

Presentation to the Parks, Recreation and Cultural Services Committee

July 24, 2012

By

**Robert (Bob) Jackson
11720 Pintail Drive
Richmond, B.C.**

Schedule 1 to the Minutes of the
Parks, Recreation and Cultural
Services Committee meeting held on
Tuesday, July 24, 2012.

Chairperson Councillor Steves, Your Worship Mayor Brodie and Councillors, I would like to thank you for the opportunity to address the topic of the City of Richmond submitting a bid to Host the 2012 BC Summer Games in July 2016.

As a member of the Richmond Sports Council we were asked a member of the City of Richmond Staff to consider hosting one of the following BC Games:

- 2016 BC Winter Games
- 2016 BC Summer Games
- 2018 BC Winter Games
- 2018 BC Summer Games

In fact when it was not on the Sports Council Agenda at a subsequent meeting we were asked by the Staff Member if we were going to deal with the topic of bidding on a BC Games.

After thoughtful with their membership the sports representatives at the Sports Council Meeting voted with "no dissent" to go ahead and support the bid for the 2016 BC Senior Games.

So I was extremely disappointed when I read the Staff Recommendation to decline the opportunity to bid as a host for the 2016 BC Summer Games. Especially after it was the Staff that asked the Richmond Sports Council to consider supporting a Richmond bid for a future BC Games.

When I read this Staff Report I was really upset how it made the glass look half empty instead of half full. In my opinion they have inflated the costs associated with hosting this multi-sport activity and had very little to say about the positive of the **Economic Impact to the City of Richmond.**

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Here we are in the last couple of years trying to promote Richmond as a **"Sport Hosting Community"** and Staff the Staff recommendation is to not bid on the 2016 BC Summer Games. City Staff has solicited the support of the Community Sports Members of the Richmond Sports Council to host regional, provincial and national competitions in Richmond. But when a request comes from representatives of the Community Sports it is declined.

One of the areas of inflated costs is in the use of School District #38 (Richmond) Facilities. The Staff report lists rate sheet for renting school facilities such as classrooms, gyms, etc. There is no mention of the RSB & City Joint Use Facilities Contract. It is my understanding that according to the terms of the RSB & City Joint Use Facilities Contract that there is a clause that states if the City were to request the use of many of these school district facilities at least one year in advance for a major event, that the city should be able to obtain these facilities without a rental fee. For years the City has been cutting grass and lining fields for the school district and the trade off is using their facilities free. There could be some costs for a custodian if there are none at the school. I think this could be negotiated for a significant saving from a straight rental fee.

I realize that the BC Games Society expects the Host Society will be able to get the use of busses and school bus drivers from their local school district gratis. It is my understanding that last week in Surrey they only had eight (8) busses from the Surrey School District for that district does not have as many busses as Richmond The Surrey Host Committee also used 4 or 5 buses from the Khalsa Schools and rented the additional needed buses In Richmond I am confident that we will be able to provide transportation at a reasonable cost.

Staff submitted a table of estimated City Costs on pages PRCS 25 & 26. In my appendix – APPENDIX 1 – ESTIMATED CITY COSTS, I have

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provided an estimate that is significantly less. This comes from our experience in hosting the 2009 BC Senior Games.

Staff calls for an **Operations Manager** for \$120,000. In 2009 we paid between \$50,000 and \$60,000. If one looks at the Sports Administration Positions posted on the latest newsletter of the BC Sports Agency, one will see that a competent sports administrator is paid significantly less. This compensation is in the range of a Manager working for the City of Richmond. I think the Host Society should hire this staff person and it will be significantly less.

5 Office Assistants – This was also recommended for the BC Senior Games but we used Business Education Career Preparation Students from McMath. Our Operations Manager worked with Mrs. Gayle Guest from McMath and it was a “win – win” situation.

Office and Administration Costs – For the Senior Games we used office space in the Minoru Pavilion and this would be ideal for the BC Summer Games.

Equipment Storage Facility – It is my understanding that the BC Summer Games equipment and supplies would be forwarded to Richmond after the 2014 Nanaimo BC Summer Games. Like the BC Senior Games we would store the container(s) in the Richmond Works Yard and then just have to purchase insurance on the contents.

Equipment Delivery, Set-Up, Removal – This depends where the competitions take place. If we host Basketball in schools then we do not need to move a lot of bleachers in the Oval

Misc. City Costs, Litter, Set-Up, Takedown, Field Lining, Custodial Services – Some of this seems to repeat from the above paragraph. There

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would not need to be a lot of field lining for the soccer fields have permanent lines and the Baseball and Softball Sports line their own fields. Most Custodial Services is a normal day to day cost.

Traffic Control – For the 2009 Richmond BC Senior Games we had qualified volunteers provide this service.

Overnight Security – Again for the overnight security we used volunteers (Richmond Firefighters) to provide this service.

Capital Improvements – Instead of renting Beach Volleyball facilities we think this would be an ideal Legacy from the 2016 BC Summer Games. So an investment of \$10,000 should assist in establishing this type of facility. This is lacking in Richmond and we think that there are a couple of venues that could be used for Beach Volleyball.

When one compares the 2009 Richmond Senior Games to the 2012 Surrey Summer Games (APPENDIX #2 & #3) you will see that there is not a major difference. In some ways the Summer Games are easier for there are fewer competitors, fewer sports, and the sports are administered by the PSO's. The BC Summer Games provide additional challenges for accommodation, food services and transportation. But I am confident if Richmond hosted the 2016 Summer Games a Richmond Host Committee could meet these challenges.

