

Agenda

# Parks, Recreation and Cultural Services Committee

# Anderson Room, City Hall 6911 No. 3 Road Tuesday, November 28, 2017 4:00 p.m.

Pg. # ITEM

# MINUTES

**PRCS-4** Motion to adopt the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on October 24, 2017.

# NEXT COMMITTEE MEETING DATE

December 20, 2017, (tentative date) at 4:00 p.m. in the Anderson Room

# DELEGATION

**PRCS-9** 1. Anita Georgy, Executive Director of the Richmond Food Security Society, to speak on the Community Garden Program.

# COMMUNITY SERVICES DIVISION

2. **2015-2020 YOUTH SERVICE PLAN: 2015-2016 UPDATE** (File Ref. No. 07-3425-02) (REDMS No. 5611038 v.6)

PRCS-23

See Page PRCS-23 for full report

Designated Speaker: Kim Somerville

# Pg. # ITEM

# STAFF RECOMMENDATION

- (1) That the staff report titled "2015-2020 Youth Service Plan: 2015-2016 Update" dated November 8, 2017 from the Manager of Community Social Development, be received for information; and
- (2) That the 2015-2020 Youth Service Plan: 2015-2016 Update be distributed to key stakeholders and posted on the City website.

# 3. CITY CENTRE COMMUNITY CENTRE 2017 PUBLIC ART PROJECTS

(File Ref. No. 11-7000-09-20-240) (REDMS No. 5649656)

PRCS-56

See Page PRCS-56 for full report

Designated Speaker: Eric Fiss

# STAFF RECOMMENDATION

That the concept proposals and installations of the City Centre Community Centre Community Art Project by artist Laara Cerman, and Legacy Artwork by artists Nadine Flagel and Deirdre Pinnock, as presented in the staff report titled "City Centre Community Centre 2017 Public Art Projects," dated November 6, 2017, from the Director, Arts, Culture and Heritage Services, be endorsed.

## 4. **RICHMOND CANADA 150 – YEAR IN REVIEW** (File Ref. No. 11-7000-01) (REDMS No. 5583205 v.5)

PRCS-71

See Page **PRCS-71** for full report

Designated Speaker: Bryan Tasaka

# STAFF RECOMMENDATION

- (1) That the staff report titled "Richmond Canada 150 Year in Review," dated November 6, 2017, from the Director, Arts, Culture and Heritage Services, be received for information; and
- (2) That the "Richmond Canada 150 Year in Review" report be circulated to the community partners and funders for their information.

# Pg. # ITEM

# 5. RICHMOND'S PARTICIPATION IN THE ACTIVE WELL-BEING INITIATIVE

(File Ref. No. 11-7000-10-01) (REDMS No. 5652462 v.2)

**PRCS-101** 

See Page PRCS-101 for full report

Designated Speaker: Serena Lusk

# STAFF RECOMMENDATION

That the City become a Partner City of the Active Well-being Initiative by signing the "Partner City Charter of Commitment," included as Attachment 2 of the attached staff report titled "Richmond's Participation in the Active Well-being Initiative," dated November 8, 2017, from the Interim Director, Parks and Recreation.

# 6. MANAGER'S REPORT

**ADJOURNMENT** 



# Minutes

# Parks, Recreation and Cultural Services Committee

Date: Tuesday, October 24, 2017

- Place: Anderson Room Richmond City Hall
- Present: Councillor Harold Steves, Chair Councillor Ken Johnston Councillor Carol Day (entered at 4:02 p.m.) Councillor Bill McNulty Councillor Linda McPhail
- Call to Order: The Chair called the meeting to order at 4:00 p.m.

# MINUTES

It was moved and seconded That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on September 20, 2017, be adopted as circulated.

CARRIED

Councillor Day entered the meeting (4:02 p.m.).

# NEXT COMMITTEE MEETING DATE

November 28, 2017, (tentative date) at 4:00 p.m. in the Anderson Room

# COMMUNITY SERVICES DIVISION

1. **2017 GARRY POINT PARK LEGACY PIER AND FLOATING DOCK** (File Ref. No. 06-2345-20-GARR2) (REDMS No. 5445584 v. 11)

Jamie Esko, Manager, Parks Planning, Design and Construction, provided background information and commented on next steps following the selection of a preferred option by Council. In reply to queries from Committee regarding the attractiveness of Option 1, Ms. Esko advised that much of the structural components would be below water level, thus not visible to users. Also, she remarked that the proposed new structural infrastructure is purposeful in that the design is safer and more stable.

The Chair distributed a rendering that illustrates a new breakwater floating dock (attached to and forming part of these minutes as Schedule 1). In referencing the rendering, he remarked that a permanent 600 foot floating dock would extend onto a provincial waterlot, which would require the City to enter into an agreement for its use; it was noted that an agreement is currently in place for use of the waterlot, however only temporary structures may be installed.

The Chair then suggested that in an effort to maximize potential future uses of a new floating dock and to avoid any potential challenges regarding the use of the provincial waterlot, the following be examined as part of the Option 1 concept: (i) the installation of a 300-foot permanent float on the City-owned waterlot portion, (ii) a 300-foot temporary float on the provincial waterlot, and (iii) a removable section in between the permanent and temporary floats. In this scenario, the Chair highlighted that the temporary float could be utilized elsewhere such as at the Gill Net Loft and re-attached to the permanent float at Garry Point Park during major events. Also, he remarked that the aforementioned configuration would allow for small boats to access the north side of the float.

In reply to queries from Committee, Cathryn Volkering Carlile, General Manager, Community Services, advised that a 30-year lease has been renewed for the use of the provincial waterlot and that staff can liaise with the Ministry of Forests, Lands, Natural Resource Operations and Rural Development regarding the feasibility of a lease that would permit for the installation of a permanent structure.

As a result of the discussion, the following **motion** was introduced:

# It was moved and seconded

That Option 1: New 600 foot Breakwater Floating Dock as described in the staff report titled "2017 Garry Point Park Legacy Pier and Floating Dock," dated October 4, 2017, from the Interim Director, Parks and Recreation, be selected to provide staff direction regarding future advanced planning, detailed design and Capital submissions and that the installation of a 300-foot permanent float on the City-owned waterlot portion, a 300-foot temporary float on the provincial waterlot portion and a removable section in between the permanent and temporary floats be included within the Option 1 concept.

# CARRIED

# 2. DELEGATION TO MYSTIC SEAPORT

(File Ref. No. 11-7000-01) (REDMS No. 5553582 v. 3)

Marie Fenwick, Manager, Museum and Heritage Services, provided background information and in reply to queries from Committee advised that a Council-approved delegation visited Mystic, Connecticut in 2014, and that a future delegation to Mystic, Connecticut would vary from the 2014 delegation as it would include a structured itinerary with pre-scheduled meetings with various stakeholders. Also, Ms. Fenwick stated that staff did examine the potential to visit neighbouring maritime-focused communities as part of the delegation to Mystic, Connecticut; however, due to logistics, it was determined that this would not be possible.

Ms. Carlile advised that staff could gauge Council's interest in attending Mystic Seaport and report back in 2018.

As a result, the following referral was introduced:

It was moved and seconded *That staff canvas interest from members of Council regarding visiting Mystic Seaport and report back.* 

CARRIED

# 2A. TREE, BENCH AND PICNIC TABLE DONATION PROGRAM (File Ref. No.)

The Chair spoke to a letter dated October 11, 2017 regarding the City's Tree, Bench and Picnic Table Donation Program (copy on file, City Clerk's Office), and expressed concern regarding the lack of memorial opportunities to honour pioneer Richmond families.

As a result, the following **referral** was introduced:

That staff examine (i) options to increase memorial plaques, (ii) options to incorporate memorial recognition in public art, and (iii) funding options for dedications to be in place in perpetuity with a single donation and report back.

# CARRIED

# 3. MANAGER'S REPORT

# (i) Minoru Aquatics Centre

John Woolgar, Manager, Aquatic and Arena Services, updated Committee on the Minoru Aquatics Centre, noting that the pool will be closed for three days next week for repairs.

# (ii) Garden City Lands

Ms. Esko provided an update on activities at the Garden City Lands, noting that the soil has been tilled and seeded and further highlighted that Kwantlen Polytechnic University is pleased with the results of the soil matter. Also, she remarked that in an effort to increase the soil's nutrient content, Red Clover and Fall Rye have been selected as the cover crop.

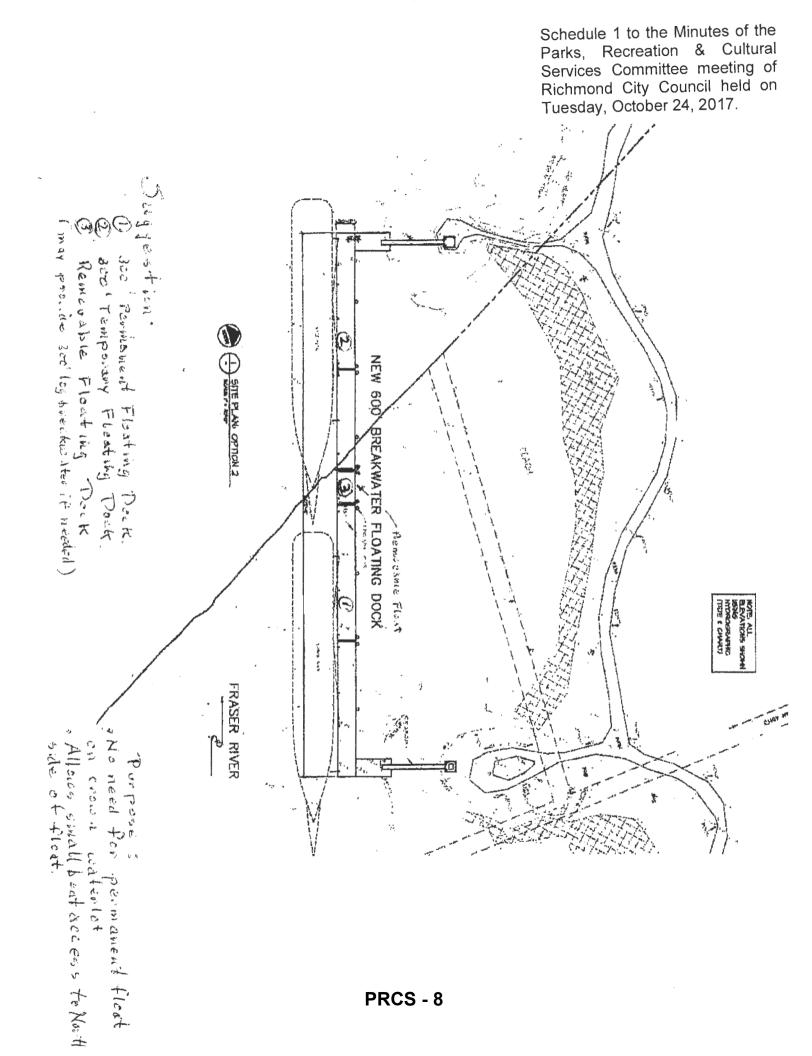
# ADJOURNMENT

It was moved and seconded *That the meeting adjourn (4:22 p.m.).* 

# CARRIED

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Tuesday, October 24, 2017.

Councillor Harold Steves Chair Sarah Kurian Legislative Services Coordinator





# Annual Report April 2016-March 2017

# Highlights





### **President's Message**

This is my third and final President's report. Looking back upon my time at RFSS, I can honestly say that this has been the best year yet.

The board of directors spent this year building the organization a strong foundation. We developed an ambitious strategic plan that consulted our community and stakeholders. We identified clear priorities and outlined key metrics to measure our success. This powerful document will direct our organization's focus for the next 3-5 years.

Thank you to our board, staff, and volunteers for your hard work and warm hearts. Special thanks to our Executive Director Anita for her fantastic work and the many hours she has put in during the two years she's been at RFSS. Thank you to our donors, supporters, and granting agencies. Your generosity made our work possible. Finally, thank you members for inspiring us and Richmond towards a robust food system.

On a personal note, serving as your president has been a joy and an honour. Thank you for entrusting me with this important work.

I look forward to seeing what RFSS accomplishes in the years to come!

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#### **Executive Director's Message**

What an exciting year. Not only did we make significant strides to strengthen our organizations foundation, we accomplished a lot.

One of our biggest accomplishments was to help bring the Richmond Food Charter to Council, where it was endorsed unanimously. This important document represents the voices of hundreds of Richmond residents and many community organizations. It represents our shared values and commitments to a food secure community, and is something we can all be proud of.

We are so lucky here in Richmond to have some of the best soil in the world, and a great climate for food production. We continue to support and encourage local food production by publishing the Local Food Guide, supporting over 300 community garden plots at nine sites across the city, teaching people to grow and save their own seeds, and harvesting fruit that may otherwise go to waste and giving it to our neighbors in need.

With the Food Charter endorsed, and our strategic plan finalized, we are set to really accomplish great things in future.

I am so excited to work with the Richmond community towards a robust food system

Anita Georgy

Alex Nixon

# **Board of Directors**

Alex Nixon	President	Gerry Mulholland	Director
Yan Lau	Vice President	Henry Yao	Director
Vivien Chow	Treasurer	Keefer Pelech	Director
Nikki Hollinson	Secretary	Tina Kim	Director
Brian To	Director	Willian Tsui	Director

# Staff

Anita Georgy	Executive Director	Dave Thompson	Program Coordinator
Kelly Ding	Program Coordinator	Peta Williams	Office Coordinator
Mavis Tai	Community Program Assistant	Amy Norgaard	Program Coordinator
Audrey Tung	Community Program Assistant		



# Accomplishments



# **3180** individuals directly impacted





Engaged 450 gardeners

Seed Library membership grew 125%

**105** donors kindly supported Richmond Eats: the Local Eating Challenge



**11** workshops held to educate the community



**5014** pounds of fruit recovered and given to families in need



**16** Youth Leaders educated in food security issues and took action



243 meals served to Richmond's low-asset youth over 76 program sessions







1142 hours donated by 96 volunteers







2778 followers engaged on social media

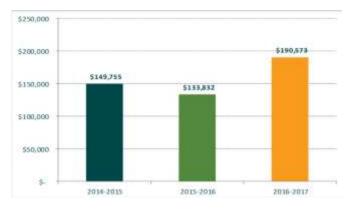


Annual Report, 2016-2017

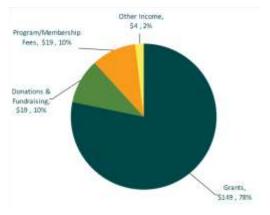
# **Financial Summary**



# Year Over Year Revenue



# 2016-2017 Revenue by Category (in 000's)



# 2016-2017 Expenses by Category (in 000's)



Alex Nixon	Candace Ng
Amanda Chen	Celina Starnes
Ann Dauphinee	Chien Li Chang
Anne Kang	Duane Elverum
Arran Stephens	Erika Nixon
Brian Christiansen	Farouk Georgy

# Thank you for your support!

# Visionaries (\$29,000+)





We acknowledge the financial assistance of the Province of British Columbia.

# Supporters (\$1,000+)

# THE BAUTA FAMILY INITIATIVE ON CANADIAN SEED SECURITY

Funded in part by the Government of Canada's Canada Summer Jobs Project.



The opinions and interpretations in this publication are those of the author and do not necessarily reflect those of the Government of Canada.



ires eco canada







TD Friends of the Environment Foundation

# **Other Contributors**

Richmond Garden Club



Henry Yao Jeff Redmond Jiun-Ni Yao Karen Dar-Woon Marjorie Swann Mary McCulligh **PRCS - 12** 

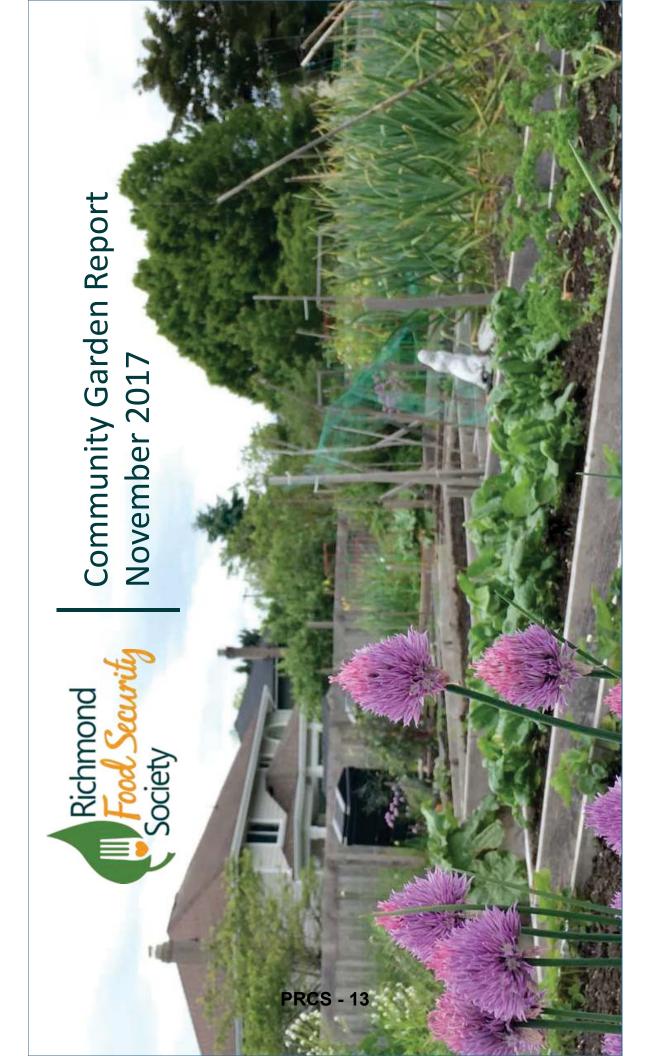
Melanie Beggs-Murray
Peta Williams
Ron Chan
Shawn Routhier
Stephanie Dunn
Ted VanderWouden





Tricia Buemann Vivien Chow William Dunn Yan Lau

Annual Report, 2016-2017

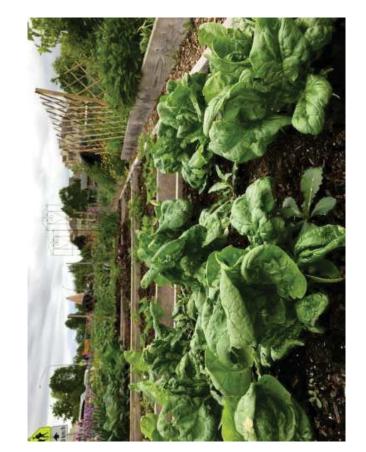




# **Richmond Food Security Society**

Our vision: Healthy people, community, and environment

Sour mission: to inspire a Frobust Richmond food system through education, advocacy and community building initiatives

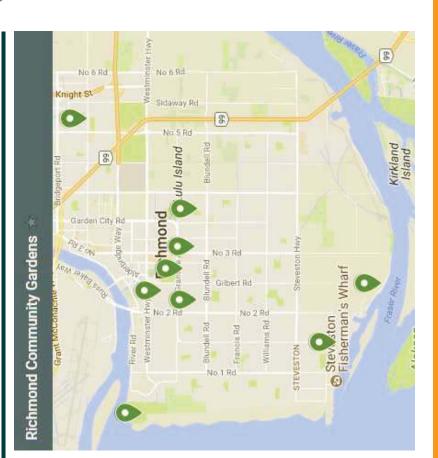


www. richmondfoodsecurity.org



	# of Public Plots	# of Community Group Plots
Brighouse	23	10
Garratt	15	IJ
General Currie	10	Ŋ
Bert	41	0
Red George	34	9
Paulik	24	0
Railway	64	10
Richmond High	12	10
Terra Nova	98	11
Total	321	57

Waitlist as of Nov 17, 2017: 262



"I am from China. By participating with the garden, I feel more mixed with Canadian culture."





