



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Jane Fernyhough
Director, Art Culture and Heritage Services

Re: Storeys Public Artwork Concept Proposal

Date: January 6, 2016

File: 11-7000-09-20-183/Vol
01

Staff Recommendation

That the concept proposal and installation for the Storeys integrated public artwork by artist Richard Tetrault, as presented in the report titled "Storeys Public Artwork Concept Proposal," from the Director, Arts, Culture and Heritage Services, dated January 6, 2016, be endorsed.

Jane Fernyhough
Director, Art Culture and Heritage Services
(604-276-4288)

Att. 2

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department Affordable Housing Development Applications	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

On July 27, 2015, Council approved a Development Permit (DP 12-605094) for a 14-storey mixed use development on the City-owned site at 8111 Granville Avenue/8080 Anderson Road, to be developed in partnership with the non-profit consortium represented by the legal entity, Turning Point Housing Society (comprised of Atira Women's Resource Society, Coast Mental Health, S.U.C.C.E.S.S Affordable Housing Society, Tikva Housing Society and Turning Point Recovery Society).

On March 18, 2014, the Public Art Plan for the Storeys development located at 8111 Granville Avenue/8080 Anderson Road was endorsed by the Richmond Public Art Advisory Committee (RPAAC). A public art budget of \$50,000 was allocated from the Public Art Reserve for the integration of an artwork as part of the development. Indoor and outdoor two dimensional artworks were recommended by RPAAC to provide opportunities for a wider range of artists and community participation.

This report presents the recommended public artwork concept proposal for Council's consideration and endorsement.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. Strong neighbourhoods.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

2.4. Vibrant arts, culture and heritage opportunities.

This report supports Council's 2014-2018 Term Goal #5 Partnerships and Collaboration:

Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.

5.1. Advancement of City priorities through strong intergovernmental relationships.

Analysis

The proposed development consists of approximately 129 affordable housing units and will provide housing options for a mix of clients who are stable, self-sufficient and capable of living independently, including families, seniors, recently immigrated families, people with mental

health issues and women fleeing domestic violence. The site is bordered by commercial buildings which are leased to a number of businesses.

Terms of Reference – Storeys Public Artwork

The Public Art Terms of Reference for the Storeys integrated public artwork describes the art opportunity, site description, scope of work, budget, selection process, design schedule and submission requirements (Attachment 1).

Storeys Public Artwork – Public Art Artist Selection Panel

On November 24, 2014, following the administrative procedures for artist selection for civic public art projects, the selection panel reviewed the qualifications of the 19 artists who responded to the Open Call to Artists. Members of the selection panel included:

- Keith Higgins, Arts Professional
- Sharon Kallis, Artist
- Brenda Plant, Executive Director, Turning Point Recovery Society
- Derek Simons, Public Art Professional; and
- Sabine Silberberg, Artist.

Recommended Public Art Project

Following the review of five shortlisted artists on December 1, 2014, the Public Art Selection Panel reached a consensus and recommended artist Richard Tetrault for the Storeys development public artwork.

The artist and City staff engaged in consultation meetings with the stakeholder group to ensure the artwork concept was aligned with the common goals and aspirations of the consortium group, including Turning Point Recovery Society, S.U.C.C.E.S.S, Coast Mental Health, Atira Women's Resource Society, Canadian Mental Health Association (CMHA) and Tikva Housing Society.

On August 26, 2015, the artist and City staff presented two options for artwork concepts to the stakeholder group for feedback and support. Support for the concept proposal presented in this report was favoured by the consortium group. The artist will continue to work with the design team consultants, building consultant, general contractor and City staff to integrate the artwork into the building construction.

The artist and City staff presented the artwork concept to RPAAC for information on September 15, 2015.

The proposed exterior location for the artwork will be integrated into the horizontal fascia panels on the Granville Avenue building façade. The artwork will consist of a relief mural integrated into the cladding system located at high level on the ground floor. The artist will select a colour panel that will complement the proposed colour palette of the exterior façade.

The artist describes the artwork as follows:

"The artwork reflects a visual narrative, incorporating a cross-section of themes and images generated through discussions with the building stakeholder groups. Overarching themes were security, home, dwelling, commitment, transformation, hope, family, multiculturalism, connectivity and environment."

Attachment 2 provides further information about the proposed artwork and artist's background. A technical review and coordination phase with the architect-led design team will be included with the design development phase of the artwork. A full-scale mock-up of a portion of the artwork on the fascia panel will be created in order to assess the image transfer quality prior to authorization to proceed with fabrication and installation.

