



To: General Purposes Committee **Date:** February 24, 2015
From: Jane Fernyhough **File:** 11-7000-01/2015-Vol
 Director, Arts, Culture and Heritage Services 01
Re: **Funding for Major Events and Festivals 2015**

Staff Recommendations

1. That \$150,000 be transferred from the Major Events Provision Fund to support Ships to Shore 2015;
2. That \$180,000 be transferred from the Major Events Provision Fund to support Maritime Festival 2015;
3. That \$40,000 be transferred from the Major Events Provision Fund to support Richmond Days of Summer marketing campaign 2015;
4. That \$170,000 be transferred from the Major Events Provision Fund to support the Richmond World Block Party in the City Centre in 2015;
5. That \$60,000 be transferred from the Major Events Provision Fund to support Richmond Children’s Arts Festival 2016;
6. That \$10,000 be transferred from the Major Events Provision Fund to purchase festival infrastructure and City branded assets;
7. That \$50,000 be transferred from the Major Events Provision Fund for planning and potential ship recruitment building to enhance events in 2017; and,
8. That the expenditures totalling \$945,000 for Major Events, of which \$660,000 is funded from the Major Events Provision Fund, and \$285,000 funded from projected sponsorships and grants be included in the 5 Year Financial Plan (2015-2019).

Jane Fernyhough
 Director, Arts, Culture and Heritage Services
 (604-276-4288)

Att.1

REPORT CONCURRENCE		
ROUTED TO: Communications Parks Services Corporate Partnerships Finance Division Economic Development	CONCURRENCE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS 	APPROVED BY CAO

Staff Report

Origin

At the General Purposes Committee meeting, held on February 16, 2015, Committee considered the report Funding for Major Events and Festivals 2015 and made the following referral:

That the staff report titled Funding for Major Events and Festivals 2015, dated January 21, 2015 from the Director, Arts, Culture and Heritage Services be referred back to staff for (i) more information on sponsorship, (ii) more information on the Richmond World Block Party and on its plan, and (iii) the allocation of resources.

This report responds to parts (ii) and (iii) of that referral.

In addition, staff received the following referral from the Planning Committee meeting held on February 7, 2012:

That staff develop a plan to implement an annual Richmond Day Festival as an occasion to bring the Richmond community together to celebrate cultural diversity as well as Richmond's heritage.

This report supports Council approved strategies including the Major Events Strategy and its goals of programming and creating a dynamic destination waterfront. It will maximize the social and economic benefits to the community, the Waterfront Amenity Strategy, the Community Tourism Strategy and the Resilient Economy Strategy through enhanced destination and tourism products, as well as the Arts Strategy vision for Richmond to be an arts destination, and provide a rich offering of festivals and events.

Background

In 2007 City Council endorsed the Major Events Plan to guide the growth and development of festivals and events in the City. Five themes were endorsed with the Plan:

- Celebrate the Island City of Richmond
- Celebrate our Proud and Diverse Community
- Celebrate being a Gateway and a Destination
- Celebrate our Sport Achievements
- Celebrate Arts and Cultural Experiences

At the Parks, Recreation and Community Services Committee meeting held September 24, 2014, the report "Major Events and Festivals 2015" was presented for information. The report detailed the City's plan for major events in the upcoming year including the concept for a new festival which, at that time, was referred to as the "Richmond Summer Block Party" to address the referral for a made in Richmond festival. The working title (for now) of the festival is the Richmond World Block Party.

Benefits of Events

- Provide an auxiliary economic contribution to the community by retaining resident spending and attracting day visitor spending from the region;
- Increase the City's identity and profile and help define a sense of place;
- Enrich the quality of life of residents and contribute to the social well-being of a community through increasing sense of community pride and community spirit.
- Events provide numerous volunteer opportunities and help build capacity in the community;
- Create an opportunity to showcase the City's unique waterfront, maritime history, multicultural diversity and dynamic City Centre; and
- Provide free or low-cost entertainment options for the City's residents.

