



Parks, Recreation and Cultural Services Committee

**Anderson Room, City Hall
6911 No. 3 Road**

**Wednesday, December 20, 2017
4:00 p.m.**

Pg. # ITEM

MINUTES

PRCS-4 *Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on November 28, 2017.*



NEXT COMMITTEE MEETING DATE

January 30, 2018, (tentative date) at 4:00 p.m. in the Anderson Room

DELEGATION

PRCS-17 1. Sara Dent, Program Manager, **Young Agrarians BC**, to speak on a Lower Mainland Farmland Matchmaker Proposal.

COMMUNITY SERVICES DIVISION

2. **2018 ENGAGING ARTISTS IN COMMUNITY PUBLIC ART PROJECTS**
(File Ref. No. 11-7000-09-20-089) (REDMS No. 5627140)

PRCS-25

See Page PRCS-25 for full report

Designated Speaker: Eric Fiss

STAFF RECOMMENDATION

That the concept proposals and implementation for the community public art projects at Hamilton McLean Neighbourhood Park, Minoru Arenas and Britannia Shipyards National Historic Site as presented in the staff report titled “2018 Engaging Artists in Community Public Art Projects,” dated November 27, 2017, from the Director, Arts, Culture & Heritage Services, be endorsed.



3. **RECREATION AND SPORT STRATEGY FOCUS AREAS**

(File Ref. No. 01-0370-20-003) (REDMS No. 5674133 v. 6)

PRCS-51

See Page **PRCS-51** for full report

Designated Speaker: Serena Lusk

STAFF RECOMMENDATION

- (1) *That the 2018-2023 Recreation and Sport Strategy Focus Areas, as detailed in the staff report titled “Recreation and Sport Strategy Focus Areas,” dated November 30, 2017, from the Interim Director, Parks and Recreation, be approved; and*
- (2) *That the Focus Areas, as described in the staff report titled “Recreation and Sport Strategy Focus Areas,” dated November 30, 2017, from the Interim Director, Parks and Recreation, be used to guide the development of the 2018-2023 Recreation and Sport Strategy and that staff bring the 2018-2023 Recreation and Sport Strategy to Council for approval in 2018.*



4. **PUBLIC ENGAGEMENT PLAN FOR THE STEVESTON COMMUNITY CENTRE CONCEPT DESIGN**

(File Ref. No. 06-2050-20-SCC) (REDMS No. 5667612 v. 8)

PRCS-62

See Page **PRCS-62** for full report

Designated Speaker: Elizabeth Ayers

STAFF RECOMMENDATION

- (1) *That the Public Engagement Plan described in the staff report titled “Public Engagement Plan for the Steveston Community Centre Concept Design,” dated November 28, 2017, from the Interim Director, Parks and Recreation, be received for information; and*

- (2) *That the Steveston Community Centre Concept Design Guiding Principles as described in Attachment 1 of the staff report titled “Public Engagement Plan for the Steveston Community Centre Concept Design,” dated November 28, 2017, from the Interim Director, Parks and Recreation, be approved.*

☐

5. **MANAGER’S REPORT**

ADJOURNMENT

☐



Parks, Recreation and Cultural Services Committee

Date: Tuesday, November 28, 2017

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Ken Johnston
Councillor Carol Day
Councillor Bill McNulty
Councillor Linda McPhail

Call to Order: The Chair called the meeting to order at 4:00 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on October 24, 2017, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

December 20, 2017, (tentative date) at 4:00 p.m. in the Anderson Room

DELEGATION

1. Community Garden Program

With the aid of a PowerPoint presentation (copy on file, City Clerk's Office), Anita Georgy, Executive Director, Richmond Food Security Society, highlighted the following information regarding the Community Garden Program:

- the Program is very popular and there is a 262 person waitlist for a garden plot;

1.

Parks, Recreation & Cultural Services Committee
Tuesday, November 28, 2017

- there are nine sites with 321 plots, and 57 community group plots;
- certain plots are designed in a manner to accommodate the primary users; for instance, plots are raised to assist older adults with mobility issues; and
- the Program has partnered with other local groups such as the Richmond School District, Vancouver Coastal Health, the Richmond Society for Community Living, and Pathways Clubhouse.

Ms. Georgy then shared several experiences by users of the Program, noting that the gardens truly make a difference in residents' quality of life. Also, she commented on the Program's financials, and reviewed the food security continuum.

Discussion took place regarding the Program's financials and it was noted that holistic financial information would be valuable.

In reply to queries from Committee, Ms. Georgy provided the following information:

- the waitlist for a plot remains steady;
- the sites are primarily maintained by the gardeners;
- the Society is working with Parks Department staff to secure new sites, with the Garden City Lands earmarked as the next site for community garden plots;
- produce theft from community garden plots is common in the Lower Mainland; the installation of cameras and fencing have been examined in an effort to address this concern;
- new signage will be installed in the immediate future with clear icons that illustrate appropriate community garden behaviour; and
- a gardener must agree to adhere to a set of strict rules when accepting a community garden plot; for instance, there are regulations on the number of pots and other gardening equipment that may be stored on-site.

It was suggested that the Society present the Community Garden Program to its other partners like Vancouver Coastal Health and the Richmond School District.

In reply to a query from Committee, Serena Lusk, Interim Director, Parks and Recreation, advised that additional sites are reviewed on a park-by-park basis as part of the park development process.

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In light of the current waitlist for a community garden plot, Committee expressed the desire to see additional plots in the imminent future. Ms. Lusk advised that staff could examine potential sites such as the former Fantasy Gardens.

As a result of the discussion, the following **referral** was introduced:

It was moved and seconded

That staff examine potential sites for additional community garden plots in the near future and report back.

CARRIED

COMMUNITY SERVICES DIVISION

2. 2015-2020 YOUTH SERVICE PLAN: 2015-2016 UPDATE

(File Ref. No. 07-3425-02) (REDMS No. 5611038 v.6)

Kim Somerville, Manager, Community Social Development, introduced Krista Germyn, Youth Coordinator and provided an update on the 2015-2020 Youth Services Plan.

Discussion took place and it was suggested that an update on the 2015-2020 Youth Services Plan be presented to the Richmond Sports Council.

In reply to queries from Committee, staff provided the following information:

- the inter-municipal Youth Coordinator Committee's mandate is to examine best practices and common youth trends;
- staff will continue to encourage youth involvement on City advisory committees and develop strategies to support youth in this capacity; and
- the City's summer programs act as an ideal avenue in developing youths' work and volunteer skills.

It was moved and seconded

- (1) *That the staff report titled "2015-2020 Youth Service Plan: 2015-2016 Update" dated November 8, 2017 from the Manager of Community Social Development, be received for information; and*
- (2) *That the 2015-2020 Youth Service Plan: 2015-2016 Update be distributed to key stakeholders and posted on the City website.*

CARRIED

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3. CITY CENTRE COMMUNITY CENTRE 2017 PUBLIC ART PROJECTS

(File Ref. No. 11-7000-09-20-240) (REDMS No. 5649656)

In reply to queries from Committee, Eric Fiss, Public Art Planner, advised that community art projects are of good value and that the material utilized for the installation in the Fitness Centre will be reviewed to ensure it does not affect the usability of the wall.

It was moved and seconded

That the concept proposals and installations of the City Centre Community Centre Community Art Project by artist Laara Cerman, and Legacy Artwork by artists Nadine Flagel and Deirdre Pinnock, as presented in the staff report titled "City Centre Community Centre 2017 Public Art Projects," dated November 6, 2017, from the Director, Arts, Culture and Heritage Services, be endorsed.

CARRIED

4. RICHMOND CANADA 150 – YEAR IN REVIEW

(File Ref. No. 11-7000-01) (REDMS No. 5583205 v.5)

Bryan Tasaka, Manager, Major Events and Film, provided background information and with the aid of a video presentation, highlighted various events and activities hosted as part of Richmond's Canada 150 Celebrations. Mr. Tasaka also demonstrated various features of the City's Canada 150 website: www.richmondcanada150.com

In reply to queries from Committee, Mr. Tasaka highlighted that (i) community spirit in Richmond is strong as shown in the high number of volunteers for events, and (ii) there are approximately 1,800 volunteers who have contributed to a total of 14,360 hours served.

In response to comments regarding various events and whether there were opportunities to reduce costs, Mr. Tasaka advised that various factors affect event turnout; for instance, he noted that poor weather significantly affects attendance at outdoor events. In addition, he remarked that many events in 2017 were new and therefore there were first-time costs associated with these events. Mr. Tasaka then commented on the City's procurement process for events, noting that "best value" is a cornerstone.

Committee then requested that the Richmond Canada 150 – Year In Review video be played at a Council meeting in the new year. Also, it was suggested that the video be shared with Richmond Members of Parliament as federal funding was received.

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Discussion then took place on the Canada 150 Steering Committee's discussion regarding the 2018 budget for major events. It was noted that Council had approved \$1,510,000 during the 2017 budget process for 2018 events. Following the Canada 150 Steering Committee's consideration and evaluation of 2018 events at its November 27, 2017 meeting, it recommended that the total 2018 event budget be reduced to \$1,000,000 with recommended events receiving \$950,000, and the remaining \$50,000 being held as the program's contingency.

As a result of the discussion, the following **motion** was introduced:

It was moved and seconded

- (1) *That the staff report titled "Richmond Canada 150 – Year in Review," dated November 6, 2017, from the Director, Arts, Culture and Heritage Services, be received for information;*
- (2) *That the "Richmond Canada 150 – Year in Review" report be circulated to the community partners and funders for their information; and*
- (3) *That the Budget for 2018 events be \$1 million, whereby \$950,000 be allocated for events, and \$50,000 be held as program contingency for the Steering Committee's decision.*

The question on the motion was not called as discussion took place on the proposed new 2018 event budget and in reply to a query from Committee, Joe Erceg, General Manager, Planning and Development, advised that the allocation of unutilized funds previously approved by Council would be at Council's discretion.

Discussion further ensued regarding the potential to set aside previously approved and unutilized funds for 2019 as it will be a significant year for the City.

In reply to a query from Committee, Councillor McNulty, Chair of the Canada 150 Steering Committee, commented on the event cutbacks recommended by the Steering Committee.

The question on the motion was then called and it was **CARRIED**.

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5. RICHMOND'S PARTICIPATION IN THE ACTIVE WELL-BEING INITIATIVE

(File Ref. No. 11-7000-10-01) (REDMS No. 5652462 v.2)

In reply to queries from Committee, Ms. Lusk advised that as a pilot participant in the Active Well-Being Initiative, the City is part of a network of cities worldwide with a shared interest in active well-being for their communities. She advised that thus far the Initiative has reinforced staff's awareness to address particular areas; for instance, the measurement and evaluation of programs needs to be ameliorated and there needs to be a more holistic approach in what defines a stakeholder.

Ms. Lusk then advised that as an original pilot city, the annual fee to become a Partner City is waived. Also, she stated that further evaluation of the program will be ongoing to determine the long-term benefits of participation to Richmond.

It was moved and seconded

That the City become a Partner City of the Active Well-being Initiative by signing the "Partner City Charter of Commitment," included as Attachment 2 of the attached staff report titled "Richmond's Participation in the Active Well-being Initiative," dated November 8, 2017, from the Interim Director, Parks and Recreation.

CARRIED

6. MANAGER'S REPORT

(i) Moorage at Steveston Harbour

The Chair distributed various renderings of piers along the Steveston waterfront (attached to and forming part of these Minutes as Schedule 1) and referenced the discussion that took place at the October 2017 Parks, Recreation and Cultural Services Committee meeting regarding a 300-foot floating dock along the Steveston waterfront.

As a result, the following **referral** was introduced:

It was moved and seconded

That:

- (1) staff examine costs for sheet piling beside the Imperial Landing Pier;***
- (2) staff examine costs for replacing the Gillnet Pier, including piles for a 300-foot float at Phoenix Gillnet Loft; and***
- (3) staff examine costs for piles for a 300-foot at Phoenix Gillnet Loft; and report back.***

CARRIED

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(ii) Correspondence from Boating BC Association

The Chair distributed a letter from Boating BC Association (attached to and forming part of these Minutes as Schedule 2) regarding their concern on the number of access points to waterways across the province.

As a result, the following **referral** was introduced:

That correspondence dated October 27, 2017 from the Boating BC Association be referred to staff for response.

CARRIED

(iii) Governance of City Centre North Community Centre

Discussion took place on the potential to incorporate the future City Centre North Community Centre Association as part of the current City Centre Community Centre Association and what such a governance model would entail. Staff was requested to report back within six weeks.

As a result, the following **referral** was introduced:

That staff examine potential governance models for the future City Centre North Community Centre Association and report back.

CARRIED

(iv) Community Services Division Updates

Liesl Jauk, Manager, Arts Services, spoke of ArtRich 2017, a feature on artworks by local and regional visual artists from the Lower Mainland, and invited Council to visit the exhibition at the Richmond Art Gallery, which opens on December 1st.

Paul Brar, Manager, Parks Programs, advised that volunteer recruitment for the Snow Angels Program is underway.

Mr. Tasaka noted that the Canada 150 Volunteer Appreciation event will be held on December 6th at the City Hall Plaza.

Jane Fernyhough, Director, Arts, Culture and Heritage Services, spoke of the arrival of the 25-foot Menorah at the Cultural Centre Plaza on December 8th, noting that the opening ceremony will take place on December 17th.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (5:11 p.m.).

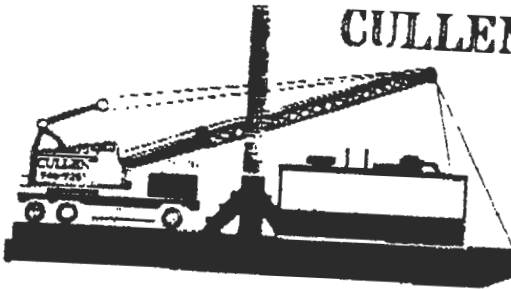
CARRIED

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Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Tuesday, November 28, 2017.

Councillor Harold Steves
Chair

Hanieh Berg
Legislative Services Coordinator



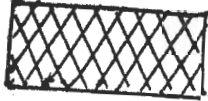
CULLEN CONSTRUCTION LTD

3590, 40th street
Delta, B.C.
V4K 3N2

ESTIMATES

Schedule 1 to the Minutes of the
Parks, Recreation & Cultural
Services Committee meeting of
Richmond City Council held on
Tuesday, November 28, 2017.

