



City of Richmond

Report to Committee

To: General Purposes Committee **Date:** August 16, 2006
From: Shawn Issel **File:** 09-5000-00/Vol 01
Manager, Community Safety Policy and Programs
Re: **BC Crime Prevention Association– Sponsorship Opportunity**

Staff Recommendation

That the City sponsor the BC Crime Prevention Association Annual Training Symposium in the amount of \$10,000 to be taken from Council Contingency.

Shawn Issel
Manager, Community Safety Policy and Programs
(4184)

FOR ORIGINATING DEPARTMENT USE ONLY		
CONCURRENCE OF GENERAL MANAGER 		
REVIEWED BY TAG	YES <input checked="" type="checkbox"/> <i>DW</i>	NO <input type="checkbox"/>
REVIEWED BY CAO	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>

Staff Report

Origin

At the July 18th Community Safety Committee the following request was referred to staff:

That the request from the BC Crime Prevention Association for funding in the amount of \$10,000 be referred to staff to:

- (i) investigate the availability of any funding sources, and*
- (ii) prepare a report as to whether the City should be contributing funds to the symposium*

Analysis

The BC Crime Prevention Association is an team of citizens and police dedicated to preventing crime and creating safer communities. The Association is a non-profit provincial organization that provides education and awareness in the area of crime prevention.

The Association will be holding its annual training symposium September 21 – 23. This year the symposium is being held in Richmond. Also this year there are a number local agencies providing workshops at the symposium:

- Team Izzat, Richmond RCMP
- Richmond Fire Rescue
- Richmond Addiction Services

The Association has made a request to the City to sponsor the symposium in the amount of \$10,000. Some of the benefits in becoming a sponsor for the symposium are 2 complementary, registrations for the symposium, acknowledgement on the event signage, an advertisement in a future edition of the *BCCPA News* and the opportunity to address delegates during the sponsored function.

In addition to these benefits, sponsoring the symposium gives Council the opportunity to promote being the first city in the Lower Mainland to receive the Safe City designation by the Safe Communities Foundation, and to create greater awareness about Richmond being a safe place to live and work.

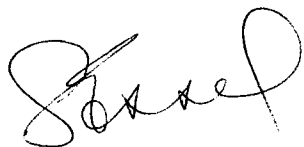
There is no reason to expect that this would be annual request. However, becoming a sponsor this year is appropriate because the event is being held in Richmond. As the host community, Council is demonstrating their continued commitment to community safety by supporting a program dedicated to public education and awareness.

Financial Impact

The financial impact of \$10,000 could be funded from Council Contingency. The impact of this funding would be offset by some of the benefits that flow from the sponsorship. Traffic Fine Revenue and Casino Revenues were also considered however from these two sources are already included in the base operating budget.

Conclusion

The BCCPA is a non-profit organization dedicated to making communities safe. Since the symposium is being held in Richmond this year, and Richmond has been designated a Safe Community, sponsoring this event would give Council the opportunity to demonstrate their support for community safety.

A handwritten signature in black ink, appearing to read "Shawn Issel". The signature is fluid and cursive, with a large initial "S" and a long, sweeping underline.

Shawn Issel
Manager, Community Safety Policy and Programs
(4184)

SI:si