

United Way of the Lower Mainland



Community Profile Series

Richmond

December 14, 2015

Schedule 1 to the Minutes of the Regular meeting of Richmond City Council held on Monday, December 14, 2015.

About the United Way of the Lower Mainland



Our Vision: A healthy, caring, inclusive community.

Our Mission: To strengthen our community's capacity to address social issues.

How United Way works and leads social change:

- **Research:** We fund and conduct research to understand community needs and plan for the future.
- **Collaborate:** We multiply our impact through partnerships.
- **Invest:** We make smart community investments to achieve results.
- **Advocate:** We help people understand the issues and influence public attitudes, systems and policies.

United Way in Richmond, 2015



Funding total in Richmond:

\$1,127,000

Funded Agencies delivering service to Richmond residents:

41

Programs funded:

50

Spotlight Investment:

The Early Years Refugee Project is a program tailored to help refugee children and their families. The early childhood program recognizes the unique needs of refugee children and their families and is offered in six

Lower Mainland communities including Richmond.

The Community Profile Series



The United Way decided to undertake this profile for a few reasons:

- UWLM wants to keep a finger on the pulse of what communities need and if their needs are changing.
- UWLM funds many agencies and services in Richmond and we are aware of changing need. This profile will inform our investment in future services, to partner in Richmond for an even stronger community.
- As a knowledge resource and a community partner, we provide this compiled profile to inform partner planning and strategies.

* Data used in this snapshot is primarily 2010/2011 census or national household survey data

What we included:



Three different sets of indicators that can help decision-makers plan social services:

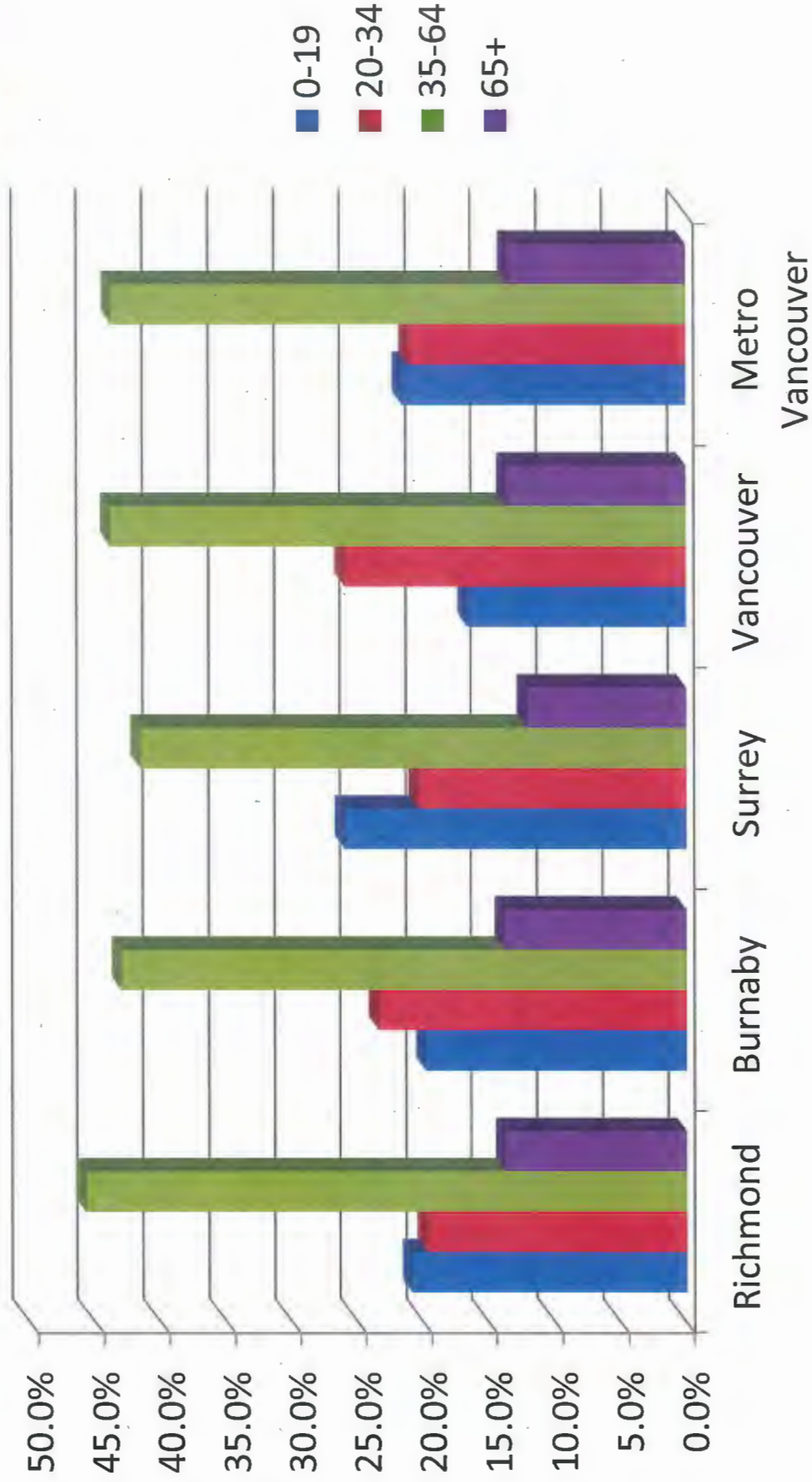
- Population (e.g. demographics, growth trends, languages)
- Economic (e.g. income, unemployment, education, housing)
- Social (e.g. homelessness, family structure, childhood vulnerability, causes of death)