CONDITION



FAIR CONDITION



July 21, 2001

13 ft.

8 ft.

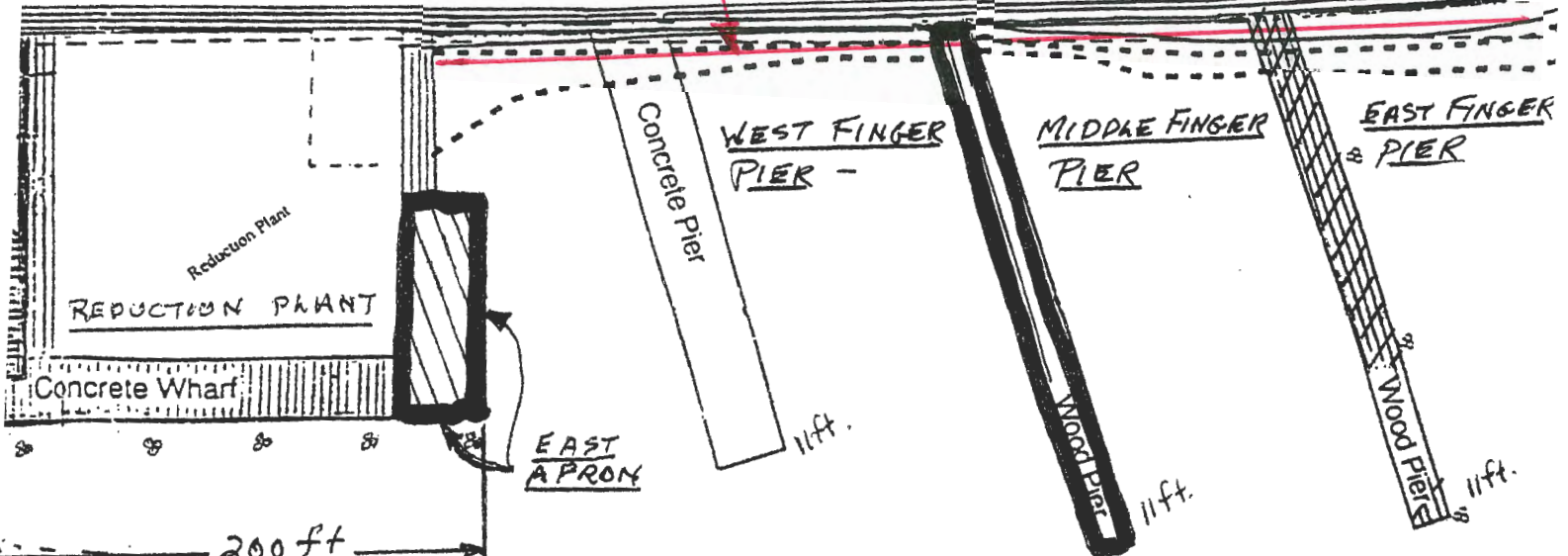
Imperial Cannery East Apron:

- Repair fender piles and chalks
 - ❖ Install fender logs
- 2 days @ 1800.00 3600.00

East Finger Pier:

- ❖ Repair or replace 20 fender piles
 - ❖ Replace 4 bearing piles
 - ❖ Install caps and chalks as required
 - ❖ Install float logs
 - ❖ Supply cap and chalk timbers
- 7 days @ 1800.00 3000.00
12600.00
15,600.00

sheet piles



es
align wharf face for tie up

14,400.00

Middle Finger Pier:

- ❖ Repair or replace 11 fender piles
 - ❖ Replace bad chalk timbers
 - ❖ Install caps as required
 - ❖ Install float logs
 - ❖ Supply cap and chalk timbers
- 1200.00
7200.00
8,400.00

PRCS 12

line length of

used any cost for the piles required as there are enough piles in structures that can be reused to complete the repair work as at logs will have to be purchased or donated if all tie ups require we not put in a cost for this item.

For questions, please don't hesitate to call including Cullen Construction in your proposal.

Cullen

Construction
Company Ltd.

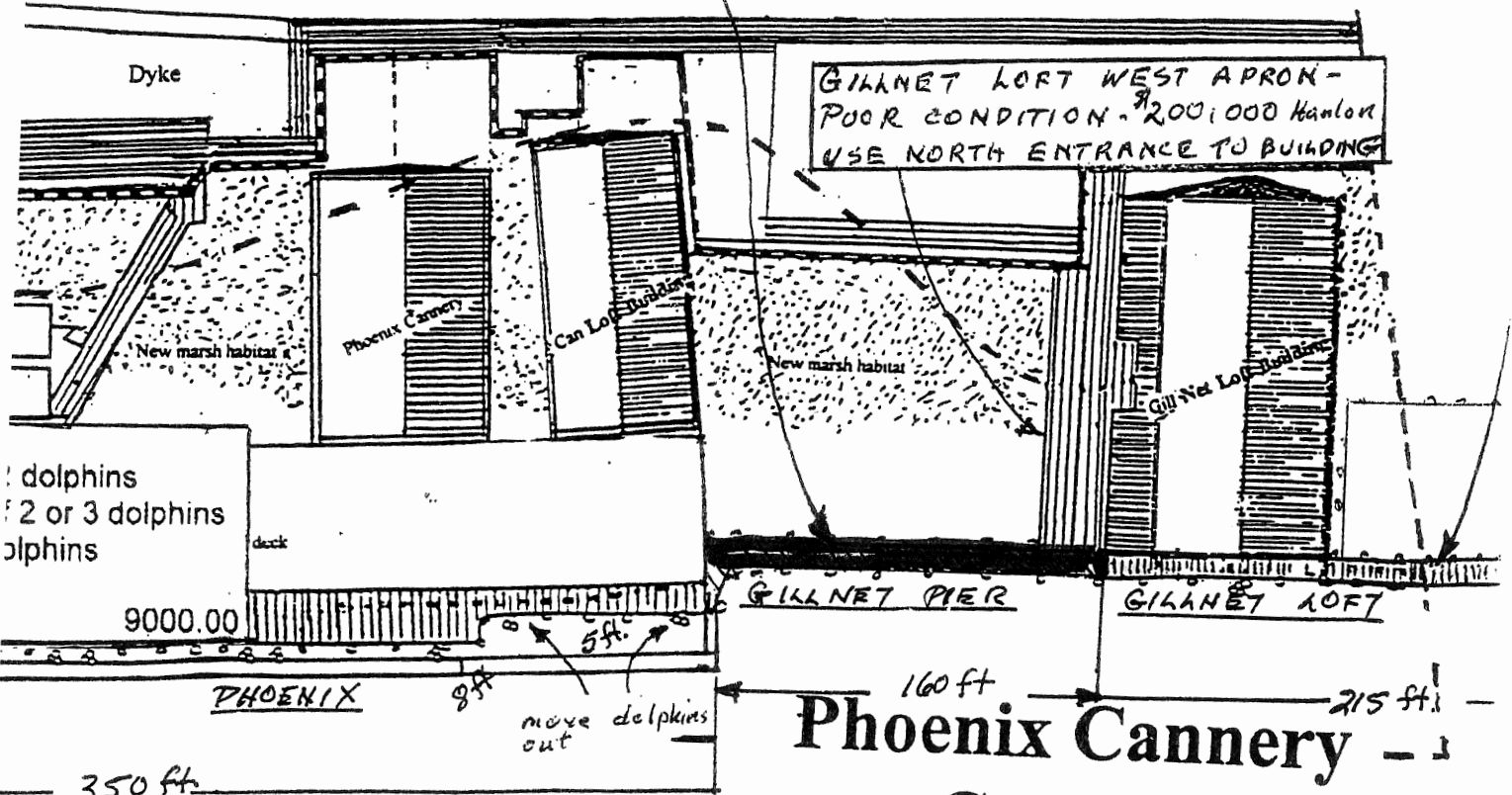
TIMBER
WORK
20,900.00
Joe Wadeski

Gillnet Pier:

- ❖ Repair or replace 11 fender piles
 - ❖ Install float logs
- 2 days @ 1800.00 3600.00

Gillnet loft:

- ❖ Remove old deck, stringers and caps
 - ❖ Repair or replace 12 fender piles
 - ❖ Repair or replace bearing piles
 - ❖ Install 14 new cap timbers
 - ❖ Dispose of old materials 1200.00
 - ❖ Supply new caps timbers and hardware 3600.00
 - 8 days @ 1800.00 14400.00
- 19,200.00



Phoenix Cannery - 1
Complex

Rebuild Gillnet Pier + piles for 300' Phoenix float.
or
Piles for 300' Phoenix float only

Perspective Sketch - The Net Loft Basin



October 26, 2017

BOATINGBC

Councillor Harold Steves
6911 No 3 Road
Richmond, BC
V6Y 2C1

Re: Access to waterways in British Columbia

Dear Councillor Steves,

On behalf of Boating BC, I am writing to share information and request your support to protect what is left of access points to waterways across British Columbia. Boating BC has been the voice of recreational boating in B.C. since 1957 and is comprised of over 300 member businesses from all sectors of our industry. Our mandate is to provide information and remove barriers for boaters and businesses while ensuring our waterways are both safe and accessible.

In British Columbia, recreational boating accounts for nearly \$1.3 billion of the province's GDP and supports nearly 17,000 jobs provincially. Across Canada, recreational boating contributes about \$5.6 billion to Canada's GDP. With 27,000 km of coastline and thousands of lakes and rivers, British Columbia is most definitively a maritime destination, and recreational boating remains an important part of the culture and economy in many communities including Victoria, Nanaimo, Kelowna and West Vancouver, just to name a few.

Over the past 10 years, as waterfront property prices have risen exponentially, we have seen an ongoing decline of boating access infrastructure. Marinas and public boat launches are being removed to make way for real estate developments and other community amenities, and where there are existing marinas, lease rates are increasing at nearly the same rate as land values. As a result, there are fewer and fewer safe public access points for domestic and visiting boaters to access waterways. The net effect of this trend is a decline in economic spin-off opportunities for local communities and, in some cases, an increase in safety risks as boaters are forced to travel longer distances to reach boat launches and go through dangerous waterways to reach their boating destination.

By way of example, the District of West Vancouver closed the Ambleside Boat launch in October, 2016 without explanation or an alternative access point. Since that time, boaters have been forced to launch in alternative communities – as far away as Sunset Marina, Cates Park or Vanier Park – and travel, unnecessarily, across shipping lanes or the more dangerous waters of Point Atkinson in order to enjoy the waters and fishing off of Ambleside.

In Nanaimo, the Nanaimo Port Authority, which manages leases on behalf of the federal government, has applied methodology resulting in foreshore lease rate increases between 60 and 125 per cent along Newcastle Channel. Such substantial increases would be extremely difficult for any business to absorb, and pose a significant threat to the affected marina operators.

These are just two of the many examples in relation to a concerning trend being played out across our province.

We are writing today to formally request that Council direct staff to do an inventory of existing boating infrastructure within your municipal boundaries, pass a motion that protects the remaining public boat launches in your community and to commission a study of existing private access points within your jurisdiction and incorporate those into your long-term community plans.

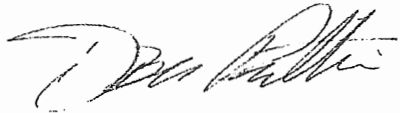
Signature of David M. Smith

Unlike many other boating destinations in Canada and around the world, boating in B.C. is a year-round activity. Countless numbers of jobs are directly and indirectly related to the marine industry and there exists a strong connection between the tourism sector and ours.

Ensuring British Columbians and visitors have easy access to our waterways is critical for B.C. in order to prevent erosion of the industry, to continue to maintain recreational boating as a strong economic staple, and to uphold our maritime culture and boating lifestyle, which is central to who we are.

I would be happy to discuss this issue personally at any time or meet with you at your convenience. I can be reached at 250.893.0055 - I look forward to hearing from you.

Sincerely,



Don Prittie
President
Boating BC Association

Because BC is better on a boat!



COVER LETTER

December 4, 2017

Re: 2018 Lower Mainland Farmland Matchmaker Proposal

To: City of Richmond

6911 No. 3 Road, Richmond, British Columbia, V6Y 2C1

Contact: Minhee Park, mpark@richmond.ca

Dear City of Richmond,

Please find enclosed a Lower Mainland Farmland Matchmaker Proposal on behalf of Young Agrarians, a program of FarmFolk CityFolk Society.

On July 13, 2017, a program proposal was presented to the Richmond Agricultural Advisory Committee. The Committee endorsed the program and recommended that it receive funding support from the City of Richmond. The project was then carried forward by City of Richmond Staff. At this time, we are now bringing the proposal to the Parks and Recreation Committee.

Staff from Metro Vancouver area local governments and other stakeholders such as the Ministry of Agriculture came together on November 1st, 2017 to discuss the program in more depth.

We hope that the City of Richmond will support the program financially in 2018. A contribution of \$10,000 would enable the Metro Vancouver Land Matcher to prioritize outreach and engagement in Richmond in 2018. Approximately half of the Land Matcher's dedicated outreach hours will go into working with Richmond based organizations to reach land owners and potential farmers in the area. To date we have had approximately 30 inquiries from Richmond area land owners and new farmers wanting to farm Richmond.

This is an exciting time to propose this type of joint funding initiative to support new and young farmers to access farmland, and grow more new farmers in Richmond!

Please let me know if there are any questions, or more information that can be provided.

Thank you most kindly,

Sara Dent

Young Agrarians BC Program Manager

778-968-5518, farm@youngagrarians.org

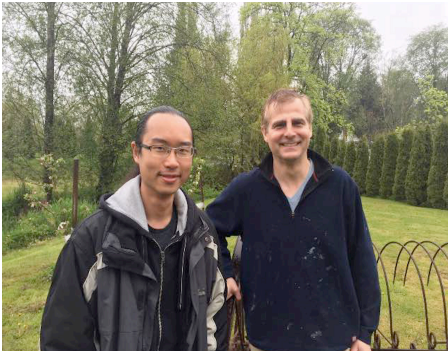
YOUNG AGRARIANS

LOWER MAINLAND LAND MATCHING PROPOSAL

Young Agrarians, a program of FarmFolk CityFolk Society, is inviting local governments to participate in a region wide Land Matching Program in 2018. The Land Matcher works to screen farmland opportunities and farmers ready to start businesses, facilitates matches and develops legal contracts between parties. In 2018, the Land Matcher will work to 7-9 new farm businesses in the region to start businesses with secure leasing agreements.

