

The next hearing is scheduled for September 27, 2011.

5. Animal Control

- For the month of August 2011, there was 5 dog bite incidents reported.
- Staff issued 90 new dog licences during August 2011 to bring the total number of dogs licensed in Richmond for 2011 to 5,395. The number of dangerous dog licences issued or renewed in Richmond as of August 2011 is 74.
- There has been a notable increase in incidents of dangerous dog calls and subsequent required attendance by Community Bylaws Animal Control officers this summer. Officers attended to 13 dangerous dog calls during the months of July and August 2011 an increase of 50% when compared to the same related calls during the same period last year.

6. Revenue and Expenses

The following information is an analysis for August 2011 compared to August 2010.

Consolidated Parking Program Revenue The total of meter, monthly permit and enforcement revenue is up 11.2% over 2010. Revenues for August 2011 are \$141,986 compared to \$127,614 for the same period last year. This positive increase is due largely to the efforts of our parking enforcement staff, and ongoing additional revenue generated by our rate increases in the hourly meter rate and base price of parking fines. The increase can also be attributed to the 15% management fee on Richmond Oval parkade operation proceeds, which was not part of the City's program in August 2010.

Meter Revenue is up 4.5% for the same period last year. Revenues for August 2011 are \$42,479 compared to \$40,653 for 2010.

Permit Revenue is up 6.4% over the same period last year. Revenues for August 2011 are \$11,096 compared to \$10,429 for 2010.

Enforcement Revenue is up 12.9% over the same period last year. Revenues for August 2011 are \$86,446 compared to \$76,532 for 2010. This is a result of increased enforcement activity by staff.

Richmond Oval Parkade Management Fee Revenue: For the month of August 2011, the City netted \$1,965 from the proceeds generated from parking at the Richmond Oval. This fee is based on 15% of gross revenue.

The following chart provides a consolidated revenue comparison with prior years: