



City of Richmond

Report to Committee

TO PRCS - May 29, 2012

To: Parks, Recreation and Cultural Services
Committee

Date: May 7, 2012

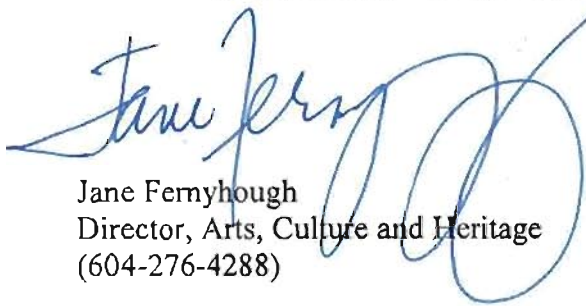
From: Jane Fernyhough
Director, Arts, Culture and Heritage

File: 11-7000-09-20-134/Vol
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Re: Steveston Interurban Tram Building Public Art Project

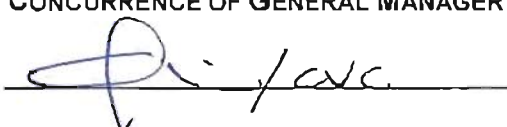
Staff Recommendation

That the concept proposal and installation of the Steveston Interurban Tram Building Public Art Project "*Interurban Map*" by artist Mia Weinberg, as presented in the report from the Director, Arts, Culture & Heritage Services dated May 7, 2012, be endorsed.



Jane Fernyhough
Director, Arts, Culture and Heritage
(604-276-4288)

Att. 3

FOR ORIGINATING DEPARTMENT USE ONLY			
ROUTED TO:	CONCURRENCE		CONCURRENCE OF GENERAL MANAGER
Budgets	Y <input checked="" type="checkbox"/>	N <input type="checkbox"/>	
Recreation	Y <input checked="" type="checkbox"/>	N <input type="checkbox"/>	
Project Development	Y <input checked="" type="checkbox"/>	N <input type="checkbox"/>	
REVIEWED BY TAG SUBCOMMITTEE	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	REVIEWED BY CAO
			YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

Staff Report

Origin

On July 25, 2011 Council endorsed the Steveston Interurban Tram Building Project, which included an allocation of 1% of the construction budget for the development of a public art project as part of the construction of the Steveston Interurban Tram Building.

This report presents the recommended Steveston Interurban Tram Building Public Art Project concept proposal for Council's consideration and endorsement. The inclusion of public art at the Steveston Interurban Tram Building ensures Richmond's continued development as a vibrant cultural city.

Analysis

Benefits of Public Art for the Steveston Interurban Tram Building

The focus of the Steveston Interurban Tram Building is the physical display of Interurban Tram Car No. 1220. Public art integrated with the design and construction of the Steveston Interurban Tram Building provides an opportunity to add interpretive elements, in a cost effective way, to enrich the visitor's experience of the exhibit. The public art will reflect the history and heritage of the tram and the tram's ridership.

Terms of Reference – Steveston Interurban Tram Building Public Art

The public art terms of reference for the Steveston Interurban Tram Building Public Art Project (**Attachment 1**) describes the art opportunity, site description, scope of work, budget, selection process, design schedule, and submission requirements. The Terms of Reference were reviewed and endorsed by the Public Art Advisory Committee.

Public Art Selection Process

The chart outlining the public art decision-making process for a City initiated public art project is presented as **Attachment 2**.

Steveston Interurban Tram Building Project - Public Art Project Panel

Following the administrative procedures for artist selection for civic public art projects, the selection panel reviewed the artist qualifications of the fifteen artists who responded to the open Call to Artists. The members of the selection panel included:

- Clinton Cuddington, Architect
- Nancy Cuthbert, Art Historian
- Kelvin Higo, Steveston Community Society representative
- Ron Hyde, Richmond Museum Society Board representative
- Sandra Moore, Project Architect for Steveston Interurban Tram Building Project

Recommended Public Art Project

Following the reviews of the fifteen artist submissions, the Public Art Project Panel unanimously recommended artist Mia Weinberg for the Steveston Interurban Tram Building Public Art

Project. Next, the artist collaborated with the project team for the Steveston Interurban Tram Building, to develop the public art concept design for Council approval.

