



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee **Date:** October 6, 2016

From: Jane Fernyhough, Director, Arts, Culture and Heritage Services **File:** 11-7000-09-20-192/Vol 01

Re: **Lansdowne Road Street as Canvas Temporary Public Art Installation**

Staff Recommendation

That the concept proposal for the Lansdowne Road Street as Canvas Temporary Public Art Installation by the artist team Hapa Collaborative as presented in the staff report from the Director, Arts, Culture and Heritage Services dated October 6, 2016, be endorsed.

Jane Fernyhough
 Director, Arts, Culture and Heritage Services
 (604-276-4288)

Att. 2

REPORT CONCURRENCE		
ROUTED TO: Transportation	CONCURRENCE <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: DW	APPROVED BY CAO

Staff Report

Origin

On October 11, 2011, Council endorsed the City Centre Public Art Plan. A series of public art opportunities for the Lansdowne Road Greenway, to link the Garden City Lands to the Richmond Olympic Oval, were identified in the plan.

The 2012–2013 Capital Budgets included the design and construction of the Interim Lansdowne Road Extension. The project involves construction of an interim vehicular, pedestrian and cycling connection along the Lansdowne Road corridor from Alderbridge Way to Minoru Boulevard as part of the City Centre Transportation Plan and City Centre Area Plan. The project is intended to provide a much-needed street and sidewalk connection from the Lansdowne Canada Line station to the Richmond Olympic Oval. Interim extension construction includes a three-lane vehicular cross section with a shared multi-use lane. The ultimate five-lane vehicular cross section with bike lanes and sidewalks will be completed as part of redevelopment of the adjacent properties.

To showcase this new civic route, a project to integrate temporary artworks with the new Interim Lansdowne Road Extension was developed collaboratively between Transportation, Planning, Parks and Arts Services. The concept proposal for the Lansdowne Road Street as Canvas temporary public art installation, *The Taste of Place*, by the artist team Hapa Collaborative is presented in this report for Council approval.

This report supports Council's 2014–2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. Strong neighbourhoods.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

2.4. Vibrant arts, culture and heritage opportunities.

Analysis

Terms of Reference – Lansdowne Road Street as Canvas

The Public Art Terms of Reference for the Lansdowne Road Street as Canvas (Attachment 1) describes the art opportunity, site description, scope of work, budget, selection process, schedule and submission requirements. The selected artist would have two primary tasks:

- to develop a preliminary thematic framework for public art and way-finding along Lansdowne Road between No. 3 Road and the Richmond Olympic Oval waterfront; and

- to develop a temporary artwork based on the preliminary thematic framework aimed at vitalizing the public realm and setting the stage for subsequent art projects (by others) with a focus on the area between Alderbridge Way and Minoru Boulevard. (Note that the temporary artwork may remain in place for an indefinite period, generally until displaced by future development.)

Lansdowne Road Greenway Public Art Plan

As the first phase of their consultant work plan, the artist team assisted City staff in developing an overall vision for the public art along the entire Lansdowne Road Greenway, from Garden City Lands to the Richmond Olympic Oval.

The identified objective is to create a curated public art street that enhances Lansdowne's overall importance and role in the City Centre transportation network through:

- a bold identity and cohesive civic experience complementary to the downtown, Olympic Oval riverfront and Garden City Lands;
- play, engagement and celebration; and
- beautification, way-finding and storytelling.

The plan proposes a coordinated network of five permanent and temporary public art types that animate and enhance the downtown, including:

- landmark works;
- street gallery;
- festive features;
- street artists; and
- façade works.

Lansdowne's network of public art will grow incrementally with development and, where feasible, may be used to enhance existing and interim buildings and infrastructure. City staff will work with the Richmond Public Art Advisory Committee, developers and local businesses to pool and coordinate voluntary contributions to facilitate a cohesive program, notably including signature artworks and sustainable funding for temporary installations and community events.

To bring components of this plan and the more ambitious projects to fruition, resources need to be shared and partnerships must be forged. To achieve this, the City of Richmond's Public Art Program will:

- work with developers to pool public art contributions for major public art installations;
- work with transit authorities (InTransit and TransLink) to fund art programs to enhance Richmond's transit routes; and
- encourage local businesses to make contributions to the City Public Art Reserve, which can be used for community and major installations.

Lansdowne Road Street as Canvas – Selection Panel

On May 19, 2015, following the guidelines and processes of the City's administrative procedures for civic public art projects, the selection panel reviewed the artist qualifications of the six artist/artist teams who responded to the Open Call to Artists.

