



# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services Committee      **Date:** November 15, 2023

**From:** Marie Fenwick, Director, Arts, Culture and Heritage Services      **File:** 11-7000-09-20-255/Vol 01

**Re:** **2024 Community Mural Program Projects**

### Staff Recommendation

1. That the 2024 Community Mural Program Projects as presented in the staff report titled “2024 Community Mural Program Projects”, dated November 15, 2023, from the Director, Arts, Culture and Heritage Services, be approved for implementation once the Consolidated 5 Year Financial Plan (2024-2028) is adopted by Council; and
2. That external contributions received for the 2024 Community Mural Program Projects be added to the project budget and included as an amendment to the Consolidated 5 Year Financial Plan (2024-2028).

Marie Fenwick  
 Director, Arts, Culture and Heritage Services  
 (604-276-4288)

Att. 3

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Recreation & Sport Services	<input checked="" type="checkbox"/>	
Facility Services & Project Development	<input checked="" type="checkbox"/>	
<b>SENIOR STAFF REPORT REVIEW</b>	<b>INITIALS:</b> 	<b>APPROVED BY CAO</b> 

## Staff Report

### Origin

On February 13, 2018, Council endorsed the Public Art Community Mural Program (the Mural Program). The focus of the Mural Program is to install murals in highly visible locations in publicly accessible areas throughout Richmond.

This report brings forward for consideration eight mural proposals for the 2024 Community Mural Program to be painted at Minoru Arenas, Steveston Harbour Authority, Cook Elementary School, Hugh McRoberts Secondary School, and four trail washrooms located at Tait Park, No. 3 Road Pier, London Landing and Terra Nova Park.

This report supports Council's Strategic Plan 2022-2026 Focus Area #6 A Vibrant, Resilient and Active Community:

*Vibrant, resilient and active communities supported by a wide variety of opportunities to get involved, build relationships and access resources.*

*6.1 Advance a variety of program, services, and community amenities to support diverse needs and interests and activate the community.*

*6.3 Foster intercultural harmony, community belonging, and social connections.*

This report supports the Artworks: Richmond Arts Strategy 2019-2024 Strategic Direction 5:

*Activate public spaces through (and for) the arts.*

### Analysis

#### Background

Richmond's Mural Program provides opportunities to add vibrancy to highly visible public spaces, foster community dialogue and cross-cultural exchange, and engage diverse and multi-generational communities. Since Council's endorsement in 2018, 20 murals have been installed through this program at civic facilities, private businesses, schools and other buildings. See Attachment 1 for a list of completed murals. These artworks have been well-received by the general public, facility users and community stakeholders.

The Mural Program selection process includes a number of steps, including an open call for mural locations, an open call for the Mural Artist Roster and consultation with property owners regarding the artist selection.

#### Open Call for Mural Locations

The Open Call for mural locations for the 2024 Mural Program was issued on July 27, 2023 with a deadline of September 18, 2023 (Attachment 2).

Eight applications with 15 proposed locations were received. In addition, staff received one late application. Staff met on September 20, 2023, to review the applications. All submissions were evaluated on the basis of location, public visibility, community impact and condition of wall surface, as well as budget. The following organizations submitted an application to participate in the Mural Program in 2024:

- Richmond Arenas Community Association (Minoru Arenas);
- Whiteside Elementary School;
- Sea Island Heritage Society (two Sea Island Elementary School Gym Exterior Walls);
- City of Richmond (trail washrooms at Tait Park, No. 3 Road Pier, London Landing and Terra Nova Park);
- Steveston Harbour Authority;
- SOS Children's Village Thrift Store Foundation (SOS Children's Village Thrift Store);
- RCG Commercial Services (four locations);
- Cook Elementary School; and
- Hugh McRoberts Secondary School.

Eight locations are recommended for the 2024 Mural Program:

- Cook Elementary School;
- Hugh McRoberts Secondary School;
- Minoru Arenas;
- Steveston Harbour Authority;
- Trail Washroom at No.3 Road Pier;
- Trail Washroom at Tait Park;
- Trail Washroom at London Landing; and
- Trail Washroom at Terra Nova Park.

