



Parks, Recreation and Cultural Services Committee

**Anderson Room, City Hall
6911 No. 3 Road**

**Tuesday, January 28, 2020
4:00 p.m.**

Pg. # ITEM

MINUTES

PRCS-3 *Motion to adopt the **minutes** of the meeting of the Parks, Recreation and Cultural Services Committee held on December 18, 2019.*



NEXT COMMITTEE MEETING DATE

February 25, 2020, (tentative date) at 4:00 p.m. in the Anderson Room

COMMUNITY SERVICES DIVISION

1. **2020 COMMUNITY MURAL PROGRAM PROJECTS**
(File Ref. No. 11-7000-09-20-255) (REDMS No. 6352114 v.3)

PRCS-8

See Page PRCS-8 for full report

Designated Speaker: Marie Fenwick

STAFF RECOMMENDATION

That the 2020 Community Mural Program projects as presented in the staff report titled “2020 Community Mural Program Projects” dated December 11, 2019, from the Director, Arts, Culture and Heritage Services, be endorsed.



2. **RESPONSE TO REQUEST TO EXPAND STEVESTON OUTDOOR POOL OPERATING HOURS**

(File Ref. No. 11-7143-01/2019-Vol 01) (REDMS No. 6365501 v.11)

PRCS-29

See Page **PRCS-29** for full report

Designated Speaker: Elizabeth Ayers

STAFF RECOMMENDATION

- (1) *That Option 1 – Maintain Temporary Increase in Operating Hours, as outlined in the report titled “Response to Request to Expand Steveston Outdoor Pool Operating Hours,” dated January 2, 2020 from the Director, Recreation and Sport Services be approved for the operation of Steveston Outdoor Pool for the summer of 2020 and the Consolidated 5 Year Financial Plan (2020-2024) be amended accordingly; and*
- (2) *That an update on 2020 operations at Steveston Outdoor Pool including usage, costs and revenues be provided in the fall of 2020.*

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3. **GREEN TEAMS OF CANADA**

(File Ref. No. 11-7200-01/2019-Vol 01) (REDMS No. 6338121 v.11)

PRCS-39

See Page **PRCS-39** for full report

Designated Speaker: Todd Gross

STAFF RECOMMENDATION

That the staff report titled “Green Teams of Canada,” dated December 23, 2019, from the Director, Parks Services, be received for information.

☐

4. **MANAGER’S REPORT**

ADJOURNMENT

☐



Parks, Recreation and Cultural Services Committee

Date: Wednesday, December 18, 2019

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Michael Wolfe
Councillor Chak Au
Councillor Bill McNulty
Councillor Linda McPhail
Mayor Malcolm Brodie

Also Present: Councillor Carol Day
Councillor Kelly Greene
Councillor Alexa Loo

Call to Order: The Chair called the meeting to order at 4:04 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on November 26, 2019, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

January 28, 2020, (tentative date) at 4:00 p.m. in the Anderson Room

Parks, Recreation & Cultural Services Committee
Wednesday, December 18, 2019

DELEGATIONS

1. (1) With the aid of a PowerPoint presentation and a video (copy on-file City Clerk's Office) Jennifer Louie presented on the Magical Bridges Park fully inclusive playground design that reduces barriers for children of all abilities including those with autism or visual and hearing impairments. She spoke on the costs and other communities in the United States that have developed such playgrounds. Also, she encouraged the City to consider inclusive designs when developing new playgrounds.

In reply to queries from Committee, staff noted that newly developed playgrounds incorporated accessible elements into the design and that the City will continue to explore opportunities to develop additional inclusive playgrounds.

Discussion ensued with regard to (i) estimated costs of developing accessible playgrounds, (ii) assessing the footprint of accessible playgrounds, and (iii) consulting with autism advocacy groups in playground design.

As a result of the discussion, the following **referral motion** was introduced:

It was moved and seconded

That the presentation on the Magical Bridges playground design be referred to staff.

CARRIED

In accordance with Section 100 of the *Community Charter*, Cllr. McPhail declared to be in a conflict of interest as her husband has an interest in the schooner Providence, and Cllr. McPhail left the meeting – 4:23p.m.

- (2) Andy Hobbs, Loren Slye and Simon Fawkes spoke on a partnership proposal for the City to use the ship *Providence* in City events. Mr. Hobbs spoke on the potential arrangement structure, expressing that utilizing the *Providence* is a cost-effective way of securing a ship for use in event programming. He added the proposal would have an estimated cost to the City of \$50,000 over three years.

Discussion ensued with regard to (i) the ownership and business structure of the *Providence*, (ii) the potential lease terms, and (iii) using the *Providence* in educational programming.

As a result of the discussion, the following **referral motion** was introduced:

Parks, Recreation & Cultural Services Committee
Wednesday, December 18, 2019

It was moved and seconded

That the proposed partnership proposal from the Providence be referred to staff and that staff consider the proposal together with the current review of the Richmond Maritime Festival's budget and a proposed Tall Ship Gun Battle.

CARRIED

Cllr. McPhail returned to the meeting – 4:46 p.m.

COMMUNITY SERVICES DIVISION

2. 2020 ENGAGING ARTISTS IN COMMUNITY PROGRAM PUBLIC ART PROJECTS

(File Ref. No. 11-7000-09-20-089) (REDMS No. 6327956 v.5)

Staff corrected that the proposed budget for the Terra Noval Rural Park project is \$10,000.

It was moved and seconded

That the three artist proposals for the community public art projects in partnership with West Richmond Community Centre Association, Thompson Community Centre Association and Parks Programs as presented in the staff report titled "2020 Engaging Artists in Community Program Public Art Projects," dated December 3, 2019, from the Director, Arts, Culture and Heritage Services, be endorsed.

CARRIED

3. OUTDOOR SPORTS FIELDS AND AMENITIES ALLOCATION POLICY

(File Ref. No. 11-7000-10-01) (REDMS No. 6327850 v.26)

Discussion took place with regard to the development of the Outdoor Sports Fields And Amenities Allocation Policy and consultation with the Richmond Sports Council.

In reply to queries from Committee, staff noted that the use schedules are contained within the administration procedure and that stakeholders including the Richmond Sports Council were consulted on the matter.

As a result of the discussion, the following **referral motion** was introduced:

It was moved and seconded

That the Outdoor Sports Fields And Amenities Allocation Policy be referred back to staff and the Richmond Sports Council for further consultation.

CARRIED

Parks, Recreation & Cultural Services Committee
Wednesday, December 18, 2019

PLANNING AND DEVELOPMENT DIVISION

4. REVISED RECREATION FEE SUBSIDY PROGRAM – YEAR ONE PARTICIPATION PROGRESS REPORT

(File Ref. No. 07-3190-01) (REDMS No. 6261704 v.6)

Discussion ensued with regard to pricing policies for seniors 85 years old and older. In reply to queries from Committee, staff noted that there is an outstanding referral on the matter and that a staff report is forthcoming in 2020.