The artist describes the artwork as follows:

"The artwork for the Steveston Interurban Tram Building will be integrated directly into the floor of the outdoor covered platform. Visitors will walk onto an approximately 25' x 14' representation of the 1956 BC Electric interurban tram map extending from Steveston north to the Fraser River. The tram route and station markers will be inlaid brass; the river will be coloured glass pebbles. The roads, station names and street names—cut into the concrete—will enable visitors to situate the old stations relative to the Richmond of today. The station markers will be one to two feet apart so children will easily be able to step from one to the next starting at Steveston at the park end of the platform and ending at Tucks near the entrance doors to the building."

Attachment 3 provides further information about the proposed artwork, size, and location.

Funding for the construction of the Steveston Interurban Tram Building was approved in the capital budgets of 2010 and 2011. A public art budget of \$13,229 was allocated from this construction budget. A budget of \$10,000 is provided to the artist for the design, fabrication and installation of the artwork including all related artist expenses. The remaining \$3,229 in the approved budget is for contingency installation costs and administration of the selection process and the project.

Financial Impact

None

Conclusion

The new Steveston Interurban Tram Building Project represents an opportunity to provide public art to enhance the identity and vibrancy of the Steveston community and interpret the heritage of the historic Steveston Interurban Tram. Staff recommends that Council endorse the concept proposal and installation of the Steveston Interurban Tram Building Project public art project "*Interurban Map*" by artist Mia Weinberg, as presented in this report.



Eric Fiss
Public Art Planner
(604-247-4612)



City of
Richmond

Public Art Program



Steveston Tram Building Public Art Project

Call to Artists – Request for Proposals Terms of Reference

The City of Richmond Public Art Program seeks an artist or artist team to create a public artwork to accompany the construction of the new Steveston Interurban Tram Building to be located at 4005 Moncton St. This call is open to emerging and established artists/artist teams residing in British Columbia and Alberta.

Budget: \$10,000, all inclusive

Installation: September 2012

Deadline for Submissions: Tuesday, January 24, 2012 @ 2:00 pm

For more information, contact the Public Art Program:

Phone: Eric Fiss at 604-247-4612

Email: publicart@richmond.ca

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Project Overview

The Steveston Interurban Tram Building is to provide a permanent home for Interurban Tram Car No. 1220 and enhance interpretive opportunities and public accessibility, while allowing for restoration and maintenance. The significant siting of the building at the corner of No. 1 Road and Moncton Avenue is intended to provide high visibility for the Interurban Tram Car No. 1220, along its historic route.

History of Interurban Tram Car No.1220

Built in Missouri by the St. Louis Car Company, Interurban Tram Car No. 1220 was sold to the BC Electric Railway Company in 1913. It travelled the Marpole-Steveston Interurban Line until February 1958 when the line was closed.

Tram Car No. 1220 is the largest artefact in the Richmond Museum's collection. It tells the story of an era when public transportation was essential in connecting people and places around Richmond.

Theme

The theme should reflect the history and heritage of tram transportation (specifically the Marpole-Steveston Line) and/or the people who would have used the tram. The final project and theme will undergo development by the selected artist in discussion with the project design team.

Budget

The total budget established for this project is \$10,000. The budget includes (but is not limited to): artist fees, design, permitting as needed, engineering fees, fabrication, installation, photography and insurance. Travel to Richmond or accommodation is at the artist's expense.

For artist proposals that incorporate functional features such as ventilation grill #1 and seismic measures #5 (see Potential Artwork Sites section), the art budget is intended to "upgrade" the required element in order to make it an artistic feature.

Potential Artwork Sites

The Tram Building project team has suggested the following potential artwork opportunities. (Refer to attached plans and elevations for locations.)