Members of the selection panel included:

- David Pacholko, artist (*The Sockeye Special*, art wrap)
- Viven Chiu, artist (past Richmond selection panelist); and
- David Gold, Richmond resident

The selection panel unanimously recommended Hapa Collaborative for the project based on the strength of their past work, artistic creativity and depth of knowledge of the city.

Recommended Project – *The Taste of Place* – Lansdowne Road Temporary Art Installation

Hapa Collaborative met with staff to review the vision and objectives for Lansdowne Road. Several temporary artwork options were developed and reviewed by staff. Based on staff feedback, a preferred option was developed.

The proposed temporary artwork, *The Taste of Place*, consists of a series of painted triangular patterns to be applied to the new shared pedestrian and bike lane on Lansdowne Road between Alderbridge Way and Minoru Boulevard, currently under construction. Finding inspiration in the importance of pollinators, the shape of the pattern is derived from the hexagonal shape of honeycombs. The colours represent bee-friendly foliage as they emerge over the course of a year. The street is divided into sections for each season, with the colour of foliage typical for the season predominating in each section.

Attachment 2 provides further information about the proposed artwork. A technical review and coordination phase by City staff with the artist team will be included in the design development phase of the artwork prior to authorization to proceed with fabrication and installation.

On September 20, 2016, staff presented the Lansdowne Road Street Canvas project to the Public Art Advisory Committee. The Committee unanimously supported this project, with the following recommendations and suggestions, that it:

- be installed in one or two stages instead of over the course of a year;
- consider the full length of the corridor of Lansdowne Road, by extending the pattern to additional sidewalks between No. 3 Road and Hollybridge Way;
- include vertical surfaces of adjacent buildings to create a stronger visual impact;
- ensure that slip-resistant paint is used;
- include signage to explain the artist's intention; and
- include real flowering blossoms where possible along the route to correspond to the colours.

Staff will meet with the artist team to review the recommendations from the Richmond Public Art Advisory Committee and determine if the suggested extensions of the scope of the artwork

can be accommodated within the project budget. Maintenance of the artwork will be minimal and will be the responsibility of the Public Art Program.

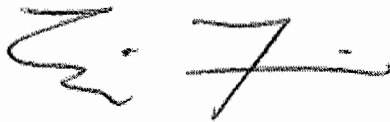
Financial Impact

The artist fee for research, design, fabrication and installation is \$50,000, inclusive of all expenses and taxes. The funding for the public artwork was approved in the 2015 Public Art Capital budget from private developer contributions to support the Lansdowne Greenway and Art Walk.

Conclusion

The Lansdowne Road Street as Canvas public art project represents an opportunity to integrate temporary public art to enhance the identity and vibrancy of the City Centre. *The Taste of Place* will assist in the initial stage of Lansdowne Road's transformation into a "Great Street" consistent with the goals of the City Centre Area Plan offering a vibrant, urban environment for people and events.

If endorsed by Council, the project will move into the detailed design and installation phase, with implementation scheduled to be completed by early 2017.



Eric Fiss
Public Art Planner
(604-247-4612)

- Att. 1: Street as Canvas Call to Artists for Lansdowne Road Public Art Opportunity
- 2: Artist Concept *The Taste of Place* by Hapa Collaborative

call to artists

Street as Canvas

Lansdowne Road Public Art Opportunity
Request for Qualifications (RFQ) Two-stage



Proposed alignment of Lansdowne Road, west of Minoru Boulevard, facing west

Eligibility: Open to professional artists and artist teams residing in B.C.

Deadline: **Friday April 17th, 2015, 4:00 PM PST**

Budget: \$50,000* is available for all components of this project

*Up to 50,000 is available for artist fees and is inclusive of independent research, conceptual development, renderings and other visual communication materials, and applicable taxes.

OPPORTUNITY

The City of Richmond Public Art Program seeks an artist or artist team to assist in the initial stage of Lansdowne Road's transformation into a "Great Street" offering a vibrant, urban environment for people and events. The selected artist will have two primary tasks:

- To develop a **preliminary thematic framework** for public art and way-finding along Lansdowne Road between No. 3 Road and the Richmond Olympic Oval waterfront; and
- Develop **temporary artworks** based on the preliminary thematic framework aimed at vitalizing the public realm and setting the stage for subsequent art projects (by others) with a focus on the area between Alderbridge Way and Minoru Boulevard. (Note that the temporary artworks may remain in place for an indefinite period, generally until they are displaced by future development.)

