

То:	Parks, Recreation and Cultural Services Committee	Date:	November 24, 2016
From:	Jane Fernyhough Director, Arts, Culture and Heritage Services	File:	11-7000-09-20-089/Vol 01
Re:	2017 Engaging Community and Public Art Proje	cts	

Staff Recommendation

That the concept proposals for the "2017 Engaging Community and Public Art Projects" as presented in the staff report, dated November 24, 2016, from the Director, Arts, Culture & Heritage Services, be endorsed.

Jane Fernyhough Director, Arts, Culture and Heritage Services (604-276-4288)

Att. 3

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Finance Department Community Social Development Recreation Services		. Cite ailie
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: DW	APPROVEE BY CAO

Staff Report

Origin

Through the arts, a community can explore ideas, issues and concerns; voice its identity; and create dialogue. The City's Community Public Art Program creates opportunities for collaborative art projects between community groups and professional artists of all disciplines. Working with a professional artist, the community group is involved in all stages of planning and commissioning of a public art project.

This report brings forward for consideration, two project proposals by the artists recommended for the Thompson Community Association and the Minoru Seniors Society.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.1. Strong neighbourhoods.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

2.4. Vibrant arts, culture and heritage opportunities.

Analysis

Background

On March 15, 2016, the 2017 Engaging Community and Public Art Pilot Program, was endorsed by the Public Art Advisory Committee. Staff invited all Richmond Community Centre Associations, including the Minoru Seniors Society to partner with Public Art on three community public art opportunities. As only three community organizations responded with expressions of interest, an internal staff selection process was not required. Staff continued to work with the following community organizations to develop the terms of reference for an artist call: Thompson Community Association, Minoru Seniors Society and Hamilton Community Association.

A series of individual centre profile information sheets were integrated into the artist call to identify three separate artist opportunities. This information assisted artists in choosing and applying for the opportunity that best matched their skillsets and interests. The artist opportunities also provided opportunities for local artists interested in developing socially oriented practices working alongside culturally diverse and multi-generational participants and audiences.

Terms of Reference – Community Public Art Selection Process

In accordance with the terms of the Public Art Administrative Guidelines, the Public Art Program issued a Call to Artists in September 2016 and submissions closed on October 13, 2016 (Attachment 1). Eighteen proposals were received.

In accordance with the Public Art Administration Guidelines, a two stage artist selection process was implemented for the Thompson Community Association artist opportunity on October 25, 2016 to select shortlisted artists, and on November 3, 2016 for artist interviews. Prior to the interviews, an artist orientation was held for the three shortlisted artists on November 3, 2016. The Selection Panel included the following five voting members:

- Gerry Galasso Thompson Community Centre Art Committee
- Cathy Kluthe Thompson Community Centre Art Committee
- Wynne Palmer Artist
- Lexie Owen Artist
- Megan Smetzer Art Professional

Panel advisors included Richmond Public Art Advisory Committee member, Shawne MacIntyre and City staff from the Thompson Community Centre and Public Art Program.

In accordance with the Public Art Administration Guidelines, a two stage artist selection process was implemented for the Minoru Senior's Society on November 8, 2016, to select the shortlisted artists, and on November 17, 2016, for artist interviews. The Selection Panel included the following five voting members:

- Laura Bucci Artist
- Lois Klassen Artist
- Kathleen Holmes Minoru Seniors Society, President
- Shelby Manton Art Professional
- Greer Attridge Art Professional

Panel advisors included a Minoru Place Activity Centre community volunteer, Irene Wu, and City staff from the Minoru Place Activity Centre and the Public Art Program.

All artist proposals were evaluated on the basis of artistic merit, appropriateness to the goals of the Community Public Art Program, community organization objectives, artist qualifications and project feasibility. On November 15, 2016, the Richmond Public Art Advisory Committee endorsed the artist selection process for the *Engaging Community and Public Art Projects*.

The Hamilton Community Association artist opportunity received three artist submissions. Due to the low number of submissions Public Art and Hamilton Community Centre Staff decided not to proceed with the artist selection process at this time and will revisit the artist opportunity in 2017.