- 96% have learned things that help them stay healthy
- 92% can better manage daily challenges
- "We cherish the food we are having every day and eat healthy and produce less waste and compost. We recognized what we can do to help the planet we live in."
   "Gardening always gives us a greater feeling chealth: fresh air. fresh air. fresh arc. food. sunliaht. exercise.
- "Gardening always gives us a greater feeling of health: fresh air, fresh food, sunlight, exercise. Being part of the gardens has helped us meet new people and learn new things about gardening."
- "The most beneficial thing for me is having a practical hobby that results in food I use all year long, since I grow mostly for the canning kettle, storage or continual production."



") loved having my 4 year old discover how veggies grow."





- Schools: Brighouse, General Currie, and Richmond High
- VCH/ Garratt Wellness
   Centre

**PRCS - 17** 

- Richmond Society for Community Living
  - Pathways Clubhouse



") cherish the land and the food products I grow ... an amazing feeling."





BC Gaming ECO Canada - hiri ECO Canada - hiri Food Banks Cana Garden Plot Fees Richmond Comm Vancouver Coast Vancouver Found	BC Gaming ECO Canada - hiring incentive for youth Food Banks Canada - Supporting Vulnerable Gardeners Garden Plot Fees	\$10,000 \$5,000
ECO Cana Food Bar Garden P Richmon Vancouve Vancouve	ada - hiring incentive for youth lks Canada - Supporting Vulnerable Gardeners lot Fees	\$5,000
Food Bar Garden F Richmon Vancouve Vancouve	iks Canada - Supporting Vulnerable Gardeners	
Garden F Richmon Vancouve Vancouve	lot Fees	\$3,000
Richmon Vancouve Vancouve		\$19,025
Vancouve Vancouve Total Rev	Richmond Community Foundation - Tools	\$8,500
Vancouve Total Rev	Vancouver Coastal Health - Web integrated database	\$10,000
Total Rev	Vancouver Foundation - Addressing garden theft project	\$10,000
	Total Revenues	\$66,415
C Expenses		
<ul> <li>Garden p</li> </ul>	Garden plot subsidies for individuals	\$740
Insurance	0	\$1,100
	Office supplies (including computer)	\$750
Phone		\$350
Program	Program expenses	\$2,350
Software set up	set up	\$2,250
Software	Software ongoing costs	\$900
Staff wages	es	\$48,585
Tools		\$8,500
Total Expenses	enses	\$66,415
Balance		\$0



"I really value the abundant, fresh, healthy food for my family."





") learned sustainable and organic gardening where very little gets wasted."

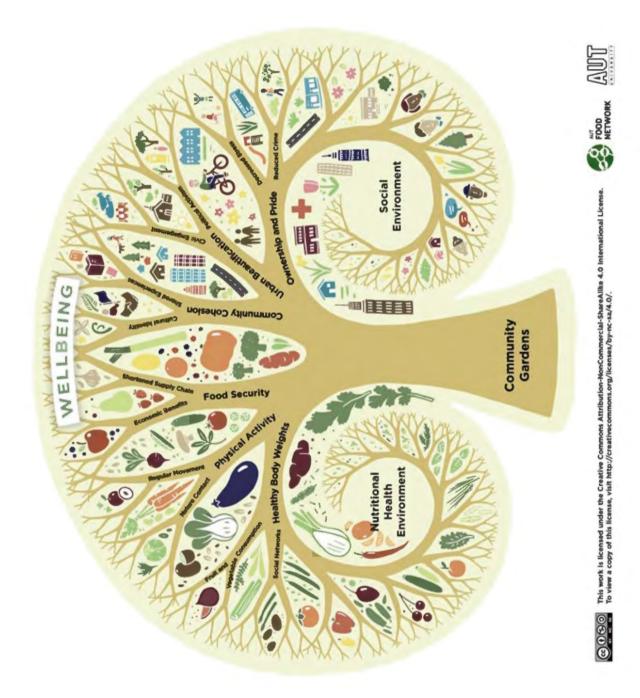
Higher cost Longer tim<u>e</u> More involvement from those affected

Little involvement from those affected

Shorter time

Lower cost





# **Community Gardens**

helping, and sharing. The garden allows me "One of the biggest joys of being involved at the garden is learning from each other, to be engaged with people outside my normal sphere in a whole new way." - Railway gardener



# **About Community Gardens**

fresh produce for garden members and are Richmond is home to over 300 community throughout the city. The gardens provide a gathering space for people of all ages, garden plots in parks and schoolyards abilities, and backgrounds.

Community garden plots are rented on a Gardeners invest their personal time and residents to grow food for their families. money to produce this food. All of the produce grown is for them to enjoy. yearly basis by individual Richmond

If you are a guest in the garden, please take only pictures, and leave only footprints



# **Neighbourhood Food Access**

If you are not a registered gardener, please Every year, gardeners are heartbroken and do not remove produce from the gardens. frustrated when their carefully tended produce goes missing.

family member, or friend don't have enough We know that accessing fresh produce can food, please see our Affordable Food Map. be a challenge for city residents. If you, a

gardens, report to the RCMP (604-278-1212) and fill out our Garden Theft Report form If you witness theft or vandalism in the online.

# Responsibilities **Roles and**



maintains gardener waitlist, allocates plots, supplies shared tools, liaises between City **RFSS:** provides liability insurance, and gardeners

common spaces, steward soil, supply seeds Gardeners: maintain individual plot and and plants, follow all garden rules

City of Richmond: provides land, water, tool sheds, mulch, and green bins

# **Richmond Food Security Society**

manages Richmond's community gardens in mission is to inspire a robust Richmond food partnership with the City of Richmond. Our system through education, advocacy, and RFSS is a non-profit organization who community building initiatives.

# For more information, contact us:

604-244-7377

f Richmondfood 💙 rfoodss

richmondfoodsecurity.org







We acknowledge the financial support of the

Province of British Columbia.

角色與責任	KFSS:提供責任保險、管理耕種者輪候名 單、分配地塊、供應共用工具,以及在市政 府與耕種者之間協調	<ul> <li>耕種者:維護個人地塊與公共空間、看護土 壤、供應種子, 並遵守 RFSS 種植規範</li> <li>人方市:提供土地、水、工具房、覆盖物 以及給鱼位品籍</li> </ul>	<b>列治文食品安全協會(RFSS)</b> RFSS 是一個非營利性組織,與列治文市一起	合作,管理列治文的社區園圃。我們的使命 是通過教育、宣傳以及帶動社區建設,促進 約治文食品體系蓬勃發展。	<ul> <li>     地震更多信息,請聯係我們:       思 604-244-7377     </li> <li>     哲 100dss     </li> <li>     香 Richmondfood     </li> <li>     fichmondfoodsecurity.org     </li> </ul>	a
關於社區園圃	列治文全市擁有 300 多個社區園圃,遍及公園、校園等。園圃這樣的綠色空間為耕種者提供新鮮的果蔬,並為年齡、能力和背景不一樣的人們營造社交互動的空間。	社區園圃由列治文市民個人按年度租賃,用以為他們的家庭種植食物。耕種者為種出自己的食物投入了他們個人的時間和金錢。他們可以享用收穫到的所有果蔬。	如果您是園圃的訪客,請您拍照留念 "只取美景,唯留足跡。"		已悉心栽培的果蔬消失不見而傷心難過。我 們知道市民們常難以获取新鮮的果蔬。 <b>如果 您及家人或是朋友未能獲取足</b> 夠的食物,請 上網查詢我們的《 <b>可負擔食物地圖</b> 》。	如果您在園圃看到偷篮或破壞公物行爲,請 向皇家騎警 (604-278-1212) 報案,並上網填 報我們的《園圃偷篮報告》表格。
Richmond	A區園圃	"置身園圃之中,最大的快樂就是可以彼此學習、互相幫助、共同分享。園圃讓我能夠以一種全新的方式,在日常空間之外與人溝通。" Railway 園圃耕種者	PRCS - 22			



То:	Parks, Recreation and Cultural Services Committee	Date:	November 8, 2017
From:	Kim Somerville Manager, Community Social Development	File:	07-3425-02/2017-Vol 01
Re:	2015-2020 Youth Service Plan: 2015-2016 Update		

# Staff Recommendation

- 1. That the staff report titled "2015-2020 Youth Service Plan: 2015-2016 Update" dated November 8, 2017 from the Manager of Community Social Development, be received for information; and
- 2. That the 2015-2020 Youth Service Plan: 2015-2016 Update be distributed to key stakeholders and posted on the City website.

Kim Somerville Manager, Community Social Development (604-247-4671)

Att. 1

REPORT CONCURRENCE					
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER			
Arts, Culture & Heritage Parks & Recreation Services		the Energy			
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:	APPROVED BY CAO			

# **Staff Report**

# Origin

The City, Community Associations and a host of other community organizations have a long history of responding to the needs and aspirations of youth. By working together, programs and services are provided that connect youth to the community, enhance their resiliency to face challenges and enable them to live healthy lives.

The 2015-2020 Youth Service Plan: Where Youth Thrive, provides a road map to help the City and its community partners create an environment that generates opportunities for Richmond's youth to have a safe and healthy journey into adulthood.

The Youth Service Plan Vision is:

For Richmond to be the best place in North America to raise children and youth.

The plan is organized around three key goals, nine themes and a number of actions which help to provide a guiding framework to support the development and delivery of programs and services that help youth thrive. This report highlights 2015-2016 achievements from the 2015-2020 Youth Service Plan to Council for information (Attachment 1).

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.2. Effective social service networks.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

This report supports Council's 2014-2018 Term Goal #5 Partnerships and Collaboration:

Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.

5.2. Strengthened strategic partnerships that help advance City priorities.

This report supports the Social Development Strategy Direction #4: Help Richmond's Children, Youth and Families Thrive:

Action 13 – Monitor and update the Youth Service Plan, striving to create an environment that generates opportunities for Richmond's youth to have a safe and healthy journey into adulthood.

This report also supports the 2015-2020 Youth Service Plan Theme #9: Tracking the Progress and Reporting to Community.

*Action 9.2 – Annually monitor and report on the accomplishments from the Youth Service Plan.* 

# Analysis

The 2015-2020 Youth Service Plan: 2015-2016 Update highlights achievements in program and service delivery that address the plan's short-term and ongoing actions.

The City and the Community Associations continue to see success in expanding opportunities for youth, bridging services for vulnerable youth and collaboration with other youth serving organizations. This has resulted in the development of many unique programs and opportunities for young people in Richmond. Some of these opportunities include: the creation of a new program for youth with cognitive delays and social impairments; the U-ROC Awards held annually to recognize youth and adults who support youth; and the creation of the \$19 Summer Swim and Skate pass for youth.

Through these initiatives and many other opportunities, youth are able to build Developmental Assets which are essential in their healthy growth and development so that they can make wise decisions, choose positive paths and grow into competent, caring and responsible adults.

# **Financial Impact**

None.

# Conclusion

The City continues to work diligently to understand and meet the ever-changing needs of its youth population. The 2015-2020 Youth Service Plan: 2015-2016 Update highlights a variety of achievements made through the actions of the City, Community Associations and other youth serving organizations toward creating a community where youth have the potential to thrive. Future reports will continue to inform Council about the City's progress in implementing the 2015-2020 Youth Service Plan, with particular emphasis on its ongoing, medium term and long term actions.

Krista Germyn Coordinator, Youth Services (604-276-4110)

Att. 1: Youth Service Plan 2015-2016 Update

City of Richmond

# Youth Service Plan: Where Youth Thrive 2015-2016 Update

Community Social Development Department





# Introduction

The City of Richmond has a long history of responding to the needs and aspirations of youth. The 2015-2020 Youth Service Plan has acted as a road map to build on that history of responsiveness.

The Youth Service Plan was developed following extensive consultations with youth and community stakeholders in 2013 and 2014 and was built on the foundation of the previous Youth Service Plan (2008-2012). The Youth Service Plan has proven to be an invaluable resource in guiding the City's programs and services for young people.

Community Services has taken a lead role in implementing the Youth Service Plan and works collaboratively with its Community Associations and other youth serving organizations to ensure that young people have a safe and healthy journey into adulthood. Youth deserve to reach adulthood equipped with the necessary knowledge, skills and social connections to make informed decisions about their lives.

The 2015-2016 Youth Service Plan Update highlights the achievements and progress made toward the ongoing and short term actions identified in the 2015-2020 Youth Service Plan. During the first two years of Youth Service Plan implementation, Richmond youth engaged in a wide variety of quality programs and services that provided opportunities to develop the assets necessary for young people to thrive. This report lists the goals, themes and objectives from the Youth Service Plan and details the corresponding achievements and progress made over the first two years of the plan's implementation.

# **Guiding Principles for Implementation**

The following guiding principles will aid in decision-making and prioritization for implementation of the actions identified in the 2015-2020 Youth Service Plan:

- The action addresses a recognized need and is compatible with the City Vision, Council Term Goals and the Corporate Plan.
- The action contributes to the City's Social Development Strategy and Parks, Recreation and Cultural Services Master Plan's objectives.
- The action provides opportunities for leveraged funding and/or strategic partnerships.
- There is a strong likelihood of success for pursuing the action.
- There are existing resources to pursue the action or the need for adequate resources will be assessed on a cost-benefit basis and allocated accordingly.
- The action builds on and enhances the social capital of youth, contributes to social infrastructure, develops assets and promotes community engagement.

# **The Youth Service Plan**

The Youth Service Plan is organized around a vision with three key goals and nine themes. Each theme is linked to the external and internal developmental assets that it aims to help build within youth. The 40 Developmental Assets are qualities adolescents need to make wise decisions, choose healthy paths and transition positively into adulthood (see Appendix A). Actions are also suggested under each theme which aim to address the challenges and gaps that were identified by youth and stakeholders during the development of the Youth Service Plan (see Appendix B).

The Youth Service Plan vision is: "For Richmond to be the best place in North America to raise children and youth."

The goals and themes of the Youth Service Plan are:

# Who is responsible for implementation?

Many individuals and groups contribute to achieving the actions set out in the Youth Service Plan. The following information defines their roles:

# Youth Services Coordinator

The Youth Services Coordinator is employed by the City of Richmond and acts as a resource to internal staff and external community partners on youth matters, including working with other City departments for planning and facility development that meets the needs of youth in Richmond. The Youth Services Coordinator collaborates with others on initiatives, activities and events that achieve the actions set out in the Youth Service Plan.

GOAL 1 Building Youth Assets Through Engagement & Partnerships

eme 1: Youth Asset Development eme 2: Youth Engagement, Leadership and Empowerment eme 3: Collaboration with Community Partners

GOAL 2 Expanding Opportunities for Youth

Theme 4: Youth Program Development and Delivery Theme 5: Bridging Services for Vulnerable Youth Theme 6: Safe and Social Spaces for Youth

GOAL 3 Improving Quality of Youth Services

Theme 7: Moving Towards Standards Theme 8: Marketing and Communication Theme 9: Tracking the Progress and Reporting to Community

# Youth Services - Youth Outreach Workers

As part of the Roving Leader Program, the Youth Outreach Workers build mentor relationships with youth who are identified as being low in assets. They create programs and events to meet the individual needs and interests of youth. The Youth Outreach Workers are City staff and are supervised by the Youth Services Coordinator.

