ON TABLE ITEM

Date: Apr. 22, 2025

Meeting: GP

Schedule 1 to the Minutes of the General Purposes Committee meeting of Richmond City Council held on Tuesday, April 22, 2025.

Biason, Evangel

From:

Harold Steves <harold@stevesfarm.com>

Sent:

April 22, 2025 1:04 AM

To:

MayorandCouncillors

Cc:

Best, Leah; Fenwick, Marie

Subject:

Re: The visit of the Kaiwo Maru and related Tourism Richmond Master Plan

Attachments:

HAROLD LETTER TO COUNCIL Apr 2025.odt

Categories:

- DISTRIBUTED ON TABLE, - TO: MAYOR & EACH COUNCILLOR / FROM: CITY CLERK'S

OFFICE

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The Britannia Shipyards National Historic Site Society submission in support of the visit of the Kaiwo Maru and related recommendations for the Tourism Master Plan is attached.

Harold Steves, Chair BSNHSS



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Britannia Shipyards National Historic Site Society 5180 Westwater Dr.
Richmond, British Columbia
V7E 6P3

TO: Mayor Malcolm Brodie and Richmond Council Richmond City Hall 6911 No. 3 Road Richmond, BC V6Y 2C1 DATE: April 21, 2025

FROM: Harold Steves,

Chair, Britannia Shipyards NHSS

RE: The Tourism Master Plan

Mayor Brodie and City Councillors,

The Britannia Shipyards National Historic Site Society (BSNHSS) supports the visit of the Kaiwo Maru to help enhance tourism in Richmond. Fighting climate change will change tourism from long distance travel to stay-cations. Because of US tariffs that change is happening already. The Kaiwo Maru could be the focal point for drawing tourists to the Steveston waterfront.

BSNHSS recommendations to make the Steveston Waterfront a major destination:

1. Improved Public Transportation Access

We recommend that TransLink adjust the current 406 bus route to include stops directly adjacent to the entrances of key historical sites in Steveston, including the Britannia Shipyards. The 406 has the most frequent service and this would improve accessibility and encourage more visitors to the area.

- (a) Reroute the 406 down Williams Rd to Moncton Street with stops for the Britannia Shipyards, Steveston Community Centre and Gulf of Georgia Cannery, returning around the block on Chatham Street or Bayview Street, or,
 - (b) Reroute the 406 from Chatham Street, along 3rd Ave to Moncton Street, with stops on Moncton at the Gulf of Georgia Cannery, Steveston Community Centre and Britannia Shipyards, returning around the block on Britannia Drive, Trites Rd. or Garry Street.

2. Extension of the Dyke Trail System

We recommend extending the existing dyke trail system westward from No. 2 Road, around Paramount Pond, and along the waterfront to connect directly with the Britannia Shipyards. There should be a tour bus route from No. 2 Rd. This would complete the trail linking London Farm, the Shipyards, and the historic Steveston Waterfront.

3. Construction of an Official Entrance Archway and Trail System Signage

We propose the construction of a welcoming archway at the intersection of Moncton Street and Railway Avenue, and the trail to Britannia, to serve as an official entrance to the Britannia Shipyards..

The overall Trail System should include interpretive signage and clear signage directing users to the Britannia Shipyards. This would raise awareness and help guide visitors to the site.

Promotion of a Steveston Bicycle Adventure Route

To promote family-friendly tourism, we suggest marketing the Trail System to include a "Steveston Bicycle Adventure Route." This would involve planning for supportive infrastructure such as bike racks and secure storage, as well as placing directional and interpretive signage along the route.

4. Stay-cations and the Kaiwo Maru:

The Kaiwo Maru can be the catalyst to dramatically increase tourism on the Steveston waterfront. Richmond should immediately promote the Britannia Shipyards and Steveston waterfront as a major destination for stay-cations. As many events as possible should be organized during and after the visit of the Kaiwo Maru. To help promote Britannia the Homma School site can be used for parking with shuttle buses from the Britannia parking lot to the Kaiwo Maru. The Phoenix Seine Loft was a major attraction the last time the Kaiwo Maru visited. Renovations to the Seine loft should be postponed so the entire site can be open while the Kaiwo Maru is here.

To maintain the impetus there should be frequent rendezvous of different kinds of vessels, fishing boats, missionary boats, tug boats, forestry and the Canadian Navy. New buildings, new boat-sheds, and new attractions should be added as soon as possible and the Phoenix Gillnet Loft reconstructed as the Fisheries Museum of the Pacific.

We urge Council to consider the implementation of these suggestions to enhance public access, promote local tourism, and the cultural value of the Britannia Shipyards as a living history museum.

On behalf of the BSNHSS,

Harold Steves, Board Chair

Cc: BSNHSS