It also presents data on calls to the bc211 Helpline (2014)

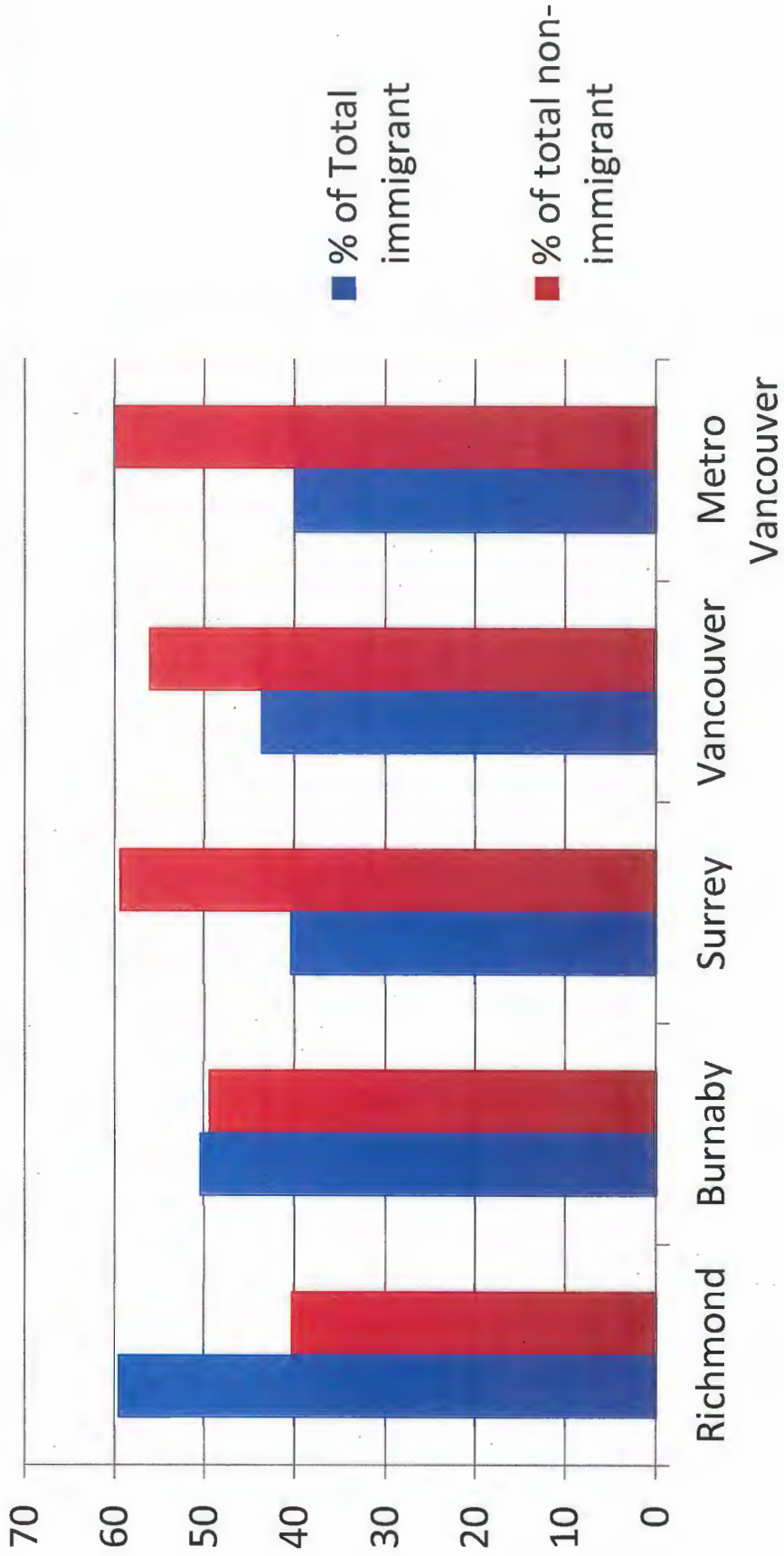


Population Indicators

Population Age Categories, 2011