Major Events Provision

In June 2010, City Council approved the creation of the Major Events Provision Fund to support the delivery of future events. This Fund ensures financial support for annual major events, allowing Council to continue supporting major festivals and events that are unique to Richmond without impacting the City's operating budget. Without this unique funding scenario, the City's annual operating budget would have to be increased or the events would cease to continue.

Analysis

1. Ships to Shore

For 2015, the 5th annual Ships to Shore festival will take place at Imperial Landing and the Britannia Shipyards. The event is held in conjunction with the 70th Annual Steveston Salmon Festival, and is scheduled to be held from June 29, 2015 to Canada Day on July 1st, 2015.

The Ships to Shore festival focuses on the animation of the Steveston Waterfront by including visiting and local marine vessels and ships of all kinds which are invited to attend and open their decks to public visitations. Thirteen vessels have indicated a commitment to participate in the 2015 festival to date. Hourly water taxi services will operate between the Britannia site and Imperial Landing offering the community a unique opportunity to view Steveston Harbour from the waterside and for an enhanced festival experience. The three day Ships to Shore event culminates with a fireworks display to end Canada Day celebrations. An estimated 80,000+ visitors annually attend the Steveston Salmon Festival on July 1st, with an estimated 38,500 attending the Ships to Shore Festival.

The 2015 Ships to Shore and Steveston Salmon Festival organizing committees have been working together to create an activation corridor to better physically connect the two sites. The events share a joint security and traffic management plan, some coordination of signage, marketing and considerable coordination around volunteer management and sponsorship. The Britannia Heritage Shipyard Society annually assumes a leadership role in the event organization, in addition, over 250 community volunteers support the event. A joint application has been submitted to Heritage Canada for potential Celebrate Canada funding to support the Salmon Festival and the Ships to Shore Canada Day fireworks.

2. Maritime Festival

The 12th Annual Maritime Festival celebrates Richmond's maritime and cultural heritage through a variety of land and riverside activities, animating the entire Britannia Heritage Shipyards site and the waterfront boardwalk. This year, the festival will take place on August 8-9th and it will include an evening concert on Saturday night, an expanded food trucks program and many new art installations.

Last year, over 40,000 people attended the three day festival and from the 600 people surveyed, 40% came from outside of Richmond and nearly 80% rated the festival as "Excellent". The Britannia Heritage Society and the Richmond Arts Coalition are key partners with festival assisting with site logistics and artistic programming, respectively.

3. Days of Summer

Richmond Days of Summer is an umbrella marketing program designed to promote the broad array of community events happening in Richmond from May to September. In 2014, the program promoted over 50 events through TV, radio and print ads. The program was also promoted through the City's social media channels and website.

While the program supports the signature events, it plays a large role in increasing awareness and attendance of other existing community events that may not have a large marketing budget. The City will continue to focus on community outreach to engage more community groups with qualified events in the program.

4. Richmond World Block Party

The City's newest signature event and multicultural festival in 2015 is the Richmond World Block Party. Located in the densely populated City Centre, this festival will celebrate Richmond's significant diversity through music, food and culture and will have the potential to become a destination event. Admission to the festival will be free and it will feature a list of unique and cultural attractions that would appeal to people of all ages.

The event's proposed attractions include:

- A culturally diverse line-up of local and international performers on the Mosaic Main Stage with a major headline artist closing the show.
- The Kaleidoscope Stage will feature local artists from the various cultural associations showcasing traditional performances.
- More than 30 food truck with each truck representing a different country will create the Global Food Truck Zone.
- Our region's top chefs will be invited to cook their favourite cultural dish on the Fusion Culinary Stage.
- The Wide World of Sports Zone will feature demonstrations of the world's lesser known sports like shinty, sumo, and kabaddi.

Date: The proposed festival date is on Saturday, September 5th of the Labour Day long-weekend with event hours from 11:00am to 10:00pm. The festival will start as a one day event with the potential for additional days based on funding success through sponsorship and grants. The date was chosen based on potential for good weather, as an end of summer

celebration for students going back to school, and as a more accessible and low cost option to the PNE.

