



City of Richmond

Report to Committee

To: Planning Committee
From: Cathryn Volkering Carlile
 General Manager - Community Services
Re: 10 Year Richmond Social Planning Strategy

Date: October 20, 2009
File: 08-4055-20-SPST1/Vol
 01

Staff Recommendation

1. That the principles and objectives for preparation of a 10 Year Richmond Social Planning Strategy, as presented in the report dated October 20, 2009 from the General Manager – Community Services, be endorsed.
2. That staff be authorized to pursue preparation of a 10 Year Richmond Social Planning Strategy, in accordance with the report.

Cathryn Volkering Carlile
 General Manager - Community Services
 (604-276-4068)

Att. 4

FOR ORIGINATING DEPARTMENT USE ONLY			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Economic Development	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Real Estate Services	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Emergency Programs	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Recreation Services	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Development Applications	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Policy Planning	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Sustainability	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Community Safety	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Arts, Culture & Heritage Services	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Transportation	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Intergovernmental Relations	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Affordable Housing	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
RCMP	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Richmond Fire Rescue	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
REVIEWED BY TAG	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	REVIEWED BY CAO	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

Staff Report

Origin

On several occasions in recent years, City Council has indicated a desire to have a comprehensive social planning strategy developed for the City. For example, at its March 12, 2007 meeting Council adopted the following recommendation from a report regarding the City's Enhanced Sustainability Initiative:

“that the concept of enhanced investment in the social fabric of the community, with internal resources to support social programs, be supported.”

Specifically, the report proposed that staff identify key social planning issues that the City should be involved with over the next five years, thereby helping the City with its own priority setting and in pursuing senior government funding for social initiatives.

Council reiterated its interest in the development of a Richmond Social Planning Strategy in its 2008 – 2011 Term Goals:

Goal 4: Improve the effectiveness of the delivery of social services in the City through the development and implementation of a Social and Community Service Strategy

At the administrative level, the recent departmental reorganization is intended to assist Council with realization of its Term Goals. Establishment of the new Community Services Department - particularly its Community Social Services Unit – is testament to the City's commitment to social initiatives, and will facilitate the preparation and implementation of a comprehensive Richmond Social Planning Strategy. Indeed, the new organizational structure will position the City to prepare a Strategy that is inclusive, innovative, and responsive to the needs of the City, the community, and external stakeholders. Anticipated outcomes include:

- A more intense focus on social issues
- A more proactive approach to social service needs, including improved readiness for meeting future challenges
- A stronger and more connected community
- Enhanced effectiveness and efficiency of service delivery by the City and external partners
- Sharing of knowledge and building of capacity for addressing social issues
- Significantly enhanced customer service
- Strengthening of a network of people and agencies that work together and join forces on common goals
- Stronger partnerships amongst community and business partners
- Stronger emphasis on community asset building amongst all segments of the community.

In August 2009, staff prepared a draft Background Paper on the Social Planning Strategy, which was distributed to Council members for information and review. In addition to providing supporting material for this report, the intent was to produce a document that could be amended and made available to community members, advisory committees, and external partners,

following Council's endorsement to launch the Strategy preparation. In conjunction with this report, it was believed that the Paper could provide useful background material on social planning in Richmond, as well as help in eliciting comments during the Strategy consultation process.

With the foregoing as context, the purpose of this report is twofold:

1. To provide an overview of the context and proposed process for preparing a 10 Year Richmond Social Planning Strategy, and
2. To seek authorization to pursue preparation of the Strategy.

The report is organized into four main sections:

1. Purpose and scope of the proposed Strategy
2. Setting the stage
3. Looking forward
4. Preparing the Strategy.

Purpose and Scope of Proposed Strategy

The proposed Social Planning Strategy is intended to guide the City's decisions and resource allocations on social planning matters over the next 10 years - in essence, functioning like a social planning equivalent of the Official Community Plan. It is also intended to be a planning resource for external stakeholders. Specifically, the Strategy will:

1. Identify social planning priorities for City attention between now and 2020,
2. Clarify the role of the City (and other stakeholders) with respect to addressing particular social planning topics, and
3. Provide a foundation for a more integrated, coordinated, and sustainable approach for social planning in Richmond for the future.

With respect to the latter, the Strategy will seek synergies between social planning and broader corporate sustainability initiatives. Given its breadth, however, the Strategy will not offer specific solutions, policies, or targets for any one social issue or sector (e.g., youth engagement, child care). Such information will be provided as part of the follow up Implementation Program, which will identify ongoing, annual social planning actions, budgets, programming requirements, and targets for the Strategy.

Setting the Stage

Context

Social planning strives to strengthen communities by promoting positive social change, social justice and support for the overall population. While being similar in approach to other forms of planning, social planning places particular emphasis on improving the human condition and quality of life of people in the community. For purposes of this report, the term social planning

is used broadly, going beyond planning per se to also encompass the delivery of programs and services.

Richmond has a strong tradition of social planning – a tradition of listening to, engaging and collaboratively responding to residents’ social concerns. Examples of the City’s commitment to social planning include:

- *Adopting a culture of collaboration:* Council has established various standing and City citizen advisory committees which either exclusively, or in part, focus on social planning matters. As well, the City regularly collaborates with an array of community groups, non-profit service providers, and external regional, provincial and federal partners in addressing social planning and service delivery issues.
- *Establishment of administrative infrastructure:* The City retained its first Social Planner in 1973, a Diversity Coordinator in 1986, a Cultural Diversity Coordinator in 2005, an Affordable Housing Coordinator in 2007, and a Social Planning Coordinator in 2008 (making Richmond one of the first municipalities in the region to establish such positions). Also, as noted, the recent departmental reorganization – particularly the establishment of the Community Services Department and Community Social Services Unit, - will improve the City’s ability to effectively respond to emerging social issues.
- *Pursuit of innovative initiatives:* The City has pursued several innovative initiatives over the years (e.g., Caring Place, a Problem Gambling Prevention and Treatment Strategy, an Intercultural Strategic Plan, an Affordable Housing Strategy, an Asset Development Framework For Youth Services planning, periodic child care needs assessments) and has gained a reputation as a leader in social planning in Metro Vancouver.

Key Stakeholders

A variety of departments, organizations and individuals are involved with social planning in Richmond. A relatively detailed list is provided in **Attachment 1**, with examples including the following:

- *City departments* – e.g., Community Services, Parks & Recreation, Planning & Development, Law & Community Safety
- *Council and non-Council-appointed advisory committees* - e.g., Child Care Development Advisory Committee, Richmond Community Services Advisory Committee
- *External partners* - e.g., Federal and Provincial agencies, Vancouver Coastal Health (VCH) - Richmond, Richmond School District, Community Associations, non-profit agencies
- *Richmond residents and business people.*

City Social Initiatives

Attachment 2 provides a list of City social planning topic areas, with the degree of involvement in each. **Attachment 3** provides a more detailed list of the City’s current social planning initiatives.

As the attachments reveal, the City is currently focusing on a range of social planning activities, which broadly fit into one of three categories:

- *Social Planning Issues:*
 - Child care
 - Diversity
 - Affordable housing
 - Homelessness
 - Health
 - Group Homes
 - Poverty
 - Drug and alcohol addiction
 - Problem gambling prevention and treatment
- *Population Groups:*
 - Children and families
 - Youth
 - Older adults
 - People with disabilities
 - First Nations/ Aboriginal
- *Capacity Building:*
 - City Grants
 - Support to community agencies
 - Advisory committee initiatives.

Further, the degree of the City's involvement varies according to the issue or initiative being addressed, ranging from major (e.g., child care, affordable housing) to limited (e.g., health).

