



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: May 30, 2017

From: Jane Fernyhough
Director, Arts, Culture and Heritage Services

File: 11-7000-09-20-138/Vol
01

Re: Gilbert Road Greenway Public Art Opportunity

Staff Recommendation

That the staff report titled, "Gilbert Road Greenway Public Art Opportunity," dated May 30, 2017, from the Director of Arts, Culture and Heritage Services, to issue the Artist Call for the Gilbert Road Greenway, be endorsed.

Jane Fernyhough
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 2

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department Parks Services	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

On October 11, 2011, Council adopted the City Centre Public Art Plan as the guide for public art to complement and develop the character of Richmond's diverse neighbourhoods to create distinctive spaces, which enhance the sense of community, place and civic pride.

In support of the City Centre Public Art Plan, this report presents, for Council's consideration, the Gilbert Road Greenway Public Art Opportunity Artist Call to select and contract an artist or artist team to develop a concept proposal for the Gilbert Road Greenway.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. *Strong neighbourhoods.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

2.4. *Vibrant arts, culture and heritage opportunities.*

Analysis

City Centre Public Art Plan

The City Centre Public Art Plan adopted by Council on October 11, 2011, builds on the guiding principles of the City Centre Area Plan to create continuity throughout the City Centre and its individual villages. The City Centre Public Art Plan identifies themes and opportunities for public art to play a role in achieving a connected community.

"Richmond: Yesterday, Today and Tomorrow" has been identified as the thematic framework within which artists will design their artwork. This framework offers context to create continuity and synergy, while allowing room for artistic expression and diverse projects.

Lansdowne Village—a high-density, mixed commercial and residential district—is an important location for public art. The growth planned for this area will provide numerous opportunities for integrating public art into its many future neighbourhood parks. In the vicinity of the Dinsmore and No. 2 Road Bridges, the City Centre Public Art Plan recommends that artwork associated with this area would provide enhanced gateways to the City Centre and ideally speak to the area's history.

The City Centre Public Art Plan also identifies an estimated budget of \$100,000–\$350,000 for artwork at these locations.

Gilbert Road Greenway

On November 13, 2012, Council approved the Onni Riva Development rezoning for 5311 Cedarbridge Way (RZ 11- 585209), which required the dedication of lands for the Gilbert Road Greenway at the southeast corner of the River Parkway and Gilbert Road intersection. The frontage improvements—including a greenway, plaza and public art—are planned at this prominent location where traffic enters Richmond via the Gilbert Road gateway corridor (Attachment 1).

Greenways are significant city-wide pedestrian, cycling and rolling linear corridors that link multiple destinations. These destinations include parks, historic sites, natural areas, community facilities and amenities, residential developments and commercial areas. Greenways offer a high standard of amenities including wider sidewalks and boulevards, designated cycling lanes, gathering/rest areas and special features (e.g., gateways, public art). They may also function as ecological corridors.

Located in a Statutory Right-of-Way adjacent to the new Riva development at 5311 Cedarbridge Way, the new Gilbert Road Greenway art work will serve as a landmark for vehicular traffic to and from the Dinsmore Bridge, and as a gateway to the future Middle Arm Park on the City-owned lands at 7080 River Road.

Design Considerations, Constraints and Opportunities

It is envisioned that the plaza located at the Gilbert Road Greenway will be used year-round by local residents for leisure purposes and by pedestrians and cyclists using the greenway network.

By involving artists with the City staff design team, there is an opportunity to develop a unique “made in Richmond” project. In particular, the artist will need to consider the uses and programming for the Greenway, maintenance costs and concerns, and a design that would be of interest to locals and visitors alike.

Themes

The themes of “Gateway” and “Heritage” have been identified in the Artist Call as a point of departure for interested artists to develop their concept proposals.

Artists are encouraged to consider the themes of “Gateway” to create a sense of place and cultural identity for residents and a welcoming experience for visitors, and “Heritage” in reference to the history of the site such as the Samuel Brighthouse Homestead. Gateways symbolize an entrance to a district to connect people and places, including the transitions from the past to the present and from the natural ecology of the Fraser River to the urban environment of Richmond City Centre.

