



**To:** Parks, Recreation and Cultural Services Committee      **Date:** May 18, 2016

**From:** Mike Redpath, Senior Manager, Parks      **File:** 06-2345-00/Vol 01

**Re:** Participation in the 11th China (Zhengzhou) International Garden Expo

**Staff Recommendation**

That the City of Richmond participate in the 11<sup>th</sup> China (Zhengzhou) International Garden Expo and Park Design exchange with the City of Zhengzhou, China as detailed in the staff report titled, "Participation in the 11<sup>th</sup> China (Zhengzhou) International Garden Expo," dated May 18, 2016, from the Senior Manager, Parks.

Mike Redpath  
Senior Manager, Parks  
(604-247-4942)

Att. 2

<b>REPORT CONCURRENCE</b>	
<b>CONCURRENCE OF GENERAL MANAGER</b>	
(ACTING)	
<b>REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE</b>	<b>INITIALS:</b> DW
<b>APPROVED BY CAO</b>	

## Staff Report

### Origin

In May 2016, the City of Richmond received an invitation letter to participate in the 11<sup>th</sup> China (Zhengzhou) International Garden Expo (Attachment 1) to be held in Zhengzhou, China from September 2017 to May 2018. The purpose of this report is to provide Council information on the opportunity and to recommend Richmond's participation in the Expo.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

*Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.*

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

This report supports Council's 2014-2018 Term Goal #3 A Well-Planned Community:

*Adhere to effective planning and growth management practices to maintain and enhance the livability, sustainability and desirability of our City and its neighbourhoods, and to ensure the results match the intentions of our policies and bylaws.*

3.2. *A strong emphasis on physical and urban design.*

### Analysis

#### Background

For the 11th consecutive year, the International Garden Expo (Expo) has been held in various cities across China. While the theme of the Expo changes each year, the consistent vision is to promote community, sustainability, social engagement and international awareness through the promotion of horticulture and landscape architecture. Through the showcasing of manufactured landscape designs, cities from across China and the world create individual landscape designs that will be constructed and maintained by the Expo Organizing Committee and showcased for the duration of the Expo promoting each city. The Expo is scheduled to run from September 2017 to May 2018, after that time the Expo grounds are expected to be converted into a park.

The letter of invitation to the City of Richmond (Attachment 1) was sent by Mr. Zhang Yanming, member of Zhengzhou Municipal Party Committee and director of Zhengzhou Airport Economy Zone Management Committee. The Expo invitation is endorsed by the People's Government of Zhengzhou in China and was received in May 2016.

In May 2013, the Chinese government commenced development of the Zhengzhou Airport into the largest air travel hub in China with an economic zone of 450 square kilometers and an airport

with 5 runways. Zhengzhou is located in Central China and in the area also known as “the cradle of Chinese civilization.”

#### Zhengzhou Background:

- Because of its geographic location (map – Attachment 2), it is a major railway hub in China. Within 1.5 hours of flying time, Zhengzhou Airport covers 3/5 of the population in China.
- Zhengzhou is the capital city of Henan Province, which has a surrounding population of 100 million people. Zhengzhou's population is 9.4 million. Expected attendance at the Expo is to exceed 10 million tourists and have over 400 million impressions globally.
- The Zhengzhou Airport served 19 million passengers in 2015, which is comparable to YVR, with future growth projections expected.
- Direct air connections between YVR and Zhengzhou are being explored at this time.

#### Proposed Participation in Expo

Subject to Council approval, Richmond’s participation in the Expo would involve the following commitment:

- Richmond Parks team develops a seasonal park Expo landscape design reflecting Richmond for an area up to 1,600 square meters (this is an area equivalent to approximately ¼ of a typical Richmond soccer field) and submits the design to the Expo Organizing Committee;
- The Expo Organizing Committee reviews the design and subject to their approval, selects an appropriate area on the Expo grounds for the Richmond design to be constructed;
- The Expo Organizing Committee prepares all construction drawings, procurement, grows and sources all necessary landscape and horticulture/plant materials;
- There will be no cost to the City of Richmond for participating in the Expo as all of the detailed design drawing preparation, procurement of materials, construction, and maintenance will be paid for by the Expo; and
- The Expo Organizing Committee constructs the Richmond design and Richmond is appropriately showcased through the garden display for the duration of the Expo.