2009 Corporate Reorganization

In July 2009, Council authorized a restructuring of the organization to address the opportunities and challenges facing the City over the next several years. The new structure is driven by Council's Term Goals, and is consciously forward thinking. The Community Services Department – and particularly its Community Social Services Unit – is intended to help the City to proactively respond to Richmond's future challenges.

The mandate of the Community Social Services Unit relates to how the City makes decisions that affect all Richmond residents. It focuses on working cooperatively with other agencies in the development of networks, programs and processes that promote social interaction and cultural enrichment. It also focuses on responding to the needs of vulnerable populations, respecting social diversity, and ensuring that the City puts priority on developing the community's social capital.

The timing of the Corporate reorganization is opportune, as the Community Social Services Unit will be ideally suited to coordinate preparation of the Social Planning Strategy.

Assessment

Based on the foregoing, and a review of the more detailed information provided in Attachments 1, 2, and 3, the following conclusions emerge:

- A broad range of social planning topics is being addressed by the City, and a broad range of programs and services is being delivered
- None of the issues being addressed falls under the sole purview of the City
- The City has established numerous socially-oriented advisory committees
- The City collaborates with a variety of external partners in addressing social issues
- The City is putting significant resources and efforts into some issues, but fewer resources into others
- Establishment of the new Community Services Department and its Community Social Services Unit constitutes an innovative new service delivery model for Richmond – a model that represents a significant long term investment in the City’s social future.

Further, for planning for the future, it is also concluded that:

- Regardless of the resources or energies contributed, the City will not be able to fully address the community’s expanding social needs on its own (e.g., there continues to be a lack of affordable housing and child care spaces in Richmond, despite the City’s concerted efforts in those areas)
- In moving forward, the City will need to set priorities and make (potentially difficult) choices.

Looking Forward

Trends

Key trends that will likely affect Richmond’s social planning efforts between now and 2020 include:

- An increasing expectation from various sectors of the community that the City should contribute more money to direct social service delivery, countered by a concern that municipal property taxes be contained as much as possible
- Continued senior government funding constraints and more downloading of responsibilities to local governments
- A growing population and commensurate increase in demand for services
- Economic uncertainty (i.e., how long will the current downturn persist?)
- Increasing urbanization
- Rising property and housing costs
- Increasing aging of population
- Increasing cultural and ethnic diversity
- Rising levels and increasing visibility of poverty and homelessness in the community and associated issues such as addictions and mental illness

- Increasing disparity between “haves” and “have nots” and associated concerns about equity in the community
- Increasing concerns about the social impacts of environmental degradation to current and future generations
- Increasing pressure on the volunteer and non-profit sector to “do more with less”
- Increasing complexity and inter-relationship of issues facing the community (e.g., homelessness, gang violence).

Opportunities and Challenges

In preparing a Richmond Social Planning Strategy, it will be important to recognize the following opportunities and challenges:

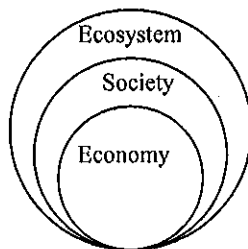
Opportunities	Challenges
<ul style="list-style-type: none"> • A strong network of community agencies in Richmond • The willingness of agencies and residents to collaborate and form partnerships • A strong tradition of social planning in Richmond (part of the community and City culture) • A relatively healthy economic base (despite economic downturn) • A diverse array of social and community programs, facilities, and amenities • A well educated, ethnically and culturally diverse population • An increasing public awareness of sustainability issues. 	<ul style="list-style-type: none"> • Economic uncertainty • Senior government funding shortfalls and uncertainty • Managing expectations of community agencies and the public (i.e., the City can’t “do it alone” in responding to social issues) • Anticipating and addressing various social impacts resulting from urbanization of the City Centre • Competition for limited City resources • Responding to ongoing and increasing requests from community groups for free or subsidized City land or space • Matching funding requirements for some senior government programs – which have the attraction of offering leveraged monies, but may not necessarily address the highest priority needs for Richmond.

Sustainability Considerations

No widely accepted definition of social sustainability exists; however, key elements found in many definitions are as follows:

- *An Integrated Systems Approach*: ensuring that decisions on social matters also pay heed to economic and environmental concerns (and vice versa; see graphic below)
- *Concern With The Future*: ensuring that decisions to meet today’s needs do not compromise our ability to address the needs of tomorrow

- *A Focus on Social Planning Principles:* concern that decisions address such principles as equity, diversity, interconnectedness, quality of life, partnerships, and democracy and governance.



Interconnected Components of Sustainability

Source: City of Richmond's Corporate Triple Bottom Line Guide

Sustainability principles will be reflected in preparation of the Social Planning Strategy. Also, once completed, the Strategy will help to clarify the social component of the City's broader Sustainability Framework. More focused research to assist with identifying specific targets or other elements of social sustainability will occur during preparation of the Implementation Program for the Strategy.

Council Term Goals

Council has identified nine goals for its 2008 – 2011 term – including one specifically pertaining to the preparation of a Social Planning Strategy. While not all Council's goals are overtly "social" in nature, the Social Planning Strategy will, to varying degrees, address or complement the goals as follows:

- Goal 1:** *Ensure Richmond remains a safe and desirable community to live, work and play in through an interdisciplinary approach to community safety and a term strategy* - The Social Planning Strategy and City community safety initiatives are both concerned with enhancing "quality of life" (i.e., ensuring that Richmond remains a safe and desirable community in which to live, work, and play).
- Goal 2:** *Ensure the City has the capacity to meet the financial challenges of today and in the future, while maintaining appropriate levels of service* - In preparing the Social Planning Strategy, and its follow up Implementation Program, a key concern will be to ensure that any policies and proposals being recommended will be financially viable for the City over the long term.
- Goal 3** *Ensure effective growth management for the City* - Recognizing that the availability of appropriate social programs and services will be essential as Richmond continues to grow, the Social Planning Strategy will complement Richmond's forthcoming Official Community Plan update.

- Goal 4:** *Improve the effectiveness of the delivery of social services in the City through the development and implementation of a Social and Community Service Strategy* - The preparation of the proposed Social Planning Strategy and the recent City departmental reorganization (most notably the creation of the Community Services Department and Community Social Services Unit) will directly address this Goal.
- Goal 5:** *Advance the City's destination status and ensure our continued development as a vibrant cultural city with well established festivals and the arts* - As with cultural initiatives, the Social Planning Strategy is concerned with enhancing Richmond's vibrancy and quality of life (e.g., capitalizing on the City's cultural diversity, social facilities and services, and recreational and arts opportunities).
- Goal 6:** *Improve City transportation and mobility elements* – The availability of effective and accessible transportation options is important for all segments of the population - particularly for vulnerable groups such as seniors, people with disabilities, and people with low incomes. Ensuring that such options are available is both a transportation and social planning issue.
- Goal 7:** *Demonstrate leadership in and significant advancement of the City's agenda for sustainability through the development and implementation of a comprehensive strategy* – As noted, the Social Planning Strategy will help to clarify the social component of the City's Sustainability Framework.
- Goal 8:** *Effectively manage local economic development issues and opportunities through the creation of clearly articulated economic development objectives for this term of office* - While acknowledging that a strong local economy provides social benefits and opportunities, economic development is not a specific focus of the Social Planning Strategy. It is noted, however, that social investments (e.g., for affordable housing and community facilities) can also generate positive economic spinoffs (e.g., construction jobs, increased market activity for local businesses).
- Goal 9:** *The City will have a stable, effective, and knowledgeable workforce to serve Council and the community now and in the future* - As with economic development, workforce initiatives are not a specific focus of the Social Planning Strategy. It is noted, however, that the availability of affordable housing, child care facilities, accessible environments, transit, health services, education programs, and other "social infrastructure" support a diverse and productive labour force.