The applications by Whiteside Elementary School, Sea Island Heritage Society, RCG Commercial Services and SOS Children's Village Thrift Store Foundation were not selected this year. Reasons include that the locations were too large for the available budget, not publicly visible, or the application was received late. Applicants can reapply in future years and Public Art staff are available to provide advice should applicants wish to pursue their mural projects outside the Community Mural Program. Should Council direct staff to pursue any of the above projects, these can be coordinated subject to funding.

#### Proposed Mural Projects

In compliance with the Community Mural Program artist selection procedure, artists are pre-selected from the Community Mural Program Artist Roster through an open call process every two years. Murals for the 2024 program will be created by artists selected from the 2022-2024 Roster. The Roster will be updated accordingly in Spring 2024.

The following eight proposed mural locations and artists have been endorsed by the Richmond Public Art Advisory Committee (RPAAC).

### **Cook Elementary School**

The mural location proposed by Cook Elementary School is the north wall adjacent to the entrance of the school, facing Cook Road. The location is publicly visible and measures approximately 415 square feet.

The artist selection meeting took place on October 23, 2023. The selection panel included teachers from Cook Elementary School.

Artist Jean Bradbury is recommended for this mural opportunity (Attachment 3). The artist will work with students from Cook Elementary School to inform the design of the mural, exploring themes of community, inclusion and play.

### **Hugh McRoberts Secondary School**

The proposed mural location for Hugh McRoberts Secondary School is on the east facing wall adjacent to the entrance of the school, visible from Williams Road. The location is publicly visible and measures approximately 348 square feet.

The artist selection meeting took place on October 16, 2023. The selection panel included teachers from Hugh McRoberts Secondary School.

Artist Anaïs Léra is recommended for this mural opportunity (Attachment 3). She will work with students from the school to inform the design of the mural and will consider themes of local ecology.

### **Minoru Arenas**

The proposed mural location for Minoru Arenas is on the south wall at the entrance of the facility, facing the parking lot and pedestrian pathway. The location is publicly visible from Granville Avenue and Minoru Gate, measuring approximately 960 square feet.

The artist selection meeting took place on November 2, 2023. The selection panel included members of the Richmond Arenas Community Association and staff.

Artist Carolyn Wong is recommended for the Minoru Arenas mural opportunity (Attachment 3). She will work with members from Richmond Arenas Community Association and users of Minoru Arenas to create a mural that speaks to the variety of activities that take place at the facility.

### **Steveston Harbour Authority**

The proposed mural location for Steveston Harbour Authority is on the north wall of Building 44, facing Chatham Street. The location is publicly visible and measures approximately 2,225 square feet.

The artist selection meeting took place on October 19, 2023. The selection panel included members of the Steveston Harbour Authority Board and staff.

Artist Mark Anderson is recommended for the Steveston Harbour Authority mural opportunity (Attachment 3). He will work with members of the Steveston Harbour Authority Board to inform the mural design and will consider themes of local fishing heritage and Steveston history.

#### **Trail Washroom at No. 3 Road Pier**

The proposed mural for the Trail Washroom at No. 3 Road Pier will envelop the structure. The trail washroom is publicly visible and measures approximately 400 square feet.

The artist selection meeting took place on October 13, 2023. The selection panel included Facility Services and Parks Services staff.

Artist Nicole Larsen is recommended for the Trail Washroom at No. 3 Road Pier mural opportunity (Attachment 3). She will work with the users of Bark Park to inform the design of the mural and consider the themes of natural heritage, recreation and active living.

#### **Trail Washroom at Tait Park**

The proposed mural for the Trail Washroom at Tait Park will envelop the structure and it will be applied as a vinyl wrap. The trail washroom is publicly visible and measures approximately 700 square feet.

The artist selection meeting took place on October 13, 2023. The selection panel included Facility Services and Parks Services staff.

