



# City of Richmond

## Report to Committee

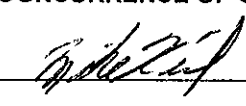
**To:** Parks, Recreation and Cultural Services Committee      **Date:** January 11, 2011  
**From:** Jane Fernyhough  
Director, Arts, Culture & Heritage Services      **File:** 11-7000-09-20-110/Vol  
01  
**Re:** Terra Nova Rural Park Public Art Bench Project

### Staff Recommendation

That the concept proposals and installation of the Terra Nova Rural Park Public Art Project "*Eco-tectural or Agri-tectural Bench*" by the six artists/artist teams of Mark Ashby, Thomas Cannell, Khalil Jamal + Toby Colquhoun, ideale Artists Team, Peter Pierobon, and Norm Williams, as presented in the report from the Director, Arts, Culture & Heritage Services dated January 11, 2011, be endorsed.

  
Jane Fernyhough  
Director, Arts, Culture & Heritage Services  
(604-276-4288)

Att. 3

FOR ORIGINATING DEPARTMENT USE ONLY			
<b>ROUTED TO:</b>		<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>
Budgets		Y <input checked="" type="checkbox"/> N <input type="checkbox"/>	
Parks Planning, Design & Construction		Y <input checked="" type="checkbox"/> N <input type="checkbox"/>	
<b>REVIEWED BY TAG</b>	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	<b>REVIEWED BY CAO</b>
			YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

## Staff Report

### Origin

On September 13th, 2004 Council approved the Concept Plan for the area called Terra Nova North West Quadrant, and the formation of the Terra Nova Rural Park. The long-term vision for the park is “to preserve the unique rural landscape character while providing a balance between agricultural heritage, wildlife conservation, and recreational uses.”

One of the key features of the plan is site interpretation. The use of public art as one of a number of ways to creatively express the history and environmental stories of the land was identified in the original plan.

In addition to City funding for the development of the park, a \$2 million Community Development Infrastructure Grant was granted to the City in 2005. Included in this initiative was the provision of a “public art program to educate visitors about the sites”.

This report presents the recommended Terra Nova Rural Park Public Art Project “*Eco-tectural or Agri-tectural Bench*” concept proposals for Council’s consideration and endorsement. The inclusion of public art at Terra Nova Rural Park contributes to Council Term Goals to advance the City’s destination status and ensure our continued development as a vibrant cultural city.

### Analysis

#### Terms of Reference – Terra Nova Rural Park Public Art Project

The public art terms of reference for the Terra Nova Rural Park Public Art Project (**Attachment 1**) describes the art opportunity, site description, scope of work, budget, selection process, design schedule and submission requirements. The Terms of Reference were reviewed and endorsed by the Public Art Advisory Committee.

#### Public Art Selection Process

The chart outlining the public art decision-making process for a City initiated public art project is presented as **Attachment 2**.

#### Terra Nova Rural Park Public Art Project - Selection Panel

Following the administrative procedures for artist selection for civic public art projects, a Call to Artists was issued to accomplished artists, including designers and crafts persons residing in the Metro Vancouver region, closing on November 30, 2010. Thirty-nine artist/artist teams responded to the Call. The selection panel reviewed the artist qualifications for the thirty-nine submissions that met the eligibility criteria under the terms of reference for this project. The members of the selection panel included:

- Mary Gazetas, Director, Richmond Fruit Tree Sharing Project, Instructor, Artist and Writer, Richmond resident
- Arnt Arntzen, Artist and furniture designer
- Louise St. Pierre, Assistant Dean, Product and Interaction, Design & Dynamic Media, Emily Carr University of Art + Design

### Recommended Public Art Project

Following the reviews of the thirty-nine eligible artists/artist teams to design, fabricate and install one of up to six individual benches, the Public Art Project Panel unanimously recommended the concept proposals by the following six artist/artist teams:

- Mark Ashby, Architect - Perigee raft of reclaimed cedar describing the ebb and flood of the tides and mapping the diurnal cycles of tide and moon in one 28 day cycle.
- Thomas Cannell, Artist – Traditional imagery carved onto basalt stone in a contemporary style of Coast Salish artwork.
- ideale Artists Team, Artists – Interpretation of agricultural tools, integrating art with everyday life.
- Khalil Jamal + Toby Colquhoun, Industrial Designers – A formal abstraction of the natural elements from the abundant river delta plant life.
- Peter Pierobon, Furniture Designer – The arbour concept is meant to reflect tree branches and provide a place for plants to grow and for birds to roost.
- Norm Williams, Sculptor – Old farm implements repurposed as benches to reflect the agricultural heritage of the area.

