



City of Richmond

Report to Committee

To: PRCs - March 26 2013

To: Parks, Recreation and Cultural Services
Committee

Date: March 7, 2013

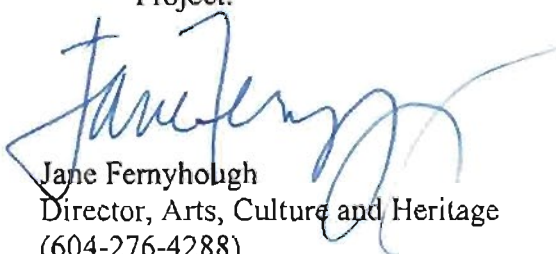
From: Jane Fernyhough
Director, Arts, Culture and Heritage

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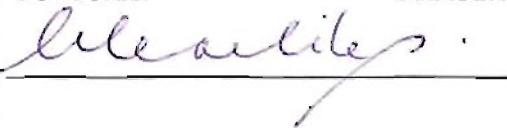
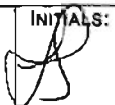
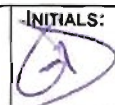
Re: Canada Line Elevated Guideway Terminus Public Art Project Terms of
Reference

Staff Recommendation

1. That the Canada Line Elevated Guideway Terminus Public Art Project Terms of Reference for an artist call, as outlined in the staff report dated March 7, 2013 from the Director, Arts, Culture & Heritage Services, be endorsed.
2. That prior to issuance of the artist call, staff report back to Council seeking authority to modify the City Infrastructure Protocol and the Richmond Access Agreement, if needed, in order to accommodate the Canada Line Elevated Guideway Terminus Public Art Project.


Jane Fernyhough
Director, Arts, Culture and Heritage
(604-276-4288)

Att. 1

REPORT CONCURRENCE			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Budgets	<input checked="" type="checkbox"/>		
Public Works	<input checked="" type="checkbox"/>		
Law	<input checked="" type="checkbox"/>		
REVIEWED BY DIRECTORS	INITIALS:	REVIEWED BY CAO	INITIALS:
			

Staff Report

Origin

At its meeting on October 9, 2012, Council approved the following recommendations:

1. *That the Canada Line Terminus Elevated Guideway Option A (Permanent Artwork) as outlined in the staff report dated September 4, 2012 from the Director, Arts, Culture & Heritage Services be endorsed and;*
2. *That staff enter into discussions with InTransit BC for the Canada Line Elevated Guideway Terminus Public Art as outlined in the staff report dated September 4, 2012 from the Director, Arts, Culture & Heritage Services and that staff report back at a future date with their findings and funding options and method of artist selection.*

This report presents for Council's consideration, a proposal for an ongoing program for the placement of public artwork at the Canada Line terminus at Brighthouse Station and the terms of reference for selection of the artwork and artists based on discussions with InTransit BC.

This initiative is in line with Council Term Goal 9.1:

Build culturally rich public spaces across Richmond through a commitment to strong urban design, investment in public art and place-making.

Analysis

Staff met with engineering and public art representatives of InTransit BC, operators of the Canada Line, to identify the design parameters for artwork at the Canada Line Brighthouse Station terminus. InTransit BC is supportive of an artwork at this location but has serious concerns about impacts on operations and maintenance that may result with installation of a large permanent artwork at this location. They do, however, feel that short-term installations of artworks along the Canada Line have been successful, and recommend that Richmond consider a program for a series of temporary artworks.

Benefits

To facilitate the ongoing installation and removal of artworks at the end of the guideway, a permanent support framework would be installed by the City. The artists would have this as a base for their work. InTransit BC supports this approach, and would assist in engineering reviews to determine the size of the framework and the maximum loads it would be capable of supporting. Additional benefits of this approach include the following:

- Provides a platform for a mix of national, local and emerging artists to exhibit their artwork;
- Provides the community with a range of different approaches to the site and a variety of artworks;
- Allows access for scheduled maintenance and periodic inspection of the Canada Line guideway;

- Ensures flexibility to respond to future redevelopment on adjacent sites; and
- Provides consistency with established programs of short term display at the Canada Line stations in Vancouver and the Richmond Art Column program at Lansdowne and Aberdeen Stations.