The artwork may be a single integrated artwork, or series of sequential pieces, to further address the themes mentioned above.

The draft Gilbert Greenway Public Art Opportunity Artist Call is provided in Attachment 2.

Selection Process for Artists and Artworks

The selection of an artist for this project will follow the Richmond Public Art Program Policy guidelines as outlined in the Public Art Program Administrative Procedures Manual. Two representatives from the Lansdowne Village and Oval Village neighbourhoods will be included in the selection panel.

The Artist Call is open to professional artists and artist teams residing in Canada.

The Public Art Advisory Committee has contributed to and endorsed the Artist Call. If approved by Council, the project will move into the selection of the artist through an arm's length selection process under the terms of the Public Art Policy Administrative Procedures.

Financial Impact

Through the Onni Riva Development rezoning for 5311 Cedarbridge Way (RZ 11- 585209), the City has accepted the applicant's offer to voluntarily provide both public art on site at the Riva development and a cash contribution of \$139,700 to the Public Art Reserve fund for an artwork at the Gilbert Greenway.

In addition to the cash contribution of \$139,700, the previous unspent Onni contribution of \$210,300 for the Ora development at 6951 Elmbridge Way will be used for the artwork at Gilbert and River Parkway to reach the City's budgetary goal for larger sculptural works of \$350,000 as outlined in the City Centre Public Art Plan.

The total project budget for the Gilbert Greenway Public Art Opportunity is \$350,000. An allowance of \$30,000 has been set aside for a project contingency and \$20,000 for all associated administration and coordination costs associated with the selection process and project administration (total of \$50,000). The remaining budget of \$300,000 will be available to the artist for all design costs, engineering fees, fabrication, installation, taxes and all associated costs to deliver a completed artwork integrated with the site.

Funding for the public artwork is available from the approved 2016 Public Art Capital Budget from the private developer contributions. Any repairs required to the artwork will be the responsibility of the Public Art Program. City funds for maintenance would be allocated out of the Public Art Program's annual Operating Budget.

Conclusion

Adopted by Council on October 11, 2011, the City Centre Area Public Art Plan provides a framework for including art in creating a culturally rich environment in a vibrant, healthy and sustainable city. The Gilbert Road Greenway Public Art Opportunity supports the Plan to include an integrated artwork in the new Gilbert Road Greenway.

A major artwork at this gateway to the City Centre provides an opportunity to reveal the history of Richmond and in particular the heritage of the site.

May 30, 2017

- 5 -

Following the selection process, the preferred artwork concept proposal will be brought forward to Council for endorsement in late 2017, in order to proceed with the detailed design and installation phases of the artwork by late 2018.



Eric Fiss
Public Art Planner
(604-247-4612)

- Att. 1: Gilbert Road Greenway Location and Landscape Plan
2: Gilbert Greenway Public Art Opportunity Artist Call

