



Parks, Recreation and Cultural Services Committee

**Anderson Room, City Hall
6911 No. 3 Road**

**Tuesday, January 29, 2013
4:00 p.m.**

Pg. # ITEM

MINUTES

PRCS-5 *Motion to adopt the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on Tuesday, November 27, 2012.*



NEXT COMMITTEE MEETING DATE

Tuesday, February 26, 2013 (tentative date) at 4:00 p.m. in the Anderson Room

COMMUNITY SERVICES DEPARTMENT

1. **CAMBIE ROAD/MUELLER DEVELOPMENT PARK CONCEPT PLAN**
(File Ref. No. 06-2345-01) (REDMS No. 3567201)

PRCS-9

See Page **PRCS-9** for full report

Designated Speaker: Mike Redpath

STAFF RECOMMENDATION

That:

- (1) *the design concept and proposed program of the Cambie Road/Mueller Development Park, as described in Attachment 1 of the staff report dated January 16, 2013, from the Senior Manager, Parks, be received for information; and*

- (2) *staff seek public input on the proposed Cambie Road/Mueller Development Park Concept plan as described in the staff report, dated January 16, 2013, from the Senior Manager, Parks.*



2. **RIVER GREEN VILLAGE PARKS AND OPEN SPACE PLAN**

(File Ref. No. 06-2345-01) (REDMS No. 3731188)

PRCS-23

See Page **PRCS-23** for full report

Designated Speaker: Mike Redpath

STAFF RECOMMENDATION

That the conceptual designs for the River Green Village's waterfront park, Gilbert Greenway and public mews as detailed in the staff report titled River Green Village Parks and Open Space Plan from the Senior Manager, Parks, dated January 9, 2013, be endorsed.



3. **ART IN UNEXPECTED PLACES 2012 COMMUNITY PUBLIC ART PROJECTS**

(File Ref. No. 11-7000-09-20-145) (REDMS No. 3711084)

PRCS-33

See Page **PRCS-33** for full report

Designated Speaker: Eric Fiss

STAFF RECOMMENDATION

That the concept proposals for the Art in Unexpected Places 2012 Community Public Art Projects as presented in the staff report from the Director, Arts, Culture & Heritage Services dated December 17, 2012, be endorsed.



4. **URBAN WILDLIFE MANAGEMENT FRAMEWORK**

(File Ref. No. 11-7200-01) (REDMS No. 3702483 v.3)

PRCS-49

See Page **PRCS-49** for full report

Designated Speaker: Serena Lusk

STAFF RECOMMENDATION

That:

- (1) *the Urban Wildlife Management Framework as described in the staff report titled Urban Wildlife Management Framework, dated January 16, 2013 from the Senior Manager, Parks be received for information; and*
- (2) *the staff report titled Urban Wildlife Management Framework, dated January 16, 2013 from the Senior Manager, Parks be forward to the Richmond Board of Education for information.*



5. **2013 MARITIME-THEMED SUMMER FESTIVALS**

(File Ref. No. 11-7000-01) (REDMS No. 3752705 v.6)

PRCS-55

See Page **PRCS-55** for full report

Designated Speakers: Sandi Swanigan & Serena Lusk

STAFF RECOMMENDATION

- (1) *That the transfer of up to \$345,000 be authorized from the Major Events Provisional Fund to the Ships to Shore account and the Maritime Festival account to provide funding in support of the 2013 Ship to Shore program, the 2013 Tall Ship Recruitment program, and the 2013 Maritime Festival as outlined in the staff report dated January 12, 2013 from the Director, Arts, Culture and Heritage Services and the Senior Manager, Parks;*
- (2) *That any revenues realized from sponsorship for Ships to Shore and public sail trips be used to offset the City contribution to this event and those funds be returned to the Major Events Provisional Fund for future festival development;*
- (3) *That any grants awarded to the Maritime Festival 2013 be used to offset the City contribution to this event and those funds be returned to the Major Events Provisional Fund for future festival development; and*
- (4) *That the City's budget for the 2013 Ships to Shore and 2013 Maritime Festival be included in the 5 Year Financial Plan (2013-2017).*



Pg. # ITEM

6. **MANAGER’S REPORT**

ADJOURNMENT





Parks, Recreation & Cultural Services Committee

Date: Tuesday, November 27, 2012

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Ken Johnston
Councillor Linda Barnes
Councillor Evelina Halsey-Brandt
Councillor Bill McNulty

Also Present: Councillor Chak Au
Councillor Linda McPhail

Call to Order: The Chair called the meeting to order at 4:00 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on Tuesday, October 23, 2012, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

Tuesday, January 29, 2013, (tentative date) at 4:00 p.m. in the Anderson Room

COMMUNITY SERVICES DEPARTMENT

**1. ALEXANDRA DISTRICT ENERGY UTILITY ENERGY CENTRE
PUBLIC ART PROJECT**

(File Ref. No. 11-7000-09-20-148) (REDMS No. 3694618 v.2)

Eric Fiss, Public Art Planner, introduced Artist Andrea Sirois, and in reply to queries from Committee, advised that (i) the proposed artwork will include high-resolution pictures that will be printed on adhesive backed vinyl laminate; and (ii) each exterior panel is made of aluminum flashing, as this material is weatherproof and suitable for long term outdoor use.

It was moved and seconded

That the concept proposal and installation of the Alexandra District Energy Utility Energy Centre Public Art Project by artist Andrea Sirois, as presented in the staff report from the Director, Arts, Culture & Heritage Services dated November 6, 2012, be endorsed.

CARRIED

**2. RAILWAY CORRIDOR GREENWAY – PHASE 1 IMPLEMENTATION
PLAN**

(File Ref. No. 06-2400-20-RAIL1) (REDMS No. 3699055 v.2)

In reply to queries from Committee, Mike Redpath, Senior Manager, Parks, accompanied by Yvonne Stich, Park Planner, provided the following information:

- the public consultation process has indicated that the public would like to see the Railway Corridor Greenway be utilized for a recreational trail and/or off-street cycling;
- staff have been advised that the proposed trail surface (asphalt) will preserve the existing rail bed and will not negatively impact the potential to accommodate a tram line in the future;
- throughout the public consultation process, staff did not specifically suggest that the rail bed along Railway Avenue be utilized for rail purposes; and
- studies indicate that it is more critical to separate a trail by direction than by use; therefore, it is proposed that the trail be a multi-use, two-way trail.

Discussion ensued regarding the future use of the Railway Corridor Greenway as a transportation corridor for an interurban tram or for light rail transit. Also, concerns were expressed regarding the correct use of the proposed trail as it was believed that some users may dominate the trail. It was suggested that the proposed trail be patrolled to ensure compliance.

2.

Parks, Recreation & Cultural Services Committee
Tuesday, November 27, 2012

It was moved and seconded

That the Phase 1 Implementation Plan as described in the staff report titled Railway Corridor Greenway – Phase 1 Implementation Plan dated November 6, 2012 from the Senior Manager, Parks, be approved.

The question on the motion was not called as members of Committee expressed their support for the proposed trail's layout as presented in Option 1.

The question on the motion was then called and it was **CARRIED** with Cllr. McNulty and Cllr. Steves opposed.

3. MANAGER'S REPORT

(i) 2012 Communities Fall Conference

Elizabeth Ayers, Manager, Community Recreation Services, commented on the 2012 Community Fall Conference, noting that the conference was well attended.

Discussion ensued regarding community awareness of the conference and it was suggested that marketing be spotlighted at a future conference.

(ii) Boulevard Displays

The Parks division was recognized for their creative driftwood displays throughout the City's boulevards.

(iii) Railway Corridor Greenway

In reply to a query from the Chair, Mr. Redpath advised that there are currently 27 properties that have encroached onto the City's property along Railway Avenue.

It was moved and seconded

That the property owners that are encroaching on the City's property along the Railway Corridor Greenway be notified of their encroachment and be asked to remove any structures on the City's property by a date as identified by staff.

CARRIED

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (4:46 p.m.).

CARRIED

Parks, Recreation & Cultural Services Committee
Tuesday, November 27, 2012

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation & Cultural Services Committee of the Council of the City of Richmond held on Tuesday, November 27, 2012.

Councillor Harold Steves
Chair

Hanieh Berg
Committee Clerk



City of Richmond

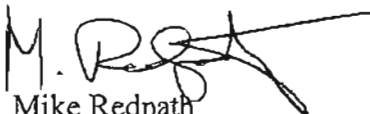
Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Mike Redpath
Senior Manager, Parks
Date: January 16, 2013
File: 06-2345-01/2012-Vol 01
Re: Cambie Road/Mueller Development Park Concept Plan



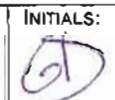
Staff Recommendation

That:

1. The design concept and proposed program of the Cambie Road/Mueller Development Park, as described in Attachment 1 of the report, dated January 16, 2013, from the Senior Manager, Parks, be received for information.
2. Staff seek public input on the proposed Cambie Road/Mueller Development Park Concept plan as described in the report, dated January 16, 2013, from the Senior Manager, Parks.


Mike Redpath
Senior Manager, Parks
(604-247-4942)

Att. 4

REPORT CONCURRENCE			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Arts, Culture & Heritage	<input checked="" type="checkbox"/>		
Development Applications	<input checked="" type="checkbox"/>		
Transportation	<input checked="" type="checkbox"/>		
REVIEWED BY SMT SUBCOMMITTEE	INITIALS: 	REVIEWED BY CAO	INITIALS: 

Staff Report

Origin

An application for permission to rezone lands at 8311, 8331, 8351 and 8371 Cambie Road and 3651 Sexsmith Road, from single family detached and auto-oriented commercial uses to high rise apartments and school institutional use, was introduced and given first reading by City Council on December 18, 2012. One result of this rezoning will be the establishment of the Cambie Road/Mueller Development Park, designed and located to meet the needs of the Capstan Village's emerging residential community and commercial district in nearby Aberdeen Village.

Realization of this new park will strongly reflect a number of Council's term goals for 2011–2014. They are:

- #7—Managing Growth and Development: To ensure effective growth management for the City, including the adequate provision of facility, service and amenity requirements associated with growth;
- #10.3—Create urban environments that support wellness and encourage physical activity; and
- #10.4—Continued emphasis on the development of the City's parks and trails system.

This report summarizes the proposed park plan and the next steps for park planning and implementation.

Analysis

The CCAP proposes that the neighbourhood park needs of Capstan Village's emerging resident, worker, and visitor populations are served via the establishment of a network of small parks (i.e., one within each quarter of a quarter-section), each of which is to have a distinct, yet complementary, program of uses and related features.

Cambie Road/Mueller Development Park—the park proposed as part of the subject rezoning—is, at 1.69 ha (4.187 ac) in size, the largest of Capstan Village's proposed neighbourhood parks. It will result from the sale of the existing City owned playing field to the developer for consolidation with adjacent lands to create the new residential project, and the new park site. This park will be located at Hazelbridge Way and Cambie Road—an important “gateway” to Aberdeen Village's busy commercial precinct and only one block from the Aberdeen Canada Line station, and thus will become one of Capstan Village's most prominent and an important venue for local and larger community events and celebrations (**Attachment 1**).

A series of important objectives emerged during the planning process for the site:

1. **Seeing the future; respecting the past:** The Capstan Village area is rapidly changing from its original suburban/agricultural setting into a vibrant urban place. This story of transformation is to be reflected in design of the park.
2. **Building on its surroundings:** The park must build on the activity on the adjacent streets in order to be drawn into the city fabric. A carefully considered blending of the park and its

surroundings will help ensure a steady flow of users to both. Multiple entrances to the park will allow for easy access.

3. **Celebrating diversity:** A great diversity of people of different backgrounds and cultures will live, play, and work within this area of Richmond. The park will support and add to this rich, interesting and colourful mix.
4. **Creating identity:** Parks that are attractive to users, that have strong images, that encourage people to visit time and again, often become important centres of life for the communities they serve. There is great potential here for the park to assume this significant role within Capstan Village, and to foster a feeling of ownership and connectedness among the residents.
5. **Making connections:** Residents of Capstan Village will look beyond their neighbourhood for other recreational, social, and business opportunities. The park must therefore be well integrated into the overall parks and open space system, and the street network for Richmond's City Centre. It will connect with the Middle Arm waterfront to the west, and link together with the adjacent Aberdeen and Bridgeport Villages via various streets, greenways and greenlinks. The result will be a prosperous, healthy and livable urban scene.
6. **Providing for everyone and for every season:** Spaces within the park are to be designed to accommodate a great variety of activities at all times of the year. Activities may range from the quiet and passive, to highly active and energetic uses, from the spontaneous act with only a few people involved, to the highly organized, detailed and programmed public events that will draw very large crowds from throughout the district.
7. **Building in flexibility:** Flexibility of design of the spaces and features within the park will ensure programming opportunities at the park are maximized.
8. **Providing amenities and attractions:** A generous range of features will establish a friendly, welcoming, and neighbourly atmosphere at the park. It will become a place of great sociability, comfort, access, and activity.
9. **Introducing the natural landscape/environment:** The park design will incorporate aspects of the natural environment within its plan, allowing the park to act, in part, as a much needed oasis within the City Centre. This approach may be applied to landscape and play features, and will allow for efficient management and maintenance practices to occur.
10. **Demonstrating green technology:** Innovative ways to control storm drainage run-off within the park, and possibly from adjacent development, are to be incorporated with the design plan.
11. **Ensuring public safety:** A safe environment will add to the park's positive image with the community. Therefore, design of the park must satisfy Crime Prevention through Environmental Design (CPTED) principles and related public safety considerations.

