Schedule 1 to the Minutes of the Planning Committee meeting of Richmond City Council held on Tuesday, September 22, 2015.

FORWARDED ON BEHALF of RCSAC Co-Chairs Daylene Marshall and Alex Nixon

Dear Mayor and Councillors of Richmond City:

Please find attached a Communication Tool and supporting report for the *Richmond Addiction Services Society* and the *Richmond Youth Media Program*.

Please feel free to contact us regarding any questions or if you require further information.

Sincerely,

Jennifer Dieckmann, Executive Secretary Richmond Community Services Advisory Committee (RCSAC)

E: admin@rcsac P: 604.279.5599 ext. 201 www.rcsac.ca



Please don't print this e-mail unless you really need to.

Mayor Brodie and Councillors

RCSAC Richmond Community Services Advisory Committee

From: Daylene Marshall (RYSA) & Alex Nixon (Richmond Food Bank) To:

CC:

Date: Re:

Cathy Carlile, Lesley Sherlock and John Foster June 8, 2015 Richmond Addiction Services Society and the Richmond Youth Media Program

Issue		Potential impact	Agency or individuals affected	Suggested action
1. To advise Council of	Council of	The Richmond Youth Media	Youth accessing the Richmond Youth	To inform Richmond City Council
renewed s	renewed support for	Program continues to operate	Media Program, and The City of	of the partnerships that are funding
the Richm	the Richmond Youth	within the Richmond Media Lab,	Richmond's Youth Media Lab.	a very worthwhile resource
Media Program	ogram	whose facilitator is partly funded	<b>Richmond Addiction Services Society</b>	(RYMP) that is demonstrating
(RYMP) from the	from the	through the VCH-SMART Fund	(RASS) is striving to access funds to	successful outcomes for Richmond
VCH-SM	VCH-SMART fund	for engaging vulnerable youth, to	support its internal programming but	Youth!
in partnership with	ship with	help support the development of	also programming within the	-
RASS. T	RASS. This will be	multi-media skills and mentoring	community through partnerships such	
the 5 <sup>th</sup> year of	ar of	- see attached 2014 annual	as RYMP.	-
funding for the	or the	report.		
RYMP at the	the			
Richmond Cultural	1 Cultural			
Centre.				
2. That partial RYMP	al RYMP			
funding has now	as now			
been secured for	red for			-
another 3	another 3 years from			
2015-2017 but the	7 but the			
Media La	Media Lab depends			
currently (	currently on outside			
grants and	grants and donors for			
funding operations	perations			
through mostly	nostly			
VCH-SM.	VCH-SMART fund			-

# **Richmond Youth Media Program**

Annual Report 2014



Prepared by: Lauren Burrows Backhouse

# Summary

The Richmond Youth Media Program (RYMP) is a free, referral-based program for youth ages 13-24, presented in partnership with Richmond Addiction Services Society (RASS) and supported by the Vancouver Coastal Health Sharon Martin Community Health (SMART) Fund.

RYMP sessions are held in the Richmond Media Lab, located inside the Richmond Cultural Centre at 7700 Minoru Gate, on Thursdays from 3-8pm (or 4-9pm during summer) and Saturdays from 12-4:30pm. Programming includes drop-in sessions, where supervised youth can work independently, and a variety of structured classes.

Participants learn media literacy skills that are relevant to their interests in a supportive environment where they can engage with positive role models.







2

# **Table of Contents**

2'

Summary	2
Attendance data	4
Service Contacts	4
Skill Sessions	5
Independent Projects	5
Community Engagement Opportunities	6
City of Richmond U-ROC Awards	6
SHAW TV's Go! Vancouver	7
Stop Sexual Exploitation of Children and Youth Week	7
What's Up Richmond?	8
RYMP "Hungry Games" Summer BBQ	9
Youth Service Plan Update video	9
Richmond Remembers live video simulcast	10
Culture Days "Rich City Live" Radio Broadcast	10
Special guests	11
Member feedback	11
Survey Response Summary	12
Stories of Change	16
Individual Stone of Change	16
Individual Story of Change	10
Community Story of Change	
	17
Community Story of Change	17 17
Community Story of Change Program development	17 17 17
Community Story of Change Program development Richmond Recovery Day Program	17 17 17 17 19
Community Story of Change Program development Richmond Recovery Day Program Horizons Boys Group	17 17 17 19 20

# Attendance data

In 2014, 59 Richmond Youth Media Program members, 3 adult volunteers, 1 arts intern (from UBC) and 1 community practicum student (from the Adler Institute) spent a <u>total of</u> <u>3,745.5 hours</u> in the Media Lab and at community outreach events. There were also 341 "guest" visits recorded.