It was moved and seconded

That the staff report titled “Revised Recreation Fee Subsidy Program – Year One Participation Progress Report,” dated November 22, 2019 from the Director, Community Social Development, be received for information.

CARRIED

5. MANAGER’S REPORT

(i) Christmas Lights on Moncton Street

In reply to queries from Committee, staff noted that staff will review the installation of Christmas lights on Moncton Street.

(ii) CN Rail Bridge

In reply to queries from Committee, staff noted that the City is in consultation with CN Rail with regard to future use of the CN Rail bridge in the Bridgeport area.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (4:54 p.m.).

CARRIED

Parks, Recreation & Cultural Services Committee
Wednesday, December 18, 2019

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Wednesday, December 18, 2019.

Councillor Harold Steves
Chair

Evangel Biason
Legislative Services Coordinator



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: December 11, 2019

From: Marie Fenwick
Director, Arts, Culture and Heritage Services

File: 11-7000-09-20-255/Vol
01

Re: 2020 Community Mural Program Projects

Staff Recommendation

That the 2020 Community Mural Program projects as presented in the staff report titled "2020 Community Mural Program Projects" dated December 11, 2019, from the Director, Arts, Culture and Heritage Services, be endorsed.

Marie Fenwick
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 3

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department	<input checked="" type="checkbox"/>	
Recreation and Sport Services	<input checked="" type="checkbox"/>	
Facilities	<input checked="" type="checkbox"/>	
SENIOR STAFF REPORT REVIEW	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

On February 13, 2018, Council endorsed the Public Art Community Mural Program. The focus of the Program is to install murals in highly visible locations in publicly accessible areas throughout Richmond.

This report brings forward, for consideration, three mural proposals to be painted at West Richmond Community Centre, Richmond Winter Club and Richmond Ice Centre.

This report supports Council's Strategic Plan 2018-2022 Strategy #3 One Community Together:

Vibrant and diverse arts and cultural activities and opportunities for community engagement and connection.

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

Analysis

Background

The City's Community Mural Program provides opportunities to add vibrancy to highly visible public spaces, foster community dialogue and cross-cultural exchange, and engage diverse and multi-generational communities.

Since Council's endorsement of the Community Mural Program in 2018, *Continuum* was installed at the Richmond Cultural Centre. Artists Richard Tetrault and Jerry Whitehead created a large-scale mural on the continuous exterior fascia surfaces and columns of the Cultural Centre. The artists engaged community members in a series of public workshops to develop and inform the mural design, which reflects Richmond's cultural heritage and represents the range of arts and cultural activities offered at the Cultural Centre.

Community Mural Program Selection Process

The Community Mural Program selection process is as follows:

- An annual Open Call for mural locations is issued for community groups, businesses or property owners, schools, or community associations to apply for a mural on their property. Private single family residences and properties are not eligible to apply. Where the applicant is not the property owner, the property owner must indicate consent as part of the application.

- An Open Artist Call for a Community Mural Program Artist Roster is issued biannually to provide a list of pre-qualified artists to work with selected applicants to develop their mural. The roster includes artists with a range of art styles, media and approaches.
- In consultation with Public Art staff, selected applicants are matched with an artist from the Community Mural Artist Roster for each mural opportunity. Selected applicants are required to sign a Mural Art Agreement with the City, while each artist enters into a tri-party agreement for services with the City and the property owner.
- The City manages and funds the projects. The property owner provides permission and access to the wall for installation and agrees to keep and maintain the mural for a minimum of five years.

Open Call for Mural Locations

The Open Call for mural locations for the 2020 Community Mural Program was issued on June 21, 2019 with a deadline of July 31, 2019. (Attachment 1)

Staff received six applications. A five-person interdepartmental Mural Committee met on August 21, 2019 to review the applications. The committee included representatives from Engineering, Parks, Planning, Transportation and Arts, Culture and Heritage. All submissions were evaluated on the basis of location, community impact and condition of wall surface. The following associations submitted an application to participate in the Community Mural Program:

- Richmond City Baseball Association;
- Richmond Gymnastics Association;
- Richmond Arenas Community Association;
- Richmond Soccer Association;
- Richmond Winter Club; and
- West Richmond Community Centre Association.

Three projects were selected for the 2020 Community Mural Program:

- Richmond Ice Centre (Richmond Arenas Community Association);
- Richmond Winter Club (Richmond Winter Club); and
- West Richmond Community Centre (West Richmond Community Centre Association).

Community Mural Program Artist Roster Call

The Open Artist Call for the Community Mural Program Artist Roster was issued on June 21, 2019 and closed on July 31, 2019. Staff received 25 artist applications six of which were from Richmond-based artists. All artist submissions were evaluated on the basis of artist qualifications, appropriateness to the goals of the Community Mural Program and previous mural experience (Attachment 2).

The Community Mural Program Artist Roster selection meeting took place on August 22, 2019. The selection panel included the following three members:

- Paul Dufour – Community Member
- Joey Mallet – Artist
- Chad Wong – Artist

Eighteen artists were selected for the Community Mural Program Artist Roster.

The following three proposed mural projects, matched with artists were presented to the Richmond Public Art Advisory Committee (RPAAC) on December 13, 2019 via email. RPAAC endorsed and supported all proposed projects.

West Richmond Community Centre

The proposed mural location at the West Richmond Community Centre is on the east wall of the Centre, facing the playground and measures approximately 340 square feet. The mural will animate the area and reflect the many community members that use the playground and surrounding park. The selected artist will consider the themes of play, community and diversity.

The artist selection meeting for the West Richmond Community Centre mural opportunity took place on September 24, 2019. The selection panel included the following three members:

- Jat Puri – Vice President, West Richmond Community Centre Association
- Alex Homeniuk – Coordinator, West Richmond Community Centre
- Annie Lam – Community Facilities Coordinator, West Richmond Community Centre

Artist Laura Uy from the Community Mural Program Artist Roster was recommended for this mural opportunity. Ms. Uy is a Richmond-based artist with an active mural practice and playful illustration style of work. She will work with West Richmond community members of all ages in a series of workshops during community events such as Family Day and Easter Eggstravaganza to help inspire the design of the mural as per the themes above (Attachment 3).

The recommended proposal and artist recommendation was presented to the West Richmond Community Association Board on October 16, 2019 for information. Public Art staff will continue to work with West Richmond Community Centre staff and the artist on the project plan and deliverables.