The artist and City staff will continue to meet with the consortium group to obtain feedback and comments as the artwork develops. Maintenance of the artwork will be part of the normal maintenance of the exterior façade finishes and the artwork will be designed to meet the building's maintenance standards.

Financial Impact

The total public art budget for the Storeys development is \$50,000 funded out of Public Art Capital Project CA41871. This public art budget is inclusive of all fees, taxes, fabrication, delivery, installation, travel and additional site work, if necessary, to accommodate the artwork. The artist has received an initial design contract for \$5,000 to work with the stakeholder team to identify the location and develop the concept for the artwork. Following concept approval, the artist will receive a contract of \$45,000 for fabrication and installation of the artwork. Any maintenance required for the artwork will be the responsibility of the Public Art Program.

Conclusion

The Storeys development represents an opportunity to integrate public art to enhance the identity and vibrancy of the City Centre. This initiative also supports the Council Term Goals to build culturally rich public spaces across Richmond through a commitment to strong urban design, investment in public art and place making. Staff recommends Council endorse the proposed concept and installation of the Storeys integrated public artwork, by artist Richard Tetrault, as presented in this report.



Eric Fiss
Public Art Planner
(604-247-4612)

- Att. 1: Terms of Reference for the Storeys Development Public Artwork
2: Artist Concept and Curriculum Vitae (CV)

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Figure 1. Artist perspective of *Storeys* development on Granville Avenue. 8111 Granville Avenue and 8080 Anderson Road.

Storeys

(RFQ) Request For Artist Qualifications

October 2014

Eligibility: Artists residing in British Columbia
Deadline for Submissions: November 12, 2014. 5:00pm, PST.
Artist Budget: \$50,000 CAD*

*Artist budget is inclusive of all artist fees, including research, fabrication, installation, travel expenses and applicable taxes. The selected artist will enter into a contract with the City of Richmond to determine scope of work and terms of payment.

The Richmond Public Art Program and partnering organizations, in association with a new city centre affordable housing development seeks an artist to visually reflect the aspirations of a unique community, combining a number of social services and affordable housing units together under one roof. The *Storeys* development is specially named to reflect the multiple layers of community, relationships and legacies this new initiative will help to foster for many years to come.

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OPPORTUNITY

The City of Richmond seeks an Artist or Artist Team with proven experience in creating integrated outdoor two-dimensional artworks. The selected Artist will have experience working with multiple stakeholder groups including representatives from community and social oriented organizations, design professionals and City staff. The selected artist will work closely with the project stakeholder team to select the preferred location for the artwork and identify, develop and execute a permanent public artwork for the *Storeys* development. Artists should have experience working within the public process, site-specific public contexts, as well as a proven ability to fabricate their own work or to work with fabricators and installers.

The following potential sites for the public artwork will be presented and discussed in-depth at the artist orientation meeting on October 22, 2014:

- Exterior wall façades above the loading zone and parkade entrance on Anderson Road.
- Exterior window treatments at entrances to building.
- Building entrances, common entry spaces, ground treatments and public realm edge on Anderson Road and Granville Avenue.

BACKGROUND

The *Storeys* development will be a 14-storey tower with 129 independent, supportive and affordable rental housing units that will provide housing to accommodate individuals with incomes below \$31,500 and families with gross family incomes below \$55,000. In addition, multiple social service organizations will be located within the development for support and ease of accessibility for residents.

This unique development is located in Richmond's City Centre with easy access to many civic amenities including City Hall, the Cultural Centre and Minoru Park. The *Storeys* development offers an innovative opportunity to support the affordable housing and service needs of some of our most vulnerable residents. The building will be home to a family of social support services including S.U.C.C.E.S.S, Atira Women's Resource Society, Pathways Clubhouse (CMHA Richmond) Coast Mental Health, Tikva Housing Society and Turning Point Society. These

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partners will be inclusive to the community regardless of people's ethnic or religious affiliation and will provide priority service and housing to Richmond residents. The selected Artist will have a unique opportunity to work with one representative from the following project stakeholder organizations to develop a concept proposal for the public artwork:

S.U.C.C.E.S.S.

S.U.C.C.E.S.S. was founded in 1973 and incorporated in 1974 as a non-profit charitable organization. Initially established to assist new Canadians of Chinese descent to overcome language and cultural barriers, S.U.C.C.E.S.S. has evolved into a multicultural, multi-service agency assisting people at all stages of their Canadian experience. Today, S.U.C.C.E.S.S. is one of the largest non-profit social service organizations in British Columbia. Guided by the vision of a 20-member Governance Board, we deliver our mandates with over 400 professional staff and 2,500 active volunteers. S.U.C.C.E.S.S. provides a multitude of services in the areas of Settlement, Employment, Language and Community Services, Family and Youth counselling, Business and Economic Development, Health Care, Wellness and Housing Services.