Terms of reference

The attached draft Terms of Reference (**Attachment1**) provides details for the artist call, including information on the site, intent, budget, schedule, selection process and criteria, and submission requirements. Highlights of this artist call include:

- The recommended artist(s)/artist team will be chosen through a one-stage selection process under the policy of the Richmond Public Art Program;
- Artists will respond to this invitation with a visualization and a written statement of intent and approach to the Brighthouse Station project and examples of past work;
- A public exhibition of all submissions will be displayed for public response;
- A five (5) person selection panel consisting of artists, art professionals and community members will convene to recommend up to eight (8) artists/artist teams projects;
- Artworks to be displayed for a minimum of six (6) months up to maximum of one (1) year;
- Artworks will have budgets ranging from approximately \$25,000 to \$50,000; and
- All artworks will be considered for possible purchase and re-siting within the city, returned to artist, or dismantled and removed for recycling of materials.

Legal considerations

In order to permit the City to construct the proposed attachments and installations, InTransit BC and TransLink may require that the City Infrastructure Protocol and the Richmond Access Agreement be modified to provide that the City of Richmond accepts all liability associated with: any modifications to the column; the construction, existence and removal of the attachments and installations; and the risks to the public.

In addition, the City will be expected to provide a full release and comprehensive indemnification to TransLink and InTransit BC for all consequential risks arising from the modifications to the column and the construction, existence and removal of the City's attachments and installations. This would include, but not be limited to, full refurbishment and restoration of the column to its originally constructed configuration and condition upon removal of the attachment. It is likely this would also include any financial losses suffered by TransLink and/or InTransit BC if the elevated guideway was not operative due to any matter arising from the construction, existence and removal of the City's attachments and installations.

Prior to issuance of the artist call, staff will report back to Council seeking authority to modify the City Infrastructure Protocol and the Richmond Access Agreement, if needed, in order to accommodate the changes described above and as may be further required by the proposed construction, existence and removal of the City's attachments and installations.

Financial considerations

The City Centre Public Art Plan identifies funding for this project from contributions to public art through the City's Private Development Public Art Program. Contributions from recent development applications for projects in the City Centre will be directed towards this project. Recent contributions held in the Public Art Reserve that can be directed towards this project include:

- 6800 Cooney Road, Emerald (Kkbl No 430 Ventures Ltd), \$96,000;
- 6180 No. 3 Road, Mandarin (Fairborne Homes), \$75,000 [pending]; and
- Future developments in the vicinity of Brighthouse Station would be requested to direct a portion of their public art contributions to this project.

The project would not be seeking any funding from other City sources.

Staff discussed funding opportunities and participation with InTransit BC, Canada Line Rapid Transit Inc., and TransLink representatives. Unfortunately, they do not have resources to contribute to the budget at this time.

Financial Impact

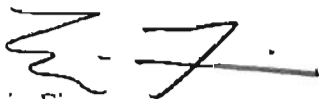
Funding for this project will be phased over the next three years and \$50,000 was approved in the 5 Year Financial Plan (2013-2017) for the 2013 fiscal year in addition to the \$10,000 in operating budget impact (OBI) for cleaning and maintenance of the art work. The additional \$150,000 in funding for this project will be requested through the 2014 and 2015 budget process.

Conclusion

The Canada Line elevated guideway termination art project provides an excellent opportunity for the City of Richmond to contribute to and develop a long term relationship with InTransit BC's public art program.

This report provides a proposal for the Terms of Reference, outlining the process and criteria for selection of artist's submissions. A budget has been proposed to cover the production and installation of all artwork over a period of five (5) years.

