



General Purposes Committee

Anderson Room, City Hall
6911 No. 3 Road

Monday, March 2, 2015
4:00 p.m.

Pg. # ITEM

MINUTES

GP-4 *Motion to adopt the **minutes** of the meeting of the General Purposes Committee held on Monday, February 16, 2015.*



DELEGATION

1. Kleo Landucci, Vice President, Projects & Development, Ashcroft Terminal, to present on Ashcroft Terminal's operations.

ENGINEERING AND PUBLIC WORKS DIVISION

2. **LED STREET LIGHT AND ADAPTIVE CONTROLS TRIAL PROGRAM AGREEMENT WITH BC HYDRO**
(File Ref. No. 10-6125-05-01) (REDMS No. 4478762 v. 19)

GP-12

See Page GP-12 for full report

Designated Speaker: Levi Higgs

STAFF RECOMMENDATION

- (1) *That the staff report titled LED Street Light and Adaptive Controls Trial Program Agreement with BC Hydro, dated February 16, 2015, from the Director, Engineering, be endorsed;*

- (2) *That the Chief Administrative Officer and the General Manager, Engineering and Public Works be authorized to negotiate and execute an agreement with British Columbia Hydro and Power Authority (BC Hydro) for a street lighting pilot project; and*
- (3) *That an amendment to the City's Five Year Financial Plan (2015-2019) to include capital costs of \$17,000 in 2015 with funding from the Enterprise Fund provision be approved for this pilot project.*



FINANCE AND CORPORATE SERVICES DIVISION

3. GAMING REVENUE UPDATE

(File Ref. No. 03-0905-01) (REDMS No. 4266078 v. 2)

GP-17

See Page GP-17 for full report

Designated Speaker: Cindy Gilfillan

STAFF RECOMMENDATION

- (1) *That the proposed gaming revenue allocation model as presented in the staff report titled, Gaming Revenue Update, from the Director of Finance be endorsed effective January 1, 2016;*
- (2) *That a Council Initiative account be established, and \$3.0M of the existing Gaming Revenue Provision be transferred to this account;*
- (3) *That \$12.0M of the existing Gaming Revenue Provision be transferred to the Capital Reserve (Revolving Fund) for future capital work;*
- (4) *That the 2016 Operating Budget decrease by \$1.4M to remove tax funded grants and increase by \$1.4M for transfer to the Capital Reserve (Revolving Fund) for a net impact of zero to the Operating Budget;*
- (5) *That a Grant Provision account be established for the unspent grant funds to accumulate for future distribution;*
- (6) *That item 2 of the Long Term Financial Management Strategy Policy 3707 be amended as follows:*

“Gaming revenues are designated for the capital reserves, the major capital community facility replacement program, the grants program, the Council initiatives account, and towards the cost of policing relating to gaming activities.”



COMMUNITY SERVICES DIVISION

4. FUNDING FOR MAJOR EVENTS AND FESTIVALS 2015

(File Ref. No. 11-7000-01) (REDMS No. 4508535 v. 4)

GP-30

See Page GP-30 for full report

Designated Speaker: Bryan Tasaka

STAFF RECOMMENDATION

- (1) *That \$150,000 be transferred from the Major Events Provision Fund to support Ships to Shore 2015;*
- (2) *That \$180,000 be transferred from the Major Events Provision Fund to support Maritime Festival 2015;*
- (3) *That \$40,000 be transferred from the Major Events Provision Fund to support Richmond Days of Summer marketing campaign 2015;*
- (4) *That \$170,000 be transferred from the Major Events Provision Fund to support Richmond World Block Party in the City Centre in 2015;*
- (5) *That \$60,000 be transferred from the Major Events Provision Fund to support Richmond Children's Arts Festival 2016;*
- (6) *That \$10,000 be transferred from the Major Events Provision Fund to purchase festival infrastructure and City branded assets;*
- (7) *That \$50,000 be transferred from the Major Events Provision Fund for planning and potential ship recruitment building to enhance events in 2017; and*
- (8) *That the expenditures totalling \$945,000 for Major Events, of which \$660,000 is funded from the Major Events Provision Fund, and \$285,000 funded from projected sponsorships and grants be included in the 5 Year Financial Plan (2015-2019).*

☐

ADJOURNMENT

☐



General Purposes Committee

Date: Monday, February 16, 2015

Place: Anderson Room
Richmond City Hall

Present: Mayor Malcolm D. Brodie, Chair
Councillor Chak Au
Councillor Derek Dang
Councillor Carol Day
Councillor Ken Johnston
Councillor Alexa Loo
Councillor Bill McNulty
Councillor Linda McPhail
Councillor Harold Steves

Call to Order: The Chair called the meeting to order at 4:00 p.m.

MINUTES

It was moved and seconded

That the minutes of the special meeting of the General Purposes Committee held on Tuesday, February 10, 2015, be adopted as circulated.

CARRIED

COUNCILLOR ALEXA LOO

1. SPORTS WALL OF HONOUR NOMINATION COMMITTEE REQUESTS

(File Ref. No. 01-0107-04-01) (REDMS No. 4494203)

The Chair referenced the Sports Wall of Honour's Terms of Reference (copy on file, City Clerk's Office), noting that a copy was distributed to all members of Council.

General Purposes Committee

Monday, February 16, 2015

Councillor Loo spoke of the Sports Wall of Honour Nominating Committee's requests, noting that the Committee is of the opinion that a Sports of Wall of Fame is a more fitting title for its nominees, and a Selection Committee better reflects the tasks of selecting individuals and teams for Council's approval.

Discussion ensued and the following Committee comments were noted:

- the word fame connotes that an individual (or team) is a celebrity;
- the intent of the Sports Wall of Honour is to showcase Richmond's sporting history by recognizing residents or those with a strong community connection; and
- sports walls of fame worldwide do not necessarily only recognize famous athletes.

Discussion took place regarding the suitability of renaming the Sports Wall of Honour Nominating Committee to the Sports Wall of Honour Selection Committee. It was noted that the Committee screens individuals and then makes recommendation to Council for their ultimate approval; if the Sports Wall of Honour Nominating Committee were renamed the Sports Wall of Honour Selection Committee it implies that the Committee selects the inductees.

In reply to a query from Committee, Serena Lusk, Senior Manager, Recreation and Sport, advised that staff do not anticipate a financial impact should the Sports Wall of Honour be renamed.

It was moved and seconded

- (1) *That the "Sports Wall of Honour" be renamed the "Sports Wall of Fame;" and*
- (2) *That the "Sports Wall of Honour Nomination Committee" be renamed the "Sports Wall of Fame Selection Committee."*

The question on the motion was not called as there was agreement to separate the motion for voting purposes.

The question on Part (1) was then called and it was **CARRIED** with Mayor Brodie, Cllrs. Au, Johnston, and McPhail opposed.

The question on Part (2) was then called and it was **DEFEATED** with Mayor Brodie, Cllrs. Au, Day, Dang, Johnston, McPhail, and Steves opposed.

General Purposes Committee
Monday, February 16, 2015

COMMUNITY SERVICES DIVISION

2. FUNDING FOR MAJOR EVENTS AND FESTIVALS 2015

(File Ref. No. 11-7000-01) (REDMS No. 4486986 v. 3)

In reply to queries from Committee, Jane Fernyhough, Director, Arts, Culture and Heritage Services, accompanied by Bryan Tasaka, Manager, Major Events and Film, provided the following information:

- the Richmond Days of Summer is an umbrella marketing program designed to promote the broad range of community events occurring throughout the summer months;
- the Summer PlayDays, which took place in August 2014, was to activate the Oval Waterfront plazas;
- the Richmond World Block Party differs from the Summer PlayDays in that it will be the City's first major multicultural festival; and
- staff can review the proposed event dates to ensure that they do not coincide.

In reply to queries from Committee, Mr. Tasaka advised that the proposed Richmond World Block Party is in essence a large festival, similar to that of Vancouver's Khatsahlano Street Party.

Discussion took place and Committee raised concern with regard to funding for local block parties and the location and benefit to the community of the proposed Richmond World Block Party.

In reply to a query from the Chair, Mr. Tasaka advised that staff can report back to Committee on the concept and scope of the proposed Richmond World Block Party.

It was noted that the concept and scope of the proposed Richmond World Block Party be presented to Council prior to the consideration of the staff report titled Funding for Major Events and Festivals 2015.

In reply to queries from Committee, Mr. Tasaka advised that additional festival infrastructure and City branded assets are required as the City builds its inventory of such resources.

In reply to comments regarding the Children's Arts Festival, Ms. Fernyhough advised that the event was well attended; in an effort to ensure that the line ups for various activities are manageable for small children, staff are proposing that the event be expanded. It was noted that an event of this scale is beyond the scope of a community association. Also, Ms. Fernyhough commented on the City's partnership with Tourism Richmond on such events.

General Purposes Committee

Monday, February 16, 2015

Discussion took place and Committee raised concern regarding the proposed Richmond World Block Party, noting that this proposal should have been presented to the Parks, Recreation and Cultural Services Committee. Also, Committee queried the allocation of funds to the proposed events, and the anticipated sponsorship and grant funding projected for said events.

Ms. Tasaka spoke of the proposed Richmond World Block Party, highlighting that it will be a new free community festival located in the City Centre; the Block Party is anticipated to include a main stage, which in turn creates excellent opportunities for corporate sponsorship.

Discussion further took place among Committee members and concerns regarding the proposed Richmond World Block Party were echoed.

As a result of the discussion, the following **referral** was introduced:

It was moved and seconded

*That the staff report titled **Funding for Major Events and Festivals 2015, dated January 21, 2015 from the Director, Arts, Culture and Heritage Services be referred back to staff for (i) more information on sponsorship, (ii) more information on the Richmond World Block Party and on its plan, and (iii) the allocation of resources.***

The question on the referral was not called as discussion took place and Committee commented on the need to examine lasting community benefits such as infrastructure upgrades as a result of the proposed Richmond World Block Party. Also, it was suggested that a main stage be examined for the Ships to Shore event.

Committee noted that it would be suitable for staff to report back to the General Purposes Committee on the aforementioned referral.

Discussion took place and it was noted that the proposed Richmond World Block Party's concept needs to be refined to highlight its uniqueness.

The question on the referral was then called and it was **CARRIED**.