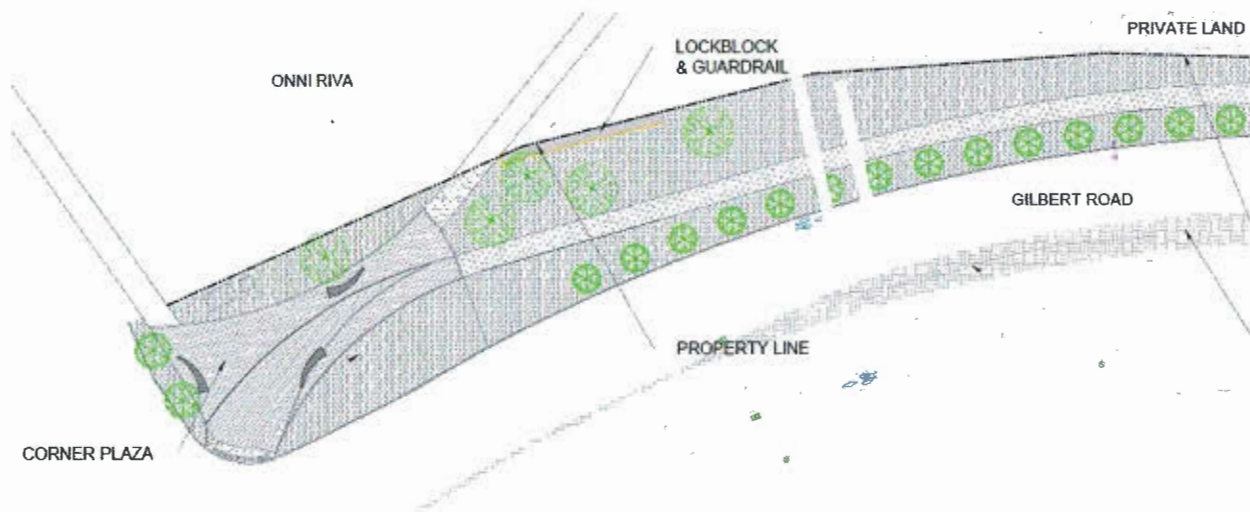
Gilbert Road Greenway Location and Landscape Plan



Aerial Plan



GILBERT ROAD GREENWAY



Preliminary Landscape Plan

call to artists

PUBLIC ART
RICHMOND



Figure 1. Vicinity of the Gilbert Road Greenway. Richmond Archives Photo Item No.1994 9 1
Aerial view of the Holt farm / Wells Aero Pictures Ltd. -- [ca.1955]

Gilbert Road Greenway Public Art Opportunity

Request for Qualifications (RFQ)

June 2017

OPPORTUNITY

The Richmond Public Art Program is seeking an artist or artist team to create a site-responsive artwork for the new Gilbert Road Greenway. The artwork will be placed on the Gilbert Road Greenway, which is at the south east corner of Gilbert Road and River Parkway in Richmond, B.C. Artists with proven practices in sculpture and public art are encouraged to apply. All information about the opportunity is contained herein.

This is a two-stage open artist call. Following review by the Selection Panel of the submitting artists' qualifications, statements of interest and initial approach to the site, up to five artists will be shortlisted and invited to develop their concept proposals and attend an interview. An artist fee of \$2,000 plus GST will be paid to each of the shortlisted artists or artist teams. Travel expenses to a maximum of \$1,000 per team are available for short-listed artists residing outside of Greater Vancouver to attend the Interview

Budget: The total project budget is \$300,000 CAD, for all design, consultants, fabrication, installation, documentation and all associated costs.

Eligibility Requirements: Open to professional artists and artist teams residing in Canada.

Deadline for Submissions: Thursday, August 17, 2017, 4:00 p.m. PST

Installation: Summer 2018

call to artists

PUBLIC ART
RICHMOND

LOCATION

The artwork will be placed on the Gilbert Road Greenway, located on the south side of the Dinsmore Bridge on the south east corner of Gilbert Road and River Parkway in Richmond, B.C. (Appendices 1 and 2). The artwork may be a single integrated artwork, or a series of sequential pieces, to further address the themes mentioned below. The preliminary landscape plan for the Gilbert Road Greenway is illustrated in Appendix 3.

Richmond is an island city connected by roads, highways and bridges. As identified in the [City Centre Area Plan](#), the section of Gilbert Road between the Dinsmore Bridge and Westminster Highway is designated as a major thoroughfare functioning as a gateway connection to Vancouver and the Vancouver International Airport (YVR), as well as a critical link to the City Centre Road network. The section of Gilbert Road from Dinsmore Bridge to River Parkway was recently widened from two lanes to four. Further plans for the area include on-street bike lanes, treed medians and boulevards, and sidewalks and greenways for pedestrians and cyclists. This will result in a broadening of activity in the area.

The Dinsmore Bridge is heavily used by commuter traffic, connecting Vancouver and YVR airport to Richmond, and has been identified in the Public Art Program's [City Centre Public Art Plan](#) as an "enhanced gateway" (Figures 2 and 3). Located at the south end of the Dinsmore Bridge, the Gilbert Road Greenway is highly visible to vehicle and pedestrian traffic (Appendix 4).

