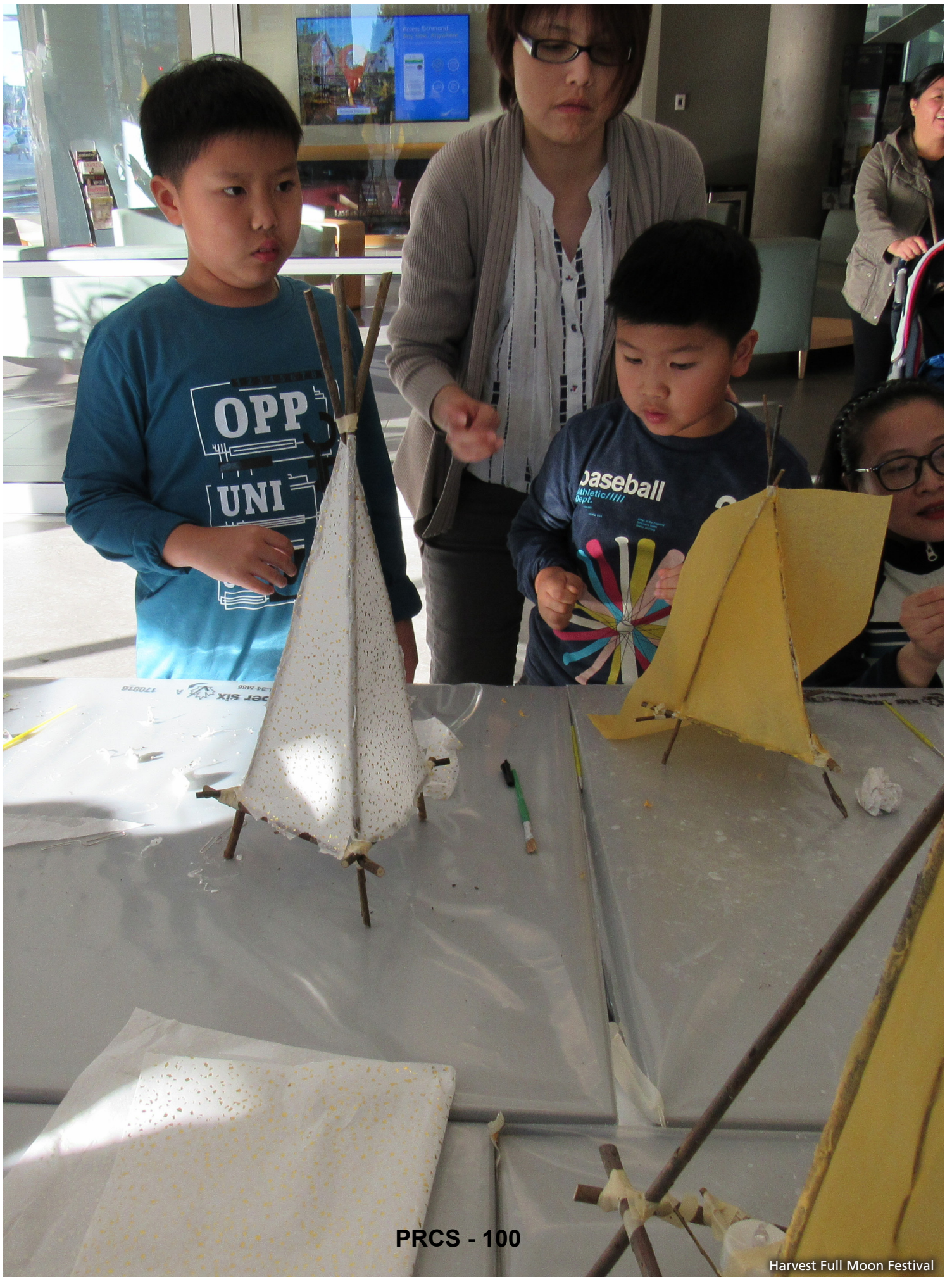
- City Centre Community Association
- East Richmond Community Association
- Hamilton Community Association
- Sea Island Community Association
- South Arm Community Association
- Steveston Community Association
- Thompson Community Association
- West Richmond Community Association
- Minoru Seniors Society



South Arm Community Centre Ballet

**PRCS - 99**









Summer Musical Theatre Academy. Photo: Victor Wang

## MISSION

To enrich the quality of life in Richmond and surrounding communities by creating outstanding professional theatre and a dynamic hub for the performing arts.

## Gateway Theatre

Gateway Theatre is Richmond's live performing arts hub, annually drawing audiences in excess of 40,000 to more than 165 performances.

The cornerstone of activity is the Signature Series, a six-play season of professional theatre plus a play development program. In addition, Gateway offers theatre education programs including classes for children and youth in the Gateway Academy for the Performing Arts.

Gateway is also an important local rental venue, home to many recitals, events and performances produced by community and professional organisations.

## Live Professional Theatre ❤️🏠👤💬📈

### SIGNATURE SERIES

The Gateway Theatre's 2017 Signature Series productions featured comedy, drama, and music and welcomed some of the most talented artists from the Lower Mainland and across Canada.

#### ***You Will Remember Me***

MainStage, February 2–11, 2017

This play told the story of an aging intellectual beset with dementia, whose family splinters in their efforts to support him. Peppered with bittersweet humour, this was a deeply personal and moving play by François Archambault, one of Quebec's most compelling writers. It was directed by Diane Brown and featured actors Kevin McNulty, Patti Allan, Marci T. House, Kevin Loring, and Sereana Malani.

## PRCS - 101



***The Pipeline Project***

Studio B, March 9–18, 2017

**“Under Chelsea Haberlin’s excellent direction, *The Pipeline Project* is a textural feast.”**

— Colin Thomas, theatre critic

Immersive theatre company ITSAZOO and aboriginal performance company Savage Society brought to life a vibrant and personal account of the ongoing political battles over pipelines. Peak oil, First Nations land claims and climate changes were all explored with humour and empathy in this timely, meta-theatrical event. *The Pipeline Project* was created and performed by Sebastien Archibald, Kevin Loring and Quelemia Sparrow, and directed by Chelsea Haberlin. Each performance included a second half ‘talk forward’ in which community speakers were invited to engage with the audience.

***The Watershed***

MainStage, April 6–15, 2017

Celebrated documentary theatre artist Annabel Soutar led her family on a cross-Canada journey, probing the forces that are shaping the future of our dwindling natural resources. By innovatively dramatizing an eclectic and insightful set of interviews with scientists, government officials, activists and business leaders, *The Watershed* deftly documented a nation struggling to find the balance between environment and industry.

***A Little Night Music***

MainStage, October 12–21, 2017

Set at the turn of the last century in Sweden, *A Little Night Music* interwove a tangled web of former and current lovers and was full of witty and moving moments of adoration, regret and desire. Patrick Street Productions previously produced *Rodgers and Hammerstein: Out of a Dream* which was on Gateway’s MainStage for the 2014-2015 season.



*A Little Night Music*. Photo: Emily Cooper



*The Watershed*. Photo: Guntar Kravis



*Sink or Swim*. Photo: Tony Chamberlist

***Sink or Swim***

Studio B, November 16–25, 2017

In *Sink or Swim*, Beverley Elliott vividly revealed all the fears and foibles of five-year-old “Smelly Elliott.” Renowned musician Bill Costin returned to accompany Elliott on piano. In the hands of these performers, *Sink or Swim* was an evening of hilarious and heartbreaking storytelling.



***A Christmas Carol***

MainStage, December 7–24, 2017



Michael Shamata's adaptation of Charles Dickens' *A Christmas Carol* was directed by Rachel Peake and included a unique partnership with Langara College's Studio 58 acting program. Student actors in their final semester at Studio 58 shared the stage with veteran performers Russell Roberts, Allan Morgan and Linda Quibell. The multitalented and diverse cast presented a colourful production that put everyone in the holiday spirit.

***Play Development***

Gateway Theatre hosted developmental workshops of *Nine Dragons* by Giovanni Sy. *Nine Dragons* premiered in Calgary and Manitoba in the fall of 2017, and will be presented at Gateway in April of 2018. Gateway also hosted rehearsals and

workshops for *King of the Yees*, which was invited to the prestigious National Arts Centre in Ottawa in October 2017.

In addition, Gateway donated more than 150 hours of studio time to other local theatre companies to develop their own plays.

**PACIFIC FESTIVAL**

In September 2017, Gateway welcomed local producer SkyHigh who presented two plays from Hong Kong in association with the Pacific Festival, both in Cantonese with English surtitles.

***Tuesdays with Morrie***

Mainstage, August 31 &amp; September 2, 2017

*Tuesdays with Morrie* returned to the Pacific Festival. The play chronicles an accomplished journalist who reunites with an old college professor battling Lou Gehrig's disease. Celebrated actor Ko Tin Lung played the title role.

“ENTERTAINING AND THOUGHT-  
PROVOKING THEATRICAL  
DOCUMENTARY. GO SEE IT.”

– Audience Member

**PRCS - 103**

**Travel with Mum**

Mainstage, September 15–16, 2017

Utilizing masks and folk music, *Travel with Mum* tells the true story of a man, aged 74, who embarked on a 30,000 kilometre bicycle journey towing his mother, aged 99, to Tibet. A spin on the classic road trip story, *Travel with Mum* is a heart-warming tale of family and devotion.

**Theatre Education** ❤️👋💬**GATEWAY ACADEMY FOR THE PERFORMING ARTS**

"My favourite thing we did at my Acting Workshop was meeting new people and being together and helping each other out as an ensemble."

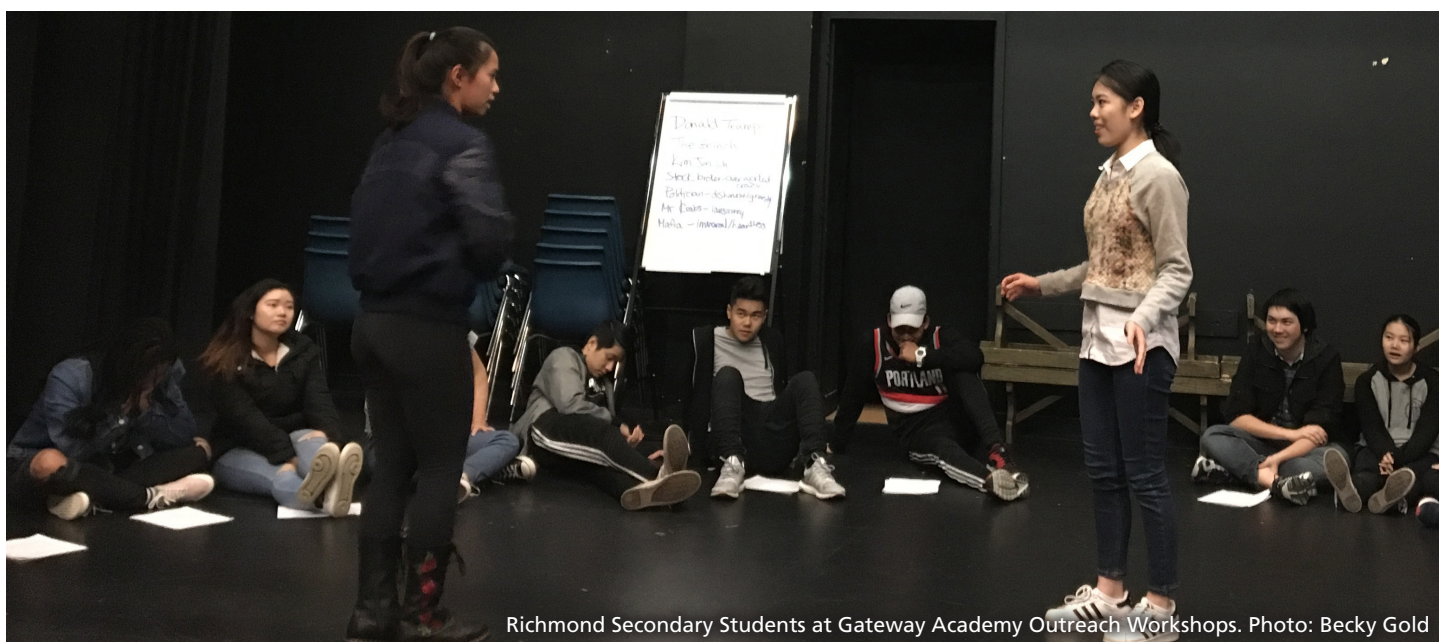
— Acting Workshop student

The Academy spring classes concluded in April with year-end presentations in classes for students 6-13 in Musical Theatre, Acting, Speech and Singing. The Acting and Musical Theatre classes for students 13-18 resulted in two productions: a commissioned play *The Time Machine*, and *Seussical Jr*, playing in rep to a paying audience.

As in previous years, Gateway ran camps and workshops over the summer, one resulting in a three-night production of a new, specially-commissioned musical *Mission Possible* on our MainStage.

**SECONDARY SCHOOL OUTREACH**

Four times a year, secondary school theatre students are invited for a day to study a play on the MainStage. On the day of technical dress rehearsal, students participate in presentations and discussions with Gateway's creative team — participating in backstage tours with production and stage management teams, watching a portion of the technical dress rehearsal, speaking with administrative staff about their roles and responsibilities — and then return to see the show later in the run. The students report back about their experience.



Richmond Secondary Students at Gateway Academy Outreach Workshops. Photo: Becky Gold

**PRCS - 104**



## 2017 RENTAL CLIENTS

- The Arts Connection
- Canada YC Chinese Orchestra
- Canada Youth Arts Development Foundation
- City of Richmond—Engineering and Public Works
- City of Richmond—U-ROC Awards
- Dance Co
- Defy Gravity Dance Company
- Edmonton Beijing Opera
- Elena Steele Voice Studio
- Felix Mar
- Gabriela's Movement Studio
- HT Liang's Chinese Folk Music and Opera Academy Ltd
- Jacmusic Studio
- Jaguar Music Group
- Minoru Chapel
- Minoru Place Activity Centre
- Mustard Seed Children's Society
- Natural Physique & Athletics Association
- Pacific International Youth Music Society
- Ping Academy of Dance
- Pythagoras Academy
- RichCity Idol
- Richmond Academy of Dance
- Richmond Arts Centre
- Richmond Chamber of Commerce
- Richmond Christian School
- Richmond Community Band Society
- Richmond Hospital Physician Society
- Richmond School District – Jazz Nite
- Richmond School District – Music in Our Schools
- Richmond Youth Concert Band
- Rotary Club of Richmond
- Stage One Academy
- TMD Martial Arts
- Vancouver Academy of Dance
- Vancouver Tagore Society

## CONSERVATORY

During the Gateway Conservatory program, 12 participants (ages 16-24) partook in seven workshops which ended in April. These workshops are taught by professional artists contracted in the Signature Series; workshops ranged in focus from making a prop to creating verbatim theatre.

## EMERGING ARTISTS PROGRAM

Gateway offered Studio 58 students and other emerging artists cast in A Christmas Carol two workshops: Personal Branding and The Purpose-Driven Artist: keys to a long and happy life in the arts. Discussions and exercises offered participants practical tools to market themselves effectively, as well as practical strategies in pursuit of career goals and self-care. The Academy also hires emerging designers to develop their skills on a full production. In 2017, eight creative team members joined the program. As well, three senior students volunteered as class assistants, taking on new responsibilities under the guidance of Academy faculty.

## Community Rental Events

Gateway Theatre played host to a wide variety of community and professional organizations presenting their events throughout the year. During 2017, close to 40 different organizations produced shows and events at the Gateway; drawing in audiences of all ages totalling approximately 15,000. Some of the most popular entertainment events included *Beauty and the Beast* by Pythagoras Academy and *Buddy Holly and his Million Dollar Friends* by Jaguar Music Group. The achievements of young artists were celebrated in recitals and events by organisations such as the Arts Connection, Richmond Academy of Dance, Richmond Arts Centre, Pacific International Youth Music Society and RichCity Idol.



Gateway Theatre

## PRCS - 105





**PRCS - 106**

*The Pipelin Project. Photo: Matt Reznek*

# APPENDIX 1

## 2017 Arts and Culture Grant Program

The following organizations received support:

### OPERATING ASSISTANCE

Richmond Music School Society .....	\$9,000
Richmond Community Orchestra and Chorus Association .....	\$9,200
Richmond Singers .....	\$7,000
Richmond Delta Youth Orchestra .....	\$ 9,500
Canadian YC Chinese Orchestra Association .....	\$6,000
Richmond Potters' Club .....	\$5,900
Cinevolution Media Arts Society.....	\$9,500
Richmond Arts Coalition .....	\$9,200
Richmond Community Band Society.....	\$2,704
Community Arts Council of Richmond .....	\$9,200
Richmond Youth Choral Society .....	\$9,500
Textile Arts Guild of Richmond .....	\$2,750

### PROJECT ASSISTANCE

Vancouver Cantonese Opera.....	\$3,800
Philippine Cultural Arts Society of BC .....	\$2,100
Richmond Art Gallery Association .....	\$ 3,800
Tickle Me Pickle Theatre Sports Improv Society .....	\$4,500
Vancouver Tagore Society.....	\$3,800
Richmond Gateway Theatre Society .....	\$2,300

## APPENDIX 2

### How Art Works

The following five themes comprise the How Art Works campaign:

#### ART'S IMPACT ON STUDENTS

Research has proven that the arts have a tremendous impact on our kids. Children who participate in the arts, particularly music, have been shown to be more likely to stay in school, and get better grades in math and science. They're also far more likely to be elected to student boards and be recognized for academic achievement.

That link between arts and academic achievement continues for life. Top scientists are twice as likely as the general public to have an artistic hobby, and Nobel Prize winners are almost three times as likely to participate in the arts.

You might think practical education is the path to success, but keep in mind that creativity is the number one skill that employers are looking for. The arts help people think creatively and solve problems in unexpected ways.

#### HEALTHY LIVING THROUGH ART

One of the most surprising things about art's impact is how it helps not only our happiness, but also our health. Experiencing art can alleviate stress, reduce the likelihood of depression and even boost your immune system by lowering chemicals that cause inflammation that can trigger diabetes, heart attacks and other illnesses.

The arts also have a powerful therapeutic effect. Music has been widely researched in the field of pain management for cancer patients who have reported additional benefits including an increased sense of control, immunity and relaxation. There is also evidence that use of art and music reduces hospital stays.

Music therapy is even being used to rehabilitate people with serious head injuries as it is proven to help them regain the ability to speak.

#### ART STRENGTHENS COMMUNITIES

When we take in culture — a play, book, concert, etc. — that focuses on a social issue or comes from a perspective that differs from our own, we gain a better understanding of humanity and the groups we live amongst. Art helps to break down boundaries by growing our awareness, tolerance and compassion.

This helps us to be more civic and socially minded. In fact, people who engage in the arts are more likely to volunteer. A recent study of youth found that drama in schools significantly increased students' capacities to communicate, relate to each other and to respect minorities.

Cultural festivals promote celebration and pride as well as awareness of cultural differences. Because dance, music, photography and other visual arts transcend language, they can bridge barriers between cultural, racial and ethnic groups.

Moreover, the arts are one of the primary means of public dialogue. Communities talk about and express difficult issues, emotions and the otherwise inexpressible via the arts.

## A STRONGER ECONOMY THROUGH ART

Arts and culture play an important role in promoting economic goals through local regeneration, developing talent, creating jobs, spurring innovation and attracting tourists.

Statistics Canada estimates that cultural industries (including broadcasting, film and video, interactive media, design, newspapers and crafts) contribute an estimated \$53.2 billion in direct contribution to Canada's GDP and more than 700,000 jobs. That's ten times larger than the estimated economic impact of sports (\$4.5 billion), and well over the impact of utilities (\$35 billion), and the combined impact of agriculture, forestry, fishing and hunting (\$23 billion).

Cultural industries can actually turn ordinary cities into "destination cities" giving them a competitive advantage for cultural tourism. And tourists who come for the arts stay longer and spend more money than the average tourist.

## ART IMPROVES QUALITY OF LIFE

The mental and physiological ways that the arts contribute to positive health and well-being for older adults are only now beginning to be understood. Learning new skills when creating a work of art (be it visual or performing) not only provides a greater sense of confidence and control, it can even help our immune systems fight infections.

Among the elderly, those that take part in creative pursuits are less likely to experience mild cognitive impairment. These activities are thought to maintain neuronal function, stimulate neural growth and recruit neural pathways to maintain cognitive function. This is particularly true of those that actively create works of art.

Music appears to be especially beneficial when complemented with standard therapies in treating everything from depression to cancer to Parkinson's.

Moreover, the arts can provide opportunities to meet others, create together and share experiences, all of which can improve perceived health status, chronic pain and sense of community.



## APPENDIX 3

### 2017 Richmond Public Art commissioned in 2017 scheduled for completion in 2018-19

#### CIVIC PUBLIC ART PROJECTS:

- Errant Rain Cloud, by Gordon Hicks and Germaine Koh. Minoru Centre for Active Living
- Four Types of Water Revealed, by Germaine Koh. No. 2 Road Pump Station
- No.3 Road Art Columns Exhibition 12, Mentoring Opportunity for Richmond-based Artists
- Richmond Canada 150 Sewer access Covers
- Richmond Fire Fighter by Nathan Scott. Fire Hall No. 1
- Meander by Becki Chan and Milos Begovic (modular, portable seating)
- Together by David Jacob Harder, Minoru Centre for Active Living

#### PRIVATE PUBLIC ART PROJECTS:

- Spinners, by Dan Corson. Avanti, Polygon Homes
- Pergola Garden by Nicolas Croft and Michaela MacLeod

#### COMMUNITY PUBLIC ART PROJECTS:

- Community Public Art Program in partnership with Britannia, Hamilton and Minoru Arena

“CREATIVITY IS  
CONTAGIOUS,  
PASS IT ON”  
– Albert Einstein



**City of Richmond**

6911 No. 3 Road, Richmond, BC V6Y 2C1

Telephone: 604-276-4000

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**PRCS - 111**



# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services  
**From:** Serena Lusk  
General Manager, Community Services  
**Date:** April 16, 2018  
**File:** 06-2345-20-  
TNOV4/Vol 01  
**Re:** **Proposed Tidally Influenced Terra Nova Slough Update**

### Staff Recommendation

1. That the staff report titled "Proposed Tidally Influenced Terra Nova Slough Update" dated April 16, 2018, from the General Manager, Community Services, be received for information; and
2. That *Option 1: Enhance the Existing Freshwater Pond*, and funding of \$225,000 for the proposed habitat enhancement and management plans be considered in the 2019 Budget process.

Serena Lusk  
General Manager, Community Services  
(604-233-3344)

Att. 6

REPORT CONCURRENCE		
<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>
Engineering	<input checked="" type="checkbox"/>	
Finance	<input checked="" type="checkbox"/>	
<b>REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE</b>	<b>INITIALS:</b> 	<b>APPROVED BY CAO</b> 

## **Staff Report**

### **Origin**

At the Parks, Recreation and Cultural Services Committee meeting on March 24, 2015, staff received the following referral:

- (1) That staff explore the establishment of a salmon spawning slough at Terra Nova and stocking it with Chum Salmon fry as planned, and further, consider what other sloughs have the potential for day lighting and stocking with Chum Salmon.*

The purpose of this report is to provide an update on the ongoing efforts by staff to address the referral.

This report supports Council's 2014-2018 Term Goal #4 Leadership in Sustainability:

*Continue advancement of the City's sustainability framework and initiatives to improve the short and long term livability of our City, and that maintain Richmond's position as a leader in sustainable programs, practices and innovations.*

*4.1. Continued implementation of the sustainability framework.*

*4.2. Innovative projects and initiatives to advance sustainability.*

This report supports Council's 2014-2018 Term Goal #6 Quality Infrastructure Networks:

*Continue diligence towards the development of infrastructure networks that are safe, sustainable, and address the challenges associated with aging systems, population growth, and environmental impact.*

*6.1. Safe and sustainable infrastructure.*

### **Background**

In 2004, the Terra Nova Rural Park Plan called for development of a functional estuary slough with an outlet to the Middle Arm of the Fraser River to support salmonids within the park. The first phase of the project was implemented in 2007 with the construction of the slough channel.

The second phase entailed engineering design and costing for a flood control gate and connecting pipe to link the slough to the Fraser River (Attachment 1). Costs to breach the dike and install an outlet structure were assessed in 2009; at that time, cost estimates exceeded the City's expectations and budget, and the project was put on hold. The slough has been functioning as a freshwater pond since 2007.



In order to address this referral, a review of the project has been conducted. In the intervening years since the original work was completed, there have been updates to the City's Dike Master Plan, alterations to the pond and updated engineering standards.

The project review included:

- Reviewing the design drawings to connect the pond to the estuary completed in 2009;
- Reviewing the ecological value and function of the existing freshwater pond compared to the potential value and function of a tidally influenced slough;
- Updating the risk assessment for placing an opening in the dike at this location in the context of the City's Dike Master Plan;
- Providing an updated project cost estimate; and
- Consideration of daylighting or enhancing other sloughs.

### **Analysis**

Converting the existing approximately 7,000m<sup>2</sup> of freshwater aquatic and riparian habitat (pond) into an estuarine marsh habitat (slough) would involve:

- Construction of a dike box culvert connecting the pond to the Fraser River;
- Installation of a tide gate to regulate the flow of water;
- Modifications to the dike and a portion of River Road; and
- Modifications to the existing pond to create a tidally influenced slough.

This proposed project would impact portions of the existing park and alter the ecological function of the existing pond. There are a number of habitat and engineering benefits as well as challenges with this potential project.

### **Proposed Terra Nova Tidal Slough**

The original design proposes one entry and exit point at the Fraser River to the existing pond. The proposed tide gate structure would regulate the slough's water level, changing with the daily natural tide cycle. The tide gate structure would be designed to protect the slough during King Tide and storms.

The purpose of the tidally influenced slough is to provide habitat for juvenile salmonids and other fish species that utilize estuarine habitats. Salmonid species would not use this habitat for spawning purposes (Attachment 2). The salmonid habitat value would be limited by the single entry and exit point. This single opening will limit tidal flushing and will also likely result in sediment accumulation, requiring ongoing maintenance. In addition, the presence of fish would likely be limited in the warmer months, as increased inland water temperatures have the potential to exceed acceptable levels.

There are two primary considerations in the review of a potential project in Terra Nova Park:

1. Flood Risk Assessment; and
2. Habitat Value Assessment.

## 1. Flood Risk Assessment

If the pond is connected to the Fraser River by breaching the dike at this location, the flood risk would increase. The flood risk could be mitigated with the construction of a secondary dike to isolate the pond. Two possible dike options are:

- a) A dike around the slough's perimeter (Attachment 3).

The current mean elevation of the park area surrounding the pond is approximately 0.7m; the proposed crest of dike grade is elevation 4.7m, with the targeted future elevation at 5.5m. The length of the proposed dike to be built around the slough's perimeter will be approximately 700m long. The approximate 4m elevation gain and inclusion of the standard dike crest design would result in an approximate dike foot print of 1.96 hectares (4.8 acres). The estimated cost for this dike option is approximately \$5,200,000 (+/-40%).

- b) A dike running through a portion of Terra Nova Park, as conceptually planned in the City's Dike Master Plan (Attachment 4).

The dike as envisioned in the City's Dike Master Plan is approximately 510m long with an approximate dike foot print of 1.43 hectares (3.5 acres). To install the envisioned dike, the estimated cost for this option is approximately \$3,800,000 (+/-40%). This option would potentially result in the western third of the park being occasionally flooded.