# Youth Development Coordinators

Youth Development Coordinators develop programs and services for youth within their community centres. Additionally, they lead activities, programs and events and supervise Youth Development Leaders. Youth Development Coordinators are supervised by City staff within their facility however, each Youth Development Coordinator is employed by a Community Association.

# Youth Development Leaders

Youth Development Leaders are program staff within community centres. They lead and supervise youth programs under the direction of their supervisor and are also employed by a Community Association.

# Arts Services – Youth Outreach Workers

These Youth Outreach Workers are located in the Media Lab at the Richmond Cultural Centre. These specialized workers build relationships with youth through the Richmond Youth Media Program and lead activities in the Media Lab that help youth build media arts skills. They are contracted by the City and supervised by City staff.

The above mentioned staff are considered the "Youth Staff" or "Youth Team" within the City of Richmond. It is important to note that there are many other staff that deliver valuable services to youth, but they are not specifically identified as youth workers. These staff work in the Arts, Arenas, Aquatics, Heritage, Fitness, Parks, Volunteer Services, and the Richmond Oval.

# **Community Associations**

The City of Richmond works collaboratively with eight Community Associations who deliver programs and services at the City's nine Community Centres and across the City. Youth Development Coordinators are employed at six of the larger community centres and Youth Development Leaders are employed at all eight facilities.

## **Richmond Community Associations**

City Centre Community Association East Richmond Community Association

Hamilton Community Association

Sea Island Community Association

South Arm Community Association

Steveston Community Association

Thompson Community Association

West Richmond Community Association

# **Community Partner Organizations**

Community partner organizations include any youthserving organization that works with Richmond youth. These partners include the Richmond Youth Service Agency, Richmond Addiction Services, Touchstone Family Association, Chimo, Vancouver Coastal Health, the Richmond School District, the Ministry of Children and Family Development, RCMP, Richmond Public Library, community sports teams such as the Kajaks Track and Field Club and many others.



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# **GOAL 1** Building Youth Assets Through Engagement & Partnerships

# Theme 1: Youth Asset Development

Asset development is a key element underpinning the Youth Service Plan.

# All External and Internal Developmental Assets

**Objective:** The 40 Developmental Asset framework provides a shared vision and language to guide practice and decision-making. Community Services, in collaboration with various community partners, will ensure common understanding of the 40 Developmental Asset framework in youth programming. Youth will be aware of how their participation influences their asset development. The community, as a whole, will also have an awareness of the principles of developmental asset-building and its role in collectively increasing the assets of Richmond youth.

More information about the 40 Developmental Assets can be found in Appendix A.



#### **40 Developmental Assets**

Research shows that the 40 Developmental Assets, developed by the Search Institute of Minnesota, act as essential building blocks for adolescents to make wise decisions, choose positive paths and grow into competent, caring, and responsible adults. These building blocks are made up of Assets that are internal and external to the individual youth.



# **Youth Street Team**

The 40 Developmental Assets are at the core of Youth Services and through actions in the Youth Service Plan this framework is intentionally becoming more visible in programs and services. The City of Richmond Youth Street Team is comprised of volunteers who are trained on the 40 Developmental Asset philosophy. They attend community events during the summer, promoting the Assets and positive youth culture through games and age appropriate marketing tools. In 2016, the Street Team training was updated to more clearly communicate the Assets to the volunteer team members. Additionally, new marketing materials were created to enhance the promotion of the Assets to the community.

# The Roving Leader Program

The Roving Leader Program is the youth outreach program for Youth Services. Two Youth Outreach Workers build mentor relationships with disconnected youth in an effort to help build youth's developmental assets through discovering their interests and connecting to the community. A review of the program began in 2016 which produced recommendations to help the program best utilize resources, improve administrative processes and better meet the needs of today's youth.

# **Theme 2:** Youth Engagement, Leadership and Empowerment

Engaged and empowered youth are the leaders of today and tomorrow.

External Developmental Assets: Support & Empowerment Internal Developmental Assets: Positive Values, Social

Competencies & Positive Identity

**Objective:** Community Services values Richmond youth as contributing members of our society and recognizes the importance of youth being involved in

the decisions that affect them. Richmond youth will be connected to opportunities to provide direct input in decision-making, to collaborate with adults and their peers and to be involved in meaningful volunteer experiences with the City of Richmond and the community. Empowered youth know that they are valued by society and this helps them create positive views of themselves and develop social competencies required to succeed in life.

# **Trusting Relationships**

Trusting relationships are a key component of youth programs and services in Richmond; whether the relationships are among youth or between youth and adults, all play a valuable role. Mentorship between older youth and younger youth is the hallmark of many youth programs. The Richmond Youth Media Program utilizes older more experienced youth in program promotion and as resources for teaching younger youth new skills. Friday night programs in community centres are another opportunity for older youth to mentor younger youth. Trusting relationships between youth and adults allows for many opportunities throughout Richmond to acknowledge diverse youth. Each year youth and adults are acknowledged through the City of Richmond U-ROC Awards as well as through volunteer appreciation events.



#### **U-ROC Awards**

The U-ROC (Richmond Outstanding Community) Awards recognize Outstanding Youth and Asset Champions (adults who support youth) through an annual ceremony held during Youth Week (May 1-7). Thirty-two Outstanding Youth were recognized at the awards in 2015 and thirty-six in 2016.

## Leadership and Volunteering

Richmond youth are deeply invested in their community through volunteerism. Youth can volunteer through the City of Richmond, Community Associations and many other community organizations. In 2016, data collected from the City's volunteer website, icanhelp.richmond.ca, reported that there were 3,642 registered youth volunteers, 42,699 volunteer hours logged and 492 available volunteer opportunities for youth. Additionally, in 2016 four community centres operated volunteer Youth Councils. Youth Councils are often responsible for running events and providing input into youth matters at their centre.

"I finally feel like I have some type of control in my life and it's a good feeling because today I woke up and I thought to myself 'I am proud of what I have accomplished because yesterday I went to the community center and joined the Youth Council' ... It is something I hold close to my heart and something a lot of people do. I think that we can actually help people with this."

- A South Arm youth on his experience joining Youth Council

### Parks Programs

Parks Programs engage many youth through volunteerism in programs and at special events. Over 1,600 hours of volunteer service were completed by youth in 2015 and 2016 through parks programs and events such as Ships to Shore and Halloween activities. In collaboration with the Partners for Beautification Program, an additional 300 hours were completed by youth on invasive plant removal during this time.

# Youth Employment

The City of Richmond and Community Associations benefit tremendously from the employment of young people in programs. Youth who have participated in programs and services often have a more intimate and relevant understanding of the needs of current participants and engage in two way learning with adult staff. All Community Associations have employed youth in programs including afterschool care, cooking programs, art classes and sports programs.

# **Theme 3:** Collaboration with Community Partners

The delivery of Youth Services is strengthened through the City's community partnerships.

### All External and Internal Developmental Assets

**Objective:** Relationships with community partners increases capacity and pooled resources and, therefore, the success of the Youth Service Plan. The City will maintain and expand its network with community partners to provide more flexible outreach services and accommodate the diverse needs of youth. Youth will be better connected to the wide range of opportunities and services that the City of Richmond has to offer.

## Youth Network

The Youth Network is a group of Richmond youthserving organizations who meet quarterly to share information about programs and services and meet face to face with any new youth staff in the community. This relationship building amongst community partners has contributed to an extremely well connected and open environment, which lends itself easily to collaboration and partnerships.

# **Connecting the Dots**

In 2015, two Connecting the Dots events were held for youth service providers in Richmond. The events were hosted by CORe (Collaborative Opportunity for Resources), which is a group of Richmond service providers who aim to enhance community collaboration, improve service provision for families and meet the needs of Richmond residents. The two events educated youth workers about available youth services and fostered stronger community connections. City staff participated on the committee to host Connecting the Dots and City and Association staff attended both events.

# +POS Tickets

Positive Tickets (+POS Tickets) are a collaboration between the City of Richmond, Richmond Arenas Community Association and the Richmond RCMP where adults "catch youth doing good" and issue them with a positive ticket that is valid for one free admission to swim, skate and pitch and putt. The City of Richmond distributes these tickets to youth-serving organizations. Those who work with Richmond youth are then able to hand out the +POS Tickets to reinforce youth's positive decision making and constructive use of time while creating stronger relationships with young people.

# G.O. Day

G.O. Day (Girls Only Day) is a day-long expo where a selected group of Grade 9 girls are provided the opportunity to participate in fun physical activities and workshops on healthy living. This initiative is planned and delivered in partnership with Vancouver Coastal Health and the Richmond School District. The goals of G.O. Day are to remove barriers that may limit Grade 9 girls from being physically active, help participants develop healthy recreational habits and improve attitudes toward physical activity.



# **GOAL 2** Expanding Opportunities for Youth

# Theme 4: Youth Program Development and Delivery

Youth benefit from developing and participating in a wide range of social, cultural and recreational programs.

**External Developmental Assets:** Boundaries and Expectations & Constructive Use of Time **Internal Developmental Assets:** Positive Values, Social Competencies & Positive Identity

**Objective:** Youth are aware and have equitable access to a number of diverse recreational, social, volunteer and cultural opportunities that are responsive to their specific needs and interests, and build on their Developmental Assets. Deliberate planning with community partners and youth around a core grouping of programs will result in a broader range of programs and services that will accommodate a variety of needs and interests.

# **Youth Involved Process**

Youth Services is built on the foundation of a youth involved process. Strong relationships with young people ensure that there can be open conversations about what is going well and what can be improved in programs and services. Youth Councils often act as conduits for information gathering from their peers regarding what young people wish to see in their community centres. Providing anonymous surveys to youth after programs allow staff an opportunity to gather honest opinions from the youth who are participating in these programs. Other opportunities for young people to provide feedback and participate in planning include their involvement on Community Association Boards, such as with Thompson Community Association.

# Swim and Skate Pass

In 2016, the \$19 Summer Swim and Skate pass was introduced. Young people ages 5 to 16 years old were offered unlimited swimming and skating at four local pools and the Richmond Ice Centre from the end of June to the beginning of September. Teens 13 to 16 years old were also able to use the fitness centre at Watermania. This new Summer Pass offered excellent value and was a fun way for young people to keep physically active and socially engaged over the summer. 380 Summer Swim and Skate passes were sold in 2016.



# Youth Week

Each year from May 1-7 the City of Richmond participates in BC Youth Week, a provincial initiative where municipalities recognize and celebrate young people in their communities. The City of Richmond and the Community Associations celebrate Youth Week through seven days of events and activities geared toward youth. Staff coordinate a wide array of activities during Youth Week to meet the varied interests of Richmond's youth. Events in 2015 and 2016 included: bubble soccer at West Richmond Community Centre, a teen swim at Watermania, an art contest at Steveston Community Centre, glow in the dark dodge ball at City Centre Community Centre, a free clothing shop at South Arm Community Centre, a paint war at Hamilton Community Centre and many other fun and engaging activities. Participation in Youth Week events is free. An estimated 1,000 youth participated in Youth Week events in 2016.

# The Richmond Youth Dance Company

The Richmond Youth Dance Company performs throughout the year and presents a feature showcase in the spring. Company dancers attend multiple ballet classes each week and work with guest artists throughout the season. 12 dancers participated



# **RICHMOND YOUTH, THIS IS YOUR WEEK, SO GET OUT AND ENJOY IT!**

FREE | CITY CENTRE ANDANTÉ CAFÉ VOITTH SHOWCASE

Listen to or watch some of Richmond's am youth talent at this event that showcases singers, musicians, poets, performers and comedians all in a relaxed café-like setting. Sunday, May 1 | 6:00-8:00 p.m. Info: Contact Loryn at llegear@richmond.ca or 504-204-8571.

#### **ERFEI CITY OF RICHMOND** U-ROC YOUTH AWARDS

Celebrate the achievements and dedication of Richmond's Outstanding Youth and Asset Champions at this very special and entertain awards ceremony, presented by Kwandlen Polytechnic University. **This event is by invitation only.** Monday, May 2 | 5:30-8:30 p.m. Info: Visit www.richmond.ca/uroc or email youthweek@richmond.ca.

# FREE I YOUTH WEEK FEAST-IVAL

Come for the free food and fun games, try to win prizes and browse the booths for extra info and freebies at this event to thank youth for their involvement within the community. Tuesday, May 3 | 12:30–1:30 p.m. Info: Contact Deanna at dmohr@richmond.ca or 604-233-8379.

#### FREE | BOOT CAMP AND BBO

BOOT CAMP-REGISTRATION REQUIRED Register to take this fitness class and receive a free 1-month fitness pass! To register, call 604-238-8432 or visit www.richmond.ca/register and quote barcode #1504768.

#### ► BBO-DBOP-IN Join in the BBO and a fun game of Ultimate Frisbeel

Tuesday, May 3 | 3:30–5:00 p.m. Inompson Community Centre Info: Contact Bryce at babbott@richmond.ca or 604-238-8432.

# ALLAN Youth Weel British Columbia • May 1 - 1

### **FREE** | CLOTHING EXCHANGE AND FASHION SHOW

ANU FACTURE STOLEY Fick up some new-to-you dother, shoes, accessories and more during this teen shopping extraveganza with a variety of shyles and size to choose from. Also, participate in or watch a fauluus fashion show! Snacks provided. Note: Sing any clean dothing or accessories to donate to South Arm Community Centre before 500 p.m. on Thusday, April 28. Tuesday, May 3 | 4:00-7:00 p.m.

South Arm Community Centre Info: Contact Armanda at amcintosh@richmond.ca or 604-238-8071. FREE I BBQ AND WATER FIGHT

# Dine on 50 cent hot dogs and participate in fun games, activities and a group water fight. Come ready for a battle! Wednesday, May 4 | 2:30–5:30 p.m. South Am Community Centre Infor Contact Amanda at amcintosh@richmond.ca or 604-238-8071.

FREE I YOUTH ART SHOWBOWN Join in on this timed competitive event in which eight youth artists per round compete to create art that is voted on by the audience! Thursday, May 5 | 6:00–8:00 p.m.

#### Steveston Community Centre Info: Contact Andrew at achornohus@richmond.ca or 604-238-8019.

### FREE I CITY OF RICHWOND PECHAKUCHA

VOL 15-RICHCITY LIFE VOL. 40—REATED IT LIFE Watch a presentation by dynamic and engaging you who present 20 images for 20 seconds each, ignitir passion and creative thinking about the urban yout experience in Richmond. Presented by the City of Richmond's Public Art Program and Youth Services. mic and engaging youth Thursday, May 5 | 8:00-9:00 p.m. Info: Contact Alvin at ali@richmond.ca or 778-870-3453.

# FREE | BUBBLE SOCCER Join this action-packed modified version of soccer that includes playing five on five all while enclosed in a personal, plastic bubble that is both safe and fun!

**REGISTRATION REQUIRED** To register, call 604-238-8416 or visit www.richmond.ca/register and quote barcode #1514068.

Friday, May 6 | 4:00-6:00 p.m. west Richmond Community Centre Info: Contact Duncan at dbrow@richmond.ca or 604-238-8416.



FREE I MEGA YOUTH NIGHT Try a bunch of different activities that in pool, air hockey, glow-in-the-dark capti the flag/dodge ball, Karaoke and more.

Come out, be active, and have fun!

n: Contact Loryn at llegea/@richmond.ca

Grab some friends, choose a team name, we a white t-shirt and clothes that can get dirty and try to stain the most people with your

team's colour. Expect prizes, paint slip and slide, spray paint art, food and tons of fun!

Info: Contact Hallie at hvanvelthuijen@richmond.ca or 604-718-8055.

Make new musical or visual instruments by learning how to creatively customize electronic devices in this workshop that covers all aspects of the process. No experience necessary.

Saturday, May 7 | 12:00-2:00 p.m.

FREE | RYMP PRESENTS **CIRCUIT RENDING** 

BEGISTRATION BEOURED

Saturday, May 7 | 12:00–4:00 p.m.

To register, call 604-276-4300 o www.richmond.ca/register and puote barcode #1506518.

Friday, May 5 | 8:00–11:00 p.m.

or 604-204-8571 FREE I COLOUR BONANZA

vities that include

# FOR ALL DETAILS, VISIT WWW.RICHMOND.CA/



in this highly talented troupe in 2015 and 18 dancers in 2016. The **Richmond Youth Dance Company** also performed at the 2016 U-ROC Awards.

# The Richmond Youth **Basketball League**

The Richmond Youth Basketball League is a developmental league for children and youth aged 5 -17 years. Participation in this league promotes self-esteem, friendship, cooperation and leadership opportunities for Richmond for youth at all skill levels. There were 349 youth participants in Richmond Youth Basketball League programs in 2015 and 394 in 2016. The **Richmond Youth Basketball League** is delivered in collaboration with the Community Associations.

# Reaching Outlying Communities

Hamilton Community Association continues to meet the needs of local youth and ensures that they have meaningful opportunities that are close to home. The 2016 Youth Week Colour Bonanza event had 25 participants. The event included a paint slip and slide and a colour war. The Youth Outdoor Movie Night in 2016 included an outdoor screening of the Jungle Book. 150 participants were in attendance.

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# **Theme 5:** Bridging Services for Vulnerable Youth

Vulnerable youth have unique needs and can thrive with access to appropriate programs and services.

External Developmental Assets: Support & Constructive Use of Time Internal Developmental Assets: Positive Identity & Social Competencies

**Objective:** Community Services aims to reach all youth in a variety of programs and services while being particularly vigilant about addressing the very specific needs of vulnerable youth. These groups might include Aboriginal youth, youth with disabilities or special needs, newcomer/immigrant youth, LGBTQ youth, youth from low-income families and youth in conflict with the law. Serving diverse youth, and vulnerable youth in particular, requires targeted approaches and strong relationships with a variety of community partners and with youth themselves. Community Services will ensure that vulnerable youth are better connected to resources and opportunities to build assets.

