



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: January 27, 2020

From: Marie Fenwick
Director, Arts, Culture and Heritage

File: 11-7000-09-01/2019-
Vol 01

Re: **Richmond Public Art Program 2019 Annual Highlights and Public Art
Advisory Committee 2020 Work Plan**

Staff Recommendation

That the Richmond Public Art Advisory Committee 2020 Work Plan, as presented in the staff report titled "Richmond Public Art Program 2019 Annual Highlights and Public Art Advisory Committee 2020 Work Plan", dated January 27, 2020, from the Director, Arts, Culture and Heritage Services, be approved.

Marie Fenwick
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
SENIOR STAFF REPORT REVIEW	<small>INITIALS:</small>
APPROVED BY CAO	

Staff Report

Origin

On July 27, 2010, Council approved the updated Richmond Public Art Program Policy 8703 and Terms of Reference for the Richmond Public Art Advisory Committee (RPAAC). The RPAAC provides advice and acts as a resource to City Council and staff on the City's Public Art Program.

This report presents the 2019 highlights of the Richmond Public Art Program to Council for information and the proposed RPAAC 2020 Work Plan for approval.

This report supports Council's Strategic Plan 2018-2022 Strategy #3 One Community Together:

Vibrant and diverse arts and cultural activities and opportunities for community engagement and connection.

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

Analysis

Richmond Public Art Program

The Public Art Program plays a key role in shaping, animating and enriching the public space, instilling civic pride and contributing to community identity. Artwork placed in the public realm has the power to engage the public, celebrate culture, broaden the diversity of arts experiences and opportunities, serve as an educational resource to expand public awareness and understanding of the arts, stimulate conversations, strengthen and support the arts community, and inspire creativity.

Since Council's adoption of the Public Art Program Policy in 1997, the Public Art Program's collection has grown to a total of 273 works of public art with 192 works currently on display around Richmond. Documentation of public art that is performance-based or otherwise ephemeral in nature is archived on the Public Art Program website.

Public art adds value to public and private development, enriches the public realm for residents and visitors to Richmond and advances Richmond's standing as a model for high quality urban development. The City provides leadership in integrating public art with major civic facilities as well as small-scale public infrastructure. The private sector has demonstrated that an investment in public art enhances their reputations as progressive city builders, while creating a liveable and desirable place to live and work. The Community Public Art Program engages members of the community in art making, discussions and public events. The Public Art Education Program provides learning opportunities for both the general public and emerging, professional artists.

2019 Richmond Public Art Program Highlights

The following represents the key activities and achievements of the City's Public Art Program through the civic, community, private development and educational programs in 2019:

- The Richmond Community Mural Program was launched with a large scale mural at the Richmond Cultural Centre by Richard Tetrault and Jerry Whitehead. The artists engaged community members in a series of public workshops to develop and inform the mural design. The mural reflects Richmond's cultural heritage and represents the plethora of arts and cultural activities offered at the Cultural Centre.
- Public Art partnered with the Children's Art Festival to produce *A Spell To Summon One Place Into Another*, a mural at the Richmond Art Centre by local artist Keely O'Brien.
- The British Columbia Recreation and Parks Association (BCRPA) selected *Minoru Seniors Legacy Stories* as part of the BCRPA Symposium program that was presented on May 1, 2019 in Whistler, BC.
- Works by five emerging Richmond artists were featured at the No. 3 Road Art Columns located at Aberdeen and Lansdowne Canada Line Stations.
- Four public artworks were installed at civic facilities:
 - *Errant Rain Cloud* by Gordon Hicks and Germaine Koh at Minoru Centre for Active Living;
 - *Together* by David Jacob Harder at Minoru Centre for Active Living;
 - *What Are You Doing, Richmond?* by Sylvia Grace Borda at Minoru Centre for Active Living; and
 - *Nikkei Memorial Public Art Project* by Hapa Collaborative at Steveston Community Park.
- Three community engagement projects were completed as part of the Engaging Artists in Community Program. Since its inception in 2016, the program has reached more than 10,000 Richmond residents and has offered participants and audiences hands-on art making activities and opportunities for individual creative expression and participation in the arts. The 2019 projects were:
 - *Musqueam Artist Workshops* with Richard Campbell, Sandra Guerin, Gary Point, Martin and Shona Sparrow at Richmond Public Library (Brighouse Branch);
 - *The Interpreter Project* by Wen Wen Lu at Richmond Nature Park; and
 - *Minoru Manifesto* by Julie Hammond at Minoru Chapel and City Centre Community Centre.
- Two new works were installed through the Private Development Public Art Program:
 - *Let's Roll* by Charlotte Wall and Marie Khouri; and
 - *Stride Hike Dance* by Karen Kazmer.