Social Planning Principles

Before preparing the Social Planning Strategy, it is essential that the principles of the Strategy be articulated. It is also essential that the priorities and initiatives that emerge from the Strategy be consistent with the identified principles.

Subject to future refinement, eight principles are suggested for the Social Planning Strategy. Specifically, it is proposed that the Strategy will:

- A) *Support the City's Corporate Vision*** - Taken collectively, the Strategy policies will contribute to Richmond's corporate vision: for the City to be the most appealing, livable, and well-managed community in Canada.
- B) *Enhance Social Sustainability*** - The Strategy will reflect sustainability principles, and address current and future social needs while also being financially viable and environmentally friendly. It will also clarify the social component of the City's broader Sustainability Framework.
- C) *Engage the Community*** – Both in developing and implementing the Strategy, diverse and targeted approaches will be used to actively engage and solicit views from a broad cross section of the community.
- D) *Coordinate interests, policies, programs, services and funding priorities*** – In addition to setting the social planning direction for Richmond, the Strategy will be coordinated with other key City and non-City interests, policies, programs, services and funding priorities (e.g., OCP, sustainability initiatives, Health, BC Housing) – in short, it will seek synergies and build on existing efforts and initiatives.
- E) *Be strategic, visionary and realistic*** - While being progressive and setting a strategic and visionary social planning direction for Richmond, the Strategy will also be pragmatic – identifying appropriate, realistic, and cost-effective roles for the City (and its partners) for addressing social issues.
- F) *Focus on assets and recognize social capital*** - Rather than merely identifying the challenges or problems confronting Richmond, the Strategy will build on the City's and community's social capital, strengths, and initiatives (i.e., residents' knowledge and capabilities; the connections within and among social networks).
- G) *Be flexible and resilient*** - While providing a progressive and sustainable social direction for Richmond, the Strategy will also recognize that unforeseen circumstances may arise, hence requiring flexibility and adaptability as implementation proceeds.
- H) *Provide benefits to Richmond residents and external stakeholders*** - In addition to assisting the City with its social planning efforts, the Strategy should also provide a useful resource and planning tool for Richmond residents and external stakeholders.

Possible Social Planning Roles

Municipalities face a significant challenge in addressing social planning issues. Being the closest level of government to the people, municipalities see and face social issues most directly; however, they lack the significant financial resources of senior governments to effectively

respond to most of the issues on their own (e.g., only \$.08 of every tax dollar collected in Canada goes to municipalities).¹

It is thus important for Richmond to be strategic in its social planning efforts. In responding to particular social issues, the City may adopt one or a combination of roles, as depicted in the graphic below:



Possible City Social Planning Roles

¹ Federation of Canadian Municipalities, *Building Prosperity from the Ground Up: Restoring Municipal Fiscal Balance*. June 2006.

Some roles involve significant resource allocations from the City, such as establishment of infrastructure (e.g., hiring staff, building facilities, establishing Council or citizen advisory committees). Others involve a more limited allocation of resources (e.g., advocating to senior governments for policy changes or funding). Also, for some issues, the City may also choose to take no action (e.g., if the issue is not deemed to be a priority or is being satisfactorily addressed by another party).

The Social Planning Strategy will help in specifying the roles that the City (and others) should play with respect to future social planning initiatives, including funding contributions. In addition to providing clarity for future implementation purposes, the articulation of roles will help the City in managing expectations from the community - conveying the message that the City can't be all things to all people in addressing Richmond's social needs.

Preparing the Strategy

Objectives

As indicated, the Social Planning Strategy will identify broad directions and priority initiatives for the City to pursue over the next ten years – indeed, it should function as the social planning equivalent of the Official Community Plan.

The suggested objectives for the Strategy are to:

- 1) Provide an updated inventory of major City social policies, programs, and initiatives
- 2) Identify existing and emerging social issues and trends facing Richmond
- 3) Analyse Richmond's social planning strengths, weaknesses, opportunities, and threats (SWOT analysis)
- 4) Identify a vision and principles for a socially sustainable Richmond
- 5) Identify City social planning priorities, goals, objectives, policies and strategies
- 6) Identify possible adjustments to improve the effectiveness and efficiency of the City's advisory committee system – particularly the socially-oriented advisory committees
- 7) Identify appropriate roles for the City, senior governments, and other partners in addressing Richmond's priority social planning issues.

Time Lines

It is anticipated that the Strategy could be completed and submitted to the Planning Committee and Council by December 31, 2010.

The proposed time lines for the Strategy development are presented in **Attachment 4**. They involve the following key stages:

- *November 2009- March 2010* - Strategy launch and initial consultations with community, advisory committees, external partners, and others
- *April – June 2010* – Assessment of input from the consultations and preparation of draft Strategy report

- *July – September 2010* – Distribution of and consultation on draft Strategy report
- *October – December 2010* – Revision of Strategy report and submission to Committee and Council for adoption.

Following adoption of the Strategy, staff would proceed to develop a Strategy Implementation Program.

In proposing the foregoing time lines, three points must be emphasised:

1. The Social Planning Strategy is a large and ambitious project. While staff will strive to complete the tasks on schedule, adjustments may be required to accommodate any additional directives and modifications from Council.
2. City advisory committees, external partners, and community members could expect the Strategy to provide detailed recommendations regarding their particular area of concern. It will be important to stress that such details will be provided in the follow up Implementation Program, not in the Strategy itself.
3. Related to the foregoing, it will be critically important to ensure that project scope does not arbitrarily expand as the work proceeds.

Consultation

Community engagement is a key principle underlying the Social Planning Strategy. Therefore, for the Strategy preparation, a diverse, robust, and targeted array of approaches will be used to engage and solicit views from a broad cross section of the community.

As outlined in Attachment 4, the proposed consultation process for preparation of the Strategy is as follows:

Phase 1 - A focused and concerted consultation process will occur between December 2009 and March 2010, with information being sought through:

- Public open houses/ information meetings (tentatively to be held at City Hall and Thompson, South Arm, Cambie, Steveston, and Hamilton Community Centres)
- Focus group sessions and outreach efforts targeted to Richmond's immigrant community, youths, people with disabilities, and other groups, as appropriate
- A workshop with representatives of Council-appointed citizen advisory committees, Richmond Community Services Advisory Committee, community associations, and external partners
- Meetings with various City advisory committees and external groups, as requested and scheduling permits
- A questionnaire and feedback form posted on the City's website and distributed at the open houses/ information meetings and consultation sessions with advisory committees and others
- Solicitation of written comments, suggestions, or briefs from Council-appointed citizen advisory committees, external partners, and the community.

Further, to increase community engagement in the Strategy preparation, social marketing tools will be employed. Also, key information materials will be translated into Chinese, Punjabi, and Tagalog.

Phase 2 - The second phase of consultation will occur between July and September 2010, after a draft Strategy has been prepared. It will involve:

- Hosting public open houses/ information meetings
- Distribution of the draft Strategy to advisory committees, community partners, other interested parties for comment
- Attending meetings of advisory committees and other groups to provide information and elicit comments on the draft Strategy
- Posting of the draft Strategy, with request for public comment, on City's website.

In addition, Council-appointed citizen advisory committees and external partners will be kept apprised of progress on a regular basis as work on the Strategy proceeds. Regular verbal updates will also be provided to Planning Committee, with formal reports being submitted to Committee and Council as appropriate.

