



# City of Richmond

## Report to Committee

**To:** Parks, Recreation and Cultural Services  
Committee

**Date:** February 1, 2022

**From:** Biliiana Velkova  
Public Art Planner

**File:** 11-7000-09-20-089/Vol  
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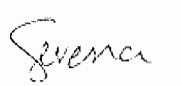

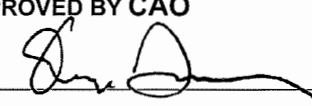
**Re:** 2022 Engaging Artists in Community Program Public Art Projects

### Staff Recommendation

That the three artist proposals included in Attachment 1 for the community public art projects in partnership with Richmond Fitness and Wellness Association, Turning Point Recovery Society and Urban Bounty as presented in the staff report titled "2022 Engaging Artists in Community Program Public Art Projects," dated February 1, 2022, from the Director, Arts, Culture and Heritage Services, be endorsed.

Marie Fenwick  
Director, Arts, Culture and Heritage Services  
(604-276-4288)

Att. 2

REPORT CONCURRENCE		
<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>
Finance Department	<input checked="" type="checkbox"/>	
Community Social Development	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Recreation Services	<input checked="" type="checkbox"/>	
<b>SENIOR STAFF REPORT REVIEW</b>	<b>INITIALS:</b> 	<b>APPROVED BY CAO</b> 

## **Staff Report**

### **Origin**

Richmond's Engaging Artists in Community Public Art Program creates opportunities for collaborative art projects involving community associations, schools, community groups and professional artists of all disciplines.

This report recommends three artist proposals for community public art projects in partnership with Richmond Fitness and Wellness Association, Turning Point Recovery Society and Urban Bounty.

This report supports Council's Strategic Plan 2018-2022 Strategy #3 One Community Together:

*Vibrant and diverse arts and cultural activities and opportunities for community engagement and connection.*

*3.1 Foster community resiliency, neighbourhood identity, sense of belonging, and intercultural harmony.*

*3.2 Enhance arts and cultural programs and activities.*

*3.3 Utilize an interagency and intercultural approach to service provision.*

*3.4 Celebrate Richmond's unique and diverse history and heritage.*

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

*An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.*

*4.1 Robust, affordable, and accessible sport, recreation, wellness and social programs for people of all ages and abilities.*

*4.3 Encourage wellness and connection to nature through a network of open spaces.*

This report also supports goals in the Richmond Arts Strategy, the Community Wellness Strategy and the Social Development Strategy.

### **Analysis**

#### **Background**

The Engaging Artists in Community Public Art Program invites emerging and professional artists to imagine innovative ways to engage seniors, adults, youth and children in the making of artwork to foster individual creative expression, multigenerational and cross-cultural exchange, and community building.

The following Engaging Artists in Community Public Art projects have been completed since 2016:

- *Harvest Full Moon* festival at City Centre Community Centre;
- *spART* programs or activities at Thompson Community Centre;
- *Minoru Seniors Legacy Stories* online legacy project at Minoru Place Activity Centre;
- *Great Blue Heron* sculpture at McLean Park;
- *Tide Water Tales* performances at Britannia Shipyards National Historic Site;
- *FANFARE* murals at Minoru Arenas;
- Musqueam Artist Workshops at Richmond Public Library (Brighthouse Branch);
- *The Interpreter Project* programs or activities at Richmond Nature Park;
- *Minoru Manifesto* activities and installation at Minoru Chapel and City Centre Community Centre;
- *Victory Gardens for Diversity* activities at Terra Nova Rural Park;
- *A mid-way point: the present is an infinite moment* mural at Thompson Community Centre;
- *Signs of Pride* at West Richmond Community Centre;
- *Stories of Home: Past and Present* activities and exhibition in collaboration with Richmond Multicultural Community Services; and
- *Exploring Ecology Through Place* activities and installation in collaboration with the Richmond Public Library Brighthouse Branch.

In the fall of 2021, staff invited interested community partners and City departments to participate in the 2022 Engaging Artists in Community Program. The following community partners provided an expression of interest to work with an artist this year:

- Richmond Fitness and Wellness Association;
- South Arm Community Association;
- Turning Point Recovery Society / Emergency Response Centre; and
- Urban Bounty.

Three community partners were selected:

1. Richmond Fitness and Wellness Association;
2. Turning Point Recovery Society / Emergency Response Centre; and
3. Urban Bounty.

The Engaging Artists in Community Program accommodates three projects per year with a budget allocation of \$10,000 each. South Arm Community Centre was interested in a mural for their facility, and staff advised that this would be best facilitated through the Community Mural Program.

#### Terms of Reference and Artist Selection

The projects' Terms of Reference were developed in consultation with the selected partners. Profiles were included in the Artist Call to describe the three separate artist opportunities. This information assisted artists in choosing to apply for the opportunity that best matched their skill sets and interests (Attachment 2).