#### Friday Night Programs

On Friday nights at Cambie, Steveston, West Richmond, City Centre, South Arm and Thompson Community Centres, social and games rooms become lively youth only spaces offering free drop-in activities to young people as a constructive and safe alternative for youth to start the weekend. During Friday night programs youth participate in cooking, baking, video games, billiards and theme nights.

#### Surfari Program

In 2015 and 2016 Youth Services partnered with Richmond Addiction Services to lead the Surfari Program. This program is geared toward low-asset youth and includes activities focused on positive identity, healthy relationships and building empathy during a four-day surfing adventure to Tofino, BC. Each year two alumni are invited back and trained as Junior Leaders for the next group.

In 2016, previous staff and Junior Leaders from the Surfari Program were sponsored by Tourism Tofino to return to Tofino to watch the Queen of the Peak Surf Competition, participate in surf lessons and go zip-lining. The Surfari Program was highlighted at a media event prior to the surf competition with two of the Junior Leaders speaking about their experience surfing and the impact the Surfari Program has had on their lives.



#### Youth Integration Program

The Youth Integration Program was developed in 2015 at Cambie Community Centre. This program is tailored to high functioning youth with cognitive delays and/or social impairments and offers fun outings and activities focused on the development of positive social interactions. Creating increased opportunities for youth with disabilities is an ongoing action of the Youth Service Plan. Five youth participated in the Youth Integration Program in 2015 and 23 youth participated in 2016.

#### **Richmond Youth Media Program**

The Richmond Youth Media Program (RYMP) is a free program for youth, delivered in partnership with Richmond Addiction Services Society and supported by Vancouver Coastal Health's Sharon Martin Community Health Fund. Programming includes drop-in sessions and a variety of structured classes. Participants learn media literacy skills that are relevant to their interests and experience a supportive environment where they engage with positive role models. Forty eight youth were signed up as members of RYMP in 2016 with 288 additional guest visits.

# "That's what I love about the Media Lab – the cultural diversity!"

- RYMP participant on their experience in the program



#### The Band of Brothers

The Band of Brothers is a program offered to male youth from Richmond. Staff and youth plan, organize and attend a four day camping adventure to Juan de Fuca Provincial Park. The program is geared towards male youth 14-18 years and is designed to intentionally build self-esteem, self-confidence, personal power, sense of purpose, caring and positive peer relationships within the youth who participate. Youth Services partnered with Richmond Addiction Services to deliver the Band of Brothers in 2015 and 2016.

### The Richmond Oval

An innovative partnership was established between the Richmond Oval and Youth Services which connects youth from the Roving Leader Program to opportunities at the Oval. The Education Programmer at the Richmond Oval has acted as a direct link to other staff to ensure that the Roving Leader Program is recognized in the facility and that low-asset youth who attend feel welcomed and their needs are met. Through this relationship Roving Leader Program participants have utilized the climbing wall, the track, the ROX exhibit, drop-in basketball and the weight room.

# Theme 6: Safe and Social Spaces for Youth

Indoor and outdoor youth spaces foster their development and independence.

**External Developmental Assets:** Boundaries and Expectations

**Internal Developmental Assets:** Commitment to Learning, Positive Values & Social Competencies

**Objective:** All youth have access to indoor and outdoor spaces in the community where they can take ownership, be responsible, feel welcome, socialize, obtain information and receive services.

Youth friendly spaces will be designed and operated in a way that promotes social gathering and safety. Recognizing that safety goes beyond physical safety, efforts will be made to ensure that youth have access to spaces where they have more autonomy and independence within "adult-like" facilities.

"Through my volunteer work at Thompson Community Centre I have had the opportunity to help create a stronger sense of community. Working with younger children as well as the elderly has introduced me to the beauty in all walks of life."

-Thompson Community Centre Volunteer

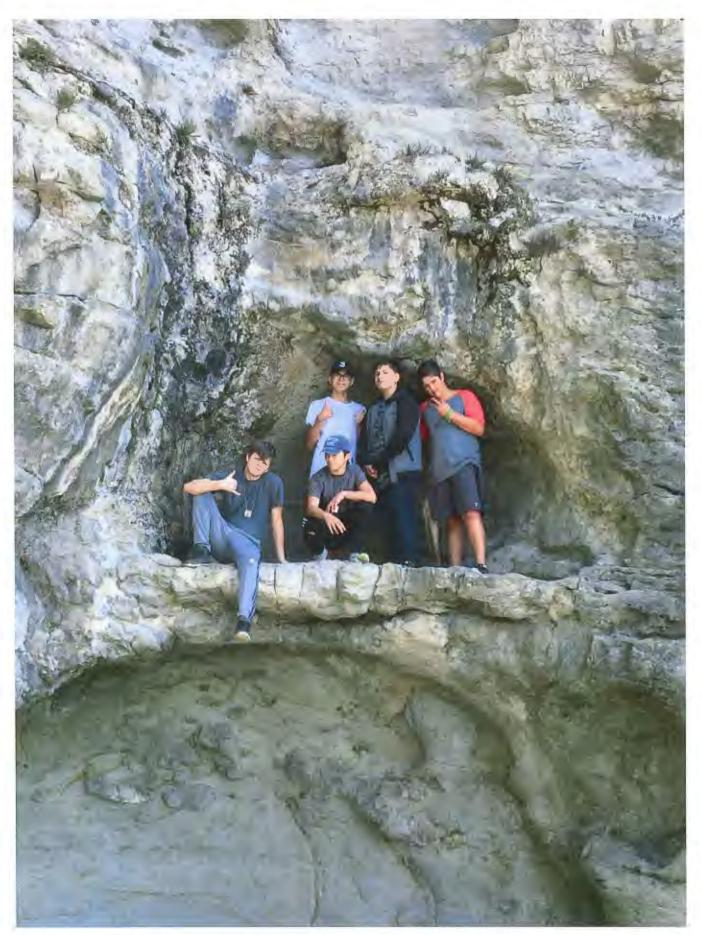
#### **Youth-friendly Spaces**

Many facilities in Richmond boast youth-friendly spaces and youth-only times to ensure that youth feel comfortable and welcome when they walk through the doors. The new City Centre Community Centre features a multi-use space with youth-friendly elements such as tables designed for individual studying or group work, comfortable seating and wall partitions to increase privacy for youth programs. The Brighouse Library has a well-used youth section with a collection of books tailored to teens. Additionally, all community centres have dedicated discounted youth hours in their weight rooms.

### Garden City Bike Park

The Garden City Bike Park is a unique addition to the existing outdoor youth-friendly spaces in the City of Richmond. Featuring a start ramp, jumps of various heights and pump tracks, this bike park is suitable for riders at all skill levels. Additional parks for young people to enjoy skating and biking in the City include the skate park at River Road and the plaza with skateable elements at Thompson Community Centre.





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# **GOAL 3** Improving the Quality of Youth Services

# Theme 7: Moving Towards Standards

High quality and consistent youth services deliver results.

#### All Internal and External Developmental Assets

**Objective:** Community Services will foster consistency in the delivery of services to youth across all City facilities and programs. Youth will benefit from having programs delivered with consistent city-wide messages. Community Services will attract and retain high performing employees as the City is recognized as a desirable place to work with fair compensation. Standardized training will provide employees with professional skills required to be successful in their work and will enhance their ability and capacity to deliver high-quality youth services.

### 2016 BC Parks & Recreation Association (BCRPA) In Your Face Youth Workers Conference

Every two years the BCRPA, in partnership with municipalities across the Lower Mainland, hosts the In Your Face Youth Workers Conference. City of Richmond and Community Association staff attended the 2016 conference and brought back relevant information to their teams. Sessions included: Putting a Youth Twist on Addictions Services; The Rules of Engagement for Relationship Building with Youth; Gang Prevention in BC; and Mindfulness-based Interventions for Adolescents.

#### **Consistency in Youth Programming**

Over the course of 2015-2016, Youth Development Coordinators have been working collaboratively to ensure that similar programs at different community centres are offered at a consistent cost. This effort will help improve the public's understanding of the services being offered.

#### Staff Development

The youth staff with the City and Community Associations meet bi-weekly to discuss important issues, plan activities and share information. These meetings also provide valuable opportunities to bring in subject matter experts to present to staff on relevant topics that relate to current youth trends. These presentations have included information on substance use, LGBTQ2S and mental health.



# Theme 8: Marketing and Communication

Awareness of programs, services and facilities encourages youth participation.

**External Assets:** Empowerment & Constructive Use of Time **Internal Assets:** Social Competencies & Positive Values

**Objective:** Youth and the community will be more aware of programs, services and facilities available in Richmond. Community Services actively seeks input from youth and the community in the development and delivery of marketing to ensure that a wide range of youth are reached. Providing youth with timely, accurate and easy-to-understand information about community events and opportunities will give them a gateway to making informed choices.



#### **ERASE** Poster and Video Contest

In 2015, the Respectful City Committee was created in partnership between the City of Richmond and the Richmond School District to raise awareness about bullying in the community and the desire to have a respectful, safe and connected Richmond. One of the committee's first initiatives was to develop the Expect Respect and A Safe Education (ERASE) Poster Contest which encouraged youth to submit designs that communicated the ERASE Bullying and Respectful City messages. These posters were then utilized in the promotion of Pink Shirt Day. In 2016 a video contest was added to the campaign to increase opportunities for youth-centred marketing approaches.

#### **Communication Channels**

The City and Community Associations utilize a variety of communication channels to share information. The City website houses a wealth of information on youth initiatives, events, programs and services. Additionally, some Community Associations utilize their own websites. Facebook and Twitter are social media platforms utilized by the City and Community Associations and are valuable tools to reach youth and parents. News releases are yet another way the City disseminates information. Utilizing a variety of communication channels ensures that a wide audience of youth within the community receive information.

### The Media Lab

The Media Lab, located in the Richmond Cultural Centre, is a hub of youth media arts activity and is a valuable resource to the City for marketing and promotions. In 2015 staff at the Media Lab assisted Youth Services to create a promotional video for the Youth Service Plan. In 2016 Media Lab staff and participants helped Youth Services create a video promoting the 40 Developmental Assets. Other promotional activities supported by the Media Lab included videos for the U-ROC Awards, city strategy documents and posters for youth events across the City.



#### Youth Art Mart

The Youth Art Mart is an annual arts and crafts fair hosted in partnership between the Youth Outreach Workers in Youth Services and Arts Services, where vendors aged 13-24 get a free table to sell their handmade merchandise.



#### WURd

What's Up Richmond? (WURd) is a website, designed and maintained by youth in Richmond, for youth in Richmond. Events, opportunities and other listings on this website are independently submitted by local organizations. WURd is supported by the Richmond Community Services Advisory Committee. The City's youth staff utilize this website as a marketing and communication tool to reach local youth.

# **Theme 9:** Tracking the Progress and Reporting to Community

**External Developmental Assets:** Boundaries and Expectations

Internal Developmental Assets: Social Competencies

**Objective:** Monitoring and evaluation enable continued learning, ensure success and are key to delivering effective, efficient and responsive services. Community Services and Community Associations will monitor and evaluate the progress on implementing the actions of the 2015-2020 Youth Service Plan. Qualitative and quantitative indicators will be used to measure success in achieving desired outcomes and provide useful information for program development, resource allocation and decision making. Community Services will report back to community organizations and citizens on the progress of Youth Service Plan implementation and ensure consistency and accountability in reporting mechanisms.

#### **Information Sharing**

Public awareness and education about the Youth Service Plan began in 2015 with presentations to City and Association staff, Community Association Boards and youth-serving organizations in Richmond. Through 2015 and 2016, new Community Services youth staff were educated about the Youth Service Plan and worked collaboratively to achieve its actions. Youth staff often present to their Community Association Boards on various Youth Service Plan achievements.



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## **Next Steps**

The 2015-2016 Youth Service Plan Update will be shared with internal and external stakeholders by disseminating information through various communication channels (e.g. social media).

Upcoming initiatives and activities for 2017/2018 include:

- presentations on asset development by City staff to internal partners;
- the development of an inter-municipal Youth Coordinator Committee;
- the 20th anniversary of the U-ROC Awards;
- the development of more youth-friendly promotional and advertising materials; and
- a targeted approach to encouraging youth involvement on City committees.

Staff will continue to monitor and report out on the achievements of the Youth Service Plan on an annual basis through future updates detailing the progress made on ongoing, medium-term and long-term actions.

## Conclusion

The 2015-2016 Youth Service Plan Update demonstrates the commitment of the City of Richmond, Community Associations and partner organizations to help youth thrive. The Youth Service Plan's Guiding Principles for implementation have ensured that the City is on target to achieving the actions set out in the plan. This is being achieved in a way that utilizes resources responsibly, leverages effective partnerships and is compatible with other relevant City visions, goals, strategies and plans. The City, Community Associations and community partner organizations will continue to work collaboratively to achieve the ongoing, medium-term and long-term actions identified in the Youth Service Plan.

For more information about the 2015-2020 Youth Service Plan, please visit www.richmond.ca/youth.



# Appendix A | Search Institute's 40 Developmental Assets

Why do some kids grow up with ease, while others struggle? Why do some kids get involved in dangerous activities, while others spend their time contributing to society? The Search Institute has identified 40 concrete qualities–developmental assets–that have a tremendous influence on youth's lives and choices. Research shows that the 40 Developmental Assets help youth make wise decisions, choose positive paths, and grow up competent, caring and responsible. (See: http://search-institute.org)

# **EXTERNAL ASSETS**



## Support

- 1. Family support Family life provides high levels of love and support
- Positive family communication Young person and their parent(s)/guardian(s) communicate positively, and young person is willing to seek advice and counsel from parent(s)/guardian(s)
- Other adult relationships Young person receives support from three or more non-parent adults
- 4. Caring neighbourhood Young person experiences caring neighbours
- 5. Caring school climate School provides a caring, encouraging environment
- Parent involvement in schooling Parent(s)/guardian(s) are actively involved in helping young person success in school



#### **Empowerment**

- 7. Community values youth Young person perceives that adults in the community value youth
- 8. Youth as resources Young people are given useful roles in the community
- 9. Service to others Young person serves in the community one hour or more per week
- 10. Safety Young person feels safe at home, school, and in the neighbourhood



#### **Boundaries & Expectations**

- **11. Family boundaries** Family has clear rules and consequences and monitors the young person's whereabouts
- 12. School boundaries School provides clear rules and consequences
- Neighbourhood boundaries Neighbours take responsibility for monitoring young people's behaviour

- **14. Adult role models** Parent(s)/guardian(s) and other adults model positive, responsible behaviour
- 15. Positive peer influence Young person's best friends model responsible behaviour
- **16.** High expectations Parent(s)/guardian(s) encourage the young person to do well



## **Constructive Use of Time**

- **17.** Creative activities Young person spends three or more hours per week in lessons or practice in music, theater or other arts
- Youth programs Young person spends three or more hours per week in sports, clubs, organizations at school and/or in the community
- **19. Religious community** Young person spends one or more hours per week in activities in a religious institution
- 20. Time at home Young person is out with friends "with nothing special to do" two or fewer nights per week

# **INTERNAL ASSETS**



## **Commitment to Learning**

- 21. Achievement motivation Young person is motivated to do well in school
- 22. School engagement Young person is actively engaged in learning
- 23. Homework Young person reports doing at least one hour of homework every school day
- 24. Bonding to school Young person cares about their school
- 25. Reading for pleasure Young person reads for pleasure three or more hours per week



#### **Positive Values**

- **26.** Caring Young person places high value on helping other people
- 27. Equality and social justice Young person places high value on promoting equality and reducing hunger and poverty
- 28. Integrity Young person acts on convictions and stands up for their beliefs
- 29. Honesty Young person "tells the truth even when it is not easy"
- 30. Responsibility Young person accepts and takes personal responsibility
- Restraint Young person believes it is important not to be sexually active or to use alcohol or other drugs



## **Social Competencies**

- 32. Planning and decision making Young person knows how to plan ahead and make choices
- 33. Interpersonal competence Young person has empathy, sensitivity, and friendship skills
- **34. Cultural competence** Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds
- 35. Resistance skills Young person can resist negative peer pressure and dangerous situations
- 36. Peaceful conflict resolution Young person seeks to resolve conflict non-violently



## **Positive Identity**

- 37. Personal power Young person feels they have control over "things that happen to me"
- 38. Self-esteem Young person reports having high self-esteem
- 39. Sense of purpose Young person reports that "my life has a purpose"
- 40. Positive view of personal future Young person is optimistic about their personal future

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# Appendix B | Youth Service Plan: Actions

GOAL 1

**Building Youth Assets Through Engagement & Partnerships** 

## THEME 1: YOUTH ASSET DEVELOPMENT

	ACTION	TIMELINE
1.1	Incorporate the Developmental Asset language and philosophy in City and Community Association youth marketing and communication tools.	Ongoing
1.2	1.2 Develop and implement a campaign that serves to educate parents, youth and the community at large on the Developmental Assets and their benefits.	
1.3	Develop and implement training opportunities for City staff, Community Associations and Community Organizations to enhance common understanding of Developmental Asset principles.	Medium Term
1.4	Expand the Youth Services Street Team to advance Developmental Asset education and awareness in the community.	Medium Term
1.5	Establish an asset-based leadership group with key representatives from the City's community partners.	Medium Term
1.6	Create asset development training, and coordinate and advance asset development within Community Services and other youth serving agencies.	Medium Term