Recommended Public Art Projects

The panel reviewed all artist proposals and recommended support for the following community art projects:

- *SP'ART*, by Pierre Leichner, Thompson Community Association (\$15,000). The objectives for *SP'ART* are to have participants of all ages develop and make art that relates to the sport they engage in, to make art that explores the artistic components of sport and to show this work to the general public, demonstrating the many ways art and sport overlap (Attachment 2).
- *Minoru Seniors Society Legacy Stories*, by Catrina Longmuir, Minoru Senior's Society (\$10,000). This project will encompass a series of hands-on workshops with seniors that will feature collage-making, photography, storytelling and audio recording to create a rich mosaic of analog and digital stories. The final artwork will consist of a website and other legacy pieces that will be displayed in the new Minoru Complex Senior's Centre (Attachment 3).

Next Steps

Following Council endorsement of the concept proposals, an interdepartmental staff team will work with the artists to develop project implementation phases and evaluate the feasibility of possible legacy artwork, including suitable locations and any on-going maintenance requirements for the artwork. If approved, the projects will move into the development phase, with implementation to be completed by late 2017.

In early 2017, staff will continue to work with the Hamilton Community Association to identify an artist opportunity for a community public artwork.

Financial Impact

The Public Art Program has allocated \$10,000 for each community art project for a total of \$20,000 from existing funds in the approved 2016 Public Art Capital Project. An additional \$5,000 will be contributed by the Thompson Community Association for Pierre Liechner's artist-in-residency project.

Conclusion

Richmond's Community Public Art Program creates opportunities to support artists working in communities and to enhance the public's engagement with the arts. The community public art projects outlined in this report will celebrate the history of Minoru Seniors Society and encourage participation in sports and active living through socially engaged art.

Eric Fiss

Public Art Planner (604-247-4612)

- Att. 1: Engaging Community and Public Art, Artist Call and Terms of Reference
 - 2: Project Description for SP'ART by Pierre Leichner
 - 3: Project Description for Minoru Seniors Society Legacy Stories by Catrina Longmuir

UACMENTE

call to artists



Engaging Community & Public Art

Request for Proposals, RFP

Community Public Art Program September 2017

The City of Richmond Public Art Program seeks three artists or artist teams with socially oriented practices to engage diverse and multi-generational audiences in three unique public art opportunities. Artists will be required to choose one of three communities: Thompson Community Association, Minoru Seniors Society or Hamilton Community Association. These art opportunities invite emerging and professional artists to imagine innovative ways in engaging seniors, adults, youth and children in the making of an artwork for their community.

Artist Budget:	\$10,000 CAD, Minoru Seniors Society
	\$15,000 CAD, Thompson Community Association
	\$20,000 CAD, Hamilton Community Association
Eligibility	Open to artists and artist teams residing in

Requirements: British Columbia.

Deadline for Thursday, October 20, 2016, 5:00 p.m. Submissions:

Completion: December 2017

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BACKGROUND

The Richmond Community Public Art Program supports artists with socially oriented practices and encourages the development of a wide variety of collaborative engagements for artists working within communities. Community-based artworks can express a shared goal or theme and provoke dialogue on ideas related to cultural identity, social history or the environment. Artist projects will leave a physical or social legacy for the community and may include a public event such as a performance, participatory art installation, exhibition, concert, dance, reading or documentary artwork.

Projects will engage participants by providing them with a greater sense of self, identity, community and place through learning and participating in an art making experience. The work must be accessible and appeal to diverse audiences and the local community. Artists will demonstrate the capacity to undertake and complete their proposed work within an approved time frame.

OPPORTUNITY

There are three (3) opportunities for community-based artworks, working with the following community partners:

- Hamilton Community Association, McLean Neighbourhood Park
- Minoru Seniors Society, Minoru Place Activity Centre
- Thompson Community Association, Thompson Community Centre

Artists are encouraged to choose the opportunity that best fits their interests, skills and experience by reviewing the centre profiles (pages 5-10). If applying to more than one opportunity, artists must submit separate application packages for each.

