



**City of  
Richmond**

*For consideration at Council Meeting of Dec 19, 2011 (To be added to the agenda)*

**Report to Council**

**To:** Richmond City Council

**Date:** December 16, 2011

**From:** Victor Wei, P. Eng.  
Director, Transportation

**File:** 11-7400-01/2011-Vol 01

**Re: APPLICATION TO CONDUCT ANNUAL SANTA CLAUS PARADE WITH REVISED DATE AND ROUTING**

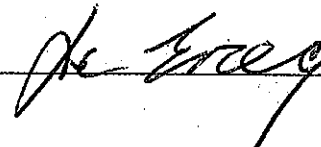
**Staff Recommendation**

That the Rotary Club of Steveston be granted approval to conduct the annual Santa Claus Parade on December 23, 2011 using the route shown in Attachment 2 of this report.



Victor Wei, P. Eng.  
Director, Transportation  
(604-276-4131)

Att. 2

FOR ORIGINATING DEPARTMENT USE ONLY			
ROUTED TO:	CONCURRENCE		CONCURRENCE OF GENERAL MANAGER
Engineering .....	Y <input checked="" type="checkbox"/>	N <input type="checkbox"/>	
Fire Rescue .....	Y <input checked="" type="checkbox"/>	N <input type="checkbox"/>	
Parks & Recreation .....	Y <input checked="" type="checkbox"/>	N <input type="checkbox"/>	
RCMP .....	Y <input checked="" type="checkbox"/>	N <input type="checkbox"/>	
<b>REVIEWED BY TAG</b>	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	<b>REVIEWED BY CAO</b> YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

## Staff Report

### Origin

On Wednesday December 14, 2011, a Richmond Events Approval Coordination Team (REACT) member received an application from the Rotary Club of Steveston to conduct its annual Santa Claus parade on a different day and using a different route than that currently approved by Richmond City Council. Per Section 7.2 of Traffic Bylaw No. 5870, any changes to the criteria of an approved annual parade must be approved by Council. This report presents the revised criteria and recommends that the parade be granted approval.

### Analysis

#### 1. Proposed Changes to Parade Criteria

Currently, the annual Santa Claus parade is approved to be held on December 24<sup>th</sup> starting at 6:00 pm along the route in the Steveston area shown in **Attachment 1** (i.e., beginning on Hunt Street and ending on Broadway Street).

The Rotary Club of Steveston is requesting approval to conduct the parade on December 23<sup>rd</sup> starting at 6:00 pm along the revised route in the Steveston area shown in **Attachment 2** (i.e., beginning on Hunt Street and ending on Moncton Street). The revised routing eliminates any potential traffic impacts to Steveston Highway and 7<sup>th</sup> Avenue (which are both bus routes), plus allows Steveston Village merchants to participate in the parade. Richmond RCMP will also be participating in the parade.

The estimated duration of the parade is 45 minutes and any disruption to traffic along the affected streets is expected to be minimal.

#### 2. Future Amendment to Traffic Bylaw 5870

To reflect the revised criteria of the parade, staff will bring forth an amendment to Traffic Bylaw 5870 in early 2012.

### Financial Impact

There is no financial impact to the City.

