



City of Richmond

Report to Committee

To: General Purposes Committee

Date: May 31, 2017

From: Carli Edwards, P.Eng.
Chief Licence Inspector

File: 03-0900-01/2017-Vol
01

Re: **New Sign Regulation Bylaw**

Staff Recommendation

In respect to implementing de-cluttering, and modernizing the regulations in the existing Sign Bylaw 5560 that:

1. Each of the following Bylaws be introduced and given first, second and third readings:
 - a) Sign Regulation Bylaw 9700;
 - b) Notice of Bylaw Violation Dispute Adjudication Bylaw 8122, Amendment Bylaw 9719;
 - c) Municipal Ticket Information Bylaw 7321, Amendment Bylaw 9720; and
 - d) Consolidated Fees Bylaw 8636, Amendment Bylaw 9721;
2. A Full Time Sign Inspector position and the associated costs, to provide outreach and enforcement of the Sign Regulations, be considered during the 2018 budget process; and
3. Richmond Zoning Bylaw, Amendment Bylaw 9723 to make housekeeping adjustments that align with the new Sign Regulation Bylaw be introduced and given first reading.

Carli Edwards, P.Eng.
Chief Licence Inspector
(604-276-4136)

REPORT CONCURRENCE		
ROUTED TO: Engineering Community Bylaws Law Building Approvals Development Applications Policy Planning Transportation Finance	CONCURRENCE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	CONCURRENCE OF GENERAL MANAGER
	REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS: CJ

Staff Report

Origin

At the Council meeting on November 14, 2016, Council adopted the following resolution:

- (1) That the proposed changes to Sign Bylaw No. 5560 outlined in the staff report titled "Sign Bylaw Update and Public Consultation Process", dated October 13, 2016, from the Director, Administration and Compliance be received for information; and*
- (2) That proposed public consultation process detailed in the staff report titled "Sign Bylaw Update and Public Consultation Process", dated October 13, 2016, from the Director, Administration and Compliance be endorsed.*

And at the Regular Council meeting held on May 25, 2015, Council adopted the following motion:

- (1) That Option 2: "De-cluttering without a language provision" which entails the continuation of outreach effort and updating Sign Bylaw No. 5560 be approved. The Sign Bylaw update will include de-cluttering without a language provision and addressing non language related regulatory gaps; and*
- (2) That staff be directed to review the Sign Permit Application fees and bring an update to the Consolidated Fees Bylaw No. 8636 for consideration by Council along with the new Sign Bylaw.*

This report provides a summary of the public consultation results and introduces the New Sign Bylaw and amends the Notice of Bylaw Violation Dispute Adjudication Bylaw, the Municipal Ticket Information Bylaw, Consolidated Fees Bylaws and Richmond Zoning Bylaw as directed by Council to address de-cluttering without a language provision and regulatory gaps in order to modernize and strengthen the bylaw requirements.

Analysis

A. Consultation

The City undertook targeted outreach and broad based community consultation to seek feedback on the proposed Sign Bylaw based on the plan described in the staff report titled "Sign Bylaw Update and Public Consultation Process", dated October 13, 2016, endorsed by Council on November 14, 2016 (Attachment 1).

Attachment 2 collates all the written responses received during the public consultation process. In total approximately 190 written feedback submissions were received from Richmond residents, stakeholders and industry associations. In addition, stakeholder organizations such as the Richmond Intercultural Advisory Committee, Richmond Chamber of Commerce, Urban Development Institute and small builders were consulted separately using the same consultation material and feedback form.

Key highlights:

- 95% of the respondents identified themselves as Richmond residents. Only 2% of the responses identified as business owners/operators and 1% from the sign industry.
- The use of language to promote community harmony remains of concern to some of the respondents. The public comments vary from 9% (on signs allowed without a permit (e.g. community event)) to 51% (specifically regarding window signs) regarding the use of language depending on the type of signage under discussion.
- Lots of specific comments/scenarios were raised by the respondents to provide context for their comments. These were very useful to staff in refining some of the proposed changes.
- The development industry and business organizations did not express any significant concerns and have provided input to improve the proposed sign bylaw regulations to reflect the needs of their members.
- The Richmond Intercultural Advisory Committee was generally supportive of the proposed bylaw changes and the “de-cluttering” approach in particular.

B. Proposed Changes

On May, 25, 2015, Council selected the option “De-cluttering without a language provision” and instructed staff to update the Sign Bylaw to address de-cluttering and other non-language related regulatory gaps.

The new Sign Bylaw further takes into consideration input from businesses and the sign industry and responds to the inquiries/complaints received by the City over the last 2 years. In general, businesses are looking for minimum “red tape” and flexibility to address their business needs. The sign industry is looking for a streamlined application processes and clearly defined regulations that accommodate new technologies and demands from their clients-e.g. special consideration for temporary signs advertising new businesses and flexibility to display information (e.g. electronic changeable signs to display weekly specials, etc.)

The proposed changes captured in the new Sign Bylaw, taking into consideration community and stakeholders’ input received, are summarized below.

Highlights:

I. De-cluttering with flexibility:

- Limiting the percentage of storefront windows that can be covered. The proposed bylaw provides an incentive to voluntarily minimize clutter by allowing businesses to cover up to 25% of the storefront window without a sign permit. Permits will still be required for other signs on the premises such as facia, awning or projecting signs. Any window coverage beyond 25% will require a permit, up to a maximum of 50%.

- Allowing electronic signs with changeable copy to allow more information to be displayed within a much smaller footprint.
- II. Provide Certainty:
- Modernize language and provide clarity about what is and what is not allowed.
 - Clarify rules for temporary signs, such as signs for new businesses (e.g. sandwich board signs can be displayed for up to one month from opening of new business at a location), signs for community events or signs on construction sites.
 - Specify the number, location and duration of display of each types of sign permitted (e.g. open house signs)
- III. Modernize Sign Bylaw:
- Update the existing Sign Bylaw from 1990 to meet the current business needs, technology advancements and trends.
 - Provide specific regulations for signs on construction sites
 - Enhance regulations for real estate and open house signs
 - Provide more clarity for community event signs
- IV. Amend existing bylaws to align with new Sign Bylaw:
- Replace references that exist in other bylaws with references to the new Sign Regulation Bylaw.
 - Bring forward housekeeping changes to the Zoning Bylaw that replace references to the old sign bylaw and ensure that references in site specific and general zones are consistent with the new Sign Regulation Bylaw.

A summary of the comments received for sign types regulated in the Bylaw is provided in a table as Attachment 3. In addition to a summary of complaints, the table also specifies the action taken in response to each of the concerns. In some cases, the staff proposal was amended based on public feedback, in other cases language was strengthened or additional clarity was provided.

C. Community Harmony Outreach Result

Council further directed staff in May, 2015 to take an educational, rather than regulatory approach to address the use of language on signage. As part of that direction, Council approved a pilot outreach project to deploy temporary staff to conduct site visits to talk to businesses about signage and to promote community harmony. Staff visited businesses in the City Centre and parts of Bridgeport Road and River Road to encourage the inclusion of English on signage and advertising, and to remind businesses about sign permit requirements. Community Bylaw Officers also conducted visual inspections in commercial centres in the Steveston and Hamilton areas.

As a result of the pilot project, staff in the Permit Centre have continued to encourage the inclusion of a minimum 50% of English content on all business signage. In order to continue this outreach to existing business, Council also approved a Temporary Full-Time (TFT) Sign Bylaw Inspector position for one year. Fluency in English, Cantonese and Mandarin was a requirement for this position. The results of the outreach efforts include:

1. 468 sign applications were submitted in 2016 and 117 in Q1-2017. This is an increase from historical levels where 300 applications were received annually.
2. All businesses with approved sign permits have agreed to include English in their signage.
3. Staff continue to receive good cooperation from business operators when inspections staff pursue and resolve inquiries/complaints related to signage in the community.

While the City continues to receive inquiries and complaints from time to time, the types of inquiries are changing from predominately language related to “nuisance” related. The City received:

- 110 sign complaints in 2015;
- 178 sign complaints in 2016; and
- 150 sign complaints in the first quarter of 2017.

The largest increase in complaints have been related to real estate signs (72 complaints in 2016 but 81 in the first Quarter of 2017) and signs on City property (31 complaints in 2016 but already at 11 in the first quarter of 2017). In most cases, the approach to these complaints is to first request voluntary compliance and then to issue MTI tickets for non-compliance with the bylaw. This approach has proven very effective in getting signs removed in a timely manner.

D. Sustaining the Outreach and Enforcement

1. **Continue Outreach:** The TFT Sign Inspector, with fluency in English and Chinese, was critical to the success of the outreach efforts to educate businesses about sign regulation and encourage community harmony. It will be important to continue educating new business operators through the permitting process as well as provide enhanced communication and translation to ensure that all businesses comply with the new Sign Bylaw.
2. **Increase Application Fees:** Permit fees for signs have not been updated in several years and, as a result, are not enough to sustain the permitting process and have lagged behind neighbouring municipalities. Attachment 4 provides a summary of the existing fees, proposed fees, as well as a comparison to fees in Surrey (who have a modern Sign Bylaw). Of particular note are new fees for signs on construction/development sites as well as a different fee schedule for freestanding signs. Recent years have seen a marked increase in signs on construction sites, along with a corresponding increase in complaints. Separated permit fees for freestanding signs from other sign types is proposed in order to better reflect the substantial engineering and transportation review required for this sign type.
3. **Increase Penalties:** Along with amendments to the fees, it is also proposed to amend the bylaws related to fines for non-compliance. Both Notice of Bylaw Violation Dispute Adjudication Bylaw 8122 and Municipal Ticket Information Authorization Bylaw 7321 are proposed to be amended to compliment the new sign bylaw. Notice of Bylaw Violation Dispute Adjudication Bylaw provides inspectors the authority to issue administrative penalties of up to \$500, while providing an adjudication process to settle disputes. Municipal Ticket Information Authorization Bylaw 7321 provides the authority

to issue higher fines up to \$1000. These \$1000 fines are forwarded to Provincial court should disputes arise. The new fines will make it easier for bylaw officers to use enforcement measures as an option, although the department will continue to rely on education and voluntary compliance as a first step.

4. **Permanent Sign Bylaw Inspector:** Staff recommend that the Sign Bylaw Inspector position, with the job requirement to be fluent in English, Mandarin and Cantonese be made permanent. The annual cost (salary, inspection vehicle and equipment) is anticipated to be approximately \$85,000/year.
5. **Consistent Application:** the new bylaw refers decisions on permits, inspections and enforcement to the “Director of Permits and Licences”. This is a generic term that is used in other bylaws where the authority is related to land use matters. In practice, the Sign Regulation Bylaw will be administered by the Manager of Customer Service and Business Licences. Currently, staff in Customer Service process and issue sign permit applications whereas the new Sign Inspector position (for field inspections and enforcement) will be included with the Business Licencing team.

Financial Impact

There will be additional costs incurred in order to provide the increase in service level by converting the TFT Sign Bylaw Inspector into a permanent position. Approximately \$60,000 will be recovered from Sign Permit fees, therefore \$25,000 will be required in order to fund the full time position. Staff recommend that this additional level request be considered as part of the 2018 budget process.

Conclusion

The City has carried out a thorough public consultation process. The adoption of proposed Richmond Sign Bylaw 9700 and associated changes to the Notice of Bylaw Violation Dispute Adjudication Bylaw 8122, Municipal Ticket Information Authorization Bylaw 7321, Consolidated Fees Bylaw 8636 and Richmond Zoning Bylaw 8500 in conjunction with a dedicated full-time Sign Bylaw Inspector, would provide the resources necessary to regulate business signage and promote community harmony.



Carli Edwards, P.Eng.
Chief Licence Inspector
(604-276-4136)

- Att. 1: Staff report titled “Sign Bylaw Update and Public Consultation Process”
- 2: Summary of responses received during the public consultation process
 - 3: Comments and Actions Resulting from Sign Bylaw Change Consultation
 - 4: Existing and Proposed Sign Permit Fees



**City of
Richmond**

Report to Committee



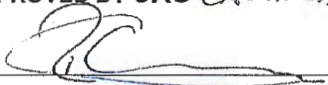
To: General Purposes Committee **Date:** October 13, 2016
From: Cecilia Achiam, MCIP, BCSLA **File:** 03-0900-01/2016-Vol
 Director, Administration and Compliance 01
Re: **Sign Bylaw Update and Public Consultation Process**

Staff Recommendation

1. That the proposed changes to Sign Bylaw No. 5560 outlined in the staff report titled "Sign Bylaw Update and Public Consultation Process", dated October 13, 2016, from the Director, Administration and Compliance be received for information; and
2. That proposed public consultation process detailed in the staff report titled "Sign Bylaw Update and Public Consultation Process", dated October 13, 2016, from the Director, Administration and Compliance be endorsed.

Cecilia Achiam, MCIP, BCSLA
 Director, Administration and Compliance
 (604-276-4122)

Att. 3

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:
	
APPROVED BY CAO (ACTING).	
	

Staff Report

Origin

At the Regular Council meeting held on May 25, 2015, Council adopted the following motion:

- (1) *That Option 2: "De-cluttering without a language provision" which entails the continuation of outreach effort and updating Sign Bylaw No. 5560 be approved. The Sign Bylaw update will include de-cluttering without a language provision and addressing non language related regulatory gaps; and*
- (2) *That staff be directed to review the Sign Permit Application fees and bring an update to the Consolidated Fees Bylaw No. 8636 for consideration by Council along with the new Sign Bylaw.*

This report provides an update on the proposed changes to the Sign Bylaw to address de-cluttering without a language provision and regulatory gaps in order to modernize and strengthen the bylaw requirements. It also outlines a public consultation plan for Council's consideration.

Analysis

A. Current State

The existing Richmond Sign Bylaw No. 5560 (Sign Bylaw) regulates the size, design and location of exterior signage. Regulated signage includes canopy, fascia and freestanding signs as well as signage promoting the sale or lease of real estate and directional signs on private properties. Some signs require a sign permit from the City (canopy and freestanding signs for example) prior to installation while other signs (directional signs and for sale or lease sign) do not require a permit. The Sign Bylaw does not:

- a) apply to interior signs;
- b) regulate promotional materials such as inserts in newspapers, posters in stores (even if visible externally); or
- c) advertisements in bus shelters.

B. Community Harmony Outreach:

At the Regular Council meeting on October 27, 2014, Council indicated that *"as a priority, staff consult with the sign owners to encourage more use of the English language on their signs."*

The outreach/education approach, based on Council's instruction, continues to yield positive outcomes. Since the outreach commenced in late 2014, all business premises that have applied and received permits for signs have included English in their business signage. This trend continues to date as all business premises that have applied for a sign permit have been cooperative when asked to include English on their business signs. Some businesses opted to have multiple signs for the same business resulting in some signs in English only and some in a foreign language only on the

same premise. The City's proactive approach continues to encourage inclusiveness and promote community harmony.

It was observed that during the initial community outreach that approximately 60% of the signs visually inspected did not have a sign permit. At that time the City received approximately 320 new sign applications annually. The number of sign applications has risen dramatically since the 2015 pilot outreach. Approximately 900 sign applications were received in 2015 and 314 have been received as of September 30, 2016.

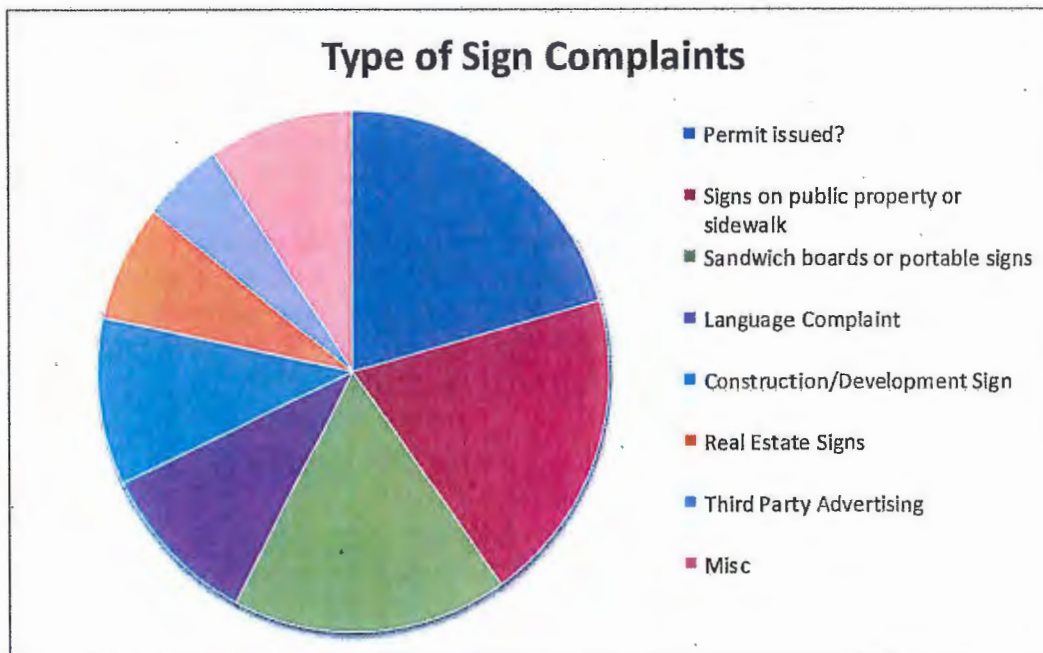
Having a dedicated resource in the form of a temporary Sign/Business Licence Inspector (approved for 1 year by Council) has been indispensable with respect to customer service. Response time has been reduced and having real time translation capability removes communication barriers during outreach and facilitates compliance. This connection has also given the City the opportunity to reach out to all new businesses when they apply for a licence and prompt them to apply for sign permits at the same time. The Sign/Business Licence Inspector also connects with existing businesses as part of their annual licence renewal.

Staff will bring forward a recommendation on the outreach pilot program with the new Sign Bylaw in spring 2017 after collecting another full year (2016) of data on the results.

C. Overview of Sign Inquiries /Complaints:

The City receives inquiries/complaints regarding signage and advertisement from time to time. Staff systematically investigate each complaint and respond as appropriate. For example, 110 complaints were received in 2015 whereas approximately 140 complaints have been received year to date in 2016. A breakdown between the types of complaints received since the start of the pilot is shown below (Figure 1).

Figure 1: 2016 Sign Complaints Analysis



Real Estate: The most frequent complaints regarding signage related to real estate are:

- the use of foreign language other than English;
- the size and location of the real estate sign, and
- the number of open house signs on public right-of-ways.

Staff have had great success in convincing the sign owners to incorporate English into the real estate signs to address community harmony through direct contact. The existing Sign Bylaw did not specifically address the issues regarding size, location and number of real estate and open house signs other than those located in public right-of-ways. The proposed changes to the Sign Bylaw (detailed in Attachment 1 and 2) have included provisions to address these concerns. The regulations around real estate signs have been strengthened and made explicit in the proposed new bylaw. In addition, the number, size and display duration of open house signs will be specified.

Advertisements: For complaints regarding the use of language in advertisement, the City's ability to respond varies. For advertisement at locations owned by the City (e.g. bus shelters and benches in public right-of-ways), a commitment that "any advertising with a foreign language must include a minimum of 50% English in terms of overall space, font size, content, and level of detail" has been built into the contract.

For advertisement at other locations, the City's ability to respond is limited¹. Staff continue to pass on comments received and work with the appropriate organization/agency to encourage the inclusion of English to support community harmony.

D. Proposed Changes to the Sign Bylaw:

In accordance to direction from Council, no language requirement provisions will be included in the proposed changes to the Sign Bylaw. Instead, it will implement "de-cluttering" of storefront signage to limit visual clutter and to address non-language related regulatory gaps.

Best practice research, plus input from business operators and the sign industry suggests that it is important to balance the need for regulations that enhance the aesthetics of business signage and provide flexibility to meet the operational needs of businesses. Signs can provide an important way finding tool and are often a significant investment for businesses.

Attachments 1 to 3 of this report form the public consultation package. Attachment 1 describes the key proposed changes in a graphic manner and represents the draft presentation material for the proposed consultation process detailed in this report. Attachment 2 summarizes all the proposed changes in a table format as a compendium to the Open House Boards. Attachment 3 is the comment forms organized around the presentation material for public input.

¹ A legal opinion was provided by Sandra Carter of Valkyrie Law Group LLP, related to the Charter of Rights and Freedoms, previous provided to Council as part of the staff report titled "Signage on Private Property" dated October 27, 2014 (http://www.richmond.ca/agendafiles/Open_Council_10-27-2014.pdf) from the Director, Administration and Compliance.

The proposed Sign Bylaw strikes this balance by categorizing signage into those that are permitted with and without a sign permit. It also expands the proposed bylaw to accommodate current and emerging signage technologies and clarify the types, location and duration of temporary signs such as open house and other construction or real estate sales signs.

De-cluttering of storefronts:

Several innovations of the proposed Sign Bylaw specifically address de-cluttering:

- i. All signs/posters visible from the exterior of the storefront will now be regulated as signage.
- ii. Reward businesses that voluntarily limit cluttering of their storefronts by allowing up to 25% of the window area of a storefront to be covered without requiring a sign permit.

(Note: The visual impact of covering up to 25% of the window area of a storefront (Figure 2) is deemed to be generally aesthetically acceptable through consultation with sign industry experts and visual mock-up exercises.)

- iii. A sign permit is required should the business operator wish to exceed the 25% coverage. The proposed maximum coverage of storefront windows is 50% (Figure 2). The sign application process would enable staff to review the visual impact and remind the applicant with respect to the City's inclusiveness and community harmony preference:

Figure 2: Mock-up of 25% and 50% coverage on store front



- iv. Prohibiting specific sign types that are visually unappealing, potentially hazardous or distracting to motorists is another way to minimize visual clutter of storefronts. Signs that are prohibited include abandoned signs, billboard signs (third party advertisement), container signs, flag/blade signs, flashing signs, inflatables, portable signs, searchlights, roof signs that project beyond the roof line and parked vehicle signs. (See Attachment 1 for photos and description of these signs).
- v. Allowing changeable copy on specific signs that provide flexibility to businesses to display activities and or products that are available on the premise to avoid the need to cover window areas excessively.

Modernizing the Sign Bylaw:

- i. New sign types have been included in the proposed bylaw to take into consideration new technologies and business needs. Examples of new sign types include banners, and projected-image signs (Attachment 1 and 2).
- ii. New approaches to lessening red tape for specific types/sizes of signs by allowing them to be erected without a sign permit. Examples include community event signs that are temporary in nature or to facilitate way finding (e.g. address and directional sign)

E. Proposed Consultation Process:

The objective of the consultation is to seek feedback on the new Sign Bylaw. The proposed process includes targeted outreach, such as presentation to the Richmond Intercultural Advisory Committee and broad based consultation of the community (e.g. Open house, “Let’s Talk Richmond”). Feedback forms outlining each key topic of discussion will be made available on all platforms used during the consultation process.

Key Stakeholders Consultation:		
<ul style="list-style-type: none"> • Staff will meet with these key community/industry stakeholders to seek feedback on the proposed Sign Bylaw 		
Activity	Approximate Timeframe	Comment
Richmond Intercultural Advisory Committee (RIAC)	November-December 2016	Staff to attend RIAC meeting to seek input
Richmond Chamber of Commerce RCOC	November-December 2016	Staff to consult with the executive of RCOC for input
BC Sign Association	November-December 2016	Staff to contact the BC Sign Association for input

Broad Consultation:		
<ul style="list-style-type: none"> All open house material including feedback forms made available online for the duration that Let's Talk Richmond is activated 		
Activity	Approximate Timeframe	Comment
Public Open House at City Hall <ul style="list-style-type: none"> display and comment forms available in the Meeting House for 1 week 2 staffed sessions (one afternoon and one evening) 	November/December 2016	<ul style="list-style-type: none"> Notify all the business organizations and community partners that we reached out to in 2014 by email/letter (e.g. S.U.C.C.E.S.S. various real estate and property management companies, email contact from the last workshop, etc.)
Reactivate dedicated email Signsconsult@richmond.ca on City website to receive comments	November/December 2016	Online for 2 weeks commencing the same time as the Open House display
Let's Talk Richmond	November/December 2016	Online for 2 weeks commencing the same time as the Open House display

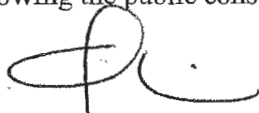
Staff will incorporate feedback from the community consultation into the proposed Sign Bylaw and report back to Council in spring 2017.

Financial Impact

The cost of the consultation process is approximately \$40,000 and will be funded from general contingency.

Conclusion

The pilot outreach program continues to improve compliance and provides better customer service. It is anticipated that the proposed Richmond Sign Bylaw and associated changes to the Consolidated Fees Bylaw No. 8636 will be presented to Council for consideration in spring 2017 following the public consultation process.



Cecilia Achiam, MCIP, BCSLA
 Director, Administration and Compliance
 (604-276-4122)



Carli Edwards, P.Eng.
 Manager, Customer Services and Licencing
 (604-276-4136)

- Att. 1: Draft Sign Bylaw Changes Presentation Material
- 2: Draft Summary of Proposed Amendments to Sign Bylaw 5560
- 2: Draft feedback form

Richmond Sign Bylaw No. 5560 Consultation

DRAFT

Welcome

**Richmond Sign Bylaw
Consultation**

November 29 and 30, 2016

Richmond Sign Bylaw No. 5560 Consultation

Welcome to the Open House

Richmond Sign Bylaw Update

Thank you for coming to the Sign Bylaw Open House. Your feedback will be used to refine the draft regulations proposed for the updated Sign Bylaw.