Attendance: A comprehensive marketing and media program will be launched to invite local Richmond residents and people from Metro Vancouver and beyond. Attendance for this event is projected to be over 40,000 people based on the quality of talent, the multicultural appeal, the food truck component and the fact that admission to the event will be free.

Venue: Minoru Park is the preferred venue for the festival based on its overall size, central location, proximity to hotels and most importantly, its park-like setting. The central location of Minoru Park will facilitate large attendance numbers and mitigate congestion due to its proximity to the Canada Line Skytrain station and vehicle access multiple directions. Furthermore, the location is ideal due to its proximity to City Centre's dense population core which will encourage sustainable transportation modes to the festival (walking, cycling, etc).

Community Engagement: Once approved, a Festival Advisory Committee will be created with an objective to engage various stakeholders (e.g., City Centre Community Association, Minoru Seniors Society, cultural groups and partners) and interested community members. The committee will provide guidance on programming and support outreach to cultural associations. The festival will also provide an opportunity for various service and social outreach groups and community partners to activate on-site and engage with the festival goers. We will also explore opportunities to work with partners (e.g., Tourism Richmond, regional media and others) to promote this festival into other markets given the proximity to local hotels. The festival will require a large team of volunteers which will give local residents excellent opportunities to participate and build capacity.

Name: The working title of this event is the Richmond World Block Party. Staff will be bringing back options for Council consideration to title/name this event prior to the marketing campaign commencing.

Sponsorship: Preliminary discussions with various corporations have been extremely positive. Businesses are eager to support a major City produced event with a multicultural theme in the centre of the City.

5. Children's Arts Festival

Over the past several years the Children's Arts Festival has become one of the region's best festivals for children. The festival continues to challenge children's creativity by presenting interactive workshops led by professional artists and performers.

The five day festival, including the signature event on BC Family Day, has resulted in increased attendance (7000+) and has required expanded programming and site enhancement. As this festival takes place in February, planning and funding commitments are required to commence in the summer of the previous year.

A partnership with the BC Children's Art and Literacy Centre and numerous professional art instructors were instrumental in the success and quality of this year's festival.

6. City Branded Assets

A small amount of funding is being requested to acquire an inventory of custom assets such as tents, flags, signage, etc with the City logo that can be used at all events to increase the level of corporate recognition for events that have City support. This would help ensure that the City is recognized as a supporter of community events.

7. Ship Recruitment and Planning for 2017

In 2017, Canada will celebrate its 150th birthday and cities across the country will be hosting major celebrations. Planning for our City's celebration will begin this year with the development of a comprehensive event plan and initiating an active ship recruitment process for potential exciting vessels.

Allocation of Resources

Requested funding from the Major Events Provision is the City commitment to funding successful festivals and events that is used to leverage funding from other sources. Overall, event budgets include funding from the Major Events Provision plus sponsorships, grants and earned revenue (e.g., ticket sales, percentage of food sales, etc). The event program and activities provide the opportunities for successful sponsorships and grants. The following table outlines the projected budgets and funding sources for the 2015 events.

EVENT	TOTAL BUDGET	CITY FUNDING	SPONSORSHIP TARGET	GRANTS
Ships to Shore	\$195,000	\$150,000	\$ 35,000	\$ 10,000
Maritime Festival	\$280,000	\$180,000	\$ 80,000	\$ 20,000
Days of Summer	\$40,000	\$40,000	n/a	n/a
Richmond World Block Party	\$245,000	\$ 170,000	\$75,000	n/a
Children's Arts Festival	\$125,000	\$ 60,000	\$ 25,000	\$ 40,000 (includes ticket sales)
City branded assets	\$10,000	\$10,000	n/a	n/a
Ship recruitment & planning for 2017	\$50,000	\$50,000	n/a	n/a
TOTALS	\$945,000	\$660,000	\$215,000	\$70,000

Financial Impact

This report recommends that the following amounts be transferred from the City's Major Events Provision Fund:

1. Ships to Shore 2015: \$150,000
2. Maritime Festival 2015: \$180,000
3. Days of Summer 2015: \$40,000
4. Richmond World Block Party 2015: \$170,000
5. Children's Arts Festival 2016: \$60,000
6. City branded assets: \$10,000
7. Ship Recruitment and planning building to a major event in 2017: \$50,000

If approved, \$945,000 will be included in the 5 Year Financial Plan (2015-2019), of which, \$660,000 will come from City funding, \$215,000 from projected sponsorship and \$70,000 from grants and/or ticket sales. If sponsorship and/or grants and/or ticket sales are less than projected, the expenditure for each respective event will be reduced accordingly.

Conclusion

Ships to Shore and the Maritime Festival are two signature events that add to the vibrancy of the Steveston waterfront, celebrate the rich maritime history of the area, and profile Richmond's arts, culture and heritage. The Children's Arts Festival mainly focuses on children and provides a low cost event on the Family Day holiday. All three events are very well received by the attendees, serve a broad demographic, and receive excellent media coverage.

The Richmond World Block Party would be the City's newest multicultural festival located in the heart of Richmond's business district. This festival would celebrate the City's cultural diversity and showcase the area to thousands.

The Days of Summer program would provide overall marketing and media support to these four marquee festivals, as well as many other events in the City. The program increases awareness and attendance of many of the community events taking place in Richmond, further positioning the City as a destination for fun events in the region.

Canada's 150th Anniversary in 2017 is an opportunity to enhance existing festivals, particularly Canada Day events. It is recommended that initial funding be allocated for planning and potential ship recruitment building to this major milestone in our country's history.

Major events are an excellent way for the City to stimulate social, cultural and economic growth. Investment into an expanded calendar of events would improve opportunities for the City to provide free events to its residents, attract out-of-town visitors, engage the business community and support Richmond's reputation as being a great place to work, live, and play.

This report recommends that \$660,000 is drawn from the Major Events Provision Fund to invest in four events, one marketing program, the purchase of City branded assets and on ship recruitment and planning for 2017 (Canada's 150th birthday celebration).



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Att.1: Richmond Days of Summer sample program 2014

RICHMOND DAYS OF SUMMER



Your special guide to summertime fun in Richmond

www.richmonddaysofsummer.ca

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This special section brought to you by the City of Richmond and the Richmond Review.



From the colourful and quirky characters at the Richmond Maritime Festival to the scrumptious, sizzling salmon barbecue at the Steveston Salmon Festival, Richmond's Days of Summer are full of treats for all senses.

Richmond rolls out summer fun

Summer's here and the time is right for dancing in the street—and a whole lot more. From major festivals to sports and cultural events and our ever popular night markets, Richmond is the family fun summertime destination of choice for visitors and locals alike.

From June through August, more than two dozen festivals and special events make up the Richmond Days of Summer—and most of them are free. Adding to that are Richmond's many great summertime (and year-round) attractions—from two hugely popular Asian night markets to the historic charm of Steveston Village (aka Storybrooke), great dining and shopping, and a host of experiential experiences that range from whale watching to go karting, plus two national historic sites and other unique heritage venues.

Popular annual festivals such as the Steveston Salmon Festival—Canada's biggest little birthday party—Richmond Maritime Festival and Doors Open will again be mainstays of the summer season. A special treat this year will be the return of Canada Day fireworks along the Steveston waterfront during the Ships to Shore Steveston event.

New this year for performing arts fans is the Gateway Pacific Theatre Festival, offering a series of contemporary Chinese plays performed in their original language with English surtitles from August 15–24.

Meanwhile, other popular summertime events are continuing to grow. Now in its third year, the Multicultural Heritage Festival at Richmond Cultural Centre is moving outdoors to the Minoru Plaza and adding a second day of music, dance and martial arts celebrating diversity through an impressive representation of cultures. Canadian artists from China, Great Britain, India, Japan, Russia, Thailand and the Ukraine will share the stage, bringing colour and vibrancy to this free event on June 28 and 29.

