

COUNCIL REFERRAL ON SIGNAGE IMPROVEMENTS FOR REZONING AND
DEVELOPMENT PROJECTS- REVISED REPORT

Memo from Wayne Craig Feb 7th 2020 " ***recommends renderings of proposed projects on al Development permit signage*** " and then states " ***but did not recommend requiring artistic rendering on Rezoning application signage***"

The City of Vancouver has renderings on their Re-Zoning signs and if the project changes they simply overlay a new picture. I feel strongly that pictures help the public understand the project and we should add text that states:

" **Artistic rendering, contact city staff for potential updates**".

When a rendering is not available the picture could be substituted for another graphic such as a :

- * Aerial view of lot
- * Interior Line drawing
- * Exterior rendering
- * Line drawing of exterior

My Amendment will be **to require renderings on all Development , Rezoning and Permit signs.**

Please find attached a sample of the City of Vancouver signs with changes such as red lettering for **REVISED APPLICATION** and bold text for **DETAILS APPLICATION ADDENDUM.**

Sorry the sample is a little fuzzy but it was the best I could find.
Thanks for considering my amendment to this .

Best regards,

Carol Day



REVISED APPLICATION



APPLICATION ADDENDUM

For Lease / Sale
Build to Suit



Downtown Cloverdale
Development Site

collierscanada.com/23848

Dylan Sohi

Personal Real Estate Corporation

Mike Grewal

Personal Real Estate Corporation

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