## THEME 2: YOUTH ENGAGEMENT, LEADERSHIP AND EMPOWERMENT

#	ACTION	TIMELINE
2.1	Enhance existing programs and services and create new opportunities for mentorship (such as youth peer leadership, intergenerational activities).	Ongoing
2.2	Increase the number of (and access to) meaningful youth volunteer opportunities in civic and community based programs and activities (such as youth representation on boards, committees, and Council-appointed groups).	
2.3	Provide leadership skills development programs that are specifically designed for youth.	Ongoing
2.4	Develop a systematic approach to engage youth in planning programs, services and facilities that are of interest and benefit to them (such as programs and services, parks and open spaces).	
2.5	Educate youth on how their input will be used and inform young people about the outcomes of their involvement in the planning process.	Ongoing
2.6	Acknowledge diverse youth through the U-ROC Awards, volunteer recognition, and develop new and innovative methods of youth recognition.	Ongoing

THEME 3: COLLABORATION WITH COMMUNITY PARTNERS			
#	ACTION	TIMELINE	
3.1	Build new relationships and foster existing relationships with community partners.	Ongoing	
3.2	Support and facilitate regular communication between partners to share information and knowledge, coordinate activities and discuss youth needs and issues.	Ongoing	
3.3	Develop and regularly maintain an inventory of youth-serving organizations in Richmond to more efficiently communicate youth related information and resources.	Medium Term	
3.4	Organize a Richmond Youth Forum to bring together youth and youth stakeholders, provide education and information and improve interagency communication.	Medium Term	

# GOAL 2

# **Expanding Opportunities for Youth**

## THEME 4: YOUTH PROGRAM DEVELOPMENT AND DELIVERY

#	ACTION	TIMELINE
4.1	Enhance communication city-wide about the importance of regular physical activity on youth health and wellness.	Ongoing
4.2	Involve youth in program planning to ensure development of appropriate opportunities to combat inactivity.	Ongoing
4.3	Improve accessibility of Community Services programs and services, facilities and spaces.	Ongoing
4.4	Identify opportunities to provide more low cost, no cost programs and services to youth.	Ongoing
4.5	Provide youth with a full range of opportunities to participate in sport and physical activity and ensure they are aware of these opportunities.	Ongoing
4.6	Support the Richmond sport community to develop youth to reach their highest level of sport achievement.	Ongoing
4.7	Identify transportation needs to access youth programs and services, particularly in outlying areas of Richmond.	Ongoing
4.8	Identify opportunities for relevant programming targeting specific age groups of youth.	Medium Term
4.9	Enhance youth life skills and build career training into programs and services for youth.	Ongoing

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THEME 5: BRIDGING SERVICES FOR VULNERABLE YOUTH			
#	ACTION	TIMELINE	
5.1	Identify barriers to existing programs, services and opportunities for vulnerable youth, focusing on particular target groups.	Short Term	
5.2	Improve access to and information about existing City programs, services and opportunities for vulnerable youth.	Medium Term	
5.3	Enhance programs and services for vulnerable youth.	Medium Term	
5.4	Enhance the Roving Leader Program and if applicable, develop additional approaches to provide more flexible outreach services.	Short Term	
5.5	Develop ways to better reach parents of vulnerable youth.	Ongoing	
5.6	Create more opportunities for (and increase access to) opportunities and activities for young people with disabilities.	Ongoing	
5.7	Develop additional opportunities for low-income youth by improving access to programs and services and by connecting them to existing low cost/no cost programs and services (such as Recreation Fee Subsidy Program).	Ongoing	
5.8	Enhance opportunities for vulnerable youth within the Richmond Youth Media Program.	Ongoing	
5.9	Create and support welcoming and inclusive community events, programs and services to allow youth (particularly immigrant youth) to celebrate their cultural identities and feel connected to their community.	Ongoing	
5.10	Support ELL youth in building their confidence in speaking English.	Ongoing	
5.11	Provide opportunities for staff to increase their education and awareness to best support the needs of youth who are experiencing mental health challenges.	Medium Term	
5.12	Participate annually in anti-bullying week, leverage opportunities and create ongoing awareness and education throughout the year.	Ongoing	

# THEME 6: SAFE AND SOCIAL PLACES FOR YOUTH

#	ACTION	TIMELINE
6.1	Involve diverse youth in the ongoing development, design and operation of youth spaces to address their needs and gather their input.	Ongoing
6.2	Examine community needs in connection to increased youth-specific space in Richmond.	Long Term
6.3	Enhance existing youth-friendly spaces to better accommodate the needs of youth.	Ongoing
6.4	Provide new and innovative youth programming in the Richmond Cultural Centre Media Lab through the Richmond Youth Media Program (RYMP).	Ongoing
6.5	Utilize multifunctional, youth-friendly outdoor spaces for programs and services.	Medium Term

GOAL 3

# Improving the Quality of Youth Services

THEME 7: MOVING TOWARDS STANDARDS			
#	ACTION		
7.1	Create and implement city-wide youth service criteria and program standards.	Ongoing	
7.2	Continue to enhance Performance Evaluation Systems that are aligned to service standards and support staff development.	Ongoing	
7.3	Develop and implement a standardized orientation and training program for staff that enhances skills and positively contributes to youth programs and services.	Medium Term	
7.4	Create a standardized data collection method for Community Services youth programs and services.	Short Term	

## THEME 8: MARKETING AND COMMUNICATION

#	ACTION	TIMELINE
8.1	Develop a dynamic, age appropriate Youth Marketing Plan designed specifically to appeal to youth that is contemporary and delivered for a tech-savvy audience.	Short Term
8.2	Provide opportunities for youth to be proactively and creatively engaged in the development and delivery of marketing materials.	Ongoing
8.3	Identify and engage Youth Promotion Ambassadors who will conduct "word of mouth" and "Face-to- Face" promotion of youth events, programming and services.	Medium Term
8.4	Utilize the Media Lab to develop videos and/or use Media Arts in marketing and communication.	Ongoing

## THEME 9: TRACKING THE PROGRESS AND REPORTING TO COMMUNITY

#	ACTION	TIMELINE
9.1	Develop target and baseline indicators using the outcome-based evaluation framework to monitor the progress of the Youth Service Plan and evaluate the outcomes.	Short Term
9.2	Annually monitor and report on accomplishments from the YouthService Plan.	Ongoing.
9.3	Develop a Youth Service Plan reporting tool to periodically communicate progress of implementation and achievements to the public.	Short Term
9.4	Create a marketing and education plan to introduce and educate City and Community Association staff and community partners on the 2015-2020 Youth Service Plan.	Short Term



**City of Richmond** 6911 No. 3 Road, Richmond, BC V6Y 2C1 Telephone: 604-276-4000 www.richmond.ca





То:	Parks, Recreation and Cultural Services Committee	Date:	November 6, 2017
From:	Jane Fernyhough Director, Arts, Culture and Heritage Services	File:	11-7000-09-20-240/Vol 01
Re:	City Centre Community Centre 2017 Public Art Projects		

#### Staff Recommendation

That the concept proposals and installations of the City Centre Community Centre Community Art Project by artist Laara Cerman, and Legacy Artwork by artists Nadine Flagel and Deirdre Pinnock, as presented in the staff report titled "City Centre Community Centre 2017 Public Art Projects," dated November 6, 2017, from the Director, Arts, Culture and Heritage Services, be endorsed.

Jane Fernyhough Director, Arts, Culture and Heritage Services (604-276-4288)

Att.	3

REPORT CONCURRENCE			
ROUTED TO:		CONCURRENCE OF GENERAL MANAGER	
Finance Department Facility Services Community Recreation Services	N N N N N N N N N N N N N N N N N N N	the Ever	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:	APPROVED BY CAO	

### Staff Report

## Origin

Through the arts, a community can explore ideas, issues and concerns; voice its identity; and create dialogue. The City's Community Public Art Program creates opportunities for collaborative art projects between community groups and professional artists of all disciplines. Working with a professional artist, the community group is involved in all stages of planning and commissioning of a public art project.

This report brings forward for consideration two project proposals by the artists recommended for the City Centre Community Centre 2017 public art projects.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

2.4. Vibrant arts, culture and heritage opportunities.

### Analysis

In 2014, Public Art Program staff worked with the developer's architect for the Quintet Development, by Canada Sunrise Development Corp., to prepare a Public Art Plan. The Plan proposes several opportunities, including permanent and temporary works.

On May 12, 2014, Council approved the integrated public artwork *A Motif of One and Many* by Rebecca Bayer. The staff report identified that this project was the first of several artworks recommended for the overall Quintet development.

On June 24, 2014, Council approved the second public art project, a private development artwork for the lobby of the Carol Lee Centre, *ebb & flow*, by artists Jacqueline Metz and Nancy Chew. The staff report included further details for the Public Art Plan for the Quintet development, and noted that funding of \$75,000 would be available for future community based public art projects and the City Centre Community Centre.

In 2015, three public art projects were completed for the opening of the City Centre Community Centre. *A Motif of One and Many* by Rebecca Bayer is integrated into the lobby floor on the second level of the community centre. *Ebb and Flow,* a mirrored installation by Jacqueline Metz and Nancy Chew, greets visitors to the Carol Tong Centre and complements a double-height space in the main building lobby. *Harvest Full Moon Project* by Marina Szijarto incorporated hands-on artist-led workshops and a community procession as part of the celebration program for

the opening of the City Centre Community Centre on September 19, 2015. This ephemeral work has since become an annual event.

In 2017, in accordance with the Quintet Public Art Plan, terms of reference were developed for two additional community based public art opportunities which are presented in this report.

### Terms of Reference

Staff consulted with the City Centre Community Centre staff in the development of the Artist Call terms of reference. The City Centre Community Association was provided with opportunities to review the project.

The public art terms of reference describes the two opportunities:

- a Community Art Project in the Fitness Centre; and
- a Legacy Artwork in the main interior staircase.

The Call describes the art opportunities, site description, scope of work, budget, selection process, schedule and submission requirements (Attachment 1).

#### Public Art Artist Selection Process

On September 6, 2017, following the Public Art Program administrative procedures for an artist selection process, a selection panel reviewed the qualifications of the 23 artists who responded to the Open Call to artists for the two opportunities. The City Centre Community Association Board appointed a member to represent the Board on the selection panel.

Members of the selection panel were:

- Sandra Cohen, Community Representative
- Jose Gonzalez, City Centre Community Association Board Member
- Michelle Sound, Artist and Educator
- Valerie Walker, Artist and Educator

For the Community Art Project in the Fitness Centre, three artists were shortlisted and invited to return for an interview facilitated by staff. Selection panelists provided their comments and feedback by proxy based on revised concept proposal submissions by shortlisted artists. On October 18, 2017, Laara Cerman was selected for this opportunity.

For the Legacy artwork in the main staircase, the selection panel recommended the artist team of Nadine Flagel and Deirdre Pinnock in a one-stage selection process on September 6, 2017.

The Public Art Advisory Committee supports the selection panel's artist recommendations.

### Recommended Public Art Project - Community Art Project in Fitness Centre

The proposed interior location for the community art project will be on a large wall inside the Fitness Centre with exterior viewing opportunities from Firbridge Way. The artwork by Laara Cerman will be a photographic mural composed of found branches and colourful paper leaves interspersed with real leaves in the shape of a vine.

The artist plans to engage culturally diverse and multi-generational community members in the making of the mural. The artist will lead workshops in drawing, painting, collage and stamp-making. Other activities may include a plant walk to discover some of the local flora that may be used in the artwork and workshops to create tea blends and baskets using locally foraged material.

Attachment 2 provides further information about the artist's background and proposed artwork.

A technical review and coordination with staff will be included in the development of the artwork. For this project, a budget of \$5,000 is provided to the artist for the design, production and community engagement workshops including all related artist expenses. The costs for digital reproduction and installation of the artwork will be the responsibility of the City.

The Public Art Advisory Committee has reviewed the concept proposal and supports the proposed artwork.

#### Recommended Public Art Project - Legacy Artwork at Staircase

The proposed location for the legacy artwork by Nadine Flagel and Deirdre Pinnock will be on two adjacent walls directly above the main staircase connecting the main and second floor of the Centre. The proposed artwork is composed of a colourful series of seven large circle-shaped textile pieces. The artists describe the artwork as follows:

The seven stepping stones are the leaps one has to make in the quest for diversity: our emphasis is on the process and the components required for Richmond to reach its goals. Each stone is a different colour, symbolizing a set of values and natural elements including courage/earth, passion/fire, harmony/wood, compassion/water, history/future, engagement/collaboration and equality/inclusivity.

Attachment 3 provides further information about the artists' backgrounds and proposed artwork.

A technical review and coordination with staff will be included with the development of the artwork. For this project, a budget of up to \$6,500 is provided to the artist for the design, fabrication and installation of the artwork including all related artist expenses. In addition to the project budget of \$5,000, an extra \$1,500 will be used for installation of the artwork on a second wall and for artist-led community workshops in the development of the artwork.

The Public Art Advisory Committee has reviewed the concept proposal and supports the proposed artwork.

### **Financial Impact**

The Public Art Program has allocated \$11,500 for the two community art projects from existing funds in the approved 2017 Public Art Capital Project. The initial budget of \$10,000 has been increased to allow for a broader scope of work for the legacy artwork and additional community engagement. The budget includes artist fees, selection panel costs, digital reproduction costs and installation of the artworks. Any maintenance and repairs required for the artwork will be the responsibility of the Public Art Program. City funds would be allocated out of the Public Art Program's annual operating budget.

#### Conclusion

The City Centre Community Centre continues to support a diverse, harmonious and distinctive City Centre neighbourhood with artworks that reflect the community's aspirations and identity. Staff recommend that Council endorse the proposed artworks by artist Laara Cerman and the artist team of Nadine Flagel and Deirdre Pinnock. The ideas expressed in the bright, colourful and interesting materials are well suited to a community centre. The addition of these new artworks supports the goals of the Richmond Arts Strategy to create great facilities and physical infrastructure to make Richmond an arts destination with a thriving arts community.

E. 7.

Eric Fiss Public Art Planner (604-247-4612)

- Att. 1: Terms of Reference, City Centre Community Centre Community Art Project in Fitness Centre and Legacy Artwork in Main Staircase
  - 2: Concept Proposal, Laara Cerman, Community Art Project in Fitness Centre
  - 3: Concept Proposal, Nadine Flagel and Deirdre Pinnock, Legacy Artwork at Staircase



#### City Centre Community Centre

Community Art Project & Legacy Artwork

July 2017

Figure 1. City Centre Community Centre, 5900 Minoru Boulevard, Richmond, BC.

#### **OPPORTUNITY**

The City of Richmond Public Art Program is seeking artists for two artwork opportunities at the City Centre Community Centre located at 5900 Minoru Boulevard. The first is a two-dimensional artwork to be located on a prominent wall within the centre's Fitness Centre. The second opportunity invites artists to create a legacy artwork to be installed on a prominent wall located above a stainwell within the centre. Artists with practices in socially engaged art, painting, printmaking, photography, drawing, mixed-media and low-relief sculpture are invited to apply. Artists who are applying for the artistled community wall artwork will be required to work with intergenerational and culturally diverse community members.

Artists interested in applying to this call are encouraged to visit the City Centre Community Centre to review the proposed locations of the artworks in the building.

Community Artwork Budget:	\$5,000
Legacy Budget:	\$5,000
Eligibility Requirements:	Artists residing in British Columbia
Deadline for Submissions:	Tuesday, August 22, 2017
Completion:	February 2018

Richmond

\$427240

#### BACKGROUND

The City Centre Community Centre is jointly operated by the City Centre Community Association and the City of Richmond. The Community Centre is located in the Carol Tong Centre at 5900 Minoru Blvd. and utilizes a number of off-site locations to host its programs including Anderson School, Cook School, General Currie School and the award winning Garden City Park. The two-storey community centre occupies approximately 30,000 square feet and encourages social inclusion through the provision of community spaces and affordable programs and services for a range of ages, abilities, and interests. It is a key place for social interaction and meeting new people, which is especially important for new residents (many of whom live in City Centre). The City Centre Community Centre is the hub of community life in central Richmond. The centre offers a variety of multipurpose spaces including community living room, art studio, music rooms, performance space and a fitness centre.

In 2015, three public art projects were completed for the opening of the City Centre Community Centre. Figure 2 shows A Motif of One and Many by Rebecca Bayer. The work is integrated into the lobby floor on the second level of the community centre. Figure 3 shows Ebb and Flow by Jacqueline Metz and Nancy Chew, an artwork that greets visitors to the Carol Tong Centre and complements a double-height space in the main building lobby. Figure 4 shows a community procession as part of the Harvest Full Moon Project led by artist Marina Szijarto.

#### ARTWORK THEMES

Diversity, Harmony and Distinctiveness are themes that resonate with the aspirations of this growing and vibrant urban community. Multicultural communities face the challenge of respecting cultural differences while fostering shared citizenship and encouraging integration. This community strives to evolve from a mosaic to a weaving of cultures, where people of diverse cultural origins live in harmony and contribute to a distinct and everchanging community identity. Artists are invited to propose artwork that challenges and reflects these aspirations.

Artists are permitted to apply to only one artwork opportunity. Please specify which artwork opportunity you are applying for in the statement of intent and on the attached information form.

#### **OPPORTUNITY NO.1 - COMMUNITY ART PROJECT**

The commissioned artist for this project will engage culturally diverse and intergenerational community members including children, youth, adults, seniors and individuals with special needs to develop and realize a twodimensional wall artwork. Artists will be required to submit the final artwork as a high resolution digital file to be reproduced onto adhesive vinyl and applied to the wall. Artists are invited to consider the artwork as a community portrait to reflect the themes of diversity, harmony and distinctiveness. The project





Figure 2 – A Motif of One And Many, Rebecca Bayer, 2015.