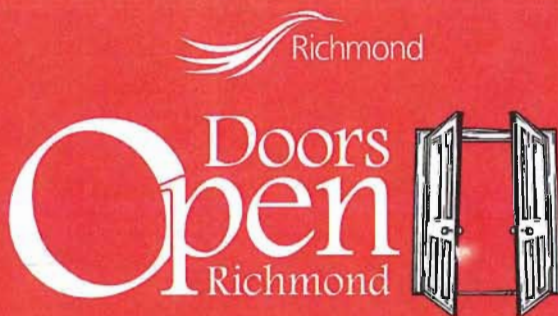
The Your Kontinent Film and Media Arts Festival also continues to grow, offering an eclectic line-up of film, performances, and interactive events from July 17–26 at a variety of Richmond locations. This year, the festival is going retro and bringing back the drive-in movie, with a Theatre Under the Sky evening at Lansdowne Centre, where you can drive, bike or walk in for a film screening, plus live theatre, music performances and more.

See our calendar of events within this special section for a rundown of this year's events. For more details visit www.richmonddaysofsummer.ca. Richmond Days of Summer is produced by the City of Richmond and presented by Vancouver International Airport (YVR). Community partners are Port Metro Vancouver and Coast Capital Savings. Media partners are CTV, QM-FM, Richmond Review and 24 Hours.

Top 10 ways to wile away Richmond's Days of Summer

1. Salmon is king. Join 80,000 of your friends for a Canada Day Parade and day-long family festival known as Canada's biggest little birthday party. Get there early for the scrumptious salmon barbecue before it's all gobbled up.
2. Be surprised and entertained by the quirky legion of wandering performers who make the Richmond Maritime Festival a spontaneous delight. From singing mermaids to ship rats to rum runners, it's a cast of characters you won't soon forget.
3. Test your tastebuds and determine just what's in those mysterious fish balls or any of the other strange and exotic delicacies on sale at one of Richmond's two night markets. Cheap smartphone cases too.
4. See the real free Willy, with a whale watching trip from the Steveston docks. Seals, sea lions, eagles and other wildlife too.
5. Bask in the aroma and flavours of the stinking rose at the annual Garlic Festival in our beautiful, internationally award-winning Terra Nova Park.
6. Run away to the sea and climb aboard a tall ship at Ships to Shore Steveston. Salute a trio of visiting Royal Canadian Navy ships and enlist for dockside performances by the Navy's talented Naden Band.
7. Hike it or bike it: Richmond's 50-plus kilometre network of waterfront and other trails draws thousands of locals and visitors daily. Check out the new six-kilometre Railway Greenway for an idyllic island crossing.
8. Fill your tummy and try to settle a never-ending debate by deciding who serves up the best fish and chips in Steveston: everyone has their favorite.
9. Get your kicks in for the home country at the Nations Cup, Richmond's own take on international soccer supremacy.
10. Want to know a secret? Get a peek behind the scenes at more than 40 cool locations at Doors Open Richmond, including the Steves' family historic 1917 farmhouse, still home to a working farm operation along the West Dyke.

www.richmonddaysofsummer.ca



June 7 and 8, 2014, 10 a.m. to 4 p.m.

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Explore Richmond's arts, culture and heritage during this **FREE** Doors Open weekend.

www.richmond.ca/doorsopen



CALENDAR OF EVENTS

JUNE

June 7 and 8

Doors Open
Various locations in Richmond
Doors Open 2014 is Richmond's 7th annual arts, culture and heritage festival. This free event allows visitors of all ages to explore Richmond's arts, culture and heritage at more than 40 partner sites.

June 7 Jeanette Jarville, Open Studio and Art Show

Artizen Studio
Come see the new work of award-winning contemporary artist Jeanette Jarville in her one-day open studio and gallery tour. Jeanette paints colourful local landscapes, semi abstract figures, stylized floral and abstracts, large paintings on canvas and unique reverse paintings on glass.