At the Open House you will find the following information presented on a series of boards:

- Background information on the Sign Bylaw update
- Overview of the process and engagement efforts
- Proposed amendments to the types of signs addressed in the bylaw
- Information on general Questions and Answers that may be of interest related to the bylaw

Please share your comments to the proposed bylaw amendments on the Comment Form provided. You will find the Comment Forms and a drop box for completed forms on the Welcome Table. Alternatively (instead) you may complete the Comment Form online before Sunday, _____ at LetsTalkRichmond.ca/signs.

Questions?

City staff are present at the Open House and available to answer questions you may have.

Sign Bylaw Update— Background Information

Improved Compliance— Results of Outreach/Education To-date:

At the October 27, 2014 regular Council meeting, Council adopted the following resolution, “**as a priority, staff consult with sign owners to encourage more use of the English language on their signs**”.

The outreach/education approach, based on Council’s instruction, continues to yield positive outcomes. More businesses are taking out sign permits and all businesses with business signs that have received a sign permit have voluntarily included English in their signage.

Improved Compliance Results Observed

Year	Sign Permit Issued	Inclusive Signage (% of Businesses with only foreign language business signs)
2012	278	1.4%
2013	321	4.4%
2014	331	0%
2015	900	0%
2016 (to Oct)	314	0%

Community Harmony— Approach and Engagement To-date:

Council approved an update to Sign Bylaw No. 5560, which will include a de-cluttering regulation without a language provision on May 25, 2015. More specifically, this entails:

- continuation of outreach effort to support community harmony by encouraging inclusive use of language on business signage
- modernization of Sign Bylaw No. 5560 to address non language related regulatory gaps and
- improvement to compliance with the Sign Bylaw through education and enforcement

Engagement To-date

Engagement Opportunity Since Council Referral	Participation
Signsconsult@richmond.ca	24 emails received
Let’s Talk Richmond	260 responses
Sign Workshop on March 12, 2015	100 participants
Sign Companies	79 contacted in writing
Community Consultation	Over 1000 face to face meetings 10 community partners/agencies meetings



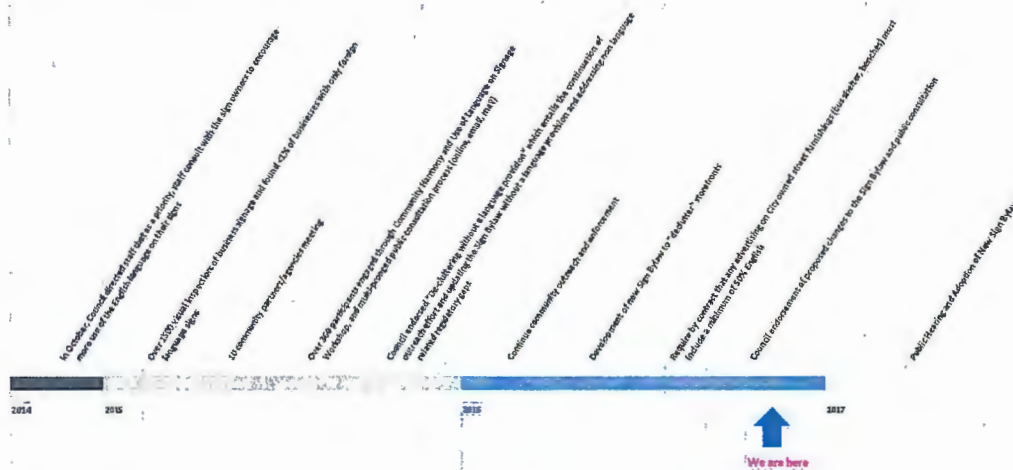
Sign Bylaw Update— Our Objectives and Timelines

The current sign bylaw has not in all cases kept pace with current signage situations facing the City and has become outdated. This update provides an opportunity to address signs in a manner consistent with the City's social vision for shaping an inclusive, engaged, and caring community to support community harmony. In addition, the update helps to realize the City to be the most appealing, livable and well-managed community in Canada.

Sign Bylaw Update—Objectives:

- To fully update the Sign Bylaw to a modern standard and ensure that it reflects the current and anticipated needs of the City, can effectively regulate the type of signs being experienced, considers legislative authority and legal requirements.
- To improve the content, structure, language, and format of the Sign Bylaw to increase its effectiveness, user friendliness, clarity, and ease of interpretation by the public, developers and City staff.
- Efforts to de-clutter will be strengthened and embedded in the Bylaw.
- Address deficiencies in the definition section; accommodate trends in sign technology and respond to business needs (e.g. electronic signs, multi-faceted free standing signs, etc.); additional types of signs to be regulated; correct errors and omissions.

Below is a summary of steps the City has taken to update sign regulations and a project timeline:



Sign Bylaw Update— We Want to Hear From You

The series of boards you see at the Open House along with the Sign Bylaw Update Handouts, which can be found next to each board, illustrate and summarize the amendments being proposed to the Sign Bylaw.

To provide your feedback while at the Open House:

1. Review each board which contains information on the "Sign Types" in the bylaw along with the associated information on the "Sign Types" in the handout.
2. If you have any comments, note them on the Comment Form in the box for the "Sign Type" your comment is related to.
3. Place your completed Comment Form in the drop box located on the Welcome Table.

When reviewing the information please keep in mind the following points on what the new Sign Bylaw does and does not do:

What **does** the new Sign Bylaw do?

- ✓ Regulates the size, design and location of exterior business signage
- ✓ Minimize impact on traffic and sight lines for public safety
- ✓ Protect the public from the dangers of signs of inferior construction, and from nuisances or hazards arising out of improperly sited business signs
- ✓ Require sign permits for specific types of business signs
- ✓ Modernize regulations to accommodate business needs and emerging signage technologies
- ✓ De-clutter storefront and enhance the look and feel of City streets

What **doesn't** the new Sign Bylaw do?

- ✗ Regulate use of language
- ✗ Regulate advertisement or promotional material
- ✗ Signage inside malls

Other Ways to Provide Comment:

In addition to this Open House, other ways to provide comments from November 28- December 9, 2016 include:

1. Visit www.LetsTalkRichmond.ca/signs to view the proposed changes and provide comments via an online survey.
2. View the proposed changes on the City's website at www.richmond.ca/signage and complete the fillable PDF version of the comment form and submit your completed comment form via:
 - email to signsconsult@richmond.ca, or
 - mail/drop off in person at City Hall, 6911 No. 3 Road, Richmond, BC, V6Y 2C1
 - fax: 604-276-4132

Questions?

Staff are in attendance at the Open House and happy to address any questions you may have.

Sign Type—Signs NOT Permitted

Portable signs



Inflatable signs



Vehicles parked to display Signs



Billboards



Flag/blade signs



Sign Type—Signs allowed WITHOUT a Permit

Special Rules Apply

Warning/Instructional sign

Up to 4 allowed per premise



Drive-through Sign

2 allowed per aisle



Home Based Business

Max sign area 0.2 m² (2 ft²)



Sandwich Board

Permitted for first 30 days of business



Sign Type—Signs allowed WITHOUT a Permit

Real Estate Signs—Special Rules Apply

Single or Two Family



Open House Signs

Three per listing



Commercial or Multi-family



Sign Type—Window Signs

No more than 50% of all windows permitted to be covered

Less than 25% of window covered by sign, NO permit required



More than 25% of window covered by sign, permit required



Resulting in De-cluttering of Storefront Windows

From Clutter

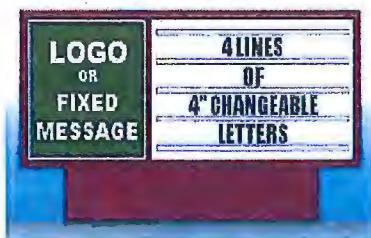
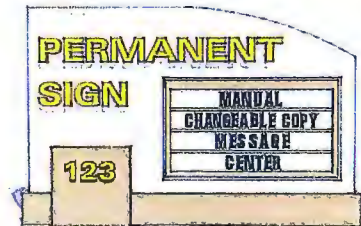


To Max 50% Coverage

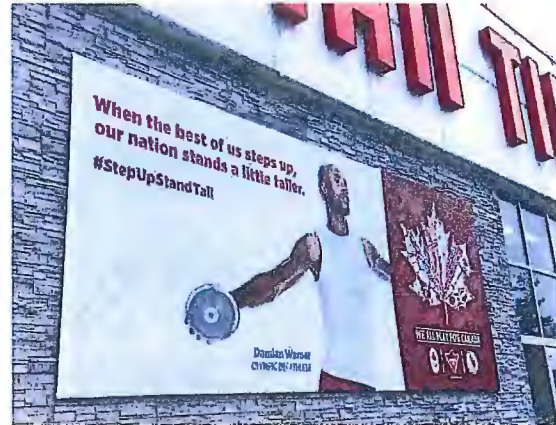


Sign Type — New Sign Types in the Bylaw — Permit Required

Electronic/Changeable Message Sign



Banners



Sign Type—Construction Signs

New Rules Proposed

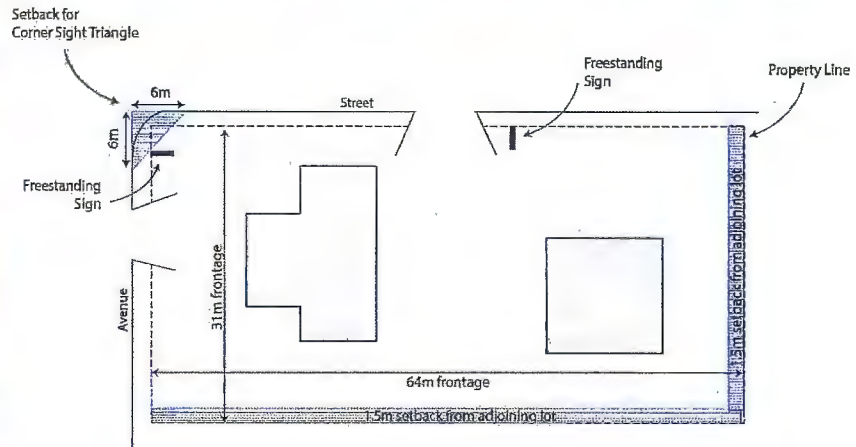
Images on fencing can contain up to 33% of copy/advertising



Freestanding sign will require a permit



Sign Type—Freestanding Signs— Permit Required



Sign Type—Business Frontage Signs

Total area of all signs permitted to be 1m² (10 ft²) per lineal meter of building frontage.

Awning sign



Fascia and Projecting Sign



Fascia Sign



Sign Type—Business Frontage Signs

Total area of all signs permitted to be 1m² (10 ft²) per lineal meter of building frontage.

Marquee Sign



Projecting, Canopy and Under Canopy Signs



Under Canopy Signs



Sign Bylaw Update—General Q & A's

What if someone wants to put up a sign that does not comply with the Sign Bylaw regulations?

- Apply for a Development Variance Permit to vary the Zoning Bylaw requirements or an amendment to the Zoning Bylaw if the variance is significant
- These variance processes required endorsement from the Development Permit Panel and approval from City Council

How does the City enforce the Sign Bylaw?

- Request to comply via site visit
- Issue warning in writing
- Issue fines

What does the City do with signs that are illegally place?

- Request to comply via site visit
- Remove non-complying signs on public property

*Thank you for
attending the
Sign Bylaw
Open House.*

Please remember to place your
completed Comment Form in the
drop box on the Welcome Table.

DRAFT

City of Richmond
**Summary of Proposed
Amendments to Sign Bylaw 5660
Open House**

November 29 and November 30, 2016

Instructions:

This handout provides additional information to the content on the Boards displayed at the Open House. Review the information on the Boards together with the information in this handout.

To provide your feedback while at the Open House:

1. Review each board which contains information on the "Sign Types" in the bylaw along with the associated information on the "Sign Types" in the handout.
2. If you have any comments, note them on the Comment Form in the box for the "Sign Type" your comment is related to.
3. Place your completed Comment Form in the drop box located on the Welcome Table.

Comment:

In addition to this Open House, other ways to provide comments from November 28- December 9, 2016 include:

1. Visit LetsTalkRichmond.ca/signs to view the proposed changes and provide comments via an online survey.
2. View the proposed changes on the City's website at www.richmond.ca/signage and complete the fillable PDF version of the comment form and submit your completed comment form via:
 - email to signsconsult@richmond.ca, or
 - mail/drop off in person at City Hall, 6911 No. 3 Road, Richmond, BC, V6Y 2C1
 - fax: 604-276-4132

Questions?

Staff are in attendance at the Open House and happy to address any questions you may have.

Thank you for your input.

Proposed Changes to Sign Bylaw

Current Bylaw	Proposed Bylaw
Signs Not Permitted	
Billboards, or any third party advertising are not permitted.	No change.
Language is vague about regulation of portable signs.	Clarity that portable signs such as inflatable signs, flag/blade signs, signs on portable stands, signs supported by vehicles are not permitted. Only exceptions are open house signs, community special event signs and sandwich boards for new businesses.
Signs Allowed Without a Permit	
Directional signs allowed only on certain types of lots.	Directional signs allowed on all lots, maximum of two at each entrance with unlimited signs allowed inside the site. Size limited to a maximum area of 1.2 m ² (13 ft ²) and maximum height of 1.5 m (5 ft).
Drive-through menu boards, allowed to be facing parking area.	Maximum of two drive-through signs permitted and must be located at entrance or along the path of a driveway.
Community special event signs	Signs are not permitted on public property, including roads and medians. Community Special Event Signs must be on private property and may have a maximum area of 3 m ² (32 ft ²) and maximum height of 2 m (6.5 ft.).
Warning signs (indicating a hazard) are permitted in current bylaw with no conditions or regulations on their use.	Signs may be fascia or freestanding sign but no more than 4 signs are permitted for each premises for which the signs pertain and the sign area of each sign shall not exceed 0.5 m ² (5 ft).
Real Estate Signs	
For sale (or lease) signs: One allowed per lot with size of sign dependant on lot size.	One sign allowed per lot frontage with size based on type of lot, sign to be removed within 14 days of the sale or lease of the property. <ul style="list-style-type: none"> • Single or two family permitted a maximum sign area of 1.2 m² (13 ft²) and maximum height of 1.5 m (5 ft). • Other than single or two-family maximum area of 3 m² (32 ft²) and maximum height of 2 m (6.5 ft.).

Proposed Changes to Sign Bylaw

Current Bylaw	Proposed Bylaw
Real Estate Signs – con't	
Open house signs	<p>Regulations clarified in bylaw:</p> <ul style="list-style-type: none"> • Maximum of three signs allowed per listing; • May be placed on public property; • Must be at least one block away from each other; • Allowed a maximum sign area of 1.2 m² (13 ft²) and maximum height of 1 m (3 ft.); • May be placed up to 60 minutes before open house; and • Must be removed no later than 60 minutes after open house.
Window signs (De-cluttering)	
No restriction on signs or images attached to the inside of windows.	<p>All signs/images visible from the exterior of store front windows are to be considered signage with the following restrictions:</p> <ul style="list-style-type: none"> • Windows are not permitted to have more than 50% of their total area covered by signs or images. • Up to 25% of the total window area may be covered with signs or images without requiring a permit. • Windows covered 25%-50% with signs or images will require a permit.
Development/Construction Signs	
Some development sites are allowed one sign only.	<p>All development/construction sites are allowed one sign per frontage and all signs require permits. Size of freestanding signs is based on lot type:</p> <ul style="list-style-type: none"> • Single or two family permitted a maximum sign area of 3 m² (32 ft²) and maximum height of 2 m (6 ft.). • Other than single or two-family maximum area of 9 m² (97 ft²) and maximum height of 4 m (13 ft.). <p>Signs are not permitted to be installed prior to the start of construction and must be removed no later than 28 after construction is completed.</p>

Proposed Changes to Sign Bylaw

Current Bylaw	Proposed Bylaw
No regulations for signs as part of site fencing.	Advertising and logos affixed to, or incorporated in, site fencing or screening is restricted to contain a maximum of 33% (on-third) of the total fence area.
Freestanding Signs	
Size, location and number of signs varies based on Zoning and specific land use.	<p>Freestanding signs allowed in most zones with fewer categories of sign sizes. One freestanding sign is allowed per 30 m of frontage, to a maximum of three signs per lot. Size restrictions are as follows:</p> <ul style="list-style-type: none"> • Multi-tenant residential and agriculture and golf zones permitted a maximum sign area of 9 m² (97 ft²) and maximum height of 4 m (13 ft.). • Gas stations, commercial zones, marina zones, industrial zones and institutional zones permitted a maximum sign area of 15 m² (160 ft²) and maximum height of 9-12 m (30-40 ft.).
Changes to Other Signs Requiring Permits (De-cluttering)	
Banner signs	Banner signs must be securely attached and mounted flush to a wall. Signs must have a permit and maximum display time is 90 days per calendar year.
Changeable Copy signs	All signs may contain changeable copy, provided no flashing or animation.
Changes to How Signs are Measured	
Current bylaw varies depending on sign type and purpose	Proposed bylaw clarifies that "Copy Area" means the areas within a circle, square or rectangle or a combination of these features, which encloses the advertising message or announcement.



City of
Richmond

DRAFT

Comment Form
Proposed Updates to Sign Bylaw No. 5560
6911 No. 3 Road, Richmond, BC V6Y 2C1

The City of Richmond is updating its Sign Bylaw No. 5560. We invite you to take part in reviewing and providing comment on the proposed updates to the Sign Bylaw. Your feedback will be used to refine the proposed draft regulations proposed for the updated Sign Bylaw.

Instead of this printed copy, you may complete the Comment Form online at LetsTalkRichmond.ca by Friday, December 9, 2016.

Thank you for your input.

1. I have the following comments regarding the proposed amendments to the Bylaw for **Signs Not Permitted**:

2. I have the following comments regarding the proposed amendments to the Bylaw for **Signs Allowed WITHOUT a Permit (Warning/Instructional Signs, Drive-through Signs, Sandwich Board, Home Based Business Signs)**:

3. I have the following comments regarding the proposed amendments to the Bylaw for **Real Estate Signs**:

4. I have the following comments regarding proposed amendments to the Bylaw for **Window Signs**:

5. I have the following comments regarding the proposed **New Sign Types – Permit Required for the Bylaw:**

6. I have the following comments regarding proposed amendments in the Bylaw for **Construction Signs:**

7. I have the following comments regarding proposed amendments in the Bylaw for **Free Standing Signs:**

8. I have the following comments regarding proposed amendments in the Bylaw for **Business Frontage Signs:**

9. **Other comments I have regarding proposed amendments to Sign Bylaw No.5560 are:**

10. **I am:** (please select one category)

- A resident of Richmond. Other (please specify) _____
- A business owner in Richmond.
- A representative of/work in the sign industry.

11. I heard about this survey/public feedback opportunity via: (Choose all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Newspaper ad | <input type="checkbox"/> Facebook |
| <input type="checkbox"/> News story written by a reporter in a local news paper | <input type="checkbox"/> A poster in a City facility |
| <input type="checkbox"/> LetsTalkRichmond.ca email sent to me | <input type="checkbox"/> Word of mouth |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Other: _____ |
-

Please return your completed Comment Sheet to Signs Bylaw Update, City of Richmond by Friday, December 9, 2016 via:

- the Comment Box at the Open House
- Mail or drop-off in person to:
Attention: Signs Bylaw Update
City of Richmond
6911 No 3 Road
Richmond, BC V6Y 2C1
- Fax: 604-276-4132
- Email: signsconsult@richmond.ca

Alternatively you may also comment by completing the online survey available at letstalkrichmond.ca/signs.

Thank you for sharing your thoughts on the proposed changes to Richmond's Sign Bylaw No. 5560. Should you have any questions please contact: signsconsult@richmond.ca

SUMMARY OF FEEDBACK RECEIVED THROUGH PUBLIC CONSULTATION ON PROPOSED UPDATES TO SIGN BYLAW NO. 5560

- Feedback was sought between November 29 and December 11, 2016
- 187 respondents provided comments
- 2 responses were received from the following community partners/organizations: Chamber of Commerce, Small Builders Association & Urban Development Institute

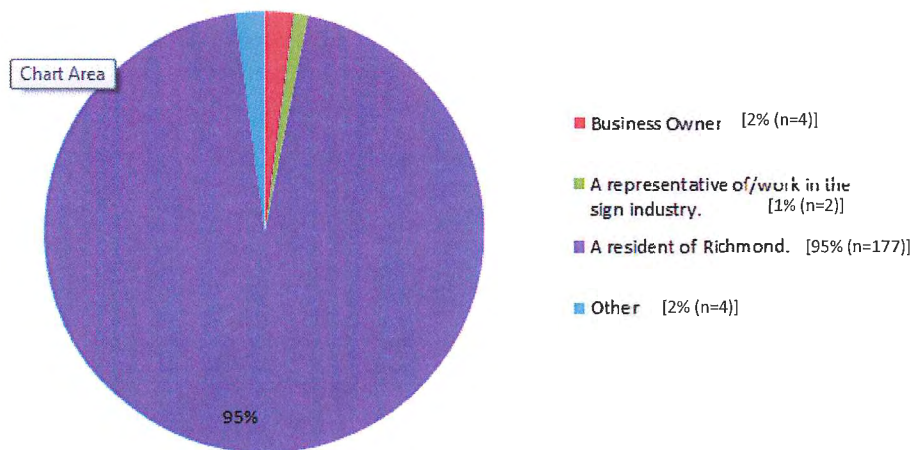


TABLE1

- The following table provides the anecdotal comments received to the proposed updates to Sign Bylaw No 5560.
*The comments noted below are verbatim based on what was received from respondents.

TABLE 1	
Comments regarding Signs Not Permitted	
Public Feedback	<p>1) All signs should require a permit for special events and new business. They should have to come to city hall to obtain a permit so the city would have better control of the signs. It is very obvious the honor system is not working in Richmond. How come there are so many sandwich boards out throughout Richmond? Because the city only operates on complaints. How about being pro-active? Take the signs away and leave a note at the business on why the sign was removed and write to them the next time there is will a fine for not obeying the bylaw. The city has not addressed language so it's not addressing the issue. The vision statement for the City is to be the most appealing, liveable and well managed city in Canada. For whom if you can't read the signs....</p> <p>2) "Sandwich board for new businesses" - begs the question: when does a business cease to be considered "new"? Could be years.</p>

- 3) Agree with signs on vehicles. Not sure what the issue is with billboards, they seem pretty normal and should be allowed
- 4) "Billboards are too invasive in the streetscape. Some of the ones downtown (VCR) have been huge. Portable signs should be controlled by permits. Election signs should be allowed. Inflatable signs are hokey and will fall out of fashion anyway. Yes to banning parked vehicle signs like the ones shown."
- 5) Billboards should be allowed because it is completely on private property. And I would argue so are any signs as long as they're on private property.
- 6) Blade signs are relatively compact and clean but have given me difficulty while driving in traffic in the past. So many blades, each representing a shop in the mall, requires you to slow down to read if it's the right mall to pull into, causing traffic chaos. Scoping out the place on Google maps before heading out helps nowadays though.
- 7) Can blade signs do not pose a problem for me.
- 8) "Clarification for how long a ""new"" business can use a sandwich board might be helpful. I don't have a problem with sandwich boards for a long period of time, but specifying the maximum size of the sandwich board might be good.
- 9) Actually, specifying maximum size for all portable signs might be helpful and avoid confusion in the future."
- 10) Clarification for portable signs language as otherwise it can cause confusion
- 11) Disagree, need to remove "not permitted" and permit signage to increase commercial activities under certain restrictions.
- 12) "Do not permit sandwich boards for any businesses, old or new. They are hazardous to pedestrian traffic. What constitutes a new business and for how long is it 'new'."
- 13) Except for sign supported by vehicles, I see no reason to ban the other types other than to limit size (especially inflatables).
- 14) For those exceptions, size of the sign and placement are concerns for me
- 15) Honestly portable signs are not that big of an issue in Richmond. I have not encountered a situation where portable signs were overwhelming a neighbourhood. The only aspect to consider is the accessibility of pathways for pedestrians with mobility challenges (and in the photo examples, there are no problems).
- 16) I agree strongly that billboards should not be permitted in Richmond. As for portable signs, I also agree that they should be prohibited, if only because they distract drivers and often block views for both cars and bicycles when approaching corners.

- 17) "I agree that only approved ""open house, new business, and community events"" signs should be allowed. They should meet size and location restrictions."
- 18) I agree that unauthorized advertising should not be allowed on the street but if its business signs, it should be alright on private property. Portable signs are debatable & difficult to manage, should have more detailed bylaws to control; also steeper fine for deterrence.
- 19) The placement of ""garage sale"" signs should be allowed on approved signage only with definite removal of said signs immediately after the event!
- 20) I believe inflatable signs should be allowed if they are placed on a temporary basis. Many of them are fun.
- 21) I do not agree with the proposed changes regarding portable signs, particularly flag/blade signs, signs on vehicles.
- 22) I do not understand why the portable signs are not permitted.
- 23) I don't have a problem with portable signs, they bring a human-aspect to our city.
- 24) I don't mind the inflatable or flag signs for special sales or occasions. They can be helpful to bring your attention to a good deal or fun event.
- 25) I don't really mind the inflatable signs, I actually kind of enjoy them. However, I do agree with all the other changes.
- 26) "I don't think sandwich boards on sideways should be allowed.
- 27) The flappy flag like banners are very distracting while driving. "
- 28) I have no objection to flag/blade signs
- 29) I have no problem with signs on portable stands. There are many businesses in Steveston that use this type of sign to direct people off of main drags to their location. I think you would be hampering their business.
- 30) I hope there will be a clear time limit given for how long a portable sign is allowed. Some might want to "stretch" the opening of their "new" business.
- 31) I know there are some churches use portable signs for letting people know they are there. I think exceptions should be granted based on religious rights.
- 32) "I like flag/blade signs.
- 33) I think that's a great proposition. De-cluttering will help keep Richmond as a true community. I like the idea of community special event signage still being permitted for this reason. I am unclear though: would the small signs that go in the grass or on boulevards for kids sports (i.e. Richmond Minor Hockey, Softball, etc.) be permitted? As far as I'm

concerned, though are community-based and should still be permitted. I think as long as it's not-for-profit, it should be permitted (within reason in terms of sign size).