Inter-Departmental Staff Team

The Community Social Services Group will be responsible for coordinating preparation of the Social Planning Strategy. As several departments and their constituents will be affected by the outcomes, an inter-departmental City staff team will be assembled to assist with the Strategy preparation.

City Team members will consist of representatives from the following departments and divisions:

- | | |
|---|---|
| <ul style="list-style-type: none"> • Community Services <ul style="list-style-type: none"> ➤ Community Social Services Unit ➤ Sustainability Unit • Parks & Recreation <ul style="list-style-type: none"> ➤ Parks & Recreation Planning • Planning & Development <ul style="list-style-type: none"> ➤ Policy Planning ➤ Development Applications ➤ Transportation | <ul style="list-style-type: none"> • Law & Community Safety <ul style="list-style-type: none"> ➤ RCMP ➤ Richmond Fire Rescue • Business & Financial Services <ul style="list-style-type: none"> ➤ Finance ➤ Real Estate Services • Richmond Public Library |
|---|---|

As appropriate, the staff team will also seek input from other City departments and divisions and key external partners (e.g., VCH – Richmond, Richmond School District, Metro Vancouver, Ministry for Children and Family Development) during preparation of the Strategy.

Financial Impact

The Strategy will be developed by City staff. An additional level request has been submitted for Council consideration to offset the costs of preparing the Strategy and its subsequent Implementation Program.

Conclusion

This report provides pertinent background to “set the stage” and gain endorsement for preparation of a 10 Year Richmond Social Planning Strategy.


The report reveals that:

- Richmond has a strong, proud, and effective legacy of social planning
- The City is currently devoting considerable resources to social planning concerns,
- The City will face numerous challenges – but it will also have a host of opportunities – for planning to meet future social needs,
- To effectively address future social planning challenges, the City must be increasingly strategic (i.e., the City can't be all things to all people and some difficult choices will need to be made).

- Questions remain, including:
 - What is an appropriate social planning vision for Richmond?
 - What social issues are most important for Richmond?
 - What are the most appropriate roles for the City, its committees, other levels of government, and others in addressing those issues?
 - How can the City best coordinate, manage, and integrate its social planning efforts with those of its partners to facilitate a positive social future for Richmond?

The Social Planning Strategy is an ambitious and challenging project which will require careful management to ensure that its scope does not expand beyond the terms specified in this report. The Strategy will be a valuable resource for engaging the community, identifying priorities and roles, and guiding future social planning efforts of the City and its partners. Indeed, it should function like a social planning equivalent of the OCP, consistent with the City's commitment to sustainability and its vision of being the most appealing, livable and well managed community in Canada.

It is thus recommended that the principles and objectives for the 10 Year Social Planning Strategy, as identified in this report, be endorsed and that staff be authorized to pursue preparation of the Strategy.



John Foster
Social Planning Coordinator
(604-247-4941)

JF:jf

KEY STAKEHOLDERS IN SOCIAL PLANNING IN RICHMOND

City departments:

City Department Social Planning Activities	
Departmental (Staff Resources)	Major Social Planning Activities
<p>Community Services Department (CSD) and Community Social Services Group (CSG)</p> <ol style="list-style-type: none"> 1. General Manager, Community Services, 2. Director, Arts, Culture & Heritage Services 3. Social Planning Coordinator 4. Cultural Diversity Coordinator 5. Youth Services Coordinator 6. Diversity Services Coordinator 7. Seniors Services Coordinator 8. Affordable Housing Coordinator 9. Social Planner 	<ul style="list-style-type: none"> • Preparing 10 year Social Planning Strategy and Implementation Program, • Advising Council on the development and implementation of City social policies, initiatives and issues; e.g.,: <ul style="list-style-type: none"> ▪ Child care ▪ Grants: City and Child Care Grants Programs ▪ Intercultural ▪ Youth: Youth Service Plan ▪ Older adults: Older Adults Service Plan ▪ First Nations ▪ Affordable Housing Strategy ▪ Homelessness ▪ Group Home Policy ▪ Problem Gambling Prevention & Treatment Strategy • Providing liaison and support for City Advisory Committees; e.g.,: <ul style="list-style-type: none"> ▪ Richmond Intercultural Advisory Committee (RIAC) ▪ Richmond Seniors Advisory Committee (RSAC) ▪ Child Care Development Advisory Committee (CCDAC) • Providing liaison and support for community agencies, associations, and organizations, e.g.,: <ul style="list-style-type: none"> ▪ Richmond School District ▪ Richmond Community Services Advisory Committee (RCSAC), ▪ Richmond Women's Resource Centre, ▪ Chimo Crisis Services ▪ Richmond Centre for Disability ▪ Richmond Family Place Society ▪ Touchstone Family Association • Building community capacity and inclusiveness; e.g.,: <ul style="list-style-type: none"> ▪ Asian Heritage Month Celebrations ▪ Lesbian Gay Bisexual Transgender (LGBT) Awareness and Education Project ▪ Assisting advisory committees in planning and coordinating community forums ▪ Assisting the RCSAC with its community space needs assessment • Liaising with the federal, provincial and regional governments and others re: funding, grants and joint projects.

City Department Social Planning Activities	
Departmental (Staff Resources)	Major Social Planning Activities
<p>Parks & Recreation Services (PRS) Department:</p> <ol style="list-style-type: none"> 1. General Manager, Parks and Recreation 2. Director, Recreation Services 3. Manager, Community Recreation Services 4. Manager, Projects and Programs 5. Manager, Parks Planning and Design 	<ul style="list-style-type: none"> • Implementation of Departmental social plans, strategies and policies, e.g.,: <ul style="list-style-type: none"> ▪ Parks, Recreation & Cultural Services Master Plan ▪ Community Wellness Strategy • Coordination of projects; e.g.,: <ul style="list-style-type: none"> ▪ Garret Wellness Centre ▪ Terra Nova Schoolyard Society ▪ Richmond Fruit Tree Sharing Farm ▪ Community gardens ▪ Trail system • Liaison with and support for community partners and external organizations; e.g.,: <ul style="list-style-type: none"> ▪ Community Associations ▪ Sports organizations ▪ Richmond School District
<p>Policy Planning Division (PPD):</p> <ul style="list-style-type: none"> ▪ Manager, Policy Planning 	<ul style="list-style-type: none"> • Ensuring that the OCP policies address social issues • Coordination of City Casino Policy • Coordination of First Nation Issues: <ul style="list-style-type: none"> ▪ Liaison to Lower Mainland Treaty Advisory Committee (LMTAC) ▪ <i>NOTE: Mechanisms for improving coordination of City responses to First Nations issues may be explored in preparation of the Social Planning Strategy</i>
<p>Development Division:</p> <ul style="list-style-type: none"> ▪ Director and staff 	<ul style="list-style-type: none"> • Negotiating provision of community amenities, as per City policies, usually during redevelopment (e.g., securing child care facilities and affordable housing during rezonings)
<p>CAO's Office:</p> <ul style="list-style-type: none"> ▪ Director, Intergovernmental Relations & Protocol Unit 	<ul style="list-style-type: none"> • Liaison with Vancouver Coastal Health (VCH) – Richmond and other inter-governmental liaison functions
<p>Real Estate Services (RES):</p> <ul style="list-style-type: none"> ▪ Manager and staff 	<ul style="list-style-type: none"> • Supporting social planning and affordable housing initiatives (e.g., buying and leasing land for affordable housing or community service provision)
<p>Law and Community Safety Department:</p> <ol style="list-style-type: none"> 1. Manager, Emergency Programs 2. Manager, Community Safety Policy and Programs 	<ul style="list-style-type: none"> • Coordination of City's Extreme Weather Response Plan • Planning of socially-oriented community safety initiatives • Coordination of Richmond Fire-Rescue and the RCMP socially-oriented community safety initiatives: <ul style="list-style-type: none"> ▪ Fire prevention education ▪ Support for community initiatives such as the Falls Prevention Program, coordination of Block Watch ▪ Note: Fire-Rescue and RCMP initiatives (and the staff responsible for pursuing them) will not be emphasized in the Social Planning Strategy, as they relate more to public safety than social planning per se

Other Richmond Social Planning Stakeholders:

Council-Appointed City Advisory Committees

The City's socially-oriented advisory committees which are supported by the Community Social Services (CSS) Group include:

- Child Care Development Advisory Committee
- Richmond Seniors Advisory Committee
- Richmond Intercultural Advisory Committee.