The Park Concept Plan

The park concept plan (**Attachments 1 and 2**) was developed in a series of workshops and meetings between the applicant and consultant team, and City staff. Representatives from Parks, Planning, Transportation, Engineering, Recreation, and Sustainability participated in this project and provided valuable input and suggestions. Highlights of the plan include:

- a) **Urban plaza/square:** An urban square will form the core of a lively, exciting and cosmopolitan city space. It will function as the common ground for community celebration, expression, announcement and performance. It will be constructed of attractive and high quality yet practical and durable materials. It will be associated with a sheltered **stage**, both of which are supported by **public washrooms**, **mechanical room** and **storage space**, and a **concession**.
- b) **Lawn:** A Great Lawn will be developed for informal play and sunning. It will be large enough so that it may host a multitude of outdoor activities simultaneously, and will be sited adjacent the plaza to extend the range of activities and events.
- c) **Trees:** A mix of tree types will be planted to provide shade, colour, and seasonal interest. Some will be sited to act as focal points; others will be located to create space and contribute towards park character.
- d) **Landscape features:** These will include **earthworks and landforms**, **specimen trees**, **planting beds** and **grassy meadows**, and **urban water features** and **naturalistic intermittent streams** to add to the diversity of possible park experiences, and to enhance those parts of the park with a more natural and green character.
- e) **Pedestrian pathways and bicycle paths:** A hierarchy and network of pathways will be developed for walkers, joggers and cyclists to bring people in to, out from, and through the park.
- f) **Lighting:** Lighting will be installed to ensure public safety within the park, and to support programming opportunities within the plaza and throughout the site. Opportunities to create effects in the evening will be explored.
- g) **Site furniture:** The park will contain a variety of benches and seating edges, tables, and trash receptacles to support life within the park.
- h) **Play features:** Equipment ranging from traditional play to those freer, more natural and informal in character will be selected or constructed to create play environments of interest and fun.
- i) **Public art:** Works of public art will be commissioned and placed to enliven the park and contribute towards a sense of place, ownership, cultural identity and lasting memory for local residents and visitors.
- j) **Off-leash dog area:** An area of the park will be enclosed by a fence to provide for suitable furnishings (e.g., benches, water fountain), where responsible dog owners can exercise/socialize their dogs off-leash.
- k) **Infrastructure:** The plan will specify the entire infrastructure necessary for the efficient and effective operation and maintenance of the park including, but not limited to, irrigation, storm drainage, power, and water.

Public Input and Council Approval

The public will be given an opportunity to comment on the park concept plan at an Open House to be scheduled in March 2013. Based on the feedback received from the community, the plan will be revised, and brought back before Council for review and approval.

Implementation

The total cost of the park is estimated at \$4.2 million, plus \$200,000 for frontage works and \$358,000 for public art. Implementation of the park plan will occur in stages (for which further work is required to determine the phasing plan, schedule and park construction costs). Prior to rezoning adoption, the developer must enter into a Servicing Agreement for the detailed design and construction of the park's first phase (**Attachment 3**), which is proposed to include the plaza, landforming, lighting, tree planting and other landscaping, infrastructure, and related features as required to ensure that the park will be immediately attractive to and usable by local residents, workers, and visitors for general park activities.

The Operational Budget Impact (OBI) for the full build out of the park concept plan is estimated to be \$ 41,640 per year at the end of year 2017. Options will be explored for funding the operation of the future park as part of the funding strategy. The OBI will be submitted to the Parks Operations budget as each phase is completed, according to the phasing schedule.

Phase One Construction

The preliminary scope of work and related costing for the park's first phase of construction assumes the following:

- \$1.2 million for park construction, based on the subject development's total "park construction" DCCs payable;
- \$200,000 for frontage works (e.g., sidewalks, boulevards, street trees), to be constructed at the developer's sole cost; and
- 100% of the proposed public art budget (\$358,000).

Subsequent phases

Subsequent phases will involve the addition of special amenities (e.g., stage, water features) aimed at enhancing the park and its role in the community. To complete this park, a total amount of \$3.0 million has been proposed in the current Five Year Parks Capital Program from 2014 to 2017.

Temporary Sales Centre

Via the detailed design process for the first phase of the park, opportunities will be explored—through a licensing agreement—to potentially locate the developer's temporary sales centre on the park site, at the sole cost of the developer, together with the potential for repurposing the building to accommodate one or more of the park's future amenities (e.g., concession, storage, covered stage). Business terms with respect to potentially locating the sales centre on the park, would be developed as part of a separate licensing agreement

Financial Impact

None

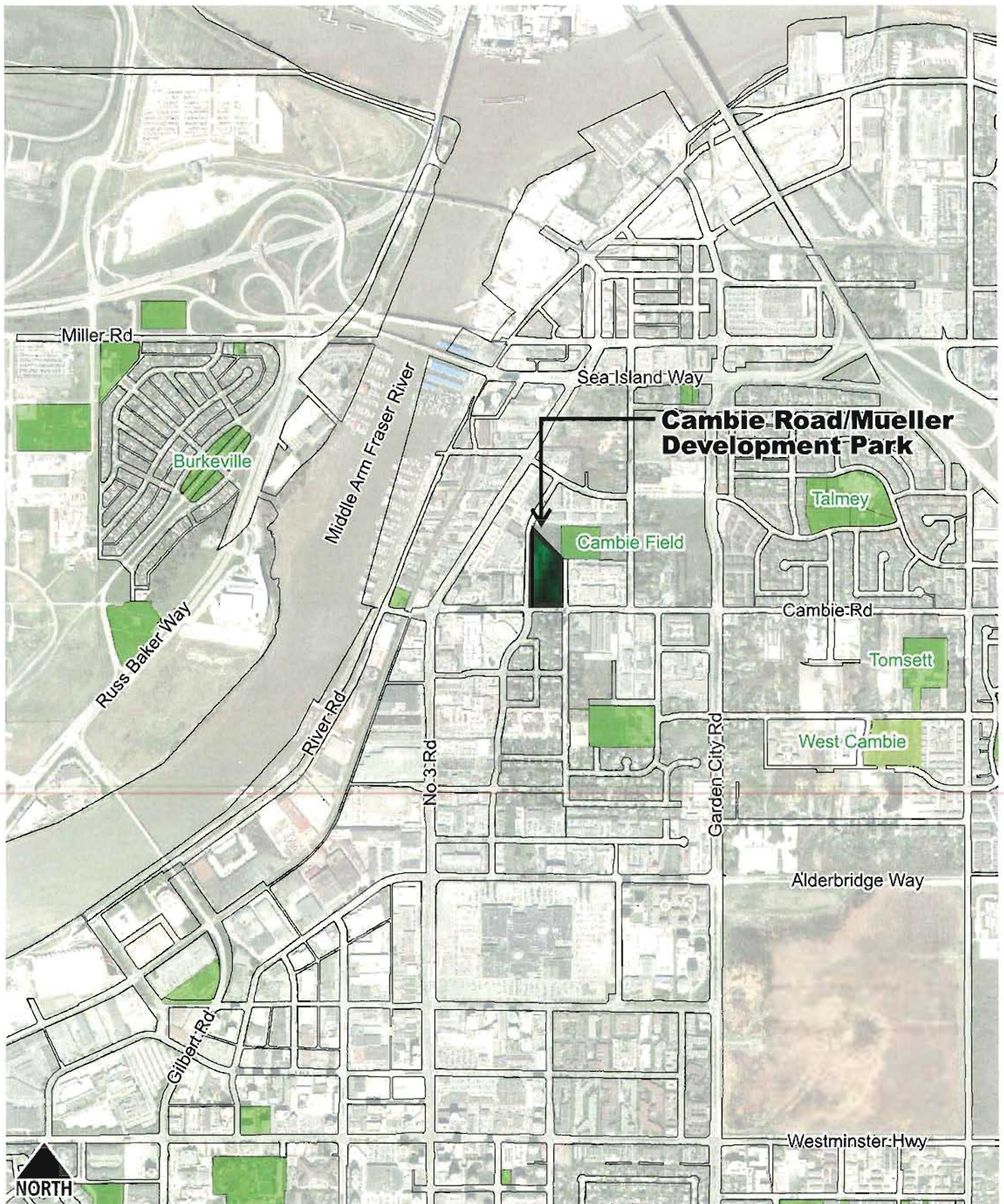
Conclusion

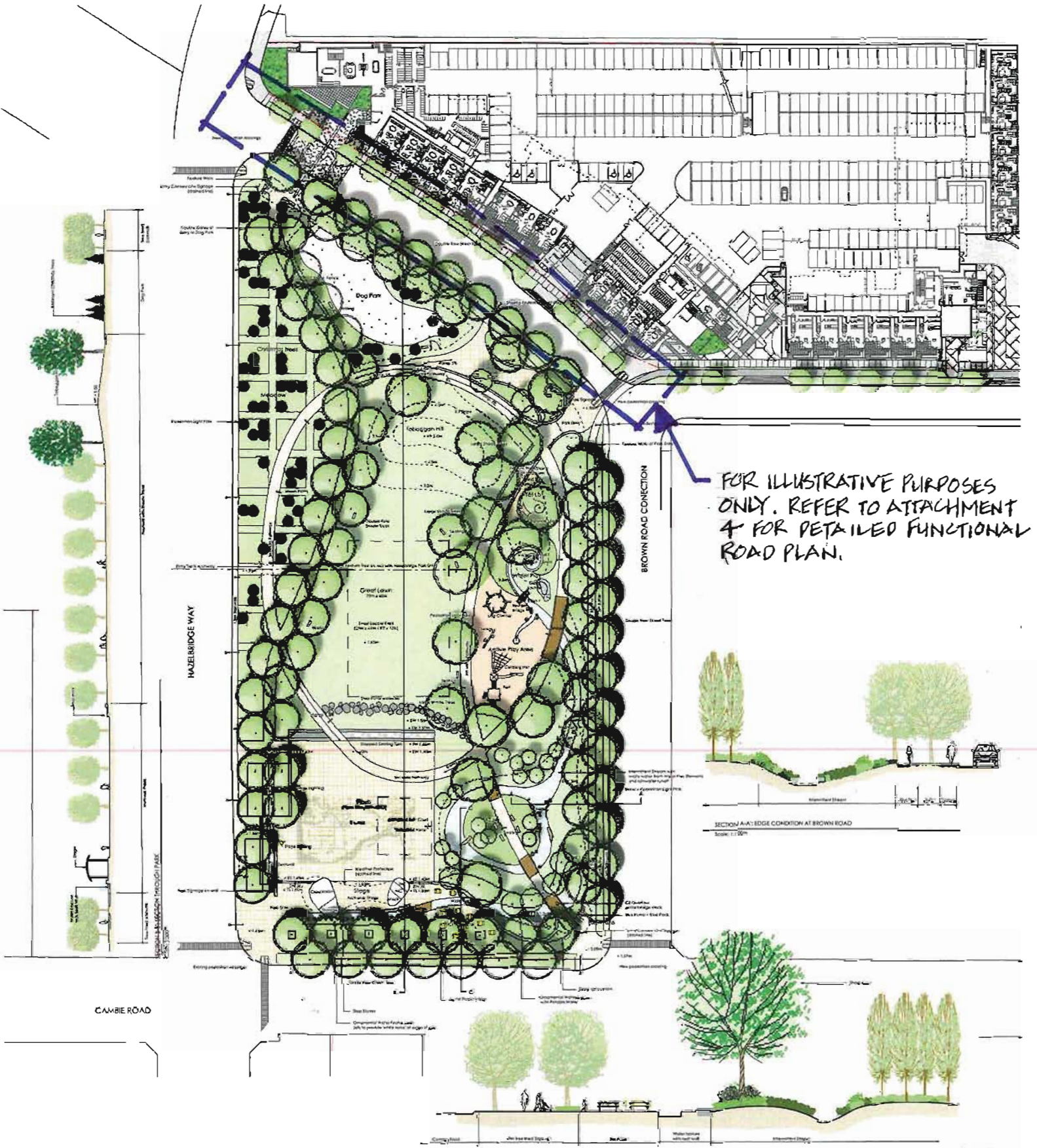
The Cambie Road/Mueller Development Park will play a vital role in helping the City establish a complete framework of parks and opens spaces for the City Centre, and will set the standard for a new type of park being planned for the downtown core.

The park is envisioned as the “living room” for the Capstan Village area of Richmond, serving as the home ground for the social, recreational, and business life of the local community. It will function both as a quiet sanctuary of neighbourhood green, and a public urban square, and will offer a diverse mixture of landscapes, programs, activities and amenities for all to experience and enjoy in a shared place. The park will provide something for everyone, and people will be welcome to visit at all times of the day and throughout the seasons. It will also become a destination, attracting visitors from across the city, the surrounding region, and from even more distant places. Approval of this report will advance the park concept to the public consultation phase.



Clarence Sihoe
Park Planner
(604-233-3311)





FOR ILLUSTRATIVE PURPOSES ONLY. REFER TO ATTACHMENT 4 FOR DETAILED FUNCTIONAL ROAD PLAN.

PRCS - 16

SITE PLAN MUELLER PARK



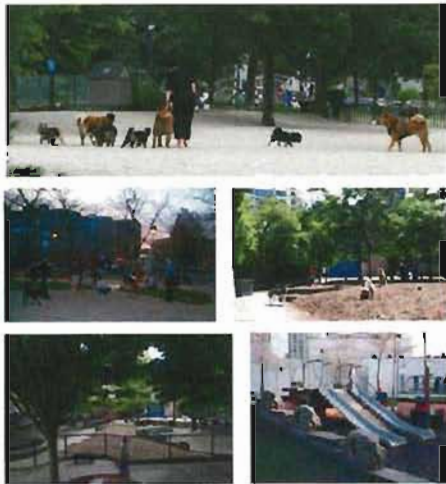
DESIGNED BY: LANSING & ASSOCIATES
1515 14th Street, Suite 100, Denver, CO 80202
415.555.5555
www.lansing.com