The following agricultural municipalities in the Lower Mainland have been invited to participate: the Township of Langley, City of Richmond, City of Surrey, City of Maple Ridge, and the Corporation of Delta. Outreach is also underway to the City of Pitt Meadows, City of North Vancouver, City of Vancouver and City of Abbotsford. Metro Vancouver and the BC Provincial Ministry of Agriculture (MOA) have expressed interest in supporting the program. Municipal partners would be requested to support in the amount of approximately \$10,000 each, subject to each municipalities financial capacity, and the level of support available through Metro Vancouver and the BC MOA. A meeting of all interested parties was held November 1st, 2018 at the Township of Langley, to discuss the benefits of taking a regional approach, and address any questions or ideas participating municipalities had.

FARMER TESTIMONIAL



April 2017: Roger Woo, a new farmer, and David Feldhaus, land owner – after signing a lease in Port Kells, Surrey. Darcy Smith, Young Agrarians' first Farmland Matchmaker, facilitated the process. From Roger: "I knew I wanted to farm in BC, but I saw significant challenges to acquiring appropriate farmland in the area [Lower Mainland], both in terms of finding the land and in cultivating relationships with landowners. I know there are people out there who have land, and people who want land, but we aren't necessarily able to make the connections ourselves. Young Agrarians excels at opening up avenues for those relationships to begin. Through the Land Matching Program, I've been able to find a supportive landowner who has agreed to let me farm his land. I've also found that by getting involved with Young Agrarians, I am now connected into the local agriculture community, and have accessed a wide variety of farm resources. Young Agrarians connects people to land, and ultimately facilitates relationships – which is the most important piece in building sustainable, local food sheds. I came to this process with my farm dream, and have received step-by-step support to make it a reality."

Since January 2016, the Land Matching Program has been in development as a two-year pilot program in partnership with the City of Surrey, and in collaboration with Quebec's L'ARTERRE (formerly known as Banque de terres). The pilot is funded by: Vancity, the Real Estate Foundation of British Columbia, and the Ministry of Agriculture under Growing Forward II, a federal-provincial-territorial initiative. The program works to provide a tried and true land matching methodology to address the number one barrier for new farmers: secure access to land. The goal of the program in the long-term, is to offer land extension support through regional Land Matchers across Southern BC, where the land base is most expensive. In Metro Vancouver, we propose one Land Matcher position in 2018, with the potential to create an additional position if inventory and demand increases in the Lower Mainland region.

ROLE & RESPONSIBILITIES OF THE LAND MATCHER

- Respond to inquiries from landowners and new farmers;
- Screen new farmers who want to start new farm businesses for enterprise readiness, and connect them to business planning and support to develop their agricultural projects;
- Assist landowners to evaluate their land opportunities for agricultural viability and clarify their land usage vision and terms;
- Register landowners land opportunities and farmers looking for land on the YA UMAP (maps.youngagrarians.org) digital land listing inventory, which is currently used by the City of Surrey on their new farmablenow.ca/ website;

Young Agrarians is a partnership with FarmFolk CityFolk Society
2nd floor-1661 Duranleau St, Net Loft, Granville Island, Vancouver, BC V6H 3S3
E: farm@youngagrarians.org W: youngagrarians.org P: 778-968-5518

YOUNG AGRARIANS

- Provide hands-on, personalized, matchmaking to support land seekers to find the most suitable land opportunities for their farm projects; and support landowners to find the most suitable farmer(s) for their land opportunities;
- Facilitate introductions and site visits;
- When a match is identified, facilitate negotiations between parties;
- Provide a final lawyer reviewed contract between land matches;
- Follow-up to ensure good land matches;
- Coordinate an annual Land Linking Workshop in the Metro Vancouver area to grow the base of engaged and informed landowners, and new and potential farmers;
- Disseminate digital resource tools: BC Land Access Guide, Lease & License Templates;
- Publish on-going land opportunities and resource content on the YA Blog.

2018 SUCCESS & IMPACT INDICATORS

- # of land matches (7-9)
- # of people reached through email, phone and in person (100-250)
- # of people reached online through land communications (5,000-10,000)
- # of people that attend annual Land Linking Workshop (50-150)
- # of downloads and print copies disseminated of the BC Land Access Guide, Lease & License templates (250-500)
- # of new listings on U-MAP (25-50)
- # of additional Land resources added to U-MAP (5-10)

PROGRAM GOALS

- Support new and young farmers to access tenured land agreements to start viable farm businesses;
- Ensure that existing farmland continues to be farmed, and underutilized agricultural lands are put into production;
- Support Metro Vancouver area local governments to meet OCP and regional agricultural planning goals, and thus increase farming activities and support new entrants;
- Expand the service across Southern BC through strategic partnerships with government.

On the following pages you will find a program budget, background information on Young Agrarians, the Farmland Matchmaking program, and research on the economic potential of supporting new farms in the region. Please contact me with any questions or ideas you may have about this proposal. Thank you most kindly for your time.

Sara Dent, Young Agrarians BC Program Manager
778-968-5518
farm@youngagrarians.org

YOUNG AGRARIANS

BUDGET

Young Agrarians has grown in 2012 from a \$50,000 budget in year 1, to a \$250,000 budget in 2017 (year 6). YA's Grow-a-Farmer Strategic Development Framework is projecting significant growth into 2018 and beyond with investment from the Province of BC and other stakeholders. There is considerable interest in the Metro Vancouver Land Matching Pilot in other regions of Southern B.C. We are currently strategically planning for 2018-2020 as our program platform grows. We work with a diverse array of funding partners, and are evolving our management, governance and advisory processes under the organizational auspices of FarmFolk CityFolk Society.

BUDGET: PROJECTED EXPENSES SCENARIO #1

1 Farmland Matchmaker Position @ 28hrs per week x 52 weeks x \$30/hr.	\$43,680
Mileage & Travel	\$2,500
Venue & Food, Equipment & Supplies	\$2,000
Advertising, Promotions & Printing	\$1,000
Legal	\$3,500
Website Development & Maintenance	\$5,000
Program Management & Administration 20%	\$11,536
TOTAL	\$69,216

BUDGET: PROJECTED REVENUES AS OF DECEMBER 4, 2017

Ministry of Agriculture	\$25,000 Confirmed
Metro Vancouver Sustainability Innovation Fund	\$15,000 Pending
Township of Langley	\$10,000 Pending
City of Richmond	\$10,000 Pending
Young Agrarians Individual Donors	\$9,216 Confirmed
TOTAL	\$69,216

BUDGET: PROJECTED EXPENSES SCENARIO #2

1 Farmland Matchmaker Position @ 24hrs per week x 48 weeks x \$30/hr.	\$34,560
Mileage & Travel	\$2,500
Venue & Food, Equipment & Supplies	\$2,000
Advertising, Promotions & Printing	\$1,000
Legal	\$3,500
Website Development & Maintenance	\$1,500
Program Management & Administration 20%	\$9,012
TOTAL	\$54,072

BUDGET: PROJECTED REVENUES

Ministry of Agriculture	\$25,000 Confirmed
Township of Langley	\$10,000 Pending
City of Richmond	\$10,000 Pending
Young Agrarians Individual Donors	\$9,072 Confirmed
TOTAL	\$54,072

NOTES ON FUNDING DEVELOPMENT TO DATE

Metro Vancouver supported the pilot program in 2017 through their Agriculture Awareness Grants program in the amount of \$5000. In October 2017, Theresa Duynstee developed a grant ask to the Metro Vancouver Sustainability Innovation Fund for \$15,000/year for five years, \$75,000 total.

The Township of Langley requested that we present to the Langley Sustainable Agriculture Foundation May 30th, 2017. After the presentation, the group recommended the project to the Township of Langley.

Young Agrarians is a partnership with FarmFolk CityFolk Society
 2nd floor-1661 Duranleau St, Net Loft, Granville Island, Vancouver, BC V6H 3S3
 E: farm@youngagrarians.org W: youngagrarians.org P: 778-968-5518

YOUNG AGRARIANS

Staff from the Township of Langley began discussion on how to support the program. November 1st, 2017, the Township of Langley hosted a joint meeting for interested parties. At the Township of Langley, agriculture is housed within their economic development strategy, as 80% of land in the township is in the ALR. Within that plan, \$10,000 was allocated to developing a land inventory. Since Young Agrarians already offers a digital land listing platform for free, Staff have recommended that the Township invest in the Young Agrarians land matching service rather than developing a new inventory. The land matching service will engage Township of Langley residents, grow the inventory of available land on the Young Agrarians UMAP, and provide direct, customized support to land owners looking to connect to new farmers- a win-win! With the support of Langley Staff, on November 22, 2017, we were to present this recommendation to the Township's Agricultural Advisory and Economic Enhancement Committee, however, they did not have quorum and the meeting was cancelled. We will present at the next Committee meeting January 2018.

With support confirmed from the Ministry of Agriculture for 2018 in the amount of \$25,000- we believe that we are in an excellent financial position, as we confirm the rest of the funds in development. If however, we are not successful and do not receive support from any one funder on the list above, we will scale the program according to capacity. If we receive support from the City of Richmond and the Township of Langley, we will still be in a strong position in 2018 to offer dedicated service to those areas, and deliver matches.

We are continuously fundraising to support Young Agrarians programming, with a projected total minimum budget for programs in 2018 @ \$225,000. This program budget may reach the \$300,000 - \$350,000 mark with other projected project applications underway. We have a very high success rate raising funds for projects and programs. Working with local governments has been a significant learning curve for the organization. Funding requests have taken several months to move from Agricultural Advisory Committees, to Staff, to Councils. We are however positive that this timely initiative that meets the strategic planning goals of local governments in Metro Vancouver to support new farmers to access land- will be supported in the long-term as we develop impact, grow new relationships, and work with philanthropists, funders, and other stakeholders to support Young Agrarians.

ABOUT YOUNG AGRARIANS

Young Agrarians was established January 2012 as a program partnership with FarmFolk CityFolk Society (FFCF). FFCF is a non-profit, Registered Charity with 25 years of experience supporting sustainable agriculture in BC. The mission of Young Agrarians (YA) is to grow the next generation of farmers and food lovers in Canada. YA is a farmer2farmer resource network that delivers a year round Grow-a-Farmer Strategy focused on practical and cost-effective program solutions: 1) youngagrarians.org - a robust online engagement and communications strategy, 2) networking & educational events on and off farms, 3) business mentorships, and 4) land access programming. Our role in BC is to grow the agricultural sector by supporting new farmers.

In BC, YA is now the largest new and young farmer (1100+) network. To date, YA has hosted 167 educational and networking events and facilitated 35 Business Mentorships. The YA program platform was formally adopted by Organic Alberta in 2016, which now offers ongoing YA events, and an on-farm, YA Apprenticeship Program. YA is engaged online with a dynamic audience of new and potential farmers and friends through Facebook (10,600), Instagram (8,500), Twitter (6,000), and our popular blog (4,200 unique viewers per month). From coast to coast, North to South, Young Agrarians has 2700 email subscribers.

WHO ARE YOUNG AGRARIANS?

A young agrarian is a new entrant into the agricultural sector. Ranging from 20-40 years of age, Young Agrarians are new farmers, ranchers, holistic managers, orchardists, market gardeners, seed growers and more. From the city to the country, Young Agrarians aspire to reinvigorate agriculture in Canada through sustainable farming practices.

Young Agrarians is a partnership with FarmFolk CityFolk Society
2nd floor-1661 Duranleau St, Net Loft, Granville Island, Vancouver, BC V6H 3S3
E: farm@youngagrarians.org W: youngagrarians.org P: 778-968-5518

— YOUNG AGRARIANS —

PROGRAM RATIONALE

While interest in local food is growing, the Canadian agricultural system is in transition. In 2016, the average farmer was 55 years of age, while farmers under the age of 35 represent 9.1% of total farmers¹, up slightly from 8.2% in 2011. The long-term viability of primary producers in our food system depends on the ability of the sector to *attract and retain* new entrants. Unfortunately, new farmers face significant entry barriers that prevent them from establishing new farms. Research conducted by the National New Farmers Coalition, in partnership with the University of Manitoba in 2015 (1326 survey respondents), indicated that the majority of new farmers in Canada came from non-farming backgrounds (68%), have a lack of start-up equity, and face significant challenges because of the high cost of land and tight profit margins. As well, many retiring farmers and farmland owners feel very passionate about wanting their land to stay in production. Sixty-six percent of farmers plan to retire in the next 10 years², but only 1 in 12 farm operators in Canada have succession plans³.

To address these trends, YA has focused on delivering programming to support new entrants. As per the 2016 Census of Agriculture, we know that the work we are doing is part of the solution. For the first time since 1991, we are seeing an increase in the number of new farmers under 35 in Canada, with 28% of those new farm operators in BC (204 total). Since 1991, the number of young farmers started a steep decline, falling from 77,910 to 24,120 by 2011; as of 2016, there has been an increase of 730 farm operators under 35, bringing the national number to 24,850. In the Metro Vancouver area, 2016 Census of Agriculture Stats indicate that there are 225 farmers under 35 in the region, 1235 between 35-54, and 2065 in the 55 plus category, for a total number of farm operators at 3525.

LAND ACCESS IN SOUTHERN BC

Southern BC has some of the most expensive farmland in Canada. While ownership is the preferred land access model for new farmers, many cannot afford the cost of land in the region. New farmers are thus forced to innovate to access tenured land agreements for business viability. To work towards solutions to this, YA delivers 'landlinking' workshops to facilitate connections between landholders and new farmers. The goal is to create public education focused on putting land into, returning it to, or keeping it in food production. We have delivered 16 workshops across Southern BC with approximately 785 participants. We also disseminate a BC Land Access Guide, Lease and License legal templates with 7,100 electronic and hard copies circulated since 2013.