Non Council-Appointed Advisory Bodies

The non-City socially-oriented groups which are supported by the City include:

- Richmond Community Services Advisory Committee
- Richmond Centre for Disability
- Community Associations:
 - East Richmond
 - City Centre
 - Hamilton
 - Sea Island
 - South Arm
 - Steveston
 - Thompson
 - West Richmond

External Partners

The City's key external social planning partners include:

- Richmond School District
- Federal ministries and agencies; e.g.,:
 - CMHC
 - Service Canada
- Provincial ministries and agencies; e.g.,:
 - Vancouver Coastal Health (VCH) – Richmond,
 - Ministry of Children & Family Development
 - BC Housing
- Regional agencies; e.g.,:
 - Metro Vancouver Development Services
 - Metro Vancouver Housing Corporation
- Community organizations
- Non profit service providers
- Businesses
- Citizens.

KEY SOCIAL PLANNING ACTIVITIES AND DEGREE OF CITY INVOLVEMENT

The City currently addresses 17 social planning topic areas, which fall within one of three broad themes or categories:

- 1) *Social Planning Issues* - a particular social issue to be addressed (e.g., child care, affordable housing),
- 2) *Population Groups* - a segment of the population to be served (e.g., youth, older adults),
- 3) *Capacity Building* - activities focused on strengthening the capacity of Richmond’s community service providers or social infrastructure (e.g., City Grants, support to community agencies).

A summary overview, including degree of City involvement, is presented below.

Theme	Social Planning Topic	Degree of City Involvement (Examples) ¹
Social Planning Issue	Child Care	<i>Major</i> (e.g., child care policies, securing of facilities through the development application approval process, Child Care Statutory Reserve Fund, needs assessments, CCDAC)
	Diversity	<i>Major</i> (e.g., Richmond Intercultural Strategic Plan, Asian Heritage Month Celebrations, RIAC)
	Affordable housing	<i>Major</i> (e.g., Affordable Housing Strategy, Affordable Housing Reserve Fund, creation of Affordable Housing Coordinator position)
	Homelessness	<i>Moderate</i> (e.g., coordination of Extreme Weather Response, implementation of Affordable Housing Strategy, implementation of Affordable Housing Strategy, liaison with Poverty Response Committee and others concerned with homelessness issue)
	Health	<i>Limited</i> (e.g., Ongoing and issue-specific liaison with VCH – Richmond, Community Wellness Strategy, Community Care Facility licensing matters)
	Group homes	<i>Minor</i> (e.g., implementation of City Group Home Policy, liaison with VCH)

¹ The varying degrees of City Involvement in social planning issues are as follows:

- Major - Significant City policy focus, staffing, committees and financial resources devoted to the topic,
- Moderate - Some City policy, staffing, and financial resources devoted to the topic, and
- Limited - Less City policy, staffing, and financial resources devoted to the topic.

With the exception of the "Minor" category, the amount of policy, program, staffing, or financial resources devoted does not necessarily correspond with how well a topic is being addressed (e.g., the City puts significant resources into child care and affordable housing; however, shortages of affordable housing and child care continue to be key community concerns in Richmond).

Theme	Social Planning Topic	Degree of City Involvement (Examples) ¹
	Poverty	<i>Limited</i> (e.g., Parks & Recreation fee subsidies, City Grant for Poverty Response Committee, RCSAC Living Wage request) ²
	Drug & alcohol addiction	<i>Limited</i> : (e.g., providing a grant of \$88,000 to Richmond Addiction Services [RAS] in 2009 for drug and alcohol addiction services, ³ participating on VCH – Richmond Mental Health and Addiction Coordinating Committee)
	Problem gambling prevention and treatment	<i>Limited</i> : (e.g., implementing Problem Gambling Prevention and Treatment Strategy, providing a grant of \$83,000 to RAS in 2009 for problem gambling initiatives)
Population Groups	Children and families	<i>Major</i> (e.g., participation on Richmond Children First Community Table, lease of City property to Richmond Family Place Society)
	Youth	<i>Major</i> (e.g., Youth Service Plan, Provision of funding for Restorative Justice Program, Asset Development Framework for youth services planning, liaison with Richmond School District on various committees and joint initiatives)
	Older Adults	<i>Major</i> (e.g., RSAC, Older Adults Service Plan)
	People with disabilities	<i>Major</i> (e.g., lease of property to Richmond Centre for Disability, liaison with and support to Richmond Centre for Disability Board, establishment of Diversity Coordinator position)
	First Nations / Aboriginal	<i>Limited</i> (e.g., CSS Group support for Richmond School District's Aboriginal Education Agreement Project, liaison with LMTAC)

² In November 2008, the RCSAC asked the City to develop a "Living Wage" strategy or policy. Staff are currently in discussions with RCSAC, seeking clarification of the request, and will be recommending an appropriate City response in due course.

³ In September 2009, VCH-Richmond announced that it would be terminating its contract with RAS for addiction and concurrent disorder services, effective February 28, 2010. At the time of this writing, future directions for RAS are unclear.

ATTACHMENT 2

Theme	Social Planning Topic	Degree of City Involvement (Examples) ¹
Capacity Building	City Grants (annual) Child Care Grants (periodic)	<i>Major</i> (e.g., implementation of City Grant Program)
	Support to community agencies	<i>Moderate</i> (e.g., provision of annual funding to the RCSAC, staff participation on RCSAC, assistance with RCSAC Community Space Needs Study)
	Advisory committee initiatives	<i>Moderate</i> (e.g., assisting with planning and coordinating community forums and Child Care Month events)



October 20, 2009

INVENTORY OF CURRENT CITY SOCIAL PLANNING ACTIVITIES CITY OF RICHMOND

1. **Purpose:**
 - To identify key social planning activities currently being undertaken by the City of Richmond.
2. **Organization:**
 - In this inventory, City social planning activities are:
 - divided into 17 topic areas, and
 - organized into three broad categories or themes: (1) social issues, (2) populations, and (3) capacity building.
3. **Scope:**
 - This inventory captures the City's major social planning activities. It will be updated and enhanced over time.
 - The following socially-oriented City activities are not included in the inventory: Fire-Rescue and RCMP community safety initiatives, ongoing liaison with various Metro Vancouver committees and various other external bodies, and internal responsibilities (e.g., staff support to sustainability teams, legal plan reviews)
4. **City Departmental Reorganization**
 - The reorganization, including the establishment of the Community Services Department and Community Social Services Group, is currently underway
 - This inventory reflects what has been decided to date regarding the new organizational structure; however, modifications may be required to address future changes
5. **Departmental Responsibility:**
 - Community Services Department (CS)
 - > Community Social Services Group (CSG)
 - Parks and Recreation Services Department (PRS)
 - Planning & Development Department (PD)
 - > Policy Planning Division (PPD)
 - > Development Division (DD)
 - Business & Financial Services Department (BFS)
 - > Real Estate Services (RES)
 - Law & Community Safety Department (LCS)
 - > CAO's Office
 - > Intergovernmental Relations & Protocol Unit (IRPU)