Richmond Winter Club

The proposed mural location for the Richmond Winter Club is the east facing wall at Lansdowne Road and Gilbert Road and measures approximately 1,500 square feet. The mural presents an opportunity to reflect the activities that take place inside the Club. The selected artist will work with the membership groups of the Richmond Winter Club and consider the themes of sport, heritage and local stories.

The artist selection meeting for the Richmond Winter Club mural opportunity took place on November 20, 2019. The selection panel included the Board of Directors of the Richmond Winter Club:

- Lorraine Warn – President
- Nick Hsu – Vice President
- Guido Amantea – Treasurer
- Louise Young – Secretary
- Doug Askew – Director
- Don Grant – Director
- Margaret Hewlett – Director
- Maggie Keatley – Director
- Shirley Schwabe – Director
- Gloria Trimble – Director

Artist Mark Anderson from the Community Mural Program Artist Roster was recommended for the Richmond Winter Club mural opportunity. Mr. Anderson is an accomplished mural artist based in Vancouver. He will engage the membership groups of the Richmond Winter Club to inform the design of the mural (Attachment 3).

Public Art staff will continue to work with Richmond Winter Club staff and the artist on the project plan and deliverables.

Richmond Ice Centre

The proposed mural location for the Richmond Ice Centre is both the east and south walls that face Watermania and the Richmond Ice Centre parking lot. The mural will wrap around the side of the building and will measure approximately 2,100 square feet. The mural will reflect the activities and local stories of the Richmond Ice Centre as well as ecological elements in the area.

The artist selection meeting for the Richmond Ice Centre mural opportunity took place on November 7, 2019. The selection panel included the following five members:

- Don Kuzik – Director, Richmond Arenas Community Association
- Barb Norman – Past Chair, Richmond Arenas Community Association
- Nigel Shackles – Director, Richmond Arenas Community Association
- Steve Mahon – Area Coordinator, Aquatic and Arena Services
- Nicole Tjepkema – Community Facilities Coordinator, Aquatic and Arena Services
- John Woolgar – Manager, Aquatic and Arena Services

Artist Andrew Tavukciyan from the Community Mural Program Artist Roster was recommended for the Richmond Ice Centre mural opportunity. Mr. Tavukciyan is a Vancouver-based artist with an active mural practice (Attachment 3). Mr. Tavukciyan will work with Richmond Arenas Community Association and the users of the Richmond Ice Centre and consider the themes of sport, recreation and ecology.

The Richmond Arenas Community Association supported the recommended proposal and artist recommendation.

Public Art staff will continue to work with Richmond Ice Centre staff, the Richmond Arenas Community Association and the artist on the project plan and deliverables.

Next Steps

Following Council endorsement of the mural proposals, staff will work with the artists to execute contracts and develop project implementation work plans. If approved, the projects will move into the development phase with implementation to be completed by September, 2020.

Financial Impact

The Community Mural Program budget is \$30,000 and it is funded from the Public Art Program Reserve Fund. The individual budget for each mural is:

- West Richmond Community Centre \$6,000;
- Richmond Winter Club \$12,000; and
- Richmond Ice Centre \$12,000. Due to the large scale of the proposed mural at the Richmond Ice Centre, an additional \$12,000 will be contributed by Richmond Arenas Community Association, increasing the overall budget to \$24,000.

The mural projects are included in the City's 2020 budget process and in the proposed Consolidated 5 Year Financial Plan (2020–2024).

Any maintenance and repairs required for the artwork will be the responsibility of the Associations in partnership with Richmond Public Art.

Conclusion

Murals add vibrancy to the community by energizing our public spaces, fostering community identity and civic pride, engaging youth and deterring graffiti. The creation of murals brings together local artists, students, community groups and local businesses to transform the places where we live, work and play into welcoming and beautiful environments that invite interaction and appreciation of art and culture.



Biliana Vejkova
Public Art Planner
(604-247-4612)

- Att. 1: Community Mural Program Artist Roster Artist Call
2: Community Mural Program Property Owners Application
3: West Richmond Community Centre Mural Proposal, Richmond Winter Club Mural Proposal, Richmond Ice Centre Mural Proposal

call to artists

PUBLIC ART
RICHMOND



Figure 1 – *Arrival of the S.S. Titania*, Dean and Christine Lauzé, 2017

2019–2021 Community
Mural Program

Community Mural Program Artist Roster

Request for Qualifications (RFQ)

June 2019

OPPORTUNITY

The Richmond Public Art Program invites artists residing in British Columbia to submit applications to be placed on the Community Mural Artist Roster for 2019–2021.

The Community Mural Artist Roster will be updated biannually and will provide a list of pre-qualified artists to work with community groups, business or property owners, schools, and/or private developers proposing murals on their buildings. The Roster will include artists with a range of artistic styles, mediums and approaches.

Artists with demonstrated experience and skill sets working with multiple project stakeholders and with executing indoor and outdoor murals are encouraged to apply.

Deadline: Wednesday, July 31, 2019 by 5:00 p.m. PST.

Roster Timeline: 2019–2021

call to artists

PUBLIC ART
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BACKGROUND

The Richmond Public Art Mural Program was approved by City Council in 2018. The Program provides opportunities to add vibrancy to the community by energizing public spaces, fostering community identity and civic pride, engaging youth and deterring graffiti. The creation of murals may bring artists, students, community groups and local businesses together to transform the places where we live, work, learn and play, into welcoming environments that invite interaction and appreciation of art and culture.

THEMES

Themes will be determined on an individual basis. For the Roster, we are looking for artists who can produce artwork that responds to the diverse historical, geographical and cultural heritage of different sites and communities in Richmond. Near natural areas, murals might also reflect Richmond's natural heritage and ecological networks.

MURAL DEFINITIONS

A mural is defined as a painting on a wall surface, digitally produced image printed on a substrate, mosaic or bas relief that is applied directly to a wall and that is visible from the public right-of-way.

ARTIST SCOPE OF WORK

This Artist Call is for inclusion to a pre-selected list, the Community Mural Artist Roster. Should an artist subsequently be selected to create a mural, they will be required to work on site and obtain all the necessary insurance and permitting to use lift equipment or scaffolding as necessary. An approved work plan will be developed in consultation with City staff and the property owner.

Depending on the project, artists may be required to outline a public engagement program to develop a design concept working with community members.

BUDGET

Budget will be determined for each mural project individually and will be based on size, material, level of public engagement, community contribution, site and project requirements. Budget includes (but is not limited to) artist fees, leading community engagement sessions (if required), materials, supplies, paint, permitting as needed, labour, photography, insurance, travel, accommodation and all taxes, excluding GST.