Immigration population, 2011



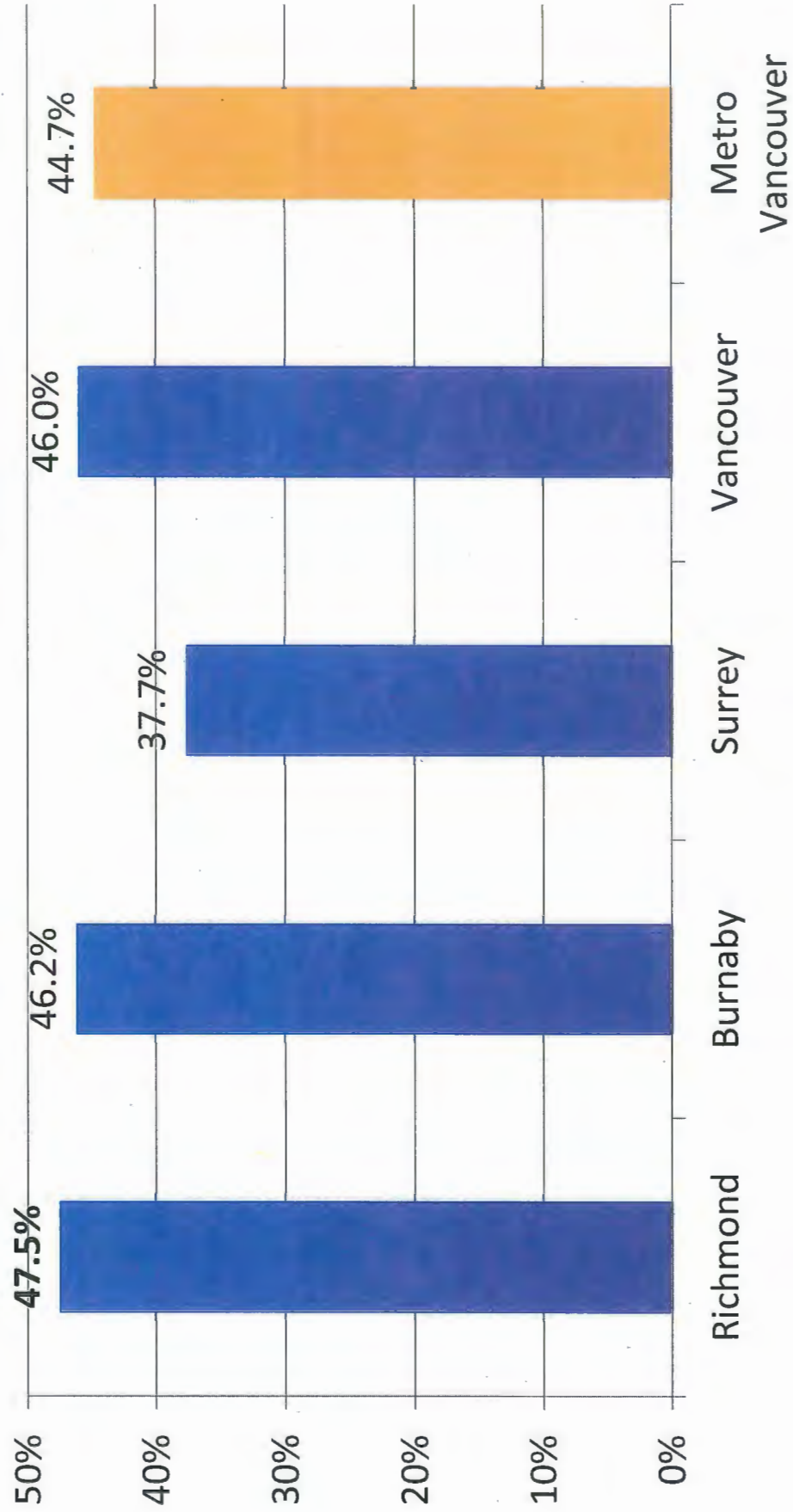


Economic Indicators

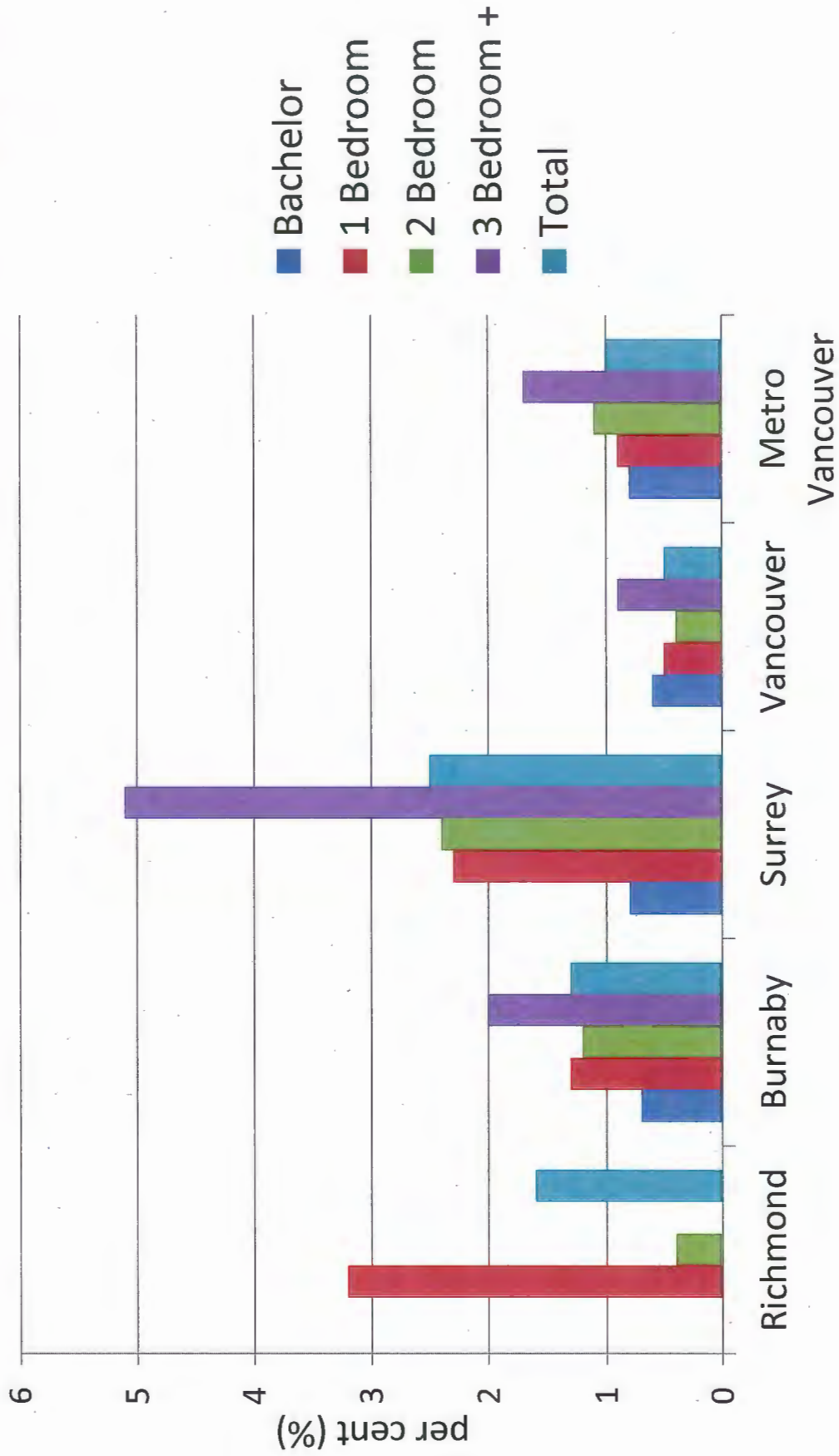
Rents 30% income or more, 2011



Percentage of renter households spending 30% or more of household total income on shelter costs, 2011



