



Parks, Recreation and Cultural Services Committee

**Anderson Room, City Hall
6911 No. 3 Road**

**Tuesday, October 27, 2015
4:00 p.m.**

Pg. # ITEM

MINUTES

PRCS-4 *Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on September 29, 2015.*



NEXT COMMITTEE MEETING DATE

November 24, 2015, (tentative date) at 4:00 p.m. in the Anderson Room

COMMUNITY SERVICES DIVISION

1. **DOG OFF-LEASH PROGRAM UPDATE 2015**

(File Ref. No. 11-7000-01) (REDMS No. 4686528 v. 5)

PRCS-22

See Page PRCS-22 for full report

Designated Speaker: Marie Fenwick

STAFF RECOMMENDATION

- (1) *That the areas at McCallan Road Right of Way/Railway Corridor, Garden City Community Park, and South Arm Community Park as detailed in the staff report titled "Dog Off-Leash Program Update 2015," dated October 2, 2015, from the Senior Manager, Parks, be designated as dog off-leash areas; and*

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- (2) *That the designated dog off leash area pilot project at 7300 Elmbridge Way continue on an annual basis subject to future potential redevelopment of that site.*



2. **RICHMOND COMMUNITY WELLNESS STRATEGY IMPACT REPORT 2010-2015**

(File Ref. No. 11-7000-01) (REDMS No. 4657664 v. 11)

PRCS-32

See Page **PRCS-32** for full report

Designated Speaker: Serena Lusk

STAFF RECOMMENDATION

That the staff report titled “Richmond Community Wellness Strategy Impact Report 2010-2015,” dated October 6, 2015, from the Senior Manager, Recreation and Sport Services, be received for information.



3. **2017 GARRY POINT PARK LEGACY PIER PROPOSAL CELEBRATING CANADA 150**

(File Ref. No. 06-2345-20-GARR2) (REDMS No. 4736156 v. 11)

PRCS-56

See Page **PRCS-56** for full report

Designated Speaker: Mike Redpath

STAFF RECOMMENDATION

- (1) *That Option 2 as detailed in the staff report titled “2017 Garry Point Park Legacy Pier Proposal Celebrating Canada 150,” dated October 6, 2015, from the Senior Manager, Parks, be selected as the preferred option; and*
- (2) *That an amount up to \$5 Million be submitted for Council consideration in the 2016 Capital Program in order to fund the construction of a Permanent Legacy Pier and Float at Garry Point Park as detailed in the staff report titled “2017 Garry Point Park Legacy Pier Proposal Celebrating Canada 150,” dated October 6, 2015, from the Senior Manager, Parks.*



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4. **2017 CANADA 150TH STEVESTON SHIPS TO SHORE EVENTS**
(File Ref. No. 11-7400-01) (REDMS No. 4755680 v. 6)

PRCS-68

See Page **PRCS-68** for full report

Designated Speaker: Mike Redpath

STAFF RECOMMENDATION

- (1) *That the proposed 2017 Tall Ship and Ships to Shore celebrations as detailed in the staff report titled “2017 Canada 150th Steveston Ships to Shore Events,” dated October 8, 2015, from the Senior Manager, Parks, be endorsed for the purposes of event planning and budget preparation; and*
- (2) *That \$895,000 be transferred from the Council Community Initiatives Fund in 2016 to support the event delivery for the 2017 Canada 150th Steveston Ships to Shore Events and that the 2017 Canada 150th Steveston Ship to Shore Events be considered in the 2016 budget process.*

☐

5. **MANAGER’S REPORT**

ADJOURNMENT

☐



Parks, Recreation and Cultural Services Committee

Date: Tuesday, September 29, 2015

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Ken Johnston
Councillor Carol Day
Councillor Bill McNulty
Councillor Linda McPhail
Mayor Malcolm Brodie

Call to Order: The Chair called the meeting to order at 4:00 p.m.

AGENDA ADDITIONS

It was moved and seconded

That the Council Community Initiatives Fund and the Garden City Lands be added to the agenda as Items No. 2A and 2B.

CARRIED

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on July 23, 2015, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

October 27, 2015, (tentative date) at 4:00 p.m. in the Anderson Room

Parks, Recreation & Cultural Services Committee
Tuesday, September 29, 2015

PRESENTATIONS

1. (1) With the aid of a PowerPoint presentation (attached to and forming part of these Minutes as Schedule 1), Serena Lusk, Senior Manager, Recreation and Sport Services, accompanied by Charlene Phung, Research Planner, presented the Community Needs Assessment.

Mayor Brodie left the meeting (4:10 p.m.) and returned (4:13 p.m.).

In response to queries from Committee, Ms. Lusk and Ms. Phung provided the following additional information:

- statistical information was obtained through a study conducted in 2009 based on the census data at that time; however, statistics may shift once current census data is available;
- the sample respondents represented a good cross-section of Richmond's population;
- the Assessment did not specifically identify needs related to the lack of park or pool facilities; facility projections will be presented in a future staff report regarding the Facilities Strategic Plan;
- staff will be expanding neighbourhood programs such as the Art truck and programming at community schools, to reach specific population groups;
- on a scale from 1 to 5, with 5 being the most satisfied, respondents' average rating for heritage programming was 3.56; and
- a number of communication tools will be used to share the information with community associations.

Discussion ensued regarding the proposed 2016 Childcare Needs Study, the need for communication improvements, and heritage programming. Committee requested that a copy of the Community Needs Assessment presentation be distributed to Council.

- (2) With the aid of a video presentation (copy on file, City Clerk's Office), Dee Bowley-Cowan, Britannia Site Supervisor, presented "A Caption of Memories, the Murakami Family."

In reply to a query from Committee, Ms. Bowley-Cowan advised that the video will be available on the City's YouTube, iBeacons, and website.

ENGINEERING AND PUBLIC WORKS DIVISION

2. SANITARY DUMP FOR RECREATIONAL VEHICLES

(File Ref. No. 10-6400-01) (REDMS No. 4611472)

Discussion ensued regarding Metro Vancouver's rationale in not installing a public sanitary dump station at either Iona or Lulu Island treatment plants. As a result of the discussion the following motion was introduced:

It was moved and seconded

- (1) That the staff report titled "Sanitary Dump for Recreational Vehicles," dated September 1, 2015, from the Director, Public Works, be received for information; and*
- (2) That a letter be sent to Metro Vancouver requesting further consideration of establishing a regional sanitary dump for recreational vehicles.*

The question on the motion was not called as in response to queries from Committee, Romeo Bicego, Manager, Sewerage and Drainage, commented that the installation of a sanitary dump for recreational vehicles would cost approximately \$80,000, not including staff costs. Also, he noted that in past discussions, Metro Vancouver indicated that there were public safety concerns related to providing such service at either the Iona or Lulu Island treatment plants.

In reply to a query from Committee, Mike Redpath, Senior Manager, Parks, advised that, with regard to the referral made at the April 28, 2015 Parks, Recreation and Cultural Services Committee meeting for a proposed trailer park, staff is completing the site selection and analysis work and a staff report is forthcoming.

The question on the motion was then called and it was **CARRIED**.

2A. COUNCIL COMMUNITY INITIATIVES FUND

(File Ref. No.)

Discussion ensued regarding proposed submissions for the Council Community Initiatives Fund (CCIF), such as (i) the restoration of the Britannia Phoenix Gillnet Loft for an art centre, (ii) the construction of two-approach floats for use at the Imperial Landing pier at Garry Point Park, and (iii) the renovations at South Arm Community Centre. It was suggested that staff include the amount designated in the Fund in the 2016 budget as a contingency and that staff prepare a report identifying potential projects eligible for such funding, including those discussed.

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In reply to a query from Committee, Mr. Redpath commented that the structural assessment of the sub-structure at the Phoenix Gillnet Loft has been completed and Facility Services staff will be reporting to a future Britannia Building Committee meeting.

In response to a query from Committee, Cathryn Volkering Carlile, General Manager, Community Services, advised that the CCIF terms of reference would be distributed to Council along with further information regarding the October 2, 2015 submission deadline. Also, she noted that funding requests under the CCIF should occur concurrently with the City's budget process in order to ensure the information is captured in the City's five year financial plan bylaw.

2B. UPDATE ON THE GARDEN CITY LANDS
(File Ref. No.)

Mr. Redpath provided an update on the Garden City Lands noting that (i) the hydrology study has been completed and that the consultants' report will be submitted in the near future, (ii) the hydrology report is critical to the future design for the bog and mid-dyke areas currently underway, and (iii) a staff report on the detailed design of the perimeter trail as well as the construction of the water management system and dyke will be presented at a future General Purposes Committee meeting. He further noted that the business terms for the agreement for use of part of the Lands for agricultural purposes with Kwantlen Polytechnic University (KPU) have been endorsed. Mr. Redpath advised that a KPU soil sampling class has been granted permission to take core samples for analysis which will assist in determining the most appropriate area to be used for KPU's agricultural purposes.

Committee requested that staff investigate the status of the Committee referral related to the Garden City Lands Legacy Landscape Plan dated March 25, 2014.

In reply to a query from Committee, Mr. Redpath commented that it is anticipated that construction of the perimeter trail will commence in early 2016. Also, he commented that advanced design and engineering costs, including draining and/or filling of the bog, will be provided in the upcoming staff report.

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3. MANAGER'S REPORT

Community Services Division Updates

Dave Ince, Manager, Community Recreation Services, commented on the City Centre Community Centre grand opening held on September 19, 2015 and the Harvest Moon Festival parade from Lang Park to the new Centre held on September 26, 2015. In addition, Mr. Ince commented that staff will be meeting with community associations to review their respective operating agreements.

Ted de Crom, Manager, Parks Operations, spoke of the damage to City Hall's north plaza turf due to a chafer beetle infestation and to the decline of a tree in the Plaza area. Mr. de Crom commented that Parks staff were able to save the majority of the City trees throughout the drought season; however, a significant number of shrubs will need to be replaced.

Committee thanked Parks staff for their efforts to use recycled water when irrigating City trees.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (4:54 p.m.).

CARRIED

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Tuesday, September 29, 2015.

Councillor Harold Steves
Chair

Heather Howey
Legislative Services Coordinator



2015 Community Services Community Needs Assessment

September 29, 2015

Schedule 1 to the Minutes of the
Parks, Recreation & Cultural
Services Committee meeting of
Richmond City Council held on
Tuesday, September 29, 2015.

Why It Was Needed

- **PRCS Master Plan (2005 to 2015)**
- **Previously completed in 2009**
 - Exceptional job of providing facilities, programs, and services
 - High levels of satisfaction
- **Shift to Community Services Division**
- **Growth across the City**
 - 2009 approx. 190,000, 2015 approx. 207,000
 - City Centre growth rate 5%
- **Population shifts**
 - Increase in percentage of those aged 55+, 25% of population by 2041
 - Increased immigration

Purpose

- **Research study to systematically collect information from residents**
 - Participation
 - Meeting Needs
 - Challenges
 - Benefits

Methodology

• Primary Data

- Proportionally representative telephone survey
 - 815 respondents
- Convenience sample
 - 257 Online and hardcopy surveys
- Focus Groups and interviews
 - Community stakeholders, youth, immigrants, and parents

• Secondary Data

- Review of administrative data, literature review, document review

Sample Population

- Ages 18 to 85
- 61% not born in Canada
- 51% of Chinese decent
- 47% Male, 53 % Female
- 51% households with children living at home
- 10% adult only households

Findings: Participation

- **97% visited a facility or park**
 - Parks and Trails (82%)
 - Libraries (80%)
 - Community Centres (62%)
 - Arts Facilities (54%)
 - Aquatic (52%)
- **Use does not decrease with age**
 - 90% of those aged 75 to 84 Years old
- **84% took a class, attended a special event, or used drop-in programming**

Findings: Meeting Needs

- Doing a good job of meeting needs
 - >3 out of 5

| Program | Average (scale from 1 to 5) |
|---|--------------------------------|
| Special events and festivals in Richmond | 3.94 |
| Casual physical activities | 4.02 |
| Fitness facilities at community centre or Watermania | 3.95 |
| Swimming or skating lessons | 4.00 |
| Sports such as volleyball, youth basketball | 4.00 |
| Fitness, wellness, or health programs | 3.81 |
| Heritage programs or drop-ins such as exhibitions, talks | 3.56 |
| Nature or outdoor programs or drop-ins | 3.67 |
| Performing arts program such as dance classes, musical, theatre | 3.75 |
| Instructional programs such as computer classes, photography, first aid | 4.01 |
| Visual arts or crafts program such as drawing and painting, weaving | 3.61 |
| Use a dog park | 3.97 |
| Camps (summer, spring break, winter) | 4.04 |
| Licensed pre-school or out of school-care | 4.07 |

Findings: Information Sources

2015

- 51% City of Richmond website
- 22% Local newspaper
- 20% The Parks, Recreation, and Culture Guide
- 17% Internet
- 11% Staff at facilities
- 10% ask a friend or relative

2009

- 58% City of Richmond website
- 58% Local newspaper
- 61% The Parks, Recreation, and Culture Guide
- 54% Staff at a facility
- 55% Ask a friend or relative

8

Findings: Perceived Benefits To Participation

- Improve health or get in shape
- Meet new people/socializing
- Opportunity to do something
- Enjoyable, doing something of interest
- Learn something new/improve skills or abilities
- Get involved in community
- Improve sense of well-being
- Spend time together with family and friends
- Increase understanding of other people

Findings: Childcare

- **Childcare interviews**
 - High satisfaction with current childcare programming
 - Important service for parents
 - Socializing
 - Parental support
 - Learning
 - Location preference close to residence

Findings: Perceived Challenges to Participation

- **Overall Population**

- 35% not enough time
- 14% don't know what is offered
- 11% personal health or age issues
- 10% fees are too high

- **Focus Group Results**

- Youth and seniors identified transportation challenges as a barrier to participation
- Youth and immigrants provided suggestions of alternative methods of communication

Findings: Overview

- **What we are doing well**
 - High levels of usage of facilities
 - High levels of participation in programs
 - City is meeting the needs of the community
- **Areas to focus on**
 - Improving our communications
 - Understanding the needs of hard to reach populations
 - Understanding childcare needs

Considerations

- **Communications**
 - Increase use of technology
 - Explore other communication tools
 - Utilize connections from community service providers
- **Programming and Services**
 - Create more neighborhood or satellite programming
 - Consider more drop-in or no-commitment opportunities
 - Evaluate Community Services Fee-Subsidy program
- **Research**
 - Childcare needs study in 2016
 - Hard to reach populations study



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: October 2, 2015

From: Mike Redpath
Senior Manager, Parks

File: 11-7000-01/2015-Vol
01

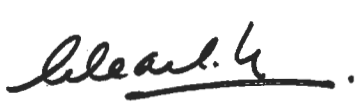

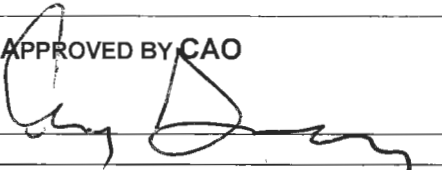
Re: Dog Off-Leash Program Update 2015

Staff Recommendation

1. That the areas at McCallan Road Right of Way/Railway Corridor, Garden City Community Park, and South Arm Community Park as detailed in the staff report titled "Dog Off-Leash Program Update 2015," from the Senior Manager, Parks, dated October 2, 2015, be designated as dog off-leash areas.
2. That the designated dog off leash area pilot project at 7300 Elmbridge Way continue on an annual basis subject to future potential redevelopment of that site.