ENGINEERING & PUBLIC WORKS DIVISION

3. MINORU COMPLEX ENERGY SAVING AND SUSTAINABLE INITIATIVES UPDATE

(File Ref. No. 10-6125-07-01) (REDMS No. 4486485 v. 15)

In reply to queries from Committee, Martin Younis, Senior Project Manager, and Levi Higgs, Corporate Energy Manager provided the following information:

General Purposes Committee

Monday, February 16, 2015

- the proposed design and mechanical system for the new Minoru Complex is anticipated to reduce associated greenhouse gas emissions (GHG) by 70%;
- the pursuit of Leadership in Energy and Environmental Design (LEED®) Gold rating would be the equivalent to 24% better than current building code requirements for energy performance;
- approximately one to two per cent of construction costs can be attributed to LEED® Gold certification;
- panels that convert solar energy to electrical energy will displace some of the purchased electrical energy of the new Minoru Complex; and
- the new Minoru Complex reduces the City's corporate carbon footprint and minimizes conventional energy costs increases, while increasing recreational capacity.

In reply to a query from the Chair, Mr. Younis advised that the implementation of energy efficient systems can be without the pursuit of LEED® Gold certification is at Council's discretion.

It was moved and seconded

That the staff report titled Minoru Complex Energy Saving and Sustainable Initiatives Update, dated January 28, 2015, from the Senior Manager, Project Development, be received for information.

CARRIED

4. **TRANS MOUNTAIN PIPELINE PROJECT NATIONAL ENERGY BOARD – UPDATE**

(File Ref. No. 10-6125-30-001) (REDMS No. 4494512)

Amarjeet Rattan, Director, Intergovernmental Relations and Protocol Unit, provided background information and noted that the City's next major milestone opportunity in the National Energy Board review process is to submit written evidence to the Panel. Mr. Rattan stated that, should Council choose to proceed in participating in submitting written evidence to the Panel, costs related to research, the retention of technical experts and travel will be significant.

In reply to queries from Committee, Lesley Douglas, Manager, Environmental Sustainability, advised that written evidence submissions are due on May 26, 2015.

Discussion ensued regarding Council's objective for seeking Intervenor status, and it was noted that the importance of being at the meetings was to protect Richmond's interests. Also, discussion took place on the potential to coordinate the submission of written evidence with other local governments with Intervenor status.

5.

General Purposes Committee

Monday, February 16, 2015

John Irving, Director, Engineering, remarked that although the project footprint is outside of Richmond, Council has identified concerns in regards to the projects and potential risks to the city's foreshore areas. He stated that, should an alternate footprint with higher potential for impact on the City be considered in the future, the City's further involvement in the process would be advisable.

Discussion took place and it was noted that, with over 400 bodies granted Intervenor status, it is unlikely that the City's efforts in potential partnership with other local governments with Intervenor status would provide new information to the Panel.

The Chair directed staff to liaise with other bodies involved in the process and provide Council recommendations on further action to be or not to be taken.

Also, it was noted that other bodies involved in the process do not necessarily share the City's concerns.

It was moved and seconded

That the staff report titled Trans Mountain Pipeline National Energy Board (NEB) Update, dated February 2, 2015, from the Director, Engineering, and Director, Intergovernmental Relations & Protocol Unit, be received for information.

CARRIED

FINANCE & CORPORATE SERVICES DIVISION

5. **BUSINESS LICENCE BYLAW NO. 7360, AMENDMENT BYLAW NO. 9212**

(File Ref. No. 12-8275-02) (REDMS No. 4493257)

In reply to queries from the Chair, Glenn McLaughlin, Chief Licence Inspector and Risk Manager, spoke of the process surrounding applications submitted to the Passenger Transportation Board (PTB) for additional taxis. Mr. McLaughlin stated that typically the City does not provide comments to the PTB with regard to applications in an effort to remain unbiased. Also, he stated that should the proposed bylaw amendment not be approved, the applicant would not be able to obtain business licences for the additional vehicles.

In reply to a query from Committee, Victor Wei, Director, Transportation, advised that Council would be updated on the results of a meeting with taxi companies with regard to outstanding tickets.

The Chair requested that all future applications to the PTB be forwarded to Council for its comments when received by the City.

6.

General Purposes Committee
Monday, February 16, 2015

It was moved and seconded

That Business Licence Bylaw No. 7360, Amendment Bylaw No. 9212, that increases the maximum number of Class A Taxicabs to 107 and Class N Taxicabs to 41, be introduced and given first, second and third readings.

CARRIED

6. LIQUOR LICENCE AMENDMENT APPLICATION PIONEER'S PUB LTD. – 10111 NO. 3 ROAD UNIT 200

(File Ref. No. 12-8275-30-001) (REDMS No. 4475029)

It was moved and seconded

That the application from Pioneer's Pub Ltd., for an amendment under Liquor Primary Licence No. 030591, to increase the hours of liquor service from Sunday through Thursday, 10:00 a.m. to 12:00 a.m., and Friday and Saturday, 11:00 a.m. to 1:00 a.m., to Monday through Sunday, 9:00 a.m. to 1:00 a.m., be supported only for earlier service at 9:00 a.m., Monday through Sunday, and that a letter be sent to the Liquor Control and Licensing Branch advising that:

- (1) Council supports an earlier service time but does not support later service hours;*
- (2) Council's comments on the prescribed criteria (set out in Section 53 of the Liquor Control and Licensing Regulations) are as follows:*
 - (a) the potential for additional noise and traffic in the area were considered; and*
 - (b) the impact on the community was assessed through a community consultation process;*
- (3) as the operation of a licenced establishment may affect nearby residents the City gathered the view of the residents as follows:*
 - (a) property owners and businesses within a 50 metre radius of the subject property were contacted by letter detailing the application, providing instructions on how community comments or concerns could be submitted; and*
 - (b) signage was posted at the subject property and three public notices were published in a local newspaper. This signage and notice provided information on the application and instructions on how community comments or concerns could be submitted; and*
- (4) Council's comments and recommendations respecting the views of the residents are as follows:*

7.

General Purposes Committee

Monday, February 16, 2015

- (a) *that based on the letters sent and having received only one response from all public notifications, Council considers that the amendment is acceptable to the majority of the residents in the area and the community.*

The question on the motion was not called as discussion ensued and Committee commented on (i) the potential for extended hours to encourage residents to stay in Richmond as opposed to attending a pub in another municipality, (ii) the applicant's intent for extended hours, noting that the opportunity to remain open later could be utilized for special events, and (iii) the potential for a one-year probationary period for the proposed extended hours.

In reply to queries from Committee, Mr. McLaughlin commented on residences in proximity to the Pioneer's Pub Ltd., and spoke of Council's decisions on neighbourhood pub operating hours as it relates to Policy 9305: Liquor Primary Licence and Food Primary Liquor Licence – Hours of Operation.

Discussion took place and a comment was made regarding the suitability of reviewing Policy 9305.

The question on the motion was then called and it was **CARRIED** with Cllr. Day opposed.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (5:37 p.m.).

CARRIED

Certified a true and correct copy of the Minutes of the meeting of the General Purposes Committee of the Council of the City of Richmond held on Monday, February 16, 2015.

Mayor Malcolm D. Brodie
Chair

Hanieh Berg
Committee Clerk



City of Richmond

Report to Committee

To: General Purposes Committee

Date: February 16, 2015

From: John Irving, P.Eng. MPA
Director, Engineering

File: 10-6125-05-01/2015-
Vol 01

Re: **LED Street Light and Adaptive Controls Trial Program Agreement with BC Hydro**

Staff Recommendation

1. That the staff report entitled "LED Street Light and Adaptive Controls Trial Program Agreement with BC Hydro" dated February 16, 2015 from the Director, Engineering, be endorsed.
2. That the Chief Administrative Officer and the General Manager, Engineering and Public Works be authorized to negotiate and execute an agreement with British Columbia Hydro and Power Authority (BC Hydro) for a street lighting pilot project.
3. That an amendment to the City's Five Year Financial Plan (2015-2019) to include capital costs of \$17,000 in 2015 with funding from the Enterprise Fund provision be approved for this pilot project.

John Irving, P.Eng. MPA
Director, Engineering
(604-276-4140)

Att.2

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Roads & Construction	<input checked="" type="checkbox"/>	
Law	<input checked="" type="checkbox"/>	
Finance	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

The purpose of this report is to seek authorization for the Chief Administrative Officer and the General Manager, Engineering and Public Works to sign a program agreement (Agreement) with the British Columbia Hydro and Power Authority (BC Hydro) for a street lighting pilot project that includes an indemnity clause. This pilot project involves the installation of high efficiency light emitting diode (LED) lighting on BC Hydro owned poles along select City roadways (No.3 Road south of Steveston Hwy, Westminster Hwy east of No.6 Road, No. 6 Road south of Westminster Hwy, and along Regent Street in Steveston). This installed lighting will improve safety on two rural roads where minimal lighting currently exists, as well as improve the lighting at other replacement locations.

Analysis

There are two main types of street lighting used in the City of Richmond to illuminate roadways; street lighting fixtures that the City owns, operates, and maintains (called ornamental street lighting), and street lighting fixtures that are owned and maintained by BC Hydro on BC Hydro poles (called overhead street lighting). The City pays indirectly for electrical use and maintenance of the BC Hydro owned overhead street lighting fixtures.

There are currently over 11,000 street light fixtures in the City that are City owned, and approximately 2,300 that are owned by BC Hydro. None of the existing BC Hydro street lighting is LED. The City of Richmond is continually looking to expand its network of higher efficiency LED street lighting, to improve corporate energy efficiency as well as provide sufficient roadway lighting as needed. This pilot project will help improve corporate energy efficiency in the long term.

The City is currently working with BC Hydro to have 138 high efficiency LED street lights installed on BC Hydro poles along No.3 Road south of Steveston Hwy and along Westminster Hwy east of No.6 Road, to mitigate the public safety concerns along these rural arterial roads in the most efficient and cost effective way possible. These roads currently have minimal lighting, and are not required to have street lighting at all based on applicable lighting standards. Nonetheless, the City has identified these two locations as high priorities for public safety improvements, due to previous incidents. In addition to the new installations, there will be another 30 high efficiency LED street lights replacing less efficient lighting along No.6 Road south of Westminster Highway and along Regent Street in Steveston.

Staff have negotiated for BC Hydro to cover the majority of the costs of installing LED lights on Hydro poles along the select City roadways. BC Hydro will also cover the cost of the electricity for all these new LED lights for at least one year, while they evaluate the performance of the selected LED fixtures. The performance metrics of the LED lights will be shared with the City, so that the City will be able to conduct its own assessment. This LED street lighting pilot project on BC Hydro owned poles, if implemented, would be the first of its kind in BC.