Existing park features impacted by both proposed dike options include walking paths, bridges and boardwalks, plantings (including mature trees), the Terra Nova Play Experience, and areas of high habitat value, such as old-field foraging areas for resident barn owls.

## 2. Habitat Value Assessment

To improve the tidal flushing action of the proposed tidal slough, channelization of the slough through the creation of a secondary entry and exit point should be considered; the slough would thus be connected to tidally influenced water sources at each end. Creation of a secondary access point would require additional study with respect to potential size, alignment, grading, cost and impact on the park. The recently restored Grauer Lands is an example of a connected intertidal channel; a 127 acre area of enhanced salmon rearing habitat was created in 2013 (Attachment 5), just south of Terra Nova Park. The area is flushed with each tide cycle, providing protected habitat to rearing juvenile Chinook and Chum salmon.

The existing pond is currently a freshwater body, however, it was originally designed to function as a tidally influenced slough. It is currently fed only by ground and surface fresh water, and flows, for the most part, are isolated from the surrounding inland drainage system.

Current management practices include mowing some of the riparian areas around the pond in order to manage invasive plant and animal species and facilitate public access. If these current management practices were enhanced, the overall ecological function and interpretive value of the pond are expected to increase.

In 2018, the existing pond was reviewed by a certified biologist. The pond and surrounding riparian zone are a functioning habitat for various species of amphibians, birds, freshwater fish and wildlife. A number of observations and recommendations were provided for both the existing pond and the proposed tidally influenced slough (Attachment 6).

The following proposed habitat enhancements and management measures would improve the pond and associated riparian habitat values:

- Creation of ephemeral wetlands to provide breeding habitat for native birds;
- Fencing around the trunks of significant trees and shrubs to prevent damage caused by beavers;
- Develop and implement a pond specific Invasive Species Management Plan for the riparian and aquatic habitat;
- Habitat enhancements such as planting and other measures to improve bird and bat habitats; and
- Introduce a water flow system to address the pond's low oxygen levels.

Staff estimate an approximate cost of \$75,000 to fully assess the current function of the pond, develop a habitat management strategy, and provide a planting plan. The combined cost to implement the above list of recommended improvements in addition to the assessment and plan is approximately \$150,000.

#### Options For Consideration

Staff reviewed the proposed project at Terra Nova on the basis of:

- Flood risk management;
- Costing of the proposed design;
- Review of the original design; and
- Habitat value factors of both the existing pond and the proposed slough.

As a result of this evaluation, the following two options are proposed for Council's consideration:

#### **Option 1: Enhance the Existing Freshwater Pond (Recommended)**

*Estimated total cost: \$225,000.*

Enhance the current freshwater habitat and introduce enhanced management strategies to increase its ecological value.

<b>Pros:</b>	<b>Cons:</b>
<ul style="list-style-type: none"> <li>• Existing ecological function could be enhanced to provide a richer park visitor experience, increasing nature interpretation and education opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>• Additional study to provide a specific plan would be required to be developed prior to implementation.</li> </ul>
<ul style="list-style-type: none"> <li>• Modest investment of resources would result in an enhanced freshwater habitat.</li> </ul>	<ul style="list-style-type: none"> <li>• No Chum salmon would be expected to spawn in this area as described in Attachment 2.</li> </ul>

Pros:	Cons:
<ul style="list-style-type: none"> <li>A high level of flood protection would be maintained without having to construct a secondary dike.</li> </ul>	

### Option 2: Create a Tidally Influenced Terra Nova Slough

*Estimated total cost: \$6,090,000 to \$7,490,000 (depending on which dike routing option is chosen).*

Update and implement flood box plans to open the pond to the tidal influence from the Fraser River Estuary and initiate the design process to construct a secondary dike in Terra Nova Park.

Pros:	Cons:
<ul style="list-style-type: none"> <li>Achieve the original plan for the pond to be a tidally influenced slough.</li> </ul>	<ul style="list-style-type: none"> <li>Increased risk of flooding due to breaching the dike to create this feature. Mitigation measures (i.e., secondary dike) will be required to maintain a high level of flood protection.</li> </ul>
<ul style="list-style-type: none"> <li>Provide habitat opportunities for a number of salmonid species.</li> </ul>	<ul style="list-style-type: none"> <li>The estimated flood gate structure construction cost with design updates and modifications would be approximately \$2,290,000 (+/- 50%) representing a prorated increase of approximately \$480,000 over the original design.</li> </ul>
<ul style="list-style-type: none"> <li>Create a unique natural feature, providing opportunities for nature interpretation and education.</li> </ul>	<ul style="list-style-type: none"> <li>The cost of building the associated dike structures are also significant, ranging from \$3,800,000 (+/- 40%) to \$5,200,000 (+/- 40%).</li> </ul>
	<ul style="list-style-type: none"> <li>Adversely impacting the existing freshwater aquatic and terrestrial species by displacing them from the area. Potential benefits to salmonid and estuarine fish species are unknown at this time.</li> </ul>
	<ul style="list-style-type: none"> <li>Additional maintenance costs due to the current slough configuration which restrict flushing action and allowing for the accumulation of debris and sediment.</li> </ul>
	<ul style="list-style-type: none"> <li>Existing park features will be impacted by the installation of a secondary dike.</li> </ul>
	<ul style="list-style-type: none"> <li>The original design requires updating to reflect the City's target 4.7m dike elevation.</li> </ul>



### Other Slough Enhancement Opportunities

Staff considered daylighting previously existing sloughs. The excavation of sloughs currently located under existing neighborhoods and built-up areas would be quite cost prohibitive and disruptive. Additional study and public consultation would be required to further consider this option, though staff do not recommend it.

Staff are currently working on a habitat enhancement project on Woodward's Slough (connected to Horseshoe Slough). The project entails the creation of an entirely new slough. This project is a compensation project resulting from the widening of Westminster Highway. The focus of this project is to replace the Riparian Management Area (RMA) habitat impacted through the Westminster widening project. Watercourses, and associated riparian setbacks within the RMA network provide direct habitat to forage fish species, such as sculpin and stickleback and flow into and support fish life within the Fraser River Estuary. Additionally, staff continue to work on the Bath Slough revitalization initiative; an ecological corridor enhancement project.

The City's system of ditches could not be contemplated for a number of reasons. If the ditches were to become salmon bearing watercourses, a level of regulatory oversight and requirements would now be applied to this critical municipal infrastructure. This would drastically affect the City's current ability to construct, operate and maintain the municipal drainage system, and would affect private homeowners as well.

As the City moves forward with the implementation of the Dike Master Plan, opportunities to integrate, enhance or develop fish habitat within the Fraser River Estuary will be identified in consultation with Fisheries and Oceans Canada and other key stakeholders. These opportunities will be implemented through the capital project approval process to meet Fisheries and Oceans Canada's habitat off-setting requirements.

### **Financial Impact**

Funding for Option 1 will be considered in the 2019 Budget process.

### **Conclusion**

Staff considered enhancing existing sloughs and daylighting previously existing channels. It is recommended that efforts be focused on taking advantage of opportunities to partner with other key stakeholders to enhance fish rearing habitat in the Fraser River Estuary, outside of the City's dike system.

Staff have reviewed the original Terra Nova design, updated the flood risk and habitat value assessment for the proposed conversion of the existing pond to a tidally influenced slough. The necessity and cost of a secondary dike was not considered in the original project.

The estimated total project cost for Option 2: Create a Tidally Influenced Terra Nova Slough is between \$6,090,000 to \$7,490,000. The impact on Terra Nova Rural Park to convert the existing pond to a tidally influenced slough would be high, creating flood risks and displacing park amenities. In addition, implementing a suggested channel to connect secondary entry and exit points would add additional cost and scope to the project. If implemented, a rearing habitat for a broad range of fish species would be created, however, not a Chum salmon spawning habitat.

Therefore, staff recommend the adoption of Option 1: Enhance the Existing Freshwater Pond. This option would result in a modest investment of time and resources to increase the habitat value of the existing freshwater pond, above its present day function. Enhancing the existing freshwater pond would have a minimal impact in comparison to creating a tidally influenced Terra Nova Slough.

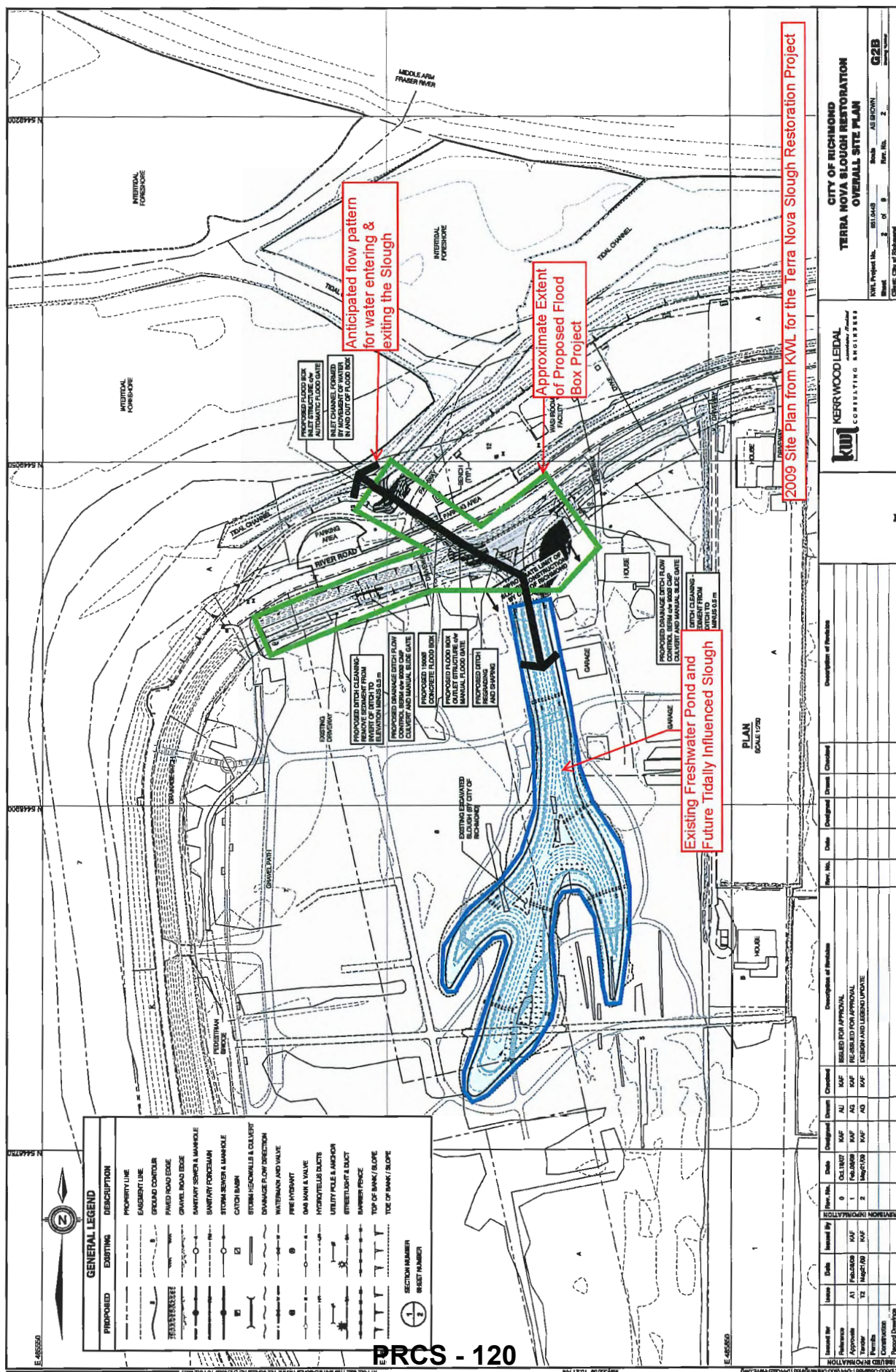


Alexander Kurnicki  
Research Planner 2  
(604-276-4099)



Jamie Esko  
Manager, Parks Planning, Design  
and Construction  
(604-233-3341)

- Att. 1: 2009 KWL Terra Nova Slough Restoration Project Site Plan  
2: Terra Nova Chum Salmon Slough Update- November 23, 2017  
3: Conceptual Dike Design Around Proposed Slough  
4: Page 24, Figure 8: Secondary Dike Alignment through Terra Nova- Lulu Island Dike  
Master Plan Phase 2- Draft Report  
5: Grauer Lands Map  
6: PGL Feasibility Review Report: Tidally Influenced Slough at Terra Nova Park  
(total 16 pages, not including Appendix 1)





**City of  
Richmond**

**Memorandum**  
Community Services Division  
Parks Planning and Design

**To:** Mayor and Councillors  
**From:** Alexander Kurnicki  
Research Planner 2  
**Re:** Terra Nova Chum Salmon Slough Update

**Date:** November 23, 2017  
**File:** 06-2345-20-TNOV4/Vol 01

At the Parks, Recreation and Cultural Services Committee meeting on the March 24, 2015, staff received the following referral:

- (1) That staff explore the establishing of a salmon spawning slough at Terra Nova and stocking it with Chum Salmon fry as planned, and further, consider what other sloughs have the potential for day lighting and stocking with Chum Salmon; and*
- (2) That the information and videos provided by Metro Vancouver on how the Still Creek salmon run was established be referred to staff.*

The purpose of this memo is to provide an update on the ongoing efforts by staff to address the above referral.

In 2009, staff went through a design process and issued a tender for the floodgate construction for breaching the dike and creating a fish habitat in the Terra Nova Slough. The costs of this project exceeded the City's expectations by a considerable amount and the project was put on hold.

Since time has passed, a review of the project is being conducted. The review is focusing on the following tasks:

- Review of the design drawings completed in 2009;
- Review the ecological value and function of the existing slough compared to the value and function of a salt water and tidally influenced slough;
- Updating the risk assessment for placing an opening in the dike at this location in the context of the City's Dike Master Plan-Phase 2; and
- Providing an updated project cost estimate.

A review of the project by staff would be required with respect to the City's Dike Master Plan and the overall flood protection strategy for this portion of the dike system. An initial review by staff indicates that connecting the slough to the Fraser River by breaching the dike creates an inherent and significant flood risk at this location. A possible strategy to mitigate this risk and maintain flood protection would be to build a secondary dike around the slough. The potential



impacts of a secondary dike and other contemplated flood mitigation measures may have on the park, the project's scope and expense will be provided in a forthcoming report to Council.

The slough is currently a fresh water body supporting associated aquatic and riparian flora, and fauna. A review of the potential habitat benefits of an altered slough will be conducted in the current context of existing salmonid habitat in the area. Preliminary research indicates there is historical data suggesting the areas around Sturgeon Banks and the North Arm of the Fraser River have provided juvenile rearing habitat for chinook, chum, coho salmon, migratory habitat for adult salmon, and resident habitat for and various forage fish species. An altered slough would not function as a spawning habitat, which commonly occurs in the upper reaches of the Fraser River. Assessment of the value of an altered slough as a rearing habitat will be summarized in a forthcoming report to Council.

The expected completion date for the feasibility study is early 2018. Staff will provide a further project update at that time.

If you require additional information on this matter, please do not hesitate to contact me directly at 604-276-4099.

Alexander Kurnicki  
Research Planner 2

pc: SMT  
Serena Lusk, Interim Director, Parks and Recreation  
Jamie Esko, Manager, Parks Planning, Design and Construction

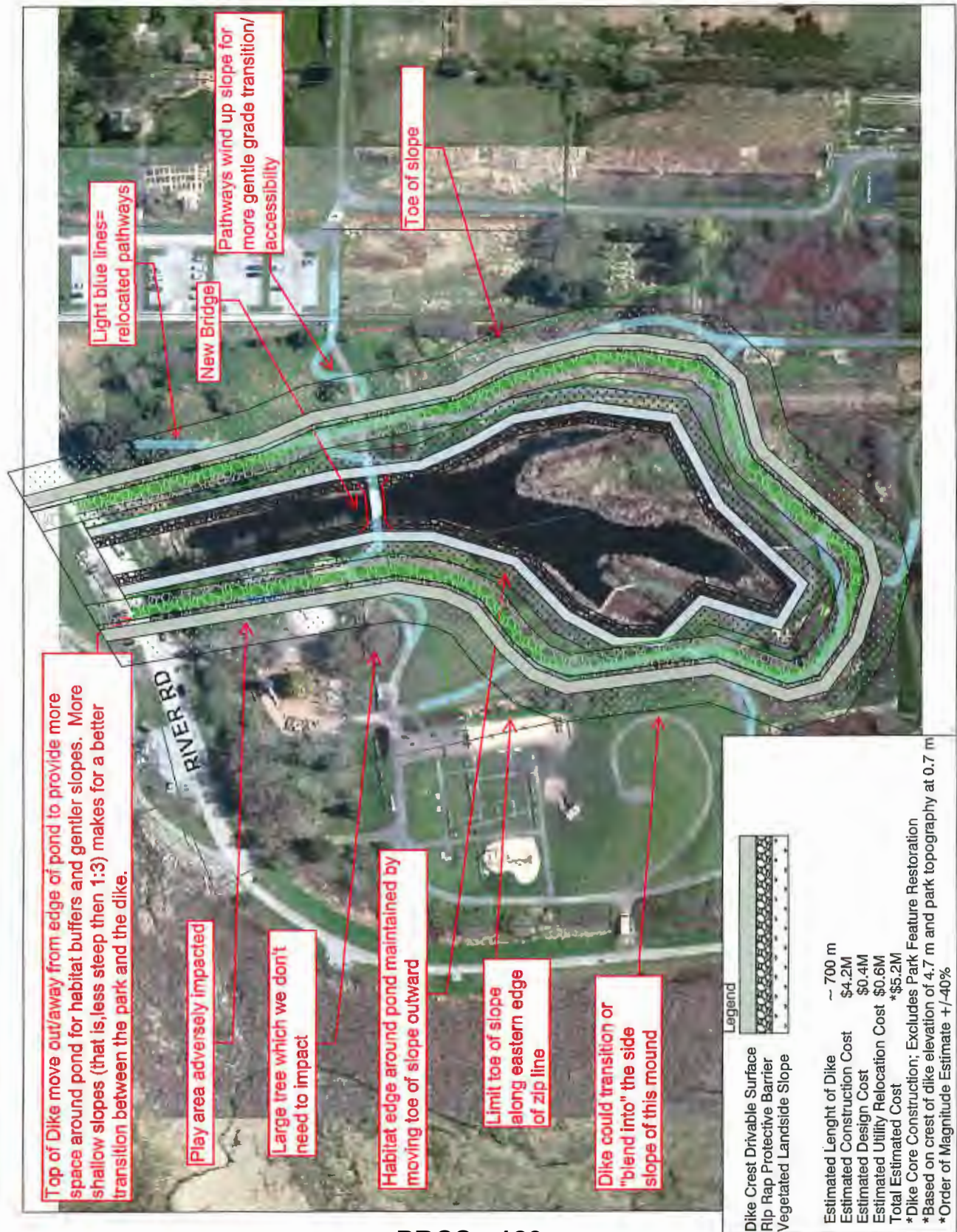




Figure 8: Secondary Dike Alignment through Terra Nova



## 4.2 AREA SPECIFIC ADAPTATIONS

For the purposes of the master plan, an area specific adaptation is a structural adaptation that can achieve the target 4.7 m crest height, with consideration for a future increase to 5.5 m. This section outlines the preferred area specific adaptation measures for each of the thirteen design areas.

The recommended approaches to area specific adaptations includes: widen footprint to land or water side; raise in place / constrained dike; permanent floodwall; demountable floodwall.

### *Widen Footprint to Land or Water Side*

Dikes are the most common form of structural flood protection. Lulu Island is currently protected by a perimeter ring dike, with floodwalls or alternative protections at some sites. In the Study Area, improvements to the existing dike should be pursued wherever possible.

Grauer Property Monitoring Report – 2016

Figure 1. Location and boundary of the Grauer property in Richmond, BC.



**Terra Nova Park  
Richmond, BC**

# **Feasibility Review: Tidally Influenced Slough at Terra Nova Park**



**PREPARED FOR:**

City of Richmond  
5599 Lynas Lane  
Richmond, BC V7C 5B2

**PREPARED BY:**

PGL Environmental Consultants  
#1500 – 1185 West Georgia Street  
Vancouver, BC V6E 4E6

PGL File: 831-01.05

February 2018



solve and simplify

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Appendix 1	Terra Nova Wildlife Habitat Enhancement Strategy, PGL 2014	- Not referenced within
Appendix 2	Site Photographs	body of Attachment 6



## 1.0 INTRODUCTION

PGL Environmental Consultants (PGL) is pleased to provide you with a feasibility assessment of plans to breach the Terra Nova dyke to create a tidally influenced slough to support juvenile salmonid species.

## 2.0 BACKGROUND

In 2004, the City of Richmond (the City) developed a master plan for the Terra Nova Rural Park, which is roughly defined by the north half of the Terra Nova Park area. This plan included creating a functional estuarine slough with an outlet to the Middle Arm of the Fraser River. The primary objective of the slough feature was to maximize biodiversity and offer opportunities to support fish and amphibians, including salmonids where feasible. It was intended that the City would also pursue educational interpretation as a secondary objective.

The City retained PWL Partnership Landscape Architects Inc. (PWL) to develop a concept plan to upgrade the overall park. Kerr Wood Leidal Associates (KWL) was subcontracted to prepare the engineering drawings for the slough and design the dyke breach flood structure. PGL was also retained as a subconsultant to provide input on environmental aspects of the design and implementation and to explore regulatory expectations and approval requirements.

The City constructed the slough channel in 2007. However, for several reasons, the installation of the outlet structure and subsequent dyke breach was never implemented. As such, the slough has functioned as a freshwater habitat ecosystem for the ten years since its construction.

### 2.1 Wildlife Enhancement/Management Strategy

In 2010, The City retained PGL to prepare a wildlife habitat enhancement/management strategy for the Terra Nova Rural Park and Terra Nova Natural Area, collectively referred to as the Park. This project involved a thorough review of historical data and designs, a review of current conditions, and field surveys to fill data gaps.

Based on the work completed, PGL identified a water feature which it labelled and referred to as "Aquatic Habitat Management Unit 01" (AHMU-01). The study concluded that there was moderate to good ecological diversity associated with AHMU-01: a variety of plants and bird species were observed in and around the feature and healthy populations of Threespine Stickleback (*Gasterosteus aculeatus*) and several amphibian species had established themselves in AHMU-01.

It was noted at the time, that portions of the riparian habitat were at risk from invasive plant populations and PGL recommended and prepared a restoration plan to avoid destabilization of the slough ecosystem by invasive species. A final copy of the strategy report was submitted to the City in 2014 and is attached to this report as Appendix 1. PGL is unaware if any parts of the restoration plan were implemented.

### 3.0 CURRENT SCOPE OF WORK

City staff have been directed by Council to review the ecological value and function of the freshwater slough (AHMU-01) as-is, relative to the value and function of a salt-water and tidally influenced slough.

PGL has been retained to assist staff in developing a report. The scope of PGL's report included a site visit to assess current habitat function, followed by provision of an opinion on the feasibility or rationale of creating a tidally influenced slough and potential salmon rearing habitat vs. enhancing existing habitats at nearby locations. This report represents that opinion.

### 4.0 SITE VISIT

PGL conducted a site visit with KWL and City representatives on February 7, 2018. In attendance were: Alex Kurnicki (City of Richmond); Andrew Szojka (KWL Calgary); Kimberly Armour (City of Richmond); Kevin Fraser (City of Richmond); and Bruce Nidle (PGL).

#### 4.1 Site Conditions and Observations

During the site visit, PGL senior fisheries biologist, Bruce Nidle, made the following observations:

- The slough water level was up to the level of the boardwalk and had flooded some grassy areas (Photograph 1);
- A beaver lodge was present in the middle of the slough (Photograph 2). Beavers had felled most small trees adjacent to the slough;
- A variety of waterfowl species were in and adjacent to the slough;
- Eagles and hawks were perching in trees adjacent to the slough;
- Vegetation around the perimeter of the slough consisted of common cattail (*Typha latifolia*) and the non-native reed canarygrass (*Phalaris arundinacea*) (Photograph 3);
- Riparian vegetation consisted of invasive, non-native Himalayan blackberry (*Rubus armeniacus*) and an assortment of native shrubs and small trees including hardhack (*Spirea douglasii*), red-osier dogwood (*Cornus stolonifera*) and paper birch (*Betula papyrifera*) (Photograph 4);
- The grass areas had been mown to create lawns in many locations; and
- Suggestions from the previous PGL 2014 report—notably invasive species management protocols—had not been incorporated into the park.

It should be noted that fish and water quality sampling have not been undertaken since the PGL 2014 report.

### 5.0 DISCUSSION

The Terra Nova Wildlife Habitat Enhancement Strategy (PGL 2014) described Aquatic Habitat Management Units (AHMUs) for the aquatic features at the Site. Recapping that report, a water feature identified as AHMU-01 is present in the north half of the park. It is not connected to any of the perimeter ditches on the site.



It is this feature that was considered in 2007 for connection to the Fraser River via a flood-control box to create a brackish, tidally refreshed slough, but the connection was not established. As a result, AHMU-01 has been isolated from both brackish tidal flow and other freshwater sources. Hydrologically speaking, therefore, it has been functioning as a freshwater "pond" rather than a "slough" for the past decade.

It is this pond that is again under consideration for connection to the estuary.

## 5.1 Present Pond Conditions

AHMU-01 provides habitat for several amphibian species (unidentified) and for Threespine stickleback, a small coarse freshwater fish species.

Vegetation surrounding AHMU-01 includes common cattail, hardhack, non-native reed canarygrass, invasive non-native Himalayan blackberry, and other shrubs and trees. Manicured lawns are also present. The riparian habitat values currently are low. Non-native and invasive species are pervasive, limiting diversity and wildlife habitat functionality. The upland habitat is further impacted by frequent mowing and use by the public.

The existing habitat at AHMU-01 is suitable for some wildlife, but fish habitat is limited due to the isolated nature of the watercourse. Waterfowl use of AHMU-01 has been observed, and the bench of land between the middle- and east-fingers of the pond has been identified as a potential Killdeer (*Charadrius vociferus*) nesting location. A small Great Blue Heron colony at the park (PGL 2007) may also use this pond as a source of food.

American beaver (*Castor canadensis*) activity at the AHMU-01 pond has resulted in lost trees and the development of a beaver lodge within the pond.

Amphibian presence has been noted; however, species have not been confirmed. Literature suggests that native amphibians that may use the pond include Northwestern salamander (*Ambystoma gracile*), Pacific chorus frog (*Pseudacris regilla*), western toad (*Anaxyrus boreas*), and northern red-legged frog (*Rana aurora*) are not likely to be associated with AHMU-01 as there is a lack of forested upland habitat in close proximity to the pond.

Given the presence of invasive American bullfrog (*Lithobates catesbeianus*) in the south half of the park at AHMU-02 and the lack of upland forest vegetation around the AHMU-01 pond, it is possible that American bullfrog are present in AHMU-01. This species is a voracious predator of native amphibians (BC MoELP 2018a). Non-native green frogs (*Lithobates clamitans*) may also be present in the pond because they, like American bullfrogs, also require permanent waterbodies for tadpole development. While green frogs are not as aggressive as American bullfrogs, they are competitors for resources with our native amphibians (BC MOELP 2018b) and the presence of either species may be compromising the health and survival of native amphibians in the pond.

## 5.2 Potential Project Benefits

Breaching the dyke would result in the conversion of approximately 7,000m<sup>2</sup> of freshwater aquatic habitat and riparian habitat to estuarine marsh habitat (PGL 2007).