ARTIST ELIGIBILITY

Open to professional artists and artist teams residing in British Columbia. City of Richmond employees are not eligible to apply.

SELECTION PROCESS

A five (5) member selection panel consisting of a combination of artists, art professionals and community representatives will convene for each of the three opportunities. The selection panel will engage in a two-stage selection process to review all artist submissions and at the conclusion of the process, the panel will recommend one artist or artist team for each opportunity. A total of three artists or artist teams will be selected and enter into a contract with the City of Richmond. Artists will work to research and develop their concept proposal to be submitted for review by the Richmond Public Art Advisory Committee (RPAAC) and City staff before implementation of the project.



ARTIST SELECTION CRITERIA

Submissions to the Call will be reviewed and decisions made based on the following:

- artistic merit and clarity of artist statement of interest in response to the Centre Profile interests and goals. The proposal should demonstrate high artistic quality, innovation and creativity;
- demonstration of high artistic quality, innovation and creativity in applicant's previous work and experience;
- community impact of work that will engage diverse and multi-generational audiences and artists in creative dialogue, participation and awareness;
- artist's capacity to work with community members, other design professionals and project stakeholders;
- appropriateness of the proposal to the Public Art Program goals: www.richmond.ca/culture/publicart/plans/policy

SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: publicart@richmond.ca

- INFORMATION FORM Please complete the information form attached to this document.
- STATEMENT OF INTENT -- One page maximum, explaining proposed conceptual approach to the work, why the artist is interested in this opportunity and how the project responds to the specific aims of the centre profile opportunity.
- OPTIONAL CONCEPTUAL ARTIST SKETCH One page maximum, if applicable, a preliminary concept visualization to accompany the statement of intent.
- ARTIST CV (One page maximum). Teams should include one page for each member.
- WORK SAMPLES Ten (10) image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information as captions on the bottom of each image page.
- REFERENCES Three references who can speak to your abilities, skills and accomplishments. Please only provide name, title and contact telephone number and/or email.



SUBMISSION GUIDELINES

- All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
- All submissions must be formatted to 8.5 x 11 inch pages. Support images and concept sketches are best formatted to landscape format.
- 3. Submission files must be 5 MB or smaller.
- If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae.
- 5. All documents must be sent by e-mail to: publicart@richmond.ca

ADDITIONAL INFORMATION

- The selected artist will be required to show proof of WCB coverage and \$5,000,000 general liability insurance.
- Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
- 3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.
- Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

QUESTIONS

Please contact the Richmond Public Art Program: Tel: 604-204-8671 E-mail: publicart@richmond.ca

COMMUNITY DESCRIPTION

The Hamilton Community Association enhances the quality of life for residents by delivering accessible recreational programs and community services in partnership with the City of Richmond. The Association is proud of their licensed childcare programs for both preschoolers and school-aged children, fitness services and special events, including their signature event, *Hamilton Night Out*, which takes place in June in McLean Park.

Hamilton is a growing family-oriented neighbourhood located at the eastern end of Richmond and is shaped by the North and South Arms of the Fraser River, Boundary Canal and New Westminster's Queensborough community to the east. These natural features define Hamilton as a unique community with a separate village centre.

Hamilton Community Centre Association would like an artwork to enhance McLean Neighbourhood Park, a popular 10.7 acre park located west of Westminster Hwy on the corner of McLean and McCrae Avenue. The park is well-used on weekday evenings and weekends by families and dog owners. Located a short distance away from the Hamilton Community Centre, it features a sports field, ball diamond, two basketball courts and a rolling landscape with intersecting pathways and a recently upgraded playground. An existing kinetic public art piece entitled *Spotty the Dog* by artist Douglas Taylor is situated on the south east end of the park, adjacent to the Hamilton Fire Hall.

ARTIST OPPORTUNITY

The proposed artwork should engage a diverse, multi-generational audience in the making of a lasting permanent legacy piece for the Hamilton Community at McLean Park. There are opportunities for the Artist to work with youth, adults and seniors at Hamilton Community Centre which is located at 5140 Smith Drive.

