



**To:** Parks, Recreation and Cultural Services Committee      **Date:** January 18, 2023

**From:** Marie Fenwick      **File:** 11-7000-09-01/2022-Vol 01  
Director, Arts, Culture and Heritage Services

**Re:** **Richmond Public Art Program 2022 Annual Highlights and Public Art Advisory Committee 2023 Work Plan**

**Staff Recommendation**

That the Richmond Public Art Advisory Committee 2023 Work Plan, as presented in the staff report titled “Richmond Public Art Program 2022 Annual Highlights and Public Art Advisory Committee 2023 Work Plan”, dated January 18, 2023, from the Director, Arts, Culture and Heritage Services, be approved.

*M. Fenwick*

Marie Fenwick  
Director, Arts, Culture and Heritage Services  
(604-276-4288)

Att. 1

<b>REPORT CONCURRENCE</b>	
<b>CONCURRENCE OF GENERAL MANAGER</b>	
<i>[Signature]</i>	
<b>SENIOR STAFF REPORT REVIEW</b>	<b>INITIALS:</b>
	<i>[Initials]</i>
<b>APPROVED BY CAO</b>	
<i>[Signature]</i>	

## Staff Report

### Origin

On July 27, 2010, Council approved the updated Richmond Public Art Program Policy 8703 and Terms of Reference for the Richmond Public Art Advisory Committee (RPAAC). The RPAAC provides advice and acts as a resource to City Council and staff on the City's Public Art Program.

This report presents the 2022 highlights of the Richmond Public Art Program to Council for information and the proposed RPAAC 2023 Work Plan for approval.

This report supports Council's Strategic Plan 2018-2022 Strategy #3 One Community Together:

*Vibrant and diverse arts and cultural activities and opportunities for community engagement and connection.*

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

*An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.*

### Analysis

#### Richmond Public Art Program

The Public Art Program plays a key role in shaping, animating and enriching public space, instilling civic pride and contributing to community identity. Artwork placed in the public realm has the power to engage the public, celebrate culture, broaden the diversity of arts experiences and opportunities, serve as an educational resource to expand public awareness and understanding of the arts, stimulate conversations, strengthen and support the arts community, and inspire creativity.

Since Council's adoption of the Public Art Program Policy in 1997, the Public Art Program's collection has grown to a total of 344 works of public art with 192 works currently on display around Richmond. Documentation of public art that is performance-based or otherwise ephemeral in nature is archived on the Public Art Program website.

Public art adds value to public and private development, enriches the public realm for residents and visitors to Richmond and advances Richmond's standing as a model for high quality urban development. The City provides leadership in integrating public art with major civic facilities as well as small-scale public infrastructure. The private sector has demonstrated that an investment in public art enhances their reputations as progressive city builders, while creating a liveable and desirable place to live and work. The Community Public Art Program engages Richmond residents in art making, discussions and public events. The Public Art Education Program provides learning opportunities for both the general public and emerging, professional artists.

### 2022 Richmond Public Art Program Highlights

The following represents the key activities and achievements of the City's Public Art Program through the civic, community, private development and educational programs in 2022:

- Through the Richmond Community Mural Program, five new murals were completed throughout Richmond:
  - *Facets of Byng*, by Erica and Maddy Phillips at Lord Byng Elementary School;
  - *Our Trees the Friends* by Jean Bradbury at Maple Lane Elementary School;
  - *A Fisherman's Dream* by Carolyn Wong at Steveston Harbor Authority;
  - *Cause & Effect* by Dolores Altin and Elvira Monteforte at Hayer Demolition; and
  - *Garden City School Mural* by Atheana Picha at Garden City Elementary School.
- Public Art partnered with the Richmond Arts Centre and Children's Art Festival to present a self-guided outdoor art activity with free tote bag activity kits.
- Works by three Richmond artists were featured at the No. 3 Road Art Columns located at Aberdeen and Lansdowne Canada Line Stations.
- The following works were commissioned through the Civic Public Art Program:
  - *Pergola Garden* by Nicholas Croft and Michaela MacLeod at Alexandra Park; and
  - *Wake* by Aaron and Christian Huizenga at Tait Waterfront Park.
- Three community engagement projects were completed as part of the Engaging Artists in Community Program:
  - *Art Cultivation from Nature* by Edward Fu-Chen Juan with Urban Bounty;
  - *Walk Listen Record* by Sebnem Ozpeta with Walk Richmond; and
  - *Wayfinding Art Studio* by Mickey L.D. Morgan in partnership with Richmond Emergency Response Centre operated by Turning Point Recovery Society.
- Two new works were installed through the Private Development Public Art Program:
  - *Cascade* by Marie Khouri; and
  - *Sea to Sky* by Thomas Cannell.
- There were three Public Art walking tours:
  - Capstan Village Public Art Tour during Doors Open;
  - Richmond Public Art Self-Guided Mural Tour during Culture Days; and
  - Capstan Village Public Art Tour led by Richmond Public Art Advisory Committee member during Culture Days.
- In partnership with Parks Services and Transportation, two traffic cabinets and two utility boxes were wrapped with works by Richmond artists.

- Two photo-based works at Lansdowne and Aberdeen Canada Line stations were installed as part of the Capture Photography Festival in partnership with Richmond Art Gallery.
- As part of the Art at Work professional development program, a cohort of ten artists took part in a series of three in-person workshops on how to apply to Public Art calls.
- Through the Mural and Engaging Arts in Community programs, Public Art collaborated with nine community groups to inform and create public art projects.

#### 2022 Richmond Public Art Advisory Committee Highlights

In 2022, the Richmond Public Art Advisory Committee (RPAAC) provided informed advice to staff and Council on a range of projects. Highlights included:

- Nine monthly meetings with high attendance;
- Participation in educational opportunities and public events, such as the annual RPAAC Public Art Tour and unveiling of public art works;
- Reviews and recommendations on private development public art project plans and monthly updates on Advisory Design Panel reviews;
- Input to staff on civic Artist Calls;
- Observing roles at civic and private public art selection panel meetings; and
- Advice on Public Art Policy.

#### 2023 Richmond Public Art Advisory Committee Work Plan

The Richmond Public Art Advisory Committee's 2023 Work Plan (Attachment 1) outlines the proposed activities for the volunteer committee in 2023. The Work Plan was reviewed by the Richmond Public Art Advisory Committee on January 17, 2023.

As a Council-appointed Advisory Committee, RPAAC advises on all aspects of public art policy, planning, education and promotion, including the allocation of funds from the City's designated Public Art Reserve. Highlights of the 2023 Work Plan are noted below:

- Raise awareness and understanding of the importance of public art in the City through promotion and participation in educational opportunities and public events;
- Advise on strategies, policies and programs to achieve excellence in art in the public realm including researching best practices and advising on opportunities for artists;


- Propose and support City programs, initiatives and events that advance public art in the City including Lulu Speaker Series, Doors Open Richmond and Culture Days;
- Review and, through staff reports, provide recommendations to Council on public art project plans developed by City staff and private development public art consultants; and
- Provide input to staff in the development of an annual Public Art Program report to Council, including an RPAAC annual work plan.

**Financial Impact**

None.

**Conclusion**

Public art animates the built and natural environment with meaning, contributing to a vibrant city in which to live, work and visit. The 2022 highlights of the Richmond Public Art Program and proposed Public Art Advisory Committee 2023 Work Plan demonstrate a high level of professionalism, volunteerism and commitment to quality public art in Richmond.