Atira Women's Resource Society

Atira Women's Resource Society is a not-for-profit organization committed to the work of ending violence against women through providing crisis, short and long-term supported housing, related support services, as well as working to increase awareness of and education around the scope and impact on our communities of violence against women and children. Atira operates from three core principles; we are feminist identified, operate within an anti-oppression framework and utilize harm reduction practices in all our work. We are trauma informed and gender responsive. Our services are trans inclusive.

Pathways Clubhouse (CMHA Richmond)

Our Clubhouse offers hope, encouragement and opportunities to people whose lives have been shattered by mental illness. Pathways Clubhouse helps members recover from mental illness and rebuild their lives through a supportive environment that focuses on each person's strengths and talents, rather than illness. We work together as a group and create opportunities for members to return to school or university, gain employment, have a place to live, connect with their families, make new friends, and create multiple successes. We also provide mental health public education to increase awareness and understanding of issues and concerns about mental illness and mental health.

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Coast Mental Health

Coast Mental Health was created as a non-profit society in 1972 in response to a growing need in the community for services to assist people recovering from a serious mental illness. We operate in the Lower Mainland of British Columbia providing approximately 1200 people with supportive housing and 3500 clients living in the community with a wide variety of programs and services. Coast fosters an environment that promotes restoring health, personal growth and a return to society for individuals with a mental illness through advocacy and providing direct programs and services. Since its inception, Coast has not only focused on services but has also placed emphasis on clients being members of Coast so they have a role in determining priorities and how services are provided. Creating and maintaining a healthy community is the foundation of what we do.

Tikva Housing Society

Tikva Housing Society is a non-profit organization, which works towards accessing opportunities for safe, affordable housing primarily for working-age Jewish low-income adults and families. Based on the most recent census and housing availability, Tikva considers low income singles and families, particularly those living with a disability, to be the population most in need of affordable housing. To address this need, Tikva Housing has focused its efforts on housing low-income families and single adults between the ages of 18 – 55.

Turning Point Recovery Society

Turning Point Recovery Society is an independent, non-profit organization dedicated to helping those who desire to stop using drugs and alcohol in a safe, supportive abstinence-based environment. We are committed to improving the health and wellbeing of individuals with addiction issues, their families and the communities we serve through a continuum of residential and outpatient support services, education and leadership. In delivering on our mission, Turning Point provides safe and supportive housing for vulnerable citizens in our community, facilitates the entrance of these individuals into community-based addictions support networks, assists these individuals to regain their independence and reach their full potential to become contributing members of society. Our services help to reduce the social and economic costs of substance abuse within the community and the province of British Columbia.

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ARTIST ELIGIBILITY

This project is open to professional artists and artist teams residing in British Columbia. Qualified applicants will have experience working in a collaborative environment with multiple stakeholders. City staff and its Public Art Advisory Committee members, selection panel members, project personnel, and immediate family members of all of the above are not eligible to apply.

ARTIST SELECTION PROCESS

The artist will be selected for this commission through a two stage selection process. The first stage will involve an open call for submissions to shortlist up to five (5) artists. The second stage will consist of finalist interviews with the Selection Panel. Short-listed artists will receive a \$150 honorarium to attend the second stage interview. A five (5) person selection panel will review all artist submissions and will be composed of art and design professionals, community representatives and key stakeholders.

SELECTION CRITERIA*

The panel reserves the right to make no selection from the submitted applications or finalist interviews. Five (5) Artists will be short-listed on the basis of the following criteria:

- Artist qualifications, quality and strength of past work as demonstrated in the submitted application materials.
- Artist ability to reflect or reveal site context and story of place in an original way.
- Artist's capacity and interest to work in collaboration with multiple stakeholders and other design professionals.
- Artist's interest and experience in engaging best practices in environmental sustainability of producing artwork.
- Appropriateness of the submission to the project terms of reference and Public Art Program goals, www.richmond.ca/culture/publicart/ plans.
- Availability to begin work in December of 2014

*Additional consideration will be given to submissions from artists who have not received commissions from the City of Richmond in the past three years.

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ARTIST SELECTION SCHEDULE

[Schedules may be subject to change]

Project Orientation: Wednesday October 22, 2014, 4:00-5:00pm.