Rental Vacancy Rates by size, 2014



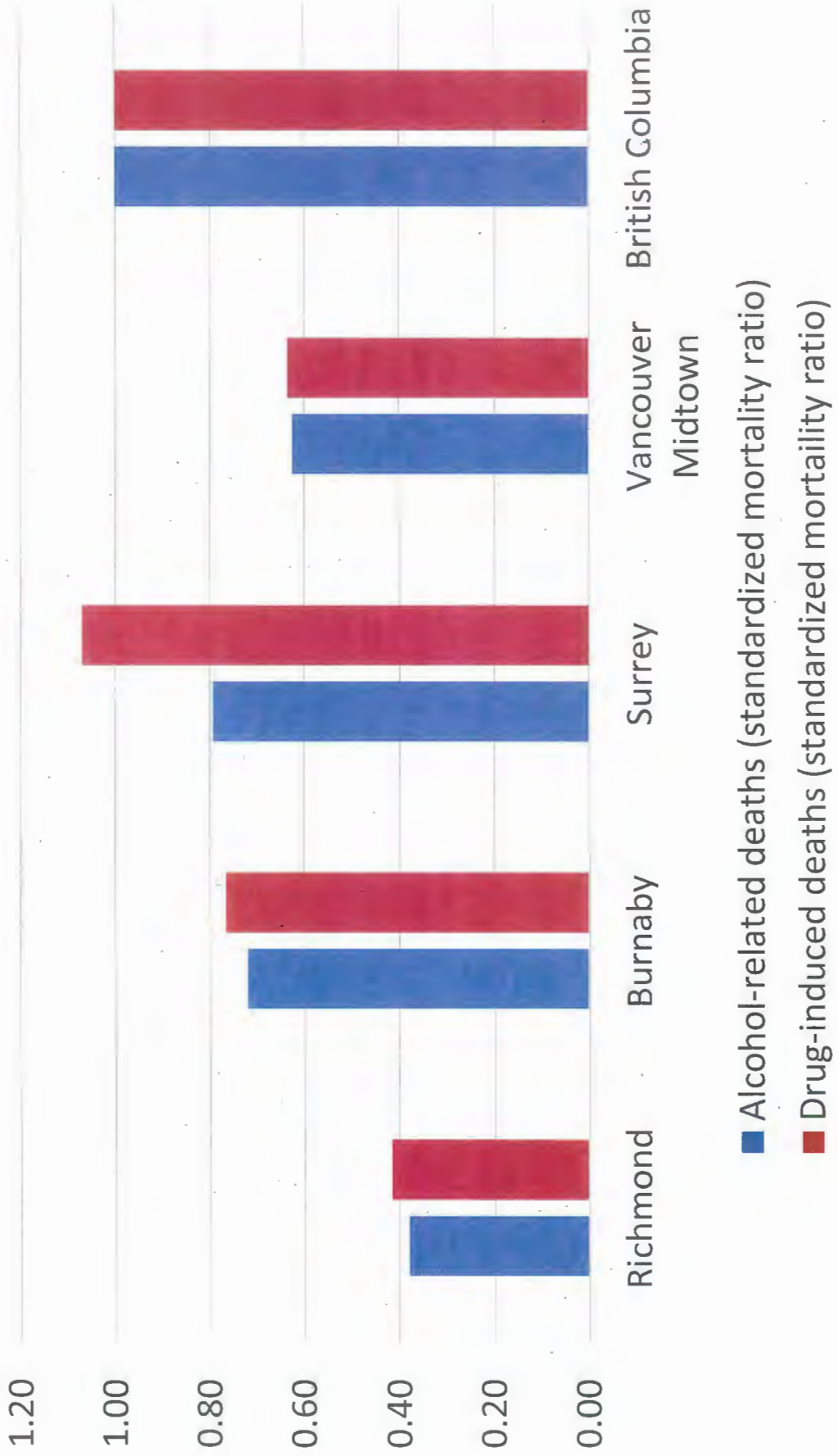


Social Indicators

Cause of death, by type, 2007-2011



