



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee Date: February 13, 2012

From: Greg Scott, P. Eng., LEED A.P.
Director, Project Development

06-2052-25-TRAM1/Vol 01

Re: Steveston Interurban Tram Structure – Proposed Colour for Exterior Siding

Staff Recommendation

That the Steveston Interurban Tram Structure exterior be painted with 'Deep Rose' exterior paint colour.

Greg Scott, P. Eng., LEED A.P.
Director, Project Development
(604-276-4372)

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ROUTED TO:		CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Arts, Culture and Heritage Parks and Recreation		Y <input checked="" type="checkbox"/> N <input type="checkbox"/> Y <input checked="" type="checkbox"/> N <input type="checkbox"/>	
REVIEWED BY TAG	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	REVIEWED BY GAO
			YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

Staff Report

Origin

On July 25th, 2011, the following resolution was passed by Council:

(7) That staff:

(c) investigate the appropriate colour of red for the building and report back to the Parks, Recreation and Cultural Services Committee.

The purpose of this report is to seek Council's approval regarding the colour of red that is most appropriate for the building.

This project fits with Council's term goal to "Advance the City's destination status and ensure our continued development as a vibrant cultural city..."

Analysis

The design of the building has proceeded as presented in Option 2, see Attachment A. The Architects, Birmingham and Wood, recommended a colour of red when staff presented this project to the Committee on July 21, 2011. However, Council requested that the appropriateness of the proposed 'red' colour be investigated. Staff have provided 3 actual colour samples on bevel cedar siding for the Committee to review. The samples will be available in Council's mail room at City Hall. The following explains the rationale behind these colour choices.



Colour 1 – recommended. Deep rose, 2004-10. This is the colour presented to council as Option 2. This colour was recommended as it relates to the characteristics of the historic Village and Riverfront buildings of Steveston. It is also associated with industrial buildings of the early twentieth century in the Lower Mainland.



Colour 2 – not recommended. Raisin torte, 2083-10. This alternate colour is similar to the tram colour. It is in the same range of reds included in the 'Historical True Colours for Western Canada' palette, produced by Benjamin Moore and Co. Ltd. for the Vancouver Heritage Foundation. These colours were typical throughout the Lower Mainland during the height of settlement.



Colour 3 – not recommended. Dark burgundy, 2075-10. This alternate colour is deeper and was chosen for its richness, its compatibility with selected trim and detail colours, and its contrast with the natural greens within the park context.

Conclusion

Option 2, as presented to Council on July 25, 2011, illustrates a 10:12 roof slope with an exterior colour, Deep Rose, that relates to the characteristics of the historic Village and Riverfront buildings in Steveston. For this reason, it is considered the most appropriate colour of red for the Steveston Interurban Tram Structure. While the 2 additional options do stay true to the historic colour palette used throughout the height of settlement in Vancouver, it is felt that they are less compatible for this particular project.



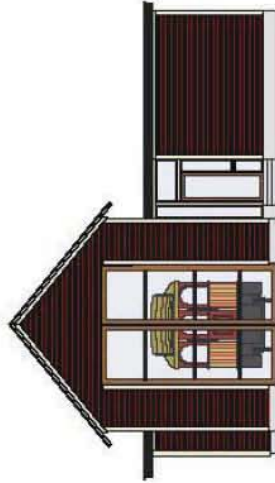
Tara van Voorst Vader
Project Coordinator, Project Development
(604-204-8501)



SOUTH ELEVATION



PERSPECTIVE



NORTH ELEVATION



WEST ELEVATION

OPTION 2: 10:12 RED OPTION • STEVESTON TRAM BUILDING
BIRMINGHAM & WOOD • ARCHITECTS AND PLANNERS

JULY 6, 2011