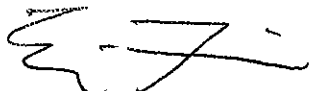
**Attachment 3** provides further information about the proposed art benches, materials, size and structure.

### **Financial Impact**

A public art budget of \$50,000 was allocated for the Terra Nova Rural Park Public Art Project. The total budget available to each artist/artist team, inclusive of all expenses (excluding HST), is a maximum \$7,500 per bench (\$45,000 total for six benches). The budget for the artwork includes the cost of design, consultant fees, fabrication, transportation and installation of the bench, including all associated costs. The remaining \$5,000 in the approved budget is for contingency costs and administration of the project.

### **Conclusion**

The development of the Terra Nova Rural Park Public Art Project represents an opportunity to provide public art to preserve and interpret the rich story of the pioneer settlers and the farming and fishing history of Terra Nova and to enhance the identity and vibrancy of the Terra Nova Rural Park and the Terra Nova community. Staff recommends that Council endorse the concept proposals and the fabrication and installation of the Terra Nova Rural Park Public Art Project "*Eco-tectural or Agri-tectural Bench*" by the six artists/artist teams, as presented in this report.



Eric Fiss  
Public Art Planner  
(604-247-4612)



Yvonne Stich  
Park Planner 2  
(604-233-3310)

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**CITY OF RICHMOND PUBLIC ART PROGRAM  
CALL TO ARTISTS**

**ECO-TECTURAL AND AGRI-TECTURAL BENCH  
PUBLIC ART PROJECT  
TERRA NOVA RURAL PARK  
RICHMOND, BC**

**REQUEST FOR PROPOSALS  
Terms of Reference**



Terra Nova Rural Park and Dyke Trail

**Invitation for Artist Submission**

The City of Richmond Public Art Program, in collaboration with the Department of Parks & Recreation, invites accomplished artists, including designers and crafts persons, to submit original concept proposals to design, fabricate and install one of up to six unique 'benches' or seating opportunities for Terra Nova Rural Park. Each artist or artist team is limited to one entry. The selected artist/artist team will develop a detailed design for a bench to be fabricated and installed by the artist. Artists are encouraged to consider creative designs as they interpret the themes of "*Environment*" and/or "*Agriculture*".

This park, located in the north west corner of Richmond adjacent to the Fraser River and West Dyke trail is a cultural landscape with a rich agricultural past and present day community 'urban agriculture' use all within a spectacular environmentally rich setting (**Attachment 1**). The benches are to be functional and interpretive of the land. Two themes have been picked and the artist/artist team can choose to interpret either the environmental aspects e.g. flora and fauna or the agricultural gardening theme or both.

Background information about the park can be found on the City website under Terra Nova Rural Park <http://www.richmond.ca/asp/parks/park.asp?ID=80> . The Park Master Plan and other listed documents contain a comprehensive inventory of the wildlife and heritage values of the site.

## Eligibility

This competition is open to professional and emerging artists/artist teams, including designers and crafts persons, 18 years of age or older, and who reside within the Metro Vancouver region. No prior public art experience is required for this project. If artists are applying as a team, the team should be declared in the letter of interest, specifying a team leader to receive notifications. Current City of Richmond employees and Public Art Advisory Committee members may not apply.

Artist/Artist Teams may submit more than one bench design.

## Project Criteria

Artists should be aware that the scope of this bench art project demands that:

- The proposed bench is to be permanent and must be structurally sound, durable, low maintenance, vandal resistant, functional, comfortable, and safe for public use;
- Each bench is to be responsive to its immediate and surrounding landscape. A Map of potential locations is included in **Attachment 2**. Please identify proposed Site Location by Map Reference Number;
- Overall dimensions approximately 180 cm long x 40 cm deep x 43 cm from ground to bench seat top x 90 cm total height. Larger or smaller bench designs may be considered where a design rationale is provided;
- Examples of materials for construction of the bench include, but are not limited to: wood, metal, brick, concrete, tile, recycled materials etc.;
- Artists/crafts person's submissions must be unique and original and not infringe upon any copyright; and
- Total cost of proposed each public art bench must not exceed \$7,500.00.

