

# **General Purposes Committee**

Anderson Room, City Hall 6911 No. 3 Road Tuesday, May 20, 2014 4:00 p.m.

Pg. # ITEM

### **MINUTES**

GP-4 Motion

Motion to adopt the minutes of the meeting of the General Purposes Committee held on Tuesday, April 22, 2014.

# FINANCE AND CORPORATE SERVICES DEPARTMENT

1. BUSINESS LICENCE REGULATION BYLAW 7538, AMENDMENT BYLAW NO. 9142

(File Ref. No. 12-8060-20-009142) (REDMS No. 4215807)

GP-9

### See Page **GP-9** for full report

Designated Speaker: Glenn McLaughlin

### STAFF RECOMMENDATION

That Business Regulation Bylaw No. 7538, Amendment Bylaw No. 9142 which amends Schedule A of Bylaw 7538 to include the premises at Unit 118 - 4411 No. 3 Road among the sites which permit an amusement centre to operate with more than 4 amusement machines, be introduced and given first, second and third readings.

4. WORLD UNION OF OLYMPIC CITIES MEMBERSHIP

(File Ref. No. 03-1000-12-073) (REDMS No. 4196842 v. 15)

GP-24 See Page GP-24 for full report

Designated Speaker: Cathryn Volkering Carlile

### STAFF RECOMMENDATION

(1) That staff be directed to apply for membership, by the City of Richmond, in the World Union of Olympic Cities (UMVO);

	General	Purposes Committee Agenda – Tuesday, May 20, 2014
Pg. #	ITEM	
	(2)	That the Mayor and Chief Administrative Officer be designated to be the City's representatives to the UMVO, with the Chief Administrative Officer having responsibility for managing associated functional and operational matters; and
	(3)	That funding for this legacy program be funded from Council Contingency.

**ADJOURNMENT** 



# **General Purposes Committee**

Date:

Tuesday, April 22, 2014

Place:

Anderson Room

Richmond City Hall

Present:

Mayor Malcolm D. Brodie, Chair

Councillor Chak Au Councillor Derek Dang

Councillor Evelina Halsey-Brandt

Councillor Ken Johnston Councillor Bill McNulty Councillor Linda McPhail Councillor Harold Steves

Absent:

Councillor Linda Barnes

Call to Order:

The Chair called the meeting to order at 4:00 p.m.

# **MINUTES**

It was moved and seconded

That the minutes of the meeting of the General Purposes Committee held on Monday, April 7, 2014, be adopted as circulated.

**CARRIED** 

# **DELEGATION**

1. Carol Mason, Chief Administrative Officer, Metro Vancouver, to provide an update on Metro Vancouver operations and activities.

Please see Page 4 for discussion on this matter.

### LAW & COMMUNITY SAFETY DEPARTMENT

2. SISTER CITY ADVISORY COMMITTEE 2013 YEAR IN REVIEW (File Ref. No. 01-0100-30-SCIT1-01) (REDMS No. 4195921, 4165841)

In reply to queries from Committee, Amarjeet Rattan, Director, Intergovernmental Relations and Protocol Unit, advised that (i) a memorandum dated March 25, 2014 was circulated to Council providing an update on the Wakayama student exchange visit, (ii) the Sister City Advisory Committee is currently working on 2014 initiatives, however 2015 initiatives will be planned in the near future, and (iii) the draft Wakayama 40<sup>th</sup> Anniversary book is anticipated to available in approximately three months.

Mayor Brodie requested that the memorandum dated March 25, 2014 regarding the Wakayama student exchange visit be re-circulated to Council.

It was moved and seconded

That the Sister City Advisory Committee 2013 Year in Review, attached to the staff report dated March 27, 2014, from the Director, Intergovernmental Relations and Protocol Unit, be received for information.

**CARRIED** 

# FINANCE AND CORPORATE SERVICES DEPARTMENT

3. **2014 ANNUAL PROPERTY TAX RATES BYLAW** 

(File Ref. No. 03-0925-01; 12-8060-20-009131) (REDMS No. 4173487)

It was moved and seconded

That the Annual Property Tax Rates (2014) Bylaw No. 9131 be introduced and given first, second and third reading.

**CARRIED** 

4. OPTIONS FOR THE 2014 GENERAL LOCAL ELECTION

(File Ref. No. 12-8125-70-01) (REDMS No. 4167537 v.3)

In reply to queries from Committee, David Weber, Director, City Clerk's Office provided the following information:

- local governments that implemented the at-large voting initiative for the 2011 General Local Election had a positive experience with the technology;
- the at-large voting initiative did not result in a large increase in voter turnout for lower mainland local governments that implemented it for the 2011 General Local Election;

- after the 2008 General Local Election, staff were asked (i) to examine options to increase voter turnout, and (ii) to provide additional election information to the public; as a result, the at-large voting initiative was one of the initiatives that was implemented in Richmond as a pilot for the 2011 General Local Election;
- staff received positive feedback in relation to candidate profiles; the candidate profiles were included in the *Voters Guide*, which was mailed to every Richmond household;
- the at-large voting initiative did not appear to significantly affect overall voter turnout, however its benefit was seen in the convenience of being able to vote at any voting location; and
- based on data collected from the forthcoming 2014 General Local Election, staff will follow-up and review voting division boundaries to see whether some of the identified larger divisions should be adjusted in future to create additional smaller divisions; for the 2014 General Local Election, the higher volumes typically seen at these voting places will be managed by increasing staffing levels.

