



**City of Richmond**

**Report to Committee**

**To:** Parks, Recreation and Cultural Services Committee  
**From:** Cathryn Volkering Carlile  
 General Manager - Parks, Recreation & Cultural Services  
**Re:** **Potential City of Richmond Community Service Scholarship**

**Date:** April 22, 2009  
**File:**

**Staff Recommendation**

That Council approve a scholarship program of \$500.00 from the existing PRCS Youth budget for community service.

Cathryn Volkering Carlile  
General Manager - Parks, Recreation & Cultural Services

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<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>	
Budgets .....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
<b>REVIEWED BY TAG</b>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	<b>REVIEWED BY CAO</b>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

## Staff Report

### Origin

The U-ROC (Richmond Outstanding Community) Youth Awards recognizes the achievements and contributions of youth and adult mentors. Established in 1997, this signature youth event is hosted and organized by the Parks, Recreation and Cultural Services youth staff team. The Awards coincide with National Youth Week celebrations each May. This report outlines the proposed addition of a City of Richmond Community Service Scholarship for a grade 12 U-ROC Award recipient.

### Analysis

The U-ROC Awards were created to recognize young people for their many unselfish and generally unrecognized good deeds that they perform everyday, in every corner of the community over a 12-month period. The current U-ROC nomination categories include: Outstanding Youth, Youth groups and Asset Champions.

The awards for Outstanding Youth and Youth Groups recognize acts of kindness, expressions of compassion, an overcoming of adversity or an unselfish giving of time to benefit others, usually without seeking reward or fanfare. The Awards honour and recognize the development of the 40 Assets in our youth.

The civic leadership that the City demonstrates in recognizing these youth, before peers and parents, creates an immense sense of personal and community pride. The U-ROC Awards captures the social capital of youth that exists in the City. The 2008 Parks, Recreation and Cultural Services Youth Service Plan, *Where Youth Thrive*, indicates that recognizing this social capital is a strategic and ethical responsibility of municipal government.

The Asset Champions were added to the U-ROC Awards as the 40 Developmental Assets framework evolved across the community. The recognition of individuals as mentors, as agents of support for youth also honours the role that adults play in the lives of youth. These qualities endear them to be the community's greatest source of Asset Builders whether they are professionals, volunteer coaches, teachers or entrepreneurs. Nominations are received from both youth and adults.

### City of Richmond U-ROC Scholarship for Community Service

Notably, some of the grade 12 students demonstrate a remarkable history of leadership and service to the community; be it their school community or neighbourhood community. These candidates have made a significant, remarkable impact on others while identifying themselves as future leaders. The City of Richmond would like to recognize this community service with the establishment of a new award category and Scholarship.

Under the proposed award, all nominations of Grade 12 students will be considered for the U-ROC Scholarship for Community Service. The scholarship is to be used for further education following graduation. Award submissions for scholarship consideration will be measured

against these criteria:

- ★ Must be a grade 12 Richmond student with the intent to pursue further education.
- ★ Impact of their efforts on others.
- ★ Elements of adversity that they may have overcome.
- ★ Impact on their own personal development.
- ★ Inspiration to others.
- ★ Elements of Community Legacy.

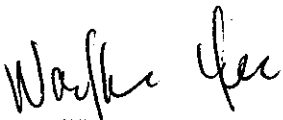
If required, a follow up interview with the nominator(s) may be conducted.

### **Financial Impact**

The \$500.00 annual expenditure for the scholarship will be sourced from the base level youth budget in Parks, Recreation and Cultural Services.

### **Conclusion**

The U-ROC Awards acknowledge those who have displayed outstanding personal qualities in their lives while setting a good example for others. The addition of a City sponsored scholarship demonstrates a commitment to supporting youth and growing the U-ROC Awards as a signature awards event for the City of Richmond.



Wayne Yee  
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