## Sites

See Proposed Bench Location Map **Attachment 2**

1. **Homestead** - the fence line of one of the original 1880's homestead with the view to the south
2. **Slough** - a manmade waterway that day lighted the historic slough pre-1880's dyking and farming infill
3. **Crabapple Ridge** - a manmade ridge symbolically representing the ridge marked in an 1856 survey
4. **Agricultural Field** - a threshold demarking the 1880's original subdivision property lines
5. **Urban Agriculture** - modern use of historic landscape to grow food for the Food Bank and others

## Themes

The themes for the work, *Environment* and *Agriculture*, are intended to convey the environment, history and agricultural activities observable from this site.

**Richmond, BC**

Richmond is comprised of a series of islands nested in the mouth of the Fraser River with the coastal mountain range as a backdrop. The islands include Sea Island, most of Lulu Island, and fifteen smaller islands. Richmond's islands were built up and shaped by the mighty Fraser River and it is the river that has shaped the City's growth. The fishery and the rich delta soil provided by the river have been the basis for the City's economic and industrial development. Richmond's history is rooted in fishing, agriculture, shipping, aviation, and later in manufacturing, service and technological industries.

The shores surrounding Richmond create an estuary border that provides habitat for fish and for migrating birds on the Pacific Flyway between the Arctic and South America.

### **Terra Nova Rural Park**

Terra Nova was first settled in the 1880's by Europeans. Prior to the creation of dykes to drain the land for agriculture, the land would have been seasonally flooded and used by First Nations for seasonal camps.

The original subdivision of the land into eight parcels in the 1880's is still visible in the landscape with hedgerows and ditches marking the property lines. The majority of the land was fallow agricultural fields when the City acquired and assembled the land into a 63 acre City park. Trails, the day lighting of a slough, restoration of heritage buildings, community gardens and a non-profit Sharing Farm have been developed over the last five years. The goal of the park is to balance heritage, agricultural, environmental and recreational uses.

### **The Budget**

The total budget available to the artist/artist team, inclusive of all expenses (excluding HST), will be a maximum \$7,500 per bench. The budget for the artwork includes the cost of design, consultant fees, fabrication, transportation and installation of the bench, including all associated costs. The artist will receive \$1,000 upon acceptance of the concept proposal by the City, and \$1,500 upon acceptance of the final design drawing or maquette, \$2,500 upon 50% of fabrication and the remaining \$2,500 upon installation and acceptance by the City.

### **Proposal Deadline**

Proposals must be received by **4:00 PM, Tuesday, November 30, 2010**. Proposals received after the deadline and those that are found to be incomplete will not be reviewed. It is the responsibility of the submitting artist to ensure that applications are complete and arrive by the deadline. Extensions to this deadline will not be granted under any circumstances.

### **Schedule**

Proposal Call:	<i>Closing</i> November 30, 2010
Selection of artist/artist team:	December 2010
Concept proposals approved by City Council	January 2011
Detailed design:	February - March 2010
Fabrication:	April - June 2011
Installation of benches:	June 2011

## Selection Panel & Process

The process of selecting the artist/artist team for the project will occur in one stage. The three-member selection panel will be comprised of two members of the arts community and an area resident/community gardener.

Following the review of the artist qualifications and concept proposals, the panel may recommend up to six artist/artist teams for the project. The recommended artist/artist teams must be prepared to see the artwork completed and installed within the time as agreed.

## Selection Criteria

The submissions will be reviewed and decisions made based on:

- Artistic excellence, imagination and artistic merit of past work.
- Appropriateness of the concept and design to the site.
- Imagination and artistic merit of the proposed concept.
- Feasibility in implementation.
- Artist's ability to work co-operatively.

## Submission Requirements

Artists applying for this project must submit the following materials with applicant's name and contact information on every page. Electronic submittal acceptable if less than 10 MB in file size.

- **Letter of Interest:** In a typed letter, describe your interest and qualifications for working on this particular public art project (1 page maximum).
- **Concept Sketch:** Provide a one-page concept sketch for the proposed bench, maximum paper size 8.5 x 11 inches each. The selected artist/artist team will be contracted to produce a final detailed design drawing or maquette under the terms of the artist agreement.
- **Current Resume:** Outline your experience as an artist and public artist, including any public art commissions.
- **Examples of past work:** Submit six (6) digital still images. If not submitted electronically by email, provide on a CD-R. Label the CD-R with the applicant's name, contact information and number of images. Do not embed images into PowerPoint or submit moving image or audio files.
  - **File format** – submit only “high” quality JPGs (do not use GIFs, TIFFs or other formats)
  - **Image Size** – images must be 1920 pixels on the longest side
  - **File Size** – files must be less than 1.8 MB, each image
  - **An Annotated Image List** with artist's name and telephone number, title of artwork, medium, date of artwork, size and the corresponding image number. Artists are encouraged to include a brief description on integrated artwork, design team collaborative work or installations.
- **References:** Name, addresses, email addresses, and phone numbers of two (2) professional references who have knowledge of the artists' work and methods.
- **Return request:** A 9"x12" self-addressed stamped envelop for the return of application materials, if requested.