The aims of the Hamilton community public art project:

- Create a permanent legacy in the form of a sculptural artwork, which may include functional elements such as seating and way finding.
- Develop and implement an engaging participatory process for youth, adults and seniors to contribute and inform the final artwork. This may include artist-led participatory workshops, hands-on activities and/or digital communication strategies.
- Foster connection and dialogue between community members and encourage individual creativity, expression, ownership and celebration of the work.



Centre Profile A

Hamilton Community Centre at McLean Park



- Create a final artwork that is low maintenance. The artwork should also be able to withstand day to day touching or climbing and include strategies to deter graffiti.
- The artist or artist team will be required to create an artist blog to communicate and document the process and art project.

LOCATION

Artists will be required to work with City staff and representatives from the Hamilton Community Centre Association to determine the location of the artwork in the northern half of the park. The work will complement existing features of the park. Artists are encouraged to visit the park to understand scale, site context and topography of the park.



Figure 1. Site Plan indicating possible locations of public artwork in north-west area of the park

BUDGET

The project budget for this opportunity is \$20,000 CAD and is inclusive of community engagement activities, consultation processes and any additional artist expenses including but not limited to artist fees, materials, production, fabrication, professional consultant fees, photography, artist insurance & WCB, and applicable taxes, excluding GST.

PROJECT TIMELINE

Finalist Notifications:	November 2016
2 nd Stage Interviews:	Thursday, November 10, 2016, 5:30-8:30pm, Richmond City Hall*
Project Start:	December 2016
Completion:	June 2017

*Artists applying for this opportunity are asked to reserve this date in their calendar.

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COMMUNITY DESCRIPTION

The Minoru Seniors Society operates from the Minoru Place Activity Centre (MPAC), Richmond's only senior's community facility. The Centre is located in picturesque Minoru Park, next to the Minoru Aquatic Centre and across from the Richmond Cultural Centre. MPAC boasts a full-service cafeteria, games room, woodworking shop, multi-purpose rooms for programs and events and casual seating space for reading, cards or socializing.

The Minoru Complex, a new integrated facility that will replace MPAC, is currently under construction with an anticipated completion date in 2018. It will be an iconic 110,000 square foot facility located at the southwest corner of the Minoru Civic Precinct. The facility will house the new seniors centre, designed on two floors with a lounge, full-service café and a range of activity rooms including an arts studio, woodworking shop, billiards/games room, multipurpose rooms and dedicated entrance and lobby. The facility also includes an aquatic centre and amenities to support Minoru Park's outdoor sports facilities.

ARTIST OPPORTUNITY

The artwork will honour the history of the Minoru Seniors Society in creating a lasting legacy piece. The artist will explore the Centre's archives and invite community members to share stories or memorabilia to inform the artwork. Artists working with digital new media, film, video, photography, web-based and text are encouraged to apply. The work will be publicly accessible and allow visitors and community members to connect with the past, engage with the present and look forward to the future.

The aims of the Minoru Seniors Society community public art project:

- To capture the history of the Minoru Seniors Society including the previous Murdoch Centre to the present Minoru Place Activity Centre.
- To honour the past contributions of community members.
- To inspire excitement for the beginning of a new chapter of the Minoru Seniors Society in the Minoru Complex in 2018.
- To encourage interaction and mixing between different cultural groups throughout the community engagement process and/or the making of the artwork.
- To create an engaging conduit for seniors from diverse cultural backgrounds to share knowledge and skills within the community.
- To encourage and support artistic projects which foster individual sense of creativity, expression, ownership and celebration of the artwork that will leave a physical and social legacy in the community.
- The artist or artist team will be required to create an artist blog to communicate and document the process and art project.



Centre Profile B

Minoru Seniors Society at Minoru Place Activity Centre



LOCATION

Artists will have access to the amenity spaces available at the Minoru Place Activity Centre to lead consultations, interviews or hands-on activities.

