



Parks, Recreation and Cultural Services Committee

**Anderson Room, City Hall
6911 No. 3 Road**

**Tuesday, October 24, 2017
4:00 p.m.**

Pg. # ITEM

MINUTES

PRCS-3 *Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on September 20, 2017.*



NEXT COMMITTEE MEETING DATE

November 28, 2017, (tentative date) at 4:00 p.m. in the Anderson Room

COMMUNITY SERVICES DIVISION

1. **2017 GARRY POINT PARK LEGACY PIER AND FLOATING DOCK**
(File Ref. No. 06-2345-20-GARR2) (REDMS No. 5445584 v. 11)

PRCS-10

See Page **PRCS-10 for full report**

Designated Speaker: Serena Lusk

STAFF RECOMMENDATION

That a preferred alternative from the options described in the staff report titled "2017 Garry Point Park Legacy Pier and Floating Dock," dated October 4, 2017, from the Interim Director, Parks and Recreation, be identified to provide staff direction regarding future advanced planning, detailed design and Capital submissions .



Pg. # ITEM

2. **DELEGATION TO MYSTIC SEAPORT**

(File Ref. No. 11-7000-01) (REDMS No. 5553582 v. 3)

PRCS-22

See Page PRCS-22 for full report

Designated Speaker: Marie Fenwick

STAFF RECOMMENDATION

That the staff report titled “Delegation to Mystic Seaport,” dated September 26, 2017 from the Director Arts, Culture and Heritage Services, be received for information.

☐

3. **MANAGER’S REPORT**

ADJOURNMENT

☐



Parks, Recreation and Cultural Services Committee

Date: Wednesday, September 20, 2017

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Ken Johnston (*entered at 4:47 p.m.*)
Councillor Carol Day
Councillor Bill McNulty
Councillor Linda McPhail

Also Present: Councillor Chak Au
Councillor Derek Dang
Councillor Alexa Loo

Call to Order: The Chair called the meeting to order at 4:37 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on July 20, 2017, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

October 24, 2017, (tentative date) at 4:00 p.m. in the Anderson Room

Parks, Recreation & Cultural Services Committee
Wednesday, September 20, 2017

COMMUNITY SERVICES DIVISION

1. RECREATION FEE SUBSIDY PROGRAM – PROPOSED PROGRAM REVISION AND CONSULTATION RESULTS

(File Ref. No. 07-3190-01) (REDMS No. 5346044 v. 12)

Kim Somerville, Manager, Community Social Development, introduced Donna Lee, Inclusion Coordinator.

With the aid of a PowerPoint presentation (copy on file, City Clerk's Office) Ms. Lee provided background information and highlighted the following:

- the recreation fee subsidy program (RFSP) was approved by Council in 1998;
- the RFSP provides subsidized access to parks, recreation and cultural services opportunities for Richmond residents with low income;
- the RFSP is made possible through the City in partnership with and community partners;
- as part of the consultation process, community partners agreed that a revised RFSP should include free admission for all ages and a 90% discount on program registration fees;
- Richmond's recreation delivery system involves 14 different associations and societies in the delivery of programs and services, and therefore the funding strategy is complex; however, all partners have agreed to collectively contribute to a Central Fund;
- community partners have agreed to contribute 1.1% of gross revenues less grants, donations, sponsorship, and interest to the Central Fund;
- it is proposed that 10% of the registration fee would be paid by the RFSP client, and the remainder would be drawn from the Central Fund; and
- the RFSP stakeholder consultation indicated that community partners and City operations support shifting the age at which seniors pricing take effect from 55 to 65 years of age.

Councillor Johnston entered the meeting (4:47 p.m.).

In reply to queries from Committee, Ms. Lee advised that community partners were invited to attend three consultation meetings to discuss the various proposed changes to the RFSP.

Further to Committee queries, Ms. Somerville provided the following information:

- community partners unanimously consented to the notion of a Central Fund following the receipt of detailed information regarding how the funding model would function;

2.

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Wednesday, September 20, 2017

- a contingency fund is necessary to cover subsidies for registered programs in the event that registrations increase significantly;
- full-time administration support is needed to ensure proper customer service;
- the Richmond Olympic Oval will provide access to certain programs that complement the programming available at Community Centres; however they would not be contributing to or drawing from the Central Fund; and
- no minimum is required for a class before clients participating in the RSFP program may register.

Ms. Somerville then advised that applicants go through a thorough screening process to receive funding as part of the RFSP.