**Submissions not meeting the above requirements may not be considered.**

Email, mail or deliver submission to:

Eric Fiss  
Public Art Planner  
City of Richmond  
6911 No.3 Road  
Richmond, BC V6Y 2C1

[efiss@richmond.ca](mailto:efiss@richmond.ca)

## Copyright

The City of Richmond will own the rights to reproduce the selected artist(/artist team artwork from the digital file or photos of the maquette created for the *Eco-tectural* or *Agri-tectural* Bench. Copyright in the Artwork, including the digital image, will remain with the Artist. The City will have the right to reproduce the Artwork, in any manner, in whole or in part, for cataloguing, City publications, public relations or publicity purposes. The City will use reasonable efforts to indicate the name of the Artist in the publication for these listed purposes.

The Artist may reproduce the Artwork with the City's prior written approval for publicity purposes, only, with ownership credit given to the City of Richmond. The Artist may include photos of the Artwork in presentations and portfolios of their work without prior written approval of the City.

## Confidentiality

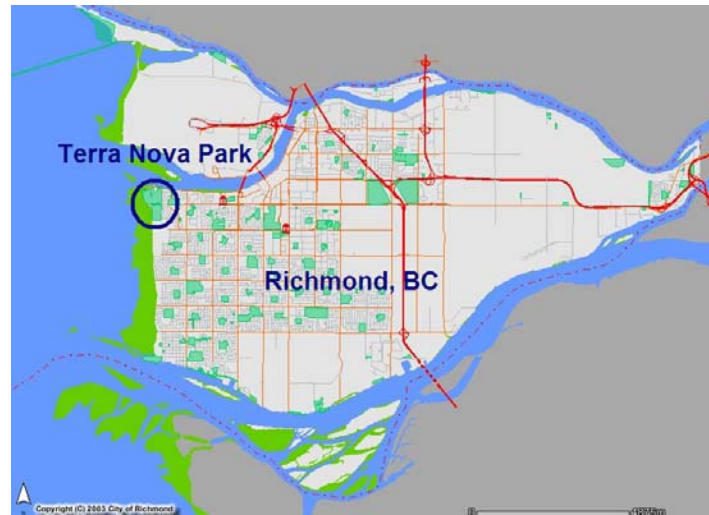
All information provided to, or created by the artist/artist team and selection panel shall be considered confidential until such time as it has been released or made public by the City of Richmond.

## Project Information & Contacts

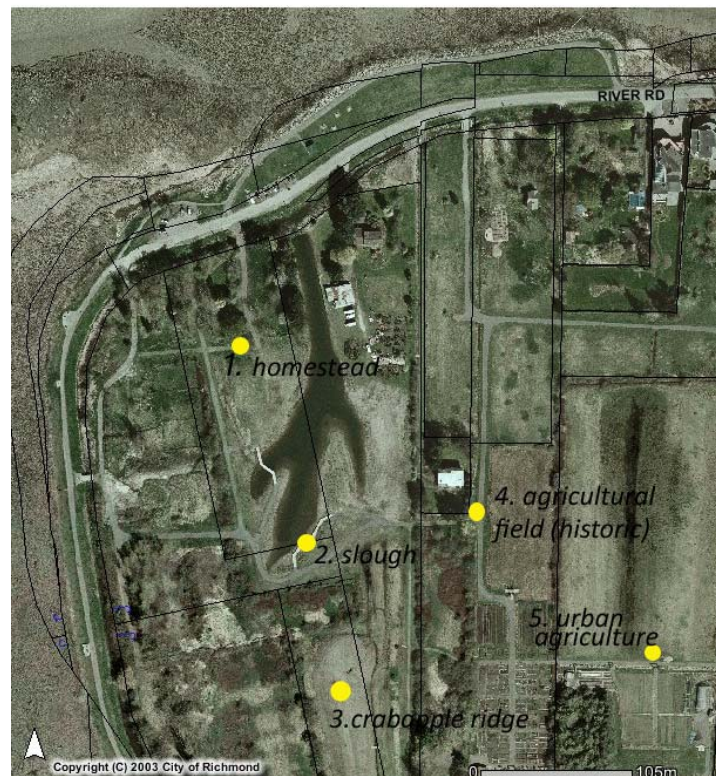
For questions please contact Eric Fiss, Public Art Planner, City of Richmond at 604-247-4612, or [efiss@richmond.ca](mailto:efiss@richmond.ca)