BUDGET

The total budget for this project is \$300,000 CAD. The budget includes (but is not limited to) artist fees, design, permitting as needed, engineering fees, fabrication, installation, administration, photography, insurance and all taxes (GST excluded). Travel to Richmond and/or accommodation for the duration of the artist's contract for the commission is at the artist's expense.

ARTIST ELIGIBILITY

This opportunity is open to artists or artist teams residing in Canada. Qualified artists will have proven experience developing artworks, specifically for civic projects. City of Richmond staff and its Public Art Advisory Committee members, selection panel members, project personnel, and immediate family members of all of the above are not eligible.

Artists that are currently under contract with the City in a public art project are ineligible for other projects until the current contract is deemed complete.

THEMES

The themes of **Gateway** and **Heritage** have been identified to provide a point of departure for interested artists to develop their conceptual approach.

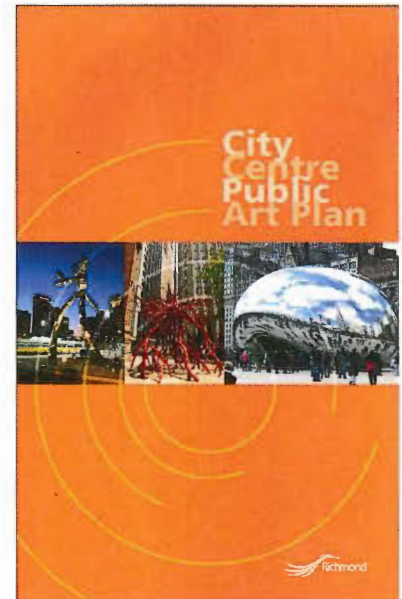


Figure 2. Cover of the City Centre Public Art Plan

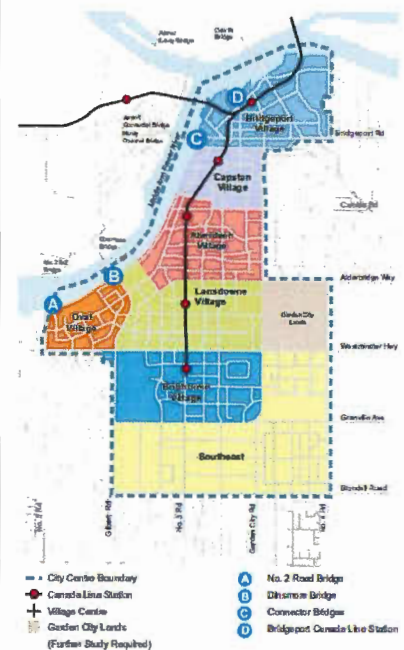


Figure 3. Enhanced Gateways map from the City Centre Public Art Plan. The Gilbert Road Greenway is located adjacent to Gateway B as shown on the map.

call to artists

PUBLIC ART
RICHMOND

Artists are encouraged to consider the theme of **Gateway** to create a sense of arrival and identity for residents and a welcoming experience for visitors. **Gateways** symbolize an entrance to a district to connect people and places, including the transitions from the past to the present and from the natural ecology of the Fraser River to the urban environment of Richmond City Centre.

The theme of **Heritage** references the historic use of the area, from the Musqueam people who fished, hunted, trapped and gathered on the site for thousands of years to the arrival of settlers in the early nineteenth century and the subsequent transformation of the marshy lands for agriculture and industry.

The Middle Arm of the Fraser River was a favoured location for fish traps and valued for its indigenous flora and fauna. Farmers started arriving in the mid-1800s to grow grain crops and raise cattle, building a system of canals for drainage and irrigation. Fishermen gained access from the river to work the coastal waters. Later, mixed-use industry occupied the area, which is now bordered by walking and cycling trails along the river's edge.

By the second half of the nineteenth century, particularly 1860 to 1880, Lulu Island began to see a slow but steady migration of farmers and their families. One of the earlier settlers in the Lower Mainland was Samuel Brighthouse who had come from Yorkshire, England (Figures 3 and 4).