The Artist Call was issued on October 20, 2021 and closed on December 17, 2021. Staff received a total of 21 artist applications for the three artist opportunities. The selection process for each opportunity was implemented in accordance with the terms of the Public Art Program Policy Administrative Procedures. All artist proposals were evaluated on the basis of artistic merit, appropriateness to the goals of the Community Public Art Program, community organization objectives, artist qualifications and project feasibility.

The following three artist proposals were presented to the Richmond Public Art Advisory Committee (RPAAC) on February 1, 2022 by email. RPAAC endorsed and supported all proposed projects with no feedback.

All of the programs and activities will be implemented following COVID-19 safety protocols and provincial health directions.

#### Richmond Fitness and Wellness Association and Walk Richmond Artist Project

The final artist selection meeting for the Richmond Fitness and Wellness Association and Walk Richmond artist opportunity took place on January 31, 2022. The selection panel included the following five members:

- Sharon Meredith – Community Representative, Walk Richmond Volunteer Coordinator;
- Joan LeDrew – Community Representative, Richmond Fitness and Wellness Association;
- Ghinwa Yassine – Artist;
- Ian Wojtowicz – Artist; and
- Merle Addison – Artist.

Panel advisors included staff from the Public Art Program. Paul Dufour from the Richmond Public Art Advisory Committee attended as an observer.

Artist Sebnem Ozpeta was recommended for the Richmond Fitness and Wellness Association and Walk Richmond Artist Project artist opportunity.

Ms. Ozpeta is a documentary filmmaker and visual artist. Her proposed project, *WALK* will engage community participants of all ages in a series of outdoor sensory and digital storytelling

walks. Participants will be invited to listen and record sounds as a way to practice mindfulness and connect with nature, memory and place. The recorded materials will be incorporated into a 360 degree video and audio piece that will allow viewers the option to physically or virtually experience participant walks and stories. The work will be accessible and shared online and through mobile smart phones. The activities will safely promote physical activity and social connection (Attachment 1).

#### Turning Point Recovery Society / Emergency Response Centre Artist-in-Residence

The final artist selection meeting for the Turning Point Recovery Society / Emergency Response Centre Artist in Residence took place on January 26, 2022. The selection panel included the following four members:

- Brenda Plant – Turning Point Recovery Society;
- James Casperson – Turning Point Recovery Society;
- Juliana Loh – Artist / Community Representative; and
- Matt Hern – Community Representative.

Panel advisors included staff from the Public Art Program. José Larano from the Richmond Public Art Advisory Committee attended as an observer.

Mickey L.D. Morgan was recommended for the Turning Point Recovery Society / Emergency Response Centre Artist-in-Residence Project. The artist brings lived experience and a range of creative practices to the project including printmaking, digital storytelling, drawing and photography. Their project will be guided by the interests of resident participants and focus on fostering individual creative expression as a way to understand complex ideas related to homelessness within an inclusive environment and supported by peers. Through a process of working collaboratively with the resident artists, their work will be shared and presented as part of Richmond Culture Days and Homelessness Action Week (Attachment 1).

This project will support the City of Richmond Community Wellness Strategy, 2018–2023 and its focus area to enhance physical and social connectedness within and among neighbourhoods and communities.

#### Urban Bounty Artist-In-Residence Project

The final artist selection meeting for the Urban Bounty Artist-in-Residence Project took place on January 27, 2022. The selection panel included the following five members:

- Ian Lai – Urban Bounty;
- Ulduz Maschaykh – Artist;
- Setareh Yasan – Artist;
- Jenn Pearson – Artist; and
- Teresa Magee – Community Representative.

Panel advisors included staff from the Public Art Program. José Larano and Allison Liu from the Richmond Public Art Advisory Committee attended as observers.

Artist Edward Fu-Chen Juan was recommended for this Artist-in-Residence project. The artist brings an energy and desire to engage a culturally diverse and multi-generational audience in printmaking practices using natural inks from locally foraged plant materials, and handmade paper-making practices using locally sourced plant fibres. Mr. Juan's proposed project aims to foster an appreciation and understanding of our role in sustaining a healthy ecosystem and will support Urban Bounty's mandate to raise awareness and provide education to local communities around the importance of maintaining a healthy and sustainable food system (Attachment 1).

### Next Steps

Following Council endorsement of the artist proposals, staff will work with the artists and community partners to execute contracts and develop work plans. If approved, the projects will move into the development phase with implementation completed in Quarter three and/or Quarter four of 2022, depending on the schedules of the community partners.


### **Financial Impact**

Each community art project will be allocated \$10,000 for a total of \$30,000. Funding exists within the approved 2022 Public Art Capital Project.