**ATTACHMENT 1:  
Site Location 2840 River Road**



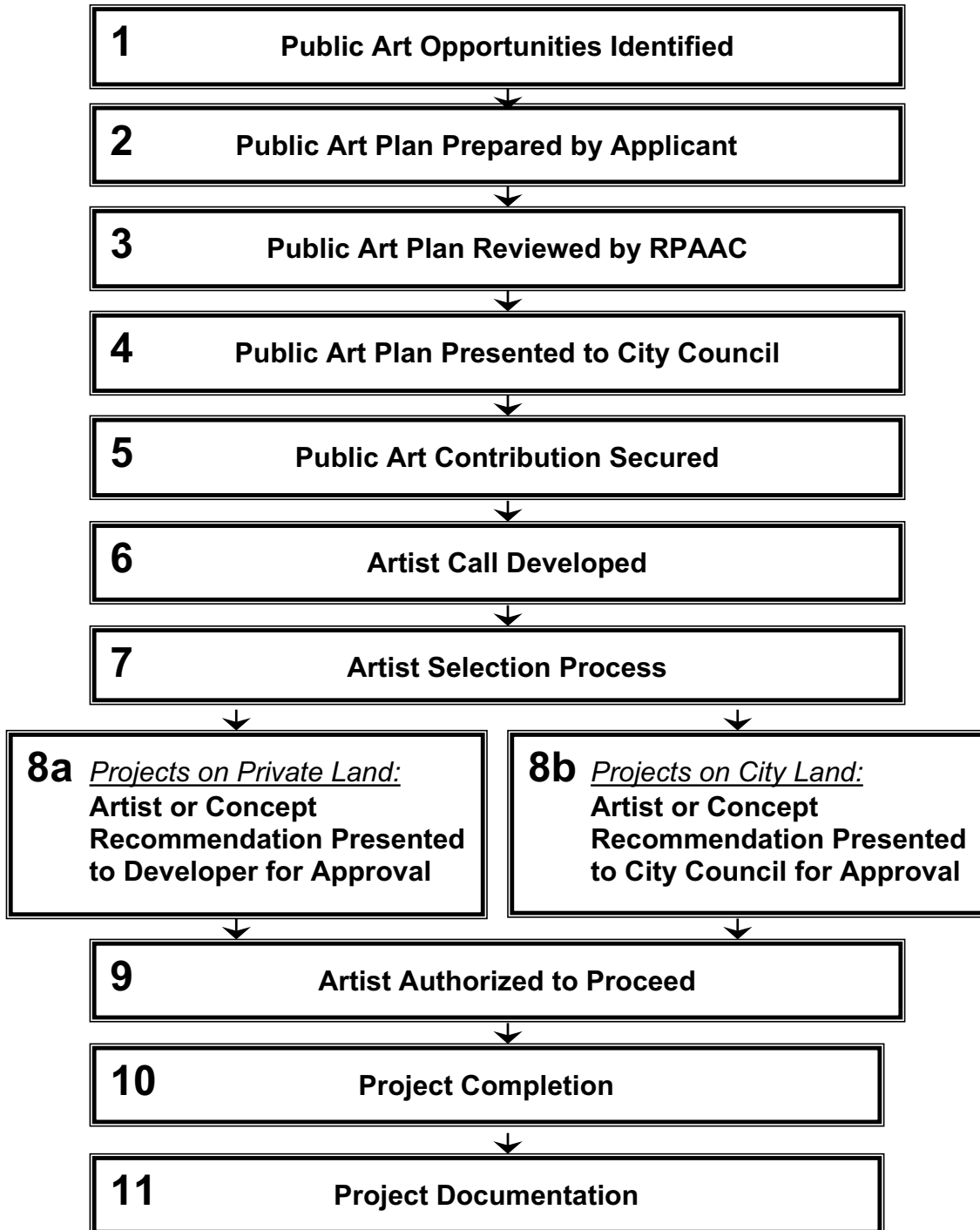
**ATTACHMENT 2  
Proposed Bench Location Map**