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PURPOSE

This project is an opportunity to develop an overall thematic framework for identity and wayfinding for Lansdowne Road from No. 3 Rd. to the Richmond Olympic Oval waterfront neighbourhood, and to create specific short-term and temporary artwork interventions to be installed in the summer of 2015.

BACKGROUND

Richmond is a culturally diverse and geographically unique community centrally located on Canada's West Coast, in Metro Vancouver. A venue City for the 2010 Olympic Winter Games, Richmond has been experiencing growth and change with remarkable speed, transforming from a rural, local community to an international city with a balance of urban, sub-urban family, and rural areas.

Lansdowne Road is envisioned under Richmond's City Centre Area Plan to become one of the City's "Great Streets"; a street that will be a grand ceremonial route notable for its enriched urban realm, public art, mix of commercial, residential and civic uses, sophisticated architectural design, and year-round activities and vibrant street life.

Lansdowne Road is envisioned to become the City Centre's civic-ceremonial spine: a unique, two kilometre-long ribbons of major, public open spaces, amenities, and institutions that links Richmond's downtown core with distinctive riverfront and urban-agricultural opportunities. Designed to be ecologically sound and culturally rich, the development of Lansdowne will promote enterprise, attract tourism, and connect people in ways that enable them to thrive and celebrate the City. And, together with No. 3 Road, the City's foremost commercial address, Lansdowne will help to form the framework for the emergence of Richmond's City Centre as a dynamic, livable, and inclusive, 21st century, urban community (Figure 1).



Figure 1: Lansdowne Road Transformation

call to artists

The neighbourhood along Lansdowne Road between No 3 Road and Hollybridge Way will be transformed over the next decades from a mix of light industrial uses to a high-density mixed-use residential neighbourhood, a unique pedestrian-friendly street and linear park, is envisioned as a lively, intimate, downtown precinct where people live, work, play, and celebrate.. To facilitate the transformation of Lansdowne Road as envisioned, the City of Richmond is developing a comprehensive design and implementation framework that will catalyze design excellence, facilitate efficient decision-making and development approval processes, and ensure effective cost management. Public art will play an important role in communicating this vision.

Development of Lansdowne Road will also integrate the City's Ecological Network concept, which focuses on enhancing the natural environment across Richmond's landscape. Lansdowne Road links the ecologically significant Garden City Lands and the Fraser River foreshore. Fusing ecology into this corridor through green infrastructure, park space and public art features is a strategic opportunity.

The portion of Lansdowne Road between Minoru Boulevard and Alderbridge Way, which is identified as the focus of the project's temporary artworks, currently functions as a service lane for existing industrial buildings. As a first phase of Lansdowne Road's transformation, in 2015 the City plans to replace the existing service lane with a 3-lane road and shared off-street pedestrian/bike lane. Following that, in coordination with the redevelopment of fronting properties on a development-by-development basis, Lansdowne Road's transformation west of No. 3 Road will continue with the addition of enhanced road, bike and pedestrian features, a linear park, amenities, and residential, commercial, and public uses, which together are envisioned to provide for an artful, multi-modal connector and incubator for urban life.



Proposed alignment of Lansdowne Road east of Alderbridge Way, facing east

call to artists

PROJECT SCOPE AND BUDGET

The selected artist will have two primary tasks to assist in this artful transformation and evolution of Lansdowne Road, with a total project budget of \$50,000:

Part 1: Street as Canvas Framework (up to \$10,000)

The first task is to work with City staff to develop a preliminary thematic framework for **Street as Canvas** (i.e. concept and guidelines) for public art interventions (temporary and permanent) along Lansdowne Road, between No. 3 Road and the Richmond Olympic Oval riverfront, with a focus on the beautification of public infrastructure, way-finding features, and interim fronting development (e.g., existing industrial buildings). The framework should include direction on:

- Themes (i.e., Art Walk, Richmond Olympic Oval, Sports and Recreation, Richmond Ecological Network, City Centre Area Plan)
- Colour palettes and graphic design standards and guidelines
- Imagery (i.e., natural, historical, cultural)
- Opportunities for **Street as Canvas** (i.e., pavement, crosswalks, banners, traffic barriers, walls/murals, and street furnishings)
- Way-finding (signage, banners, kiosks)
- Priorities (including schedules and budgets)

Part 2: Temporary Public Artworks (minimum \$40,000, subject to budget assigned for Part 1)

The artist will create site-specific, durable, temporary artworks in coordination with the first phase of road construction between Minoru Boulevard and Alderbridge Way. The anticipated potential public art opportunities include artwork integrated with a new shared pedestrian and bicycle path (Figure 1), crosswalk patterns, street banners, road barriers and other streetscape elements as may be suggested through the development of the **Street as Canvas** framework.