### **Conclusion**

This year's Engaging Artists in Community Public Art Program creates opportunities to support a diverse group of artists with a range of practices in socially engaged arts. The aims and objectives for each artist project continue to focus on physical and mental health, social connectedness, strengthening intercultural understanding and building capacity for community groups. The projects address social isolation and promote inclusive communities, environmental sustainability and equitable opportunities for people of all ages to access and participate in the arts.

The proposed projects will activate outdoor parks and public spaces across Richmond throughout the spring, summer and fall of 2022 and will follow COVID-19 safety protocols for gatherings and physical distancing measures.



Biliana Velkova  
Public Art Planner  
(604-247-4612)

- Att. 1: 2022 Engaging Artists in Community Program, Public Art Projects  
2: 2022 Engaging Artists in Community Program, Call to Artist and Terms of Reference

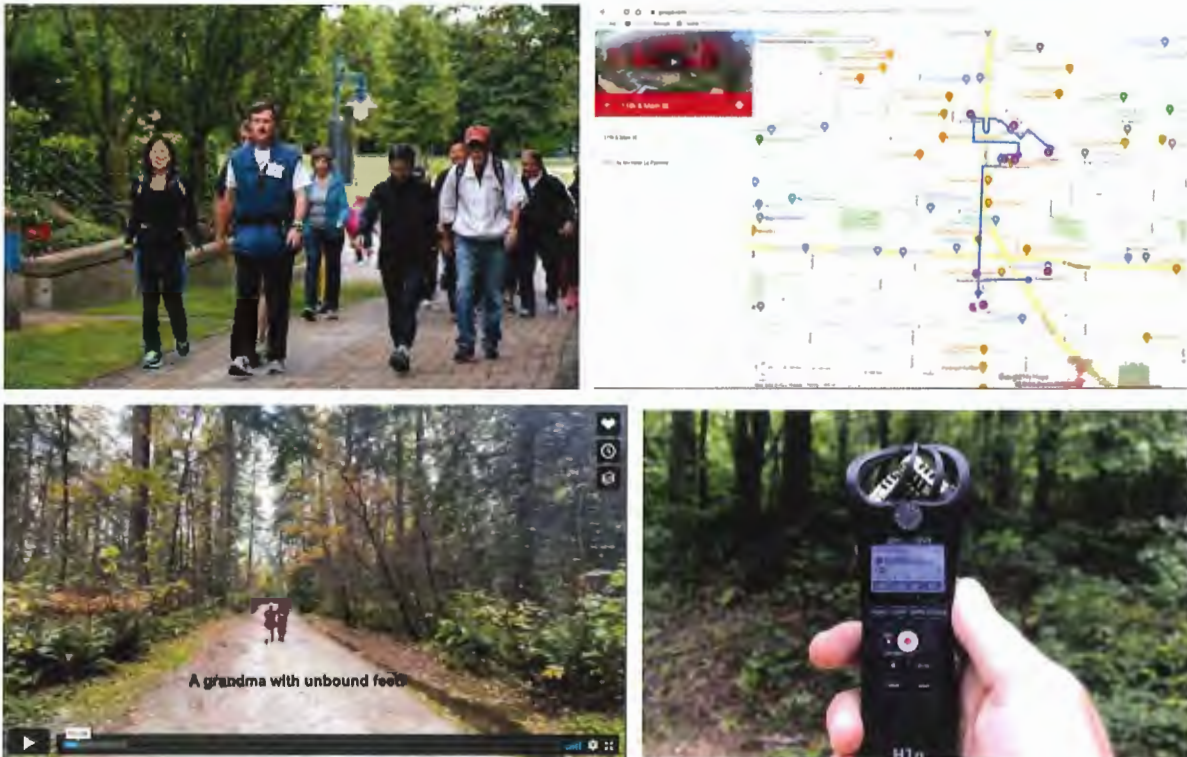
***WALK* | Walk Richmond / Richmond Fitness and Wellness Association**  
 by artist and filmmaker Sebnem Ozpeta

*This community-engaged, interactive and multimedia project will provide programs that focus on mental well-being, physical health and social connection.*

Sebnem Ozpeta is a filmmaker and visual artist. For the past decade she has worked on various community-based art projects and has developed a strong foundation of technical and digital media skills that inform her visual storytelling practice through educating, mentoring and entertaining. She has worked and collaborated with Richmond-based Cinevolution Media Arts Society and was a recipient of the Vancouver Mayor's Art Award for *Emerging Artist of the Year for Film and New Media* in 2016.

*WALK* invites community members to share their own experiences of walking through digitally recorded sound in a virtual space. The creative process involves a series of nature walks with participants to record sounds that can be heard on various trails across Richmond. The recorded sounds will be made into a collage of audio stories to compose a 360° video that documents the walks experienced by the participants. Viewers will have the option of experiencing the walk physically or virtually while listening to stories online or through mobile smart phones.