Julie Halfnights, President, Thompson Community Association and Paige Robertson, President, City Centre Community Association, provided the following information:

- although the Associations were concerned regarding the funding model of the Central Fund, they are in favour of it following discussion with their respective Association's treasurers;
- the Associations are in favour of changing the age at which seniors pricing takes effect from 55 to 65 years of age;
- from previous experience, it was observed that it is not equitable to place a minimum registration requirement before allowing RFSP participants to register; and
- the Associations are agreeable to the proposed quarterly reporting, one year progress report and two year review of the revised RFSP.

In reply to a further query from Committee, Ms. Lee advised that some programs will not be available as part of the RFSP, specifically private lessons and non-basic recreation programs.

It was moved and seconded

- (1) ***That revisions to the Recreation Fee Subsidy Program and funding strategy as outlined in the report titled "Recreation Fee Subsidy Program – Proposed Program Revision and Consultation Results," dated August 24, 2017 from the General Manager, Community Services, be adopted;***

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- (2) *That staff bring forward a progress report to Council on Recreation Fee Subsidy Program participation after one year of implementation, and a final evaluation report after two years of implementation that includes any recommended adjustments to the program and a long-term funding strategy; and*
- (3) *That the age at which seniors pricing takes effect in the City's Community Services programs and services shift from 55 to 65 years of age, concurrent with implementation of the updated Recreation Fee Subsidy Program.*

2. **SKATEBOARDING FACILITIES IN RICHMOND**

(File Ref. No. 11-7000-01) (REDMS No. 5447137 v. 6)

It was moved and seconded

That the staff report titled "Skateboarding Facilities in Richmond," dated August 30, 2017, from the Interim Director, Parks and Recreation, be received for information.

CARRIED

3. **GARRY POINT PARK MASTER PLAN UPDATE**

(File Ref. No. 06-2345-20-GARR2) (REDMS No. 5518740 v. 7)

Jamie Esko, Manager, Parks Planning, Design and Construction, introduced Alexander Kurnicki, Research Planner 2.

In reply to queries from Committee, Ms. Esko advised that the original Garry Point Park Master Plan did not envision that steel piles and associated dock infrastructure be installed in order to host large ships and other maritime themed festivals. Therefore, should the Garry Point Park Master Plan be updated, she stated that the new Plan would incorporate the Park's current features and activities; also, Ms. Esko advised that staff would update Council on the progress of the Plan such as the results of the public consultation process, and the guiding principles for the development of the Plan.

Cathryn Volkering Carlile, General Manager, Community Services, advised that a staff report regarding the Garry Point Park Legacy Pier Proposal would be forthcoming. Ms. Carlile then noted that should the Garry Point Park Master Plan not receive funding as part of the 2018 budget process, the current Plan would remain in place.

In reply to a query from Committee, Marie Fenwick, Manager, Museum and Heritage Services, spoke to power kite flying at Garry Point Park, and noted that (i) a permit is required, (ii) kites must display identification cards, and (iii) the activity may be managed through the City's Public Parks and School Grounds Bylaw No. 8771.

Councillors Dang and Loo left the meeting (5:16 p.m.) and did not return.

4.

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Discussion ensued regarding the potential to update the Garry Point Park Master Plan and the Chair queried whether an update was needed.

Ms. Esko stated that should the Plan be updated, staff anticipate incorporating the Park's current features and activities into it, in addition to examining current trends and other notions that may be highlighted as part of a public consultation process.

Discussion further took place and it was noted that the current Plan has not been updated since 1983 and the results of a public consultation on the Plan would be valuable.

It was moved and seconded

That the staff report titled "Garry Point Park Master Plan Update," dated September 1, 2017, from the General Manager, Community Services, be received for information, and that a funding request to update the Garry Point Park Master Plan Update not be submitted as part of the 2018 budget process.

CARRIED

Opposed: Cllr. McPhail

4. WEST RICHMOND PITCH AND PUTT GOLF COURSE

(File Ref. No. 11-7200-01) (REDMS No. 5340498 v. 12)

In reply to queries from Committee, Gregg Wheeler, Manager, Sport and Community Events, advised that the number of rounds played per year has decreased and that trends indicate that people are engaging in other activities rather than investing the time and money required to successfully play golf.

Mr. Wheeler advised that maintenance costs for the Pitch and Putt's failing infrastructure are increasing rapidly, and thereby decreasing the number days the course is available for use.

It was moved and seconded

That the staff report titled "West Richmond Pitch and Putt Golf Course," dated September 1, 2017, from the Interim Director, Parks and Recreation, be received for information.

CARRIED

5. SUMMER 2017 PROGRAM UPDATE

(File Ref. No. 11-7000-01) (REDMS No. 5501954 v. 6)

Serena Lusk, Interim Director, Parks and Recreation, introduced Angela Rai, Planner 1.