*Artist Call – Terra Nova Rural Park Eco-tectural or Agri-tectural Bench*

# Richmond Public Art Process

Civic • Private • Community



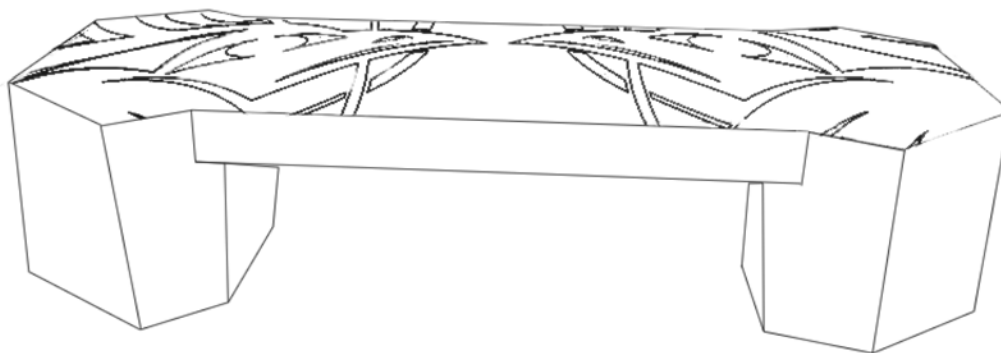
## Recommended Artist/Artist Team Concept Proposals

Mark Ashby, Architect, Vancouver



**Perigeeal raft of reclaimed cedar describing the ebb and flood of the tides and mapping the diurnal cycles of tide and moon in one 28 day cycle.**

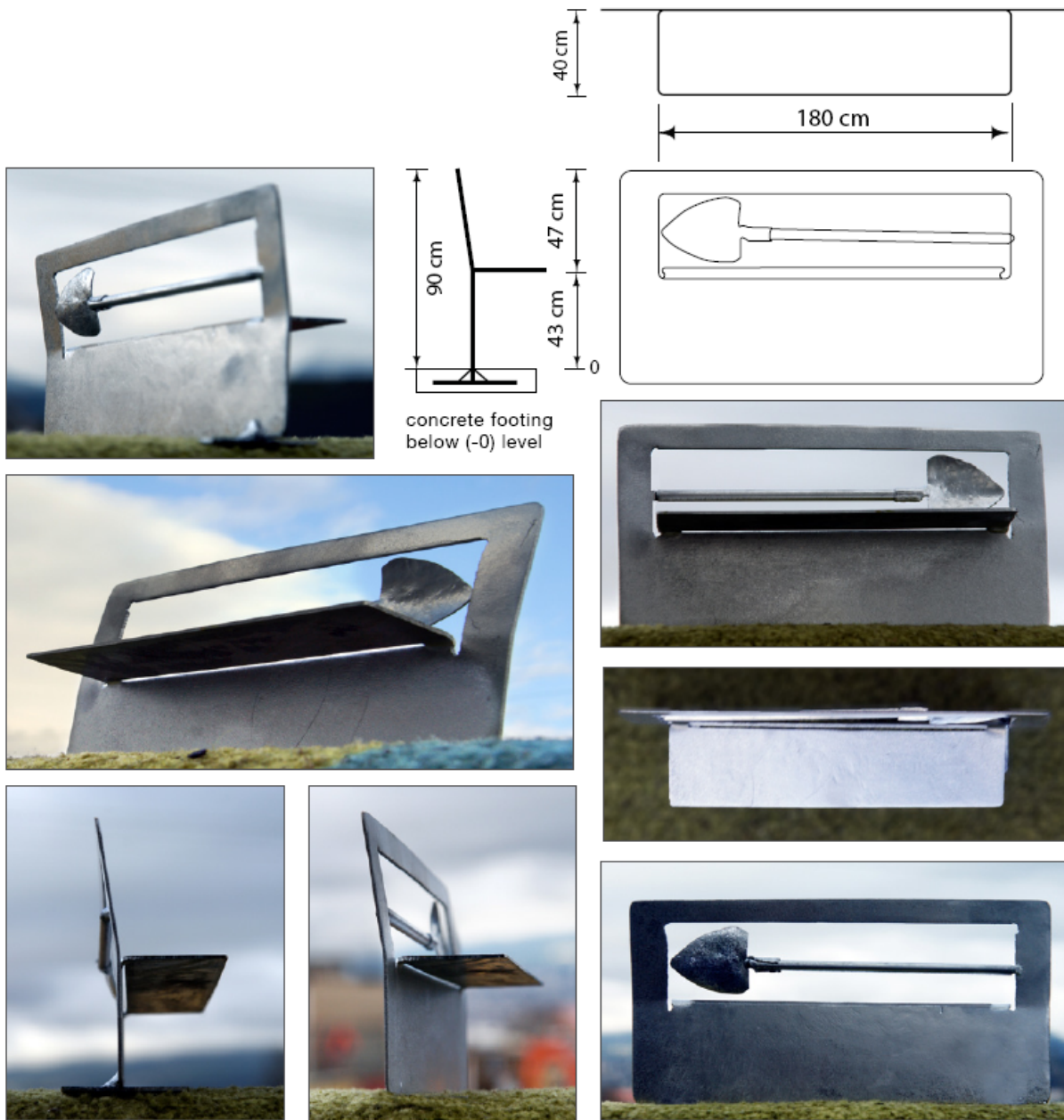
Thomas Cannell, Artist, Vancouver



Traditional imagery carved onto basalt stone in a contemporary style of Coast Salish artwork.