Staff will report back to Council seeking authority to modify the City Infrastructure Protocol and the Richmond Access Agreement, if needed, in order to accommodate the changes described in this Report and as may be further required by the proposed construction, existence and removal of the City's attachments and installations.



Eric Fiss
Public Art Planner
(604-247-4612)

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**City of
Richmond**

Public Art Program



The Art Plinth at Brighthouse Station Public Art Project

Call to Artists – Request for Proposals Terms of Reference

The City of Richmond's Public Art Program invites artist(s)/teams to submit samples of past work and concept proposals in consideration for a series of five (5) to eight (8) temporary public art projects at Brighthouse Station - Canada Line Terminus, located along bustling No. 3 Road in Richmond, British Columbia. All information about the project is contained herein.

Budget:	\$200,000 Total for five (5) to eight (8) projects, all inclusive
Installation:	To Be Determined
Deadline for Submissions:	To Be Determined

For more information, contact the Public Art Program:
 Phone: Eric Fiss at 604-247-4612
 Email: publicart@richmond.ca

(Brighthouse Village, Richmond B.C. (note: artwork to be located where Canada Flag is located.)



Figure 1. Photo by Christina Lazar-Schuler

Scaffolding is analogy. It explains what a wall is without being a wall. Perhaps it describes by desiring the wall, which is the normal method of description. But also the scaffold wants to fall away from support. Its vertigo is so lively. The style of fidelity of scaffolding is what we enjoy. It finds its stabilities in the transitions between gestures.

- Lisa Robertson, Doubt and the History of Scaffolding

Project Overview

The Canada Line is in many ways a type of scaffold, a key supporting framework in the evolving urban landscape of Richmond. Although it remains constant, it is geographically located in an area that is undergoing considerable growth and redevelopment, continually re-establishing and strengthening symbiotic social and economic relationships in the process.

This project is an opportunity for an artist/artist team to propose a temporary, site-specific public artwork on the last supporting column of the Canada Line at Brighthouse station. It is an opportunity for the City to develop a dedicated site for temporal public artwork. Similar programs have been implemented in other cities including: the *Fourth Plinth* in London, UK, *OFFSITE* in Vancouver and the Canada Line public art program. The City of Richmond's Art Columns are another example of the ever changing artworks that now grace the Lansdowne and Aberdeen stations. Figures 2 to 5 illustrate a few examples of temporal public art initiatives.

Figure 2

Powerless Structures Fig. 101
Elmgreen and Dragset, 2012
Forth Plinth, Trafalgar Square, London, UK

Website: <http://www.london.gov.uk/fourthplinth/home>



Figure 3

Plaza
Heather and Ivan Morison, 2010

OFFSITE/Vancouver Art Gallery
Installation view Courtesy the artists and Clint Roenisch Gallery
/ photo Rachel Topham

Website:
http://www.vanartgallery.bc.ca/the_exhibitions/offsite.html



Figure 4

Bear Hunt (Heads)
Dean Drever, 2009

Langara-49th station, as part of Vancouver's Canada Line
Public Art Program. Photo Stephen Rees

Website:
<http://www.thecanadaline.com/Art-Community.tsp#1>



Figure 5

Here is There is Here
Diyen Achjadi, 2011

No. 3 Road Art Columns / City of Richmond Public Art Program,
Aberdeen Canada Line Station, Richmond BC

Website:
<http://www.richmond.ca/culture/publicart/no3rdartcolumns.htm>



Site

No. 3 Road is the major thoroughfare through the Richmond City Centre and home to the Canada Line rapid transit connection from Vancouver, launched in September 09. Brighthouse Station is a busy commuter hub across from Richmond Centre shopping mall, near adjacent restaurants and businesses and a short distance from City Hall and Brighthouse Park. The artwork should respond to the character of the location. The artwork should also be mindful of the historical, geographical, cultural and social features of the site.