At present, there is no access for fish in or out of the pond. Tidally influenced sloughs may provide habitat for a greater number of fish species than are currently residing in the pond. A tidal connection to the estuary would allow fish species such as out-migrating juvenile Pink Salmon (*Oncorhynchus gorbuscha*), juvenile Chinook Salmon (*Oncorhynchus tshawytscha*), and juvenile Coho Salmon (*Oncorhynchus kisutch*) to find shelter on their way out to the ocean. Other fish species including Starry Flounder (*Platichthys stellatus*), Prickly Sculpin (*Cottus asper*), Staghorn Sculpin (*Leptocottus armatus*), Peamouth Chub (*Mylocheilus caurinus*), Northern Pikeminnow (*Ptychocheilus oregonensis*), Redside Shiner (*Richardsonius balteatus*), and Largescale Sucker (*Catostomus macrocheilus*) might also use a tidally influenced slough.

The resident Threespine Stickleback can withstand brackish conditions and would, therefore, not be displaced.

Conversion to an estuarine slough could provide a small but productive habitat for a variety of species, but it would require that significant additional and ongoing work, such as clearing and managing invasive plants, planting appropriate marsh vegetation, and conversion of the bench between the middle- and east-fingers of the pond/slough for Killdeer nesting habitat be required.

Habitat values might be further increased with the addition of a second tidal entrance/exit point. While the technical details of this approach are unclear, a connection to channels currently existing to the south, such as the Grauer tidal wetland channels, would allow increased opportunities for fish access and species diversity, potential benefits for water quality with increased flushing, and a more estuarine habitat.

## 5.3 Project Challenges

Several drawbacks or difficulties are associated with converting the pond to a tidally influenced estuarine habitat.

- With only one entrance and one exit point for the slough, complete flushing of the waterbody is extremely unlikely. While this isn't necessarily a concern for fish, it does mean that any debris or contaminants washed into the slough may not flush back out. This may also lead to sediment deposition, requiring regular – likely annual – maintenance in the form of dredging to keep water depths in the slough adequate for fish habitat.
- During low water periods of the tidal cycle, decreased water volume in the converted pond may be prone to solar warming, particularly if the conversion is not coupled with riparian plantings that provide adequate overwater shading. High water temperatures can be lethal to fish, particularly salmonids and, while current water temperature regimes in the pond are unknown, it is quite possible that the shallow depth and low volume would result in temperatures dangerous to salmonids.
- Developing estuarine habitat would eliminate amphibian habitat. Amphibians require freshwater for egg laying and tadpole/larvae development. This would prevent future development of the habitat for native amphibians.

- Salt water conditions can make beavers ill but they will tolerate it. They will not, however, tolerate fluctuating water levels associated with the conversion to a tidally influenced system. They can be expected to work to block the flow of water, potentially constructing dams in front of the tide gate(s). While trapping of the beaver(s) and relocating them to another habitat prior to flood gate operation can be considered, it will not prevent them from returning or new beavers from entering the area and attempting to dam the system into a permanent water feature.

The flow-through design option (connecting the slough to the tidal wetland channels to the south to create one point of entry and one point of exit) presents its own set of challenges:

- If the south end of the channel is open on incoming tides, potential for an increased saline environment exists. Fluctuating salinity levels will influence the species that inhabit the slough. Some species may not tolerate a high salinity environment, limiting the use of the slough as year-round or rearing habitat;
- Increased flow may increase sediment inflow and deposition and/or deposition of log debris and detritus. This may result in the potential for debris and detritus to block either or both tidal gates. The former will require regular clearing and dredging to maintain suitable water depths, the latter will require regular tidal gate inspection to prevent blockages that could either starve the slough of water (if located at the inlet) or lead to internal flooding (if the blockage is located at the outlet); and
- Significant modelling and engineering challenges in developing a tidally influenced slough also exist that are beyond the scope of this report.
  - To create a flow-through design where water flows in one end, and exits the other, the north entrance point would have to open on an incoming tide, while the south exit would open on the outgoing tide. Significant hydrological modelling would be required to determine the best approach to allow water to flow through the Site rather than stagnate or move convergently on the centre of the channel.

#### 5.4 Project Permitting Requirements and Environmental Considerations

Breaching of the dike and installation of a flood control structure would require significant time and effort to be spent to secure permits under the following pieces of legislation:

- **The federal *Fisheries Act*:** While it is anticipated the project could result in a net benefit to fish, the project will nevertheless require that a Request for Review be made pursuant to the legislation. The application cannot be made without detailed (engineered) design drawings, hydrological modelling to prove the concept, a calculus of habitat types lost and gained, detailed planting plans, a construction management plan, and a plan for ongoing performance monitoring. Once submitted to Fisheries and Oceans Canada, a request for review may take up to six months;
- **The provincial *Water Sustainability Act*:** This piece of legislation requires a Notification or Change Approval for any changes to surface or subsurface water resources and includes temporary dewatering for construction and any types of work that affect water flows. While the application process is relatively straightforward, it may take between five to eight months to secure provincial approval; and

- **The provincial *Dyke Maintenance Act*:** Any alteration to the provincial dyke system must receive approval from the provincial Inspector of Dykes. Given increasing concerns regarding increased flooding resulting from climate change, the Inspector will require that breaching the dyke be coupled with increasing dyke freeboard or providing other protection mechanisms to prevent flooding within the new slough feature from affecting infrastructure.

Richmond may also require its own works be subject to a Phase 1 Environmental Site Investigation to ensure that works will not remobilize historical contaminants present within the park; it will also need so ensure design compliance with its own *Ecological Network Management Strategy*.

## 6.0 OPINION

It is our opinion that the loss of freshwater habitat coupled with the uncertainty of a successful conversion to a brackish slough suggests that retention of the existing habitat features is a more ecologically appropriate option for the slough. It is our further opinion that significant improvements to the function of the freshwater system can be achieved at a fraction of the cost of the conversion to a tidally influenced slough.

## 7.0 RECOMMENDATIONS

In light of our opinion in Section 6.0, we would recommend that the City consider the following projects to enhance the freshwater system present at Terra Nova Park.

### 7.1 Collecting Information to Guide Enhancement Efforts

- Water sampling: Water quality sampling should be undertaken during each season to determine the ecological conditions in the pond. Baseline water quality information can help guide planning processes for future habitat enhancement work.
- Amphibian surveys: Understanding the species present can inform future remediation work to improve habitat. Invasive species control may be necessary to promote healthy native amphibian populations.

### 7.2 Enhancement Works

- Building vernal features: Native amphibian species would benefit from the creation of a vernal feature at the Park. Vernal features essentially create areas without sufficient year-round standing water needed by the invasive American Bullfrog and Green Frog to breed, yet would create suitable breeding habitat for native amphibians such as Pacific Chorus Frog, Northern Red-Legged Frog and Western Toad. This vernal habitat should be situated adjacent upland forest habitat to provide ideal year-round conditions for all life stages. *A Guide to Creating Vernal Ponds* (Biebighauser 2002) is a valuable resource for vernal pond construction.
- Fencing to protect trees: Wire fencing around the base of trees will limit the damage caused by beavers and will preserve the mature trees around the pond. Conifer species are also less desirable for beavers to harvest, and may be planted to replace the damaged trees if ecologically appropriate for the location.
- Managing invasive species: Developing and implementing an Invasive Plant Management Plan to remove and maintain invasive plants coupled with replanting of native plant species will stabilize the system, exclude recolonization by non-native species, and allow for the continued development of a robust native ecosystem. Suitable marsh species such as sedges and rushes should be planted in shallow marsh zones.



- Installing bird nesting boxes and perching poles: Boxes for a variety of species, including swallows, Wood Ducks (*Aix sponsa*), and owls will increase species diversity in the area. Coordination with qualified biologists to develop a nest box plan with appropriate box design and installation locations is recommended. Perching poles for raptors along the perimeter of Old Field habitat is also recommended.
- Encouraging the redevelopment of Old Field habitat: The PGL 2014 report recommends that regular mowing in a number of locations (referred to as Old Field Habitat Management units in the 2014 report) be replaced with a five-year mowing/plowing rotation, with re-seeding using the appropriate seed mix. Old Field habitat is important for the production of small mammals such as voles, mice and shrews that are hunted by raptors, including diurnal owls and Great Blue Herons.
- Installing bat boxes: Inclusion of bat habitat will increase the ecological diversity of the Site and help control insect populations.
- Enforcing dog leash and cleanup bylaws: Education and enforcement will help reduce wildlife disturbance and fecal contamination.
- Establishing a Killdeer nesting beach: Recommendations and details are available in the PGL 2014 report.

## 8.0 LIMITATIONS

PGL prepared this report for our client and its agents exclusively. PGL accepts no responsibility for any damages that may be suffered by third parties as a result of decisions or actions based on this report.

The findings and conclusions are site-specific and were developed in a manner consistent with that level of care and skill normally exercised by environmental professionals currently practicing under similar conditions in the area. Changing assessment techniques, regulations, and site conditions means that environmental investigations and their conclusions can quickly become dated, so this report is for use now. The report should not be used after that without PGL review/approval.

The project has been conducted according to our instructions and work program. Additional conditions, and limitations on our liability are set forth in our work program/contract. No warranty, expressed or implied, is made.

## 9.0 CLOSURE

We trust that this meets your needs. If you have any questions or require clarification, please contact Katharine Scotton or Bruce Nidle at 604-235-8021 and 604-895-7609, respectively.

## 10.0 REFERENCES

BC Ministry of Environment, Lands and Parks. 2018a. BC Frogwatch Factsheet 7: Bullfrog *Rana catesbeiana*. Available at: <http://a100.gov.bc.ca/pub/eirs/finishDownloadDocument.do?subdocumentId=667>. Accessed February 2018.

BC Ministry of Environment, Lands and Parks. 2018b. BC Frogwatch Factsheet 9: Green Frog *Rana clamitans*. Available at: <http://a100.gov.bc.ca/pub/eirs/finishDownloadDocument.do?subdocumentId=861>. Accessed February 2018.

Biebighauser, T.R. 2002. A Guide to Creating Vernal Ponds: All the Information You Need to Build and Maintain an Ephemeral Wetland. US Forest Service. 34pp.

Pottinger Gaherty Environmental Consultants Ltd. 2007. Environmental Review Committee Application: Terra Nova Slough Construction and Dyke Breach, Richmond, BC. 6pp + Appendices.

Pottinger Gaherty Environmental Consultants Ltd. 2014. *Terra Nova Wildlife Habitat Enhancement Strategy (Draft)*. Vancouver, BC. 35pp + Appendices.

Respectfully submitted,

**PGL ENVIRONMENTAL CONSULTANTS**

Per:



Katharine Scotton, B.Sc., R.P.Bio.  
Environmental Consultant



Bruce H. Nidle, B.Sc., R.P.Bio.  
Senior Environmental Consultant



for Leslie M. Beckmann, M.A.  
Senior Environmental Consultant

KKS/BHN/LMB/slr  
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**Appendix 2**  
**Site Photographs**







**Photograph 1:**

**Looking north from south end  
of slough, with high water  
levels evident, February 7,  
2018**



**Photograph 2:**

**Beaver lodge in the middle of  
the slough, February 7, 2018**



**Photograph 3:**

**Looking south from dike  
toward slough, with reed  
canarygrass prominent,  
February 7, 2018**



**Photograph 4:**

**Typical riparian vegetation  
around the perimeter of the  
slough, February 7, 2018**





# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services  
Committee

**Date:** April 13, 2018

**From:** Serena Lusk  
General Manager, Community Services

**File:** 11-7000-10-01/2018-  
Vol 01

**Re:** Hosting the 2020 55+ BC Games

### Staff Recommendation

1. That Richmond Sports Council's bid to host the 2020 55+ BC Games be endorsed.
2. That \$60,000 from the Council Community Initiatives Account and a minimum of \$55,000 of in-kind services be committed to host the 2020 55+ BC Games should Richmond be awarded the event as detailed in the staff report, "Hosting the 2020 55+ BC Games," dated April 13, 2018 from the General Manager, Community Services.
3. That the Five Year Financial Plan (2018-2022) be amended accordingly.

Serena Lusk  
General Manager, Community Services  
(604-233-3344)

Att. 1

REPORT CONCURRENCE		
<b>ROUTED TO:</b>  Finance Department	<b>CONCURRENCE</b>  <input checked="" type="checkbox"/>	<b>CONCURRENCE OF GENERAL MANAGER</b>  
<b>REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE</b>	<b>INITIALS:</b>  	<b>APPROVED BY CAO</b>  

## **Staff Report**

### **Origin**

At the March 27, 2018, Parks, Recreation and Culture Committee meeting the following referral was made:

*(1) That the City of Richmond supports the bid of the BC Seniors Games Society and Richmond Sports Council for the 2020 55+ BC Games; and (2) That the request be forwarded to staff for comment and sources of funding for \$60,000 and report back.*

This report supports Council's 2014 – 2018 Term Goal #2 A Vibrant, Active and Connected City:

*2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

This report supports Council's 2014-2018 Term Goal #8 Supportive Economic Development Environment:

*8.2. Opportunities for economic growth and development are enhanced.*

### **Analysis**

#### **Background**

In 2009, Richmond hosted the 22nd Annual 55+ BC Games, formerly known as the BC Seniors Games. The 55+ BC Games ("the Games") attracted 3,865 participants who competed in 29 recognized sports over four days of competition in Richmond.

Hosting the Games again will bring a variety of benefits to the City including showcasing Richmond to the Province and inspiring Richmond residents to be active through a variety of sports and activities. Richmond's various sport and recreation facilities including Minoru Park and its running track and artificial turf fields, the Lawn Bowling Greens and new clubhouse, Richmond Ice Centre, Richmond Olympic Oval, and the soon-to-be opened Minoru Centre for Active Living, will all play a role in hosting the Games while highlighting the quality of Richmond's sport and recreation facilities.

The Games will also showcase other amenities and tourist destinations including Steveston Village, the Canada Line and the Richmond Olympic Experience (ROX), along with Richmond's unique restaurant options. The Games will be an engaging tourism event that will highlight the importance for older adults to continue to be active while providing an economic benefit to the community through the 3,500 participants taking part in the Games.

### About the Games

The BC Seniors Games Society is the parent organization responsible for the Games. The Games is an annual event, held in late August or early September. On average 3,500 participants take part in these games with over 3,000 spectators and close to 2,000 local volunteers.

The mission of the BC Seniors Games Society is to:

- Organizing the annual 55+ BC Games as an opportunity for the 55+ population of BC to participate in physical and social activities;
- Promoting community awareness of the contemporary image of the 55+ population as physically active and socially engaged; and
- Encourage year round participation at the zone level.

In recent years, the Games have been held in:

- Vernon and area (September 12 – 16, 2017)
- Coquitlam (August 20 – 24, 2016)
- North Vancouver (August 25 – 29, 2015)
- Langley City and Township (September 9 – 13, 2014)

In 2018 the Games will be held in Kimberley and Cranbrook and in 2019 they will be held in Kelowna.

### Bidding Requirements

The following are the minimum requirements for bidding on the Games as provided by BC Seniors Games Society:

- A resolution from City Council indicating support for the bid application, which includes a minimum commitment of a \$60,000 financial contribution to the host society and at least \$55,000 of in-kind services and facilities that will be provided;
- Capability to support a minimum of 20 sports with adequate facilities, including letters of initial confirmation from venue managers of sport facilities;
- A complete listing of accommodations, outlining the minimum of 1,500 beds and 400 RV sites within a 40 km radius of the Games Village. Estimated pricing must be included in this list; and
- A community map identifying sport venues, accommodation and distances from the Games Village.

The bid deadline is June 29, 2018.

Richmond is capable of meeting these minimum bidding requirements pending Council's decision and staff will work with Richmond Sports Council and other community partners to complete the bid documents and requirements.

### Games Governance Requirements

The selected host community for the Games must form a non-profit host society with an elected Board of Directors to oversee the administration of the Games. It is the responsibility of this host society to plan and implement the Games. The BC Seniors Games Society provides direction, resources, and support to the host society and their volunteers as they develop their plans for the Games. Typically, one or more City staff members or civic leaders are elected to represent the host community on the Board.

The BC Seniors Games Society provides event management support to the local host society by assigning one event manager to support the host society and the Games. The host Society must employ an operations manager for the Games and must fund the remuneration for this position and other employees.

### Games Budget

The BC Seniors Games Society contributes \$85,000 along with all registration fees which on average amount to \$105,000 and sport fees of \$45,000 which equals \$235,000 from the BC Seniors Games Society to the host society. The host city is also required to contribute \$60,000 in financial support for a total of \$295,000. The host city is also required to commit a minimum of \$55,000 of in-kind services to the host society to deliver the games. In addition, the host society and host city are encouraged to pursue sponsorship opportunities to offset Games costs.

There is no standardized expense budget supplied by the BC Seniors Games Society as each society has allocated their expenses differently. On average, the previous three hosts' organizing committees have spent approximately \$310,000 on various expenses including: security, first aid, venue rental, promotion, transportation, volunteers, administration staff, food, protocol, communication and ceremonies. These expenses have been offset by the BC Seniors Games contribution, registration, sport fees, sponsorship and host city financial support.

The \$310,000 does not include in-kind services provided by the host city which include items such as facility rentals, staffing, equipment, minor capital improvements and administrative support. These in-kind services are likely to exceed the minimum \$55,000 contribution requested.

Surplus revenues from the Games must be split 50/50 with the BC Seniors Games Society. As a result of the 2009 Games, \$60,000 was put into a trust fund for 55+ Richmond athletes to be used to help them attend provincial, national or international competitions.

### Facility Requirements

The host city must have the capability to meet the facility requirements for a minimum of 20 sports, up to a maximum of 34 sports. In 2009, Richmond hosted 29 sports as part of the Games.

The host community must also be able to provide facilities for:

- Administrative office space for conducting the Games business operations;
- An accreditation centre (large indoor space to efficiently accredit up to 3,500 athletes);



- A ceremony venue (for up to 3,500 athletes and 1,000 spectators) for the Opening and Closing Ceremonies;
- A food services facility capable of preparing lunches and accommodating a banquet with seating for up to 3,500 people. This facility could also serve as an entertainment facility;
- A medical facility and provision of first aid at all venues; and
- Storage for the Games equipment and supplies.

As in 2009, Richmond can meet these facility requirements through the use of its current facilities or through negotiations with other facility operators. Some minor facility improvements may be required which would be submitted for Council's consideration through the regular capital budget process.

Some regularly scheduled community activities and programs will be interrupted or displaced to enable the facilitation of the Games. The displacement of regular scheduled activities and programs may result in a loss of revenue for City-operated facilities.

#### Accommodation Requirements

The Games bid requires that the host city has a minimum of 1,500 beds and 400 recreational vehicles (RV) sites within a 40 km radius from the Games Village. Richmond has sufficient hotel room inventory to meet this need. In order to meet the RV need, a combination of commercial RV parks located in the adjoining communities of Delta, Surrey and Burnaby will need to be identified as well as temporary RV parks arranged in Richmond. This approach was successful in 2009 with temporary RV sites accommodated at McDonald Beach, Richmond Public Works Yard, Richmond Ice Centre and South Arm Pool.

#### Transportation

The Games require parking for buses and automobiles at each of the venues. In addition, the host society will have to provide shuttle service between venues for participants and officials. The City's fleet of buses can partially accommodate this need. However, some private transportation services will be required.

#### Volunteer Requirements

Estimates on volunteers needed range from 1,500 to 3,000 volunteers. The number of events held, their complexity and the number of participants who attend determine the volunteer requirements. Examples of the types of volunteer support include:

- |                  |   |
|------------------|---|
| • Protocol       | • Food Services                         |
| • Officials      | • Fundraising and Sponsorship           |
| • Administration | • Marketing, Advertising and Promotions |
| • VIP Services   | • Transportation                        |
| • Hospitality    | • Sport Events                          |

- Communications
- Special Events and Entertainment
- Registration and Results
- Medical and Security
- Volunteer Coordination
- Ceremonies

Richmond's current volunteer database of over 2,500 active volunteers will assist in meeting this volunteer need although additional recruiting and training will also be required. This event will provide an exciting opportunity to engage new volunteers in Richmond.

#### Community Support for Hosting the Games

#### **Richmond Sports Council**

At its regular monthly meeting on Tuesday, April 10, 2018, Richmond Sports Council endorsed the following motion (Attachment 1):

*That Richmond Sports Council supports the submission of a bid for the BC Seniors Games in August 2020.*

Jim Lamond, the Chair of Richmond Sport Council, has informed City staff that Sports Council is willing to be responsible for the following aspects of the bid and games:

- Preparing the bid document;
- Requesting a letter of support from the Richmond School District, if school facilities are required for hosting the Games;
- Establishing a host society and Board of Directors;
- Recruiting the Games volunteers to run the various sporting events;
- Soliciting event sponsors to help offset the Games expenses;
- Working with Tourism Richmond to secure accommodation for the athletes; and
- Working with City staff to secure facilities and event venues.

#### **Minoru Seniors Society**

The Chair of Richmond Sport Council has requested a letter of support from the Minoru Seniors Society to host the BC Games.

#### **Tourism Richmond**

Staff are working with Tourism Richmond to identify its role in the bidding and hosting of the Games.

#### **Financial Impact**

\$60,000 from the Council Community Initiatives Account as well as \$55,000 of in-kind services such as City of Richmond staff time, Richmond Olympic Oval staff time, equipment, and office space.

## **Conclusion**

The 2020 55+ BC Games supports active aging by bringing over 3,500 participants from across the province to take part in the Games in Richmond. The Games will provide an opportunity to showcase Richmond's various sports venues while inspiring Richmond residents to be active in their own community.



Gregg Wheeler  
Manager, Sport and Community Events  
(604-244-1274)

Att. 1: Letter from Richmond Sports Council



Richmond  
Sports Council

[www.richmondsportscouncil.com](http://www.richmondsportscouncil.com)

Richmond Sports Council is the collective voice of Richmond's community sports

April 18, 2018.

Mayor and Councillors  
City Hall  
6911 No. 3 Road  
Richmond BC V6Y 2C1

Dear Mayor and Councillors

**Re BC SENIORS SUMMER GAMES 2020**

At the Richmond Sports Council meeting of April 10, 2018 members unanimously endorsed a recommendation to submit a bid to host the BC Seniors Summer Games in 2020 per the invitation to host submitted by City staff.

Richmond Sports Council respectfully requests that Council supports this bid.

This support would show to the seniors of Richmond that Council continues to build for future programs i.e. the new Senior Centre and Aquatic Complex which is due for completion in September 2018.

We look forward to your reply.

Yours sincerely

A handwritten signature in black ink that reads "J. Lamond".

Jim Lamond  
Chair

cc: G. Wheeler

PO Box 162 - 185-9040 Blundell Road, Richmond BC V6Y 1K3





# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services  
Committee

**Date:** April 5, 2018

**From:** Serena Lusk  
General Manager, Community Services

**File:** 01-0370-20-002/2018-  
Vol 01

**Re:** Draft Community Wellness Strategy 2018–2023

### Staff Recommendation

1. That the Draft Community Wellness Strategy 2018-2023, included as Attachment 1 of the staff report titled "Draft Community Wellness Strategy 2018-2023," dated April 5, 2018, from the General Manager, Community Services, be adopted for the purpose of seeking stakeholder and public validation of the strategy.
2. That the Final Community Wellness Strategy 2018-2023, including the results of the stakeholder and public validation, be reported back to the Parks, Recreation and Cultural Services Committee.

Serena Lusk  
General Manager, Community Services  
(604-233-3344)

Att. 1

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Arts, Culture & Heritage	<input checked="" type="checkbox"/>	
Communications	<input checked="" type="checkbox"/>	
Community Social Development	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Fire Rescue	<input checked="" type="checkbox"/>	
Policy Planning	<input checked="" type="checkbox"/>	
Transportation	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO 

## Staff Report

### Origin

The first Community Wellness Strategy 2010-2015, developed in partnership with Vancouver Coastal Health – Richmond (VCH) and Richmond School District No. 38 (SD38), was endorsed by Council in February of 2010. In 2015, the partners reviewed the impact of their work, established recommendations for the development of an updated strategy, and renewed their commitment to working together to improve community wellness in Richmond. The Draft Community Wellness Strategy 2018-2023 has been prepared in partnership with VCH and SD38, taking a collaborative and holistic approach to improve wellness for Richmond residents.

In 2017, a Report to Committee was submitted describing the vision, principles and focus areas for the Draft Community Wellness Strategy 2018-2023 (Draft Strategy). In addition, the extensive community engagement which took place as part of the project process was described in detail. The vision, principles and focus areas within that report were adopted by Council on July 10, 2017. The adopted vision, principles and focus areas provided the foundation for the development of the Draft Community Wellness Strategy 2018-2023.

The purpose of this report is to present the Draft Community Wellness Strategy 2018-2023 (Attachment 1), as well as the next steps for the project. The report outlines the project development process, the community engagement results and summarizes the community wellness action plan and evaluation framework. Pending Council's adoption of the Draft Strategy, City staff will seek further feedback from the public and stakeholders through a validation process, and will report back to Council at a later date.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

*Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.*

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

This report supports Council's 2014-2018 Term Goal #3 A Well-Planned Community:

*Adhere to effective planning and growth management practices to maintain and enhance the livability, sustainability and desirability of our City and its neighbourhoods, and to ensure the results match the intentions of our policies and bylaws.*

This report supports Council's 2014-2018 Term Goal #5 Partnerships and Collaboration:

*Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.*

*5.2. Strengthened strategic partnerships that help advance City priorities.*

This report supports Council's 2014-2018 Term Goal #9 A Well-Informed Citizenry:

*Continue to develop and provide programs and services that ensure the Richmond community is well-informed and engaged on City business and decision making.*

*9.1. Understandable, timely, easily accessible public communication.*

*9.2. Effective engagement strategies and tools.*

## **Analysis**

### **Background**

Following adoption of the vision, principles and focus areas for the Draft Community Wellness Strategy 2018-2023 by Council on July 10, 2017, City staff and partners developed the action plan and evaluation framework for the Draft Strategy that are being presented within this report. The action plan and evaluation framework, along with the vision, principles and focus areas, are key sections of the Draft Strategy (Attachment 1).

Building on the learnings and success of the Community Wellness Strategy 2010-2015, this strategy aims to further improve community wellness by:

- identifying collective actions that span the mandate of all three partners;
- defining actions with designated responsibilities;
- embedding outcomes into the strategy that can be measured; and
- ensuring the success of the actions.

### **Development Process and Community Engagement Results**

The diagram on the next page provides a summary of the Community Wellness Strategy 2018-2023 development process. City staff are currently in Phase 4, which includes development of the Draft Community Wellness Strategy 2018-2023 and presentation of the Draft Strategy to Council for adoption.

This following diagram is a summary of the Community Wellness Strategy 2018-2023 development process:



An extensive community engagement process that consisted of Strategic Advisory Committee meetings, internal and external stakeholder workshops and consultation with the general public, provided feedback which was utilized to develop the vision, principles and five focus areas for the Draft Community Wellness Strategy 2018-2023. The learnings from the community engagement were also vital in informing the development of the action plan for the Draft Strategy.

Similar to the Community Wellness Strategy 2010-2015, the community engagement revealed that a focus on physical activity and connectedness to one's community are still important factors when it comes to wellness for Richmond residents. The recent community engagement has also uncovered that healthy neighbourhood design and transportation networks, equitable access to programs and services, and education regarding wellness literacy are all important factors for Richmond residents.

The action plan outlined in the next section was developed by taking into account the insightful and meaningful feedback regarding wellness that was received throughout the community engagement process.