It was moved and seconded *That:* 

- (1) based on Option 1, including all additional program components, as set out in the staff report dated March 3, 2014 from the Director, City Clerk's Office, staff be authorized to take all necessary steps to conduct and make arrangements for the 2014 General Local Election;
- (2) staff bring forward any appropriate bylaw amendments, as required, pertaining to the 2014 General Local Election; and
- (3) one-time additional funding be approved in the amount of \$182,500 from the General Contingency Account, in accordance with the option selected.

The question on the motion was not called as discussion ensued and some Committee members commented that (i) the modest increase in voter turnout as a result of implementing the at-large voting initiative does not justify its costs, (ii) the additional program components are worthwhile as they provide supplementary election information to the public, and (iii) the divisional voting model facilitates community members connecting with one another.

The question on the motion was then called and it was **CARRIED** with Mayor Brodie and Cllr. Au opposed.

### **DELEGATION**

1. Carol Mason, Chief Administrative Officer, Metro Vancouver, to provide an update on Metro Vancouver operations and activities.

With the aid of a PowerPoint presentation (copy on file, City Clerk's Office), Carol Mason, Chief Administrative Officer, Metro Vancouver, provided an overview of Metro Vancouver's operations and activities.

Ms. Mason then distributed copies of the Metro Vancouver Board Strategic Plan (copy on file, City Clerk's Office), and commented on the Board's strategic priorities: (i) maintaining the reputation that Metro Vancouver is a liveable region, (ii) contributing to regional prosperity, (iii) conserving resources, (iv) treating waste as a resource, (v) providing affordable services through sustainable and equitable financing, and (vi) collaborating regionally.

In reply to queries from Committee, Ms. Mason advised that a copy of her PowerPoint presentation will be forwarded to Council for information and that she would provide additional information regarding the Housing Corporation's vacancy rates and policies related to families requiring larger units.

# ENGINEERING AND PUBLIC WORKS DEPARTMENT

5. RIVER GREEN DISTRICT ENERGY UTILITY SERVICE AREA BYLAW NO. 9134

(File Ref. No. 12-8060-20-009134) (REDMS No. 4197098 v.5)

John Irving, Director, Engineering, provided background information and in reply to queries from Committee advised that (i) the cost to the customer will be less than or equal to conventional system energy costs based on the same level of service, (ii) rates are established annually by Council and no subsidies are provided, (iii) at full build out, the Alexandra District Energy Utility will result in a reduction of approximately 6,000 tonnes of greenhouse gas emissions annually, (iv) the City's District Energy Utilities surpass other District Energy Utilities, and (v) staff have received no complaints from users of the City's District Energy Utilities.

It was moved and seconded

That the River Green District Energy Utility Service Area Bylaw No. 9134, presented in the staff report titled River Green District Energy Utility Service Area Bylaw No. 9134 dated April 17, 2014, from the Director, Engineering be introduced and given first, second and third reading.

**CARRIED** 

# **ADJOURNMENT**

It was moved and seconded *That the meeting adjourn (5:03 p.m.).* 

**CARRIED** 

Certified a true and correct copy of the Minutes of the meeting of the General Purposes Committee of the Council of the City of Richmond held on Tuesday, April 22, 2014.

Mayor Malcolm D. Brodie Chair Hanieh Berg Committee Clerk



# **Report to Committee**

To:

General Purposes Committee

Date:

April 16, 2014

From:

W. Glenn McLaughlin

File:

12-8275-01/2014-Vol

01

Re:

**Business Licence Regulation Bylaw 7538** 

Chief Licence Inspector & Risk Manager

Amendment Bylaw No. 9142

### **Staff Recommendation**

That Business Regulation Bylaw No. 7538, Amendment Bylaw No. 9142 which amends Schedule A of Bylaw 7538 to include the premises at Unit 118 - 4411 No. 3 Road among the sites which permit an amusement centre to operate with more than 4 amusement machines, be introduced and given first, second and third readings.

W. Glenn McLaughlin

Chief Licence Inspector & Risk Manager

(604-276-4136)

REPORT CONCURRENCE			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Law	Image: Control of the	A	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:	APPROVED BY CAO	

### **Staff Report**

### Origin

Amongst the regulated businesses in Richmond are Amusement Centres, which contain Amusement Machines which are defined in the Business Regulation Bylaw 7538 as:

"a machine on which mechanical, electrical, automatic or computerized games are played for amusement or entertainment, and for which a coin or token must be inserted or a fee charged for use, and includes machines used for the purposes of gambling."