The Canada Line and No. 3 Road serve a diverse city comprised of commuters, residents, visitors and nearby businesses. Richmond is arguably the most diverse city in the country with more than half of its residents born outside Canada, the majority being of Chinese descent. This area will be highly visible by both vehicular and pedestrian traffic.

The column location sits within the extents of the Brighthouse Plaza. Potential future redevelopment of this site may include opportunities to envision a new urban plaza at this location.



Figure 6. Side elevation of final Canada Line column

Intent

The *Art Plinth* represents an exciting opportunity for artists to experiment with temporary interventions in the public realm. Artworks will be installed for a minimum period of six (6) months to a maximum of twelve (12) months. The work should not only serve as a place marker, but should question and anticipate future uses of the site and transformation of the city centre.

Artwork should be designed to urban scale, and sited on the upper ledge of the final Canada Line column at Brighthouse Plaza. Public safety in a high voltage environment on the Canada Line tracks is a major consideration. Therefore, the artwork will be attached to an intermediate support frame provided by others as illustrated in Figure 6. All proposed attachment methods will be reviewed to ensure compatibility.

While the artwork may extend upwards and outwards from the column, it should not be conducive to people attempting to climb onto the work. Figure 6 illustrates the overall space allowance for the artwork. The artist will need to work in cooperation with City and InTransitBC engineering and public safety guidelines.