- 34) I would allow portable signs as above on private business property. I don't see any safety issue or problem, not sure why this is restricted.
- 35) "If a billboard is not flashing to disturb your driving etc. then I am in favor of billboards. I do not like inflatable signs or blade signs. Open house signs are okay but Garage sale signs should be taken down after the sale and if not a fine attached to the property tax is not paid."
- 36) if you mean billboards on a building advertising other than the owner are not permitted, I think that's a bit strict. Inflatable and flag blade signs don't really bother me if they are in commercial areas and back from the easement. Parked vehicle signs such as illustrated are a bit much. This portable trailer sign might be OK if location is restricted again to commercial and back from the road easement/sidewalk.
- 37) More signs should be permitted. I believe in more freedom & commerce.
- 38) "More specific definition as to what constitutes "" new businesses. Limit on how many "" open house "" signs can be set up per showing. Ban all political support signs."
- 39) Only permit on their own property - not on boulevards or public spaces. should not infringe on public spaces eg. parking spots, curbs....
- 40) Open house signs should be permitted on an Annual Basis. Each realtor/real estate company must take on an annual permit fee of say \$10,000.00 for open house signs otherwise a fine of \$1000/per violation can be levied. Sandwich board signs are clutter and should be permitted for 10 days only and have a \$1,000 permit fee.
- 41) "Open house signs should ONLY be displayed during the open. I may have missed it but developers' huge fence signs are not addressed in the above."
- 42) Sandwich boards for new businesses should not be permitted. This opens up the question is: How long could the business continue to display sandwich board signs? i.e. one month, one year, ten years, or forever?
- 43) Sandwich boards are standard fare in Steveston, and I don't see them detracting at all as the sidewalk corners are large and can accommodate signs and pedestrians easily. This would hurt businesses on side streets with less regular foot traffic. Also, how does the portable sign bylaw affect election signage? Lawn signs are pretty typical during elections, and one is coming up.
- 44) Sandwich boards for new signs should be only be permitted for a limited period - i.e. 90 days from opening date of business.

- 45) Sandwich boards should be allowed in areas where tourists congregate i.e. Steveston. 30 day limit is silly rule.
- 46) sandwich signs for special areas e.g. Steveston should be permitted. Agree with the other restrictions.
- 47) Signs with clutter should be included in this list - with overbearing amount of foreign characters
- 48) small businesses should be allowed sandwich boards that do not impeded foot traffic
- 49) So, certain signs are not permitted due to: its distractibility factor, corporate relations, red tape regulations etc.?
- 50) The bylaw is good but I would not allow sandwich boards.
- 51) The proposed bylaw still has ambiguity. For exceptions at what time frame is a business not considered new?
- 52) The regarded changes around clarity for portable signs sounds good. What needs to be addressed is the language the signs are in. It should be required that signage have at least English or French accompanying them.
- 53) the signs are much too big and garish, not suitable at all for anywhere in Richmond
- 54) There could be some flexibility about portable signs regulated by time limit to remove. There should be a maximum size for allowable electronic signs and proximity to residential areas esp in the dense city centre. Huge electronic / digital signs such as the one at BC Place entrance must not be allowed
- 55) There should be absolutely no signage of daycare in residential area. This distracts from the neighbourhood
- 56) "These restrictions seem reasonable. You may want some clarity on the flag sign descriptors because a client could reasonably place colored flags along the roadway without any copy and this would not be in contravention of your proposed bylaw as it would have no copy, and hence, not be a sign."
- 57) Unless the sign is a safety hazard or blocking walkway and parking, business should be free to put out signs to advertise and attract customers.
- 58) We support the proposed bylaw with one addition: sandwich boards should not be allowed to block sidewalks such that they become a barrier to accessibility.
- 59) "What I find most annoying is the neon signs that are so bright it is a distraction and hard to focus on the roads. At night when it is raining, trying to drive along Bridgeport can be very challenging (CAPit is very bright!). I have no problem with the flag signs as long as they are not

numerous in numbers. I'm not sure why the city is trying to make the others illegal other than they are unsightly? "

- 60) What is the condition of being a special event? Are vehicles also including human powered vehicles? What about a standing person holding a portable sign?
- 61) What's wrong with flag/blade signs? I think they should be allowed.
- 62) Would it be possible to limit the number of portable signs each business could put up to 1. I see businesses cluttering the streets, lawns and sidewalks with more than 1 sign.
- 63) Must ensure safety (in case of heavy wind, rain, snow) and not too distracting to any user of the road.
- 64) I don't have a problem having those signs in Richmond.
- 65) I don't see a problem with those types of signs around Richmond
- 66) I don't see the problem with these signs except maybe for the one on the vehicle.
- 67) I'm surprised that none of these are permitted, but now that I look at the list I realize the pleasant lack of billboards in Richmond.
- 68) Not concerned about any aspect of any of this!
- 69) Out of billboards, I really don't care about the other signs, it is ok having them. Politicians' signs are worse than that on election season.
- 70) Thank you. These signs are distracting and often block the view from driveways to roadways.
- 71) The posted signs are ugly and distracting to drivers. I would love to see the city regulate this mess.
- 72) This type of sign lowers the tone of our city and should remain not permitted.
- 73) Totally agree, these signs are a visual mess.
How if this is no change to the bylaw did I see them at the car wash 4 & Steveston hwy. (Nov. not the other day Dec. 9, have been on vacation.)
- 74) What a red tape bureaucratic sign bylaw! That's too much regulation.
Let people have any sign they want and need as long as their neighbor don't complain about it.
- 75) you say these types of signs are not permitted. Yet I can think of many locations where they are being used and not enforcement. For example at the corner of #3 and Francis there are flag signs for the clinic/drug store
- 76) Agree
- 77) Agree

- 78) Agree
- 79) Agree
- 80) Agree
- 81) Agree
- 82) Agree
- 83) Agree to proposed bylaw.
- 84) Agree with proposed bylaw change.
- 85) Agree with proposed bylaw.
- 86) Agree, these signs are very unsightly and distracting. They serve for personal profit not public interest and information.
- 87) Agreed. Keeps City looking professional and uncluttered. Billboards and banners can become over-powering. Vehicles on streets create traffic flow issues. I support no changes, and for languages to be clear.
- 88) Changes recommended are okay.
- 89) Current bylaws are okay.
- 90) Fine with signs not permitted.
- 91) Fully agree, there's not need for portable signs.
- 92) Good plan – flag signs are especially distracting.
- 93) Good
- 94) I agree
- 95) I agree
- 96) I agree fully with Proposed Bylaw.
- 97) I agree that removing them would improve look of Richmond.
- 98) I agree that the bylaw needs to be clear and easy to understand & Implement.
- 99) I agree that the Signs Not Permitted regulations above should be clarified. None the signs above should be allowed in Richmond.
- 100) I agree with above.
- 101) I agree with all.
- 102) I agree with proposed bylaw.
- 103) I agree with the changes, as the clarification will allow enforcement action against those that violate this by-law.
- 104) I agree with changes.
- 105) I agree with new proposal.

- 106) I agree with the proposed bylaw.
- 107) I agree with the Bylaw changes.
- 108) I agree with the Signs Not permitted.
- 109) I agree with these restrictions.
- 110) I agree. Such signs can be very distracting.
- 111) I didn't realize that the reason Richmond doesn't have so many annoying signs is that it is specified in a Bylaw. I agree with these proposed amendments.
- 112) I have no problem with the proposed bylaw changing regulation of portable signs.
- 113) I like it. I hope the sandwich boards are really "new" business" only and for short period. I am tired of having to dodge sandwich boards that always seem to be placed in prime walking areas.
- 114) I like the changes. The smaller the amount of signage the better.
- 115) I support the proposed bylaw change on portable signage.
- 116) Makes sense. The signs are very distracting and clutter the area causing a potential hazard.
- 117) No objections.
- 118) Ok.
- 119) Proposal – good.
- 120) Seems reasonable.
- 121) This is definitely a positive improvement and should, if enforced, reduce the unsightly visual clutter of much of Richmond.
- 122) This seems fine.
- 123) These are all ok.
- 124) Use proposed bylaw.
- 125) Yes this is fine.
- 126) Change in these areas is not needed. Quit skipping the issue – non-English signs is the issue.
- 127) All signs must have English on them.
- 128) All signs in Richmond need to be in English.
- 129) All signs must be 80% English.
- 130) All signs should be in English first, and then a second language.
- 131) Any that are allowed should be in English first.
- 132) As per City of Richmond, "City's social vision is for shaping an inclusive,

engaged, and caring community to support community harmony. "

English is the first language of Canada and should be the main and most dominant portion of the sign. English MUST be on all signs with an option of another language. Any other language, should be the secondary portion of the signage, in smaller print. No sign should be permitted to skip the English requirement.

133) As per my (unsuccessful) candidacy at the 2014 Municipal Elections I clearly stated that one the official languages of Canada, English, be used in all public communications to promote unity, inclusion and to discourage a sense of exclusion many of us non Chinese speakers feel. At the risk of being repetitious I firmly maintain my position for I am convinced only this way will the City be successful avoiding a Trump like outburst we witnessed in the recent U.S. Elections.

134) Believe ALL signs should be in English first and a second language of choice if the owner requests.

135) Signs must respect the existing "local people". So English must be part of the sign.

136) Canada has 2 languages. English & French.

137) I agree that to keep the city beautiful, signs must be kept to a minimum. And should be required to be at least 50% English or French.

138) I believe the wording "all signs should be in English" be included.

139) I don't see a problem with the signs themselves. I do have a problem with language. I believe that everyone should be able to read signs. All signs should be English first and other languages second. Especially hand written signs in stores and store windows.

140) I see nothing wrong with these because they are in ENGLISH.

141) I think all signs there should be a requirement on ALL SIGNS that at least 50% should be in English/French our national language!!!

142) I'm ok with any new by-law that requires majority of info. In English (& size) I support all of the above. All this extra signage only clutters up the scenery.

143) Signs must include at least one official Canadian language.

144) Signs must respect the existing "local people". So English must be part of the sign.

145) Signs should be in English.

146) Signs should primarily be in English or French otherwise they should not be permitted.

147) The portable signage should include English as one of the main

	<p>languages on the signs as this one of our national languages.</p> <p>148) This in no way addressed the concerns that both Chinese & Anglo ethnicities have about Chinese-only language – this is the language issue that needs to be updated in the sign bylaws.</p> <p>149) When is Chinese the second language of Canada what happens to French.</p>
<p>Community Partners and Organizations</p>	<p>1)</p>
<p>Comments regarding Signs Allowed WITHOUT a Permit (Warning/Instructional Signs, Drive-through Signs, Sandwich Board, Home Based Business Signs)</p>	
<p>Public Feedback</p>	<ol style="list-style-type: none"> 1) Need dimension restrictions on drive thru signage that are reasonable. 2) Warning/Instructional Signs must be limited to two signs at the entrance of 4 sq. ft. (2ft x 2ft) and 2 signs of the same size inside the fence area of the site. No permit. Drive-through signs must be limited to two signs of 4 sq. ft. (2ft x 2ft) and require a permit. Community Special Event signs must be limited in size to 3.5ft x 3.5ft, require a permit, and not be allowed more than 10 signs in total (based on 1 sign per private property). Warning Signs must not exceed 2ft x 2ft (no permit). Sandwich Board signs must be on private property, require a permit, and not exceed 2ft x 2ft. Home based business signs must not exceed 2ft x 2ft (no permit). 3) Signs without a permit- What about signs during elections? 4) Sandwich boards should be kept off sidewalks and driveway/roadway sight lines. 5) Again, if it is not a safety hazard or blocking walkway/parking and it is cleaned up after signs should be allowed. 6) Community special event signs: does it include Garage Sales sign? 7) Where do political campaign-related signs fit into all this? 8) Warning sign should be more flexible based on things like lot size. Sandwich boards should be allowed without any restrictions. 9) Sandwich Board should be allowed for longer than 30 days. As stated previously, several businesses in Steveston use this method. 10) This type should also be regulated because we are seeing signs glued to traffic light pole and in medians. It is not clean and elegant. 11) concern with limit of four signs for hazards, what happens when property has more than four hazards requiring signs

- 12) I think sandwich boards should be allowed longer than just the first 30 days of business. I also think that community special event signs should be allowed on some public property; I'm not understanding why they wouldn't be as long as the whole community (i.e. the public) is invited.
- 13) Proposed amendments are specific. This can only assist persons to abide by by-laws.
- 14) Not sure how community special event signs can achieve their publicity purpose if they are only permitted on private property i.e. Steveston Farmers Market
- 15) A community special event sign on private property of 6.5ft tall and 32 sq. ft. seems incredibly large. Are there examples of this usage in the city?
- 16) Need to stricter with Sandwich boards. They are everywhere and most a really ugly.
- 17) Warning / Instructional signs should require a permit. Anybody could put one up and it could convey false information.
- 18) I don't believe sandwich board signs should be allowed for 30 days. A business should be able to get permanent signage in 2 wks.
- 19) The home based business signs are far too big. Sandwich board signs are ugly wherever they are placed.
- 20) home based business signs need some form of permitting/policing to ensure they do not exceed the size requirement
- 21) I believe that a community special event sign should be allowed on public property, given that it is given a maximum time allotment and a limit of number of signs per event.
- 22) I feel community signs should be allowed on public property.
- 23) Except for home based business signs the other signs should be permitted
- 24) There are a lot of sandwich boards in Steveston which accumulate on the street corners. They are dangerous as they get blown over in the wind or blown on to the traffic lanes. I think it's a good idea to restrict them.
- 25) Seems kind of strange that drive thru menu signs don't need a permit but billboards do?
- 26) OK all but "Warning signs (including a hazard) are permitted. OK current bylaw but too wordy & confusing in proposed bylaw!
- 27) If it's a Richmond City Public event, can signs be put on public land? Not sure why 4 warning signs on one property; otherwise, changes seem fine.
- 28) I agree with the proposed Bylaw with the suggestion that signs regarding

a "Hazard"

be regulated to be in a universal, specific colour and size, so that everyone, whether drivers or those on foot, can immediately recognize the that the area in question is dangerous. Additionally, the public should be educated to recognize this sign ~ by written notification in our local newspaper, or as a notice included in say, the city utilities billing, or tax notice.

Seems reasonable. What about Garage Sale signs? People are great at putting these up, and then forget they exist. They are literally littering our city with their advertising and should be held accountable in some way. The address is clearly stated on their sign and would be easy to deliver back to the owner and fine them. I find this most annoying!

- 29)** Not entirely sure why there need to be restrictions on drive-through boards, but this is more of me not fully understanding the issue vs. having a strong opinion.
- 30)** nothing said about language - English and/orsize should be limited as you have done....sandwich boards should not impede pedestrian traffic or be on sidewalks
- 31)** Signage should be away from pedestrian walkways for safety reasons.
- 32)** Bottom right box. Needs re-drafting to clarify the meaning: Revision: Signs may be attached to fascias or may be freestanding. Premises may have no more than 4 signs. The sign itself shall not exceed 0.5 sq. m. (5 ft.) in size. Premises means a building and its associated land, Why say "pertaining to (NOT for) the premises"? That implies that premises could have signs pertaining to other premises or to marketing particular products or to whatever. So you could have far more than 4 signs erected on the premises. Also, how big will the signposts be? Someone could presumably put up a 10 ft. x 10ft. structure to display a 5 ft. sign.
- 33)** Seems pretty nitpicky, but I suppose mostly reasonable. I disagree about community special event signs not being allowed on medians. That seems like a reasonable place to put them.
- 34)** I agree with all the proposed changes, but I do believe that the two signs for a drive thru are not enough. Speaking from experience, I used to work at McDonald's and there truly isn't enough space for all menu items (especially for dual lane drive thrus) to have enough space for only two signs.
- 35)** I don't agree with the community special event signs. They should be allowed on public property.
- 36)** the 3rd item regarding Community special event signs seems wrong to me. In the first place, perhaps you need a definition of "Community". In my thinking, a Community event is something done for the community, by the community and together with (or in consultation with) the City. If

so, we should allow signage on public property. If an event is done for a specific group as a private function, then yes, signage should only be on private property.

- 37)** Home based business signs could become a problem because of too many on a street.
- 38)** Community special event signs should be allowed on public property.
- 39)** Use proposed changes except Community special events sign should still be allowed
- 40)** The proposed allowance of unlimited number of signs within site: I would prefer a limit to the number, since it is very difficult to drive within sites looking for a particular store, when the signs are not in English.
- 41)** I'm in agreement with all of these regulations but would like a bit more clarity as to what is meant by 'community specialty event' signs. I would also like to see some time limit for removal of special event signs after the event is over.
- 42)** There are no commercial taxes being spent so therefore home based business sign should not be permitted for home based business signs. The city again is not addressing foreign language and therefore all the action will not address the real issue.
- 43)** Community special event signs are sometimes needed - for example, if you are trying to find your way to a volunteer fun run, often run organizers use temporary signage so participants can find the locations. If this wasn't allowed, it would hinder these special events
- 44)** I have a problem with the Home Based Business Signs, as we already have illegal home based businesses in the neighborhood. The Bylaw officers seem reluctant to enforce the bylaws. The common excuse is that the person having the home based business may have a lot of friends who are using their business. Having signs would encourage others to work from home and make the neighborhoods very busy with traffic and lack of parking.
- 45)** I don't think the community special events signs should be so limited.
- 46)** If signs are not permitted on public property, will the City enforce these rules for the several signs of "open house" "garage sales", etc. etc.? I have seen at least 7 open house signs all placed within a few inches of each other.
- 47)** Signs should be required to be a minimum distance from the street curb (2 Meters). some of these signs interfere with ability to have good sight lines when driving. Worse on corners also interrupt ability to see pedestrian and bicycle traffic.
- 48)** Re: community event signs such as notices of children's sports sign-up: non-profit signs should be allowed on medians, for example, near

schools and travel routes. This is a traditional way to advertise to prospective families. They serve a community-good purpose and are temporary. I agree that other signs such as private schools advertising in front of a public school should be forbidden.

- 49) Signs should be set back from corners, so as not to obstruct vision of oncoming cars for motorists, & BE IN ENGLISH
- 50) There need to be enough hazard signs to cover the area of the hazard from every direction.
- 51) I am often involved with community events such as Terry Fox where temporary signs are put up. I agree that they should not be placed where they hinder or distract from city signs. I don't see a problem with them on medians as long as they are taken down right after the event. Also, if the sign has been justifiably confiscated by a city worker, it should be taken to the Works Yard where it can be retrieved by the organization. It is difficult to instruct all volunteers to place signs in appropriate places, so it is good to be able to retrieve them.
- 52) Permitted signs allowed on city property should be permitted as long as the don't block pedestrian of other traffic
- 53) Need to have clear, detailed & stringent guidelines to guide this type of signs, with special focus on public safety, accessibility of public space, path finding of persons with low vision or vision loss, uncluttered & pleasant arrangement & layout, rueful facts & illegitimate content.
- 54) Sandwich boards must be in such a way as it does not fall easily by strong wind or minor touching.
- 55) re special event signs: Consider a time-line for erection pre-event and take down post event?
- 56) sandwich boards should be allowed as long as taken inside each night and not stopping pedestrians.
- 57) Ok. It seems a bit weird that community event signs cannot be placed on public property.
- 58) Signs help form the identity of businesses, so I guess this would make reasonable sense. Keep in mind that there are also signs displayed in lcd format.
- 59) I agree with proposed bylaw.
I would add that under no circumstances should any sign of a video moving nature be used where it can be seen from the road.
- 60) No signage in residential area
- 61) OK but must not block legitimate signage, obstruct views, destroy foliage or obstruct people with vision or mobility issues. Must be taken in when event finished.
- 62) "Public property" needs to be more detailed; e.g. not on boulevards or

sidewalks, lane way access etc.

- 63) Warning signs should be expected to well visible and preferably the letters are also visible at night
- 64) Community special event signs should still be permitted
- 65) Community Special Event signs sound huge. 32 sq. feet...Would these be for stadiums? Churches? Businesses? Art Gallery? And how long would they be up? and for how many events?
- 66) We support the proposed bylaw with the additional comment that no signs shall block visibility (vehicles or people) or accessibility.
- 67) Community special event signs shall be allowed on public property, as long as the event is an approved event.
- 68) Agree
- 69) Amendments seem reasonable.
- 70) Looks good to me!
- 71) The bylaws sound fine for these signs
- 72) Seems reasonable
- 73) Agree with proposed bylaws.
- 74) I agree with the proposed wording.
- 75) I am in agreement with the proposed Bylaw changes for signs allowed without a permit.
- 76) This seems reasonable.
- 77) Ok
- 78) Agreed.
- 79) Proposal – good.
- 80) Okay with that.
- 81) I agree with the changes.
- 82) Okay.
- 83) Agree with proposed bylaw.
- 84) Again don't mind.
- 85) These seem good.
- 86) I don't have a problem with them.
- 87) Makes sense. All these items are valid to provide opportunities for the business to operate, inform or warn.
- 88) I agree with the proposed bylaw changes.
- 89) I support the proposed amendments, for signs and without a permit.

- 90) No problem.
- 91) I agree with the proposed changes to the bylaw.
- 92) No objections.
- 93) I agree with the proposed changes.
- 94) Agree
- 95) I agree with the proposed bylaw changes.
- 96) No problem
- 97) Okay
- 98) Ok
- 99) Again seems reasonable.
- 100) I trust the City's judgement.
- 101) I agree with the proposed new wording.
- 102) I agree fully the proposed bylaw.
- 103) Agree
- 104) Check!
- 105) Change in these areas is not needed. Quit skipping the issue – non-English signs is the issue.
- 106) Must be English.
- 107) Signs should be in English.
- 108) Must be English.
- 109) Bylaw should specify no coarse or offensive language.
- 110) All signs in Richmond need to be English.
- 111) I think that there should be a requirement on ALL SIGNS that at least 50% should be in English/French our national language!!!
- 112) English or French needs to be a requirement. Sandwich boards are unsightly.
- 113) Bylaw needs to mandate the inclusion of English on signage.
- 114) Signs should be in English and French.
- 115) As long as there are limits to number signs and they include English.
- 116) All should be in English first
- 117) All signs must have English language on them.
- 118) Ok as long as they are in English.

	<p>119)They are fine, as long as they consist in one Canada’s official languages.</p> <p>120)Again, signs must include an official Canadian language.</p> <p>121)Seems alright with me.....English must be included for French.</p>
<p>Community Partners and Organizations</p>	
<p>Comments regarding Real Estate Signs</p>	
<p>Public Feedback</p>	<ol style="list-style-type: none"> 1) Your example of the commercial real estate sign would not be compliant as the total height exceeds 6.5 ft. Total height should be specified as 8ft to be usable and allow for easy visibility and make it harder for someone to hide behind it. The last is a standard safety concern. 2) Real Estate Signs: <ul style="list-style-type: none"> o 1. All signs must not exceed 2ft x 2ft in size and be post mounted like the left sign (Wong). The must apply to all real estate signs. The larger signs attract graffiti, and are subject to being blown over or knocked over. All signs are to be permitted with an annual fee. o 2. Open house signs must be permitted. Two signs will be permitted on public property and one on private property. The signs must not exceed 2ft x 2ft in size. 3) My concern relates to the placement of the signs. They should not block visibility for cars and cyclists. Nor should they impede pedestrians. 4) The proposed bylaw changes for Open House signs does not specifically mention easement area in front of private property. Does this come under 'public property'? 5) OK. Some places like Citation Dr. at Garden City sometimes look cluttered because everyone within the area off GC wants their signs seen outside... Can there be one sign per complex/building there, pointing in to go and see the real signs? 6) I know many realtors will need more than three signs as they use them on corners for directions. I agree that they must be taken down an hour after it is finished 7) One issue of concern--with the rule of one For Sale sign per lot--have known of cases where a divorce situation has seen listing given to two separate agents. What would this by-law affect in these unique situations??

Strongly support sign to be removed within 14 days after deal has closed on properties. Some signs are left for weeks, which are unsightly.