Mike Redpath
Senior Manager, Parks
(604-247-4942)

Att. 5

| REPORT CONCURRENCE | | |
|--|---|---|
| ROUTED TO: Recreation Services Community Bylaws | CONCURRENCE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> | CONCURRENCE OF GENERAL MANAGER  |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS:  | APPROVED BY CAO  |

Staff Report

Origin

At the June 9, 2014, Parks, Recreation and Cultural Services Committee meeting staff received the following referral:

- (1) That the existing temporary fenced dog off-leash area at Dover Park be relocated to the McCallan Road Right of Way/Railway Corridor and be designated as a fenced dog off-leash area to be reviewed on an annual basis as detailed in the staff report "Dog Off-Leash Program Update 2014" from the Senior Manager, Parks dated May 5, 2014;*
- (2) That the vacant City-owned lot located at 7300 Elmbridge Way be designated as a fenced dog off-leash area as detailed in the staff report "Dog Off-Leash Program Update 2014" from the Senior Manager, Parks dated May 5, 2014 and be reviewed on an annual basis;*
- (3) That a designated fenced dog off-leash area be located on a portion of Garden City Community Park as detailed in the staff report "Dog Off-Leash Program Update 2014" from the Senior Manager, Parks dated May 5, 2014 and be reviewed on an annual basis and;*
- (4) That a designated fenced dog off-leash area be located on a portion of South Arm Community Park as detailed in the staff report "Dog Off-Leash Program Update 2014" from the Senior Manager, Parks dated May 5, 2014 and be reviewed on an annual basis.*

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

This report supports Council's 2014-2018 Term Goal #6 Quality Infrastructure Networks:

Continue diligence towards the development of infrastructure networks that are safe, sustainable, and address the challenges associated with aging systems, population growth, and environmental impact.

6.2. Infrastructure is reflective of and keeping pace with community need.

Analysis

Background

With increased growth in Richmond's population and over 7,000 licensed dogs in the City, there is a demand for areas where residents can exercise their dogs off-leash. Dog off-leash areas create opportunities for better socialized and exercised dogs, increased compliance with bylaws outside of off-leash areas, reduced conflict between park users, and social connections between residents.

In order to effectively achieve these positive outcomes without negatively impacting adjacent land uses, dog off-leash areas need to be thoughtfully located, sized, designed and maintained.

With these considerations in mind, the City initiated the Dog Off-Leash Program in 1999. The program has grown to include seven designated dog off-leash areas and four pilot sites installed in 2014 (Attachment 1).

The four pilot sites were installed in the fall of 2014 along with signage inviting public input. To ensure all residents had the opportunity to comment on the program, additional signage was installed in July 2015, providing residents one month notice for public input. Staff visited the sites throughout the year to speak with residents, observe usage and note issues with the areas.

Proposed Program Updates 2015

McCallan Road Right of Way/Railway Corridor

Based on staff observations and public input, while this is the most lightly used of the four pilot locations, feedback has been positive and there is a demand for a dog off-leash area in Terra Nova.

Recommended changes to the McCallan Road Right of Way/Railway Corridor dog off-leash area include installing permanent fencing, gates and seating (Attachment 2).

7300 Elmbridge Way

Public feedback in this location has been very positive and has demonstrated that this is a well-used amenity in what was previously an underutilized open space.

Comments since the start of the pilot program include:

This dog park is getting a lot of use! My partner and I were thrilled to see this dog park and we don't even own a dog.

I want to say thank you for putting in this pilot project as I feel it is bringing people out of their homes and making the area feel like more of a community. I have also noticed that the grass area around our building is already less covered in dog feces which I feel is thanks to the garbage can in that park.

This project really makes our little corner of Richmond feel more like a neighbourhood!

Recommended changes to the 7300 Elmbridge Way dog off-leash area include shifting the fencing south to include trees for shade, installing permanent fencing, gates, seating and improving surfacing to better manage wet conditions in low lying areas (Attachment 3). As this site has future development potential it is recommended that the designated dog off leash area be extended on an annual basis until future redevelopment of the site occurs.

Garden City Community Park

Public feedback in this location has been very positive and has also demonstrated that this is a well-used amenity in what was previously an underutilized open space. Concerns include that the area is too small and lacks adequate seating given the high usage.

Comments since the start of the pilot project include:

There are many dog owners in townhouses and condos in this area. We do not have green space that dogs can run freely in. This solves the problem. Good use of space – No one used this area of the park before.

It is being regularly used by a large number of people and dogs and has already added a vibrancy and community spirit to this neighbourhood. Many would like to see the park bigger.

Recommended changes to the Garden City Community Park dog off-leash area include increasing the size of the area, installing permanent fencing, gates, seating and improving surfacing to better manage wet conditions in low lying areas (Attachment 4).

South Arm Community Park

Public feedback has been generally positive with many residents expressing appreciation for having a place to exercise and socialize their dogs and to meet other dog owners. The primary concerns raised by park users at South Arm Community Park are that it is muddy and slippery in the winter months, grass in low lying areas is damaged, and that the area is too small to properly exercise their dogs.

Comments since the start of the pilot project include:

I would like to thank the community so much for putting an off-leash park in my area. I was able to meet so many helpful dog owners who shared their tips and tricks when it comes to caring for my dog.

Leading up to the installation of the fenced off-leash area in South Arm Park, we were concerned that it would be ugly and obtrusive. However, now that it's in, we are relieved that the height is low and it's a muted black colour.

In July 2014, prior to the installation of the dog off-leash area, a petition was submitted to the City raising concerns related to the appearance, noise, parking and loss of open areas. The public feedback that has been received since the installation of the pilot dog off-leash area does not indicate these are significant issues. Concerns related to the appearance of the park will be addressed through the installation of permanent fencing, gates, seating, landscaping and

improved surfacing. Enlarging the area will not only allow more space for dogs to exercise but will also reduce overall wear and improve the look of the park.

Recommended changes to the South Arm Community Park dog off-leash area include increasing the size, installing permanent fencing, gates, seating, additional landscaping elements and improved surfacing to better manage wet conditions in low lying areas (Attachment 5).

Financial Impact

There is no financial impact as a result of this report. Installation of permanent fencing and other amenities will be funded through the capital process.

Conclusion

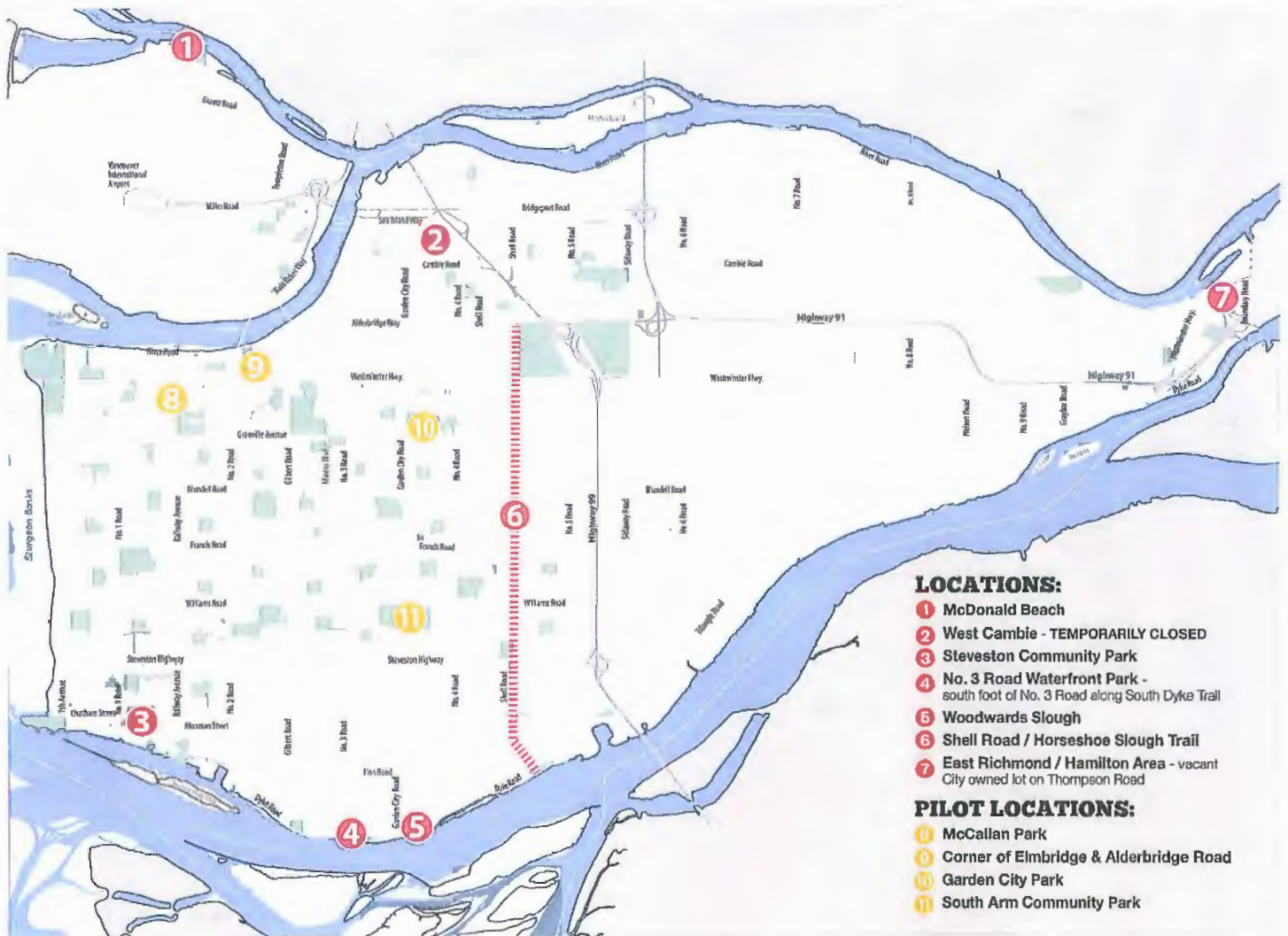
Since the inception of the Dog Off-Leash Program in 1999, the City has been proactive in continuing to expand and refine the program while respecting adjacent land uses. The program will continue to be reviewed on an ongoing basis and consideration will be given to additional areas in future park planning.



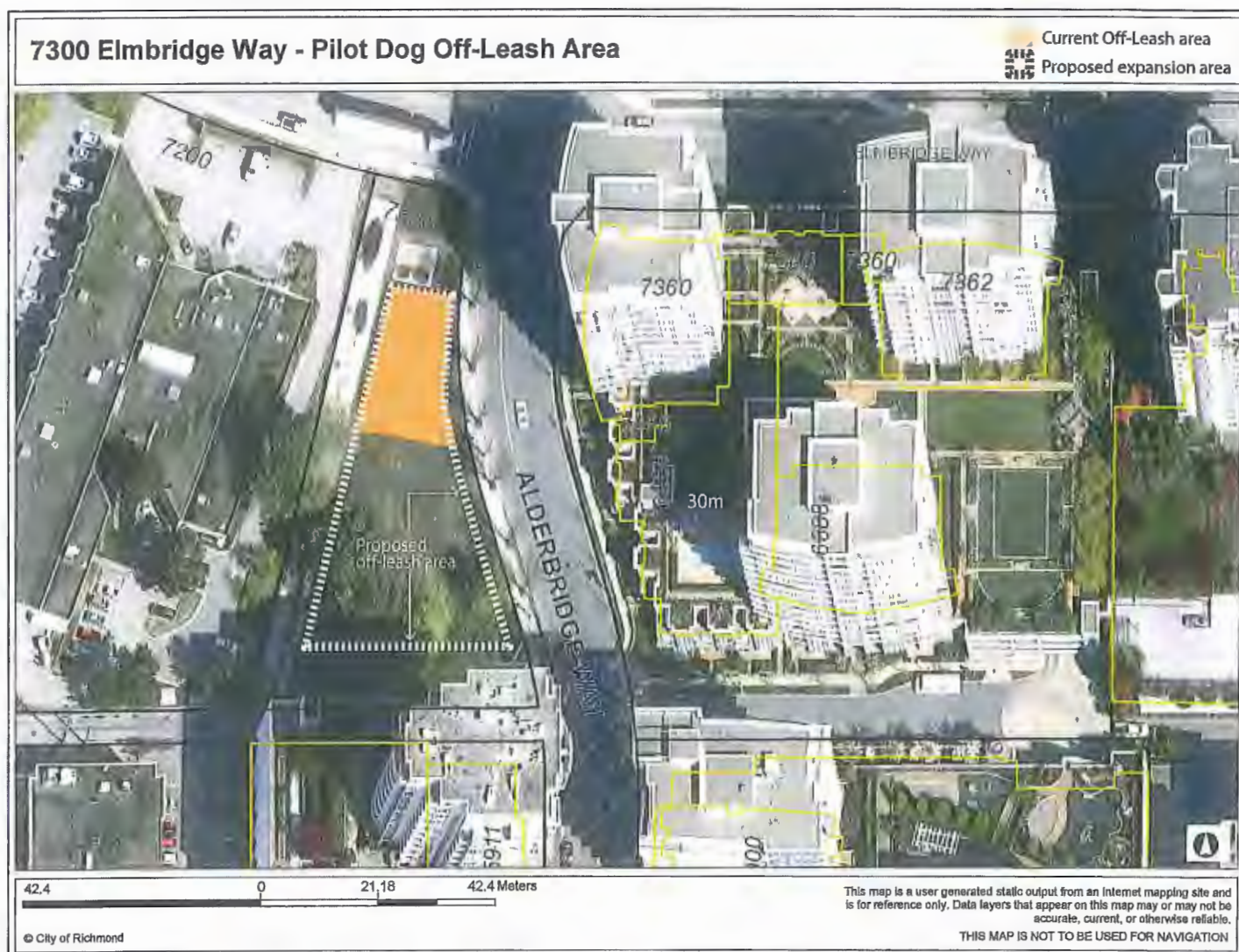
Marie Fenwick
Manager, Parks Programs
(604-244-1275)

- Att. 1: Map – Dog Off-Leash Areas in Richmond
2: Map – McCallan Road Right of Way/Railway Corridor – Pilot Dog Off-Leash Area
3: Map – 7300 Elmbridge Way – Pilot Dog Off-Leash Area
4: Map – Garden City Community Park – Pilot Dog Off-Leash Area
5: Map – South Arm Community Park – Pilot Dog Off-Leash Area

Dog Off-Leash Areas in Richmond













City of Richmond

Report to Committee



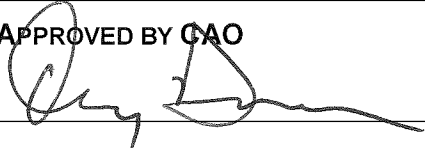
To: Parks, Recreation and Cultural Services Committee
From: Serena Lusk
Senior Manager, Recreation and Sport Services
Date: October 6, 2015
File: 11-7000-01/2015-Vol 01
Re: **Richmond Community Wellness Strategy Impact Report 2010-2015**

Staff Recommendation

That the staff report titled "Richmond Community Wellness Strategy Impact Report 2010-2015," dated October 6, 2015, from the Senior Manager, Recreation and Sport Services, be received for information.

Serena Lusk
Senior Manager, Recreation and Sport Services
(604-233-3344)

Att. 1

| REPORT CONCURRENCE | | |
|---|---|---|
| ROUTED TO: Community Social Development Arts, Culture & Heritage | CONCURRENCE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> | CONCURRENCE OF GENERAL MANAGER  |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS:  | APPROVED BY CAO  |

Staff Report

Origin

Council endorsed the Richmond Community Wellness Strategy (the “Strategy”) in February 2010. The Strategy was developed by the City, in partnership with Vancouver Coastal Health (VCH) and the Richmond School District (SD38) as an integrated, holistic and collaborative approach to wellness for Richmond. The Strategy’s vision focused on improving community connectedness and sense of belonging as a road to greater physical activity and health.

Since the endorsement of the Strategy, all three partners have worked both collaboratively and independently to improve wellness in the community. It was recognized early on that wellness falls under the jurisdiction of all organizations and groups and that no one organization is responsible for the success of this Strategy.

