



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee

Date: March 29, 2016

From: Jane Fernyhough
Director, Arts, Culture and Heritage Services

File: 11-7000-09-20-189/Vol 01

Re: Am-Pri Developments (2012) Ltd. Transfer of Ownership of Public Art

Staff Recommendation

That the transfer of ownership of public art by Am-Pri Developments (2012) Ltd. to the City of Richmond, as presented in the report from the Director, Arts, Culture and Heritage Services, titled "Am-Pri Developments (2012) Ltd. Transfer of Ownership of Public Art", dated March 29, 2016, be approved.

Jane Fernyhough
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 5

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Engineering & Public Works	<input checked="" type="checkbox"/>	
Development Applications	<input checked="" type="checkbox"/>	
Transportation	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

As part of the Am-Pri Developments (2012) Ltd. project Museo at 9580 Alexandra Road, the developer proposes the transfer of ownership of a public artwork to the City for integration with the Alexandra Neighbourhood greenway on City lands. The artwork was commissioned by the developer under the terms of the developer's commitment to contribute to public art through the development process. This report presents for Council's consideration the proposed integrated public artwork, artist and location.

This report supports Council's 2014-2018 Term Goal #2: A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

2.4. *Vibrant arts, culture and heritage opportunities.*

This report also supports Council's 2014-2018 Term Goal #5: Partnerships and Collaboration:

Continue development and utilization of collaborative approaches and partnerships with intergovernmental and other agencies to help meet the needs of the Richmond community.

5.2 *Strengthened strategic partnerships that help advance City priorities.*

Analysis

Richmond Public Art Program

The Richmond Public Art Program sets a framework for creating opportunities for people to experience art in everyday life, encouraging citizens to take pride in public cultural expression, and complement the character of Richmond's diverse neighbourhoods through the creation of distinctive public spaces. Private development contributions of artwork are an important part of Richmond's growing Public Art Collection.

Development Proposal

Museo is a 93-unit townhouse development, currently under construction, located in the Alexandra Neighbourhood at 9580 Alexandra Road (formerly 9580, 9600, 9620, 9660 and 9680 Alexandra Road).

Council approved the development's rezoning application (RZ 13-649999) and the development permit (DP 14-671600) on June 22, 2015. There is a Service Agreement (SA 14-665440) associated with the development that includes the extension of Alexandra Road to May Drive.

The proposed public art will be integrated with the guardrail located along a greenway on Alexandra Road. The guardrail will begin at the corner of May Drive and runs east along Alexandra Road terminating at a new driveway into the Museo development, in coordination with the design and construction Servicing Agreement. The public artwork will replace a portion of the guardrail, and will be located on City lands within the street right-of-way (Attachment 1).

Public Art Plan

On June 17, 2014, a unique proposal was presented to the Richmond Public Art Advisory Committee (RPAAC) by Cameron Cartiere, Associate Professor at Emily Carr University of Art + Design (ECUAD) and Amit Sandhu, General Manager, Am-Pri Group, to develop a Public Art Plan with students from ECUAD for the development at 9580 Alexandra Road. RPAAC supported this innovative approach to develop the Public Art Plan subject to the following recommendations:

- that a portion of Am-Pri's public art contribution support the ECUAD interdisciplinary course, in place of the typical public art consultant fee;
- that the artist call for the Am-Pri public art project be open to all Lower Mainland emerging artists (including third and fourth year students in university art programs); and
- that the selection panel for this project include a maximum of one representative from ECUAD and be consistent with the Richmond Public Art Program Administrative Procedures for selection panels.

On April 1, 2015, the ECUAD students presented their Alexandra Road Public Art Plan to City staff representing Planning, Environmental Sustainability, Parks, Public Art and Archives. The presentation was documented in a film about this collaboration, produced by Sharad Kharé with support from Am-Pri Developments, ECUAD, Stantec and the City of Richmond. The video, *The Public Art Collective*, is available for viewing online through Vimeo: <https://vimeo.com/159390304>.

At the April 21, 2015 RPAAC meeting, staff provided an update on the Am-Pri public art project and development of the Alexandra Road Public Art Plan. It was noted that the students from ECUAD reviewed the history, ecology and character of the Alexandra Neighbourhood to inform the Alexandra Road Public Art Plan (Attachment 2).

Terms of Reference - Alexandra Road Public Artwork

The Public Art Terms of Reference for the Alexandra Road public artwork describe the art opportunity, site description, scope of work, budget, selection process, design schedule and submission requirements (Attachment 3).

The eligibility requirements encouraged emerging artists to apply for the artist call. Only residents of British Columbia, who were registered in an accredited post-secondary art and design program with minimum two years basic training, or recent graduates with less than three years of experience post-graduation, were eligible to apply.

To better prepare emerging artists for this opportunity, eligible applicants were required to attend three workshops prior to submitting an application for the Artist Call. In collaboration with Canadian Artists' Representation/Le Front des Artistes Canadiens British Columbia (CARFAC BC) and the Richmond Art Gallery, staff led three professional development workshops as part of the Public Art Program's Art at Work Professional Development Program to provide educational and mentorship support for early career and emerging artists who were interested in pursuing a career in public art practice (Attachment 4). The workshops were free and open to artists eligible and non-eligible for the Open Call.

The following workshops were offered:

- September 22, 2015: Artist Orientation Session for Alexandra Road Public Artwork
- October 3, 2015: How to Apply to Public Art Calls
- October 20, 2015: Alexandra Road Public Art Opportunity: Ideas Pitch and Social

Public Art Selection Process

On November 24, 2015, following the administrative procedures for artist selection for private development public art projects, a three member selection panel reviewed the concept proposals of the 13 artists who responded to the Open Call to Artists. Members of the selection panel included:

- Amit Sandhu - CEO, Am-Pri Group, Richmond
- Luke Blackstone - Artist, Vancouver
- Darryl Unger - Principal, Tomsett Elementary School

Additionally, the selection panel was supported by the following technical advisors:

- Darren Miller - Landscape Architect, Stantec Consulting
- Emily Dunlop - Landscape Architect, Stantec Consulting
- Sharon Kallis - Artist, Vancouver
- Cameron Cartiere - Arts Professional, Emily Carr University of Art + Design

The selection panel recommended that five artists be shortlisted and invited to prepare presentations for a second stage interview process, for which they received an honorarium.