### Conclusion

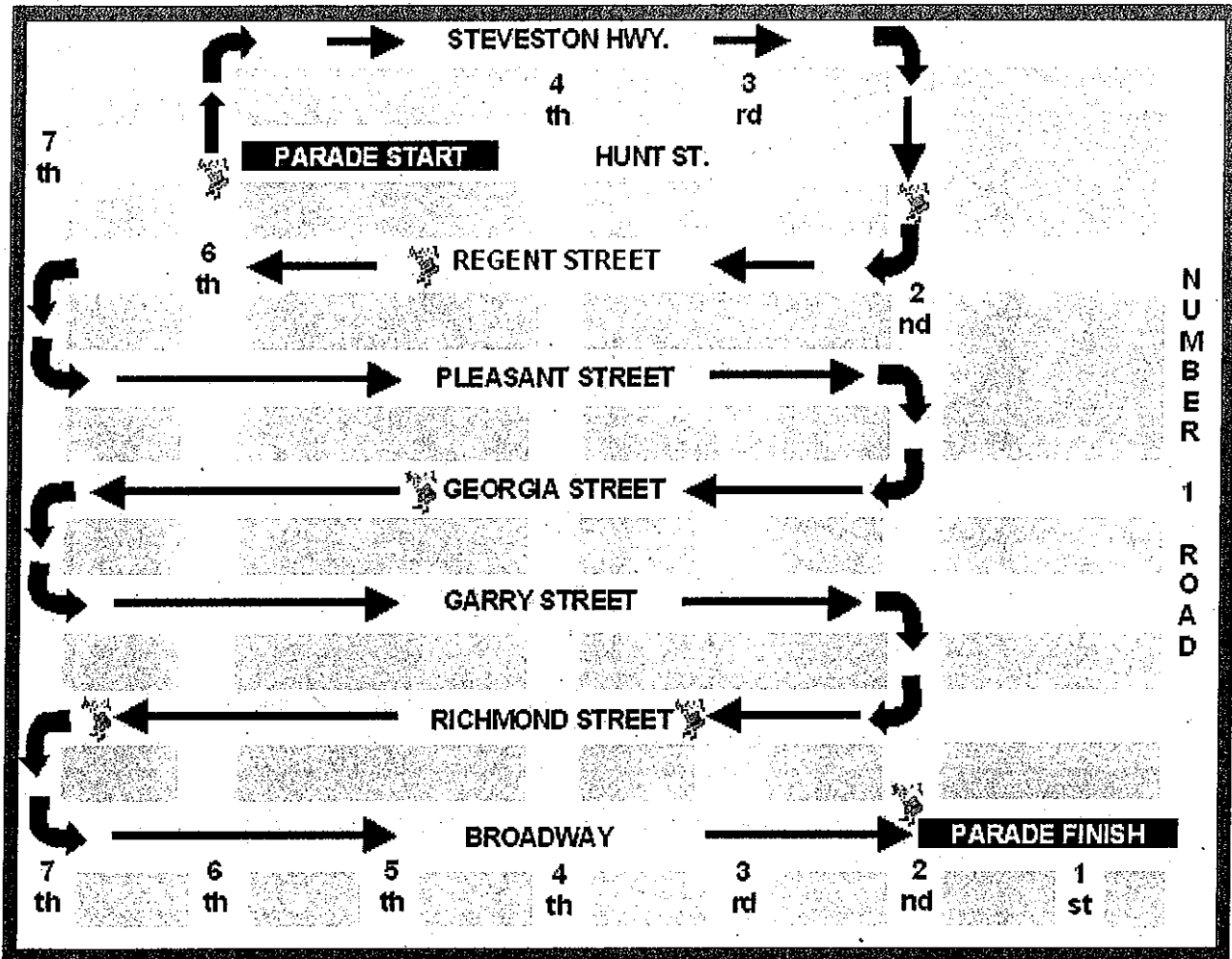
Staff recommend support of the request of the Rotary Club of Steveston as the annual Santa Claus parade has proven successful over the years and continues to be supported by the residents and business community in Steveston.