Biliana Velkova  
Public Art Planner  
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Att. 1: Richmond Public Art Advisory Committee 2023 Work Plan

## Richmond Public Art Advisory Committee 2023 Work Plan

The RPAAC 2023 Work Plan is based on the Terms of Reference for the Committee and is proposed as follows:

Strategy/Initiative	RPAAC Actions/Steps	Expected Outcome of RPAAC Actions	Indicator of RPAAC Success	Stakeholders
<b>1. Raise awareness and understanding of the importance of public art in the City</b>				
a. Public involvement in the selection process for public art	Encourage community members to participate on public art selection panels through an open call for volunteers	Richmond residents are involved in civic and community cultural life	Community support of the public art selection process	Community members who live or work in Richmond
b. Education and professional development for RPAAC members (workshops, bus tours, local conferences and symposiums)	Identify and register for professional development opportunities and City programs (such as Art at Work)	Develop and expand knowledge of best practices	Greater confidence in best practice advice to staff and Council	Creative City Network of Canada, Alliance for the Arts, Canadian Artists' Representation/Le Front des artistes canadiens (CARFAC)
c. Guest speakers for RPAAC meetings	Identify key guest speakers for RPAAC meetings for 2023	RPAAC members better informed on public art issues and equipped to share this information with Council, as and when directed	Guest speaker series for 2023 devised and implemented	Kwantlen Polytechnic University, Emily Carr University of Art + Design, other universities, artists, consultants and conservators
d. Support public art communication platforms	Promote existing and future platforms (mobile, print and web) that showcase the Public Art Collection	Public better informed about the public art collection, location, and artists	Increased public awareness of public art throughout the community	Residents, tourists, Community Centre Associations and Tourism Richmond

Strategy/Initiative	RPAAC Actions/Steps	Expected Outcome of RPAAC Actions	Indicator of RPAAC Success	Stakeholders
<b>2. Advise on strategies, policies and programs to achieve excellence in art in the public realm</b>				
a. Program Policy and Best Practices	Participate in review processes and, as needed, identify and prioritize potential research on policy and administration	Policy and administrative procedures are reviewed	Policy and administrative procedures are updated	City Council
b. Terms of Reference (TOR) and Selected Artworks for Civic Projects	Provide advice and recommendations to staff regarding Terms of Reference and selected artworks	TOR and selected artworks are reviewed by RPAAC prior to Council review and endorsement	Council endorses Terms of Reference and selected artworks as per Policy	City Council
c. Community Public Art Programs	Advise on development and implementation of the Community Public Art Programs	Promote the Community Public Art Program	Continuous development of the Community Public Art Program	Community Centre Associations and community organizations
d. Artwork conservation, de-commissioning and maintenance of the Civic Public Art Collection	Review as required	Review priorities for conservation and maintenance as required	Public Art collection is well maintained	Artists, fabricators, art conservators, City of Richmond staff.
e. RPAAC representation on public art juries for Civic projects	Represent RPAAC on public art juries for Civic projects as observers	Policy and administrative procedures are followed	Public Art selection process is transparent and follows policy and administrative procedures	Artists and community partners

Strategy/Initiative	RPAAC Actions/Steps	Expected Outcome of RPAAC Actions	Indicator of RPAAC Success	Stakeholders
<b>3. Support City programs, initiatives and events that advance public art in the City</b>				
a. Promote public art	Encourage community members to participate in City programs (such as Culture Days, Doors Open, etc.)	Develop community connection and awareness of public art	Increased attendance and appreciation of the arts	Community members who live or work in Richmond, artists, general public
<b>4. Review and submit recommendations on private development public art plans</b>				
a. Private Development Public Art Plans including Terms of Reference for public art projects	Review private development public art plans	Provide advice and recommendations to consultants and staff	Public Art collection is growing, making Richmond a more vibrant, and connected City	Artists, community partners, private developers
b. RPAAC representation on public art juries for private projects	Represent RPAAC on public art juries for private projects as observers	Policy and administrative procedures are followed	Public Art selection process is transparent and follows policy and administrative procedures	Artists, community partners, private developers
<b>5. Provide input to staff in the development of an annual Public Art Program shared with Council, including an RPAAC annual work plan</b>				
a. 2023 RPAAC Annual Work Plan to City Council	Advise as required prior to sharing with Council	RPAAC Work Plan is shared with Council and the public	Public Art contributes to making Richmond a more vibrant, active and connected City	Council, community partners, private developers