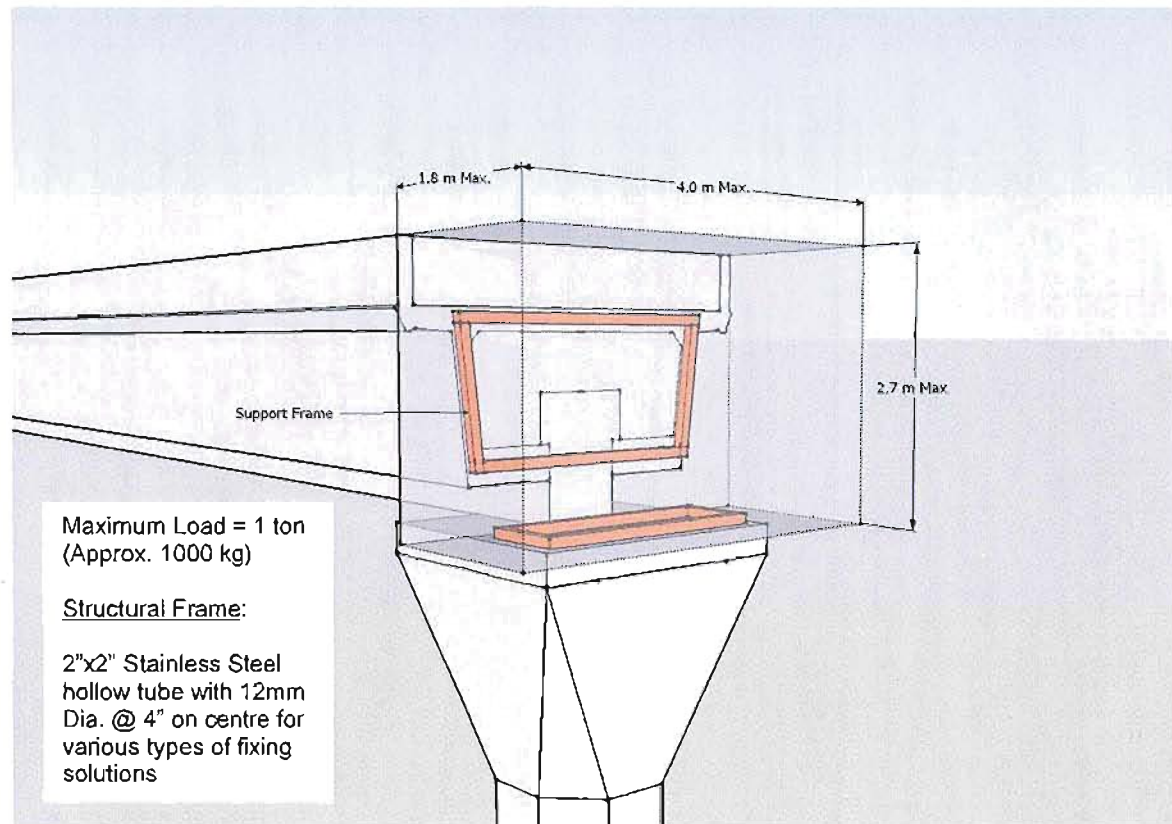


Figure 7. Top of plinth parameters, showing overall space allowances and dimensions for artwork.

Budget

The total budget established for this project is approximately \$25,000 - \$50,000 for each Work, based on a rotating series of five (5) to eight (8) artworks. A total budget of \$200,000 over five (5) years will be allocated. This budget includes (but is not limited to): artist fees, design, permitting as needed, engineering fees, fabrication, installation, photography, insurance and all taxes. Travel to Richmond and/or accommodation is at the artist's expense.

All artworks will be considered for possible:

- Purchase and re-siting within the City
- Returned to artist
- Dismantled, removed and returned to artist or recycled for materials

Schedule (subject to change)

Submissions Close

To Be Determined

Stage One – Artist selection panel convened

To Be Determined

Stage Two - Detailed Design/Technical Review

To Be Determined

Stage Three – Fabrication/Installation

To Be Determined

Selection Panel & Process

- The recommended artist(s)/artist team will be chosen through a one-stage selection process under the mandate of the Richmond Public Art Program.
- A public exhibition of all submissions will be displayed for public response
- Artists will respond to this invitation with up to ten examples of past work and a written statement of intent and approach to the Brighthouse Station project.
- A five (5) person selection panel consisting of artists, art professionals and community members will convene to recommend up to eight (8) artists/artist teams projects

Note: The City of Richmond reserves the right to cancel the public art call or the public art project.

Selection Criteria

Submissions to the RFP will be reviewed and decisions made based on:

- Artist qualifications and proven capability to produce work of the highest quality;
- Artist's capacity to work in demanding environments with communities and other design professionals, where applicable;
- Appropriateness of the proposal to the project terms of reference and Public Art Program goals;
- Artistic merit of the proposal;
- Degree to which the proposal is site and community responsive, and technically feasible;
- Probability of successful completion; and
- Environmental sustainability of the proposed artwork.

Additional consideration may be given to proposals from artists who have not received commissions from the City of Richmond in the past three years.

Submission Requirements

All submissions should contain the following items and in the following order:

- ☐ **Information Form (1 page)**
 - A completed Information Form found on last page of this document.
- ☐ **Statement of Intent (2 page maximum)**
 - A typed letter of interest, including artist's intent, rationale and a preliminary visualization for this particular public art project. The statement should address the Selection Criteria (above), artistic discipline and practice.
- ☐ **Resume/Curriculum Vitae (2 pages maximum per artist)**
 - Outline your experience as an artist, including any public art commissions. If you are submitting as a team, each member must provide a personal resume (each a maximum of 2 pages).
- ☐ **Three References (1 page maximum)**
 - Individuals who can speak to your art practice and interest and/or experience in public art projects. Please include: name, occupation, title, organization, address, primary phone number, email and a brief statement describing the nature of your working relationship to the reference listed. Artist teams provide 3 references total. (1 page, maximum)



Annotated List of Images of Past Work (1 page maximum)

- Provide the following information for all images: title of work, medium, approx. dimensions, location and date and the image file name. Artists are also encouraged to include a brief description.