On January 7, 2016, the selection panel met to review the artists' concept proposal presentations and to engage in a question and answer period with the shortlisted artists. The concept proposal presented by Christian Huizenga was recommended for the commission.

On March 15, 2016, RPAAC reviewed the artist proposal and recommended that staff or the developer consider supplementing the public art budget to extend the integrated artwork fence to May Drive for a more coherent and logical endpoint for the piece. It was also recommended that the artist develop the design to show the connection with the standard guardrail, the color relationship to the landscape context and to address safety requirements.

Proposed Artwork

The artist has refined the design proposal as presented to RPAAC to address these concerns and refined the proposal to comply with Building Code requirements for public safety. The approximately 25-metre-long artwork fence is comprised of a series of sculptural sections consisting of vertical pickets at varying angles to prevent climbing. The undulating forms of the horizontal rails reference the layers of soil sedimentation in Richmond. A bench and landscaped garden will be integrated into the artist design (Attachment 5).

The artist Christian Huizenga describes the intent of the proposal as follows:

“Layers is a reflection of one of Richmond’s most important resources: soil. Soil plays a key role in Richmond’s history, economy and vitality. It is because of soil, made up of diverse organisms and minerals, that a thriving natural ecosystem and wildlife habitat can exist and does within the Alexandra Road Greenway. The work is a continuous garden – railing and bench – inspired by the rich aggregation of sediment layers upon which Richmond is built. By defining the greenway, Layers draws emphasis to the continued preservation of green spaces within densifying cities.”

The ecologically inspired nature of this design provides a strong connection to the City’s newly adopted Ecological Network Management Strategy.

Proposed Location

In accordance with the guidelines for the Public Art Program, private development should support the Program by either contributing to the Public Art Reserve and/or by providing public artwork which meets the terms of the *Richmond Public Art Program Policy, Administrative Procedures Manual and Plans* either on site or at a location acceptable to the City.

The developer has chosen to commission a work of public art and proposes to locate the artwork on a key pedestrian greenway adjacent to a new pedestrian crosswalk in front of the development. The artwork will act as high-visibility way-finding for local residents. Final installation and foundation design for the artwork will be coordinated by the artist with the site contractor for Am-Pri Developments.

Staff Comments on Proposed Artwork Transfer of Ownership to the City

As the work is proposed to be located on City lands, City staff met with the artist and consultant team to identify technical concerns including British Columbia Building Code compliance, safety, visibility and structural support. These issues have been addressed by the artist and design team and City staff have no concerns.

Staff reviewed the costs and benefits of extending the work to May Drive and concluded that the artwork would best function as a limited section of the fence. As well, there are no additional funds for this extension of the work.

Cost of the Artwork

The developer has provided a Public Art voluntary contribution of \$86,765 at the rezoning phase, consisting of \$10,000 paid directly to ECUAD towards development of the Public Art Plan by ECUAD students and costs for the artist selection process and \$76,765 deposited to Public Art Reserve Fund on March 23, 2015. Of this amount deposited to the Reserve, \$4,338 (5%) has been transferred to support management, administration and promotion for the Public Art Program. The remaining \$72,427 will be used for the creation of the artwork and has been allocated in the approved 2016 Public Art Program Capital Project Budget.

A tax receipt for the transfer of ownership will not be issued as the proposed artwork is provided through the commitment made to a voluntary contribution for public art through the development approvals process.

Financial Impact

The artwork will require minimal periodic washing and maintenance, at an estimated cost of \$250 per cleaning annually. City funds will be allocated out of the Public Art Program's annual operating budget for this purpose.