#### Landscape Design Exchange Proposal

In addition to the Expo participating as detailed above, Zhengzhou has also proposed that should Richmond be willing to participate in the Expo, Zhengzhou City would also like to have the opportunity to provide reciprocal park design services in one of Richmond’s new parks to showcase Chinese Landscape Architecture. This cultural exchange of ideas and design services would support an enhanced cultural understanding between Richmond and Zhengzhou, as well as create an opportunity for the Richmond’s Parks team to work collaboratively with the

Zhengzhou Parks team. There would be no additional cost to the City of Richmond to implement the Zhengzhou City Park exchange concept design in one of Richmond's parks as existing approved Park capital construction budgets are already in place for park development.

It is proposed that the design exchange, if approved, proceed under the following guidelines:

- Development of a collaborative design concept for a portion of a Richmond Park of Richmond's choice;
- Development of a design concept for a Park area of up to 1,600 square meters;
- Park Planning and Design concept preparation services by the City of Zhengzhou at no cost to Richmond within guidelines provided by Richmond Parks staff;
- Revisions as required will be undertaken by Zhengzhou Parks on the proposed concept through discussion with Richmond Parks staff after review and public consultation;
- Public consultation of the proposed Park concept would be undertaken by Richmond Parks staff;
- Provision of the final design concept in a digital format acceptable to the Richmond Parks team;
- Richmond City Council approval of the final Park concept;
- Richmond staff will develop construction drawings from the final approved concept;
- Richmond staff will facilitate construction subject to available funding; and
- Development of a schedule that is acceptable to Richmond and Zhengzhou.

It is proposed that no funds be exchanged between the two cities, rather the exchange will be through the development of an implementable concept for a portion of one of Richmond's new parks. While there are many suitable Richmond parks currently under development, it is proposed that a portion of the upcoming design for the future Cambie/Hazelbridge or West Cambie Neighbourhood parks be considered for this design exchange.

### **Timing and Next Steps**

#### **Expo Participation:**

The Expo Organizing Committee has acknowledged that they had been late in sending out international invitations for participation. Commitments from participants are being sought as soon as possible to allow for time for design development and for the team in China to prepare construction drawings, secure plant and landscape materials, and to physically construct the Expo landscape grounds. Subject to Council approval for Richmond's participation, development of the Expo concept would begin immediately for submission.

#### **Park Exchange:**

Any work on the proposed park design exchange would likely commence in the fall of 2016 and into 2017.

### **Financial Impact**

There is no cost to the City of Richmond for participating in the Expo as all costs for the implementation of Richmond's design, construction and maintenance will be borne by the Expo

organizers. There is no additional cost to Richmond for the implementation of the proposed Park exchange with the City of Zhengzhou as existing approved park capital budgets are already in place. Should there be any requirement for a City of Richmond representative to visit the Expo in Zhengzhou, China, costs would be borne by the Expo's organizers.

### **Conclusion**

The City of Richmond's participation in the 11<sup>th</sup> China Zhengzhou International Garden Expo presents an opportunity to further develop goodwill between Richmond and China, through the exchange of ideas the opportunity will create an enhanced cultural understanding for the participants, and Park legacies will be created both in China and in Richmond at no additional cost to the City of Richmond.



Mike Redpath  
Senior Manager, Parks  
(604-247-4942)

- Att. 1: Invitation from 11<sup>th</sup> China (Zhengzhou) International Garden Expo
- 2: Map of Expo location – Zhengzhou, China

May 17, 2016

To: City of Richmond - Community Services, Park

Your letter has already been received, many thanks for your concern and support to the development of Zhengzhou Airport Economy Zone (ZAEZ)!