The artist will be asked to address the vision and objectives for Lansdowne Road and the unique character of the surrounding neighbourhood. Note that the temporary artworks may remain in place for an indefinite period, generally until they are displaced by future development.

ARTIST SELECTION PROCESS

The artist or artist team will be selected through an open call process coupled with finalist interviews. The five (5) person Selection Panel, will be comprised of artists, art professionals, design professionals and design team representatives. Based on the selection criteria, the panel will short-list 3 to 5 artists for an interview. Prior to submission of their stage-two submissions, finalists will be required to attend a project

call to artists

orientation with project stakeholders to develop a deeper understanding of the scope of work and project context. During the second stage process, artists will be invited to discuss their work, past approaches, working methods, and answer questions related to this opportunity. The selection panel will then recommend one artist or artist team for the commission.

***Note:** Short-listed artists will receive a \$150 honorarium to attend the 2nd stage selection panel meeting. An additional \$150 honorarium will be given to the selected artist to attend an initial coordination meeting with the design team and City staff, prior to entering into a formal contract with the City of Richmond

SELECTION CRITERIA:

The panel reserves the right to make no selection from the submitted applications or finalist interviews.

An artist or artist team will be selected on the following criteria:

1. Quality and strength of past work and ability to create and contribute a strong conceptual framework for artistic expression to be reflected in the landscape.
2. Strong verbal, visual, written communication skills, good people and planning skills are required. The artist will be expected to participate in collaborative design development, and assist in the translation of final recommendations into construction documents.
3. Appropriateness of proposed approach.
4. Accessibility and availability to be able to attend in-person meetings to engage City Staff and design team consultants in Richmond, B.C.
5. Review of references.
6. Additional consideration will be given to artists who have not received a commission from the Richmond Public Art Program in the last three years.

SCHEDULE:

Proposal Call Announced	March 2015
Submittal Deadline	April 2015
Short List Selection	April 2015
Finalist Selection	May 2015
Framework Proposal Development & Approval	May – June 2015
Temporary Public Artwork Design Proposal & Approval	June - July 2015
Installation	August 2015
Unveiling	September 2015

call to artists

SUBMISSION REQUIREMENTS

[APPLICANTS MUST SUBMIT THE FOLLOWING MATERIALS AS ONE PDF DOCUMENT, NOT TO EXCEED A FILE SIZE OF 5MB TO: publicart@richmond.ca]

- ❑ **INFORMATION FORM** — Please complete the form attached to this document.
- ❑ **CURRICULUM VITAE** — Two-page (maximum) current professional resume. Teams should include two-page (maximum) resumes for each member as one document. PDF format is required.
- ❑ **STATEMENT OF INTEREST** — 300 words (or less) that explain why the artist is interested in this opportunity and how their art practice responds to the identified selection criteria. Please highlight any past or current affiliations with the partnering stakeholder organizations.
- ❑ **REFERENCES** — Applicants to provide the names, titles and contact telephone and/or e-mail of three (3) references who can speak to your ability, skills and experience working with multiple project stakeholders.
- ❑ **DIGITAL IMAGES** – Applicants to submit up to 10 images of past work (no composites) that best illustrate their qualifications for this project. Images should be in landscape format. One image per page.
- ❑ **DIGITAL IMAGES DESCRIPTIONS** — Applicants will be required to list the title, date of completion, medium, and dimensions of each work sample of the digital images submitted. Applicants are encouraged to include information identifying the commissioning entity, budget, specific role, responsibilities and project partners. Please provide a brief description (50 words or less) of each work sample. Two-page (maximum).

All documents must be PDF files and sent by email to: publicart@richmond.ca

Applications must be submitted by: April 17, 2015, 4:00 PM PST

All materials must be received by deadline

For questions and additional information, contact

Eric Fiss, MAIBC, MCIP, LEED AP

Public Art Planner

City of Richmond

604-247-4612

efiss@richmond.ca

LANSDOWNE ROAD TEMPORARY ART INSTALLATION CONCEPT OVERVIEW

Further developing the BELOW concept developed in earlier design explorations, this concept focuses on the individual elements that make a place and the process of distilling that into a sweet blend that is unique to every neighbourhood.