- 8) Real estate open house signs should also be allowed to be placed kitty corner from each other so that vehicle traffic from each direction can see them.
- 9) They should not obstruct view of oncoming vehicles for people coming out driveway of a townhouse/condominium complex.
- 10) I really don't care about the open house signs - as long as there aren't multiple signs for the same listing on a corner, I don't really see that there is a problem.
- 11) Standard sized real estate signs for single family houses have been consistent over the years but recently we are seeing multiple signs on one lot by the same Realtor. The emerging trend is to put a sign for each agent from the company who can be contacted for information on the listing. It used to be if there were two agents then both their names went on one sign. It is my view that by putting up a sign for each agent then the company gains more exposure and unfortunately the Asian agents have figured this out. I'm getting tired of see these duplicate signs all over the city. It's not necessary, its intrusive and adding to the signage clutter along our arterial roads
- 12) In our neighborhood we see 4 or 5 signs together for the same listing. It's like pollution. If people are looking for an open house one sign should be enough.
- 13) Open House Signs - - must be at least one block away from each other - does not make sense to me.
- 14) Re: Open House: I think 60 minutes is too limiting - barely enough time for realtor to set everything up. I think 120 minutes before & after is more reasonable. Again, signs should be mostly in English!
- 15) Open house signs should not be placed on PRIVATE property without permission. This happens all the time and it is not right.
- 16) The only problem I see with realtor signs is when they blanket areas with Open House signs on the weekends. One or two is sufficient.
- 17) I feel that 14 days is to long 7 is more than enough
- 18) Open house sign 13sqft - too big - Otherwise agree
- 19) There should be more than 3 signs allowed for "For Sale" and "Open House" signs, but should be limited ONLY 1 sign per listing. New Coast has been putting on 2 or more "For Sale" signs for the same listing and it takes up too much space.
- 20) also, open house signs should not be placed on a neighbour's property, which is unrelated to the house for sale
- 21) The real estate signs have significantly cluttered public property. I am

not clear about signs for the same open house across from each other on the same street or kitty corner from each other. I look out at a neighbourhood intersection and all four corners have signs on them. That is too much. I would be great if this could be clarified as well.

- 22)** They should be permitted but not several in one place, with the same information.
- 23)** Open house signs, 3 is not enough, one block is too far so delete about one block. Limit should be increased to 8 as some times tucked in a place out of the way. 2 for sale signs should be allowed as sometimes 2 companies have the listing and home is on a corner. 14 days after sale of a property is too short, should be at least one month.
- 24)** Instead of 14 days, consider just 10 days within sale of property.
- 25)** It should be amended according to the type of roadway and the kinds of incoming street traffic normally expected in the area. Intersections within certain blocks are more loaded in traffic than in others. I don't think these regulations really do much to add or subtract from the curb appeal of neighbourhoods.
- 26)** As long as they are approved and positioned as to not interfere with right of way
- 27)** Proposed bylaw for real estate signs: I think 1.2m² and 5 feet tall is too big. With so many houses and apartments up for sale, the streets will look like a used car lot. For other than 2 family, a 32 sq. ft. sign with a height up to 6.5 feet is just too big. Open house signs are ok.
- 28)** 1 open house per listing. Three is excessive and realtors saturate localities with more than three.
- 29)** Three open house signs seem excessive, especially if they are concentrated for a listing on/near an arterial rd. Should limit to 1 or 2, or restrict to max 3 on separate roads/intersections. People use online resources for open houses, so we should restrict extra advert.
- 30)** It would be nice if you actually enforced the sign laws. Go down 4 Road, multiple agent on have a sign on each listing
- 31)** agree with all of the above, the removal after the open house or sale needs to be strongly enforced
- 32)** I support more freedom, less restriction.
- 33)** Who is going enforce the signs on the weekend? Who? Who? Who? Who is going to obey the rules when they know there is no enforcement? The signs should not be on public property or on the medians. Why are you allowing real estate agents? Is the public allowed to advertise with 3 signs on the streets? Who's going to see if the signs have only been up for 60 minutes before and after? Again language is not addressed.

- 34)** We are seeing realtors displaying multiple numbers of for sale signs on residential properties - this should not be allowed....for example two realtors selling the same house - now you routinely see two huge signs on the lawn
- 35)** They are okay as long as the open house signs are removed after the open house is finished. Large wooden signs often become twisted and damaged in the wind etc. and they should be repaired immediately
- 36)** Why does the realty industry get to have special treatment for portable sign? Again, what a red tape bureaucratic sign bylaw! That's too much regulation. Let people have any sign they want and need as long as their neighbor don't complain about it.
- 37)** I have no problem as these signs are removed after the sale of home
- 38)** Ok as they serve a purpose if they obey the rules, and are taken down within a reasonable time after the house has sold. But again not obstructing anything or destroying anything.
- We support the proposed bylaw with the additional comment that no signs shall block visibility (vehicles or people) or accessibility.
- 39)** Real estate signs – okay with changes.
- 40)** Agree
- 41)** Amendments are reasonable.
- 42)** Great, answered some of my previous questions.
- 43)** I like the idea of a sign area.
- 44)** No comment, stay as –is.
- 45)** Agree with proposed bylaws.
- 46)** I agree with the proposal.
- 47)** Agree
- 48)** Reasonable.
- 49)** Agree with the proposed bylaw.
- 50)** Proposed bylaw well thought out. Supportive o the changes.
- 51)** Agree with 3 sign maximum. Have seen a lot more than that in the Maple Lane area.
- 52)** Ok
- 53)** Sounds good.
- 54)** All these signs seem OK.
- 55)** Proposal – good.

- 56) Ok with that, too.
- 57) Reasonable.
- 58) I agree with the proposals.
- 59) I have no problem with the proposed new bylaws.
- 60) I like the new restrictions on these signs.
- 61) Agreed
- 62) No issues
- 63) No problem I feel that are necessary.
- 64) I agree.
- 65) Excellent changes to open house signs. Nothing but abuse in Richmond for these signs. Signs everywhere for the same listing and left up overnight.
- 66) I agree with the proposed Bylaw.
- 67) Seems reasonable.
- 68) I definitely agree, For Sale signs need to be removed promptly. I have seen some up for over a year with a sold sign.
- 69) I support the proposed amendments for Real Estate signs.
- 70) I agree with the proposed bylaw.
- 71) Looks good.
- 72) Seems pretty reasonable.
- 73) I agree with all the changes.
- 74) I agree with the proposed changes to the bylaw.
- 75) No objections.
- 76) I agree with the proposed changes.
- 77) Okay
- 78) See no problem.
- 79) Ok
- 80) I like the proposed changes.
- 81) Agree
- 82) Agreed.
- 83) Seems fine.
- 84) I am OK with this.
- 85) Ok

- 86) Once more reasonable.
- 87) Sounds okay.
- 88) I believe this By-Law is fair.
- 89) I have no problem with real estate signs.
- 90) I agree with the new wording proposed.
- 91) Reasonable & adequate rules.
- 92) Agree
- 93) This seems fair.
- 94) I agree with the proposed bylaw.
- 95) Agree with proposal.
- 96) Good proposed bylaw, very specific so expectations are clear.
- 97) Change in these areas is not needed. Quit skipping the issue – on-English signs is the issue.
- 98) Agree, if at least 50% in English.
- 99) Proposed bylaw makes sense, but it should also have some requirement for language. I've seen real estate signs with minimal English on them before, which makes me feel like I would not be welcome to purchase that home. Real estate should be very Canadian.
- 100) Must have English
- 101) Language should be put into the new changes.
- 102) The signs must be English only.
- 103) Must be English.
- 104) English as primary language – at least 50%
- 105) Less real estate signs and less subtitled in Chinese English only.
- 106) All signs in Richmond need to be in English.
- 107) Must be all in English only.
- 108) In the 2 official languages.
- 109) Bylaw needs to mandate the inclusion of English on signage.
- 110) What about zoning applications by developers?
- 111) All signs should be in English.
- 112) Real estate signs should be in English.

	<p>113) English please. If a realtor can't be bothered to learn our official language, it becomes a problem. Every sign in every community should be in English. First, and other languages permitted at half font size of English, and not more other language information than what is put forward in English.</p> <p>114) That these signs be in English or French.</p> <p>115) I agree with current policy – as long as they display English on both sides. I've seen more than one sign on same lots on Sidaway Road one side English, one Chinese so they need at least two signs for each direction. Very cluttered.</p> <p>116) English should be compulsory.</p> <p>117) All must have English First.</p> <p>118) The language requirement changes isn't listed here. I'm against it. Realtors should have the right to target their linguistic market.</p> <p>119) All signs must have ENGLISH language clearly translated on them.</p> <p>120) Ridiculous that it could be in an unofficial language.</p> <p>121) The size and quantity area not the issue MAKE THEM BE IN ENGLISH SO WE KNOW WHAT'S GOING ON.</p> <p>122) The signs can have an ethnic language on it, but must include English or French.</p> <p>123) Official Canadian languages please.</p> <p>124) Signs should have information in ENGLISH.</p> <p>125) No comment.</p> <p>126) "Must be in English" and not blocking motorist vision.</p> <p>127) Signs should be in one of Canada's official languages and not in a language that caters to one specific ethnic group.</p> <p>128) Disagree, should not be allowed on public property and English/French must be the largest font.</p> <p>129) English/French must be included.</p> <p>130) English language words should occupy a minimum of 50% of the total displayed area with words.</p>
<p>Community Partners and Organizations</p>	

Comments regarding Window Signs

Public Feedback

- 1) Note: Your restriction on images would be restrictive to companies like liquor stores and cigar stores that may be required to cover their product and would require some exemption. Is a window covering window tint? Frosted vinyl? Gradient images?
Are signs mounted 3' inside the store non-compliant and would require removal? The restriction begs the question: Is a window display considered signage? What is the difference between a well done window display and a well done product image print?
Content can be easily regulated based on text copy area but can be defeated in court if just artwork, imagery or color.
- 2) Window Signs. The bottom 25% of the window area may be covered by signs without a permit. The bottom 25% - 50% of the window area may be covered by signs with a permit For windows greater than 50% coverage, a permit would not be required if the premise was used for educational/training purposes.
- 3) The business should provide a case for covering the window in excess of 50% in order for the permit to be approved (i.e. not covering the windows would have a significant negative economic impact on the business.)
- 4) Should be some inside clutter restrictions.
- 5) Need to clarify covering vs. Shading. Some coverings can be shaded (translucent) and those should be permitted.
- 6) All signage visible from exterior sounds too much. It sounds like the new changes are being proposed so signs on windows do not restrict the ability to view inside the building/room. If this is the intent, I feel the changed proposes do not reflect that. Also % of English/French language used versus non-English/French used.
- 7) I wish we can unify the style of the window signs creating harmony with the city's landscape. Some signage colors stand out of their surroundings (which the store owner wants).
- 8) Aesthetic is subjective. Doesn't prevent 25% ugly but does prevent 75% gorgeous, so good luck with that.
- 9) Area is one thing but a sense of clutter also arises from the number of signs on some windows. Can this be limited as far as facing outside is concerned?
- 10) I agree with the proposed bylaw. 25-50% of window coverage, though to require a permit, should be selectively approved.
- 11) How will you differentiate windows that have decals and "blackout" from those with signs?
- 12) So plain background of window vinyl doesn't count? (Long & McQuade,

Your Shop pics) That should be specifically spelled out, whether the background of the sign counts as total sign coverage. Some businesses will want their windows blacked out/covered over to provide privacy, sun protection, security, etc.

- 13) I would prefer window signs be no more than 25% coverage
- 14) Image definition to include background colouring. Your 25% window coverage example is actually 100% coverage with the background colour included.
- 15) New bylaw is ok. I only think 25% is too restrictive.
- 16) Not in agreement that permits are required for the 25% - 50% window coverage.
Why does a business need a permit for that? They already have a business license and permits
- 17) Do not think we need a permitting process. Just have a limitation of 50%
- 18) This is a particularly important change as the signage clutter particularly in small business has increased exponentially in Richmond. I'd also like to see a restriction on LED light used to grab your attention. It seems every little store has an illuminate open sign in its window, which is totally unnecessary. Strobe light s and running lights are also clutter.
- 19) I think 50% is a lot. This makes business look unprofessional and that they have something to hide. I don't think it should be more than 25%.
- 20) Seems difficult to determine 25%, 50%, but seems reasonable
- 21) Have no issue with windows being totally covered. The multiple small signs are not good - too cluttered, people don't stop and read as too many. And if they do it's congestion on sidewalk..... and if you look at 'clutter' picture, it's not just the window signs that are the problem, but the signs attached to the building
- 22) Maximum coverage is up to 50% of the window area. It should not be required to apply for permit if more than 25%. It will create more work and expense for the store owner.
- 23) I disagree with this amendment, but understand the intent to de-clutter busier windows. It's possible to do tasteful window art that covers more than 50% of the area. Sometimes it can really improve the look of a building or business. The difference to me is the amount of words used on the window. In the Paramount example there is a clear focal point, so it doesn't look busy.
- 24) I agree with the proposed changes to the bylaw except for the point of max coverage at 50%. 100% seems fine so long as they hold a permit to have signage.
- 25) I think 50% is too much for any kind of images.

- 26)** De-cluttering is essential allow for up to 25% signs whether they are installed inside or outside the glass., anything over 25% must have a permit.
- 27)** If owners want to cover their windows, they should be allowed as long as everything is clean and relevant to their business. It's their store. I don't know why this is even an issue.
- 28)** The City of Richmond does not need to have a role in regulating how private businesses organize their window display. If businesses wish to cover their entire window in signs/posters, then that should be their prerogative. It is ridiculous that the City should establish a certain percentage of window space that is allowed to have signage, as it has little to no impact on mobility or safety. In addition, this is going to be very difficult, time-consuming, and expensive to regulate.
- 29)** This is not necessary. Let the shop owner put whatever sign coverage they need on their own windows. I don't see any issue and why we wouldn't make this completely flexible and down to the owner
- 30)** Why regulate what one does with his/her own business? So long as signage is non-discriminatory, I'm okay with 100% coverage, from a legal standpoint, but if that results in people not trusting a business they can't see into, that's all on the owner.
- 31)** This seems like an unnecessary bylaw. How businesses choose to decorate their own property should be up to them.
- 32)** No restriction should apply as long as it's within their property.
- 33)** I support more freedom, less restriction.
- 34)** Agree
- 35)** This is an EXCELLENT proposal . The cluttered windows of many shops is visually distracting and at times it is difficult to draw conclusions about product or types of products available.
- 36)** I agree with proposed bylaws to declutter.
- 37)** I agree with de-cluttering storefront windows.
- 38)** I agree with the proposed change.
- 39)** I am in agreement with the proposed Bylaw changes for these signs.
- 40)** Reasonable.
- 41)** Agree with the de-cluttering
- 42)** I agree
- 43)** Agree
- 44)** Support.
- 45)** Agree with proposal.

- 46) I like the idea!
- 47) Yes
- 48) I support the proposed bylaw changes.
- 49) I agree with the proposed bylaws.
- 50) I agree wholly with this change.
- 51) Agree with proposed bylaw.
- 52) Ok
- 53) Support all this. Good!
- 54) Agree with proposed bylaw changes.
- 55) Abuse of window system now.
- 56) Agree
- 57) I support the proposed amendments for de-cluttering.
- 58) I agree
- 59) No objections
- 60) I agree with the proposed changes
- 61) Agree
- 62) I like the proposed bylaw.
- 63) Pleased to see the improvement potential
- 64) Change in the areas is needed – agreed. But quit skipping the issue – non-English signs is the issue.
- 65) Where is the bylaw about English language being prominent? Do not be Politically correct here.
- 66) Should be kept clean and 50% English.
- 67) Yes! Strongly agree with this proposed amendment. Should include language requirement as well though.
- 68) Must have English.
- 69) Signs should be predominantly in English.
- 70) No mention of language or letters, will count in total of images or signs.
- 71) Non-English language text should not exceed 50% of its English translation and should not exceed in size in compare with English text.
- 72) Ensure that the language is in of the two official languages of

Canada.

- 73)** Must be English.
- 74)** English as primary language – at least 50%.
- 75)** Proposal – good.
- 76)** Primary language should be English.
- 77)** All signs in Richmond need to be in English first.
- 78)** The idea is good start but again language is an issue.
- 79)** All signs in Richmond need to be in English.
- 80)** Again English only or French.
- 81)** These need to be in English.
- 82)** Only a problem if they are not in English.
- 83)** Only in Canada 2 official languages.
- 84)** I don't care how many signs a business has, as long as I can read them (English or French).
- 85)** I agree with the proposed Bylaw, but I am of the opinion that the proposal does not go far enough. It should cover the problem of language, or size of the advertising within the parameters. For example, regarding language: the primary language displayed on all signage MUST include either of our country's official languages. Languages of ethnic origin MUST be secondary.....THIS IS CANADA FIRST LAND AND ALWAYS! As we are providing new immigrants with all the benefits of our country, we should expect from them the courtesy of learning one of our official languages. Speaking "Canadian" is an acceptable way of inclusion within our society. Primary signage that is not in English or French is extremely divisive and foments ill feelings amongst those of us whose ancestors came from away, but learned our languages in gratitude of all that Canada offered them. Regarding size of signage, there should be restrictions on the number of size of advertising within the allowable percentage of window coverage. For example: the number of advertisements within the percentage should be included in the proposal. For example: How many 12" x 12" advertisements can there be within a coverage of 25%? The more small advertisements, the messier the window! Or descriptions.
- 86)** I totally agree with the changes to window signs. Some stores are completely covered and one has to wonder why they are covering them up? What are they covering up from the public?

- 87)** Bylaw needs to mandate the inclusion of English on signage.
- 88)** All should be in English and a second language.
- 89)** Windows should be in English.
- 90)** Some English should be required on signs on windows as well as the other language. This make the stores seem more inviting to all Richmond residents.
- 91)** Agree, too much signage on windows, creates visual pollution. Again, English as priority.
- 92)** The proposals sound good with the addition of mandatory English.
- 93)** I agree with this proposed change. Again, I request all signs be in English or French.
- 94)** Again, messy hand written signs not written in English are a major eyesore and not very Canadian. It seriously excludes anyone not able to read said language. And French English in the universal language in Canada, it should be the main language on signs so that everyone can take part.
- 95)** English should be compulsory on signs. How are our police or any or official, let alone ordinary citizens to know what type of business is being conducted in particular premises if there is no English on any sign? English (or French – one of our official languages) should occupy at least as much space as Chinese or any other foreign language displayed on a commercial sign.
- 96)** We live in Canada all signs must have English language first.
- 97)** I agree - 50% English preferred
- 98)** All of these signs must have the English language on them.
- 99)** Full agreement – English or French must be main language and be the largest print.
- 100)** Try explaining this in Chinese. But if you speak English, no one in the stores will be glad to tell you what the Chinese-only signs mean.
- 101)** In future, it is my sincere hope that I no longer need to convince my relatives visiting from overseas that Richmond, despite outward appearances to the contrary is part of Canada. Your bylaws need to ensure this.
- 102)** These are good proposed changes. In general I would like to see language addressed here as well and all signage should be in one of Canada's official languages, if a second language is to be

added it should be significantly smaller than English/French.

- 103)** I agree. The cluttered window on the left looks tacky and messy. Not attractive.
- 104)** The signs can have an ethnic language on it, but must include English or French.
- 105)** Ok
- 106)** Great proposals, it will make the search for a particular store easier and as a result quicker. It will also help businesses look neater and less run down.
- 107)** Agree
- 108)** This is stupid. You haven't even been able to see if this new decluttering bylaw can apply to old business. You write in your amendment with a 25/50 quota but don't want to measure signs to make sure English is on this signs. I couldnot care less what is on the window as long as I can read the advertisements.
- 109)** Agree, too many windows looking like brick walls. Massage parlor and xxx windows tend to have this look and make our City very seedy. If clients want this service they know how to look this up on the intranet, it is very difficult to explain what these businesses are to my children. They do not appear legit and fit with the community.
- 110)** Full window coverage may be used for security reasons. They will require a permit.
- 111)** Positive change. Should be at least 50% visible thru windows.
- 112)** For signs and images covering more than 50% of the window, the permit would be temporary for a limited amount of time. i.e. 14 days.
- 113)** Please include official Canadian languages.
- 114)** Sounds good!
- 115)** I have noticed the clutter on small storefront windows and I do not like it I have noticed that various types of films are available if the store owner want so utilize that space that is glass...Some films are similar to sand blasted glass and are quite simple. Do not allow the clutter of any percentage.
- 116)** The window signs should permit photos and if writings is included, must be in the English language. Size of the signs as indicated make sense.

- 117)** There is a mess, clutter, visual attack, be more restrictive in this area.
- 118)** Ok
- 119)** In the examples shown (Musical Instruments and Paramount), there is no difference in the amount of window that is covered. The green blank space is still part of the sign. The comparison there is between an attractive, professional photographic sign and one that is not attractive. Both of these signs should require the same permits. With regard to the clutter examples, many probably come about because proprietors take ready-made flyers and tape them up. These people might benefit from assistance from business associations/workshops that help them to identify the main focus of their business and then to choose signs. Perhaps someone could create bilingual signage generic enough for small businesses to afford (eg advertising snacks/drinks/phone cards/lottery tickets – which seem to be the most common commodities.
- 120)** Must be in English.
- 121)** Yes, I like this. Some windows I have seen are completely covered!
- 122)** That is fairly loose. Why does even 50% allowed to be covered that's even too much clutter for a front window!
- 123)** I believe the By-Law change is fair.
- 124)** No opinion
- 125)** The language on the signs should be predominantly English or French.
- 126)** I agree with the proposed bylaw. A window cluttered with multiple taped up signs is a mess.
- 127)** Must contain English as prominent language with other languages in smaller print.
- 128)** I agree with the new wording proposed.
- 129)** Agreed with current rules
- 130)** Consider a bit of freedom with nice artistic work.
- 131)** Agreed
- 132)** Agree
- 133)** Like the less cluttered area.

- 134)** Why are you restricting what a business can do with their property! It should not be the business of the city to regulate this.
- 135)** This seems good.
- 136)** I fully approve of the Proposed Bylaw. This will highly improve visibility on all storefronts and give a much more professional appearance, particularly in the small malls. Currently some business's are vey messy looking.
- 137)** What a red tape bureaucratic sign bylaw! That's to much regulation. Let people have any sign they want and need as long as their neighbour don't complain about it.
- 138)** These precautionary instructions make sense and it's great to see the city helping to regulate visibility and safety of buildings both from the perspective of customers and business owners. I guess this is why businesses should hire professionals to art direct and design their storefront
- 139)** No more than 25% of complete store frontage windows coverage. Should be of tasteful and respectful nature and include English
- 140)** Agree with proposal
- 141)** English and/or French must be included.
- 142)** English or French only
- 143)** Yes. This is actually a safety issue, especially at convenience stores, as robberies can happen without anyone being able to see in. Good changes.
- 144)** Proposed bylaw sounds good.
- 145)** I totally support decluttering of windows! Just visual pollution. It also makes it dangerous that no one in the store can be seen from the outside, increasing the odds of being robbed.
- 146)** Too much signage is mostly ignored as people don't have time to stop and read it. Too much window coverage also blocks outside light creating dark dingy interiors which make it difficult to see merchandise. Additional interior lighting increases electrical usage and operating costs. While I understand that some full window signage creates more privacy, it also aids possible criminal activity be blocking the interior view from outside.
- 147)** I think it is particularly important to not have store front windows covered with signage, as that may be a safety concern

when people cannot be viewed inside and those inside cannot look out.

148) We support the proposed bylaw with the additional comment that no signs shall block visibility in or out of facility as this may be a public safety issue. Also, as you have probably determined, excessive coverage of window (and coloured or shade glass) presents very uninviting face to the public realm and diminishes the development of an open and engaging sense of community.

149) None

150) Oppose the proposed changes. City shall not regulate anything attached to the inside of windows. Does the City also plan to regulate the pattern of curtains?

151) The "Max 50% phot example appears to show 100% coverage. Should restrict both opaque and semi-transparent signs to 50% max coverage.

152) No comments.

153) No thoughts

154) If owner want to cover their windows, they should be allowed as along as everything is clean and relevant to their business. It's their store. I don't know why this is an issue.

155) Good de-clutter

156) Here's hoping this will result in a huge improvement.

157) This is really important. Excessive window signage is without a doubt the ugliest form of signage in Richmond today. Travel Agencies are especially bad for this with their windows completely covered with dozens of small signs.

158) The City of Richmond does not need to have a role in regulating how private businesses organize their window display. If businesses wish to cover their entire window in signs/posters, then that should be their prerogative. It is ridiculous that the City should establish a certain percentage of window space that is allowed to have signage, as it has little to no impact on mobility or safety. In addition, this is going to be very difficult, time-consuming, and expensive to regulate.

159) Yes, decrease the awful clutter

160) this is not necessary. Let the shop owner put whatever sign coverage they need on their own windows. I don't see any issue and why we wouldn't make this completely flexible and down to

	<p>the owner</p> <p>161) agree with proposed changes. Can't stand the clutter of too many signs and they're eligible; from a marketing point of view, it's better to have it cleaner and more 'white space'.</p> <p>162) Why regulate what one does with his/her own business? So long as signage is non-discriminatory, I'm okay with 100% coverage, from a legal standpoint, but if that results in people not trusting a business they can't see into, that's all on the owner.</p> <p>163) This seems like an unnecessary bylaw. How businesses choose to decorate their own property should be up to them.</p> <p>164) No restriction should apply as long as it's within their property.</p> <p>165) I support more freedom, less restriction.</p>
<p>Community Partners and Organizations</p>	
<p>Comments regarding New Sign Types – Permit Required for the Bylaw</p>	
<p>Public Feedback</p>	<ol style="list-style-type: none"> 1) No flashing or animation proposal: if that includes displaying the time or temperature that is unreasonable. But quit skipping the issue - non-English signs is the issue. 2) The changeable copy sign seems to contradict with the billboard part of the bylaw, marginally. The billboard clarification needs to be specifically regarding third party advertising. Enforcement of banner signs is something that you are now obligating yourself to do. What is your penalty? How will you enforce this? How will you keep track of this? 3) These signs should be restricted in use preferably banned. The messages can be conveyed by the other sign types. These signs are too large, distracting to drivers, and do not add anything to our community. I.e. MacDonald's only need the golden arch symbol for its advertising. 4) If illuminated, burned out lights are not allowed. 5) Changeable copy sign SHOULD permit animation but exclude flashing. 6) Should there not be a limit on the number and size of these signs per lot? Also, the location of the signs should not be invasive to

neighbouring property nor block views for safety purposes.