Artist Otilia Spantulescu is recommended for the Trail Washroom at Tait Park mural opportunity (Attachment 3). The artist will work with the users of Tait Park to inform the design of the mural and consider themes of the Fraser River habitat and local ecology.

#### **Trail Washroom at London Landing**

The proposed mural for the Trail Washroom at London Landing will envelop the structure. The trail washroom is publicly visible and measures approximately 500 square feet.

The artist selection meeting took place on October 13, 2023. The selection panel included Facility Services and Parks Services staff.

Artist Ciele Beau is recommended for the Trail Washroom at London Landing mural opportunity (Attachment 3). She will work with the community at London Landing to inform the design of the mural and consider the themes of local built and natural heritage.

#### **Trail Washroom at Terra Nova Park**

The proposed mural for the Trail Washroom at Terra Nova Park will envelop the structure. The trail washroom is publicly visible and measures approximately 400 square feet.

The artist selection meeting took place on October 13, 2023. The selection panel included Facility Services and Parks Services staff.

Artist Fiona Tang is recommended for the Trail Washroom at Terra Nova Park mural opportunity (Attachment 3). Artist Fiona Tang will work with the users of Terra Nova Park to inform the design of the mural and consider the themes of local ecology, water and migratory birds.

#### Next Steps

Pending Council endorsement of the proposed mural locations and artists, staff will work with the artists and community partners to execute agreements and develop project implementation work plans. If approved, the projects will move into the development phase with murals to be completed by September 2024.

#### **Financial Impact**

The Mural Program budget is \$35,000 funded by voluntary developer contributions to the Public Art Program Reserve Fund. In addition, \$36,000 in cash contributions have been committed from certain applicants bringing the total budget to \$71,000. The mural program budget of \$35,000 is included in the City's proposed 2024 Public Art Program operating budget as part of the 2024 budget process and will be implemented once the proposed Consolidated 5-Year Financial Plan (2024-2028) is adopted by Council. The total external contributions of \$36,000 will be included in the amendment to the Consolidated 5 Year Financial Plan (2024-2028) once received.

The individual budget for each mural is as follows:

- Cook Elementary School - \$8,000  
\$6,500 from the Mural Program; \$1,500 from Cook Elementary School
- Hugh McRoberts Secondary School - \$7,500  
\$4,500 from the Mural Program; \$3,000 from Hugh McRoberts Secondary School
- Minoru Arenas - \$18,000  
\$6,000 from the Mural Program; \$3,000 (in-kind including wall preparation and anti-graffiti coating) from existing City budgets; \$9,000 from Richmond Arenas Community Association
- Steveston Harbour Authority - \$40,500  
\$18,000 from the Mural Program; \$22,500 from Steveston Harbour Authority
- Trail Washrooms at No. 3 Road Pier, Tait Park, London Landing and Terra Nova Park - \$24,500 from existing City budgets

Richmond School District No. 38 will contribute in-kind preparation of the walls as well as anti-graffiti coating for all murals on the Richmond School District property.

The selected organizations will retain and maintain the murals for a period of at least five years. The cost for any maintenance and repairs required for the artwork at the locations that are not owned by the City will be the responsibility of the community partners. Following Council's

approval of the 2024 Community Mural Program Projects, all project partners will enter into a written agreement with the City to outline maintenance and repairs responsibilities.

### **Conclusion**

Murals add vibrancy to the community by energizing our public spaces, fostering community identity and civic pride, engaging youth and deterring graffiti. The creation of murals brings together local artists, students, community groups, residents and local businesses to transform the places where we live, work and play into welcoming and beautiful environments that invite interaction and appreciation of art and culture.