1. Incorporated into the metal ventilation grill on the west elevation of the building (approximately 8 feet wide by 9 feet high)
2. Artwork embedded or transposed onto the outdoor platform concrete (approximately 14 feet x 32 feet)
3. Outdoor seating -- possibly a transportation or industrial artefact converted into seating or railings on the outdoor platform or in the park. (Please note: an artefact for this potential site would have to be acquired by the artist)
4. A landscape treatment along the rail line, extending north or south from the building (must not impede the movement of the tram)
5. The structural seismic truss like columns at the south end of the building. These are large steel plates that could be perforated with an artistic design (approx 3 feet wide by 23 feet high)
6. A mural painted on one of the interior walls of the office corridor
7. Artist proposals for other locations will be considered

Schedule (subject to change)

RFP closes:	January 24, 2012
Selection process closes:	February 2012
Design Development:	March 2012
Fabrication and Installation:	April – September 2012
Unveiling:	October 2012

Selection Panel & Process

A five-member panel will consist of heritage administrators, art and design professionals and a member of the Steveston Community Society. The panel will convene to review all artist submissions. At the conclusion of the process, the panel may recommend one artist/artist team for the project.

Selection Criteria

Submissions to the RFP will be reviewed and decisions made based on:

- Artist qualifications and proven capability to produce work of the highest quality;
- Artist's capacity to work in demanding environments with communities and other design professionals, where applicable;
- Appropriateness of the proposal to the project terms of reference and Public Art Program goals;
- Artistic merit of the proposal;
- Degree to which the proposal is site and community responsive, and technically feasible;
- Probability of successful completion;
- Environmental sustainability of the proposed artwork.

Submission Requirements

All submissions should contain the following items and in the following order.

- Information Form (1 page)
 - A completed Information Form found on last page of this document.
- Letter of Interest (2 pages maximum)
 - A typed letter of interest, including the artist's intent, rationale and a preliminary description of approach for this particular public art project. The letter should address the Selection Criteria (above) and include a statement about your artistic discipline and practice.
- Concept Sketch (1 page)
 - Provide a concept sketch, maximum paper size 8.5 x 11 inches each. The final selected artist/artist team will be contracted to produce a final detailed design drawing or maquette under the terms of the artist agreement, prior to fabrication and installation of the artwork.
- Resume/Curriculum Vitae (2 pages maximum)
 - Outline your experience as an artist, including any public art commissions. If you are submitting as a team, each member must provide a personal resume (each a maximum of 2 pages).
- Three References
 - Individuals who can speak to your art practice and interest and/or experience in public art projects. Please include: name, occupation, title, organization, address, primary phone number, email and a brief statement describing the nature of your working relationship to the reference listed.
 - Artist teams provide 3 references total.
- Other Support Documentation (Optional) (2 pages maximum)
 - This documentation may include (please properly cite all sources):

- Recent reviews and news clippings
- Excerpts from programs, catalogues and other publications that include examples of your work
- Annotated List of Images of Past Work (1 page maximum)
 - Provide the following information for all images: title of work, medium, approx. dimensions, location and date and the image file name. Artists are also encouraged to include a brief description.
- Images of Past Work (10 maximum)
 - One image per page (full size).
 - Do not place any text on or around the image

Submission Guidelines

This RFP accepts paper submissions via mail or delivered in person. Electronic submissions are accepted and encouraged. Submissions must be complete and strictly adhere to these guidelines and Submission Requirements (above) or risk not being considered. Faxed submissions will not be accepted.

- All submissions (electronic and print) must be formatted to 8.5 x 11 inch pages. Do not send any models or maquettes.
- The Artist's (or Team's) name should appear in the right header of every page.
- Do not submit any original materials or files. Submissions will not be returned.
- Do not bind, staple or use plastic cover sheets.

In addition, electronic submissions:

- Must be submitted in MS Word or PDF format. Do not submit materials that require plug-ins, extensions or other executables that need to be downloaded or installed. Do not compress (zip) files
- Must be self-contained. Do not imbed links to other websites or on-line documentation or media.
- Must be contained in one single document. Do not submit multiple electronic documents.
- Must be 10MB or smaller (if emailed). Submission over 10MB must be sent via PC-compatible CD.

Submitting as a Team

The team should designate one representative to complete the entry form. Team submissions must adhere to the specific submission guidelines with the following exceptions:

- Each team member must submit an individual Resume/CV (See Submission Requirements)
- All Team Members must list their full names on the space provided on the Information Form

Deadline for Submissions

Submissions must be received by Tuesday, January 24, 2012 @ 2:00 pm. This is not a postmark date. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

It is the applicant's responsibility to ensure the submission package reaches the City of Richmond by the deadline.