With the aid of a PowerPoint presentation (copy on file, City Clerk's Office). Ms. Rai highlighted the following information regarding the 2017 summer program session:

- a vast array of programs were offered;

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- programs were available for preschoolers, children and youth;
- over 28,000 registrants participated;
- testimonials were provided by participants and parents to demonstrate the positive impact of these programs;
- low-cost and no-cost events were provided by the City to ensure that all children had access to the same benefits as those registered in programs and camps;
- often children who participate in the City's programs return as volunteers, and youth leaders; and
- the City and its partners delivered a summer of high quality programs.

In reply to a query from Committee, Ms. Rai advised that program registration has been consistent since last year.

It was moved and seconded

That the staff report titled "Summer 2017 Program Update," dated August 31, 2017, from the Senior Manager, Recreation and Sport Services, be received for information.

CARRIED

6. MANAGER'S REPORT

(i) Garden City Lands

Ms. Esko provided an update on the condition of soil at the Garden City Lands, noting that hot spots indicated that lead was detected in the soil. As such, she remarked that new soil be deposited on top of the existing soil. Ms. Esko then noted that the newly deposited soil meets all Agricultural Land Commission (ALC) requirements; also, she remarked that staff is working with the ALC in an effort to increase the newly deposited soil's nutrient levels. She added that Kwantlen Polytechnic University is in favour of the new soil for their Sustainable Agriculture Research and Education Farm; however the University would like to increase the soil's organic matter and nutrient levels.

Discussion took place and Committee requested that Council be provided copies of the (i) soil report, (ii) documentation from the ALC, and (iii) documentation from Kwantlen Polytechnic University.

(ii) Steveston Post Office

Discussion ensued regarding the Steveston Post Office and how it would be managed and operated following the expiry of the operating agreement between the Steveston Historical Society and Tourism Richmond.

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Ms. Carlile referenced a referral made at the July 20, 2017 Parks, Recreation and Cultural Services Committee, and noted that a staff report on the Steveston Post Office is forthcoming.

(iii) Update on Culture Days and Harvest Fest

Ms. Fenwick highlighted that Culture Days launches on September 29th, and as part of Culture Days, the restoration of the tram will be commemorated on October 1st. Also, she noted that Harvest Fest will take place on September 30th at the Garden City Lands and Kwantlen Polytechnic University will be in attendance to mark the opening of the school's Sustainable Agriculture Research and Education Farm.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (5:44 p.m.).

CARRIED

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Wednesday, September 20, 2017.

Councillor Harold Steves
Chair

Sarah Kurian
Legislative Services Coordinator



City of Richmond

Report to Committee



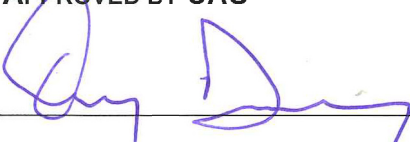
To: Parks, Recreation and Cultural Services Committee
From: Serena Lusk
Interim Director, Parks and Recreation
Date: October 4, 2017
File: 06-2345-20-
GARR2/Vol 01
Re: 2017 Garry Point Park Legacy Pier and Floating Dock

Staff Recommendation

That a preferred alternative from the options described in the staff report titled "2017 Garry Point Park Legacy Pier and Floating Dock," dated October 4, 2017, from the Interim Director, Parks and Recreation, be identified to provide staff direction regarding future advanced planning, detailed design and Capital submissions.

Serena Lusk
Interim Director, Parks and Recreation
(604-233-3344)

Att. 5

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER 	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 
APPROVED BY CAO 	

Staff Report

Origin

At the May 26, 2015, Parks, Recreation and Cultural Services Committee meeting, staff received the following referral:

That staff prepare a concept and develop cost estimates for the modification of the Garry Point Park marine pilings and associated structures for the creation of a permanent pier and accessible float to be considered as a legacy project for the Canada 150 Fund and report back to Committee.

And on June 27, 2017, Parks, Recreation and Cultural Services Committee meeting, staff received the following referral:

That staff examine options for a permanent float at Garry Point and report back.

The purpose of this report is in response to the above referrals and to present options for consideration of a 2017 legacy waterfront community infrastructure to celebrate and commemorate Richmond's maritime history.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

This report supports Council's 2014-2018 Term Goal #6 Quality Infrastructure Networks:

Continue diligence towards the development of infrastructure networks that are safe, sustainable, and address the challenges associated with aging systems, population growth, and environmental impact.