Deaths by type, 2007-2011



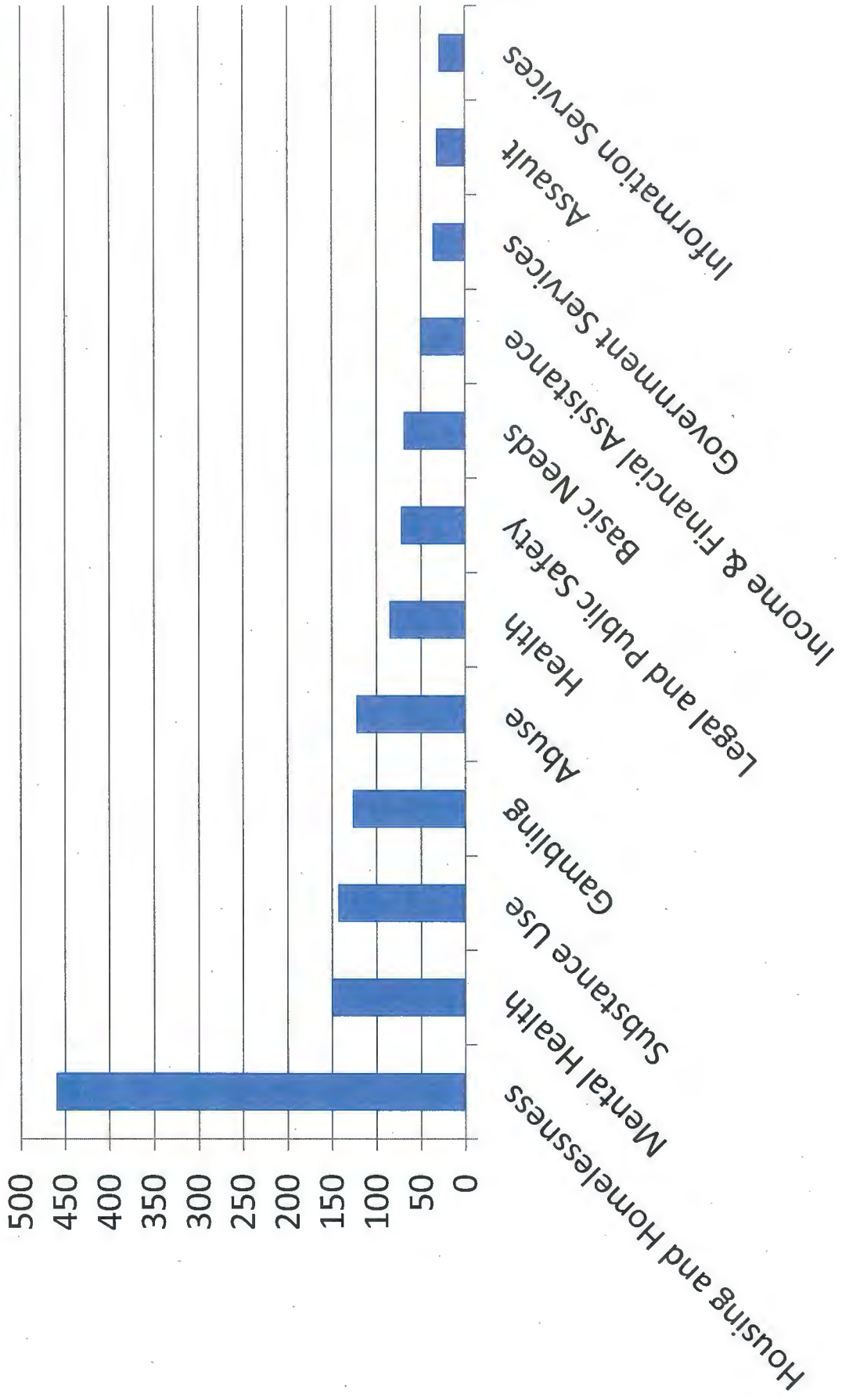
■ Alcohol-related deaths (standardized mortality ratio)