"Thank you for hosting the Land Linking Workshop last week, which I found very helpful. We were fortunate to connect with a young couple that has met with us since and we are discussing a co-operative effort in which they can utilize some of our land, infrastructure and equipment to help them get their farming initiative started. Keep up the good work!" Al Kozak, Duende Farm, Maple Ridge, BC

LAND MATCHING PROGRAM

Due to the growing demand for land extension support services to find viable, tenured land opportunities, navigate regulations, and create long-term legal agreements, YA has developed a Land Matching Pilot to test the waters in BC. We are starting small in the Lower Mainland and Fraser Valley to trial the methodology, develop our organizational expertise, build up inventory of available land and enterprise ready farmers, and put strategic partnerships in place to scale up delivery over time.

¹ Statistics Canada. Census of Agriculture. 2016: <http://www.statcan.gc.ca/pub/11-627-m/11-627-m2017010-eng.htm>

² CFIB, Business Succession Planning Survey, Agri-business results, Mar. – May 2011, 602 survey responses.

³ Statistics Canada. Tables 004-0200 to 004-0246 – Census of Agriculture (2011–2016), CANSIM (database). Even though family farmers continue to get older, only one in 12 operators reported having a formal succession plan laying out how the operation will be transferred to the next generation of farmers. Corporations (mostly family corporations) are more likely to have succession plans (16.3%) than sole proprietorships (4.9%).

— YOUNG AGRARIANS —

THE QUEBEC MODEL

Quebec's L'ARTERRE (formerly Banque de terres) began in 2011 as a service offered in Brome-Missisquoi county. After successfully establishing the first "Farmland Matchmaker", the program has now been adopted by eight counties. Each of these counties has a dedicated Farmland Matchmaker that establishes an average of 7-9 matches per year, which, annually, equates to 56-72 new farm businesses! The program has been so successful that an additional 40 new counties have expressed interest in joining the service. Banque de terres agricoles recently joined with a non-traditional succession service and has been rebranded as L'ARTERRE. L'ARTERRE is now provincially coordinated by Le CRAAQ (Quebec Reference Center for Agriculture and Agri-food). The current goal is to expand to 40 new counties over the next two years.

Due to the success of the program in Quebec, and the positive initial response to our pilot program in BC, YA is currently conducting outreach to local governments to determine the level of interest in jointly funding the service. The goal is to develop long-term strategic partnerships with different levels of government to support the program across Southern BC. Ideally we can expand where our new farmer networks are established, and where farmers define the cost of land as a key barrier to entering agriculture. These areas include Metro Vancouver and the Fraser Valley, Vancouver Island, Okanagan/Thompson, and the Kootenays. Currently, the relatively lower cost of land in Central and Northern BC means that this initiative has not been identified as necessary in those regions.

On the following page, there is a summary of the benefits of small-scale agriculture in the region aggregated from research papers. In our estimation, small-scale, diversified and intensive production farms focused on direct sales and marketing channels, have a significant return on investment because of their contribution to local food economies. They demonstrate sustainable farming practices, provide volunteer opportunities, create jobs, increase regional farm receipts, and with the multiplier effect- have significant economic potential on a per acre basis. Now is the time to invest in the next generation of farmers!

BENEFITS OF URBAN & SMALL-SCALE AGRICULTURE

Due to the high cost of land and inputs- many new and young farmers from non-farming families have to start on small acreages to enter the sector. As per reviewing data on farming revenues in the Lower Mainland and Fraser Valley, there is a considerable range per acre of gross revenues from \$20,000-\$25,000/acre to \$100,000+/acre; this depends on the type of production underway, markets accessed, and number of years in operation. On a per acre basis, diversified farm operations that sell direct seem to have higher gross revenue potential, over time, than single commodity crop production grown for wholesale markets. Small lot agriculture enables new entrants to get their feet wet, and potentially scale up over time.

There is a growing body of research that indicates that small-scale farms have significant economic impact for the region through the multiplier effect. While region-specific multipliers have not been calculated, BC Stats has estimated provincial multipliers for different sectors. For instance, every million dollar increase in regional farm sales will create 14 new jobs in the regional economy⁴. Vancouver Urban Farming Society has worked to assess, evaluate and monitor the Vancouver urban farming community for the past three years. According to the Vancouver Urban Farming Census 2014-2016, of the 13 farms that participated and grow on approximately seven acres, with a total of \$750,000 in food sales, these farms contribute 1.9 million in economic benefits (averaging out to \$107,142/per acre). This also includes \$18,000 in food donations, and accounts for \$680,000 in wages. "While the food sales figure of nearly \$750,000 in 2016 is impressive, the total economic impact of these sales is even more significant. Numerous studies show the powerful potential economic multiplier effect of buying local food. Though highly dependent on the locale and commodity in question, the baseline established in peer-reviewed research for buying local food suggests each purchase in Canada and the US has a multiplier effect of 1.4- 2.6 throughout the wider local economy. Food products

⁴<http://www.metrovancouver.org/services/regional-planning/PlanningPublications/ProfileofMetroVancouveragri-foodindustry.pdf>

— YOUNG AGRARIANS —

produced on small-scale farms, like those in Vancouver, create the highest multiplier effect (Meter, 2008⁵). Using these numbers as a guide, the total economic benefit of Vancouver urban farm food sales was an estimated \$1.9 million in 2016.”

The volunteer data kept by some of the farms that participated in the Vancouver Urban Farming Census also indicates a significant social benefit to the local communities involved in the farm. “Over 9,000 volunteer hours, from roughly 300 volunteers supported urban farming in the City in recent years. On just four farms who kept such data, 15,000 youth, adults, and neighbours came through the farm to engage in field trips, programs, and outdoor activities on the farms. This is an important impact of urban farming on our City—to provide opportunities for people to engage with and eat healthy, fresh food. The City’s largest landowners (the City itself, Parks Board, School Board and hospitals), are exploring how to host urban farming programs on their sites to increase the beneficial impact to the community.”

Kwantlen Polytechnic University’s research paper titled Surrey’s Underutilized ALR Lands—An Analysis of their Economic, Job Creation, and Food Production Potential in Direct Market Agriculture highlights the following potential economic benefits:

- 1 acre farms have the potential to create up to 1.29 FTE jobs and generate between \$31,165 and \$54,813 in gross revenue, or up to \$36,968 in return to owner-operator. Using the multiplier effect (1.4-2.6), that equals on the low end (\$31,165) a range of \$43,631 - \$81,029 and on the high end (\$54,813) a range of \$76,738 - \$142,513 in total economic benefit to the community *per acre*
- 280 acres of underutilized ALR lands owned by the City of Surrey have the potential to contribute over \$15.3 million in gross revenue to Surrey’s economy. The enterprises on this land could create between 100 and 136 full time equivalent jobs.
- 3,339 acres of underutilized ALR land in the City of Surrey have the potential to contribute over \$183 million in gross revenue to Surrey’s economy. This would more than double the economic magnitude of the industry. The enterprises on this land could create between 1,188 and 1,623 full time equivalent jobs.

⁵ Meter, K. 2008. “Local Food as Economic Development.” Minneapolis, Minnesota. (Crossroads Resource Center). <http://www.crcworks.org/lfced.pdf>



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Jane Fernyhough
Director, Arts, Culture and Heritage Services
Date: November 27, 2017
File: 11-7000-09-20-089/Vol 01
Re: 2018 Engaging Artists in Community Public Art Projects

Staff Recommendation

That the concept proposals and implementation for the community public art projects at Hamilton McLean Neighbourhood Park, Minoru Arenas and Britannia Shipyards National Historic Site as presented in the staff report titled "2018 Engaging Artists in Community Public Art Projects," dated November 27, 2017, from the Director, Arts, Culture & Heritage Services, be endorsed.

Jane Fernyhough
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 4

REPORT CONCURRENCE		
ROUTED TO: Finance Department Facility Services Parks & Recreation	CONCURRENCE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: CJ	APPROVED BY CAO

Staff Report

Origin

The City's Community Public Art Program creates opportunities for collaborative art projects working with community associations, schools, community groups and professional artists of all disciplines. Working with a professional artist, community project stakeholders are involved in all stages of planning and commissioning of a public art project.

This report brings forward for consideration three project proposals by the artists recommended for the three opportunities working in partnership with Hamilton Community Association, Richmond Arenas Community Association (RACA) and Britannia Shipyards National Historic Site.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

2.4. *Vibrant arts, culture and heritage opportunities.*

Analysis

Background

On January 9, 2017, Council endorsed the 2017 Engaging Community and Public Art Projects. Two artists were selected as a result of the artist selection processes: Catrina Megumi Longmuir for the Minoru Seniors Society and Pierre Leichner for the Thompson Community Association.

As the successful implementation of the 2017 Engaging Community and Public Art Pilot Projects came to a close, staff solicited interest from other community associations and City partner organizations to participate in the 2018 Engaging Artists in Community Public Art Projects Program. The following organizations came forward with an interest to work with an artist:

- Hamilton Community Association, McLean Park Community Art Project
- Richmond Arenas Community Association, Minoru Arenas Community Art Project
- Britannia Shipyards National Historic Site, Artist in Residence

Terms of Reference

Public Art staff collaborated with other City staff and the associations from the three facilities to develop the terms of reference for the artist call. A series of individual centre profile information sheets were included in the artist call terms of reference to identify three separate artist opportunities. This information assisted artists in choosing and applying for the opportunity that best matched their skills and interests. The artist call provided opportunities for local artists to develop socially oriented practices while working alongside culturally diverse and multi-generational participants and audiences (Attachment 1).

Artist Selection Process

In accordance with the terms of the Public Art Program Administrative Procedures Manual, the Public Art Program issued a call to artists or artist teams residing in British Columbia in September 2017.

Eleven local artists submitted their letters of interest and examples of past work along with their qualifications prior to the deadline on October 17, 2017.

An artist selection process was implemented for each artist opportunity. Submission materials were distributed to the panelists in advance of the selection panel meetings for their initial review. The Britannia Shipyards National Historic Site Artist in Residence selection meeting took place on October 24, 2017. The selection panel included the following three members:

- Brenda Stringer – Britannia Heritage Shipyards Society (BHSS), Community Association member and Richmond resident
- Candie Tanaka – Artist
- Terry Point – Curator and Educator

Artist panel advisors included City staff from the Britannia Shipyards National Historic Site and the Public Art Program.

The Lower Mainland based artist team, Artists Rendering Tales Collective Inc. (ARTCI), was recommended for the Britannia Shipyards National Historic Site Artist in Residency.

An artist selection process was implemented for the Hamilton Community Association McLean Neighbourhood Park artist opportunity on October 26, 2017 to select the artist or artist team for the commission. The selection panel included the following three members:

- Pam Huggan – Hamilton Community Association representative and Richmond resident
- Cheryl Hamilton – Artist
- Bruce Hudson – Artist and educator

Panel advisors included City staff from the Hamilton Community Centre, Parks Services and the Public Art Program.

The collaborative artist team comprised of Bryn Finer, Donald Gunn and Eben Finer from Salt Spring Island was recommended for the Hamilton Community Centre permanent legacy sculpture for the McLean Neighbourhood Park.

An artist selection process was implemented for the Richmond Arenas Community Association artist opportunity on November 2, 2017, to select the artist or artist team for the commission. The selection panel included the following three members:

- Barb Norman – Richmond Arena Community Association representative
- Helen Cain – Heritage Planner, City of Vancouver
- Hilda Fung – Local Richmond Artist and educator

Panel advisors included Don Kuzik from the Richmond Arenas Community Association and City staff from Minoru Arenas and the Public Art Program.

Vancouver artist Faith Moosang was recommended for the Minoru Arenas art project.

All artist proposals were evaluated on the basis of artistic merit, appropriateness to the goals of the Community Public Art Program, community organization objectives, artist qualifications and project feasibility.

On November 21, 2017, The Richmond Public Art Advisory Committee reviewed the selection panel recommendations and endorsed the recommended artists for the 2018 Engaging Artists in Community Program.

Recommended Public Art Projects

Each respective selection panel reviewed all artist proposals and recommended support for the following artists and artist concepts:

- Bryn Finer Studios, Hamilton Community Association (\$20,000). A permanent legacy sculpture for the McLean Neighbourhood Park will be inspired by the native wildlife in Hamilton. Artists will engage children, youth, adults and seniors at the Hamilton Community Centre in the selection of the wildlife to be portrayed by the artists through art-based activities and workshops (Attachment 2).
- Faith Moosang, Richmond Arenas Community Association (\$10,000 plus up to \$22,000 printing and installation costs by RACA). A series of 20 to 22 large scale digital art wraps will be created by the artist. They will be printed and applied to large structural concrete pillars inside the main arena. The artist will engage the Richmond Archives and Minoru Arena user groups and community members to solicit and collect archival materials and oral stories to inform the artwork. The artist will then prepare concept proposals to be presented to RACA and City staff for feedback and approval prior to executing the artwork for reproduction and installation (Attachment 3).
- ARTCI Collective, Britannia Shipyards National Historic Site (\$10,000). An artist in residence project that will engage culturally diverse and multi-generational audiences in performance and visual art-based storytelling activities and events throughout spring,

summer and fall of 2018. The project will aim to engage and reflect the historical and cultural heritage of the site (Attachment 4).

Next Steps

Following Council endorsement of the concept proposals, an interdepartmental staff team will work with the artists to develop project implementation phases and evaluate the feasibility of legacy artworks, including suitable locations and any ongoing maintenance requirements for the artwork. If approved, the projects will move into the development phase, with implementation to be completed by end of 2018.

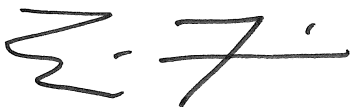
Financial Impact

The Public Art Program has allocated \$10,000 for each community art project for a total of \$30,000 from existing funds in the approved 2017 Public Art Capital Project. An additional \$10,000 will be contributed by the Hamilton Community Association. The Richmond Arenas Community Association will be responsible for the costs of up to \$22,000 associated with printing and installation of the art work on up to 22 concrete columns located around the perimeter of the main arena.

Any maintenance and repairs required for the artwork will be the responsibility of the Public Art Program. City funds would be allocated out of the Public Art Program's annual operating budget.

