

Report to Committee

To:

General Purposes Committee

Date:

January 16, 2014

From:

Amarjeet S. Rattan

File:

01-0100-30-SCIT1-

02/2014-Vol 0

Director, Intergovernmental Relations & Protocol Unit

Re:

Sister City Advisory Committee - Wakayama 40th Anniversary Book Initiative

Staff Recommendation

That Council considers a request from the Sister City Advisory Committee to partner with the Wakayama Sister City Affiliation Committee in the creation of a 40th Anniversary Commemorative book.

Amarjeet S. Rattan

Director, Intergovernmental Relations & Protocol Unit

(604-247-4686)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:
APPROVED BY CAO	

Staff Report

Origin

This report is support of Council Term Goal 6.6 – "Development of protocols, role definitions and communication approached with our Friendship and Sister Cities."

The purpose of this report is to seek Council approval for the Sister City Advisory Committee (SCAC) to proceed with the creation of a book commemorating the 40th Anniversary of the sister city relationship with Wakayama, Japan.

Analysis

At the January 9, 2014 monthly meeting, the SCAC voted unanimously, subject to Council approval, to partner with the Wakayama Sister City Affiliation Committee in producing a book commemorating the 40th Anniversary of the sister city relationship with Wakayama.

The Committee proposed to contribute \$8,000 toward the total \$24,000 cost of producing the publication. The City of Wakayama and the Wakayama Sister City Affiliation Committee are also contributing \$8,000 each toward the publication costs of the book.

In 2011, Wakayama and Bakersfield (USA) partnered on a book to mark their 50 Year Anniversary as sister cities and the format of this book will be used as a template for the proposed Wakayama-Richmond book. (Attachment 1)

The publication of 'Wakayama-Richmond: Celebrating 40 Years of Sister City Relationship' is tentatively planned for October 2014 with approximately 1,000 copies to be printed. The book would be in Japanese and English and contain greeting letters from the Mayors and Sister City Committee Chairs of each City. As well, a written and pictorial history of the sister city relationship would include highlights of official delegation visits (14 from Richmond and 15 from Wakayama) and various educational, sport and cultural activities between the two Cities.

City staff will review the working groups draft prior to submission to Wakayama for publication. Staff will also work with the SCAC to develop a list of community partners and organizations who would receive the 300 - 500 Richmond copies of the book.

Vice Chair, Jim Kojima also proposed that a working group comprised of himself, Francis Turmeau, Kevin Lainchbury, and members of the community, compile the Richmond related portion of the book.

Financial Impact

The funds required for the proposed book would be taken from another budgeted SCAC initiative. The SCAC three year budget has \$25,000 allocated for its social media, website, and interactive display initiative, and, the Committee voted in favour of reducing this by \$8,000 to facilitate the book publication.

Conclusion

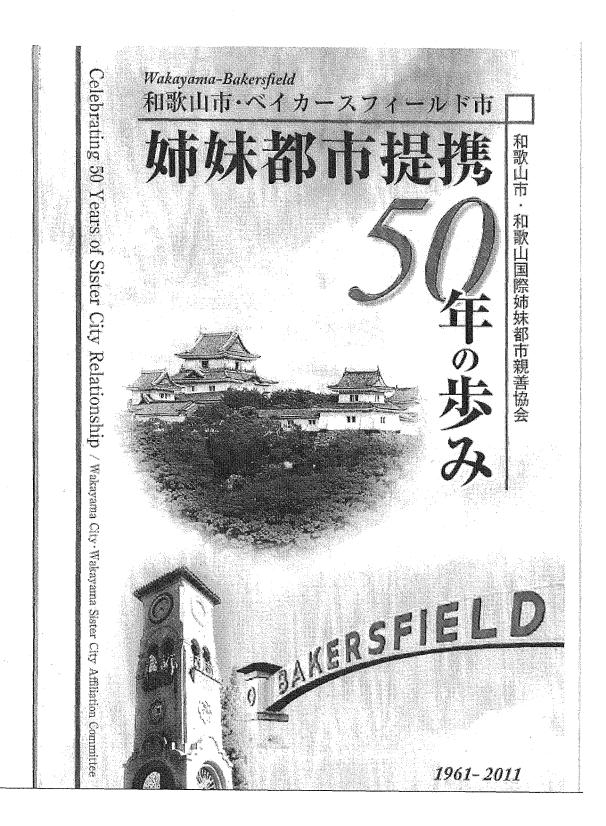
The Sister City Advisory Committee is seeking Council's approval to proceed with the creation of a book commemorating the 40th Anniversary of the Sister City relationship with Wakayama, Japan. This commemorative book will be a useful resource to the SCAC and community groups.

Amarjeet S. Rattan

Director, Intergovernmental Relations & Protocol Unit

(604-247-4686)

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カナグ国リッチモンド市長 Mayor, City of Richmond, Canada

マルコム・D・ブローディー Majcolm D. Brodie

It gives me great pleasure to send greatings from the City of Richmond on the occasion of the 50th Anniversary of the Sister City relationship between Bakersfield, U.S.A. and Wakayama City.

Established in July 1961, the relationship between the two cities has flourished through many cooperative activities. Formed in 1962 to help promote and implement sister city exchanges, the Wakayama Sister City Affiliation Committee and the Bakersfield People to People Steering Committee have been providing leadership for sister city relations throughout the years.

As you celebrate this 50th Anaiversary, I am sure you will reflect on past celebrations of your friendship. Children and youth have figured prominently in these celebratory events over the past fifty years, reflecting the focus on student exchanges that have been so important in promoting international understanding between people from different countries and backgrounds.

As a fellow sister city, we are delighted to congratulate the City of Wakayama and Bakersfield, and wish you many more happy anniversaries.



ベイカースフィールド市と和歌山市の解禁部市提携50周平を迎えるにあたり、リッチモンド市からごあい さつをお送りすることは、私にとって大きな喜びであります。

1361年7月に始まったこの順市の友好変流は、多くの共同事業を通して、集り多いものとなりました。結禁 都市交流を促進させ、また交流を支援するために1962年に設立された。和歌山国際維練都市獲著協会とベイカースフィールド節妹都市委員会は、始妹都市交流の指導的存在であり続けてまいりました。

皆様がこの50周年をお視いする中で、これまでの数々の友好交流事業のことを思い超こされていると確信 しています。出身圏や環境の違う人々にとって国際理解の促進に大変重要である学生交流に無点を合わせて 振り返りますと、子どもたちや背少年たちの交流は、選去50年間の行事の中で、とても重要な事業であったこ とでしょう。

間と姉妹都市として、私たちは、和歌山市とベイカースフィールド市の皆様にお祝いを申し上げることを第 しく思いますとともに、皆様が、これからもこのすばらしい記念日を乗ねられますことをお祈り申し上げま す。