Biliana Velkova  
Public Art Planner  
(604-247-4612)

- Att. 1: List of completed Community Mural Program murals
- 2: 2024 Community Mural Program Property Owners Application form
- 3: 2024 Community Mural Proposals

**Community Mural Program  
Completed Projects 2019-2023**

2023

	<p><b>Mark Anderson</b> <i>Gillnetter at Night</i> Pacific Net and Twine, 3731 Moncton Street</p>
	<p><b>Nicole Larsen</b> <i>Journey Home</i> Steveston Outdoor Pool, 4151 Moncton Street</p>
	<p><b>Rory Doyle</b> <i>Dog Days</i> South Arm Outdoor Pool, 10100 South Arm Place</p>
	<p><b>Ben Evely</b> <i>Movements That Make Us</i> Mitchell Elementary School, 3800 No. 5 Road</p>
	<p><b>Ho Lay Hoon</b> <i>Patchwork of Unity</i> 22855 McLean Avenue</p>



2022

	<p><b>Carolyn Wong</b> <i>A Fisherman's Dream</i> Steveston Harbour Authority, 3180 Chatham Street</p>
	<p><b>Jean Bradbury</b> <i>Our Friends the Trees</i> Maple Lane Elementary School, 7671 Alouette Drive</p>
	<p><b>Erica and Maddy Phillips</b> <i>Facets of Byng</i> Lord Byng Elementary School, 3711 Georgia Street</p>
	<p><b>Dolores Altin and Elvira DS Monteforte</b> <i>Cause and Effect</i> Hayer Demolition &amp; Recycling, 12011 Mitchell Road</p>



**Atheana Picha**  
*Garden City School Mural*  
Garden City Elementary School,  
8311 Garden City Road

**2021**



**April dela Noche Milne and Dawn Lo**  
*Let's Play Let's Go*  
Westwind Elementary School,  
11371 Kingfisher Drive





**Atheana Picha**  
*Tomekichi Homma Mural*  
Tomekichi Homma Elementary School,  
5100 Brunswick Drive



**Fiona Tang**  
*Thinking Learning Caring*  
Thompson Elementary School,  
6211 Forsyth Crescent

	<p><b>Dean and Christina Lauzé</b>  <b><i>McMath School Mural</i></b>          McMath Secondary School,          4251 Garry Street</p>
	<p><b>Karen Yurkovich and Tristesse Seeliger</b>  <b><i>Metamorphosis</i></b>          Lehigh Hanson,          12651 Mitchell Road</p>
	<p><b>Carmen Chan</b>  <b><i>Stages of Bloom</i></b>          Gateway Theatre,          6500 Gilbert Road</p>

**2020**

	<p><b>Andrew Tavukciyan</b>  <b><i>Richmond Ice Centre Community Mural</i></b>          Richmond Ice Centre,          14140 Triangle Road</p>
	<p><b>Mark Anderson</b>  <b><i>Richmond's home of Curl'ture &amp; Curl'munity</i></b>          Richmond Winter Club,          5540 Hollybridge Way</p>



**Laura Kwok**  
*Ladybug and the Sun*  
West Richmond Community Centre,  
9180 No. 1 Road

**2019**



**Richard Tetrault and Jerry Whitehead**  
*Continuum*  
Richmond Cultural Centre,  
7700 Minoru Gate



**City of  
Richmond**

**Community Mural Application**

Public Art Program

6911 No. 3 Road, Richmond, BC V6Y 2C1

[www.richmond.ca](http://www.richmond.ca)

Contact 604-204-8696

Please submit this completed form, and return to the Information counter located at City Hall or to [publicart@richmond.ca](mailto:publicart@richmond.ca). All materials submitted to the City for a *Community Mural Application* become public property, and therefore, available for public inquiry.

**Mural Site Address:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Contact person's address, if different:** \_\_\_\_\_

**Contact info:** \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Mobile Telephone Number \_\_\_\_\_  
Email \_\_\_\_\_

**Secondary Contact Name:** \_\_\_\_\_

**Contact info:** \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Mobile Telephone Number \_\_\_\_\_  
Email \_\_\_\_\_

**Property Owner (if different from above) Signature:** \_\_\_\_\_

\_\_\_\_\_  
Please print name

**Contact info:** \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Mobile Telephone Number \_\_\_\_\_  
Email \_\_\_\_\_

**For Office Use**

Date Received: \_\_\_\_\_ Contribution: \_\_\_\_\_

File No.: \_\_\_\_\_ Note: \_\_\_\_\_



The following items must be completed and submitted with your Community Mural Application.