6.1. Safe and sustainable infrastructure.

6.2. Infrastructure is reflective of and keeping pace with community need.

Analysis

Background

In October 2010, a new waterfront development legacy project was initiated at Garry Point Park to enhance, promote and accommodate tourism and maritime activities within the Steveston Harbour. The improvements, which included a 600 foot floating dock and 12 steel piles to secure

the structure, are located on both City-owned water covered lot/parkland and partly on Crown Provincial's waterlot managed by the Ministry of Forests, Lands and Natural Resources Operations (FLNRO) (Attachment 1).

In January 2017, the City received a 30 year tenure license lease agreement with FLNRO for the use of their waterlot that allows the City to host special events on a seasonal and temporary basis only. Any new permanent structure proposed in their waterlot will require a formal application for review and approval from the Ministry. This lease agreement with the FLNRO will expire in 2046.

This waterlot location in front of Garry Point's western beach is where Richmond has the deepest water depths available to accommodate large Class A vessels requiring a minimum of 7 metres draft. In comparison, Steveston Harbour's navigation channel from the mouth of Garry Point to Imperial Landing only has a maximum depth of 4 to 5 metres. Alternatively, the No. 3 Road Pier waterfront currently has up to 5 metres depth as well and will require ongoing maintenance dredging and disposal of sediment materials if the City wishes to host a large Class A vessel at that site in the future.

The works in 2010 at Garry Point Park included:

- The construction and installation of a 600 x 20 foot wide steel and timber modular float located approximately 150 feet from the main beach/shoreline;
- The installation of 12 permanent steel piles, 42 inch diameter, to secure the float (at depths of more than 3 metres below local low water); and
- The installation of temporary approach ramps and gangways situated on top of the existing rip-rap (boulder/rocks) areas for access to the float and mitigation of habitat vegetation along the shoreline (temporary piles would be used to secure the approach floats).

The improvements at Garry Point Park, some which were temporary and some which are permanent, were used in 2011 to host the first annual Ships to Shore event. While the steel pilings from the 2011 installation remain in place at Garry Point Park, the 600 foot timber and steel float has been relocated to Imperial Landing (Attachment 2), where it is currently programmed for the annual Ships to Shore and Maritime Festival events.

The Imperial Landing float is also marketed on the Pacific West Coast as a destination for recreational boating with overnight and day moorage service in the protected Steveston Cannery Channel. The Imperial Landing dock has become a popular location for both local residents and visitors allowing them a chance to get close to the water in the Steveston Cannery Channel.

Garry Point Park's Waterlot Challenges

Garry Point Park's waterfront location connects the Steveston Harbour's secondary channel to the main navigational channel of the Fraser River and Sturgeon Banks. As a result, this has significant challenges due to the natural strong currents of the Fraser River and the wave action from marine vessels of all sizes utilizing the main navigational channel leading to open waters. From small fishing boats to large shipping vessels, the wave action from these vessels creates

both a safety concern and a maintenance issue with the erosion of the foreshore and the beaches at Garry Point Park.

This also creates a challenge with the design of a permanent structure to accommodate a maritime use facility in the form of a floating dock or a pier. The floating docks that were constructed in 2010 were designed as a temporary use structure at Garry Point Park to accommodate large Class A vessels such as the Nippon Maru and the Kaiwo Maru only during special events. Applications to the Port of Vancouver for the use of Crown Province's waterlot in 2010 were for hosting annual maritime special events only during the summer season. The floating docks were designed to be modular in four 150 foot sections so they can easily be transported to the Imperial Landing location where they are designed to be located year round.

When the 600 foot long floating docks are located at Garry Point Park, they can be exposed to significant tidal action caused by marine vessel traffic and storm events, resulting in safety concerns for the public during these times. Both in 2011 and in 2017, staff had to close the docks to the public for most of the time prior to the start of the major events. Perimeter fencing was erected around the docks to provide some additional safety measures, however, the storms/winds that were experienced earlier this year from January to May, presented additional concerns for public safety.

The concept of constructing a new pier would alleviate the safety concerns regarding tidal actions since its foundations would be based on a fixed pile structure, however, it would not provide the moorage opportunities for small to medium vessels that will still require a floating dock. The option of constructing a new pier and a new type of floating dock that would allow for both year-round public use of the pier and only seasonal use of the floating dock could be considered.

Permanent Legacy Waterfront Opportunity

A permanent pier and floating dock structure at Garry Point Park will enhance both maritime and special event activities similar to destinations found at White Rock's waterfront and Vancouver's Coal Harbour, where the public can stroll directly at the waterfront's edge or recreationally fish at one of the most desirable waterfront locations in Richmond.

The City's Ships to Shore event in 2011 and the recent 2017 King of the Sea, Kaiwo Maru event to start off the celebrations with Canada 150, have demonstrated the popularity of a major maritime event within the heart of the Steveston Village.