THE TASTE OF PLACE

In keeping with the pollinator inspiration, this installation references honeybees and the fruits of their labour. Honey produced in every colony is as distinct as the place it comes from. Its flavour profile changes from location to location depending on the surrounding vegetation, and year to year depending on the climate. Honey is created from elements of a neighbourhood (nectar), which are collected, distilled, and mixed together to create a uniquely sweet expression of time and place.

LANSDOWNE ROAD TEMPORARY ART INSTALLATION POLLINATION INSPIRATION

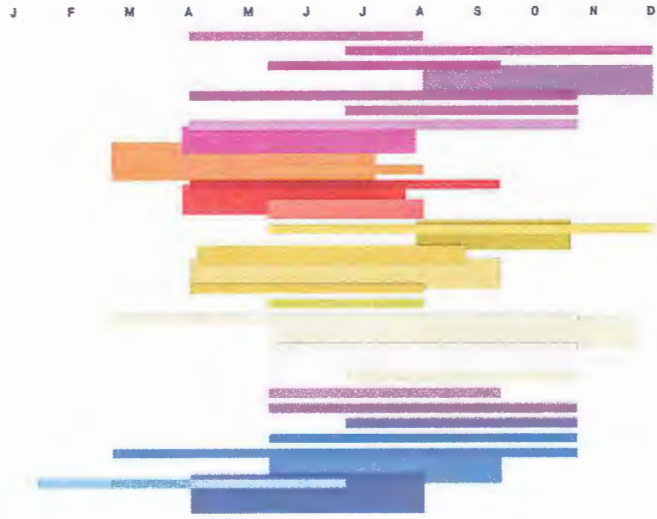


HAPA

Hapa Collaborative Landscape Architecture Urban Design
PRCS 30
433 West 30th Avenue Vancouver, BC V5Y 1J6 604 909 4150

LANSDOWNE ROAD TEMPORARY ART INSTALLATION PLANT CALENDAR

- Monarda citrifolia* 'Lemon Bergkat'
- Coenos batatas* Dwarf Cosmos
- Dalea purpurea* Purple Prairie Clover
- Symphoricarpos novae-angliae* 'New England Aster'
- Beris umbellata* Candytuft
- Urtica spicata* Staghorn
- Monarda fistulosa* Bergamot
- Aristida asperifolia* Rockrose
- Chenopodium allardii* 'S. B. Green Yellow'
- Eschscholzia californica* California Poppy
- Coreopsis tinctoria* 'Yellow Coreopsis'
- Gallardia pubescens* 'Golden Brides'
- Popover rhosa* 'Corn Poppy'
- Budbeckia hirta* Black-Eyed Susan
- Anethum graveolens* Dill
- Coreopsis lanceolata* 'Lance Leaved Coreopsis'
- Layia pterisifolia* 'Tidy Tip'
- Coreopsis lanceolata* Lance-Leaved Coreopsis
- Foeniculum vulgare* Fennel
- Coriandrum sativum* Cilantro
- Aster multiflorus* Bishop's Flower
- Erigeron annuus* 'Fasciated Daisy'
- Lobelia maritima* Sweet Alyssum
- Leucanthemum superbum* Shasta Daisy
- Echinacea purpurea* 'Purple Coneflower'
- Agastache foeniculum* 'Lemon-Lime Hyssop'
- Callistephus chinensis* 'China Aster'
- Cynoglossum amabile* Chinese Forget-Me-Not
- Linum lewisii* 'Blue Flax'
- Myosotis sp.* 'Forget-Me-Not'
- Hemiphaea maritima* 'Baby Blue Eyes'
- Beta capitata* Beets

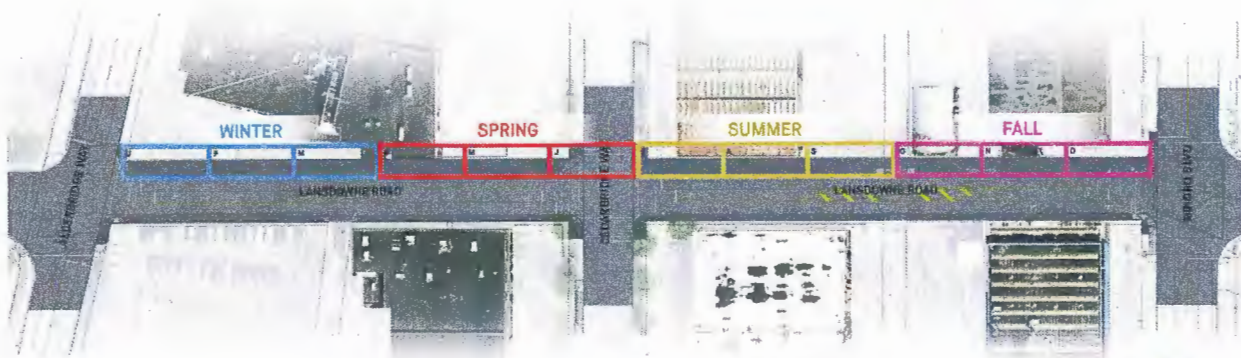
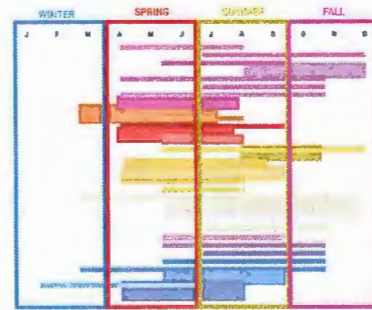


