

Ashton, Fran

From: Tracy Lakeman [tlakeman@tourismrichmond.com]
Sent: Friday, 10 June 2005 2:53 PM
To: Ashton, Fran
Subject: General Purposes meeting

Hi

As per our telephone conversation, Tourism Richmond would like to make a short presentation to the Mayor and Council at the General Purpose meeting scheduled for June 20th. Mayor Brodie has agreed to declare June 19th to 25th as Tourism Week in Richmond and I am working with Gail to get the document produced. Is this when the Mayor actually does the declaration publicly? If this is the case, then in return we would like to present to Mayor and Council, a plaque recognizing the City for its support with building tourism in our community. If he does it at another time, when? In any case we would still like to present the plaque on the 20th. I have also let The Review know that we will be doing this.

Tourism Month in Canada aims to raise public awareness of the tremendous economic and social importance of this \$55 billion industry. Canadians and their governments need to understand and appreciate the importance of tourism on an ongoing basis – their support is necessary to ensure the growth and prosperity of an industry that makes a significant contribution to Canada's standard of living and to Canadian's quality of life.

The theme of Tourism Month in Canada is "Tourism Makes Canada Smile."

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