### Community Wellness Action Plan

The action plan outlines the actions under each focus area which the partners believe will make a meaningful difference in enhancing wellness in Richmond and achieving the adopted vision. Overall, each of the partners has agreed to lead specific actions while also working collaboratively to implement the strategy over the next five years. To view a detailed breakdown of who is leading which actions, please refer to Attachment 1. Furthermore, the actions provide a framework for ensuring that opportunities for Richmond residents are in place to improve wellness, and to allow individuals, neighbourhoods, and the community as a whole to thrive. The action plan will also be key to achieving the vision for the Draft Community Wellness Strategy 2018-2023:

*Richmond....active, caring, connected, healthy and thriving.*



The full action plan identifies twenty-three comprehensive initiatives for implementation over the next five years. The following are examples of the actions associated with each focus area, demonstrating what will be done over the next five years to improve wellness opportunities for Richmond residents. To view the complete and detailed list of actions please refer to Attachment 1.

**Focus Area #1: Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.**

Actions identified include:

1. Develop and implement a healthy active living campaign to increase awareness, understanding and participation in physical activity, healthy eating, and mental wellness opportunities and benefits.
2. Implement initiatives to keep Richmond residents active through enhancing walking and cycling programs city-wide and at a neighbourhood level.
  - Expand the scope of 'Move for Health Week.'
3. Implement a Healthy Eating Strategy that increases access to healthy and safe foods at a neighbourhood level.
  - Include healthy and, where possible, local food at concession stands, in vending machines and cafes in public facilities and schools.
4. Implement initiatives to increase access to mental wellness resources for residents.
  - Enhance activities of the three partners to promote Mental Health Week.

**Focus Area #2: Enhance physical and social connectedness within and among neighbourhoods and communities.**

Actions identified include:

1. Develop and implement a Neighbourhood Strategy with a focus on programs, services and initiatives, as well as built and natural environment elements that enhance social connectedness within and among neighbourhoods.
2. Implement the 'Resilient Streets Program' which aims to increase neighbour-to-neighbour connections, starting with the East and West Cambie Neighbourhoods. Learnings from this program will inform the Neighbourhood Strategy.

**Focus Area #3: Enhance equitable access to amenities, services and programs within and among neighbourhoods.**

Actions identified include:

1. Adopt an equity lens framework and assess what and where the inequities are at a neighbourhood level.
2. Create wayfinding tools which help residents and service providers to make best use of amenities, services, programs, and natural and built environment opportunities that the neighbourhood offers.
  - Create a visually appealing map illustrating City parks, recreation, and arts amenities.

**Focus Area #4: Facilitate supportive, safe and healthy natural and built environments.**

Actions identified include:

1. Improve connectivity by developing walkable routes in neighbourhoods that are accessible to all.
2. Continue to improve cycling networks across the City by:
  - Expanding the bike route network; and
  - Expanding secured bike parking at City, health, and school facilities.
3. Increase indoor and outdoor unstructured play opportunities city-wide and at a neighbourhood level at school and City playgrounds, parks and facilities by:
  - Increasing nature play elements; and
  - Providing play equipment that is accessible to all e.g., playboxes available at community centres and parks.

**Focus Area #5: Promote wellness literacy<sup>1</sup> for residents across all ages and stages of their lives.**

Actions identified include:

1. Develop and implement a wellness literacy campaign as a key component of the healthy active living campaign.
  - Develop and disseminate brief and easy to understand wellness messages in promotional materials;
  - Host a wellness literacy fair for staff from the three partner organizations; and
  - Provide educational workshops on wellness led by experts or high profile community members.







### Measuring Progress

The evaluation framework in the Draft Community Wellness Strategy 2018-2023 outlines a logic model and serves as a guide for monitoring progress and evaluating the overall strategy to ensure its success. The evaluation framework provides an outline for monitoring and assessing the effectiveness of actions, and ensuring that progress is made towards achieving desired outcomes and targets.

The table on the next page identifies measures and targets to be used in the evaluation of the Community Wellness Strategy 2018-2023. A variety of both qualitative and quantitative data sources and collection methods will be used to assess the changes in the indicators/measures outlined. Overall, the purpose of the evaluation framework is to measure progress as actions are implemented and to measure achievement of the desired outcomes.

<sup>1</sup> *Wellness Literacy* is "the capacity to obtain, process, and understand basic health/wellness information and services needed to make appropriate health/wellness decisions."



Focus Area	Indicator/Measure	Target Trend
1. Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.	<ul style="list-style-type: none"> <li>Physical activity levels;</li> <li>Fruit and vegetable servings;</li> <li>Self-rated mental health;</li> <li>Awareness of benefits;</li> <li>Healthy food outlets; and</li> <li>Physical activity opportunities.</li> </ul>	 Increase
2. Enhance physical and social connectedness within and among neighbourhoods and communities.	<ul style="list-style-type: none"> <li>Strong sense of community belonging; and</li> <li>Volunteers.</li> </ul>	 Increase
3. Enhance equitable <sup>2</sup> access <sup>3</sup> to amenities, services and programs within and among neighbourhoods.	<ul style="list-style-type: none"> <li>Amenities, programs and services available by neighbourhood.</li> </ul>	 Increase
	<ul style="list-style-type: none"> <li>Reduced barriers to opportunities.</li> </ul>	 Decrease
4. Facilitate supportive, safe and healthy natural and built environments.	<ul style="list-style-type: none"> <li>Walkability of neighbourhoods; and</li> <li>Outdoor unstructured play opportunities.</li> </ul>	 Increase
5. Promote wellness literacy for residents across all ages and stages of their lives.	<ul style="list-style-type: none"> <li>Awareness of wellness components.</li> </ul>	 Increase

<sup>2</sup> *Equitable* – fair, reasonable, just and free of favouritism or self-interest

<sup>3</sup> *Equitable access* is about addressing social and economic imbalances when developing policy or implementing plans, so that people from diverse backgrounds (and different neighbourhoods) have more or less similar opportunities when it comes to accessing amenities, services and programs.

### Next Steps

The purpose of this five-year strategy is to take a collaborative and holistic approach to improve wellness for Richmond residents and to increase opportunities for individuals and neighbourhoods to be active and healthy. Pending Council's adoption of the Draft Community Wellness Strategy 2018-2023 (Draft Strategy), City staff will seek feedback on the Draft Strategy from stakeholders and the public through a validation process. The validation process will entail open houses for both stakeholders and the public, where attendees will have the opportunity to review and provide feedback on the content of the Draft Strategy. In addition, an online survey via *Let's Talk Richmond* will provide another option for both stakeholders and the public to provide their comments.

The following table outlines the stakeholder and public validation process for the Draft Strategy:

Date	Process
Early May 2018	Council adoption of the Draft Community Wellness Strategy 2018-2023 (Draft Strategy).
End of May 2018	Stakeholder and public validation of the Draft Strategy: <ul style="list-style-type: none"> <li>▪ Open houses to share Draft Strategy content with stakeholders and the public; and</li> <li>▪ Online survey via <i>Let's Talk Richmond</i>.</li> </ul>
June 2018	Assess feedback and develop the Final Community Wellness Strategy 2018-2023.
July 2018	Present the Final Community Wellness Strategy 2018-2023 to Council.

The overall purpose of the stakeholder and public validation process is to gain feedback to ensure that the action plan reflects what needs to be done in order to improve wellness opportunities for Richmond residents. Any feedback that is gathered will be incorporated into the Final Community Wellness Strategy 2018-2023, which will be presented to Council in July 2018.

### **Financial Impact**

Many of the actions identified within the five focus areas can be accomplished with existing resources. Staff will also work with community partners to apply for grants and other funding opportunities as they become available. Examples of grants include the Resilient Streets grant from the BC Healthy Communities Capacity Building Fund and the Before and After School Recreation Spaces grant from the BC Recreation and Parks Association, both of which staff have been successful in securing for this year. Also, when and if additional resources are required, a request will be submitted through the annual budget process.



**Conclusion**

A collaborative and holistic approach to improve wellness for Richmond residents has resulted in a successful partnership and the development of the Draft Community Wellness Strategy 2018-2023. The Draft Strategy provides a five-year plan for ensuring that opportunities for Richmond residents are in place to improve wellness and to allow individuals, neighbourhoods and communities to thrive. This has been accomplished through a vision, principles, action plan and evaluation framework that are outlined in detail within the Draft Strategy. Upon adoption of the Draft Strategy by Council, City staff will seek further validation from stakeholders and the public. Any feedback received during the validation process will be assessed and used to develop the Final Community Wellness Strategy 2018-2023, which will be presented to Council at a later date.



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Att. 1: Draft City of Richmond Community Wellness Strategy 2018-2023, A Partnership  
Project: City of Richmond, Vancouver Coastal Health – Richmond, Richmond School  
District No. 38



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## City of Richmond Community Wellness Strategy 2018-2023

A Partnership Project: City of  
Richmond, Vancouver Coastal  
Health – Richmond, Richmond  
School District 38



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# Executive Summary

The City of Richmond has partnered with Vancouver Coastal Health-Richmond and Richmond School District No. 38 to develop a Community Wellness Strategy for Richmond (2018 -2023). The purpose of this five year strategy is to identify innovative and collaborative approaches to most effectively impact wellness outcomes for Richmond residents, increase the awareness of the benefits of active community engagement and healthy lifestyles for residents in all Richmond neighbourhoods. This strategy also demonstrates leadership in prioritizing wellness as a contributor to a vibrant, appealing and livable community.

Richmond residents are generally healthy, data from the My Health My Community survey indicates that Richmond residents live longer, feel less stressed, have healthier weights, less chronic disease, smoke less and drink less than other comparison communities in BC. However, there are areas for improvement, which include active living, mental and physical wellness, and a sense of belonging. According to the My Health My Community survey, Richmond ranks lower compared to other BC municipalities for three specific lifestyle practices that are strongly linked to health and wellness, these include physical activity, healthy eating (particularly fruit and vegetable intake) and social connectedness.

Wellness practices are highly influenced by an individual's knowledge of active and healthy lifestyles and mental wellness strategies and the ability to afford or access healthier options. Supportive social and physical environments can improve people's personal health practices and feelings of well-being. Wellness practices that start early in life are more likely to continue into adulthood. Many aspects of one's community and neighbourhood, such as community programs and services, employment opportunities, transit, school policy and location, parks and recreation opportunities, proximity to family and friends, personal time and more affect people's ability to establish healthy and active lifestyles, build resilient neighbourhoods and engage in their communities.

## Strategy Development Process

The Richmond Community Wellness Strategy 2018-2023 was developed through an iterative and multi-phased process involving many members of the general public, stakeholders, staff from all partner organizations and a strategic advisory committee.

CONTEXT	ENGAGEMENT	STRATEGY FRAMEWORK	ACTION PLAN & EVALUATION	FINAL STRATEGY
<ul style="list-style-type: none"> <li>Richmond Community Profile</li> <li>Jurisdictional scan</li> <li>Review of background documents</li> </ul>	<ul style="list-style-type: none"> <li>Strategic Advisory Committee</li> <li>Partners' staff</li> <li>Community organizations</li> <li>Public</li> </ul>	<ul style="list-style-type: none"> <li>Development of Vision, Principles and Focus Areas</li> <li>Validation by Partners and Richmond City Council</li> </ul>	<ul style="list-style-type: none"> <li>Develop Action Plan and Evaluation Framework</li> </ul>	<ul style="list-style-type: none"> <li>Draft Richmond Community Wellness Strategy</li> <li>Validation by community organizations, public and City Council</li> </ul>

*Strategy Development Process Phases*

## Strategic Framework for Community Wellness

The development of the Strategic Framework, which includes the vision, principles and focus areas, was guided by:

- The Community Profile, which highlighted Richmond's changing demographics and indicators of where Richmond is doing well and where there are areas for improvement
- The definition of wellness that was informed by and resonated with stakeholders
- The community's feedback highlighting the themes of physical activity, healthy eating, mental wellness and social connectedness as key aspects of wellness
- The recognition that the importance of awareness, opportunity, access and supportive environments should be reflected in the Action Plan
- Wellness trends and evidence from the field identified in the Jurisdictional Scan.

### Community Wellness Strategy Vision and Principles

The Community Wellness Strategy Vision and Principles were developed following an extensive community engagement process and have been approved by Richmond City Council.

#### Vision

Richmond...active, caring, connected, healthy and thriving

#### Principles

- Engage in collective action
- Embrace a strength-based approach
- Monitor and evaluate to ensure accountability
- Be financially, socially and environmentally sustainable
- Be inclusive, equitable, respectful and celebrate diversity
- Synergize with existing plans, strategies and organizations

## Community Wellness Strategy Focus Areas and Actions

Five priority focus areas for action were also identified through the community engagement process and endorsed by Richmond City Council. The focus areas provide a clear set of high level goals for the Community Wellness Strategy 2018-2023. Objectives and action items have been developed for each of the focus areas.

**Focus Area #1: Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.**

### Objective #1

Increase the number of Richmond residents across all ages involved in physical activity and active, healthy lifestyles.

Key Action/Program/Initiative	Time-frame	Partner Lead
1 Develop and implement a healthy active living campaign to increase awareness, understanding and participation in physical activity, healthy eating, and mental wellness opportunities and benefits.	Develop 2018-2019  Implement 2019-2023	CoR
2 Implement initiatives to keep Richmond residents active through enhancing walking and cycling programs city-wide and at a neighbourhood level.  <b>Priority Action 1:</b> Expand the scope of 'Move for Health Week' by including initiatives of the three partners (VCH-Richmond, SD38 and CoR), while also incorporating a focus on cycling.  <b>Priority Action 2:</b> Increase neighbourhood level participation in the Walk Richmond program.	2019-2023  2019-2020  2020-2021	CoR





## Objective #2

Increase the number of Richmond residents across all ages making healthy food choices.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Implement a Healthy Eating Strategy that increases access to healthy and safe foods at a neighbourhood level and builds upon and aligns with the Richmond Food Charter and the Regional Food System Action Plan <sup>1</sup> . This includes coordinating and enhancing healthy eating opportunities in schools, public buildings, and where gaps have been identified at a neighbourhood level.	Ongoing to 2023	VCH-Richmond
<b>Priority Action 1:</b> Include healthy and, where possible, local food at concession stands, in vending machines and cafes in public facilities and schools.	2019-2020	
<b>Priority Action 2:</b> Expand community gardens in neighbourhoods across Richmond, to encourage social interaction, physical activity and access to fresh affordable vegetables and fruits for residents.	2018-2020	

## Objective #3

Increase the number of individuals across all ages reporting a positive state of mental wellness.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Implement initiatives to increase access to mental wellness resources for residents.	2019-2023	SD 38
<b>Priority Action 1:</b> Enhance activities of the three partners to promote Mental Health Week.	2019-2020	
<b>Priority Action 2:</b> Implement an initiative to support residents' mental wellness through a 'Go-To' Mental Wellness Referral program. This initiative would involve enhancing the capacity of front line staff at City, public health and school facilities, so they would have the ability to connect individuals with the appropriate resources in Richmond.	2019-2021	

<sup>1</sup> Links to: Richmond Food Charter: [https://www.richmond.ca/\\_shared/assets/\\_7\\_RichmondFoodCharter44751.pdf](https://www.richmond.ca/_shared/assets/_7_RichmondFoodCharter44751.pdf)  
Metrovancouver Regional Food System Action Plan 2016 <http://www.metrovancouver.org/services/regional-planning/agriculture/rfs-strategy/Pages/about-the-strategy.aspx>

<sup>2</sup> <https://www.healthlinkbc.ca/health-topics/food-and-food-systems-communities>

## Focus Area #2: Enhance physical and social connectedness within and among neighbourhoods and communities.

### Objective #1

Provide opportunities to increase Richmond residents' sense of belonging to their neighbourhoods.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Develop and implement a Neighbourhood Strategy with a focus on programs, services and initiatives, as well as built and natural environment elements that enhance social connectedness within and among neighbourhoods.  <b>Priority Action 1:</b> Implement the 'Resilient Streets Program' which aims to increase neighbour-to-neighbour connections, starting with the East and West Cambie Neighbourhoods. Learnings from this program will inform the Neighbourhood Strategy.	Develop 2019-2021 Implement 2021-2023  2018-2019	CoR



## Focus Area #3: Enhance equitable access to amenities, services and programs within and among neighbourhoods.

### Objective #1

Align availability and access of programs and services to meet the needs of Richmond residents by addressing inequities at a neighbourhood level, e.g., geographical, cost of programs and transportation, timing, cultural relevance and language needs or facilitating outreach opportunities.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Adopt an equity lens framework and assess what and where the inequities are at a neighbourhood level.	2018-2020	VCH-Richmond
2. Create wayfinding tools which help residents and service providers to make best use of amenities, services, programs, natural and built environment opportunities that the neighbourhood offers.  <b>Priority Action 1:</b> Create a visually appealing map illustrating City parks, recreation and arts amenities.	2019-2022  2019-2020	CoR

## Focus Area #4: Facilitate supportive, safe and healthy natural and built environments.

### Objective #1

Identify and implement healthy natural and built environments to improve the wellness of Richmond residents.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Improve connectivity by developing walkable routes in neighbourhoods that are accessible to all. Walkable routes could be further enhanced by: <ul style="list-style-type: none"> <li>• Providing access to benches, washrooms and playgrounds, shade and gathering places</li> <li>• Providing interactive and interpretive amenities</li> <li>• Implementing a wayfinding and signage plan for walkable routes within neighbourhoods</li> </ul>	Ongoing to 2023	CoR
2. Continue to improve cycling networks across the City by: <ul style="list-style-type: none"> <li>• Expanding the bike route network</li> <li>• Expanding secured bike parking at City, health and school facilities</li> <li>• Increasing access to bicycles and bicycle helmets to those facing barriers</li> <li>• Addressing barriers to using available bike routes</li> </ul>	Ongoing to 2023	CoR

## Focus Area #5: Promote wellness literacy<sup>3</sup> for residents across all ages and stages of their lives.

### Objective #1

Strengthen awareness and understanding of wellness including benefits and opportunities for improving wellness.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Develop and implement a wellness literacy campaign as a key component of the healthy active living campaign.	Develop 2018-2019 Implement 2019-2023	All partners to contribute equally to this focus area
<b>Priority Action 1:</b> Develop and disseminate brief and easy to understand wellness messages in promotional materials.	2019-2020	
<b>Priority Action 2:</b> Host a wellness literacy fair for staff from the three partner organizations.	2019-2020	
<b>Priority Action 3:</b> Provide educational workshops on wellness led by experts or high profile community members.	2020-2021	

<sup>3</sup> Wellness Literacy is "the capacity to obtain, process, and understand basic health/wellness information and services needed to make appropriate health/wellness decisions."

# 1 Richmond Community Wellness Strategy

## Purpose, Partnership and Process

### Richmond Community Wellness Strategy – Purpose, Partnership and Process

#### 1.1 Purpose of the Strategy

The first Richmond Community Wellness Strategy 2010-2015 was developed by the City of Richmond in partnership with Vancouver Coastal Health-Richmond and Richmond School District No. 38 and was endorsed by Richmond City Council in February 2010. In 2015, the partners reviewed the impact of their work and renewed their commitment to work together to develop an updated Community Wellness Strategy for Richmond (2018 -2023). The purpose of this five year strategy is to take a collaborative and holistic approach to improve wellness for Richmond residents and increase opportunities as well as support for active and healthy lifestyles throughout the city.

Building on the learnings from the earlier strategy, the aims of this strategy are to:

- Define community wellness more broadly, including mental health and social connectedness along with physical activity and healthy eating
- Clearly identify collective actions that span the mandate of all three partners
- Define actions more specifically with designated responsibilities
- Embed outcomes into the strategy that can be measured with consistency by the three partners
- Enhance awareness of the strategy to facilitate its use across organizations

Overall the intent is for the Strategy to be aspirational, pragmatic and action-oriented and aligned with other related Richmond policies and strategies.



## 1.2 The Partnership - Working Together

### The City of Richmond, Vancouver Coastal Health – Richmond and Richmond School District 38

The 2018-2023 Richmond Community Wellness Strategy is a renewed commitment of the three partners - the City of Richmond, Vancouver Coastal Health-Richmond and Richmond School District 38 to work collectively to improve wellness. The three partners established a Strategic Advisory Committee with representatives from each of their organizations to guide the process and are committed to working together to implement the new strategy and monitor results on a regular basis. The three partners recognize that a shared vision and collective efforts to achieve common goals will amplify the impacts to individual and community wellness.

## 1.3 Building the Strategy

The Richmond Community Wellness Strategy 2018-2023 was developed through an iterative multi - phased process.

### Multi-phased Strategy Development Process

CONTEXT	ENGAGEMENT	STRATEGY FRAMEWORK	ACTION PLAN & EVALUATION	FINAL STRATEGY
<ul style="list-style-type: none"> <li>Richmond Community Profile</li> <li>Jurisdictional scan</li> <li>Review of background documents</li> </ul>	<ul style="list-style-type: none"> <li>Strategic Advisory Committee</li> <li>Partners' staff</li> <li>Community organizations</li> <li>Public</li> </ul>	<ul style="list-style-type: none"> <li>Development of Vision, Principles and Focus Areas</li> <li>Validation by Partners and Richmond City Council</li> </ul>	<ul style="list-style-type: none"> <li>Develop Action Plan and Evaluation Framework</li> </ul>	<ul style="list-style-type: none"> <li>Draft Richmond Community Wellness Strategy</li> <li>Validation by community organizations, public and City Council</li> </ul>



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A Community Profile was developed that highlights data that would be relevant to the health and wellbeing of Richmond residents and the community. A range of wellness strategies developed by comparable jurisdictions were reviewed to assess how wellness is defined by others, along with their vision statements, principles, goals, objectives and priority actions that contribute to wellness.

## CONTEXT

A Strategic Advisory Committee made up of subject matter experts from the three partners was formed to guide the process. Workshops with staff from each of the partner organizations as well as a wide range of community stakeholders were facilitated to gain input into the strategy's vision and priorities. There were several opportunities for the general public, including parents, students and families, to provide feedback on what wellness means and what supports are needed to stay well.

## ENGAGEMENT

Following each phase of the extensive consultation, results were summarized and reported back to the Strategic Advisory Committee. Multiple sessions were held, providing opportunities for the partners to review and refine the vision, principles and to reach consensus on the key focus areas for the Richmond Community Wellness Strategy. With initial validation by the partners, the vision, principles and focus areas were presented to Richmond City Council for approval.

## STRATEGY FRAMEWORK

Multiple sessions were held with the Strategic Advisory Committee along with subject matter experts from the partner organizations to identify and agree to priority actions for each focus area. An Evaluation Framework, including a logic model, was developed to outline the linkages from actions to outcomes, identify indicators and data sources, and provide a monitoring process to evaluate progress towards achievement of the desired outcomes.

## ACTION PLAN AND EVALUATION

The draft Community Wellness Strategy Report was prepared and presented to Richmond City Council. Final validation of the Strategy by stakeholders and the public was undertaken through an invitational forum.

## FINAL STRATEGY

## 1.4 Relationship to other Richmond Plans and Strategies

The City of Richmond, Vancouver Coastal Health-Richmond and School District 38 have all undertaken the development of several plans and strategies. A number of these plans include actions related to the health and well-being of Richmond residents and the community as a whole. Certain aspects of wellness that are a primary focus in other plans or strategies (e.g., housing, economic factors) are not specifically included in the Richmond Community Wellness Strategy but are recognized as important. Examples of the plans and strategies of the three partner organizations that are aligned with the Community Wellness Strategy are identified in Appendix 1.

# 2 Richmond Today

## Richmond Today

The following is a summary of Richmond's community profile and identifies factors associated with the health and well-being of Richmond citizens. Richmond's community profile is based on currently available demographic data for the City's population, in addition data on economic, social, health and lifestyle indicators is also presented in this section. (See Appendix 3: Richmond Community Profile Data Sources.)





## 2.1 City Overview

Richmond enjoys a diversity of amenities and facilities, engaged citizens and community organizations and a vibrant natural setting that offers 1950 acres of park lands, 73 kilometres of trails, and 60 kilometres of cycling paths. It is a unique 17-island city situated at the mouth of the Fraser River, providing an estuary for fish and migrating birds along shores lined by walking dykes. Agriculture is an important part of Richmond's past as well as present economy – 39% of the city's 129.17 square kilometers land base remains within the Agricultural Land Reserve. Since being designated as a City in 1990, Richmond has seen a rapid growth in population and has evolved into a vibrant, ethnically diverse municipality with a mix of residential, commercial and industrial areas, as well as parks, waterways and open spaces. Richmond is the fourth largest city in the Metro Vancouver area, representing 8.3% of the population in this region.

### Global Active Cities

In recognition of Richmond's implementation of a legacy of community benefit related to its role in the 2010 Olympic Winter Games, as well as strong policies plans and programs related to sport and recreation, the City was invited to participate in the development of a pilot "Global Active Cities" program. The initiative has now officially launched and Richmond became a partner City of the renamed Active Well-being Initiative <http://activewellbeing.org/> in late 2017. Richmond and nine other cities around the world are leading a movement to improve the lives of their citizens through the promotion of physical activity, sport, healthy lifestyles, social connections, supportive built and natural environments and well-being for all.



## 2.2 Population Demographics and Social Indicators

The following population demographics and social indicators were obtained from a variety of sources, these include:

- Richmond City Planning Hot Facts (the series, 2014-2017)
- The United Way Community Profile – Richmond – December 2015
- Statistics Canada (2015) 2011 Population Census/Household Survey
- Statistics Canada (2015) 2006 Population Census/Household Survey
- BC Vital Statistics (2011) Annual Report
- BC Stats. (2015) Sub-Provincial Populations – P.E.O.P.L.E.
- BC Stats (2015) Socioeconomic Profiles

### Growing population

Richmond's population continues to grow with a high influx of new residents born outside of Canada. Richmond is known for its rich ethnic diversity. A majority of Richmond residents (70%) self-identify as a visible minority. This is the highest proportion of any municipality in BC and the second highest in Canada. Many languages are spoken in Richmond. In the 2014/15 school year, 27.8% of Richmond School District students were English Language Learners. Understanding the unique needs of people from different cultures who speak different languages is important for improving overall health and wellness.

### Changing age distribution

Understanding the age distribution of residents and how this is changing is important to planning and delivering services that meet the needs of different stages of life. At present, the over 65 age group is growing faster than the under 15 age group in all neighbourhoods. Adults between the age of 45 and 60 comprise the largest population group.

### Mobile population

Forty three percent of Richmond residents have moved within the past five years, and half of these residents have moved within Richmond. Many people say they do not know their neighbours. Having someone to turn to in an emergency, caring relationships and support from family and friends during tough times is important to wellness. Residents' sense of social connectedness varies by neighbourhood and is lower for both adults and youth in Richmond than in other regions – particularly for those who are new immigrants. Richmond youth are less likely than their peers in BC to always feel safe in their neighbourhood in the daytime or at night.