Today, dense urban villages are planned throughout the city, which will bring further diversity and vibrancy to the mosaic of cultures that are thriving in Richmond. See Figures 9-13 for examples of gateway and heritage themed artworks in other local municipalities.

SELECTION PROCESS

A selection panel will recommend the artist/artist team to Council through a two-stage open call process. A concept proposal fee of \$2,000 will be paid to each of the shortlisted artists or artist teams.

Out-of-town finalists will be reimbursed for travel and lodging expenses to attend the interview in Richmond to a maximum of \$1,000 per artist or artist team residing outside of Greater Vancouver. If applying as a team, the allowance for travel may not fully reimburse all team members.

A selection panel comprised of three art or design professionals and two representatives from the City Centre neighbourhood will review the applicants' materials. Representatives from the City Parks and Recreation Department and Engineering Department will serve as advisors to the panel. Based on the selection criteria listed below, the panel will select up to five finalists to develop their concept proposals and attend an interview.



Figure 4. Sam Brighthouse circa 1860
City of Richmond Archives

In 1864, Samuel (Sam) Brighthouse purchased 697 acres on Lulu Island.

The Brighthouse homestead and farm buildings were located at the edge of the Middle Arm, at the end of the north end of Gilbert Road near Dinsmore Bridge. For over a century, the property was occupied by residences and used for raising crops and livestock.

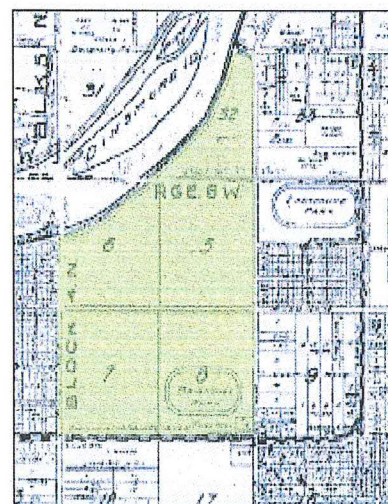


Figure 5. Map showing extent of
Sam Brighthouse's land
City of Richmond Archives

call to artists

PUBLIC ART
RICHMOND

Stage 1

- Artists submit a written Statement of Interest, Approach to the Site and their Qualifications in the format outlined in the Submission Requirements below.
- Selection Panel to shortlist up to five artists or teams for Stage 2.

Stage 2

- Shortlisted artists enter into an Agreement with the City to prepare a Detailed Concept Proposal based on their initial Approach.
- Artists to be provided with detailed site information and responses to questions about the site from City staff.
- Shortlisted artists to attend an interview (in-person or via Skype) with the Selection Panel to present a Detailed Concept Design.
- Selection Panel to recommend one artist or artist team to City Council for endorsement. Panel reserves the right to make no recommendations from the submitted applications and artist interviews.

ARTIST SELECTION CRITERIA

Submissions to the call will be reviewed and decisions made based on the following:

- Artistic merit of artist statement of interest.
- Appropriateness of approach to the site and viability of preliminary ideas.
- Understanding of the relevance of the site and its histories.
- Ability of the artwork to respond to the existing character of the site by taking into account scale, colour, material, texture, content and the physical characteristics of the location.
- Potential for making engaging artwork, suitable for multiple audiences.
- Sensitivity to environmental concerns.
- Qualifications as demonstrated by creativity and quality of previous work and experience with projects in the public environment.
- Willingness and capacity to work with other design professionals and stakeholders through a complex process.
- Appropriateness of the proposal to the City of Richmond's [Public Art Program Goals](#).

SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, portrait format, not to exceed a file size of 5 MB to: publicart@richmond.ca

- INFORMATION FORM – Please complete the information form attached to this document.
- STATEMENT OF INTEREST – (300 words or less) why the artist/team is interested in this opportunity and how their practice relates to this project and the posted selection criteria. If applying as a team, please address how team members work together in the statement of interest.