Business Regulation Bylaw 7538 restricts a business premises to only 4 amusement machines unless the location is listed in Schedule A of the bylaw.

On April 15, 2014, Jun Hao Du, the owner (Applicant) of Q1 Billiards, located at Unit 118 – 4411 No. 3 Road, applied to the City for consideration that his location be permitted to add an additional 4 amusement machines to his existing Business Licence to enable him to operate a total of 8 amusement machines.

This report recommends that the Applicant's establishment be included among those locations specified in the bylaw where more than 4 amusement machines would be permitted.

### **Analysis**

The subject property is zoned Automobile-Oriented District (CA). One of the permitted uses in this zoning district is an Amusement Centre with a billiard/pool hall included within the scope of the Amusement Centre definition.

DMD Enterprise Ltd., doing business as Q1 Billiards, currently operates a billiard/pool hall; refreshment stand; retail accessories and 4 amusement machines from the premises. There has been a billiard/pool hall operating from this location since 2004. The Applicant was approved for a transfer of the then current business licence and has been operating this business since June of 2013.

Billiard/Pool Halls are a regulated business with operator obligations and prohibitions; age restrictions, hours of operations and other regulations. If approved, this establishment will also be regulated by the Amusement Centre regulations in the Business Regulation Bylaw, with the more restrictive regulations applying to the common premises.

All Amusement Centres are inspected from time to time by the Richmond Joint Inspection Team to ensure compliance with the City's regulations. There have been no violations or infractions noted against this business or the operator. The RCMP was contacted with details of the proposal and did not have any concerns regarding the request to add additional amusement machines.

# Financial Impact

None

### Conclusion

Amusement Centres are regulated under the City's Business Regulation Bylaw No. 7538 and staff are recommending that Unit 118 – 4411 No 3 Road be added to Schedule A of the bylaw to enable the applicant to operate more than 4 amusement machines at this premises.

Joanne Hikida

Supervisor Business Licence

(604-276-4155)

JMH:jmh



# Business Regulation Bylaw No. 7538, Amendment Bylaw No. 9142

The Co	ouncil of the Ci	ty of Richmond enact	s as follows:		
1.	1. That <b>Business Regulation Bylaw No. 7538</b> , as amended, is further amended by adding the following in Schedule A after item 35:			the	
		Civic address	Civic Number	Original Bylaw Reference	e
	35A.	No. 3 Road	4411 – Unit 118	9142	
2.	This Bylaw is 9142".	s cited as "Business	Regulation Bylaw No.	7538, Amendment Bylaw	No.
FIRST	READING				CITY OF RICHMOND
SECO	ND READING	ł			APPROVED for content by originating dept.
THIRI	O READING		<u> </u>		APPROVED
ADOP	TED				for legality by Solicitor
<del></del>	MAYOR			CORPORATE OFFICER	_



# **Report to Committee**

To:

General Purposes Committee

Date:

May 5, 2014

From:

Mike Redpath

File:

11-7140-20-

Senior Manager Parks

BSHI1/2014-Vol 01

Re:

Blacksmith Shop and Foundry at Britannia Shipyards

### **Staff Recommendation**

That a functioning blacksmith shop and foundry as detailed in the report "Blacksmith Shop and Foundry at Britannia Shipyards" dated May 5, 2014 from the Senior Manager, Parks be received for information.

Mike Redpath Senior Manager Parks

(604-247-4942)

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Arts, Culture & Heritage	V	0
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	Initials:	APPROVED BY CAO

### **Staff Report**

### Origin

The Parks, Recreation and Cultural Services Committee passed the following referral motion at their meeting on February 25, 2014:

That staff examine the feasibility of incorporating a blacksmith shop that could showcase a traditional foundry at Britannia Heritage Shipyard and report back.

The purpose of this report is in response to the above referral by exploring the programming opportunities, infrastructure requirements, human resources, and materials that would be required to implement a working blacksmith shop and/or foundry at Britannia Shipyards.

This report supports the following 2011-2014 Council Term Goal 9.5:

Promote existing cultural resources and activities to increase public awareness, enhance quality of place and engage citizens across generations.

### Background

A blacksmith creates objects from wrought iron or steel by shaping and cutting heated metal with tools into the desired shape. Heating is accomplished using a forge (a fireplace or furnace used specifically for heating metal) fuelled by propane, natural gas or charcoal. Some modern blacksmiths use a blowtorch or induction heating methods.

The blacksmith shop was an important part of any shipbuilding community. Blacksmiths created and repaired tools and metal parts for boat building and repair. Britannia currently has a blacksmith shop exhibit, including a coal-fired forge, on display in the machine shop in the main shipyard. This exhibit is situated in the historically accurate location of the blacksmith shop at Britannia.