- 7) Does the ubiquitous run-on LED lettering count as animation? Lots of it around. Big changing LCD picture signs are kind of dangerously distraction for driving too. Agreed no flashing. Looks cheesy.
- 8) Again I concur. Assume there is no minimum time frame for each sign/message.
- 9) Does each banner sign get to be up for 90 days? Or does a business get to display a banner sign for up to 90 days in total per year? Seems like a possible loophole where a business could have a banner sign all year long, as long as it was changed every 90 days.
- 10) Electronic changeable signs are a good idea. I do not like huge banners attached to walls of buildings
- 11) also faded, torn, broken signs must be removed
- 12) I don't understand why banner signs would be limited to 90 days. It is unclear whether you mean that each individual banner can be displayed for 90 days or that if a business displayed different banners during the year that they would be limited to a total of 90 days for ALL banners.
- 13) I don't think 90 days per calendar year is reasonable for some businesses. I think there should be no restrictions of days. All signage must be in English first.
- 14) 90 day display time is too long!
- 15) Banner sign - agree with the dimensional regs, but seems unnecessary to stipulate a 90 days clock - why? if its 180 days what's the problem or longer - seems like a rule for the sake of a rule.
- 16) Why no flashing or animation?
- 17) What about Church signs. Are they in any way exempt from 90 day period? Again, signage must be mostly in English!
- 18) Limit a banner sign to 30 days. 90 days is far to long for what is supposed to be notification of a special event or as an interim sign pending erection of a permanent one.
- 19) As mentioned before, I totally agree with the changes regarding the Changeable Copy Signs. Flashing and/or animation on neon signs is a hazard while driving. Very distracting and dangerous to those driving on the streets. CAPit? is terrible for this. It is way too bright. It would be nice to see the brightness limited also.
- 20) Is there a maximum brightness for any electronic changeable sign?
- 21) No flashing is imperative - too distracting for drivers. And can length of message be limited.... try to read a lengthy sign while driving...
- 22) It's best not to combine different requirements in one sentence. For

example: Signs must display a permit. (WHERE?) The maximum display time is 90 days for a calendar year. After 90 days can they put up a new sign? That then runs for 90 days? And on and on?

- 23)** I disagree with the proposed regulations regarding banner signs. Like the "new business" sandwich boards, I believe they should only be allowed for the first 30 days of a business. They are the commercial equivalent of a poster on a teenager's wall.
- 24)** Why do you ban animation? If not on a road where it could distract from safe driving, I'm all for it. . .
- 25)** A permit for sure, but the location of these signs is more important and perhaps they would not be appropriate at all.
- 26)** The Banner signs maximum display time should be reduced to 14 days. The Changeable Copy signs should be required to have a permit but not be allowed to display misleading information, such as "Going Out of Business Sale", which displays for years.
- 27)** See my comments on the first question. Large electronic billboards will attract complaints of light pollution and worse
- 28)** Must be securely mounted, sign owners need to have additional insurance to cover any damage caused by the falling of these signs, & make it an offence with stiff fine if no insurance to cover damage. I've seen such case one time where a car's front windshield was damaged by a falling object from a sign, the car owner was told to claim ICBC; this is totally absurd.
- 29)** I agree with most of the proposed bylaw, but am not sure on Banner signs requiring a permit? Some may warrant a permit, but others (such as fundraising events) should not.
- 30)** As long as it's secure and safe, there should be no by law of any kind, especially for retail and industrial area. Again, that's too much regulation. Let people have any sign they want and need as long as it does not endanger anyone or interfere the view or use of others.
- 31)** Must have permit, must not flash or have unusually bright lights, Must be secure and away from right of passage, must respect neighbors, may have to be turned off after certain hour of day
- 32)** Maximum display time shall be shorter: one to two months would be enough
- 33)** 90 days for a banner is too generous. I support changeable signs not having flashing or animation. I find the fire hall sign at 2 and Steveston distracting when it flashes.
- 34)** As long as there is only one changeable sign allowed per business and it's not on public property. That means no boulevards and right of ways, road allowances etc. As for banner signs; does this mean 1 sign for 90 days or 15 signs for various lengths of time as long as they don't exceed

90 days?

- 35)** Banner signs should have an upper size limit beyond which proper engineering design and anchorage should be required to prevent potential liability to third party.
- 36)** We support the proposed bylaw with the additional comment that quality and intensity illumination must conform to general recognized guidelines regarding light pollution in urban areas and not cause distress to neighbouring residences.
- 37)** I am excited to see Richmond open to allowing electronic changeable copy signs. Daktronics is a manufacturer of these signs and we have helped draft bylaws for many communities across the US and Canada. For starters, I recommend the city adopt a standard to regulate brightness with ambient light. The industry standard is signs shall not exceed 0.3 foot candles (3.23 lux) above ambient light when measured at the appropriate distance. I would be happy to review the proposed language the city is considering for electronic changeable copy signs.
- 38)** Why banner signs must be attached to a wall? I oppose this change.
- 39)** Hmm, it seems that all the community centres will have trouble complying with proposal. I know that Thomson and West Richmond both have flashing & animation on their digital signs.
- 40)** As long as signs are safely secured. I don't care how long they are up for...they are the ones paying rent.
- 41)** Makes sense to me. Banners allow businesses to showcase something special. Interchangeable or electronic digital signs allow business to be flexible with their signage.
- 42)** Agree
- 43)** Proposed changes sound fine
- 44)** I agree with this
- 45)** I agree
- 46)** I agree with these proposed changes.
- 47)** Reasonable.
- 48)** Agreed
- 49)** No issues.
- 50)** Agree with proposed bylaw.
- 51)** Ok
- 52)** Looks good
- 53)** I support the proposed changes
- 54)** Proposal – good

- 55) This is fine.
- 56) I agree with the proposed bylaws.
- 57) Agree
- 58) I agree with this change.
- 59) Agree with proposed bylaw.
- 60) Not a problem
- 61) No problem with this bylaw
- 62) I agree with the proposed Bylaw with the proviso regarding size and language that I have noted in number 4.
- 63) I support the amendments for new sign types permit required.
- 64) I agree with the proposed bylaw
- 65) Agree
- 66) Agree with proposed changes
- 67) OK
- 68) I agree with the proposed changes to the bylaw.
- 69) No objections
- 70) I agree with the proposed changes.
- 71) Good
- 72) Agree
- 73) Agree
- 74) Good supposed changes
- 75) Ok
- 76) Agree
- 77) Agreed
- 78) Agree
- 79) Sounds good.
- 80) Okay
- 81) Ok
- 82) Seems fair
- 83) Sounds okay.
- 84) I believe the By-Law proposed is fair.
- 85) Agree with proposed bylaws
- 86) I agree

- 87) New proposed words I agree with
- 88) Good
- 89) Agreed
- 90) Agree
- 91) Ok
- 92) Agree with proposal
- 93) Fine by me.
- 94) Where is the English prominent note?
- 95) Must have English
- 96) Should only be in English or minimum of 50% in English including a description of what is being said/sold in English so that is clear
- 97) Must be in English
- 98) English as primary language – at least 50%
- 99) One language only English for everyone
- 100) All signs in Richmond need to be in English
- 101) English only
- 102) Great that you are showing signs with one of our National Languages....But this is not what we see in Richmond?
- 103) I think that there should be a requirement on ALL SIGNS that at least 50% should be in English/French our national language!!!
- 104) Bylaw needs to mandate the inclusion of English and French.
- 105) The banner signs should contain English if another language is being used on sign.
- 106) English, please
- 107) Interesting. So far, you have only shown English signage. The problems you are describing do not seem to be the English signs but the Asian ones. And I have absolutely no idea what those signs are saying.
- 108) Again this is Canada all signs must have English first
- 109) All these signs must have the English language on them.
- 110) I would like the English language on all signs and to be the first and in larger print so that we can all read them. What will happen if everyone only put there language on the sign in front of their store.
- 111) This is fine, as long as the signs display one of Canada's official

	<p>languages</p> <p>112) All looks good but the signs are in English. The problem is the signs that are not in Canada's official languages.</p> <p>113) And of course official Canadian language.</p> <p>114) English on all signs.</p> <p>115) ENGLISH</p> <p>116) The bylaw is fine again English and/or French must be included.</p>
<p>Community Partners and Organizations</p>	
<p>Comments regarding Construction Signs</p>	
<p>Public Feedback</p>	<ol style="list-style-type: none"> 1) Development/Construction Signs must be subject to permit fees. The sign of any sign must be restricted to 2ft x 2ft. No additional trade advertising signage should be permitted on the site or public property. Advertising on Fencing or Screening will be subject to a permit fee of say \$3000/month. 2) Disagree with fencing sign restriction. Should stay without restrictions. 3) Should include that construction sites must post what times and days they are allowed to operate during. Informing the public about this can reduce the amount of complaints to both owners of the construction site, complaints to the city, and complaints to the police. 4) You are missing a word after 28. Is it days, months, years? Also, the fence signs should probably require a permit just as the banner signs do; otherwise regular businesses can affix a banner to a fence as a loophole. 5) Do they really need to be that tall? I think 8 ft. would be plenty. The big ones just block too much. 6) I do not have a problem with fencing completely covered in advertising. 7) signs proposed are too large 8) Need to add "days" after 28 in by-law above. Support for this by-law change. 9) Advertising by contractors on the fences have a tendency to come off, and end up in someone's garden or on the street. Especially in the case of houses that take years to build. If they are allowed, should be no more than 25% in one location only, as opposed to all over the fencing.

- 10)** Proposed Bylaw should read '33% (ONE-third) of the total fence area.'
- 11)** proposed bylaw for signs on fencing seems again like bureaucracy overkill
- 12)** Signs are not permitted to be installed prior to the start of construction and must be removed no later than 28 WHAT after construction is completed.
- 13)** Current bylaw is sufficient regarding the number of signs. Signs should be limited on site fences and structures. This could quickly lead to clutter and development sites already take over the look and feels of neighborhoods. Fences and development sites are already messy as it is. I would like to see all fences cleared of signs. Except for warning signs or information signs about site contact...etc...
- 14)** While I agree with the proposed changes, I think that "set-back" of such signage should be addressed as well. Signage protruding or impeding public accesses, whether they be closeness to street corners or walkways should be considered.
- 15)** I would increase the 33% coverage of fence. Keep the construction site behind the fence- don't need so much visible. It is actually neater having the fence covered than open. At No. 4 and Westminster there are several banners on the fence -Benefit developers...and nothing has been happening at that site for a loooooooong time.
- 16)** Not sure why 28 days - when building is complete- sign should be removed within 7 days
- 17)** Note: Corrections are needed. Verbs and articles should not be omitted. I suggest you re-write as follows: All development/construction sites are allowed one sign per frontage. (How is frontage defined?) All signs require permits. THE size of freestanding signs is based on lot type: * A single or two-family lot is permitted one sign no larger than 3 sq. m (32 sq. ft.) in size and no more than 2 m (6 ft) tall. Signs must not be installed before the start of construction. They must be removed no later than 28 DAYS after construction is completed.
-
- Advertising and logos affixed to, or incorporated in, site fencing or screening must not exceed 33% (one-third) of the total fence area.
- 18)** These signs must be temporary and must be in English.
- 19)** The freestanding signs are too large for single family subdivisions. On my street, we could potentially have large signs on all lots except mine. And some buildings have taken close to a full 12 months to build. That is a long time for a large sign.
- 20)** I would like to see less red tape (and fees) for single or two family homes. Perhaps no permit if they meet certain requirements similar to

how some previous signage is proposed.

- 21)** "...a maximum of 33% (on-third) of..." Do you mean "ONE THIRD?" Yes but all signs MUST contain all information in ENGLISH.
- 22)** Change "signs are not permitted to be installed prior to the start of construction and must be removed no later than 28 days after construction is completed.
There should be no advertising and logos affixed to....the total fence area.
- 23)** Is this the same as an organization covering the entire fence with their logo? I remember the Olympics had very attractive signage covering the entire fence. I don't see a problem with companies doing the same
- 24)** Guideline and fine for violation can be provided, no permit to be required.
- 25)** I agree in general with the proposed bylaw, but not sure re restricting advertising on site-fencing or screening to a max of 33%. I feel some sites have full, closed-in fencing, to detract passers-by, possibly youth, who may see everything in the site and choose to go in! Rather, if they have logos, or similar, over the 33%, they must be approved by the City and obtain a permit.
- 26)** I don't think construction companies should be allowed such big advertising signs for their companies.
- 27)** All construction site signs should be accompanied by engineering design to prevent 3rd party liability. Irrespective of size of development, signs in site fencing should be installed at start of construction and removed no later than 28 days after construction is completed.
- 28)** We support the proposed bylaw with the additional comment that no signs shall block visibility (vehicles or people) or accessibility.
- 29)** Oppose to the proposed change that "all signs require permit".
- 30)** The current standard is appalling for re: fencing we should consider the visual impact these massive fences make. Why not restrict to two panels of 8 ft. fence per rd. and require all further fencing to be a standard foliage design. This is like the foliage prints placed on electrical boxes.
- 31)** Look up mesh hoarding in this case. It is a vast improvement on what you are looking at. www.google.ca search for printed+mesh+hoarding. If you allow random signs, you invite clutter.
- 32)** Unless safety is a concern, why is it even an issue that businesses want to advertise and put signs up?
- 33)** I believe routine inspection to check compliance is most important.
- 34)** I was more concerned with contractors/etc. placing ads on private property without permission from nor recompense? for the property owner. Personally, I'd want to get paid for such advertising on my

property, but that's not a matter for byelaws, so long as I have free choice in the matter.

35) I support more freedom, less restriction.

36) So are you going to go out to the site and check that the signs have been removed? I DO NOT want any signs on the construction sites with Canex, plumbing, toilet bin. These are in our neighbourhoods and are totally UN necessary. All it is free advertising for the companies take plunk their signs on the wire fences making us look at all the unnecessary clutter. What happened to business cards?

No business signs in the neighbourhoods only the good neighbourhood notice is necessary. That is all the neighbours need. We don't want any other languages on the signs either.

37) Should be even tighter. These signs are particularly unattractive.

38) Signs on temporary fencing are okay as it is informative regarding the development site and construction company and should include the real estate agent also. I do like the information signs on new sites that notify the public about trade laws and how late they can work and on what days

39) Temporary constructions signs should not be an issue. Time period makes sense.

40) That's too much regulation. Let people have any sign they want and need as long as their neighbor don't complain about it.

41) Do by-law officer patrol on Sundays to see when people are working under these signs.

42) Agree

43) Agree

44) Reasonable

45) Great

46) I agree with the proposed change

47) Agree

48) I am in agreement with the proposed bylaw changes re: construction signs.

49) Reasonable restrictions.

50) I agree. No further comments.

51) No issue with this.

52) Sounds good

53) Proposal – good

54) This is fine

- 55) I agree with the proposals
- 56) I agree with the proposed bylaw
- 57) I agree, some of these sites get ridiculous with their signage and it takes away from the safety required signs due to clutter.
- 58) Agree
- 59) Agree with the proposed bylaw.
- 60) Support all.
- 61) Agree with the proposed bylaw.
- 62) I support the amendments for construction signs.
- 63) I appreciate that you are trying to declutter the signs on property. Yes, I agree with this.
- 64) I agree with the proposed bylaw
- 65) Agree
- 66) Agree
- 67) Yup. Totally onboard with this.
- 68) I agree with the proposed changes to the bylaw.
- 69) No objections.
- 70) I agree with the proposed changes.
- 71) Okay
- 72) I like the proposed bylaw.
- 73) Agree
- 74) Use proposed changes
- 75) Agreed with the proposed changes
- 76) Ok
- 77) Agreed
- 78) I am OK with the proposed amendments.
- 79) Ok
- 80) Okay with me.
- 81) Once again I agree.
- 82) I believe the proposed By-Law is fair.
- 83) Agree with the proposed bylaw
- 84) Agree with new proposals
- 85) Agreed

- 86) Agree
- 87) Fine
- 88) Makes sense.
- 89) I agree with proposed bylaw. All signs should be approved.
- 90) Agree with proposal.
- 91) Agree
- 92) I support new changes.
- 93) Agree.
- 94) Change "signs are not permitted to be installed prior to the start of construction and must be removed no later than 28 days after construction is completed.
There should be no advertising and logos affixed to....the total fence area.
- 95) Where is the English prominent note?
- 96) Must be in English
- 97) Must be in English
- 98) Signs must be in English
- 99) Construction signs should be in English or minimum of 50% in English, including that the intent of the sign should be made clear to English speakers (not just names and phone numbers in English as what is currently happening)
- 100) Enforce one of the two official languages of Canada
- 101) Must be in English
- 102) Ok, and ENGLISH must be included in the message.
- 103) English primary language – at least 50%
- 104) The signage must be in English first.
- 105) They don't need so much advertising most of it is always in Asian making seem its only for them.
- 106) All signs in Richmond need to be in English
- 107) English only
- 108) Must have English on all signs so all residents of Richmond know what is being promoted.
- 109) English
- 110) All good...again only in the 2 official languages of Canada

	<p>111) ENGLISH OR FRENCH NEEDS TO BE A REQUIREMENT</p> <p>112) What about it being mandatory for ENGLISH to be on the sign. Many new developments are targeting a certain culture and eliminating English speaking residents from understanding what is going on with it. This should NOT be allowed.</p> <p>113) Bylaw needs to mandate the inclusion of English on signage</p> <p>114) All advertising should be in English first, then a second language</p> <p>115) All construction signs should be in English and French.</p> <p>116) English should be included on these signs</p> <p>117) Agreeable, as long as predominately English</p> <p>118) I think that signs in Richmond have to have English on them. When there are signs in a complete different language it creates a lot of resentment from English speaking residents who dont read or understand another language. I think they should have at least 50% English on every sign. When signs are in one of the official languages it creates barriers in the community, which leads to resentment and racism.</p> <p>119) All signs in Canada must have English first</p> <p>120) Ok – in English please at least 50%</p> <p>121) All these signs MUST clearly have the English language on them.</p> <p>122) But Chinese-only is perfectly OK? This misses the important points.</p> <p>123) This is fine as long as the signs have one of Canada’s official languages on it.</p> <p>124) Official Canadian languages must be applied too.</p> <p>125) ENGLISH</p> <p>126) Again, must have English and then any other choice of languages.</p> <p>127) Must be written in one official language and the official language font must be larger than any other language, written</p> <p>128) Yes. Clean up what is viewed as people drive by. Again English and/or French must be included.</p>
<p>Community Partners and Organizations</p>	

Comments regarding Free Standing Signs

Public Feedback

- 1) Free standing signs. Restrict to one sign per lot. Maximum height of 10 ft. Max sign of 3ft wide and 4 ft. high. Colours are to be black and white only to avoid distraction while driving. The signs are to be set back at least 10 ft. from the road and 2 ft. from the property line. Gas stations are permitted a sign area of 25 sq. ft. with a maximum mounting height of 30 ft. Commercial, marina, and institutional zones are permitted a sign area of 25 sq. ft. with a maximum mounting height of 10 ft. setback 10 ft. from the road and 2 ft. from the property line.
- 2) There should be a ratio of signs to lot size. Larger properties should be granted more than 3 signs - i.e. large shopping centres or business parks.
- 3) Agree with 30m frontage per sign. Disagree with 3 sign per lot limit. City should allow more signage for large commercial facilities such as malls, offices & big businesses. More signage sign area should be allowed for multi-tenant residential/agricultural & golf courses.
- 4) Because the multi-tenant signs risk being ugly and vary in quality, I would suggest that there be a consistent city-wide frame required for all multi-tenant signs. Consistent looking frames are used in some areas of California. All the main frames are the same for all shopping and industrial complexes and the individual stores slide their personal signs in. It looks classier.
- 5) I realize everyone wants their logo etc. on their sign but some of those signs are just too much of jumble for sore eyes, as the ones at the extreme ends above. They can put their logos signs on their building but maybe the joint one could be more uniform as the one at lower left.
- 6) Gas stations, commercial and industrial zones sign sizes should be reduced. No. 3 road and Bridgeport road are good examples of clutter and so many signs that each one loses its purpose.
- 7) I agree with the proposed changes to the current Bylaw, but again, I think that the number of business listed on each sign should be addressed. A free standing sign with too many businesses listed, and how they are listed are an impediment to the public.
For example: if there are many business, particularly if they are haphazardly listed, traffic flow can become a problem as drivers or those on foot cannot readily see what they are looking for in a quick glance.
- 8) Should not impede vision if driving into a site or exiting.
- 9) A bylaw ensuring that lights are checked regularly and serviced to prevent "ugly" dim and hard to read signs
- 10) Ah. Finally an equal problem sign picture. I suspect the signs in the proposed amendment are still rather large. I would prefer smaller ones.

11) The first sentence is ambiguous. Does it mean "Freestanding signs ARE allowed in most zones?" What is the significance of the rest of the sentence--"with fewer categories of sign sizes"? This is an example of a dangling modifier. The whole sentence needs to be clarified. I think you mean:

"Free-standing signs are allowed in most zones, subject to the restrictions on the number of signs and the sizes specified below:

- One freestanding sign is allowed per 30 m of frontage, to a maximum of three signs per lot.
- Multi-tenant residential ...ARE permitted a maximum sign area of ...
- Gas stations, commercial zones... (etc.) ARE permitted ...

12) "Freestanding signs in most zones" is ambiguous; which zones? What signs?

13) No need to restrict 3 signs per lot.

14) we need a lot less of those free standing signs, they are a real eyesore

15) too big

16) Glad there is a permit needed. I hope the signage will include English language in large letters than another language, so I can read it when I drive by

17) I'm not sure about impact of the regulations on the types of commercial signs pictured. They can be eye-sores but are also helpful, e.g., identifying stores in a centre without having to drive into the parking area and hunt.

18) Permanent free standing signs should not be allowed in single home residential zoned areas.

19) Another visual harassment. Maintain distance from street curb and maintain a minimum height to the bottom of the sign for clear sight lines. Perhaps more stringent on corners.

20) Too many companies advertising on one huge board is not effective and looks ugly. It is difficult to see the company you are looking for through all the small signs.

21) I am not sure that the proposed change to the bylaw addresses an issue I see with some of these signs: The examples at the top right and left are too busy to read quickly. As they are often aimed at the motoring public (especially the top left), the motorist's attention is distracted for too long.

22) How are the signs regulated so that they do not restrict vehicle driver's line of view?

- 23)** On this one, I can only say I wish there was a better, neater way of advertising than what is shown above in the first and fourth photo. Perhaps limit the colours used, or be more 'professional' as these look very wordy and messy. There is too much wording, particularly on the photo at top right. Perhaps just the name of the company and if needed, the actual address, something similar to the photo at lower left. Unfortunately having signs in two languages doubles the exposure but makes them very difficult for English-only people to find the company they are looking for.
- 24)** Just too much regulations!
- 25)** That's plenty of room for free/paid advertising.
- 26)** Must have permit, must conform. Font used should be tasteful and uncluttered.
Should be easy to read and only tell you that this is the place you are looking for, not out compete for business.
- 27)** I suggest not such a large sign. People are in flying over the area and do not require such large obtrusive signage. This is not Las Vegas. Drive around West Vancouver.
Shrink the allowable visual footprint.....too large. English and/or French must be included.
- 28)** Language on such signs should be 50% minimum in English. Due to their size on a generally large lot, consideration should be given to incorporate the street number at a standard designated location and format on the sign. This is to save the driving public the difficulty in locate a premise without driving in, parking the car and asking.
- 29)** We support the proposed bylaw with the additional comment that no signs shall block visibility (vehicles or people) or accessibility.
- 30)** Please allow flexibility in how large an electronic changeable copy sign can be. Sizing requirements for an effective changeable copy sign vary based on speed limit, how far the sign is setback, etc.
- 31)** No comments. But all existing signs that do not meet the restrictions shall be grandfathered.
- 32)** This is nicely done and simple.
- 33)** Agree
- 34)** Reasonable
- 35)** Proposed changes sound fine.
- 36)** Agree
- 37)** I agree with the proposed changes.
- 38)** I'm glad permits will be required.

