



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee **Date:** June 26, 2017

From: Harold Steves
Councillor **File:** 11-7375-01/2017-Vol
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Re: **Request to Attend the Port Townsend Wooden Boat Festival,
September 8 – 10, 2017**

Staff Recommendation

That \$1,558.33 be funded by the Council Contingency account for the Britannia Heritage Shipyard Council Liaison to travel to the Port Townsend Wooden Boat Festival from September 8–10, 2017.

Background

The Port Townsend Wooden Boat Festival is a major West Coast, three-day event that is both educational and inspiring. The festival features more than 300 wooden vessels, 120 indoor and outdoor presentations as well as demonstrations from wooden boat experts. The festival honors its traditions, while providing demonstrations about the latest innovations in boatbuilding, equipment, skills and maritime use.

The annual festival is located in and around the Northwest Maritime Center in Port Townsend. The mission of the Northwest Maritime Center in Port Townsend is to engage and educate people of all generations in traditional and contemporary maritime life, in the spirit of adventure and discovery.

Participating in the festival is intended to assist in achieving the Britannia Shipyards National Historic Site Strategic Plan (2014–2018) Strategic Focus Area 5 – Outstanding Communication, by promoting the Britannia brand while engaging with the Pacific Northwest Host Ports Group that the City is affiliated with.

The experiential and direct benefits of attending the festival include:

- Participation in the festival as an exhibitor while promoting the Britannia Shipyards National Historic Site, the City of Richmond and all of the amenities and programs offered;
- Staffing an exhibit at the festival grounds for the duration of the festival, which has a projected attendance of 36,000 to 40,000 attendees;

- Connecting with owners of tall ships and wooden boats for ship recruitment to the City of Richmond's signature themed 2018 maritime events (Ships to Shore and Maritime Festival); and
- Participation in educational sessions/demonstrations and engagement with speakers (over 200 session options) that are offered throughout the festival.

Attachment 1 details a proposed itinerary for participation at the festival. Staff are proposing three City staff attend.

In addition, the Britannia Heritage Shipyard Society will be sending a delegation and a heritage wooden boat for display at the festival.

Financial Impact

Participation for the Britannia Heritage Shipyard Council Liaison to travel to the Port Townsend Wooden Boat Festival is estimated to be \$1,558.33, inclusive of a per diem (\$375), accommodations (\$1,150) and ferry (\$33.33).

Conclusion

Richmond's participation at the Port Townsend Wooden Boat Festival has many benefits and the event presents a unique opportunity for potential ship recruitment at a local port with local boats. In addition to participating in the 2015 and 2016 Port Townsend Wooden Boat Festivals, staff were able to recruit seven vessels to participate in the City's Richmond Canada Day celebrations and Riverside Village – Ships to Shore Zone 2017 event.

ATTACHMENT 1

2018 Port Townsend Wooden Boat Festival – Proposed Itinerary:

Thursday, September 7, 2017:	
7:00 a.m.	Depart Richmond
12:00 p.m.	Arrive at Coopersville ferry
1:00 p.m.	Take the Coopersville ferry to Port Townsend, WA
2:00 p.m.	Arrive, sign in and set up booth at festival grounds
5:30 p.m.	Check in at hotel
6:00 p.m.	Check in for all vendors
Friday, September 8, 2017:	
8:30 a.m.	Staff arrive on site to open the Britannia booth for the festival
9:00 a.m.	Festival opens to the public
1:00 – 2:30 p.m.	Recruitment of ships for 2018 on the dock
2:30 – 3:30 p.m.	Attend landside demonstration
3:00 – 4:00 p.m.	Attend Waterfront Beach Tours
6:00 p.m.	Festival closes to the public, staff to set down Britannia booth
6:00 p.m.	Festival Awards – Main Stage
7:00 p.m.	Tentative – Pacific Host Ports Meeting (confirming who is available and on site)
Saturday, September 9, 2017:	
8:30 a.m.	Staff arrive on site to open the Britannia booth for the festival
9:00 a.m.	Festival opens to the public, staff to open the tent
9:30 – 10:30 a.m.	Speaker
10:00 – 11:30 a.m.	Attend landside demonstration
11:30 – 12:15 p.m.	Attend landside demonstration
12:00 – 4:00 p.m.	Ship recruitment all afternoon and attend landside demonstration
6:00 p.m.	Festival closes to the public, staff to set down Britannia booth
7:00 p.m.	Dinner with potential ships for 2018 Wooden Boat events in Richmond
Sunday, September 10, 2017:	
8:30 a.m.	Staff arrive on site to open the Britannia booth for the festival
9:00 a.m.	Festival opens to the public, staff to open the Britannia booth
10:45 – 11:15 a.m.	Speaker
12:30 – 1:15 p.m.	Speaker Ship recruitment afternoon
1:15 – 2:15 p.m.	Speaker
5:00 p.m.	Festival closes to the public
5:00 – 7:00 p.m.	Staff to set down the Britannia booth
7:00 p.m.	Depart Port Townsend, WA, to Richmond, BC