COLOUR AND FORM

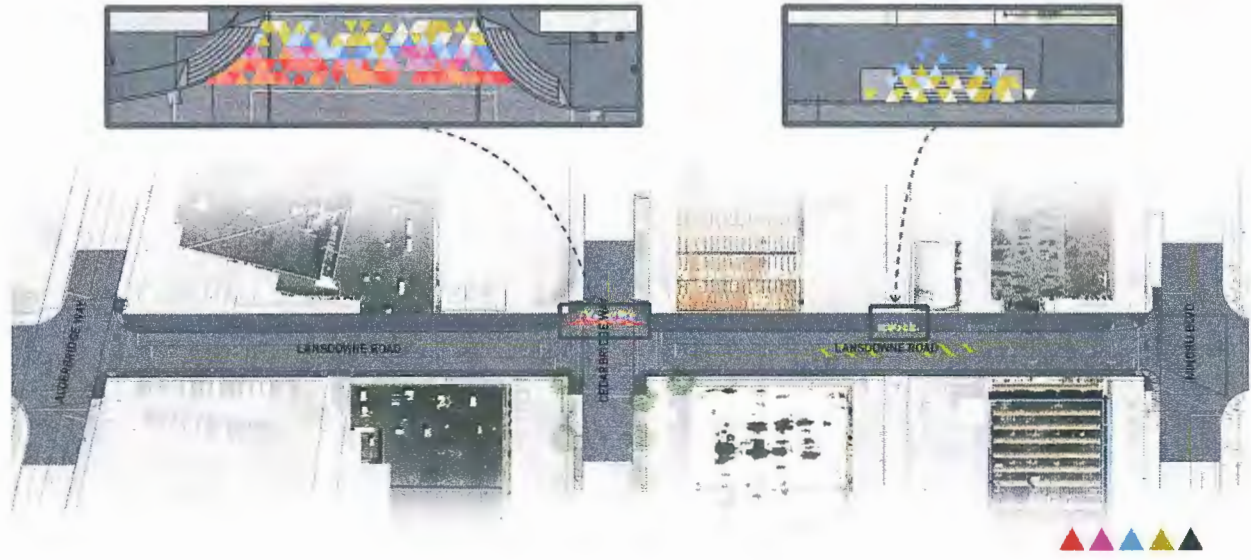
This installation draws colour from the palate of bee-friendly foraging material we hope will eventually be present on site, and form from the hive by subtly referencing the honeycomb. We hope to create a vibrant, versatile, and feasible installation that references the future of this changing community.