Conclusion

Richmond's Community Public Art Program creates opportunities to support artists with socially oriented artist practices. The public art projects outlined in this report will engage culturally diverse and multi-generational community members and user groups in a multitude of visual and performance-based art activities designed to provoke dialogue and participation in the making of the artist projects.



Eric Fiss
Public Art Planner
(604-247-4612)

- Att. 1: Engaging Artists in Communities, Artist Call Terms of Reference
2: Hamilton Community Association, Artist Concept
3: Richmond Arenas Community Association, Artist Concept
4: Britannia Shipyards National Historic Site, Artist in Residency

call to artists

PUBLIC ART
RICHMOND



Artists Engaging Communities

Community Public Art Program

September 2017

The City of Richmond Public Art Program seeks three artists or artist teams with socially oriented practices to engage diverse and multi-generational audiences in three unique public art opportunities. Artists will be required to choose one of three communities to work with: Hamilton Community Association, Minoru Arenas Association or Britannia Shipyards National Historic Site. These art opportunities invite emerging and professional artists to imagine innovative ways to engage seniors, adults, youth and children in the making of artwork and foster individual creative expression for their community.

- Artist Budget:** \$20,000 CAD, Hamilton Community Association
 \$10,000 CAD, Richmond Arenas Community Association
 \$10,000 CAD, Britannia Shipyards National Historic Site
- Eligibility:** Open to artists and artist teams residing in British Columbia
- Deadline for Submissions:** Tuesday, October 17, 2017, 5:00 p.m.
- Duration:** January – December 2018

call to artists

PUBLIC ART
RICHMOND

BACKGROUND

The Richmond Community Public Art Program supports artists with socially-oriented practices and encourages the development of a wide variety of collaborative engagements for artists working within communities. Community-based artworks can express a shared goal or theme and provoke dialogue on ideas related to cultural identity, social history or the environment. Artist projects can leave a physical or social legacy for the community and may include a public event such as a performance, participatory art installation, exhibition, concert, dance, reading or documentary artwork.

Projects will engage participants by providing them with a greater sense of self, identity, community and place through learning and participating in an art making experience. The work must be accessible and appeal to diverse audiences and the local community. Artists will demonstrate the capacity to undertake and complete their proposed work within an approved time frame.

OPPORTUNITY

There are three (3) opportunities for community-based artworks, working with the following community partners:

- Hamilton Community Association, McLean Neighbourhood Park
- Richmond Arenas Community Association, Minoru Park
- Britannia Shipyards National Historic Site

Artists are encouraged to choose the opportunity that best fits their interests, skills and experience by reviewing the partner profiles (pages 5–15). Artists can only apply to one of the three opportunities.

PAST ARTIST PROJECTS

- Marina Szijarto, [Harvest Full Moon Project](#), 2015-2016
- Catriona Megumi Longmuir, [Minoru Seniors Legacy Stories](#), 2017
- Pierre Leichner, [spART Project](#), 2017

ARTIST ELIGIBILITY

Open to emerging and professional artists and artist teams residing in British Columbia. City of Richmond employees are not eligible to apply.

SELECTION PROCESS

A selection panel consisting of a combination of artists, art professionals and community representatives will convene for each of the three opportunities. The selection panel will engage in a two-stage selection process to review all artist submissions. During the second stage, artists or artists teams will be invited for an interview with the Selection Panel. At the conclusion of the process, the panel will recommend one artist or artist team for each

call to artists

PUBLIC ART
RICHMOND

opportunity. A total of three artists or artist teams will be selected and enter into a contract with the City of Richmond. Artists will work to research and develop their concept proposal to be submitted for review by the Richmond Public Art Advisory Committee (RPAAC) and City staff before implementation of the project.

ARTIST SELECTION CRITERIA

Submissions to the Call will be reviewed and decisions made based on the following:

- Artistic merit and clarity of artist statement of interest in response to the Partner Profile interests and goals. The proposal should demonstrate high artistic quality, innovation and creativity.
- Demonstration of high artistic quality, innovation and creativity in applicant's previous work and experience.
- Community impact of work that will engage diverse and multi-generational audiences and artists in creative dialogue, participation and awareness.
- Artist's capacity to work with community members, other design professionals and project stakeholders.
- Appropriateness of the proposal to the Public Art Program goals:
www.richmond.ca/culture/publicart/plans/policy

SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: publicart@richmond.ca

- INFORMATION FORM – Please complete the information form attached to this document.
- STATEMENT OF INTENT – One page maximum, explaining proposed conceptual approach to the work, why the artist is interested in this opportunity and how the project responds to the specific aims of the centre profile opportunity.
- *OPTIONAL* - CONCEPTUAL ARTIST SKETCH – One page maximum, if applicable, a preliminary concept visualization to accompany the statement of intent.
- ARTIST CV – (One page maximum). Teams should include one page for each member.
- WORK SAMPLES – Ten (10) examples of previous work. Please include artist name(s), title, year, location and medium information as captions on the bottom of each image page.
- REFERENCES – Three references who can speak to your abilities and accomplishments. Provide contact name, title, phone number and e-mail.

call to artists

PUBLIC ART
RICHMOND

SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Support images and concept sketches are best formatted to landscape format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae.
5. All documents must be sent by e-mail to: publicart@richmond.ca

ADDITIONAL INFORMATION

1. The selected artist will be required to show proof of WCB coverage and \$5,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.
4. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8671

E-mail: publicart@richmond.ca

call to artists

PUBLIC ART
RICHMOND

COMMUNITY DESCRIPTION

The Hamilton Community Association enhances the quality of life for residents by delivering accessible recreational programs and community services in partnership with the City of Richmond. The Association is proud of their licensed childcare programs for preschoolers and school-aged children, fitness services and special events, including their signature event, *Hamilton Night Out*, which takes place in June in McLean Park.

Hamilton is a growing family-oriented neighbourhood located at the eastern end of Richmond and is shaped by the North and South Arms of the Fraser River, Boundary Canal and New Westminster's Queensborough community to the east. These natural features define Hamilton as a unique community with a separate village centre.

Hamilton Community Association would like an artwork to enhance McLean Neighbourhood Park, a popular 10.7 acre park located west of Westminster Hwy on the corner of McLean and McCrae Avenue. The park is well-used on weekday evenings and weekends by families and dog owners. Located a short distance away from the Hamilton Community Centre, it features a sports field, ball diamond, two basketball courts and a rolling landscape with intersecting pathways and a recently upgraded playground. An existing kinetic public art piece entitled *Spotty the Dog* by artist Douglas Taylor is situated on the south east end of the park, adjacent to the Hamilton Fire Hall.

ARTIST OPPORTUNITY

The concept for the legacy artwork will be informed by an artist-led consultation with a diverse, multi-generational community. Opportunities exist for the artist to engage children, youth, adults and seniors at Hamilton Community Centre, located at 5140 Smith Drive.

The aims of the Hamilton community public art project:

- Create a legacy artwork in McLean Park, which may include functional elements such as seating and way finding.
- Develop and implement an engaging consultation process for adults, youth and seniors to contribute and inform the final artwork. This may include artist-led participatory workshops, hands-on activities and/or digital communication strategies.
- Foster connection and dialogue between community members.
- Create a final artwork that is low maintenance. The artwork should also include strategies to deter graffiti.
- The artist or artist team will be required to create and maintain an artist blog to communicate and document the process and art project.

Partner Profile A

Hamilton Community Association at McLean Park

call to artists

PUBLIC ART
RICHMOND

SCOPE OF WORK

The selected artist will develop and lead a maximum of five (5) workshops, public engagement events or consultation meetings to determine a shortlist of artwork opportunities including artwork type and location. The artist will develop up to three (3) concepts for legacy artworks to be presented to City staff and the Hamilton Community Association. A preferred concept will be selected and the artist will continue to develop the concept for implementation stages, including production or fabrication. The costs associated for installation of the artwork will be the responsibility of the City of Richmond.

LOCATION

Artists will be required to work with representatives from the Hamilton Community Association and City staff to determine the location of the artwork in the park. Opportunities exist for surface applications on the pedestrian pathways. Artists are encouraged to visit the park to understand scale, site, context and topography of the site. Please refer to Figure 1.

BUDGET

The project budget for this opportunity is \$20,000 CAD and is inclusive of up to five (5) community engagement consultations, consultation processes and any additional artist expenses including but not limited to artist fees, materials, production, fabrication, professional consultant fees, photography, artist insurance and applicable taxes, excluding GST. Costs associated with installation of the artwork will be the responsibility of the City of Richmond.

PROJECT TIMELINE

Finalist Notifications:	October 30, 2017
2nd Stage Interviews:	Thursday, November 16, 2018, 5:30-8:30pm, Richmond City Hall, 6911 No.3 Road*
Project Start:	January 2018
Completion:	June 2017

*Artists applying for this opportunity are asked to reserve this date in their calendar.

call to artists

PUBLIC ART
RICHMOND

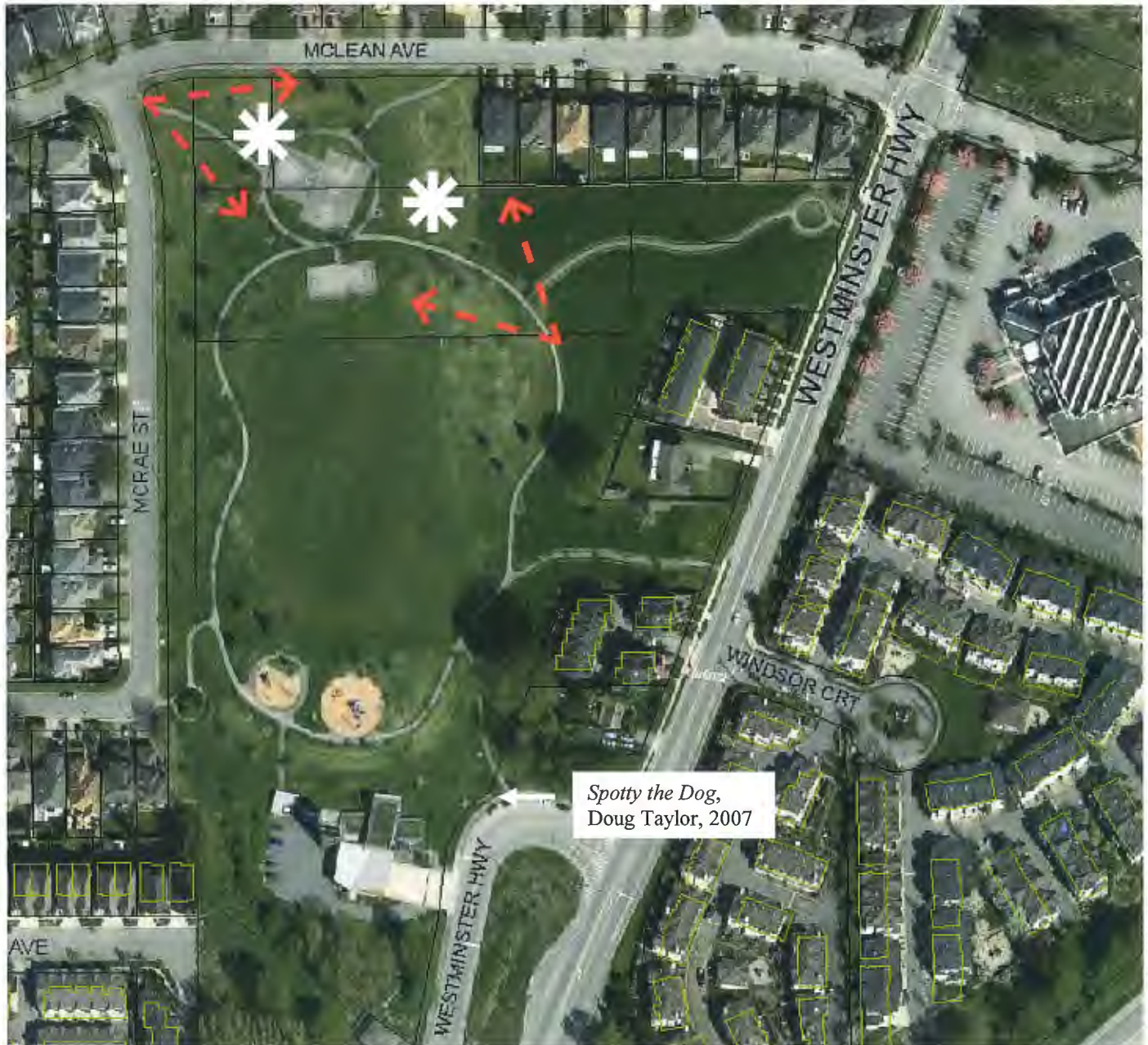


Figure 1. McLean Community Park showing possible locations for artwork.

call to artists

PUBLIC ART
RICHMOND

COMMUNITY DESCRIPTION

Minoru Arenas is located in the heart of Richmond at 7551 Minoru Gate, part of Minoru Park, which includes the Richmond Cultural Centre, Richmond (Brighthouse) Library, Minoru Place Activity Centre and Minoru Aquatic Centre. The arena is home to the Junior "B" Richmond Sockeyes of the Pacific International Junior Hockey League, Connaught Skating Club and Richmond Lacrosse Association. The facility boasts two regulation size rinks (200' x 85') and offers ice from September to April and dry floors from April to August. Facility amenities include eight dressing rooms, a meeting room, Time Out Café, skate and helmet rentals. Minoru Arena is wheelchair accessible and can seat up to 1,400 spectators. For larger events, the Arena offers 17,000 square feet of dry floor space.

ARTIST OPPORTUNITY

The selected artist will work with community representatives and City staff to develop proposals for artworks to be digitally reproduced and applied to concrete pillars inside the arena. Refer to Figure 2. The artwork will aim to recognize the history of the Minoru Arena in Minoru Park, community user groups and its significant contribution in supporting athletes, sports and fitness programs in Richmond. The artist will consult with resident sport groups, explore the City's archives and invite community members to share stories or memorabilia to inform the artwork.

Artists with interdisciplinary practices across a range of media are encouraged to apply including photography, digital new media and illustration, printmaking and painting, just to name a few. The work will be visibly accessible to the public and allow visitors and community members to connect with the past, engage with the present and look forward to the future.

