

# ON TABLE ITEM

Date: May 22, 2018  
Meeting: Public Hearing  
Item: #4

Schedule 10 to the Minutes of the Public Hearing meeting of Richmond City Council held on Tuesday, May 22, 2018.

## MayorandCouncillors

**From:** MayorandCouncillors  
**Sent:** Tuesday, 22 May 2018 16:32  
**To:** 'Ann Phelps'  
**Subject:** RE: A Hotel in Steveston

Hello,

This is to acknowledge and thank you for your email. Please be advised that copies of your email have been forwarded to the Mayor and each Councillor. In addition, your email has been forwarded to Wayne Craig, Director, Development.

Thank you again for taking the time to share your views with Richmond City Council.

**Hanieh Berg | Acting Manager, Legislative Services**  
City Clerk's Office | City of Richmond  
6911 No. 3 Road, Richmond, BC V6Y 2C1



**From:** Ann Phelps [mailto:ann@dragonboatbc.ca]  
**Sent:** Tuesday, 22 May 2018 16:30  
**To:** MayorandCouncillors  
**Subject:** A Hotel in Steveston

Dear Mayor Brodie and Council Members:

On behalf of the Board of Directors of the Canadian International Dragon Boat Festival Society, presenter of the annual Steveston Dragon Boat Festival held in August, we are writing to express our support of the Onni development application you are discussing this evening.

We believe that a new hotel would be very beneficial to the area. Our event is a just one good example of the demonstrated need for more accommodation in Steveston Village.

The 9th Annual Steveston Dragon Boat Festival is only six registrations short of maximum capacity, a full 3 months away. Each team is made up of 22 paddlers (1584 paddlers in total) and an average of 10 more extra paddlers and supporters who accompany each team to races. One third of the paddlers come from out of town, spending an estimated \$695 per person in tourism dollars. Because there is no hotel within walking distance, many of the teams spend the day at the festival and then go to their hotel, often outside of the area. This is revenue that is lost to the local businesses.

As well, because of the lack of nearby accommodation, our event is limited to only one day. We have reached maximum capacity for a one day event for the past seven years. Local accommodation could allow us to increase our event to a full weekend of activities.

Past surveys have shown that many paddlers, both visiting and regional, stated that they had never visited Steveston and that they planned to re-visit as a result of taking part in the dragon boat festival. Steveston and the rest of Richmond will benefit from additional tourism-based visits as a direct result of the paddler's experiences in Steveston.

We strongly support your continued efforts to activate the site with cultural spaces, restaurants, quality retail outlets, and other spaces that would further activate the site and enhance the visitor experience, while adding much needed services to the neighbourhood.

Creating a common vision for the Imperial landing site and turning that vision into reality requires strong partnerships between the community, the government and the developer and we are confident that with your leadership, Onni will be a strong community partner in the future development of Imperial Landing.

We hope that Onni is successful in their re-zoning application and look forward to the increased attractiveness of Steveston that will develop as a result of commercial and cultural enhancements. Onni is an excellent community partner to our smaller non-profit organization, in terms of both financial and value-in-kind support and we know that if they are successful our non-profit society's activities in Richmond will be more successful as well. We had hoped to come tonight to speak, but unfortunately we have a large volunteer event scheduled for the same evening.

Yours truly,

Regards,

Ann Phelps  
General Manager, ED  
Dragon Boat BC  
Canadian International Dragon Boat Festival Society

Join us for the Dragon Boat BC Legacy Gala on May 24, 2018, the 30th anniversary of the Concord Pacific Vancouver Dragon Boat Festival from June 22-24, 2018, and the Steveston Dragon Boat Festival on August 25, 2018.

[www.dragonboatbc.com](http://www.dragonboatbc.com)

[www.facebook.com/thedragonboatbc](https://www.facebook.com/thedragonboatbc)

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