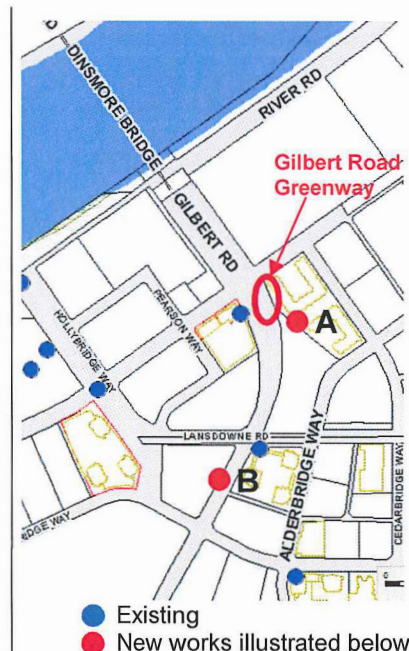


Figure 6. Public artworks in the vicinity of the Gilbert Greenway (see images below)



Figure 7. A. Upriver, Rebecca Belmore, Onni Riva, 2016



Figure 8. B. Happy Sail Wall, Derek Root, Cressey Cadence, 2017

call to artists

PUBLIC ART
RICHMOND

- **APPROACH TO THE SITE** – (1 page maximum) text and/or visual preliminary artistic approach or working methodology stating how you propose to respond to the posted themes and site context.
- **ARTIST CV** – (2 pages maximum) current professional resume. Teams should include two-page resumes for all members as one document
- **DIGITAL IMAGE WORK SAMPLES** – Applicants may submit up to 12 supporting image examples of past work that best illustrate their qualifications for this project. If applying as a team, the team submits no more than 12 images, total. One image per page. Please include artist name(s), title, year, location and medium information on each image page in portrait format
- **REFERENCES** – three (3) references who can speak to your abilities, skills and accomplishments. Please provide name, title and contact telephone number and/or Email.

PROJECT TIMELINE

Submission Deadline: Thursday August 17, 2017

Finalist Notifications: Thursday August 31, 2017

Shortlisted Artist Interviews: Thursday, October 3, 2017*

Installation: Summer 2018

*All applicants are asked to reserve this date on their calendars.

SOURCES FOR ADDITIONAL INFORMATION

[Richmond Public Art Program](#)

[City Centre Public Art Plan](#)

[City Centre Area Plan](#)

[Thematic Guide to Records of the Brighthouse Lands](#)

[City of Richmond Archives](#)

SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages, portrait format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by e-mail to: publicart@richmond.ca



Figure 9. Gateway Precendent image
GroundWaterSeaLevel, Germaine Koh, North Vancouver, 2014
(Courtesy of the City of North Vancouver)



Figure 10. Gateway Precendent image
Unity Tree, Paul Reimer, Coquitlam Centre Station, 2016



Figure 11. Heritage Precendent image
Evangeline and Flowers, Joe Fafard, Vancouver, 2004

call to artists

PUBLIC ART
RICHMOND

ADDITIONAL INFORMATION

1. The selected artist will be required to show proof of WCB coverage and \$2,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.
4. Submissions must be received by Thursday, August 17, 2017, 4:00 p.m. PST. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8671

E-mail: publicart@richmond.ca

SUBMISSION DEADLINE

Thursday, August 17, 2017

SUBMISSION ADDRESS

publicart@richmond.ca



Figure 12. Heritage Precedent image.
This Land is a Person, Marianne Nicholson, North Vancouver, 2011
(Courtesy of the District of North Vancouver)



Figure 13. Heritage Precedent image.
Nike, Ancient Greek Goddess of Victory, Pavlos Angelos Kouglioumtzis, Vancouver, 2014
(courtesy of the City of Vancouver)

call to artists

PUBLIC **ART**
RICHMOND

APPENDIX 1

GILBERT GREENWAY – ARTWORK LOCATION



Context of Gilbert Road Greenway (Courtesy of the City of Richmond GIS)