As the Strategy nears the end of its life, the agencies involved have reviewed the impact of their work. This report highlights the accomplishments towards the strategic directions and the impact the associated actions have had on the community. This report also presents recommendations for the next steps for an updated wellness strategy.

This report supports Council’s 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond’s demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

This report supports Council’s 2014-2018 Term Goal #5 Partnerships and Collaboration:

Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.

5.2. Strengthened strategic partnerships that help advance City priorities.

Analysis

The Strategy outlined seven strategic directions to help achieve three high level outcomes (Table 1). The development of the Strategy created a unifying framework for wellness across Richmond and provided guidance to three key organizations within Richmond to act to improve wellness.

Table 1: Outcomes and Strategic Directions of the Richmond Community Wellness Strategy

| Outcomes | Strategic Directions |
|---|---|
| <ul style="list-style-type: none"> • An increased permanent commitment to wellness and well-being. • Increased physical activity and physical fitness. • An increased sense of connectedness to the community. | Increase active living literacy. |
| | Help children and youth build healthy habits. |
| | Reduce barriers to living a physically active life for vulnerable populations and people with a disability. |
| | Build a connected and activated social environment. |
| | Create urban environments that support wellness and encourage physical activity. |
| | Promote health literacy and individually-focused health care. |
| | Measure and share our success. |

Impact

To date, as a community, significant progress has been made on all strategic directions. Both independently and collectively, the City, VCH, and SD38 have developed innovative and positively received initiatives and programs. The agencies have worked to educate and encourage the residents of Richmond to participate in an active, healthy lifestyle, as well as to provide them with opportunities that increase their level of community engagement.

The City, VCH and SD38 were able to leverage their individual expertise and resources to jointly deliver programs and services. The Strategy was able to create an increased capacity for wellness within the community through collaboration, networking and partnership opportunities.

Since the implementation of the Strategy in 2010, the number of residents participating in active living initiatives has increased. There is evidence of wellness outcomes across the community with demonstrated increases in activity levels and an improved commitment to wellness, as evidenced by the examples below:

- Walk Richmond has had a 27 percent increase in participation over the past 5 years.
- Since its creation, over 600 children have participated in physical literacy programs.
- Kidsport has increased the number of children it is able to support by 30 percent over the past 5 years.
- Move for Health has expanded from a one day to a week-long event.
- The number of participants in the Wellness Connections Program has doubled since 2010.

More detailed information on the impact of the Strategy are captured in the Richmond Community Wellness Strategy Impact Report 2010-2015 (Attachment 1). The Report highlights some of the achievements and community stories that describe the impact of wellness programs.

Lessons Learned

While the first iteration of the Strategy was considered successful by all involved, lessons can be learned from its development and implementation.

The following recommendations are for consideration for the future iteration of the Richmond Community Wellness Strategy:

1. The Strategy provides broad direction in improving wellness. It is suggested that the next iteration of the Strategy provide more directive actions, including identifying the specific areas of responsibility for each agency, creating formalized partnerships and being more intentional about developing community wellness programming that spans the mandates of all of the agencies.
2. The current Richmond Community Wellness Strategy was focused on increasing physical activity and community engagement; however the definition of wellness is broader than those two areas. It is suggested that the future Strategy encompass a broader definition to include the areas of mental health and social well-being. Expanding the definition will help align it with other strategies and priorities identified of the agencies involved.
3. Many innovative programs and initiatives emerged from the Strategy and there was an opportunity to share promising practices and build capacity across Richmond. In the future, there needs to be a framework to share information and best practices. More emphasis needs to be placed on knowledge transfer between organizations.
4. The Strategy should guide programming and policy across organizations. In order to accomplish this effectively, a communications plan needs to be included in the Strategy in order to increase awareness within and across agencies.
5. Monitoring and evaluation should be built into future strategies. Collecting outcome data that speaks to wellness measures that are consistently collected across all organizations can enable a fulsome evaluation of the impact of the Strategy.

All three agencies are committed to developing the next iteration of the Richmond Community Wellness Strategy. A one-time expenditure has been submitted for 2016 to assist with developing the Richmond Community Wellness Strategy in conjunction with the Recreation and Sport Strategic Plan. VCH has also agreed to assist in funding the development of the updated Strategy.

Financial Impact

A one-time expenditure request of \$75,000 to renew the Richmond Community Wellness Strategy in conjunction with the Recreation and Sport Strategy Plan has been submitted for consideration in the 2016 budget process. The requested expenditure is the City's contribution to the development of the Strategy. VCH has agreed in principle to assist in the funding but at this time is unable to confirm the amount of the contribution. SD38 has agreed to provide in-kind assistance.

Conclusion

The Richmond Community Wellness Strategy was intended to form the basis for a cross-agency coordinated approach to meeting the wellness needs of all in Richmond. While many strides were taken in this collaborative approach, more work can be done to further a more strategic and intentional approach to community wellness. Richmond was the first community in BC to develop this type of agreement with health and education agencies. Renewing and strengthening this commitment will allow Richmond to take advantage of opportunities to more effectively link provincial initiatives (health and education) with community-level strategies and initiatives.



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Att. 1: Richmond Community Wellness Strategy Impact Report 2010-2015

Richmond Community Wellness Strategy Impact Report (2010–2015)



School
District #38
(Richmond)

Vancouver
Coastal Health
Promoting wellness. Ensuring care.

Richmond



Richmond Community Wellness Strategy Impact Report (2010–2015)

About the Strategy

The Richmond Community Wellness Strategy is a framework that guides community wellness through a holistic and highly collaborative approach. The development of the strategy showed a commitment by the City of Richmond, Vancouver Coastal Health, and School District No. 38 to work together to improve wellness in Richmond. The Wellness Strategy identifies seven strategic directions that lead to three outcomes:

STRATEGIC DIRECTIONS

- Increase Active Living Literacy
- Help Children and Youth Build Healthy Habits
- Reduce Barriers to Living a Physically Active Life for Vulnerable Populations and People with a Disability
- Building a Connected and Activated Social Environment
- Create Urban Environments that Support Wellness and Encourage Physical Activity
- Promote Health Literacy and Individually-Focused Health Care
- Measure and Share Our Success

OUTCOMES

- An increased permanent commitment to wellness and well-being
- Increased physical activity and physical fitness
- An increased sense of connectedness to the community

Message from the Partners

The City of Richmond, Vancouver Coastal Health, and School District No. 38 have worked both collaboratively and independently to improve wellness in the community. It was recognized early on that wellness falls under the jurisdiction of all agencies and groups and that no one agency is responsible for the success of this strategy.

The experience of developing and implementing the Community Wellness Strategy has built a common foundation of collaboration and partnership. The work has facilitated and strengthened relationships between wellness-serving organizations in Richmond. This being said, work must continue to improve outcomes for residents of Richmond. The review of the impacts of the strategy to date provides opportunity to reflect, not only on successes, but also recommend elements to incorporate into a renewed Community Wellness Strategy that promises to provide even greater impacts to wellness in Richmond.



Strategic Direction #1:

Increase Active Living Literacy

Imagine Richmond as a place where...everybody knows the value of living an active and healthy lifestyle, where residents have ready access to information on how and where they can be active and that our adults know the benefits of being Active for Life.



38% walk 30 mins
per day for recreation
and leisure

38% get 150 mins or
more of exercise per week

72% felt that there were lanes
and pathways for them to walk
and ride their bikes

(2015) My Health My Community Survey: Richmond Community Profile



Highlighted achievements

INCREASING ACTIVE LIVING LITERACY

- Since 2010, 571 girls have participated in G.O. (Girls Only) Day, an annual day-long event at which they are given the opportunity to experience unique activities and gain understanding about their personal barriers to being physically active. The impact of this initiative has been extended through the addition of G.O. Day clubs, reducing barriers for participants to maintain their interest in healthy, active, extracurricular activities.
- Richmond's Move for Health Week initiative provides opportunities for members of the public of all ages and abilities to connect with sport, activity and wellness-serving organizations and discover the benefits of healthy active living. Throughout the city, residents are encouraged to participate in activities offered at community facilities at a low cost or free admission.
- Walk Richmond, the City of Richmond's free community walking program coordinated through the Richmond Fitness and Wellness Association, saw a total of 1,042 participants in 2014, with 169 new walkers attending. That is up from 761 in 2010.
- Vancouver Coastal Health, School District No. 38, the City of Richmond, Richmond Public Library and Richmond Children First collaborate to deliver an annual bookmark contest to encourage children to think about health holistically and to express their thoughts through art. Annually, over 2,500 children participate from public and independent elementary schools and over 30,000 bookmarks are distributed.

Success story

WALK RICHMOND

Tina has lived in Richmond for five years with her three sons. Her family's participation in recreation activities only consisted of visits to their neighbourhood park until she discovered the Walk Richmond Guidebook in Chinese at her local community centre. This inspired her to attend a session of the free walking series, which opened up a new world for her. She has attended Walk Richmond walks for over a year now, which has led her to the discovery of many trails and parks, introduced her to new friends, and even helped her hone her English language skills.

Attending Walk Richmond walks has led Tina to discover new parks and trails, introduced her to new friends, and helped her hone her English language skills.

Tina's youngest son Hardison almost always comes to the walks with her and he looks forward to them. These walks have helped to build his strength and independence as well as show him that regular walking is a vital component of a healthy lifestyle. Tina is keeping her pre-diabetes in check, discovering her community and modelling active living for her family thanks to Walk Richmond.

Success story

MOVE FOR HEALTH WEEK INITIATIVE

Since expanding from a one-day event to celebrate the World Health Organization's Move for Health Day (May 10) to a week of wellness-related programming and promotion in 2013, many more community partners have been inspired to get involved. For the past three years, Move for Health Week has wrapped up with the Move for Health Festival, an event that is planned and delivered in partnership with Vancouver Coastal Health, the City of Richmond and the Community Associations who deliver programs and services in Richmond's community facilities. Since 2014, Richmond Sports Council's "Discover your Sport" initiative, along with Walk with your Doc, a Doctors of BC initiative that gives doctors an opportunity to get out of the office and share a healthy behaviour together with their patients, have been integrated into the festival. The Wee Walk event for preschool-aged children was expanded in 2015 to include private daycares and preschools as well as School District No. 38's Strong Start Centres.

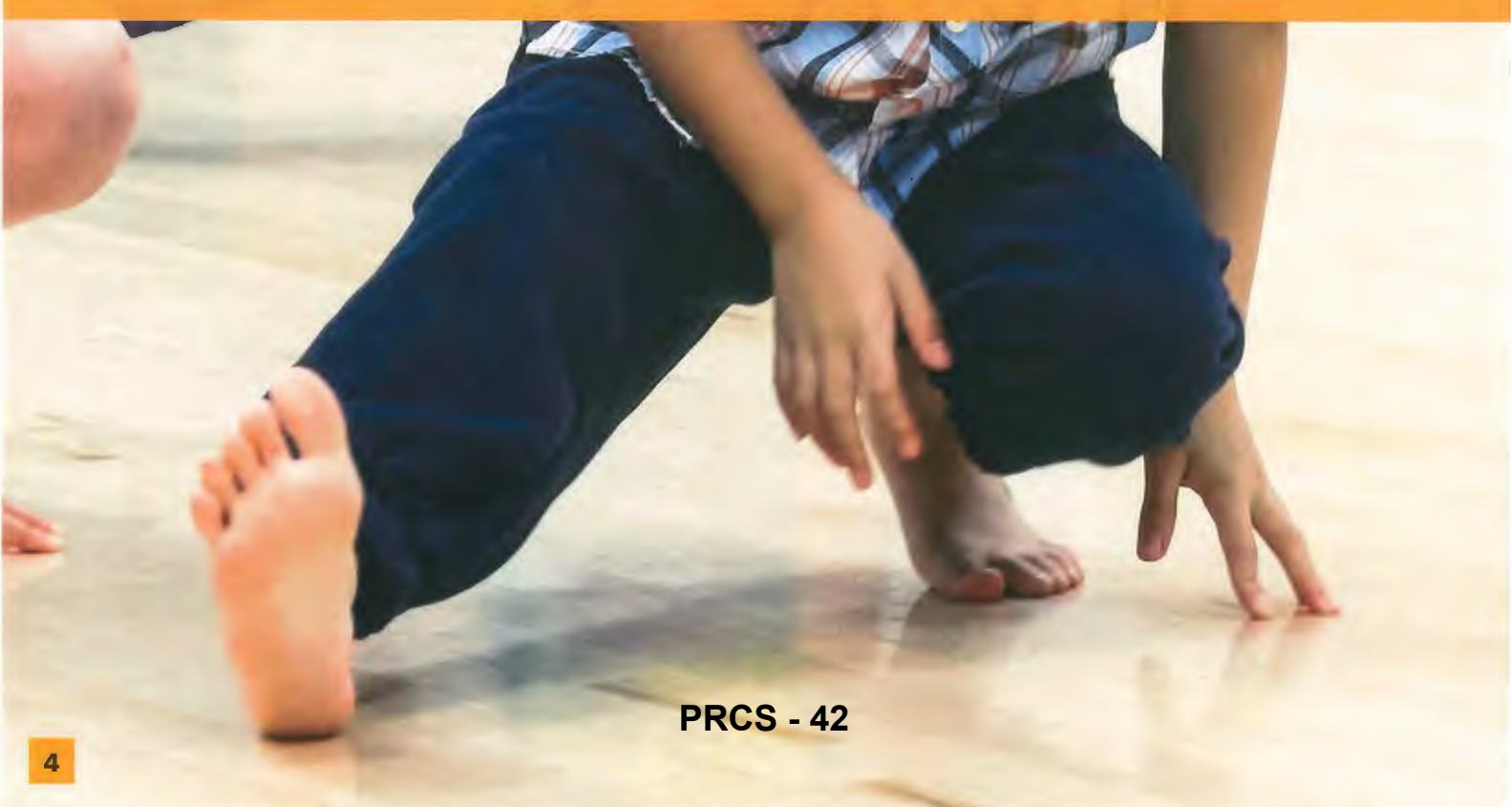
The Move for Health Week initiative has not only promoted active living literacy and fostered relationships between organizations, but has also impacted programming decisions, as illustrated at Steveston Community Centre. According to the Fitness Coordinator, "We offered the 'Meditation Made Easy' session as a pilot class during Move for Health Week 2013. Although not a physically active class, we felt strongly that it was a fit as mental well-being is just as important [as physical health]. We were pleasantly surprised to see that 25 adults registered for the session. The positive feedback and interest this program sparked was our incentive to offer sessions throughout the year. We now run a monthly meditation course, which has been very well-attended."



Strategic Direction #2:

Help Children and Youth Build Healthy Habits

Imagine Richmond as a place where... our children and youth are physically literate, the majority of children and youth walk to school and our children and youth grow up to be healthy and active adults.



86% of youth feel that participating in sports help youth grow and develop in positive ways*

61% of students aged 18 and older participated in 60 minutes of exercise on at least three days in the past week**

11% of youth aged 12 to 17 do an hour of moderate to vigorous physical activity every day**

* (2014) Youth Survey: Where Youth Thrive: Richmond ** (2015) McCreary Centre Society, Adolescent Health Survey



Highlighted achievements

PROMOTING HEALTHY HABITS IN CHILDREN AND YOUTH

- The Grade 5 Active! Pass program provides Grade 5 students free access to swimming, skating and drop-in programs in various community centres. The pass results in over 5,900 visits to facilities per year.
- The Art Truck outreach program, piloted in one elementary school in 2013/2014 and expanded to three elementary schools in 2014/2015, exemplifies the impact that a coordinated approach to delivering programs/services can have on the healthy development of children and youth.
- The Richmond Youth Media Program supported by the Vancouver Coastal Health- Sharon Martin Community Health (SMART) Fund, is a referral based program that connects youth with positive peer and adult mentors while developing media arts skills.
- The City of Richmond's Community Recreation Department and the Richmond Olympic Oval are actively promoting physical literacy. Since 2012, 70 physical literacy programs have been held for children aged 2-12 years and more than 80 instructors have been trained.