Deadline for Submissions: Wednesday November 12, 2014 Finalist

Interviews: Monday December 1, 2014

PROJECT SCHEDULE*

[Schedules may be subject to change]

Contract Issued: December 2014 Research/Conceptual

Design: January-February 2015 Conceptual Design

Presentation: February 2015

Final Design/Documentation: March-April 2015

Construction: May-September 2015

DEADLINE: APPLICATIONS MUST BE SUBMITTED BY 5:00 PM

PST ON Wednesday November 12, 2014

ALL MATERIALS MUST BE RECEIVED BY THE DEADLINE.

QUESTIONS? publicart@richmond.ca

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APPLICATION MATERIALS [APPLICANTS MUST SUBMIT THE FOLLOWING MATERIALS AS ONE PDF FILE VIA E-MAIL]

- ☐ **INFORMATION FORM** — Applicant contact information. Please complete the form attached to this document.
- ☐ **CURRICULUM VITAE** — Two-page (maximum) current professional resume. Teams should include two-page resumes for all members as one document. PDF format is required.
- ☐ **STATEMENT OF INTEREST** — 300 words (or less) that explain why the artist is interested in this opportunity and how their art practice responds to the identified selection criteria. Please highlight any past or current affiliations with the partnering stakeholder organizations.
- ☐ **REFERENCES** — Applicants to provide the names, titles and contact telephone and/or e-mail of three (3) references who can speak to your ability, skills and experience working with multiple project stakeholders
- ☐ **WORK SAMPLES** — Applicants to submit 10 samples of past work that best illustrate their qualifications for this project.
 - a) Digital Images – Applicants must submit 10 images of past work (no composites). Images should be in landscape format. One image per page.
 - b) Applicants will be required to list the title, date of completion, medium, and dimensions of each work sample on the digital image slide.
- ☐ **WORK SAMPLE DESCRIPTIONS** — Two-page (maximum), applicants are encouraged to include information identifying the commissioning entity, budget, specific role, responsibilities and project partners. Please provide a brief description (50 words or less) of each work sample.

SUBMISSION REQUIREMENTS

All documents must be PDF files and sent by e-mail to:

publicart@richmond.ca

APPLICATIONS MUST BE SUBMITTED BY:

NOVEMBER 12, 2014.

5:00 PM, PST

ALL MATERIALS MUST BE RECEIVED BY THE DEADLINE.

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STOREYS DEVELOPMENT PUBLIC ART CALL

Submission Deadline: **Wednesday November 12, 2014. 5pm, PST**

Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name (if applicable): _____

Address: _____

City/Postal Code _____

Primary Phone: _____ Secondary Phone: _____

Email _____ Website: _____
(one website or blog only)

Incomplete submissions will not be accepted. E-mailed submissions over 5MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? _____

Signature: _____ Date: _____

Submit applications by e-mail to: publicart@richmond.ca

Additional Information:

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFQ as required. All submissions to this RFQ become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.



Artist Concept Sketch:

left/centre



centre/right

Artist Statement

This drawing illustrates the public art component of the Storey's Development. It reflects in a visual narrative a cross section of themes and images generated through past discussions with the building stakeholder groups.

Simplified plants, such as sunflower, ferns, leaves/trees/ river grasses situate the work in Richmond's topography. A bridge and river symbolize connection (a key element of the groups' mandates), feathers, that reflect First Nations presence as well as respect, a cluster of older buildings, a sun behind construction cranes, both new and 'character' housing, and a blue heron (an icon of Richmond.) The faces reflect a cross section of moods, male and female, projecting a 'people- first' priority. The standing figure mid-panel turns towards new possibilities, the mother and child represents both family and lineage, and the youth at far right looks forward to a future with both security and community.

At present, the plan is to create the design in a substrate that will be colored black within a routed (CSC) line, with a surface coloring consistent with that of the building. This approach will ensure both graphic clarity as well as longevity.

RICHARD TETRAULT

Selected Works



Big Print Project (Steamroller print project) 2014
Printing inks on hemp cloth and Stonehenge paper each (of 11 prints) Size: 4 ft. X 8 ft.



Through the Eye of the Raven 2010
Vancouver Native Housing Society
Acrylic latex and sealer on stucco Size: 60 ft. X 125 ft.



SPOTA mosaic 2014
Cut mosaic tile and sandblasted tile. Size: 3 ft. X 6 ft.



Kids Guernica, International Children's Peace Mural, 1997
Richmond Art Gallery
Acrylic on canvas Size: 12 ft. X 25 ft.