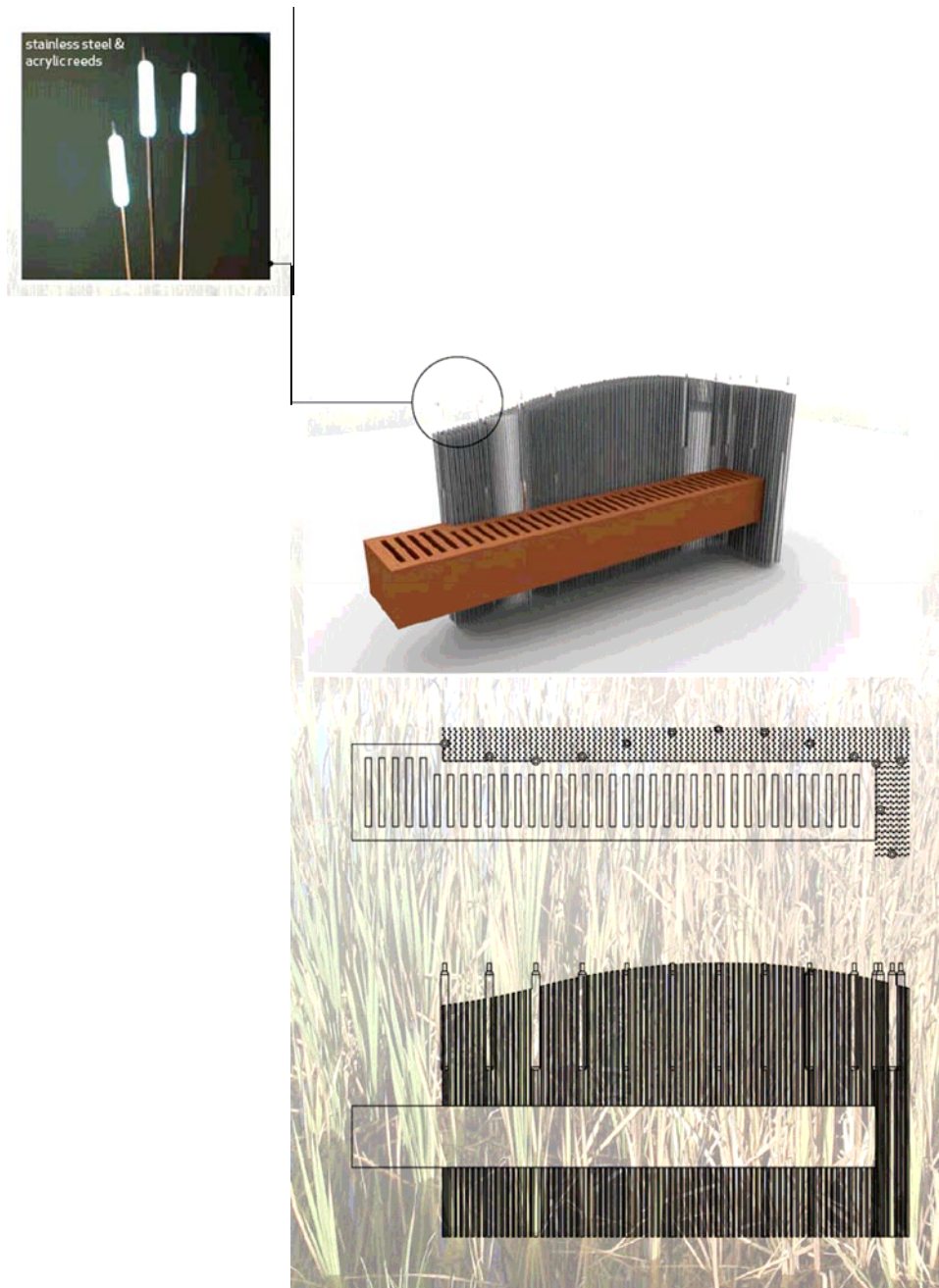


Ideale Artists Team, Artists, Vancouver



A single sheet of stainless steel, water cut and bent, with a welded steel shovel to create an interpretation of agricultural tools, integrating art with everyday life.