ARTIST ELIGIBILITY

Artists residing in British Columbia are eligible to apply. Indigenous artists are encouraged to apply. City employees and volunteers serving on City of Richmond Advisory Committees are not eligible to apply.

call to artists

PUBLIC ART
RICHMOND

SELECTION PROCESS

NOTE: SELECTION FOR THE ROSTER DOES NOT GUARANTEE SELECTION FOR A PROJECT COMMISSION

Artists will be selected for the Community Mural Artist Roster through a one-stage selection process. A five-person Selection Panel will convene to review all artist packages and recommend up to 30 artists for the Artist Roster. The Selection Panel will be composed of artists, community representatives, and art and design professionals. Once on the Roster, artists will be notified prior to being placed into consideration for specific mural projects. Artists will be considered based on the themes and rankings established by the Public Art Selection Panel, the goals of Public Art Area Plans, and neighbourhood identities.

Independently, property owners will be invited to propose a wall on their property for inclusion in the Mural Program. An interdepartmental staff Mural Committee will review the property owners' applications.

After the mural locations have been determined, Public Art staff, in consultation with the selected property owner, will identify artists from the Roster for each mural opportunity. The artists will be selected based on best fit for each project.

Note:

Commissioned artists will enter into a contract with the City of Richmond and property owner as appropriate.

Commissioned artists shall not promote goods and services of any businesses and shall not violate any federal, provincial or local laws. Additionally, the artwork shall not convey partisan politics, negative imagery, religious and/or sexual content.

SELECTION CRITERIA

- Artist's demonstrated mural experience and proven capability in producing murals that reflect community identity and assist in building rich cultural places
- Artist's capacity to engage community stakeholders and work with other City contractors and staff professionals if required.
- Appropriateness of the proposal to the Public Art Program goals: www.richmond.ca/culture/publicart/plans/policy.

SUBMISSION REQUIREMENTS

Email all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: publicart@richmond.ca

INFORMATION FORM – Please complete the information form attached to this document.

call to artists

PUBLIC ART
RICHMOND

STATEMENT OF INTENT – 300 words or less, highlighting past experience and skillsets, conceptual approach to the work, and why the artist is interested in this opportunity.

ARTIST CV – (1 page maximum) Teams should include one page for each member.

WORK SAMPLES – Ten (10) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information to be on each image page.

REFERENCES – Submit the names, titles and contact information of three (3) individuals who can speak to your accomplishments and relevant experience.

PROJECT TIMELINE

Submission Deadline: Wednesday, July 31, 2019, 5:00 p.m.

Artists Notification: Thursday, August 15, 2019, 5:00 p.m.

Roster Timeline: 2019–2021

SOURCES FOR ADDITIONAL INFORMATION

- City Centre Public Art Plan, www.richmond.ca/culture/publicart/plans/plans
- Community Mural Program, [https://www.richmond.ca/shared/assets/ 4 - MuralProgram49396.pdf](https://www.richmond.ca/shared/assets/4-MuralProgram49396.pdf)
- Richmond Public Art Program, www.richmond.ca/culture/publicart
- Richmond Public Art Registry, www.richmond.ca/culture/publicart/collection/catalog.aspx
- Richmond Archives, www.richmond.ca/cityhall/archives/search-archives

SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches would be best formatted to landscape format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by email to: publicart@richmond.ca.

call to artists

PUBLIC ART
RICHMOND

ADDITIONAL INFORMATION

1. Selected artists will be required to show proof of WCB coverage and appropriate general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8696

Email publicart@richmond.ca

call to artists

PUBLIC ART
RICHMOND

2019–2021 COMMUNITY MURAL PROGRAM - ARTIST ROSTER

Submission Deadline: **Wednesday, July 31, 2019 by 5:00pm PST.**

Property Owner Notification: **Thursday, August 15, 2019 by 5:00pm PST.**

Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name (if applicable): _____

Address: _____

City/Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ Website: _____
(One website or blog only)

Incomplete submissions will not be accepted. Emailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program?

☐ Yes

☐ No

Signature: _____ Date: _____

Submit applications by email to: publicart@richmond.ca

Additional Information:

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFQ as required. All submissions to this RFQ become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused. **PRCS - 19**



**City of
Richmond**

Community Mural Application

Public Art Program

6911 No. 3 Road, Richmond, BC V6Y 2C1

www.richmond.ca

Contact 604-204-8696

Please submit this completed form, and return to the Information counter located at City Hall or to publicart@richmond.ca. All materials submitted to the City for a **Community Mural Application** become public property, and therefore, available for public inquiry.

Mural Site Address: _____

Primary Contact Name: _____

Contact person's address, if different: _____

Contact info: _____

Telephone Number

Mobile Telephone Number

Email

Secondary Contact Name: _____

Contact info: _____

Telephone Number

Mobile Telephone Number

Email

Property Owner (if different from above) Signature: _____

Please print name

Contact info: _____

Telephone Number

Mobile Telephone Number

Email

For Office Use

Date Received: _____ Contribution: _____

File No.: _____ Note: _____

PRCS - 20



The following items must be completed and submitted with your Community Mural Application.

1. Proposed Mural Wall: Area (square feet): _____
 - ☐ Attach photo or sketch with the wall's dimensions
 - ☐ Attach recent photograph of the wall (JPG or PDF not exceeding 2MB)
2. Do you have a preferred theme or style of art for the proposed wall?

3. Do you have a preferred artist you would like to put forward to work with? Please ensure that the artist has applied to be on the Community Mural Artist Roster.

4. Please provide evidence of support from the building tenant(s) (if different from the building owner), as well as neighborhood associations and/or adjacent neighbors (e.g., e-mail or letter of support).
5. Do you have additional funding for the project?
 - ☐ Yes (Estimated amount \$_____)
 - ☐ No
6. Is your proposed wall on a heritage building?
 - ☐ Yes
 - ☐ No

Note: All murals on designated heritage resources, or within the Steveston Village Heritage Conservation Area (HCA), require approval by City Council and may require a Heritage Alteration Permit. Any murals on heritage buildings/structures or within the Steveston HCA will also be reviewed by the Richmond Heritage Commission.

Maintenance

The Property Owner will agree to retain and maintain the mural for a period of five years (subject to mutual agreement to terminate the agreement at an earlier date due to change of ownership, building renovations, and/or condition of the mural).

Agreement

Selected property owners will enter into a tri-party agreement for services with the City and the selected artist.

The City will manage the project and fund the work. The property owner may augment the project budget with additional funding if appropriate. The property owner will provide permission and access to the wall for installing the mural, as well as maintenance, if required.

Selection Process

A five-person interdepartmental staff Mural Committee will convene to review applications from property owners. The applications will be ranked based on the following criteria:

- public visibility of the location;
- condition of the wall surface;
- potential impact on adjacent properties;
- community impact;
- provision of additional funding if appropriate;
- provision of murals throughout the City; and
- evidence of support from the building tenants (if different from the building owner), as well as neighborhood associations and/or adjacent neighbors (e.g., email or letter of support).