RICHARD TETRAULT

Recipient of City of Vancouver Mayor's Arts Award Community Public Art 2008
and Queen's Diamond Jubilee Medal 2013

MURALS, PUBLIC COMMISSIONS (selected)

- Big Print Project, coordinator, with New Leaf Editions, of 4 X 8 foot woodblocks printed with steamroller in a public 3-day event, Granville Island. BC 2014
- Sunset Ice Rink Mural, coordinator, a cross-cultural mural celebrating the rich culture of south Vancouver community on exterior walls of a local rink 2014
- Radius Mural, coordinator of large mural engaging Chinese, Japanese and Aboriginal community & mentored artists, Firehall Arts Centre, Vancouver 2013
- Railside Mural, acrylic mural on concrete, designed for Shaughnessy Development and bordering Railside Park, Port Coquitlam 2012
- River of Crows, 7500 square foot mural on McLean Drive, Vancouver
A collaboration with the local community and artists 2011
- Through the Eye of the Raven, 8000 square foot mural, Orwell Hotel, Vancouver Native Housing Society and BC Housing, Great Beginnings, Strathcona BIA and others (mural coordinator) 2010
- Eastside Mural Projects Project, coordinator & lead muralist, four large-scale Community-based murals marking the Centennial of Britannia High School Vancouver (Russian Hall and three other locations) 2009
- London Canada/Argentina Mural, The City of London, Ontario (Main Street Business Association of the City of London) muralist and site coordinator of 6000 square foot mural collaboration, Argentinean and Canadian artists 2007
- Journeys, Artstarts building banners & interior mural, installed at Artstarts 2006
- Stairway Mural/ Origins, David Thompson Secondary School 2006
- Por la Ecologia, two portable murals, Tlaxcala, Mexico 2005
- Culture Wave, Salmon Cycle City of Port Coquitlam, 2 murals 2004
- Entranceway/Lobby Banners Evergreen Cultural Centre, Coquitlam 2003
- Work/Creation, Pt. Coquitlam Recreation Ctre. Banners, wood relief mural 2003
- Community Walls/Community Voices Coordinator of tile, concrete mural, (two blocks, 5000 sq. ft.) City of Vancouver sponsored through the Native Education Centre 2002-03

Walls of Change, City of Vancouver, coordinator for Carnegie sponsored project,
 an extensive collaboration of 20 artists, 12 org. and 300 DTES residents 1997
 Inside Out - A Visual Journey, Beaconsfield School, Roundhouse Ctre 1997
 Kids' Guernica, Richmond, BC, International Children's Peace mural 1997

SOLO EXHIBITIONS- (Selected)

Time and Place, Ferry Building Gallery, West Vancouver BC 2014 Sep
 From the Urban Landscape, Lookout Gallery, University of BC 2014 Aug
 TouchWood Exhibit, Discovery Gallery, VanDusen Gardens BC 2014 Aug
 From the Ground Up: The Making of Murals, Vancouver East Cultch- 2012 Apr
 Smoke, Steel, Sky, Elliott Louis Gallery Vancouver, B.C. 2008 Nov
 Urban Topographies, St. Thomas/Elgin Public Art Ctre Ont 2008
 Painted Stories: Visualizing the Downtown Eastside, The Interurban 2003 Oct
 Red Divide, Vancouver East Cultural Centre Gallery Vancouver, B.C 2002 Jun
 Urban Excavations, Simon Fraser Gallery Burnaby, B.C. 2001 May
 Heat, 2 Oceans 23 Gallery Bangkok, Thailand 1999 July
 Crow, Richmond Art Gallery Richmond, B.C 1996 Nov
 Baskets of Fire, Richmond Art Gallery, Richmond BC 1990

AWARDS AND RESIDENCIES

Queen's Diamond Jubilee Medal 2013
 Firehall Arts Centre, Tribute award 2011
 City of Vancouver Mayor's Award for the Arts, Vancouver 2008
 Canada Council for the Arts travel grant, Exhibit in St. Thomas, Ont 2008
 City of Vancouver Cultural Affairs Public Art, Community Art and/or Great
 Beginnings, various projects 2013, 2012, 2011, 2010, 2009, 2002, 1998, 1994
 Vancouver Foundation, various projects 2002, 2000, 1998
 Vancouver Park Board Matching Grants, various projects 2002, 1998
 German Academic Exchange, 5-month Residency, Germany 1993

Education: University of British Columbia 1968-69 Faculty of Music, The
 Vancouver School of Art, 1970-71, 1978-79, Art Students' League, NYC 1980

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