- Five Public Art Bus Tours were organized and fully subscribed:
 - Two Nikkei Stories of Richmond Public Art Tour for Culture Days;
 - Two Public Art Tours for Doors Open (one in Mandarin and Cantonese); and
 - Richmond Public Art Advisory Committee Public Art Tour.
- The 6th Annual Pianos on the Street Program was installed at five locations: Britannia Shipyards National Historic Site, Terra Nova Rural Park, Richmond Cultural Centre, Cambie Community Centre and Richmond Nature Park.
- A series of photo-based installations at three Canada Line stations (Lansdowne, Brighouse and Waterfront) were installed as part of the Capture Photography Festival in partnership with the Richmond Art Gallery.
- Three public art professional development workshops for artists were presented during the Art at Work Symposium held at the Richmond Cultural Centre in partnership with the Richmond Art Gallery and CARFAC BC (Canadian Artists Representation/Le Front des artistes canadiens).
- Four neighbourhood public art brochures were updated to include recently installed works.
- Public Art worked in collaboration with the following organizations in 2019:
 - Britannia Shipyards Society
 - CARFAC BC (Canadian Artists Representation/Le Front des artistes canadiens)
 - City Centre Community Association
 - West Richmond Community Association
 - Hamilton Community Association
 - Hamilton Elementary School
 - InTransit BC
 - Kajaks Track and Field
 - Nikkei Memorial Committee
 - Minoru Seniors Society
 - Musqueam Indian Band
 - Pacey's Pianos
 - Pathways Clubhouse
 - Richmond Arenas Association
 - Richmond Art Gallery Association
 - Richmond Sports Council
 - Richmond Nature Park Society
 - Richmond Art Gallery Youth Group
 - Steveston Community Society

The Community Public Art Program is funded by the Public Art Reserve, which is funded by private developer contributions. In 2019, the projects commissioned through the Community Public Art Program totalled \$130,000.

2019 Richmond Public Art Advisory Committee Highlights

In 2019, the Richmond Public Art Advisory Committee (RPAAC) provided informed advice to staff and Council on a range of projects. Highlights of the 2019 Work Plan included:

- Ten monthly meetings with high attendance;
- Participation in educational opportunities and public events, such as the annual RPAAC Public Art Bus Tour in July;
- Reviews and recommendations on ten private development public art project plans and monthly updates on Advisory Design Panel reviews;
- Input to staff on civic Artist Calls;
- Reviews and recommendations on Public Art Calls and Public Art Plans via staff reports to Council; and
- Advice on Public Art Policy.

2020 Richmond Public Art Advisory Committee Work Plan

The Richmond Public Art Advisory Committee's 2020 Work Plan (Attachment 1) outlines the proposed activities for the volunteer committee in 2020. The Work Plan has been reviewed by the Richmond Public Art Advisory Committee.

As a Council appointed Advisory Committee, RPAAC advises on all aspects of public art policy, planning, education and promotion, including the allocation of funds from the City's designated Public Art Reserve. Highlights of the 2020 Work Plan are noted below:

- Raise awareness and understanding of the importance of public art in the City through promotion and participation in educational opportunities and public events.
- Advise on strategies, policies and programs to achieve excellence in art in the public realm including researching best practices and advising on opportunities for artists.
- Propose and support City programs, initiatives and events that advance public art in the City including Lulu Speaker Series, Doors Open Richmond and Culture Days.
- Review and, through staff reports, provide recommendations to Council on public art project plans developed by City staff and private development public art consultants.
- Provide input to staff in the development of an annual Public Art Program report to Council, including an RPAAC annual work plan.

