



www.richmondartscoalition.com

November 30, 2016

Are you an artist or an art lover? Please support the Arts community in Richmond by becoming a Richmond Arts Coalition (RAC) member. With people like you, we are working to expand the Arts into a major force in our city and create the vibrant culture that makes a city both liveable and exciting.

RAC's Mission is to promote, support & advocate for the Arts in all their various forms in Richmond.

Achieving this goal requires input from all artists, Arts organizations and the community. Please join RAC so we can have a much bigger voice to address the issues that are important to the Arts.

Highlights of RAC's accomplishments in 2016:

- actively advocated on Arts issues to the City of Richmond.
- produced, in partnership with the City of Richmond, the 8th annual Richmond Arts Awards.
- continued other partnerships (Gulf of Georgia Cannery, Richmond Art Gallery, Maritime Festival) and developed new ones (Chamber of Commerce, 20/20 Committee)
- hosted a "Spotlight on RAC" Culture Days event to showcase the talents of our members.
- compiled a monthly list of local arts & culture events which is published in the local newspaper, posted on our website and social media platforms and sent out in our monthly e-blast.
- continued a rotating weekly "member feature" on our website (www.richmondartscoalition.com) and actively promoted our members on Social Media: Facebook ([Facebook/richmondartscoalition.com](https://www.facebook.com/richmondartscoalition.com)), Twitter ([Twitter.com/RichmondAC](https://twitter.com/RichmondAC)) and Instagram ([Instagram.com/richmond_arts_coalition](https://www.instagram.com/richmond_arts_coalition)).
- developed a Work Plan for our Strategic Plan, established a committee structure and hired part-time administrative staff in order to better serve our members

Our goals for 2017 and beyond (we will achieve these together with you):

- **ArtRich 2017!** We are excited to announce that RAC will host ArtRich 2017 December 1 – 31, 2017 at the Richmond Art Gallery, the return of a wonderful exhibition opportunity for local artists.
- **Art at Work Workshops** - In partnership with Richmond Art Gallery and City Public Works, a series of Art at Work workshops will be organized, on topics such as Social Media Promotion and Copyright Issues.
- **Advocacy** - RAC's Board of Directors will regularly attend city hall meetings for the purpose of advocacy on Arts issues important to our members such as exhibition and performance spaces.
- **Service to Members** - RAC will serve our members better by organizing more showcase opportunities throughout the year, engaging different cultural groups, supporting other community initiatives with expertise and advice, connections, committee members, publicity, and artistic programming knowledge, and expanding our partnership with community and business.
- **Arts Awards** - RAC will continue to co-produce the Richmond Arts Awards in partnership with the City.
- **Arts Promotion** – RAC will continue to compile and publicize monthly Arts Events, and to maintain our weekly "member feature" on our website and social media.
- **Endowment Fund** - We will continue to increase our endowment fund with Richmond Cares, Richmond Gives in order to provide monetary Arts Awards and scholarships. Please donate at www.richmondfoundation.org/online and specify Richmond Arts Coalition as the fund you are donating to.

Why be a member of RAC?

- Be directly involved in the advocacy of Arts issues and have your voice heard by the decision makers. The more members we have, the more influential our voice will be.
- Contribute to the growth of the creative arts industry in our city.
- Get your art known by a broader audience. If you are an artist or a member organization, your profile will be featured on RAC's website and all social media platforms. We also compile a monthly Arts Events list which is published in the Richmond News and sent out in our eblast.
- Be eligible to enter the ArtRich 2017 exhibition to have your art shown at the professional Richmond Art Gallery.
- Be invited to attend member-oriented events. Throughout the year, we will organize various workshops and events for our members to help you enrich your knowledge and craft, showcase your talents, and expand your connections with other artists and art lovers.

Mark your calendar:

- Richmond Arts Coalition Annual General Meeting

Thursday April 20 2017 at 7 pm at the Gateway Theatre, second floor lobby.

- 2017 Richmond Arts Awards

Nominations for the 2017 Richmond Arts Awards will be open soon. Nomination deadline is March 13, 2017. Go to www.richmond.ca/culture/artists/art-awards for nomination information. Encourage others to nominate people deserving of cultural recognition in our City. You can even nominate someone online!

How to become a member of RAC?

Although our dues are only \$5 per year, please note the 5-year (\$25) and lifetime (\$100) membership options to save you the time and energy – and cost – of renewing every year. To find the application forms for individual and organization memberships, go to www.richmondartscoalition.com/become-a-member.

Please make cheque payable to **Richmond Arts Coalition**. Mail cheque to:
Richmond Arts Coalition, 6500 Gilbert Road, Richmond, BC, V7C 3V4

If you find it more convenient, you can do an Interac e-transfer by emailing the link, sender name, amount, description and password to treasurer@richmondartscoalition.com.

*Thank you for taking the time to join RAC to help us continue to build a celebrated Arts scene in Richmond.
Please tell your friends about RAC!*