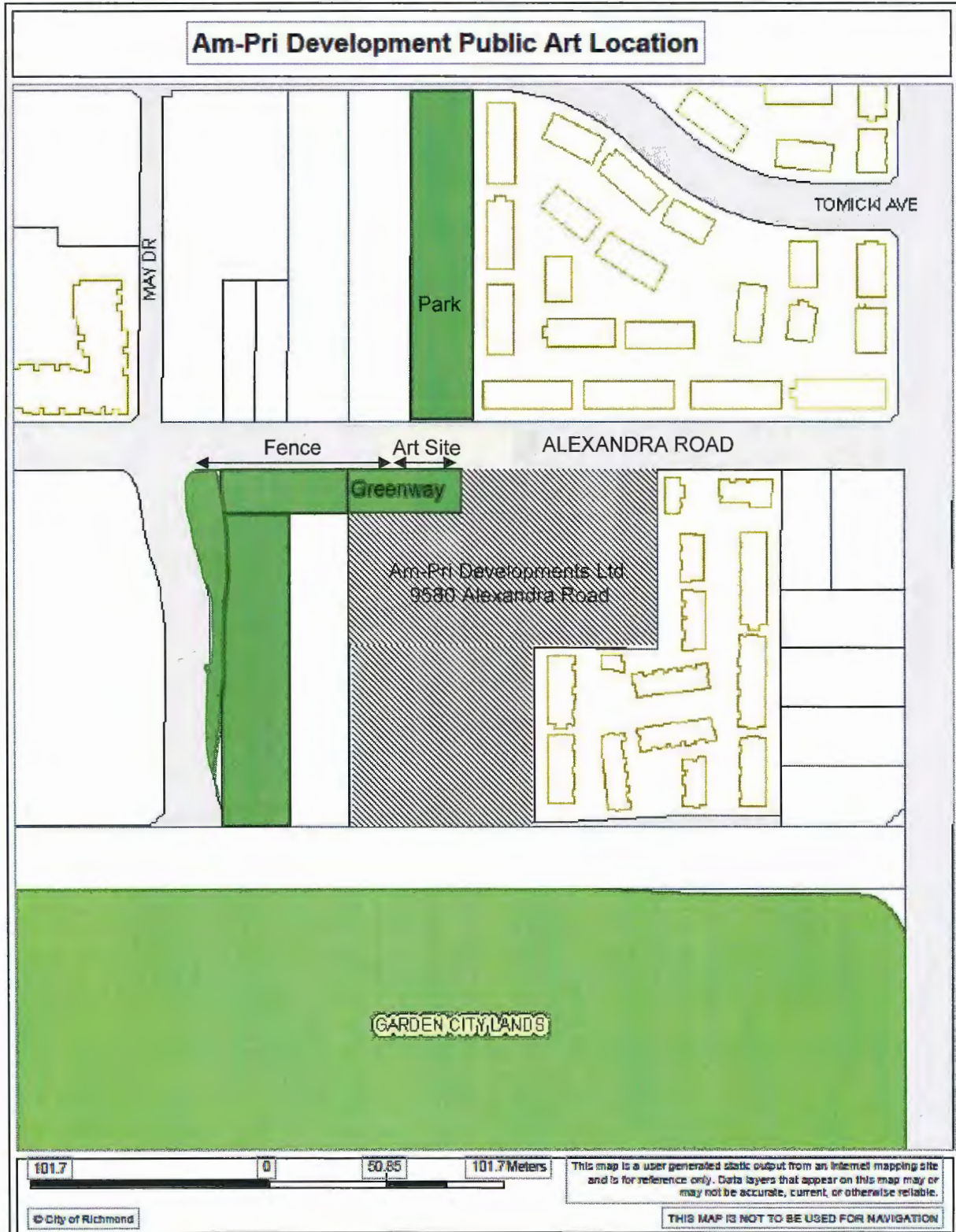
Conclusion

The proposed artwork by Christian Huizenga donated by Am-Pri Developments (2012) Ltd. represents a significant gift to the City of Richmond. It is a continuing show of support by developers for the importance of public art to neighbourhoods and the City. The artwork will celebrate the agricultural heritage of the Alexandra Neighbourhood and activate a new pedestrian greenway for the enjoyment of visitors and residents.



Eric Fiss
Public Art Planner
(604-247-4612)

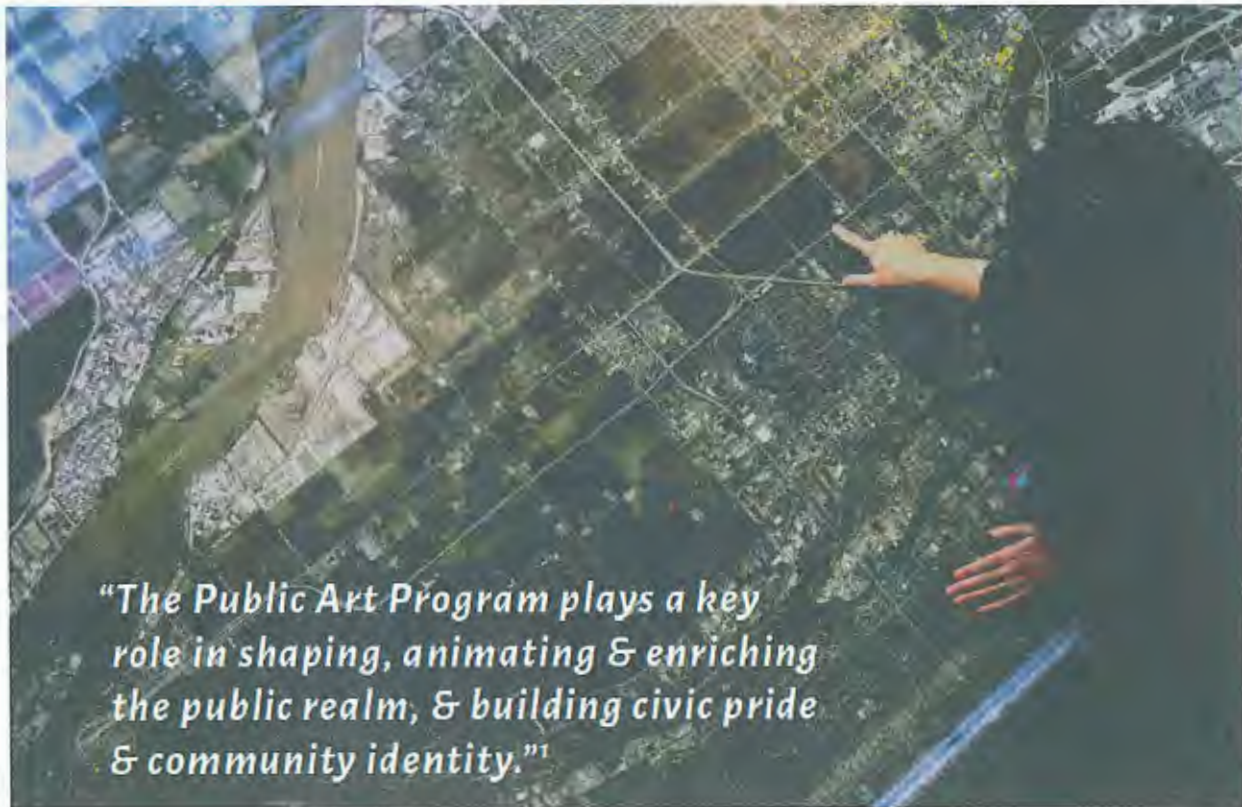
- Att. 1: Am-Pri Development Public Art Location
- 2: Alexandra Road Public Art Plan, Emily Carr University of Art + Design
- 3: Alexandra Road, Request for Proposals, Call to Emerging Artists
- 4: Art at Work Professional Development Program
- 5: Christian Huizenga Artist Proposal for Museo



Excerpts from Alexandra Road Public Art Plan

ALEXANDRA ROAD DEVELOPMENT PUBLIC ART PLAN

*Contextualizing the Alexandra Road Development
through history, ecology, and community;
and illustrating opportunities for public art.*



*"The Public Art Program plays a key
role in shaping, animating & enriching
the public realm, & building civic pride
& community identity."*¹

CRITICAL SUMMARY

We are pleased to introduce the team behind Engaging Site: the Social Practice of Public Art and Community Design: an interdisciplinary class and pilot project responsible for the Alexandra Road Development Public Art Plan outlined below.

