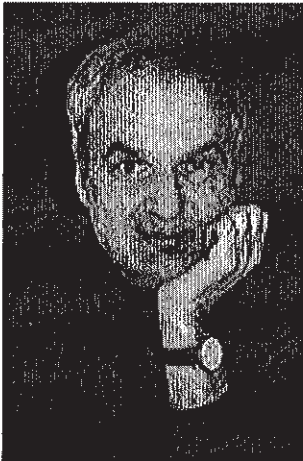


Schedule 3 to the minutes of the Parks, Recreation and Cultural Services Committee meeting held on Thursday, July 21, 2011

ECONOMUSE Society Network



“This network of businesses is composed of multitalented artisans who open their doors to the public so as to share their passion for their art trade and heritage. The businesses are chosen mainly for the quality of their welcome and for their products.
Give them the pleasure of your visit!”

Cyril Simard, Ph.D.
Chairman of the Board

Contact Info

ECONOMUSEUM® Society Network

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Mission of the ESN

Created in 1992 by Mr. Cyril Simard, Ph.D., the mission of the ECONOMUSEUM® Society Network(ESN) is to showcase traditional trades and know-how by promoting the setting up of ECONOMUSEUM® across Canada.

In the Atlantic region, it mandates the Atlantic ECONOMUSEUM® Corporation(AEC) to develop ECONOMUSEUM® in New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland and Labrador.

In so doing, it offers the public an innovative cultural tourism product.

The Charter of Values of the ECONOMUSEUM® Society Network

The Charter of Values was adopted in March 2006 at the annual convention of the ECONOMUSEUM® Society Network . It states the fundamental principles governing the attitude, behaviour and way of doing things of the people who keep the ECONOMUSEUM® network alive on a daily basis: its artisans and their workers, its

administrators and its employees.

 [Download the Charter of Values of the ECONOMUSEUM® Society Network](#)

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Cyril Simard

Chief Executive Officer
Réjean Tardif

Executive Secretary
Gabrielle Nammour

Finance and Administrative Coordinator
Carole Gosselin

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Mrs. Paule D. Houle, Public Relations Advisor

Vice President, Finance
Mr. Laurent Tremblay <

Secretary Treasurer
Mr. Claude Robitaille, Notary, Côté, Taschereau, Samson, Demers

Administrators

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Mr. Vallier Robert
Owner of Domaine Acer (representative of the artisans)

Mr. Jules Saint-Michel
Owner of Jules Saint-Michel, luthier (representative of the artisans)


Mr. Philippe Sauvageau
Director, Library of the Assemblée nationale du Québec


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What Is an ECONOMUSEUM®?

An ECONOMUSEUM® is a craft or agri-foods business whose products are the fruit of an authentic technique or know-how. The business showcases artisans and craft trades by offering an area for interpreting its production and by opening its doors to the public.

ECONOMUSEUM®, which are self-financed through the sale of their products, make an innovative contribution to the cultural tourism sector.

The 6 Components

Respect for the 6 fundamental components of the concept:

1. Reception:

- Presentation of membership in the ECONOMUSEUM® network.
- Space devoted to cultural heritage through the commemoration of a figure, craft, or savoir-faire, event, historical period or site.
- Permanent plaque indicating the partners associated in the development of the business.
- Visitor gathering area.

2. Production workshops:

- Heart of the ECONOMUSEUM® where the craftsman and/or his team produce contemporary objects drawing inspiration from traditional methods.
- Visitors must see the craftspeople at work to understand the production process.
- This area is equipped with educational tools suited to explaining the production process, techniques, and materials, and to providing other relevant information.

3. Interpretation of objects from the past:

- Exhibition space showing visitors of all ages the creativity of the craftspeople from the past using documented traditional objects and texts explaining the various facets of the craft from a historical perspective.

4. Interpretation of the contemporary production:

- Exhibition area for products, works or pilot-projects referring to the adaptation of traditional products from the past to contemporary needs.

5. Reading, documentation and archives:

- Public area enabling visitors who want to learn more about the craft practised by the craftsman to read and consult documentation.

6. Boutique or salesroom:

- Space set aside for the sale of products made by the craftsman as well as for associated merchandise.


Eligibility Criteria


All artisans interested in becoming a member of the ECONOMUSEUM® network must first meet the following eligibility criteria. Once this requirement has been met, the next step consists in submitting a business portfolio for further evaluation by the *Société's* selection committee.

The criteria are:

1. be a private business in operation for more than three years;
2. use a traditional technique or know-how to craft one's products;
3. make products of recognized quality;
4. have the ability and the desire to innovate in one's production;

5. operate throughout the entire year and be open to the public for at least (4)four months a year, or accept to be open to the public for at least (4) four months a year;
6. generate a turnover of more than seventy-five thousand dollars (\$ 75 000) a year;
7. show keen interest in welcoming visitors;
8. be located on or near a previously identified tourist route or a tourist route under development;
9. operate in buildings having the required space for setting up an ECONOMUSEUM® and welcome visitors, or intend to acquire the required space;
10. operate on a site and in buildings of high quality.

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