The program received 10 new member referrals from:

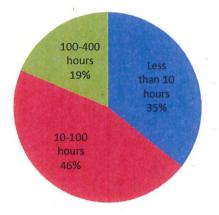
- Friends (4)
- Family (1)
- City of Richmond Youth Development Coordinator (1)
- Richmond Art Gallery (1)
- Richmond's Writer-In-Residence program (1)
- SD38 Youth Connections Worker (1)
- Ministry of Children and Family Development (1)

Average number of attendees per session/event	13.5
Average time spent per person, per session/event	2.6 hrs

The majority of program members are attending RYMP on a regular, yet casual, basis, spending between 10 and 100 hours in the program.

However, program members that benefit most from the support offered by the program, attend nearly every session, and have accumulated annual attendance totals of between 100 and 400 hours.

*"I'm glad that there's a place like this so I can learn things that i love"* 



# **Service Contacts**

RYMP activities are described as "service contacts". The main categories are; Skill Sessions, Independent Projects, and Community Engagement Opportunities.

This year a new attendance sign-in/out sheet was developed, enabling program members to self-report their service contacts (see Appendix B).

In 2014, RYMP members made a total of 2,337 service contacts.

## **Skill Sessions**

A variety of structured skill sessions are presented once a week, on Thursday evenings.

In 2014, this included:

- Writing interactive, non-linear stories with Twine (<u>http://twinery.org/</u>)
- Create your own handwritten font (<u>http://www.myscriptfont.com/</u>)
- Adobe Photoshop "Refine Edge" / "Kaleidoscope" / "Mosaic" / "Name Collage"
- Adobe Illustrator "Type On A Path" / "Live Trace"
- Poster design using Adobe Photoshop "Warp" tool
- Adobe After Effects "Cartoon You" / Adobe After Effects "Animating Audio"
- Adobe Flash "Intro to Flash Animation" pt. 1 and 2
- Tumblr 101 a lesson led by 4 RYMP members!
- Garageband "Soundsong"
- Logic X "Vocoder Effect"
- iStop Motion Animation
- "Blockbuster Thursdays" summer film production project
- Mozilla Webmaker
- Graphic Design Tips
- Radio Broadcasting 101
- Weebly website design

"Hey Lauren, I'm kinda using Weebly. My first blog post got like 30 hits!"

#### **Independent Projects**

During drop-in hours, RYMP members are free to pursue independent projects.

In 2014, members reported working on:

- Video production, including scriptwriting with Celtx.com
- Music production, including vocal recording
- Digital drawing with tablets
- Using the scanner
- DJ practice
- Creating content for personal blogs
- Posting work on Wattpad, DeviantArt, YouTube, Tumblr, Pinterest, etc.
- Self-taught coding with Codeacademy.com "I feel like a programmer right now...like I went to another level of technology."
- Navigating online services
   "You're my go to girl for all this online schooling / computer stuff"
- Entering contests, like the #happycity photo contest on twitter (photos below)



## **Community Engagement Opportunities**

This category is used to track instances where RYMP members interact with community members. New members are asked to help host "open house" events, as an entry level community engagement opportunity. Program members who have additional media production skills may also be referred to volunteer and work opportunities related to their skill set.

In 2014, RYMP members participated in more than 48 community engagement opportunities. Highlights from eight significant examples are included below (please see Appendix A for a detailed list of all opportunities).

#### **City of Richmond U-ROC Awards**

Lauren co-hosted, and 3 RYMP members and 1 RYMP volunteer assisted with media support for, this annual community recognition. Additionally, two RYMP members were presented with "Outstanding Youth" Awards in recognition of their contribution to the program. Their nomination biographies, printed in the U-ROC Awards program, read as follows:

Kevin is a huge film buff, which has inspired both his creative work and his career path. At the Richmond Youth Media Program, Kevin is one of the most dedicated members - accumulating a total of 288 program hours in 2013 - and he uses ideas from his favourite movies to inspire multimedia projects, like his interactive online story, "The Call." Last summer, Kevin took his first steps into the film

6

industry, by creating a profile with BCF Casting and becoming a background extra in the upcoming Disney film, Tomorrowland. This is an incredible achievement for Kevin, and he is very proud of his accomplishment. Building upon that experience, he is now pursuing a post-secondary career in Film Production. Kevin is kind, thoughtful, creative, and always ready for "action!"

