



City of Richmond

Report to Committee

To: Planning Committee

Date: January 17, 2018

From: Kim Somerville
Manager, Community Social Development

File: 07-3070-20-012/Vol 01

Re: Naming of Child Care Facility – 10380 No. 2 Road

Staff Recommendation

That the City's child care facility being constructed at 10380 No. 2 Road (Kingsley Estates) be named Seasoning Child Care Centre.

Kim Somerville
Manager, Community Social Development
(604-247-4671)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:
APPROVED BY CAO	

Staff Report

Origin

A child care facility was negotiated as a community amenity to be constructed on a site provided by Polygon Kingsley Estates Ltd. (Polygon) and addressed as 10380 No. 2 Road. The child care facility is being provided in fulfillment of a rezoning condition for the Kingsley Estates development, located at 10440/10460 No. 2 Road (RZ 13-649524). The development includes 133 townhouse units, two greenways, a public plaza, park space and a 37 space child care facility of 465 m² (5,000 sq. ft.) of indoor space and 465 m² (5,000 sq. ft.) of outdoor space.

On January 15, 2018, the YMCA of Greater Vancouver was approved by City Council to be the future operator of the child care facility. Once the child care facility is completed it will be conveyed by Polygon to the City. As the child care facility will be a City asset, it will require a name in keeping with the City's Naming Public Buildings – Parks or Places Policy 2016.

This report supports Council's 2014 – 2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

This report supports the City's Social Development Strategy 2013-2022, Strategic Direction 4 Action 10:

Support the establishment of high quality, safe child care services in Richmond through such means as: 10.3 Securing City-owned child care facilities from private developers through the rezoning process for lease at nominal rates to non-profit providers.

This report also supports the 2017-2022 Richmond Child Care Needs Assessment and Strategy, Strategic Direction 2. Action 7:

Continue to secure community amenity contributions through rezoning processes, focusing on the creation of early childhood development hubs.

Analysis

Naming Options for the Child Care Facility

During the planning and development of the child care amenity it has been informally referred to as the Kingsley Estates child care facility. As the child care facility is due to be substantially completed in the spring of 2018, staff are proposing that a different name be chosen to give the facility its own identity as a civic building.

Staff considered the following questions to help narrow the name selection to three options:

- 1) Will the name have historical or current relevance to the site?
- 2) Will it distinguish the child care facility from others in the Lower Mainland?
- 3) Will the name resonate with Steveston and Blundell Planning Area residents?

The suggested three name options for consideration are derived from flora and fauna as well as maritime tradition.

1. Seasong Child Care Centre - Recommended

A seasong is a sailor's song, often sung to express the working day. The Fraser River is a common landmark along the south coast of Richmond and is in close proximity to the Kingsley Estates child care facility. It is also located near Steveston village, a historic fishing village where sailing ships from around the world continue to visit the harbour. Steveston and Blundell Planning Area residents would resonate with seasong as a reference to the long-standing fishing industry in the area.

2. Firefly Child Care Centre

Firefly is the name of an insect known for its ability to light up or glow at night. They are declining in numbers and are now more readily found in the East Kootenay region of the province although there are small colonies found on the South Coast of British Columbia.

3. Cedar Child Care Centre

Cedar trees are prevalent in Richmond. While this plant variety is not unique to the Steveston or Blundell Planning Areas, the western red cedar is British Columbia's official tree. The cedar tree grows at low to mid elevations along the coast of British Columbia and was historically used for dugout canoes, house planks, clothing, rope, baskets, and tools. It is sometimes called *arbor-vitae*, Latin for "tree of life".

The name recommendation put forward in the report is in keeping with the City's Naming Public Buildings – Parks and Places Policy 2016 (Attachment 1).

Financial Impact

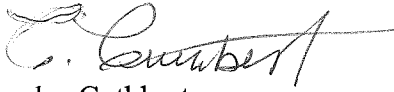
None.

Conclusion

The City continues to support accessible and affordable child care spaces through obtaining child care amenities. This new child care facility will provide 37 child care spaces to families in the community. Staff are recommending that the child care facility currently under construction at 10380 No. 2 Road be named Seasong Child Care Centre.

January 17, 2018

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A handwritten signature in black ink, appearing to read "C. Cuthbert". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Coralys Cuthbert
Child Care Coordinator
(604-204-8621)

Att. 1: Naming Public Buildings – Parks or Places



Page 1 of 2	Naming Public Buildings – Parks or Places	Policy 2016
Adopted by Council: May 12, 1997		

POLICY 2016:

It is Council policy that:

The naming of public buildings, parks or places within the City shall be undertaken to:

1. Honour or memorialize individuals, corporations, events, and places that have attained achievements of extraordinary and lasting distinction and contribution to the City, or
2. Pay tribute to an association with an activity or program which is specific to the use of the public building, park, or place.

In all cases, staff will review the proposals/submissions based on the following "Guidelines for Naming", prior to making a recommendation to City Council. The final decision rests with City Council by means of a resolution adopted by majority vote of Council. In the absence of a clear direction or decision from staff, the final decision will be made by Council.

After the final decision on the naming of public facilities, parks and spaces has been made, the City Clerk shall notify all parties affected by, or interested in, such new public buildings, parks or places.



Page 2 of 2	Naming Public Buildings – Parks or Places	Policy 2016
	Adopted by Council: May 12, 1997	

GUIDELINES FOR NAMING

1. Proposals/submissions for naming a public building, park or place may be received from the public (including residents, community associations and organizations), staff, and corporations.
2. A proposal for naming a public building, park or place in honour of a person who has rendered outstanding service to the City, will be considered. Names of living individuals may be considered, but the use of individual names should be minimized.
3. A proposal for naming a public building, park or place, other than in honour of an individual, will be considered if:
 - an organization has had historical and exceptional ties to the City.
 - an event or date is significant in the City's history.
 - a place has significant meaning for, or ties to, the City.
 - a program, activity, or symbol is pertinent to the life of the City specific to the location and may be used to effectively promote and market the program or activity both within and outside the community.
4. In a proposal for naming "joint sites" between the City and School District, the park and school names should coincide through consultation between the two organizations.
5. A proposal for naming "parks and open spaces" may consider the name of the abutting road. Similarly, a public building accommodated on a park, the park name, or the building, should relate to each other.
6. A proposal for naming a "character area" such as a neighbourhood and/or open space should be designated by names linking persons, events, places or activities with appropriate references to location and activities to be conducted on the site or land form.
7. A proposal for naming a public building or park in recognition of a corporation which has made a significant gift or contribution to the City may be considered.
8. A named facility will retain that name as long as it exists. However, if a name is designated for a facility associated with a specific program or activity and that activity is subsequently changed, the name may be applied to a similarly-used facility, if possible, and if not, to another facility.