DATE: 14 JUNE 2012

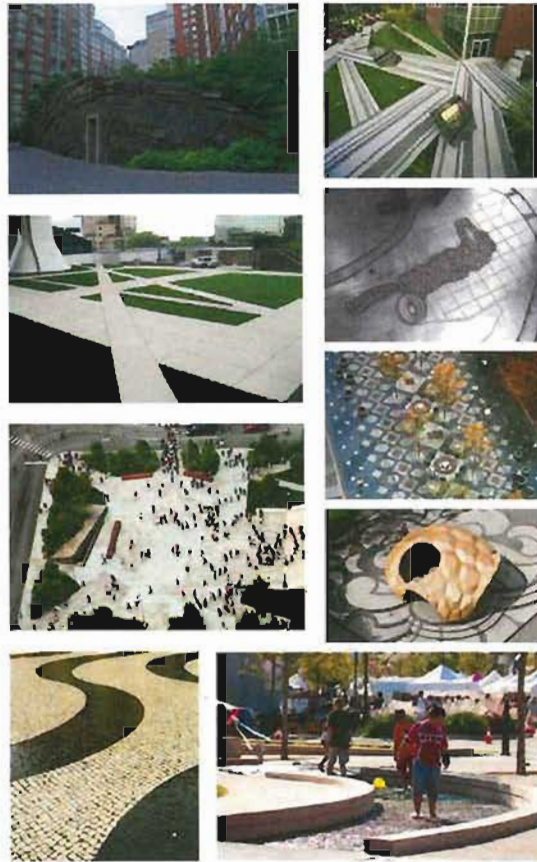
DRAWN: JESSEN



Winter Play Toboggan Hill



Dog Park Amenity



Public Plaza



Concession Pavillion

Project:
Mueller Park

Title:
Image Board

Project No.:
11057

Scale: NTS
Date: Jun21-12
Drawn: EN

PROS-17

LSK 4



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Places to Sit



Surface Stormwater Management



Art in the Park



Interpretive Signage

Project:
Mueller Park

Project No.:
11057

Scale: NTS
Date: Jun21-12

Title:
Image Board

Drawn: EN
PROS-18

LSK 5



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Adventure Play



Public space



Open Spaces & Paths



Art for Play

Project:
Mueller Park

Title:
Image Board

Project No.:
11057

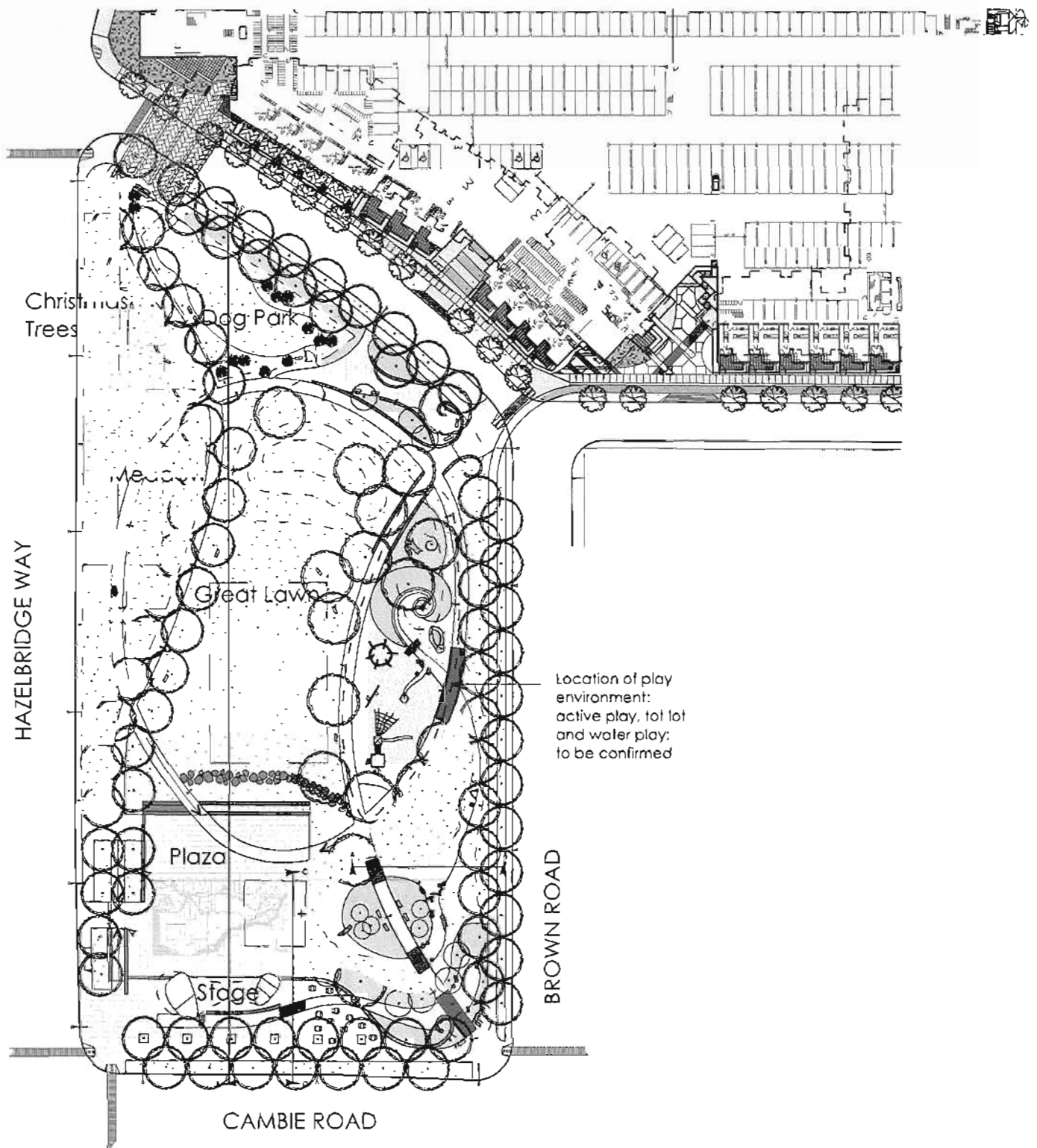
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PRGS 19

LSK 6



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Project:
Mueller Park

Project No.:
11057

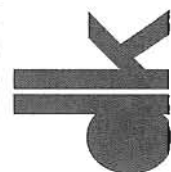
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Date: Jun21-12

Title:
Site Plan

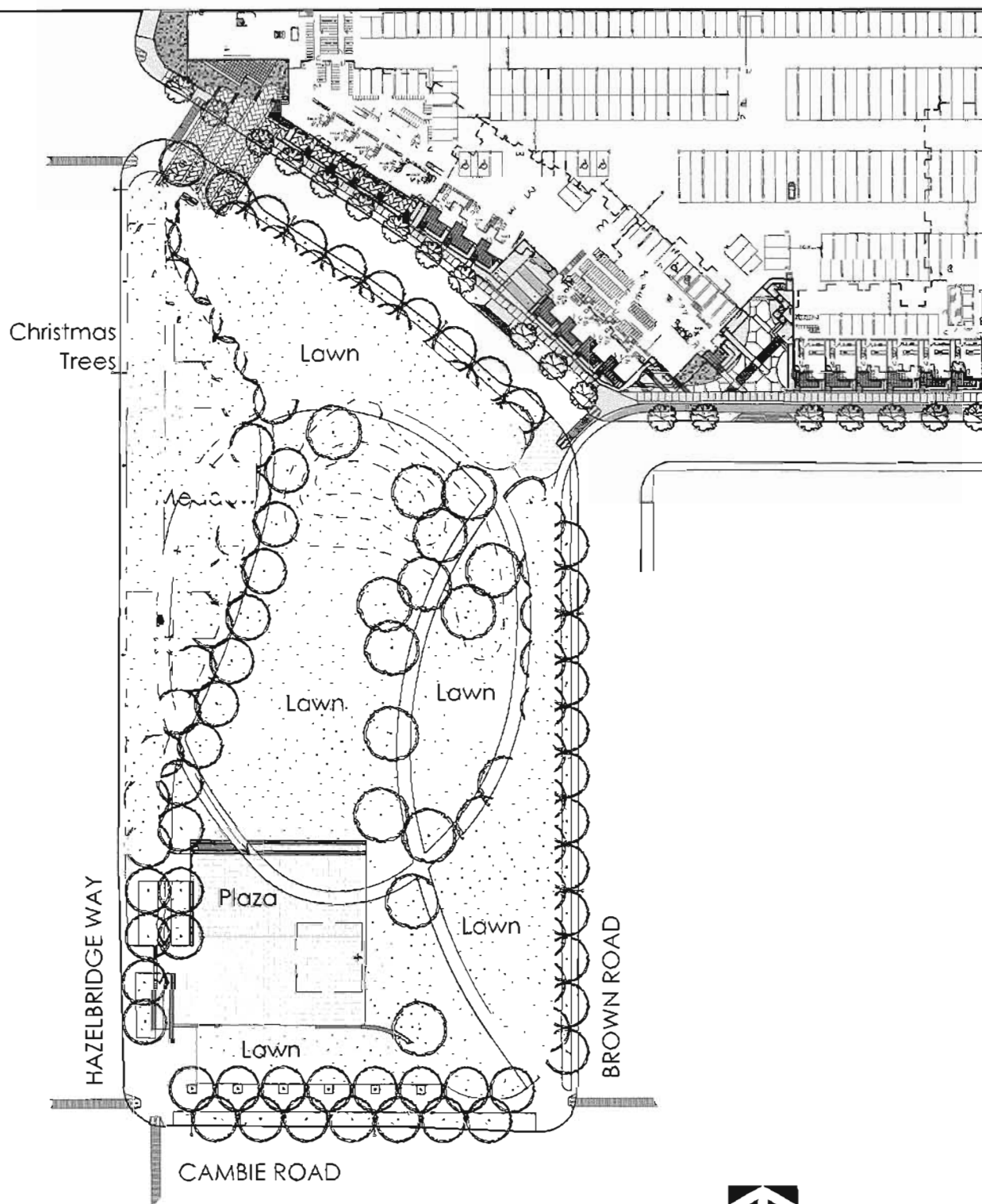
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Sheet No.:
PRCS - 20 LSK 1



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Project:
Mueller Park

Title:
Phase One Plan

Project No.:
11057

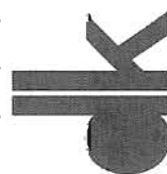
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Date: Jun21-12

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PRCS - 21 LSK 2



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City of Richmond

Report to Committee

To: Parks, Recreation & Cultural Services Committee **Date:** January 9, 2013
From: Mike Redpath
Senior Manager, Parks **File:** 06-2345-01/2012-Vol
01
Re: River Green Village Parks and Open Space Plan

Staff Recommendation

That the conceptual designs for the River Green Village's waterfront park, Gilbert Greenway and public mews as detailed in the report "River Green Village Parks and Open Space Plan" from the Senior Manager of Parks, dated January 9, 2013, be endorsed.

Mike Redpath
Senior Manager, Parks
(604-247-4942)

Att. 4

REPORT CONCURRENCE				
ROUTED TO:		CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Finance Division		<input checked="" type="checkbox"/>		
Engineering		<input checked="" type="checkbox"/>		
Policy Planning		<input checked="" type="checkbox"/>		
Transportation		<input checked="" type="checkbox"/>		
Development Applications		<input checked="" type="checkbox"/>		
Environmental Sustainability		<input checked="" type="checkbox"/>		
Richmond Oval		<input checked="" type="checkbox"/>		
REVIEWED BY SMT SUBCOMMITTEE		INITIALS: 	REVIEWED BY CAO	INITIALS:

Staff Report

Origin

In October 2011 Council approved an Official Community Plan amendment (RZ 09-460462) to allow for the rezoning of 5200 Hollybridge Way; 6300, 6380 and 6500 River Road. Combined with the rezoning of a portion of 6900 River Road and the relocation of River Road between Hollybridge Way and Gilbert Road, to the south along the former Railway Corridor, Oval 8 Holdings Limited, (ASPAC Developments) was approved to construct River Green Village (Parcels 9–13), a high rise, high density mixed use development that includes new streets, parks and related amenities.

The purpose of this report is to provide an update on the design for the parks and open spaces at River Green Village for endorsement.

Analysis

CONTEXT

The River Green Village development will provide a variety of high quality park and open space features for those residing in the Oval Village, other Richmond residents and workers, and visitors to the City. The new park and open spaces (**Attachment 1**) will compliment other City parks along the Fraser River's Middle Arm, and help to reinforce the link between the Fraser River and the central city as envisioned in the City Centre Area Plan and Official Community Plan. In addition, the combination of foreshore and riparian zone enhancements, the Gilbert Greenway, and the use of the native plants throughout the development will help expand the City's emerging Ecological Network as described in the recent update of the Official Community Plan.

CONCEPT DESIGN

The parks and open spaces are organized around four key features:

1. Oval East Waterfront Park (Attachment 1)

The closure and relocation of River Road enables a new waterfront park - Oval East Waterfront Park - to be created along the Fraser River, between Hollybridge Way and the Dinsmore Bridge. It will extend the riverfront park network already established by the adjacent Middle Arm Greenway, the Richmond Oval waterfront plaza and Oval West Waterfront Park. The new park's conceptual design includes the following elements:

- **Hollybridge Way Plaza & Future Pier (Attachment 2)**

The Hollybridge Way Plaza and future pier mark the intersection of the park with the north end of Hollybridge Way and will be the park's defining feature. The plaza is composed of an upper area set on top of the dike and designed to provide a gathering spot beside the river, host community events and gatherings, and provide access to the pier once it is constructed. A lower area at Hollybridge Way provides a clearly defined entry

into the park. Linking the two plazas is a wide ‘ceremonial’ staircase that can also serve as an amphitheatre for community events when Hollybridge Way is temporarily closed. Barrier free access is provided, in part, by the adjacent dike maintenance service road.

A proposed pier will provide opportunities for people to move out onto the river for views up and down the river and back to land. The conceptual form of the pier and its floating walkway reflect currents in the river, and provides numerous edges to be ‘on the river’ for small and large groups. The dock and floating walkway will enable people to get down to the river, as well as providing transient moorage for boaters to visit the park and the River Green Village neighbourhood.

ASPAC has agreed to provide an amenity contribution towards the construction of the future pier totalling \$1,000,000. Subject to approval, the pier and floating walkway will be constructed in phases as part of the development and future year’s civic capital programs, subject to available funding. It is estimated that the cost to construct the pier is \$1,400,000. If approved, advanced planning and detailed design of the pier would commence this year with construction of Hollybridge Plaza and pier completed by 2016. Other waterfront features (e.g. docks, ramps and floating walkway) will follow as the development and associated park phases are completed, and as funding allows.

- **Pedestrian and Bicycle Pathways (Attachment 1)**

Separate pathways for pedestrians and cyclists are set on top of the dike to provide safe circulation for the different modes of movement. A granite cobble paver strip separates the two pathways. The service road that provides dike access at Hollybridge can also serve as a future diversion of cyclists around the Hollybridge Way Plaza should the popularity of this area increase and conflicts arise between pedestrians and cyclists. Barrier free design standards will apply throughout the park including textured paving to demarcate gathering areas and separate pedestrian and cycle pathways, and gently sloped access pathways that connect the Oval Village with the park.

- **Promontories and Seating**

To the east of the Hollybridge Way Plaza are three promontories that provide seating and viewing opportunities of the Fraser River. Each promontory (**Attachment 2**) marks the intersection between the dike pathways, and internal north/south street ends and pedestrian routes (mews) within the development. The angular shape of each promontory echoes the shape of the wood decks on the edge of the dike in front of the Richmond Oval. The western most of the three promontories includes a long terraced seat wall and is designed to accommodate a ramp to service the future dock and floating walkway.

- **Children’s Play (Attachment 3)**

In addition to numerous informal play opportunities within the park, a children’s adventure playground will be set midway along the park’s waterfront. It is expected the

play environment will be inspired by the site's cultural (e.g., Brighthouse Estate, First Nation) and natural history adjacent to the Fraser River.