The Blacksmith Shop Exhibit at Britannia Shipyards

A foundry is a factory that produces metal castings. Metal is melted into a liquid and poured into a mould to produce the desired shape. In boat building and repair, foundries are commonly used to produce metal parts including ships' wheel hardware, struts, toggles, swivel pins, knobs and plaques.

### **Programming Opportunities**

Blacksmith shops are popular attractions at many national historic sites and museums. In Metro Vancouver, both Burnaby Village Museum and Fort Langley National Historic Site have active blacksmith shops. Mystic Seaport, the world's largest maritime museum, is also home to a shipsmith shop (a blacksmith who specializes in metal work for boats and ships).

Programs at these sites include hourly or on-going demonstrations for the public and school groups. Burnaby Village Museum and Mystic Seaport both offer courses in blacksmithing to the public. Burnaby Village Museum offers several half-day courses including Basic Blacksmithing, Forge Welding, Tool Making, Tong Making and Ornamental Hook Making. Mystic Seaport offers private and small group lessons for three to six people.

While there are several stand alone foundry museums around the world, staff are not aware of any examples of demonstration foundries located in historic sites or museums in North America.

Amos Pewter is a privately owned and operated pewter shop in Mahone Bay, Nova Scotia. Artisans produce pewter jewelry and decor items using traditional techniques. Hot, free-flowing molten pewter is poured from a melting pot into a wax mould. Once removed from the form, objects are hand-finished.

Amos Pewter is the first artisan shop in Nova Scotia to become a member of the international ÉCONOMUSÉE network. The mission of ÉCONOMUSÉE is to showcase traditional trades and skills in a for-profit, living museum environment. Visitors are invited to learn about the history of a trade or craft, watch artisans work, and purchase items in a boutique.

### Infrastructure Requirements

The incorporation of a functioning blacksmith shop or a foundry at Britannia Shipyard would require:

- A purpose built structure located on-site. Using a forge or foundry in the existing buildings would not be feasible due to the risk of fire. Concrete floors, fireproof walls, proper venting, and fire suppression equipment would all be considerations;
- An assessment and review of building code, safety, and risk management issues;
- The construction or installation of a forge or foundry. The size and type would be dependent on its use. For example, if it was to be used for demonstration purposes only, a small forge would be adequate. If courses and hands on programs were considered, a larger double forge would be preferable; and
- A review and estimate of the equipment that would be required and associated costs.



The Blacksmith Shop at Fort Langley



The old forge at Fort Langley



The new brick forge at Fort Langley



Blacksmith Shop, Burnaby Village Museum



Shipsmith Shop, Mystic Seaport



Shipsmith Shop, Mystic Seaport



Amos Pewter, Mahone Bay, NS



Amos Pewter, Mahone Bay, NS

### **Operating Costs**

In order to safely operate a forge or foundry, specialized training would be required. As a benchmark, Burnaby Village Museum pays their blacksmith \$30 per hour. Fort Langley National Historic Site is currently reviewing their staffing in this area. They are moving away from training interpreters to deliver the blacksmith programs and are looking to recruit a full-time professional blacksmith. The salary is currently under review.

Based on daily demonstrations in the summer months (May to September), the estimated annual material cost at the Burnaby Village Museum is \$8,000 to \$10,000.

Additionally, a full-time programmer position at Britannia Shipyards would be recommended. A staff person to oversee the activation of a blacksmith shop or foundry, along with other

programming at Britannia, would be essential to ensure that it could be used effectively for demonstration and program purposes. The development of a detailed business case in support of a future blacksmith or foundry operation would be required.

### **Financial Impact**

There is no financial impact to this report.

### Conclusion

While the blacksmith shop was historically an important part of Britannia Shipyards, the incorporation of a functioning blacksmith shop or foundry is not recommended at this time. The Britannia Shipyards Strategic Plan 2014-2018, endorsed by Council on April 14, 2014, identified the following as capital development priorities for the next four years:

- Create capital development and interpretation plan for the Japanese Duplex and First Nations Bunkhouse:
- Examine the feasibility of making the Shipyard ways and winch operational, and explore options for their future use; and
- Complete the existing capital projects including wayfinding, Shipyard ways stabilization, Richmond Boat Builders ways, boardwalk replacement and Seine Net Loft Dock.

The strategic plan allows for the exploration of an active blacksmith shop and/or foundry as part of the implementation of the plan under the following action:

• Update capital development plan for Britannia Shipyards to identify priorities and future opportunities and prioritize within the five year plan.

The feasibility of a functioning blacksmith shop and foundry will be considered as part of this capital development plan. Consideration will be given to operating it as either a program or following the ÉCONOMUSÉE model.