2

TOPIC	POLICY	CURRENT STRATEGIES, PROJECTS, PROGRAMS	ADVISORY & OTHER COMMITTEES & ORGANIZATIONS	FUNDING – OPERATING PROJECTS	DEPARTMENT/ DIVISION RESPONSIBLE	CURRENT STAFF CONTACT	KEY RESPONSIBILITIES
SOCIAL ISSUES							
Child Care	2006 Child Care Policy	2009 Work Program	Child Care Development Advisory Committee (CCDAC)	Operating Budget	Community Social Services Group	Social Planner/ Social Planning Coordinator	<ul style="list-style-type: none"> - Staff Liaison (Social Planner is designated Liaison) - Policy/strategy development - Annual work program implementation (e.g., Child care month events, Child Care Grants Program Review) - Council referrals - Reviewing draft methodologies, instruments, analysis - Focus group recruitment, meetings - Reviewing draft consultant reports - Coordinating with CCDAC - Program administration - Supports CCDAC in reviewing applications - Prepares Staff report re: recommendations - Follow-up
	2006 Child Care Policy	2009 – 2013 Child Care Needs Assessment	Child Care Development Advisory Committee (CCDAC)	Project	Community Social Services Group	Social Planner	
	Child Care Development Statutory Reserve Fund	Child Care Grants Policy (under review by CODAC)	Child Care Development Advisory Committee (CCDAC)	\$30,000 for 2009, to be carried over	Community Social Services Group	Social Planner	
	2006 Child Care Policy Child Care Development Statutory Reserve Fund	West Cambie Child Care (Oris development)	Partnership with City, Provincial Ministry of Children and Family Development (MCFD) Child Care Branch, Society of Richmond's Children's Centres (RSCC) and Oris Development	Funded by MCFD Major Capital Grant to RSCC, Oris Development, and the City	Community Social Services Group	Social Planner/ Social Planning Coordinator	<ul style="list-style-type: none"> - Liaison with other City departments (e.g., Development Applications, Real Estate, Finance, Facilities)
	2006 Child Care Policy Child Care Development Statutory Reserve Fund	Development applications and rezonings; several currently under discussion	Partnerships TBD	As negotiated with developer	Community Social Services Group	Social Planning Coordinator	<ul style="list-style-type: none"> - Providing information re: child care needs, recommended size, type of child care, related considerations
	2006 Child Care Policy Child Care Development Statutory Reserve Fund	2009 Child Care Coordinator Contract	Child Care Development Advisory Committee (CCDAC)	Contract	Community Social Services Group	Social Planning Coordinator	<ul style="list-style-type: none"> - Contract management (Social Planning Coordinator assists CCDAC, Policy Planning, and Development Applications re: child care facility proposals and guidelines)
	2006 Child Care Policy	Child Care Facility Specifications	Child Care Development Advisory Committee (CCDAC)	Contract	Community Social Services Group	Social Planning Coordinator	<ul style="list-style-type: none"> - In conjunction with Child Care Coordinator, prepare document identifying 1) technical specifications for future Richmond child care facilities; and 2) City expectations for child care facilities negotiated through the development approval process.

TOPIC	POLICY	CURRENT STRATEGIES, PROJECTS, PROGRAMS	ADVISORY & OTHER COMMITTEES & ORGANIZATIONS	FUNDING – OPERATING PROJECTS	DEPARTMENT/ DIVISION RESPONSIBLE	CURRENT STAFF CONTACT	KEY RESPONSIBILITIES
Diversity	1991 Multiculturalism Policy	<ul style="list-style-type: none"> 2004 – 2010 Richmond Intercultural Strategic Plan and Work Program 2009 Work Program 	Richmond Intercultural Advisory Committee	Operating Budget	Community Social Services Group	Social Planner	<ul style="list-style-type: none"> Staff Liaison (see attached) Policy/strategy development Annual work program implementation, e.g. Civic Engagement Forum, Youth Integration Roundtables Council referrals Coordinating and entering revisions Arranging translation Arranging production Organizing media launch Coordinating distribution Managing ongoing revisions, requests, printing, distribution
	1991 Multiculturalism Policy	Newcomers Guide to Richmond	Richmond Intercultural Advisory Committee	RIAC solicited corporate donations for translation, printing and launch	Community Social Services Group	Social Planner	<ul style="list-style-type: none"> City representative on RMCS and Province's steering committees Specific actions TBD
	1991 Multiculturalism Policy	Province of BC: Welcoming and Inclusive Communities and Workplaces (WICWP) Program	<ul style="list-style-type: none"> Richmond Multicultural Concerns Society Advisory Committee (RMCS; non-City body) Province of BC Local Govt. and Community Engagement Committee 	Provincially funded	Community Social Services Group	Social Planner	<ul style="list-style-type: none"> Marketing planning Group coordination Implementation
	Parks, Recreation & Cultural Services (PRCS) Master Plan 2005 - 2015	PRCS Intercultural Marketing Plan	Cultural Diversity Marketing Team/PRCS Departmental Marketing team	Operating Budget	Community Social Services Group	Cultural Diversity Coordinator	<ul style="list-style-type: none"> Project planning Partnership development Liaison with funders and City facilities Development of publicity Project Research Writing and editing Project coordination Development of training Coordination of cultural diversity training initiatives Mapping of training needs Devising of training materials, outlining/training materials. Project coordination Liaison with performers/funders/media and community partners
	PRCS Master Plan 2005 - 2015	PRCS New Canadians Facility Tours			Community Social Services Group	Cultural Diversity Coordinator	
	PRCS Master Plan 2005 - 2015	PRCS Public Participation Toolkit	Public Involvement Toolkit Steering Group		Parks, & Recreation Services	PRS Planner	
	PRCS Master Plan 2005 - 2015	CSS Group and City Staff Cultural Diversity training and community needs awareness raising		Operating Budget	Community Social Services Group	Cultural Diversity Coordinator	
	PRCS Master Plan 2005 - 2015	Asian Heritage Month celebrations	Asian Heritage Month Committee	Operating Budget	Community Social Services Group	Cultural Diversity Coordinator	