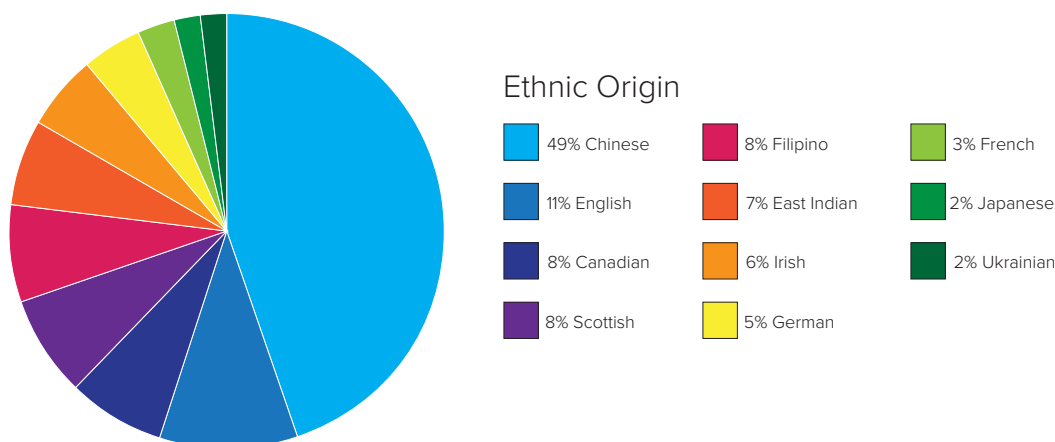


## Snapshot of Richmond's population demographics and key social indicators

The current estimated population (2016) for Richmond is 218,307. This represents a 4.1% increase from 2011. Between 1991 and 2011, the population increased by 50%. Richmond's population is projected to continue growing with an estimated population in 2041 of 280,000.

Sixty percent of Richmond residents are born outside of Canada. Richmond residents identify with over 140 different ethnic origins. The most common is Chinese – an ethnic group representing 49% of Richmond's population in 2011, having grown from 40% in 2001.

The eleven most common ethnic origins of Richmond residents in 2011 were:

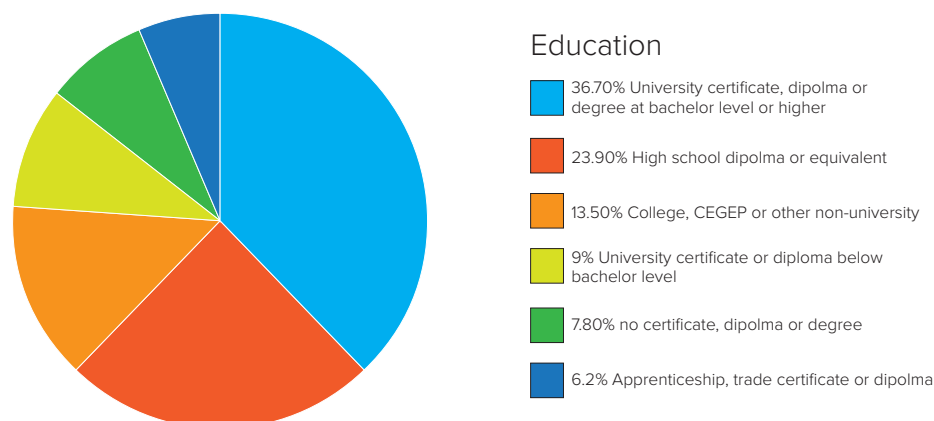


Chinese is identified as the first language in 41% of homes, while 90% indicate the ability to converse in English.

Seventy-seven percent of residents own a home. The median household income is \$69,553 with 22.4% of households classified as low income. Close to one fifth (19.4%) of residents spend more than 30% of income on shelter while 8.7% spend more than 50% of income on shelter.

Average family size is three with 84% married or common-law couples and 16% lone-parent families.

In 2011, Richmond's population aged 25-64 reported on their highest level of education completed by the following National Household Survey categories:





## Graduation Rate

Richmond School District 38's graduation rate is 94% over the past 5 years which is among the highest in the province. Student enrollment is approximately 21,000. The six year completion rates (the proportion of students who graduate, with a BC Certificate of Graduation or BC Adult Graduation Diploma, within six years from the first time they enrol in Grade 8) exceed the provincial rates overall (88.6% for Richmond compared to 83.6% for BC).

## 2.3 Health and Wellness Indicators

The following section provides data from the My Health My Community online survey taken by Richmond residents in 2013 and 2014, as well as the Human Early Learning Partnership which provides health and wellness data on children and youth that was collected between 2013 and 2016.

My Health My Community is an online health and wellness survey that gives residents in various Metro Vancouver municipalities the opportunity to provide information about their health, lifestyle choices, community involvement and neighbourhood characteristics. Overall the health status and needs of residents are collected in order to effectively plan and deliver programs, services and policies. The My Health My Community survey is conducted approximately every 5 years and is a non-profit partnership initiative between Vancouver Coastal Health, Fraser Health and the University of British Columbia.

In addition, the information in this section is also derived from the Human Early Learning Partnership, which is a research network based at the University of British Columbia and explores how early environments and experiences contribute to children's development. Working with School District 38, data was collected on Richmond children and youth using the following tools:

- EDI (Early Years Development Instrument), which is a questionnaire that has been used across BC to gather data about children's development at age 5. This data provides insights into children's health during their early years.
- MDI [Middle Years Development Instrument], is a self-report questionnaire that asks children in Grade 4 and Grade 7 about their thoughts, feelings and experiences in school and in the community.
- McCreary Centre Society - BC Adolescent Health Survey is a questionnaire used to gather data about youth in Grades 7 through to Grade 12. This tool gathers information about adolescent's physical and emotional health.





According to data from the My Health My Community survey, Richmond residents are generally healthy, live longer, feel less stressed, have healthier weights, less chronic disease, smoke less and drink less than other comparison communities in BC. However, there are areas for improvement, which include active living, mental and physical wellness, and a sense of belonging. According to the My Health My Community survey, Richmond ranks lower compared to other BC municipalities for three lifestyle practices that are strongly linked to health and wellness, these include physical activity, healthy eating (particularly fruit and vegetable intake) and social connectedness.

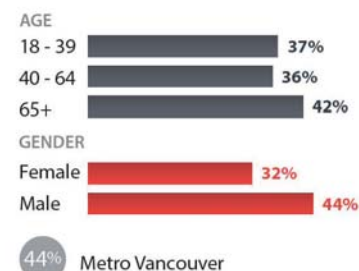
### Physical Activity

- According to the My Health My Community survey and data from the Human Early Learning Partnership, Richmond ranks the lowest in Metro Vancouver in terms of meeting the established physical activity guidelines<sup>4</sup> with 42% of children, 38% of youth and 37% of adults meeting the target<sup>5</sup>.

37%



#### 150+ MINUTES OF WEEKLY PHYSICAL ACTIVITY



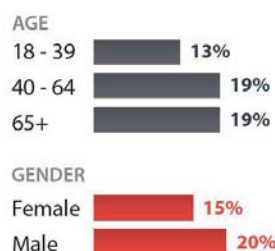
My Health My Community (2013/2014)

- A greater percentage of 18-24 year olds and those 65+ meet the recommended physical activity guidelines compared to 25-39 year olds and 40-64+ year olds. There is also a drop in physical activity rates (participating in thirty minutes of vigorous daily physical activity) from Grade 3 to 7 – 44% to 33%.
- In terms of commute mode to work or school, 64% of residents commute by car, 22% by transit and 10% walk or cycle.
- When compared to other Metro Vancouver municipalities, Richmond has one of the lowest municipal obesity rates, approximately 17% of adults are obese and 50% are overweight.

### OBESITY (BODY MASS INDEX $\geq 30.0$ )



22% Metro Vancouver



### ACROSS METRO VANCOUVER



**Obesity was lowest among university graduates** compared to all other educational levels.



Compared to the Metro Vancouver average of all ethnicities, **obesity was 60% lower among Chinese** and **55% higher among Aboriginal** people.

My Health My Community (2013/2014)

<sup>4</sup> <http://www.csep.ca/en/guidelines/links-to-csep-guidelines>

<sup>5</sup> Canadian 24 hr movement guidelines recommend 60 minutes energetic play for preschoolers and 60 minutes of moderate to vigorous activity for children and youth (5 to 17 years). Canadian physical activity guidelines for Adults and Older adults (65+) recommend a minimum of 150 min/week of moderate to vigorous activity.

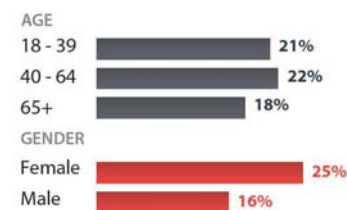
## Healthy Eating

- As indicated by the My Health My Community survey and data from the Human Early Learning Partnership, fruit and vegetable intake is low when compared to other Metro Vancouver municipalities, in Richmond 50% of children, 40% of youth and 21% of adults meet the 5 or more servings/day target.

21%



### 5+ FRUIT & VEGETABLE SERVINGS DAILY



25% Metro Vancouver

My Health My Community (2013/2014)

## Mental Health

- In addition, according to the My Health My Community survey and data from the Human Early Learning Partnership, 52% of Richmond residents self-rated their mental health as good or excellent, this is in comparison to 57% in Metro Vancouver. Mental health concerns are reported more by adolescent females. Most youth report feeling some stress (84%) or despair (59%). Feelings of stress are age related and highest in residents 18-39 years old.

## Social Connectedness

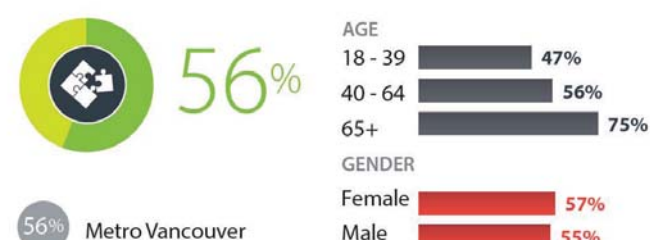
- Just over half (51%) of Richmond residents feel a strong sense of community belonging and social connectedness. This varies across Richmond neighbourhoods and is lower for new residents. According to the Human Early Learning Partnership, 42% of youth feel connected to their community.
- Less than half (41%) of residents reported having 4 or more people to confide in or turn to for help, which is a measure of community resilience and connectedness.

### HAVE 4+ PEOPLE TO CONFIDE IN



6% Metro Vancouver residents with **no one** to confide in

### STRONG SENSE OF COMMUNITY BELONGING



My Health My Community (2013/2014)

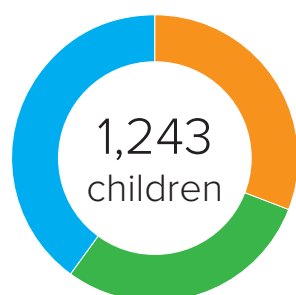


## Child and Youth Development

The information in this section is also derived from the Human Early Learning Partnership, specifically from the EDI (Early Years Development Instrument), MDI [Middle Years Development Instrument] and the McCreary Centre Society - BC Adolescent Health Survey.

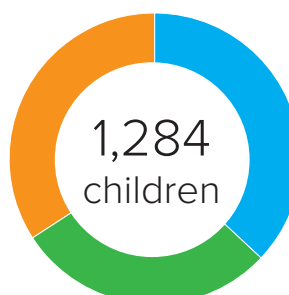
Specific measures of school readiness (EDI, early years 0-5) and social and emotional development during critical years (MDI, grades 4 and 7)<sup>6</sup> consistently show that approximately a third of Richmond children thrive, a third are doing moderately well but a third are not on a track for success. Approximately, 35% of Richmond children entering kindergarten experienced vulnerabilities on at least one area of critical development required for school readiness. These measures are very predictive of future success and well-being. The data show meaningful and persistent variation between neighbourhoods that provide opportunity for improvement.

In terms of middle years development, 31% of grade 4 students and 34% grade 7 students rank low on the MDI Well-Being Index (physical health, social and emotional development); Richmond students rank similar to the provincial average on the MDI Assets Index. Specific areas to focus on are adult relationships, nutrition and sleep.



Grade 4: Richmond (SD38)

40% Thriving  
31% Low  
29% Medium to High



Grade 7: Richmond (SD38)

37% Thriving  
34% Low  
29% Medium to High

6 Data taken from Human Early Learning Partnership – EDI (2013) and MDI Grades 4 and 6 (2016) and McCreary Society – BC Adolescent Health Survey (2013-2016)

As indicated by the McCreary Centre Society - BC Adolescent Health Survey, most Richmond youth (grades 7-12) report good physical and mental health; feel connected to their family, school and community; have positive plans for the future and are engaging in health promoting behaviours which will assist them to transition successfully to adulthood.

- Richmond students are twice as likely as their peers across BC to speak a language other than English at home.
- Richmond youth were less likely than their peers across the province to always feel safe in their neighbourhood in the daytime (60% vs 64%) or at night (22% vs 28%). A sense of safety is associated with positive mental health among vulnerable youth and youth who had immigrated to Canada.
- Areas such as connectedness, stress/anxiety, sleep and nutrition have room for improvement.

## 2.4 Built and Natural Environments Indicators

Physical components of a built environment include neighbourhood design, transportation networks, natural environment, healthy food systems and housing. Community design influences community connectedness, mental and physical health, and chronic disease outcomes by promoting healthy behaviours such as walking or cycling.

- According to the My Health My Community survey, Richmond residents feel their sidewalks are maintained (76%) and they have amenities within walking or cycling distance (69%).

### → WELL MAINTAINED SIDEWALKS IN NEIGHBOURHOOD



76% Metro Vancouver

### → AMENITIES WITHIN WALKING OR CYCLING DISTANCE



70% Metro Vancouver

### → EXPOSED TO **SECOND HAND SMOKE** IN PUBLIC PLACES

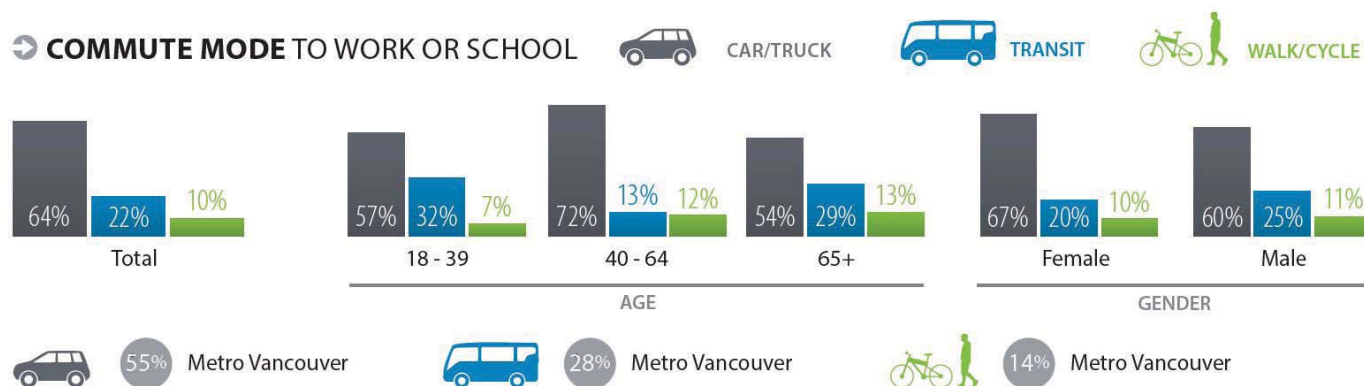


27% Metro Vancouver



- The majority (64%) of residents commute to work by car compared to the regional average of 55%, although the majority of people who live in Richmond, work in Richmond or nearby in Vancouver. Walking or cycling for commuting is reported by only 10% of the population and for errands by 12%.

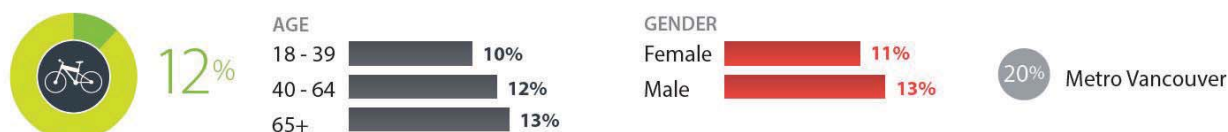
### ➔ COMMUTE MODE TO WORK OR SCHOOL



### ➔ MEDIAN\* COMMUTE TIME (ONE-WAY) \*Middle value



### ➔ WALK OR CYCLE FOR ERRANDS



- In the My Health My Community survey, data indicates that people living in neighbourhoods with fewer *healthy* food outlets and a higher density of 'less healthy' food outlets report lower intakes of fruits and vegetables and higher intakes of sugary beverages and snacks.

# 3 What We Heard through Community Engagement

## What We Heard through Community Engagement

Over 1000 residents and stakeholders were engaged in identifying priorities for enhancing wellness in Richmond. They told us what wellness means to them, what is working well in Richmond, and what changes could make a difference. Engagement took place in 2017 (January to May) through workshops, interviews, focus groups, open houses and on-line surveys.<sup>7</sup>

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<sup>7</sup> A detailed outline of the community engagement process and feedback is available in Appendix 4.



### 3.1 Who We Heard From<sup>8</sup>



*"Richmond is doing a phenomenal job - great amenities, facilities, parks, dyke, trails and many programs and events."*

### 3.2 Stakeholder Feedback: What is Working Well in Richmond

Stakeholders identified a wide range of activities, services and amenities available to residents to support health and wellness including:

- recreation
- sports
- arts
- culture
- physical and social activities
- health services
- education

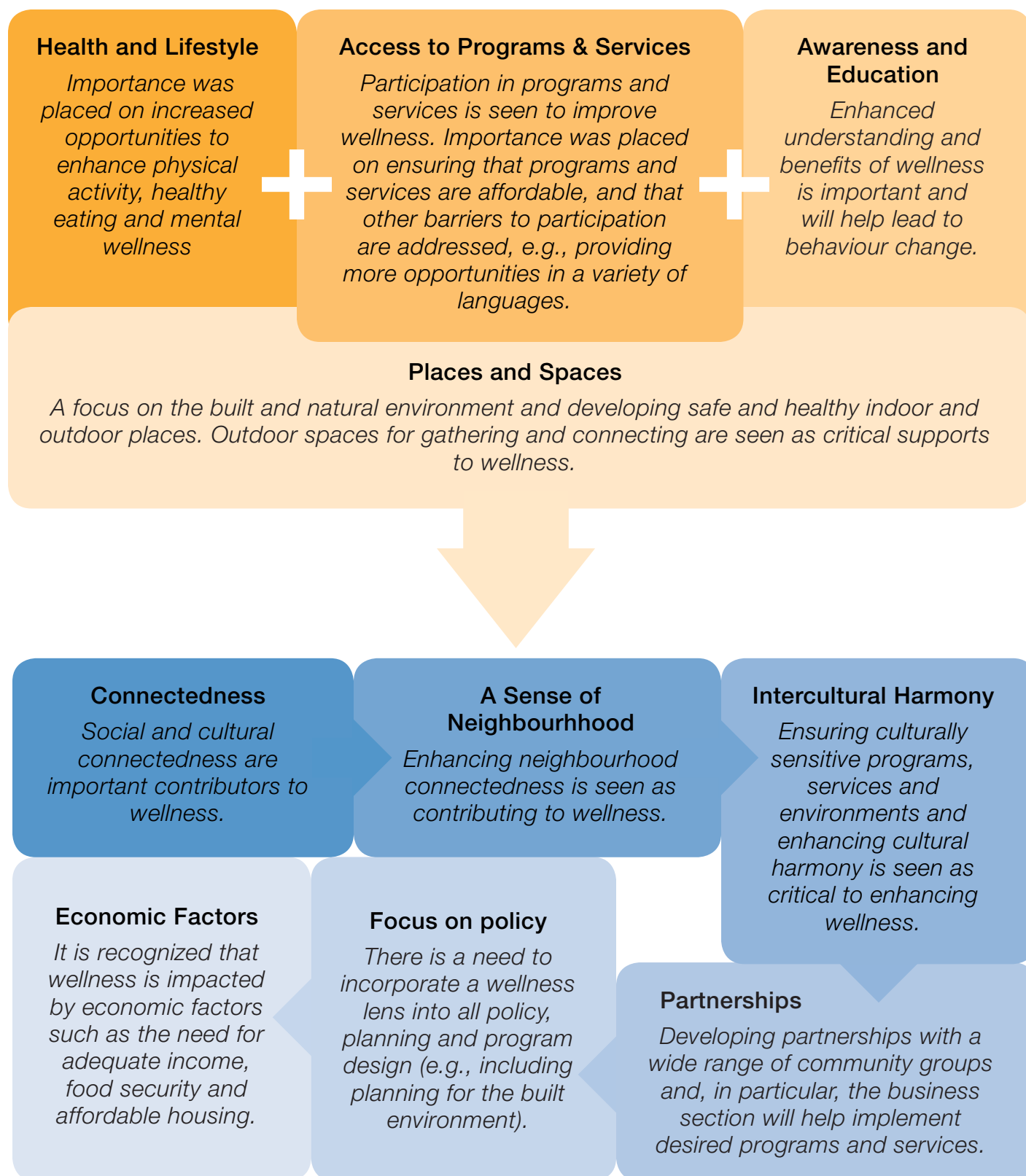
The Richmond Public Library was seen by all as a key connector and a source of information and education.

Overall stakeholders were extremely positive about the services and amenities available in Richmond.

<sup>8</sup> See Appendix 2 for detailed list of stakeholders heard from.

### 3.3 Key Priorities to Enhance Wellness

Stakeholders were asked to identify key priority areas that are important to enhancing wellness. A great deal of consensus on priorities was evident and a number of consistent themes emerged from the collective input of all the stakeholders. The common themes are identified below.





### Public engagement focused on understanding:

- What are the important aspects of wellness to you?
- What would help increase wellbeing?
- What does community and neighbourhood support and connectedness look like?

### What wellness means to Richmond residents :

- Balance of physical, mental and spiritual wellness
- Harmony, bonding, good relationships, spending time together
- Accepting of everyone, openness, supportive, caring, inclusion, belonging, feeling safe, healthy environment, gathering places, opportunities to volunteer
- Economic and financial stability

### Sampling of Richmond students:

- ✓ As an **individual**, it means being active, healthy, connected/included, having a positive mindset and having money and a good job
- ✓ As a **family**, it means sharing and caring, good communication and doing things together as a family
- ✓ As a **community**, it means a having a clean environment, green space, feeling safe, volunteering, affordable housing and transportation

## 3.4 What Richmond Residents Said

### Supports needed to increase wellness:

- **Built and natural environment** - supportive, safe and healthy environments

*“Increase amenities within walking distance, healthy grocery stores, health care services, community programs.”*

- **Program opportunities** – greater choice for adults and after school options for children; flexible scheduling; unstructured opportunities
- **Services** – meeting the needs of community including special needs populations e.g. people with disabilities, seniors, isolated and hard to reach groups
- **Mental Health** – having more information about what positive mental health means; services and support
- **Access** – having programs and amenities closer to home; low cost and drop in activities; physical activity and healthy eating support in schools

*“Lower cost and free programs and opportunities to try different activities would be helpful.”*

- **Supportive neighbourhoods** – better sidewalks, transportation and natural spaces; open places and spaces to gather and play; greater connection between schools and community
- **Education** – easy to understand information on the benefits of wellness and opportunities available to enhance wellness

*While many respondents indicated that they took part in some physical activity and looked for ways to incorporate healthy eating into their lifestyle, many also indicated the need for additional supports and incentives to increase their awareness of and opportunities to engage in activities contributing to wellness.*

#### Supports needed to increase neighbourhood connectedness:

- **Opportunities** - offer a wide range of options that are fun and match neighbourhood interests; facilitate ongoing activities at a neighbourhood level and not only “one-off” events or festivals
- **Connectors** - focus on food and children as connectors; neighbourhood organizers and facilitators to support neighbourhood capacity-building; incentives to connect with others; focus on strategies to bring diverse cultural groups together to talk and get to know each other - “building relationship will help lead to solutions”
- **Places and spaces** – more green spaces and places to gather; age friendly playgrounds and parks, good equipment



*Many respondents indicated that they did not know their neighbours. Many neighbourhoods are in flux with people moving in and out, renters, empty houses, and a sense of transiency. Culture and language differences make connections difficult even with people living in town house complexes, apartments or condos.*

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***“Richmond is a city of contrasts, different areas look and feel very different.”***

*Many suggestions were given to increase connectedness in neighbourhoods and a sense of belonging: social gatherings such as barbeques or block parties; regular ongoing fun events such as walking days, clean-up days, bottle drives; cultural activities and recreation and sports at a neighbourhood level; green space to gather, talk and build relationships; and organizers or facilitators to work with residents to build a sense of belonging in the neighbourhood.*

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*“Need more opportunities to mingle with people from various backgrounds in my neighbourhood.”*

*“Small neighbourhood gatherings are where you really get to know people.”*

# 4 What We Learned from Other Jurisdictions

## What We Learned from Other Jurisdictions

To inform the development of the Community Wellness Strategy, a jurisdictional scan was undertaken. The scan included examples and learnings from community wellness strategies and other relevant initiatives in BC as well as other jurisdictions nationally and internationally. A detailed Jurisdictional Scan is submitted under separate cover<sup>9</sup>. Key learnings are identified below.

**Wellness** is *defined broadly as taking a holistic perspective* including a wide range of dimensions such as social, physical, emotional, occupational, intellectual, environmental, and spiritual.

**Guiding Principles** emphasize *respect, inclusiveness, equity, participation and engagement, evidence-based and collaboration*.

**Strategic goals and outcomes** to focus on:

- Improved physical activity, healthy eating and mental health
- Strong sense of belonging and social connectedness with one's family, school, neighbourhood and community

**Recurrent themes** include:

- Decreasing barriers to access, amenities, services and programs
- Enhancing supportive and healthy built and natural environments
- Increasing awareness, promotion and education
- Creating resilient neighbourhoods<sup>10</sup>

<sup>9</sup> Jurisdictional Scan for Richmond Community Wellness Strategy, May 2017

<sup>10</sup> Building Resilient Neighbourhoods: Four Years of Learnings 2012-2016 Written by Bob Wipon, Stacy Barter and Michelle Colussi, January, 2017



**Implementation** practices from other jurisdictions identify the need for strong partnerships with continued **collaborative and collective actions** to advance community wellness and develop a culture of wellness for the long term. A strong “backbone” organization (dedicated structure to provide leadership), research and data, funding, knowledge transfer, recognition and sustainability will support the focus on the achievement of the vision and long term goals.

Many jurisdictions adopted a neighbourhood strategy in their implementation, recognizing the relationship between neighbourhood resiliency and individual and community wellness. Focusing at the neighbourhood level can increase opportunities and access, strengthen relationships, contribute to cultural harmony and build capacity to achieve wellness<sup>7</sup>.

Universal and targeted approaches are needed to respond to the needs of hard-to-reach or marginalized groups. Approaches to reducing barriers to access to amenities, services, and programs should consider addressing issues such as proximity and transportation, cultural and language differences, financial barriers and access for seniors, isolated individuals and those with a physical disability and/or mental health challenges.

**Awareness, education and communication** are all themes identified in other jurisdictions addressing wellness. Learnings suggest that consistent messages, using a variety of communication methods to reach different target audiences and a common branding by all partners under a continuous long term campaign will help to enhance understanding, momentum and sustainability.



# 5

## Bringing it All Together

### Bringing it all Together

#### 5.1 What Needs to be Considered

Personal health practices such as what we eat, how much we drink, how physically active we are, whether we smoke and how much sleep we get are all factors that impact our physical and mental health and sense of wellbeing. Health practices are highly influenced by our knowledge about active healthy lifestyles and mental wellness strategies and our ability to afford or access healthier options. Supportive social and physical environments can improve everyone's personal health practices and feelings of wellbeing. Health practices that start early in life are more likely to continue into adulthood. Many aspects of the community and neighbourhood you live in, community programs and services, employment opportunities, transit, school policy and location, parks and recreation, how close family and friends are, the time you have and more affect people's ability to establish healthy active lifestyles, build resilient neighbourhoods and engage in their communities.