Holly rocks for many reasons. She is a big part of the Richmond Youth Media Program; helping to recruit new members, develop ideas for new tutorials, and even co-presenting an "Introduction to Tumblr" to the rest of the group. Last year Holly acquired an impressive total of 331 hours working in the Media Lab and at RYMP community outreach events, and she has been able to use her media arts skills in many ways; participating in creative online communities, launching a Pink Shirt Day poster campaign at her school, and finding new ways to express herself through visual art and design. Holly is smart, talented, and compassionate – always using her talents for good, and not evil.

#### SHAW TV's Go! Vancouver

As part of SHAW Television's coverage of cultural opportunities in Richmond, reporter Dunia Tozy stopped by the Richmond Media Lab during a drop-in session of the Richmond Youth Media Program. The approximately 3 minute clip showcases what the program is all about, including comments from two youth members. https://www.youtube.com/watch?v=N\_DH206en4g



#### Stop Sexual Exploitation of Children and Youth Week

Members of Richmond's Community Action Team (RCAT) approached the Richmond Youth Media Program with a request for "original art" to help disseminate information during "Stop Sexual Exploitation of Children and Youth Week." Two youth artists were recruited; one made a series of posters featuring her own photography as well as related statistics. The other artist created a unique banner design for the RCAT team to use at their info booth. Jaclyn Chang, from RCAT and RASS was pleased with the results, saying, "It's so inspiring to see such talented youth out there, and that we're lucky to have Lauren to connect us!!"

The youth artists were also pleased to be involved, saying,

"Thank you for letting me be a part of this project. I really enjoyed having creative freedom. To interpret a fact and communicate it through photography for a project that is actually being displayed in public, is a really honouring feeling for me."



#### What's Up Richmond?

Initiated by a RYMP member, and working in partnership with the head of the Richmond Community Services Advisory Committee (RCSAC) youth sub-committee, this youth website development project began in May 2014, and has evolved into a youth-designed, and youth-run, website for youth in Richmond. Community Service Agencies can submit information to the site through an online form, and Youth Content Managers will be hired to update information on a weekly basis. As part of this project, youth and staff have been able to take part in training on the open source web development tool Joomla.

The site is set to launch in 2015. www.whatsuprichmond.ca



WURD is supported by the Richmond Community Sendoes Adhicany Commissee (https://rctaw.co/) Exercic opphysicies and other latings on this website are independently submitted by local organizations, and are not nearisticing activities without endorsed by RISAC

#### **RYMP "Hungry Games" Summer BBQ**

A social event planned by RYMP members, and hosted on the Richmond Cultural Centre's rooftop garden, provided a chance for members to invite friends and family to join the group for some food, music, board games, and even a chocolate fountain!



#### Youth Service Plan Update video

One senior and two junior RYMP members were recruited to work with City of Richmond Youth Services Coordinator Kate Rudelier to help script, film and edit a video used throughout the community to spread the word about the City's newly updated Youth Service Plan.



#### **Richmond Remembers live video simulcast**

A team comprised of professional filmmakers and youth worked together to produce the second annual live video simulcast of the City of Richmond's Remembrance Day ceremony. Filmed outside, mixed live, and aired in Council Chambers for community members who cannot easily participate in the outdoor ceremony, this unique opportunity gave RYMP members a chance to be "on set" and develop skills as both camera operators and production assistants. This year, the production was also webcast through the City's new web streaming service, and more than 100 people tuned in. <a href="http://richmond.ca.granicus.com/MediaPlayer.php?view\_id=2&clip\_id=44">http://richmond.ca.granicus.com/MediaPlayer.php?view\_id=2&clip\_id=44</a>

"Being one of the camera operators for the Remembrance Day Ceremony was an extremely cool experience. Not only did I learn how to use a new camera, I made connections that led me to more filmmaking gigs outside of the RYMP".