Email, mail or deliver submissions to:

Richmond Public Art Program
City of Richmond
6911 No.3 Road
Richmond, BC V6Y 2C1
604-204-8671
publicart@richmond.ca

For questions and additional information, contact

Eric Fiss, MAIBC, MCIP, LEED AP
Public Art Planner
City of Richmond
604-247-4612
efiss@richmond.ca

For more information on the Public Art Program please visit www.richmond.ca/publicart.

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions, and may reject all submissions. The City reserves the right to reissue the RFP as required.

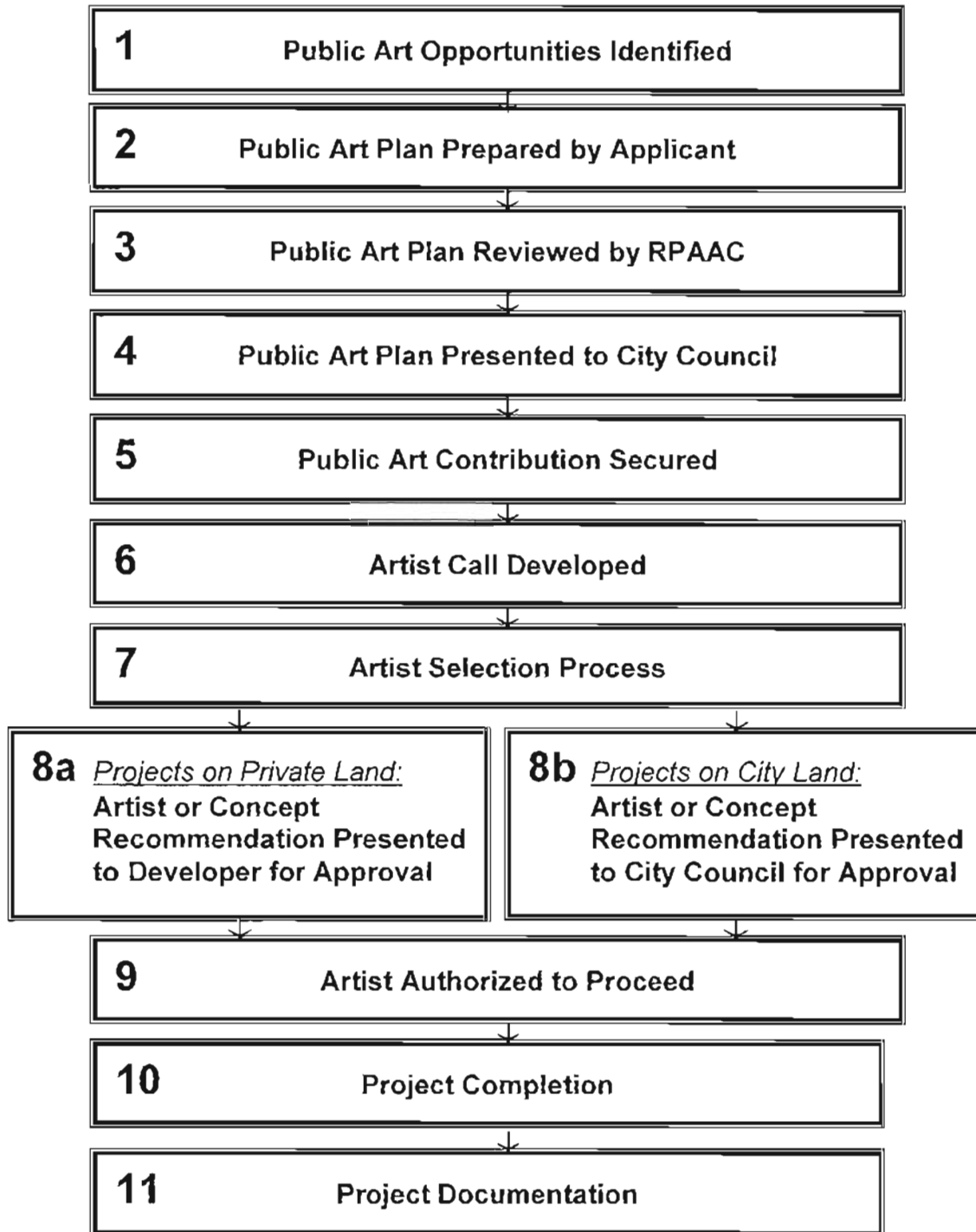
All information provided under the submission shall be considered confidential and shall only be disseminated to City staff and partners for the purposes of the selection process. All submissions to this RFP become the property of the City and will be held in confidence as required by law. The artist shall retain copyright in the concept proposal.