The Garry Point Park is already a popular tourist destination and a permanent new pier and floating dock will only add to the unique character and experience of the Steveston Village. In addition, it would be a legacy infrastructure to celebrate and commemorate Richmond's maritime history and would be enjoyed for years to come.

This proposed legacy project is responsive to Council's adopted Steveston Waterfront Strategy vision of:

A world-class, internationally recognized maritime waterfront that respects the past and lives the future.

The Steveston Waterfront area, with its working fishing harbor, historic village centre, active street life, festivals, and beautiful riverfront setting, will be a unique and popular place to live, work, and play and a key visitor destination for the region.

If approved, the proposed legacy pier and floating dock will be an inclusive amenity accessible by all. Leveraging the strategic location at Garry Point Park, the legacy pier is an innovative modification of the existing 2011 improvements and current investments at the site.

Given the strategic location of the Garry Point Park pilings and the unique deep water access of the site, the location at Garry Point Park can be modified with improvements to facilitate a permanent pier and floating dock infrastructure.

In response to the referral from the June 27, 2017, Parks Recreation and Cultural Services Committee "That staff examine options for a permanent float at Garry Point and report back" staff present the following five options for consideration:

Option 1: New 600 foot Breakwater Floating Dock (Recommended)

Option 1 (Attachment 3) is to design a new permanent floating dock that would provide more stability in an open-water environment such as the waterfront at Garry Point Park. Conceptual designs for a combination floating breakwater/dock suggest that the structure would need to be much wider and deeper than the steel and timber floating docks currently at Imperial Landing. The design would incorporate a concrete and steel structure with deep wedged shaped edges that will provide more stability.

This option does not incorporate a fixed piled pier structure as a view point or a formal headland staging area and will still be exposed to high storm weather conditions that may require the docks to be closed during those times.

Preliminary estimate: \$2.0 million.

Option 2: Permanent Legacy Pier and Float at Garry Point Park

This option (Attachment 4) would take advantage of the strategic location at Garry Point Park and involve the installation of a permanent steel and timber pier structure connecting the two eastern headlands at the man-made Garry Point Park western beach area. The resulting pier would be a significant recreational amenity and legacy addition to the park site. Taking advantage of the existing steel piles, the permanent pier can facilitate water access to a temporary or permanent float, permitting large vessels with deep drafts a safe and secure deep water moorage which is not available anywhere else in the Steveston Cannery Channel.

As in the year 2000 when the City partnered with the Steveston Harbour Authority and Small Craft Harbours to construct permanent piers along Bayview Street over the Fraser River, this proposed installation at Garry Point Park would be located at the entrance to the Steveston Cannery Channel and would become an instant tourist destination as a new amenity that is safe and publicly accessible at Garry Point Park for water viewing, tall ship or other vessel moorage and would also serve as a unique fishing pier.

The architectural and marine engineering consultants have provided a preliminary cost estimate of \$6.0 million.

Option 3: Single Pier Head and New Breakwater Float Located on City's Waterlot

The location of this new concrete floating breakwater/dock could be situated closer to the Steveston Harbour Channel entrance, therefore eliminating the need to consider the Province's waterlot for the installation of City's infrastructure. Five of the existing steel piles at Garry Point Park's waterfront are currently located on the Crown Provincial's waterlot; however, they could be relocated entirely onto the City's water covered lot to support a new single pier head and proposed floating structure. This option would eliminate FLNRO's regulatory requirements and approvals for the use of their waterlot for hosting ongoing maritime special events.

This option would involve the construction of a new pier head at the middle headland of Garry Point Park's beachfront and a new 600 foot long floating breakwater dock with new gangways (Attachment 5).

Preliminary estimate: \$4.0 million.

Option 4: Staus Quo

If neither the permanent legacy pier nor float alternatives presented above are selected, the existing steel piles could remain at the Garry Point Park location, but would only be used for moorage opportunities if the current float at Imperial Landing is temporarily relocated there when required. The costs associated for the transport and set-up of the float and gangways is approximately \$80,000 for a maritime special event at Garry Point Park.

Option 5: Removal of Existing Steel Piles

If Council decides not to host any future maritime special events or an invitation of a Class A type tall ship such as the Nippon Maru or the Kaiwo Maru, the existing 12 steel piles along Garry Point Park's waterfront could be removed.

Next Steps

If a legacy pier project is to be considered as part of the City's Capital process, detailed design along with permitting requirements from federal partners would need to be submitted for approval. Scheduling for the project from design to completion suggests a minimum 15 month timeline.

The summary scope of work includes:

- Detailed design and engineering;
- Topographical depth soundings survey;
- Permit applications to the Ministry of Forest, Lands, and Resource Operations, Environment Canada, Canadian Coast Guard, and the Department of Fisheries and Oceans; and
- Tender for construction.