- 39) No issues
- 40) Sounds good
- 41) These freestanding signs are easy to read from a distance and proposed sizes are acceptable.
- 42) Yes, makes sense
- 43) Proposal – good
- 44) This is fine.
- 45) I agree with proposals
- 46) I agree with the proposed bylaw
- 47) Agree
- 48) Agree with the proposed bylaw.
- 49) No issue – standardization on commercial signing seems to make sense
- 50) OK
- 51) OK
- 52) I support the amendments for free standing signs
- 53) I agree with the proposed bylaw
- 54) I agree with the proposed changes to the bylaw
- 55) No objections
- 56) I agree with the proposed changes
- 57) Okay
- 58) Seems reasonable
- 59) I like the proposed bylaw
- 60) Use proposed changes
- 61) Agreed
- 62) Ok
- 63) Sounds good
- 64) Ok
- 65) I agree with the changes
- 66) Sounds okay
- 67) I believe the proposed By-Law is fair

- 68) I agree**
- 69) Agreed**
- 70) Good**
- 71) Agree with proposal**
- 72) I support new changes. Too m any shop names on a huge sing is too much. Too distracting and visual pollution.**
- 73) Change in these areas is not needed. Quit shipping the issue – non English signs is the issue.**
- 74) Where is the English prominent note**
- 75) Minimum of 50% English**
- 76) Only opinion on this is regarding language in that it should include predominantly English.**
- 77) Must be in English**
- 78) Must be in English**
- 79) Free standing signs should be required to have at least one of the national language, ENGLISH OR FRENCH**
- 80) Free standing signs should be English or at least 50% in English, including the intent should be made clear to English speakers (i.e. not just the name and phone number in English so that English speakers don't actually understand what the sign is for)**
- 81) Free standing signs with multiple businesses and 2 languages is too busy and cluttered, makes giving the impression of a cheap strip mall**
- 82) Must be in English**
- 83) English as primary language – at least 50%**
- 84) All signage must be in English first and English must be the same size or larger than any other language.**
- 85) In English specify what type of business ie restaurant**
- 86) The first and 4th picture are horrible and unable to read properly while driving dangerous looking for English writing in all that**
- 87) All signs in Richmond need to be in English**
- 88) English only**
- 89) Must have English on all signs as the prominent language**
- 90) ENGLISH**

	<p>91) I think there should be a requirement on ALL SIGNS that a least 50% should be in English/French our national language!!!</p> <p>92) Okay if in English</p> <p>93) Only in French and English</p> <p>94) Any signs displaying a business MUST have the English equivalent on it so that people can read what it is for. Any descriptions must be in English also. I have no problem with other languages but when it does NOT have English they are discriminating against those in the country that speak the official language and that is wrong.</p> <p>95) Bylaw needs to mandate the inclusion of English on signage</p> <p>96) All should be in English first, then a second language</p> <p>97) All free standing signs should be in English and French</p> <p>98) English, so I know where I am going, and what to expect</p> <p>99) Again, I feel signs should have to have English on them</p> <p>100) Language is my main issue, and safety. If both are met I see no reason to interfere.</p> <p>101) English first on signs</p> <p>102) OK – minimum 50% English</p> <p>103) All these signs must have the English language clearly translated on them.</p> <p>104) Don't get what this is all about. Do care when signs have messages in only one language which is other than Canada's official languages.</p> <p>105) These signs are not an issue as long as they are in English.</p> <p>106) The signs can display an ethnic language on it, but also must include one of Canada's official languages.</p> <p>107) All looks good as long as there is English on the signs.</p> <p>108) All looks good as long as there is English on the signs.</p> <p>109) All of these signs should also be in English. I have no idea what these Asian signs say. Super frustrating.</p> <p>110) Include official Canadian languages.</p> <p>111) ENGLISH</p> <p>112) Equally important to proposed bylaws of structure and size requirements, I feel, is the ability for the population to be able to</p>
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	<p>recognize the establishment with the English alphabet.</p> <p>113) Must have English</p> <p>114) English/French must be the largest font</p> <p>115) No problem English or French only</p> <p>116) Should also contain English as not all population speaks Chinese</p>
<p>Community Partners and Organizations</p>	
<p>Comments regarding Business Frontage Signs</p>	
<p>Public Feedback</p>	<ol style="list-style-type: none"> 1) Only a single sign must be permitted for each business. The sign must not exceed 1.5 ft. in height x 10 ft. in length. The sign must contain the unit/address number. 2) There should not be a restriction on this as it is impossible to police and is an unnecessary red tape. Restriction should be made such that a signage like this should be permitted as long as it is compliant with the fire code and building structural safety. 3) It is desirable to have rain awnings the length of the building. Does this allow signage size (printing) to be restricted to only part of the total awning size? 4) A maximum of one projecting sign / under canopy sign per business frontage. 5) I think these signs add to our community character, and I think they should include some sort of lighting. 6) I agree with the proposed Bylaw. Please note that in a prior question, I stated my 7) reservations towards placement of "sandwich or folding signs" and public access. The example shown under "Projecting, Canopy and Under Canopy Signs", you will 8) note that the allowable "walking area" in front of this business and the fold-out sign 9) is barely 50% ~ is this safe amount for those in wheelchairs, or mothers with strollers, or to those needing support from a companion? I think not! 10) I like canopy style especially if it's raining... 11) Notice BCAA has a sandwich board in walking area. Forgot to say they

	<p>should not be in pedestrian areas or sidewalks.</p> <p>12) I prefer the fascia and or with the projecting signs.</p> <p>13) Don't leave out the article and the verb! THE total area of all signs IS permitted to be...</p> <p>14) What about the height of the signs? Again, why no language provision?</p> <p>15) I agree with the proposed changes to the bylaw. However, exceptions would be nice for cinemas with a marquee in the hopes that one day Richmond may have some classic styled single stage/cinema theatre.</p> <p>16) Examples look reasonable. BUT 10 sq. ft. per 3 ft. of building frontage equates to a 3 ft. high continuous sign. I think ½ meter per 1 meter of frontage is cleaner. Signage must include ENGLISH!</p> <p>17) English, sandwich signs should not block side walks</p> <p>18) You're kidding, right? Why is there a limit? Is City of Richmond trying to use by law to make more money from by law fines? This is ridiculous.</p> <p>19) Must have permit, must include English, must not be hard to understand description. Should be as low profile as possible.</p> <p>20) Again too large. Most people are not blind. English and/or French must be included.</p> <p>21) I think this is fine. I notice the sandwich board...these are big and difficult for people in wheelchairs, or people with shopping carts or baby carriages. Try to keep signs off the front walkways; hanging fabric signs might be better.</p> <p>22) Street number in a standard format and location should be incorporated if not already done through a free standing sign as commented in #7.</p> <p>23) This type of sign is not the City's business. City shall not intervene.</p>
<p>Community Partners and Organizations</p>	
<p>Other comments regarding proposed amendments to Sign Bylaw No.5560</p>	
<p>Public Feedback</p>	<p>1) I am very happy to see that the city is choosing to address this problem. Shop windows cluttered with signage is negatively impacting the Richmond community. While I do think that signage in general should be reduced, it's also about type of signage. For instance, signage with a couple bigger images is far preferable to signage with a lot of little pictures and a lot of text/characters (which makes it look much more cluttered). I look forward to seeing this change in Richmond. Final point: there should be some sort of language requirements as well. Signs should have to be predominantly in English (both in terms of quantity</p>

and text/character size). Yes, still put other languages on the signs if need be, but the official languages of Canada must be adequately respected (and I do not feel they currently are).

- 2) My main concerns are that signs not limit visibility for drivers and cyclists and that they not impede pedestrians. I am also concerned about signage, particularly in a foreign language that gives no indication as to the business being advertised.
- 3) This is adding more unnecessary restrictions on an otherwise restrictive signage bylaw. Things need to be simplified and easy to enforce. Otherwise everyone will infract it and it will become a media firestorm.
- 4) There should be a concerted effort to limit the amount of clutter on a sign so that its intent is clear in as few words as possible. Clutter makes the road and surrounding area look junky/cheap.
- 5) I would like an allowance on commercial building signs for a clearly marked address with a minimum size and high contrast (i.e. black and white). On newer commercial buildings in particular, addresses are hard to find.
- 6) What about signs that are posted on light posts and telephone posts. The corner of Moncton and No 2 rd becomes really cluttered. A farmers market installed a blackboard sign on the telephone post to advertise their market days, it's this kind of clutter that becomes a distraction at a busy intersection and I'd like to see it removed.
I would also like to see restrictions on Restaurant signage in windows. It's not necessary to post a picture of every menu item in the front window.
- 7) Long overdue for changes. We need smaller signs rather than larger ones. Everyone who travels is impressed by cities that have small and carefully placed signs.
- 8) I appreciate the lack of billboards and advertising! I found some of the proposed bylaws a little strict and nitpicky though.
- 9) Continue to send out bylaw officers the educate businesses that do not use English on their signs and the explain the benefits to them
- 10) Will the bylaws be strictly enforced and will the penalties be severe enough so the rules are enforceable?
- 11) Too much regulation for signs!
- 12) Election signs need special regulation and attention:
 1. Not be erected on public property, or private property without prior consent.
 2. Size limit
 3. Spacing and number limit per 10 meter
 4. Removal within 2 days after election over.

- 13)** It's about time. Who will regulate this and what is the contact number?
- 14)** Signs are to be seen, content should be understandable, true & not misleading. English is the prominent language used with 80% coverage in size. There should be checking of signs with or without permits on a regular basis, or provide a platform for citizens to report any inappropriate signs. Public safety is of utmost priority, any damage caused by unsafe signs should have bigger consequences for owners.
- 15)** Artistic and creative right of the design should be respected. Permit not to be demand as much as possible. Guideline or suggestions and examples can be provided.
- 16)** An important issue that currently often detracts from the aesthetic beauty the City strives to achieve. The proposed changes appear to provide the opportunity to advertise/inform without being too restrictive. Hopefully a reasonable balance.
- 17)** What are the costs anticipated in monitoring the new bylaw? Will more staff be needed?
- 18)** Are there any changes proposed to assist with visibility of addresses? This could help emergency workers to respond quicker to harder to find addresses.
- 19)** What is involved in the permitting process? Is there a cost to it? Will the city limit how many permits are given out? If not, why have a permitting process, why not just specify limits of sign size, location etc.
- 20)** I support the changes to beautify Richmond. The signs have gotten out of hand. I worry about people with mobility and visual issues. I hope that the new changes pass and that they are upheld. Fines should be issued to those that don't comply. The fines should be enough that business owners don't just think of them as a cost of doing business.
- 21)** Overall, I think the City is intervening too much.
- 22)** This works in most communities we've worked in
- 23)** Agree
- 24)** Seems fine
- 25)** Agree
- 26)** I am in agreement with the proposed changes
- 27)** Ok
- 28)** Ok
- 29)** They all seem to be acceptable
- 30)** Agree with these examples
- 31)** I support the proposed changes

- 32) Proposal – good
- 33) This is fine
- 34) I agree with the proposed bylaw
- 35) Agree
- 36) Agree
- 37) Agree with the proposed bylaw
- 38) OK
- 39) Ok
- 40) Okay if in English
- 41) I support the proposed Business frontage signs
- 42) I agree with the proposed bylaw
- 43) I agree with the proposed changes
- 44) Okay
- 45) I like the proposed bylaw
- 46) Use proposed bylaw
- 47) Agreed with proposal
- 48) Ok
- 49) Agreed
- 50) I am ok with this proposal
- 51) Yep
- 52) Ok
- 53) Okay
- 54) Sounds great.
- 55) Ok
- 56) These are the signs that are necessary for any business. The examples are all excellent.
- 57) I agree
- 58) Sounds okay
- 59) I agree with the proposal
- 60) I agree
- 61) Agreed

- 62) Good**
- 63) Agree**
- 64) I agree with the proposal. There are many building styles, thus many ways signage can be applied. I don't see a problem with any of the samples above.**
- 65) Cool. Pretty straightforward.**
- 66) Agree with proposal**
- 67) I support new changes.**
- 68) We support the proposed bylaw.**
- 69) Change in these areas is not needed. Quit skipping the issue – non-English signs is the issue.**
- 70) Where is the English prominent role?**
- 71) Minimum 50% English**
- 72) Must have English**
- 73) The use of sign language should be included to reflect that English or French should be one of the languages displayed.**
- 74) Must be in English**
- 75) Signs must in English – and avoid the clutter of foreign characters**
- 76) Good restrictions. But what about requiring at least 50% of the text of the sign must be in the Roman alphabet? English and French are the official languages of Canada.**
- 77) Business Frontage signs should be English or at least 50% in English, including the intent should be made clear to English speakers (i.e. not just the name and phone number in English so that English speakers don't actually understand what the sign is for)**
- 78) Non-English language text should not exceed 50% of its English translation and should not exceed in size in compare with the English text.**
- 79) No issue. Support of more specific language to describe by-law.**
- 80) Must be 80% English**
- 81) English as primary language – at least 50%**
- 82) English should be the primary language in all business signage**
- 83) No problem as long as English is first and the same size or larger**

than any other language.

- 84)** Largest in English specify what the business is ie Restaurant
- 85)** The size isn't the issue it's the jamming of two languages when only should be there
- 86)** All signs in Richmond need to be in English
- 87)** English
- 88)** Only in English and French
- 89)** Bylaw needs to mandate the inclusion of English on signage
- 90)** All Business Frontage signs should be in English and French
- 91)** Language should be based on 50% English
- 92)** Signs should include English as one of the languages on the sign
- 93)** English
- 94)** English needs to be first on signs this is Canada
- 95)** Ok – minimum 50% English
- 96)** All these signs must have the English language clearly translated on the
- 97)** But if not legible to citizens not educated in Chinese they are perfectly fine? Seems size is a much lesser issue compared to that
- 98)** These signs are not issue as long as they are in English
- 99)** The signs can display an ethnic language, but must also include one of Canada's official languages
- 100)** All is good as long as English is on the signage
- 101)** Must have English
- 102)** No problem English or French only
- 103)** I'm very glad this is happening, as it seems overdue. I hope it will be enforced; if it is, it should make a substantial positive difference.
- 104)** Thank you for the sign clean up initiative.
- 105)** All look reasonable.
- 106)** It seems futile at this point and the reason I don't even attend council open houses is because they have shown without a doubt that they have no political will to address these problems and have caused division for years. KNOWINGLY. Attending open houses is all too frustrating the administration is clearly

disengaged.

- 107)** This seems fair and reasonable.
- 108)** You have done a very good job on the proposals. I hope they will all be passed.
- 109)** Thanks for keeping our city from turning into a commercial sign wasteland.
- 110)** Thank you for creating an easy way to provide feedback on the sign bylaw amendments.
- 111)** All signs much contain English and, if necessary, any other language.
- 112)** Why do our ELECTED officials keep ignoring the non-English sign issue? As a native-born Canadian, and a long term resident of Richmond, I feel like a stranger in my own land in many areas of Richmond. Many of our friends have moved out of Richmond due to feeling the same way, and I too am leaning that way.
- 113)** If no bylaw about English language being prominent- Then this sign bylaw is gutless and will serve no purpose.
The issue here is that the absence of ENGLISH- prominent in many signs in Richmond has caused much social friction. The newcomers feel emboldened to do this in Richmond as council are politically unable to confront this issue. In Vancouver you do not have this issue as there seems to be more of a check and balance in that city about being more inclusive.
- 114)** Prime language on signs should be in English or French.
- 115)** Disappointed that there is no consideration of language on signs.
- 116)** Didn't see any g about language.
- 117)** Signs must include English, right?
- 118)** There should be an English requirement!
- 119)** At least 50% of the text of any sign must be in English and/or French. They are, after all, the official languages of Canada.
- 120)** PLEASE, all signs should have enough English on them so you know what the business is or what the sign is about. This is Canada and we have 2 official languages - English and French. If we don't promote those, we'll forever be in the dark about too many local businesses whose owners don't have to acculturate to our nation.
- 121)** As a long term resident of Richmond, I implore you to include some language around the English language in the proposed by-

laws. This can be that at a minimum 50% of the sign should be in English INCLUDING the intent of the sign. If the sign is 50% in Chinese but the English portion conveys no actual meaning to non-Chinese speakers, than the intent of the sign is lost, as is community spirit.

122) English must be on all signs.

123) Although not addressed in Sign Bylaw No.5560, Richmond needs to address or propose a clear policy/bylaw on how we deal with non-English languages on signs. I have no issue if there are non-English language signs but English should be prominent. We should be able to feel comfortable in our own community.

124) Signage should contain either English or French, the two official languages of this country.

125) Bylaw should dictate that the largest print and the majority of the sign is in English. Other language is secondary.

126) Enforce that every sign must have 1 of the two official languages displayed. In several instances, I don't know what is being advertised as I can't read it

127) Disappointed that there is no English language requirement. The current policy or policies have failed and you just don't know it.

128) This survey has totally ignored the "language issue" as pointed out in some detail a few years ago by Starchuck & Merdianian (sp?). While perhaps not quite so flagrant now, it is still blatantly obvious in many West Richmond neighbourhoods.

129) All signs must have English translation.

130) Multi-lingual business signs need to include English as a primary language. To ensure fair consumer practices - all customers should receive the same information.

131) This sign consultation would have had better use and a more effective impact if it directly addressed the core issue - which is the racism/xenophobia in our community that leads certain groups to feel offended by the presence of Chinese signs. The topic of signs has become a platform for verbal attacks against the Chinese community in Richmond who are blamed for "not integrating" based on white nationalist standards. These proposed sign bylaw changes seem obscure and don't get at the root problems that initiated the consultation.

132) I think that all signs should have a minimum of 50% English in the

sign.

133) First and foremost, ALL signage must be in English and the English must be the same size or larger than any other language used. I am Canadian and I am tired of seeing foreign signs I cannot read.

134) Where is the language requirement aspect of the sign bylaw? I think it should be absolutely mandatory to have English as the prominent language on ALL signs. We should look at Quebec for their standard of the French language being prominent. We lose our identity when we let the language requirement disappear; that is why the Quebec government requires it. How can someone call 911 for help when they can't read the sign due to it being in a FOREIGN language, never mind being in an official language of Canada. If I can't read the language on the sign due to it being a non official Canadian language then I am being culturally omitted; it's paramount to "if you are not Chinese you are not welcome here".

135) Please English only be fair to everyone.

136) All signs in Richmond need to be in English.

137) English or French only.

138) Did I miss the question about English signage?

I think in Richmond we should know what the signs say. In English or French

139) I feel that ALL signs in Canada should have English and or French as the main language on them.

140) English needs to be a requirement on all signage and it should be the prominent language on all signage. Please note that I am a resident of Richmond and I own a business in Richmond too.

141) All signs should be in ENGLISH

142) I sincerely wish that Richmond City would enact bylaws requiring all signs be mostly in English. If that's already the case, why is this not enforced?

143) I cannot believe that the topic of language has not been brought up with respect to signs. This is a MAJOR issue in Richmond. I grew up here and now feel as though I am not welcome into the majority of the stores because I cannot even read what the stores are supposed to be. I take this as a clear indication that "I am not welcome". This is completely unfair. There SHOULD be a rule that at least 50% of the sign be in English.

- 144)** I would like signs to have English on them.
- 145)** Don't want to see any other languages displayed then English or French.
- 146)** I hope I made it clear that the major concern on signs in Richmond is language. Everything else is a distraction. If you really want to know what residents think, address language. Also, this wasn't advertised very well. I suggest turnout would be much higher if language was being addressed.
- 147)** Please take to heart what English speakers are saying about signage in Richmond. There needs to be a bylaw as just 'being aware' of issues is not enough theses days. In some areas of Richmond, I do not feel welcome as I cannot read or understand the signs. That is a scary thought for many residents and one the City should take seriously.
Safety should be first and foremost when it comes to many signs.
- 148)** Bylaw needs to mandate the inclusion of English on signage.
- 149)** All signs should be in English first, then a second or third language
- 150)** I believe signs that are already displayed with total Chinese language City Hall should make all business owners to amend into English first.
- 151)** Please ensure that while we live in a country of mixed cultural backgrounds that equality of languages are used –
- 152)** Overall, I think having English (one of our national languages) should be required on all signage. Having the main sign in another language is fine, but at least have some English on the sign so it's more inclusive and inviting to all Richmond Residents or other visitors.
- 153)** I strongly feel that EVERY sign needs to have English on it.
- 154)** I think that signs in Richmond have to have English on them. When there are signs in a complete different language it creates a lot of resentment from English speaking residents who dont read or understand another language. I think they should have at least 50% English on every sign. When signs are in one of the official languages it creates barriers in the community, which leads to resentment and racism.
- 155)** Please, I kindly request you to consider where signs are placed in accordance to pedestrians, and to review the language on the signs. My personal preference is English, with French and in small letters any asian language desired. I perceive that immigrants

come to our wonderful country to enjoy our rights, freedoms, culture and that includes language. It's insulting to them to pander that they are unable to learn or become one of our great multi-cultural country. At least, that's how I perceive it.

156) They must contain at least 50% English language in identical translation.

157) It seems a lot of money went into this website, in order to make more bureaucracy, when the real issue with signs in Richmond is....Language! Please deal with that!

People who don't speak Chinese are being discriminated against on a daily basis, and this city doesn't care.

I love Chinese culture and I just want to be apart of my city and this rich culture. I don't want to be a stranger in the city i have been living in for the past 35 years.

158) I think council should take action and ensure English is on all signs. It is not racist, but adds the opportunity for residents to learn English which in turn, creates more sense of community. It's been dragged out far too long.

The less clutter, the better!

159) I hope you provide a glossary of definitions somewhere in these bylaws.

You must be aware that community tension is increasing in Richmond, despite some efforts by individual citizens and groups to reach out. Reducing the clutter of signs will be an aesthetic improvement only. City Council must grasp the fact that signs with no English on them, or just the very small lettering of an English word or two, are a daily, highly visible signal that English is not valued. Other municipalities have had the courage to address this problem. It's well past time that Richmond did so too.

160) My problem is with no English on signs.

161) Language needs to be addressed, as in requiring 40% (# of letters, & area of sign text) to be in English.

162) I have just one 'major' objection to the new by-law; that is the exclusion of 'language content' appearing on any sign. I believe this one element is a major driver of why the concern over signage was raised to council in the first place. Canada and by default BC and Richmond has two "official" languages: English and French. I completely understand the wish of certain businesses etc. to include an additional language on a sign. However; the inclusion of

any language other than English or French must be completely subservient to our official languages. This opinion is in no way meant to be racist or bigoted it is merely an enforcement of the law of the land and a consideration of the importance and position of the two official languages of Canada. By excluding the use of language in the new by-law council has by default skirted the edges of the envelope to engage a by-law that can be considered racist or bigoted against the use of English or French and those who have always communicated in either or both of the official languages of Canada. Accommodation of all cultures is a Canadian tradition and welcomed by all. However, the use of our official languages has always and must be paramount to the general use of any other/s.

163) All signage must include the translation in English language on them. No signs should be permitted that cannot be read by the general public. Its a safety issue and as well, it shows inclusiveness into posting signs in one of the two official Canadian languages. If had my way, all signs would have ENGLISH and FRENCH on them.

164) I expected to see bylaw changes requiring signs to include one of the official Canadian languages.

165) Languages should have been included – ENGLISH language (and French if required) must be on sign at minimum

166) Feel strongly language needs to be regulated that English and/or French needs to be the primary language in the largest print

167) Like many detailed things that change bylaws I am surprised you did not bury these changes. Why did you consult us about such technicalities? What we should really be consulted about is exclusionary language in the public space in Richmond. Where is common sense?

168) I believe al signs should have English language on them for it to be larger and first.

169) De-clutter the signs and make them legible and in English.

170) I am disappointed to see there was not one single question related to language on the signs. I would like to see at the minimum at least English and or French, in addition to another language other than English or French if the that language is posted. In fact, as i write this, I am shocked that you did not address this issue. I find it disturbing and insulting that I feel like a foreigner in a city that my family help build and make it what it is or should say was. Please address the sign. Hiding your head in the sand is only

making people angrier and frustrated, thus you find extremists starting to get into the act. Wake up....

- 171)** language should be part of this and all signs should feature Canada's official languages, If another language needs to be added it should be added in a significantly smaller size.
- 172)** It should be noted that all signs should have English on them. Bilingual signs are ok, but foreign language only signs are very irritating. It separates us from our neighbours.
- 173)** I have no issue with signs in a ethnic language, but must also include English.
- 174)** Please be aware of the need for predominately English language on the signs or symbols that are multicultural.
- 175)** I would like to see some English on all signs. I am adventurous and would like to visit a shops catering to different cultures but need a clue as to what they are promoting.
- 176)** The city of richmond has done a very poor job addressing the signage issue. The city cannot address Translink, some of the bus shelters and benches, mail, pamphlets, newspapers, vehicles, Skytrain, menu's, inside of businesses. Very disappointed. The city should be going to the Provincial Government and asking for a language law. I am sending a more detailed letter.
- 177)** Where are the issues about the language used? I was expecting an opportunity to review changes regarding this matter. This is Canada - our official language must be represented on all signage. This is one of the issues that is contributing to the destruction of our community and the City needs to take a firm position. Remember, this is Canada and our official language is English, not Chinese. Please stand up for those few of us who are in Richmond and are not Chinese - we matter too.
- 178)** I am concerned with the lack of English on some of the signs. I think this is a potential hazard as in an Emergency, everyone needs to be able to describe their location based on easily recognizable signage.
- 179)** Get the official Canadian languages right on all signage.
- 180)** Signs must be in English or contain English / French
- 181)** English
- 182)** Nothing has been mentioned about the languages on these signs. They should be predominantly English!!!