While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

Priority is given to artists who have not received commissions from the City of Richmond in the past three years.

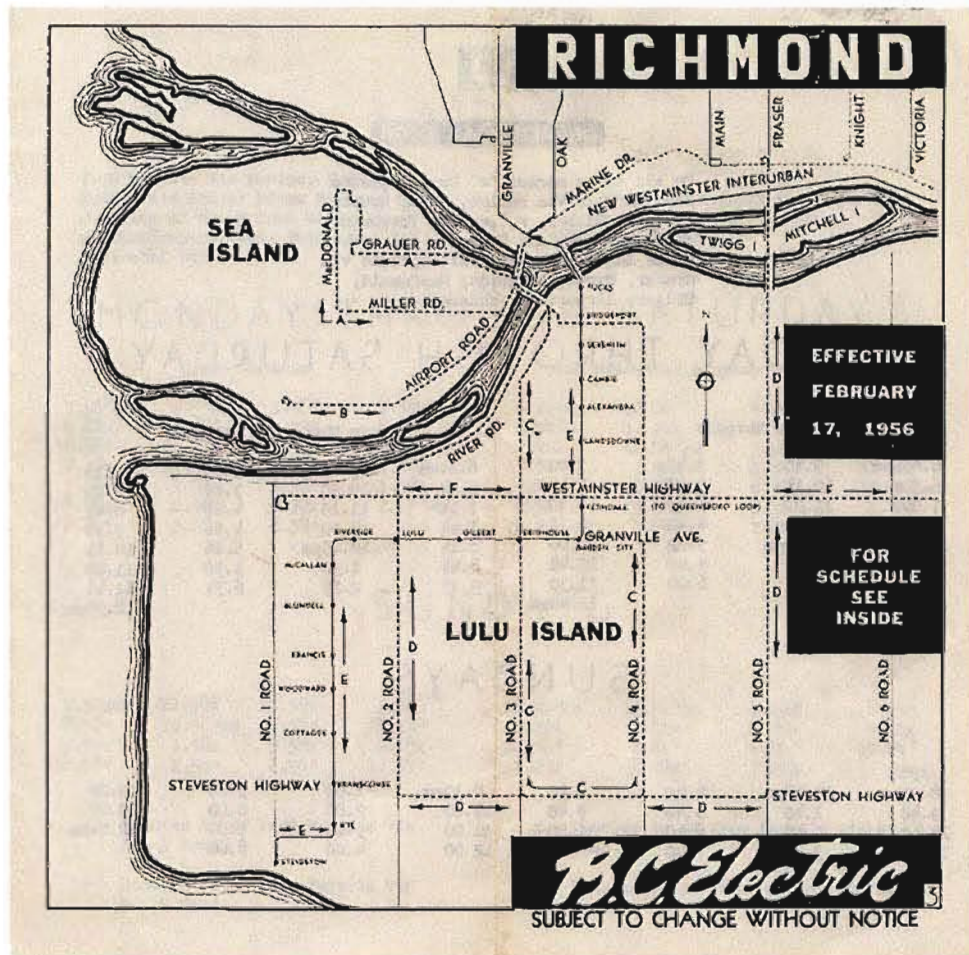
Richmond Public Art Process

Civic • Private • Community



Concept Proposal for *Interurban Map* Mia Weinberg, Artist

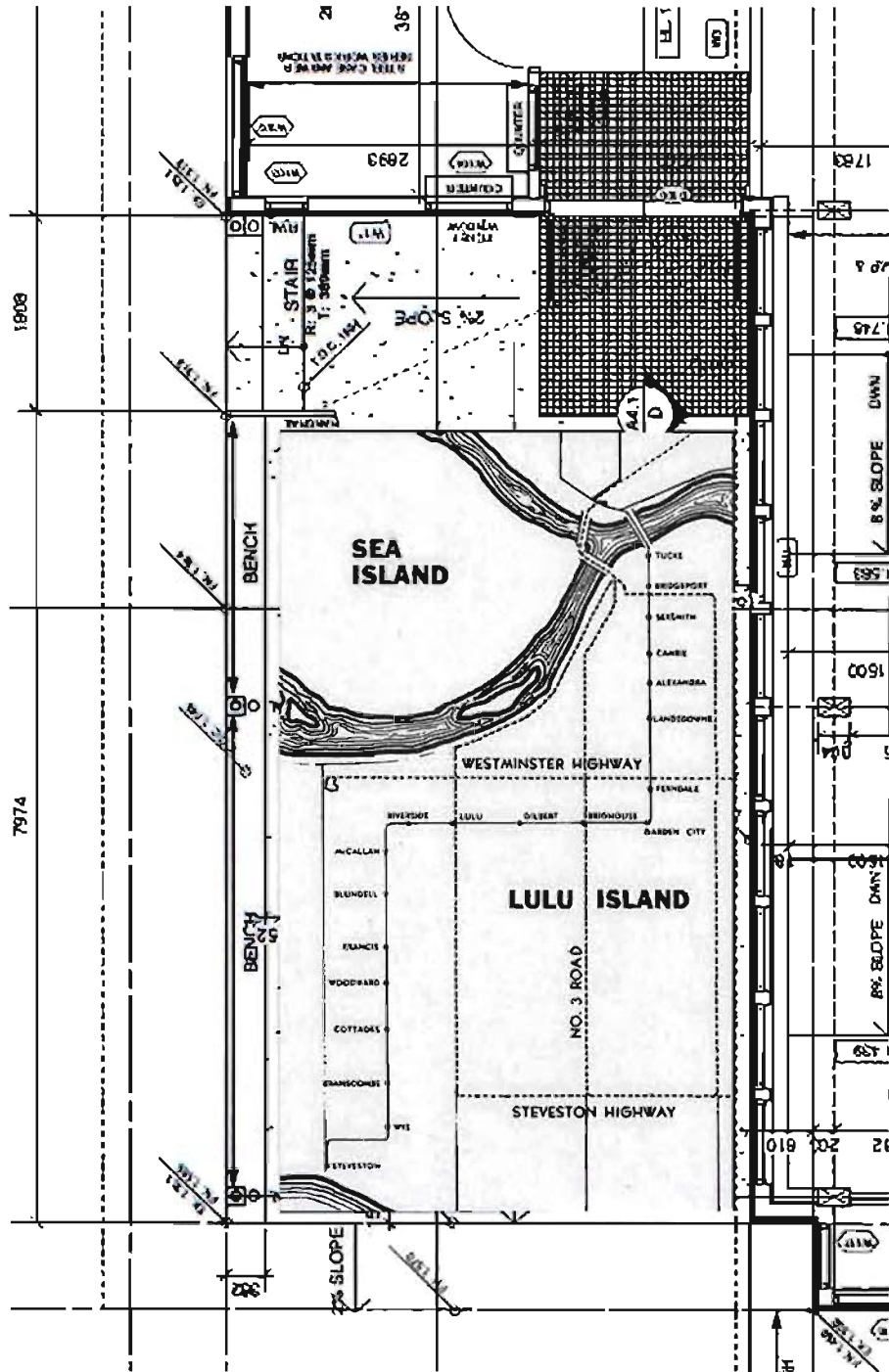
The artwork for the Steveston Interurban Tram Building will be integrated directly into the floor of the outdoor covered platform. Visitors will walk onto an approximately 25' x 14' representation of the 1956 BC Electric interurban tram map extending from Steveston north to the Fraser River.



Historic photograph of the Steveston Line Map

Materials

The tram route and station markers will be inlaid brass; the river will be coloured glass pebbles. The roads, station names and street names—cut into the concrete—will enable visitors to situate the old stations relative to the Richmond of today. The station markers will be one to two feet apart so children will easily be able to step from one to the next starting at Steveston at the park end of the platform and ending at Tucks near the entrance doors to the building.



Interurban Map layout on covered entry plaza floor



Full scale mock-up of part of map in artist's studio