1. Proposed Mural Wall: Area (square feet): \_\_\_\_\_

- Attach photo or sketch with the wall's dimensions
- Attach recent photograph of the wall (JPG or PDF not exceeding 2MB)

2. Do you have a preferred theme or style of art for the proposed wall?

\_\_\_\_\_

3. Please provide evidence of support from the building tenant(s) (if different from the building owner), as well as neighborhood associations and/or adjacent neighbors (e.g., e-mail or letter of support).

4. Do you have additional funding for the project?

- Yes (Estimated amount \$\_\_\_\_\_)
- No

5. Is your proposed wall on a heritage building?

- Yes
- No

**Note:** All murals on designated heritage resources, or within the Steveston Village Heritage Conservation Area (HCA), require approval by City Council and may require a Heritage Alteration Permit. Any murals on heritage buildings/structures or within the Steveston HCA will also be reviewed by the Richmond Heritage Commission.

## Maintenance

The Property Owner will agree to retain and maintain the mural for a period of five years (subject to mutual agreement to terminate the agreement at an earlier date due to change of ownership, building renovations, and/or condition of the mural).

## Agreement

Selected property owners will enter into a tri-party agreement for services with the City and the selected artist.

The City will manage the project and fund the work. The applicant may augment the project budget with additional funding, or cover all hard costs, if appropriate. The property owner will provide permission and access to the wall for installing the mural, as well as maintenance, if required.

## Selection Process

A five-person interdepartmental staff Mural Committee will convene to review applications from property owners. The applications will be ranked based on the following criteria:

- public visibility of the location;
- condition of the wall surface;
- potential impact on adjacent properties;
- community impact;
- provision of additional or full funding of hard costs, if appropriate;
- provision of murals throughout the City; and
- evidence of support from the building tenants (if different from the building owner), as well as neighborhood associations and/or adjacent neighbors (e.g., email or letter of support).

## Additional Information (Optional)

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## Project Timeline

**Submission Deadline:** Monday, September 18, 2023, 5:00 p.m.

**Property Owners Notification:** Thursday, October 5, 2023, 5:00 p.m.

## Questions

Please contact the Richmond Public Art Program:

**Tel:** 604-247-4612

**Email:** [publicart@richmond.ca](mailto:publicart@richmond.ca)

## Jean Bradbury | Cook Elementary School

Artist Jean Bradbury will work with students from Cook Elementary School to inform the design of the mural, exploring themes of community, inclusion and play.

Jean Bradbury is a mural and painter artist who works in variety of mediums. She is experienced illustrator and muralist and is passionate about creating art that unifies and uplifts the local community.