Financial Impact

None.

Conclusion

This staff report is in response to Council's referral requests from the May 26, 2015, and June 27, 2017, Parks Recreation and Cultural Services Committee meetings. Five options have been presented for consideration. The first three options strategically maximize the location at Garry Point Park and would utilize the existing steel pile infrastructure that was installed in 2011 for future maritime activities.

A Capital submission could be included for consideration as part of the 5-Year Financial Plan Capital Program for 2019, should Council wish to proceed with the construction of a legacy pier and/or breakwater float installation. A detailed design estimate will serve as the total upset figure for future construction and consideration for funding as part of the Capital budget process.



Marcus Liu
Parks Project Technologist
(604-233-3313)

- Att. 1: Garry Point Park Temporary Float Installation in 2011 and 2017
- 2: Imperial Landing Float (Current Location)
 - 3: Option 1 – New 600 foot Breakwater Floating Dock
 - 4: Option 2 – Permanent Legacy Pier and Float at Garry Point Park
 - 5: Option 3 – Single Pier Head and New Breakwater Float located on City's Waterlot

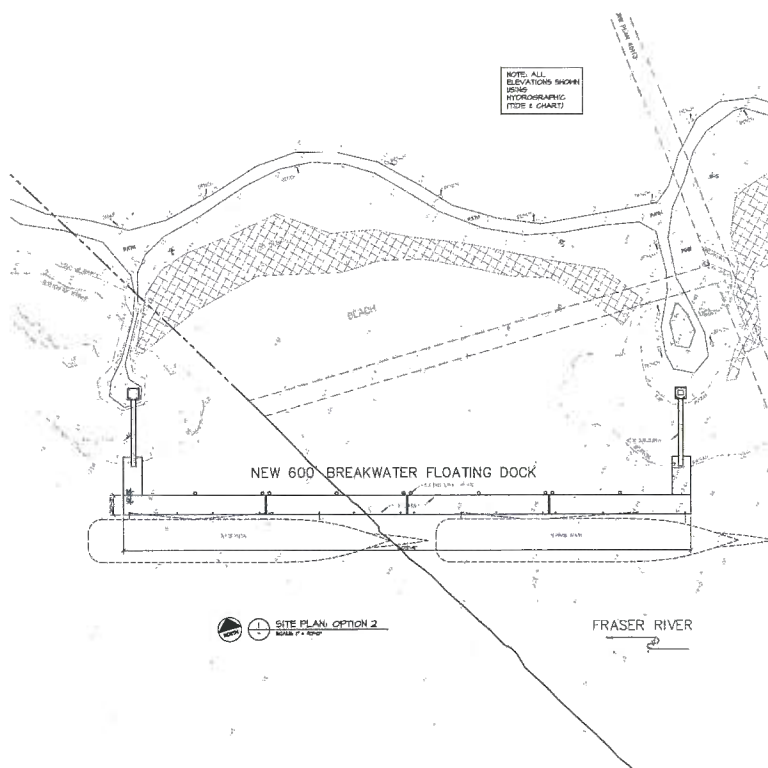
Garry Point Park Temporary Float Installation in 2011 and 2017



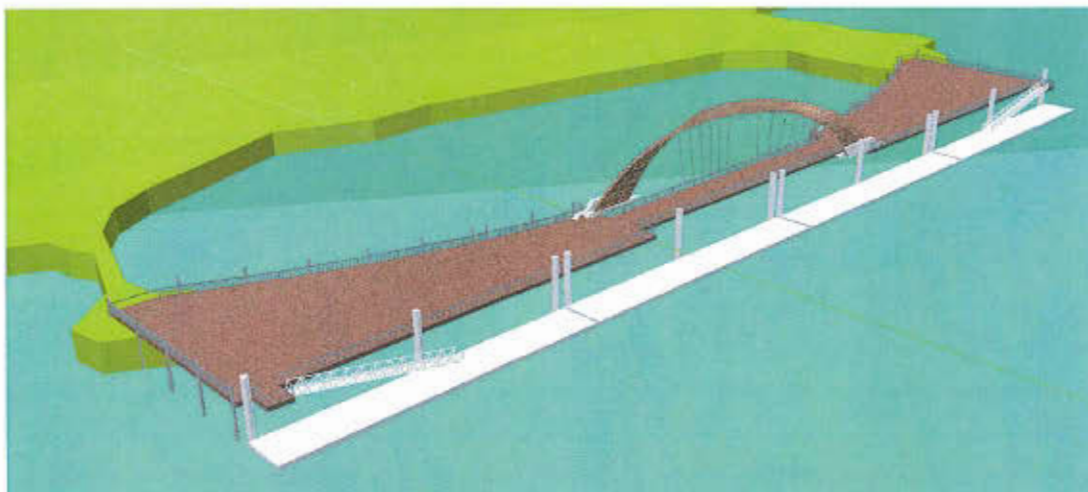
Imperial Landing Float (Current Location)



