



# City of Richmond

## Report to Committee

**To:** Public Works and Transportation Committee  
**From:** Victor Wei, P. Eng.  
Director, Transportation  
**Date:** October 17, 2014  
**File:** 11-7400-01/2014-Vol  
01  
**Re:** Application to Conduct Annual Santa Claus Parade with Revised Date and Routing

### Staff Recommendation

That the Rotary Club of Steveston be granted approval to conduct the annual Santa Claus Parade on December 24<sup>th</sup> of each year using the route shown in Attachment 1 of this report.

Victor Wei, P. Eng.  
Director, Transportation  
(604-276-4131)

Att. 1

REPORT CONCURRENCE		
<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>
Parks Services	<input checked="" type="checkbox"/>	
Roads & Construction	<input checked="" type="checkbox"/>	
Community Bylaws	<input checked="" type="checkbox"/>	
Fire Rescue	<input checked="" type="checkbox"/>	
RCMP	<input checked="" type="checkbox"/>	
<b>REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE</b>	<b>INITIALS:</b> 	<b>APPROVED BY CAO</b> 

## Staff Report

### Origin

The Richmond Events Approval Coordination Team (REACT) has received an application from the Rotary Club of Steveston to conduct its annual Santa Claus parade on a different day and using a different route than that currently approved by Richmond City Council. Per Section 7.2 of Traffic Bylaw No. 5870, any changes to the criteria of an approved annual parade must be approved by Council. This report presents the revised criteria and recommends that the parade be granted approval.

### Analysis

#### Proposed Changes to Parade Criteria

Currently, the annual Santa Claus parade is approved to be held on December 23<sup>rd</sup> each year starting at 6:00 p.m. along the route in the Steveston area shown in solid red in Attachment 1 (i.e., beginning on Hunt Street and ending on Moncton Street).

As of the upcoming event in 2014, the Rotary Club of Steveston is requesting approval to conduct the parade on December 24<sup>th</sup> each year starting at 5:00 p.m. along the revised route in the Steveston area shown in dashed purple in Attachment 1 (i.e., beginning on Regent Street and ending in Garry Point Park). The revised and shorter routing keeps the parade within the residential areas and avoids any potential traffic impacts to Steveston Highway, 7<sup>th</sup> Avenue and No. 1 Road-Moncton Street intersection (all of which are bus routes). While the proposed revised routing would travel on some roadway sections that it did not in 2013, those same sections were used as part of the parade route prior to 2011 and residents on these roadway sections have expressed interest in having the parade return to their areas.

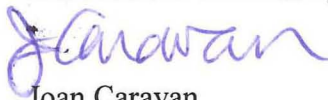
The estimated duration of the parade is 45 minutes and any disruption to traffic along the affected streets is expected to be minimal. Richmond RCMP will be participating in the parade and providing traffic control. No amendments to Traffic Bylaw 5870 are required.

### Financial Impact

None.

### Conclusion

Staff recommend support of the request of the Rotary Club of Steveston as the annual Santa Claus parade has proven successful over the years and continues to be supported by the residents and business community in Steveston.



Joan Caravan  
Transportation Planner  
(604-276-4035)

JC:jc

Att. 1: Existing and Proposed Routes of Annual Santa Claus Parade

Existing and Proposed Routes of Annual Santa Claus Parade