Marie Fenwick

Britannia Site Supervisor

CM Famille

(604-718-8044)



# **Report to Committee**

To:

**General Purposes Committee** 

Senior Manager, Parks

Date:

May 5, 2014

From:

Mike Redpath

File:

11-7025-01/2014-Vol

01

Re:

Agreement with the Sharing Farm Society

### **Staff Recommendation**

1. That the Chief Administrative Officer and the General Manager, Community Services be authorized to execute all documentation required to implement a five year agreement with the Sharing Farm Society for the purposes of the Society farming a 2.8 acre portion of land at Terra Nova Rural Park, at a rental rate of \$10.00 per year and other terms and conditions set out in attachment 2 of the staff report, dated May 5, 2014.

Mike Redpath Senior Manager, Parks (604-247-4942)

Att. 2

REPORT CONCURRENCE		
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REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	Initials:	APPROVED BY CAO

### **Staff Report**

### Origin

At the July 14, 2008 Council meeting, Council approved the following resolution:

A license from the City to the Richmond Fruit Tree Sharing Project for the use of a portion of the land at Terra Nova Rural Park for a Community Sharing Farm be approved as detailed in the staff report dated June 11, 2008 and other terms as deemed necessary by the City.

The purpose of this report is to update Council on the activities of the Sharing Farm Society (SFS) and recommend that the City enter into a revised agreement with SFS for an additional five year term.

This report responds to the following Council Term Goals #8 Sustainability and #10 Community Wellness:

- 8. To demonstrate leadership in sustainability through continued implementation of the City's Sustainability Framework; and
- 10. Continue to collaborate with community organizations and agencies to optimize resources in the implementation of the City's adopted Wellness Strategy.

### **Analysis**

### Background:

Since 2008, the SFS has harvested and donated over 200,000 pounds of healthy fruits and vegetables to assist low income and families in need in Richmond. The majority of the food has been donated to the Richmond Food bank and other local charitable organizations.

The Fruit Sharing Project began in 2001 with the harvesting of seed rows of surplus vegetables from the West Coast Seeds Demonstration Garden in Richmond, and the coordination of volunteers to pick excess fruit from Richmond property owners' fruit trees. In 2004, the Society entered into an agreement with the City to use 1.4 acres of land at the South Dyke as a Community Sharing Farm Site. This site was used for the production of vegetables until 2007, when the Society fully moved its vegetable farming operations to a site at Terra Nova Rural Park (Attachment 1).

Since 2008, the Society has implemented its Community Teaching Orchard at the South Dyke site and the Richmond Farm School at Terra Nova Rural Park, in partnership with Kwantlen Polytechnic University and the City of Richmond. In addition to growing food, the Society has developed a Farm Centre at the Terra Nova Rural Park, which includes storage, a greenhouse, and several other small support structures. The Society offers numerous corporate and volunteer opportunities to over 1,000 volunteers annually. They work in partnership with multiple organizations to collaborate on food security initiatives, implement educational programs for

people of all ages, with an emphasis on youth; and they manage an annual community event, the Garlic Festival.

Given the success of the agreement between the City and the SFS, from 2008 to 2013, staff recommend that the parties enter into a similar agreement for the period from June 2014 to May 2018, for the Terra Nova site only, under the same basic terms as the existing agreement (Attachment 2).

### **Next Steps**

Subject to approval, staff will develop an agreement based on the proposed business terms as detailed in Attachment 1. The agreement may be structured as a Partnering Agreement pursuant to section 21 of the *Community Charter*.

### **Financial Impact**

There are no financial implications as a result of this report.

### Conclusion

This report recommends that the City enter into an agreement with the Sharing Farm Society for a portion of the land at Terra Nova Rural Park located at 2631 Westminster Highway and 2771 Westminster Highway, for the purpose of a community sharing farm. The agreement will be for a five year term commencing in June 2014 and rental rate of \$10 per year, under the terms and conditions outlined in this report. The activities of the Richmond Sharing Farm Society at Terra Nova Rural Park have helped advance the vision for Terra Nova as a centre for sustainable community based agriculture and helped to put thousands of pounds of fresh produce into the Richmond Food Bank to help Richmond citizens in need.

Dee Bowley-Cowan

Acting Manager, Parks Programs

(604-244-1275)

Att. 1: Sharing Farm – Site Map

2: Sharing Farm – Terms of Agreement

# Terra Nova Rural Park - Sharing Farm Site



# Proposed Terms for Agreement with the Sharing Farm Society for Terra Nova Rural Park at 2631 Westminster Highway and 2771 Westminster Highway (the "Site")