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A synthesis of data from the community profile, community engagement and jurisdictional scan confirmed the key aspects of wellness to focus on for the next 5 years include:

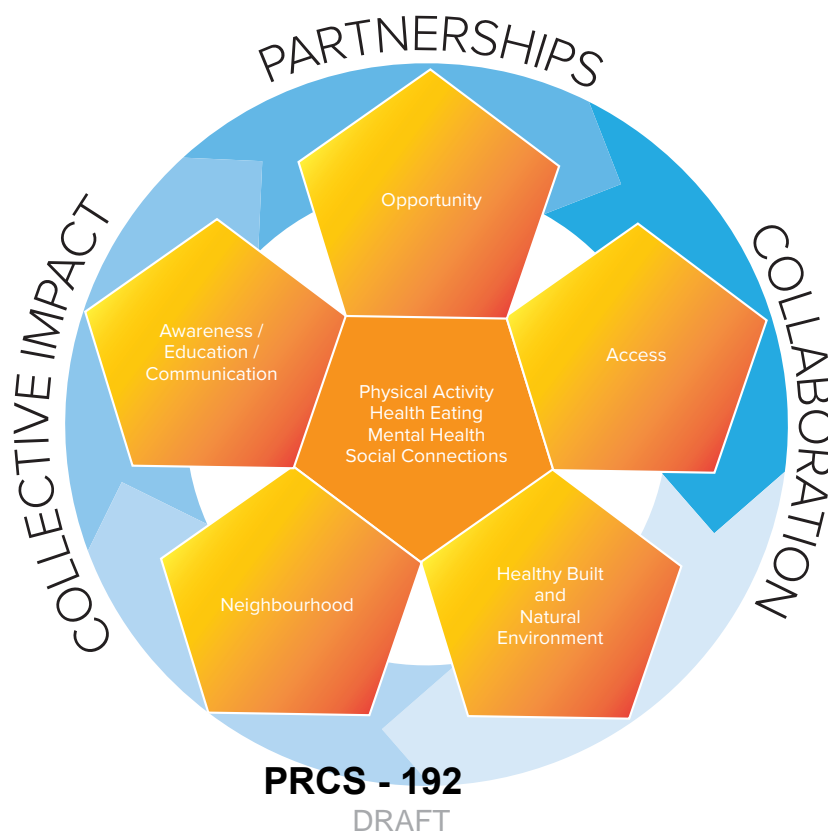
- Physical activity
- Healthy eating
- Mental health
- Social connectedness

Richmond offers many opportunities to enhance and support wellness. To further support individual and community wellness, community engagement and feedback and learnings from other jurisdictions highlighted a number of areas to focus efforts on:

- Awareness/education/communication
- Equitable access to programs and services
- Supportive built and natural environments
- Neighbourhood focus - would help build resilience and connectedness at the neighbourhood level in Richmond.

Evidence also highlights the need for strong partnerships working in a collaborative manner to achieve collective impact. The factors associated with successful collective impact are seen to be: a common agenda; shared measurement of progress; mutually reinforcing activities; continuous communications and having a backbone structure to move the work forward.

The collaborative partnership of the City of Richmond, Vancouver Coastal Health-Richmond and Richmond School District 38, working together with community stakeholders and focusing energy on a common strategy and set of actions with identified progress measures has great potential to advance wellness in Richmond.





## 5.2 What Wellness Means to Richmond

Through the consultation process, it became evident that Richmond residents support a holistic approach to wellness that includes many inter-related aspects such as physical, mental, social, spiritual, feeling of belonging that influence how they learn, play, work and live their lives as individuals (regardless of age or ability), as families and as a community.

The following definition has been adopted for the Community Wellness Strategy:

*Wellness is the ability of individuals and communities to reach their fullest potential. At an individual level, wellness means an optimization of and a balance among physical, mental, social and spiritual well-being. At a community level, wellness means living in harmony with others, respecting diversity, feeling safe, supported and included, and having a sense of belonging to one's neighbourhood and broader community.*



### Supporting Evidence for the Richmond Definition of Wellness

The definition of wellness adopted by Richmond is supported in the literature and in other jurisdictions. Descriptions of wellness include a range of dimensions – e.g., physical, psychological/emotional, social, spiritual, intellectual, economic, occupational, environmental and cultural wellness. The common theme is that these dimensions are all connected, are interdependent and together contribute to an individual's resilience and overall sense of well-being. Individual and community wellness do not exist in isolation. Individuals cannot reach their full potential without a supportive community. A supportive community is built upon supportive individuals coming together for the wellness of the whole community. Community wellness is about the ability and willingness of people to act together in ways that benefit everyone. A feeling of belonging is a powerful catalyst for strong communities.



***“A sense of belonging is important to build safe, vibrant communities, and it brings purpose to our lives. Belonging is defined as being part of the collective ‘we’ - communities sending signals of acceptance and inclusion, and individuals cultivating their own connections to community.”<sup>11</sup>***

*While health is defined as a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity, wellness is seen as an active process of becoming aware of and making choices that enrich our lives.*





# 6 Guiding Framework

## Vision, Principles and Focus Areas

### Guiding Framework – Vision, Principles and Focus Areas

A vision, principles and five focus areas with the potential to strategically advance the work of the partners in optimizing wellness for Richmond residents have been developed specifically for the Community Wellness Strategy 2018-2023.

Similar to the first Community Wellness Strategy 2010-2015, the recent community consultation has revealed a focus on physical activity and connectedness to one's community as important factors when it comes to wellness for Richmond residents. The consultation has also identified healthy neighbourhood design and transportation networks, equitable access to programs and services as well as education on wellness literacy, as important factors for Richmond residents.



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## 6.1 Vision for the Richmond Community Wellness Strategy

The City of Richmond's vision... ***“to be the most appealing, livable and well-managed community in Canada”*** provides context for the Richmond Community Wellness Strategy vision.

The vision for the Community Wellness Strategy is intended to be aspirational and to articulate how the three partners – The City of Richmond, Vancouver Coastal Health-Richmond and Richmond School District 38 - envision Richmond as a result of their collective action.

### Vision for the Community Wellness Strategy:

*Richmond...active, caring, connected, healthy and thriving.*



## 6.2 Principles

The following principles, developed in partnership with the Strategic Advisory Committee provided a decision-making framework for the development of the strategy:

- Engage in collective action
- Embrace a strength-based approach
- Monitor and evaluate to ensure accountability
- Be financially, socially and environmentally sustainable
- Be inclusive, equitable, respectful and celebrate diversity
- Synergize with existing plans, strategies and organizations

It is expected that these principles will continue to provide a framework to guide the strategy's implementation as well as the ongoing evaluation of the strategy's Action Plan.

## 6.3 Focus Areas

The focus areas identified to guide the Richmond Community Wellness Strategy 2018-2023 build upon:

- Identification in the Community Profile of Richmond's changing demographics, where Richmond is doing well and where there are areas for improvement
- The community engagement voice highlighting physical activity, healthy eating mental wellness and connectedness as key aspects of wellness to be supported by awareness, opportunity, access and supportive environments
- Wellness trends identified in the jurisdictional scan

There are significant interconnections among the focus areas and all of them play an important role in contributing to the overall wellness of Richmond residents and the community as a whole.

*Focus Area #1: Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.*

*Focus Area #2: Enhance physical and social connectedness within and among neighbourhoods and communities*

*Focus Area #3: Enhance equitable<sup>12</sup> access<sup>13</sup> to amenities, services and programs within and among neighbourhoods.*

*Focus Area # 4: Facilitate supportive, safe and healthy natural and built environments*

*Focus Area #5: Promote wellness literacy for residents across all ages and stages of their lives.*



<sup>12</sup> Equitable –fair, reasonable, just and free of favoritism or self-interests

<sup>13</sup> Equitable access is about addressing social and economic imbalances when developing policy or implementing plans, so that people from diverse backgrounds (and different neighbourhoods) have more or less similar opportunities when it comes to accessing amenities, services and programs.





# 7

## Moving Forward Community Wellness Action Plan

### Moving Forward – Community Wellness Action Plan

The Action Plan in this section outlines the objectives and actions under each focus area that the partners believe will make a meaningful and measurable difference in enhancing wellness in Richmond. Overall, each of the partners has agreed to lead specific objectives and actions while working collaboratively on all objectives and actions.

In some cases, specific initiatives have been identified as priority actions. These initiatives were identified through the engagement process and best practices research as programs or services that: hold particular promise to significantly impact the objective; have already secured commitment from the partners to resource and implement; and/or particularly resonate with the community. The priority actions have therefore been identified as a means of supporting the larger, long term actions.



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## 7.1 Action Plan

**Focus Area #1: Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.**

### Objective #1

Increase the number of Richmond residents across all ages involved in physical activity and active, healthy lifestyles.

Key Action/Program/Initiative		Time-frame	Partner Lead
1.	Develop and implement a healthy active living campaign to increase awareness, understanding and participation in physical activity, healthy eating, and mental wellness opportunities and benefits.	Develop 2018-2019  Implement 2019-2023	CoR
2.	Implement initiatives to keep Richmond residents active through enhancing walking and cycling programs city-wide and at a neighbourhood level.  <b>Priority Action 1:</b> Expand the scope of 'Move for Health Week' by including initiatives of the three partners (VCH-Richmond, SD38 and CoR), while also incorporating a focus on cycling.  <b>Priority Action 2:</b> Increase neighbourhood level participation in the Walk Richmond program.	2019-2023  2019-2020  2020-2021	CoR
3.	Increase structured and unstructured physical activity opportunities in the after school hours and encourage after school programs to include a minimum of 30 minutes of moderate to vigorous physical activity.  <b>Priority Action 1:</b> Scale-up the Art Truck initiative which includes physical activity, arts and culture and healthy eating.	2018-2020  2018-2019	VCH- Richmond
4.	Implement initiatives which encourage physical activity through programs and services that are neighbourhood specific.  <b>Priority Action 1:</b> Implement the Active Communities Grant Project focusing on physical activity initiatives in the City Centre neighbourhood.  <b>Priority Action 2:</b> Encourage 30 minutes of daily moderate to vigorous physical activity in school.	Pilot Initiative 2018-2019  Implement 2019-2023  2018-2019  2018-2019	CoR  SD38

## Objective #2

Increase the number of Richmond residents across all ages making healthy food choices.

Key Action/Program/Initiative	Time-frame	Partner Lead
<p>1. Implement a Healthy Eating Strategy that increases access to healthy and safe foods at a neighbourhood level and builds upon and aligns with the Richmond Food Charter and the Regional Food System Action Plan.<sup>14</sup> This includes coordinating and enhancing healthy eating opportunities in schools, public buildings, and where gaps have been identified at a neighbourhood level.</p> <p><b>Priority Action 1:</b> Include healthy and, where possible, local food at concession stands, in vending machines and cafes in public facilities and schools.<sup>15</sup></p> <p><b>Priority Action 2:</b> Expand community gardens in neighbourhoods across Richmond, to encourage social interaction, physical activity and access to fresh affordable vegetables and fruits for residents.</p>	<p>Ongoing to 2023</p> <p>2019-2020</p> <p>2018-2020</p>	VCH-Richmond
<p>2. Expand or implement neighbourhood food hubs in underserved areas to address the lack of fresh and local produce and establish a healthier food environment at the neighbourhood level.</p> <p><b>Priority Action 1:</b> Complete the Richmond Food Asset Map to inform the Neighbourhood Food Hub initiative.</p> <p><b>Priority Action 2:</b> Conduct school food environment audits within identified neighbourhoods to inform and strengthen the Neighbourhood Food Hub initiative.</p>	<p>Ongoing to 2023</p> <p>2018-2019</p> <p>2018-2020</p>	VCH-Richmond
<p>3. Enable residents of all ages to make healthy food choices through educational opportunities and programs that are culturally relevant.</p> <p><b>Priority Action 1:</b> Develop effective teaching tools to assist residents to make healthy food choices.</p> <p><b>Priority Action 2:</b> Develop new or expand current partnerships that provide food skills programs for Richmond residents, e.g., Diabetes Canada 'Food Skills for Families' program; The Sharing Farm cooking and nutrition food skills program; and community centre cooking classes.</p> <p><b>Priority Action 3:</b> Promote and support the implementation of 'Appetite to Play' in Richmond early childhood programs including daycares, preschools and those provided or funded by the partners.</p> <p>This initiative is focused on training and supporting early years' providers to enhance knowledge, skills and confidence in providing environments for children that incorporate healthy eating and physical activity.</p> <p><b>Priority Action 4:</b> Focus the annual VCH- Richmond/SD 38 Book Mark contest on healthy food choices in year 1, physical activity in year 2, mental wellness in year 3 and social connectedness in year 4.</p>	<p>Ongoing to 2023</p> <p>2018-2020</p> <p>2019-2021</p> <p>2018-2020</p> <p>2018-2022</p>	<p>VCH-Richmond</p> <p>VCH Richmond / CoR</p> <p>SD38 VCH-Richmond</p>

<sup>14</sup> Links to: Richmond Food Charter: [https://www.richmond.ca/\\_shared/assets/7\\_RichmondFoodCharter44751.pdf](https://www.richmond.ca/_shared/assets/7_RichmondFoodCharter44751.pdf)  
 metrovanancouver Regional Food System Action Plan 2016 <http://www.metrovanancouver.org/services/regional-planning/agriculture/rfs-strategy/Pages/about-the-strategy.aspx>

<sup>15</sup> <https://www.healthlinkbc.ca/healthy-eating/schools-and-communities>



## Objective #3

Increase the number of individuals across all ages reporting a positive state of mental wellness.

Key Action/Program/Initiative	Time-frame	Partner Lead
<p>1. Implement initiatives to increase access to mental wellness resources for residents.</p> <p><b>Priority Action 1:</b> Enhance activities of the three partners to promote Mental Health Week.</p> <p><b>Priority Action 2:</b> Implement an initiative to support residents' mental wellness through a 'Go-To' Mental Wellness Referral program. This initiative would involve enhancing the capacity of front line staff at City, public health and school facilities, so they would have the ability to connect individuals with the appropriate resources in Richmond.</p>	<p>2019-2023</p> <p>2019-2020</p> <p>2019-2021</p>	SD 38
<p>2. Implement the 'Foundry' Initiative, which is an integrated one stop shop for mental health, primary health care and social services for young people ages 12-24 with a focus on ready access to services and early intervention for wellness. This initiative is currently being implemented in cities across British Columbia.</p>	Ongoing to 2023	VCH-Richmond
<p>3. Develop a common language around what mental wellness means and integrate it into resources developed to support mental wellness.</p> <p><b>Priority Action 1:</b> Adopt a common social/emotional competency curriculum that can be applied to children, youth and adult programs aimed at supporting mental wellness.</p> <p>Utilize the EDI, MDI and McCreary data and research for Richmond to inform the curriculum and other programs/strategies that have the potential to decrease risk factors and increase protective factors during developmental stages.</p>	<p>Ongoing to 2023</p> <p>2018-2020</p>	SD 38



## Focus Area #2: Enhance physical and social connectedness within and among neighbourhoods and communities.

### Objective #1

Provide opportunities to increase Richmond residents' sense of belonging to their neighbourhoods.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Develop and implement a Neighbourhood Strategy with a focus on programs, services and initiatives, as well as built and natural environment elements that enhance social connectedness within and among neighbourhoods.  <b>Priority Action 1:</b> Implement the 'Resilient Streets Program' which aims to increase neighbour-to-neighbour connections, starting with the East and West Cambie Neighbourhoods. Learnings from this program will inform the Neighbourhood Strategy.	Develop 2019-2021  Implement 2021-2023   2018-2019	CoR

## Focus Area #3: Enhance equitable access to amenities, services and programs within and among neighbourhoods.

### Objective #1

Align availability and access of programs and services to meet the needs of Richmond residents by addressing inequities at a neighbourhood level, e.g., geographical, cost of programs and transportation, timing, cultural relevance and language needs or facilitating outreach opportunities.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Adopt an equity lens framework and assess what and where the inequities are at a neighbourhood level.	2018-2020	VCH-Richmond
2. Create wayfinding tools which help residents and service providers to make best use of amenities, services, programs, natural and built environment opportunities that the neighbourhood offers.  <b>Priority Action 1:</b> Create a visually appealing map illustrating City parks, recreation and arts amenities.	2019-2022  2019-2020	  CoR
3. Introduce a 'Prescription for Health' initiative where local health care providers and school counsellors would prescribe physical activity utilizing local amenities, services, programs, natural and built environments in neighbourhoods.	Ongoing to 2023	VCH-Richmond
4. Enhance partner outreach to groups where barriers to access and participation in services and programs have been identified.  <b>Priority Action 1:</b> Establish a partner task group to clarify existing barriers to be addressed and priority solutions.	Ongoing to 2023  2019-2020	VCH-Richmond

## Focus Area #4: Facilitate supportive, safe and healthy natural and built environments.

### Objective #1

Identify and implement healthy natural and built environments to improve the wellness of Richmond residents.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Improve connectivity by developing walkable routes in neighbourhoods that are accessible to all. Walkable routes could be further enhanced by: <ul style="list-style-type: none"> <li>• Providing access to benches, washrooms and playgrounds, shade and gathering places</li> <li>• Providing interactive and interpretive amenities</li> <li>• Implementing a wayfinding and signage plan for walkable routes within neighbourhoods.</li> </ul>	Ongoing to 2023	CoR
2. Continue to improve cycling networks across the City by: <ul style="list-style-type: none"> <li>• Expanding the bike route network</li> <li>• Expanding secured bike parking at City, health and school facilities</li> <li>• Increasing access to bicycles and bicycle helmets to those facing barriers.</li> <li>• Addressing barriers to using available bike routes</li> </ul>	Ongoing to 2023	CoR
3. Enhance walkability/proximity to healthy food sources within neighbourhoods. Consideration can be given to one or more of the following best practice approaches: <ul style="list-style-type: none"> <li>• Creating local spaces and incentives for community gardens, food sharing, farmers' markets and food skills programs</li> <li>• Creating mobile options that improve proximity to healthy food sources for areas with limited access (e.g., travelling 'pop up' units that sell fruit and vegetables).</li> </ul>	Ongoing to 2023	VCH-Richmond
4. Improve places and spaces at the neighbourhood level to make them accessible, inviting, healthy and safe through the addition of elements such as: <ul style="list-style-type: none"> <li>• Furnishings and activities</li> <li>• Nature</li> <li>• Murals</li> <li>• Book libraries</li> <li>• Non-smoking outdoor and indoor spaces</li> </ul>	Ongoing to 2023	CoR
5. Increase indoor and outdoor unstructured play opportunities city-wide and at a neighbourhood level at school and City playgrounds, parks and facilities by: <ul style="list-style-type: none"> <li>Increasing nature play elements</li> <li>Providing play equipment accessible to all e.g., playboxes available at community centres and parks</li> <li>Creating learning opportunities in natural and built environments.</li> </ul>	Ongoing to 2023	CoR

## Focus Area #5: Promote wellness literacy<sup>17</sup> for residents across all ages and stages of their lives.

### Objective #1

Strengthen awareness and understanding of wellness including benefits and opportunities for improving wellness.

Key Action/Program/Initiative	Time-frame	Partner Lead
1. Develop and implement a wellness literacy campaign as a key component of the healthy active living campaign.  <b>Priority Action 1:</b> Develop and disseminate brief and easy to understand wellness messages in promotional materials.  <b>Priority Action 2:</b> Host a wellness literacy fair for staff from the three partner organizations.  <b>Priority Action 3:</b> Provide educational workshops on wellness led by experts or high profile community members.	Develop 2018-2019 Implement 2019-2023 2019-2020 2019-2020 2020-2021	All partners
2. Coordinate and connect the wellness communications and information sharing tools of the three partners. Aim to establish a common place/platform for wellness information.  <b>Priority Action 1:</b> Develop linkages among current partner websites for sharing evidence-based wellness messages endorsed by the three partners.	2019-2021 2019-2020	All partners
3. Develop and implement incentives to promote wellness literacy.  <b>Priority Action 1:</b> Share wellness success stories to celebrate the wellness achievement of Richmond residents and report on progress using a common platform endorsed by the three partners.	Develop 2019-2020 Implement 2020-2023 2020-2021	All partners



<sup>17</sup> Wellness Literacy is "the capacity to obtain, process, and understand basic health information and services needed to make appropriate health/wellness decisions."





# 8 Measuring Our Progress

## Measuring Our Progress

### 8.1 Evaluation Framework and Logic Model

The Richmond Community Wellness Strategy 2018–2023 Evaluation Framework has been developed and is available under separate cover. The Evaluation Framework outlines a logic model, provides details for process and outcome evaluation including indicators and data sources, and serves as a guide for evaluating the overall Strategy.

#### Context

The five focus areas, objectives and actions of the Richmond Community Wellness Strategy are all aimed to address the following priority areas for change:

- Physical activity
- Healthy eating
- Mental wellness
- Social connectedness



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These are the key drivers to guide the implementation of the action plan for the Richmond Community Wellness Strategy 2018 – 2023. The first two focus areas and related objectives and actions speak directly to the above priority areas of change. The remaining three focus areas - and related objectives and actions - are supports essential to achieving the desired change.

In essence, the focus areas and related objectives and actions are interrelated and collectively contribute to enhancing community wellness. It is recognized that the key determinants of health such as income, housing, education are also critical factors in achieving community wellness. No one action or determinant is a hundred percent attributable to individual and community wellness. It is collective action and the inter-relationships of all of these variables that impact the long term outcomes. Achieving the outcomes identified in the Community Wellness Strategy is likely to require a city-wide culture of wellness and active lifestyles that will take longer than five years to accomplish. To this end, the five year 'long term' outcomes provide a marker of progress.

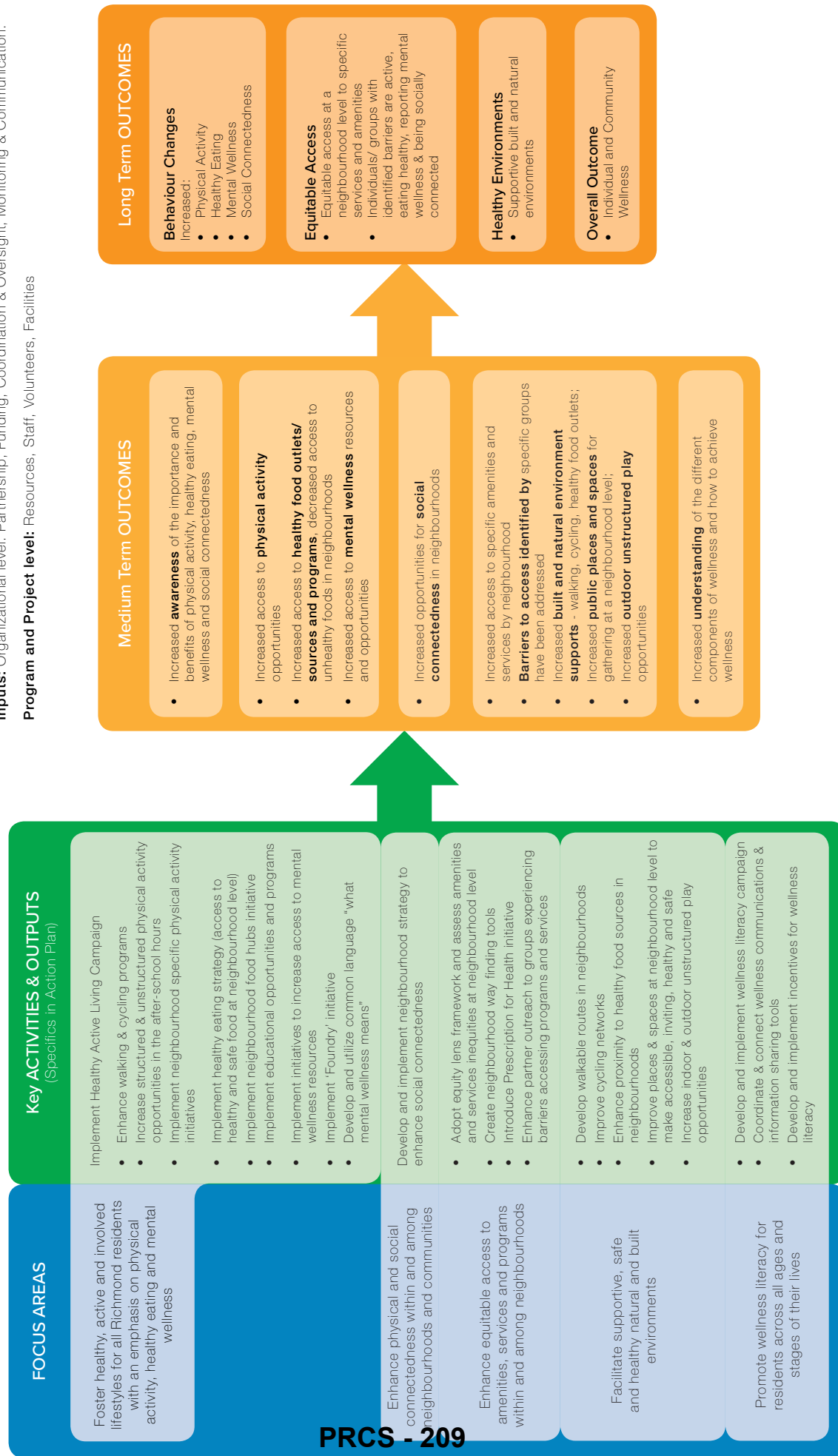
### Logic Model

The logic model for the Community Wellness Strategy presented on the adjacent page is a visual representation that simplifies the complex relationship amongst various components and identifies the major action areas, outputs, medium term outcomes and long term outcomes.

**Situation:** Improve wellness of Richmond residents (physical activity levels, healthy eating, mental wellness); Improve equitable access to programs and services; Improve social connectedness; Enhance supportive built and natural environments; Improve Richmond residents' wellness literacy.

**Inputs:** Organizational level: Partnership, Funding, Coordination & Oversight, Monitoring & Communication.

**Program and Project level:** Resources, Staff, Volunteers, Facilities





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## 8.2 Measuring Results

Process and outcome evaluation will be implemented in order to ensure ongoing progress on the Community Wellness Strategy objectives and actions.

The purpose of incorporating a **process evaluation** component is to understand whether the strategy is being implemented as intended - what's working well, what's not and where improvements can be made. This is primarily a qualitative assessment to assist with course correction. This is accomplished by:

- measuring outputs (what is produced, created, put in place, etc.)
- reviewing processes related to medium term outcomes and identifying implementation barriers and facilitators through interviews, surveys or meetings
- assessing the effectiveness of the partnership

The purpose of the **outcome evaluation** is to measure progress toward achieving the medium and long term outcomes of the Community Wellness Strategy using common or shared measures that are reliable and valid.

- Where possible, existing repeated measures of community wellness, such as Richmond's "*My Health My Community*", the McCreary Adolescent Health Survey and School Satisfaction Survey for Richmond School District 38, the Canadian Community Health Survey and Census statistics are preferred for measuring progress toward the desired outcomes.
- Modifications to data collection tools are identified, where additional information is required.
- For some actions, new data sources and data collection methods are needed (e.g., audits or inventories of services provided, specific surveys) to gather important qualitative and quantitative data.
- In addition, a number of initiatives will implement program-specific evaluations.

The following table identifies examples of measures and targets to be used in the evaluation of the Community Wellness Strategy 2018-2023. In addition, a variety of data sources and collection methods will be used to measure outcomes. As an example, statistically valid surveys will be used to gather quantitative and qualitative data on indicators to ascertain whether target trends are being reached.

The full complement of measures and data sources are outlined in the Evaluation Framework available under separate cover.