The aims of the Minoru Arenas community public art project:

- Capture the history of the Minoru Arena including its relationship to Minoru Park.
- Honour the past contributions of user groups and community members.
- Encourage interaction and mixing between different cultural groups throughout the community engagement process.
- Create an engaging conduit for a diverse cultural community to participate and inform the artwork concept.
- Encourage and support artistic practices which foster individual expression, dialogue, ownership and celebration of the artwork that will leave a physical legacy in the community.
- The artist or artist team will be required to create and maintain an artist blog to communicate and document the process and art project.

Partner Profile B

Minoru Arenas in Minoru Park

call to artists

PUBLIC ART
RICHMOND

SCOPE OF WORK

The selected artist will be required to develop and lead a maximum of five (5) public engagement activities or consultation meetings. It is the expectation that the artist will take the collected or contributed material from community members to inform the artwork(s) concept development. The artist will then develop up to three (3) concept proposals to be presented to City staff and the Richmond Arenas Community Association. It is the intention that a preferred concept will be selected and the artist will continue to develop the concept for implementation phases.

Artists will have scheduled access to the amenity spaces available at the Minoru Arena to lead workshops or public engagement activities with community members and user groups. A storage locker can be provided for the artist to keep materials and/or equipment on site.

LOCATION

The artwork will be installed inside the arena and will be digitally reproduced and applied to concrete pillars by a contracted specialist printer and installer. There are a total of 22 concrete pillars located around the perimeter of the main arena. The artwork will cover all visible surfaces of the pillar. Please refer to Figure 2.

BUDGET

The project budget for this opportunity is \$10,000 CAD and is inclusive of community engagement activities, materials for engagement activities, administration, artist fees for concept and detailed artwork design, photography documentation, artist insurance and applicable taxes, excluding GST. The costs for production, printing and installation will be provided by the Richmond Arenas Community Association.

PROJECT TIMELINE

The selected artist must complete all work by December 2018. Installation of the art wraps must occur between June to August 2018.

Finalist Notifications:	November 6, 2017
2nd Stage Interviews:	Tuesday, November 14, 2017, 5:30-8:30pm, Richmond City Hall, 6911 No.3 Road*
Project Start:	January 2018
Completion:	August 2018

*Artists applying for this opportunity are asked to reserve this date in their calendar.

call to artists

PUBLIC **ART**
RICHMOND



Figure 2. Example of concrete pillar in Minoru Arena. A total of 29 pillars.

call to artists

PUBLIC ART
RICHMOND

COMMUNITY DESCRIPTION

Britannia Shipyards National Historic Site is an authentic and rare representation of a once thriving community of canneries, boat yards, residences and stores. The City of Richmond works with the Britannia Heritage Shipyard Society and dedicated volunteers to preserve and restore the shipyard and surrounding buildings as an active wooden boat centre and waterfront park. The site welcomes visitors to tour the oldest shipyard buildings in British Columbia, observe ongoing boat restoration projects and experience a bygone time when fishing and boatbuilding were flourishing industries on the Fraser River.

Many of the buildings date back to 1885 and tell the stories of multi-ethnic residents and workers at the Britannia Cannery and Britannia Shipyards: Chinese, European, First Nations and Japanese. This collection of buildings was designated a National Historic Site in 1992.

The aims and scope of the Britannia Shipyards Artist in Residency:

- Engage an artist or artist team with an interdisciplinary and performance-based art practice. Artists may have practices in performance, dance, new media art, sculpture, visual arts, writing/storytelling and filmmaking, just to name a few.
- Support artistic projects which foster historical consciousness of an individual's sense of cultural identity through creativity and self-expression.
- Encourage interaction and social connections between diverse cultural groups in the artist conception and/or making of the artwork.
- Creating artwork that will encourage understanding, foster cultural awareness and celebrate inter-cultural relationships within Richmond.
- Bring to light the meaningful historical personal stories of the people who lived and worked Britannia.
- The artist or artist team will be required to maintain heritage preservation standards when working on Site i.e. not touching or moving artefacts in exhibit spaces; placing drop cloths in programmable spaces when working on artwork etc.
- A maximum of 300 hours of work will be completed by the selected artist or artist team including public engagement activities, administration, preparation and production from January – December, 2018.
- An artist or artist team will be available from May 1 – September 30, 2018 to facilitate or present six public programs for Doors Open, Rivers to Oceans Week, Ships to Shore, Maritime Festival, Culture Days and an artist talk.
- The artist will create and maintain an artist blog to communicate and document the process and work created during the artist residency.

Partner Profile C

Britannia Shipyards National Historic Site

call to artists

PUBLIC ART
RICHMOND

LOCATION

The Britannia Shipyards National Historic Site is located at 5180 Westwater Drive, Richmond, BC. Artists will have access to the site's meeting and amenity spaces including the Chinese Bunkhouse, Murakami Boatworks and Seine Net Loft (Refer to Figures 3 to 8). Dedicated space for storage of artist materials and equipment is available. Other spaces for the production or presentation of artist projects will be determined while working with staff as the residency evolves.

BUDGET

The project budget for this opportunity is \$10,000 CAD and is inclusive of community engagement activities, consultation processes and any additional artist expenses including but not limited to artist fees, materials, production, fabrication, consultant fees, installation, photography, artist insurance and applicable taxes, excluding GST. Artists will be required to submit a detailed budget once the artist's scope of work is approved during the contract phase.

PROJECT TIMELINE

Finalist Notifications: November 2017

2nd Stage Interviews: Wednesday, November 1, 2017, 5:30-8:30pm,
Richmond City Hall, 6911 No.3 Road*

Duration: January – December 2018

*Artists applying for this opportunity are asked to reserve this date in their calendar.

Additional information (hyperlinks below)

- [Britannia Heritage Shipyard Society](#)
- [City of Richmond Public Art Program](#)
- [A Capture of Memories : The Murakami Family at Britannia \(2015\)](#)
[Richmond Mobile Apps: Britannia Shipyards](#)

call to artists

PUBLIC ART
RICHMOND



**Britannia
Shipyards National
Historic Site**

Figure 3. Chinese Bunkhouse program space.



Figure 4. Chinese Bunkhouse kitchen facilities.

call to artists

PUBLIC ART
RICHMOND



Figure 5. Murakami Boatworks program space with double doors facing the boardwalk



Figure 6. Seine Net Loft program space for educational outreach

**Britannia
Shipyards National
Historic Site**

call to artists

PUBLIC ART
RICHMOND



**Britannia
Shipyards National
Historic Site**

Figure 7. Outdoor theatre and performance area with stepped seating



Figure 8. Seine Net Loft outdoor deck area with water views

Hamilton Community Association, McLean Park, Community Public Art Project

Artist Concept Proposal – Donald Gunn, Bryn Finer and Eben Finer

We propose a large, but realistic sculpture of a creature that is or was once found in Richmond. It is our intention to create a meaningful piece of public art for the Hamilton Community Association, McLean Neighbourhood Park that will have educational value and social relevance for that community.

This sculpture will serve to honor the wildlife that once thrived in the now densely populated City of Richmond. A simple information panel mounted on the supporting post will explain the biology and life cycle of the creature, its habitat requirements and where it might still be found. It is interesting to note that what is good for an animal is also generally good for people and it is our intention that this piece of civic art will encourage the residents of Richmond to understand the rich natural heritage of Richmond, cherish their remaining green spaces and help conserve and enhance what is still there.

This will be a unique sculptural piece that will be made from durable fiberglass and welded aluminum. It is our intention to run a series of workshops in the local schools and/or the local community centre to engage local residents in establishing the most appropriate sculptural form for this project.

Artist Team

Bryn Finer, Donald Gunn and Eben Finer are a collaborative artist team from Salt Spring Island. They combine their professional skills and experience in architecture, design and fabrication services to create engaging interpretive exhibition designs and sculptures. They have worked with Kwisis Centre; Pacific Rim National Park Reserve; Uclulet, BC; Waterton Lakes National Park and Science World at Telus World of Science.

Bryn Finer Studios - Examples of Past Work



Figure 3 and 4 – Bear sculpture, Waterton Lakes and Salmon Grows in Trees Exhibit, Kwisitis Centre, Pacific Rim National Park Reserve, Uclulet, B.C.



Figure 5 - Giant fiberglass slug play structures Kwisitis Centre, Pacific Rim National Park Reserve, Uclulet, B.C.

Minoru Arenas Community Public Art Project

Artist Concept Proposal – Faith Moosang

In both my artistic and curatorial practices I find myself constantly returning to three major threads: archives, research and personal history. These three threads, along with my previous experience in creating Public Artworks, situates me to make the most of the Minoru Arenas Artist Opportunity, with its emphasis on history, the archives and cross-cultural community engagement.

As laid out in the Call, my intention is to “consult with resident sport groups, explore the City’s archives and invite community members to share stories” or photographs to inform the artwork. Also, as laid out in the Call, I will create and maintain a website dedicated to the process and outcome of the project.

Obvious themes to pursue would be the history of sporting in Richmond and the specific historical iterations of the Minoru Arena site. However, from past experience I know that a complete focus on this place and this history often excludes new immigrant experience. My dream of dreams would be to find sporting enthusiasts who have photograph albums documenting their relationship to sports in their country of origin. As to those pillars, there is also something compelling about their upside-down hockey stick shape and their regimental configuration. The pillars also suggest the necks of horses— perhaps the ones who churned up the soil of the Minoru Park track so very long ago.

Artist Bio

Faith Moosang is a photo graphic artist who has amassed a large collection of vernacular photography that includes photo albums numbering in the hundreds, numerous home movies, slide collections and other ephemera related to the domestic sphere and the remembrance of family. She is currently creating a work about the empire of media, dirty money and the amassing of classical statuary, based on a slide collection created by an unknown tourist who visited Hearst Castle in the 1960s.

Faith Moosang – Examples of Past Work



Figure 1. Faith Moosang and Deanne Achong, *Underwater Chinatown*, 2016, <https://underwaterchinatown.com>, Interactive Website, Cinevolution Media Society



Figure 2. Faith Moosang, *down.town.*, 2015, Large-scale Photographic Mural, Vancouver, BC.

Britannia Artist in Residence – Community Public Art Project**Artist Concept Proposal – ARTCI, Artist Collective**

ARTCI's intent in partnering with Britannia Shipyards National Historic site is to provide the Richmond community with a greater sense of self, identity, community and place through learning and participating in a diverse art making experience.

We propose a series of activities and workshops to engage diverse and multi-generational audiences and artists in creative dialogue, participation and awareness of their communities past, present and future. Workshops and performances will be accessible to all and invite Richmond's diverse cultural, creative and community groups to participate. We aim to weave the content of historical documents and personalities into every aspect of the work as we strive to create "a day in the life at the shipyards" through the lens of the past as well as the present. Many of the workshops leading up to events could take place on site at Britannia or at other Richmond locations. Our team of artists propose a project that includes:

- Drama/Storytelling and Indigenous Insights/Creative Writing: Public drama workshops will be set up and various community, cultural and school groups will be approached to participate.
- Video and Blog: To compliment the drama segment, the ARTCI video team will record and edit some of the actors performing in their roles, speaking to their experience working at Britannia.
- Visual Art: The visual Art component fuses the past with the present through map art. Public engagement workshops will invite people to explore a conceptual base map of polyethylene fabric prepped with acrylic medium. The map layers will reference culture surrounding personal stories, language, and memorabilia of the shipyard community.

Artist Team

Artists Rendering Tales Collective Inc. (ARTCI) is composed of a group of professional artists from a variety of disciplines who recognize the benefits a diversified artistic team brings to public art and community engagement projects. The collective formed in 2015 and features visual, drama, creative writing, video, photography, multi-media, storytelling and Indigenous artists who collaborate with community partners to bring more art and artists to the public under one umbrella organization. Members of the collective include Brunella Batista, Shelley MacDonald, Roy Mulder, Lori Sherritt-Fleming, Karen J. Myskiw, Trade Mae Stewart and Mary Jane Doe.

ARCTI- Artist Collective Examples of Past Work



Figure 1. Artists Rendering Tales Collective Inc, Coquitlam's Historical Characters, 2016, Coquitlam, Theatre



Figure 2. Artists Rendering Tales Collective Inc., Coquitlam's Historical Characters, 2016, Coquitlam; Theatre



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Serena Lusk
Interim Director, Parks and Recreation

Re: **Recreation and Sport Strategy Focus Areas**

Date: November 30, 2017

File: 01-0370-20-003/2017
Vol 01

Staff Recommendation

1. That the 2018-2023 Recreation and Sport Strategy Focus Areas, as detailed in the staff report titled "Recreation and Sport Strategy Focus Areas," dated November 30, 2017, from the Interim Director, Parks and Recreation, be approved.
2. That the Focus Areas, as described in the staff report titled "Recreation and Sport Strategy Focus Areas," dated November 30, 2017, from the Interim Director, Parks and Recreation, be used to guide the development of the 2018-2023 Recreation and Sport Strategy and that staff bring the 2018-2023 Recreation and Sport Strategy to Council for approval in 2018.

Serena Lusk
Interim Director, Parks and Recreation
(604-233-3344)

Att. 1

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Arts, Culture & Heritage Community Social Development	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: AJ	APPROVED BY CAO

Staff Report

Origin

The 2018-2023 Recreation and Sport Strategy is currently being prepared, and a relationship-based and holistic approach is being taken to enrich recreation and sport opportunities for Richmond residents. Recreation plays a vital role in providing services to the community that allow for physical, social, intellectual and creative activities. By encouraging physical activity, providing opportunities for creative, social and intellectual expression, recreation and sport contribute to building healthy, livable and strong communities.

The purpose of this report is to outline the stakeholder engagement process for the 2018-2023 Recreation and Sport Strategy, describe the proposed focus areas, and present the next steps for preparing the strategy.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

This report supports Council's 2014-2018 Term Goal #5 Partnerships and Collaboration:

Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.

5.2. Strengthened strategic partnerships that help advance City priorities.

This report supports Council's 2014-2018 Term Goal #9 A Well-Informed Citizenry:

Continue to develop and provide programs and services that ensure the Richmond community is well-informed and engaged on City business and decision making.