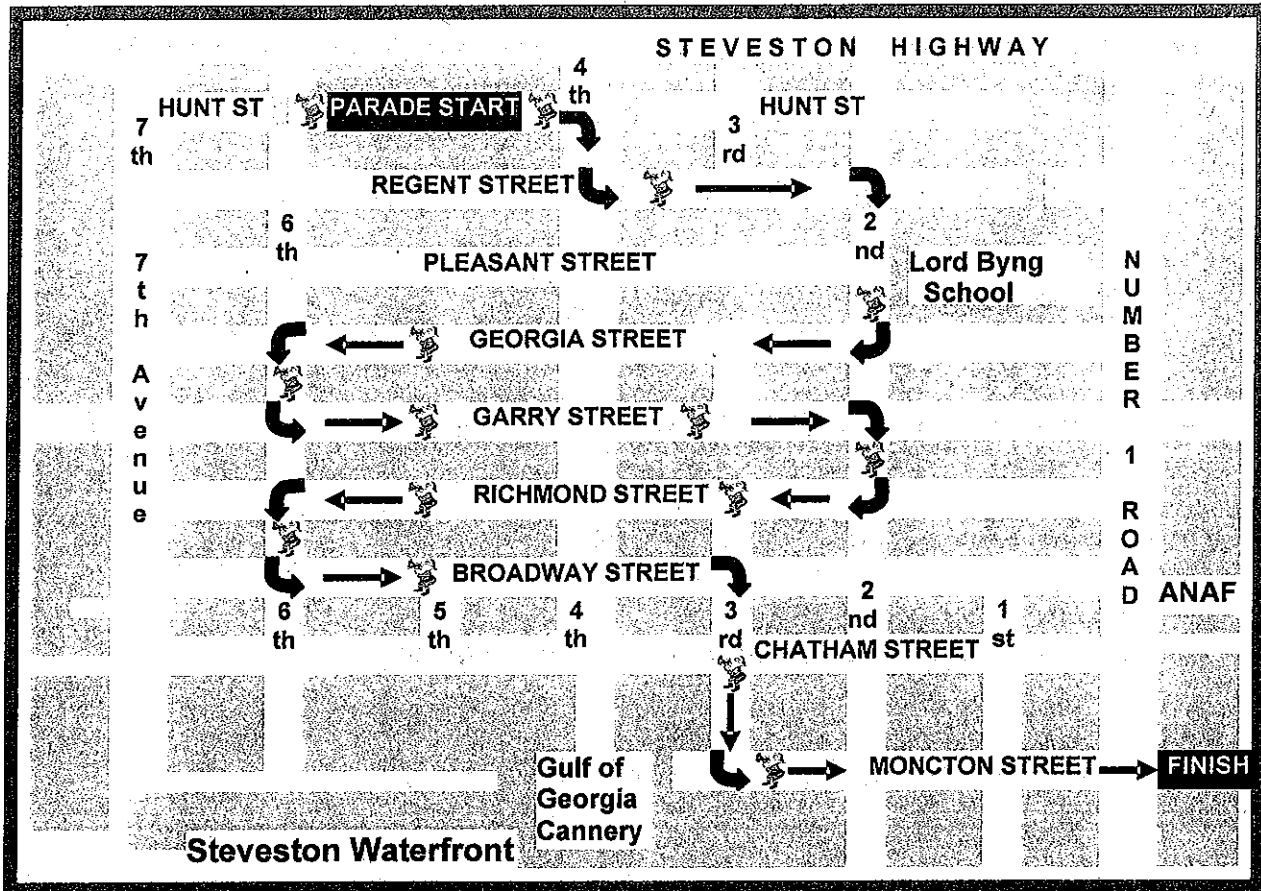
for: Joan Caravan  
Transportation Planner  
(604-276-4035)

JC:jc

Current Approved Route of Santa Claus Parade



### Proposed Route of Santa Claus Parade



## MayorandCouncillors

---

**From:** P Mitchell [pmitchll@shaw.ca]  
**Sent:** December 16, 2011 2:10 PM  
**To:** Weber, David; MayorandCouncillors  
**Cc:** Wei, Victor; Caravan, Joan  
**Subject:** Steveston Santa Claus Parade Dec 23. Traffic Light at Moncton & #1 Rd issue.  
**Categories:** 11-7400-01 - Special Events - General  
**Attachments:** 11SantaParadePoster.doc

Mayor's Office, City Clerk's Office, Richmond Transportation:

Attached is the routing proposed for the Steveston Santa Claus Parade on Dec 23. (map poster)  
Please note that the parade ends at the Steveston Community Centre parking lot a block east of the map end.

It is the same routing we have used for the past 3 or 4 years, and the routing posted on our Steveston Rotary website for 3 or 4 years, and as promoted by the the local newspapers this past week after they looked it up on our website. The portion south of Chatham Street is also the parade routing that people have come to expect for parades in Steveston.

<http://www.stevestonrotary.org/photos/santaparade07/index.htm>

Thus Steveston businesses and residents expect the parade to travel down Moncton Road under the Christmas lighting on December 23 at 6:30 PM.

The new light controlled intersection at #1 Road and Moncton Street creates a bit of challenge to this routing, but I'm advised by the RCMP that they have planned for sufficient police and auxiliaries and vehicles to safely control this intersection as our ~5 minute long parade passes through the intersection.

However, it appears that the routing on file for the parade may be via Bayview in this area, and I'm advised by City staff that it is Councils role to approve parade routing, so the routing on file needs to be changed to that which I attach.

In the absense of David Weber from the Clerk's office today, I am forwarding the attached route map and requesting Richmond City Council approve this parade routing at it Monday Dec. 19 meeting.

Respectfully,

Peter Mitchell

PS. Conversation with Sgt. K. Hansen at the Richmond RCMP will confirm their ability to support using this parade routing.