#### **Culture Days "Rich City Live" Radio Broadcast**

For the nation-wide Culture Days event, RYMP members decided to create their own "micro" radio station in the Richmond Media Lab. For four hours, a team of 3 announcers, 3 DJs, and 1 operator created a live program, broadcast within the building on the FM band. During the broadcast, 2 other program members moved throughout the area with batteryoperated radios, to promote the show to Culture Days attendees. One of the show hosts was photographed by the Richmond Review, and the photo was included in the paper's coverage of Culture Days 2014.



## **Special guests**

With the goal of increasing participants' understanding of job opportunities related to the study of media arts, industry professionals are invited to chat with RYMP members about their experiences.

This year, the group had the opportunity to meet:

#### Erik Ashdown from Indiloop.com

• Erik is the CEO and founder of the Vancouver-based remixing website called Indiloop.com. He introduced the website to RYMP members, and spoke about his career in music and web development. One RYMP member made the following comment via email:

"thanks for inviting (insert forgotten name here), he was totally inspiring and awesome, i felt connected (<-- report worthy? :P)"

#### Kelvin Yu, local game designer

 Kelvin introduced his still-in-development "multi-player Turn-Based-Strategy game", Überkrieg, to RYMP members, and spoke about his experience with game design. *"I haven't had decent feedback on the game in ages! I would love to make this a regular thing." – Kelvin*

#### Mike "Sythe" Wickberg, hip hop producer

• Sythe grew up in Richmond, and was originally inspired by a youth worker in Richmond to start performing. Now, he is part of a 9-artist rap group that has performed around the world. Sythe came to speak about his experience as a hip hop artist and touring musician.

Jay Bridal, Special Events intern with City of Vancouver

 Jay brought a collection of student films produced by his cohort at Capilano Motion Picture Arts program, and spoke with RYMP members interested in post-secondary education in film production.

Clay Tang, CHIMO Community Engagement Coordinator

• Clay came to the group with an "anti-violence" presentation, as part of Chimo's *Our Voices Against Violence* campaign. The campaign is organized around the International Day for the Elimination of Violence Against Women and Canada's National Day of Remembrance & Action on Violence Against Women. In addition to raising awareness, Clay was also promoting a connected youth poetry contest.

# **Member feedback**

During each RYMP session, each individual member tracks their own participation using the sign in sheet. Any significant comments made during the session are recorded on the same page, either by the program facilitator, or by members themselves. (Example:

LD, a program member who had not been around for a few months, dropped in on a Saturday afternoon and said "The only reason I thought of showing up today is because I saw your amazing weekly note." A pleased program facilitator made sure to record this comment on the sign in sheet, with the youth's permission.)

Program members are also invited to provide feedback through a semi-annual survey, offered in hard copy and online. The semi-annual survey contains the new SMART-developed Common Outcomes Measurement questions, but also includes open-ended questions developed by the youth advisory board.

## **Survey Response Summary**

A total of 40 respondents reported the following results:

This program offers a safe space for me.	
Strongly Agree	48%
Agree	45%
Somewhat Agree	8%

I feel supported wh come to the progra	
Strongly Agree	53%
Agree	33%
Somewhat Agree	15%

I have learned things that help me stay healthy.	
Strongly Agree	28%
Agree	48%
Somewhat Agree	23%
Somewhat Disagree	3%

or supports in the communit	y.
Strongly Agree	48%
Agree	45%
Somewhat Agree	5%
Somewhat Disagree	3%
	•

I found out how to access other programs

l participate more in programs, activities or events in the community.	
Strongly Agree	24%
Agree	42%
Somewhat Agree	26%
Somewhat Disagree	5%
Disagree	3%

I have new friends / am connected to more people.	
Strongly Agree	38%
Agree	35%
Somewhat Agree	25%
Somewhat Disagree	3%

I feel more connected to

my community.	
Strongly Agree	33%
Agree	40%
Somewhat Agree	20%
Somewhat Disagree	8%

I feel less stressed.	
Strongly Agree	20%
Agree	23%
Somewhat Agree	40%
Somewhat Disagree	13%
Disagree	5%

I contribute to the program.	
Strongly Agree	10%
Agree	43%
Somewhat Agree	40%
Somewhat Disagree	8%

I can better manage daily challenges.				
Strongly Agree	30%			
Agree	18%			
Somewhat Agree	43%			
Somewhat Disagree	8%			
Disagree	3%			