ZAEZ, as the first airport economic zone approved by the State Council, is strategically positioned as “an International air logistics center, a modern industrial base led by airport economy, an opening-up portal for inland area, an Aerotropolis, and the growth role of Central China Economic District.” ZAEZ has three leading sectors, namely aviation logistic sector, hi-end manufacturing sector and modern service sector, and aims at becoming a ‘metropolis’ which is connect to the world, ecological, livable, smart, and innovative.

Due to its location advantages and well-developed transportation system, ZAEZ started to face unprecedented developing opportunities since it was approved by State Council in March 2013. In 2015, GDP of ZAEZ was RMB52billion, increased by 30% than that of last year, and total export-import volume was USD49billion, increased by 29.2%. All kinds of economic indicators were much higher than those of Zhengzhou City, Henan province, and the nation, and is holding up well.

The 11th China (Zhengzhou) International Garden Expo (Garden Expo) is scheduled to take place in Zhengzhou from September 2017 to May 2018. It is co-hosted by Ministry of Housing and Urban-Rural Development of People’s Republic of China and the People’s government of Henan Province, undertaken by the People’s government of Zhengzhou, Department of Housing and Urban-Rural Development of Henan Province, Chinese Society of Landscape Architecture and Chinese Association of Parks. In order to promote trade and culture interaction between us, I am on behalf of Zhengzhou municipal Party committee, government of Zhengzhou to invite Richmond of Canada to participate in The 11th China (Zhengzhou) International Garden Expo (Garden Expo), and thanks Richmond’s acceptance to the invitation. We also appreciate the opportunity to provide a 1600 square meters reciprocal park design in Richmond Park. Through the exchange in terms of culture and design concept, we hope the relationship and culture interaction between our two cities will be enhanced.

In terms of the reciprocal park, I would like to suggest that both of us provide acceptable design scheme, and expenses of construction and maintenance is paid by the other party. A time schedule for both sides is needed. Please contact Wangfei directly if you have any questions at 18503710405 or by email at [hkwlcmj@163.com](mailto:hkwlcmj@163.com).

Lastly, many thanks for your support of the development of Zhengzhou Airport Economy Zone.

Regards,

Zhang Yanming,  
Member of Zhengzhou Municipal Party Committee,  
Director of Zhengzhou Airport Economy Zone Management Committee

# 给列治文市政府社区服务部公园局的信

列治文市政府社区服务部公园局：

您好！

您的来信已收悉，感谢您对郑州航空港实验区建设和发展的关注和支持！

郑州航空港经济综合实验区作为中国首个航空港经济发展的先行区，将围绕“国际航空物流中心、以航空经济为引领的现代产业基地、内陆地区对外开放重要门户、现代航空都市、中原经济区核心增长极”五大战略定位，大力发展航空物流、高端制造和现代服务业，努力建成一座联通全球、生态宜居、智慧创新的现代航空大都市。自 2013 年 3 月获中国政府批准设立以来，郑州航空港经济综合实验区以其优势的区位优势和完善交通体系，迎来了前所未有的发展机遇。2015 年，郑州航空港经济综合实验区地区生产总值完成 520 亿元，同比增长 21%；固定资产投资完成 520 亿元，同比增长 30%；进出口总额完成 490 亿美元，同比增长 29.2%。各项指标都远高于全国、全省、全市平均水平，持续保持强劲发展的态势。

第十一届中国（郑州）国际园林博览会（简称第十一届园博会）将于 2017 年 9 月至 2018 年 5 月在中国郑州举行，由中国住房和城乡建设部、河南省人民政府主办，郑州市人

市委、市政府邀请加拿大列治文市参加第十一届中国（郑州）国际园林博览会，感谢列治文市接受我们的邀请参加郑州园博园，希望列治文市政府在列治文公园提供 1600 平方米的土地面积供郑州市政府前去设展，通过这次文化和设计理念的交流，增强我们两个城市之间的文化交流。