- 183)** I believe this is a positive step forward by Staff to standardize signage but most importantly is ensuring the signs are in English first.
- 184)** Signs should be in one of Canada's official languages and not catering to one specific ethnic group. Not all ethnic groups are given the same leeway which discriminates against immigrant who are not part of a large ethnic group. Requiring all signs be in one of our official language levels the playing field.
- 185)** I have no objection to Asian signs. They are advertising to a specific clientele and obviously an English-only person does not need to read it.
- 186)** I think that if we want integration not segregation, we must have English, the language of our country on all signs, (this does not prohibit any other language added below.)
- 187)** Those signs written without English or French must be fined and removed.
- 188)** We didn't see any mention of language requirements for signs?
- 189)** All signs must be in ENGLISH first and if need to also in different language
- 190)** I am very discouraged by the lack of English on many signs. This is a huge failing by council and by the city. It needs to be corrected. Do what must be done. The lack of English is not inclusive and paints a very unattractive picture of Richmond to many residents and visitors.
- 191)** All signage to be in English first, other languages as space permits
- 192)** You have not covered the issue related to language on signage within this survey. As with product labelling in Canada, which requires the two official languages, the sign bylaw should stipulate the use of at least one official language along with the vender's preferred language (eg. german/english, french/english, Thai/english, punjabi/english, cantonese/english, mandarin/english, tagalog/english...etc.
- 193)** The real problem is not addressing language. French or English - anything else says caucasians not wanted.
- 194)** I am disappointed that language is not being addressed in this bylaw. Foreign languages are dividing the community and hurting people. This will continue until we address language. This is a core

	component of community inclusiveness and cohesiveness. 195)
Community Partners and Organizations	

Comments and Actions Resulting from Sign Bylaw Change Consultation

	Topic	Public Comment	Recommended Action
SIGNS NOT ALLOWED			
1	Sandwich boards	<ul style="list-style-type: none"> • Very little community support in general • Concern regarding accessibility for wheelchairs and strollers • Some suggestion for “special zones” 	<ul style="list-style-type: none"> • Do not allow on City property. • Restrict display to the first 30 days that a business is open (aligns with current requirements).
2	Community Event Signs	Strong support for these but need clarification on size, placement and what types are allowed.	Will allow these on City property, with City approval. This will allow for signs in parks during and before an event.
3	Blade & Inflatable	<ul style="list-style-type: none"> • Mixed comments • Some support for these “fun signs” • If there is no copy area on the flag sign, is it still a sign and therefore not permitted? 	<ul style="list-style-type: none"> • Maintain ban of blades and inflatable signs due to safety. • Allow some provision for temporary signs as part of city approved public events.
SIGNS ALLOWED WITHOUT A PERMIT			
4	Drive-through	Size should be further restricted to be “reasonable”	Evaluate size requirements, allow signs without permit.
5	Community Special Event Signs	Should have more flexibility to be permitted on city property	Refer to 2 above
6	Home-based business	Some comments do not seem to support signage for these in residential zones.	Signage is important for wayfinding, introduce permit required for this type.
7	Open House Signs	<ul style="list-style-type: none"> • Strong desire to regulate and mixed comments for more or less restriction. • One constant response is the perceived lack of enforcement particularly on weekends when open houses occur. • Should require permission by property owner 	<ul style="list-style-type: none"> • Add time restrictions. • Provide clear language in bylaw on sign placement. • Provide proactive enforcement and increased fines. • Develop educational brochure for real estate agents to explain rules & consequences.

SIGNS ALLOWED WITHOUT A PERMIT			
10	Real Estate Sign	<ul style="list-style-type: none"> • Conflicting comments on the appropriate length of time to permit them after the completion of sale • Max. 32 sq. ft. may be too big 	<ul style="list-style-type: none"> • Provide different size regulations for one/two family vs multi-family or commercial listings. • Provide proactive enforcement • Develop educational brochure for real estate agents to explain rules.
NEW SIGN TYPES			
11	Window Signs	<ul style="list-style-type: none"> • Be more specific: plain translucent/opaque vinyl over the entire window should be explicitly permitted. • Up to 25% copy area (image + text) – no permit • Anything above – permit required • The use of language other than English/French is of most concern with window signs based on the response pie chart 	<ul style="list-style-type: none"> • Provide clear language in the new bylaw describing window signs. • Require permits for coverage greater than 25% so that content can be discussed. • Require Development Variance Permits for coverage above 50%.
12	Changeable Copy Signs	<ul style="list-style-type: none"> • Flashing signs not supported • Brightness of any lit signs are of concern • Run-on LED lettering permitted? This is as distracting as flashing/video • Max 1 per business 	<ul style="list-style-type: none"> • Include requirements that electronic signs have light sensors (to dim brightness at night). • Prohibit all types of flashing signs.
14	Banner Sign	<ul style="list-style-type: none"> • Mixed response regarding size and length of time. • Must be securely fastened 	<ul style="list-style-type: none"> • Allow banners for up to 90 days. • Introduce requirements on placement and size of banners.
	Construction Fence Signs	<ul style="list-style-type: none"> • Concerns regarding size and height. • Permits should be required. • Mixed response on amount of commercial content to be allowed. 	<ul style="list-style-type: none"> • Advertising allowed on fences without a permit but fence height is restricted.

NEW SIGN TYPES			
	Freestanding Construction Signs	<ul style="list-style-type: none"> • Signs should be removed when construction is over. • Mixed responses to size permitted. • Signs on larger sites should be allowed to be larger. 	<ul style="list-style-type: none"> • Permit required for all freestanding signs, including on construction sites in order to ensure structural safety. • Introduce provision for max height to be determined by site frontage.
SIGNS REQUIRING PERMITS			
12	Freestanding Signs	<ul style="list-style-type: none"> • Restrict number of signs allowed per lot. • Ensure adequate setback and visibility around sign. • Some signs are too big. 	<ul style="list-style-type: none"> • Include provisions in bylaw for setbacks and vertical clearance • Include requirements for smaller signs in residential and AG zones • Maintain max heights at current levels
12	Business Frontage Signs	<ul style="list-style-type: none"> • Preference for canopy signs to incorporate weather protection • Prefer projecting signs over sandwich boards. • Too many signs allowed. 	<ul style="list-style-type: none"> • Limit total number of business frontage signs but allow businesses to decide on sign type • As with other sign types, requiring a permit allows staff to educate business on provisions to provide community harmony.

Existing and Proposed Sign Permit Fees

Permit Fee Type	Current Fee	Proposed Fee	Surrey
Base processing fee (creditable to application fee)	\$52.50	\$80.00	\$73
Fee based on sign area (awning, banner, canopy, changeable copy, fascia, mansard roof, marquee, projected-image, projecting, under awning/canopy, window signs (>25%)	\$52.5 (up to 5m ²) \$69.25 (5-15m ²) \$104 (5-25m ²) \$140 (25-45m ²) \$186 (45-65m ²) \$232 (>65.01m ²)	\$100 (up to 15 m ²) \$200 (15-45m ²) \$350 >45m ²	\$160.00 (up to 3m ²) \$237.00 (3m ² -6m ²) \$315 (>6m ² -10m ²) \$396.00 (>10m ² -15m ²) \$474.00 (>15m ² -18m ²) \$632.00 (> 18.6m ²)
Fee for new freestanding signs: <ul style="list-style-type: none"> • Up to 1.2m² • Up to 3.0m² • Up to 9.0m² • Up to 15.0m² 	\$52.5 (up to 5m ²) \$69.25 (5-15m ²) \$104 (5-25m ²)	\$200 (up to 3m ²) \$400 (3-9m ²) \$600 (9-15m ²)	
Fee for temporary construction freestanding signs: <ul style="list-style-type: none"> • First year • Each additional 6 month period 		one/two family: \$100, \$50.00 for each additional 6 months. 3+ family construction: \$200, \$100 for each additional 6 months	First year: \$215.00 Each additional 6 month period: \$108.00 Removal bond: \$500
Fee for home-based sign	\$52.50	\$80.00	
Permit processing fee for a sign without a permit		2x actual permit fee	



CITY OF RICHMOND

SIGN REGULATION

BYLAW NO. 9700

EFFECTIVE DATE –

GP - 138

CITY OF RICHMOND

SIGN REGULATION

BYLAW NO. 9700

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SIGN REGULATION BYLAW NO. 9700

The **Council** of the **City** of Richmond enacts as follows:

PART 1 - GENERAL PROVISIONS

- 1.1 No person shall **erect** a **sign** in the **City** of Richmond except as permitted by and in accordance with this Bylaw.
- 1.2 This Bylaw does not permit a **sign** unless it expressly permits a **sign** of the relevant type in the zone in which the **sign** is proposed to be located.
- 1.3 The **Director** or a person authorized by the **Director**, may immediately and without notice, remove any **sign** located on **City** property in contravention of this Bylaw.
- 1.4 No person shall, having been ordered by the **Director** to remove a **sign** that does not comply with this Bylaw or to alter a **sign** so as to comply with this Bylaw, fail to do so within the time specified in the order.
- 1.5 No person shall, having been ordered by the **Director** to stop work on the **erection** of a **sign**, continue such work except to the extent necessary to mitigate any safety hazard that would result from the cessation of work.
- 1.6 No person shall obstruct or interfere with the entry of the **Director** on land or **premises** that is authorized by Section 1.7 of this Bylaw.
- 1.7 The **Director** may enter on any land or **premises** to inspect and determine whether the regulations, prohibitions and requirements of this Bylaw are being met.
- 1.8 Any person who contravenes this Bylaw commits an offence and is liable:
 - 1.8.1 on conviction under the *Offence Act*, to a fine not exceeding \$10,000;
 - 1.8.2 to such fines as may be prescribed in Notice of Bylaw Violation Dispute Adjudication Bylaw 8122;
 - 1.8.3 to such fines as may be prescribed in Municipal Ticket Information Authorization Bylaw No. 7321; and
 - 1.8.4 to such penalties as may be imposed under the *Local Government Bylaw Notice Enforcement Act*.

- 1.9 The **Director** is authorized to issue permits required by Part Three of this Bylaw, and is authorized to prescribe, for that purpose, the form of permit application and permit.
- 1.10 The **Director** may, in writing,
- 1.10.1 order the removal or alteration of any **sign** that does not comply with this Bylaw, including any structure that supports the **sign**; and
- 1.10.2 issue and post on the site of a **sign**, in a form that the **Director** may prescribe for that purpose, an order to stop work on the **erection** of the **sign** if the work contravenes this Bylaw.
- In the case of an order directed to an occupier of land who is not the owner, a copy of the order shall be provided to the owner.
- 1.11 In the case of a **sign** that poses an immediate hazard to persons or traffic, the notice given to the owner or occupier under Section 1.10.1 may be verbal but in such cases the **Director** shall confirm the notice in writing.
- 1.12 A person who applies for a permit required by Part Three this Bylaw shall provide all of the information required by the prescribed application form and pay the application processing fee specified in the Consolidated Fees Bylaw No. 8636. The application processing fee is not refundable and shall be credited to the permit fee if the permit is issued.
- 1.13 An application for a permit that is made by an occupier of land who is not the owner shall be authorized in writing by the owner, in the manner indicated on the prescribed application form. In the case of an application for a **projected-image sign**, the application shall also be authorized by the owner of any separate **premises** from which the image is proposed to be projected.
- 1.14 A person who obtains a permit required by this Bylaw shall pay the permit fee specified in the Consolidated Fees Bylaw No. 8636.
- 1.15 The issuance of a permit pursuant to this Bylaw does not relieve any person from any requirement to obtain a building permit, electrical permit, development permit or other permit required by any bylaw of the **City** in respect of the **sign**, or to obtain the **City's** permission to place a **sign** on public property unless this Bylaw expressly indicates that such permission is not required.
- 1.16 Every **sign** that is within the scope of this Bylaw shall be maintained in serviceable condition, including such repainting and replacement of **copy area** as may be required to present a legible message.
- 1.17 This Bylaw does not apply to:
- 1.17.1 **signs** regulated by Election and Political Signs Bylaw No. 8713;
- 1.17.2 **signs** posted in accordance with Development Permit, Development Variance Permit and Temporary Commercial and

Industrial Use Permit Procedure Bylaw 7273, Noise Regulation Bylaw 8856, Richmond Zoning Bylaw 8500 and other **City** bylaws enacted from time to time;

1.17.3 **signs erected** or placed by the **City** for municipal purposes; or

1.17.4 **signs** on the backrest of benches placed on public property with the written approval of the **City**.

PART 2 - SIGNS PERMITTED WITHOUT PERMITS

2.1 The following types of **signs** are permitted without permits in the zones indicated by the symbol √, provided that the **sign** complies with the standards, limitations and requirements specified in this Part in respect of that type of **sign**:

Sign Type	Agriculture and Golf Zones	Residential Zones	Other Zones
Address signs	√	√	√
Community special event signs	√	√	√
Construction fence signs	√	√	√
Directional signs	√	√	√
Drive-through signs			√
Fascia signs			√
Flags	√	√	√
Instructional signs	√	√	√
Plaques	√	√	√
Open house signs	√	√	√
Real Estate signs	√	√	√
Sandwich board signs			√
Small window signs	√		√

- 2.2** **Address signs** must comply with Fire Protection and Life Safety Bylaw No. 8306.
- 2.3** **Community special event signs** must:
- 2.3.1 not exceed a **height** of 2.0 m or a **sign area** of 3.0 m²;
 - 2.3.2 not be displayed for more than 30 days preceding the event nor more than 7 days following the event;
 - 2.3.3 not be placed on **City** property without the written approval of the **City**; and
 - 2.3.4 not exceed one **sign** per lot **frontage**.
- 2.4** **Construction fence signs** must:
- 2.4.1 have a **copy area** not exceeding 33% of area of the fence to which the **sign** is attached or forms a part of, on any lot **frontage**;
 - 2.4.2 not exceed a **height** of 2.0 m in the case of a **sign** associated with the construction of a one-family or two-family residential **premises**, or 3.0 m in the case of any other **construction fence sign**;
 - 2.4.3 not be displayed prior to the commencement of construction, or more than 28 days following completion of construction;
 - 2.4.4 not be illuminated; and
 - 2.4.5 not exceed one per lot **frontage**.
- 2.5** **Directional signs**:
- 2.5.1 must not exceed a **height** of 1.5 m or a **sign area** of 1.2 m²; and
 - 2.5.2 are limited to two **signs** per entrance to or exit from the **premises** on which they are located and are unlimited in number elsewhere on the **premises**.
- 2.6** **Drive-through signs**:
- 2.6.1 must be located at the vehicular entrance to the **premises** to which they pertain or adjacent to a drive-through aisle; and
 - 2.6.2 are limited to two per drive-through aisle.
- 2.7** **Fascia signs** are limited to one per **premises**, each with a maximum **sign area** of 0.2 m², and otherwise must comply with the requirements for **fascia signs** in Part Three other than the requirement for a permit.
- 2.8** Flagpoles displaying flags must not exceed 6.0 m in **height** and must be so located that every part of the flag attached to the flagpole remains within the perimeter of the lot on which the pole is located, in all wind conditions.

2.9 Instructional signs:

- 2.9.1 may be **fascia** or **freestanding signs**;
- 2.9.2 must not exceed a **sign area** of 0.5 m²;
- 2.9.3 must not be illuminated; and
- 2.9.4 are limited to four per building, **premises** or lot to which the **signs** pertain.

2.10 Open house signs:

- 2.10.1 must not exceed a **height** of 1.0 m or a **sign area** of 0.6 m²;
- 2.10.2 must not be illuminated;
- 2.10.3 must not be placed more than 60 minutes prior to the commencement of the sales event and must be removed within 60 minutes of the termination of the sales event;
- 2.10.4 must not be displayed for more than 5 hours in a day;
- 2.10.5 must be spaced at least one city block apart if the **signs** pertain to the same real estate listing;
- 2.10.6 may be placed on a boulevard located between a sidewalk and private property or, if no sidewalk exists, between a road and private property, but must not be placed on any other boulevard or median, and must not obstruct pedestrian or vehicular traffic, or sight lines at intersections; and
- 2.10.7 are limited to four per real estate listing.

2.11 Real estate signs:

- 2.11.1 may be **fascia**, **freestanding** or **window signs**;
- 2.11.2 pertaining to single-family or two-family residential **premises** must not exceed a **sign area** of 1.2 m² or a **height** of 1.5 m in the case of a **freestanding sign**;
- 2.11.3 pertaining to other types of **premises** must not exceed a **sign area** of 3.0 m² or a **height** of 2.0 m in the case of a **freestanding sign**;
- 2.11.4 must not be illuminated;
- 2.11.5 are limited to one per **frontage** of the **premises** to which they pertain; and

2.11.6 must be removed within 14 days following the sale, rental or lease of the **premises** to which they pertain.

2.12 Sandwich board signs:

2.12.1 must not exceed a **height** of 1.5 m or a total **sign area** of 1.0 m² on each **sign** face;

2.12.2 may not be placed on any sidewalk, boulevard or other **City** property;

2.12.3 must not be illuminated; and

2.12.4 may be placed only during the hours of operation of the business to which they pertain.

2.12.5 may only be displayed during the first 30 days after the business to which the **sign** pertains commences operation.

2.13 Small window signs:

2.13.1 are permitted only on the first and second storeys of any building;

2.13.2 if illuminated, are limited to two per **premises**; and

2.13.3 are permitted together with a **sign** on the glass portion of a door giving access to the same **premises**, if the **sign** on the door has an area not exceeding 0.3 m².

PART 3 - SIGNS REQUIRING PERMITS

3.1 The following types of **signs** are permitted in the zones indicated by the symbol √, provided that the **sign** complies with the standards, limitations and requirements specified in this Part in respect of that type of **sign** and the **sign** is authorized by a permit issued pursuant to this Bylaw:

Sign Type	Agriculture and Golf Zones	Residential Zones	Other Zones
Awning signs	√		√
Banner signs	√		√
Canopy signs	√		√
Changeable copy signs	√		√

Construction signs (except construction fence signs)	√	√	√
Fascia signs	√		√
Freestanding signs	√		√
Home based business signs		√	√
Large window signs			√
Mansard roof signs	√		√
Marquee signs	√		√
Multi-tenant residential complex signs		√	√
Projected-image signs			√
Projecting signs			√
Under-canopy signs	√		√

3.2 For certainty, this Bylaw requires a permit for the **erection** of any **sign** of a type listed in Section 3.1 as well as for any alteration of such a **sign** other than a change in the **sign** copy.

3.3 Awning signs:

3.3.1 are limited, together with any **canopy**, **fascia**, **mansard roof** or **marquee sign** on the same **premises**, to a **sign area** of 1.0 m² per metre of **premises frontage**, and for this purpose the **sign area** of the **awning sign** is the **copy area** of the **sign**;

3.3.2 may be located only on awnings having a vertical clearance of at least 2.5 m measured to the lowest portion of the awning structure, a maximum horizontal projection of not more than 1.8 m, and a horizontal clearance of at least 0.6 m from the curb line of the abutting street.

3.4 Banner signs:

3.4.1 are limited to one **sign** per **premises** and a **sign area** of 1.0 m² per metre of **premises frontage**;

3.4.2 may be displayed for up to 90 days in any calendar year;

3.4.3 must be securely attached against the exterior wall of the **premises** to which the **sign** pertains so as not to project from the wall; and

3.4.4 must have a vertical clearance of at least 2.5 m.

3.5 Canopy signs:

3.5.1 are limited, together with any **awning, fascia, mansard roof** or **marquee sign** on the same **premises**, to a **sign area** of 1.0 m² per metre of **premises frontage**, and for this purpose the **sign area** of the **canopy sign** is the **copy area** of the **sign**;

3.5.2 are limited to a **sign height** of 1.5 m;

3.5.3 may be located only on canopies having a vertical clearance of at least 2.5 m measured to the lowest portion of the canopy structure and a horizontal clearance of at least 0.6 m from the curb line of the abutting street; and

3.5.4 must not exceed, in any dimension, the corresponding dimension of the canopy on which the **sign** is located.

3.6 Changeable copy signs:

3.6.1 may be **canopy, fascia, freestanding, marquee, projecting, under-canopy, under-awning** or **window signs**;

3.6.2 are limited to one per premises frontage;

3.6.3 must be operated so as to transition between messages instantaneously rather than gradually or incrementally;

3.6.4 may not use any form of animation or video effects; and

3.6.5 in the case of electronic message displays, must use an ambient light sensor to modulate the brightness of the display and must not increase the light levels adjacent to the sign by more than 3.0 LUX above the ambient light level.

3.7 Fascia signs:

3.7.1 are limited, together with any **awning, canopy, mansard roof** or **marquee sign** on the same **premises**, to a **sign area** of 1.0 m² per metre of **premises frontage**;

3.7.2 must not project beyond any exterior wall of a building or above the roof line;

3.7.3 must have vertical clearance of at least 2.5 m for any part of the **sign** that projects more than 5 cm from the wall;

- 3.7.4 must have a depth of not more than 0.3 m measured perpendicularly to the supporting wall;
 - 3.7.5 may be located only on the first or second storey or the top storey or mechanical penthouse of a building, and are limited to one **sign** per building **frontage** if located above the second storey;
 - 3.7.6 must project vertically no higher than the level of the lowest window sill of the storey above the storey to which it is affixed, or in the absence of windows, 75 cm above the floor level of the storey above; and
 - 3.7.7 must, in the case of multiple **signs** located above the second storey of a building, pertain to a single business enterprise and utilize a common material composition, design, style, font and size.
- 3.8 Freestanding signs** in Agriculture, Golf, and Mixed Use zones are limited to a **sign area** of 9.0 m² and a **height** of 4.0 m.
- 3.9 Freestanding signs** in zones other than Agriculture, Golf, and Mixed Use zones:
- 3.9.1 are limited to a **sign area** of 15.0 m²; and
 - 3.9.2 are limited to a **height** of 9.0 m on lots with up to 60 m of **frontage** and 12.0 m otherwise, and in the case of a lot with more than one **frontage** the permitted **sign height** shall be based on the shortest lot **frontage**.
- 3.10 Freestanding signs** in all zones:
- 3.10.1 must be sited such that every part of the **sign** structure and **sign** is at least 1.5 m from any building or structure and no part of the **sign** structure or **sign** encroaches on any other lot;
 - 3.10.2 must in the case of a **sign** with vertical clearance of less than 2.5 m be placed in a landscaped area or otherwise protected from human access by climbing;
 - 3.10.3 must be spaced at least 30 m from any other **freestanding sign** on the same lot; and
 - 3.10.4 are limited to three per lot and one per 30 m of lot **frontage**.
- 3.11 Home-based business signs:**
- 3.11.1 are permitted only in respect of a home-based business, home business, Bed and Breakfast or live/work dwelling as permitted by the Zoning Bylaw;
 - 3.11.2 must not exceed a **sign area** of 0.2 m²;

3.11.3 may be illuminated only by an external source of light that cannot be seen directly from any adjacent land; and

3.11.4 are limited to one per business.

3.12 Large window signs:

3.12.1 are permitted only on the first and second storeys of any building;

3.12.2 if illuminated, are limited to two per **premises**; and

3.12.3 may not occupy more than 50% of the window area of the business **premises** to which the **sign** or **signs** pertain, and for this purpose a window area includes mullions separating individual panes of glass within the same window sash or frame.

3.13 Mansard roof signs:

3.13.1 are limited, together with any **awning, canopy, fascia** or **marquee sign** on the same **premises**, to a **sign area** of 1.0 m² per metre of **premises frontage**;

3.13.2 are limited to one **sign** per **premises frontage**;

3.13.3 may not project below the lower or upper edge of the roof; and

3.13.4 are limited to a vertical dimension of 1.5 m.

3.14 Marquee signs:

3.14.1 are limited, together with any **awning, canopy, fascia** or **mansard roof sign** on the same **premises**, to a **sign area** of 1.0 m² per metre of **premises frontage**;

3.14.2 are limited to one **sign** per marquee face;

3.14.3 may be mounted only on marquees having a vertical clearance of at least 2.5 m measured to the lowest portion of the marquee structure and a horizontal clearance of at least 0.6 m from the curb line of the abutting street;

3.14.4 may not extend beyond the face of the marquee on which the **sign** is mounted or project more than 13 cm from the face of the marquee; and

3.14.5 may not be mounted on the top of the marquee.

3.15 Multi-tenant residential complex signs:

3.15.1 may be an **awning, canopy, fascia** or **freestanding sign**;

- 3.15.2 are limited to three per **premises**, one per **premises frontage** and a **sign area** of 9.0 m²;
- 3.15.3 in the case of a **freestanding sign** are limited to a **height** of 4.0 m;
- 3.15.4 must in the case of a **sign** with vertical clearance of less than 2.5 m be placed in a landscaped area or otherwise protected from human access by climbing; and
- 3.15.5 may be illuminated only by an external source of light that cannot be seen directly from any adjacent land.

3.16 Projected image signs:

- 3.16.1 are limited to a **sign area** of 10 m² and one **sign** per **premises frontage**;
- 3.16.2 must be operated so as to transition between messages instantaneously rather than gradually or incrementally, with a minimum message display time of six seconds;
- 3.16.3 may not use any form of animation or video effects;
- 3.16.4 may be projected only onto a wall of the **premises** to which the **sign** pertains or the sidewalk immediately adjacent to the **premises**;
- 3.16.5 may be projected only from the **premises** to which the **sign** pertains or other private **premises** whose owner has authorized the application for the permit authorizing the **sign**;
- 3.16.6 must not project on to residential use as permitted by Richmond Zoning Bylaw 8500.
- 3.16.7 in the case of a projected image on to any portion of a sidewalk, must be approved by the **Director**.

3.17 Projecting signs:

- 3.17.1 are limited to a **sign area** of 2.0 m² and one **sign** per **premises frontage**;
- 3.17.2 may project over a sidewalk or other **City** property by not more than 1.5 m, and any such projection must be authorized by an encroachment agreement with the **City**;
- 3.17.3 must have a vertical clearance of at least 2.5 m measured to the lowest portion of the **sign** and a horizontal clearance of at least 0.6 m from the curb line of the abutting street; and
- 3.17.4 must not extend above the level of the wall to which the **sign** is attached.