Examples of proposed art Activities:



From left to right: sound walks, digital online mapping, 360° digital stories, sensorial walks and recording sounds



***Place and Home | Turning Point Recovery Society / ERC***  
**by Richmond-based artist Mickey L.D. Morgan**

*This community-engaged project will foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity and mental wellness.*

Mickey L.D. Morgan is a creative storyteller and community practice artist based in Richmond. For the past two years they have been working on *Mapping East Van*, a storytelling project that uses cartography to cultivate a socially connected community in partnership with Coalition of Peers Dismantling the Drug War and Vancouver Tenants Union. With lived experience in addiction and housing instability, they bring empathy and desire to use socially engaged artist practices to express complex ideas in an accessible way for participants and viewers. In 2021, Mickey received a BFA from Emily Carr University of Art + Design.

*Place and Home* will engage residents at the Emergency Response Centre (ERC) in a series of weekly art activities to explore the complexities of place and belonging in relationship to their own lived experience. The goal is to provide artistic guidance to support individual creative expression within a safe and inclusive environment, and to foster social connections through the making and sharing of art within a supportive group setting. As part of Richmond Culture Days and Homelessness Action Week, these expressions will have the opportunity to engage with the larger community of Richmond.

Examples of proposed art activities:



From left to right: drawing, storytelling, printmaking, mark-making, painting with objects, podcast digital stories, printmaking on fabric



## ***Planting for Printmaker* | Urban Bounty** by artist Edward Fu-Chen Juan

*This community-engaged project will raise awareness and support Urban Bounty's advocacy mandate to educate and engage communities in their role as a citizen to support sustainable food systems.*

Edward Fu-Chen Juan is a contemporary visual artist based in Vancouver, who identifies as a queer Taiwanese-Canadian with Indigenous roots from the Plains First Nation People of Taiwan. His current art practice is printmaking on paper with water-based ink extracted from plant and insect ingredients including hand-made papermaking practices with unconventional plant fibres.

*Planting for Printmaker* will engage community members in creative printmaking practices using inks and paper made from locally foraged plants and food scraps. Through monthly workshops from spring to fall of 2022, participants of all ages and abilities will have the opportunity to try hands-on ink-making, paper-making and printmaking activities outdoors at Paulik Neighbourhood Park and/or at special events with Urban Bounty staff across Richmond. The project will aim to build and develop a more meaningful connection to our natural environment and our role in helping to create a healthy food system. This project will be presented for Richmond Culture Days and other community events as part of Urban Bounty's annual education and outreach program.

Examples of proposed art activities:



From left to right: foraging materials, ink-making, watercolour, virtual workshops, working with natural materials, paper-making and printmaking.

# call to artists



*Exploring Ecology Through Place, Rachel Rozanski, 2021*

The City of Richmond Public Art Program seeks artists with socially-oriented practices to engage diverse and multigenerational audiences in three unique project-based artist opportunities. Emerging and professional artists are invited to imagine innovative ways in which art can act as a catalyst to foster creative expression, build community and nurture mental health and well-being.

- Opportunity A:** \$10,000 | Turning Point Recovery Society
- Opportunity B:** \$10,000 | Urban Bounty
- Opportunity C:** \$10,000 | Richmond Fitness and Wellness Association
- Eligibility:** Artists residing in British Columbia
- Deadline:** December 17, 2021
- Duration:** March 2022 – March 2023

## Engaging Artists in Community Program

### Request for Proposals (RFP)

October 2021



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## BACKGROUND

The Engaging Artists in Community Program supports artists with socially-oriented practices and encourages the development of a variety of collaborative practices for artists working within communities. Community-based artworks and programs can express a shared goal or theme while sparking dialogue on ideas related to cultural identity, social history or the environment. Artist projects can leave a physical or social legacy for the community and/or may include a community event to present a final work.

Projects will engage participants by exploring or deepening their sense of self, community and place through learning and participating in art-making experiences. The work and program must be accessible and appeal to a diverse audience and the local community at-large. Artists will demonstrate the capacity to undertake and complete their proposed work within an approved time frame.

## PAST ARTIST PROJECTS

Applying artists are encouraged to visit and explore previously commissioned Engaging Artists in Community projects. For a list of project website links visit:

[www.richmond.ca/culture/publicart/whatsnew/engageartists](http://www.richmond.ca/culture/publicart/whatsnew/engageartists)

## ARTIST ELIGIBILITY

This opportunity is open to emerging and professional artists and artist teams residing in BC. City of Richmond employees, Richmond Public Art Advisory Members and artists who are currently contracted by the City of Richmond are not eligible to apply.

## SELECTION PROCESS

Selection panels consisting of a combination of artists, art professionals and community representatives will convene for each of the opportunities. The selection panels will engage in a two-stage selection process to review all artist submissions. During the second stage, shortlisted artists or artist teams will be invited to an interview with a selection panel and will receive a \$150 honorarium. At the conclusion of the process, the three panels will recommend one artist or artist team for their opportunity. Subject to approval by Council, the artist or artist team will be required to enter into a contract with the City of Richmond.