### Examples of Previous Projects:

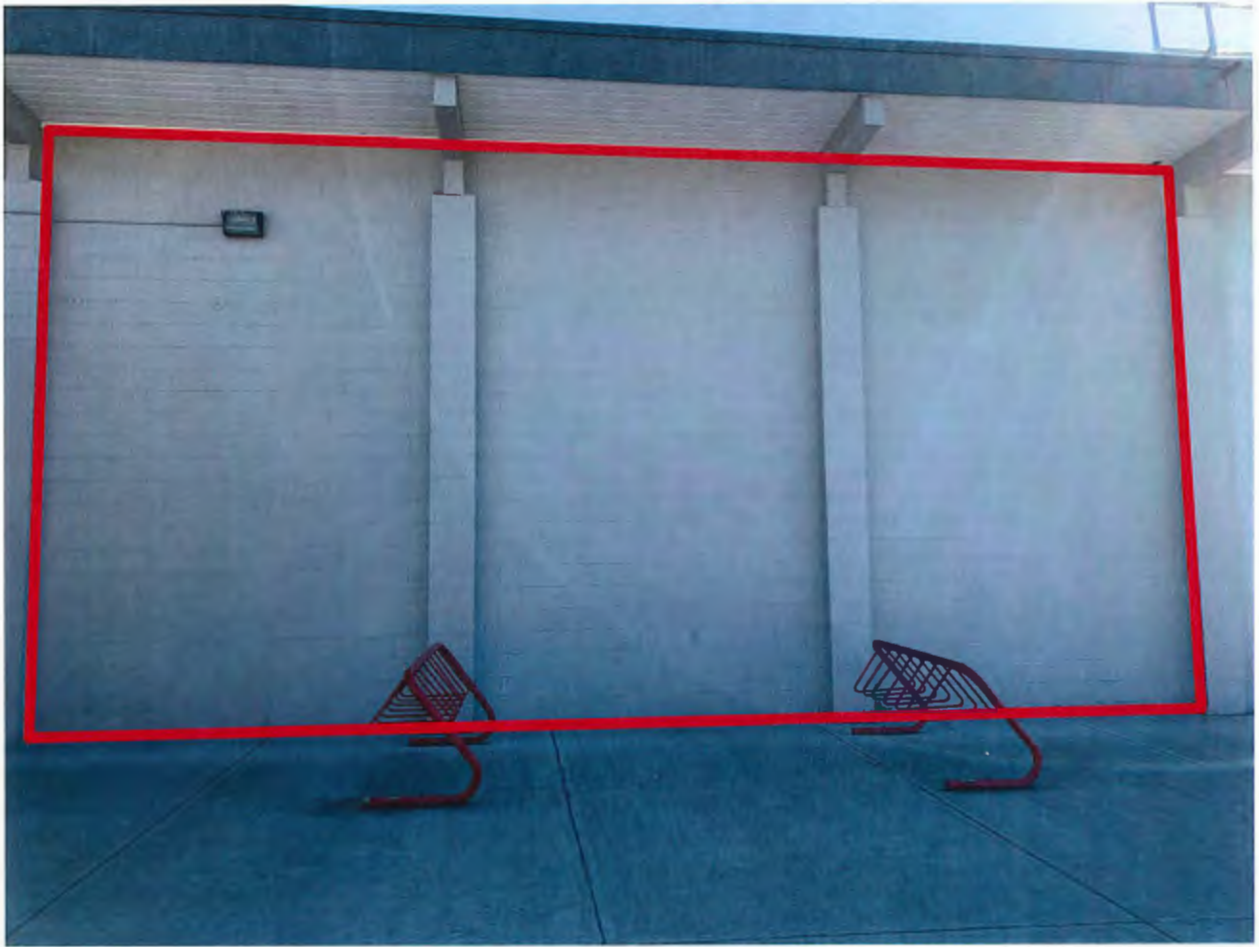


Jean Bradbury, *Lane County Farmer's Market*, Eugene, 2022



Jean Bradbury, *Utility Box*, Seattle, 2019





Proposed mural wall at Cook Elementary School (approx. 415 square feet)

## Anaïs Léra | Hugh McRoberts Secondary School

**Artist Anaïs Lera will work with students from Hugh McRoberts Secondary School to explore themes of community identity and local ecology through a collaboratively designed mural.**

Anaïs Lera is a Vancouver-based artist with an active painting and mural practice. Her artworks focus on meticulous intricate designs inspired by the beauty of nature. The artist paints luxuriant and colorful compositions, filled with flora and fauna elements belonging to terrestrial and ocean worlds.

### Examples of Previous Projects:



Anaïs Lera, *Stellate Daffodils*, Vancouver, 2023



Anaïs Lera, *Nocturne of other land*, Calgary, 2023



Proposed mural wall at Hugh McRoberts Secondary School (approx. 348 square feet)

## Carolyn Wong | Minoru Arenas

Artist Carolyn Wong will work with members from Richmond Arenas Community Association and users of Minoru Arenas to create a mural that speaks to the variety of activities that take place at the facility.