Analysis

Background

The impetus for the Recreation and Sport Strategy began with the development of the 2005-2015 Parks, Recreation and Cultural Services Master Plan, which is now outdated. Recommendations within the Master Plan provided direction for the development of the 2010-2015 Sport for Life Strategy, the 2010-2015 Community Wellness Strategy, and both the 2009 and 2015 Community Needs Assessments. Both the Wellness Strategy and Sport for Life Strategy were developed and implemented, and are now in need of updating. Building on the success of these two strategies

and incorporating learnings from the 2015 Community Needs Assessment, the new 2018-2023 Recreation and Sport Strategy will have a broader focus, including all aspects of the Recreation and Sport Department including: indoor and outdoor recreation, arenas, aquatics, fitness and wellness, and sport. The new strategy will include an update of the necessary aspects of the Sport for Life Strategy, with a continued focus on physical literacy and commitment to the Sport for Life Model for recreation and sport delivery. Overall, the Recreation and Sport Strategy is building on the planning directions outlined in the other related strategies mentioned.

In order to confirm that the 2018-2023 Recreation and Sport Strategy is aligned with the other strategies, and reflective of Richmond's growing community needs, focus areas have been developed following an extensive stakeholder engagement, as well as the analysis of data collected from stakeholders.

Stakeholder Engagement

The 2018-2023 Recreation and Sport Strategy stakeholder engagement included internal and external stakeholder workshops and interviews. The project started in the spring of 2017 with extensive background work that informed the internal and external stakeholder workshops and interviews. The main focus of the stakeholder engagement was to ascertain the needs of Richmond residents as they relate to recreation and sport services and programs, and what residents need in order to increase their participation in recreation and sport.

Internal and External Stakeholder Workshops

Internal stakeholder engagement began in April 2017, which consisted of workshops with the Recreation and Sport Strategic Advisory Committee and City staff. The intention of these workshops was to gather specific insights and knowledge from the unique perspectives of leaders in recreation and sport. The Recreation and Sport Strategic Advisory Committee consists of stakeholders who are both representative of Richmond residents, and are also leaders who possess a particular area of expertise in community recreation, aquatics, arena services, fitness and sport. Stakeholders include a mixture of individuals who represent community associations, sport groups, and City recreation facilities, all of whom bring a holistic perspective to recreation and sport in Richmond. A detailed list of members can be found in Attachment 1.

As part of the internal stakeholder engagement, two workshop sessions were held with the Recreation and Sport Strategic Advisory Committee, and three workshop sessions were conducted with a range of City staff, including staff from Recreation and Sport, Community Social Development, Arts, Culture and Heritage, Parks Services, and the Richmond Olympic Oval.

In September 2017, external stakeholder workshops were held with community associations and societies, including seniors and fitness, as well as indoor and outdoor recreation and sport groups in Richmond. Invitations were sent to approximately 60 different groups. Board members of the community associations, community societies, and recreation and sport groups were invited to attend the workshop sessions. They were able to share their expertise and insights in relation to recreation and sport for Richmond residents. In addition, an online survey was sent to all recreation and sport groups, community associations, and community societies for distribution to

their members. The stakeholder workshops resulted in meaningful discussions and valuable input. In addition, interviews were conducted with other organizations who were able to provide specialized knowledge of certain aspects of recreation and sport. A detailed list of the stakeholders invited can be found in Attachment 1.

Stakeholder Engagement Results

The feedback that was received from the internal and external stakeholder workshops was summarized and synthesized into key findings. The following table summarizes the stakeholder engagement results:

Internal and External Stakeholder Workshop Summary

Key themes identified:

- **Access to Programs and Services** – the importance for recreation and sport opportunities to be inclusive, welcoming, and accessible in order for everyone to participate regardless of age, ability, gender, income, language and ethnicity;
- **Awareness and Education** – the need to improve awareness and knowledge of the opportunities and benefits of recreation and sport;
- **Physical Literacy** – the need to strengthen physical literacy which is the motivation, competence, and confidence to engage in physical activity for life;
- **Built and Natural Environment** – the need for healthy neighbourhood design and transportation networks which enhances recreation and sport;
- **Social Connectedness and Belonging** – social and cultural connectedness through recreation and sport amenities and opportunities at a neighbourhood level;
- **Collaborations and Partnerships** – formal partnerships to expand the reach and impact of recreation and sport;
- **Volunteers** – the need to support the recruitment, development, and retention of recreation and sport volunteers;
- **Technology** – the need to capitalize on the use of technology to motivate participation in recreation and sport; and
- **Connection to Nature** – the need to encourage recreation and sport opportunities in natural environments.

Recreation Framework

In 2015, Council supported the *Framework for Recreation in Canada*, titled *Pathways to Wellbeing: A Framework for Recreation in Canada 2015*, which provides the following renewed and holistic definition for recreation:

Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing.

As per the definition of recreation in the *Framework for Recreation in Canada*, a holistic approach to recreation is being taken in the development of the 2018-2023 Recreation and Sport Strategy. Recreation at the community level includes, but is not limited to, physical activity, sport, arts and culture, and as outlined in the definition, results from “participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing”. Throughout the development of the 2018-2023 Recreation and Sport Strategy, the approach to recreation has been inspired by the ‘Framework for Recreation in Canada’, and further informed by the extensive stakeholder engagement which took place earlier this year.

Recreation and Sport Strategy 2018-2023 Focus Areas

The purpose of the focus areas is to provide a clear set of high level outcomes for the 2018-2023 Recreation and Sport Strategy. Action items will be developed for each of the seven focus areas.

Focus Areas:

1. *Awareness and Understanding:*

Richmond residents understand the opportunities and benefits of participation in recreation and sport.

2. *Engaged Community:*

Recreation and sport opportunities are accessible, inclusive and support the needs of a growing and diverse population in Richmond.

3. *Physical Literacy and Sport for Life:*

Richmond residents have the fundamental movement skills, competence, confidence and motivation to move for a lifetime.

4. *Active People and Vibrant Places:*

Natural and built environments within neighbourhoods in Richmond encourage connectedness and participation in recreation and sport.

5. *Connectedness to Nature:*

Richmond residents enjoy opportunities to connect with nature.

6. *Community Capacity-Building:*

Collaborations, partnerships and volunteerism are strengthened to expand the reach and impact of recreation and sport in Richmond.

7. *Technology and Innovation:*

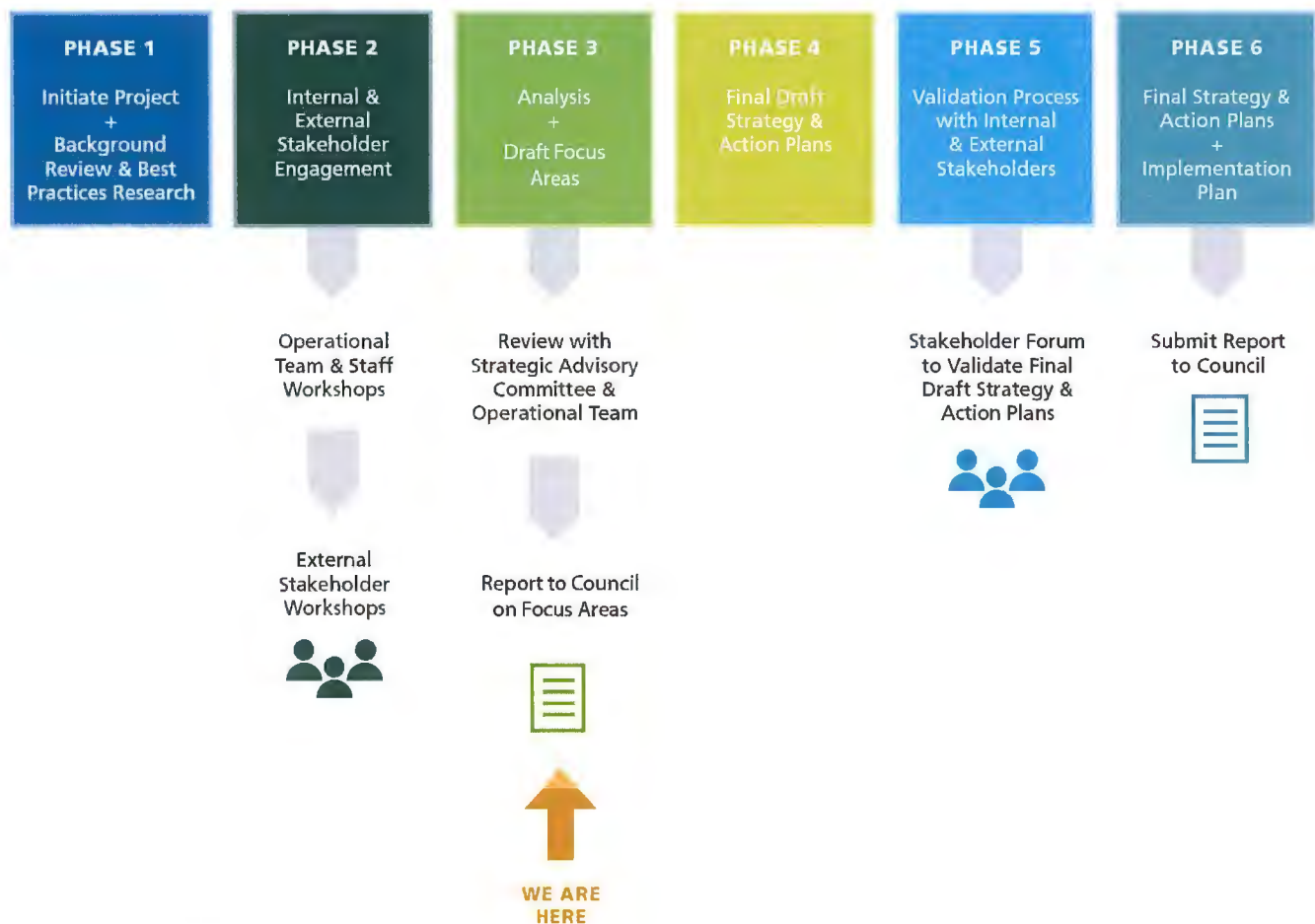
Technology and innovative ideas connect and inspire Richmond residents to participate in recreation and sport.

Next Steps

Pending Council’s adoption of the Recreation and Sport Strategy Focus Areas, the development of action plans as well as an evaluation framework will be undertaken. This process will result in a draft 2018-2023 Recreation and Sport Strategy. The draft Strategy will then be presented to

internal and external stakeholders through a drop-in style open house. The final 2018-2023 Recreation and Sport Strategy will then be developed and presented to Council for adoption in the spring of 2018.

The diagram below provides a summary of the development process for the 2018-2023 Recreation and Sport Strategy. Staff are currently in Phase 3, that of analysis and focus area development and validation by the Strategic Advisory Committee and presentation to City Council.

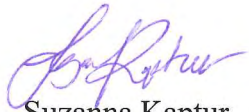


Financial Impact

Funding of \$50,000 for the Recreation and Sport Strategy was approved by Council in 2015, as a one-time additional level. The project was postponed until 2017. It is currently being developed in conjunction with the Community Wellness Strategy, thereby realizing synergies in the budget and project findings.

Conclusion

A relationship-based approach to improve recreation and sport opportunities for Richmond residents has resulted in the design of an extensive stakeholder engagement process, which has helped to identify the aspects of recreation which are integral for Richmond residents to thrive. These key aspects have been summarized in the focus areas, and upon adoption by Council, will guide the action plans and evaluation framework to form the 2018-2023 Recreation and Sport Strategy.



Suzanna Kaptur
Research Planner 2
(604-233-3321)

Att. 1: Detailed List of Stakeholders Engaged During the 2018-2023 Recreation and Sport Strategy Development Process



**City of
Richmond**

Detailed List of Stakeholders Engaged During the 2018-2023 Recreation and Sport Strategy Development Process

Community Services

Last updated: November 30, 2017

RECREATION AND SPORT STRATEGIC ADVISORY COMMITTEE STAKEHOLDERS

Aquatic Services Board
City Centre Community Association
City Centre Community Centre
City of Richmond Aquatic Services
City of Richmond Sport and Community Events Services
East Richmond Community Association
Richmond Arenas Community Association (RACA)
Richmond Fitness and Wellness Association (RFWA)
Richmond Sports Council

CITY STAFF OPERATIONAL TEAM STAKEHOLDERS

Aquatic Supervisor
Arts Programmer
Community Development Coordinator (Association)
Community Facilities Coordinator, Arenas
Community Facilities Coordinator, Minoru Place Activity Centre
Community Facilities Coordinator, Thompson Community Centre
Coordinator, Parks Programs
Coordinator, Parks Programs – Sports
Educational Programs Coordinator
Manager, Fitness and High Performance (Oval)
Marketing Assistant
Program Manager, Community Sport (Oval)
Sport Hosting Manager (Oval)
Volunteer Development Coordinator
Youth Coordinator, Steveston Community Centre

COMMUNITY ASSOCIATIONS STAKEHOLDERS

City Centre Community Association
East Richmond Community Association
Hamilton Community Association
Minoru Seniors Society
Richmond Fitness and Wellness Association
Sea Island Community Association
South Arm Community Association
Steveston Community Society
Thompson Community Association
West Richmond Community Association

INDOOR SPORTS STAKEHOLDERS

Air Attack Volleyball
Aquatic Services Board
Connaught Skating Club
Dynamo Fencing Club
Karate Go Ju Ryu Steveston
Kyokushin Karate
Pacific Wave Synchronized Swim
Richmond Arenas Community Association
Richmond Badminton Club
Richmond Ball Hockey
Richmond Cosom Floor Hockey
Richmond Curling Club
Richmond Gymnastics Association
Richmond Kigoos Swim Club
Richmond Minor Hockey
Richmond Rapids Swim Club
Richmond Ravens
Richmond Ringette
Seafair Minor Hockey
Steveston Athletic Club (triathletes)
Steveston Judo Club
Steveston Kendo Club
Ultra Rhythmics Gymnastics

OUTDOOR SPORTS STAKEHOLDERS
Adult Soccer
BC Chinese Soccer
BC Christian Soccer
Chinese Soccer / 'Soccer Link'
Indoor Sports
Masters (55+) Soccer
Men's Baseball
Richmond City Baseball
Richmond Cricket Club
Richmond Field Hockey
Richmond Field Lacrosse
Richmond Girls Softball
Richmond Kajaks Track and Field Club
Richmond Lawn Bowling
Richmond Minor Football League
Richmond Regional Soccer League
Richmond Rowing, Paddling, Dragon Boating
Richmond Rugby Club
Richmond Senior Men's Fastball
Richmond Senior Mixed Slo-Pitch League
Richmond Senior Soccer
Richmond Sports Council
Richmond Summer 6 aside Soccer
Richmond Tennis Club
School District 38
Youth Soccer – Boys
Youth Soccer – Girls

OTHER SPORT GROUP STAKEHOLDERS

Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS)

Kids Sport BC

Pacific Sport

Promotion Plus (Oval)

Sport for Life Society

OTHER STAKEHOLDERS

Immigrant Services Society

Richmond Centre for Disability

Richmond Children First

Richmond Multicultural Community Services

Richmond School District 38 – District Administrator (Learning Services)

Rick Hansen Foundation Inclusive Design Specialist

Vancouver Coastal Health (Richmond) – Community and Family Health



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Serena Lusk
Interim Director, Parks and Recreation
Date: November 28, 2017
File: 06-2050-20-SCC/Vol 01
Re: **Public Engagement Plan for the Steveston Community Centre Concept Design**

Staff Recommendation

1. That the Public Engagement Plan described in the staff report titled "Public Engagement Plan for the Steveston Community Centre Concept Design," dated November 28, 2017, from the Interim Director, Parks and Recreation, be received for information;
2. That the Steveston Community Centre Concept Design Guiding Principles as described in Attachment 1 of the staff report titled "Public Engagement Plan for the Steveston Community Centre Concept Design," dated November 28, 2017, from the Interim Director, Parks and Recreation, be approved.