Term	Five years	
Commencement Date	June 2, 2014	
Licensee	The Sharing Farm Society (the "Licensee")	
Rental Rate	\$10 per year	
Improvements	Any improvements to the Site may be allowed with prior written permission by the City and provided they are appropriately permitted.	
Permitted Use	The Licensee is permitted to engage in organic growing of fruits and vegetables. Herbicides, insecticides, chemical fertilizers, animal poisons and non-organic materials, included treated wood, are not permitted.	
Sales	No sales are permitted on the Site without written permission from the City.	
Insurance	As required by the City including \$5 million commercial general liability insurance listing the City of Richmond and its employees as an additional insured.	
Water Services  The Licensee is responsible for water services, including but not limited to irrigation of the Site. Any changes to the original irrig must be approved through the City and the City will make arrangements for metered water at the cost of the Licensee prior installation.		
Parking	Parking is permitted in the designated parking lots on Site.	
Farming Supplies	Farming supplies such as soil, seeds, and farming equipment are to be provided by the Licensee at its own expense.	
Waste	Waste, recycling, and composting are the cost and responsibility of the Licensee.	
Termination	Either party may, without cause, terminate this agreement on 90 days' notice.	
Representation	The Licensee must not act as the City's representative in any matter, and particularly with the media.	
Recognition	The City must be recognized as a supporter in all marketing materials and communications related to the Sharing Farm.	
Special Events	Special events require prior written approval from the City which may be withheld or denied at the City's discretion. Minimum of eight weeks notice is required.	

Monthly/Annual Reporting	An annual report is required including financial statements and a summary of operations.
Office Space	Non-exclusive office space is provided within the Buemann House at 2771 Westminster Highway. Office supplies such as furniture, equipment, phone line, and internet are to be provided by the Licensee at its own cost.
Greenhouses	The two greenhouse buildings maintenance, and all costs associated with the buildings, is the responsibility of the Licensee.
Compost Bins and Roof	The compost bins and roof maintenance and all costs associated with the building, are the responsibility of the Licensee.
Storage	Equipment and supplies are only to be stored in the designated areas or in the Licensee designated storage space. Any additional storage containers shed and/or buildings are to be approved by the City.
Drainage	The Licensee is responsible for land improvements to the Site, including but not limited to drainage. Any changes to the drainage must be approved by the City.
Liaison	The Licensee will provide the City current contact information, and Director contacts.



# **Report to Committee**

To:

General Purpose Committee

Date:

May 16, 2014

From:

Cathryn Volkering Carlile

File:

03-1000-12-073

General Manager, Community Services

Re:

**World Union of Olympic Cities Membership** 

### **Staff Recommendation**

1. That staff be directed to apply for membership, by the City of Richmond, in the World Union of Olympic Cities (UMVO);

- 2. That the Mayor and Chief Administrative Officer be designated to be the City's representatives to the UMVO; with the Chief Administrative Officer having responsibility for managing associated functional and operational matters; and
- 3. That funding for this legacy program be funded from Council Contingency.

Cathryn Volkering Carlile

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General Manager, Community Services

(604-276-4068)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
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Finance Law	
APPROVED BY CAO	

### **Staff Report**

### Origin

As a host venue City for the 2010 Olympic Games, the City has recently been given the opportunity to join the World Union of Olympic Cities (UMVO). This opportunity supports the following Council Term Goal 10 Community Wellness:

To continue to collaborate with community organizations and agencies to optimize resources in the implementation of the City's adopted Wellness Strategy.

In addition, this opportunity supports Council's Term Goal 3.4 Economic Development:

Update the City's economic development strategy, ensuring sport hosting and events are a part of it, and that it is clear on what kind of businesses we want to attract and retain, and where future industrial development and business parks will be located.

Richmond's involvement in the 2010 Winter Olympic Games was an extraordinary opportunity for Richmond, fundamentally changing the City's history, identity and landscape forever. The Games have served as an effective vehicle for orchestrating proactive development in the City Centre. They significantly contributed to and accelerated many City initiatives aimed at preserving and enhancing Richmond's quality of life for the future. These legacy initiatives include the waterfront amenity strategy, transportation improvements, Richmond Olympic Oval, Richmond Olympic Experience, trail development, downtown vibrancy, city parkland development, sport hosting, sport facility development and economic development.

This report reviews the process and rationale for joining this international organization and recommends that the City proceed with its application.

### **Analysis**

### History of the Organization

The World Union of Olympic Cities (Union Mondiale des Villes Olympiques - UMVO) is a non-profit association, established in 2002, under the control of the Swiss Civil Code. Its headquarters are based in Lausanne, Switzerland, Olympic Capital and home to the headquarters of the International Olympic Committee (IOC). The IOC is a strategic partner to the Association.

The UMVO was founded on the initiative of the city of Athens, the historic capital of the Olympic Games, and Lausanne, the Olympic capital and IOC headquarters. Its aim is to promote the sharing of knowledge and experience between cities that have hosted a Games event or are about to do so, or ones which believe in sport as a means of urban development.

### Membership

The organization is made up of the founding cities of Athens and Lausanne, and cities who have either hosted or applied to host Olympic Games or a Youth Olympic Games, and who have

applied to and been accepted by the Executive Committee. If approved by Council and the UMVO, the City of Richmond would become an active member which includes cities that have organized or been a part of hosting the Olympic Games or Youth Games.

Currently there are 21 Active Members and six Associate Members in the UMVO.