Figure 3 – Ebb and Flow, J. Metz and N. Chew, 2015.



Figure 4 – Harvest Full Moon Project, M.Szijarto, 2015

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aims to introduce artistic expression in the Fitness Centre and engage community members in the making of the artwork.

The artist selected for the project will work with Centre staff to liaise with community groups and coordinate meeting rooms for project development, community outreach and workshops. The artist will be expected to engage children, youth, adults, seniors and individuals with special needs to develop the artwork. There are opportunities to collaborate with local schools, community organizations and the City Centre Community Association.

#### COMMUNITY ART PROJECT BUDGET

The total budget for the wall artwork is \$5,000. This budget includes (but is not limited to) artist fees, design, administration, insurance, community engagement and outreach, consultation, materials for public engagement and photography documentation. Artists are expected to engage community in a minimum of five (5) workshops or outreach consultation meetings. Artists will be required to produce a print-ready digital file of the artwork to be reproduced by a City contracted printing specialist. Costs associated with production and installation of the artwork will be the responsibility of the City.

#### COMMUNITY ART PROJECT LOCATION

The artwork will be located on a prominent wall in the Fitness Centre and will be seen by facility users and passersby on Firbridge Way. The dimensions of the wall are approximately 8 ft. high and 25 ft. in length. The artwork should occupy the length of the wall and a minimum of 50% of the total wall area. Refer to Figures 5 to 8.

#### **OPPORTUNITY NO.2 - LEGACY ARTWORK**

Artists with practices in mixed-media, painting, printmaking, photography, low-relief sculpture and textile arts are welcome to apply. Artists are not required to engage community in the making of the legacy artwork; however, they must respond to the themes of "Diversity, Harmony and Distinctiveness". Preference will be given to applications that incorporate environmentally friendly and sustainably sourced materials and methods of production. The artwork must be low maintenance.

#### LEGACY ARTWORK BUDGET

The total budget for this project is \$5,000. This budget includes (but is not limited to) artist fees, insurance, administration, design, materials, fabrication, installation and photography.

#### LEGACY ARTWORK LOCATION

The artwork will be located on a wall above a staircase connecting the main lobby to the second floor. The dimensions of the wall are approximately 8 fL high x 6 fL wide. Refer to Figure 9.



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#### ARTIST ELIGIBILITY

This call is open to artists residing in British Columbia. Artists who are currently contracted by the City for a public art commission are not eligible to apply. City of Richmond employees and City Centre Community Association staff and board members are not eligible to apply.

#### SELECTION PROCESS

A three (3) member selection panel consisting of a combination of artists, art professionals and community representatives will engage in a one stage artist selection process to review all artist submissions. At the conclusion of the process, the panel will recommend two (2) artists or artist teams. The selected artists will enter into a contract with the City of Richmond and develop the concept to be submitted for review by the Richmond Public Art Advisory Committee (RPAAC) and City staff before implementation of the project.

For the Community Art Project, the Selection Panel may choose to recommend up to three artists for a follow up interview with community centre representatives and staff. Artists will be given an honorarium for their time and preparation.

#### ARTIST SELECTION CRITERIA

Submissions to the call will be reviewed and decisions made based on:

- Artistic merit of the statement of intent in response to the artist call themes;
- Ability of the artwork to respond to scale, colour, material, texture and other physical and site-specific characteristics of the location.
- Artist's capacity to respond to the cultural context of the community and work with children, youth, adults, seniors and individuals with special needs, design professionals and project stakeholders.
- Appropriateness of the proposal to the Public Art Program goals: www.richmond.ca/culture/publicart/plans/policy

#### SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: publicart@richmond.ca

- INFORMATION FORM Please complete the information form attached to this document.
- STATEMENT OF INTENT 300 words or less, explaining conceptual approach to the work, why the artist is interested in this opportunity and how the project responds to the selection criteria.
- OPTIONAL: CONCEPTUAL ARTIST SKETCH (1 page maximum) a preliminary concept visualization to accompany the statement of intent and how you are responding to the selection criteria.

- ARTIST CV (1 page maximum). Teams should include one page for each member.
- WORK SAMPLES Ten (10) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information to be on each image page.
- REFERENCES The name, title and email contact for two references, who can speak to your skills, abilities and art practice.

#### PROJECT TIMELINE

 Submission Deadline:
 Tuesday, August 22, 2017

 Finalist Notifications:
 September 2017

 Completion:
 February 2017

#### SUBMISSION GUIDELINES

- All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
- Portfolio images and concept sketches are best formatted to landscape orientation.
- 3. Submission files must be 5 MB or smaller.
- If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
- 5. All documents must be sent by e-mail to: publicart@richmond.ca

#### ADDITIONAL INFORMATION

- If required, the selected artist may be required to show proof of WCB coverage and up to \$5,000,000 general liability insurance.
- Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
- 3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.
- Extensions to the deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

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#### Questions

Contact the Public Art Program: Tel. (604) 204-8671 publicart@richmond.ca





Community Wall Artwork in Fitness Centre

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Community Wall Artwork in Fitness Centre

Figure 7 – Passersby on Firbridge Way will be able to see the artwork through the glass façade highlighted.

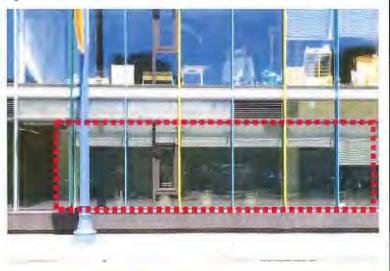


Figure 8 - Passersby on Firbridge Way will be able to see the artwork through the glass façade highlighted.





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Figure 9 - Wall above stairwell, approximate dimensions of the walk 8 ft. high x 6 ft. wide.

5427240

Legacy Artwork at Stairwell



Artist Concept Proposal – Community Art Project in Fitness Centre

Figure 1. Artist rendering of digitally composed photographic mural in Fitness Centre.

#### Artwork Concept Proposal

The artwork is a photographic mural composed of images of found branches and colourful paper leaves interspersed with real leaves in the shape of a vine. The artist aims to engage culturally diverse and multi-generational community members in the making of the digital printed mural. The artist will lead workshops in drawing, painting, collage and stamp-making. Other public engagement activities may include a plant walk to discover and forage local flora and workshops on how to create tea blends and weaving baskets using locally foraged material.

#### **Artist Bio**

**Laara Cerman** explores the intersection of art, science, history and the themes of impermanence, a return to nature and the fragility of life. She creates her photographs by capturing multiple digital images and then pieces them together in post-production, a skill she has mastered through working as a freelance retoucher in the commercial photography industry.



Artist Concept Proposal - Legacy Artwork at Staircase

Figure 1. Artist rendering of concept proposal for Stepping Stones.

#### **Artwork Concept Proposal**

The artwork is composed of a colourful series of seven large circle-shaped textile pieces. Each "stepping stone" is a different colour, symbolizing a set of values and natural elements including courage/earth, passion/fire, harmony/wood, compassion/water, history/future, engagement/collaboration and equality/inclusivity.

#### Artist Bios

Nadine Flagel unites a love of text with a love of textiles. She encountered her first hooked rug while studying in Nova Scotia for her Ph.D. in English Literature. She has been making contemporary hand-hooked rugs for fifteen years. She enjoys the sensuous juxtapositions of texture and colour when upcycling textiles from hand-me-downs and thrift store finds. A self-taught artist, Nadine has studied under instructors at an advanced level, has been awarded several art commissions and grants and is a member of the Vancouver Guild of Fibre Artists.

**Deirdre Pinnock** is a Toronto-raised, Vancouver-based rug hooking and fiber artist. Through continuing education classes, Deirdre encountered rug hooking, which she loves for its technical freedom, vivid colours and therapeutic qualities. She consistently explores childhood and diversity through multiple playful studies in her "Friends" series. She has exhibited in several group exhibitions and is a member of a local group of rug hooking artists, Gone Hooking.



## **Report to Committee**

То:	Parks, Recreation and Cultural Services Committee	Date:	November 6, 2017
From:	Jane Fernyhough Director, Arts, Culture and Heritage Services	File:	11-7000-01/2016-Vol 01
Re:	Richmond Canada 150 – Year in Review		

#### Staff Recommendation

- That the staff report titled "Richmond Canada 150 Year in Review," dated November 6, 2017, from the Director, Arts, Culture and Heritage Services, be received for information; and
- 2. That the "Richmond Canada 150 Year in Review" report be circulated to the community partners and funders for their information.

Jane Fernyhough Director, Arts, Culture and Heritage Services 604-276-4288

REPORT CONCURRENCE				
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER		
Economic Development Parks & Recreation Services Corporate Partnerships	র য	Je Energ		
REVIEWED BY STAFF REPORT / Agenda Review Subcommittee	INITIALS:	APPROVED BY CAO		

#### Staff Report

#### Origin

Under the guidance of the Canada 150 Celebration Steering Committee, the City produced a comprehensive program of events in 2017 to celebrate Canada's 150<sup>th</sup> anniversary of confederation. The Richmond Canada 150 program included more than 70 activities from small community events to major festivals that celebrated our City's multicultural, maritime and agricultural heritage.

This report provides Council with a review of the Richmond Canada 150 program and supports the following Council Term Goals, 2014-2018:

#2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

#4 Leadership in Sustainability:

Continue advancement of the City's sustainability framework and initiatives to improve the short and long term livability of our City, and that maintain Richmond's position as a leader in sustainable programs, practices and innovations.

#8 Supportive Economic Development Environment:

*Review, develop and implement plans, policies, programs and practices to increase business and visitor appeal and promote local economic growth and resiliency.* 

#### Analysis

In 2015 City Council created a Canada 150 Steering Committee and appointed Councillors Bill McNulty (Chair), Linda McPhail and Harold Steves. This committee developed an ambitious program of events and activities which was endorsed by City Council. The committee guided the implementation of this wide ranging program highlighted in this report. The Richmond Canada 150 program follows the Council endorsed vision and guiding principles as follows:

**Vision:** Richmond's Canada 150 ignites the passions of the citizens of Richmond in a multi-faceted, year-long celebration, honours Richmond's distinct and vibrant cultural diversity, and leaves lasting legacies that foster civic pride and carry the spirit of 150 into the future.

#### **Guiding Principles:**

- Tie the past with the future commemorate the history of the community while celebrating and shaping the future
- Showcase Richmond activities shed a positive light on all Richmond has to offer
- Create legacies these legacies include lasting memories, increased organization and community capacity, physical legacies and pride in the community and the country
- Inclusive ensure opportunities for input and participation for our diverse residents

- Collaborative partner with the community in planning and implementation, and support community organizations to plan their own celebrations
- Environmentally sustainable follow the principles set out in the Richmond Sustainable Event Toolkit
- Coordinated activities are coordinated and synergistic to effectively utilize resources and not compete with each other

Through the Community Celebration Grants and City-produced events, the Richmond Canada 150 program was successful in engaging the community resulting in meaningful collaborations and spirited celebrations. Collectively, thousands of volunteers helped make the events come to life for hundreds of thousands in the community. These events also provided opportunities for residents to learn new skills and acquire valuable work experience.

Festivals and events increased the City's profile by showcasing a unique waterfront, maritime history, multicultural diversity and dynamic City Centre. They also provided free or low-cost entertainment options for residents and provided an auxiliary economic contribution to the community by retaining resident spending and attracting day visitor spending from the region.

As per the Guiding Principles, the Richmond Sustainable Events Toolkit and Seven Step Quick Guide were distributed to event organizers as part of their Richmond Canada 150 funding and/or permit requirement and each event was required to demonstrate a sustainable action plan. The City's Wheel Watch bike valet and water stations were at every major City-produced event along with the Green Ambassadors who managed waste diversion for the festivals.

To augment the largest events, the Richmond Canada 150 Heritage Pavilion was created to tell the story of Richmond's past. This interactive pavilion traveled to all of the major festivals and featured activations like Richmond Heritage Fair, Ties to Richmond, postcards from Richmond, 150 button making and branded merchandise.

The Richmond Canada 150 program also supported many of the City's annual events including Public Works Open House, Sunset Series at the Oval, Doors Open and Culture Days. Each event incorporated the Canada 150 theme into their programming and activations.

## Richmond Canada 150 Community Celebration Grants

The Richmond Canada 150 Community Celebration Grant Program helped small, Richmondbased non-profit organizations, community associations and neighbourhood groups plan and execute activities and events to create lasting memories of Canada 150. A total of \$146,300 was awarded to 47 projects including small festivals, PAC events, neighbourhood celebrations, and heritage projects. See Attachment 1 for a list of funded projects and Attachment 5 for a collection of promotional posters from the events.

## Richmond Canada 150 Major Events and Activities

The following major events and activities were produced by the City for the benefit of Richmond residents and visitors to celebrate Canada's 150<sup>th</sup> anniversary of Confederation. Volunteer and budget details for each can be found in Attachments 2 and 3.

# 9th Annual Children's Arts Festival: February 13-17, 2017

With a focus on Canada 150, this popular event, presented in partnership with the Library and Minoru Place Activity Centre, returned to the Richmond Library, Cultural Centre, Minoru Place Activity Centre, Minoru Arenas and the Minoru Plaza.

Including the public day and school out-trip week, more than 7,000 participants took part in dozens of hands-on workshops led by professional artists. Interactive arts programs, theatre and music performances and roving entertainers including the premier of the Circus West production *Glowing Hearts* commissioned by the Festival in honour of Canada 150.

# Ships to Shore - King of the Sea: May 3-8, 2017

Ships to Shore *King of the Sea* featured the Japanese tall ship, *Kaiwo Maru*, at the docks of Garry Point Park. An estimated 75,000 visitors welcomed the 361 feet long, 182 feet tall vessel and its 170 crew at this free three-day festival. Boarding passes were fully subscribed and thousands more viewed the ship from the docks and shore. Pre-booked paddlewheel boat tours brought visitors from Britannia Shipyards National Historic Site for a waterside viewing of the *Kaiwo Maru*. The festival was animated with entertainment, a main stage and community stage performances included a headline performance by Alan Doyle. The festival featured food trucks, vendors, Kids Cove activity area, carnival rides, and community exhibits including the Richmond Canada 150 Pavilion.

Community participants included the Gulf of Georgia Cannery, Tourism Richmond, Steveston Japanese Language School, Nikkei Centre, Steveston Japanese Cultural Centre, Steveston Merchants Association, Canadian Coastguard, RCMSAR, Steveston Community Association, and Britannia Heritage Shipyard Society.

# High School Concert Series: May–October, 2017

Richmond secondary schools participated in the High School Concert Series tour. Events in spring and fall took place over the lunch hour.

Each of the schools had a team of students who helped with the planning, programming and emcee roles for their event. In May, students enjoyed performances by the school band and/or dance group, followed by a performance by local indie band Good for Grapes.

In September and October, event programming changed to an "Electric Lunch Picnic" theme where students were able to participate and learn fun hip-hop moves with Diamonds in the Rough, be captivated by national yo-yo champion Harrison Lee and enjoy live spinning by DJ Rico Uno.

This project was funded by the Government of Canada's Canada 150 Fund.

## Pioneer Luncheon: May 27, 2017

The Pioneer Luncheon was a special celebration to recognize the contributions of Richmond's long-time residents. Individuals who had lived in Richmond for 50 years or longer were invited to register to receive an invitation to the luncheon which took place under tents on Richmond City Hall's north plaza. Approximately 720 guests, some whom had lived in Richmond for more than 90 years, enjoyed a catered lunch, live entertainment, words from the Mayor, as well as memories of growing up in Richmond from Richmond pioneers Councillor Harold Steves and former school teacher Charan Gill.

Each guest received a special commemorative certificate and a Pioneer pin as a parting gift. Attendees were also invited to share their stories to create a video legacy for future generations. This video, along with a highlight reel showcasing the event, is available for viewing on the City's YouTube channel.

## Richmond Canada Day in Steveston: July 1, 2017

On July 1, celebrations were enhanced with the addition of a new street festival: Richmond Canada Day in Steveston. The festival site included Steveston Village, Imperial Landing, Gulf of Georgia Cannery, Britannia Shipyards National Historic Site, Steveston Museum and Steveston Tram. Sections of Bayview Street, No. 1 Road, and First Avenue were closed for the festival.

Richmond Canada Day featured six stages, 30 artists, more than 50 exhibitors, food trucks and fireworks. The festival also included a flag raising ceremony at the Gulf of Georgia Cannery prior to the parade and boat viewing comprised of 19 vessels. An estimated 12,000 people visited the docks. The Steveston Interurban Tram hosted more than 4,000 visitors and the Steveston Museum saw 2,170 children and adults receive temporary tattoos in the museum's Town Square Park.

The City collaborated with the organizers of the Steveston Salmon Festival and, between the two events, overall attendance exceeded 100,000 people.

## Music in the Plaza: June - September, 2017

The Music in the Plaza project was produced to support Our Home and Native Bloom, Doors Open and Culture Days with musical programming for a total of 14 days. Performing artists included Shyama-Priya, Desiree Dawson, Vashon Ensemble and Em Chambers. Music in the Plaza helped animate the public spaces and provided free entertainment to the community.