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## ARTIST SELECTION CRITERIA

- Artistic merit and clarity of artist statement of interest in response to the Partner Profile goals and objectives. The proposal should demonstrate artistic quality, innovation and creativity.
- Demonstration of artistic quality, innovation and creativity in applicant's previous work and experience.
- Community impact of work that will engage diverse and multi-generational audiences and artists in creative dialogue, participation and awareness.
- Artist's capacity to work with community members, other design professionals and project stakeholders.
- Appropriateness of the proposal to the Public Art Program Policy goals:  
[www.richmond.ca/culture/publicart/policy](http://www.richmond.ca/culture/publicart/policy)

## SUBMISSION REQUIREMENTS

Email all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

- **INFORMATION FORM** – Please complete the information form attached to the end of this document
- **STATEMENT OF INTENT** – One page maximum, describing proposed approach to the work, relevant experience and skillsets and how the proposal responds to the specific aims and objectives of the project opportunity.
- **ARTIST CV** – (One page maximum). Teams should include one page for each member.
- **WORK SAMPLES** – Up to ten (10) examples of previous work. Please include artist name(s), title, year, location and medium information as captions on the bottom of each image page. If submitting digital video, please include link to YouTube, Vimeo or similar online platform. **Please do not submit digital video files.**
- **REFERENCES** – Three references who can speak to your abilities and accomplishments. Only provide contact name, title, phone number and email. References will only be contacted if applicant is shortlisted.

## SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Support images are best formatted to landscape format.
3. Artist submission PDF file must be 5 MB or smaller.

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4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae.
5. All documents must be sent by email to: [publicart@richmond.ca](mailto:publicart@richmond.ca). Please include name and project when naming your file, e.g. Jane\_Smith\_EngagingArtistsCommunity\_RFP

## ADDITIONAL INFORMATION

1. The selected artist may be required to show proof of WCB coverage and up to \$5,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obligated to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.
4. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

## QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8671

Email: [publicart@richmond.ca](mailto:publicart@richmond.ca)



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## COMMUNITY PARTNER PROFILE

**Turning Point  
Recovery Society**

**Artist-In-Residence  
Opportunity**

### COMMUNITY PARTNER

Turning Point Recovery Society provides a continuum of addictions and mental health recovery programs including licensed residential treatment with 73 beds for men, women and trans individuals among six sites as well as outreach counselling programs. Our Outreach and Resource Support program and our Community Counselling program offer no cost counselling and referral services for homeless individuals and those at risk of homelessness as a result of substance use and/or mental health issues, poverty, unemployment and other quality-of-life indicators. Turning Point also operates supportive and affordable housing in Richmond, a drop-in centre and social enterprise café.

In 2020, BC Housing, the City of Richmond, Turning Point Recovery Society and Vancouver Coastal Health partnered to open a temporary Emergency Response Centre (ERC) at 7000 Minoru Blvd, the former Minoru Place Activity Centre located directly across from the Richmond Cultural Centre/Brighthouse Library. The ERC provides 45 safe spaces for vulnerable people during the COVID-19 pandemic.

ERCs are a temporary reassignment of existing buildings to provide a safe, supportive space and access to hygiene facilities. This temporary ERC offers spaces for people living on the streets and in shelters to stay indoors, practice physical distancing and help slow the spread of COVID-19.

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## ARTIST OPPORTUNITY

Artists or artist teams with socially engaged, multidisciplinary and/or interdisciplinary artist practices in visual arts (including but not limited to painting, drawing, printmaking and media arts) are invited to submit a proposal to work with residents at the ERC.

The commissioned artist will have experience working with at-risk and marginalized communities. Experience working in a creative capacity with those experiencing homelessness and/or those with a history of substance use disorders is preferred. Richmond residents at the ERC are from all walks of life who have lost their housing due to a variety of circumstances that include: the COVID-19 pandemic, changes to health and mobility status and economic challenges. The proposed artist project will prioritize principles of inclusion, diversity and equity.

Artists are invited to incorporate storytelling practices and other socially engaged art forms to create safe, inclusive spaces for individual creative expression to be shared in a collaborative and/or group setting. A COVID-19 safety plan will be in place to ensure in-person gatherings comply with current Provincial Health Orders.

The selected artist or artist team will be supported by a staff member at Turning Point Recovery Society and will have access to:

- general office supplies,
- photocopying and printing equipment,
- outdoor park spaces in Minoru Park and Cultural Centre Plaza,
- indoor activity/office space with access to WIFI, and
- temporary storage space for artist materials/equipment.

### **The aims, objectives and scope of work for the artist residency:**

- to create work that will raise awareness and foster dialogue on the destigmatization of homelessness with the larger public;
- to use art as a catalyst to foster individual creative expression within a safe and inclusive space;
- to create work that fosters a sense of belonging, health and wellbeing, and cultural awareness; and
- to create opportunities for people to learn new skills, connect and build community.

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## The commissioned artist or artist team will:

- complete a minimum of 250 hours. This will include research, administration, preparation work, public engagement, production and presentation work;
- participate and present work for Homelessness Action Week and Richmond Culture Days;
- create and maintain an artist blog to communicate and document the process and work created during the project; and
- submit a final report and photo and/or video documentation of the project.

## LOCATION

Richmond Emergency Response Centre, 7000 Minoru Gate.

## BUDGET

The project budget for this opportunity is \$10,000 CAD and is inclusive of community engagement work, materials for engagement activities, administration, artist fees, photography and/or video documentation, artist insurance and applicable taxes, excluding GST.

## ADDITIONAL RESOURCES

- [Turning Point Recovery Society](#)
- [Richmond Homelessness Strategy](#)
- [Richmond Arts Strategy](#)
- [City of Richmond Public Art Program](#)
- [How Art Works in Richmond](#)
- [Richmond Public Art Plans](#)

# call to artists

## PROJECT TIMELINE

The selected artist must complete all work by November 2022.

<b>Deadline to Apply:</b>	December 17, 2021
<b>Finalist Notifications:</b>	January 2022
<b>2<sup>nd</sup> Stage Interviews*:</b>	January 24 to 28, 2022
<b>Project Start:</b>	March 2022
<b>Completion:</b>	November 2022

\*Artists applying for this opportunity are kindly asked to ensure their calendar is flexible during the week of January 24.



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Figure 1. Emergency Response Centre, 7000 Minoru Gate



Figure 2. Richmond Cultural Centre and plaza looking east



Figure 3. Richmond Cultural Centre / Brighthouse Public Library



Figure 4. Cultural Centre Plaza looking west towards Minoru Park.



Figure 5. Clement Track, Minoru Park



Figure 6. Minoru Park Lakes District



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## COMMUNITY PARTNER PROFILE

### Urban Bounty Artist-In-Residence Opportunity

#### COMMUNITY PARTNER

Since 2009, Urban Bounty (formerly Richmond Food Security Society) has been working to empower, educate and connect fellow gardeners and locavores. As a community-based organization, they manage 11 community garden sites across Richmond, run a volunteer-based Fruit Recovery Program, maintain a Seed Library Program and offer food and gardening-related workshops. Urban Bounty also works with School District 38 (Richmond) on the Kids in the Garden Program and Get Rooted Youth Program.

Urban Bounty's programs have sprouted passionate youth leaders, budding young cooks from underserved communities and happy gardeners. They have preserved locally adapted seeds and harvested surplus fruit for those in need. Their programming engages a culturally diverse and multigenerational community and aspires to empower citizens to make incremental changes in the local food system through education, advocacy and community-building initiatives.

According to the Food and Agriculture Organization of the United Nations, a sustainable food system (SFS) is a food system that delivers food security and nutrition for all and for future generations without compromising the economic, social and environmental systems and infrastructure we all rely upon.

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This means that a sustainable food system:

- is profitable during all stages of production to consumption (economic sustainability)
- has broad-based benefits for society (social sustainability); and
- has a positive or neutral impact on the natural environment (environmental sustainability).

Throughout the years, Urban Bounty has hosted a number of community events. One of their biggest annual events, the World Food Day celebration, has set a festive stage for food security advocacy and dialogue since 2005. Since 2010, they have been hosting Seedy Saturday, an annual celebration dedicated to nurturing the tradition of growing from local seeds.

As a registered charity, their vision is a *“Healthy People, Community and Environment”* with a mission to support a resilient local food system through education, advocacy and community-building initiatives.

## ARTIST OPPORTUNITY

Artists or artist teams with interests in urban agriculture, local food systems, environmental art and socially engaged artist practices are invited to submit a proposal for this opportunity. The commissioned artist will have experience with installation and participatory art forms that may include digital mixed-media, illustration, drawing, photography and sculpture, just to name a few. The commissioned artist or artist team will work with culturally diverse and multigenerational audiences.

The expectation is for the commissioned artist or artist team to create and produce a series of art experiences as part of Urban Bounty’s public engagement and outreach program to help raise awareness of community stewardship initiatives and foster participation. A mobile legacy piece will be informed by their collaboration with Urban Bounty and community members.

A COVID-19 safety plan will be in place to ensure in-person gatherings comply with current Provincial Health Orders.

Artists will be supported by an Urban Bounty staff member and will have access to Urban Bounty Offices, located in Paulik Neighbourhood Park, 7620 Heather St. Paulik Neighbourhood Park is a six-acre park in the City Centre with a 1.5 acre garden that is maintained by volunteers from the Richmond Garden Club. Park features include a mature woodlot, community garden, children’s playground and public art:

- *House of Roots*, Jeanette Lee, 2003
- *Lulu, A Memory Garden*, Metz and Chew, 2009

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In addition, the artist will have access to the following:

- outdoor park, garden and activation space that can accommodate approximately 15-30 people;
- photocopying and printing services, and general office supplies;
- staff kitchen;
- general gardening tools;
- by-products from beehives for artist project and community engagement activities including beeswax, propolis and honey;
- a storage area for temporary storage of artist materials and equipment; and
- a shared office work space with access to WIFI.

## **The aims, objectives and scope of work for the artist project:**

- to creatively explore how art can catalyze areas for advocacy, education, community stewardship and action towards a sustainable urban food system;
- to create multiple opportunities for collective or individual creative expression working with a culturally diverse and multigenerational community on the topic of food systems change;
- to engage community members in art-making experiences that will promote healthy and active lifestyles and encourage physical and social connection within and among neighbourhoods and communities;
- to consider opportunities to work with local Indigenous communities on Indigenous reconciliation, awareness and dialogue with respect to incorporating sustainable food systems;
- to create a unique, mobile legacy artwork that raises awareness of the connection between community values and sustainable food systems;
- to incorporate and implement best practices for inclusion, equity and diversity;

## **The commissioned artist or artist team will:**

- complete a minimum of 250 hours. This will include research, administration, preparation work, public engagement, creation, production and presentation work;
- participate and present work as part of Seedy Saturday and Culture Days. In addition, artist opportunities exist to participate in Urban Bounty's other education and outreach programs. This will be subject to the City's COVID-19 Safety Plan for gatherings and will comply with current Provincial Health Orders;

# call to artists

- create and maintain an artist project website blog to communicate and document the process and work for the project; and
- submit a final report and photo and/or video documentation of the project.

## LOCATION

The commissioned artist or artist team will be based on site at Paulik Neighbourhood Park, 7620 Heather St. Please refer to Figures 1 to 6 for additional photos of outdoor/indoor work spaces available to the artist. In addition, the artist may present work at satellite sites for community events as part of Urban Bounty's outreach and education programs.

## BUDGET

The project budget for this opportunity is \$10,000 CAD and is inclusive of community engagement work, materials for engagement activities, administration, artist fees, photography and/or video documentation, artist insurance and applicable taxes, excluding GST.

## ADDITIONAL RESOURCES

- [Urban Bounty](#)
- [City of Richmond Community Wellness Strategy](#)
- [City of Richmond Public Art Program](#)
- [Richmond Arts Strategy](#)

## PROJECT TIMELINE

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\*Artists applying for this opportunity are kindly asked to ensure their calendar is flexible during the week of January 24.



# call to artists



Figure 1 – Outdoor gathering space



Figure 2 – Garden shed and outdoor work area



Figure 3 – Urban Bounty pollinator garden and bee hives

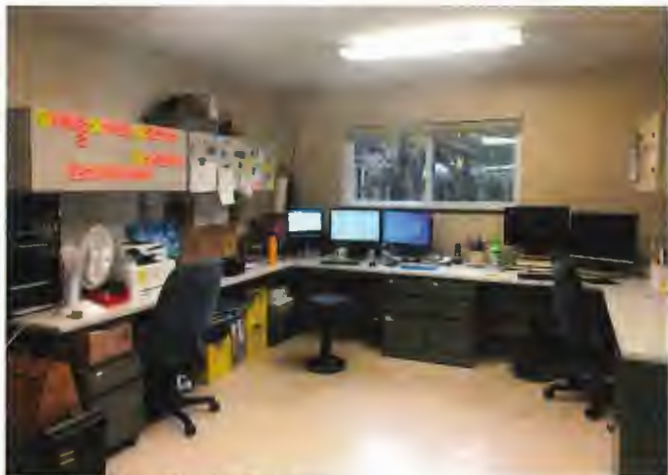


Figure 4 – Urban Bounty office space



Figure 5 – Urban Bounty/Richmond Garden Club staff kitchen



Figure 6 – Urban Bounty/Richmond Garden Club preparation/storage space



# call to artists

PUBLIC ART  
RICHMOND



## COMMUNITY PARTNER PROFILE

**Walk Richmond |  
Richmond Fitness  
and Wellness  
Association**

**Artist Opportunity**

## COMMUNITY PARTNER

The Richmond Fitness and Wellness Association (RFWA) is a not-for-profit, city-wide association with a mandate to raise awareness, encourage participation and champion health and wellness initiatives that foster a healthy community.

The City of Richmond and RFWA work in partnership to deliver fitness and wellness programs at Minoru Centre for Active Living, Watermania, Garratt Wellness Centre and other satellite locations. RFWA is also involved in the provision of continuing education opportunities for fitness leaders and the implementation of the Richmond Community Wellness Strategy.