In order for the pilot project to be implemented, BC Hydro requires that the City indemnify BC Hydro from any claims or losses related to the installation of LED lighting on the select City roadways for this pilot project.

Financial Impact

BC Hydro will cover the majority of the capital costs, including the LED fixture and installation costs and the associated electrical and operating costs for at least one year, for a total contribution of approximately \$100,000.

The City's contribution will be \$17,000 for additional capital "make ready" costs to upgrade electrical infrastructure as required, which is typical for a lighting installation request of this nature and size. The City's contribution will be funded from the Enterprise Fund and if approved this will be included as an amendment to the City's Five Year Financial Plan (2015-2019). The expected operational cost savings from the replacement LED lights used to repay the Fund.

After the trial period has been completed, the City can choose to pay for the typical indirect operating and maintenance costs for the newly installed lights (approximately \$18 per month per new light or a total of \$29,000 annually), or have them removed at no charge. The additional operating and maintenance costs will be brought forward as an additional level request to the 2016 operating budget for Council consideration, to allow for the potential to have these LED lights remain after the trial period has been completed.

Conclusion

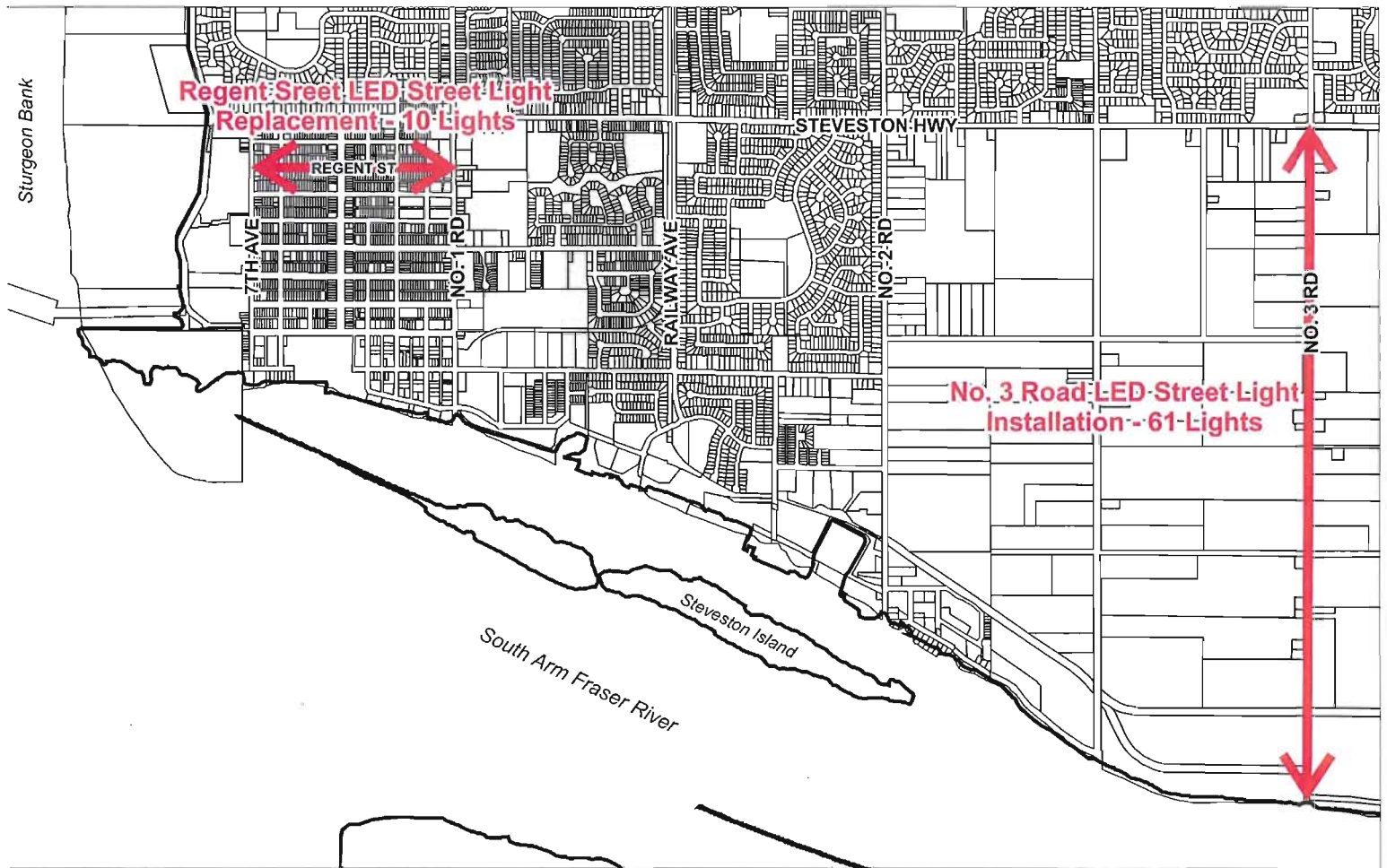
This pilot project is a cost effective way to address a public safety issue, and includes the use and assessment of innovated LED technology. New, higher efficiency LED street lighting provides a long term opportunity for the City to lower its electrical use and operating costs, while increasing the lighting levels provided for public safety. As this technology continues to mature, staff will continue to evaluate suitable locations for the use of LED street lights, and continue to work with stakeholders to ensure that the most efficient, effective, and economical technological solutions are being implemented.



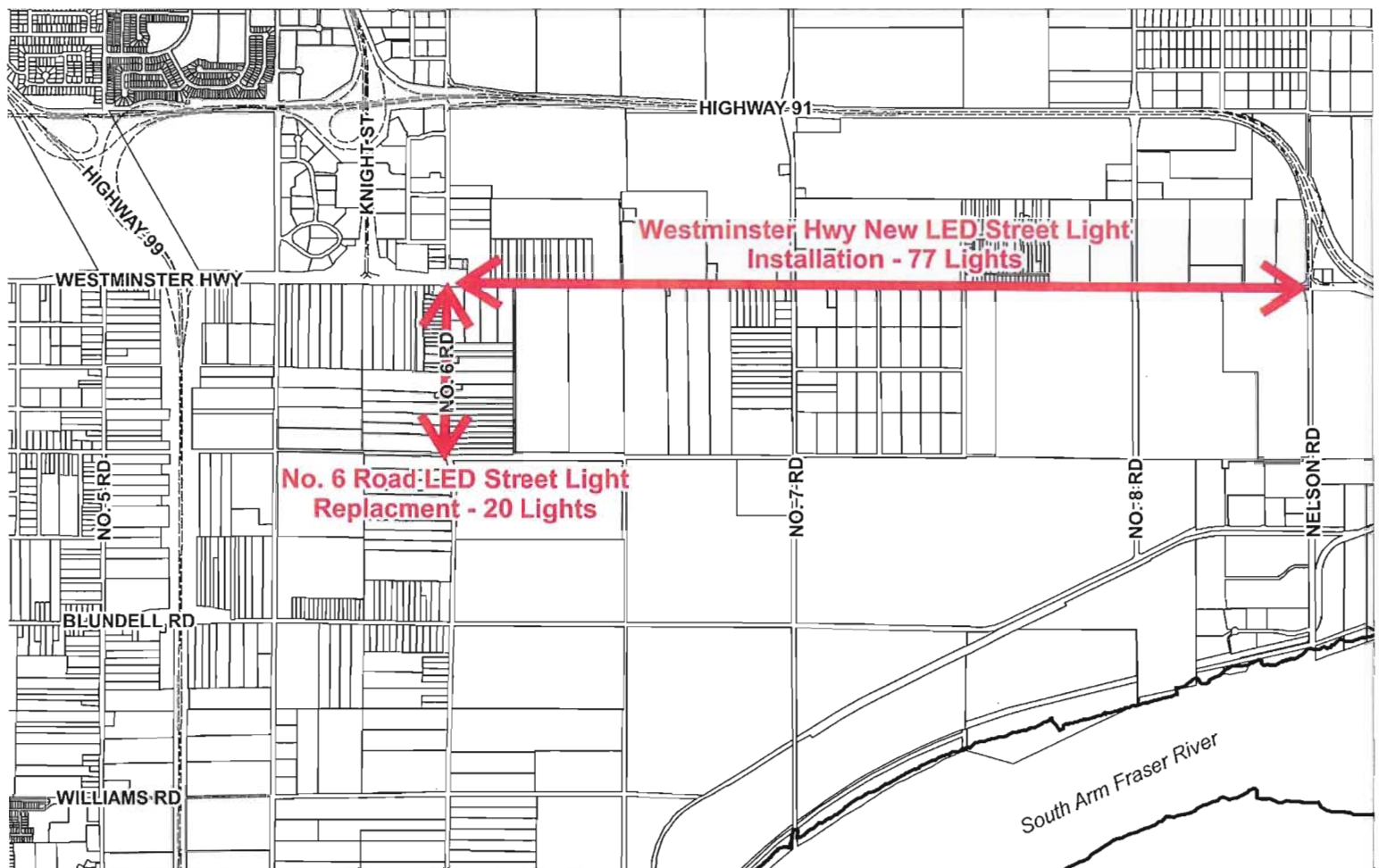
Levi Higgs, B.Sc., EMIT
Corporate Energy Manager
(604-244-1239)

Att. 1: Steveston Area No.3 Rd and Regent Street LED Street Lighting Installation and Replacement Plan
Att. 2: East Richmond LED Street Lighting Installation and Replacement Plan

Attachment #1: Steveston Area No.3 Rd and Regent Street LED Street Lighting Installation and Replacement Plan



Attachment #2: East Richmond LED Street Lighting Installation and Replacement Plan





City of Richmond

Report to Committee

To: General Purposes Committee
From: Jerry Chong, CA
Director, Finance
Re: Gaming Revenue Update

Date: February 12, 2015
File: 03-0905-01/2015-Vol
01

Staff Recommendation

1. That the proposed gaming revenue allocation model as presented in the staff report titled, Gaming Revenue Update, from the Director of Finance be endorsed effective January 1, 2016; and
2. That a Council Community Initiatives account be established, and \$3.0M of the existing Gaming Revenue Provision be transferred to this account; and
3. That \$12.0M of the existing Gaming Revenue Provision be transferred to the Capital Reserve (Revolving Fund) for future capital work; and
4. That the 2016 Operating Budget decrease by \$1.4M to remove tax funded grants and increase by \$1.4M for transfer to the Capital Reserve (Revolving Fund) for a net impact of zero to the Operating Budget; and
5. That a Grant Provision account be established for the unspent grant funds to accumulate for future distribution; and
6. That item 2 of the Long Term Financial Management Strategy Policy 3707 be amended as follows:

"Gaming revenues are designated for the capital reserves, the major capital community facility replacement program, the grants program, the Council Community Initiatives account, and towards the cost of policing relating to gaming activities."