关于互设展园事宜，我建议双方只提供经认可的设计方案，建设及维护费用由对方政府承担，并尽快明确一个列治文市和郑州市都可以接受的时间表。关于园林设计及建设的具体事宜，请联系商务和物流业发展局长王飞（手机：18503710405，邮箱：[hkwlcjmj@163.com](mailto:hkwlcjmj@163.com)）。

最后，感谢您对郑州航空港实验区的支持！祝工作顺利，身体安康！

郑州市委常委、郑州航空港经济综合实验区党工委书记



2016年5月17日





## 邀请函

To Richmond

致 刘治义市

第十一届中国（郑州）国际园林博览会（简称第十一届园博会）将于2017年9月至2018年5月在中国郑州举行，由中国住房和城乡建设部、河南省人民政府主办，郑州市人民政府、河南省住房和城乡建设厅、中国风景园林学会、中国公园协会承办。

The 11th China (Zhengzhou) International Garden Expo (Garden Expo) is scheduled to take place in Zhengzhou from September 2017 to May 2018. It is co-hosted by Ministry of Housing and Urban-Rural Development of People's Republic of China and the People's government of Henan Province, undertaken by the People's government of Zhengzhou, Department of Housing and Urban-Rural Development of Henan Province, Chinese Society of Landscape Architecture and Chinese Association of Parks.

第十一届园博会以“引领绿色发展，传承华夏文明”为理念，着力打造“文明园博、百姓园博”两大主题。扎根于最深厚的中原文化，打造一届最有历史文化底蕴的文化园博；提倡社会参与、引导百姓生活，让园艺的理想走向千家万户，办成一届百姓参与、可持续发展的百姓园博。会后将成为永久性的旅游观光和互动式休闲娱乐的新景点，也是展示中国及世界各地的园林景观及艺术特点的舞台，是十四亿观众关注的焦点，届时将有一千多万海内外游客汇聚郑州，全国（含港、澳、台）三百余家媒体高度关注。这也将是我们的友城向中国、向世界展示的最好平台。

The 11th Garden Expo's philosophy is to "lead green development and inherit Chinese civilization", with "Civilized Expo, Public Expo" as its themes. Taking root in the most profound culture of Zhongyuan (central plains of Ancient China), Zhengzhou Garden Expo will become a cultural expo of the richest historical and cultural heritage.



Advocating social engagement, guiding public life, promoting horticulture ideal and letting it into thousands of households, it will also become a public expo of widely public involvement and sustainable development. Following the Expo, the park will become a new permanent attraction for sightseeing and interactive recreation. It is a stage for displaying garden landscape and artistic features of China and the rest of the world, as well as the focus of attention of 400 million viewers. Zhengzhou will bring together over 10 million domestic and overseas tourists, and attract attention from over 300 media sources throughout the country (including Hong Kong, Macao and Taiwan). This will also be the best platform for our twinned cities to display themselves to China and the world.

本次园博会得到世界各地政府高度关注。目前，已有多个国家的友好城市对参与园博会展园表现出强烈意愿，希望通过此次园博会展现当地的园林艺术与文化特色。在此，我们诚挚邀请您参与建设室外园博会展园，展示贵市风采。

Zhengzhou Garden Expo has highly concerned by governments worldwide. To date, twinned cities from several countries have showed a strong desire to participate in the park construction, hoping to present their local garden art and cultural features via the Garden Expo. We hereby sincerely invite you to participate in the Garden Expo park outdoor construction to showcase your city.



The People's Government of Zhengzhou



## 友城参与郑州园博会建设具体事宜

CONCRETE MATTERS CONCERNED TWINNED CITIES' PARTICIPATION  
IN GARDEN EXPO CONSTRUCTION ARE

### 参与方式 (HOW TO PARTICIPATE):

由贵国或贵城市邀请本国知名园林设计师，设计最具当地园林艺术与文化风貌的展园方案，提交至郑州园博会组委会。

Your country or your city is entitled to invite local renowned landscape architects to design the most representative exhibition park that reflects your local garden art and cultural features, and please submit the design scheme to Zhengzhou Garden Expo Organizing Committee.