This initiative came to be through a chance email exchange between Dr. Cameron Cartiere, Associate Professor at Emily Carr University of Art + Design, and Amit Sandhu, Director of Ampri Group Ltd, who worked together to present this compelling new program for the students of Emily Carr University.

As a class, we were very fortunate to be presented with the opportunity to take part in this intriguing and innovative project that was made possible through the sponsorship of Ampri Group, who encourage the potential we all have to "... Dream, Grow, and Inspire."

Led by Dr. Cameron Cartiere and assisted by Ashley Guindon (TA), we are a diverse group of individuals not afraid to pursue prestigious and challenging endeavors.

It is through our individual practices, interests, ideals, and desires that we have found our paths cross at this dynamic intersection. As

a mix of students we have found new strength within our diversities, combining our disciplines to create a powerful and intuitive merger. Through this initiative, we have become a unified group capable of tackling a variety of obstacles and even anticipating problems before they arise.

Our class' journey has been documented by Sharad Kharé - Digital Journalist - who was commissioned to record our experiences and the dialogue that encompasses such an intensive process. His film will inspire new systems for revitalizing communities, outlining the benefits of the early implementation of social practice, public art, and community design as a structural basis for new developments.

The Alexandra Road Development Public Art Plan has been inspired by existing bodies of research and extensive knowledge gleaned from a variety of field specialists. Through site visits with biologists and meetings with Richmond City staff, landscape architects, project developers, historians, and other prominent figures within the community, we have experienced and scrutinized every aspect of the site.

The plan acts as a companion to the larger Alexandra Neighbourhood Public Art Plan, which "... builds on the history and ecology of the neighbourhood. Priority will be given to development of artworks in the public realm: parks, streets and greenways. These will serve as landmarks and meeting places, as residents

make connections through the community." The focus of these public art opportunities will be based on connectivity: through ecology, infrastructure and history.

The site is a unique part of Richmond's distinct existing environment. The historic slough and agricultural networks and greenways that run through the Alexandra neighbourhood serve as habitat, homes, highways, channels, and flight paths for a diverse group of wildlife. Through conservation and preservation, the removal of invasive plant species, and the reintroduction of native plant species, the Alexandra neighbourhood will continue not only to grow but to thrive, as an adaptable and changing environment, engaging and habitable for everyone. Our plan represents a fantastic opportunity to enhance the stakeholder's experience. Instead of starting entirely anew, we can build off the intrinsic histories of Richmond, educating and engaging through public art. We can make

"We are a diverse group of individuals not afraid to pursue prestigious and challenging endeavors."



The Connectivity Projects class visits the Alexandra Road site to learn about the ecology of the area.

new and significant connections in a diverse community between all those who inhabit the Alexandra neighbourhood.

With essential instruction from committed professionals and teachers of our future fields, we have learned what it takes to rise above and surpass our initial goals. Through extensive research into the site - as well as our own individual research into public art - we have

come together to present this document and the great potential that the Alexandra Development has in re-shaping and revitalizing the community.

We invite you to participate in an extraordinary opportunity. Through working side by side, systematically unified, we have found answers to the questions that can only be accomplished by working together. It is with great confidence

that we ask; what can you accomplish? We anticipate all future visions and eagerly look forward to the application of these findings, ideas, and inspirations.^{2,3}

Yours truly,

Engaging Site: the Social Practice of Public Art and Community Design Pilot Class of 2015

- DR. CAMERON CARTIERE *Professor*
- ASHLEY GUINDON *Teaching Assistant*
- ALLISON WESTDORP *Photography*
- CAMERON PALFREYMAN *Visual Arts*
- EVAN HUTCHINSON *Industrial Design*
- GEOFFREY CAMPBELL *Communication Design*
- JAVMIE JOHNSON *Visual Arts*
- KAI CHOUFOUR *Visual Arts*
- KARMEN WHINFREY *Industrial Design*
- KATRINA KERLUKE *Photography*
- LINDA ARISTIZABAL *Industrial Design*
- PAIGE WHITE *Critical + Cultural Practice*
- PIPPA LATTEY *Visual Arts*

LEGACY

LEGACY PLAN: Fostering Community through Engagement, Interactivity, and Public Art.

One of the unique aspects of The Alexandra Road Development Public Art Plan is the legacy potential for future and extended communities of the Alexandra neighbourhood. The site presents many opportunities for community engaged public art to be initiated and implemented by the development, strata, or

surrounding neighbourhoods. These potential artworks include annual community festivals, ongoing collaborative projects, or ephemeral and temporary community engaged works that have a duration of a few years, a few months, or even a few hours. Engagement opportunities include:

WAYFINDING

The Alexandra Road Development will have an immediate connection to other neighbourhoods and areas in Richmond - specifically as

a greenway junction leading to and from The Lands. Wayfinding can help the site user to identify with a cultural or geographical history, access amenities and resources, and generally find his or her way through the space. The work can lead the viewer through the neighbourhood and lend identification to public and restricted areas. Opportunities may include collaborative painting, wrapping, or embellishment of specific wayfinding infrastructure such as crosswalks, bollards, and manhole covers.

PARTNERS

THE AMPRI GROUP *residential developer*

The Ampri Group is the entrepreneurial dream of Mr. Paramjit Sandhu. Mr. Sandhu was brought up in a rural farming village in Punjab, India. He was educated in India as an Electrical Engineer, and moved to Canada in 1980, where he created an electrical installation and maintenance company. In 1989, Mr Sandhu ventured into the development market and created the Ampri Group. The collaborating members of the Ampri Group developed the company's first residence later that year. During the early 1990's the Ampri Group focused primarily on single family and multi-family residential construction and, by the late nineties, were established as a luxury home developer. To date the group has developed well over 600 homes within the City of Richmond and the Lower Mainland.⁴



STANTEC *project architect*

Employing more than 15,000, and having developed over 250 locations, Stantec strives to collaborate across disciplines and industries. Concentrating on interior and exterior design, Stantec oversees infrastructure, architecture, surveying, environmental science, management and economics of multifaceted developments.⁵