Additional Information (Optional)

Project Timeline

Submission Deadline: Wednesday, July 31, 2019, 5:00 p.m.
Property Owners Notification: Thursday, August 15, 2019, 5:00 p.m.

Questions

Please contact the Richmond Public Art Program:
Tel: 604-204-8696
Email: publicart@richmond.ca

Laura Uy | West Richmond Community Centre Mural

Richmond-based artist Laura Uy will engage West Richmond community members in workshops during community events such as Family Day and Easter Eggstravaganza to explore the themes of play, community and diversity.

Laura Uy is an artist and illustrator from Richmond. Inspired by nature, wildlife and travel, her work reflects these themes in a colourful and imaginative style. She launched her stationery brand *Art + Soul Creative Co.* in 2016 and continues to design and illustrate for her own product line. Aside from working with clients and creating commercial work, Laura is passionate about pursuing her own large-scale art pieces and mural projects.

Examples of Previous Projects:



Laura Uy, *Flowers in Her Hair*. City of Vancouver's Integrated Graffiti Management Program, 2015.



Laura Uy, *BC Children's Hospital Foundation Murals*, 2017. Designed and painted murals for three operating rooms in the new BCCH Teck Acute Care Centre for the Children's Healing Experience Project.



Proposed mural wall at West Richmond Community Centre (approx. 340 square feet)

Mark Anderson | Richmond Winter Club Mural

Mark Anderson will include community engagement workshops with the membership groups of the Richmond Winter Club to inspire the design of the mural, which will celebrate the activities taking place in the Centre while considering the themes of sport, heritage and local stories.

Mark Anderson is an award-winning Vancouver-based artist who graduated from Emily Carr University of Art + Design. He has been commissioned for several graphic design, illustration, interior design, mural and painting projects throughout the years. His conceptual approach is based in storytelling and myth making. Mr. Anderson's artworks tell a story of a specific and relevant narrative that is important to the geography, history or mythology of a place or time.

Examples of Previous Projects:



Mark Anderson, *Never Doubt a Small Group*. Commissioned by the City of Vancouver, 2017.



Mark Anderson, *Little League Champs*. Commissioned by the Trout Lake Little League, 2014.



Proposed mural wall at Richmond Winter Club (approx. 1,500 square feet)

Andrew Tavukciyan | Richmond Ice Centre Mural

Andrew Tavukciyan will engage the Richmond Arenas Community Association and the users of the Richmond Ice Centre for a series of hands on community workshops and consider the themes of sport, recreation and ecology for his mural design.

Examples of Previous Projects:



Andrew Tavukciyan, *Capilano University's 50th Anniversary Mural*. Commissioned by Capilano University, 2018.



Andrew Tavukciyan, *VMF 2017 Mural*. Commissioned by Vancouver Mural Festival and Rize Alliance Properties, 2017.



Proposed mural wall at Richmond Ice Centre (approx. 2,100 square feet)



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: January 2, 2020

From: Elizabeth Ayers
Director, Recreation and Sport Services

File: 11-7143-01/2019-Vol
01

Re: Response to Request to Expand Steveston Outdoor Pool Operating Hours

Staff Recommendation

1. That Option 1 – Maintain Temporary Increase in Operating Hours, as outlined in the report titled “Response to Request to Expand Steveston Outdoor Pool Operating Hours,” dated January 2, 2020 from the Director, Recreation and Sport Services be approved for the operation of Steveston Outdoor Pool for the summer of 2020 and the Consolidated 5 Year Financial Plan (2020-2024) be amended accordingly; and
2. That an update on 2020 operations at Steveston Outdoor Pool including usage, costs and revenues be provided in the fall of 2020.

Elizabeth Ayers
Director, Recreation and Sport Services
(604-247-4669)

Att. 4

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Facility Services Finance Department	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
REVIEWED BY SENIOR STAFF REPORT REVIEW	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

At the November 26, 2019, Parks, Recreation and Cultural Services Committee meeting, staff received the following referral:

That staff review extending the Steveston Pool's schedule from May to September and the budget implications of such an extension and report back to the December 18, 2019 Parks, Recreation and Cultural Services Committee meeting.

The purpose of this report is to respond to this referral.

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

4.1 Robust, affordable, and accessible sport, recreation, wellness and social programs for people of all ages and abilities.

This report supports Council's Strategic Plan 2018-2022 Strategy #5 Sound Financial Management:

Accountable, transparent, and responsible financial management that supports the needs of the community into the future.

This report supports the following focus areas from the City of Richmond Recreation and Sport Strategy 2019-2024:

Focus Area #2: Recreation and sport opportunities are accessible, inclusive and support the needs of a growing and diverse population.

Focus Area #3: Richmond residents have the fundamental movement skills, competence, confidence and motivation to move for a lifetime.

This report supports the following focus areas from the Wellness Strategy 2018-2023:

Focus Area #1: Foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness.

Focus Area #3: Enhance equitable access to amenities, services and programs within and among neighbourhoods.

Background

The Steveston Outdoor Pool opened to the public in 1972, and underwent extensive repairs to replace the pool liner in 2016. The repair cost of \$450,000 was expected to extend the service life of the pool for approximately 10 years based on the current usage. The pool typically opens for public swimming on the Victoria Day weekend and remains open until late September to accommodate users during Watermania's annual shutdown. Public hours vary depending on the month, with more available hours during the months of July and August when the weather is generally hotter and children are out of school. Attachment 1 outlines the 2019 operating hours for Steveston Outdoor Pool.

At the November 26, 2019, Parks, Recreation and Cultural Services Committee meeting, a delegation presented a petition signed by 109 individuals that requested the following regarding the Steveston Outdoor Pool:

1. Be open to the public from the beginning of May until the end of September, 7 days a week beginning in 2020.
2. Have length swimming hours protected and continued for the duration of the Pool opening; and
3. The new hours of operation should be:
 - Weekends and Statutory Holidays: Length swim from 10am to noon. Public swim from 12:00 pm to 7:00 pm.
 - Weekdays: Length swim from 12:00 pm to 2:00 pm. Public swim from 2:00 pm to 7:00 pm.

Analysis

Governance

The City of Richmond created the Aquatic Services Board, a Council-appointed policy body, in 1996 to maximize the effectiveness of aquatic services. The Board's mandate is to represent the public interest in ensuring comprehensive and efficient aquatic services within the community. The Board works with staff to develop a policy framework for areas that include hours of operation, setting fees and allocating facility pool space.

Budget

The annual operating budget for the Steveston Outdoor Pool has total revenues of approximately \$94,000. This is comprised of \$49,000 from swimming lessons, \$27,000 from rentals/other users and \$18,000 from public swimming. The total operating subsidy for the pool is \$74,900.