Khalil Jamal + Toby Colquhoun, Industrial Designers, Richmond



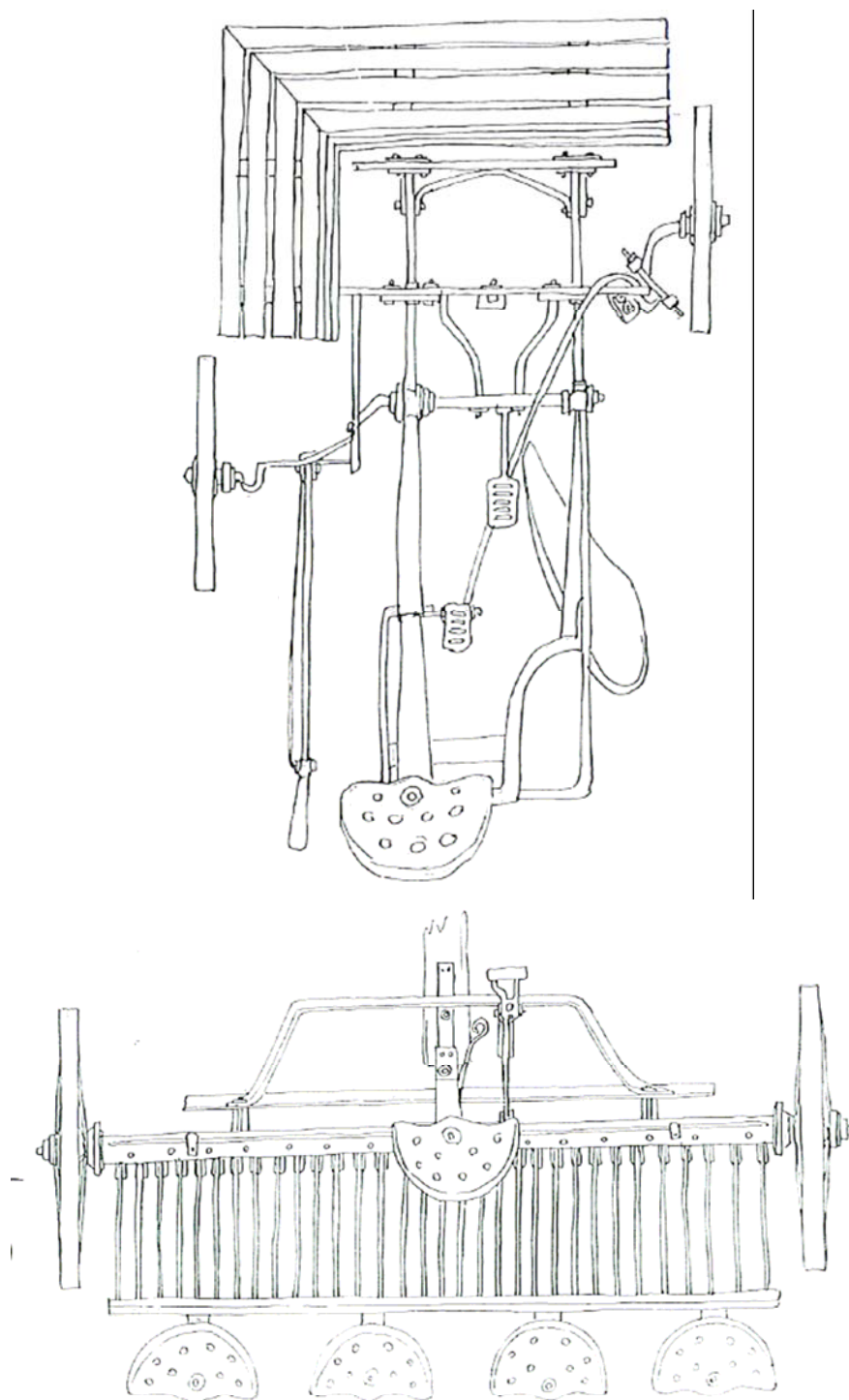
Stainless steel, acrylic and wood are combined in a formal abstraction of the natural elements, taken from the abundant river delta plant life.

Peter Pierobon, Furniture, Vancouver



Constructed of wood and stone, the arbour concept is meant to reflect tree branches and provide a place for plants to grow and for birds to roost.

Norm Williams, Sculptor, Abbotsford



Old farm implements repurposed as benches to reflect the agricultural heritage of the area