THE CITY OF RICHMOND *municipal partner*

"In Richmond the City works in partnership with local artists, cultural organizers, and local residents to help sustain and develop cultural and artistic heritage, traditions, skills, and individual expression. The City has also fostered a growing inventory of public art installations and we have hosted renowned international artists and exhibits of public art in our City."⁶



EMILY CARR UNIVERSITY

"Emily Carr University was established in 1925." The University promotes the understanding of Political Sciences, Philosophy, and Ideological Systems to enrich the depth of Artistic and Design bases creations. Emily Carr University offers both in-depth skill and theory based Undergraduate Degrees, and Graduate Degrees in Applied Arts and Design. Emily Carr is an internationally renowned University hosting students from "over 50 countries;" and currently offers foreign exchange opportunities with multiple "North American and European countries." The learning outcomes Emily Carr University strives to achieve in this changing and accelerating global environment are of the highest international caliber. This dedication to excellence, within the understanding of Art and Design, is reflected in its graduates.⁷



call to emerging artists

PUBLIC ART
RICHMOND



Am-Pri Group
Alexandra Road
Public Art Call
for emerging artists
September 2015

The City of Richmond's Public Art Program in partnership with the Am-Pri Group invites early career art and design students and recent graduates to submit concept proposals for a permanent public artwork, located at 9680 Alexandra Road, Richmond, B.C. All applicants must attend three *Art at Work* professional development workshops prior to submitting an application for the Artist Call. This is a unique learning opportunity for early career public art practitioners to enter this exciting field of practice.

Budget: \$75,000 CAD.

Eligibility: Must be residents of British Columbia. Applicants must be currently registered in an accredited post-secondary art and design program, with minimum two years basic training or recent graduates, with less than three years experience, post-graduation. Mature students or graduates are also eligible to apply.

Completion: January, 2017

Workshops: September 22, October 3 and October 20, 2015

Deadline: Thursday, November 12, 2015 at 5:00 p.m.

Questions? publicart@richmond.ca

call to emerging artists

PUBLIC ART
RICHMOND



This unique public art opportunity will be the basis of a series of *Art at Work* professional development workshops and will offer early career artists and designers with little or no public art experience a chance to learn and develop the skills necessary to complete a substantial public art commission. The following three workshops have been designed to provide educational and mentorship support for individuals or teams who are interested in applying:

- **September 22, 2015:** Artist Orientation Session for Alexandra Road Public Art Opportunity
- **October 3, 2015:** How to Apply to Public Art Calls
- **October 20, 2015:** Alexandra Road Public Art Opportunity: Ideas Pitch and Social

Eligible applicants for this artist opportunity will be required to attend the above three workshops prior to submitting their final submission package and application. All workshops are at the Richmond Art Gallery, 7700 Minoru Gate or Richmond City Hall, 6911 No. 3 Road. A short walk from Canada Line Richmond-Brighthouse Station. For more information, or to register please e-mail: publicart@richmond.ca or visit: www.richmond.ca/culture/publicart/opportunities.htm

The Alexandra neighbourhood is in a stage of transition from a semi-rural, predominantly vegetated landscape comprised of single-family homes and farms, to a more urban community of multiple family housing and places to work, shop and play.

Public art contributes to this transformation, sparking community participation in the building of public spaces and encouraging citizens to take pride in public cultural expression.

The Alexandra neighbourhood is uniquely located to provide a transition from the established residential neighbourhoods to the east and north to the emerging City Centre to the west. The four-acre development site is located at 9580–9680 Alexandra Road in Richmond, B.C. To the north of the development, there are a number of new low-rise apartment complexes and townhouse communities. The south property frontage is on Alderbridge Way. Across Alderbridge Way, are the Garden City Lands and Central Wetlands, valued ecological assets within the Agricultural Land Reserve, in the heart of Richmond (Figure 1).

The Am-Pri Group will construct 96 townhomes on the development site, with the guidance of a team of arborists, biologists, architects and landscape architects. The site plan includes a number of unique features (Figure 2):

- 3 metre wide native planting buffer and habitat corridor along Alderbridge Way;
- 2.3 metre habitat corridor along the east property line (mirrored by adjacent development creating a 6-metre corridor);

Professional Development Opportunity

Context

call to emerging artists

- 20 metre deep, 1066 m² enhanced greenway along the western half of the development site on the Alexandra Road street frontage; and
- central amenity area to encourage a sense of community and place making.

The Alexandra Greenway on the north side of the site facing Alexandra Road extends from Cambie Road, south through the Alexandra Neighbourhood Park and leads pedestrians through this network of trails to reach the Am-Pri development and greenway at Alexandra Road, which then makes a turn west towards May Drive and on to the Garden City Lands.

There is a significant opportunity to utilize the greenway and introduce public art to the larger community, as well as the residents of this new development, to enjoy. With traces of Alexandra's agricultural past and habitat supporting numerous species of birds and other wildlife, there are abundant opportunities for artworks to connect with the area's history and ecology. The artwork also has the opportunity to assist in communicating the initiatives underway for renewable and sustainable energy systems for the community, which include the Alexandra District Energy Utility, based in the park.