### 建设方式 (HOW TO CONSTRUCT):

一、 根据友城政府提交的优秀展园设计方案，可由友城政府直接投资建设；

1. The excellent exhibition park design scheme submitted by governments of twinned cities can be directly invested and constructed by governments of twinned cities.

二、 根据友城政府提交的优秀展园设计方案，可由友城政府邀请本国企业参加投资建设；

2. The excellent exhibition park design scheme submitted by governments of twinned cities can be invested and constructed by local enterprises invited by governments of



twinned cities.

### 邀展政策 (INVITATION POLICY):

一、 早来考察、早交方案，被组委会评定为优秀设计方案的参展方，享有优先选址权。

1. On a first-come first-served basis, the exhibitor who first come to conduct survey and submit the design scheme that is rated by organizing committee as excellent design will enjoy the priority over site selection.

二、 展馆建设方享有展馆冠名权。

2. The exhibition park constructor will enjoy the right to name the exhibition park.

三、 展会期间，组委会根据参展方的建设规模（建筑面积占展园面积的30%），划定展会区域，供参展方开展符合展会管理规定的宣传和经营活动（经营面积占建筑面积的10%，对于有特色的产品和优秀的营销方案，组委会予以特殊批准，可适当将经营面积扩大到30%）。

3. During Garden Expo, organizing committee will designate the exhibition zone according to the construction scale of each exhibitor (construction floor area accounts for 30 percent of the exhibition park area) to carry out promotional activities and business operations that are under exhibition administrative provisions (business operation area accounts for 10 percent of the construction floor area). For distinctive products and excellent marketing programs, on a special-case-special-methods basis, organizing committee may approve the expanding of the business operation area to 30 percent in a proper way.

四、 展会期间，为参展城市提供园博会官网宣传、安排新闻



发布会等媒体宣传支持。

4. During Garden Expo, organizing committee will offer participating cities and exhibitors support on the promotion and the publicity of mass media like press release on Garden Expo official website and press conference arrangement.

五、 展会期间，参展城市可自主确定主题、形式，举办城市专题宣传活动。

5. During Garden Expo, each participating city is entitled to determine the theme, the form, the way of its own city promotional activities independently.

六、 展会结束后，对需租用展馆的参展方，根据参展方的建设规模，给予不同程度的租金优惠。

6. After Garden Expo, rent discounts will be given to exhibitors intending to rent the exhibition park and will vary-according to the construction scale.

七、 参展方将获赠由组委会颁发的参展证书或纪念品，以及一定数量的开（闭）幕式入场券和园博会参观券。

7. Exhibitors will receive certificates or souvenirs from the organizing committee, and a certain amount of tickets for the opening (closing) ceremony and for visiting Garden Expo.

### 参展程序 (PROCEDURES OF PARTICIPATION):

一、2016年2月-2016年4月底，参展方选址考察，并提交规划设计方案。

1. From February to the end April 2016, Exhibitors will conduct site selection and survey, and submit design schemes.

二、2016年5月-2016年6月，邀请专家对提交的方案进行评审，同时进行方案的第二次收集工作并评审。



2. From May to June 2016, Experts will appraise the submitted design schemes and at the same time a second round of collecting and appraising design schemes will be conducted.