June 12 to July 13 World Cup Steveston Village

Steveston Village
Throughout this summer, locals and visitors alike will be exposed to diverse cultural experiences offered by residents and merchants in Steveston Village while celebrating soccer. Music, authentic food, special sales and kids' passports are just a sample of the family entertainment to watch out for.

June 14 Long and McQuade Customer Appreciation Day

6760 No. 3 Road
Rock out at Customer Appreciation Day! Enjoy free hotdogs and refreshments. Live music by the following talented performers: Edmond and Dominic, Nick Gee, Jared Manierka of Carly Rae Jepsen, Pedwell and The Thick of It.

June 19 to 21 International Wheelchair Rugby Canada Cup

Richmond Olympic Oval
The top 10 wheelchair rugby teams from around the world will be playing for the Canada Cup.

June 22 Richmond Music School Annual Open House

11371 No. 3 Road
Richmond Music School's Annual Open House opens its doors to the public. Over 2000 students of all ages and stages will perform in various studios throughout the school all afternoon. The enthusiastic children's choir, the Outreach Violin Group, the young Suzuki Violin Group and the Guitar Ensemble will also perform. Meet the faculty and hear them perform. Enjoy light refreshments.

June 27 to August 17 Exhibition: Lucie Chan and Marigold Santos

Richmond Art Gallery
Integral to the work of Lucie Chan (Vancouver) and Marigold Santos (Montreal) is their fascination with drawing as a potent vehicle for storytelling. Constructing surreal worlds derived from biographical details, anecdotes and imaginative wanderings, their work explores shifting social landscapes shaped by cultural confusion and the transient nature of human connections. Artist talk with Lucie Chan on July 24.

June 28 and 29 Multicultural Heritage Festival

Richmond Cultural Centre
Celebrating Canada's multicultural heritage through music, dance, movement and interactive demonstrations, the 3rd annual Multicultural Heritage Festival is presented by the Vancouver Cantonese Opera Society. Canadian artists from China, Great Britain, India, Japan, Russia, Thailand and the Ukraine will share the stage bringing colour and vibrancy to this free event.

June 29 to July 1 Ships to Shore Steveston

Steveston
History, adventure and fun will sail back into Richmond for Ships to Shore Steveston! More than a dozen unique and historic boats will be available for free viewing and boarding. The ships will be docked along the Steveston waterfront at Imperial Landing and Britannia Shipyards, National Historic Site. Watch for Canada Day fireworks at dusk.

JULY

July 1 Steveston Salmon Festival

Steveston Park
Celebrate Canada's birthday in one of the largest Canada Day celebrations across the country. The day begins with a parade through historic Steveston Village, which features over 100 entries. Festival highlights include the Japanese cultural show, craft fair, trade show, an awesome children's festival, martial arts demonstrations, Youth Rock Fest, food fair plus an art show and exhibit. Don't miss the famous salmon barbecue where over 1,200 pounds of wild salmon filets are grilled over open fire pits!

July 2 to 6 ScottDance Canada Championship

Richmond Olympic Oval
The ScotDance Canada Championship Series features the Canadian Highland Dancing Championships, and the ScotDance Canada Open Championships. Eight hundred dancers from around the world will be competing.

July 3 to 6 2014 Youth Provincial B-Cup Championships

Minoru, Hugh Boyd and Richmond High fields
These exciting and prestigious competitions offer teams under-13 through under-18 from across British Columbia the opportunity to compete against other top soccer teams from around the province in their age and ability category.

July 4 to August 29, every Friday Music Nights at the Cannery

Gulf of Georgia Cannery
A popular Steveston outdoor summertime tradition. Admission by donation.

July 9 to August 27, every Wednesday City Centre's Concert in the Park

Garden City Park
Live entertainment, arts and crafts, face painting and more.

July 16 to 20 Lacrosse Pee Wee Provincials

Minoru Arenas
Spectators are encouraged to come out and watch teams from across BC compete in this five day tournament being hosted by the Richmond Lacrosse Association and Lacrosse BC.