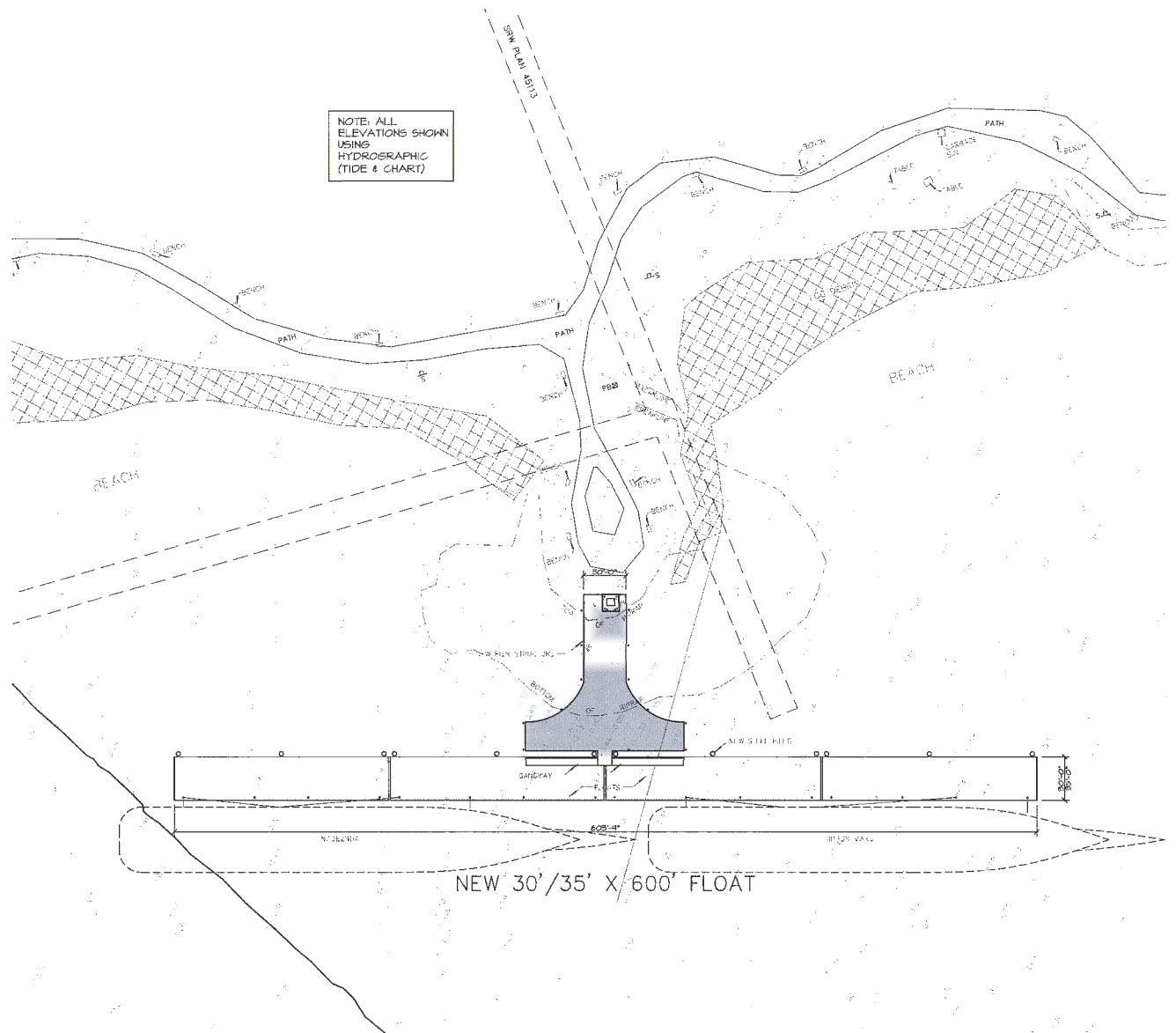
(Option 1) New 600'-0 Breakwater Floating Dock (example photo shown below)



Option 2– Permanent Legacy Pier and Float at Garry Point Park



Option 3 – Single Pier Head and New Breakwater Float located on City's Waterlot





City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Jane Fernyhough
Director Arts, Culture and Heritage Services