Site and Location of Artwork

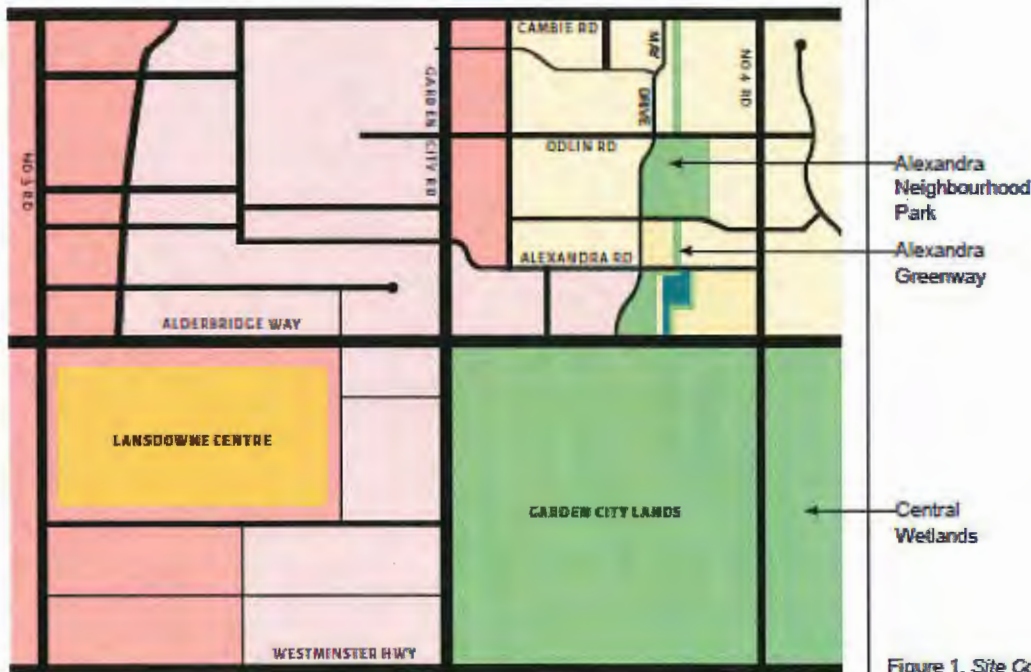


Figure 1. Site Context

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PUBLIC ART
RICHMOND



Potential Locations
for the Artwork

The protected greenway offers opportunities to animate the urban realm with permanent artworks that address visual identity, wayfinding and connectivity with ecology. Works located within the greenway will be visible to the public including residents, passersby and vehicles; however, public access into the greenway itself will be prohibited. Conservation and preservation of beneficial trees and plant species will need to be retained.

Infrastructural elements located outside of the greenway offer additional art opportunities and may include perimeter fencing, wayfinding components, seating, gathering/observation nodes and support frameworks for the reintroduction of native plant species. Opportunities exist for artists and designers to envision the work as functional components of the urban realm.

Figure 2. Site Plan of Alexandra Development.

call to emerging artists

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Budget

The total budget established for this project is \$75,000 CAD. This budget includes (but is not limited to) artist fees, design, permitting as needed, engineering fees, fabrication, installation, photography, insurance and all taxes. Travel to Richmond and/or accommodation is at the artist's expense.

Schedule (subject to change)

*Applicants are requested to keep this date available.

Submissions Close	November 12, 2015 at 5:00 p.m.
Short-list Artist Interviews	January 7, 2016*
Development and Implementation	February – December 2016
Installation/Completion	January, 2017

Selection Panel and Process

- Eligible applicants for this artist opportunity will be required to attend three workshops prior to submitting their final submission package and application. Please refer to page 2.
- The recommended artist/artist team will be chosen through a two-stage selection process under the mandate of the Richmond Public Art Administrative Procedures Manual.
- A five-person selection panel consisting of artists, art professionals and community members will convene to recommend one artist or artist team for the commission, along with the support of City staff representatives and an observer from the Richmond Public Art Advisory Committee.

Selection Criteria

Submissions to this Artist Call will be reviewed and decisions made based on:

- appropriateness of the proposal to the project goals, context, terms of reference and Public Art Program goals (www.richmond.ca/culture/publicart/plans/policy)
- degree to which the proposal is responsive to the site, community and is technically feasible;
- artistic merit of the proposal;
- artist qualifications and capability to produce work of the highest quality;
- probability of successful completion; and
- environmental sustainability of the proposed artwork.

For additional supplemental PDF documents for this call (listed below).

Please visit: www.richmond.ca/culture/publicart/opportunities

- Alexandra Neighbourhood Public Art Plan
- Alexandra Road Development Public Art Plan
- Am-Pri Group Development Drawings
- Art at Work Fall Workshop Schedule Brochure
- Richmond Ecological Network Management Strategy

Terms of Reference

5

call to emerging artists

PUBLIC ART
RICHMOND

Submission Requirements:

Guidance in developing the following supporting documents will be provided in the "How to Apply to Public Art Calls" workshop on October 3, 2015.

A 5MB (max.) PDF submission should contain the following items and in the following order:

1. **Information Form** Found on last page of this document.
2. **Statement of Intent** (1 page maximum) 300 words (or less) that explains why the artist/team is interested in this opportunity and how their practice relates to this project and the posted selection criteria. If applying as a team please address how team members work together in the statement of intent.
3. **Concept Sketch** (1 page maximum) a preliminary concept visualization to accompany the statement of intent and how you are responding to the posted selection criteria.
4. **Curriculum Vitae** (1 page maximum per artist) If you are submitting as a team, each member must provide a personal curriculum vitae.
5. **Budget and Schedule** (1 page maximum) Outlining preliminary costs for artist fees, design, permits, insurance, engineering, fabrication, installation and documentation.
6. **Three References** (1 page maximum) References should be able to speak to your expertise and experience
7. **Images of Past Work** (10 images maximum). Digital images of past work in any medium that best illustrates qualifications for this project. Please include the following information directly on all image pages:

Title of work, medium, approx. dimensions, location, date and artist name. Artists are also encouraged to include a brief description. One image per page.

Submission Guidelines

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches would be best formatted to landscape format.
3. Submission files must be 5MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae (See Submission Requirements).
5. All documents must be sent by e-mail to: publicart@richmond.ca

Terms of Reference

All documents must be PDF files and sent by e-mail to:

publicart@richmond.ca

call to emerging artists

PUBLIC ART
RICHMOND

Additional Information

The selected artist will be required to show proof of WCB coverage and \$2,000,000 general liability insurance.

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.

All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

Deadline for Submissions

Submissions must be received by **Thursday, November 12, 2015**. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

Questions?

Public Art Program
City of Richmond
604-204 8671
publicart@richmond.ca

Terms of Reference

Inspiring
and
informative

Professional
development

Opportunities
for
artists

Learn here
from those
in the
know!



art at work

WORKSHOP SERIES FALL 2015

Are you an artist wanting to kick-start your career?
Does public art and community art practice interest you?