Attendance

Steveston Outdoor Pool has three primary users: public swimmers, children's swimming lessons and the Richmond Kigoos Swim Club. The Richmond Kigoos Swim Club has 230 active members that swim daily from May 1 to the end of August each year. Additional users of the pool include high school swim teams, a synchronized swim club, school groups, day camps and the Richmond Rapids swim club that relocates to this facility when Watermania undergoes its

annual three-week shutdown in September. Of the almost 37,000 visits each year to the Steveston Outdoor Pool, the majority of swims are by swim club members and children learning to swim. Table 1 below outlines visits by user type for 2019.

Table 1: Steveston Outdoor Pool – 2019 Visitation

	Visits	Percentage of Overall Visits (%)	Total Visits / Hour
Public Swimming	8,355	23	16.00
Lessons	6,119	17	81.16
Kigoos	19,353	52	32.85
Other: Groups/Rentals	2,965	8	49.41
Total	36,792		

In response to previous requests from members of the community for increased lane swimming, the Aquatic Services Board approved the addition of 88 hours of lane swims at a cost of \$13,500 on a trial basis for the 2019 swim season (Attachment 2). This was funded from the 2019 Aquatic Services budget due to the delayed opening of the Minoru Centre for Active Living.

The increase in 2019 operating hours represented a 20 per cent increase in public swimming hours and produced an increase of just over one per cent in overall public swim visits, from 8,244 visits in 2018 to 8,355 visits in 2019. The average number of visits per hour declined from 18.9 per hour to 16.0 per hour. This showed evidence that the same people were attending as in previous years but were now swimming for longer periods of time or attending at different times rather than coming more times in the season. In addition, many of the lane swimmers are pass holders from the indoor pools; and therefore, little additional revenue was generated from these swimmers.

Metro Vancouver Outdoor Pools

An external scan was conducted of the surrounding Metro Vancouver cities' opening and closing dates for outdoor swimming pools. From the Metro Vancouver comparisons (Attachment 3), there are currently no pools that open to the public before the Victoria Day weekend, with most outdoor pools not open until late June. The City of Vancouver is the only other city that operates outdoor pools past Labour Day with a closing date in mid-September.

It should be noted that the Vancouver Park Board, at its November 18, 2019 meeting, requested "...the analysis of the budget and human resource implications of extending the outdoor pool season..." At the time of writing this report, there had been no staff report in response to the request.

Options for Consideration

In response to the request for additional hours staff have prepared three options (Attachment 4) for Council's consideration that include the full complement of hours requested by the delegation, a more moderate increase in operating hours and a continuation of the 2019 trial.

Option 1 – Maintain Temporary Increase in Operating Hours (Recommended)

This option would retain the 2019 hours of operation at the Steveston Outdoor Pool which includes 88 hours of additional lane swimming from the Victoria Day weekend through mid-September. The financial impact is approximately \$13,500 which, depending on attendance, would result in an increase in the operating subsidy of up to 18 per cent for the Steveston Outdoor Pool. If Council chooses this option, then \$13,500 of funding would be required, which could be reallocated from within existing Community Services budgets for 2020 only due to the delayed opening of the Minoru Centre for Active Living. Any changes to hours for 2021 will be considered in the fall of 2020, in advance of the 2021 budget process.

This option maintains an operating season that is consistent with other pools in Metro Vancouver, provides additional lane swim opportunities, has the most reasonable financial impact, and responds to the current demands on space as related to actual attendance.

If an increase in operating hours is supported, staff will work with the Aquatic Services Board and user groups to implement an extensive marketing plan to help increase participation. This may include special promotions and incentives to entice new users to the facility. Staff would report back to Council in the fall of 2020 to report on the usage and recommend any proposed changes in the operating hours and financial impact for 2021.

Option 2 – Modest Temporary Increase in Hours (Not Recommended)

This option includes opening the pool at the beginning of Victoria Day weekend until the end of September. During this period, the pool will offer an increase in both Length and Public Swimming, however not to the full extent requested. The total increase is 136 operating hours over what was offered in 2019, which represents an increase of 26 per cent. The financial impact would be approximately \$45,000 which, depending on attendance, would result in an increase in the operating subsidy of up to 60 per cent for the Steveston Outdoor Pool. If Council chooses this option, \$45,000 of funding would be required from the Rate Stabilization Account for 2020. Any changes to hours for 2021 will be considered in the fall of 2020, in advance of the 2021 budget process.

Option 3 – Temporary Increase in Full Hours Requested (Not Recommended)

Without displacing other user groups including the Richmond Kigoos and public swimming lessons, this option most closely matches the request for additional hours from the delegation. It contains an additional 308.5 operating hours, which represents an increase of 59 per cent and would have a financial impact of approximately \$95,000 which, depending on attendance, would result in an increase in the operating subsidy of up to 127 per cent for the Steveston Outdoor Pool. If Council chooses this option, \$95,000 of funding would be required from the Rate

Stabilization Account for 2020. Any changes to hours for 2021 will be considered in the fall of 2020, in advance of the 2021 budget process.

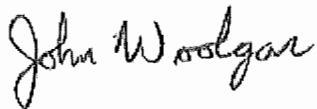
Financial Impact

If Council chooses to temporarily increase hours as outlined in the recommended Option 1, there would be no financial impact as the increased cost can be accommodated from within existing budgets. However, a realignment of budget would be required and the Consolidated 5 year Financial Plan (2020-2024) would be adjusted accordingly.

Conclusion

The Steveston Outdoor Pool is utilized by many different groups in the community, some of which may have overlapping demands for time and space. Balancing these demands with the appropriate level of service and corresponding cost to the taxpayer is a challenging task.

Based on the results from the trial increase in operating hours for 2019, staff recommend Option 1 – Maintain Temporary Increase in Operating Hours, which provides additional lane swimming from May through September 2020. If approved, staff would work with the Aquatic Services Board and user groups to increase the attendance at the pool, and study the potential for a future increase in operating hours if warranted.