I support other program participants.				
Strongly Agree	40%			
Agree	35%			
Somewhat Agree	25%			

Supporting other participants and/or contributing to the program gives me a sense of purpose.				
Strongly Agree	33%			
Agree	35%			
Somewhat Agree	23%			
Somewhat Disagree	8%			
Disagree	3%			

Program members also provided answers to open-ended questions. Here are some highlights:

# What do you think is the most beneficial thing about participating in the program?

- Definitely learning new skills, and the friends I've made there.
- Meeting new people
- learning new things every day
- The computer related skills taught, the events that we were exposed to, and the people in the program.
- place of peace of mind and educational expertise helping me feel more accomplished
- friends! people to connect with!
- Being able to learn and work with others.
- Networking, Connections, and getting to know what the community has to offer
- Connecting with other youth who share the same interests as me

- The support of Lauren and friends, enthusiastic people willing to take interest
- Network, connections, and discovering the local art community with other locals
- I think the unconditional support and kindness Lauren shows to all the participants is one of the most important and beneficial things. Simply having her there to support boosts confidence and provide the assistance to try new things along with learn new skills.
- get out the house

#### Can you give an example of a something new you have learned?

- How to create a website was fun! I now use it all the time and use it to promote my writing which I hope to get published one day! Helps me further my connections with people.
- I've learned how to edit videos with FinalCut Pro, and I've also learned more techniques on how to film and capture pictures. As well as handling and dealing with others who have a more unique way of expressing themselves.
- community values and sharing fun educational and exciting events and sharing values on passionate topics all in regards to the media program I think it should expand it has helped the Richmond community and I think it is a very beneficial program as I have seen few others Pursue their ambitions in the media and arts and have graduated from these new fun and exciting fields in their life very well connected to the program props to all the people who have made this program possible and who work together brilliantly to keep it going
- I have learned many techniques in Adobe Photoshop, Premiere, Audition, as well as other software programs, that have helped me in and outside of the media lab for both personal and professional projects.
- video-making, networking (more so than before), and discovering events like arts in the park, etc.
- How to take care of myself (like, emotionally stronger.)

#### What is a memorable moment from RYMP this year?

- too many to count
- Working on the YSP video
- When we had the celebration and presentation of the funding cheque!
- resolutions as seen many accomplish their dream educationally succeeding further in our life's in media arts and films music and yes lots wow
- Watching fireworks on Halloween with the group, watching the play "The Highest Step in the World" with the group at Gateway Theatre, watching the "Ga Ting" preview show at the Cultural Centre, having fun at the film festival. Everything is for the first time, cause I am new.
- Getting great opportunities like working at the Maritime Festival, Richmond Public Art, Richmond Art Gallery, and learning and being supported by Lauren
- Being able to share possible project ideas and feeling supported in the makings of said possible projects
- Connecting with the community.

- everything :)
- just.being there I guess??

#### Can you give an example of someone you are glad to have met here?

- I have met countless mentors who have helped me in my daily experiences (professional or otherwise) and I am glad to also have helped mentor other RYMP members.
- Too many people to name, there are lots of wonderful people that I am very grateful to have met there
- I met Kryshan Randell, a director within Vancouver's Film industry. I also met Emily May, who I am still friends with and have collaborated on past projects with.
- Vivian Chan, Emily, Luan, Lauren, Kevin, Lawrence, Mary, Kathy (Richmond Art Gallery), and the overall Richmond Cultural Centre community
- Lauren burrows is one of a kind only this amazing person can run such a brilliant program with her extreme smarts and passion for the interest in the involvement of this programs and helping people grow and meet their personal expectations in these industries thank you Lauren for representing and helping me educate and boost my knowledge and confidence in the media and arts