SUPPORTING CHILDREN'S RIGHT TO PLAY

- School District No. 38's Kindergarten programs, Strong Start Centres and Early Years programs are guided by the belief that "much of children's early learning takes place through play."
- Through the "Respectful City" initiative, School District No. 38 and City of Richmond have been working towards a vision that Richmond is a safe, caring and connected community that values individual differences. In 2015, the mayor proclaimed the day as ERASE Bullying Day, and all schools and civic facilities displayed the same poster to indicate February as ERASE Bullying month and Feb 25 as Pink Day.

Success story

PHYSICAL LITERACY

According to preschool teacher Alexis Alblas, who has worked with preschool-aged children at Cambie Community Centre for over 20 years, physical literacy, or the development of fundamental movement skills, is just as important as the ability to read and write. Physically literate individuals move with poise, confidence, competence and creativity in different physical environments.

Five years ago, the City of Richmond implemented a series of recreation programs teaching physical literacy skills. Alexis recalls the story of one student's journey: "When Jenny entered our classroom she was paralyzed with fear when we went outside. To encourage her to try balancing, I put out planks that she eventually, tentatively, walked along.

... physical literacy, or the development of fundamental movement skills, is just as important as the ability to read and write.

Slowly she began to loosen up. As Jenny became comfortable, we placed the plank on an incline. Slowly, slowly Jenny mastered this ramp. With this new-found confidence, Jenny began to speak out more in class, try new things and explore. My proudest moment with Jenny was watching her try to swing on a rope. She couldn't reach the rope, so she looked around (you could see her brain working, trying to figure out what would work for her) and then she brought a tricycle over to the tree. Jenny climbed onto the seat of the bike and then onto the handlebars. She was completely confident, happy, coordinated and at peace because she had figured out how to achieve her goal of swinging on the rope."

Success story

ART TRUCK

Through the Richmond Arts Centre's Art Truck initiative, and thanks to a partnership between Vancouver Coastal Health-Richmond Public Health, the City of Richmond and Richmond School District No. 38, children at three elementary schools were engaged in art activities after school, offered through both traditional and unconventional mediums (i.e. theatre, dance, paint), and led by professionally trained artists and skilled instructors. As part of the program, a healthy snack that follows the "Food and Beverage Sales in BC Schools Guidelines" was provided. The blending of active living and healthy eating initiatives in this after school program helped the children gain confidence and skills, while providing an opportunity for them to be active, eat healthily and have positive adult and peer connections. In a survey conducted by the public health nurse overseeing the pilot program in 2014, students reported that the sessions made them feel "happy, confident, energetic, talented/creative, calm and connected."



Strategic Direction #3:

Reduce Barriers to Living a Physically Active Life for Vulnerable Populations and People with a Disability

Imagine Richmond as a place where...there are a range of opportunities for affordable recreation, where the cost of a program is not a significant barrier to participation (because there are a range of subsidies or initiatives available to offset cost) and where people living in discouraged situations have a variety of recreational and wellness opportunities available to them.



10% indicated that the cost of programs was a barrier to participation

90% of those aged 75–84 years old visited a City of Richmond facility or park in the past year.

(2015) Community Needs Assessment



Highlighted achievements

REDUCING BARRIERS TO PARTICIPATION

- The Richmond KidSport chapter, through Richmond Sports Council, annually funds close to 200 children who would otherwise be unable to participate in community sports.
- The Ross Lumb Memorial Trust Fund assists students in School District No. 38 with socio-economic barriers to participate in school-based sports, athletic activities, camps, field trips, and school projects.
- A review of the Recreation Fee Subsidy program has been initiated and a report will be presented to Council in fall 2015.
- The City of Richmond's Youth Services Roving Leaders and School District No. 38 partner to offer Physical Recreation Programming for isolated and vulnerable youth at Horizons/Station Stretch.

IMPROVING ACCESS TO RECREATION AND WELLNESS SERVICES

- The Wellness Connections program reaches out to isolated seniors – particularly Chinese-speaking older adults. The program served over 100 isolated, at risk and vulnerable seniors in 2014 and held a waitlist of 30-40 throughout the year.
- The Garratt Wellness Centre provides programs to address community needs around chronic disease prevention and management.
- The Vancouver Coastal Health-Richmond Shapedown program in Chinese helps children, teens and their families achieve healthy weights through healthy living. A team consisting of a counselor, a dietitian and a fitness professional work with families to teach the life skills needed for ongoing health and wellness.
- The City of Richmond partnered with the Rick Hansen Foundation on an online accessibility rating tool called "planat" that gives in-depth accessibility ratings to over 25 City and partner facilities.

Success story

WELLNESS CONNECTIONS

When staff at Minoru Place Activity Centre first met Mildred, she was frail and felt isolated as her children had grown and moved away, she had retired from her job and her husband had passed away. Mildred discovered the centre after seeing a brochure that had been delivered to her apartment building describing the Wellness Connections program, a city-wide outreach program targeting frail, at-risk and isolated seniors. Offered two days a week at Minoru Place Activity Centre in both English and Chinese, the program provides seniors opportunities for socialization with their peers and is aimed at re-connecting them back to their community. Having evolved from a UBCM funded pilot project, this program includes home pick-up/drop-off, one-on-one support provided by volunteers, reminder calls, educational and leisure programming, specialized fitness, a hot lunch and access to on-going leisure counselling including referrals to health care services and wellness programs.

"...I just want somewhere to go"

Since joining this program, Mildred has tried Tai Chi, taken drawing and sketching lessons, picked up cooking and nutrition tips, made new friends and much more. As Mildred says, "Why stay home? At least I have somewhere to go. My husband died a few years ago and I'm alone. I just want somewhere to go."

Educational workshops are provided by community partners including the Arthritis Society, Richmond Addiction Services, Richmond Cares, Richmond Gives, Vancouver Coastal Health's Falls Prevention & Nutrition Services and the Alzheimer's Society of BC.

Success story

GARRATT WELLNESS CENTRE

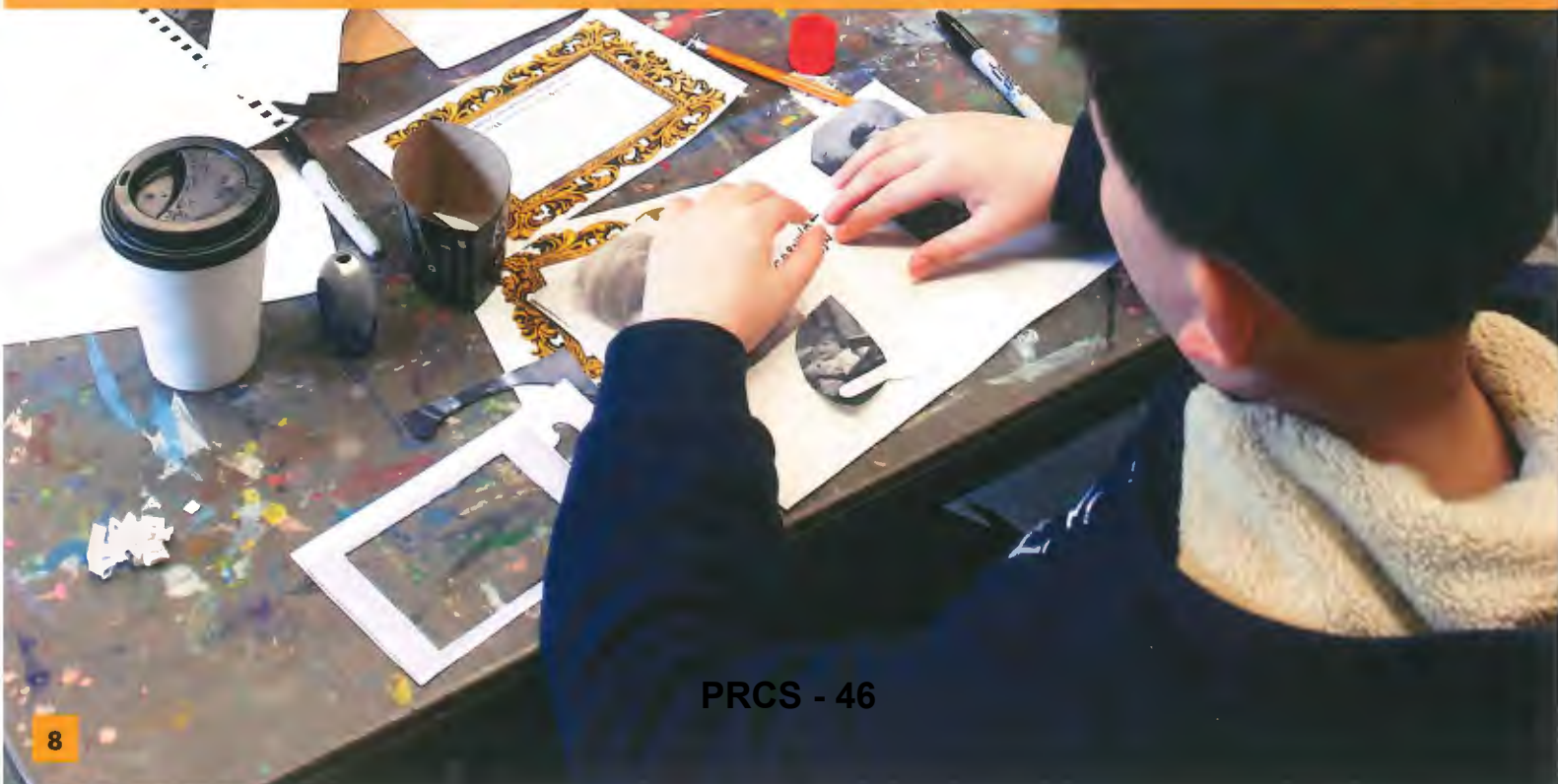
A shining star in our community is the Garratt Wellness Centre. This decommissioned elementary school was purchased by the City and is leased to Vancouver Coastal Health at nominal cost, under a joint operational agreement. It is a true collaboration; the City maintains the building and offers fitness programs on site for individuals with chronic disease, while Vancouver Coastal Health oversees daily operations, including identifying community organizations in need of space and support that can operate at the centre free of charge. The teaching kitchen provides much needed instructional space for a wide range of groups teaching healthy food choices. The centre is also the home of the Physical Activity Line (PAL), a Healthy Families BC initiative through which anyone can call for free fitness and exercise advice provided by Certified Exercise Specialists.



Strategic Direction #4:

Building a Connected and Activated Social Environment

Imagine Richmond as a place where... the majority of residents volunteer, where neighbours know neighbours, where people 'feel they belong' and can make a positive contribution to their community. Imagine Richmond as a place where... the majority of residents volunteer, where neighbours know neighbours, where people 'feel they belong' and can make a positive contribution to their community.



23% volunteer at least once a week*

56% feel a somewhat strong or very strong sense of belonging to their community*

The longer an immigrant lives in Richmond the greater their sense of belonging.

7% immigrants ≤5 years reported a very strong sense of belonging vs **47%** immigrants ≥20 years**

* (2015) My Health My Community Survey: Richmond Community Profile ** (2012) Healthy Richmond Survey



Highlighted achievements

PROMOTING COMMUNITY ENGAGEMENT

- Social participation and having strong social networks and support is related to longevity and good health. Volunteering is a way to promote social networks. There are over 8,800 volunteers registered with the City of Richmond who have contributed more than 311,969 hours since May 2009.
- A "Youth Volunteer Opportunities" link has been added to the icanhelp.richmond.ca website to allow youth to more easily access relevant volunteer opportunities.
- The Youth Street Team provides volunteer opportunities for youth to promote the 40 Developmental Assets and connect with members of the community at Richmond events during the summer months.
- A New Horizons for Seniors Intergenerational Mentoring Project Grant of \$20,111 provided the opportunity for the City of Richmond (along with Minoru Seniors Society, City Centre Community Centre and Richmond Arts Centre) and School District No. 38 to work in a coordinated fashion to deliver a variety of intergenerational opportunities throughout the 2014/2015 school year.

BUILDING COMMUNITY CONNECTIONS

- The New Canadian Tours Project brings new immigrants and refugees into City Hall and City of Richmond recreation and cultural facilities to learn about local government and services.
- The City of Richmond Newcomers Guide, a publication that assists new immigrants with all major aspects of settlement in Richmond including a significant focus on recreational and cultural opportunities, is now in its third edition and is available in English, Chinese, Tagalog, Russian and Punjabi.
- The Richmond Intercultural Advisory Committee (RIAC) Intercultural Strategic Plan has been updated to include a range of actions aimed at promoting cultural harmony and assisting newcomers to access services.

Success story

VOLUNTEERING

Minoru Place Activity Centre utilizes many volunteers for delivery of programs and services to seniors and the Centre's volunteer coordinator has seen much evidence of the positive impact of volunteering. This is particularly evident for the 22 volunteers in the cafeteria who range in age (from 17-70 years) and ethnic background (Japanese, Chinese, German, British, Scottish, African and Indian).

As the coordinator says, "I was pleased to find out that groups of volunteers get together for lunches and dinner outside the centre. They have found connection. It has been a common theme amongst some volunteers to want to meet friends again after a loved one has died – for that social connection. Several have found a sense of purpose in their lives again. Regardless of their ethnicity and age and capability they have found a sense of worth and belonging."

As one of the volunteers says, "I feel like I have found a new family here. There is a real sense of ownership and teamwork in this place."

Success story

SENIORS INTERGENERATIONAL MENTORING PROJECT

A New Horizons for Seniors Intergenerational Mentoring Project Grant funded the major project titled "Life's Little Things: Past and Present." It was facilitated by a specialized arts instructor who guided seniors from Minoru Place Activity Centre and students from three elementary schools in sharing experiences and stories that were then used to create a collage. The children were curious and asked valuable, thought-provoking questions, which was a fun opportunity for the seniors to share their stories.

As one senior commented after the end of the first session, "The children asked me if I feel like I missed out on the IPAD, IPOD and other pieces of technology, and I said, 'Son, we invented them.'" This particular senior continued to reflect on his memory of experiencing the first computer back in his career; his smile was gleaming as he reflected back in time and shared his story.

In addition to the featured project, a number of additional intergenerational opportunities were coordinated through the clubs and groups from Minoru Seniors Society.

As one Grade 5 student wrote, "I really enjoyed carpet bowling; it was really fun although I was terrible at it. I also really enjoyed baking because I always wanted to bake but my mom won't let me... I had sooo much fun and I hope to come back next time!!"

"I really enjoyed carpet bowling; it was really fun although I was terrible at it. I also really enjoyed baking because I always wanted to bake but my mom won't let me... I had sooo much fun and I hope to come back next time!!"

PROS - 47 In total 671 children and 336 seniors participated in the project.



Strategic Direction #5:

Create Urban Environments that Support Wellness and Encourage Physical Activity

Imagine Richmond as a place where... people regularly walk, bike or take public transit, where food is grown locally, where older adults are able to age-in-place and where a range of housing options are available.

39% strongly agreed that there are shops, restaurants, and facilities within walking distance from their home.*

21% eat ≥ 5 fruits or vegetables per day. **

Women and those between the ages of 40 and 59 are most likely to eat the recommended amount.

* (2015) My Health My Community Survey: Richmond Community Profile ** (2012) Healthy Richmond Survey



Highlighted achievements

CREATING ACTIVE URBAN ENVIRONMENTS

- Wellness objectives are being integrated into land-use planning and transportation policies and bylaws, as well as strategic documents within the City.
- The 2041 Official Community Plan (OCP) establishes a more comprehensive vision for the future of the City than any of the previous OCPs. For the first time, a chapter of the OCP is dedicated to "Recreation and Community Wellness" to ensure future planning and development is compatible with the City's active living and wellness objectives.
- The City of Richmond, in partnership with Thompson Community Association and the Richmond Schoolyard Society, launched Richmond's first non-profit Nature Preschool in the fall of 2014, at the restored Edwardian Cottage in Terra Nova Rural Park.