Focus Area	Indicator/Measure	Target Trend
Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.	<ul style="list-style-type: none"> <li>Physical activity levels</li> <li>Fruit and vegetable servings</li> <li>Self-rated mental health</li> <li>Awareness of benefits</li> <li>Healthy food outlets</li> <li>Physical activity opportunities</li> </ul>	↑ ↑ ↑ ↑ ↑ ↑
Enhance physical and social connectedness within and among neighbourhoods and communities	<ul style="list-style-type: none"> <li>Strong sense of community belonging</li> <li>Volunteers</li> </ul>	↑ ↑
Enhance equitable <sup>18</sup> access <sup>19</sup> to amenities, services and programs within and among neighbourhoods.	<ul style="list-style-type: none"> <li>Amenities, programs and services available by neighbourhood</li> <li>Reduced barriers to opportunities</li> </ul>	↑ ↓
Facilitate supportive, safe and healthy natural and built environments	<ul style="list-style-type: none"> <li>Walkability of neighbourhoods</li> <li>Outdoor unstructured play opportunities</li> </ul>	↑ ↑
Promote wellness literacy for residents across all ages and stages of their lives	<ul style="list-style-type: none"> <li>Awareness of wellness components</li> </ul>	↑

**Reporting** on the Community Wellness Strategy will include a report on outcomes at 2.5 years and 5 years by partner leads on the progress of the 5 focus areas and process evaluation measures.

### Evaluation Implementation Considerations

There are a number of processes and structures that are important to ensuring a successful evaluation. These include clarifying: specific responsibility for evaluation, funding availability, data monitoring process, reporting timeframes, ongoing sharing of information on targets and milestones and the communication plan to report success and progress.

<sup>18</sup> Equitable –fair, reasonable, just and free of favoritism or self-interest

<sup>19</sup> **Equitable access** is about addressing social and economic imbalances when developing policy or implementing plans, so that people from diverse backgrounds (and different neighbourhoods) have more or less similar opportunities when it comes to **accessing** amenities, services and programs.

# 9 Implementation

## Implementation

Collaboration and sustained coordinated efforts are essential to the successful implementation of the Richmond Community Wellness Strategy and to achieve the desired collective impact. The Action Plan identifies lead responsibilities and timelines for implementation. In addition, the lead Partners, consisting of the City of Richmond, Vancouver Coastal Health-Richmond and School District 38 recognize the interconnectedness of the collective actions and commit to the following:

### Accountability Structure

- To ensure the appropriate oversight of the Community Wellness Strategy, a dedicated Partner Leadership group with designated leaders from each of the partner organizations will be responsible to oversee implementation and ongoing operations of the Strategy.
- Each focus area has a designated lead who will be responsible for identifying working groups (existing or new) to implement actions specified in the action plan for their area of responsibility.
- Monitoring and reporting mechanisms will be set in place, including at minimum, quarterly meetings of the Partner Leadership group to receive reports on progress of implementation.
- A report on achievement of outcomes is to be developed at 2.5 years and at 5 years.
- Key supports include:
  - Aligning and leveraging resources, for the short term and for long term sustainability
  - An evaluation working group with representatives from each of the partner organizations to coordinate evaluation efforts.



### Common Agenda and Mutually Reinforcing Activities

- The Community Wellness Strategy Action Plan sets out a common agenda and shared aspirations for the implementation of the Community Wellness Strategy. All partners will be working at the same time, individually and collectively, to implement specific aspects of the Strategy based on the identified time lines. The actions are interconnected and mutually reinforcing with the identification of quick starts to be commenced in the first or second year of the Strategy along with a number of high leverage activities that will require greater coordinated efforts and may take longer to implement.
- Partners will assume the challenge of engaging community organizations and residents in the identified actions, creating ownership and champions.
- Partners commit to hosting 'kick off' orientation events in order to garner buy-in and support during the early stages of Strategy implementation. Orientation events could include lunch and learns and the dissemination of wellness messages to partner organization staff.

### Shared Measurement

- The Richmond Community Wellness Strategy Evaluation Framework outlines both a process and outcome evaluation and serves as a guide for evaluating the overall Strategy. The Framework identifies specific methods, indicators, common and shared measures and data sources for the purpose of reporting progress toward the achievement of outcomes. Evaluation and measurement is recognized as an ongoing process of collecting appropriate data, identifying and analyzing available data and ensuring timely data reporting in order to understand what is working, what is not and where course correction should occur.
- The Evaluation working group would play a key role in supporting the Partner Leadership Group in documenting evaluation results and sharing evaluation learnings.



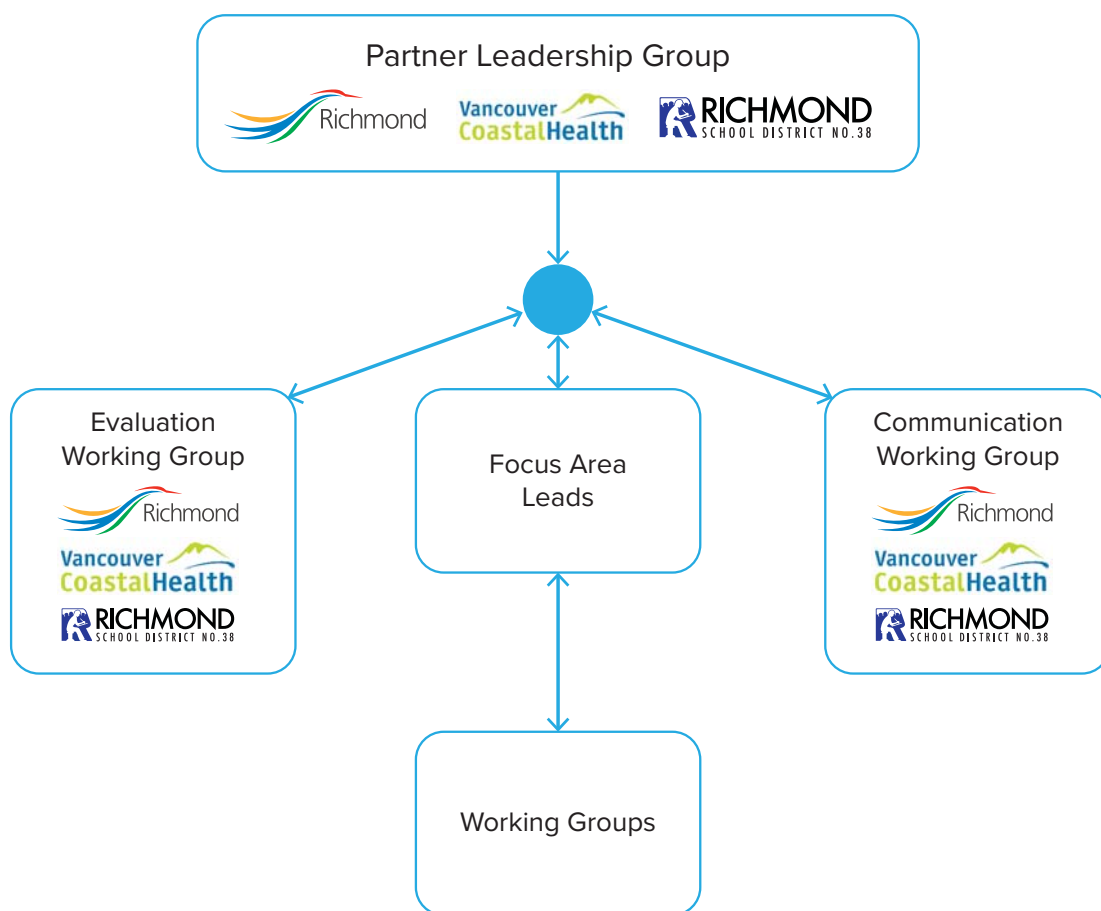
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## Continuous Communication

It is of value for the partners to communicate the Richmond Community Wellness Strategy under a common branding. This helps create an identity and connects actions as part of a larger movement that enhances recognition, momentum and sustainability. Continuous communication is a critical aspect of implementation and of ongoing operation of the Strategy and this can take a number of forms:

- Regular sharing of information within partner organizations through meetings and ongoing communication vehicles
- Quarterly updates across partner organizations through newsletter or other agreed to communication vehicles
- Yearly update through websites or other communication vehicles to community stakeholders and the general public
- Creative opportunities for continuous community/neighbourhood engagement – providing opportunity to update stakeholders on actions and progress, to share stories about innovations and challenges, and encourage continued feedback
- Recognizing and celebrating successes as a critical aspect of sharing information, transferring knowledge, and inspiring sustainable action on community wellness.





# 10 Conclusion

The 2018-2023 Richmond Community Wellness Strategy is a renewed commitment of the three partners, the City of Richmond, Vancouver Coastal Health-Richmond and Richmond School District 38 to work collectively to improve wellness. Overall, the purpose of this five year strategy is to take a collaborative and holistic approach to improve wellness for Richmond residents and increase opportunities as well as support for active and healthy lifestyles throughout the city. According to data from the My Health My Community survey, Richmond residents are generally healthy, however there are areas for improvement, which include active living, mental and physical wellness, and a sense of belonging.

The vision, principles, focus areas and actions which have been developed following an inclusive engagement process provide the direction and framework for the implementation of the Strategy. Through implementation and the subsequent evaluation of actions, the aim is to measure progress in achieving the various goals, which have been outlined throughout this Strategy.

A successful evaluation process will be achieved through the assignment of specific responsibility for evaluation, funding availability, a data monitoring process, reporting timeframes, ongoing sharing of information on targets and milestones and a communication plan to report success and progress. Generally, the City of Richmond, Vancouver Coastal Health-Richmond and Richmond School District 38 recognize that a shared vision and collective efforts to achieve and evaluate common goals will strengthen the impacts to individual and community wellness.





# Appendix 1: Relevant Plans and Strategies

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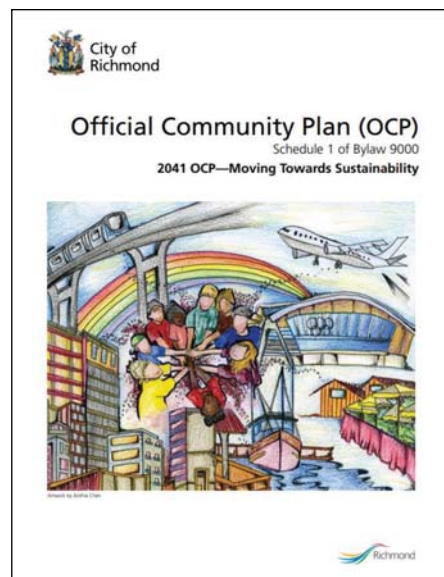
Examples of plans and strategies of the three partner organizations that provide relevant context and support the Community Wellness Strategy are outlined below.

## The City of Richmond Relevant Plans and Strategies:

City of Richmond's Official Community Plan 2012 -2041 (OCP) guides the long-term planning within the City. The OCP enables City Council to plan, co-ordinate and manage the City's sustainability, social, economic and land use interests, over the long term. The OCP reflects the overall values of the Richmond community by establishing a City vision, goals and objectives for future sustainability, development and servicing, and policies and urban design guidelines to achieve the vision.

The OCP Vision of a sustainable Richmond:

*"A sustainable and healthy island city that meets the needs of the present without compromising the ability of future generations to meet their own needs. It is a place where people live, work, and prosper in a welcoming, connected, accessible and vibrant community. In Richmond, the health of the people and the health of the eco-system are sustained through community participation and long-term economic, social and environmental well-being."*



The recurring themes and messages in the OCP are supportive of community wellness and provide important context and legitimacy for the Richmond Community Wellness Strategy, e.g.,

- Provide more housing choices to facilitate better aging in place, complete neighbourhoods and affordable housing;
- Improve streets and connectivity in neighbourhoods;
- Provide more parks and open space;
- Retain agricultural lands;
- Improve transportation, transit service, and expand the cycling network across the City;
- Have more walkable and accessible neighbourhoods;
- Improve the ecological network and its services
- Improve opportunities to access the shoreline.

**City of Richmond Social Development Strategy (2013-2022)** is intended to guide the City's decisions and resource allocations on social development matters. It provides a foundation for an integrated, coordinated and sustainable approach for social development in Richmond. *The Strategy "envision[s] the City of Richmond of 2022 as an inclusive, engaged and caring community – one that considers the needs of the present and future generations, values and builds on its diversity, nurtures social capital, and treats its citizens with fairness and respect. The Strategy recognizes that, for this vision to become a reality, the City must not only be ready to address existing community social issues but also develop the capacity to be responsive to the emerging needs of its diverse populations"*

The Social Development Strategy identifies nine strategic directions: The Social Development Strategy identifies nine strategic directions: 1) *Expand Housing Choices*; 2) *Enhance Community Accessibility*; 3) *Address the Needs of an Aging Population*; 4) *Help Richmond's Children, Youth and Families to Thrive*; 5) *Build Richmond's Cultural Diversity*; 6) *Support Community Engagement and Volunteerism*; 7) *Strengthen Richmond's Social Infrastructure*; 8) *Provide High Quality Recreation, Arts, Cultural and Wellness Opportunities*; 9) *Facilitate Strong and Safe Neighbourhoods*.

The realization of these strategic directions will contribute to and further the achievement of the goals and objectives of the Community Wellness Strategy.

**Richmond's Intercultural Strategic Plan (2017-2022)** prepared by the Richmond Intercultural Advisory Committee highlights the importance of enhancing intercultural harmony and strengthening inter-cultural cooperation in Richmond. Richmond's intercultural vision is: *"for Richmond to be the most welcoming, inclusive and harmonious community in Canada."* Four strategic directions have been identified: 1) *Address language, information and cultural barriers that interfere with building a welcoming community;* 2) *Address the perception and reality of racism and discrimination in the community;* 3) *Work to explore potential areas of alignment between the intercultural vision... and other government and stakeholder systems, policies and planning processes;* 4) *support the development and integration of Richmond's immigrants.*

These strategic directions will contribute to community wellness as well as inform and support actions proposed under the Richmond Community Wellness Strategy.

**City of Richmond 2022 Parks and Open Space Strategy** helps to frame and guide the objectives and actions within the Community Wellness Strategy relating to the built and natural environment. It consists of seven focus areas that are aimed at providing high quality parks and open space into the future: 1) *Health and Wellness, e.g., Residents of every neighbourhood have equal access to safe, appealing outdoor places to engage in healthy active lifestyles;* 2) *Great Spaces and Experiences, e.g., The rich variety of great places, features and activities in parks and open space system contribute to the city's vibrancy and identity;* 3) *Connectivity: Linking people, community and nature, e.g., The system is inviting, accessible and safe, enabling residents and visitors to feel comfortable and connected to the community;* 4) *Green Network e.g., The parks and open space system include a range of green spaces that support recreation, social interaction, and psychological and spiritual renewal;* 5) *Blue Network, e.g., Richmond's waterfront provides a variety of activities and multiple destinations;* 6) *Diversity and Multi-functionality, e.g., The system provides a variety of diverse open spaces that are flexible and able to respond to changes and community needs;* 7) *Resource Management, e.g., The system inspires shared stewardship between multiple stakeholders to foster pride, purpose and a sense of community.*

Other Richmond Plans that relate to the Community Wellness Strategy include:

- Seniors Service Plan: Active and Healthy Living 2015-2020
- Age-Friendly Assessment and Action Plan (Approved by Richmond City Council, March 2015)
- Richmond Arts Strategy 2012-2017
- Museum and Heritage Strategy 2007
- Richmond Affordable Housing Strategy, 2007 [2016 Housing Report Card]
- Richmond Sport for Life Strategy 2010-2015
- Community Services Youth Service Plan: Where Youth Thrive 2015-2020



The City of Richmond undertook the development of a **Richmond Recreation and Sport Strategy (2018-2023)** concurrently with the Richmond Community Wellness Strategy to ensure the two strategies are aligned.

### Recreation and Sport Strategy Vision:

Richmond is a leader in the planning and delivery of recreation and sport opportunities, inspiring individuals and communities to be active, connected and healthy for a lifetime.

The Recreation and Sport Strategy (2018-2023) identifies a number of priority focus areas:

- **Awareness and Understanding** – Richmond residents know and understand the opportunities and benefit of participation in recreation and sport;
- **Active People** – Richmond residents actively participate in recreation and sport throughout their life;
- **Physical Literacy** – Richmond residents have the fundamental skills, competence, confidence and motivation to move for a lifetime;
- **Active and Vibrant Places** – Natural and built environments across the City and in neighbourhoods support and encourage participation in recreation and sport;
- **Connectedness to Nature** – Richmond residents enjoy the opportunity to connect with nature; and Community Capacity-building- Collaboration, partnerships and volunteerism are strengthened to expand the reach and impact of recreation and sport in Richmond – better together, building on strengths
- **Technology and Innovation** – Technology and innovative ideas connect and inspire Richmond residents in recreation and sport.

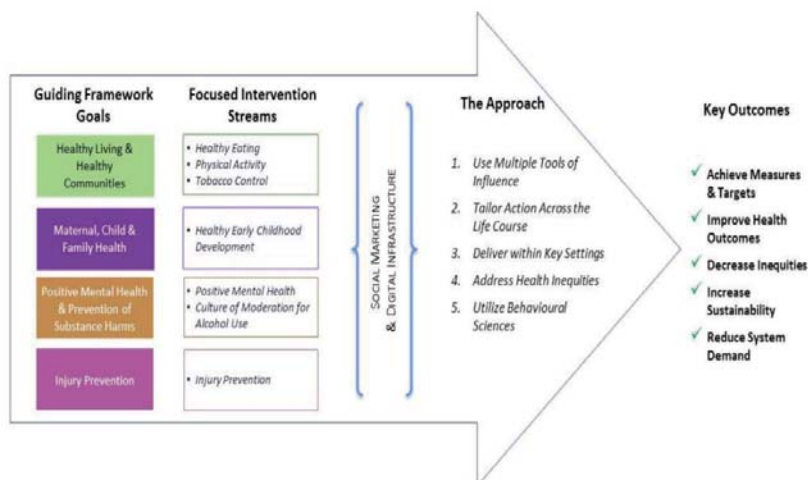
These priority directions align synergistically with the objectives of the Community Wellness Strategy and specifically target and support the achievement of the physical activity and neighbourhood connectedness outcomes of the Community Wellness Strategy.

### Vancouver Coastal Health – Richmond Relevant Plans and Strategies :

The following frameworks, strategies and reports provide important policy direction and reference for Vancouver Coastal Health-Richmond's role as a partner in the development and implementation of the Richmond Community Wellness Strategy.

### Provincial Strategies that guide all health authorities province-wide include:

- **BC's Guiding Framework for Public Health<sup>20</sup>** identifies measures, baselines and targets to guide solutions for increasing the health and wellness of all British Columbians. The key areas that are applicable to measuring individual and community wellness are: (1) Healthy Living and Healthy Communities; (2) Maternal, Child and Family Health; (3) Positive Mental Health and Prevention of Substance Harms; (4) Communicable Disease Prevention; (5) Injury Prevention; (6) Environmental Health.



20 British Columbia Ministry of Health 2013. Promote, Protect, Prevent: Our Health Begins Here [electronic resource]: BC's Guiding Framework for Public Health. (Appendix I: Summary of Measures p52-54)

- *Healthy Families BC Policy Framework (2014)*<sup>21</sup> outlines work to be done at local and regional levels to reduce risk factors and increase protective factors for major chronic diseases and injuries. Investing in evidence-based prevention interventions, effectively supporting individuals in making healthier choices (such as eating healthy foods, being physically active, reducing alcohol consumption and living tobacco free) and reinforcing protective factors (such as those that support healthy early child development and positive mental health) can help prevent the onset of many chronic diseases and improve wellness. The Framework identifies seven focused intervention streams with rationale and effective approaches to guide implementation (see above). *Specific outcome targets outlined for BC by 2023 are equally important for Richmond.*
- *Active People, Active Places – 2015 BC Physical Activity Strategy* is designed to guide and stimulate co-ordinated policies, practices and programs in physical activity that will improve the health and wellbeing of British Columbians, and the communities in which we live, learn, work and play. The Strategy uses a settings-based approach and aims to support people to be active by creating environments that foster physical activity and addressing the environmental, social and individual determinants of physical inactivity. The key elements and strategic directions for action are highly relevant to the Richmond Community Wellness Strategy priorities and actions.
- *B.C.'s Mental Health and Substance Use Strategy 2017-2020* is a refreshed strategy that builds on Healthy Minds Healthy People and A Path Forward: BC First Nations and Aboriginal People's Mental Wellness and Substance Use – both 10 Year Plans. It emphasizes the importance of prevention, the need for better access to services, better co-ordination of services, and improved continuity of care. It requires stronger collaboration and integration among partners to ensure the best outcomes for children, youth, adults, their families and communities. The urgency comes from understanding that as many as 84,000 children and youth between the ages of four and 17 in B.C. experience one or more mental health disorders at any given time, while only one-third receive specialized treatment. An even greater number of children and youth experience milder forms of distress and related impacts, which affect their ability to function to their fullest potential. Actions are designed to improve our ability to meet the needs of our children when and where they need us, and this is particularly relevant to the Richmond Community Wellness Strategy.
- *BCCDC 2017-2021 Population and Public Health Strategic Plan (The Observatory)*  
The Observatory is newly established to provide leadership in the development of provincial and regional surveillance capacity and to support the Provincial Health Office and Chief Medical Health Officers in regional health authorities to systematically report on their populations' health and wellness status. Surveillance information produced by the Observatory will be used by public health staff for policy development, program planning, evaluation and decision making to improve the well-being of British Columbia communities. Data required to measure progress toward improved community wellness will be of importance to the Observatory work.

#### **Vancouver Coastal Health region and VCH-Richmond specific strategy and data reports:**

- *Taking Action to Improve Health in the Vancouver Coastal Health Region 2016/17*<sup>22</sup> details how the Vancouver Coastal Health uses public health strategies to promote health and wellness and support residents in living healthy lives in healthy communities. This includes focusing on healthy early childhood environments and support for school success, improving immunization rates, ensuring clean water, including cultural healing practices and Elders in indigenous health, supporting community-based initiatives to strengthen social connectedness and sense of community belonging, and responding to the illicit drug overdose emergency. Healthy early childhood environments, connectedness and sense of neighbourhood and community belonging are important aspects of wellness.

<sup>21</sup> Healthy Families BC Policy Framework – A Focused Approach to Chronic Disease and Injury Prevention, Ministry of Health 2014

- *My Health My Community ([www.myhealthmycommunity.org](http://www.myhealthmycommunity.org))* is a web-based health and wellness survey, first conducted in 2013/14, that enables residents who live in the Vancouver Coastal Health and Fraser Health regions to influence their community's health priorities and local government and decision-makers to shape community services and amenities to meet local needs. Prior to this, there had been a major gap in information at the local community and neighbourhood level about residents' health status, needs and well-being. Health and lifestyle data from over 33,000 lower mainland adults has been compiled into 30 different community profiles. The survey data allows for comparisons between communities, and associations between health status, lifestyle behaviours, built environments and population groups.

*My Health My Community (MHMC) Richmond Community Health Profile (2013/14) provides information about Richmond residents' health status, needs and well-being for the City overall and at a neighbourhood level (<https://www.myhealthmycommunity.org/Results/NeighbourhoodProfiles.aspx>). Neighbourhoods as well as communities differ considerably with regards to age, income, education and place of birth of their residents. These social and economic differences are highly influential in determining individual and community health and wellbeing. The results of the MHMC Richmond profile provide an essential reference for the Community Wellness Strategy and are summarized in Section 2 of this report. The MHMC is to be repeated over the time period of the Strategy and for this reason, the Community Wellness Strategy evaluation framework uses many of the same measures as criteria for reporting progress on enhancing the health and wellbeing of Richmond residents.*

## Richmond School District 38 Relevant Plans and Strategies:

Richmond School District (SD 38) recognizes the important relationship between health and education; the fact that physical, mental, intellectual and emotional health support children and youth in achieving their fullest potential as learners, and similarly, that learning positively influences students' health. Key plans and strategies addressing learning and wellness are outlined below.

SD 38 has championed involvement in Healthy Schools BC ([www.healthyschoolsbc.ca](http://www.healthyschoolsbc.ca)) an initiative that builds the capacity of the health and education sectors to effectively implement Healthy Schools BC initiatives using a **Comprehensive School Health** approach. Strengthened health-education partnerships, tools for healthy school assessment and planning, and the coordination of existing schools-based healthy living programs and resources combine to support improvement in students' health and learning. Key focus areas include:

- **School connectedness** and building a school community where everyone feels safe, seen, heard, supported, significant and cared for;
- **Food literacy** to ensure students have the knowledge, skills and attitudes necessary to choose, grow, prepare and enjoy food to support their own health, the wellbeing of their community, and the environment.