- **Lighting (Attachment 3)**

Park lighting will continue the pole mounted light fixtures that have been already established along the Middle Arm Greenway and Oval West Waterfront Park. Additional accent lighting (e.g., illuminated bollards, wall mounted and stair lighting) will occur at the Hollybridge Plaza and promontories, and along the public mews.

- **Foreshore and Riparian Zones & Native Planting**

Extensive areas of native groundcovers, perennials and shrubs are added to the waterside of the dike as 'Ecobenching' to expand and enhance the biological diversity and wildlife habitat values of the neighbourhood. The majority of the park's planted areas south of the dike will employ native riparian plant communities to enhance the habitat values of the park, as well reinforce the experience of being at the edge of the Fraser River. These plants will be in addition to the 168 trees that will be planted on private property, within the River Green development to replace the 56 to be removed.

- **Dike Raising (Attachment 3)**

The entire length of dike within the project area will eventually be raised to 4.7 metre geodetic. However, as the Hollybridge Pump House is not scheduled to be replaced in the foreseeable future the western part of the dike will remain at its current 3.75 elevation. Meanwhile the eastern two thirds (2/3) of the dike will be raised to 4.7 metre from its current elevations of approximately 3.3 metre. Service vehicles will monitor dike integrity via service roads going up the dike at either end of the park. These service roads will also provide pedestrians and cyclists another option for accessing the waterfront park. The cost of raising the dike, which is not eligible for DCCs as per the rezoning, will be shared by ASPAC and the City.

2. Gilbert Greenway (Attachment 4)

The Gilbert Greenway connects the waterfront with the new River Road and holds important environmental and heritage resources that are being conserved and enhanced through two documents: the River Green Heritage Conservation & Management Plan, and the Environmental Conservation & Management Plan. An elevated 4 metre wide boardwalk within the greenway, along with benches and signage, will provide opportunities for people to learn about the Brighthouse family while minimizing disturbance of the more environmentally sensitive parts of the Greenway and providing access to the riverfront.

Parks and Environmental Sustainability Staff will ensure that the design within the Riparian Management Area is in compliance with the Riparian Area Regulations and other applicable legislation, including the provision of habitat compensation where required as part of the final design.

3. Public Mews (Attachment 4)

Two public pathways or ‘mews’ are located within the development sites, on axis with two of the promontories, to enable pedestrians to easily walk between the Fraser River, Pearson Way and the new River Road. The walkways in these mews will be lined with trees, be a minimum 3 metres in width, be well lit and include numerous seating opportunities.

PHASING

The parks and open spaces of River Green Village are expected to be constructed in three phases, in association with ASPACs development phases. While the phasing of each development site is subject to market conditions it is anticipated all parks and open spaces, along with all of the buildings will be completed by 2023.

Dates	Milestones
Phase 1	
Fall 2013	New River Road & interim road construction complete. Existing River Road closed. Lot 9 construction begins. Phase 1: Gilbert Greenway invasive plant removal & replanting with native plants complete.
Mid 2014	Phase 1 (Lot 9): Waterfront Park & Dike upgrade begins.
Spring 2016	Lot 9 Construction complete. Phase 1: Waterfront Park, Dike upgrade & pier (tentative) complete.
Phase 2	
Mid 2016	Existing building at 6500 River Rd (Lot 11) removed.
2018	Lot 10 construction begins.
2019	Phase 2 (Lot 10): Waterfront Park & Dike upgrade begins.
2021	Lot 10 construction complete. Phase 2: Waterfront Park & Dike upgrade complete.
Phase 3	
2021	Lot 11 construction begins.
2022	Phase 3 (Lot 11): Waterfront Park, Dike upgrade & final phase of Gilbert Greenway improvements begin.
2023	Lot 11 construction complete. Phase 3: Waterfront Park, Dike upgrade & Gilbert Greenway complete.

Financial Impact

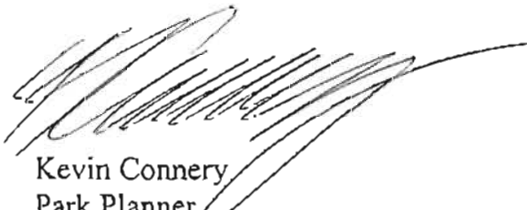
The estimated cost to construct Oval East Waterfront Park and make improvements to the Gilbert Greenway is estimated to be approximately \$2.9 million dollars (2012 dollars, including 20% contingency) which will be fully funded by the developer in lieu of Park DCCs. As previously noted raising the elevation of the dike within the project area, between the North end of Hollybridge Way and the Dinsmore Bridge, is not eligible for DCCs, and will be funded jointly by the City and ASPAC.

Servicing Agreements will be developed with ASPAC in conjunction with each development phase to guide park and open space development as presented in this report.

An Operating Budget Impact (OBI) Breakdown for Phase One of Oval East Waterfront Park was included in the 2012 Capital Project Submission (\$29,980) and is expected to come into effect in 2016. An OBI of \$5,000 for the pier would also come into effect in 2016. OBIs for future phases of River Green Village's parks and open space plan will be part of future capital submissions as development proceeds.

Conclusion

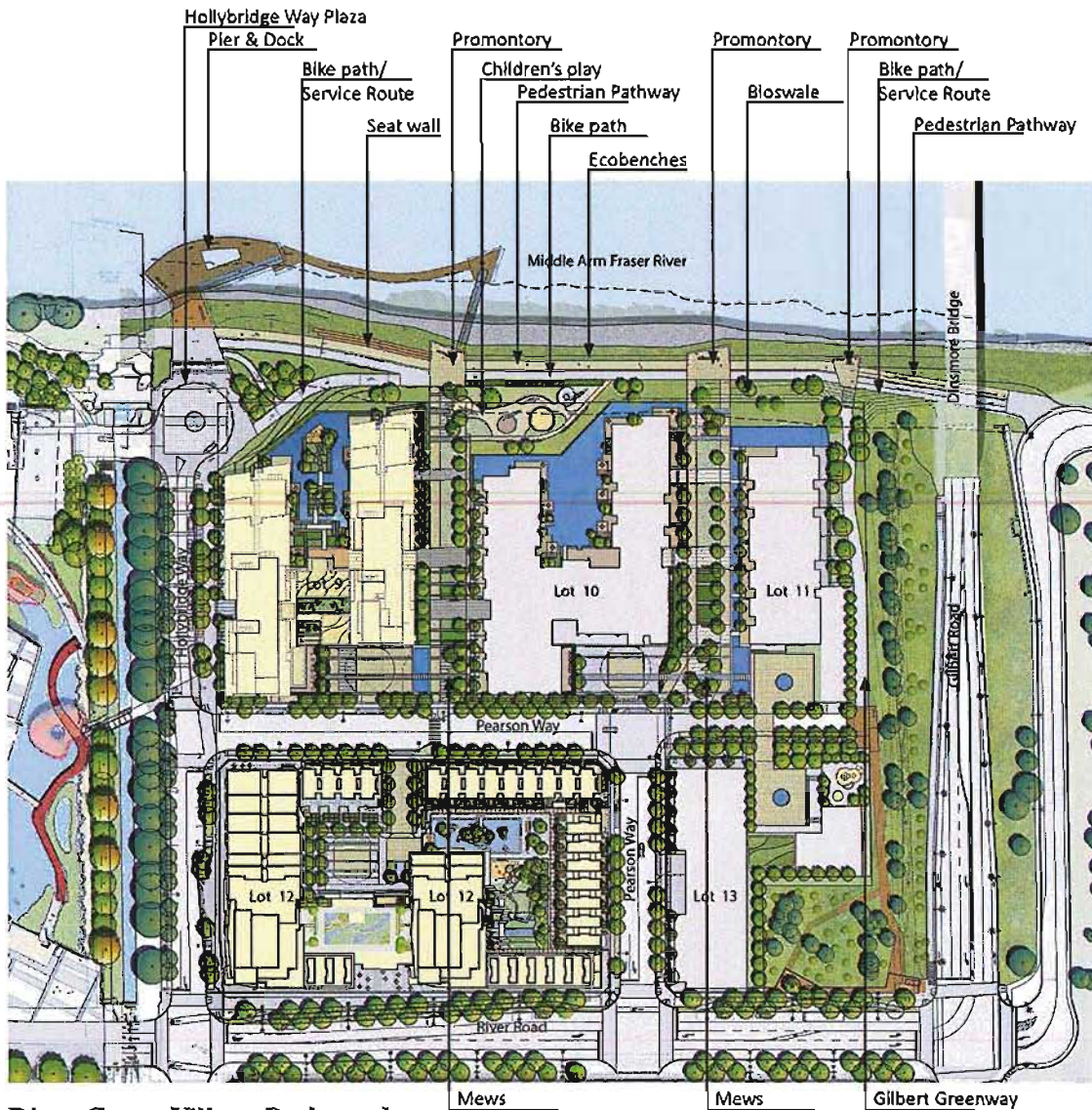
The updated designs of River Green Village's parks and open spaces are consistent with the original designs approved by Council as part of the rezoning approvals in 2011. These parks and open spaces will continue the ongoing development of high quality park and open spaces within the Oval Village, strengthen the City's relationship with the Fraser River, and enhance the City's livability for all Richmond residents and visitors.



Kevin Connery
Park Planner
(604-247-4452)

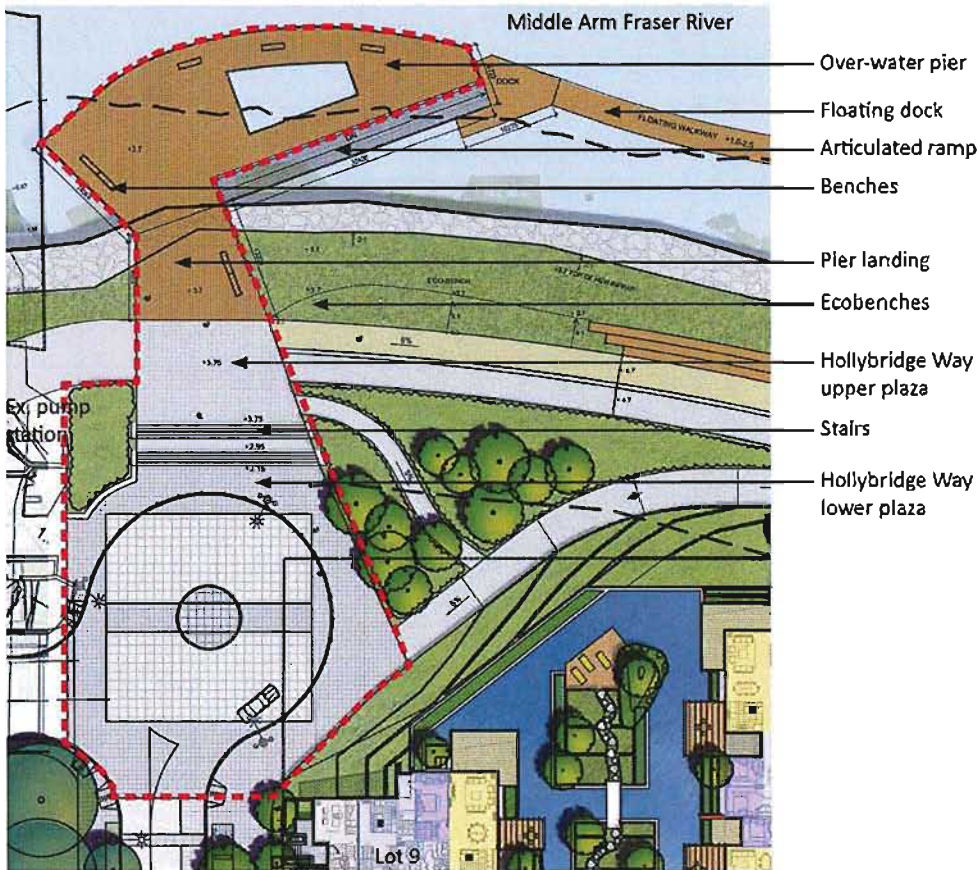


Context Plan

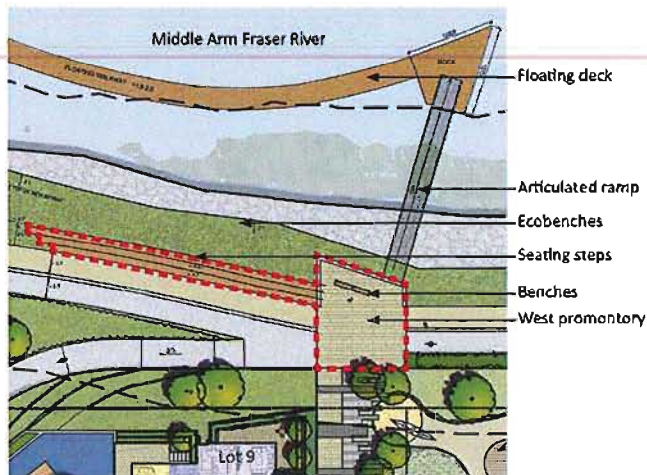


**River Green Village Parks and
Open Space Plan**

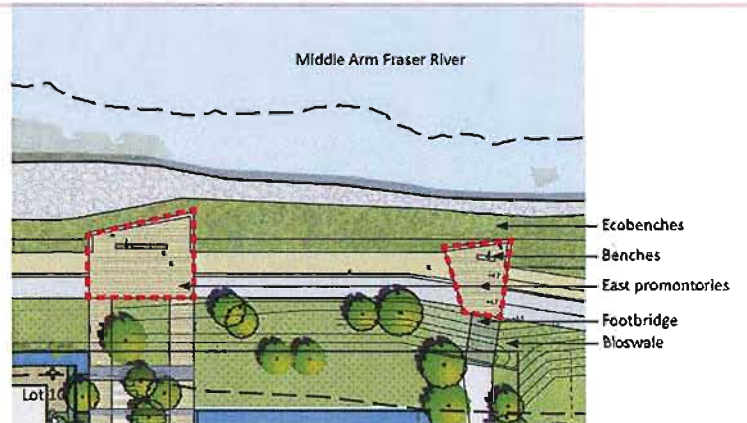
River Green Village Parks and Open Space Plan Report
Attachment #2