Location of Gilbert Road Greenway (Courtesy of the City of Richmond GIS)

call to artists

PUBLIC ART
RICHMOND

APPENDIX 2

VIEWS OF THE GILBERT ROAD GREENWAY SITE



Gilbert Greenway view to the south



Gilbert Greenway view to the south

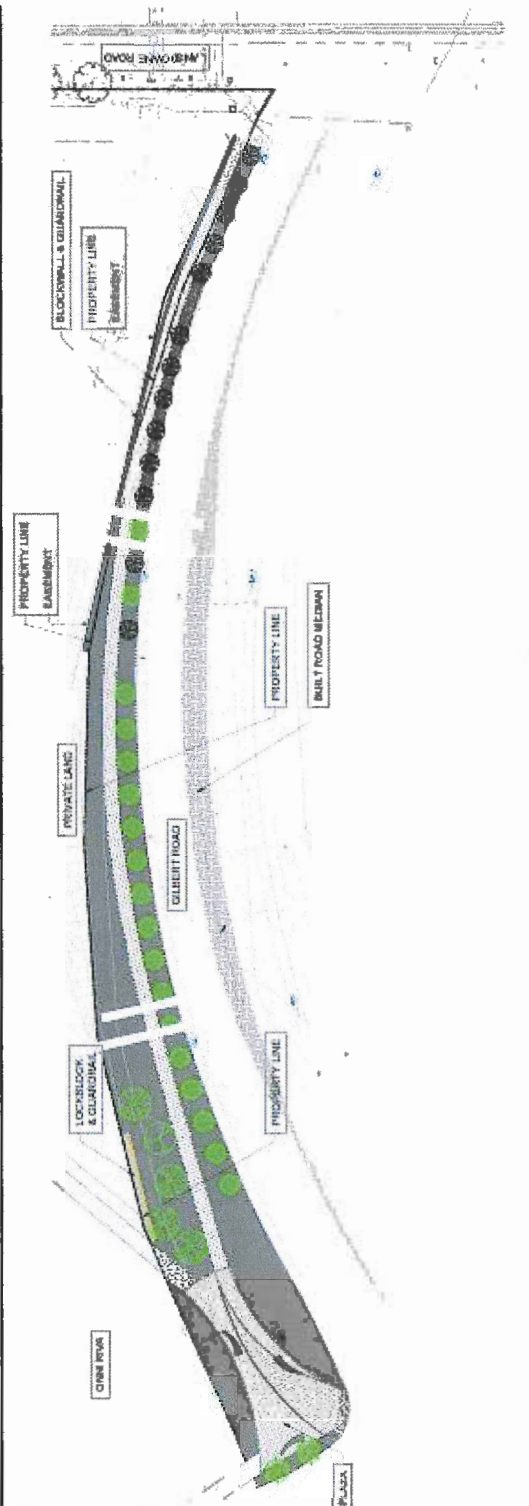
call to artists

PUBLIC ART
RICHMOND

APPENDIX 3



GILBERT ROAD GREENWAY | River Parkway to Lansdowne Road, Richmond BC.



Gilbert Greenway Preliminary Landscape Plan

call to artists

PUBLIC ART
RICHMOND

APPENDIX 4

VIEWS TO THE GILBERT ROAD GREENWAY



View facing north to Dinsmore Bridge on Gilbert Road
(Courtesy of Google Street View, June 2016)



View facing south from Dinsmore Bridge on Gilbert Road
(Courtesy of Google Street View, June 2016)

call to artists

PUBLIC ART
RICHMOND

Gilbert Road Greenway Public Art Opportunity

Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name: (if applicable) _____

Address: _____

City: _____ Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

E-mail: _____ Website: _____
(One website or blog only)

Incomplete submissions will not be accepted. E-mailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names: (Team Lead complete above portion)

Please let us know how you found out about this opportunity:

Would you like to receive direct e-mails from the Richmond Public Art Program? ☐ Yes ☐ No

Signature: _____ Date: _____

Submit applications by e-mail to: publicart@richmond.ca

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFQ as required. All submissions to this RFQ become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.