Jerry Chong, CA
Director, Finance
(604-276-4064)

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER 	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:
APPROVED BY CAO 	

Staff Report

Origin

This report responds to the referral from the October 6, 2014 General Purposes Committee meeting:

That the policy for the expenditure of Casino Funding be referred to staff for review.

The Province shares gaming revenue with local governments that host casinos and community gaming centres in British Columbia. The City receives ten per cent of the net casino gaming revenue from community casinos and community gaming. The City's agreement with the Province for the receipt of a portion of the net casino revenues specifies that the funds may be used for ***“...any purpose that would be of public benefit to the Host community and within the lawful authority of the Host.”***

The purpose of this report is to provide an update to Council on gaming revenues, assess the allocation of gaming revenues, and to update item 2 of the Long Term Financial Management Strategy (LTFMS) Policy 3707 relating to the designated use of these funds.

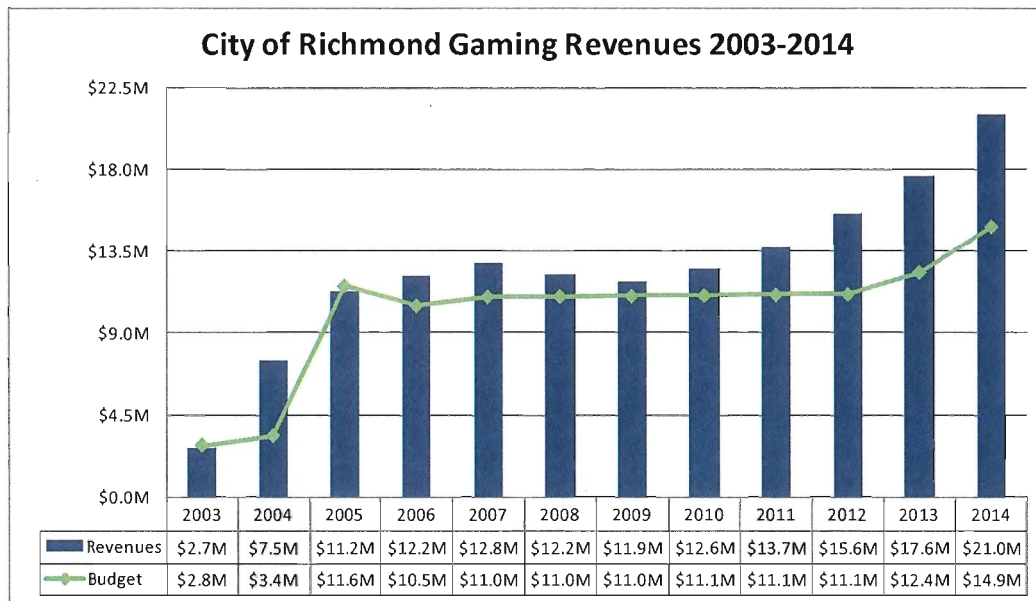
This report is structured as follows:

1. Past – A review of gaming revenues received
2. Present – The current use of gaming revenue
3. Future – Proposed update to the gaming revenue allocation and Policy

Analysis

1. Past – A review of gaming revenues received

River Rock Casino Resort (River Rock) has been in operation for over 10 years. Over this period, the revenue received has increased annually with notable increases in both of the last three years. Total gaming revenue received in 2014 was a record amount of \$21.0M, up by \$3.4M (19 %) from the previous record set in 2013 of \$17.6M. Figure 1 depicts the annual gaming revenue received by the City.

Figure 1: Gaming Revenues received by the City of Richmond for the period of 2003-2014

River Rock opened in June 2004. Figures prior to this represent gaming revenue received from the Richmond Casino. River Rock's first full year of operations in 2005 resulted in \$11.2M of gaming revenue for the City, an increase of 320% from the \$2.7M received in 2003 prior to the opening of River Rock.

The annual revenue received is dependent on two main components: the actual activity at River Rock, and the allocation that Province provides to the host local governments. These factors will influence the revenue received by the City and can cause fluctuations in the annual amounts.

The gaming industry is highly competitive with numerous gaming establishments of varying size and type. River Rock competes with other non-gaming resorts, tourist destinations, and other entertainment businesses. The expansion of other local casinos may have a significant effect on River Rock's market share, thereby impacting the revenues received by the City.

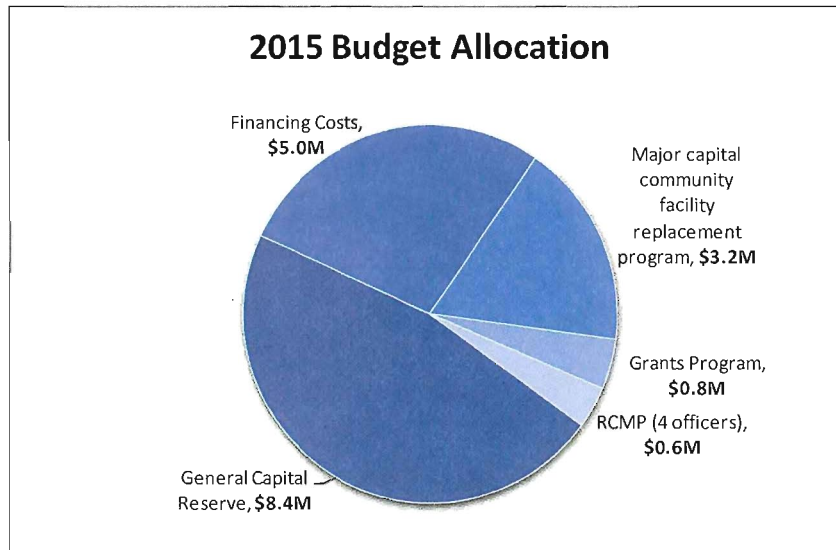
2. Present – The current use of gaming revenue

The budgeted expenditures relating to gaming revenue are presented annually to Council within the Five Year Financial Plan.

The budgeted expenditures of gaming revenues relate to current year revenues. As a result, the budgets have been conservative due to the unpredictable nature of the revenues. Other than the Consumer Price Index (CPI) increases for the grants and the increases related to the funding of the RCMP officers, the increases to the budget have been to the capital program and reserves.

The 2015 budgeted expenditure of gaming revenues is \$18.0M. Figure 2 presents the distribution of the budgeted expenditures.

Figure 2: 2015 Budgeted Expenditure of Gaming Revenues



Capital Program and Facility Reserve

The General Capital Reserve and major capital community facility replacement program (Capital Building and Infrastructure Reserve) are funded from gaming revenue by \$11.6M in 2015. The total gaming revenue allocated to reserves and capital since 2004 is \$56.1M. These reserves have subsequently funded several major projects including:

- replacement of the No. 2 Road fire hall,
- funding towards the replacement of the Bridgeport fire hall,
- seismic upgrading of several fire halls
- acquisition and renovation of the community safety building (No. 5 Road police station)
- expansion of the Hamilton Community Centre
- Britannia Heritage Shipyard – development of the historic zone and Seine net loft
- Oval public art

In 2014, these reserves with partial funding from gaming revenues contributed approximately \$76.9M toward the total \$124.1M approved for a comprehensive Major Capital Facilities Program including the replacement of the Minoru aquatic centre; a new, expanded older adult centre; completion of the new City Centre Community Centre and replacement of the City's No. 1 Fire Hall.

Staff are currently reviewing the Major Capital Facilities Program with Phase 2 of this program estimated to be in the 2018-2020 timeframe.

Financing Costs

Gaming revenues totalling \$50.0M were allocated towards the construction costs of the Richmond Olympic Oval through an annual \$5.0M payment. The final payment was completed in 2014.

Beginning in 2015, \$5.0M annually has been allocated towards the debt servicing costs on the \$50M external borrowing for the replacement of the Minoru aquatic centre. The final payment will be in 2024.

Grants

Since 2004, over \$6.7M of gaming revenue has been allocated to the City Grants Program.

In 2015, \$0.8M is allocated annually to the City Grants Program. Policy 3712 stipulates that the City Grant Program receive an annual Cost of Living increase, and as such the allocation of gaming funding has increased by CPI each year. The current distribution of the grants program is as follows:

- Health, Social and Safety – \$563,986
- Arts, Culture and Heritage – \$105,080
- Parks and Recreation – \$101,494

RCMP

Gaming funding of \$5.1M has been allocated to RCMP officers since 2007.

In 2015, there is \$0.6M of gaming revenue allocated to offset the costs of four RCMP officers. This amount is adjusted annually based on changes in the RCMP contract. The allocation of gaming revenue to defray the cost of policing recognizes the additional policing resources required as a host community.

Council Community Initiatives Account

The establishment of a Council Community Initiatives account will allow Council to direct gaming revenues to one-time initiatives designated for social, environmental, recreation and sports, heritage, arts and culture, safety and security, and infrastructure projects.

Gaming Revenue Provision

Annual gaming revenue surplus has been saved in the Gaming Revenue Provision for future use. The uncommitted balance of the Gaming Revenue Provision at December 31, 2014 is \$15.0M. Included in this amount is the 2014 gaming revenue surplus of \$6.1M.

Recent allocations from the Gaming Revenue Provision include; \$3.0M for the Storeys affordable housing development approved at the July 28, 2014 Council meeting, \$1.8M (equivalent to 1% of the tax draw) towards the Capital Building Infrastructure Reserve approved at the February 10, 2015 Council meeting.

Staff recommend that \$3.0M of the current uncommitted balance from the \$15.0M Gaming Revenue Provision be used to establish the Council Community Initiatives account and the remaining balance of \$12.0M be transferred to the general Capital Reserve (Revolving Fund). The uncommitted balance of the Capital Reserve (Revolving Fund) at December 31, 2014 is \$27.8M.