Carolyn Wong is an accomplished mural artist and illustrator based in Vancouver. The artist has a deep love for storytelling and passion for vibrant illustrations that celebrate nature and community values. As a first generation Chinese-Canadian, her work is a reflection of both eastern and western influences as she draws on nostalgic themes that resonate with diaspora communities.

### Examples of Previous Projects:



Carolyn Wong, *Waterfont Pond*, Vancouver, 2023



Carolyn Wong, *Fisherman's Dream*, Richmond, 2022



Proposed mural wall at Minoru Arenas (approx. 960 square feet)

## Mark Anderson | Steveston Harbour Authority

**Artist Mark Anderson will work with members of the Steveston Harbour Authority Board to inform the mural design and will consider themes of local fishing heritage and Steveston history.**

Mark Anderson is an established mural artist with a number of high profile murals. His artworks tell a story of a specific and relevant narrative that is connected to the geography, history or mythology of a specific place and time.

### Examples of Previous Projects:



Mark Anderson, *Little League Champs*, Vancouver, 2014



Mark Anderson, *Gillnetter at Night*, Richmond, 2023



Proposed mural wall at Steveston Harbour Authority Building 44 at 3300 Chatham Street (approx. 2,225 square feet)

## Nicole Larsen | Trail Washroom at No. 3 Road Pier

Artist Nicole Larsen will work with the users of No. 3 Road Pier to inform the design of the mural and consider the themes of natural heritage, recreation and active living.

Nicole Larsen is an artist with an active mural and graphic design practice. She is influenced by nature and her desire to uplift others with her artwork. She often incorporates bold, bright colours and organic movement into her designs as well as themes of biodiversity, community and mental well-being.

### Examples of Previous Projects:



Nicole Larsen, *Pause & Bloom*, Vancouver, 2021



Nicole Larsen, *Journey Home*, Richmond, 2023





Proposed mural on Trail Washroom at No. 3 Road Pier (approx. 700 square feet)

## Otilia Spantulescu | Trail Washroom at Tait Park

Artist Otilia Spantulescu will work with the users of Tait Park to inform the design of the mural and consider themes of the Fraser River habitat and local ecology.

Otilia Spantulescu is a Vancouver-based artist with a mural and graphic design practice. She is interested in exploring the impact of memory, and its ability to give context to the formation of one's identity. Her studio practice pieces together memories, dreams and family stories to form new visual artifacts.

### Examples of Previous Projects:



Otilia Spantulescu, *Rediscovering*, Vancouver, 2021



Otilia Spantulescu, *Bars*, 2021



Proposed mural on Trail Washroom at Tait Park (approx. 500 square feet)

## Ciele Beau | Trail Washroom at London Landing

Artist Ciele Beau will work with the community at London Landing to inform the design of the mural and consider the themes of local built and natural heritage.

Ciele Beau is a painter and muralist based in Vancouver. Her work focuses on the human condition, emotional responses and everyday experiences of pain, joy and conditions of the heart. She loves to create paintings, illustrations and murals using bright, bold hues and playful imagery.

### Examples of Previous Projects



Ciele Beau, *So Fresh and So Clean*, Vancouver, 2020



Ciele Beau, *So Fresh and So Clean*, Vancouver, 2020



Proposed mural on Trail Washroom at London Landing (approx. 500 square feet)

## Fiona Tang | Trail Washroom at Terra Nova Park

Artist Fiona Tang will work with the users of Terra Nova Park to inform the design of the mural and consider the themes of local ecology, water and migratory birds.

Fiona Tang is a Richmond-based artist with an active mural and drawing art practice. She often works with charcoal, chalk pastel and acrylic in the style of trompe l'oeil. She frequently uses animals as her subjects and creates big, expressive and energetic murals and drawings.

### Examples of Previous Projects:



Fiona Tang, *The Guardian*, Vancouver, 2014



Fiona Tang, *Thinking, Learning, Caring*, Richmond, 2021



Proposed mural on Trail Washroom at Terra Nova Park (approx. 400 square feet)