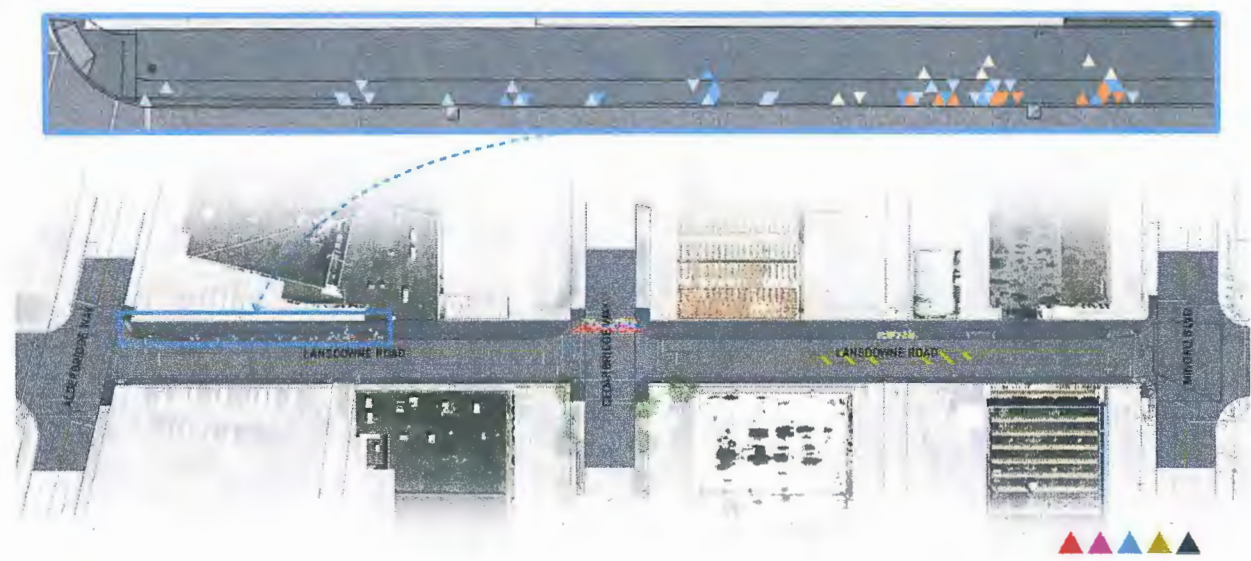
LANSDOWNE ROAD TEMPORARY ART INSTALLATION APPROACH



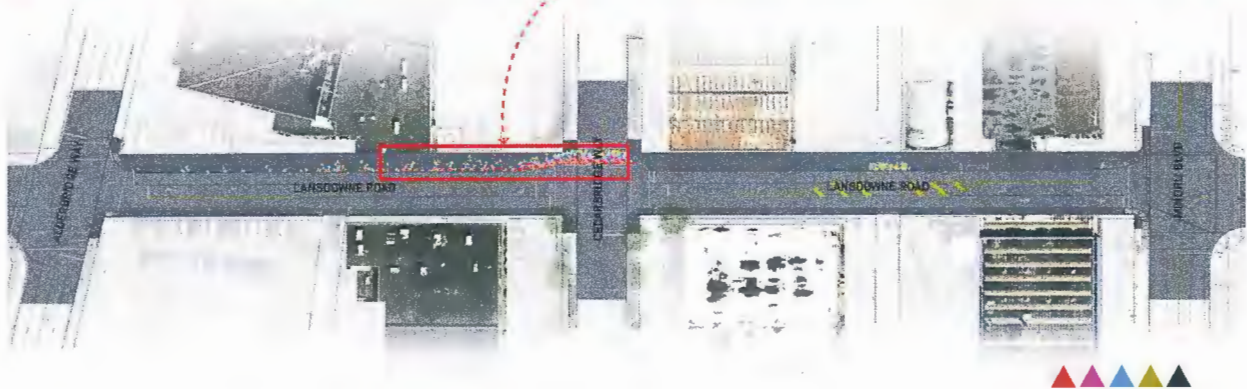
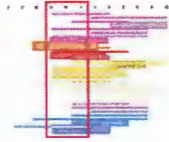
LANSDOWNE ROAD TEMPORARY ART INSTALLATION
PHASE 1: CROSSINGS



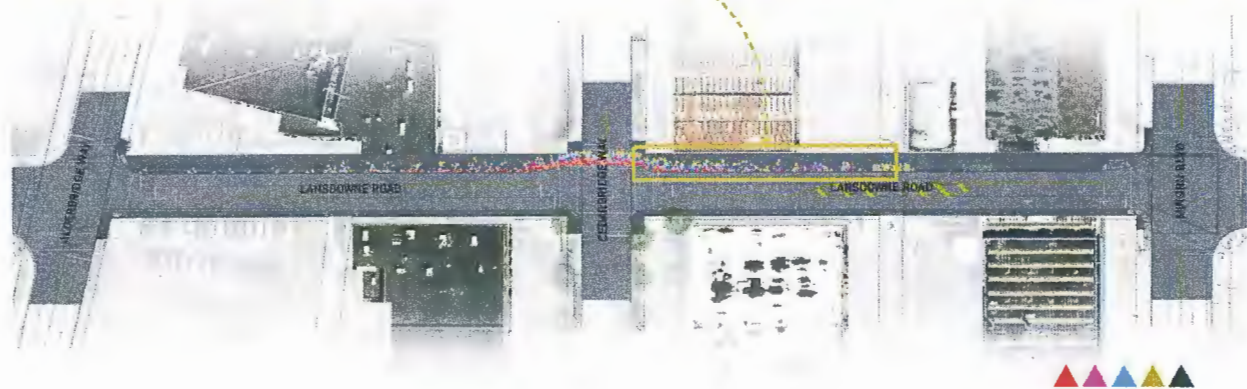
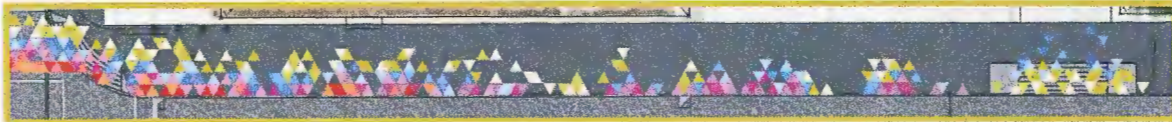
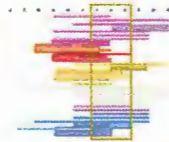
LANSDOWNE ROAD TEMPORARY ART INSTALLATION
PHASE 2: WINTER