New initiatives include advising staff on the development of a mobile-friendly public art online tour platform and improving communications with strata councils for maintenance of artworks on private property.

Financial Impact

None.

Conclusion

Public art animates the built and natural environment with meaning, contributing to a vibrant city in which to live, work and visit. The 2019 highlights of the Richmond Public Art Program and proposed Public Art Advisory Committee 2020 Work Plan demonstrate a high level of professionalism, volunteerism and commitment to quality public art in Richmond.



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Att. 1: Richmond Public Art Advisory Committee 2020 Work Plan

Richmond Public Art Advisory Committee 2020 Work Plan

2020 Annual Operating Budget

Richmond Public Art Advisory Committee (RPAAC) has an annual operating budget of \$5,000 consistent with most City Advisory Committees to cover costs incurred by meetings, forums, educational activities and promotional materials associated with the implementation of the 2020 Work Plan. The funding is included in the City's annual operating budget.

2020 RPAAC Work Plan

The RPAAC 2020 Work Plan is based on the Terms of Reference for the Committee and is proposed as follows:

<i>Strategy/Initiative</i>	<i>RPAAC Actions/Steps</i>	<i>Expected Outcome of RPAAC Actions</i>	<i>Indicator of RPAAC Success</i>	<i>Stakeholders</i>	<i>Timeline</i>
<i>1. Raise awareness and understanding of the importance of public art in the City</i>					
<i>a. Involve the public in the selection process for public art</i>	<i>Encourage community members to participate on public art selection panels through an open call for volunteers</i>	<i>Richmond residents are involved in civic and community cultural life</i>	<i>Community support of the public art selection process</i>	<i>Community Centre Associations, Richmond Arts Coalition (RAC), Richmond Artist Guild (RAG), Richmond Art Gallery Association (RAGA) and others</i>	<i>Ongoing</i>
<i>b. Engage communities with individualized neighbourhood art plans</i>	<i>Advise on Public Art Plans for Steveston Waterfront Neighbourhood</i>	<i>Greater awareness of public art in Richmond communities</i>	<i>Public Art contributes to neighbourhood recognition and identity</i>	<i>Neighbourhood organizations, private developers, artists</i>	<i>Ongoing</i>
<i>c. Promotion (art walks and tours, brochures, postcards, posters and social media)</i>	<i>Identify and advise on new opportunities for promotion and participation</i>	<i>Promotion of community connection and awareness of public art</i>	<i>Public participation at unveilings, public lectures and bus tours</i>	<i>Parks, Community Centre Associations, Walk Richmond, Tourism Richmond</i>	<i>Ongoing</i>

Strategy/Initiative	RPAAC Actions/Steps	Expected Outcome of RPAAC Actions	Indicator of RPAAC Success	Stakeholders	Timeline
<i>d. Education and training for RPAAC members (workshops, bus tours, local conferences and symposiums)</i>	<i>Attend training opportunities and City events (Lulu Speaker Series, Art at Work)</i>	<i>Develop and expand knowledge of best practices</i>	<i>Greater confidence in best practice advice to staff and Council</i>	<i>Creative City Network of Canada, Alliance for the Arts, Canadian Artists' Representation/Le Front des artistes canadiens (CARFAC)</i>	<i>Ongoing</i>
<i>e. Education for the public (Lulu Speaker Series)</i>	<i>Suggest guest speakers</i>	<i>Develop community connection and awareness of public art</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Richmond Arts Centre, RAC, Community Centre Associations</i>	<i>Q4</i>
<i>f. Guest speakers</i>	<i>Identify key guest speakers for RPAAC meetings for 2020</i>	<i>RPAAC members better informed on public art issues and equipped to share this information with Council, as and when directed</i>	<i>Guest speaker series for 2020 devised and implemented</i>	<i>Kwantlen Polytechnic University, Emily Carr University of Art + Design, other universities, artists, consultants, conservators</i>	<i>Q1</i>
<i>g. Public art online tour platform</i>	<i>Advise staff on development of a mobile-friendly public art online tour platform to supplement the Public Art section on the City website</i>	<i>Public better informed with information in a map-based format about the public art and artist</i>	<i>Increased public awareness of public art throughout the community</i>	<i>Residents, tourists, Community Centre Associations, Tourism Richmond</i>	<i>Ongoing</i>
2. Advise on strategies, policies and programs to achieve excellence in art in the public realm					
<i>a. Research best practices and policy review</i>	<i>Advise on public art policy and best practices</i>	<i>Policy and administrative procedures are reviewed</i>	<i>Policy and administrative procedures are updated</i>	<i>City Council</i>	<i>Ongoing</i>