# 14th Annual Richmond Maritime Festival: August 12-13, 2017

The Richmond Maritime Festival attracted an estimated 40,000 participants over the twoday event. In partnership with the Britannia Heritage Shipyard Society and the Richmond Arts Coalition, the festival honoured both the cultural and maritime history of Steveston and celebrated the Britannia Heritage Shipyards National Historic site. Thanks to Department of Canadian Heritage funding through the Richmond Arts Coalition (RAC), local artists and artisans offered a variety of performances and interactive exhibits including live music, puppeteers, hands-on art activities and more. Performance highlights included the Halifax Wharf Rats, Tiller's Folley, Mere Phantom and Good For Grapes. Artisan highlights included fish printing, a maritime knit-in, paddle painting and coracle weaving.

Britannia Heritage Shipyard Society volunteers helped the Maritime Festival highlight wooden boats at the event with a special focus on boat displays, hands-on boat building opportunities and performances. This area also included wooden ship boarding opportunities, dragonboat experiences, displays and a traditional First Nations War Canoe.

# 3<sup>rd</sup> Annual Richmond World Festival: September 1-2, 2017

In 2017, Richmond World Festival expanded to two days at Minoru Park and the Richmond Cultural Centre, and attracted more than 45,000 people from across the region. The festival's primary objective was to celebrate the city's vast cultural diversity through music, food, arts and sport and this was achieved through nine stages, over 80 performances, 50 food trucks and 80 exhibitors.

Performance highlights included South Korea's hip-hop artist, Verbal Jint, who headlined the Friday night concert and Tokyo Police Club and Dragonette who headlined Saturday night. The festival also featured numerous poets, cultural "how to" demonstrations and cutting edge artists in Cinevolution's Digital Carnival.

Community partners included City Centre Community Association (CCCA), Cinevolution, Richmond Public Library, Richmond Multicultural Heritage Festival, Vancouver Chinese Opera and the Dynamo Fencing club. The festival's Advisory Committee included representatives from the CCCA, Richmond Multicultural Community Services, Richmond Centre for Disability and School District No. 38.

## Richmond Harvest Fest: September 30, 2017

The inaugural Richmond Harvest Fest attracted an estimated 5,000 visitors to celebrate agriculture in Richmond and the grand opening of the Garden City Lands with a harvest-themed atmosphere and thematic activities, design elements and entertainers.

Highlights included a marketplace featuring local produce and artisan products, local craft beer and wine, country dining with local food vendors, cooking demonstrations, children's activities including a straw bale slide and tractor-pulled wagon ride, and a main stage featuring a headline performance from Jon and Roy. Community displays engaged and educated visitors on topics from urban agriculture and farming in Richmond to recycling and sustainability.

Community partners included Kwantlen Polytechnic University, Richmond Food Security Society, The Sharing Farm Society, Richmond Public Library, David Suzuki Foundation, Richmond Nature Park, City Centre Community Association and Garden City Lands Conservation Society.

#### Canada 150 Celebrations Public Art Plan

On November 28, 2016, Council endorsed the Canada 150 Celebrations Public Art Plan, as the guiding plan for public art opportunities in support of Canada 150 celebrations and major event programming. In 2017, the following projects were completed:

#### Arrival of S.V. Titania, by John M. Horton

Installed April 15, 2017 outside Council Chambers in Richmond City Hall, this painting by noted maritime painter and long-time Richmond resident John M. Horton, depicts the ship S.V. *Titania* and its first visit to Steveston harbour in September 1889, where it received the first direct shipment of canned salmon at Britannia Wharf.

*Arrival of S.V. Titania* mural in Steveston by Dean Lauzé and Christina Lauzé Professional muralists were commissioned through an open artist call to reproduce John Horton's painting, *Arrival of S.V. Titania* on an outdoor wall at the Steveston Hotel. Work was completed with social media and news updates during the painting to invite the public to observe and visit the artists during their working hours on site.

*Fluvial Fan* by Nicole Alden, Patrick Beech, Genevieve Depelteau, John Musil, Allison Tweedie

*Fluvial Fan* was a pop-up garden installation at Richmond City Hall Plaza composed of more than 4,700 potted plants representing species native to British Columbia. Designed by landscape architecture students from the University of British Columbia, the design depicted floral "islands" to symbolically represent Richmond's 17 islands and the landforms that have been shaped over time by the Fraser River. The installation was part of *Our Home and Native Bloom*, an interdepartmental project and collaboration between Public Art, Engineering Sustainability, Parks Services and Major Events. The project incorporated weekly educational artist talks, workshops and Music in the Plaza programming from June 7 to July 8, 2017.

#### Fraser Giant by Henry Lau and David Geary

*Fraser Giant* was selected through a national open artist call competition to create a Canada 150 legacy public artwork at Richmond City Hall. The 20-foot-long stainless steel sculpture represents a 150 year-old white river sturgeon as a symbol of resilience, endurance and strength. The sturgeon, native to the Fraser River, also represents the significance of the region's fishing heritage and relationship to the river.

#### Meander by Becki Chan and Milos Begovic

*Meander* is a set of 20 bright blue portable modular benches. Inspired by the Fraser River and the winding paths that define Lulu Island and the Fraser Delta, the shape and colour of these functional artworks can be used in many configurations to provide audience and informal seating areas. *Meander* benches will be used at major events for years to come.

## Corporate Partnerships & Federal Grants

The City's major festivals in the Richmond Canada 150 program were supported by numerous corporate partnerships and federal grants totalling \$472,908 in cash and value in-kind.

Federal grants were received from the Celebrate Canada Fund, the Building Communities Through Arts & Heritage Fund, and the Canada 150 Fund. The City's Corporate Partnerships section secured sponsorship with Coast Capital Savings, YVR, RE/MAX, Port of Vancouver, TD Bank, Lansdowne, Kidtropolis, Ikea, Cowell Auto Group, Kins Farm Market, Tangerine, River Rock, Polygon Homes, Translink, Japan Airlines, JTB International, Dueck GM, SunLife Financial, Townline, OceanSpray, Canadian Western Bank, Fraser Surrey Dock, CF Richmond Centre, KPU, Sheraton Vancouver Airport, Vancity, Richberry Group, and Mayberry Farms. In addition, the Richmond Canada 150 program secured media partnerships with CTV, Richmond News, Georgia Straight, Z95, KissFM, QMFM, Virgin Radio, 102.7 the Peak, Daily Hive, and Miss604.

## **Financial Impact**

None.

## Conclusion

Through the guidance of the Canada 150 Steering Committee, the program made 2017 a year to celebrate. With more than 70 events produced and/or funded by the City, the program had a significant impact throughout the community especially in terms of capacity building and meaningful collaborations.

The program will conclude with a Volunteer Appreciation event on December 6, 2017, where volunteers and community event organizers will be recognized for their contribution to the Richmond Canada 150 program.

To commemorate the year, the Richmond Canada 150 website (<u>www.richmondcanada150.com</u>) will serve as a digital time capsule showcasing all past events with photos, video and a written summary. In addition, a souvenir publication will be produced in early 2018 along with a highlight video.

The community of Richmond has a long history of hosting a wide variety of events and celebrations. These events enrich the quality of life and contribute significantly to our City's

November 6, 2017

social and economic well-being. They are also beneficial for enhancing a community's identity and profile to its residents and visitors.

Z.

Bryan Tasaka Manager, Major Events & Film 604-276-4320

- Att. 1: Recipient List: Richmond Canada 150 Community Celebration Grant
  - 2: Richmond Canada 150 Program Budget Summary
  - 3: Major Events Summary: Richmond Canada 150
  - 4: Major Event Posters
  - 5: Community Event Posters

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# Recipient List: Richmond Canada 150 Community Celebration Grant

		V. da Data	1.	7 200 0
150 Years On - The Gift of Our Journey	Richmond Family Place Society	Various Dates	\$	7,300.0
ArtRich 2017	Richmond Arts Coalition	December 1 - 31, 2017	\$	6,000.0
BC Elemtary Championship Track & Field Meet	Kajaks Track and Field Club	May 27, 2017	\$	1,000.0
Best of the West	Alfred B. Dixon Elementary PAC	June 2, 2017	\$	2,500.0
Black History Month Celebration	CHIMO Community Services	February 3, 2017	\$	2,500.0
Brighouse Community Labyrinth	Samuel Brighouse Elementary PAC	May 27, 2017	\$	2,500.0
Canada 150 Fun & Games	Brighouse Neighbourhood Group	December 1, 2017	\$	2,500.0
Canada 150 Multicultural Celebration	Thomas Kidd Elementary PAC	June 9, 2017	\$	2,500.0
Canadian Experience	Plaza Projects	Various Dates	\$	1,000.0
Celebrating Our Diverse Community	GOAN Overseas Association	August 20, 2017	\$	2,500.0
Cherry Blossom Festival	B.C. Wakayama Kenjin Kai	April 2, 2017	\$	10,000.0
East Richmond : Then and Now Canada 150	East Richmond Community Association	August 16, 2017	\$	2,500.0
Eternal Return - Artist Talks, Workshops and Performances	Richmond Art Gallery Association	August 2, 2017	\$	1,500.0
explorART 2017 Canadian Painting & Design Competition for Children and Youth	New Primary Colour Arts Foundation	November 1, 2017	\$	2,500.0
FUNtastic Canada 150	Multicultural Helping House Society of Richmond 55+sers	June 10, 2017	\$	2,500.0
Gilmore Then & Now	James Gilmore Elementary PAC	May 25, 2017 <sup>.</sup>	\$	2,500.0
Hamilton Night Out	Hamilton Community Association	June 23, 2017	\$	2,500.0
Harvest Full Moon Project - The 150 Year Journey	Richmond City Centre Community Association	October 7, 2017	\$	2,500.0
Hugh Boyd Mural Festival	Hugh Boyd PAC	October 1 - 31, 2017	\$	2,500.0
London Family Farm Day	London Heritage Farm	August 20, 2017	\$	2,000.0
Mitchell Canada 150th Art Celebration	Mitchell Elementary PAC	June 15, 2017	\$	2,500.0
Oh Canada - Multicultural Creative Writing Festival	WS Multicultural Group	September 2, 2017	\$	2,500.0
Oral Histories for the Land and Sea to the Land and Sea	Sharing Farm Society	June 22, 2017 & June 29, 2017	\$	5,000.0
Our Canadian Bookcase	Textile Art Guild of Richmond	June 15, 2017	\$	2,000.0
Pull of the Net	Gulf of Georgia Cannery	Various Dates	\$	3,000.0
RCS Canada 150 Carving Show	Richmond Carvers Society	May 27-28, 2017	\$	8,000.0
Red Curtain Art Series	Thompson Community Association	July 14, 2017	\$	2,500.
Richmond Celebration of the 150th Anniverdary of Lacrosse	Richmond Lacrosse Association	September 16, 2017	\$	1,000.
Richmond Eats, Farm to Fork Cookbook	Richmond Food Security Society	N/A	\$	2,000.
Richmond's Aboriginal History and Future	Connections Community Services Society (operating as Richmond Youth Service Agency)	June 17, 2017	\$	5,000.
Share Your Story, Create a Legacy	Minoru Seniors Society	March 29, 2017	\$	5,000.
Sing You Home	Richmond Youth Choral Society	May 27, 2017	\$	5,000.

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Funding Total			\$ 146,300.00
Whiteside Sping Fair: Celebrate Canada's 150th Birthday	James Whiteside Elementary PAC	May 25, 2017	\$ 2,500.00
Whats in a Name? Name Origins Project	Friends of the Archives	N/A	\$ 4,000.00
Walking Tour Vignettes	Steveston Historical Society	June - July, 2017	\$ 8,000.0
Tomekichi Homma Spring Carnival	Tomekichi Homma Elementary PAC	May 26, 2017	\$ 2,500.0
The Voice of the River	Cinevolution Media Arts Society	September 23, 2017	\$ 4,800.0
The Sense of Wonder Walk	Richmond Nature Park Society	May 28, 2017	\$ 2,500.0
The Roses Giant Play Day	William Bridge Elementary PAC	May 26, 2017	\$ 2,500.0
The Richmond Peace Labyrinth - Phase 2 Meditation and Community Gardens	Richmond Peace Labyrinth and Richmond Garden Club	October 1-31, 2017	\$ 4,000.0
The Claysmith Road 150 Canadian Celebration	Doug Symons & Dawn Thomson	July 1, 2017	\$ 200.0
Summer West Fest at West RCC	West Richmond Community Association	August 30, 2017	\$ 2,500.0
Summer Arts Festival 2017	Richmond Chinese Community Society	July 29, 2017	\$ 1,000.0
Stories of an Experience of Homelessness in Richmond	Turning Point Recovery Society	June 1-30, 2017	\$ 4,000.0
Steveston Neighbourhood Community Block Party	River Community Church/ West Coast Baptist Association	June 24, 2017	\$ 500.0
South Arm's Canada 150 Celebration	South Arm Community Association	June 24, 2017	\$ 2,500.0

# Richmond Canada 150 Richmond Canada 150 Budget Status (Projected as of Oct 2017)

# REVENUE

SOURCE	 TOTAL
City Funding	\$ 2,875,000
Sponsorship	\$ 313,375
Federal Grants	\$ 141,600
Other (e.g., ticket sales, exhibitor fees, food trucks, etc.)	\$ 156,334
Total Revenue	\$ 3,486,309

#### **EXPENSES**

EVENT	Р	ROJECTED
Children's Arts Festival	\$	194,628
Ships to Shore - Kaiwo Maru	\$	741,954
Pioneer Luncheon	\$	76,452
Music in the Plaza (e.g., Sunset Series, Culture Days, Doors Open, etc.)	\$	30,000
High School Concert Series	\$	40,000
Richmond Canada Day (w Ships to Shore zone)	\$	480,691
Maritime & Wooden Boat Festival	\$	458,937
World Festival	\$	470,861
Harvest Festival	\$	209,419
Other Projects (e.g., Our Home & Native Bloom, Night Market, Heritage Fair, Geocaching, Richmond Review, Volunteer Appreciation Party, etc.)	\$	135,000
Community Celebration Grant Program	\$	150,000
Marketing	\$	180,000
Specialized Resources (program staff team)	\$	250,000
Total Expenses	\$	3,417,942
Balance	\$	68,367

NOTE: The figures listed in the "Projected" column are based on working budgets. The final totals are subject to change once the all expenses are paid and properly reconciled.

Major Events Summary: Richmond Canada 150

	8	53	62
TOTAL	290,700	1,823	14,362
Celebration Grants	11,000	1100	8800
Harvest Fest	5,000	41	293
Maritime & Morid Festival Wooden Boat World Festival Festival	45,000	105	968
Maritime & Wooden Boat Festival	40,000	129	1150
Canada Day in Steveston	100,000	172	1032
High School Concert Serfes	2,000	30	100
Music in the Plaza	5,000	10	20
Pioneër Luncheon	700	42	374
Ships to Shore: Kaiwo Maru	75,000	159	1440
Children's Arts Ships Festival Kalv	7,000	35	185
	Attendance (estimate)	Number of Volunteers	Volunteer Hours

REVENUE*: Development of the second se			A STATE AND A STATE	2	*	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	Calculation -	1 2 4 4	A Start Start			and the second second		In the state of the state		
City funding	Ş	122,947 \$	675,000	\$ 60	60,000 \$	30,000	\$ (	ı	s	385,000 \$	380,000 \$	300,000	\$ 150,000	\$ 150,000	\$ 0	2,252,947
150 Contingency	ş	,	4,545	s	11,452 \$	•	Ş	ı	Ş	24,691 \$	-		- \$	· ·	\$	40,688
Sponsorship	Ş	28,000 \$	36,375	s	5,000 \$		ş		Ş	53,000 \$	40,000 \$	133,000	\$ 18,000	•	**	313,375
Grants	ş	- \$		s	\$		s	40,000	s	7,000 \$	54,600 \$		\$ 40,000	•	15	141,600
Other Revenue: Ticket sales, exhibitor fees, etc.	Ş	43,681 \$	6,662	s	•	•	s	'	\$	11,000 \$	1,694 \$	38,000	\$ 2,350	•	\$	103,387
TOTAL EVENT REVENUE:	\$	194,628 \$	722,582	ŝ	76,452 \$	30,000	\$	40,000	**	480,691 \$	476,294 \$	471,000	\$ 210,350	\$ 150,000	\$ 0	2,851,997
Derenses,				1. 8		a marine a start of the second		and a static	San Star	1944						
Marketing (e.g., advertising, social media, website, etc.)	s	20,621 \$	23,091	s	450 \$	3,000	\$		s	19,165 \$	9,430 \$	16,529	\$ 14,939	\$ 3,700	\$	110,925
Artist Programming (e.g., artists, instructors, workshops, etc.)	s	51,750 \$	132,016	Ş	2,000 \$	9,500	s	16,200	Ş	89,450 \$	64,674 \$	135,623	\$ 46,194	\$ 146,300	\$	693,707
Boat Programming (e.g. appearance fees, dock infrastruture)	ş	\$	241,615	ş	\$		s	'	\$	85,515 \$	104,238 \$	e		- \$	*	431,368
Production (e.g., stage, sound, tents, power, catering, etc.)	s	50,478 \$	167,865	\$ 65	63,726 \$	12,500	\$ 0	8,000	\$	151,486 \$	112,689 \$	171,013	\$ 61,444	• \$	*	799,201
Safety & Security (e.g., first aid, security, traffic, etc.)	s	6,407 \$	54,157	s	2,287 \$	1,500	Ş		\$	58,880 \$	13,412 \$	45,484	\$ 16,281	-	\$	198,408
Labour (e.g., producer, crew, aux. staff, etc.)	s	\$ 961,09	93,018	s	6,738 \$	3,250	\$	15,800	\$	64,092 \$	147,447 \$	94,012	\$ 64,226		\$	548,779
Volunteer (e.g., meals, shirts)	\$	5,176 \$	10,820	\$ 1	1,251 \$	250	\$	1	\$	12,103 \$	7,048 \$	8,200	6,335	\$ -	\$	51,183
TOTAL EXPENSES	\$	194,628 \$	722,582	\$ 76	76,452 \$	30,000	\$	40,000	\$	480,691 \$	458,937 \$	470,861	\$ 209,419	\$ 150,000	\$ 0	2,833,570

\* The revenues and expenses shown in the table above are projected totals. Final numbers will be available in the new year once the actuals are finalized.