I have also included a list of the Legacy received by communities after hosting the BC Summer Games (APPENDIX #4).

Finally I have listed all the communities that have hosted the BC Summer Games since they commence in 1979. Richmond has only hosted once, in 1979 (APPENDIX #5).

APPENDIX #1

ESTIMATED CITY COSTS

| | <u>City Estimate</u> | <u>Sport Council Estimate</u> |
|---|----------------------|-------------------------------|
| City contrubution to Host Society | \$45,000 | \$45,000 |
| Service-in-Kind (Minimum required is \$50,000) | | |
| • 1 full time Operations Manager for 12 months (benefits included) | \$120,000 | \$65,000 |
| • 5 Office Assistants - 6 months (benefits included) | \$60,000 | \$0 |
| • Office and Admin. Costs (loss of facility rental, power, phones,etc. | \$25,000 | \$10,000 |
| • Equipment storage facility (container rental) for 6 months | \$3,000 | \$0 |
| • Equipment delivery, set-up, removal (e.g. bleachers, baracades City Stage & tents) | \$25,000 | \$20,000 |
| • Misc. city costs, litter, setup, takedown, field lining, custodial services, etc. | \$45,000 | \$20,000 |
| • Traffic Control for ceremonies and some events - e.g. Triathlon | \$20,000 | \$0 |
| • Net cost of use of City controlled facilities including loss of rental and program income (Oval, rinks, pools,gyms, fields, etc. | \$70,000 | \$10,000 |
| • Overnight Security at some venues | \$7,000 | \$0 |
| • Capital improvements fo Games facilities (beach volleyball courts) | <u>\$50,000</u> | <u>\$10,000</u> |
| | \$470,000 | \$180,000 |

APPENDIX #2

Comparison

of

2009 Richmond BC Senior Games

and

2012 Surrey BC Summer Games

| | 2009 Richmond BC Senior Games | 2012 Surrey BC Summer Games |
|--|--|--|
| Athletes | 3819 | 2300 |
| Coaches | n/a | 478 |
| Officials | <u>350</u> | <u>397</u> |
| TOTAL | 4,169 | 3175 |
| Activities | 29 | 20 |
| Administration of Activities - run the event | Richmond | PSO's |
| Meals | 3 box lunches 1 banquet | 4 breakfast 4 box lunches 4 suppers |
| Number to be fed | 4,100 | 3,200 |
| Accommodation | 0 | 3,175 |
| Transportation needs | a few athletes & officials | most athletes & officials |
| Transportation Costs | \$19,592 | Significantly more |
| Economic Impact to Host Community (STEAM) | \$2.1 M | #2.0 M |

#3

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Special site: BC Summer Games

Thousands came out for the closing ceremonies of the 2012 BC Summer Games in Surrey today.

This is the 28th year of the games.

Over 2,300 athletes from all over B.C. competed in this year's games. They were joined by 478 coaches and 323 officials. Over 3,200 volunteers were involved this year.

The youngest athlete is nine years old, competing in canoe and kayak. The oldest able-bodied athlete is 19 years old in equestrian. The average age of the athletes is 14 years old.

The BC Summer Games are expected to inject over \$2 million into the local economy. The games bring together more athletes than even the Commonwealth Games.

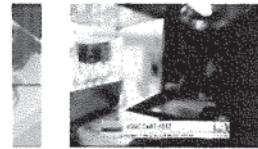
Results for all the athletes who competed are available [here](#).

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APPENDIX #4

PAST BC SUMMER GAMES LEGACY TOTALS

| <u>Year</u> | <u>Community</u> | <u>Legacy</u> |
|-------------|---------------------|---------------|
| 1996 | Trail/Castlegar | \$141,878 |
| 1997 | Burnaby | \$109,287 |
| 1998 | Ridge Meadows | \$110,272 |
| 2000 | Victoria | \$57,424 |
| 2002 | Nanaimo | \$197,682 |
| 2004 | Abbotsford | \$174,394 |
| 2006 | Kamloops | \$101,576 |
| 2008 | Kelowna | \$77,852 |
| 2010 | Township of Langley | \$75,320 |

Derived from profits from souvenir sales, interest on Government grants, and a percentage of the savings from the Host Operating Budget

APPENDIX #5

Host Communities of the BC Summer Games

| <u>Community</u> | <u>Years Hosted</u> | | |
|------------------|---------------------|------|------|
| Kelowna | 1980 | 1994 | 2008 |
| Nanaimo | 1985 | 2002 | 2014 |
| Penticton | 1978 | 1995 | |
| Maple Ridge | 1983 | 1995 | |
| Burnaby | 1984 | 1997 | |
| Oak Bay/Victoria | 1988 | 2000 | |
| Surrey | 1989 | 2012 | |
| RICHMOND | 1979 | | |
| Comox Valley | 1981 | | |
| Vernon | 1982 | | |
| Cranbrook | 1986 | | |
| Delta | 1987 | | |
| Prince George | 1990 | | |
| Chilliwack | 1993 | | |
| Trail/Castlegar | 1996 | | |
| Abbotsford | 2004 | | |
| Langley Township | 2010 | | |
| Kamloops | 2006 | | |

Last held in Richmond in 1979 - 33 years ago

Richmond athletes have been participating in other communities for the last 33 years

As a community that takes pride in being a **sport hosting community** isn't our turn to host the BC Summer Games in 2016?