John Woolgar
Manager, Aquatic and Arena Services
(604-238-8041)

- Att. 1: Steveston Outdoor Pool – 2019 Operating Hours
2: Steveston Outdoor Pool – 2019 Increase in Operating Hours from 2018
3: Metro Vancouver Comparison of 2019 Operations
4: Comparison of Steveston Pool Operation Options

Steveston Outdoor Pool – 2019 Operating Hours

	Periods	Monday to Friday	Saturday/Sunday/Stat Holidays
May	First two weeks	None	None
	Last two weeks	None	12:00-5:00
June	First two weeks	None	12:00-5:00
	Last two weeks	12:00-2:00	12:00-5:00
July and August		12:00-5:00 ^a	10:00-6:00 ^b
August	Last two weeks	12:00-7:00 ^a	10:00-6:00 ^b
September	Long weekend	N/A	10:00-6:00 ^b
	First three weeks	12:00-2:00	None
Statutory Holidays	August and September	None	12:00-6:00 ^b
Total Hours		523.0 Hours	

^a 12:00-1:00 p.m. – Lengths Only Swim (tot pool is open)

^b 10:00-11:30 a.m. – Lengths Only Swim (tot pool is open)

Steveston Outdoor Pool – 2019 Increase in Operating Hours from 2018

		Monday to Friday	Saturday/Sunday/Stat Holidays
May	First two weeks	None	None
	Last two weeks	None	None
June	First two weeks	None	None
	Last two weeks	2.0 hours = 18 hours (9 days)	None
	Last weekend	None	2.0 hours = 4 hours (2 days)
July¹ and August		N/A	2.0 hours = 28 hours (14 days)
August	Last two weeks	2.0 hours = 20 hours (10 days)	2.0 hours = 6 hours (3 days)
September	Long weekend	N/A	2.0 hours = 2 hours
	First three weeks	30 minutes = 9.5 hours (19 days)	None
Statutory Holidays	August and September	None	None
Total Hours		87.5 hours increase from 2018	

Public swim attendance 2018: 8,244

Public swim attendance 2019: 8,355

Public swim hourly visit 2018: 18.9 visits

Public swim hourly visit 2019: 16.0 visits

¹ Closed July 1

Metro Vancouver Comparison of 2019 Operations

	Richmond	Vancouver	Delta	Burnaby	Surrey	New Westminster	Coquitlam
Public Opening Weekends	Victoria Day	Victoria Day	End of June	Victoria Day	End of June	Mid-June	June 1
Public Opening Weekdays	Last two weeks of June	Victoria Day	July 1	June 1	End of June	Mid-June	June 1
Public Close	After third week of September	September 15	Labour Day Monday	Labour Day Monday	Labour Day Monday	Labour Day Monday	Labour Day Monday

Comparison of Steveston Pool Operation Options

Options	Number of Days Open	Number of Public Hours	Increase in Hours from 2019 (%)	Approximate Budget Cost (2019 dollars)	Increase in dollars (from 2019 budget)
Option #1 (Current)	103	523.0	--	\$168,762.00	\$4,512.00
Option #2	134	659.0	26.0	\$205,317.00	\$41,067.00
Option #3	155	831.5	59.0	\$247,562.00	\$83,313.00

		Option 1 (Current)		Option 2		Option 3	
		M-F	Sa/Su	M-F	Sa/Su	M-F	Sa/Su
May	First two weeks	None	None	None	None	12:00-3:30	10:00-7:00
	Last two weeks	None	12:00-5:00	12:00-2:00	12:00-5:00	12:00-3:30	10:00-7:00
June	First two weeks	None	12:00-5:00	12:00-2:00	12:00-5:00	12:00-3:30	10:00-7:00
	Last two weeks	2 Hrs TBA ¹	12:00-5:00	2 Hrs TBA ¹	12:00-5:00	2 Hrs TBA ¹	10:00-7:00
	Last weekend	N/A	10:00-6:00 ²	N/A	10:00-6:00	N/A	10:00-7:00
July & August		12:00-5:00 ³	10:00-6:00 ²	11:00-5:00 ⁴	10:00-6:00 ²	11:00-5:00 ⁴	10:00-7:00
August	Last two weeks	12:00-7:00 ³	10:00-6:00 ²	11:00-7:00 ⁴	10:00-6:00 ²	11:00-7:00 ⁴	10:00-7:00
September	Long Weekend	N/A	10:00-6:00 ²	N/A	10:00-6:00 ²	N/A	10:00-7:00
		12:00-2:00	None	12:00-2:00	12:30-2:30	12:00-2:30	None
Statutory Holidays	August and September	N/A	12:00-6:00	N/A	10:00-6:00 ²	N/A	10:00-7:00
Total Hours		523 Hours		659 Hours		831.5 Hours	

¹ June public swim time pending school rentals

² 10:00-11:30 Lengths Only Swim (tot pool is open)

³ 12:00-1:00 Lengths Only Swim (tot pool is open)

⁴ 11:00-1:00 Lengths Only Swim Time (tot pool open 12-1 only)



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: December 23, 2019

From: Todd Gross
Director, Parks Services

File: 11-7200-01/2019-Vol
01

Re: Green Teams of Canada

Staff Recommendation

That the staff report titled "Green Teams of Canada," dated December 23, 2019, from the Director, Parks Services, be received for information.

Todd Gross
Director, Parks Services
(604-247-4942)

Att. 1

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Sustainability Fleet and Environmental Programs	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
REVIEWED BY SENIOR STAFF REPORT REVIEW	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

At the Parks, Recreation and Cultural Services Committee meeting held on October 29, 2019, staff received the following referral:

- (1) That the partnership proposal from the Green Teams of Canada be referred to staff; and*
- (2) That staff examine potential environmental-related projects in Richmond; and report back.*

The purpose of this report is to respond to this referral.

This report supports Council's Strategic Plan 2018-2022 Strategy #2 A Sustainable and Environmentally Conscious City:

Environmentally conscious decision-making that demonstrates leadership in implementing innovative, sustainable practices and supports the City's unique biodiversity and island ecology.

2.1 Continued leadership in addressing climate change and promoting circular economic principles.

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

4.3 Encourage wellness and connection to nature through a network of open spaces.

Analysis

Background

Green Teams of Canada is a registered charity that was founded in 2011 as a volunteer-driven initiative to encourage responsible environmental behaviour. Its mission is "to inspire stewardship of nature by connecting diverse individuals through hands-on educational environmental activities." The organization seeks to advance this mission by coordinating youth volunteers to participate in environmental stewardship activities such as invasive plant removal, planting of native species, and shoreline clean-ups (Attachment 1).

The organization is currently comprised of two green teams: (1) the Lower Mainland Green Team, and (2) the Greater Victoria Green Team. Since 2011, the organization has engaged over 7,600 volunteers to participate in 630 stewardship activities in municipalities across British Columbia.

At the Parks, Recreation and Cultural Services Committee meeting held on October 29, 2019, a delegation from the Green Teams of Canada requested City funding in the amount of \$20,000 over two years to facilitate 10 community engagement initiatives (\$2,000 each).

Existing City Environmental Stewardship Programs and Community Engagement Initiatives

The City of Richmond currently administers three programs that offer opportunities for residents to engage in environmental stewardship activities: the Partners for Beautification Program, the Enhanced Pesticide Management Program, and the Richmond Green Ambassadors Program.

The Partners for Beautification Program was initiated in the late 1990s with the goal of empowering residents, schools, youth groups, businesses, strata councils, associations and clubs to volunteer to enhance the City's parks and open spaces. Volunteers adopt public spaces, participate in invasive species pulls, habitat restoration projects, and community clean-ups. In 2019, approximately 300 people contributed over 2,000 volunteer hours through this program.