Serena Lusk
Interim Director, Parks and Recreation
(604-233-3344)

Att. 2

REPORT CONCURRENCE		
ROUTED TO: Project Development	CONCURRENCE <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: CJ	APPROVED BY CAO

Staff Report

Origin

On December 12, 2016, Council approved the Advanced Planning and Design for Major Facilities Projects, including the Steveston Community Centre, subject to funding being approved as part of the 2017 Capital Budget. The budget request for the advanced planning and design was subsequently approved on December 12, 2016.

The purpose of this report is to provide more detailed information on the Engagement Plan for the Concept Design, and to seek approval of the Steveston Community Centre Concept Design Guiding Principles that have been developed to guide and inform the project.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

This report supports Council's 2014-2018 Term Goal #6 Quality Infrastructure Networks:

Continue diligence towards the development of infrastructure networks that are safe, sustainable, and address the challenges associated with aging systems, population growth, and environmental impact.

6.1. *Safe and sustainable infrastructure.*

6.2. *Infrastructure is reflective of and keeping pace with community need.*

This report supports Council's 2014-2018 Term Goal #9 A Well-Informed Citizenry:

Continue to develop and provide programs and services that ensure the Richmond community is well-informed and engaged on City business and decision making.

9.1. *Understandable, timely, easily accessible public communication.*

9.2. *Effective engagement strategies and tools.*

Analysis

Concept design is an iterative and involved process to bring the design to a point where program, location, preliminary floor plans, form/character and site orientation are established. Council

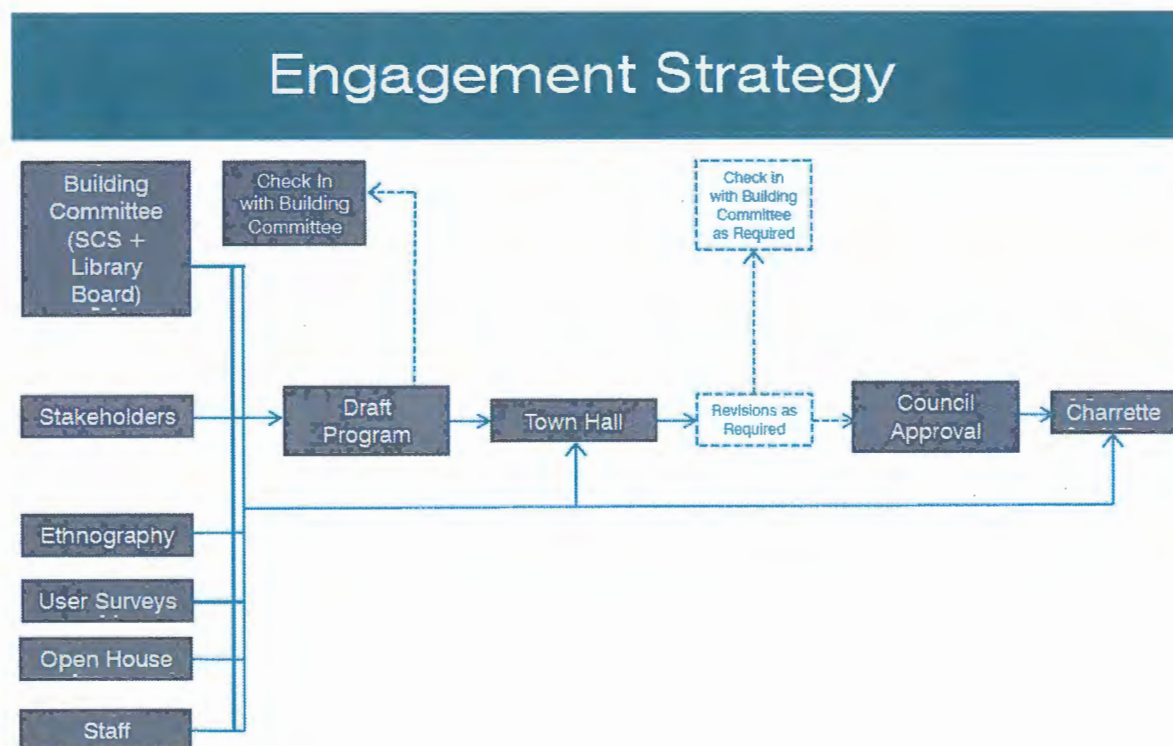
will be provided updates leading to the presentation of formal concept options and high level budgeting for consideration.

Fundamental to the concept design process is an extensive public engagement program to ensure the building program and facility plan best meets the current and future needs of the community. The purposes of the engagement plan are as follows:

1. To ensure the building program and programming meet the needs of the general public and specific stakeholder groups;
2. To ensure that, given the expected fifty-year or more lifespan of the facilities, the long-term needs of the community are considered in the development process;
3. To ensure the development process for the facilities is transparent and provides opportunity for input into decision making where appropriate; and
4. To ensure the public is informed, engaged, and excited about the benefits to the community of the facility.

Consultation and engagement in the planning process will include both ongoing and periodic involvement from the public. Staff anticipates engaging the community at many junctures throughout the process using a wide variety of methods, as outlined in Figure 1 below:

Figure 1: Public Engagement Overview for the Steveston Community Centre Concept Plan



The Steveston Community Centre Concept Design Building Committee (Building Committee) is a key stakeholder and will be consulted at several milestones throughout the process. As in other facility design processes (e.g., City Centre Community Centre and Hamilton Community Centre expansion), the Society('s) associated with the operation of the programs and services were invited to work closely with City staff throughout the project. The Building Committee is to provide advice, input, and feedback from a stakeholder perspective in relation to the development of the functional space program, facility layout and site evaluation.

As this facility includes a broad range of services, including community recreation, seniors, youth, fitness and library, the Building Committee will be made up of representatives identified by both the Steveston Community Society and the Richmond Public Library Board.

The planned methodology and expected timing of each engagement is detailed in Table 1, Public Engagement Plan as follows:

Table 1: Public Engagement Plan

ENGAGEMENT/ COMMUNICATION METHOD	DESCRIPTION	EXPECTED TIMING
Building Committee – Steveston Community Society and Richmond Public Library Board	A Building Committee with representatives from both the Steveston Community Society and the Richmond Library Board has been established. This Building Committee will provide input throughout the process to ensure the proposed program and concept reflects the needs of the community.	Kick off meeting held November 20, 2017. Meetings to be held at key points through the process.
Individual Interviews – Steveston Community Society and Richmond Public Library Board	Each member of the Steveston Community Society and the Richmond Library Board will be interviewed to allow each person to voice ideas and concerns, ensuring each individual has input into the program.	December 2017
Individual Interviews – Steveston Community Centre and Library Staff	Key staff from both the Steveston Community Centre and the Steveston Branch Library will be interviewed to allow each person to voice ideas and concerns, ensuring each individual has input into the program.	December 2017

ENGAGEMENT/ COMMUNICATION METHOD	DESCRIPTION	EXPECTED TIMING
Meetings with Steveston Community Society and Richmond Public Library Board	<p>Following the individual meetings with members, the findings will be compiled and then presented back to the groups as a whole.</p> <p>The intent of these meetings is to share findings and develop consensus among the groups regarding program priorities.</p>	December 2017/ January 2018
Stakeholder Consultation and Meetings	<p>Direct consultation and meetings will provide opportunities for stakeholder groups, such as the Steveston Martial Arts Centre User Groups, Steveston Historical Society, and the Richmond Centre for Disability, to provide input and receive and share information. A complete list of the groups to be consulted is provided in Attachment 2, Stakeholder Groups to be Consulted.</p> <p>The intent is to reach a broad representation of the community, including children and youth.</p> <p>These groups will also be invited to attend all public consultation opportunities associated with the process.</p>	January 2018
Ethnographic Interviews	<p>A rigorous screening process will lead to the selection of 10 diverse households from the community who will be recruited and interviewed for two hours in their own homes.</p> <p>This method of engagement is unique and used to get a deeper understanding of people's needs, opening the door for more</p>	January 2018

ENGAGEMENT/ COMMUNICATION METHOD	DESCRIPTION	EXPECTED TIMING
	possibilities and opportunities in the development of the program. It has been found an effective tool for reaching the hard to reach. This is the first time that this technique has been used in the City.	
Let's Talk Richmond	A survey will be distributed through the facility and on Let's Talk Richmond to gain input from the general public.	January 2018
Open House	An open house will be held to present the draft program to the general public. It is an opportunity to inform the public of progress to date and to elicit ideas and feedback on the draft program.	March 2018
Design Charette – 3 days	<p>A three day design charette will be held where stakeholders and the public are invited to participate in the design process.</p> <p>The Building Committee and key stakeholders are invited to join the architects each morning to work on the layout of the building components. The architects then refine work each afternoon, presenting a draft design option for consideration and review by the general public at the end of each day.</p> <p>The end result is three viable options vetted by the Building Committee, stakeholder groups, and the public.</p>	Following approval of the program by Council, June 2018.
Best Practices Tours	Staff and the Building Committee will visit facilities in the lower mainland, as well as via virtual tour presentations, to learn from others and see best practices in action.	July 2017 and December 2017

ENGAGEMENT/ COMMUNICATION METHOD	DESCRIPTION	EXPECTED TIMING
Public Meetings of Committee and Council	Reports related to the project will be brought forward to the Parks, Recreation and Culture Committee, and then forwarded to Council. The public will have access to open agendas and the opportunity to delegate at these meetings.	As required and determined by the Project Team and/or Council.
Translation	When appropriate, communication documents and other facets of the consultation will be translated into one or more languages, other than English, to allow greater accessibility.	As required.
Promotions via print and social media	All public engagement opportunities, including Town Halls, surveys on Let's Talk Richmond, and design charettes, will be widely publicized via print and social media to ensure the widest audience possible is aware and engaged in the design process.	As required.
Direct promotions	Email and direct mail will be used to invite stakeholders and neighbours of the park to engagement sessions as required.	As required.

Next Steps

Implementation of the engagement plan will continue in the New Year with anticipated completion in the late Spring of 2018. Several reports will be brought to Council in 2018 at key milestones in the project. A final report including concept options and costing is expected to be brought forward for Council consideration in the Fall of 2018.

Financial Impact

The costs associated with the Public Engagement Plan are included in the already approved 2017 Capital Budget for Advanced Planning and Design for Major Facilities Projects.

Conclusion

Engaging the public through a variety of avenues including involvement of the Building Committee, stakeholder meetings, and town hall sessions, ensures an open and transparent process. It also ensures that the program and concept design for the Steveston Community Centre meets both current and future community needs, and that the public is informed and engaged in the process.



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- Att. 1: Steveston Community Centre Concept Design Project Guiding Principles
2: Stakeholder Groups to be Consulted

Attachment 1

Steveston Community Centre Concept Design Project Guiding Principles

1. Be Innovative

Demonstrate creativity and innovation when developing a facility that fully meets the current, and future needs, of the Steveston Community.

2. Be Sustainable

Reflect sustainability principles through all stages of the project:

- i. Financial – deliver the project on time and budget, as well plan for financial sustainability of the entire facility during its operation.
- ii. Social – ensure decisions are transparent, responsive to community input, and contribute to community development through public engagement.
- iii. Adaptable – develop processes and structures which not only meet the needs of current users, but also support the ability of future generations to maintain a healthy community.
- iv. Environmental – consider options for construction and operations which deliver exceptional energy management, and respect the natural environment.

3. Be Inclusive

Ensure all aspects of accessibility are considered and that the project reflects the community as a whole.

4. Be a Model of Wellness

Demonstrate that Richmond is a place where individuals feel supported and included; encourage residents to raise families to live happy, healthy, connected and active lives.

5. Be Synergistic

Create synergy among users and uses, and indoor and outdoor spaces, while being sensitive to unique needs.

6. Be Connected

Encourage and develop community connectedness so that users feel a sense of belonging, and that they are in the heart of the community.

7. Be Reflective

Recognize the unique cultural and historical identity of Steveston and ensure this spirit is reflected throughout the project to inspire current and future generations.

Attachment 2

Stakeholder Groups to be Consulted

- Japanese Canadian Cultural Centre User Groups;
- Neighbouring housing complexes - The Maples, Bill Rigby Manor and Anavets Housing;
- Richmond Agricultural and Industrial Society;
- Richmond Centre for Disability;
- Rick Hansen Foundation;
- Richmond Public Library Board;
- Richmond School District No. 38 (SD38);
- Sport User Groups;
- Steveston 20/20 Group;
- Steveston Community Society;
- Steveston Historical Society (Museum & Tram);
- Steveston Martial Arts Centre User Groups;
- Steveston Merchants Association;
- Steveston Children & Youth; and
- Vancouver Coastal Health.