Final presentation and/or installation location of the legacy artwork will be identified working with City staff and Minoru Place Activity Centre representatives.

BUDGET

The project budget for this opportunity is \$10,000 CAD and is inclusive of community engagement activities, consultation processes and any additional artist expenses including but not limited to: artist fees, materials, production, fabrication, professional consultant fees, installation, photography, artist insurance & WCB, and applicable taxes, excluding GST.

PROJECT TIMELINE

The selected artist must complete all work by December 2017. Please indicate the anticipated duration of the proposed project in the Statement of Intent submission document.

Finalist Notifications:	November 2016
2 nd Stage Interviews:	Thursday, November 17, 2016, 5:30-8:30pm, Richmond City Hall*
Project Start:	December 2016
Completion:	December 2017

*Artists applying for this opportunity are asked to reserve this date in their calendar.

COMMUNITY DESCRIPTION

The Thompson Community Association is a non-profit volunteer driven group that works in partnership with the City of Richmond to provide social, cultural and recreational programs, events and services in the Thompson area.

The Thompson Community Centre facilities include a boardroom, games room, banquet hall (large multipurpose room), multipurpose rooms, gymnasium, fully equipped fitness room, mezzanine, kitchens and outside playgrounds (for children up to five years).

In 2014, an expansion of the Community Centre's adjacent park was completed to provide an engaging play area for neighbourhood youth. Two youth play structures were installed along with a plaza with skateboardfriendly elements. The adjacent park has soccer fields, baseball diamonds, basketball courts, tennis courts with lights, a roller hockey/lacrosse box with lights, two climbing boulders and walking paths.

The Thompson Community Centre Art Committee was established in 2009 to promote arts in the centre and in the community. The Committee has successfully supported the arts in the community in a variety of ways including the organization and presentation of many art exhibitions.

ARTIST OPPORTUNITY

The Thompson Community Centre Association and Art Committee seek an artist or artist team to work in residence for up to one year. The social and physical legacies of the artist residency will acknowledge Canada 150 celebrations in 2017 and will activate indoor and outdoor spaces (including the park) to engage a diverse and multi-generational audience. The artist or artist team will be required to complete 300 hours of community engagement including preparation, administration, presentation and post-presentation/ installation of the work. All projects must be presented before December 2017.

The aims of the Thompson Community Centre community public art project:

- To engage an artist or artist team with an interdisciplinary and performance-based art practice. Artists may have practices in performance, dance, new media art, sculpture, visual arts, writing/storytelling and filmmaking, just to name a few.
- To encourage interaction and social connections between diverse cultural groups in the artist conception and/or making of the artwork.
- To support artistic projects which foster individuals sense of creativity, expression, ownership and celebration of the artwork that will leave a physical and/or social legacy in the community.
- The artist or artist team will be required to create an artist blog to communicate and document the process and art project.



Centre Profile C

Thompson Community Centre



LOCATION

Artists will have access to the amenity spaces available at the Thompson Community Centre. Dedicated space for storage of artist materials and equipment is available. Other spaces for the production or presentation of artist projects can be determined while working with staff as the project evolves.

BUDGET

The project budget for this opportunity is \$15,000 CAD and is inclusive of community engagement activities, consultation processes and any additional artist expenses including but not limited to artist fees, materials, production, fabrication, consultant fees, installation, photography, artist insurance & WCB, and applicable taxes, excluding GST.

ARTIST ORIENTATION

Artists shortlisted for this opportunity will be required to attend an artist orientation and site visit on Thursday, November 3, 2016, 4:00-5:00pm at the Thompson Community Centre. Artists applying for this opportunity are asked to reserve this date in their calendar.

PROJECT TIMELINE

Finalist Notifications:	October 2016
Artist Orientation for Shortlisted Artists:	Thursday, November 3, 2016
2 nd Stage Interviews:	Thursday, November 3, 2016, 5:30-8:30pm, Richmond City Hall*
Project Start:	December 2016
Completion:	December 2017

*Artists applying for this opportunity are asked to reserve this date in their calendar.