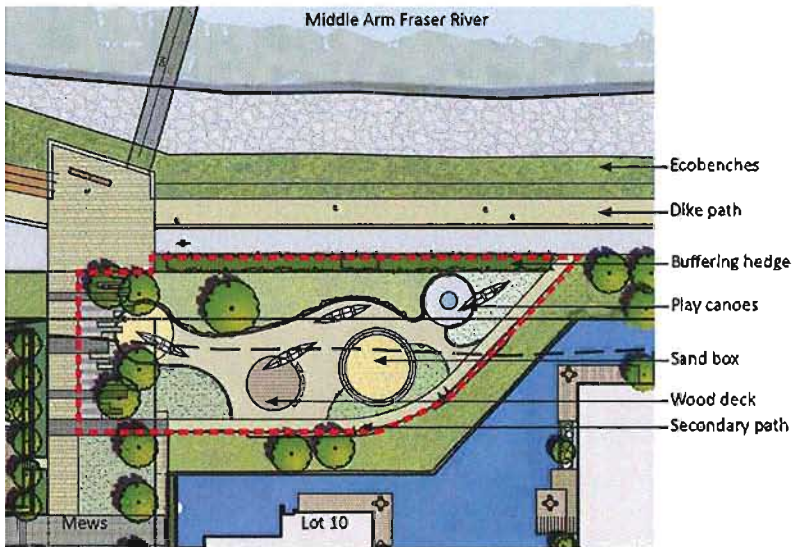
Hollybridge Way Plaza & Future Pier



West Promontory



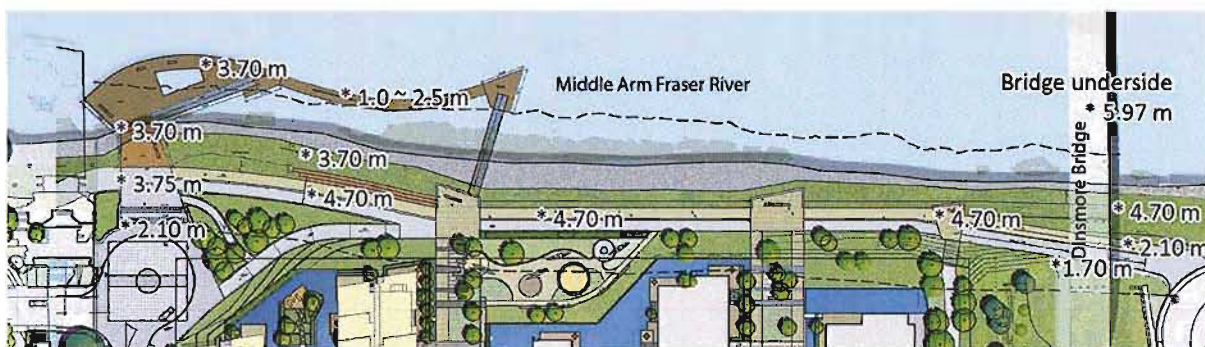
East Promontories



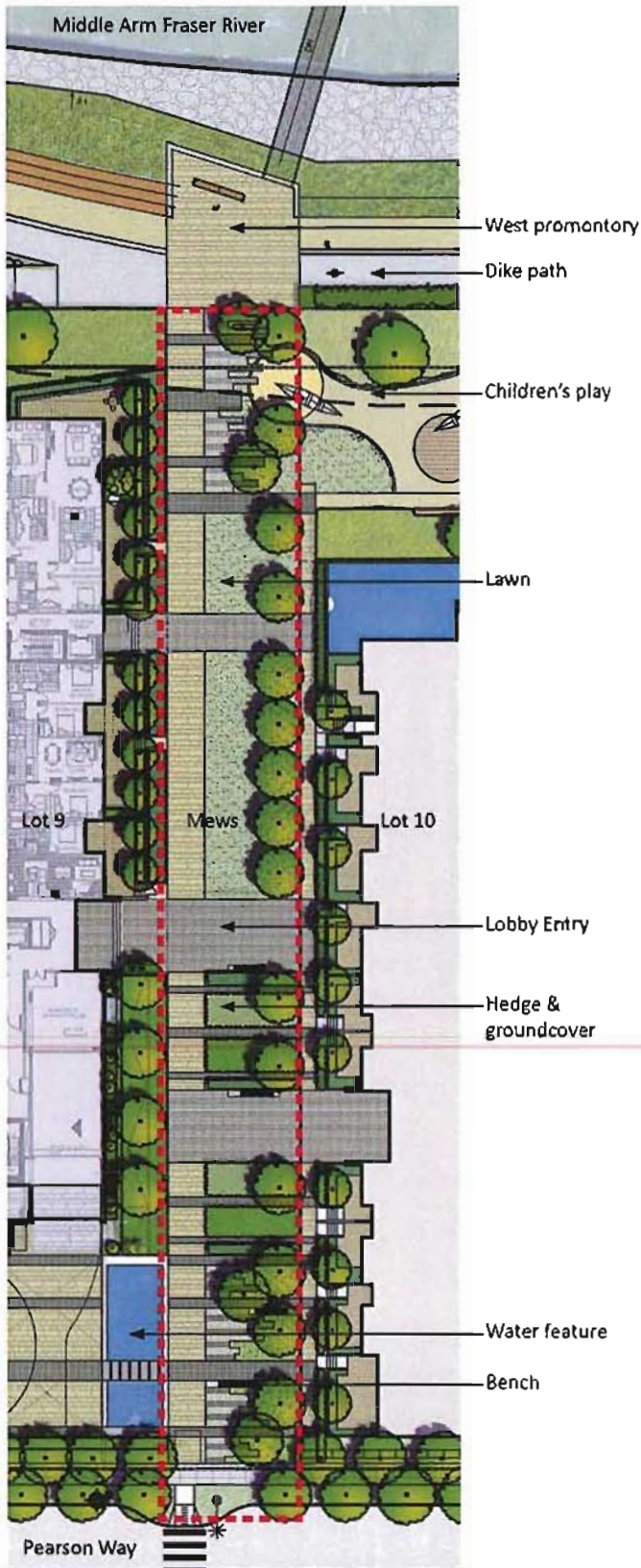
Childrens Play Area



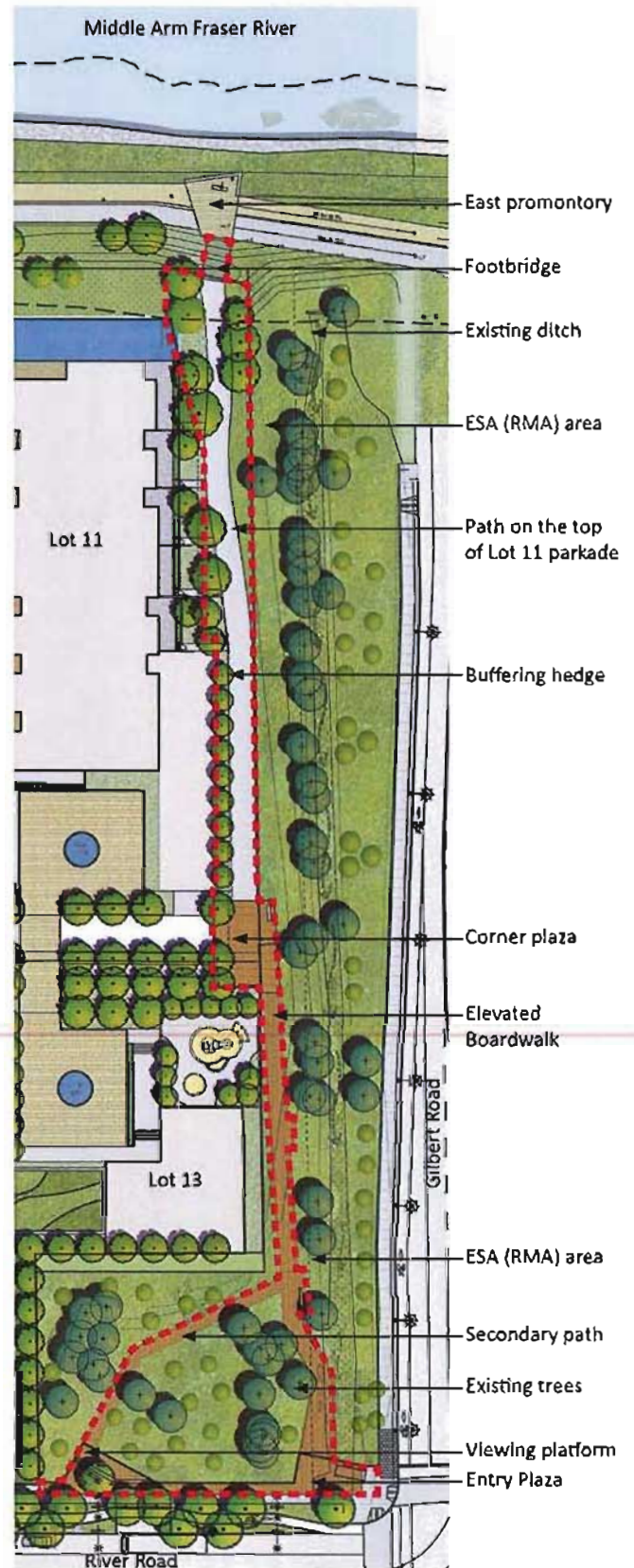
Lighting Plan



Dike Raising Elevations



West Mews - Between Lots 9 & 10



Gilbert Greenway



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: December 17, 2012

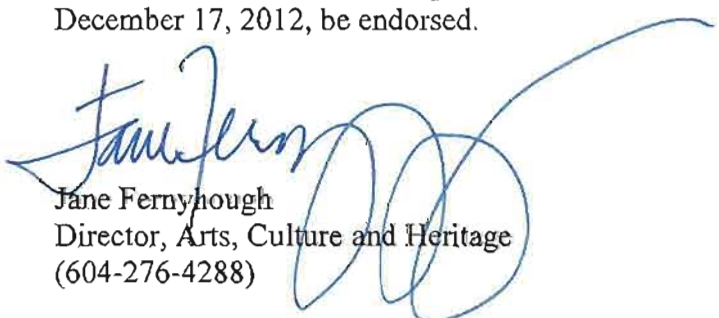
From: Jane Fernyhough
Director, Arts, Culture and Heritage

File: 11-7000-09-20-145/Vol
01

Re: Art in Unexpected Places 2012 Community Public Art Projects

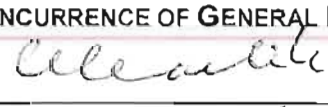


Staff Recommendation

That the concept proposals for the *Art in Unexpected Places* 2012 Community Public Art Projects as presented in the report from the Director, Arts, Culture & Heritage Services dated December 17, 2012, be endorsed.



Jane Fernyhough
Director, Arts, Culture and Heritage
(604-276-4288)

Att. 2

REPORT CONCURRENCE			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Budgets	<input checked="" type="checkbox"/>		
REVIEWED BY SMT SUBCOMMITTEE	INITIALS: 	REVIEWED BY CAO	INITIALS: 

Staff Report

Origin

On July 27, 2010, Council adopted the updated Richmond Public Art Program to promote and facilitate the integration of public art throughout Richmond. Community public art is one of the key components of the Program. The *Art in Unexpected Places* 2012 Community Public Art Projects artist call, endorsed by the Public Art Advisory Committee, was developed to enhance public engagement with the arts and to provide new opportunities for exploration and experimentation by local artists.

This report brings forward for consideration the concept proposals proposed by the recommended artists.

This initiative is in line with Council Term Goal 9.1:

"Build culturally rich public spaces across Richmond through a commitment to strong urban design, investment in public art and place making."

Analysis

Terms of Reference – Community Public Art Selection Process

Under the terms of the administrative procedures for the Program, and following review and endorsement by the Public Art Advisory Committee, the Public Art Program issued a Call to Artists on June 4, 2012 and submissions closed on July 31, 2012 (**Attachment 1**). Thirty-nine (39) proposals were received.

In accordance with the City Public Art Program procedures for the community program, a selection panel reviewed the applications. The selection panel met on August 21, 2012, and included the following members:

- Thomas Cannell, Artist
- Lois Klassen, Artist
- Tracey Mack, Television Producer and Community Representative
- Marlene Madison, Artist and Curator
- Roberto Pacheco, Architect

Proposals were evaluated on the basis of artistic merit, appropriateness to the goals of the Program and the Terms of Reference, artist qualifications and feasibility. The panel was empowered to recommend up to \$60,000 in total funding, but elected only to recommend amounts totalling \$45,500.

Recommended Public Art Projects

Following review of the artists and their proposals, the panel recommended support for the following *Art in Unexpected Places* projects and a recommended budget for each project (**Attachment 2**):

- *Blossoming*, by Bonnie Leong, Kitty Leung, and Nicanor Santillan (\$10,900)
- *Chan's Cabinet of Curiosities*, by Vivian Chan (\$2,000)
- *Untitled podcast play*, by Richmond Gateway Theatre Society (\$7,600)
- *WELCOME: A Mobile Sculptural Performance*, by Leah Weinstein (\$9,800)
- *Untitled recycled glass mosaic*, by Elizabeth Wellburn (up to \$10,200)
- *Art House*, by Silvia Grace Borda and J. Keith Donnelly (\$5,000)

Following Council endorsement of the concept proposals, an interdepartmental staff team will work with the artists to develop the detailed designs and evaluate suitable locations for each project. Further information about the proposed art projects is provided in the attachments to this report.

Financial Impact

The Public Art Program has allocated a total of \$45,500 for these five *Art in Unexpected Places* community public art projects from existing funds in the approved 2012 Public Art Capital Project.

Conclusion

Richmond's Community Public Art Program creates opportunities for artists to enhance the public's engagement with the arts. The program is based on the belief that through the arts, communities can explore ideas, issues and concerns, voice community identity, express cultural spirit and create dialogue. The *Art in Unexpected Places* public art projects identified in this report embrace and explore these goals, and the Richmond Public Art Advisory Committee has enthusiastically endorsed the public art concepts.

If approved, the projects will move into the design phase, with implementation to be completed by autumn 2013.



Eric Fiss
Public Art Planner
(604-247-4612)

EF:ef



City of
Richmond

Public Art Program



Call to Artists

Community Public Art Program

Art in Unexpected Places

Request for Proposals for Artist Initiated Projects Richmond, BC

Terms of Reference

Artists and curators are invited to submit their proposal for a public art project of their choosing, emphasizing an unusual or unconventional location in Richmond. Works may be in any artistic medium or media, and should enhance public engagement with the arts. Richmond-based non-profit arts organizations, with or without an artist may also apply to do a special project.