July 17 to 26 Your Kontinent: Richmond International Film and Media Arts Festival

Richmond Cultural Centre
The Your Kontinent Festival presents a compelling collection of film and media art works that challenge our perceptions of reality and illuminate the interconnectedness of the world. The festival features more than 30 local and international films and more than 100 multidisciplinary artists, with screenings, performances and special events in a variety unique locations.

July 17 and August 21 Steveston's Summer Fun Community BBQ/ Concert in the Park

Steveston Park
BBQ, concert, face painting and more.

July 17 and August 21 Summer Music Series

Britannia Shipyards
The Petunia and the Vipers perform music ranging from rockabilly to western swing.

July 18 to 20 A Midsummer Art's Dream

Thompson Community Centre
Come out to a juried art exhibition featuring work in 2D medium, both photography and art. Expect to see a large number of original works of art in both mediums. Artists from all over BC have been invited to submit work to enter into this 3rd annual exhibition.

July 18 to 20 Nations Cup

Hugh Boyd Park
The annual Nations Cup Soccer Tournament is recognized by players and spectators alike as one of the foremost amateur men's and women's soccer tournaments in Western Canada.

July 19 and 20 Exotic Reptile Show

Richmond Nature Park
Drop in to see this show with snakes, lizards and geckos presented by the West Coast Society for the Protection and Conservation of Reptiles at Richmond Nature Park.

July 20 Steveston Museum's Picnic in the Past and Styling in the Past

Steveston Museum
Get a free fashionable hair 'do from days gone by, enjoy fabulous music and stylish craft activities.

July 24 and August 14 Thompson's Concert in the Park

Thompson Community Centre
Live entertainment.

July 27 to 29 28th Annual Dolphin Basketball Classic

Thompson Community Centre
A 4-on-4 full court dunk and 3-point contest with elite players from Canada and the USA.

July 29, August 8 and August 12 Summer Fun Nights

King George Park
Play, listen to music and have fun family time. Free games and activities.

AUGUST

August 2 and 3 Blueberry Sale and Tea

Richmond Nature Park
Buy fresh blueberry pie or berries with proceeds supporting the Richmond Nature Park Society.

August 3 and 23 Ponies in the Park

Richmond Nature Park
Rides through the woods for 4- to 12-year-olds.

August 8 to 10 Richmond Maritime Festival

Britannia Shipyards, National Historic Site
The Richmond Maritime Festival celebrates all things waterfront at the Britannia Shipyards, National Historic Site. From wooden boats to model boats, water safety to sea creatures, local lore to fishing history, the festival invites visitors to explore a spectacular heritage site and enjoy music, games, interactive exhibits, roving performers, food and much more.

August 9 All Aboard

Steveston Interurban Tram
Interactive fun with music, crafts and a transportation-themed open house.

August 14 Hamilton Outdoor Movie Night

TBA
An outdoor movie, PG to PG-13 rated, will be played for all to enjoy.

August 15 to 24 Gateway Pacific Theatre Festival

Gateway Theatre
Contemporary Chinese plays presented with English subtitles.

August 17 Richmond Raptor Festival

Terra Nova Rural Park
See fabulous birds of prey that make Richmond their home.

August 17 Steveston Museum's Picnic in the Past and Styling in the Past

Steveston Museum
Celebrate Steveston's Japanese heritage with taiko drums, music of the shakuhachi bamboo flute and kids activities that include fish prints.

August 17 London Family Farm Day

London Heritage Farm
London Family Farm Day offers a variety of family fun activities that include a petting zoo, pony rides, bouncy castle, face painting, live entertainment, bake sale, plant sale, craft fair, concession, raffle prizes and more.

August 19 Cambie Outdoor Movie Night

King George Park
Come down early to King George Park West to nab a spot, participate in games and activities, then watch a movie on a huge outdoor screen. The Lego Movie will be playing, which is suitable for all ages. Movie starts at dusk (approx. 8:45 p.m.).

August 23 Steveston Dragon Boat Festival

Steveston River Walk from Britannia to No. 1 Rd
One-day event featuring food, music and dragon boat racing, as well as other multi-cultural hands-on activities for families.