Active Members (organizers and hosts of games)		
Amsterdam (Netherlands)	Munich (Germany)	
Athens (Greece)	Nanjing (China)	
Atlanta (United States)	Qingdao (China)	
Barcelona (Spain)	Rio de Janeiro (Brazil)	
Beijing (China)	Sarajevo (Bosnia and Herzegovina)	
Innsbruck (Austria)	St. Louis (United States)	
Lake Placid (United States)	St. Moritz (Switzerland)	
Lausanne (Switzerland)	Sochi (Russia)	
London (United Kingdom)	Tokyo (Japan)	
Los Angeles (United States)	St. Louis (United States)	
Moscow (Russia)		
Associate Members (applicant or cand	idate cities)	
Busan (South Korea)	Quebec (Canada)	
Denver (United States)	Reno Tahoe (United States)	
Qinhuangdao (China)	Rotterdam (Netherlands)	

### Goals of the Association

The UMVO supports and encourages dialogue between host cities, helping to build the legacy of the Olympic Games, including the promotion of sport and healthy lifestyles, and the development of healthy connected communities, creating better lives for future generations.

The goals of the organization include:

- Facilitate an effective dialogue between former and future host cities, to ensure the continued positive impact of the Olympic Games and Youth Olympic Games and their related sport, cultural and educational initiatives;
- Support former Olympic host cities by discussing ideas and initiatives that can be implemented in order to maintain positive and sustainable Olympic legacies, and to promote sports and healthy lifestyles;
- Collaborate together in order to create a better life for future generations through the transmission of Olympic values and ideals from generation to generation;
- Display the educative nature of the Olympic Movement;
- Implement cultural activities relating to the functioning of Olympic institutions;
- Promote the support of cities to Olympic initiatives regarding integrated efforts in favour of peace;

- Support the cities with Olympic initiatives regarding integrated efforts in favour of sustainable development; and
- Guarantee the transparency and efficiency of the UMVO.

In 2013, the UMVO developed a new strategy to move the organization forward. This strategy helps its members fulfil their roles as 'legacy keepers' of the Olympic Games and Youth Games. The key objectives of the new strategy are:

- To facilitate an effective dialogue between former and future host cities, to ensure the continued positive impact of the Olympic Games and Youth Games and their related sport, cultural and educational initiatives.
- To support former Olympic cities through the discussion of ideas and initiatives that can be implemented to maintain positive and sustainable Olympic legacies, and the promotion of sport and healthy lifestyles.
- To collaborate in order to create better lives for future generations through the transfer of Olympic values and ideals from generation to generation.

The new strategy is anticipated to be approved at the 2014 UMVO Summit.

### Benefits to the City of Richmond

Key benefits of joining the UMVO are as described below:

- 1. Continue to build the community legacy and international reputation of Richmond.
- 2. Network opportunities with member cities and international sport organizations.
- 3. Participation in The Lausanne General Assembly & Summit.
- 4. Further supports the ongoing working relationship between the IOC and the City, Oval Corporation, and Olympic Experience which includes access to and use of the Olympic Rings and intellectual property and audio visual banks.
- 5. New opportunities to promote Richmond, the Oval, and Richmond Olympic Experience (ROX).
- 6. Sport hosting promotional opportunities.

### Legacy

Through its involvement with the 2010 Olympic Games, the City of Richmond built the signature facility of the Games, the Richmond Olympic Oval which is still claiming considerable recognition as a post Games legacy. In addition, the City continues to engage in unique partnerships, governance models, funding strategies and marketing programs that promote Richmond as an Olympic Venue City. Very few cities in the world have the opportunity to participate in this exclusive organization and thus influence the Olympic Games movement.

Since 2010, the City has been actively leveraging its experience and expertise through projects and relationships including operating the very successful Richmond Olympic Oval; membership in the Olympic Museums Network and development of the Richmond Olympic Experience; attending and speaking at IOC sponsored conferences; and the recently approved Development Partnership in the Sustainable Sport and Events Toolkit with AISTS.

Membership in the UMVO will continue to strengthen the City's identity internationally, and continue to build its reputation as an important member of the Olympic family and a leader in sport.

### International Networking and Best Practices

Membership will offer added value in that it is the only association of its kind that provides a direct link between host cities, the International Olympic Committee (IOC) and the world of international sport. The UMVO can upon request make available its network of international sports federation and IOC contacts which will assist in the Oval realizing opportunities for sport tournaments, conferences, trades shows and events. The organization is also creating a platform to exchange knowledge and learn from other past host cities.

The Secretary General at the UMVO informed staff that the UMVO would be pleased to receive an application from the City of Richmond. Staff has also contacted David Simon, President of the Southern California Committee for the Olympic Games, and Vice President of the UMVO. Los Angeles joined the UMVO early on, and was part of the inaugural meeting of the UMVO. Mr. Simon spoke highly of the UMVO and the opportunities that it has created for Los Angeles. Membership allows access to other cities, Olympic sponsors and a continued connection to the IOC, "it's very useful, very interesting to build relationships and have access to other cities to continue building the Olympic legacy" Simon stated.