Budget:

Total Budget for all selected projects is \$60,000

Deadline for Submissions:

Tuesday, July 31, 2012 by 2:00 pm

For more information, contact the Public Art Program:

Phone: Eric Fiss at 604-247-4612

or email: publicart@richmond.ca

Photo Credits:

*"Script: Inside Outside" by Karen Kammor and Todd Davies, photo by staff photographer
"Element Trail" by Steve Bedanes, Will Martin, Donna Walter, and Ross Whitehead photo by City of Seattle staff
"The River" by Blake Williams, photo by A. Sirois*

Program Description and Goals

The Richmond Community Public Art Program, through its Artist Initiated stream, creates opportunities for projects that enhance public engagement with the arts by providing art in unexpected places; by engaging new audiences; and by demonstrating the capacity of art to reflect, enhance, or transform our surroundings. The Artist Initiated stream emphasizes exploration and experimentation, allowing artists to apply their best practices to sites of their choosing in the public realm. Collaboration – among creators and between creators and communities – is encouraged. (A community can be broadly defined as a group of people brought together by any number of forces including a shared heritage, geography, tradition, history, mission, culture, lifestyle or interest.)

Eligibility

Artists and curators may submit their proposal for a public art project of their choosing, emphasizing an unusual or unconventional location in Richmond. Richmond-based non-profit arts organizations, with or without an artist may also apply to do a special project.

The Program is designed to be flexible, experimental and collaborative. The end product need not be a permanent artwork but could be a public event such as an exhibition or performance.

The type of projects that might develop could include (but are not limited to):

- Documentary artworks such as books, videos, or exhibitions
- Performances, plays, concerts, readings, or dances
- Site-specific artworks including sculptures, murals, and landscape art

Projects already underway are not eligible. Projects must allow public access at no cost, and must take into consideration factors of site use such as safety and pedestrian flow. Selected proposals may require a technical review by City staff and/or consultation with site stakeholders.

Budget

The maximum contribution from the Public Art Program for all selected projects is \$60,000 total. Requests may be made for any amount less than this total. Contributions from the Program will not exceed the project's total budget. Eligible costs may include (but are not limited to): artist fees, design, permitting as needed, engineering fees, production, installation, photography and insurance. Creators are encouraged to source additional funding and/or in-kind resources for their project. Ownership of permanent works may depend on factors such as where they are sited.

Schedule (subject to change)

RFP closes:	Tuesday, July 31, 2012 at 2:00 p.m.
Selection Process closes:	August 2012
Design Development:	2012 - 2013
Fabrication and Installation:	2012 - 2013
Unveiling:	2012 - 2013

Selection Panel & Process

A five-member panel will consist of art and design professionals and community members. The selection panel will convene to review all artist submissions. At the conclusion of the process, the panel may recommend one or more projects.

Selection Criteria

Submissions to the RFP will be reviewed and decisions made based on:

- Artist qualifications and proven capability to produce work of the highest quality;
- Artist's capacity to work with communities and other design professionals, where applicable;
- Appropriateness of the proposal to the terms of reference and Public Art Program goals;
- Artistic merit of the proposal;
- Degree to which the proposal is site and community responsive, and technically feasible;
- Probability of successful completion;
- Environmental sustainability of the proposed artwork; and
- Results of reference checks.
- Extra consideration may be given to proposals from artists and organizations who have not received Public Art commissions in the past three years.

Submission Guidelines

This RFP accepts paper submissions via mail or delivered in person. Electronic submissions are accepted and encouraged. Submissions must be complete and strictly adhere to these guidelines and Submission Requirements (above) or risk not being considered. Faxed submissions will not be accepted.

- All submissions (electronic and print) must be formatted to 8.5 x 11 inch pages. Do not send any models or maquettes.
- The Artist's (or Team's, or Organization's) name should appear in the right header of every page.
- Do not submit any original materials or files. Submission will not be returned.
- Do not bind, staple or use plastic cover sheets.

In addition, electronic submissions:

- Must be submitted in MS Word or PDF format. Do not submit materials that require plug-ins, extensions or other executables that need to be downloaded or installed. Do not compress (zip) files.
- Must be self-contained. Do not imbed links to other websites or on-line documentation or media
- Must be contained in one single document. Do not submit multiple electronic documents
- Must be 10MB or smaller (if emailed). Submission over 10MB must be sent via PC-compatible CD

Submitting as a Team

The team should designate one representative to complete the entry form. Team submissions must adhere to the specific submission guidelines with the following exceptions:

- Each team member must submit an individual Resume/CV (See Submission Requirements)
- All Team Members must list their full names on the space provided on the Information Form

Submitting as an Organization

Anyone authorized to commit your organization may complete the entry form.

SUBMISSION REQUIREMENTS

All submissions should contain the following items and in the following order.

- Information Form (1 page)
 - A completed Information Form found on last page of this document.
- Letter of Interest (2 pages maximum)
 - A typed letter of interest, including the artist's intent, rationale and a preliminary description of approach for this particular public art project. The letter should address the Selection Criteria (above) and include a statement about your artistic discipline and practice. This letter should include information about your desired site.
- Concept Sketch (if relevant) (1 page)
 - Provide a concept sketch, maximum paper size 8.5 x 11 inches each.
- Project Budget (1 page)
 - Anticipated budget, including total fees paid to artists, and noting other anticipated funding sources if applicable
- Resume/Curriculum Vitae (2 pages maximum)
 - Outline your experience as an artist, including any public art commissions.
 - If you are submitting as a team, each member must provide a personal resume (each a maximum of 2 pages)
 - If you are submitting as an organization, please provide a brief history of your organization's artistic history, (2 pages maximum)
- Three References
 - Individuals who can speak to your art practice and interest and/or experience in public art projects. Please include; name, occupation, title, organization, address, primary phone number, email and a brief statement describing the nature of your working relationship to the reference listed.
 - Artist teams need only provide 3 references total.
- Other Support Documentation (Optional) (2 pages maximum)
 - This documentation may include (please properly cite all sources):
 - Recent reviews and news clippings
 - Excerpts from programs, catalogues and other publications that include examples of your work
- Images of Past Work (10 maximum)
 - One image per page (full size).
- Annotated List of Images of Past Work (1 page maximum)
 - Provide the following information for all images; title of work, medium, approx. dimensions, location and date and the image file name. Artists are also encouraged to include a brief description.

DEADLINE FOR SUBMISSIONS

Submissions must be received by **2:00 p.m. on Tuesday, July 31, 2012**. This is not a postmark date. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

It is the applicant's responsibility to ensure the submission package reaches the City of Richmond by the deadline.

Email, mail or deliver submissions to:

Public Art Assistant
City of Richmond
6911 No.3 Road
Richmond, BC V6Y 2C1
604-204-8671
publicart@richmond.ca

For questions and additional information, contact

Eric Fiss, MAIBC, MCIP, LEED AP
Public Art Planner
City of Richmond
604-247-4612
efiss@richmond.ca

For any Public Art Program updates please check the web site at www.richmond.ca/publicart.

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions, and may reject all submissions. The City reserves the right to reissue the RFP as required.

All information provided under the submission shall be considered confidential and shall only be disseminated to City staff and partners for the purposes of the selection process. All submissions to this RFP become the property of the City and will be held in confidence as required by law. The artist shall retain copyright in the concept proposal.

While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused. Selected artist/artist teams/organizations will enter into a contract with the City.



Examples of Artist-Initiated works (City of Vancouver, "Mapping and Marking" public art projects): 1) Kingsway Luminaires by David MacWilliam. Photo: Scott Massey 2) Vancouver Vancouver Vancouver by Vanessa Kwan. 3) Monument for East Vancouver, by Ken Lum. Photo: Scott Massey

Attach one (1) copy of this form as the first page of the submission.

PLEASE NOTE: You can type your responses into this PDF document.

Name: _____

Team/Organization Name (if applicable): _____

Address: _____

City/Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ Website: _____
(one website or blog only)

Submission Checklist

Please provide these items in the following order (As outlined in Submission Requirements):

- ☐ Information Form (this page)
- ☐ Letter of interest (max. 2 pages)
- ☐ Concept Sketch (if relevant) (max. 1 page)
- ☐ Project Budget (1 page)
- ☐ Resume/Curriculum vitae / Organization's History (max. 2 pages per team member, if applicable)
- ☐ Three References
- ☐ Other Support Documentation (Optional) (max. 2 pages)
- ☐ Ten Images of Past Work (max. 10 pages)
- ☐ Annotated List of Past Work (max. 1 page)

Incomplete or faxed submissions will not be accepted. Emailed submissions over 10MB will not be accepted.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? _____

Signature: _____ Date: _____

Submission Deadline: Tuesday, July 31, 2012 by 2:00 pm

Deliver to: City of Richmond, Public Art
6911 No. 3 Rd. Richmond, BC, V6Y 2C1

Or by email to:
publicart@richmond.ca

Recommended Projects

Blossoming, by Leong, Leung & Santillan (Richmond and Vancouver)



The cherry blossoms will create a sense of growth and flowering. The simplicity of the form evokes a natural, energetic response to enliven the pedestrian experience for locals and visitors alike.

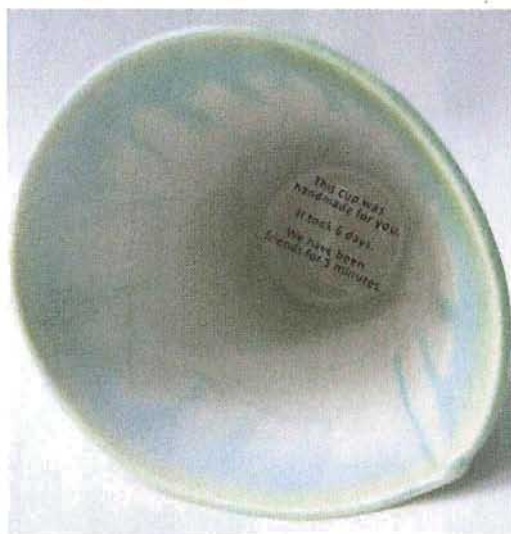
This work would be a colourful application of large-scale cherry blossom graphics, potentially applicable to several sites. The artists initially proposed that this work be installed at the Lansdowne Canada Line Station. Following discussion with staff it is proposed that the work be installed along the new Lansdowne Road greenway and art walk, enlivening blank building facades and new pavement. Further consultation with InTransit BC and Lansdowne Road property owners for permission to install this artwork will be required.

The panel expressed appreciation of the proposal's aesthetics and potential locations. The panel asked that the artists consider options other than painting (e.g. vinyl) for application, and noted that the piece need not be permanent. Staff will coordinate with the artists in order to confirm permission to install at the selected sites.

Chan's Cabinet of Curiosities, by Vivian Chan (Vancouver)

Chan's Cabinet of Curiosities is an art/social experiment that allows members of the public to modify an exhibit of ceramic objects by substituting a piece of their own, and sharing the story and history of that object

The panel felt that this project held the promise of strong public interaction. The budget, though modest, is appropriate to the scale of the project. The panel requested that staff assist the artist with confirming a venue (i.e., the Cultural Centre or Lansdowne Mall), and asked that the artist consider how the project will be promoted in advance.



Untitled podcast (audio) play, by Richmond Gateway Theatre Society (Richmond)

The podcast play will be available for download free of charge from the Gateway Theatre website. The play will be an original audio drama that will be commissioned from Richmond playwright Leanna Brodie.

The audio play will be experienced through any mp3 player (including iPods and all mp3 capable phones) as one walks from the Brighthouse Canada Line station through the Richmond Centre Mall, across Minoru Boulevard, and through Minoru Park, en route to the Gateway Theatre. The duration of the podcast play will be approximately 15 minutes.



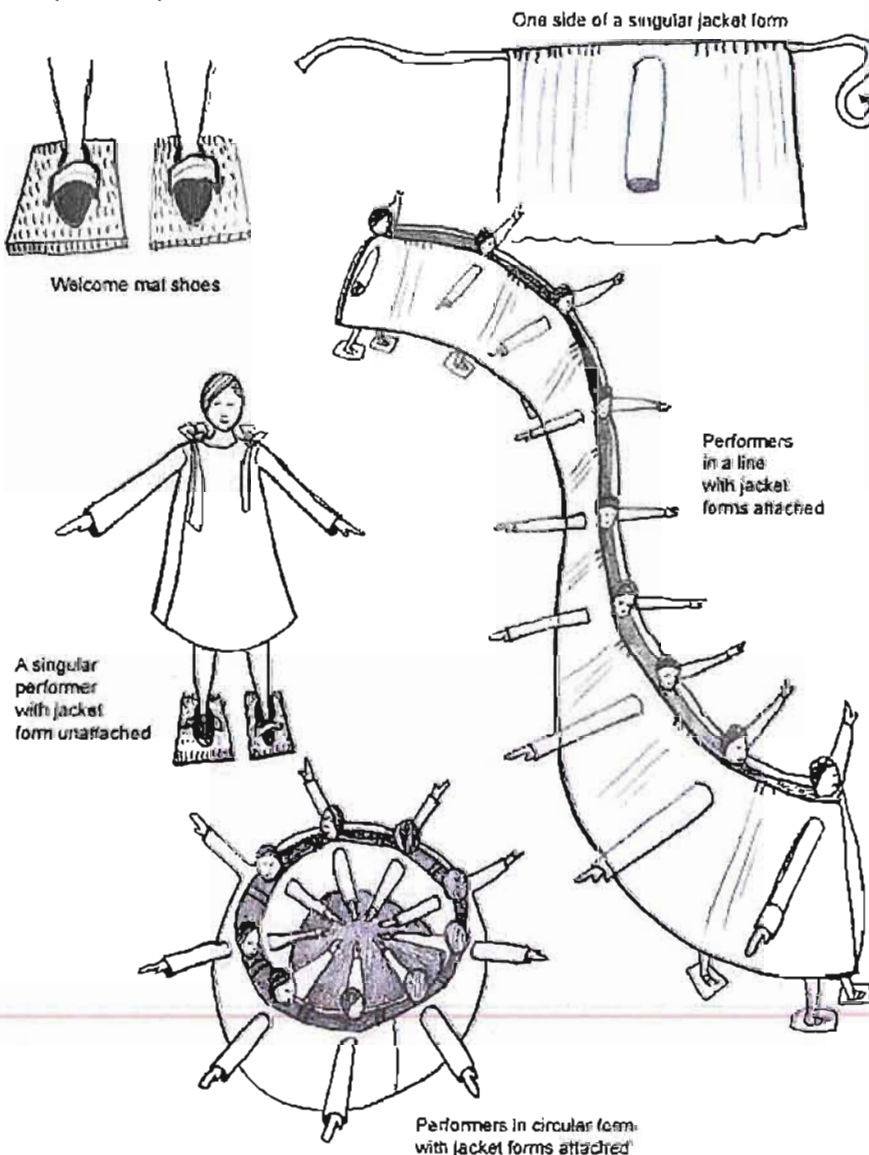
The art walk will offer the listener a microcosm of our city as a background for an original drama. We believe this could be the first of a series of original podcast plays, each showcasing a different Richmond writer.