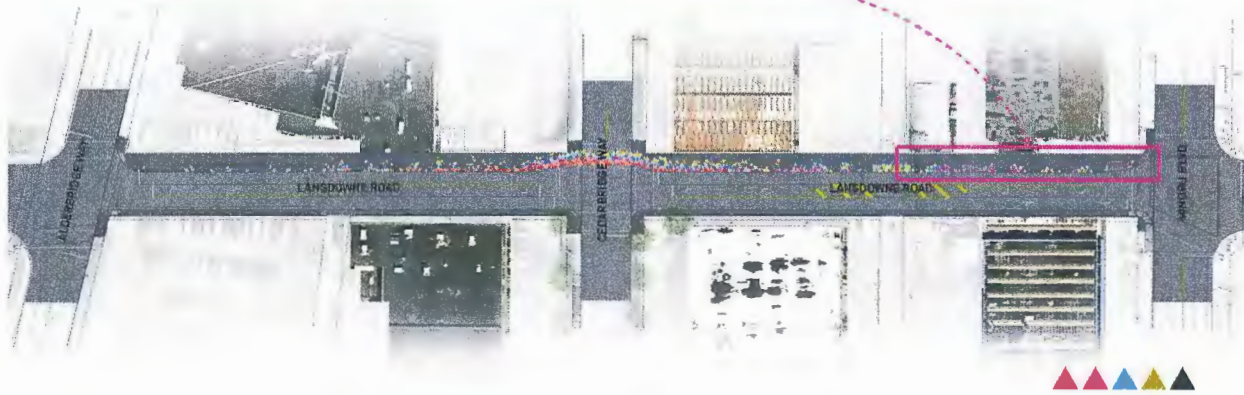
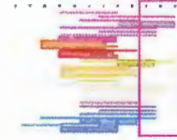
LANSDOWNE ROAD TEMPORARY ART INSTALLATION
PHASE 3: SPRING



LANSDOWNE ROAD TEMPORARY ART INSTALLATION
PHASE 4: SUMMER



LANSDOWNE ROAD TEMPORARY ART INSTALLATION
PHASE 5: FALL



LANSDOWNE ROAD TEMPORARY ART INSTALLATION
INSTALLATION METHOD



STEP 1
PLACE BLOCK TRIANGLES



STEP 2
TAPE OFF SMALLER TRIANGLES



STEP 3
LAYOUT COLOUR PATTERN



STEP 4
PAINT



STEP 5
REMOVE TAPE - VOILA!

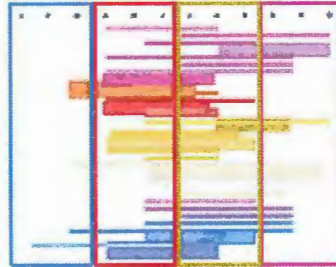




HAPA

Hapa Collaborative Landscape Architecture Urban Design
435 West 35th Avenue Vancouver, BC V5Y 1J6 604 909 4150

LANSDOWNE ROAD TEMPORARY ART INSTALLATION SUMMARY



PHASE 1: CROSSING

- 140 triangles
- 12 colours
- 792 feet of masking tape

PHASE 2: WINTER

- 52 triangles
- 5 colours
- 510 feet of masking tape

PHASE 3: SPRING

- 175 triangles
- 12 colours
- 1260 feet of masking tape

PHASE 4: SUMMER

- 206 triangles
- 12 colours
- 1440 feet of masking tape

PHASE 5: FALL

- 65 triangles
- 9 colours
- 540 feet of masking tape