SD 38 is committed to advancing school-based promotion of youth mental health and recognizes that successful implementation of a mental health strategy requires dedicated leadership, proper preparation of the organization, and ongoing support for implementation. To this end, opportunity has been established for SD 38 educators to complete the online course Bringing Mental Health to Schools: a curriculum resource for grades 8 – 10 (<http://ets.educ.ubc.ca/curriculum-development-and-support/special-projects/mental-health-course/>). With this course, educators learn how to apply this classroom-ready, web based, modular mental health curriculum resource as well as upgrade their own mental health literacy. Further resource support is available through the following link: <http://teenmentalhealth.org/toolbox/>

# Appendix 2: Stakeholder Engagement

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## RICHMOND COMMUNITY WELLNESS STRATEGY – STRATEGIC ADVISORY COMMITTEE AND PARTNER LEADERSHIP TEAM 2016-18

Name	Area of Responsibility
<b>CITY OF RICHMOND</b>	
<b>Elizabeth Ayers</b> Partner Leadership Team	Manager, Programs and Projects, City of Richmond
Donna Chan	Manager, Transportation Planning
John Woolgar	Manager, Aquatic and Arena Services
Katie Varney	Manager, Community Cultural Development
Kim Howell (retired June 2017)	Deputy Fire Chief
Lesley Sherlock	Social Planner
Marie Fenwick	Manager, Parks Programs
Serena Lusk	General Manager, Community Services
Ted Townsend	Director, Corporate Communications and Marketing
Tina Atva	Senior Planning Coordinator, Policy Planning
<b>VANCOUVER COASTAL HEALTH – RICHMOND</b>	
<b>Diane Bissenden</b> Partner Leadership Team (Retired April 2017)	Director, Population & Family Health, Richmond; Program Director, Regional Public Health Program - Vancouver Coastal Health – Richmond
<b>Chris Salgado</b> Partner Leadership Team Vancouver Coastal Health – Richmond	Manager, Community & Family Health
Claudia Kurzac	Manager, Health Protection
Juan Solorzano	Executive Director Population Health
Lianne Carley	Population Health Policy Analyst
Dr. Meena Dawar	Medical Health Officer, Vancouver Coastal Health
Monica Needham	Program Manager, Community and Ambulatory Services, Continuing Health Services.
<b>RICHMOND SCHOOL DISTRICT NO. 38</b>	
<b>Marie Ratcliffe</b> Partner Leadership Team	District Administrator - Learning Services Richmond School District No. 38
Wendy Lim	Assistant Superintendent
Anne Gillrie-Carre	District Administrator
Richard Steward	District Administrator
Ornella Svaletuen	Curriculum Co-ordinator/Consultant for mental health and social-emotional learning
Constance Easton	Curriculum Co-ordinator/Consultant for mental health and social-emotional learning
Zena Simces	<b>Consultant Team</b>
Sue Ross	<b>Consultant Team</b>
Karen Strange	<b>Consultant Team</b>
Suzanna Kaptur	Research Planner 2, City of Richmond, Community Services
Lisa Fedoruk	Coordinator, Special Projects, City of Richmond

## VANCOUVER COASTAL HEALTH – RICHMOND STAKEHOLDER ENGAGEMENT

Areas of Responsibility ~ Fields of Expertise
Director, Population & Family Health, Richmond;
Program Director, Regional Public Health Program
Manager, Community & Family Health
Team Lead, Interdisciplinary Practice, Continuing Health Services
Manager, Community Mental Health & Substance Use
Aboriginal Health Lead
Program Leader Healthy Adults & Families
Public Health Clinical Resource Nurse
Environmental Health Officer
Regional Healthy Built Environment Environmental Health Officer
Regional Healthy Built Environment Environmental Health Officer
Regional Manager, Public Health Perinatal and Early Childhood Development
Richmond Senior Environmental Health Officer
Manager, Community Investments
Medical Health Officer, Vancouver Coastal Health
Program Leader Speech & Language Program
Program Leader Healthy Babies & Early Childhood Development
Epidemiologist
Program Leader Audiology
Manager, Health Protection
Mental Health & Substance Use
Clinical Coordinator Community Health Services
VCH Medical Health Officer
Leader School Aged & Adult Prevention
Manager, Community and Ambulatory Services, Continuing Health Services
Clinical Coordinator Home Care Nursing
Regional Healthy Built Environment Environmental Health Officer
Public Health Dietitian
Richmond Area Medical Association Committee
Richmond Division of Family Practice
Members of the Advisory Committee

## RICHMOND SCHOOL DISTRICT 38 STAKEHOLDER ENGAGEMENT

Areas of Responsibility ~ Fields of Expertise
District Administrator - Learning Services
Secondary and Area Counsellors
Curriculum Co-ordinator, Counselor/Consultant for mental health and social-emotional learning
Student – Health Summit
Richmond Schools Athletic Association
District Administrators
Elementary Principal
Retired Principal
Adolescent Support Team
Royal Canadian Mounted Police – Richmond
Richmond Mental Health and Substance Use
Assistant Superintendent
Director of Facilities Planning
Richmond District Parent Advisory Council (PAC)
Secondary PE Teachers/SEL Coordinator
Richmond Secondary Schools Athletic Association
Richmond Foodbank
Members of the Advisory Committee

## CITY OF RICHMOND STAKEHOLDER ENGAGEMENT – STAFF

City of Richmond Department	Area of Responsibility ~ Field of Expertise
Administration and Compliance	Manager, Corporate Performance
Real Estate Services	Senior Manager, Real Estate Services
Planning and Projects	Manager, Community Services Planning and Projects Coordinator, Special Projects
Parks Services	Manager, Parks Programs Area Coordinator, Parks Area Coordinator, Richmond Nature Park Park Planner Britannia Site Supervisor
Recreation and Sport Services - Aquatics and Arenas	Manager, Aquatic and Arena Services
Aquatics	Aquatics Supervisor
Arenas	Community Facilities Coordinator - Arenas
Sport	Manager, Sport and Community Events
Volunteers	Volunteer Development Coordinator
Fitness	Coordinator, Fitness and Wellness Services
Recreation and Sport Services - Community Recreation	Manager, Community Recreation Services Area Coordinators Recreation Leaders Community Facilities Coordinator - Community Recreation Fitness Coordinator - South Arm Youth Coordinator - Steveston Seniors Coordinator - City Centre Community Development Coordinator - West Richmond School Aged Child Care Preschool
Arts, Culture and Heritage Services	Manager, Community Cultural Development Arts Coordinator Arts Programmer Manager, Major Events and Film Supervisor, Museum & Heritage Services Media Arts Specialist Public Art Planner Manager, Art Services Director, Richmond Art Gallery
Community Social Development	Social Planner, Community Social Development Coordinator, Seniors Services Seniors Wellness Coordinator Coordinator, Diversity Services Affordable Housing Coordinator Childcare Coordinator

City of Richmond Department	Area of Responsibility ~ Field of Expertise
Sustainability and District Energy	Senior Manager, Sustainability and District Energy
Engineering Planning	Manager, Engineering Planning
Policy Planning	Manager, Policy Planning Department Senior Planning Coordinator Planner-Analyst
Development Applications	Director, Development
Sustainability and District Energy	Senior Manager, Sustainability and District Energy
Engineering Planning	Manager, Engineering Planning
Policy Planning	Manager, Policy Planning Department Senior Planning Coordinator
Development Applications	Director, Development
Transportation	Manager, Transportation Planning Transportation Planner
Richmond Fire-Rescue	Deputy Fire Chief Community Relations Officer Chief Fire Prevention Officer
Bylaws	Manager, Community Bylaws
Emergency Programs	Manager, Emergency Programs
Corporate Communications and Marketing	Director, Corporate Communications and Marketing Communications Officer
Human Resources	Health, Safety and Wellness Coordinator Project Leader
Recreation and Sport Services - Sport	Program Manager, Community Sport Director, Sport Services
Library Administration	Deputy Chief Librarian

## CITY OF RICHMOND STAKEHOLDER ENGAGEMENT - ALLIED ORGANIZATIONS

City Centre Community Association	West Richmond Community Association
Hamilton Community Association	Sea Island Community Association
Minoru Seniors Society	Steveston Community Society
Richmond Aquatic Services Board	Richmond Art Gallery Association
Richmond Fitness & Wellness Association	Richmond Museum Society
South Arm Community Association	Richmond Nature Park Society
Thompson Community Association	Steveston Historical Society
East Richmond Community Association	

## CITY OF RICHMOND STAKEHOLDER ENGAGEMENT - COMMUNITY ORGANIZATIONS

Community Association Participant Engagement	
Richmond Food Security Society	Richmond Sports Council
Turning Point Recovery Society	United Way of the Lower Mainland
Touchstone Family Association	Richmond Society for Community Living
HUB Cycling	The Sharing Farm Society
Developmental Disabilities Association	Richmond Poverty Response Committee
S.U.C.C.E.S.S.	ParkRun
Richmond Children First	Richmond Youth Service Agency
Richmond Addiction Services	Richmond Minor Football League (Raiders)
Richmond Lawn Bowling Club	Japanese Canadian Cultural Centre Advisory
Richmond Family Place	UBC Boathouse
Advisory Committee Engagement	
Richmond Active Transportation Committee	Richmond Seniors Advisory Committee
Richmond Community Services Society Committee	Richmond Intercultural Advisory Committee
Advisory Design Panel	Richmond Centre for Disability





# Appendix 3:

## Richmond Community Profile Data Sources

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1. Richmond City Planning Hot Facts (the series, 2014-2017)
2. The United Way Community Profile – Richmond – December 2015
3. Statistics Canada (2015) 2011 Population Census/Household Survey
4. Statistics Canada (2015) 2006 Population Census/Household Survey
5. BC Vital Statistics (2011) Annual Report
6. BC Stats. (2015) Sub-Provincial Populations – P.E.O.P.L.E.
7. BC Stats (2015) Socioeconomic Profiles
8. Statistics Canada (2015) CCHS Canadian Community Health Survey
9. BC Community Health Profiles (2013, 2017) PHSA – Richmond
10. My Health My Community, Vancouver Coastal Health - Richmond (2013/14)
11. Human Early Learning Partnership. EDI (Early Years Development Instrument) report. Wave 6 Community Profile, 2016. Richmond (SD38). Vancouver, BC: University of British Columbia, School of Population and Public Health; October 2016.
12. Human Early Learning Partnership. EDI (Early Years Development Instrument) report. Wave 6 Supplementary Report EDI Subscales Community Profile, 2016. Richmond (SD38). Vancouver, BC: University of British Columbia, School of Population and Public Health; September 2017.
13. Human Early Learning Partnership. MDI [Middle Years Development Instrument] Grade 4 report. School District & Community Results, 2016-2017. Richmond (SD38). Vancouver, BC: University of British Columbia, School of Population and Public Health; April 2017.
14. Human Early Learning Partnership. MDI [Middle Years Development Instrument] Grade 7 report. School District & Community Results, 2016-2017. Richmond (SD38). Vancouver, BC: University of British Columbia, School of Population and Public Health; April 2017.
15. McCreary Centre Society. (2014). Richmond: Results of the 2013 BC Adolescent Health Survey. Vancouver, BC: McCreary Centre Society.
16. BC Ministry of Education and BC Stats (2015) School Satisfaction Survey – SD 68 Richmond.
17. Ministry of Health March 2013 British Columbia Promote, Protect, Prevent: Our Health Begins Here [electronic resource]: BC's Guiding Framework for Public Health.
18. Vancouver Foundation's Vital Signs 2016 – Richmond.



# Appendix 4:

## Documentation of the Engagement Process and Results

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The community engagement process started in January 2017. Over 1000 stakeholders participated in the engagement process.



## WHO WE HEARD FROM

### I. Internal Stakeholders

#### **Strategic Advisory Committee:**

Comprised of representatives from the three partners – City of Richmond, VCH-Richmond and School District 38 - with various areas of responsibilities and fields of expertise.

#### **Partner Organizations Representatives:**

*City of Richmond* - A total of 75 staff participated including representatives from all departments in the Division of Community Services and other City personnel from Planning and Development, Corporate Communications and Marketing, the Chief Administrative Office, Law and Community Safety, and the Richmond Olympic Oval.

*Vancouver Coastal Health - Richmond* - 49 staff participated representing Public and Population Health, senior leadership including the Medical Health Officer, Head of Family Practice, Senior Medical Director, Environmental Health, Mental Health and Substance Use, Community and Ambulatory Services, and Home Care Nursing. In addition, 29 public and population health staff responded to an on-line survey.

*School District 38* included 17 participants representing teachers, principals, counselors and administrators. In addition, the school district included a number of their key stakeholders in the session e.g., representatives from the RCMP, Mental Health and Substance Use Services, Richmond Food Bank, Richmond Secondary Sport Athletic Association, and the district Parent Advisory Council (PAC).

### II. External Stakeholders

#### **Community Groups:**

Fifty organizations were invited to participate. Representatives from 37 groups attended the consultation sessions including Community Associations, Community Service Organizations and Sports Organizations.

#### **Richmond Advisory Committees:**

Representatives from 5 of the 8 invited City of Richmond Advisory Committees attended a special consultation session.

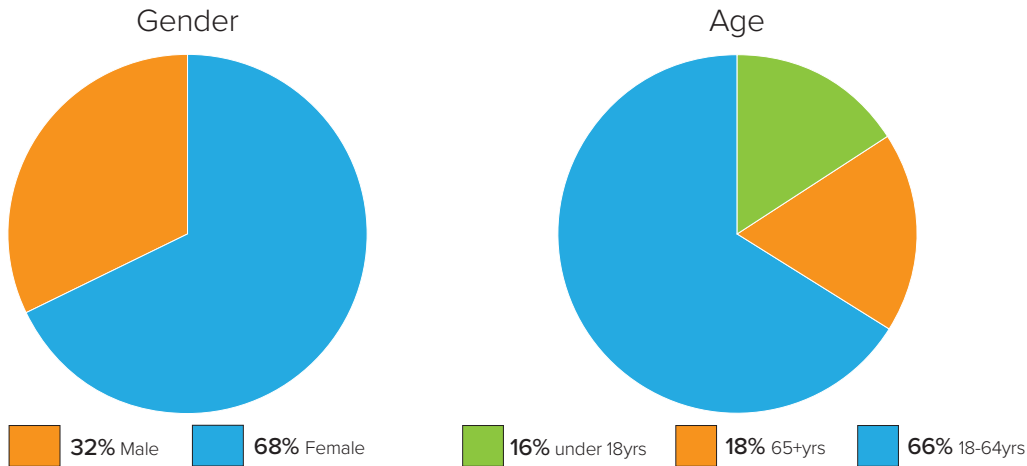
### III. Public Consultation

A variety of opportunities were selected to seek the views of Richmond residents:

- 80 families were interviewed during Family Day, January 2017
- 246 students in two elementary schools (grades 5 and 6) and two secondary schools (grades 9 -11) covering 10 classrooms participated in discussions about wellness for themselves, their families and their neighbourhoods
- 81 parents from the School District 38 Parent Advisory Committee responded to an on-line survey
- 240 residents participated in open houses
- 134 residents responded to a survey on Let's Talk Richmond

## Open Houses

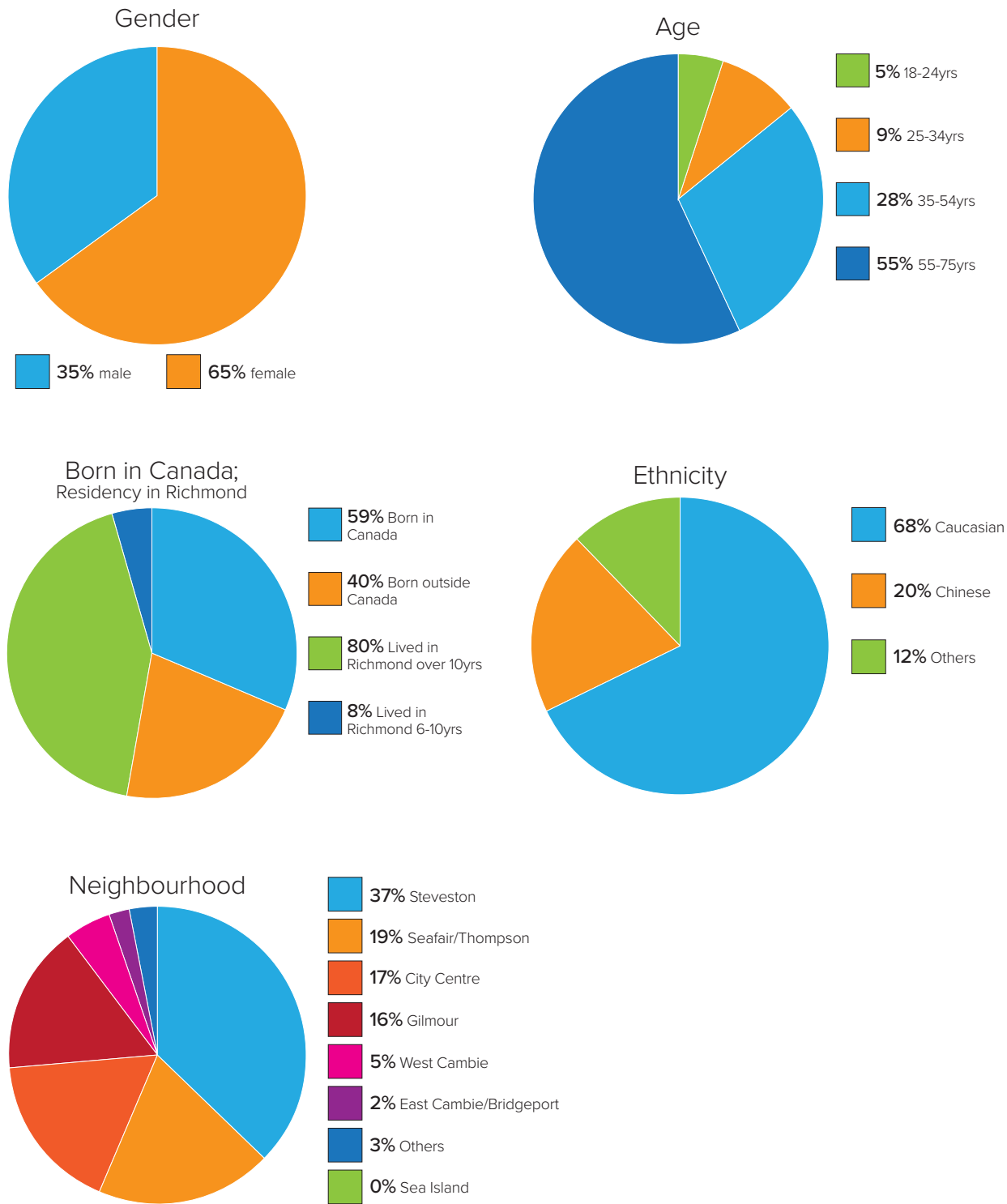
Drop-in style open houses were held in four of the Richmond Public Library branches. This was an open invitation to any interested resident. Afternoon, evening and weekend sessions were publicized widely to engage as many residents as possible. Posters were available in Chinese and volunteers who spoke Mandarin and Cantonese supported the consultation process. The gender and age breakdown of participants is illustrated below.



Let's Talk Richmond

City of Richmond has an established website that enables residents to obtain information on City initiatives and to provide feedback. Information relating the Community Wellness Strategy and a survey was made available over a two week period in May 2017 to further engage residents.

Demographic information provided by survey respondents is illustrated below.



## PROCESS AND KEY FINDINGS

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### Internal consultations

The **Strategic Advisory Committee** was engaged through a series of meetings to initially brainstorm and then fine tune (based on community engagement feedback) the definition of wellness and the vision, guiding principles and key priority areas for the Richmond Community Wellness Strategy.

**Internal stakeholders from each partner organization** were engaged to gain insights through their unique experiences and diverse perspectives.

- Workshops were conducted with City of Richmond staff from across the organization and sessions were also held with Community Services partner associations/societies.
- Vancouver Coastal Health – Richmond senior leadership and public and population health staff were consulted. Front-line health staff participated through an on-line survey.
- A session was held with representatives from School District 38 that included representation from teachers, principals, counselors and administrators. In addition, the District invited their key stakeholders to the session, e.g., RCMP, Mental Health and Substance Use, Richmond Food Bank, Richmond Secondary Sport Athletic Association, and district Parent Advisory Council (PAC).

Key themes identified:

- Health and Lifestyle – physical activity, healthy eating and mental wellness
- Built and Natural Environment – healthy neighbourhood design and transportation networks
- Access to Programs and Services – affordability, availability, capacity and language
- Economic Wellness – affordable housing, adequate income and food security
- Connectedness/Inclusion – social and cultural connectedness
- Intercultural Harmony – culturally sensitive environments
- Awareness and Education – enhanced understanding and benefits of wellness

### External consultations

External stakeholder workshops were conducted with invitations to over 50 community groups and organizations that work with one or more of the three partners. In addition, eight City of Richmond Advisory Committees were invited to attend a workshop to share their expertise and insights on wellness for Richmond residents. An opportunity was also provided to all of these organizations to respond to an on-line survey.



An extensive public consultation process was undertaken with close to 781 respondents and included the following:

- Interviews with families – parents and children at Richmond Family Day events (80 families)
- On-line survey to parents through the Richmond School District 38 Parent Advisory Council (81 responses)
- Drop-in style open houses in four of the Richmond Public Library branches (240 people interviewed)
- Student discussions in two elementary and two secondary schools covering 10 classrooms (246 students participated)
- An on-line survey to the public via Let's Talk Richmond, which was advertised in community centres, City Hall, on social media and through community newspapers and received a total of 134 responses.

### Specific Questions Asked

**Internal and external stakeholders were engaged to gain their perspective on:**

- What does community wellness mean to you?
- What is working well in Richmond?
- What are the priority areas for the Community Wellness Strategy?
- What is your vision for the Community Wellness Strategy?

**Public engagement focused on understanding:**

- What are the important aspects of wellness to you?
- What do you do to stay healthy, active and involved
- What does community and neighbourhood support and connectedness look like?
- What would help increase wellbeing?

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## Summary of Feedback

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### WHAT IS WORKING WELL IN RICHMOND

The wide range of stakeholders that were consulted spoke highly of their city. The following is an example of the feedback that was provided:

*"Richmond is doing a phenomenal job - great amenities, facilities, parks, dyke, trails and many programs and events."*

Respondents identified a wide range of activities for health and wellness that Richmond offers that include recreation, sports, arts, culture, physical and social activities, health services and education. Respondents also had a very positive view of the Richmond Public Library, viewing it as a key connector and a source of information and education.

Respondents indicated a desire to do more volunteering, the need to be more physically active, to eat healthier and to get more connected to their neighbourhood.

## KEY PRIORITIES TO ENHANCE WELLNESS IDENTIFIED BY STAKEHOLDERS

### A. Internal and External Stakeholders

Staff of the three partners and external community groups and organizations that participated in the consultation workshops identified key priority areas that they felt are important to enhancing wellness in Richmond.

#### Health and Lifestyle

Importance was placed on increased opportunities to enhance physical activity, healthy eating and mental wellness.

#### Access to Programs and Services

The priority is to ensure that programs and services are available, affordable, and offered in a language that residents can understand. The focus should be on equity of access and providing quality programs for marginalized groups and removing barriers to participation.

#### Connectedness

Stakeholders identified the importance of social and cultural connectedness.

#### Sense of Neighbourhood

Enhancing neighbourhood connectedness is seen as contributing to wellness.

#### Awareness and Education

Enhanced understanding and benefits of wellness is important and will help lead to behaviour change.

#### Intercultural Harmony

Ensuring culturally sensitive of programs, services and environments and enhancing cultural harmony is seen as critical to enhancing wellness.

#### Places and Spaces

A focus on the built and natural environment and developing safe and healthy indoor and outdoor places, outdoor spaces for gathering and connecting are seen as critical supports to wellness.

#### Economic Factors

It is recognized that wellness is impacted by economic factors such as the need for adequate income, food security and affordable housing.

### Two additional priorities identified by staff of the partners

#### Partnerships

Developing partnerships with a wide range of community groups and, in particular, the business sector will help implement desired programs and services.

#### Focus on policy

There is a need to incorporate a wellness lens into all policy, planning and program design (e.g., including planning for the built environment).

## **B. The Public Consultation**

### **Summary of Consultation with a sampling of Students in Richmond Schools**

- What wellness means to you:
  - As an individual, it means being active, healthy, connected/included, positive mindset and having money and a good job
  - As a family, it means sharing and caring, good communication and doing things together as a family
  - As a community, it means a having a clean environment, green space, feeling safe, volunteering, affordable housing and transportation, and sharing and caring
- What supports are needed to stay well:
  - Organized activities and events close to home
  - Open places and spaces to gather and play
  - Low/no cost and drop-in activities as well as less costly transportation
  - Information and education on the benefits of wellness and the opportunities available to enhance wellness
- What supports are needed to help feel connected to their neighbourhood:
  - Fun activities and food
  - Incentives to participate and connect with others
  - Outdoor space to gather, better sidewalks, age friendly playgrounds and parks, good equipment

## Summary of Feedback from Family Day, Public Open Houses and Survey of School District 38 Parent Advisory Committee Member

- What wellness means to Richmond residents:
  - Balance of physical, mental and spiritual wellness
  - Harmony, bonding, good relationships, spending time together
  - Accepting of everyone, openness, supportive, caring, inclusion, belonging, feeling safe, healthy environment, gathering places, opportunities to volunteer
  - Economic and financial stability
- What supports are needed to improve wellness:
  - Program opportunities – greater choice for adults, after school options for children and more flexible scheduling of activities, unstructured and drop-in options
  - Services – to meet the needs of special needs populations, e.g., mental health, people with disabilities, seniors and isolated or hard to reach groups
  - Access – having programs and amenities closer to home that are affordable, low cost or free
  - Built and natural environment - supportive, safe and healthy environments including better sidewalks, easier transportation and natural spaces to gather and play
  - Information and Education – about what wellness means and benefits. It is important information on wellness to be communicated through multiple diverse methods including through schools, community events, library, workshops and social media.
  - Opportunities for volunteering
- What supports are needed to help feel connected to their neighbourhood:
 

Many respondents indicated that they did not know their neighbours. Many neighbourhoods are in flux with people moving in and out, renters, empty houses, and a sense of transiency. Culture and language differences make connections difficult even with people living in town house complexes, apartments or condos. *“Richmond is a city of contrasts, different areas look and feel very different.”*

Suggestions provided to connect to their neighbourhood include:

- Ongoing activities at a neighbourhood level and not “one-offs”
- Neighbourhood organizers and facilitators to support neighbourhood capacity-building
- Focus on strategies to bring diverse cultural groups together to TALK and get to know each other - “building relationship will help lead to solutions”
- Offering a wide range of options that are fun and match neighbourhood interests
- Focus on food and children as connectors
- More green spaces
- More places to gather



## Acknowledgments

The process of creating a Community Wellness Strategy for the City of Richmond, one that actively contributes to the health and wellbeing of all residents has depended on the enthusiasm, involvement and thoughtfulness of many stakeholders and members of the community who participated in workshops, interviews, volunteer activities, completed surveys and shared ideas. We are very grateful to those who have participated. We would like to acknowledge the special contribution of the Community Wellness Strategy Advisory Committee and Partner Leads who listened to stakeholders and wove together a strategy for success that builds on the strengths of each of the Partner organizations – the City of Richmond, School District 38 and Vancouver Coastal Health-Richmond:

### Richmond City Council

*Malcolm Brodie, Mayor*  
*Chak Au, Councillor*  
*Derek Dang, Councillor*  
*Carol Day, Councillor*  
*Ken Johnston, Councillor*  
*Alexa Loo, Councillor*  
*Bill McNulty, Councillor*  
*Linda McPhail, Councillor*  
*Harold Steves, Councillor*

### City of Richmond

*Serena Lusk*  
 General Manager, Community Services  
*Suzanna Kaptur*  
 Research Planner 2  
*Lisa Fedoruk*  
 Coordinator, Special Projects  
*John Woolgar*  
 Manager, Aquatic and Arena Services  
*Tina Atva*  
 Senior Planning Coordinator, Policy Planning  
*Donna Chan*  
 Manager, Transportation Planning  
*Lesley Sherlock*  
 Social Planner, Community Social Development  
*Marie Fenwick*  
 Manager, Parks Programs  
*Katie Varney*  
 Manager, Community Cultural Development  
*Kim Howell*  
 Deputy Fire Chief (Retired)  
*Ted Townsend*  
 Director, Corporate Communications and Marketing

### Richmond School District 38 Trustees

*Ken Hamaguchi, Trustee*  
*Jonathan Ho, Trustee*  
*Sandra Nixon, Trustee*  
*Donna Sargent, Trustee*  
*Debbie Tablotney, Trustee*  
*Alice Wong, Trustee*  
*Eric Yung, Trustee*

### Vancouver Coastal Health - Richmond

*Jennifer MacKenzie*  
 Chief Operating Officer, VCH - Richmond  
*Monica Needham*  
 Program Manager, Community and Ambulatory Services, Continuing Health Services  
*Dr. Meena Dawar*  
 Medical Health Officer, VCH - Richmond  
*Juan Solorzano*  
 Executive Director Population Health  
*Lianne Carley*  
 Population Health Policy Analyst  
*Claudia Kurzac*  
 Manager, Health Protection

### Project Consultant

Zena Simces & Associates Consultant Team:  
*Zena Simces*  
*Sue Ross*  
*Karen Strange*

### Project Partner Leads

*Elizabeth Ayers*  
 Partner Lead, Acting Senior Manager, Recreation and Sport Services, City Of Richmond  
*Diane Bissenden*  
 Partner Lead, Director, Population and Family Health, Richmond (Retired)  
*Chris Salgado*  
 Partner Lead, Manager, Community and Family Health, Vancouver Coastal Health-Richmond  
*Marie Ratcliffe*  
 Partner Lead, District Administrator - Learning Services, Richmond School District No. 38

### School District 38 Richmond

*Wendy Lim*  
 Assistant Superintendent  
*Anne Gillrie-Carre*  
 District Administrator  
*Richard Steward*  
 District Administrator  
*Ornella Svalestuen*  
 Curriculum Co-ordinator, Consultant, mental health and social-emotional learning  
*Constance Easton*  
 Curriculum Co-ordinator, Consultant, mental health and social-emotional learning