3. Future – Proposed update to the gaming revenue allocation and Policy

Staff considered the following criteria in evaluating the gaming revenue allocation:

- the availability of funding already provided in the various budgets
- the likelihood of other funding sources
- the continuity of casino funds as an ongoing revenue source
- the need to minimize the ongoing reliance on the tax levy
- the ability to provide a significant lasting improvement to the City
- impact of gaming activities on the community

Staff recommend that the calculation of the budgeted revenue be based on the most recent three year rolling average of actual revenues with projections for the most recent year. This will mitigate fluctuations in revenues and establish a standard practice for budgeting.

For example, based on the previous years (2012-2014), the 2015 budget would have been \$18,087,917.

	Revenues*
2014	\$21,047,132
2013	17,631,779
2012	15,584,840
Average	\$18,087,917

**Note that these figures are used for the example 2016 allocation. The actual figures used during the preparation of the 2016 budget will include an estimate for 2015 revenues.*

Future – Financing Costs

Annually, \$5.0M is allocated towards the debt servicing costs on the \$50M external borrowing for the replacement of the Minoru aquatic centre for the period of 2015 to 2024. This amount is consistent with the 2015 allocation.

The allocation towards financing costs will remain fixed at \$5.0M. For 2025, this amount can be re-evaluated to determine if there is a continued need or if there is potential to redistribute this amount to other items.

Future – RCMP Officers

Gaming revenue of \$0.7M is allocated to offset the cost of for four officers. This amount will be adjusted annually based on changes in the RCMP contract. This amount is consistent with the 2015 allocation.

Future – Grants

The allocation of gaming revenue for grants will be 15% of the total revenues with any unspent amounts transferred into a Grant Provision account for future distribution.

Staff recommend that all grants be funded by gaming revenue, except for where other sources of funding exist; developer contributions, Strategic Community Investment Funds (traffic fine revenue from the Province of BC), etc.

The 2015 distribution of grants is as follows:

2015 Grants

\$1,153,800	Gateway Theatre contribution
	Municipal grants (City Grants Program) - defined under
770,560	Policy 3712
237,956	Other grants
	121,792 - Richmond Centre for Disability
	56,964 - Richmond Therapeutic Equestrian Society
	59,200 - Youth Grants - various
\$2,162,316	2015 Total Grants

The City Grants Program of \$0.8M is funded by gaming revenue, the remaining \$1.4M is funded through the operating budget by taxes (\$1.2M for the Gateway Theatre contribution and \$0.2M for the other grants).

Staff recommend that the grants that are currently in the operating budget funded by taxes be removed and funded by the 15% gaming revenue allocation. This will result in a \$1.4M reduction of the operating budget.

The 2015 grants total is \$2.2M (see above) and the proposed 2016 grants allocation based on 15% would be approximately \$2.7M. This would result in an additional \$550,872 available for grants inclusive of CPI adjustments with any unspent funds transferred into the Grant Provision account.

Future – Council Community Initiatives Account

The Council Community Initiatives Account will be established with an initial \$3.0M transferred from the Gaming Provision. In addition to this amount, an annual allocation of 2% of the gaming revenues will be available, with any unspent amounts placed in the Council Community Initiatives account for future distribution. The proposed 2016 allocation would see a further \$0.4M added to this account.

This amount is in addition to the annual council contingency allocation of \$0.1M in the operating budget.

Future – General Capital Program – Capital Reserve

The capital program's proposed allocation is 30% of total the estimated gaming revenue. The amount for 2016 is estimated at \$5.4M. Annually, this is \$3.0M less than the 2015 allocation.

Staff recommend that commencing with the 2016 operating budget, the \$1.4M reduction in the operating budget as a result of transferring the grants to be funded by gaming revenue be redistributed towards the Capital Reserve (Revolving Fund). This will offset a portion of the \$3.0M annual reduction.

Future - Facility Reserve

The allocation to the major capital community facility replacement program (Capital Building and Infrastructure Reserve) is based on the remaining revenue not previously allocated to the other items. The 2016 allocation would result in approximately \$3.9M allocated towards this reserve which is an increase of approximately \$0.7M. Any surplus gaming revenue received in the year will be allocated to this reserve toward the major capital community facility replacement program.

Proposed Gaming Revenue Allocation Model

Financing Costs – fixed at \$5.0M	Fixed \$5.0M
RCMP four officers –increase in correlation with RCMP contract	Cost of 4 Officers
Capital program - general Capital Reserve	30%
Grants	15%
Council Community Initiatives account	2%
Major capital community facility replacement program (Capital Building and Infrastructure Reserve)	Remainder

The proposed allocation of gaming revenue commencing in 2016 is structured where certain items receive funding based on a fixed measure, others are based on a percentage and the major capital community facility replacement program is allocated the remaining revenues. The details of the proposed allocation are below.

Figure 3 – Example of the proposed 2016 allocation

	Proposed Distribution	2016 Proposed Allocation	2015 Budgeted Allocation	Difference
General Capital Reserves	30%	5.4M	8.4M	(3.0M)
Financing Costs	Fixed	\$5.0M	\$5.0M	-
Major capital community facility replacement program	Remainder	3.9M	3.2M	0.7M
Allocation for all grants	15%	2.7M	0.8M	1.9M
RCMP four officers*	Four Officers	0.7M	0.6M	0.1M
Council Community Initiatives account	2%	0.4M	-	0.4M
Total		\$18.1M	\$18.0M	\$0.1M

Note the figure for the 2015 Budget Allocation is the amount included in the 2015 operating budget. The 2016 Proposed Allocation is based on the 3 year actual revenue received.

*The increase for the four RCMP officers is due to an estimated increase for the 2016 budget.

Update Policy 3707 – Long Term Financial Management Strategy

The existing Council Policy 3707, Long Term Financial Management Strategy states that,

“Gaming revenues will go directly to the capital reserves, the grants program and a community legacy project reserve.”

Council made an exception to the policy at the February 15, 2007 Finance Committee meeting and funded RCMP officers with gaming revenue. On June 24, 2013 Council also approved to allocate \$5.0M annually from gaming revenue towards the debt servicing costs for the construction of the Integrated Older Adults’ Centre, Aquatic Centre and Minoru Pavilion facility.

Staff recommend that item 2 of the LTFMS Policy 3707 be updated to read,

“Gaming revenues are designated for the capital reserves, the major capital community facility replacement program, the grants program, the Council Community Initiatives account, and towards the cost of policing relating to gaming activities.”

The updated Policy 3707 is included in **Attachment 1**.

Financial Impact

\$3.0M of the Gaming Revenue Provision will be used to establish the Council Community Initiatives account with annual funding to be provided by gaming revenue, and \$12.0M of the Gaming Revenue Provision be transferred to the Capital Reserve (Revolving Fund) for future capital work.

The annual allocation of gaming revenue will be re-distributed effective for the 2016 operating budget as follows:

- a net increase to grant funding of \$0.6M
- introduction of the Council Community Initiatives account \$0.4M
- a net reduction in reserve funding of \$0.9M recaptured through any gaming revenue surplus
- no change to financing cost of \$5.0M
- no change to RCMP officer funding of \$0.7M

Any surplus revenue received will be transferred to the major capital community facility program (Capital Building and Infrastructure Reserve).

There is no net impact to the Operating Budget. There is a reduction of approximately \$1.4M due to the relocation of the grants to be funded by gaming revenues and a corresponding increase to the transfer to reserve for the same.

Conclusion

The revenues received through gaming have increased significantly over the past few years. However, there is no guarantee that this trend will continue in the future because it is subject to external factors. Staff recommend that the budgeted allocation of these revenues be adjusted to allow for a greater proportion of funding for grants with any surplus amounts to be placed in a major community capital replacement program (Capital Building and Infrastructure Reserve). The Council Community Initiatives account will be established by transferring \$3.0M from the Gaming Revenue Provision for environmental, heritage, arts and culture, safety and security, and infrastructure projects as recommended by Council. It is also recommended that item 2 of Policy 3707, the Long Term Financial Management Strategy be updated to reflect the recommended allocation distribution.



Cindy Gilfillan, CPA, CMA
Manager, Financial Reporting
(604-276-4077)

CG:cg

Att. 1: Updated Policy 3707 Long Term Financial Management Strategy



Policy 3707:

It is Council Policy that:

1. **Tax Revenue**

Tax increases will be at Vancouver's CPI rate (to maintain current programs and maintain existing infrastructure at the same level of service) plus 1.0 % towards infrastructure replacement needs.

2. **Gaming Revenue**

Gaming revenues are designated for the capital reserves, the major capital community facility replacement program, the grants program, the Council Community Initiatives account, and towards the cost of policing relating to gaming activities. ~~will go directly to the capital reserves, the grants program and a community legacy project reserve.~~

3. **Alternative Revenues & Economic Development**

Any increases in alternative revenues and economic development beyond all the financial strategy targets can be utilized for increased levels of service or to reduce the tax rate.

4. **Changes to Senior Government Service Delivery**

Any additional costs imposed on the City as a result of mandatory senior government policy changes should be identified and added to that particular year's taxes above and beyond the CPI and infrastructure percentage contribution.

5. **Capital Plan**

Ensure that long term capital funding for infrastructure (e.g. parks, trails, facilities, roads etc.) is in place in order to maintain community liveability and generate economic development.

6. **Cost Containment**

Staff increases should be achieved administratively through existing departmental budgets, and no pre-approvals for additional programs or staff beyond existing budgets should be given, and that a continuous review be undertaken of the relevancy of the existing operating and capital costs to ensure that the services, programs and projects



delivered continue to be the most effective means of achieving the desired outcomes of the City's vision.

7. **Efficiencies & Service Level Reductions**

Savings due to efficiencies or service level reductions identified in the strategy targets should be transferred to the capital reserves. Any savings due to efficiencies beyond the overall strategy targets can be utilized to reduce the tax rate or for increased levels of service.

8. **Land Management**

Sufficient proceeds from the sales of City land assets will be used to replenish or re-finance the City's land inventory. Any funds in excess of such proceeds may be used as directed by Council.

9. **Administrative**

As part of the annual budget process the following shall be undertaken:

- all user fees will be automatically increased by CPI;
- the financial model will be used and updated with current information, and
- the budget will be presented in a manner that will highlight the financial strategy targets and indicate how the budget meets or exceed them.

10. **Debt Management**

Utilize a "pay as you go" approach rather than borrowing for financing infrastructure replacement unless unique circumstances exist that support borrowing.