CREATING COMMUNITY GATHERING PLACES

- Development has commenced or has been completed on several locations for gathering spaces, plazas, and squares, such as the Cultural Centre Rooftop Garden, Thompson Youth Park, King George Park, the Oval West Waterfront Park and the Minoru Complex.
- Acquisition and development of parks and public open spaces continues to be a focus in areas that do not meet Richmond's standards for distribution and access, especially in the rapidly redeveloping areas of the city centre.

IMPROVING ACCESS TO LOCAL FOOD

- The City of Richmond has 300 community garden plots at eight locations throughout the city, including several at school sites. The gardens are managed in partnership with the Richmond Food Security Society.

Success story

TERRA NOVA

Terra Nova Rural Park epitomizes an urban environment that supports wellness and encourages physical activity. Highlights include five partnerships (with Kwantlen Polytechnic University's Richmond Farm School program, the Sharing Farm Society, Richmond Food Security Society, Richmond Schoolyard Society and the Terra Nova Nature Preschool) that have resulted in 200,000 lbs of food being grown and donated to Richmond families in need since 2008, events such as the Garlic Festival, an award-winning natural play environment and Richmond's first nature preschool.

The Terra Nova Nature Preschool was founded on the belief that the whole community benefits when children learn to value and recognize our natural resources; participate in the cultivation of a local food system; and represent their knowledge, ideas and perspectives in a multitude of ways.

As one Nature School parent says of her daughter's experiences, "Being outside has given my child the space to grow into herself. It's given her the freedom and independence to explore, learn and take ownership of the world around her."

"Being outside has given my child the freedom and independence to explore, learn and take ownership of the world around her."

The educators have observed firsthand that spending more time outdoors leads to a sense of health and wellbeing not only for the children in the program, but also for their families. They have noticed many parents and grandparents walking the pathways at Terra Nova Rural Park while their child or grandchild is attending preschool.

Children agree that being outside is good for their health. On being outdoors, Olina, five years old, says "It makes me feel happy, but a little tired in my back. And then my heart feels full, full of the flowers."

Success story

COMMUNITY GARDENS

The community garden at General Currie Elementary School has positively impacted community wellness in a number of ways: creating recreational and educational opportunities, stimulating social interaction and providing opportunities for intergenerational and cross-cultural connections.

According to the school principal, the evolution of the garden has truly been a collaborative effort, from its original conception to construction and now its ongoing use. The school PAC provided the initial "seed" funding, School District No. 38 donated the sheds, the City of Richmond provides the water and Richmond Food Security manages the allocation and administration of the garden plots. The garden truly is an "outdoor classroom", giving children the opportunity to get their hands dirty and (for some) to try varieties of fresh vegetables for the first time, as well as see gardeners in action at the community plots.

As one Grade 1 student reports, gardening is important because, "...if the market doesn't have any food, you can grow stuff. You can make a garden anywhere, except on a street, as long as you have dirt."



Strategic Direction #6:

Promote Health Literacy and Individually-Focused Health Care

Imagine Richmond as a place where... residents have high levels of health literacy, are easily able to access and use health information and are able to seamlessly transition into adopting healthier lifestyles.



42% rate their overall health as excellent or very good*



52% rate their mental health as excellent or very good*

Gilmore, Shellmont and Seafair
↑ likely than other planning areas to rate their health as excellent or very good**



* (2015) My Health My Community Survey: Richmond Community Profile ** (2012) Healthy Richmond Survey



Highlighted achievements

PROMOTING INDIVIDUALLY-FOCUSED HEALTH CARE:

- A partnership between City of Richmond, Vancouver Coastal Health and the Physical Activity Line (a Healthy Families BC initiative) helps to link clients to specialty wellness programs, helping to reduce the screening barriers for "Chronic Disease Management" programs.
- Vancouver Coastal Health has been providing infant group sessions, Baby Days, at Thompson Community Centre in Cantonese and Mandarin. Baby Days provides parents a place to meet and learn with other parents, public health nurses and speakers.
- Starting in 2009, the City of Richmond and Vancouver Coastal Health collaborated to create the Joint Replacement Recovery program at Watermania. With the help of the OsteoArthritis Service Integration System, it has since been expanded to accept pre-op patients to optimize surgical outcomes.

PROMOTING HEALTHY EATING AND FOOD PRODUCTION

- Feed-U-Cate 38 is a district-wide support strategy to provide donated funds to schools to organize breakfast and lunch programs for vulnerable students. In 2014/15, 12 schools accessed funding to give students healthy food options and access to food across their day.
- The Youth Gardening Program, operated out of Garratt Wellness Centre and led by a public health nurse and a youth outreach therapist, gives youth the opportunity to practice healthy habits such as cooking, gardening and eating together.
- The Cultural Centre Rooftop Garden volunteers tend to and harvest vegetables for the Minoru Place Activity Centre cafeteria kitchen.

Success story

SCHOOL BREAKFAST PROGRAMS

In 2012, recognizing an opportunity to impact wellness on a number of fronts, administration staff and teachers at General Currie Elementary initiated a Breakfast Club for their students. While intended to provide healthy food for the school's most vulnerable students, the club is open to everyone, and now provides, on average, about 100 students with a nutritious, freshly made breakfast when they join the group. Food for the club is donated by Save-On Foods-Terra Nova, and the club has also received support from the Feed-U-Cate 38 initiative, a district wide support strategy to provide donated funds to schools to organize breakfast and lunch programs for vulnerable students.

According to Choo Kwok, an administrative assistant at the School District office, who also used to work at General Currie, the intent, beyond feeding hungry souls, is to create a sense of community for the school. As Choo says, "Sharing resources and creating cultures of kindness and compassion are so important to our children and to all involved. Overall, for me, there is a high degree of satisfaction because I see the kids happy and excited. I get to connect with them and their families in a deeper way. There are many wonderful adult volunteers who contribute to this program and many more like it in the district and this provides excellent modeling for the students in the school to see people giving of their time and heart to make the lives of others better."

Success story

JOINT REPLACEMENT RECOVERY PROGRAMS

With joint replacements on the rise, the Richmond Hospital physiotherapy department recognized a need for a community-based post-rehab option for patients finishing their physiotherapy after surgery. The Joint Replacement Recovery (JR2) program was created to provide a seamless transition from the hospital to community programs to help patients improve range of motion and muscular strength following total hip or knee replacement. The program, based out of Watermania, includes land and water based exercise.

"I wake up on Monday and Thursday and just think, yeah! I get to go to class today!"

Mike Cohen has been an avid JR2 participant since September 2013, attending as a pre-op and post-rehab client twice, as he had both knees replaced between February 2014 and May 2015. Mike says, "There are so many benefits of the program; the stationary bikes and functional exercises helped immensely in my ability to use stairs, for example. I also feel that the strength machines really improved my recovery time. The water-based portion of the class allows for a range of motion in my joints that just isn't possible on land." According to Mike, the exercises make him feel so good that, "I wake up on Monday and Thursday and just think, yeah! I get to go to class today!"

The group sessions give him the opportunity to meet and share stories with others who have gone through similar experiences, adding the vital social aspect to their ongoing recovery.



Strategic Direction #7:

Measure and Share Our Success

Imagine Richmond as a place... that is used as a benchmark for other municipalities to emulate in achieving wellness.



> **2%** of Richmond residents (18+) responded to the Healthy Richmond Survey in 2012 (4 times the sample size of the Canadian Community Health Survey)



Highlighted achievements

SHARING OUR SUCCESS

- Richmond's Community Wellness Strategy was featured at the 2011 BCRPA Conference. It showcased "A Partnership Approach to Achieving Community Wellness Outcomes."
- PlanH, an initiative of BC Healthy Communities and Healthy Families BC, recognized Richmond's Community Wellness Strategy as a success story.

GENERATING DATA

- To provide a local perspective on health and wellness issues to support the ongoing monitoring and evaluation of the Richmond Community Wellness Strategy, Vancouver Coast Health developed the Healthy Richmond Survey in 2012.
- In 2013, Vancouver Coastal Health, in partnership with Fraser Health and the UBC eHealth Strategy Office, launched the online survey entitled My Health, My Community as a follow-up to the Healthy Richmond Survey. The purpose of this survey was to provide ongoing monitoring and evaluation of the health of Richmond residents.

INCREASING KNOWLEDGE

- In early 2014, the City of Richmond and Richmond Food Security Society received a grant from the Healthy Communities Capacity Building Fund (\$4,750) to host a workshop titled, "Feeding a Healthy Richmond." The workshop focused on the intersection of health and food security.

Success story

PLANH

In 2013, the BC Healthy Communities Society (BCHC) and Healthy Families BC launched PlanH, a program that supports local government engagement and partnerships across sectors for creating healthier communities. In early 2014, the City was approached to be one of the first communities in BC to submit a feature article to be posted on the PlanH website, highlighting the development of Richmond's Community Wellness Strategy as a "Success Story."

"... This initiative deserves to be celebrated and recognized, and we are glad to be able to share your story."

A representative from BC Healthy Communities writes, "Congratulations! Richmond's success story is now posted on the PlanH website. Thank you so much for sharing your community's experience with us. This initiative deserves to be celebrated and recognized, and we are glad to be able to share your story."

Success story

HEALTHY RICHMOND SURVEY

The community wellness strategic directions were informed initially by results from the Canadian Community Health Survey (CCHS). Because of the national nature of the survey, the number of residents surveyed in Richmond through CCHS is small and does not permit in-depth analysis by neighbourhoods. Yet at the same time, evidence is mounting that how healthy we are depends a lot on where we live and how we connect with our neighbourhood. The Healthy Richmond Survey was conceived with this need in mind. The survey took place in February 2012, using both online access as well as in person outreach in places where people gather, such as malls and community centres. Over a period of 10 days, we heard from over 2% of the residents across Richmond, a sample size that allowed neighborhood by neighborhood comparisons. The 2012 Healthy Richmond results reaffirmed the key premise underlying the Richmond Community Wellness Strategy – that wellness, physical activity and sense of community belonging are all interconnected. The results also emphasize the fact that while we are a healthy community, there is much we can and need to do to positively impact residents' daily healthy living choices.

Using the lessons learned from conducting the Healthy Richmond Survey, Vancouver Coastal Health and Fraser Health jointly launched the My Health My Community Survey in 2013. With the results from this second survey, we now have two data points in time on the health and wellness of Richmond residents – important information for planning future actions to help our residents to maintain and improve health and wellness. For reports from the 2012 Healthy Richmond Survey, go to <http://www.vch.ca/your-health/disease-surveillance/reports/> The My Health My Community survey results are available at <https://www.myhealthmycommunity.org/>





City of Richmond

6911 No. 3 Road, Richmond, BC V6Y 2C1

Telephone: 604-276-4000

www.richmond.ca

PRCS - 55



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Mike Redpath
Senior Manager, Parks
Date: October 6, 2015
File: 06-2345-20-
GARR2/Vol 01
Re: 2017 Garry Point Park Legacy Pier Proposal Celebrating Canada 150

Staff Recommendation

1. That Option 2 as detailed in the staff report titled "2017 Garry Point Park Legacy Pier Proposal Celebrating Canada 150," from the Senior Manager, Parks, dated October 6, 2015, be selected as the preferred option; and
2. That an amount up to \$5 Million be submitted for Council consideration in the 2016 Capital Program in order to fund the construction of a Permanent Legacy Pier and Float at Garry Point Park as detailed in the staff report titled "2017 Garry Point Park Legacy Pier Proposal Celebrating Canada 150," from the Senior Manager, Parks, dated October 6, 2015.

Mike Redpath
Senior Manager, Parks
(604-247-4942)

Att. 5

| REPORT CONCURRENCE | | |
|--|---|---|
| ROUTED TO: Engineering | CONCURRENCE <input checked="" type="checkbox"/> | CONCURRENCE OF GENERAL MANAGER |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS: | APPROVED BY CAO |

PRCS - 56

Staff Report

Origin

At the May 26, 2015, Parks, Recreation and Cultural Services Committee meeting, staff received the following referral:

That staff prepare a concept and develop cost estimates for the modification of the Garry Point Park marine pilings and associated structures for the creation of a permanent pier and accessible float to be considered as a legacy project for the Canada 150 Fund and report back to Committee.

The purpose of this report is in response to the above referral and to present options for consideration for a 2017 legacy waterfront community infrastructure to celebrate and commemorate Canada's 150th anniversary in Richmond.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

This report supports Council's 2014-2018 Term Goal #6 Quality Infrastructure Networks:

Continue diligence towards the development of infrastructure networks that are safe, sustainable, and address the challenges associated with aging systems, population growth, and environmental impact.

6.1. Safe and sustainable infrastructure.

6.2. Infrastructure is reflective of and keeping pace with community need.

Analysis

Background

In October 2010, a new waterfront development legacy project was initiated at Garry Point Park to enhance, promote and accommodate tourism and maritime activities within the Steveston Harbour. The improvements are primarily located on city-owned water covered lot/parkland and at one of Richmond's deepest water lots, which is approximately 7.0 metres in depth (Attachment 1), permitting large vessels with deep drafts. This location is deeper than anywhere else in the Steveston Harbour where the average depth is 4.5 metres.

The works in 2010 at Garry Point Park included:

- the construction and installation of a 600 x 20 foot wide steel and timber modular float located approximately 150 feet from the main beach/shoreline.
- the installation of 12 permanent steel piles, 42 inch diameter, to secure the float (at depths of more than 3 metres below local low water).
- the installation of temporary approach ramps and gangways situated on top of the existing rip-rap (boulder/rocks) areas for access to the float and mitigation of habitat vegetation along the shoreline (temporary piles would be used to secure the approach floats).

The improvements at Garry Point Park, some which were temporary and some which are permanent were used in 2011 to host the first annual Ships to Shore event. While the steel pilings from the 2011 installation remain in place at Garry Point Park, the 600 foot concrete and steel float has been relocated to Imperial Landing (Attachment 2) where it is currently annually programmed for the Ships to Shore event.

The Imperial Landing float is also marketed on the Pacific West Coast as a destination for recreational boating overnight and day moorage in the protected Steveston Cannery Channel. The Imperial Landing dock has become a popular tourist and resident-visitor destination permitting people a chance to get close to the water in the Steveston Cannery Channel. In addition, agreements are in place with local boat tour operators as well as a kayak and paddleboard vendor that is both generating revenue for the City and animating the Steveston waterfront in support of the Council approved Waterfront Strategy. The float at Imperial Landing has recently been upgraded to include electrical service for visiting vessels that pay for moorage as well as access to water.

Permanent Legacy Pier Opportunity

A permanent pier structure at Garry Point Park will enhance both maritime and special event activities similar to destinations found at White Rock's waterfront and Vancouver's Coal Harbour, where the public can stroll directly at the waterfront's edge or recreationally fish at one of the most desirable riverfront locations in Richmond. The park is already a popular tourist destination and a pier will only add to the unique character and experience of Steveston Village. Also, it would be legacy infrastructure to celebrate and commemorate Canada's 150th anniversary in Richmond and would be enjoyed for years to come.

This proposed legacy project is responsive to Council's adopted Steveston Waterfront Strategy vision of:

A world-class, internationally recognized maritime waterfront that respects the past and lives the future.

The Steveston Waterfront area, with its working fishing harbor, historic village centre, active street life, festivals, and beautiful riverfront setting, will be a unique and popular place to live, work, and play and a key visitor destination for the region.

If approved, the proposed legacy pier will be an inclusive amenity accessible by all. Leveraging the strategic location at Garry Point Park, the legacy pier is an innovative modification of the existing 2011 improvements and current investments at the site.