Images of Past Work (10 images maximum)

- One image per page (full size).
- Do not place any text on or around the image.
- Digital images of past work in any medium that best illustrates qualifications for this project.
- Each image must be labelled with artist name and numbered to correspond to the annotated images list.

File format – submit only “high” quality JPGs (do not use GIFs, TIFFs or other formats)

File size – files must be less than 1 MB per image

Do not embed images into PowerPoint or submit moving images or audio files.

Labelling:

The application CD, the Annotated Image List, the Letter of Interest and the Resume must be labelled with the artist's name and contact information, and included on all pages of documents. Image files must be JPEGs with a .jpg ending. Documents must be word or .pdf files.

Submission Guidelines

This RFP accepts paper submissions via mail or delivered in person. Electronic submissions are accepted and encouraged. Submissions must be complete and strictly adhere to these guidelines and Submission Requirements (above) or risk not being considered. Faxed submissions will not be accepted.

- All submissions (electronic and print) must be formatted to 8.5 x 11 inch pages. Do not send any models or maquettes.
- The Artist's (or Team's) name should appear in the right header of every page.
- Do not submit any original materials or files. Submissions will not be returned.
- Do not bind, staple or use plastic cover sheets.

In addition, electronic submissions:

- Must be submitted in MS Word or PDF format. Do not submit materials that require plug-ins, extensions or other executables that need to be downloaded or installed. Do not compress (zip) files
- Must be self-contained. Do not imbed links to other websites or on-line documentation or media.
- Must be contained in one single document. Do not submit multiple electronic documents.
- Must be 10MB or smaller (if emailed). Submission over 10MB must be sent via PC-compatible CD.

Submitting as a Team

The team should designate one representative to complete the entry form. Team submissions must adhere to the specific submission guidelines with the following exceptions:

- Each team member must submit an individual Resume/CV (See Submission Requirements)
- All Team Members must list their full names on the space provided on the Information Form

***Submissions not meeting the above requirements may not be considered.**

Deadline for Submissions

Submissions must be received by **To Be Determined**. This is not a postmark date. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

It is the applicant's responsibility to ensure the submission package reaches the City of Richmond by the deadline.

Email, mail or deliver submissions to:

Richmond Public Art Program
City of Richmond
6911 No.3 Road
Richmond, BC V6Y 2C1
604-204-8671
publicart@richmond.ca

For questions and information, contact:

Eric Fiss, MAIBC, MCIP, LEED AP
Public Art Planner
City of Richmond
604-247-4612
efiss@richmond.ca

For more information on the Public Art Program please visit www.richmond.ca/publicart.

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions, and may reject all submissions. The City reserves the right to reissue the RFP as required.

All submissions to this RFP become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal.

While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

BRIGHOUSE CANADA LINE Submission Deadline: To Be Determined

Attach one (1) copy of this form as the first page of the submission.

PLEASE NOTE: You can type your responses into this PDF document.

Name: _____

Team Name (if applicable): _____

Address: _____

City/Postal Code _____

Primary Phone: _____ Secondary Phone: _____

Email _____ Website: _____

(one website or blog only)

Submission Checklist

Please provide these items *in the following order* (as outlined in Submission Requirements):

- ☐ Information Form (*this page*)
- ☐ Letter of Intent (*maximum 2 pages*)
- ☐ Resume/Curriculum vitae (*maximum 2 pages per team member, if applicable*)
- ☐ Three References (name, title, contact information: maximum 1 page)
- ☐ Annotated List of Past Work (*maximum 1 page*)
- ☐ Ten Images of Past Work (maximum 10 pages: do not include multiple images on one page; inserting image files as pages in PDF submission documents is recommended; landscape orientation is recommended.)

Incomplete or faxed submissions will not be accepted. Emailed submissions over 10MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? _____

Signature: _____ Date: _____

Deliver to: City of Richmond, Public Art Or by email to:
6911 No. 3 Rd. Richmond, BC, V6Y 2C1 publicart@richmond.ca