Mr. Simon also spoke to the UMVO's new strategy and the opportunities that he believes this will create. With access to both sponsors, additional cities, and the IOC, he sees great potential for future initiatives both within and outside of the Olympic cycle. These opportunities would not be possible without the IOC at the table.

Joining the UMVO will contribute to the City's reputation, develop the legacy as a venue city and continue to showcase Richmond as a thriving, international destination that blends a multitude of experiences to strengthen the local economy and liveability of the City.

### Lausanne General Assembly and Summit

The Lausanne General Assembly and Summit is an annual summit held in late fall and hosted by the UMVO. The first day is the UMVO General Assembly and is exclusively restricted to UMVO members only and provides a unique platform to share experiences and transfer knowledge from cities having organized the Games to cities who are about to host or who have ambitions to host the Games. This is an opportunity for cities to enhance their experience and knowledge in matters of hosting and organizing sports events, planning and leveraging the legacy and developing communities to help shape better lives for future generations. The City of Richmond has presented on two occasions at the Summit with very positive feedback.

Recognizing the growing importance of issues created by urbanization, the 2014 Summit will bring city and sporting leaders together to discuss how sport can play an important role in

shaping active healthy and sustainable urban environments. This is an important opportunity for Richmond to learn and share at an international level, supporting initiatives to build a healthy, safe and attractive City.

UMVO members can take part without charge (except for travel expenses) in the Association's annual summit meeting and events organized for members.

### **UMVO Application Process**

If Council approves this report, staff will complete the application to the UMVO and submit it. Membership requests are reviewed by the Executive Committee and approved by the General Assembly of the UMVO.

It is recommended that the program be managed by the CAO's office; recognizing that the CAO already has an established track record and working relationship with several IOC personnel. The formal relationship will be between the UMVO General Assembly and the City, with the Mayor being the formal delegate, and the working or functional role residing with the CAO, as is the case with many member cities.

There are no formal meetings or requirements outside of the UMVO annual summit. However, members of the UMVO do traditionally attend the annually held Sport Accord (Attachment 1) and Olympic Games.

The City has participated in the annual Sport Accord summit in the past with a focus on sport hosting, promoting Richmond and networking with sport federations.

It would be up to the City to pursue these opportunities. At this time, accreditation is not provided to UMVO members to Olympic Games. However, the organization is exploring establishing meetings at future Olympic Games with corresponding accreditation. Expenses related to travel would be included in future operating budgets on an as needed basis depending on the location of the meeting.

Staff also suggest that the City of Richmond's membership and participation be evaluated in five years (2018).

### Financial Requirements

The financial requirements of this portfolio are primarily the membership fees and related travel expenses.

### **Financial Impact**

The annual membership fee is 5,000 Euros (2014 rates) per year (\$7,593CAN) for cities with active member status. Travel expenses would be covered in existing budgets and the annual membership costs are recommended to be funded from Council Contingency.

### Conclusion

Staff recommends that the City apply for membership in the UMVO and that the Chief Administrative Officer be the City's representative to the organization. Joining the UMVO will contribute to the City's reputation, legacy as a venue city and will continue to leverage Richmond as a thriving, international destination that blends a multitude of experiences to strengthen the local economy and liveability of the City.

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### Background SportAccord

SportAccord is the umbrella organization for all (Olympic and non-Olympic) international sports federations as well as organisers of multi-sports games and sport-related international associations. Currently, SportAccord consists of 108 members:

- 92 international sports federations governing specific sports (Full Members;
- 16 organizations which conduct activities closely related to the international sports federations (Associate Members).

The list of members can be found here: <a href="http://www.sportaccord.com/en/members/">http://www.sportaccord.com/en/members/</a>

As an international membership-based organization, SportAccord provides numerous services to unite and support its sport members. Currently, they include doping-free sport, fighting illegal betting, governance, sports' social responsibility, multi-sports games, the sport initiative, The Sports Hub, SportAccord Convention and the International Federation (IF) Forum.

Annually, SportAccord hosts the SportAccord International Convention in various locations around the world (most recently in April 2014, Turkey). Originally launched in 2003, SportAccord International Convention is a gathering of more than 2,000 leading representatives from the sport industry.

It offers the participants a powerful opportunity to come together on a global scale, in an exclusive and authoritative networking environment, to build relationships, share knowledge and develop ideas that will benefit the international sports community. Unlike any other event of its type, SportAccord International Convention is owned and endorsed by the sports movement itself.

It was created and is owned by SportAccord, the Association of Summer Olympic International Federations (ASOIF) and the Association of International Olympic Winter Federations (AIOWF).

Over the past eleven years, SportAccord International Convention has become one of the key fixtures on the world-wide sporting calendar. It allows associations as well as the international sports federations to increase efficiency by holding all their annual meetings at the same time and place, and serves also as a commercial platform whereby the sports industry can have 'one-stop-shop' access to the world governing bodies of sport and their key decision-makers.