TOPIC	POLICY	CURRENT STRATEGIES, PROJECTS, PROGRAMS	ADVISORY & OTHER COMMITTEES & ORGANIZATIONS	FUNDING – OPERATING, PROJECTS	DEPARTMENT/ DIVISION RESPONSIBLE	CURRENT STAFF CONTACT	KEY RESPONSIBILITIES
SOCIAL ISSUES							
	PRCS Master Plan 2005 - 2015	LGTB (lesbian, gay, bisexual, transgender people) awareness and education project	PRCS LGTB Project Team		Community Social Services Group	Cultural Diversity Coordinator	<ul style="list-style-type: none"> - Development of staff and interagency training - Review and development of LGTB friendly policies and procedures - Promotion of awareness of LGTB issues and agendas - Promotion of LGTB festivals and events.
	PRCS Master Plan 2005-2015	Richmond Chinese Community Society/PRCS Partnership Agreement		Operating Budget	Parks, & Recreation Services	PRS, Manager Programs and Projects	<ul style="list-style-type: none"> - Staff training/partnership development/marketing strategy development
	PRCS Master Plan 2005 - 2015	Ongoing membership of cultural diversity orientated committees and advisory bodies (e.g., RCMP Diversity Committee, Richmond Hospital Diversity Committee, RMCS Welcoming and Inclusive Communities Committee, RMCS Grand parenting Program, Richmond Early Years Bridging Program, School District Parent Support Series Committee, School District Learning and the Brain Committee).			Community Social Services Group	Cultural Diversity Coordinator	<ul style="list-style-type: none"> - Liaison with Richmond Intercultural Advisory Committee. - Writing and editing Research - Project coordination - Ongoing advisory duties - Coordination of information between the City and other organisations.
Affordable Housing	<ul style="list-style-type: none"> - 1989 Affordable Housing Policy - 2007 Affordable Housing Strategy and Implementation Plan 	Ongoing implementation of Affordable Housing Strategy: negotiating with senior levels of government and development community to partner on affordable housing projects	Housing Subcommittee of Metro Vancouver Technical Advisory Committee	City Affordable Housing Reserves	Community Social Services Group	Affordable Housing Coordinator	<ul style="list-style-type: none"> - Implementation and monitoring of Affordable Housing Strategy and, recommending adjustments as required - Responding to Council referrals - Liaison and negotiation with developers, other levels of government, and community groups re: facilitation of affordable housing developments

TOPIC	POLICY	CURRENT STRATEGIES, PROJECTS, PROGRAMS	ADVISORY & OTHER COMMITTEES & ORGANIZATIONS	FUNDING – OPERATING PROJECTS	DEPARTMENT/ DIVISION RESPONSIBLE	CURRENT STAFF CONTACT	KEY RESPONSIBILITIES
Homelessness	- 1989 Affordable Housing Policy	Pursuing housing for Richmond's homeless and at risk of homelessness population through implementation of the Affordable Housing Strategy (e.g., 10 bed shelter for women and children)	Regional Steering Committee on Homelessness	City Affordable Housing Reserves	Community Social Services Group	Affordable Housing Coordinator	<ul style="list-style-type: none"> Implementation and monitoring of Affordable Housing Strategy Responding to Council referrals Liaison and negotiation with developers, other levels of government, and community groups re: facilitation of affordable housing developments
	- 2007 Affordable Housing Strategy and Implementation Plan						
	- 2002 Homelessness Needs Assessment and Strategy						
Health	- 2002 Homelessness Needs Assessment and Strategy	2007 Richmond Extreme Weather Response Plan	Richmond Extreme Weather Response Committee (City committee with support from BC Housing)	\$1,000 Operating Budget	Law & Community Safety, Emergency Programs	Manager, Emergency Programs	<ul style="list-style-type: none"> Chair Committee meetings Response activation/ deactivation and notification
	- Official Community Plan	Ensuring adequate OCP and Area Plan [and use] policies to accommodate health facilities in the City	VCH - Richmond		Policy Planning	Manager, Policy Planning	Coordination
	- Area Plans	City-Health Liaison	Richmond Health Liaison Committee (VCH - Richmond)		Intergovernmental Relations & Protocol Unit (IRPU)	Director IRPU	Liaison with VCH - Richmond on matters of mutual concern
Group Homes	- 2007 Group Home Policy	Project co-ordination with VCH to accommodate health facilities in the City	VCH - Richmond		Community Social Services Group	Social Planning Co-ordinator	Co-ordinate VCH projects with City
	- 2009 Group Home Protocol Update	Ongoing implementation	VCH - Richmond		Community Social Services Group	Social Planning Coordinator	See Group Home section below
	PRCS Master Plan 2005 - 2015	Community Wellness Strategy	VCH - Richmond		Parks, Recreation Services	Director, Recreation Services and staff	Collaborate with VCH - Richmond and other community stakeholders in preparation of Community Wellness Strategy for the City
Group Homes	PRCS Master Plan 2005 - 2015	Ongoing participation	Richmond Hospital Diversity Committee (VCH - Richmond)		Community Social Services Group	Cultural Diversity Coordinator	<ul style="list-style-type: none"> Liaise and collaborate with VCH - Richmond and other committee members on diversity concerns (see Diversity section above) Coordinate and City review of group home applications and neighbourhood notification process Liaison with VCH - Richmond re: future group home needs and planning issues
	- 2001 Group Home Policy	Ongoing implementation	VCH - Richmond		Community Social Services Group	Social Planning Coordinator	
	- 2008 Group Home Protocol Update						

6

TOPIC	POLICY	CURRENT STRATEGIES, PROJECTS, PROGRAMS	ADVISORY & OTHER COMMITTEES & ORGANIZATIONS	FUNDING - OPERATING PROJECTS	DEPARTMENT/ DIVISION RESPONSIBLE	CURRENT STAFF CONTACT	KEY RESPONSIBILITIES
SOCIAL ISSUES							
Poverty	<ul style="list-style-type: none"> - 2008 Richmond Grant Program - 2006 Child Care Policy - 2002 Homelessness Needs Assessment and Strategy - 2007 Affordable Housing Implementation Plan 	Review of RCSAC's Living Wage Campaign request	Poverty Response Committee, RCSAC (non-City bodies)	\$5,000 City Grant to Poverty Response Committee	Community Social Services Group	Social Planner	<ul style="list-style-type: none"> - Intermittent support to Poverty Response Committee and various other community groups dealing with poverty concerns - Implementation of City policies - See related activities in other sections (e.g., Child Care, Affordable Housing, Homelessness, City Grants, Capacity Building)
Addictions <input type="checkbox"/> Drug and Alcohol			Mental Health and Addiction Coordinating Committee (VCH - Richmond) See RCSAC, above (Addictions and Mental Health Subcommittee)		Community Social Services Group	Social Planning Coordinator	<ul style="list-style-type: none"> - Liaison with and participation on committee
<input type="checkbox"/> Problem Gambling	2004 - 2009 Problem Gambling Strategy	Review of 2004 - 2009 Problem Gambling Strategy - to be undertaken after Social Planning Strategy is completed	Richmond Addiction Services (responsible for coordinating Problem Gambling Strategy)	City Grant to Richmond Addiction Services	Community Social Services Group	TBD	<ul style="list-style-type: none"> - City involvement, if any, to be determined

TOPIC	POLICY	CURRENT STRATEGIES, PROJECTS, PROGRAMS	ADVISORY & OTHER COMMITTEES & ORGANIZATIONS	FUNDING - OPERATING, PROJECTS	DEPARTMENT/ DIVISION RESPONSIBLE	STAFF CONTACT	KEY RESPONSIBILITIES
POPULATION GROUPS							
Children & Families		Ongoing support	MCFD Committee "Richmond Children First"	MCFD funded	Community Social Services Group	Social Planner Social Planning Coordinator	- Participation on Steering Committee and Community Mapping Sub-committee
	PRCS Master Plan 2005 - 2015	Ongoing support	MCFD Committee "Richmond Children First"	MCFD funded	Parks, Recreation Services	Manager, Community Recreation	- Participation on Steering Committee and various sub-committees
Youth	PRCS Master Plan 2005 - 2015	PRCS Youth Service Plan	PRCS Youth Service Plan Steering Committee	Operating Budget	Community Social Services Group	Youth Services Coordinator	- Strategy implementation and monitoring - inter-departmental and stakeholder liaison
Older Adults	1982 Senior Services	2009 Work Program	Richmond Seniors Advisory Committee	\$2,000 Operating Budget	Community Social Services Group	Social Planner	- Staff Liaison (see attached) - Policy/strategy development - Annual work program implementation (e.g., health, housing, transportation) - Council referrals
	PRCS Master Plan 2005 - 2015	PRCS Older Adults Service Plan 2008 to 2012		Operating Budget	Community Social Services Group	Seniors Coordinator	- Strategy implementation and monitoring - inter-departmental and stakeholder liaison
	PRCS Facilities Strategic Plan (adopted by Council June 2007)	Replacement of Minoru Place Activity Centre with a new, larger facility. Feasibility Study to be undertaken in 2008		Pending approval of funding for feasibility study in 2008 Capital Planning process	Parks, Recreation and Cultural Services	PRS Planner	- Feasibility study - Ensures public participation - Contract management
People With Disabilities		Contribution Agreement with Performance Expectations	Richmond Centre for Disability	City funding for RCD Centre and RCD Committee	Community Social Services Group	Diversity Coordinator	- Staff Liaison - Annual performance expectations
		2007 Contribution Agreement with Performance Expectations	Richmond Therapeutic Equestrian Society	Operating Budget	Community Social Services Group	Diversity Coordinator	- Staff Liaison - Annual performance expectations