Free workshops include:

Tues., Sept. 22 | Artist Orientation Session for Alexandra Road Public Art Opportunity*
Sat., Oct. 3 | How to Apply to Public Art Calls*

Tues., Oct. 20 | Alexandra Road, Public Art Opportunity: Ideas Pitch and Social*

**All three are required of artists applying for the Alexandra
Public Art Opportunity. Learn more at richmond.ca/artists*

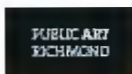
Sat., Nov. 28 | Artists Working in the Community

All workshops at the Richmond Art Gallery, 7700 Minoru Gate
or Richmond City Hall, 6911 No. 3 Road.

For more information, or to register, please e-mail: publicart@richmond.ca
or visit:

richmond.ca/artists

Presented by Richmond Public Art, Richmond Art Gallery Association and CARFAC BC



LAYERS OF RICHMOND PUBLIC SCULPTURE

Christian Huizenga

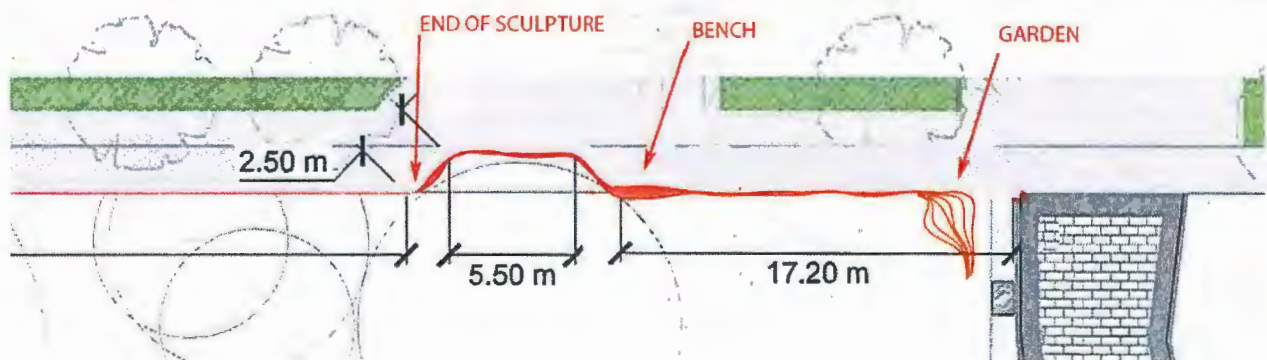


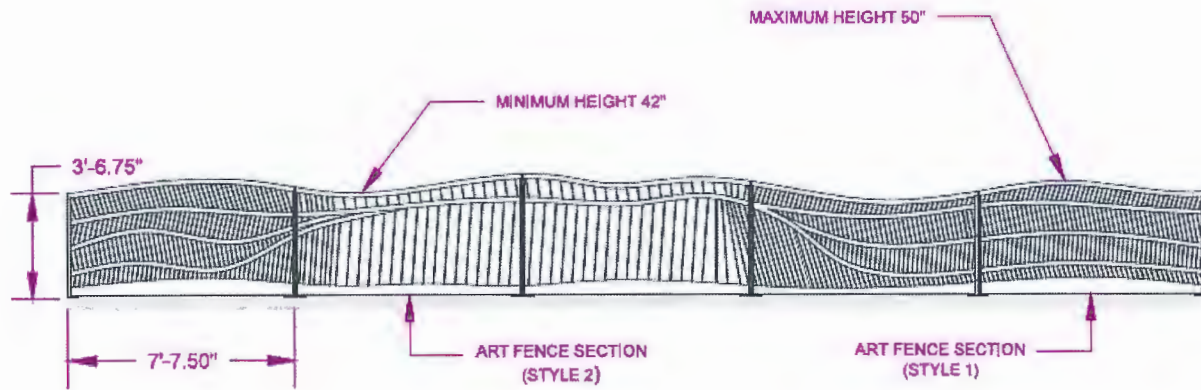
CONCEPT RENDERING



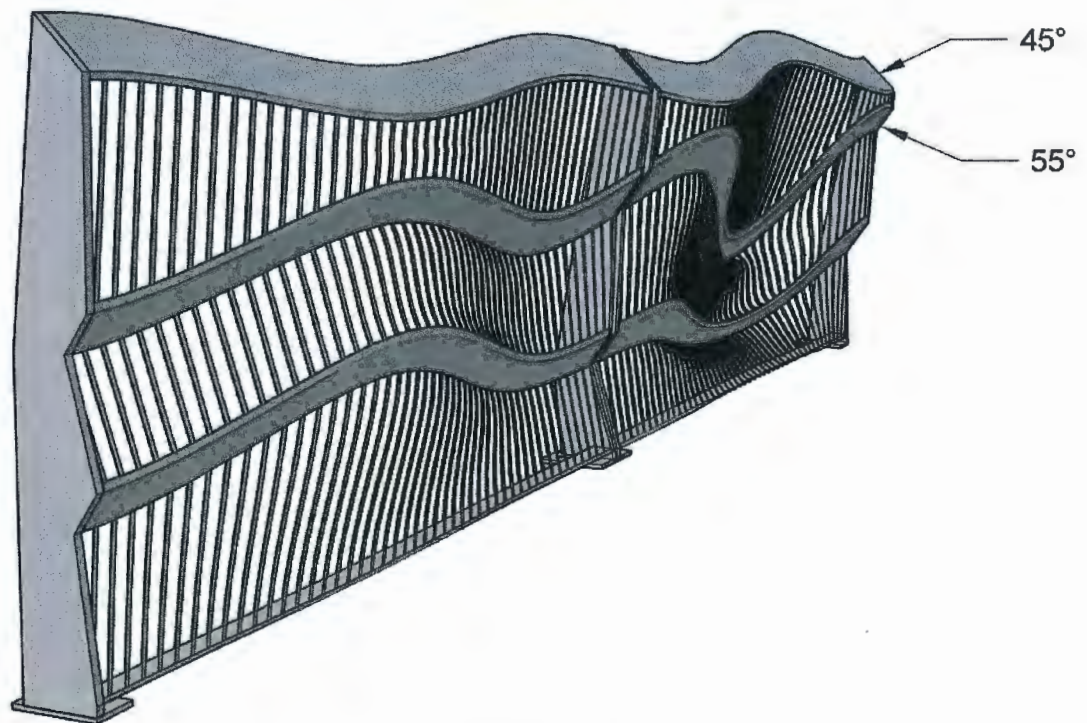
ALEXANDRA ROAD

ALEXANDRA

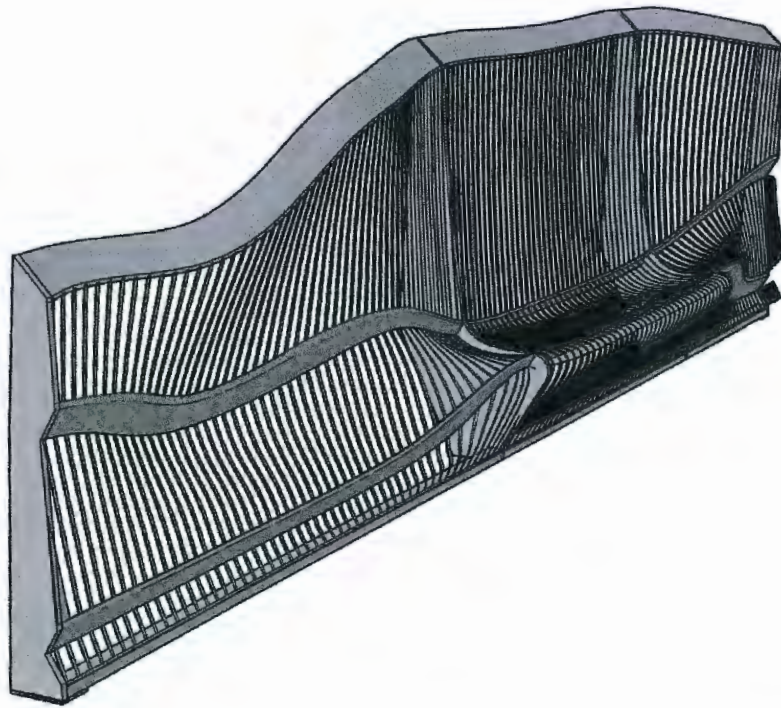