Strategy/Initiative	RPAAC Actions/Steps	Expected Outcome of RPAAC Actions	Indicator of RPAAC Success	Stakeholders	Timeline
<i>b. Community Public Art Program</i>	<i>Advise on implementation of the Community Public Art Program</i>	<i>The Community Public Art Program is updated</i>	<i>Public art projects initiated under a revised Community Public Art Program</i>	<i>Community Centre Associations and community organizations</i>	<i>Ongoing</i>
<i>c. Opportunities for artists working in 2D visual art</i>	<i>Advise on implementation of a program for 2D visual art to connect arts and businesses</i>	<i>Actions identified and advice given to assist City of Richmond staff and community partners to implement a 2D Art Program</i>	<i>Practical actions identified and implemented and advice given as and when requested</i>	<i>RAC, RAG, RAGA</i>	<i>Ongoing</i>
<i>d. Conservation and maintenance of the Public Art Registry</i>	<i>Advise on maintenance priorities annually</i>	<i>Set priorities for conservation and maintenance</i>	<i>Public Art collection is well maintained</i>	<i>Public Works</i>	<i>Ongoing</i>
<i>e. Conservation and maintenance of public art on private property</i>	<i>Advise on maintenance protocols with Strata Councils</i>	<i>Set priorities for conservation and maintenance of public art on private property</i>	<i>Strata Councils informed of their responsibilities and understand maintenance procedures</i>	<i>Strata Councils, Artists, Conservators</i>	<i>Ongoing</i>
3. Propose and support City programs, initiatives and events that advance public art in the City					
<i>a. Doors Open and Culture Days</i>	<i>Advise on venues and artworks for consideration</i>	<i>Public Art Program has a high profile at Doors Open and Culture Days</i>	<i>Increased participation and appreciation of the arts</i>	<i>Arts Centre, Heritage sites, Community Centre Associations</i>	<i>Q2 and Q3</i>

<i>Strategy/Initiative</i>	<i>RPAAC Actions/Steps</i>	<i>Expected Outcome of RPAAC Actions</i>	<i>Indicator of RPAAC Success</i>	<i>Stakeholders</i>	<i>Timeline</i>
4. Review and submit recommendations on private development public art plans					
<i>a. Private Development Public Art Plans</i>	<i>Review and advise on private development public art plans</i>	<i>Provide advice and recommendations to staff</i>	<i>Public Art collection is growing, making Richmond a more vibrant, and connected City</i>	<i>Artists, Community partners, private developers</i>	<i>Ongoing</i>
5. Provide input to staff in the development of an annual Public Art Program report to Council, including an RPAAC annual work plan					
<i>a. 2020 Public Art Program report to Council and 2021 RPAAC Annual Work Plan</i>	<i>Advise and assist as required</i>	<i>Accomplishments during the past year are presented to Council and the public</i>	<i>Public Art has contributed to making Richmond a more vibrant, active and connected City</i>	<i>Council, community partners, private developers</i>	<i>Q1 2021</i>