Salect the artist opportunity you are	applying for: (please only check one opportunity)
	Minoru Seniors Society Thompson Community Associatio
Attach one (1) copy of this form as the	first page of the submission.
Name:	
Team Name: (If applicable)	
Address:	
City:	Postal Code:
Primary Phone:	Secondary Phone:
	Website: (One website or blog only)
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Please let us know how you found o Would you like to receive direct e-m Signature:	ad complete above portion) ut about this opportunity: ails from the Richmond Public Art Program? Yes Yes Date: Date: cart@richmond.ca lection panel are not obliged to accept any of the submissions and may reject t to reissue the RFQ as required. All submissions to this RFQ become the d under the submission is subject to the Freedom of Information and Protectic eld from release if an exemption from release is permitted by the Act. The art ments. While every precaution will be taken to prevent the loss or damage of

Artist in Residence Project, SP'ART by Pierre Leichner Thompson Community Association, Community Public Art Project

Project Description:

The objectives for *SP'ART* are: to have participants of all ages develop and make art that relates to the sport they engage in, to make art that explores the artistic components of sport, and to show this work to the general public, thus demonstrating the many ways art and sport overlap.

This project is not about questioning and inventing games but about exploring and expressing sports through the creativity of each participant. For examples for this application, one could imagine sound art with basketballs, visual arts (photography, video, painting) to express the emotions of victory or defeat, installations using balls, rackets, transforming these objects, using them as art making tools, making abstract paintings using tracts with skate boards, balls etc.

I would like to offer this project over a period of one year and allow for outdoor activities. This will also allow planning for a final exhibition and celebration where all the works made will be exhibited. Some may become permanent installations.

Artist Biography:

Born in 1947 Leichner went to McGill for a Bachelor in Biochemistry. Curious about the mind he pursued research in Neurochemistry and obtained a Masters from the University of Strasbourg in 1969. After graduating from Queen's University and a year of research at the University of California in San Diego he started an academic career in Winnipeg at the University of Manitoba in 1978. In 2002 he began the Bachelor of Fine arts program at The Emily Carr Institute of Arts and Design. He received a BFA in 2007 and completed a Masters in Fine Arts from Concordia University in 2011. To date, Leichner's work has reflected a view of the artist as an observer and commentator on society. He uses surprise, paradox and humor in his work to interest viewers.



Pierre Leichner, *Slowing Spaces*- environmental art installation part of *Contour/Conduit* project in Sun Yat Sen Park, community participants installing their works on path, 2014

Minoru Seniors Society Legacy Stories by Catrina Longmuir Community Public Art Project

Project Description:

Minoru Seniors Society Legacy Stories will encompass a series of hands-on workshops with seniors that will feature collage-making, photography, storytelling and audio recording to create a rich mosaic of analog and digital stories. The workshops will result in colourful representations of the unique talents and voices of individuals that make up the Minoru Seniors Society (past and present). The projects will be housed on a website and will be publicly accessible in the new Minoru Complex Seniors Centre.

I think hands on collage-making will be a great way to express many stories – these can be made up with archival and/or contemporary imagery, scanning with mobile devices to access the accompanying written or oral narration from the website. If there are enough collages, they can be stitched together to make short films.

Artist Biography:

Catrina Megumi Longmuir is a filmmaker, documentary producer and facilitator who has been working in media art for the past 15 years with a passion in working with diverse communities to create aesthetically, socially and culturally significant films and art. Catrina graduated from Concordia University with a BA in Studio Art and Anthropology in 2009. Through her work at the National Film Board, she facilitated workshops in digital storytelling to encourage community-based media art with initiatives such as Our World, Tales from Bridgeview, The Colouring Book and the annual DOXA Youth Connexions program. Since 2010, Catrina has worked as a co-producer for Our First Voices, a compilation of short films directed by Indigenous directors on a theme of revitalization of First Nations languages, in partnership with the Knowledge Network and the First People's Language, Heritage and Cultural Council.



Figure 2.1 Example artist concept collages participants can make and then accompany with an audio (digital) story or written text.