三、2016年8月至2017年4月，根据设计方案组织施工建设。

3. From August 2016 to April 2017, exhibition park construction will be organized according to design schemes,.

四、2017年5月，完成园博会建设。

4. In May 2017, construction of Garden Expo will be completed.

五、2017年7月，完成园博会布展工作。

5. In July 2017, exhibition installation of Garden Expo will be completed.

六、2017年9月，第十一届中国（郑州）国际园林博览会开幕。

6. In September 2017, The 11th China (Zhengzhou) International Garden Expo will open.

2016年2月16日

February 16th, 2016

联系人：何彦、王奕楠

Persons to Contact: He Yan & Wang Yi-nan

联系方式：13903846789 / 18937199922

Contact Number: 13903846789 / 18937199922



## 第十一届中国（郑州）国际园林博览会参展回执表

Participation acknowledgement Form of The 11th China (Zhengzhou) International Garden Expo

参展城市(盖章)Participating City(Seal)			
地 址 (邮编) Address(Post Code)			
联系人 Person to Contact		负责人 Person in Charge	
联系电话 Contact Number		传真 Fax	
室外展园用地编号 Site Number of Outdoor Exhibition Park			

(填表日期: \_\_\_\_\_年\_\_\_\_月\_\_\_\_日)  
Date:

### 说明 (Explanation):

此表格可复制，也可从第十一届园博会网站(或郑州市园林局网站)下载，填写并盖章有效。

This form can be copied. It can also be downloaded from the website of The 11th China (Zhengzhou) International Garden Expo or the website of Zhengzhou Bureau of Parks and Woods.

请于2016年5月1日前将此表邮寄并传真至组委会办公室。

Please fax or post this form to the Organizing Committee Office by May 1 st, 2016.



## 联系方式

第十一届中国（郑州）国际园林博览会组委会办公室

地址：河南省郑州市工人路170号

邮编：450006

联系人：何彦 王奕楠

电话：0371-67177603/13903846789，

0371-67172125/18937199922

传真：0371-67950776/67172125

电子信箱：zzybh2017@163.com

## Contact Us:

Organizing Committee Office of The 11th China (Zhengzhou)  
International Garden Expo

Address: NO. 170, Gongren Road, Zhengzhou City, Henan Province

Post Code: 450006

Persons to Contact: He Yan & Wang Yi-nan

Tel.: 0371-67177603/13903846789

0371-67172125/18937199922

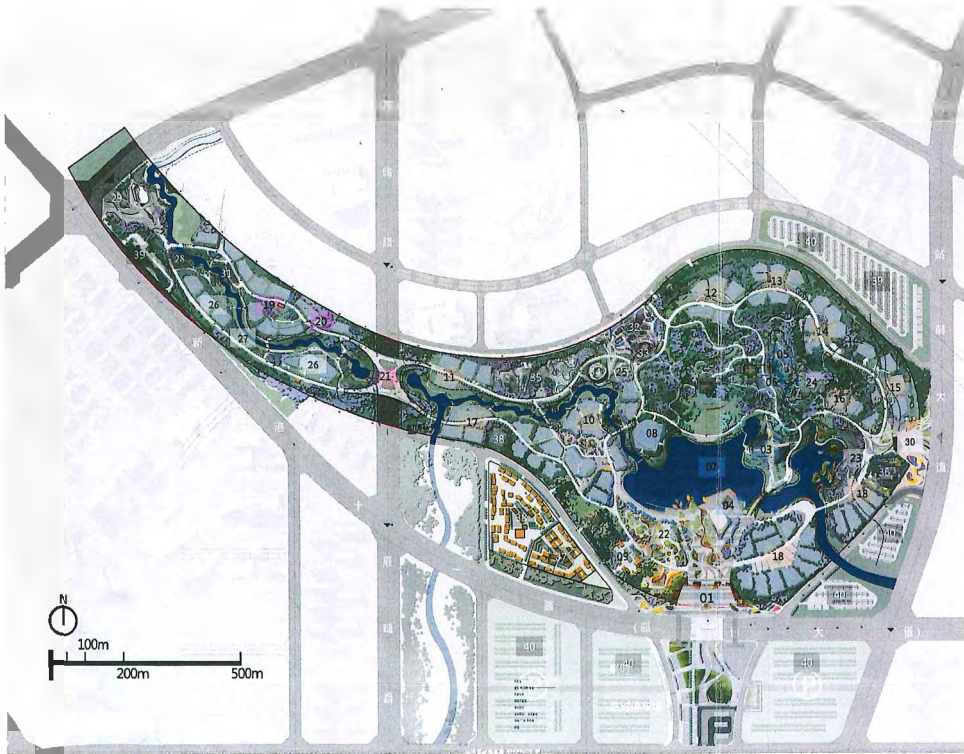
Fax: 0371-67950776/67172125

E-mail: [zzybh2017@163.com](mailto:zzybh2017@163.com)