#### Is there anything else you'd like to say?

- When I'm at media lab, I feel like I can talk about any problems with not only the members, but especially with Lauren. I get a lot of advice from her, and I feel like I'm also accomplishing something when I finish a project. I get feedback on my writing, help with life problems and learn new skills. I'm so glad I found out about media lab from my friend. Best decision I've ever made was joining.
- I'm really glad to be a part of the program
- I could say it all here but I have grown so much and am completely thanks full for how much I've learned and developed my confidence and ambitions in the media and arts music and all above from the Richmond youth media program thank you all .
- The RYMP is unlike any other community service, providing such a unique set of opportunities that develop both the personal and creative growth of youth. In addition to providing a safe environment where participants feel included and encouraged, Lauren at the media lab has helped bring many of my ideas to life when I otherwise would not have known how. The RYMP, Lauren in particular, have greatly encouraged my creativity and artistic expression, so much so that I am intending to pursue filmmaking as a career in post-secondary institutions. I would not be as happy, motivated, or appreciative of the arts had it not been for Lauren and the RYMP.
- I'm so glad to have person like Lauren Burrows Backhouse in my life she helps me a lot in my life. she is best person right now in my life
- there would be too much to fit
- I really appreciate all the opportunities I received from this program, especially since it was part of my first step in settling in to a new country.

- This program literally had a domino effect on my life. If I never came here, I
  promise you, my life would be completely different.
- This is a wonderful program that brings youth into an accepting environment. I have seen people better themselves in this program, not only with computer skills, but also with resolving personal emotional issues. Thank you
- Thank you for great experience, and I hope to continue being a RYMP member for a very long time

#### **Stories of Change**

#### Individual Story of Change

K is a RYMP member facing multiple challenges. He is living with a multi-symptom genetic disease, he grew up outside of Canada and faces cultural and language barriers to forming friendships, and he has also identified conflict within his family related to his expression of self-identity.

K first joined the program in the Fall of 2011, but didn't start attending regular sessions until partway through 2013. K is able to share his feelings with people that he trusts, but he often reports feeling "tired inside" and in the first few months of 2014, he seemed to be feeling worse than usual and reported that he has been cancelling appointments with people that he usually enjoys spending time with. At this time, his referee (a health care provider) was contacted, and she suggested that people within his circle of care organize a meeting. K joined the group at the end of the meeting. At this time, he seemed a bit nervous, but also happy to see this group of people in a room together, and said that he is happy to know that we each care about him. The results of this meeting led to increased mental health support within the health care system, increased social support through a referral to a group for young men with similar interests, and increased awareness for K that members of the community care about him.

When K completed his semi-annual RYMP survey, he chose "strongly agree" in response to the statement "I feel less stressed." This marked the first time that K expressed a decrease in the amount of stress he feels. Another milestone was reached during a RYMP session in April when he said, "I'm not happy, but I feel good inside." This feels like a remarkable accomplishment.

With this increase in confidence, K has been able to enrol in Art classes at Langara College, and is also planning to begin English language classes in 2015.

Before including this story, K was asked if he is comfortable sharing this information. He said yes, and wanted to include the following comment:

"I feel safe here. I found people who care, and people I trust. So many things happened in two years for me, like becoming more independent, learning how friendship works, and finding ways to be happy, and to be me. I feel like I have changed on the inside and on the outside."

#### **Community Story of Change**

Youth Service Providers in Richmond have been discussing the possibility of launching a website for youth in Richmond, but for many years this idea has remained in the planning stage. The major challenges to face include a lack of web development abilities within the service provider community, as well as the question of funding (especially the funds needed to design and launch a custom website).

This year, a RYMP member asked if she could make a new website for the Media Lab. This community-based website development project is connected to her studies. Although the Media Lab does not need a new website at this time, the youth was interested in exploring the idea of creating a website for local youth, and a meeting was arranged to discuss the idea with the Richmond Community Services Advisory Council (RCSAC) Youth Sub-Committee. Discussions with committee member Danny Taylor led to the establishment of the domain www.WhatsUpRichmond.ca and the decision to build the site using Joomla.

The youth web designer, and RYMP's program facilitator, were able to complete training on the open source web development platform Joomla, paid for by the RCSAC. Once the website was designed, another RYMP member was selected as Youth Content Manager for the site.

In cooperation with Richmond's youth service agencies, the website is being populated with youth-friendly information and a directory of information on service agencies and recreation groups serving youth. What's Up Richmond is set to launch publicly in 2015.

www.whatsuprichmond.ca

# Program development

The most significant aspects of RYMP program development in the past year are outreach opportunities developed in partnership with Richmond Addictions Services and the Richmond School District.

#### **Richmond Recovery Day Program**

The Richmond Recovery Day Program has been created by Richmond Addiction Services Society (RASS) to support youth/students who are entering into recovery or struggling to stay in recovery from substance use/misuse and mental illness.