Walk Richmond is a program administered by the RFWA. The program offers free guided walks for all ages and fitness levels, led by a member of the RFWA. Walking regularly is one of the easiest ways to get the recommended 30 to 60 minutes of daily physical activity needed to ensure good health. The program helps make this goal more attainable by offering free walks throughout the year, providing opportunities to volunteer, and supplying resources to keep communities moving. One-hour walks are scheduled every second Wednesday and Saturday. From May to August there is an additional walk scheduled every second Thursday evening. The program typically offers 37-40 walks per year.

# call to artists

## COMMUNITY WELLNESS STRATEGY

The Richmond Community Wellness Strategy 2018-2023 was developed in partnership between the City of Richmond, Vancouver Coastal Health–Richmond and Richmond School District No. 38. The purpose of this five-year strategy is to take a collaborative and holistic approach to improve wellness for Richmond residents and to increase opportunities for individuals, neighbourhoods and communities to be active and healthy. The Community Wellness strategy prioritizes wellness as a contributor to a vibrant, appealing and livable community and identifies innovative approaches to most effectively impact wellness outcomes. The Community Wellness Strategy Framework works towards this vision: Richmond ... active, caring, connected, healthy and thriving.

The Strategy has five focus areas:

- foster healthy, active and involved lifestyles for all Richmond residents with an emphasis on physical activity, healthy eating and mental wellness;
- enhance physical and social connectedness within and among neighbourhoods and committees;
- enhance equitable access to amenities, services and programs within and among neighbourhoods;
- facilitate supportive, safe and healthy natural-built environments; and
- promote wellness literacy for residents across all ages and stages of their lives.

## ARTIST OPPORTUNITY

Artists or artist teams with socially engaged practices are invited to submit a proposal for this opportunity. For this commission, the artist or artist team will centre walking as the main vehicle for creative expression and work across disciplines (such as storytelling, sound, photography, digital media, performance arts, just to name a few). Artists are encouraged to consider collaborative and participatory approaches to create a final legacy work.

Artists will be supported by RFWA volunteers and have access to:

- Minoru Park and other city-wide parks, trail systems and/or neighbourhoods for project activation;
- temporary storage space for artist's materials and/or equipment; and
- meeting spaces can be booked at Minoru Centre and meeting points can be accommodated for volunteers and participants.

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## **The aims, objectives and scope of work for the artist project:**

- to create art experiences that centre walking;
- to reimagine walkable routes in City parks, trail systems and/or neighbourhoods that are easily accessible;
- to engage a culturally diverse and multigenerational audience incorporating principles of inclusion, equity and diversity;
- to foster intergenerational exchange, participation and social connection; and
- to foster community-building, a sense of belonging, health, wellbeing and cultural awareness with a diverse public audience.

## **The artist or artist team will:**

- complete a minimum of 250 hours. This will include research, administration, preparation work, public engagement, production and presentation work;
- participate and present work as part of Richmond Culture Days. (opportunities exist to participate and present work as part of other annual City festivals and events, as well);
- create and maintain a project artist blog to communicate and document the process and work created during the artist project; and
- submit a final report and photo and/or video documentation of the project.

## **LOCATION**

RFWA is located at Minoru Centre for Active Living, 7191 Granville Avenue.

## **BUDGET**

The project budget for this opportunity is \$10,000 CAD and is inclusive of community engagement work, materials, administration, artist fees, photography and/or video documentation, artist insurance and applicable taxes, excluding GST.

# call to artists

## ADDITIONAL RESOURCES

- [Walk Richmond Program](#)
- [Walk Richmond Walking Route Maps and Resources](#)
- [Richmond Fitness and Wellness Association](#)
- [Richmond Fitness and Wellness Strategy](#)
- [City of Richmond Public Art Program](#)
- [Richmond Arts Strategy](#)

## PROJECT TIMELINE

The selected artist must complete all work by March 2023.

<b>Deadline to Apply:</b>	December 17, 2021
<b>Finalist Notifications:</b>	January 2022
<b>2<sup>nd</sup> Stage Interviews*:</b>	January 24 to 28, 2022
<b>Project Start:</b>	March 2022
<b>Completion:</b>	November 2022

\*Artists applying for this opportunity are kindly asked to ensure their calendar is flexible during the week of January 24.



# call to artists



Figure 1 – Example walking routes for Minoru Park. For other walking routes, visit the link in "Additional Resources" on page 18.



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**Attach one (1) copy of this form as the first page of the submission.**

Please indicate which opportunity you are applying for:

☐ Turning Point Recovery Society

☐ Urban Bounty

☐ Walk Richmond

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_  
(One website or blog only)

**Incomplete submissions will not be accepted. Emailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.**

If applicable, please indicate additional members of your artist team:

\_\_\_\_\_

Please let us know how you found out about this opportunity:

\_\_\_\_\_

\_\_\_\_\_

Would you like to receive direct emails from the Richmond Public Art Program? ☐ Yes ☐ No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit applications by email to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

## Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFP as required. All submissions to this RFP become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.