# **ATTACHMENT 4**





SHIPS PRESERTED BY TO SHORE KING Me SEA RF/MAX THE KAIWO MARU IS COMING Experience Adventure at Garry Point Park, Richmond BC DEAR and ALAN diffuse ROUGE and DOYLE Spece

MAY 5-7, 2017

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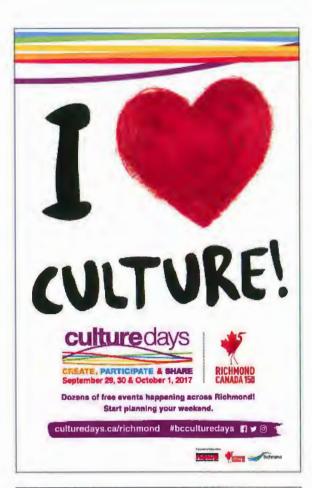
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www.richmond.ca 🦉 💓 🌆

 June 3 and 4, 2017

 10 a.m. to 4 p.m.

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Richmond

# **ATTACHMENT 5**



**RICHMOND SUMMER ART** 

AND CULTURAL FESTIVAL

RICHMOND CANADA 150

t Hwy Richmond BC V6X 1A7 Tel 804-270

NSDOWNE

Web work rocs ca

**PRCS - 88** 

Hill unfoldinges

Saturday July 29, 2017 11:00am - 5:00pm Opening Ceremony: 12:30pm

A Fun, Free, Family event for Everyone Free - RCCS Canada 150th Celebration Postcard

七月二十九日(屋期六)

早上11時至下午5時 (中午12:30時開幕典禮)

205-2271

列治文 Lansdowne Centre 設行多元文化表演, 執圖團體關鍵

及依户外Lansdowne天电站旁扇場設行藝術展覽 節目豐富,一個總合一家大小的免費活動。不容描述!

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RICHMOND

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Lansdowne Centre Richmond Stage performance, booths from Community Groups Outdoor Art Exhibition nearby Lansdowne Skytrain Plaza

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# Slushies Popcorn Arts & Crafts Much More! **Gilmore** 1

Cake Walk Street Hockey Game Canada Trívia

> T-Shirt Making Live Music BRO



CANADA

# Gilmore Then & Now

CANADA 150

**CELEBRATION!** 



Thursday, May 25<sup>th</sup>, 2017 5pm – 8pm Gilmore Elementary 8380 Elsmore Rd, Richmond



# ORAL HISTORIES FROM THE LAND AND THE SEA

A RIGHT OF STORYTELLING AT THE SHARING FARM

Experience the history of Richmond's agriculture at The Farm. FREE catered meal to follow.

# **FREE ADMISSION**

SEATING IS LIMITED REGISTRATION REQUIRED @ sharingfarm.ca/canada150

#### JUNE 22ND & 29TH 5:30-7:30PM

The Sharing Farm Society 2771 Westminster Hwy, Richmond Bi











Perform at our Red Curtain Arts Series ! We are currently seeking creative individuals and groups with a background in various artistic disciplines (artwork, dance, drama, poetry, vocal and visual performances and story telling to showcase your talent!

> Contact Stephanie Reid P: 604 258 8481 E: sreic©richmond.ca

Thompson Community Centre 5151 Granville Ave Richmond, BC







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"Good music can be felt in the soul and that is what I try to convey in my songs" - Nick Fast www.nickfast.com

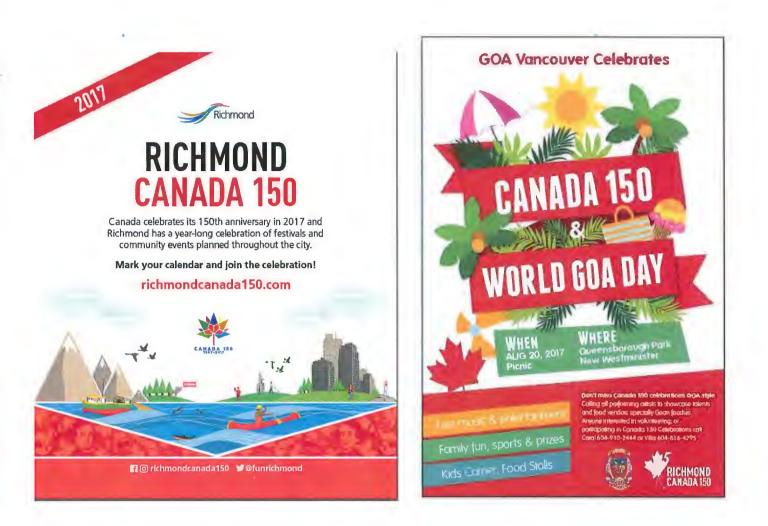
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We need volunteers to get this party started! Types of help needed include: staffing games, selling tickets, serving food, running the cake walk, gathering silent auction donations, selling extra food, and more!











How 2017/06/12 09:42 Houston,Cristy



or details on how to back free space at the Culturat

#### Happy Birthday, Canadal



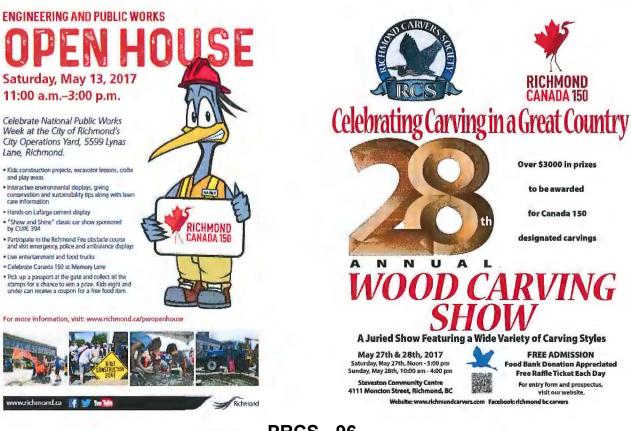
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RICHMOND

CANADA 150

Over \$3000 in prizes

to be awarded

for Canada 150

designated carvings

RVING

FREE ADMISSION

For entry form and prospectus. visit our website.

nd bc carvers

Lane, Richmond. Kids construction projects, excavator lessons, crafts and play areas

- Interactive environmental displays, giving conservation and sustainability tips along with lawn care information
- · Hands-on Lafarge cement display "Show and Shine" classic car show sponsored by CUPE 394
- Participate in the Richmond Fire obstacle course
  and visit emergency, police and ambulance displays
- . Live entertainment and food trucks Celebrate Canada 150 at Memory Lane
- Pick up a passport at the gate and collect all the stamps for a chance to win a prize. Kids eight a under can receive a coupon for a free food item

5642039







































То:	Parks, Recreation and Cultural Services Committee	Date:	November 8, 2017
From:	Serena Lusk Interim Director, Parks and Recreation	File:	11-7000-10-01/2017- Vol 01
Re:	Richmond's Participation in the Active Well-bein	g Initiati	ve

## **Staff Recommendation**

That the City become a Partner City of the *Active Well-being Initiative* by signing the "Partner City Charter of Commitment," included as Attachment 2 of the attached staff report titled "Richmond's Participation in the Active Well-being Initiative," dated November 8, 2017, from the Interim Director, Parks and Recreation.

vena

Serena Lusk Director, Parks and Recreation (604-233-3344)

Att. 2

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
REVIEWED BY STAFF REPORT AGENDA REVIEW SUBCOMMITTEE	INITIALS: CT
APPROVED BY CAO	

# Staff Report

## Origin

In early 2016, the City was asked to participate in a pilot program called "Global Active Cities." Since then, staff have been liaising with the program organizers, providing feedback and expertise, and evaluating the potential benefits of participation to the City.

The purpose of this report is to provide background information on the Global Active Cities initiative – now officially launched and renamed the Active Well-being Initiative – and propose the City engage as an official Partner City for an initial period of one year.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

This report supports Council's 2014-2018 Term Goal #5 Partnerships and Collaboration:

Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.

# Analysis

## Background

The Active Well-being Initiative (the "Initiative") is a project sponsored by the International Olympic Committee, supported by The Association for International Sport for All (TAFISA) and operated by Evaleo, a Swiss non-profit organization whose goal is the development and active promotion of sustainable health for all.

The intent of the Initiative is to accredit cities around the world with a "Global Active City" designation which is predicated on meeting a new International Standards Organization (ISO) standard for a management framework for "Physical Activity and Sport for All."

## **Pilot City Participation**

The City of Richmond is well recognized in the international sport and activity community for its implementation of a true legacy of community benefit with the Richmond Olympic Oval as well as strong policies, plans and programs relating to sport and recreation, facility development and community involvement. As a result of this recognition, in early 2016, Richmond was asked to participate in the development of the Initiative as one of seven worldwide Pilot Cities.

Other Pilot Cities were chosen due to their expressed interest and are as follows:

- Buenos Aires, Argentina
- Karsiyaka, Turkey
- Lausanne, Switzerland
- Lillehammer, Norway
- Ljubljiana, Slovenia
- Port Moresby, Papua New Guinea

Richmond's role in the pilot occurred through 2016 and into early 2017 and was two-fold:

- 1. Participate in the development of the ISO standard; and
- 2. Participate in a pilot evaluation of Richmond's system for the delivery of physical activity and sport for all.

# Development of the ISO Standard

The ISO standard identifies a management framework for the delivery of active well-being cities. The standard is meant to be rigorous and reflect best management practises in the field worldwide. The standard is proprietary. However, an outline of the table of contents is included as Attachment 1 to this report and identifies the key areas for achievement of the standard.

City of Richmond staff along with Vancouver Coastal Health staff reviewed and contributed to several iterations of the developing ISO standard. In particular, the City was able to share examples and best practises from our collaborative programs with other agencies and non-profits in the community, our support for community events which promote physical activity and sport and our ongoing commitment to the development of Physical Literacy awareness and skills across our community.

# Pilot City Evaluation

In mid-2016, the organizers of the Initiative visited Richmond and conducted a trial evaluation against the still-developing standard. The City was very successful in this evaluation and was able to demonstrate that it was likely to meet the standard in all areas. Two areas for consideration which were highlighted as part of the review were improved performance measurement as well as a broader and more formalized network of stakeholders - for example, linking health authority representatives directly to sport organizers.

# Launch of the Active Well-being Initiative

The Active Well-being Initiative was formally launched on October 2, 2017, during the Smart Cities and Sport Summit in Montreal. The Initiative has evolved since the beginning of the pilot phase to include a 3-step process as described below and in figure 1, "How to become a Global Active City."

Originally envisioned as focusing on the achievement of the standard, the pilot process for the Initiative also found a benefit to the pilot cities in sharing ideas and leading practises.

Essentially, it created a network of cities worldwide with a shared interest in active well-being for their community. The first step, "Join in" recognizes the benefit of this network and creates a "Partner City" designation. The second step, "Pathway to certification," identifies opportunities for support and assistance for cities that are less developed in their delivery of physical activity and sport for all and helps them get ready for an evaluation against the ISO standard. The third step, "Activation," is achievement of the ISO standard as well as marketing and promotion of a City's achievement of this standard. Achieving Activation includes receiving an independent evaluation of the City's sport and physical activity management framework against the ISO standard.



# Figure 1: How to become a Global Active City

# Partner City Designation

As one of the original pilot cities, Richmond is being asked to also be an official, "Partner City." As described above, the benefits of being a Partner City include access to network of world cities with similar values and priorities related to physical activity and sport, access to an online platform which shares leading practises in the area of physical activity and sport for all, and ongoing support from the leaders of Initiative – the IOC, TAFISA and Evaleo.

The cost to become a Partner City is currently an annual fee of 1,500 Euros (approximately \$2,200 Canadian dollars). As an original pilot city, the initial annual fee is waived. Becoming a Partner City also requires signing the "Partner City Charter of Commitment" (Attachment 2) which includes a pledge to implementing the Initiative by using the Global Active City standard. As the delivery of physical activity and sport for all in Richmond is already aligned with the Initiative, there will be no negative impact of this pledge and staff recommend participation.

# Next Steps

Should Council approve the recommendation in this report to become a Partner City for one year (2018), staff will continue to evaluate the Initiative and, in particular, its alignment with the upcoming Community Wellness, and Recreation and Sport strategies. Ultimately, certification as a "Global Active City" could be considered in order to provide recognition of Richmond's strong leadership in this area.

# **Financial Impact**

None.

# Conclusion

The City has been recognized as a leader in the delivery of physical activity and sport for all and has been participating in a worldwide pilot of a program now called the, "Active Well-being Initiative." The program has now been officially launched and staff recommend that the City become an official "Partner City," for one year. Further evaluation of the program will be ongoing to determine the long-term benefits of participation to Richmond.

evena.

Serena Lusk Director, Parks and Recreation (604-233-3344)

Att. 1: Global Active City Standard – Table of Contents
2: Active Well-being Initiative – Partner City Charter of Commitment



# Global Active City Standard

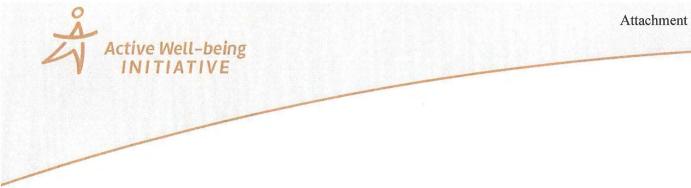
Physical Activity and Sport for All Governance – Requirements for Cities

AWI 26102 (E)

First edition, 2017.06.30



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# **Partner City Charter** of Commitment

The Active Well-being Initiative's Charter of Commitment, for cities aiming to become more active and healthy places for all



## The Challenge

The world is becoming more urban and its people less physically active. This modernday reality is a major healthcare and social issue for many city leaders. The related challenges include growing levels of ill health and associated costs, increased traffic and pollution, crime, poverty and a scarcity of resources to reverse this trend.

#### **Solutions**

Solutions to these challenges do exist. The Active Well-being Initiative (AWI) has worked with a diverse panel of pilot cities to develop its Global Active City (GAC) Standard and its team of experts has witnessed a number of successful and promising measures and actions in very different contexts. The AWI sets out a joined up and road-tested system of management, as well as highlighting requirements and good practices which enable physical activity interventions in the city setting, whilst at the same time ensuring that resources (financial and staffing) are used efficiently and results are monitored and documented. Through the implementation of the GAC Standard, city leaders can define a multi-sectoral strategic action plan to involve a number of key ministries/departments such as health, education, sport, urban planning, and transportation.

## The Pledge

In joining the Initiative and becoming an AWI Partner City the city commits to the following:

- Implement the AWI model city-wide
- Follow the guidance as contained in the GAC Standard
- Reach out to the active and inactive parts of the population, following the GAC Standard guidance
- Develop a joined-up, "bottom-up, top-down" approach to the delivery of physical activity and sport for all
- Ensure that the impact of sport and physical activity interventions is evidenced, monitored and documented
- Establish sustainable youth and well-being legacy as a priority from the delivery of local, national and international sporting events
- Highlight and communicate the many benefits of the GAC Standard across the city, the country and beyond



#### Services the Partner City will receive

#### Access to the GAC Standard and Guidelines

The Standard, which was developed according to an ISO-compatible process, will help provide the framework on how to implement the AWI model. A set of user friendly guidelines will also be provided to increase the city's understanding of the overall AWI process.

#### Annual event

An AWI event will take place annually and Partner City Lead Officers will be invited to attend. The event, which will bring together the Global Active City network of world leading cities, will be delivered by international experts will include conferences, round-table discussions and workshops, together with networking and sharing opportunities.

#### Platform

The Partner City's Lead Officer will have access to the AWI web platform, which includes an E-learning centre where additional training can be obtained if necessary. The platform also acts as a communication tool between Lead Officer and the AWI team as well as between the Partner Cities themselves.

#### Workshops, diagnostics and ongoing support

Introductory Workshops are available to Partner Cities who would like to find out more information about the AWI. These are delivered by members of the AWI team and include details about the Standard, together with the different parts of the AWI model. This one-day workshop also provides examples of existing Active Cities including the process those cities followed when developing their model, together with details of the challenges and the results from this.

Partner cities will be provided with the opportunity to host a diagnostic visit where members of the AWI team will fully explain the initiative to all the key stakeholders in the city. Following the two-day visit, the team will provide the host city with a report containing a number of bespoke recommendations on how the city might be able to further strengthen its AWI work.

Lead Officer Workshops will also be offered. These will be delivered by a team of international experts who specialise in the key components of the AWI model. This interactive three-day workshop provides in-depth information about the standard, together with each of the main elements of how a city can get certified.



Ongoing external support delivered by international experts will also be available to the Partner Cities.

#### The Outcome

More empowered, active, healthy and productive citizens, who take a pride in their city including its growing positive reputation around the world as being an officially certified Global Active City.

By signing this Charter of Commitment, the city agrees to become an AWI Partner City. The city mayor symbolically confirms his/her commitment to act on the wellbeing of all its citizens by leveraging physical activity, sport and other determinants of good physical and mental health, under the framework of the Active Well-being Initiative standards, tools and services.

Name of Partner City and Country

Name of Mayor / Lead Politician

Name of Lead Officer / coordinator

Signature, date

Signature, date