The program provides support in a recovery based environment, through participation in support groups, individual/group/family counselling (as needed) and the myriad of services that support long term recovery.

In addition, these students will be supported by other community resources such as the Richmond Youth Media Program. Each Wednesday, the RYMP program facilitator is available for a 3-hour skill session, exploring topics that are of interest to the youth.

This program is supported by funding from the Telus Community Board. Telus Community Board representative Diane Clement came to the Media Lab for a cheque presentation. VIP community members in attendance included Mayor Malcolm Brodie, Counc. Linda McPhail, RASS ED Rick Dubras, RASS board members, Arts Manager Kim Somerville, Arts Coordinator Camyar Chaichian, Kim Somerville, plus RYMP members. A photo from the presentation was published in the Richmond Review.



Mayor Malcolm Brodie, Coun. Linda McPhail, Richmond Addictions Services Society board members and staff, as well as Richmond Youth Media Program youth participated in a check presentation at the Richmond Media Lab. Diane Clement of the Telus Community Board presented a check for \$20,000. The money is a one year contribution to the Richmond Youth Media Program which was created in the Richmond Media Lab in 2011. The leadership program helps youth build their skills in media arts, connects them to peer and adult mentors and develop greater connections to the community.

http://www.richmondreview.com/eeditions/?iid=i2014112105043994

RYMP members were also encouraged to post on the Telus "Wall of Giving":



#### **Horizons Boys Group**

Another outreach initiative has been launched with the Richmond School District (SD38) and the alternate program Horizons. Jon Lee-Son, a teacher at Horizons, approached the Richmond Youth Media Program with a proposal to support the school's Boy's Group, which meets every Friday after school.

The Boy's Group asked to "expand the type of activity it offers through skill sessions in the Media Lab, with the ultimate goal of the students accessing the Media Lab programs on their own." In return, school staff would "promote Media Lab programs, including the Richmond Youth Media Program (RYMP), to students attending the Alternate schools Horizons and Station Stretch. Currently several students who attend Horizons frequent the Media Lab and it's various programs, and this additional exposure to the Media Lab as part of school could strengthen the ties between the Media Lab and the Richmond School District."

A structure was set up so that the group could schedule a series of short skill sessions approximately three times per school year; each session includes a 2-hour lesson, taught once per week, for 3 weeks. In this way, Media Arts Specialist Lauren Burrows Backhouse can introduce a new project during the first session, and then school staff could lead the group through the rest of the project.

The first series of skill sessions will begin in 2015.

# Conclusion

The Richmond Youth Media Program continues to attract new referrals, support media production throughout the community, and help youth develop new skills while building new connections.

Future opportunities include staff expansion (TELUS funding secured in 2014 will support additional staff hours), the implementation of the RYMP member recognition plan, and the development of a youth-run media production referral network.

Thank you for your support!