Given the strategic location of the Garry Point Park pilings and the unique deep water access of the site, the location at Garry Point Park can be modified with improvements to facilitate a permanent pier and infrastructure. In response to the referral from the May 26, 2015, Parks Recreation and Cultural Services Committee to “...*prepare a concept and develop cost estimates for the modification of the Garry Point Park marine pilings and associated structures for the creation of a permanent pier and accessible float...*” staff present the following four options for consideration:

Option 1: Installation of Repurposed Washington State Highway Pontoons

This option (Attachment 3) would involve the purchase, restoration and installation of an existing repurposed used concrete floating pontoon to the location at Garry Point Park. Staff have been made aware of a used concrete pontoon for sale that was part of the old Hood Canal Floating Bridge previously located in Washington, which was in operation from 1961 until 1979 when it suffered a catastrophic failure and sunk into the ocean in the Hood Canal during a severe windstorm.

After a three year restoration process, the bridge reopened and operated until 2002 before being dismantled and sold as sections to various agencies. Sections of the now 55 year old structure bridge were refurbished and the pontoons are now being utilized in Australia, Port Alberni and Alaska. The restoration of the concrete and steel chamber pontoons today and their acquisition could range from \$4.0M to \$5.0M depending on a final negotiated price. Additional costs for the construction of permanent approach ramps as well as mooring the concrete floats to the existing steel piles at Garry Point Park would need to be considered. Estimated costs to include the float and ramps are between \$400,000 and \$1.2M depending on either temporarily utilizing existing assets from Imperial Landing or building new ones at Garry Point Park.

The freeboard or distance from the water to the top of the pontoons is approximately 5 to 6 feet making these pontoons in their current configuration not suitable for recreational day moorage, thus limiting their utility as a recreational amenity. In addition, a four-storey lookout tower/electrical room from the former Hood Canal Bridge is located on the structure. Concerns regarding the height of the structure would necessitate the need for perimeter railings to be installed due to the fast moving water at Garry Point. No engineering studies have been completed with respect to the hull integrity of this structure.

Any further consideration of this structure as a pier, breakwater, dike or other feature in the South Arm or Steveston Harbour would require extensive testing, modelling and engineering analysis to determine structural integrity, sedimentation impacts, failure risks and retrofit and maintenance costs. Discussions with our federal partners at the Steveston Harbour Authority suggest that they are not prepared to consider this type of structure for their long term vision planning process for the potential of a breakwater structure.

Given the age of the concrete pontoons that are being offered for sale as well as their visually unappealing character, they are not recommended to be located at Garry Point Park.

Estimated costs for the repurposed concrete pontoons in 2016: \$4.4 - \$6.2 Million (including temporary relocating the float at Imperial Landing or constructing a new one for Garry Point Park). Estimates are also subject to further engineering and structural investigation.

Option 2: Permanent Legacy Pier and Float at Garry Point Park

RECOMMENDED

This option (Attachment 4) would take advantage of the strategic location at Garry Point Park and involve the installation of a permanent steel and timber pier structure connecting the two easternmost mounts at the man-made Garry Point Park western beach area. The resulting pier would be a significant recreational amenity and legacy addition to the park site. Taking advantage of the existing steel piles, the permanent pier can facilitate water access to a temporary or permanent float, permitting large vessels with deep drafts a safe and secure deep water moorage which is not available anywhere else in the Steveston Cannery Channel.

As in the year 2000 when the City partnered with the Steveston Harbour Authority and Small Craft Harbours to construct permanent piers along Bayview Street over the Fraser River, this proposed installation at Garry Point Park would be located at the entrance to the Steveston Cannery Channel and would become an instant tourist destination as a new amenity that is safe and publicly accessible at Garry Point Park for water viewing, tall ship or other vessel moorage and would also serve as a unique fishing pier.

Estimated costs for installation of a permanent pier and float in 2016: \$5.0M. The architectural and marine engineering consultants have provided a preliminary cost estimate of \$5.0 million. This estimate would serve as the total upset figure for future detailed design and construction.

Option 3: New Steel and Timber Float

This option would involve the construction of a new set of 600 foot steel and timber floats, new gangways and approach floats (Attachment 5) identical to the current system located at Imperial Landing. Given the exposed area at the Garry Point Park location, it would not be suitable to keep only ramps and floats at the Garry Point location year round due to seasonal weather and wave tidal action.

If this option were selected, the floats could be utilized at Garry Point Park only during maritime events and would then need to be towed into the Steveston Cannery Channel, at a cost to be safely connected, to be used as an extension to the Britannia Shipyards, the Imperial Landing floats or at the No. 3 Road pier when not required at Garry Point Park. This option does not satisfy the request from Committee to have a permanent pier and float but is presented as an alternative for consideration.

Estimated costs for the construction of new steel and timber floats in 2016: \$1.5M.

Option 4: No Legacy Pier Improvements

If neither the permanent legacy pier nor float alternatives presented above are selected, the existing steel piles would remain at the Garry Point Park location but would only be used for moorage if the current float at Imperial Landing is temporarily relocated there, or rented barges, which are difficult to secure and are cost prohibitive, are tied up temporarily to simulate a floating pier.

Next Steps

If a legacy pier project is approved, detail design along with permitting requirements from our Federal partners would need to be submitted for approval. Scheduling for the project from design to completion suggest a minimum 15 month timeline. The summary scope of work includes:

- Detail design and engineering;
- Topographical depth soundings survey;
- Permit applications to Port Metro Vancouver, Environment Canada, Canadian Coast Guard and the Department of Fisheries and Oceans Canada;
- Tender process to start in January 2016;
- Construction would be targeted for May 2016 commencement; and
- Installation targeted for completion by March 2017.

Financial Impact

Consideration of a legacy pier structure at Garry Point is not considered as part of the ongoing Community Services facilities master planning process as it is not a building but instead a park and outdoor amenity. It is presented for consideration as a capital initiative in response to P.R.C.S. Committee's May 26, 2015 referral. A Capital submission has been made for 2016 should Council wish to proceed with the legacy pier installation. It is proposed that the Council Community Initiatives funding of up to \$1.5M be considered as one of the funding sources in 2016 given the legacy of Canada's 150th birthday in 2017. It is also proposed that up to \$3.5M from the Capital Revolving Fund be considered as the other funding source in 2016.

A capital submission in the amount of up to \$5M for the legacy pier proposal would be subject to approval as part of the 2016 Capital Budget process.

Conclusion

This report is in response to the request from the May 26, 2015, Parks Recreation and Cultural Services Committee meeting. Four options have been presented for consideration. Each legacy pier option strategically maximizes the location at Garry Point Park and would utilize the existing steel pile infrastructure that was installed in 2011 for future maritime activities.

The recommended option is Option 2 for the Permanent Legacy Pier and Float at Garry Point Park to celebrate and commemorate Canada's 150th anniversary in Richmond. The proposed project

supports Council's term goals and the Steveston Waterfront Strategy vision of becoming a world class waterfront community.



Mike Redpath
Senior Manager, Parks
(604-247-4942)



Marcus Liu
Parks Project Technologist
(604-233-3313)

- Att. 1: Garry Point Park Float Installation in 2011
2: Imperial Landing Float (Current Location)
3: Option 1 – Installation of Repurposed Washington State Highway Pontoons
4: Option 2 – Permanent Legacy Pier and Float at Garry Point Park (Recommended)
5: Option 3 – New Steel and Timber Float

October 6, 2015

- 8 -

Attachment 1 – Garry Point Park Float Installation in 2011



October 6, 2015

- 9 -

Attachment 2 – Imperial Landing Float (Current Location)

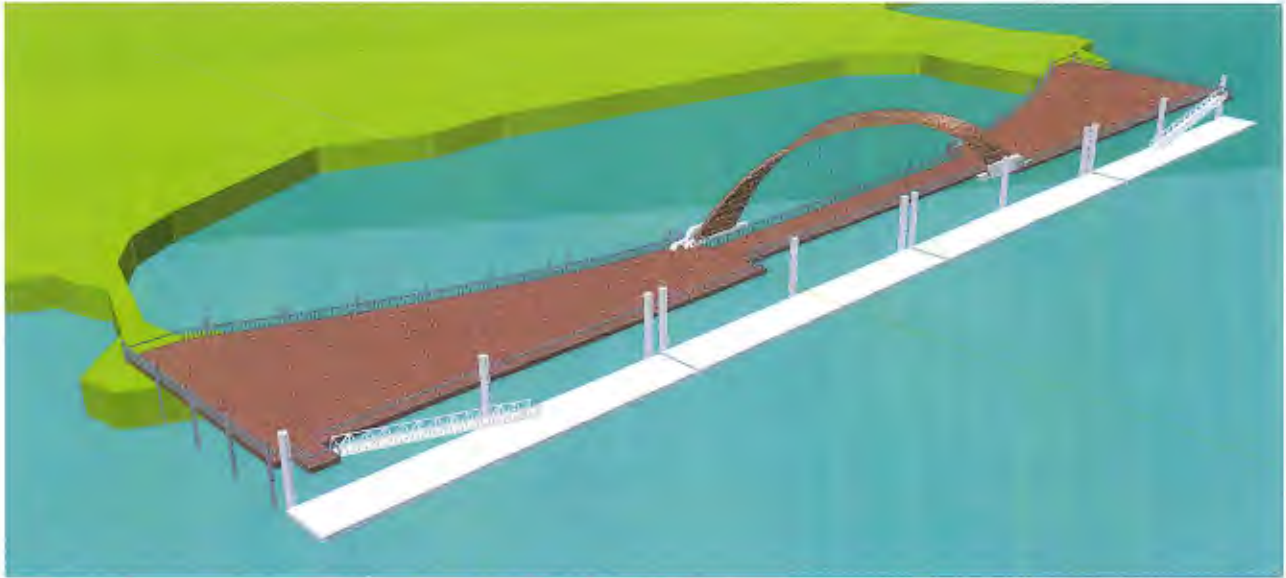


[illegible]

October 6, 2015

- 11 -

Attachment 4 – Option 2– Permanent Legacy Pier and Float at Garry Point Park (Recommended)





City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: October 8, 2015

From: Mike Redpath
Senior Manager, Parks

File: 11-7400-01/2015-Vol
01

Re: 2017 Canada 150th Steveston Ships to Shore Events

Staff Recommendation

1. That the proposed 2017 Tall Ship and Ships to Shore celebrations as detailed in the staff report titled "2017 Canada 150th Steveston Ships to Shore Events," from the Senior Manager, Parks, dated October 8, 2015, be endorsed for the purposes of event planning and budget preparation; and
2. That \$895,000 be transferred from the Council Community Initiatives Fund in 2016 to support the event delivery for the 2017 Canada 150th Steveston Ships to Shore Events and that the 2017 Canada 150th Steveston Ship to Shore Events be considered in the 2016 budget process.

Mike Redpath
Senior Manager, Parks
(604-247-4942)

Att. 3

| REPORT CONCURRENCE | | |
|--|-------------------------------------|---------------------------------------|
| ROUTED TO: | CONCURRENCE | CONCURRENCE OF GENERAL MANAGER |
| Communications | <input checked="" type="checkbox"/> | |
| Finance Department | <input checked="" type="checkbox"/> | |
| Intergovernmental Relations & Protocol Unit | <input checked="" type="checkbox"/> | |
| Major Events & Filming | <input checked="" type="checkbox"/> | |
| Fire Rescue | <input checked="" type="checkbox"/> | |
| RCMP | <input checked="" type="checkbox"/> | |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS: | APPROVED BY CAO |

Staff Report

Origin

The purpose of this report is to detail the proposed 2017 Ships to Shore events to celebrate Canada's 150th anniversary and to provide an update on ship recruitment in response to the May 26, 2015, Parks, Recreation and Cultural Services Committee referral:

That staff explore the possibility of a major tall ships event in 2017 including related sponsorship activity and committee structure and report back to Committee.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

2.4. Vibrant arts, culture and heritage opportunities.

Analysis

Canada's 150th anniversary of Confederation in 2017 is a significant milestone for our country that allows us to connect with our past, present and future community and celebrate our exceptional achievements and build a legacy for the future.

At the July 27, 2015, Council meeting, Council endorsed the vision for Richmond's Canada 150:

Richmond's Canada 150 ignites the passions of the citizens of Richmond in a multi-faceted, year-long celebration, honours Richmond's distinct and vibrant cultural diversity, and leaves lasting legacies that foster civic pride and carry the spirit of 150 into the future.

Canada 150 celebrations will tie the past with the future, commemorate the history of the community, create a legacy for Richmond and increase community pride. Since 2011, Ships to Shore has animated the Steveston waterfront by building on the successful 2002 Tall Ships event. The Ships to Shore events support the City's Waterfront Strategy and continue to animate the waterfront during the annual Steveston Salmon Festival. Richmond is established as a destination maritime port on the West Coast.

Background – Ship Recruitment

In April 2014, Council approved a delegation to visit the Japanese National Institute for Sea Training (NIST) in Yokohama, Japan for the purposes of inviting the tall ship Kaiwo Maru to once again visit Richmond in 2017 to celebrate Canada's 150th anniversary of Confederation. A

formal invitation package and presentation, which included a letter of support from the Japanese Consul General, Vancouver, was delivered by the delegation detailing Richmond's desire to once again have the Kaiwo Maru return to our port in 2017.

Since April 2015, staff have been in contact with NIST and the City has now received a positive formal response (Attachment 1) indicating that the necessary preparations have begun for sending the tall ship Kaiwo Maru to Richmond in the first or second week of May 2017.

The crew complement of the Kaiwo Maru is 200 persons; she is a four masted vessel and notably one of the largest tall ships in the world (Attachment 2). The voyage takes approximately one month to transit across the Pacific Ocean from Japan to Richmond. Richmond hosted this vessel in 2005 and her sister ship, the Nippon Maru, in 2002.

The potential arrival of the Kaiwo Maru is fitting to celebrate Richmond's connection to the Pacific Rim and Japan. In addition to 2017 being Canada's 150th anniversary, it is also the 140th anniversary of the arrival of Mr. Manzo Nagano, the first Japanese settler to BC who transited up the Fraser River (Mount Nagano is named after him on the Central Coast of BC), and the 130th anniversary of Mr. Gihei Kuno (Kuno Gardens at Garry Point Park) from Wakayama prefecture, near Richmond's sister City.

Liaison with Japanese National Sail Training Institute

Planning with NIST will continue in 2015 to 2016. As part of the annual 2016/2017 ship recruitment program, continued negotiations and relationship development will occur. Discussions will occur with the NIST federal naval offices to ensure the required coordination for a successful arrival of the vessel 12 months prior to the planned arrival in 2017.

Maritime Infrastructure at Garry Point Park

Richmond's deep water port access for such a large vessel is at Garry Point Park (Attachment 3). While options for a permanent or legacy pier at Garry Point Park are being considered through a separate report to Council, staff are proposing the temporary relocation of the existing Imperial Landing floats to Garry Point Park during the Japanese tall ship visit in 2017 if a legacy pier is not constructed.

This temporary pier will allow for complementary landside programming that can include a main stage and other events to be organized in the Park similar to 2002 where the Vancouver Symphony played at Garry Point Park or in 2011 when Ships to Shore was at Garry Point Park. Two new approach floats will be constructed for use at Britannia/Imperial Landing/Garry Point Park in 2016, which are required to provide the public safe access to the vessel.

Anticipated costs for ship hosting are estimated to be \$575,000, which can be potentially offset by sponsorship. It is proposed that funding for the event be allocated from the Council Community Initiatives Fund 2016 and 2017, subject to approval in the budget process. The proposed budget includes hosting fees, Transport Canada fees, security, ship sewage and garbage servicing, tugboat support, marketing, landside program and volunteer management. As the arrival of the vessel is proposed for 20 months from now, more detailed planning and budget

process for landside activation/securing sponsors can commence. Planning is currently underway for additional Canada 150 events and city-wide activities. Opportunities for an enhanced landside program will be considered as part of a future Canada 150 report to Council.