Available not just to Gateway Theatre patrons, but to anyone with this common technology, the podcast play provides an opportunity to creatively reinterpret and re-imagine a piece of our public realm; it is strongly aligned with the City Centre Art Plan.

The panel asked that the artists consider how to promote the piece to a broader audience, including people who are not necessarily en route to a show at the Gateway Theatre. Possibilities mentioned included a launch event, signage at Brighthouse Station, and collaboration with Tourism Richmond. This project will also work during production with the Richmond Media Lab to provide mentoring opportunities for youth.

Welcome: A Mobile Sculptural Performance, by Leah Weinstein (Vancouver)

Components of possible works include,



"My work is informed by a history of textile performance within the urban environment..."

[in which] textile forms negotiate the space between body and architecture"

This piece will be developed through public participation exploring the theme of "welcome", keeping an awareness of how this theme relates to Richmond historically, geographically, and culturally.

Incorporating elements of sculpture, textile craft, and dance, this piece will include live public performances in unconventional settings. The panel noted that the proposal was clear, the artistic vision well-defined, and that the artist's relevant experience suggests a strong execution of the piece.

Untitled recycled glass mosaic, by Elizabeth Wellburn (Victoria)

Concept Sketch: My mosaics use this:



Using kiln-forming and mosaic techniques, this project will take glass sourced in Richmond and return it to the city in a new guise.

(Staff will work with the artist to confirm an appropriate site for the finished work.)

and this:



to create something like this:

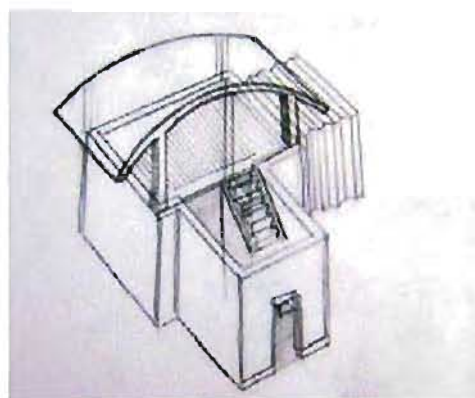
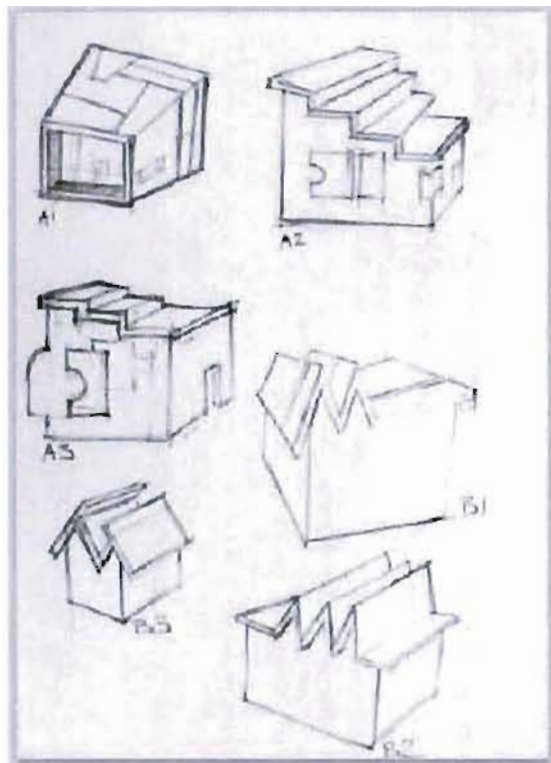


Incorporating locally sourced glass fused in a kiln, the project will retain identifiable features of the original glass items, providing a context for both historical and aesthetic appreciation. The panel notes that the artist must still confirm a site, and that the cost may decrease if the selected site does not require the proposed maximum scale.

Staff are in discussions with Environmental Programs and Parks staff to determine an appropriate location. Transoms above doorways to public buildings, such as Parks washrooms, will be considered.

Art House, by Borda & Donnelly (Vancouver & Glasgow, UK)

Potential ART HOUSE dwelling forms



Example of a proposed Art House (with expandable and collapsible rooms and roof)
Drawing © Sylvia Grace Borda & J. Keith Donnelly 2012

The *ART HOUSE* Project on completion will ideally represent plans for an artist-run, sustainable, multidisciplinary arts platform that is manifested as a physical dwelling to strengthen and bring local community together.

Proposing a new architectural structure as art, the *Art House* is a portable, inexpensive, expandable, experimental dwelling. The prototype would be used initially for arts education and exhibition.

The panel regarded the core idea of this proposal as “potentially huge”. However, they did question whether the budget, the architectural expertise, and the curatorial plans were sufficiently developed to support the project financially at this time. As the proposal identifies other potential funding sources, the panel opted to select the project and specify financial support towards project development and exhibition of the drawings and concept, noting that the express support of the City and assistance at a practical level will enable the artists to seek broader support from other funding sources.

The panel also recommended that, should a prototype be produced, staff assist the project with a possible temporary site (the plaza at the Richmond Cultural Centre being a key option).



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Mike Redpath
Senior Manager, Parks

Re: Urban Wildlife Management Framework

Date: January 16, 2013

File: 11-7200-01/2012-Vol
01

Staff Recommendation

That:

1. The Urban Wildlife Management Framework as described in the report, Urban Wildlife Management Framework, dated January 16, 2013 from the Senior Manager, Parks be received for information.
2. The report, Urban Wildlife Management Framework, dated January 16, 2013 from the Senior Manager, Parks be forward to the Richmond Board of Education for information.

Mike Redpath
Senior Manager, Parks
(604-247-4942)

REPORT CONCURRENCE			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Sustainability Environmental Services	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		
REVIEWED BY SMT SUBCOMMITTEE	INITIALS: 	REVIEWED BY CAO	INITIALS:

Staff Report

Origin

Interactions between Richmond residents, our urban environment and wildlife are frequent and, at times, challenging. A framework for considering and addressing these challenges is necessary in order for the City to respond appropriately. The purpose of this report is to present an urban wildlife management framework and to provide examples of species-specific proactive management efforts to be implemented between 2013 and 2015.

This report builds on the snow geese management plan presented to Council in 2010 and refines the City's approach to urban wildlife management as a whole. It was requested as a result of a discussion during the October 2012 Manager's report regarding snow geese.

Analysis

Urban wildlife management is a decision-making process to guide implementation of practices which purposefully influence interactions among people, wildlife and habitats. In British Columbia, all levels of government have a role in urban wildlife management.

In 2012, EBB Environmental Consulting, Inc. (EBB) worked with the City to provide information on managing urban wildlife in general and as well species specific information for Richmond. The information provided by EBB formed the basis for the development of the management framework.

Enabling Legislation:

Furbearing animals, including coyote, beaver, striped skunk and raccoon, are protected under the BC Wildlife Act and are regulated by open hunting seasons. Striped skunks and raccoons are classified as Schedule B Species, meaning that they may be trapped only within a designated open hunting season or when protecting property.

Migratory birds, including Canada Geese, Snow Geese, waterfowl, woodpeckers and seagulls are protected by the federal Migratory Birds Convention Act and Section 34 of the BC Wildlife Act. Management of these species that involves hazing or removal requires federal or provincial authorizations to be in place.

The effects of interactions among people, wildlife and habitats are often felt most strongly by the municipal government in the form of questions by local residents, impacts on private and public property and concerns for the well-being of residents and wildlife. Therefore, the local government has a role in setting local management guidelines and strategies within the applicable regulations and in conjunction with all stakeholders.

Urban Wildlife Management Framework for Richmond:

Since late 2007, Richmond has experienced a significant increase in the number of snow geese in the City and in particular, snow geese using parks and school fields as feeding grounds.

Working in conjunction with Canadian Wildlife Services and other impacted stakeholders such as YVR and the City of Delta, many efforts have been made to manage interactions among snow geese, people and their habitat. In 2010, staff proposed ongoing snow geese management practises which included hazing, the planting of cover crops to provide additional feeding grounds and educational initiatives. These efforts have provided the City experience and exposure to several management techniques. In 2011, there were 113 calls logged from residents requesting assistance regarding snow geese. In 2012, this number dropped to 76 although the overall population of snow geese in the area increased during that time.

Snow geese are not the only urban wildlife issue for the City. Interactions with other species can also create issues and concerns for residents. The framework below details a strategic and collaborative approach to addressing urban wildlife management concerns in the City. The framework is based on following key pillars:

- Education
- Habitat Preservation, Modification & Creation
- Scaled Intervention
- Monitoring & Research

Figure 1: Urban Wildlife Management Framework

	Description	Sample Methodologies
Education	Public communication and consultation to allow residents to better understand the ecology of urban wildlife while also listening to and responding to the concerns of residents where interactions occur.	Nature Park Programs, School Programs, Signage, Press Releases, public meetings, consultation and collaboration with stakeholder agencies.
Habitat Preservation, Modification and / or Creation	Preserving and protecting natural habitats which occur in areas where conflicts with residents are minimized; Altering landscapes to dissuade urban wildlife in environments where the impacts on residents are negative; creating suitable habitats where impacts to residents are likely to be lower than existing habitats.	Removing attractants, planting small shrubs and trees in manicured grass areas; implementing old-field management plans; participating in the Delta Farm and Wildlife Trust cover crop program.
Scaled Intervention	In conjunction with all stakeholders, and within regulatory frameworks, consider deterring wildlife through physical interventions. Each intervention is approached in a scalable manner and least invasive methods are implemented before more invasive methods.	Deterrents such as hazing, noise, lights; egg addling; relocation of species, removal of species.
Monitoring and Research	Ongoing monitoring of urban wildlife management issues and research developments.	Tracking of resident calls and concerns; collaboration with other levels of government on research and strategy development.

2013 – 2015 Species -Specific Urban Wildlife Management Methodology:

Snow Geese, Canada Geese and Raccoons are the most frequent sources of urban wildlife concerns by Richmond residents as reported to the City. The following table shows the planned management strategies for each of these three key species for the next three years.

Species	Education	Habitat	Scaled Intervention (subject to continued permission from Canadian Wildlife Services)	Monitoring and Research
Snow Geese	Nature Park Programs in Schools and Urban Wildlife display. Response to resident calls and concerns.	Support for winter crop overseeding at farms in south Richmond and Delta; modification of habitat on River Road where there the snow geese create a nuisance for residents and a hazard to YVR.	Hazing using dogs and lasers and scare tactics such as scare kites in areas where the geese impact the use of public spaces or where they pose a threat to public safety.	Collaboration with Lower Mainland Snow Goose steering Committee to develop a regional management plan; tracking of resident calls and concerns; working with YVR on alternative management techniques such as the use of raptors.
Canada Geese	Nature Park Programs and urban wildlife display; collaboration with Canadian Wildlife Services	Modification of specific habitats to reduce attractiveness to Canada geese in areas where there is a threat to airport safety.	Hazing using dogs and lasers and scare tactics such as scare kites in areas where the geese impact the use of public spaces or where they pose a threat to public safety.	Collaboration with YVR and other stakeholders on developing new management techniques.
Raccoons	Development of Raccoon 'fact sheet' for residents to assist them in reducing raccoon attractants and 'raccoon-proofing' their property; Nature Park urban wildlife display.	n/a	n/a	Increase tracking of raccoon concerns from residents to develop a better understanding of their impact.

Key to this urban wildlife management methodology is the monitoring and research component. It is expected that after a three-year implementation period, this framework will be readjusted based on the information collected in accordance with this pillar.

\$20,000 in the Parks annual operating budget currently supports the implementation of urban wildlife management. As well, there is approximately \$60,000 remaining from additional level

funding received in 2010 for snow goose management which will further support these activities through 2015. This additional level funding was originally intended for a comprehensive research study. However, staff found that working with others such as Canadian Wildlife Services and YVR to do most of the research was more cost-effective and the funds were not fully required.

Financial Impact

None.

Conclusion

The urban wildlife management framework will allow staff to respond to residents' questions and concerns while ensuring the City is working within the appropriate regulatory environment and respecting our city's unique ecology.

A handwritten signature in cursive script, appearing to read 'Serena'.

Serena Lusk
Manager, Parks Programs
(604-233-3344)



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: January 12, 2013

From: Jane Fernyhough
Director, Arts, Culture and Heritage

File: 11-7000-01/2013-Vol
01

Mike Redpath
Senior Manager, Parks

Re: 2013 Maritime-Themed Summer Festivals

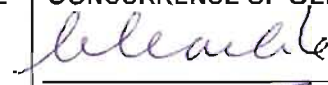


Staff Recommendations

1. That the transfer of up to \$345,000 be authorized from the Major Events Provisional Fund to the Ships to Shore account and the Maritime Festival account to provide funding in support of the 2013 Ship to Shore program, the 2013 Tall Ship Recruitment program, and the 2013 Maritime Festival as outlined in the report from the Director, Arts, Culture and Heritage and the Senior Manager, Parks dated January 12, 2013;
2. That any revenues realized from sponsorship for Ships to Shore and public sail trips be used to offset the City contribution to this event and those funds be returned to the Major Events Provisional Fund for future festival development;
3. That any grants awarded to the Maritime Festival 2013 be used to offset the City contribution to this event and those funds be returned to the Major Events Provisional Fund for future festival development; and
4. That the City's budget for the 2013 Ships to Shore and 2013 Maritime Festival be included in the 5 Year Financial Plan (2013-2017)


Jane Fernyhough
Director, Arts, Culture and Heritage
(604-276-4288)


Mike Redpath
Senior Manager, Parks
(604-247-4942)

Att. 4

REPORT CONCURRENCE			
ROUTED TO: Communications Finance Division Sponsorship & Fund Development	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
	<input checked="" type="checkbox"/>		
	<input checked="" type="checkbox"/>		
REVIEWED BY SMT SUBCOMMITTEE	INITIALS: 	REVIEWED BY CAO	INITIALS: 

Staff Report

Origin

In 2011 Council approved two maritime-themed events: Ships to Shore and an enhanced Richmond Maritime Festival. Both events were very successful, popular, and held again in 2012. This report summarizes the 2012 events and recommends that the events be supported in 2013.