August 23 Teddy Bear Picnic

Steveston Park and Steveston Interurban Tram
Crafts, games and photos. Bring a dressed up teddy bear to help.

August 24 Summer West Fest

West Richmond Community Centre
This western-themed event includes live entertainment, games, face painting, food concession, inflatables and an outdoor movie.

August 27 6th Annual Garlic Festival

Terra Nova Rural Park
Taste fresh, locally-grown garlic, pickled garlic scapes, garlic bread and more.

SEPTEMBER

September 5 to 7 1st TAFISA World Martial Arts Games

Richmond Olympic Oval
More than 1,000 martial arts athletes of various ages and skill levels, representing over 20 nations, will showcase a multitude of disciplines to help display and promote the true spirit of the martial arts. Watch International Federation Championships, demonstrations and exhibitions, plus join in participatory activities.

September 14

Best Catch Sustainable Seafood Festival
Gulf of Georgia Cannery Museum
Discover which seafood choices are best for the planet, with information exhibits by local sustainable seafood organizations, and cooking demonstrations by top local chefs.

September 20 Steveston Grand Prix of Art

Steveston Village
Artists from around the province are invited to participate in a day of plein air painting in the Steveston Grand Prix of Art. Artists are randomly assigned their location, where they have three hours to complete their work of art. The public can walk through Steveston and see the creation of amazing art from start to adrenaline-fueled finish as artists rush to complete their work before the final whistle blows.

September 26 to 28 Culture Days

Various locations in Richmond
Culture Days is a Canada-wide program featuring free arts and culture activities that showcase creativity in Richmond. From backstage tours to pottery demos to hands-on Chinese calligraphy workshops, there is something for all ages and interests.

ONGOING

Ongoing until July 31

Shanghai: A Refuge During the Holocaust
Britannia Shipyards, National Historic Site (Chinese Bunkhouse)

Temporary exhibit Shanghai: A Refuge During the Holocaust, was developed by the Vancouver Holocaust Education Centre, and documents the experience of more than 18,000 Jews who escaped from Nazi-occupied Europe to Shanghai, China between 1938 and 1940. As an open port, Shanghai was one of the very few places that stateless Jews could disembark without passports or visas. As a result, Shanghai became an important, life saving refuge and complex community for thousands of Jews during the Holocaust.

Ongoing until September 7 (Thursdays, Fridays and Sundays)

Afrodita Blagojevic Open Studio
6720 Maple Road, Richmond
Internationally renowned European master Afrodita Blagojevic is offering Open Studio-Gallery and exhibition in 2D and 3D forms as well as discussion about a variety of media, techniques, concepts and artistic expressions, philosophy and experiences.

Ongoing, every other week on Sundays until September 21

Steveston Farmers and Artisans Market
Steveston Village
The popular Steveston Village attraction offers an array of carefully selected vendors selling fresh produce, baked goods and tasty treats, and unique handicrafts including jewellery, skin care products, clothing and more.

Ongoing until September 28

Nature at the Waterfront
Britannia Shipyards, National Historic Site
Every Sunday, visitors to the historic Britannia Shipyards have a chance to dig deep into the flora and fauna that live along Richmond's shores.

Ongoing until October 2014

Language of Learning
Richmond Museum
This exhibition showcases the evolution of education in Richmond, from the early one-room schools to the development of technical schools, trades schools and colleges. Non-traditional educational experiences and the concept of life-long learning is also explored. The exhibition draws upon the Museum's own collection of education artefacts and relevant materials gathered from other institutions and the community.

Ongoing until April 2015

Solidarity on Ships and Shore: Organizing the West Coast Fishing Industry
Gulf of Georgia Cannery
The Cannery's 2014 feature exhibit examines the fascinating history of the men and women of the West Coast fishing industry, who fought to better the lives of the fisheries workers in the 1800s to early 1900s, and their lasting legacy today. The exhibit will illustrate their story through music, art and archival images, all in the historic Cannery setting.

Visit www.richmonddaysofsummer.ca for more events and information.