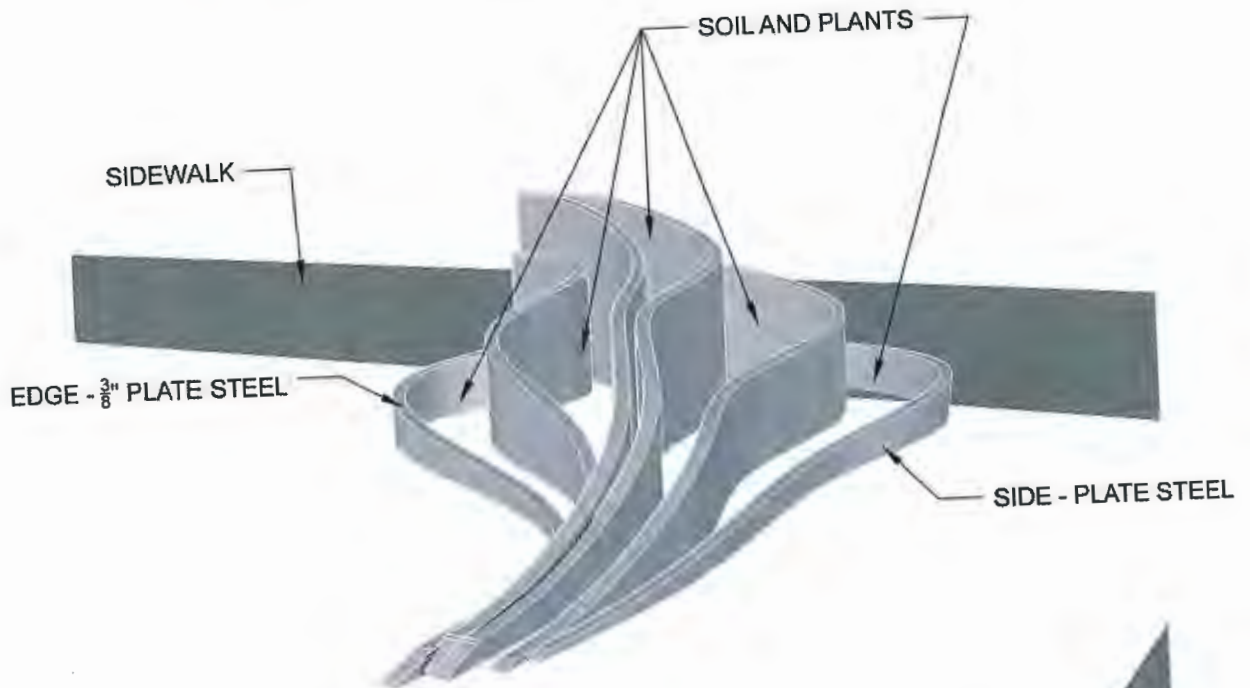
ART FENCE (STYLE 1) AND (STYLE 2) BLEND EXAMPLE
FRONT VIEW



ART FENCE (STYLE 1)
CONCEPT RENDERING



BENCH - CONCEPT RENDERING



LAYERED GARDEN DETAIL



BUDGET

Artist/Design Fee	\$8,000
Includes concept design development, coordination and artist project management.	
Engineering and other Specialist Consultant Fees	\$4,500
Includes structural, mechanical engineering as required to develop proposal.	
Administration costs	\$3,000
Includes permits, documentation, studio overhead.	
Fabrikaat Steel Fabrication	\$38,000
Including all costs related to steel fabrication and labour.	
Dyno Pro Powder coating	\$3,000
Including surface prep and coating of all metals.	
Transportation	\$500
Including all delivery, travel, contractor costs and site related costs.	
Site Prep and Installation	\$7,500
Including, all material and labour costs related to the installation of the work.	
Contingency	\$5,500
Sufficient to cover unexpected development that are the artist's responsibility.	
Total	\$70,000