Re: Delegation to Mystic Seaport

Date: September 26, 2017

File: 11-7000-01/2017-Vol
01

Staff Recommendation

That the staff report titled "Delegation to Mystic Seaport," dated September 26, 2017 from the Director Arts, Culture and Heritage Services, be received for information.

per [Signature]
Jane Fernyhough
Director Arts, Culture and Heritage Services
(604-276-4288)

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER <i>[Signature]</i>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: <i>CS</i>
APPROVED BY CAO <i>[Signature]</i>	

Staff Report

Origin

At the July 20, 2017 Parks, Recreation and Cultural Services Committee meeting staff received the following referral:

That staff examine the costs of sending a Richmond delegation to Mystic, Connecticut in the Fall of 2017 to view their waterfront development and report back.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

Analysis

Mystic Seaport

Mystic Seaport is America's leading maritime museum with the mission to "to inspire an enduring connection to the American maritime experience."

The 19 acre site was developed around a former shipyard and now receives more than 260,000 visitors annually. It is operated by a non-profit society and registered charity which was established in 1929. The Society currently has more than 22,000 members, 300 full and part-time staff, and 600 volunteers.

Exhibit and program highlights include:

- a working shipyard that employs a number of full-time professional shipwrights actively restoring Mystic's fleet of vessels;
- the largest collection of historic vessels in the US;
- a recreated 19th Century Seafaring Village that includes a rope-making factory, blacksmith shop, other businesses and residences;
- exhibit galleries with a variety of permanent and temporary exhibits on maritime themes including a small boat collection, maritime art and a masthead collection;
- children's Museum and children's areas integrated throughout the site;
- daily schedule of programs and demonstrations such as sail rigging, sea-shanties, short dramatic plays and build a model boat program;
- full range of educational programs for school groups;

- water-based programs including tours on several historic boats and hourly rentals of small rowboats and sailboats; and
- special events and seasonal programs including wooden boat shows, plein air painting, sea music festival, antique motor show and model yacht regatta.

Mystic Seaport does not receive ongoing financial assistance from any level of government; 49% of the organization's operating budget comes from donations, endowment fund disbursements and project grants, 19% from gate admissions, 11 % from retail and food concession sales, 10% from program fees and 8% from membership.

Mystic Seaport maintains an artifact and archival collection that numbers in the millions of items relating to American maritime history.

Shoreline Trolley Museum

The Shoreline Trolley Museum is located a one hour drive from Mystic Seaport in East Haven, Connecticut. Operated by the Branford Electrical Railway Association, a non-profit society and registered charity, the Museum is home to a collection of 100 vintage trolley cars, indoor exhibit areas and a functioning tram that takes visitors on a ride through a scenic marshland area.

Given the September 11, 2017 Council endorsement of \$50,000 to undertake a feasibility study to operate the tram in Steveston, and the Shoreline Trolley Museum's proximity to Mystic Seaport, a visit to this attraction is also recommended.

Rationale and Benefits

A delegation to Mystic Seaport and the Shoreline Trolley Museum would be able to report back to Council and staff on the following:

- Ship repair and boat building best practices;
- New exhibit, program, event and marketing concepts for Britannia Shipyards; and
- Opportunities and challenges related to an operational tram.

Additionally, the Britannia Business Plan will be complete in advance of the trip. This plan will provide direction on both a recommended organizational structure and key program and business activities for Britannia. As such, the detailed daily itinerary and meetings with staff at these sites would be tailored to best match with the direction of that plan.

Proposed Itinerary

Should Council choose to send a delegation to Mystic, staff recommend planning this for a fifth week in the spring of 2018. Mystic Seaport is a seasonal operation and is fully operational between late-March and late-October. This timing will also provide adequate time for staff to develop a detailed and focused itinerary for the visit, including scheduling meetings with key staff at Mystic Seaport.

A suggested itinerary is as follows:

- Monday – Fly from Richmond to Hartford, CN, drive to Mystic, CN.
- Tuesday/Wednesday – Meet with Mystic staff and tour the site (due to the size and scope of the operations, two days is highly recommended).
- Thursday – Drive to East Haven, CN, meet with Shoreline Trolley Museum staff and tour the site.
- Friday – Return to Richmond.

Financial Impact

The estimated cost per person to send a delegation to Mystic Seaport is \$2,500. This is inclusive of all travel, hotels and per diems based on the proposed itinerary. A delegation of up to four people, including one staff member is recommended.

Should Council choose to send a delegation, it is recommended that these expenses be funded out of the Council Contingency Fund in 2018.

Conclusion

Mystic Seaport is America's largest maritime museum. With a large site that shares many collections, exhibit and programming opportunities as Britannia Shipyards, a well-planned best practices trip to this site could help to inform future planning at Britannia Shipyards.



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