TOPIC	POLICY	CURRENT STRATEGIES, PROJECTS, PROGRAMS	ADVISORY & OTHER COMMITTEES & ORGANIZATIONS	FUNDING - OPERATING, PROJECTS	DEPARTMENT/ DIVISION RESPONSIBLE	STAFF CONTACT	KEY RESPONSIBILITIES
POPULATION GROUPS							
Aboriginal	1991 Multiculturalism Policy		Richmond Intercultural Advisory Committee	Operating Budget	Community Social Services Group	Social Planner	<ul style="list-style-type: none"> - Aboriginal issues occasionally discussed by RIAC
	Liaison to LMTAC	Ongoing liaison re: legislation, policies			Policy Planning	Manager, Policy Planning	<ul style="list-style-type: none"> - Monitor Treaty negotiation issues pertinent to City - Advise on legislation and issues - Needs a larger City Team
		Aboriginal Educational Enhancement Agreement Project, partnership project aimed at enhancing education opportunities for Richmond's Aboriginal Community by the development of a formal agreement between Richmond School District and the Aboriginal Community	Aboriginal Educational Enhancement Steering Committee (non-City)		Led by Richmond School District with Community Social Services Group and Provincial Government involvement	Cultural Diversity Coordinator	<ul style="list-style-type: none"> - Representation of the City of Richmond - Advisory role on community outreach and project development.

CAPACITY BUILDING	10 Year Social Planning Strategy	All	Community Social Services Group	Social Planning Coordinator	Preparation of the Strategy and Implementation Program
General	<ul style="list-style-type: none"> - OCP - Area Plans - Zoning Bylaw, 		<ul style="list-style-type: none"> - Development Applications - Business & Financial Services 	<ul style="list-style-type: none"> - Director, Development and staff - Manager, Real Estate Services and staff 	<ul style="list-style-type: none"> - Assist in securing community facilities, as per City policies, during redevelopments (e.g., rezonings) - Purchase and lease of land for social purposes
City grants	2010 Grant Program	Staff Review Committee - all depts.	Community Social Services Group	Social Planner	<ul style="list-style-type: none"> - Staff Review Team Chair - Grants Program Implementation - Policy development - Council referrals
Support to community agencies	2009 Work Program	Richmond Community Services Advisory Committee	Community Social Services Group	<ul style="list-style-type: none"> - Social Planner - Social Planning Coordinator 	<ul style="list-style-type: none"> - Policy/strategy development - Annual work program - Implementation (e.g., Space Needs Survey follow-up, Living Wage Campaign, various subcommittees) - Council referrals
	Ongoing monitoring and implementation of Safe Communities initiatives	Richmond Safe Communities	Law & Community Safety	Manager, Community Safety Policy and Programs	<ul style="list-style-type: none"> - Implementation and monitoring of Safe Communities initiatives - Liaison with community agencies, other external bodies, and the public
Advisory committee initiatives	<ul style="list-style-type: none"> - Policy re: Provision of Administrative Staff Support to Advisory Committees (Policy 1009) - Administrative Procedure re: Advisory Body Appointments (Procedure 1014.01) 	<ul style="list-style-type: none"> - Richmond Intercultural Advisory Committee - Richmond Seniors Advisory Committee - Child Care Development Advisory Committee - Richmond Community Services Advisory Committee 	Community Social Services Group	Social Planner	<ul style="list-style-type: none"> - Assist advisory committees in planning and coordinating various special initiatives (e.g., Child Care Month celebrations, intercultural forums)

Prepared by Community Social Services Group
Community Services Department
City of Richmond

PROPOSED TIME LINES
10 YEAR RICHMOND SOCIAL PLANNING STRATEGY

It is anticipated that the Strategy could be completed and submitted to the Planning Committee and Council by December 31, 2010.

The proposed time lines for the Strategy development are as follows:

November 2009

- Submission of a report to the November 3, 2009 Planning Committee, for ratification at the November 9, 2009 Council meeting, recommending initiation of work on the Social Planning Strategy
- Establishment of inter-departmental staff team (note: the team will meet on a regular basis throughout preparation of the Social Planning Strategy)
- Revision of Background Paper or preparation other information materials, as necessary
- Development, pilot testing and refinement of community input survey

December 2009 – March 2010

- Posting Council report, background materials, and community input survey on City website
- Distribution of Council report, background materials, and community input survey for the Strategy to range of City and non-City advisory committees, community associations, and external organizations
- Attending meetings of advisory committees, community associations, and external organizations, as appropriate, to provide information on the initiative
- Holding public open house/ information meetings in the City Hall precinct and at community centres (e.g., Thompson, South Arm, Cambie, Steveston, Hamilton) to elicit opinions on key social planning issues and options for Richmond
- Hosting joint meeting(s) with representatives of Council-appointed citizen advisory committees, Richmond Community Services Advisory Committee, and external partners (e.g., VCH – Richmond, Richmond School District, Ministry for Children and Family Development) to identify priority options for the Strategy
- *Note: Due to the 2009 Christmas holiday season, minimal public consultation will occur between roughly December 15, 2009 and January 10, 2010*

April – May 2010

- Preliminary assessment of information obtained through consultation process
- Preliminary work on preparation of the draft Strategy

June 2010

- Finalization of the draft Strategy

July – August 2010

- Presentation of the draft Strategy to Planning Committee and Council, seeking authorization to pursue public comment on the draft
- Distribution of the draft Strategy to advisory committees, community partners, other interested parties for comment
- Posting of the draft Strategy, with request for public comment, on City's website
- Preparation for subsequent round of consultation on the draft Strategy

September 2010

- Holding a minimum of three open houses/ information meetings to answer questions and elicit comments on the draft Strategy
- Attending meetings of advisory committees and other groups, as appropriate, to discuss and gather comments on the Strategy

October - November 2010

- Assessment of comments
- Revision of Strategy

December 2010

- Presentation of revised Strategy to Planning Committee, for subsequent referral to Council for adoption (by December 31, 2010).

Note: In proposing the foregoing time lines, three points must be emphasised:

1. The Social Planning Strategy is a large and ambitious project. While staff will strive to complete the tasks on schedule, adjustments may be required to accommodate any additional directives and modifications from Council.
2. City advisory committees, external partners, and community members could expect the Strategy to provide detailed recommendations regarding their particular area of concern. It will be important to stress that such details will be covered in the follow up Implementation Program.
3. Related to the foregoing, it will be critically important to ensure that project scope is clearly articulated at the outset and does not arbitrarily expand as the work proceeds.