Ships to Shore - Kaiwo Maru – Proposed May 2017 Event Overview

Day One:

Kaiwo Maru would arrive this day or earlier to Garry Point Park. There would be no ship boarding; the arrival of the vessel would be viewed from the shore.

Day Two Opening Ceremonies:

It is estimated that a fenced site at Garry Point Park could hold between 45,000 and 60,000 people. The opening ceremonies would include a raising of the sails ceremony and be supplemented by cultural performances such as a concert or a main stage/headline entertainment event. Vessel boarding and viewing would take place. Crew and event hosting opportunities and onboard hosting opportunities would be planned. Involvement of the local Japanese community and the community at large would be an integral part of the celebrations.

Day Three/Four:

The programming on these days would focus on maximizing public access to the vessel. Specific attention to providing school age student access to the vessel would be explored as well. Landside activities in addition to ship viewing would include a kids' zone, maritime demonstrations, food trucks and entertainment in the evening. It is proposed that the celebration would end with a fireworks presentation in the harbour similar to the annual Ships to Shore Canada Day fireworks in Steveston.

Day Five:

The Kaiwo Maru would depart this day enroute back to Japan. There would be no ship boarding; focus would be on ensuring Canada Customs compliance and facilitating safe passage from our harbour with pilot and tug support. In the past, a parade of local vessels has escorted the Nippon Maru and Kaiwo Maru out of the harbour.

Proposed budget Ships to Shore – Kaiwo Maru – May 2017

| | |
|-------------------------------|------------------|
| Program | \$170,000 |
| Marketing and Signage | \$35,000 |
| Ship Recruitment and Services | \$230,000 |
| Site Overlay | \$50,000 |
| Infrastructure | \$75,000 |
| Workforce | \$15,000 |
| Total | \$575,000 |

The Safety and Security budget will be determined upon completion of the integrated safety and security plan.

Canada Day July 1st Canada 150th Anniversary Ships to Shore – Proposed 2017 Event Overview

In celebration of Canada's 150th birthday on July 1, 2017, it is fitting that the annual Ships to Shore programming be combined with the 72nd Annual Steveston Salmon Festival. With an estimated attendance of over 70,000 attendees, the upcoming Canada Day celebrations in Steveston in 2017 are well positioned to be a hub of activity.

Staff are proposing an enhanced 2017 Canada Day Ships to Shore event that can be located at either Garry Point Park or Imperial Landing depending on the availability/size of vessels at that time. Ship recruitment is currently underway for 2016/2017 for Canada Day through Richmond's participation in the Pacific Coast Host Port Alliance. Specific discussions with vessels from the Pacific Rim seeking an additional large international tall ship for 2017 are also underway. No commitments have been made at this time. Staff are working on coordinated ship recruitment with the city of Tacoma, Washington, that is planning to host a tall ship event in July 2017.

Ships to Shore Canada Day activities for 2017 are proposed below:

Day One:

Vessels would arrive this day or earlier. There would be no ship boarding but the public could come to see the vessels arriving into Steveston.

Days Two to Four:

Programming would focus on public boarding and viewing of the ships. In addition to the waterside programming, the landside would be animated with roving entertainment, kids' zone, maritime demonstrations, local musical and entertainment performances, food trucks, boat building and community booths. Staff have also been exploring hosting a wooden boat building competition/demonstration similar to the Port Townsend, Washington's Wooden Boat festival as an additional attraction. Canada Day would end with a celebration of fireworks over the water celebrating our national birthday.

Day Five:

Ships would depart this day. There would be no ship boarding but it is expected that the public could come to see the ships depart.

Proposed budget Canada Day Ships to Shore July 1 2017

| | |
|-------------------------------|------------------|
| Program | \$102,500 |
| Marketing and Signage | \$15,000 |
| Ship Recruitment and Services | \$92,500 |
| Site Overlay | \$20,000 |
| Infrastructure | \$75,000 |
| Workforce | \$15,000 |
| Total | \$320,000 |

The Safety and Security budget will be determined upon completion of the integrated safety and security plan.

Sponsorship

No sponsorship opportunities have been explored at this time. The budget for this event has been set without sponsor targets. Any sponsorship revenue generated from the event can be returned to the Major Events Provisional Fund for future events or enhance the program.

Senior Government Support

Subject to approval of the 2017 Ships to Shore events, coordination with the Provincial and Federal Government will be pursued. Specific coordination through the Japanese Consul General in Vancouver will continue for the proposed May 2017 Kaiwo Maru visit.

Organizing Committee 2017

To successfully meet its Major Event Strategy Goals, the City is currently working to build local capacity and expertise coordination. Work is underway with the Britannia Heritage Shipyard Society and the Steveston 20/20 for event coordination and to establish a venue management model to facilitate these 2017 events. Ship recruitment for Ships to Shore events and 2017, including event delivery liaison, has been coordinated through the Council appointed liaisons to the Britannia Heritage Shipyard Society and the Steveston Historical Society. It is recommended that this liaison and committee structure continue to ensure continuity towards 2017. Regular progress reports to Council as the event planning progresses are proposed. The organization of the Ships to Shore events delivery has been building community capacity for event delivery since the establishment of Ships to Shore in 2011.

Marketing

Richmond's successful participation in the Olympic Games and the past five years of hosting Ships to Shore has significantly strengthened the City's relationships with major regional media outlets and Richmond now is known as a very attractive event partner for TV, radio and print

media. In 2015, the domain shipstoshore.ca has been secured and a plan to advertise and promote Ships to Shore to target audiences will be developed.

Community Engagement Committee

Since the first Ships to Shore in 2011, a Community Committee has worked together to animate the waterfront in Steveston. This committee includes an event chair from the Britannia Heritage Shipyard Society and members from the Steveston Community Association, Steveston Harbour Authority and others. As part of the event management, this committee focuses on building capacity for the volunteer workforce, engagement of the Steveston community and leveraging community resources.

Financial Impact

This report proposes \$895,000 for Ships to Shore event funding in 2016 for two separate events to be held in 2017.

Conclusion

This report proposes two separate events in 2017 as part of Richmond's Canada 150th anniversary celebrations. Past visits of the Nippon Maru and Kaiwo Maru vessels from Japan to Steveston have been memorable community events drawing thousands of spectators to our shores. Building on the legacy of 2002 Tall Ships in Steveston, the 2017 Ships to Shore program promises to be complementary signature events that will animate the waterfront and be community accessible celebrations. Approval of this report will advance the event planning and permit staff to further develop the program.



Mike Redpath
Senior Manager, Parks
(604-247-4942)



Dee Bowley-Cowan
Britannia Site Supervisor
(604-718-8044)

- Att. 1: Letter from National Institute for Sea Training
2: Kaiwo Maru Brochure
3: Garry Point Park Moorage – Relocated Imperial Landing Float



NATIONAL INSTITUTE FOR SEA TRAINING

57, Kitanakadori 5 chome
Naka-ku, Yokohama-shi, KANAGAWA
231-0003 JAPAN

September 14, 2015

Dear Mr. Brodie,

We, the National Institute for Sea Training of Japan are very honored to receive your invitation, which is inviting our sail training ships "NIPPON MARU" to 2017 celebration of Canada's 150th Birthday. We have also received the request on cooperation for this event from City of Wakayama, your sister city.

Our board of governors has carefully examined the feasibility of dispatching "NIPPON MARU" and/or "KAIWO MARU" to the honorable above-mentioned event.

Taking into consideration our situation, I am pleased to inform you that we, staff of headquarters of National Institute for Sea Training of Japan, have begun to make necessary preparations for sending KAIWO MARU to Richmond in first or second week of May 2017.

I hope further negotiation will be done at working level.

I sincerely wish your event would hold with great success.

Sincerely yours,

Capt. Yoshiharu TAKEI
President
National Institute for Sea Training
Independent of administrative institution
JAPAN

KAIWO MARU





WELCOME ABOARD THE "KAIWO MARU"

It is my great pleasure to be able to visit your wonderful port and open our ship to the public.

We understand that meeting the people of your country during our stay will strengthen the friendship between our countries.

Please respect the ship rules while on board.

Thank you.

Master of the KAIWO MARU

Introduction



She was launched in 7, Mar. 1989 at Uraga ship yard of Sumitomo Heavy Industries, Ltd.

The KAIWO MARU was built in 1989, replacing the former KAIWO MARU which was engaged in the training of merchant marine cadets for over half a century.

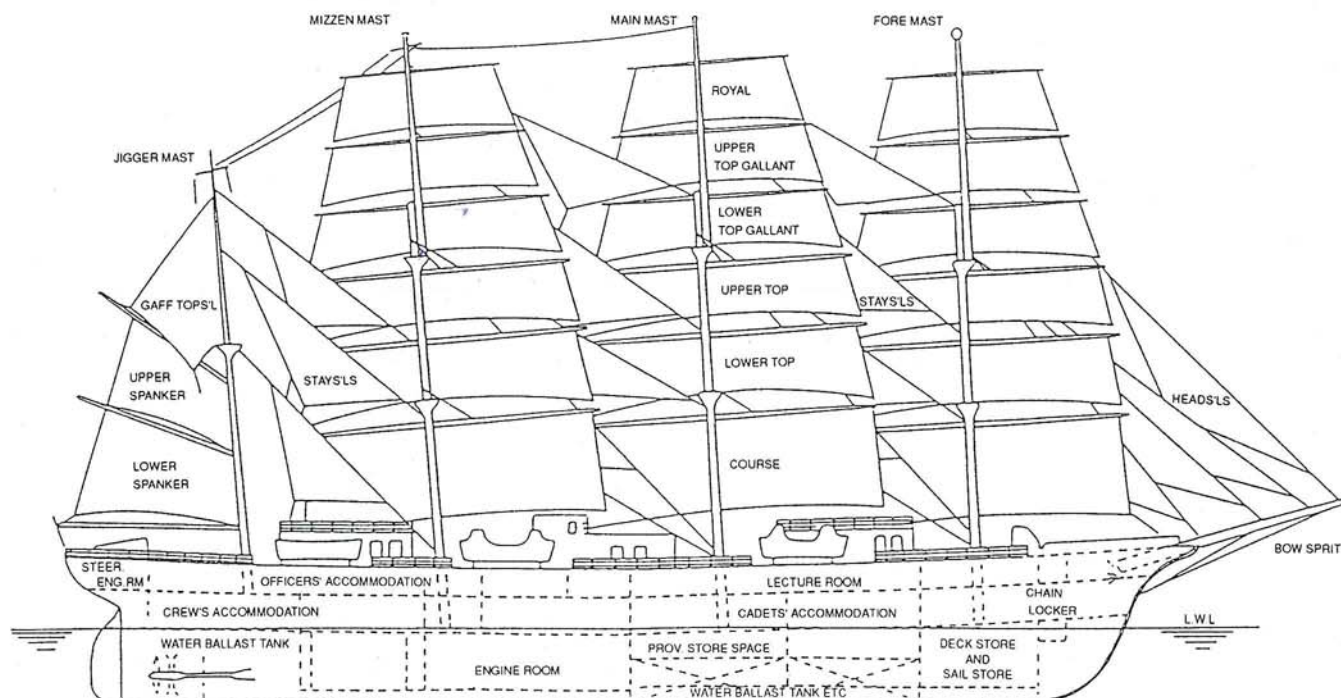
KAIWO MARU is Japanese for "King of the Sea". She has lived up to this name by fulfilling the arduous task of the traditional sea training.

KAIWO MARU has a sailing rig which looks the same as the old one but she is superior in performance because state-of-the-art naval design was applied in her construction.

As well as cadets, there are ordinary citizens on board as trainees. They won't be career seamen but will gain valuable knowledge about the ship and the sea, and come to appreciate and respect good seamanship.



Principal dimension



Keel Lay 8, Jul. 1988

Launch 7, Mar. 1989

Completion 15, Sep. 1989

Ship Type Complete Superstructure Deck Type

Sailing Rig 4 Masted Bark Type

Length Overall 110.09m (361Ft.)

Breadth Mld. 13.80m (45Ft.)

Depth Mld. 10.71m (35Ft.)

Loaded Draft Mld. 6.58m (22Ft.)

Gross Tonnage 2,879GT

Service Speed 13.0K'ts

Main Engine Diesel Engine

1,500PS×2 (1,103KW×2)

Crew 69 Persons

Cadets 108 Persons

Complement Trainees 22 Persons

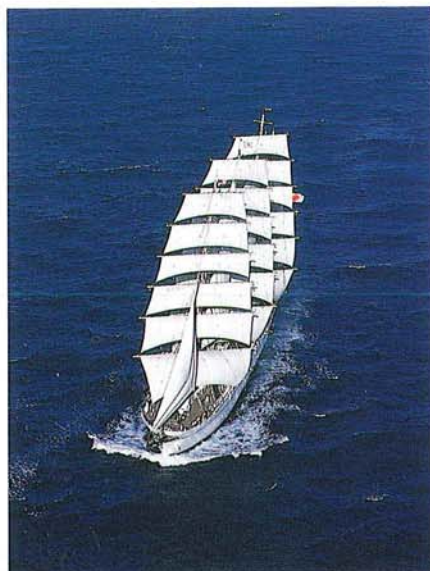
Total 199 Persons

Square Sails(Number / Sail area) 18 / 1790m² (19,267Ft.²)

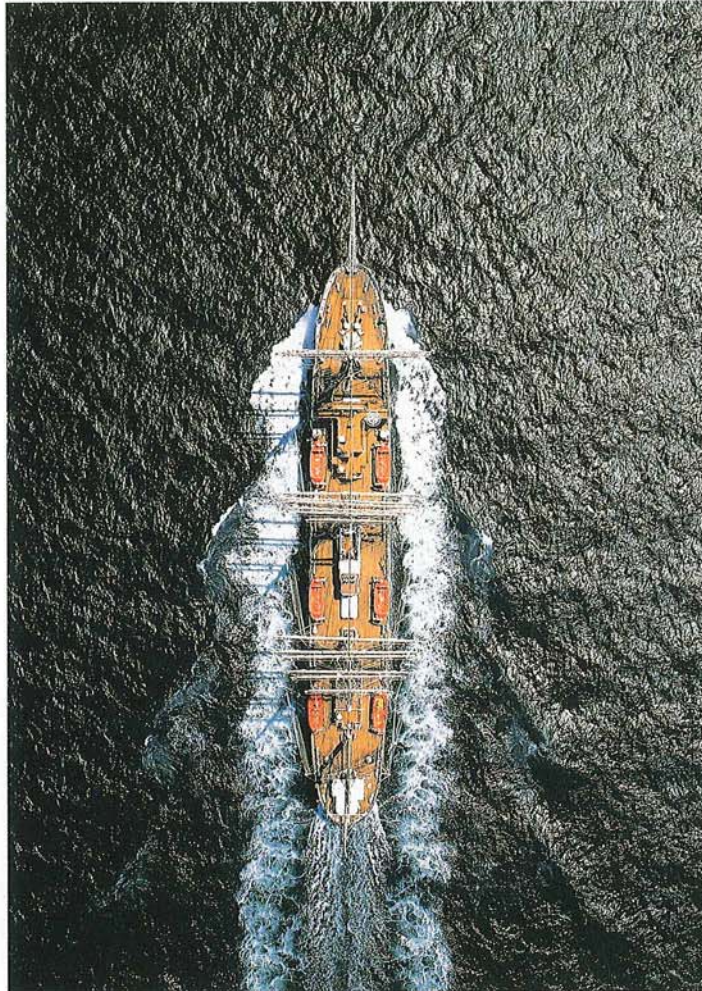
Fore & Aft. Sails(Number / Sail area) 18 / 970m² (10,441Ft.²)

Full Sails(Number / Sail area) 36 / 2,760m² (29,708Ft.²)

Max. Mast Height 55.52m (182Ft.)