The Enhanced Pesticide Management Program was endorsed by Council in 2009 to reduce the use of traditional pesticides and promote sustainable gardening practices in the community through broad-based educational programming, and initiatives such as the upcoming Richmond Nectar Trail. The program offers a series of free annual workshops, led by community experts, on a variety of topics such as small scale vegetable gardening, mason bee keeping, planting gardens for pollinators, composting, and decreasing reliance on pesticides through proper lawn care and organic planting practices. The program hosted 27 workshops in 2019 with 422 attendees.

The Richmond Green Ambassadors is an informal program that was initiated in 2010 to provide waste education and recycling support for the 2010 Olympic Winter Games. The program, which is under review, provides year-round educational and volunteering opportunities for secondary students (grades 8-12). Green Ambassador initiatives include waste education and recycling support at special events, invasive species removal, hosting of educational symposiums, electric vehicle outreach, and organization of the annual Richmond Earth Day Youth (REaDY) Summit.

Environmental stewardship activities under these programs are coordinated among the City's Parks, Environmental Programs, and Sustainability Departments. Volunteers are recruited and coordinated through secondary school Green Teams and the City's Volunteer Management System ("icanhelp"), which is a database of over 11,000 volunteers. Community engagement activities are also often delivered in partnership with non-profit organizations such as the Richmond Nature Park Society, Girl Guides of Canada, 4Ocean, David Suzuki Foundation, Border Free Bees, Tree Canada, Richmond School District, and local community associations.

Community Engagement Opportunities for 2020

While the City currently offers community engagement programs connecting residents to the environment, the services provided by the Green Teams of Canada can complement and enhance the City's existing programs. Specifically, outreach can be conducted to engage hard-to-reach audiences, and there is the potential to add new initiatives.

The following projects have been identified as potential opportunities to work with the Green Teams of Canada.

- Invasive plant removal at Richmond Nature Park, Bath Slough, and along the Railway Greenway.
- Litter clean-up at Triangle Beach, Mitchell Island, and along arterial roads.
- Assisting with Earth Day initiatives.
- Education and awareness on sustainability practices.
- Assisting with waste reduction and recycling at community events.
- Habitat restoration projects in natural areas.

Under the umbrella of the Partners for Beautification program, staff will work with the Green Teams of Canada to develop and implement community engagement initiatives, and will report back on the success of the partnership after two years.

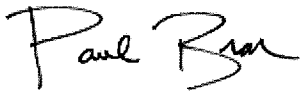
When opportunities to contract the Green Teams of Canada arise, funding will be provided through existing operating budgets. As the City has an existing database of volunteers and in-house staff resources dedicated to community engagement, the scope of work and fees for service for each project will be negotiated with the Green Teams of Canada as required.

Financial Impact

None.

Conclusion

The City of Richmond offers programs that provide residents opportunities to participate in environmental stewardship activities. Partnering with the Green Teams of Canada can enhance the services the City currently provides by attracting new audiences to a broader range of initiatives.



Paul Brar
Manager, Parks Programs
(604-244-1275)

Att. 1: Green Teams of Canada Background Information



WHY GREEN TEAMS OF CANADA WAS FOUNDED

Green Teams of Canada (GTC) is a community engagement charity that started with a call to action in 2011. Young Canadians were invited to participate in hands-on environmental action projects like removing invasive plants, planting native species and cleaning shorelines in green spaces.



Canadians spend up to 9 hours a day sedentary in front of their televisions, computers and phones. This means less time connecting with others in person, less physical exercise and less time in nature. Then they hear about the climate crisis and find themselves feeling overwhelmed and helpless to do anything about it. To address climate change, we must respond to systemic root issues, such as:



Increasing sedentary lifestyle



Lack of sense of belonging



Lack of knowing what to do locally to address climate change

GTC has two programs in BC:



Lower Mainland Green Team



Greater Victoria Green Team

IMPACTS MADE BY GTC BETWEEN 2011-2019

Human

- Grown to:** 7,600+ volunteers, 4,700 of whom are youth (largest environmental volunteer group in BC)
- % of first timers:** 65% of participants have never been engaged in these type of activities before
- # of activities run:** 630 volunteer activities in 150 green spaces in 30 municipalities
- Collaborators:** 100 (environmental, stewardship and streamkeeper groups and governmental agencies)
- Schools engaged:** 65
- Action influenced:** Encouraged responsible environmental behaviour. In an online survey, 94 out of 100 volunteers responded that their GTC participation led them to engage in more responsible environmental behaviour (e.g. recycling, riding their bicycle, using less water and energy)
- Level of Outreach:** Raised awareness about environmental issues facing parks to 1 million people. Highlighted in over 100 media outlets, including television, radio, magazines and newspapers



We transform and empower people to address climate change



Ecological

- Invasive species removed:** 88,000 pounds (9 elephants) and 4,050 cubic metres (1.5 Olympic size pools)
- # of native plants planted:** 23,650 native plants, shrubs and trees
- Garbage removed:** 7,000 pounds of garbage, especially from shorelines



Before invasive plants removed



After



OBJECTIVES

Young Canadians (aged 12-40) are engaged in environmental actions in their communities to help them to:

- Develop a sense of belonging to community and place
- Improve physical and mental health
- Feel empowered, gain a sense of ownership, and pride and improve self-esteem
- Build life skills (critical thinking, working with others as a team, leading)
- Learn about biodiversity and environmental issues
- Gain outdoor career experience and consider higher education in natural resource fields
- Cultivate a deep respect for nature, which is a pathway to responsible environmental behaviour
- Restore ecosystems and increase biodiversity



**Mental
Health**



**Physical
Health**



**Community
Health**



**Environmental
Health**

When people come together to increase biodiversity locally in a fun engaging way, they connect with nature and with others. This enhances their overall well-being, raises their environmental awareness and empowers them to contribute to a healthy planet.

AWARDS RECEIVED

BC Achievement Community Award	2019
iATS Innovator Award, Local Hero	2018
District of Saanich Environmental Award	2017
Vancity Social Innovation Award	2016
Volunteer Victoria Award	2016
YWCA Environmental Sustainability Award	2014
Recycling Council of BC Award	2014
Restoration Catalyst Award	2014
Earth Day Canada Hometown Heroes Award	2013
Nature Vancouver Frank Sanford Award	2013
Jane Goodall Institute Recognition	2011





Getting close to nature is a great change from screens. This is really valuable work as our forests are vital to the health of the planet. This helps build community spirit as well.

Jill Bauer,
Green Team volunteer



Before invasive plants removed



After. Trees rescued!



Before invasive blackberry removed



After
PRCS - 46