3.18 Under-canopy signs:

- 3.18.1 must have a vertical clearance of at least 2.5 m measured to the lowest portion of the **sign**;
- 3.18.2 must be oriented perpendicularly to the wall to which the canopy or awning is attached and have no horizontal dimension that is greater than the depth of the canopy or awning;
- 3.18.3 are not permitted above the first storey of a building regardless of whether a canopy or awning is located above the first storey; and
- 3.18.4 are limited to one **sign** per **premises** entrance, and must be located at or within 3.0 m of an entrance.

3.19 Construction Signs

- 3.19.1 must not exceed a **height** of 2.0 m or a **sign area** of 3.0 m² in the case of a **freestanding sign** for a one-family or two-family residential **premises**;
- 3.19.2 must not exceed a **height** of 6.0 m in the case of a **freestanding sign** for other than a one-family or two-family residential **premises**;
- 3.19.3 must not exceed a **sign area** of 1.0 m² per 10 m of lot frontage, or 9m², whichever is less, in the case of a **freestanding sign** for other than a one-family or two-family residential **premises**;
- 3.19.4 must not be displayed prior to the commencement of construction nor more than 28 days following completion of construction;
- 3.19.5 must not be illuminated; and
- 3.19.6 must not exceed one per lot **frontage**.

PART 4 - PROHIBITED SIGNS**4.1 Signs** of the following types are prohibited throughout the **City**:

- 4.1.1 **abandoned signs**, being **signs** which no longer correctly identify, advertise or provide direction to a property, business, product, service or activity on the **premises** on which the **sign** is located, and **signs** that due to lack of maintenance no longer display a legible message;
- 4.1.2 **container signs**, being **signs** of any type displayed on a shipping container that is placed primarily for the purpose of displaying the **sign**;

- 4.1.3 **flashing signs**, being **signs**, other than **changeable copy signs**, that incorporate an intermittent or flashing light source or effect whether actual or simulated;
 - 4.1.4 **inflatable signs**, being gas-supported three-dimensional devices anchored or attached to land or a building, that display a **sign** or attract attention to the **premises**;
 - 4.1.5 **portable signs**, being self-supporting **signs** other than **sandwich board signs**, **open house signs** or special event **signs**, that are not permanently attached to land or a building and are easily moved from place to place;
 - 4.1.6 **roof signs**, being **signs erected** on the parapet or roof of a building, or attached to the wall of a building and extending above the roof line;
 - 4.1.7 **third party signs**, being any **sign** including a billboard that directs attention to products sold or services provided on **premises** other than the **premises** on which the **sign** is located; and
 - 4.1.8 **vehicle signs**, being **signs** of any type displayed on a vehicle, including any truck trailer, that is parked or stored primarily for the purpose of displaying the **sign**.
- 4.2 The owner of **premises** on which an abandoned **sign** is located must remove the **sign**, including any supporting structure, within 30 days of the **sign** becoming an abandoned **sign**.
- 4.3 No **sign** may be placed on or attached:
- 4.3.1 to any balcony or tree;
 - 4.3.2 except for **construction fence signs**, **community special event signs** and **home-based business signs**, to any fence; or
 - 4.3.3 except for **open house signs**, to any **City** property without the written permission of the **City**.

PART 5 - INTERPRETATION

- 5.1 In this Bylaw, a reference to a zone is a reference to a zone established in Richmond Zoning Bylaw No. 8500.
- 5.2 In this Bylaw, a reference to another bylaw of the **City** is a reference to that bylaw as amended or replaced.
- 5.3 If a **sign** is within the scope of more than one **sign** type regulated by this Bylaw, the **sign** must comply with all of the regulations applicable to each type.

5.4 The **Director** may issue a permit for a type of **sign** that does not come within the scope of Part Three of this Bylaw, provided that:

5.3.1 the **sign** is not prohibited by Part Four;

5.3.2 the **sign** is sufficiently similar to a type of **sign** that is permitted by Part Three at the proposed location of the **sign**, that the standards, limitations and requirements for that type of **sign** can reasonably be applied to the **sign** for which the permit application has been made; and

5.3.3 the **sign** complies with those standards, limitations and requirements.

5.5 In this Bylaw, the following terms shall have the meanings prescribed:

5.4.1 **address sign** means a sign displaying the civic address of the property at which the sign is located.

5.4.2 **awning sign** means a **sign** positioned on and within the outer dimensions of an awning, being a self-supporting structure attached to and projecting from the exterior wall of a building and covered with fabric or similar non-rigid material to provide weather protection over the adjacent sidewalk.

5.4.3 **banner sign** means fabric or other lightweight material other than a flag, temporarily secured to any structure to display a message, logo or other advertising.

5.4.4 **canopy sign** means a **sign** positioned on a canopy, being a rigid structure attached to and projecting from a building and providing weather protection over the adjacent sidewalk.

5.4.5 **changeable copy sign** means a **sign** whose copy can be changed electronically or manually without removing the **sign** from its **premises**.

5.4.6 **City** means the City of Richmond.

5.4.7 **construction sign** means a temporary **sign** other than one required by the City, displaying the name, nature and particulars of a development project on the land on which the **sign** is placed or **erected**, which may include the names and commercial symbols or logos of developers, designers, contractors, subcontractors, financiers and prospective occupiers of the project.

5.4.8 **construction fence sign** means a **construction sign** attached or forming part of a fence that surrounds an active construction site.

5.4.9 **community special event sign** means a temporary sign erected or placed to give notice of or publicize a community, charitable, civic,

patriotic, sport or religious event occurring in Richmond on a date or dates specified on the **sign**.

- 5.4.10 **copy area** means the area of the smallest rectangle, square or circle enclosing the portion of a **sign** that displays or conveys information whether in the form of letters, words, logos, symbols or other graphic images.
- 5.4.11 **directional sign** means a **sign** in private property providing travel directions to **premises**, a parking area, or an event.
- 5.4.12 **Director** means the **Director** of Permits and Licences and any person authorized by the **Director** to administer or enforce this Bylaw.
- 5.4.13 **erect** in relation to a **sign** includes construct, place, project, paint on or attach to a building wall or other surface, and alter other than by changing the **sign** copy;
- 5.4.14 **fascia sign** means a **sign** painted or otherwise displayed on the exterior wall of a building or affixed to the wall so as to project only minimally and display a message in approximately the same plane as the wall.
- 5.4.15 **freestanding sign** means a **sign** that is permanently attached to the ground and supported independently of any building or structure.
- 5.4.16 **frontage** means that dimension of a lot or **premises** that abuts a street;
- 5.4.17 **height** in relation to a **sign** means the vertical distance between the highest portion of a **sign** and the lowest ground level beneath any portion of the **sign**.
- 5.4.18 **home-based business sign** means a **sign** that provides the name and occupation of an occupant who carries on a business on the **premises**.
- 5.4.19 **instructional sign** means a **sign** that provides a warning of a hazard or danger to persons or property or that indicates that trespass is prohibited.
- 5.4.20 **large window sign** means a **window sign**, or combination of **window signs**, that cover more than 25% of the window area of the **premises** where the **sign** is located, and for this purpose a window area includes mullions separating individual panes of glass within the same window sash or frame.
- 5.4.21 **mansard roof sign** means a **sign** mounted on a roof that has a pitch of 30 degrees or less from the vertical plane.

- 5.4.22 **marquee sign** means a **sign** mounted on a marquee, being a canopy-like structure **erected** over the entry to a theatre, cinema or other building primarily for the purpose of displaying a **sign** or providing weather protection.
- 5.4.23 **multi-tenant residential complex sign** means a **sign** placed or **erected** on the **premises** of four or more dwelling units, identifying the **premises** by name and address including any associated identification symbol or logo.
- 5.4.24 **open house sign** means a temporary **sign** that indicates that **premises** subject to a real estate listing are open for viewing, and that displays, in addition to the words "Open House", only the individual or corporate name of the real estate agent who has the listing, or both.
- 5.4.25 **plaque** means a permanent **sign** that conveys information about historical event, site or building or other object of interest.
- 5.4.26 **premises** means the lot, building, or portion of a lot or building on which a use or occupancy to which a **sign** pertains is located.
- 5.4.27 **projected-image sign** means a temporary **sign** produced by the use of lasers or similar technology to project a graphic image of any kind onto any surface.
- 5.4.28 **projecting sign** means a **sign** that is affixed to and projects perpendicularly from a wall or other building face by more than 0.3 m.
- 5.4.29 **real estate sign** means a temporary **sign** that indicates that **premises** on which the **sign** is located are for sale, rent or lease.
- 5.4.30 **residential zone** includes any site-specific residential zone.
- 5.4.31 **sandwich board sign** means a temporary **sign** consisting of two **sign areas** hinged at the top, placed to direct attention to **business premises** or services immediately adjacent to the location of the **sign**.
- 5.4.32 **sign** includes any device that is visible from a public place including the airspace above the **sign**, or from land other than the land on which the device is located, used or capable of being used to display information or direct or attract attention for the purpose of advertisement, promotion of a business, product, activity, service, or idea, or of providing direction, identification, or other information.
- 5.4.33 **sign area** means that portion of a **sign** on which copy could be placed, and in the case of a multi-faced **sign** the allowable area may be doubled.
- 5.4.34 **small window sign** means a **window sign** , or combination of **window signs**, that covers 25% or less of the window area of the **premises** where the **sign** is located, and for this purpose a window

area includes mullions separating individual panes of glass within the same window sash or frame.

5.4.35 **under-canopy sign** means a **sign** suspended from a canopy or awning, oriented perpendicularly to the length of the canopy or awning.

5.4.36 **window sign** means any **sign**, text, images, graphics or other symbols that are attached to or forming part of a window, including a **sign** that is transparent.

PART 6 - SEVERABILITY AND CITATION

6.1 If any part, section, sub-section, clause, or sub-clause of this Bylaw is, for any reason, held to be invalid by the decision of a court of competent jurisdiction, such decision does not affect the validity of the remaining portions of this Bylaw.

6.2 Sign Bylaw No. 5560 is repealed.

6.3 A permit may be issued for a **sign** that does not comply with this Bylaw if the **sign** complies with Sign Bylaw No. 5560, a complete application for the permit was made prior to adoption of this **Bylaw** and the permit application fee was paid.

6.4 This Bylaw is cited as "Sign Regulation Bylaw No. 9700".

FIRST READING

SECOND READING

THIRD READING

ADOPTED

MAYOR

CORPORATE OFFICER

CITY OF RICHMOND
APPROVED for content by originating dept.
<i>CE</i>
APPROVED for legality by Solicitor
<i>JH</i>



Notice of Bylaw Violation Dispute Adjudication Bylaw No. 8122, Amendment Bylaw No. 9719

The Council of the City of Richmond enacts as follows:

- 1. Notice of Bylaw Violation Dispute Adjudication Bylaw No. 8122, as amended, is further amended at Part One – Application by adding the following after section 1.1(p):
“(q) Sign Regulation Bylaw No. 9700;”
2. Notice of Bylaw Violation Dispute Adjudication Bylaw No. 8122, as amended, is further amended by adding to the end of the table in Schedule A of Bylaw No. 8122 the content of the table in Schedule A attached to and forming part of this bylaw.
3. This Bylaw is cited as “Notice of Bylaw Violation Dispute Adjudication Bylaw No. 8122, Amendment Bylaw No. 9719”.

FIRST READING

SECOND READING

THIRD READING

ADOPTED

Four horizontal lines for signatures.

Vertical box containing: CITY OF RICHMOND, APPROVED for content by originating Division (with signature), APPROVED for legality by Solicitor (with signature).

MAYOR

CORPORATE OFFICER

SCHEDULE A to BYLAW NO. 9719

SCHEDULE A to BYLAW NO. 8122

Designated Bylaw Contraventions and Corresponding Penalties

A1 Bylaw	A2 Description of Contravention	A3 Section	A4 Compliance Agreement Available	A5 Penalty	A6 Early Payment Option	A7 Late Payment Amount	A8 Compliance Agreement Discount
	Period of Time from Receipt (inclusive)		n/a	29 to 60 days	1 to 28 days	61 days or more	n/a
Sign Regulation Bylaw No. 9700	Erect or allow to be erected a sign other than permitted in the bylaw	1.1	No	\$ 450.00	\$ 400.00	\$ 500.00	n/a
	Obstructing or interfering with entry on to land	1.6	No	\$ 450.00	\$ 400.00	\$ 500.00	n/a
	Obstructing or interfering with entry into premises	1.6	No	\$ 450.00	\$ 400.00	\$ 500.00	n/a
	Signs not maintained in a serviceable condition, including not repainting or replacement of copy area to present a legible message	1.16	No	\$ 450.00	\$ 400.00	\$ 500.00	n/a
	Installing a sign, regulated by Part Two, but not complying with the standards, limitation and requirements specified	2.1	No	\$ 450.00	\$ 400.00	\$ 500.00	n/a
	Installing a sign without a permit	3.1	No	\$ 450.00	\$ 400.00	\$ 500.00	n/a
	Allowing or placing signs prohibited by the bylaw	4.1	No	\$ 450.00	\$ 400.00	\$ 500.00	n/a



**Municipal Ticket Information Authorization Bylaw No. 7321,
Amendment Bylaw No. 9720**

The Council of the City of Richmond enacts as follows:

- Municipal Ticket Information Authorization Bylaw No. 7321**, as amended, is further amended at Schedule A Section 11 by deleting “Sign Bylaw No. 5560” and replacing it with “Sign Regulation Bylaw No. 9700”.
- Municipal Ticket Information Authorization Bylaw No. 7321**, as amended, is further amended at Schedule B 11, by deleting Schedule B 11 and replacing it with the following:

SCHEDULE B 11

SIGN REGULATION BYLAW NO. 9700

Column 1	Column 2	Column 3
Offence	Section	Fine
Erect a sign other than permitted in the bylaw	1.1	\$1000
Obstructing or interfering with entry on to land	1.6	\$1000
Obstructing or interfering with entry into premises	1.6	\$1000
Signs not maintained in a serviceable condition, including repainting and replacement of copy area to present a legible message	1.16	\$1000
Installing a sign, regulated by Part Two, but not complying with the standards, limitation and requirements specified	2.1	\$1000
Installing a sign without a permit	3.1	\$1000
Allowing or placing signs prohibited by the bylaw	4.1	\$1000

- 3. This Bylaw is cited as **“Municipal Ticket Information Authorization Bylaw No. 7321, Amendment Bylaw No. 9720”**.

FIRST READING

SECOND READING

THIRD READING

ADOPTED

CITY OF RICHMOND
APPROVED for content by originating dept. <i>CE</i>
APPROVED for legality by Solicitor <i>JA</i>

MAYOR

CORPORATE OFFICER



CONSOLIDATED FEES BYLAW NO. 8636, AMENDMENT BYLAW NO. 9721

The Council of the City of Richmond enacts as follows:

- 1. The Consolidated Fees Bylaw No. 8636, as amended, is further amended by deleting SCHEDULE – SIGN REGULATION to Consolidated Fees Bylaw No. 8636 and replacing it with Schedule A attached to and forming part of this bylaw.
2. This Bylaw is cited as "Consolidated Fees Bylaw No. 8636, Amendment Bylaw No. 9721".

FIRST READING

SECOND READING

THIRD READING

ADOPTED

Four horizontal lines for signatures

CITY OF RICHMOND APPROVED for content by originating dept. [Signature] APPROVED for legality by Solicitor [Signature]

MAYOR

CORPORATE OFFICER

SCHEDULE – Sign Regulation**Sign Regulation Bylaw No. 9700**

Section 4.1

Description	Fee
Base application fee (non-refundable, non-creditable)	\$80.00 (creditable towards appropriate permit fee)
Fee for home-based sign	\$80.00
Fee based on sign area (awning, banner, canopy, changeable copy, fascia, mansard roof, marquee, projected-image, projecting, under awning/canopy, window signs >25%)	<15.0m ² : \$100 15.01-45.0m ² : \$200 >45.01m ² : \$350
Fee for new freestanding signs	< 3.0m ² : \$200 3.01-9.0m ² : \$400 9.01-15.0m ² : \$600
Fee for temporary construction freestanding/fencing signs	Single/two family: \$100 \$50.00 for each additional 6 months. 3+ family construction: \$200 \$100.00 for each additional 6 months
Freestanding sign relocation fee (on same site)	\$200 (same as base f/s fee)
Permit processing fee for a sign without a permit	2x actual permit fee



**Richmond Zoning Bylaw 8500 Amendment Bylaw 9723
(Alignment with Sign Bylaw 9700)**

The Council of the City of Richmond enacts as follows:

1. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 5.5.8 [Bed and Breakfast] by deleting it in its entirety and renumbering the remaining section accordingly.
2. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 9.4.11.4 [Residential/Limited Commercial (RCL1, RCL2, RCL3, RCL4, RCL5)] by deleting it in its entirety and renumbering the remaining section accordingly.
3. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 10.8.11 [Roadside Stand (CR)] by inserting a new section 10.8.11.3 as follows, and renumbering the remaining section accordingly:

“10.8.11.3 Signage shall be in accordance with the “Agriculture and Golf Zones” in Richmond *Sign Bylaw No. 9700*, as may be amended or replaced.”
4. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 18.17.11.1 [Low Rise Apartment (ZLR17) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
5. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 18.19.11.1 [Low Rise Apartment (ZLR19) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
6. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 18.20.11.1 [Low Rise Apartment (ZLR20) – Alexandra Neighbourhood (West Cambie)] by deleting it in its entirety and renumbering the remaining section accordingly.
7. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 18.21.11.1 [Low Rise Apartment (ZLR21) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.

8. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 18.22.11.3 [Low Rise Apartment (ZLR22) – Alexandra Neighbourhood (West Cambie)] by deleting it in its entirety and replacing it with the following:

“18.22.11.3 Signage for permitted residential uses shall be in accordance with the “Residential Zones” in Richmond *Sign Bylaw No. 9700*, as may be amended or replaced, and signage for permitted non-residential uses shall be in accordance with the “Other Zones” in Richmond *Sign Bylaw No. 9700*, as may be amended or replaced.
9. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 18.23.11.1 [Low Rise Apartment (ZLR23) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
10. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 18.24.11.1 [Low Rise Apartment (ZLR23) – Alexandra Neighbourhood (West Cambie)] by deleting it in its entirety and renumbering the remaining section accordingly.
11. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 19.5.11.1 [High Rise Apartment (ZHR5) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
12. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 19.6.11.1 [High Rise Apartment (ZHR6) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
13. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 19.7.11.1 [High Rise Apartment (ZHR7) – Lansdowne Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
14. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 19.8.11.2 [High Rise Apartment (ZHR8) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
15. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.7.11.3 [Downtown Commercial (ZMU7) – Brighthouse Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
16. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.8.11.6 [Commercial/Mixed Use (ZMU8) – London Landing (Steveston)] by deleting it in its entirety and renumbering the remaining section accordingly.
17. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.14.11.4 [Commercial Mixed Use (ZMU14) – London Landing (Steveston)] by deleting it in its entirety and renumbering the remaining section accordingly.

18. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.15.11.2 [Downtown Commercial and Community Centre/University (ZMU15) – Lansdowne Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
19. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.17.11.1 [Residential Mixed Use Commercial (ZMU17) – River Drive/No. 4 Road (Bridgeport)] by deleting it in its entirety and renumbering the remaining sections accordingly.
20. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.18.11.1 [Commercial Mixed Use (ZMU18) – The Gardens (Shellmont)] by deleting it in its entirety and replacing it with the following:

“20.18.11.1 Signage shall be in accordance with Richmond *Sign Bylaw No. 9700*, as may be amended or replaced, except that:

- a) For projecting signs and canopy signs, maximum **height** shall not exceed the first habitable **storey** of the **building**;
- b) For fascia signs situated above the first habitable **storey** of the **building**, the maximum total combined sign face area on a **building** shall be 20.0 m²;
- c) For freestanding signs in the area bounded by Highway 99, Steveston Highway, No. 5 Road, and the **Agricultural Land Reserve**, regardless of **subdivision**, the following provisions shall apply:
 - i) Maximum number of signs: 2;
 - ii) Maximum total combined area of the signs, including all sides **used** for signs: 50.0 m²;
 - iii) Maximum **height**, measured to the **finished site grade** of the **lot** upon which the sign is situated: 9.0 m;
 - iv) Maximum width, measured horizontally to the outer limits of the sign, including any associated structure, at its widest point: 3.0 m; and
 - v) Maximum public **road setback** from Steveston Highway: 70.0 m.”

21. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.19.11.1 [Commercial Mixed Use (ZMU19) – Broadmoor] by deleting it in its entirety and replacing it with the following:
- “20.19.11.1 Signage shall be in accordance with Richmond *Sign Bylaw No. 9700*, as may be amended or replaced, except that:
- a) for projecting signs and canopy signs the maximum **height** shall not exceed the first habitable **storey** of the **building**;
 - b) no freestanding **commercial** signs are permitted within 7.5 m of Dunoon Drive; and
 - c) no **building-mounted commercial** signs are permitted on a **building** face visible from Dunoon Drive.”
22. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.20.11.4 [Commercial Mixed Use (ZMU20) – London Landing (Steveston)] by deleting it in its entirety and renumbering the remaining section accordingly.
23. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.21.11.1 [Commercial Mixed Use (ZMU21) – Terra Nova] by deleting it in its entirety and replacing it with the following:
- “20.21.11.1 “Signage shall be in accordance with Richmond *Sign Bylaw No. 9700*, as may be amended or replaced, except that:
- a) for projecting signs, canopy signs and building-mounted signs, the maximum **height** shall not exceed the first habitable **storey** of the **building**;
 - b) **building-mounted commercial** signs are only permitted on a **building** face fronting onto a **public road**; and
 - c) freestanding **commercial** signs are not permitted.”
24. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.22.11.4 [Commercial Mixed Use (ZMU22) – Steveston Commercial] by deleting it in its entirety.
25. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.24.11.4 [Commercial Mixed Use (ZMU24) – London Landing (Steveston)] by deleting it in its entirety and renumbering the remaining section accordingly.

26. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.25.11.2 [Residential/Limited Commercial and Artist Residential Tenancy Studio Units (ZMU25) – Capstan Village (City Centre)] by deleting it in its entirety and renumbering the remaining sections accordingly.
27. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 20.26.11.3 [Commercial Mixed Use (ZMU26) – Steveston Village] by deleting it in its entirety and renumbering the remaining section accordingly.
28. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 21.6.11.1 [Congregate Housing (ZR6) – ANAF Legion (Steveston)] by deleting it in its entirety, replacing it with the following:

“21.6.11.1 Signage shall be in accordance with the “Other Zones” in Richmond *Sign Bylaw No. 9700*, as may be amended or replaced.”
29. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 21.7.11.1 [Water Oriented Mixed Use (ZR7) – Dyke Road (Hamilton Area)] by deleting it in its entirety and replacing it with the following:

“21.7.11.1 For the area identified as “A” in Diagram 1, Section 21.7.2, signage must be in accordance with the “Residential Zones” in Richmond’s *Sign Bylaw No. 9700*, as may be amended or replaced.”
30. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 21.7.11.2 [Water Oriented Mixed Use (ZR7) – Dyke Road (Hamilton Area)] by deleting it in its entirety and replacing it with the following:

“21.7.11.2 For the area identified as “B” in Diagram 1, Section 21.7.2, signage must be in accordance with the “Other Zones” in Richmond *Sign Bylaw No. 9700*, as may be amended or replaced.”
31. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 22.10.11.1 [Auto- Oriented Commercial (ZC10) – Airport and Aberdeen Village] by deleting it in its entirety and renumbering the remaining section accordingly.
32. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 22.27.11.1 [High Rise Office Commercial (ZC27) –Aberdeen Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.
33. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 22.28.11.1 [Vehicle Sales Commercial (ZC28) –Ironwood Area] by deleting it in its entirety and renumbering the remaining section accordingly.

34. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 22.33.10.1 [High Rise Office Commercial (ZC33) – City Centre] by deleting it in its entirety and renumbering the remaining sections accordingly.

35. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 23.2.11.1 [Industrial Limited Retail (ZI2) – Aberdeen Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.

36. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 23.4.11.1 [Industrial Limited Retail (ZI4) – Aberdeen Village (City Centre)] by deleting it in its entirety and replacing it with the following:

“23.4.11.1 Signage shall be in accordance with Richmond *Sign Bylaw No. 9700*, as may be amended or replaced, except that no freestanding signs shall be permitted.”

37. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 23.5.11.1 [Industrial Business Park and Religious Assembly (ZI5) – Aberdeen Village (City Centre)] by deleting it in its entirety and replacing it with the following:

“23.5.11.1 Signage shall be in accordance with Richmond *Sign Bylaw No. 9700*, as may be amended or replaced, except that no freestanding signs shall be permitted.”

38. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 23.7.11.7 [Industrial Business Park Limited Retail (ZI7) – Aberdeen Village (City Centre)] by deleting it in its entirety and renumbering the remaining section accordingly.

39. Richmond Zoning Bylaw 8500, as amended, is further amended at Section 24.6.11.3 [Education (ZIS6) – BCIT at Airport] by deleting it in its entirety and renumbering the remaining section accordingly.

40. This Bylaw is cited as “**Richmond Zoning Bylaw 8500, Amendment Bylaw 9723**”.

FIRST READING

PUBLIC HEARING

SECOND READING

THIRD READING

ADOPTED

MAYOR

CORPORATE OFFICER

CITY OF RICHMOND
APPROVED for content by originating dept <i>BLC</i>
APPROVED for legality by Solicitor <i>JH</i>