■ Drug-induced deaths (standardized mortality ratio)



bc211 Call Trends 2014

Top 10 Reasons for Calls to bc211, Richmond 2014





Questions?

Thank you!



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Richmond 2015



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41

Programs funded
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50

UWLM-funded agencies providing services in Richmond:

411 Seniors Centre Society
Battered Women's Support Services
BC 211 Services Society
BC Centre for Ability Foundation
BC Seniors Services & Housing Information Society
Big Brothers of Greater Vancouver
Big Sisters of BC Lower Mainland
Boys & Girls Clubs of South Coast BC
Canadian Centre for Policy Alternatives
Canadian Red Cross Society BC Lower Mainland
CHIMO Community Services
CityGate Leadership Forum Society
Crisis Intervention & Suicide Prevention Centre of BC
Dalai Lama Center for Peace & Education
Developmental Disabilities Association of Vancouver & Richmond
Early Childhood Educators of British Columbia
Elizabeth Fry Society of Greater Vancouver
Equitas - International Centre for Human Rights Education
Family Services of Greater Vancouver
Human Early Learning Partnership (UBC)
Jewish Community Centre of Greater Vancouver
Jewish Family Service Agency Vancouver
John Howard Society of the Lower Mainland of BC
Learning Disabilities Assoc of BC - Vancouver Chapter
Lookout Emergency Aid Society
Lower Mainland Out of School Alliance (SD # 41 hosting)
Parent Support Services Society of BC
Richmond Family Place Society
Richmond Multicultural Community Services
Richmond Youth Service Agency Society

Sasamat Outdoor Centre
Scouts Canada - Pacific Coast Council
SCY Society for Children & Youth of BC
Sharing Farm Society
SUCCESS (United Chinese Community Enrichment Services Society)
Touchstone Family Association
Vancouver Aboriginal Friendship Centre Society
Vancouver Second Mile Society
Vantage Point
Volunteer Richmond Information Services
YMCA of Greater Vancouver

Spotlight Investment

The Early Years Refugee Project is a program tailored to help refugee children and their families. The early childhood program recognizes the unique needs of refugee children and their families and is offered in six Lower Mainland communities: Burnaby, Langley, Richmond, Surrey, the Tri-Cities, and Vancouver.