City of Richmond

Report to Committee

To: General Purposes Committee
From: Jane Fernyhough
Director, Arts, Culture and Heritage Services
Date: February 24, 2015
File: 11-7000-01/2015-Vol
01
Re: Funding for Major Events and Festivals 2015

Staff Recommendations

1. That \$150,000 be transferred from the Major Events Provision Fund to support Ships to Shore 2015;
2. That \$180,000 be transferred from the Major Events Provision Fund to support Maritime Festival 2015;
3. That \$40,000 be transferred from the Major Events Provision Fund to support Richmond Days of Summer marketing campaign 2015;
4. That \$170,000 be transferred from the Major Events Provision Fund to support the Richmond World Block Party in the City Centre in 2015;
5. That \$60,000 be transferred from the Major Events Provision Fund to support Richmond Children's Arts Festival 2016;
6. That \$10,000 be transferred from the Major Events Provision Fund to purchase festival infrastructure and City branded assets;
7. That \$50,000 be transferred from the Major Events Provision Fund for planning and potential ship recruitment building to enhance events in 2017; and,
8. That the expenditures totalling \$945,000 for Major Events, of which \$660,000 is funded from the Major Events Provision Fund, and \$285,000 funded from projected sponsorships and grants be included in the 5 Year Financial Plan (2015-2019).

Jane Fernyhough
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att.1

REPORT CONCURRENCE		
ROUTED TO: Communications Parks Services Corporate Partnerships Finance Division Economic Development	CONCURRENCE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS 	APPROVED BY CAO

Staff Report

Origin

At the General Purposes Committee meeting, held on February 16, 2015, Committee considered the report Funding for Major Events and Festivals 2015 and made the following referral:

That the staff report titled Funding for Major Events and Festivals 2015, dated January 21, 2015 from the Director, Arts, Culture and Heritage Services be referred back to staff for (i) more information on sponsorship, (ii) more information on the Richmond World Block Party and on its plan, and (iii) the allocation of resources.

This report responds to parts (ii) and (iii) of that referral.

In addition, staff received the following referral from the Planning Committee meeting held on February 7, 2012:

That staff develop a plan to implement an annual Richmond Day Festival as an occasion to bring the Richmond community together to celebrate cultural diversity as well as Richmond's heritage.

This report supports Council approved strategies including the Major Events Strategy and its goals of programming and creating a dynamic destination waterfront. It will maximize the social and economic benefits to the community, the Waterfront Amenity Strategy, the Community Tourism Strategy and the Resilient Economy Strategy through enhanced destination and tourism products, as well as the Arts Strategy vision for Richmond to be an arts destination, and provide a rich offering of festivals and events.

Background

In 2007 City Council endorsed the Major Events Plan to guide the growth and development of festivals and events in the City. Five themes were endorsed with the Plan:

- Celebrate the Island City of Richmond
- Celebrate our Proud and Diverse Community
- Celebrate being a Gateway and a Destination
- Celebrate our Sport Achievements
- Celebrate Arts and Cultural Experiences

At the Parks, Recreation and Community Services Committee meeting held September 24, 2014, the report "Major Events and Festivals 2015" was presented for information. The report detailed the City's plan for major events in the upcoming year including the concept for a new festival which, at that time, was referred to as the "Richmond Summer Block Party" to address the referral for a made in Richmond festival. The working title (for now) of the festival is the Richmond World Block Party.

Benefits of Events

- Provide an auxiliary economic contribution to the community by retaining resident spending and attracting day visitor spending from the region;
- Increase the City's identity and profile and help define a sense of place;
- Enrich the quality of life of residents and contribute to the social well-being of a community through increasing sense of community pride and community spirit.
- Events provide numerous volunteer opportunities and help build capacity in the community;
- Create an opportunity to showcase the City's unique waterfront, maritime history, multicultural diversity and dynamic City Centre; and
- Provide free or low-cost entertainment options for the City's residents.

Major Events Provision

In June 2010, City Council approved the creation of the Major Events Provision Fund to support the delivery of future events. This Fund ensures financial support for annual major events, allowing Council to continue supporting major festivals and events that are unique to Richmond without impacting the City's operating budget. Without this unique funding scenario, the City's annual operating budget would have to be increased or the events would cease to continue.

Analysis

1. Ships to Shore

For 2015, the 5th annual Ships to Shore festival will take place at Imperial Landing and the Britannia Shipyards. The event is held in conjunction with the 70th Annual Steveston Salmon Festival, and is scheduled to be held from June 29, 2015 to Canada Day on July 1st, 2015.

The Ships to Shore festival focuses on the animation of the Steveston Waterfront by including visiting and local marine vessels and ships of all kinds which are invited to attend and open their decks to public visitations. Thirteen vessels have indicated a commitment to participate in the 2015 festival to date. Hourly water taxi services will operate between the Britannia site and Imperial Landing offering the community a unique opportunity to view Steveston Harbour from the waterside and for an enhanced festival experience. The three day Ships to Shore event culminates with a fireworks display to end Canada Day celebrations. An estimated 80,000+ visitors annually attend the Steveston Salmon Festival on July 1st, with an estimated 38,500 attending the Ships to Shore Festival.

The 2015 Ships to Shore and Steveston Salmon Festival organizing committees have been working together to create an activation corridor to better physically connect the two sites. The events share a joint security and traffic management plan, some coordination of signage, marketing and considerable coordination around volunteer management and sponsorship. The Britannia Heritage Shipyard Society annually assumes a leadership role in the event organization, in addition, over 250 community volunteers support the event. A joint application has been submitted to Heritage Canada for potential Celebrate Canada funding to support the Salmon Festival and the Ships to Shore Canada Day fireworks.

2. Maritime Festival

The 12th Annual Maritime Festival celebrates Richmond's maritime and cultural heritage through a variety of land and riverside activities, animating the entire Britannia Heritage Shipyards site and the waterfront boardwalk. This year, the festival will take place on August 8-9th and it will include an evening concert on Saturday night, an expanded food trucks program and many new art installations.

Last year, over 40,000 people attended the three day festival and from the 600 people surveyed, 40% came from outside of Richmond and nearly 80% rated the festival as "Excellent". The Britannia Heritage Society and the Richmond Arts Coalition are key partners with festival assisting with site logistics and artistic programming, respectively.

3. Days of Summer

Richmond Days of Summer is an umbrella marketing program designed to promote the broad array of community events happening in Richmond from May to September. In 2014, the program promoted over 50 events through TV, radio and print ads. The program was also promoted through the City's social media channels and website.

While the program supports the signature events, it plays a large role in increasing awareness and attendance of other existing community events that may not have a large marketing budget. The City will continue to focus on community outreach to engage more community groups with qualified events in the program.

4. Richmond World Block Party

The City's newest signature event and multicultural festival in 2015 is the Richmond World Block Party. Located in the densely populated City Centre, this festival will celebrate Richmond's significant diversity through music, food and culture and will have the potential to become a destination event. Admission to the festival will be free and it will feature a list of unique and cultural attractions that would appeal to people of all ages.

The event's proposed attractions include:

- A culturally diverse line-up of local and international performers on the Mosaic Main Stage with a major headline artist closing the show.
- The Kaleidoscope Stage will feature local artists from the various cultural associations showcasing traditional performances.
- More than 30 food truck with each truck representing a different country will create the Global Food Truck Zone.
- Our region's top chefs will be invited to cook their favourite cultural dish on the Fusion Culinary Stage.
- The Wide World of Sports Zone will feature demonstrations of the world's lesser known sports like shinty, sumo, and kabaddi.

Date: The proposed festival date is on Saturday, September 5th of the Labour Day long-weekend with event hours from 11:00am to 10:00pm. The festival will start as a one day event with the potential for additional days based on funding success through sponsorship and grants. The date was chosen based on potential for good weather, as an end of summer

celebration for students going back to school, and as a more accessible and low cost option to the PNE.

Attendance: A comprehensive marketing and media program will be launched to invite local Richmond residents and people from Metro Vancouver and beyond. Attendance for this event is projected to be over 40,000 people based on the quality of talent, the multicultural appeal, the food truck component and the fact that admission to the event will be free.

Venue: Minoru Park is the preferred venue for the festival based on its overall size, central location, proximity to hotels and most importantly, its park-like setting. The central location of Minoru Park will facilitate large attendance numbers and mitigate congestion due to its proximity to the Canada Line Skytrain station and vehicle access multiple directions. Furthermore, the location is ideal due to its proximity to City Centre's dense population core which will encourage sustainable transportation modes to the festival (walking, cycling, etc).

Community Engagement: Once approved, a Festival Advisory Committee will be created with an objective to engage various stakeholders (e.g., City Centre Community Association, Minoru Seniors Society, cultural groups and partners) and interested community members. The committee will provide guidance on programming and support outreach to cultural associations. The festival will also provide an opportunity for various service and social outreach groups and community partners to activate on-site and engage with the festival goers. We will also explore opportunities to work with partners (e.g., Tourism Richmond, regional media and others) to promote this festival into other markets given the proximity to local hotels. The festival will require a large team of volunteers which will give local residents excellent opportunities to participate and build capacity.

Name: The working title of this event is the Richmond World Block Party. Staff will be bringing back options for Council consideration to title/name this event prior to the marketing campaign commencing.

Sponsorship: Preliminary discussions with various corporations have been extremely positive. Businesses are eager to support a major City produced event with a multicultural theme in the centre of the City.

5. Children's Arts Festival

Over the past several years the Children's Arts Festival has become one of the region's best festivals for children. The festival continues to challenge children's creativity by presenting interactive workshops led by professional artists and performers.

The five day festival, including the signature event on BC Family Day, has resulted in increased attendance (7000+) and has required expanded programming and site enhancement. As this festival takes place in February, planning and funding commitments are required to commence in the summer of the previous year.

A partnership with the BC Children's Art and Literacy Centre and numerous professional art instructors were instrumental in the success and quality of this year's festival.

6. City Branded Assets

A small amount of funding is being requested to acquire an inventory of custom assets such as tents, flags, signage, etc with the City logo that can be used at all events to increase the level of corporate recognition for events that have City support. This would help ensure that the City is recognized as a supporter of community events.

7. Ship Recruitment and Planning for 2017

In 2017, Canada will celebrate its 150th birthday and cities across the country will be hosting major celebrations. Planning for our City's celebration will begin this year with the development of a comprehensive event plan and initiating an active ship recruitment process for potential exciting vessels.

Allocation of Resources

Requested funding from the Major Events Provision is the City commitment to funding successful festivals and events that is used to leverage funding from other sources. Overall, event budgets include funding from the Major Events Provision plus sponsorships, grants and earned revenue (e.g., ticket sales, percentage of food sales, etc). The event program and activities provide the opportunities for successful sponsorships and grants. The following table outlines the projected budgets and funding sources for the 2015 events.

EVENT	TOTAL BUDGET	CITY FUNDING	SPONSORSHIP TARGET	GRANTS
Ships to Shore	\$195,000	\$150,000	\$ 35,000	\$ 10,000
Maritime Festival	\$280,000	\$180,000	\$ 80,000	\$ 20,000
Days of Summer	\$40,000	\$40,000	n/a	n/a
Richmond World Block Party	\$245,000	\$ 170,000	\$75,000	n/a
Children's Arts Festival	\$125,000	\$ 60,000	\$ 25,000	\$ 40,000 (includes ticket sales)
City branded assets	\$10,000	\$10,000	n/a	n/a
Ship recruitment & planning for 2017	\$50,000	\$50,000	n/a	n/a
TOTALS	\$945,000	\$660,000	\$215,000	\$70,000

Financial Impact

This report recommends that the following amounts be transferred from the City's Major Events Provision Fund:

1. Ships to Shore 2015: \$150,000
2. Maritime Festival 2015: \$180,000
3. Days of Summer 2015: \$40,000
4. Richmond World Block Party 2015: \$170,000
5. Children's Arts Festival 2016: \$60,000
6. City branded assets: \$10,000
7. Ship Recruitment and planning building to a major event in 2017: \$50,000

If approved, \$945,000 will be included in the 5 Year Financial Plan (2015-2019), of which, \$660,000 will come from City funding, \$215,000 from projected sponsorship and \$70,000 from grants and/or ticket sales. If sponsorship and/or grants and/or ticket sales are less than projected, the expenditure for each respective event will be reduced accordingly.

Conclusion

Ships to Shore and the Maritime Festival are two signature events that add to the vibrancy of the Steveston waterfront, celebrate the rich maritime history of the area, and profile Richmond's arts, culture and heritage. The Children's Arts Festival mainly focuses on children and provides a low cost event on the Family Day holiday. All three events are very well received by the attendees, serve a broad demographic, and receive excellent media coverage.

The Richmond World Block Party would be the City's newest multicultural festival located in the heart of Richmond's business district. This festival would celebrate the City's cultural diversity and showcase the area to thousands.

The Days of Summer program would provide overall marketing and media support to these four marquee festivals, as well as many other events in the City. The program increases awareness and attendance of many of the community events taking place in Richmond, further positioning the City as a destination for fun events in the region.

Canada's 150th Anniversary in 2017 is an opportunity to enhance existing festivals, particularly Canada Day events. It is recommended that initial funding be allocated for planning and potential ship recruitment building to this major milestone in our country's history.

Major events are an excellent way for the City to stimulate social, cultural and economic growth. Investment into an expanded calendar of events would improve opportunities for the City to provide free events to its residents, attract out-of-town visitors, engage the business community and support Richmond's reputation as being a great place to work, live, and play.

This report recommends that \$660,000 is drawn from the Major Events Provision Fund to invest in four events, one marketing program, the purchase of City branded assets and on ship recruitment and planning for 2017 (Canada's 150th birthday celebration).



Bryan Tasaka
Manager, Major Events & Film
604-276-4320

Att.1: Richmond Days of Summer sample program 2014

RICHMOND DAYS OF SUMMER



**Your special guide to
summertime fun in Richmond**

www.richmonddaysofsummer.ca

PRESENTING SPONSOR



COMMUNITY PARTNER



MEDIA PARTNERS



PRODUCED BY



GP - 37

This special section brought to you by the City of Richmond and the Richmond Review.



From the colourful and quirky characters at the Richmond Maritime Festival to the scrumptious, sizzling salmon barbecue at the Steveston Salmon Festival, Richmond's Days of Summer are full of treats for all senses.

Richmond rolls out summer fun

Summer's here and the time is right for dancing in the street—and a whole lot more. From major festivals to sports and cultural events and our ever popular night markets, Richmond is the family fun summertime destination of choice for visitors and locals alike.

From June through August, more than two dozen festivals and special events make up the Richmond Days of Summer—and most of them are free. Adding to that are Richmond's many great summertime (and year-round) attractions—from two hugely popular Asian night markets to the historic charm of Steveston Village (aka Storybrooke), great dining and shopping, and a host of experiential experiences that range from whale watching to go karting, plus two national historic sites and other unique heritage venues.

Popular annual festivals such as the Steveston Salmon Festival—Canada's biggest little birthday party—Richmond Maritime Festival and Doors Open will again be mainstays of the summer season. A special treat this year will be the return of Canada Day fireworks along the Steveston waterfront during the Ships to Shore Steveston event.

New this year for performing arts fans is the Gateway Pacific Theatre Festival, offering a series of contemporary Chinese plays performed in their original language with English surtitles from August 15–24.

Meanwhile, other popular summertime events are continuing to grow. Now in its third year, the Multicultural Heritage Festival at Richmond Cultural Centre is moving outdoors to the Minoru Plaza and adding a second day of music, dance and martial arts celebrating diversity through an impressive representation of cultures. Canadian artists from China, Great Britain, India, Japan, Russia, Thailand and the Ukraine will share the stage, bringing colour and vibrancy to this free event on June 28 and 29.

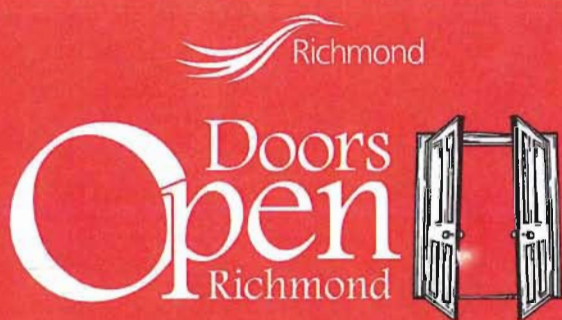
The Your Kontinent Film and Media Arts Festival also continues to grow, offering an eclectic line-up of film, performances, and interactive events from July 17–26 at a variety of Richmond locations. This year, the festival is going retro and bringing back the drive-in movie, with a Theatre Under the Sky evening at Lansdowne Centre, where you can drive, bike or walk in for a film screening, plus live theatre, music performances and more.

See our calendar of events within this special section for a rundown of this year's events. For more details visit www.richmonddaysofsummer.ca. Richmond Days of Summer is produced by the City of Richmond and presented by Vancouver International Airport (YVR). Community partners are Port Metro Vancouver and Coast Capital Savings. Media partners are CTV, QM-FM, Richmond Review and 24 Hours.

Top 10 ways to wile away Richmond's Days of Summer

1. Salmon is king. Join 80,000 of your friends for a Canada Day Parade and day-long family festival known as Canada's biggest little birthday party. Get there early for the scrumptious salmon barbecue before it's all gobbled up.
2. Be surprised and entertained by the quirky legion of wandering performers who make the Richmond Maritime Festival a spontaneous delight. From singing mermaids to ship rats to rum runners, it's a cast of characters you won't soon forget.
3. Test your tastebuds and determine just what's in those mysterious fish balls or any of the other strange and exotic delicacies on sale at one of Richmond's two night markets. Cheap smartphone cases too.
4. See the real free Willy, with a whale watching trip from the Steveston docks. Seals, sea lions, eagles and other wildlife too.
5. Bask in the aroma and flavours of the stinking rose at the annual Garlic Festival in our beautiful, internationally award-winning Terra Nova Park.
6. Run away to the sea and climb aboard a tall ship at Ships to Shore Steveston. Salute a trio of visiting Royal Canadian Navy ships and enlist for dockside performances by the Navy's talented Naden Band.
7. Hike it or bike it: Richmond's 50-plus kilometre network of waterfront and other trails draws thousands of locals and visitors daily. Check out the new six-kilometre Railway Greenway for an idyllic island crossing.
8. Fill your tummy and try to settle a never-ending debate by deciding who serves up the best fish and chips in Steveston: everyone has their favorite.
9. Get your kicks in for the home country at the Nations Cup, Richmond's own take on international soccer supremacy.
10. Want to know a secret? Get a peek behind the scenes at more than 40 cool locations at Doors Open Richmond, including the Steves' family historic 1917 farmhouse, still home to a working farm operation along the West Dyke.

www.richmonddaysofsummer.ca



June 7 and 8, 2014, 10 a.m. to 4 p.m.

GP - 38 Explore Richmond's arts, culture and heritage during this **FREE** Doors Open weekend.

www.richmond.ca/doorsopen



CALENDAR OF EVENTS

JUNE

June 7 and 8

Doors Open

Various locations in Richmond

Doors Open 2014 is Richmond's 7th annual arts, culture and heritage festival. This free event allows visitors of all ages to explore Richmond's arts, culture and heritage at more than 40 partner sites.

June 7

Jeanette Jarville, Open Studio and Art Show

Artizen Studio

Come see the new work of award-winning contemporary artist Jeanette Jarville in her one-day open studio and gallery tour. Jeanette paints colourful local landscapes, semi abstract figures, stylized floral and abstracts, large paintings on canvas and unique reverse paintings on glass.

June 12 to July 13

World Cup Steveston Village

Steveston Village

Throughout this summer, locals and visitors alike will be exposed to diverse cultural experiences offered by residents and merchants in Steveston Village while celebrating soccer. Music, authentic food, special sales and kids' passports are just a sample of the family entertainment to watch out for.

June 14

Long and McQuade Customer Appreciation Day

6760 No. 3 Road

Rock out at Customer Appreciation Day! Enjoy free hotdogs and refreshments. Live music by the following talented performers: Edmond and Dominic, Nick Gee, Jared Manierka of Carly Rae Jepsen, Pedwell and The Thick of It.

June 19 to 21

International Wheelchair Rugby Canada Cup

Richmond Olympic Oval

The top 10 wheelchair rugby teams from around the world will be playing for the Canada Cup.

June 22

Richmond Music School Annual Open House

11371 No. 3 Road

Richmond Music School's Annual Open House opens its doors to the public. Over 200 students of all ages and stages will perform in various studios throughout the school all afternoon. The enthusiastic children's choir, the Outreach Violin Group, the young Suzuki Violin Group and the Guitar Ensemble will also perform. Meet the faculty and hear them perform. Enjoy light refreshments.

June 27 to August 17

Exhibition: Lucie Chan and Marigold Santos

Richmond Art Gallery

Integral to the work of Lucie Chan (Vancouver) and Marigold Santos (Montreal) is their fascination with drawing as a potent vehicle for storytelling. Constructing surreal worlds derived from biographical details, anecdotes and imaginative wanderings, their work explores shifting social landscapes shaped by cultural confusion and the transient nature of human connections. Artist talk with Lucie Chan on July 24.

June 28 and 29

Multicultural Heritage Festival

Richmond Cultural Centre

Celebrating Canada's multicultural heritage through music, dance, movement and interactive demonstrations, the 3rd annual Multicultural Heritage Festival is presented by the Vancouver Cantonese Opera Society. Canadian artists from China, Great Britain, India, Japan, Russia, Thailand and the Ukraine will share the stage bringing colour and vibrancy to this free event.

June 29 to July 1

Ships to Shore Steveston

Steveston

History, adventure and fun will sail back into Richmond for Ships to Shore Steveston! More than a dozen unique and historic boats will be available for free viewing and boarding. The ships will be docked along the Steveston waterfront at Imperial Landing and Britannia Shipyards, National Historic Site. Watch for Canada Day fireworks at dusk.

JULY

July 1

Steveston Salmon Festival

Steveston Park

Celebrate Canada's birthday in one of the largest Canada Day celebrations across the country. The day begins with a parade through historic Steveston Village, which features over 100 entries. Festival highlights include the Japanese cultural show, craft fair, trade show, an awesome children's festival, martial arts demonstrations, Youth Rock Fest, food fair plus an art show and exhibit. Don't miss the famous salmon barbecue where over 1,200 pounds of wild salmon filets are grilled over open fire pits!

July 2 to 6

ScottDance Canada Championship

Richmond Olympic Oval

The ScotDance Canada Championship Series features the Canadian Highland Dancing Championships, and the ScotDance Canada Open Championships. Eight hundred dancers from around the world will be competing.

July 3 to 6

2014 Youth Provincial B-Cup Championships

Minoru, Hugh Boyd and Richmond High fields

These exciting and prestigious competitions offer teams under-13 through under-18 from across British Columbia the opportunity to compete against other top soccer teams from around the province in their age and ability category.

July 4 to August 29, every Friday

Music Nights at the Cannery

Gulf of Georgia Cannery

A popular Steveston outdoor summertime tradition. Admission by donation.

July 9 to August 27, every Wednesday

City Centre's Concert in the Park

Garden City Park

Live entertainment, arts and crafts, face painting and more.

July 16 to 20

Lacrosse Pee Wee Provincials

Minoru Arenas

Spectators are encouraged to come out and watch teams from across BC compete in this five day tournament being hosted by the Richmond Lacrosse Association and Lacrosse BC.

July 17 to 26

Your Kontinent: Richmond International Film and Media Arts Festival

Richmond Cultural Centre

The Your Kontinent Festival presents a compelling collection of film and media art works that challenge our perceptions of reality and illuminate the interconnectedness of the world. The festival features more than 30 local and international films and more than 100 multidisciplinary artists, with screenings, performances and special events in a variety of unique locations.

July 17 and August 21

Steveston's Summer Fun Community BBQ/

Concert in the Park

Steveston Park

BBQ, concert, face painting and more.

July 17 and August 21

Summer Music Series

Britannia Shipyards

The Petunia and the Vipers perform music ranging from rockabilly to western swing.

July 18 to 20

A Midsummer Art's Dream

Thompson Community Centre

Come out to a juried art exhibition featuring work in 2D medium, both photography and art. Expect to see a large number of original works of art in both mediums. Artists from all over BC have been invited to submit work to enter into this 3rd annual exhibition.

July 18 to 20

Nations Cup

Hugh Boyd Park

The annual Nations Cup Soccer Tournament is recognized by players and spectators alike as one of the foremost amateur men's and women's soccer tournaments in Western Canada.

July 19 and 20

Exotic Reptile Show

Richmond Nature Park

Drop in to see this show with snakes, lizards and geckos presented by the West Coast Society for the Protection and Conservation of Reptiles at Richmond Nature Park.

July 20

Steveston Museum's Picnic in the Past and

Styling in the Past

Steveston Museum

Get a free fashionable hair 'do from days gone by, enjoy fabulous music and stylish craft activities.

July 24 and August 14

Thompson's Concert in the Park

Thompson Community Centre

Live entertainment.

July 27 to 29

28th Annual Dolphin Basketball Classic

Thompson Community Centre

A 4-on-4 full court dunk and 3-point contest with elite players from Canada and the USA.

July 29, August 8 and August 12

Summer Fun Nights

King George Park

Play, listen to music and have fun family time. Free games and activities.

AUGUST

August 2 and 3

Blueberry Sale and Tea

Richmond Nature Park

Buy fresh blueberry pie or berries with proceeds supporting the Richmond Nature Park Society.

August 3 and 23

Ponies in the Park

Richmond Nature Park

Rides through the woods for 4- to 12-year-olds.

August 8 to 10

Richmond Maritime Festival

Britannia Shipyards, National Historic Site

The Richmond Maritime Festival celebrates all things waterfront at the Britannia Shipyards, National Historic Site. From wooden boats to model boats, water safety to sea creatures, local lore to fishing history, the festival invites visitors to explore a spectacular heritage site and enjoy music, games, interactive exhibits, roving performers, food and much more.

August 9

All Aboard

Steveston Interurban Tram

Interactive fun with music, crafts and a transportation-themed open house.

August 14

Hamilton Outdoor Movie Night

TBA

An outdoor movie, PG to PG-13 rated, will be played for all to enjoy.

August 15 to 24

Gateway Pacific Theatre Festival

Gateway Theatre

Contemporary Chinese plays presented with English subtitles.

August 17

Richmond Raptor Festival

Terra Nova Rural Park

See fabulous birds of prey that make Richmond their home.

August 17

Steveston Museum's Picnic in the Past and

Styling in the Past

Steveston Museum

Celebrate Steveston's Japanese heritage with taiko drums, music of the shakuhachi bamboo flute and kids activities that include fish prints.

August 17

London Family Farm Day

London Heritage Farm

London Family Farm Day offers a variety of family fun activities that include a petting zoo, pony rides, bouncy castle, face painting, live entertainment, bake sale, plant sale, craft fair, concession, raffle prizes and more.

August 19

Cambie Outdoor Movie Night

King George Park

Come down early to King George Park West to nab a spot, participate in games and activities, then watch a movie on a huge outdoor screen. The Lego Movie will be playing, which is suitable for all ages. Movie starts at dusk (approx. 8:45 p.m.).

August 23

Steveston Dragon Boat Festival

Steveston River Walk from Britannia to No. 1 Rd

One-day event featuring food, music and dragon boat racing, as well as other multi-cultural hands-on activities for families.

August 23

Teddy Bear Picnic

Steveston Park and Steveston Interurban Tram

Crafts, games and photos. Bring a dressed up teddy bear to help.

August 24

Summer West Fest

West Richmond Community Centre

This western-themed event includes live entertainment, games, face painting, food concession, inflatables and an outdoor movie.

August 27

6th Annual Garlic Festival

Terra Nova Rural Park

Taste fresh, locally-grown garlic, pickled garlic scapes, garlic bread and more.

SEPTEMBER

September 5 to 7

1st TAFISA World Martial Arts Games

Richmond Olympic Oval

More than 1,000 martial arts athletes of various ages and skill levels, representing over 20 nations, will showcase a multitude of disciplines to help display and promote the true spirit of the martial arts. Watch International Federation Championships, demonstrations and exhibitions, plus join in participatory activities.

September 14

Best Catch Sustainable Seafood Festival

Gulf of Georgia Cannery Museum

Discover which seafood choices are best for the planet, with information exhibits by local sustainable seafood organizations, and cooking demonstrations by top local chefs.

September 20

Steveston Grand Prix of Art

Steveston Village

Artists from around the province are invited to participate in a day of plein air painting in the Steveston Grand Prix of Art. Artists are randomly assigned their location, where they have three hours to complete their work of art. The public can walk through Steveston and see the creation of amazing art from start to adrenaline-fuelled finish as artists rush to complete their work before the final whistle blows.

September 26 to 28

Culture Days

Various locations in Richmond

Culture Days is a Canada-wide program featuring free arts and culture activities that showcase creativity in Richmond. From backstage tours to pottery demos to hands-on Chinese calligraphy workshops, there is something for all ages and interests.

ONGOING

Ongoing until July 31

Shanghai: A Refuge During the Holocaust

Britannia Shipyards, National Historic Site (Chinese Bunkhouse)

Temporary exhibit Shanghai: A Refuge During the Holocaust, was developed by the Vancouver Holocaust Education Centre, and documents the experience of more than 18,000 Jews who escaped from Nazi-occupied Europe to Shanghai, China between 1938 and 1940. As an open port, Shanghai was one of the very few places that stateless Jews could disembark without passports or visas. As a result, Shanghai became an important, life saving refuge and complex community for thousands of Jews during the Holocaust.

Ongoing until September 7 (Thursdays,

Fridays and Sundays)

Afrodita Blagojevic Open Studio

6720 Maple Road, Richmond

Internationally renowned European master Afrodit Blagojevic is offering Open Studio-Gallery and exhibition in 2D and 3D forms as well as discussion about a variety of media, techniques, concepts and artistic expressions, philosophy and experiences.

Ongoing, every other week on Sundays

until September 21

Steveston Farmers and Artisans Market

Steveston Village

The popular Steveston Village attraction offers an array of carefully selected vendors selling fresh produce, baked goods and tasty treats, and unique handicrafts including jewellery, skin care products, clothing and more.

Ongoing until September 28

Nature at the Waterfront

Britannia Shipyards, National Historic Site

Every Sunday, visitors to the historic Britannia Shipyards have a chance to dig deep into the flora and fauna that live along Richmond's shores.

Ongoing until October 2014

Language of Learning

Richmond Museum

This exhibition showcases the evolution of education in Richmond, from the early one-room schools to the development of technical schools, trades schools and colleges. Non-traditional educational experiences and the concept of life-long learning is also explored. The exhibition draws upon the Museum's own collection of education artefacts and relevant materials gathered from other institutions and the community.

Ongoing until April 2015

Solidarity on Ships and Shore: Organizing the

West Coast Fishing Industry

Gulf of Georgia Cannery

The Cannery's 2014 feature exhibit examines the fascinating history of the men and women of the West Coast fishing industry, who fought to better the lives of the fisheries workers in the 1800s to early 1900s, and their lasting legacy today. The exhibit will illustrate their story through music, art and archival images, all in the historic Cannery setting.

Visit www.richmonddaysofsummer.ca for more events and information.