



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: May 8, 2017

From: Cathy Volkering Carlile
General Manager, Community Services

File: 07-3425-01/2017-Vol
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Re: Youth Week Update 2017

Staff Recommendation

That the staff report titled, "Youth Week Update 2017," dated May 8, 2017 from the General Manager, Community Services, be received for information.

Cathy Volkering Carlile
General Manager, Community Services
(604-276-4068)

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Arts, Culture & Heritage	<input checked="" type="checkbox"/>	
Parks Services	<input checked="" type="checkbox"/>	
Recreation Services	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: CJ	APPROVED BY CAO (W. L. ...)

Origin

Youth Week is celebrated annually and provides an opportunity for the City and its Community Partners to recognize youth, as well as to promote the 40 Developmental Assets and other aspects of the Youth Services Plan. City staff took a lead role in representing the City on the regional coordinating committee, coordinating the Youth Team in developing a program of activities, promoting the activities, and supporting the efforts of Community Association staff who organized and ran the majority of the events at community facilities. Youth Week activities met multiple objectives related to Council-approved strategies including the Social Development Strategy and the Youth Services Plan.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

2.3. Outstanding places, programs and services that support active living, wellness and a sense of belonging.

This report also addresses Social Development Strategy Strategic Action 13:

Monitor and update the Youth Service Plan, striving to create an environment that generates opportunities for Richmond's youth to have a safe and healthy journey into adulthood.

This report also addresses the Youth Service Plan Goal 1:

Building Youth Assets Through Engagement and Partnerships

The purpose of this report is to provide an update on Youth Week 2017 activities.

Analysis

Youth Week is a provincial celebration of youth held annually during the first week of May (May 1 to 7 in 2017). It is intended to build a strong connection between young people and their communities and to profile the accomplishments, issues and diversity of youth across the province.

The City and its Community Partners celebrated Youth Week with a wide variety of activities that were scheduled each day. The program of activities was intentionally planned to provide diverse activities spread out geographically across Richmond. Furthermore, the activities were developed to align with the goals, objectives and themes of the Youth Service Plan. This includes the ongoing promotion of the 40 Developmental Assets as the framework for the delivery of the City's Youth Services. The 40 Developmental Assets are concrete qualities that have a tremendous influence on young people's lives and choices that help them make wise decisions, choose positive paths and grow up responsibly. All activities were free and were

promoted extensively through the City's website, on Facebook, via a news release and at community facilities. It is estimated that well over 1,200 youth participated in Richmond Youth Week activities.

Youth Week activities included:

Monday, May 1:

- Andante Cafe – City Centre Community Centre. A showcase of youth singers, musicians, poets, performers and comedians in a café setting.

Tuesday, May 2:

- Youth Week *FEAST*-ival! – Cambie Community Centre. Food, games, prizes and information booths as a thank you to youth for their active involvement in the community.
- Youth Fit Fest: Take it Outside – Thompson Community Centre. An outdoor, active session including yoga, self-defence, floor hockey and other recreational activities.

Wednesday, May 3:

- Science & Technology Expo – Richmond Public Library. Hands-on activities and engaging workshops presented by science and technology professionals.
- Grab n' Go Clothing Shop – South Arm Community Centre. A free shopping spree that included donated clothes, shoes, and accessories for youth from ages 13-24.

Thursday, May 4:

- Youth Job Fair – Richmond Public Library. Informal interviews with community employers looking for staff to join their teams.
- Bubble Soccer – West Richmond Community Centre. A modified version of five-on-five soccer with players enclosed in personal, plastic bubbles followed with a barbeque.

Friday, May 5:

- Basketball Tournament – South Arm Community Centre. Ten teams of youth played in this 3 on 3 tournament.

Saturday, May 6:

- Careers in Media Arts – Richmond Cultural Centre. Workshops and discussions with professionals currently working in graphic design, animation and video game production.

Sunday May 7:

- Youth Swim – Watermania. A free youth swim with prizes.

Monday May 8:

- UROC (Richmond Outstanding Community) Awards. Seventy local youth were recognized for displaying exceptional qualities and 20 adults were recognized for making a difference in the lives of youth.

May 8, 2017

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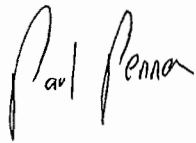
Financial Impact

None.

Conclusion

Richmond youth were offered a wide variety of opportunities to participate in healthy, fun, and safe activities throughout Youth Week. Beyond the social and recreational benefits of these activities, Youth Week was also an opportunity to further multiple objectives of the Youth Service Plan. This included the opportunity to build upon the 40 Developmental Asset framework that underpins the Youth Service Plan and the delivery of youth services.

In partnership with our community partners, the City was able to deliver on key initiatives identified in many City strategic plans, ultimately working to make Richmond the most appealing, livable and well managed community in Canada.

A handwritten signature in black ink that reads "Paul Penner". The signature is written in a cursive style with a large initial "P" and a long, sweeping underline.

Paul Penner
Program Manager
(604-204-8599)