郑州园博园总体平面图

The Overall Plan of Zhengzhou Expo



中华一脉

- 01 主入口大门
- 02 轩辕阁
- 03 主展馆
- 04 华夏轩
- 05 山水乐园
- 06 百家姓文化园
- 07 主湖区
- 08 郑州园
- 09 民俗文化园

九州同梦

- 10 华中地区城市园
- 11 西北地区城市园
- 12 华北地区城市园
- 13 东北地区城市园
- 14 华东地区城市园
- 15 华南地区城市园
- 16 港澳台地区城市园
- 17 西南地区城市园
- 18 主入口区城市园

丝路花海

- 19 丝路花海广场
- 20 国际城市展览园
- 21 生态廊桥

特色花园

- 22 生活花园
- 23 植物文化园
- 24 诗经园
- 25 儿童花园
- 26 国际大师园
- 27 科技花园
- 28 海绵花园

功能服务区

- 29 西入口服务区
- 30 东入口服务区
- 31 河道湿地
- 32 部落花街
- 33 月季花园
- 34 儿童活动中心
- 35 游乐园
- 36 园区管理中心
- 37 配套服务区一期 ( 展时建设 )
- 38 配套服务区二期 ( 展后建设 )
- 39 永久性停车场
- 40 临时性停车场

One Streaming China

- 01 Main Entrance Gate
- 02 Xuan Yuan Pavilion
- 03 Main Exhibition Hall
- 04 Hua Sheng Pavilion
- 05 Landscape Yu Garden
- 06 Garden of Chinese Family Surname Culture
- 07 Main Lake District
- 08 Zhengzhou City Garden
- 09 Folk Culture Garden

China Dream

- 10 Exhibition Garden of Cities in Central Region of China
- 11 Exhibition Garden of Cities in Northwestern Region of China
- 12 Exhibition Garden of Cities in Northern Region of China
- 13 Exhibition Garden of Cities in Northeastern Region of China
- 14 Exhibition Garden of Cities in Eastern Region of China
- 15 Exhibition Garden of Cities in Southern Region of China
- 16 Exhibition Garden of Hong Kong, Macao and Taiwan
- 17 Exhibition Garden of Cities in Southwestern Region of China
- 18 City Exhibition Area in the Main Entrance

Flowered Silk Road

- 19 Square of Flowered Silk Road
- 20 International City Exhibition Zone
- 21 Eco-bridge

Special Exhibition Gardens

- 22 Living Garden
- 23 Garden of Botanic Culture
- 24 Garden of The Book of Songs
- 25 Children's Garden
- 26 International Master Garden
- 27 Science & Technology Garden
- 28 Sponge Garden

Functional service Facilities

- 29 Service Area on West Entrance
- 30 Service Area on East Entrance
- 31 Riparian Wetland
- 32 Newport Flower Street
- 33 Chinese Rose Garden
- 34 Children's Activity Center
- 35 Amusement Park
- 36 Park Management Center
- 37 Peripheral Service Area Phase I (constructed during exposition)
- 38 Peripheral Service Area Phase II (constructed after exposition)
- 39 Permanent Parking Lot
- 40 Temporary Parking Lot



第十一届中国(郑州)国际园林博览会  
The 11th China (Zhengzhou) International Garden Expo

ZhengZhou: location of the 11th China International Garden Expo



Participation in the 11th China (ZhengZhou) International Garden Expo