Notice to the guests on board



- 1 . Master of the KAIWO MARU will not bear the responsibility for any injuries to persons or properties due to accident aboard the ship.
- 2 . No smoking, no drinking and no eating on deck, please.
- 3 . As there are narrow and steep steps on board, please watch your head and step and use the hand rail for stairs.
- 4 . Please do not get on board with your heeled shoes for your safety.
- 5 . Please do not forget keep your hands with your children's.



PRCS - 80



Some characteristics as the sailing ship

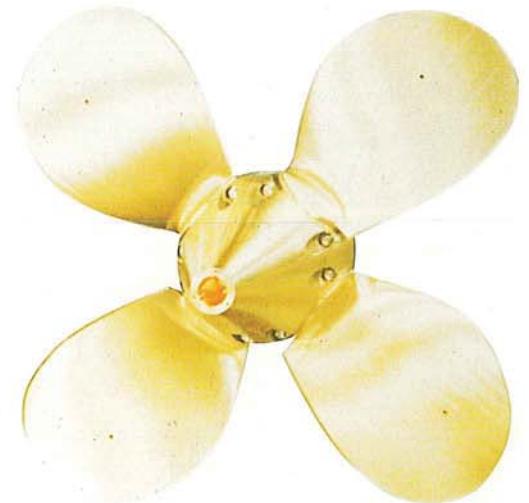
The KAIWO MARU has won THE BOSTON TEA POT TROPHY four times after her complement.

The trophy will be presented annually to the sail training ship which, at the time between 1st January and 31st December each year covers the greatest distance in any period of 124 hours.



PRCS - 81

Her significant sailing performance were induced by contemporary science technology of naval architects. Feathering propeller, when it will be folded, it reduce the water resistance of hull.



Accommodations

Officers' dining saloon



Fore nav. bridge

Captain's day room



Cadets' bed room



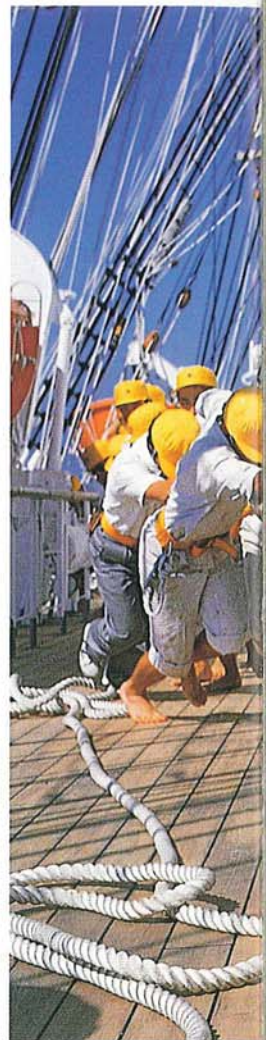
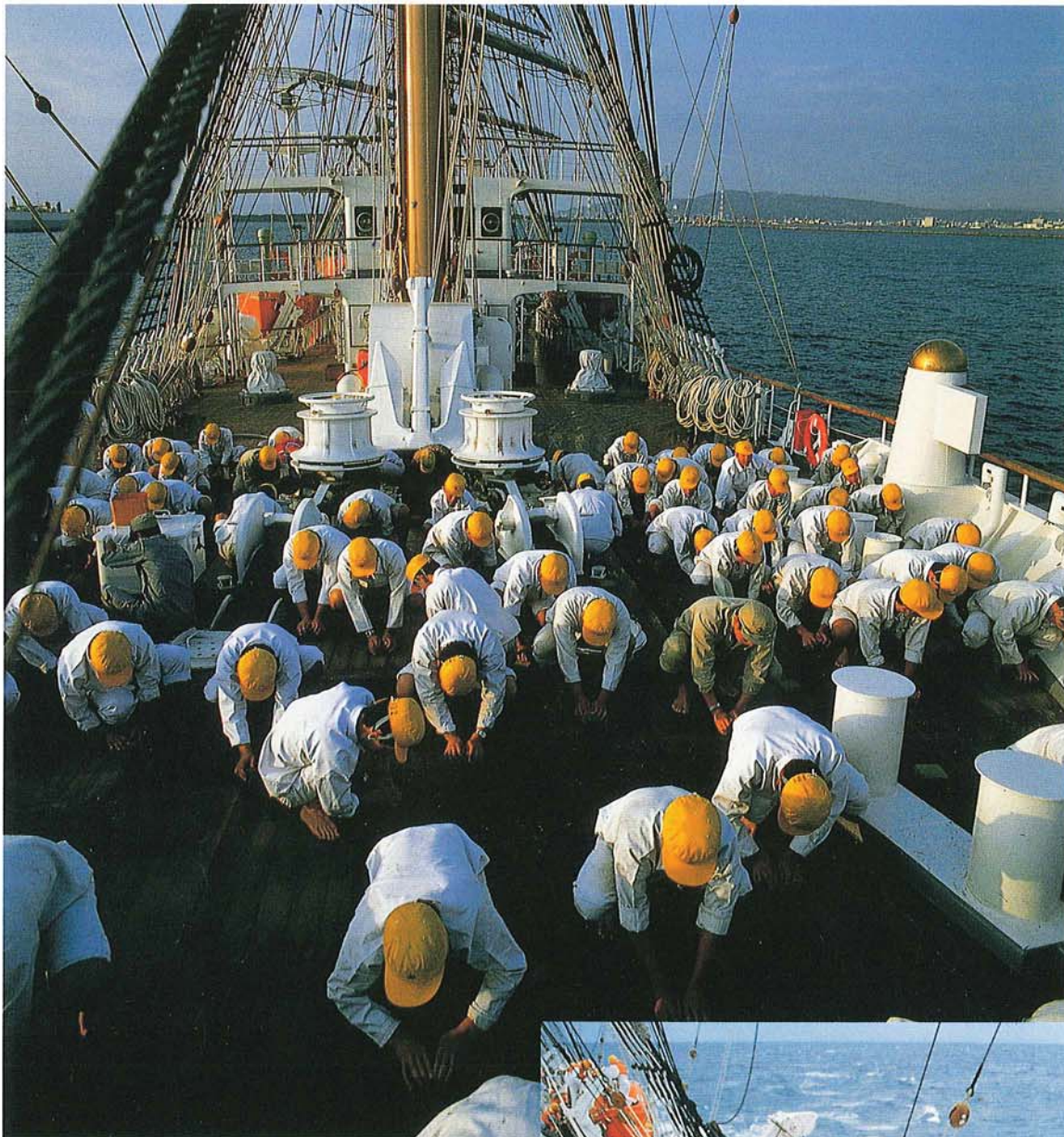
Engine control room



PRCS - 82

Cadets' lecture and dining room

Scenes on deck



Scrubbing deck

Cadets and crew scrub wooden decks and also clean public and accommodation spaces after gymnastics every morning.

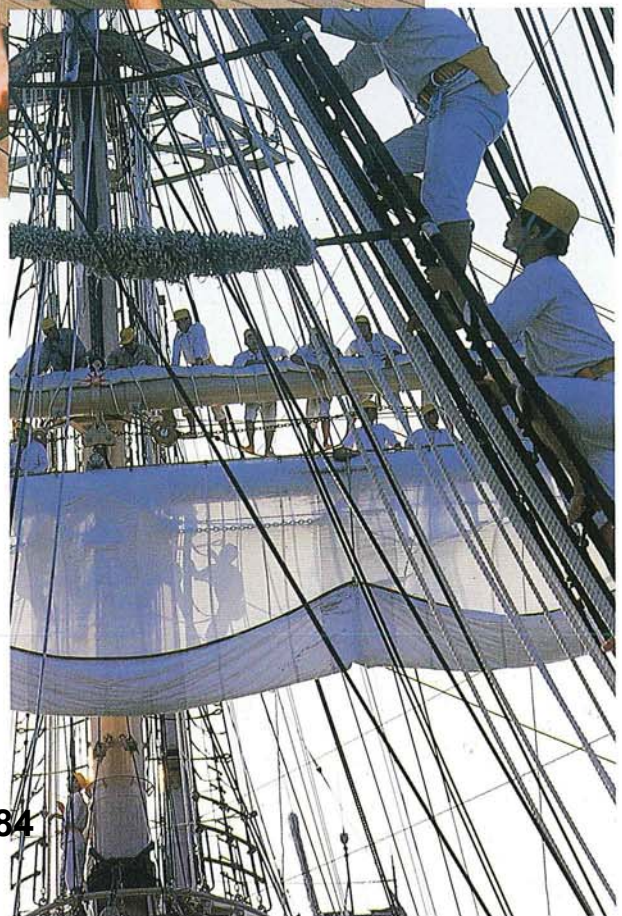


PRCS - 83

Exercising boat station drill



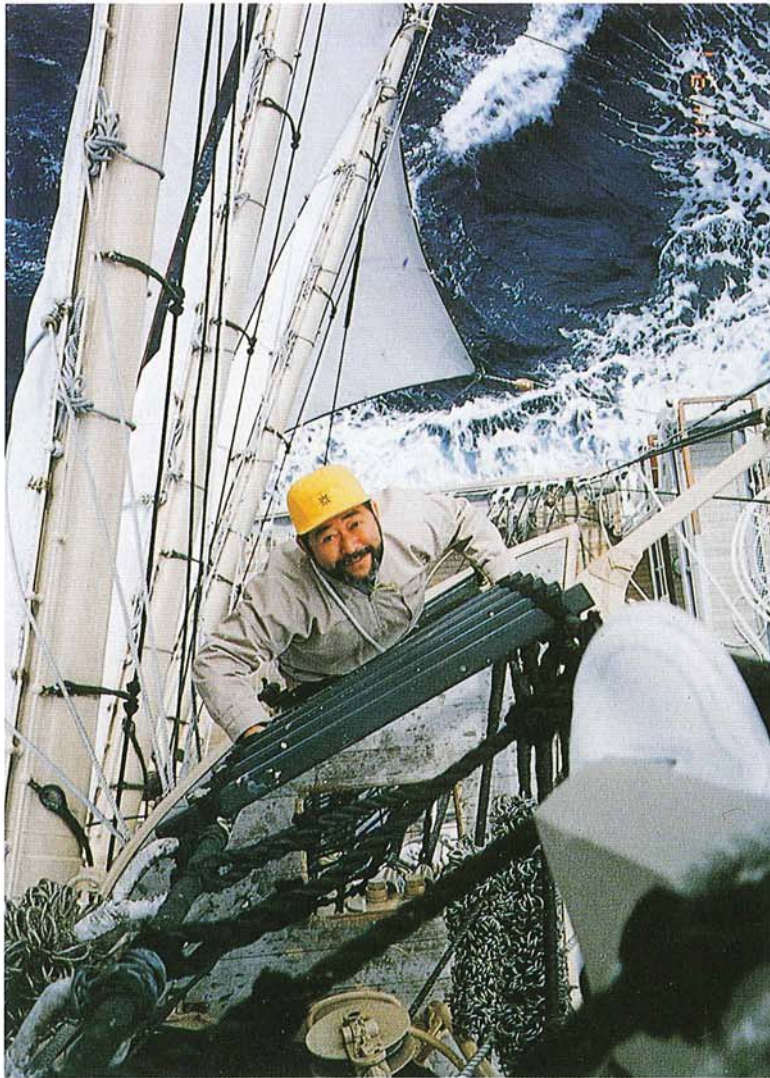
Hauling the upper-top sail's halyard



PRCS - 84

Climbing the mast to make fast sail

Trainees



Training to climb the mast



Making fast jibs



PRCS - 85

Seaming new sails

The figurehead “KONJŌ”

The figurehead “KONJŌ” (“deep blue”) represents ideal Japanese womanhood. It is a younger sister of the RANJŌ that was presented to the NIPPON MARU.

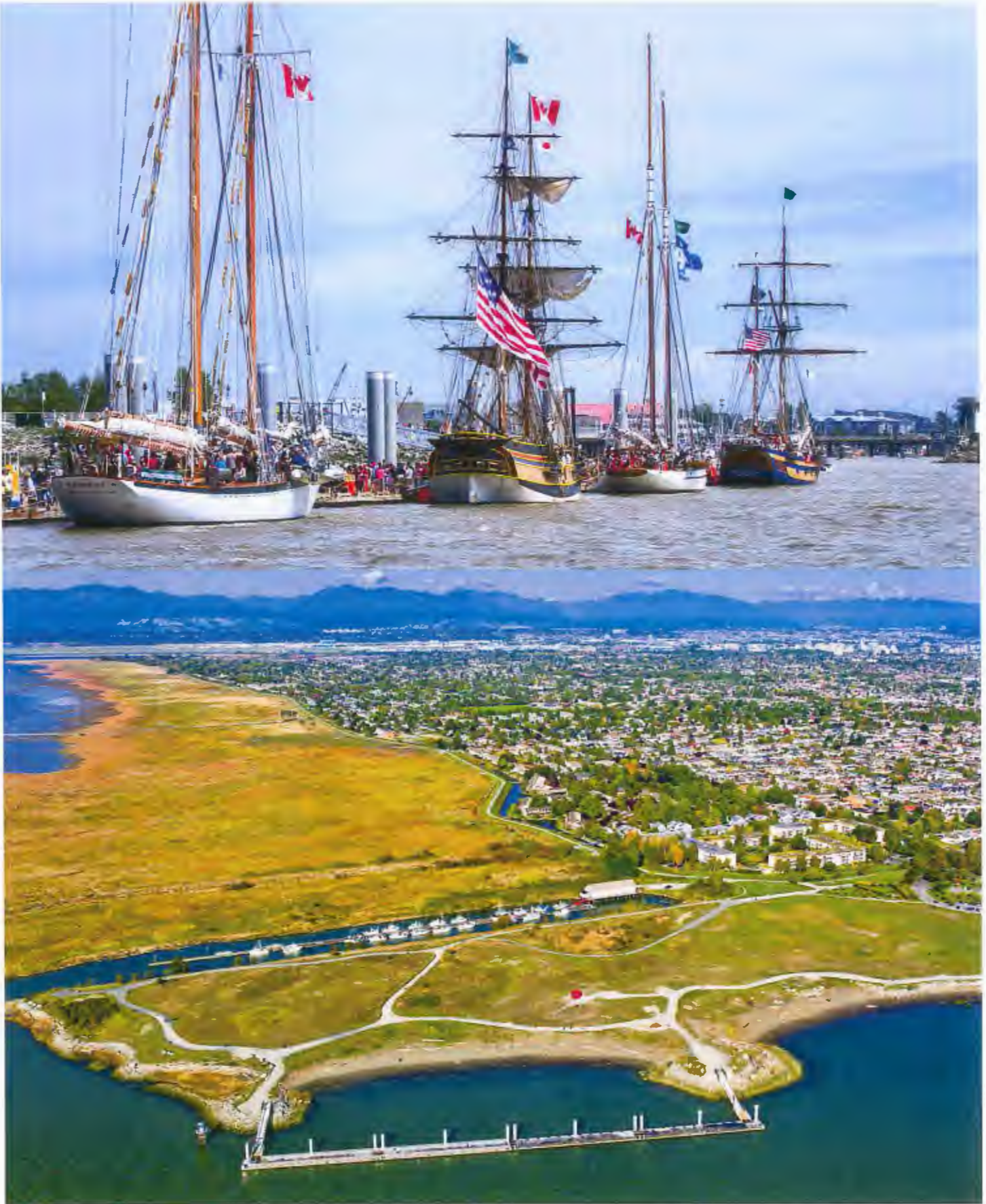
The dignified expression on her face reflects a noble mind and a tender-heart. Looking at her figure holding a Japanese Noh-flute, you can imagine a sweet traditional note echoing over rough seas pacifying them and soothing the difficulties of young cadets and crew.





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Garry Point Park moorage - Relocated Imperial Landing Float