These events advance several Council Term Goals:

#3 – Economic Development: developing a “stay-cation” appeal for the City and region;

#9 – Arts and Culture: support the development of a thriving, resilient and diverse cultural sector in creating a vibrant City and promoting existing cultural activities to increase public awareness, enhance quality of place and engage citizens across generations; and

#12 – Place greater emphasis on protecting and enhancing the City’s waterfront while successfully integrating a balance between urban development, public access and events, and a healthy river environment.

#12.1 – Enhance boating and sailing skill development opportunities.

Analysis

2012 Overview

The two maritime-themed summer festivals provided much benefit to the community.

Highlights from 2012 include:

- An estimated 65,000 visits
- 30 vessels over the two festivals provided viewing and ship boarding
- Over 250 volunteers equaling 2855 volunteer hours
- Involvement of over 200 local Richmond artists, artisans and performers
- Collaboration with many local community organizations
- Over \$116,400 in cash sponsorship and \$40,000 in-kind sponsorship (non-media)
- Grant of \$59,900 from Department of Canadian Heritage through the Richmond Arts Coalition for Maritime Festival to engage local artists and performers
- Major media coverage, both local and national

More detailed information about each of the two 2012 events can be found in **Attachments 1** (Ships to Shore) and **2** (Maritime Festival).

Proposed for 2013

Ships to Shore

Given that Ships to Shore was successfully hosted in 2012 in conjunction with the Steveston Salmon Festival and that this timing facilitates strong ship recruitment opportunities, it is proposed that the 2013 event be planned for June 29 to July 1 with moorage for ships at Imperial Landing and Britannia Heritage Shipyard. The benefits of this event and the proposed timing are:

- adds value and a waterfront element to the Steveston Salmon Festival;
- continues the establishment of Richmond as a programmed maritime port on the West Coast;
- reduces financial implications in comparison to hosting an event at Garry Point (no need to move floats; critical mass of attendees from the Salmon Festival nearby);
- builds on the established volunteer base from past events and maintains trained volunteers for future ship related events; and
- supports the 2010 Waterfront Strategy; the 2007-2012 Major Event Strategy and the Council term goal of programming the waterfront thereby creating a dynamic destination waterfront.

Staff have been in contact with various ships to attend a June 29 – July 1, 2013 event and have received positive interest from an exciting mix of vessels. Subject to Council approval, staff will negotiate and confirm ship appearances.

The budget for the event has been estimated at \$147,000 which includes ship recruitment for future events. Funds of up to \$145,000 from the Major Events Provisional Fund are requested to ensure that project planning can proceed. Any sponsorship or day-sail trip revenue will be returned to the Major Event Provisional Fund, thereby reducing the City's contribution. See **Attachment 3** for a budget overview.

Maritime Festival

The Richmond Maritime Festival will celebrate its 10th anniversary in 2013. It has been growing and diversifying over the past two years with support from the federal government through grants, the City, and a growing number of sponsors. The 2013 event will build on the elements that have made it a success, such as the engagement of many Richmond artists, artisans, and performers; partnerships with heritage, community and cultural organizations; and the integration of sponsor activation into the festival programming. The proposed dates are August 9-11, 2013.

The benefits of hosting this event are:

- continues a popular and growing event in the summer which engages all ages;
- showcases local artists, artisans, performers and heritage organizations and provides opportunities for them to display, promote and sell creative products;
- engages over 170 volunteers;
- provides an opportunity for the public to view and board heritage vessels of all kinds and interact with the owners and crews;

- animates the waterfront with arts and crafts hands-on activities, demonstrations, performances, storytelling and ships of all types; and
- supports the 2010 Waterfront Strategy; the 2007-2012 Major Event Strategy; and the 2012 Arts Strategy and Council term goals of promoting existing cultural activities and programming the waterfront thereby creating a dynamic destination waterfront.

Federal and provincial grants are being pursued at this time; Staff do not anticipate notification on the outcome of these grants until March or April 2013.

The budget for the Richmond Maritime Festival is estimated at \$362,000 plus in-kind media coverage. Funds of up to \$200,000 from the Major Events Provisional Fund are requested. Any grant funding received would be returned to the Major Events Provisional Fund, thereby reducing the City's contribution. See **Attachment 4** for a budget overview.

Summer of Sail

Staff are proposing the Ships to Shore 2013 event be the catalyst for a broader "Summer of Sail" program. The "Summer of Sail" program will invite vessels that are not available to attend the Ships to Shore event to visit throughout the summer. This will provide an opportunity for Richmond residents and visitors to enjoy additional maritime experiences in Steveston. In addition to vessel visits, Britannia Heritage Shipyard will be offering a sail-training program. This program is designed to spark the imagination and foster an interest in science, leadership and the environment while on board a ship. The first program offered in 2013 will be on board the tall ship, the Adventuress. Funding for these visits and associated programming will be through existing operating budgets where possible. If opportunities arise requiring any additional City funds towards this event, staff will present such requests to Council for further consideration.

Richmond Summer Event Promotional Campaign

Staff are also developing, for Council's future consideration, a multi-media promotional campaign highlighting all Richmond summer events. This campaign will broaden awareness among residents and visitors and highlight Richmond as a destination.

Financial Impact

The financial cost for Ships to Shore 2013 is up to \$145,000. The financial cost for the 2013 Richmond Maritime Festival is up to \$200,000. The combined financial cost to the City for the summer maritime-themed festivals is up to \$345,000. Funds to cover the requested City contribution for the Ships to Shore 2013, future ship recruitment and the 2013 Maritime Festival are available in the Major Events Provisional Fund. Any Ships to Shore revenue from ship day-sail trips and sponsorship would be returned to the Major Events Provisional Fund. Any grant funding received in support of the Maritime Festival would be returned to the Major Event Provisional Fund. Both or either action would reduce the City's contribution.

January 12, 2013

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Conclusion

Given the popularity and growth of the Ships to Shore event and the Richmond Maritime Festival over the past two years it is recommended that they be supported again in 2013. The two events have been identified as signature summertime destinations that attract residents and visitors, showcase Richmond's arts, culture and heritage, and create an active, vibrant Steveston waterfront.



Sandi Swanigan
Manager, Major Events and Film
(604-276-4320)



Serena Lusk
Manager, Parks Programs
(604-233-3344)

2012 Event Overview
Ships to Shore

June 29 – July 1 2012
Imperial Landing, Steveston, Richmond, British Columbia

Event Overview:

Ships to Shore 2012 was held in conjunction with the Steveston Salmon Festival. With a focus on ship boarding, sails and water safety education, the event hosted 8 Pacific Northwest ships at Imperial Landing: Hawaiian Chieftain, HMCS Oriole, Mallory Todd, SS Master, Juanita, Silver Ann, Grail Dancer, Steveston Lifeboat and two Royal Canadian Marine Search and Rescue Society boats. An additional Tall Ship, the Kaisei was originally scheduled to attend the Ships to Shore event but, due to weather conditions, participated in August in the 2012 Maritime Festival.

Event Management:

Both City staff and volunteers from Ships to Shore 2012 and the Steveston Salmon Festival jointly undertook event management including marketing and emergency protocol. This organizational structure was successful in engaging the Steveston community, provided additional resources for both events, and will serve as a good operating and safety-security model for future City events. Significant contributions to the event were also provided through relationships with the Steveston Community Society, the Gulf of Georgia Cannery, Britannia Heritage Shipyard, and local restaurants and merchants.

Volunteer Work Force:

Over 80 new and returning volunteers contributed 1355 volunteer hours to the Ships to Shore event. There are now 40 new volunteers trained with the resources and knowledge to lead and develop future water-based events.

Marketing and Communication Plan:

The event was marketed through the combined efforts of the City, the Steveston Salmon Festival and Tourism Richmond. Pre-event media coverage included news releases and event site visits by eight media outlets including News 1130, CKNW and Fairchild Radio. Additional published coverage occurred in the Richmond Review and the Richmond News, on the City's website and facebook page, and on posters distributed throughout Richmond. The final value of the media exposure received was estimated to be \$20,000 which resulted in the excellent promotional exposure needed to increase awareness and drive attendance to the event.

Safety and Security:

The event safety and security plan was developed jointly by the event coordinating committee, Steveston Community Society (Salmon Festival), Richmond RCMP, Richmond Fire-Rescue, TransLink, Royal Canadian Marine Search and Rescue Society, BC Ambulance, First Aid Responders and the City of Richmond Transportation, Emergency Services and Community

Services Departments. One plan was developed for both the Steveston Salmon Festival and the Ships to Shore events. This allowed for the efficient use of resources required to cover both events and provide the community with a safe environment.

Final Budget and Sponsorship:

The Ships to Shore 2012 event was funded from the Major Events Provisional Fund for a total of \$115,000 plus additional funding of \$35,000 for the visit of the Kaisei at the Maritime Festival. Through a combination of sponsorship and revenue from registered sails, the event was under budget and \$7,661 has been returned to the Major Events Provisional Fund. A successful sponsorship package was developed for the event. \$6,400 in cash and \$4,000 value-in-kind was raised with \$1,400 of the cash sponsorship going to the Salmon Festival in a joint marketing agreement. Sponsors for the event included: ONNI Group, Port Metro Vancouver, Save-On-Foods, Granville Island Brewing, Gold Seal–Canfisco, Van Houtte Coffee and several media outlets.

**2012 Events Overview
Maritime Festival**

August 10-12, 2012
Britannia Heritage Shipyard, Richmond, British Columbia

Event Overview

The 9th Annual Richmond Maritime Festival was held from August 10-12 at the Britannia Heritage Shipyard and drew over 35,000 participants and visitors. The Festival celebrates Steveston and Richmond's maritime and cultural heritage through a variety of land and seaside activities. The two-day and one-evening event animated the Britannia site and docks.

Event Management

City staff worked in partnership with the Richmond Arts Coalition and other community volunteers to produce the Maritime Festival. This approach to event production proved very successful as it engaged local community members and created a Steveston heritage focus. A variety of backgrounds and expertise came together in all aspects of planning. This approach has proven successful for the Maritime Festival and should be continued for 2013.

Programming

The 2012 Maritime Festival programming included 250 Richmond painters, wood carvers, potters, stilters, puppets, storytellers, dancers and other performers, artists and exhibitors. Site animation included interactive activities such as fish print flags, wish boats, mural box sculpture, giant jigsaw puzzles, demonstrations from the Richmond Sharing Farm, on-site installations such as waterslide sails, entrance gate sails, Words of Hope tree flags, exhibits and displays by community organizations and artisans, and performances by local youth and emerging actors. All programming tied into the maritime or cultural theme. This exciting mix of programming ensured a rich experience for visitors, whether they participated land-side, sea-side or both.

A total of 22 heritage vessels were on site: Eva, Ocean Guile, Silver Ann, Silver Dolphin, PT Boat, SS Master, Juanita, Iona, Eagle Rock, Penelope Isle, Dollars Aweigh, Merrilee II, Lady Allysha, Sea Maid, Sitka Spruce, RCMSAR, Raincoast Spirit, Pirate Mini Brigs, Brown Shoes, Pacific Yellowfin, Steveston Lifeboat and the Kaisei.

Volunteer Workforce

The 2012 Maritime Festival owes much of its success to the hard-working volunteers that were engaged in all aspects of planning and execution. Volunteers included the Britannia Heritage Shipyard Society, the Richmond Arts Coalition, and local merchants, residents and representatives from a variety of maritime-themed community groups. A total of 172 trained volunteers provided over 1500 hours of service in order to ensure that the event was successful.

Marketing and Communication Plan

The event was marketed through the efforts of the City, Maritime Festival sponsors and key media partners. The 2012 media partners included CTV, 24 Hours, 103.5 QMFM and the Richmond Review. The final value for media was estimated to be \$600,000. A special press event profiling the Kaisei and its environmental work drew extensive local, regional and national media coverage. (The Kaisei, originally scheduled for the Ships to Shore event, was a welcome addition to the Maritime Festival.) Festival media sponsors provided radio and television commercials for the festival, as well as newspaper advertising, and taped footage for newscasts and live broadcasting at the event itself. Non-media sponsored publicity included City press releases, information on the City's website and Facebook page, posters throughout the City, advertising in bus shelters, information on event sponsor websites and a dedicated event website. New digital media tools were also used to promote the event, including a mobile application.

Safety and Security

A safety and security plan was developed by the event producers with input from the Richmond RCMP, Richmond Fire Rescue, BC Ambulance, Translink and staff from the City's Emergency Programs and Transportation Departments. The plan was reviewed by the City's REACT committee to ensure that all required protocols were adhered to.

Final Budget and Sponsorship

The operating budget for the 9th Annual Maritime Festival was \$290,000 (not including value-in-kind). The City made an initial contribution of \$200,000. A Department of Canadian Heritage grant of \$59,900 was secured to support funding. These funds, along with those saved through efficiencies and value-in-kind contributions, resulted in \$101,000 being returned to the Major Events Development Fund, per Council resolution. The City's final contribution, therefore, was \$99,000.

The event drew 15 sponsors: Port Metro Vancouver (Presenting Sponsor), Vancouver Airport Authority, Canadian Western Bank, RE/MAX, Ricoh Canada, Fortis BC, BC Hydro, Coca-Cola, Coast Capital Savings, Urban Impact Recycling, Mustang Survival, River Rock Casino Resort, New Car Dealers Association of BC, Peller Estates Winery, and The Bread Garden resulting in a record \$110,000 in cash sponsorship. There were a total of 4 Media Partners: CTV, 24 Hours, 103.5 QM/FM and the Richmond Review.

Attachment 3

2013 Ships to Shore
Proposed Budget

Revenue Sources	Cash	In-Kind	Total
City	138,500		
Sponsors (non-media)	5,000	2,000	
Ship Sails	1,500		
TOTAL Cash + In-Kind	145,000	2,000	\$147,000

Expenses	
Ships	59,000
Program	7,000
Marketing and Promotion	15,000
Site Overlay and Production	36,000
Future Events and Ship Recruitment	30,000
TOTAL	\$147,000

January 12, 2013

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Attachment 4

2013 Maritime Festival
Proposed Budget

Revenue Sources	Cash	In-Kind	
Sponsors (non-media)	108,000	19,000	
City*	200,000	35,000	
Total	308,000	54,000	
TOTAL Cash + In-Kind			\$ 362,000

Expenses	
Program	130,500
Marketing and Promotion	33,500
Site Overlay and Production	198,000
TOTAL	\$ 362,000

*Federal and provincial grants applied for. Any award will offset City Contribution.