# Appendix A – Member referrals and community engagement opportunities

Member name	Details	Date completed	YOUTH PAID
НС	Referral to gender educator and activist Jaedyn Starr, for email advice	Jan 9?	n/a
JL	Referral to volunteer position with Cinevolution / Animation class	Jan	n/a
JO	Referral letter for Terry Fox Scholarship	Jan 25	n/a
RYMP	RYMP hosted a tour for 10 ISSofBC youth	Jan 25	n/a
SC	Referral to volunteer gig with Thompson CC (Prezi for AGM)	Jan/Feb	n/a
JL	Referral letter to VFS (accepted!)	Jan	n/a
KL	Referral letter to VFS (accepted!)	Feb	n/a
SY	DJ gig @ Family Day / CAF 2014	Feb 10	50
IC	DJ gig @ Family Day / CAF 2014	Feb 10	75
LL	DJ gig @ Family Day / CAF 2014	Feb 10	50
TR	DJ gig @ Family Day / CAF 2014	Feb 10	50
JB	DJ gig @ Family Day / CAF 2014	Feb 10	25
KL	Photo gig – headshots for Roving Youth Leader	Feb 20	n/q
RYMP	Contributed video PSA to Museum "Language of Learning" exhibit	Feb-Oct	n/a
SY	Pecha Kucha sound technician	Feb-Sept	hourly
EM	Referral to "Stop Sexual Exploitation" photo series / poster design	Feb/Mar	n/a
CY	Referral to "Stop Sexual Exploitation" banner design project	Feb/Mar	n/a
	DJ gig @ RYF Zenith-in-Action event	Apr 6	50
Elliot	DJ gig @ RYF Zenith-in-Action event	Apr 6	n/a
SS	Reference letter for student exchange (Glasgow & OTIS)	Apr 5	n/a
CZ	Community Service Reference for scholarship application	Apr	n/a
IC	DJ gig @ U-ROC Awards	May 3	n/a
JL	Photo booth volunteer @ U-ROC Awards	May 3	n/a
CY	Photo booth volunteer @ U-ROC Awards	May 3	n/a
RF	Registration volunteer @ U-ROC Awards	May 3	n/a
KL	Nominated as Outstanding Youth @ U-ROC Awards	May 3	n/a
HC	Nominated as Outstanding Youth @ U-ROC Awards	May 3	n/a
SY	DJ gig @ Richmond Arts Awards	May 6	75
IC	DJ gig @ Richmond Arts Awards	May 6	75
CL	Referred to Move for Health Day as volunteer	May 9	n/a
SY	Referred to Move for Health Festival as DJ	May 9	150
KM	Referral to AllWays LGBTQ youth group	May	n/a
JB	Reference for scholarship application	May	n/a n/a
10	Reference for scholarship application	May	n/a
VC	Referral to The Village for a volunteer tech position	May 21	n/a
EL	Referral to RCSAC for creation of "What's Up Richmond?" website	Jun-Oct	50
EM	Lead for Youth Service Plan Update video production	June	n/a
ST	Assistant for Youth Service Plan Update video production	June	n/a
SC	Assistant for Youth Service Plan Update video production	June	n/a
JD	Referral to Kaleidoscope		
RL	Tech support for Minoru Pavilion farewell celebration	June 12 July 4/5	n/a
VC	Tech support for Minoru Pavilion farewell celebration		n/a
		July 4/5	n/a
СҮ	Volunteer for Girl Rising screening	June 19	n/a

CY	Volunteer photographer for World of Dance	June 21	n/a
RYMP	National Aboriginal Day video screening event with Pathways	June 21	n/a
SC	Referral letter for Library volunteer position	June 26	n/a
SY	DJ referral to Thompson "Show Off Skate Night"	July 11	50
CY	Reference letter for potential employers	July 12	n/a
CS	Culture Days radio host	Sept 27	n/a
HC	Culture Days radio host	Sept 27	n/a
JB	Culture Days radio host	Sept 27	n/a
MC	Culture Days radio DJ	Sept 27	n/a
SC	Culture Days radio DJ	Sept 27	n/a
MD	Culture Days radio DJ	Sept 27	n/a
ST	Culture Days radio operator	Sept 27	n/a
EL	Culture Days radio photographer	Sept 27	n/a
MH	Referral to become Media Lab volunteer (Fall 2014 Animation class)	Oct	n/a
MD	Kaleidoscope Gala DJ	Oct 9	n/a
JO	Referred to City of Richmond Street Banner Contest Judging Team	Oct 17	n/a
LH	Referred to specialized job fair for people living with a disability	Oct 18	n/a
ZV	Remembrance Day – video team (camera operator)	Nov	50
EL	Remembrance Day – video team (production assistant)	Nov	50
HC	Remembrance Day – video team (production assistant)	Nov	50
ST	Referred to Writer-In-Residence "Words Online" course	Nov	n/a
LD	Referred to Writer-In-Residence "Writing As A Career" workshop	Nov	n/a
AS	Thin Ice Youth Skate DJ	Dec	50
SC	Referred to Thompson Community Centre for AGM presentation	Dec	n/a
MS	Referred to Art Institute for audio recording opportunity	Dec	n/a

# Appendix B – RYMP member sign-in sheet



me∙dia lab

Saturday, April 19, 2014 w/ Lauren

**Sign-in Sheet** 

_	name	in.	Qut	whatcha do today?	Skill session?	Ind. Project?	Comm- unity?	Mentor- ship?	Have a snack?
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-	name	ia.	out	whatcha do today?	Skill posaion?	Ind. Project?	Community?	Menter- ship?	Have a snack?
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14					1				
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16									
17									
18									
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21						-			
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23									
24									

Notes: