



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee

Date: January 25, 2019

From: Jane Fernyhough
Director, Arts, Culture and Heritage Services

File: 01-0100-30-RPAR1-01/2019-Vol 01

Re: Richmond Public Art Program 2018 Annual Highlights and Public Art Advisory Committee 2019 Work Plan

Staff Recommendation

That the Richmond Public Art Advisory Committee 2019 Work Plan, as presented in the report titled "Richmond Public Art Program 2018 Highlights and Public Art Advisory Committee 2019 Work Plan," dated January 25, 2019, from the Director, Arts, Culture and Heritage Services, be approved.

Jane Fernyhough
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:
APPROVED BY CAO	

Staff Report

Origin

On July 27, 2010, Council approved the updated Richmond Public Art Program Policy 8703 and Terms of Reference for the Richmond Public Art Advisory Committee (RPAAC). The RPAAC provides advice and acts as a resource to City Council and staff on the City's Public Art Program.

This report presents the 2018 highlights of the Richmond Public Art Program to Council for information and the proposed RPAAC 2019 Work Plan for approval.

Analysis

Richmond Public Art Program

The Public Art Program plays a key role in shaping, animating and enriching the public realm, instilling civic pride and contributing to community identity. Artwork placed in the public realm has the power to engage the public, celebrate culture, broaden the diversity of arts experiences and opportunities, serve as an educational resource to expand public awareness and understanding of the arts, stimulate conversations, strengthen and support the arts community and inspire creativity.

Since Council's adoption of the Public Art Program Policy in 1997, the Public Art Program's collection has grown to a total of 244 works of public art with 174 works currently on display around Richmond. Documentation of public art that is performance-based or otherwise ephemeral in nature currently is archived on the Public Art Program website.

Public art adds value to public and private development, enriches the public realm for residents and visitors to Richmond and advances Richmond's standing as a model for high quality urban development. The City provides leadership in integrating public art with major civic facilities as well as small-scale public infrastructure. The private sector has demonstrated that an investment in public art enhances their reputations as progressive city builders, while creating a liveable and desirable place to live and work. The Community Public Art Program engages members of the community in art making, discussions and public events. The Public Art Education Program provides learning opportunities for both the general public and emerging, professional artists.

2018 Richmond Public Art Program Highlights

The following represents the key activities and achievements of the City's Public Art Program through the civic, community, private development and educational programs in 2018:

- The Richmond Public Art Program received three awards:
 - The British Columbia Recreation and Parks Association (BCRPA) Program of Excellence for the "Pollinator Pasture" Project;
 - 2018 Creative City Summit, A Year in Review Recipient for Richmond's Canada 150 Public Art Program; and

- Public Works Association of British Columbia – Project of the Year Award for the No. 2 Road Pump Station, where public art was integrated in the structure of the pump station.
- Works by four emerging Richmond artists who worked with two established artist mentors were featured at the No. 3 Road Art Columns located at Aberdeen and Lansdowne Canada Line Stations.
- The Capstan Village Public Art Plan was officially endorsed by Council on March 12, 2018. Guided by the theme “A Waterfront Arts District: Geography, History and Culture”, the Plan reflects Capstan Village’s physical, historical and cultural place in Richmond and its connection to adjacent City Centre Villages and neighbouring communities. Artworks in a variety of scales, on complementary themes, will help to achieve a connected community.
- The final project to be commissioned through the Richmond Canada 150 Public Art Program was completed in August, 2018. *Meander* by Becki Chan and Milos Begovic consists of 21 modular benches temporarily installed throughout City plazas and parks and at festivals and events during the summer months.
- Four public artworks were installed at civic facilities:
 - *Richmond Firefighter* by Nathan Scott at Fire Hall No. 1;
 - *No. 2 Road Pump Station* by Germaine Koh;
 - *Stepping Stones* by Nadine Flagel and Deirdre Pinnock at the City Centre Community Centre; and
 - *Take Root* by Laara Cerman at the City Centre Community Centre.
- Three new designs of sanitary and storm access covers by three local artists were commissioned to commemorate Richmond Canada 150.
- Through the Utility Kiosk Art Wraps Program, in partnership with Environmental Programs, 30 recycling kiosks were wrapped in designs by local artists in Garry Point Park.
- Richmond Arts Centre’s Art Truck was wrapped with a design by a local artist.
- Four community engagement projects were completed as part of the Artists Engaging in the Community Program. Since its inception in 2015, the program has engaged over 10,000 community members and has offered participants and audiences a number of hands-on art making activities and opportunities for individual creative expression and participation in the arts.
 - *FANFARE* by Faith Moosang at Minoru Arenas;
 - *Great Blue Heron* by Donald Gunn and Bryn Finer at Hamilton McLean Park;
 - *Tide Water Tales* by ARTCi at Britannia Shipyards National Historic Site; and
 - *Minoru Stories* by Catrina Megumi Longmuir at Minoru Place Activity Centre.

- Three new works were installed through the Private Development Public Art Program:
 - *Alder Canopy* by Joel Berman at 12733 Steveston Highway and 10780 No. 5 Road;
 - *The Shape of Things* by Kelly Lycan at 5580 No. 3 Road; and
 - *We Three* by Dan Bergeron at 3411 and 3391 Sexsmith Road.
- Five Public Art Bus Tours were organized and fully subscribed:
 - National Indigenous Peoples' Day Public Art Tour;
 - Two Indigenous Public Art Tours during Culture Days;
 - Doors Open Public Art Tour; and
 - Richmond Public Art Advisory Committee Public Art Tour.
- The 5th Annual Pianos on the Street Program was installed at five locations around Richmond: Britannia Shipyards National Historic Site, Terra Nova Rural Park, Richmond Cultural Centre, Cambie Community Centre and Richmond Nature Park.
- A series of photo-based installations at five Canada Line stations (Bridgeport, Aberdeen, Lansdowne, Brighthouse and Waterfront) were installed as part of the Capture Photography Festival in partnership with the Richmond Art Gallery.
- Two public art professional development workshops for artists were presented during the Art at Work Symposium held at the Richmond Cultural Centre in partnership with the Richmond Art Gallery and CARFAC BC (Canadian Artists Representation/Le Front des artistes canadiens).
- Two neighbourhood public art brochures were updated to include recently installed works.
- Public Art worked in collaboration with the following community organizations in 2018 in realizing a number of community public art projects and activities:
 - Britannia Heritage Shipyards Society
 - CARFAC BC
 - City Centre Community Association
 - East Richmond Community Association
 - Hamilton Community Association
 - Hamilton Elementary School
 - InTransit BC
 - Kajaks Track and Field
 - Minoru Seniors Society
 - Musqueam Indian Band
 - Pacey's Pianos
 - Pathways Clubhouse
 - Richmond Arenas Association
 - Richmond Art Gallery Association

- Richmond Sports Council
- Richmond Rapids
- Richmond Nature Park Society
- Richmond Society for Community Living
- Richmond Youth Media Lab
- Synchronized Swim Club
- SUCCESS Richmond
- Steveston Community Society
- Terra Nova Community Garden Association
- Tikva Housing Society
- Turning Point Society
- Vancouver Art Gallery

2018 Richmond Public Art Advisory Committee Highlights

In 2018, the Richmond Public Art Advisory Committee (RPAAC) provided informed advice to staff and Council on a range of projects. Highlights of the 2018 Work Plan included:

- monthly meetings: ten monthly meetings with high attendance;
- participation in educational opportunities and public events, such as the annual RPAAC Public Art Bus Tour in July;
- reviews and recommendations on ten Private Development public art project plans and monthly updates on Advisory Design Panel reviews;
- input to staff on six civic Artist Calls;
- reviews and recommendations on Public Art Calls and Public Art Plans via staff reports to Council; and
- advice on Public Art Policy.

2019 Richmond Public Art Advisory Committee Work Plan

The Richmond Public Art Advisory Committee's 2019 Work Plan (Attachment 1) outlines the proposed work tasks for the volunteer committee in 2019. The Work Plan has been reviewed by the Richmond Public Art Advisory Committee.

As a Council appointed Advisory Committee, RPAAC advises on all aspects of public art policy, planning, education and promotion, including the allocation of funds from the City's designated Public Art Reserve. Highlights of the 2019 Work Plan are noted below:

- Raise awareness and understanding of the importance of public art in the City through advocacy, promotion and participation in educational opportunities and public events;
- Advise on strategies, policies and programs to achieve excellence in art in the public realm including researching best practices and advising on opportunities for artists;

- Propose and support City programs, initiatives and events that advance public art in the City including Lulu Series: Art in the City speaker series, Doors Open Richmond and Culture Days;
- Review and submit recommendations to Council on public art project plans developed by City staff and private development public art consultants; and
- Provide input to staff in the development of an annual Public Art Program report to Council, including an RPAAC annual work plan.

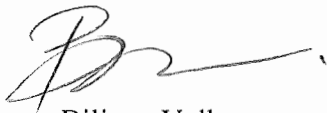
New initiatives include advising staff on the development of a mobile-friendly public art online tour platform and improving communications with strata councils for maintenance of artworks on private property.

Financial Impact

None.

Conclusion

Public art animates the built and natural environment with meaning, contributing to a vibrant city in which to live and visit. The 2018 highlights of the Richmond Public Art Program and proposed Public Art Advisory Committee 2019 Work Plan demonstrate a high level of professionalism, volunteerism and commitment to quality public art in Richmond.



Biliana Velkova
Public Art Planner
(604-247-4612)

Att. 1: Richmond Public Art Advisory Committee 2019 Work Plan

Richmond Public Art Advisory Committee 2019 Work Plan

2019 Annual Operating Budget

RPAAC has an annual operating budget of \$5,000 consistent with most City Advisory Committees to cover costs incurred by meetings, forums, educational and promotional materials associated with the implementation of the 2019 Work Plan. The funding is included in the City's annual operating budget.

2019 RPAAC Work Plan

The RPAAC 2019 Work Plan is based on the Terms of Reference for the Committee and is proposed as follows:

<i>Strategy/Initiative</i>	<i>RPAAC Actions/Steps</i>	<i>Expected Outcome of RPAAC Actions</i>	<i>Indicator of RPAAC Success</i>	<i>Stakeholders</i>
<i>1. Raise awareness and understanding of the importance of public art in the City</i>				
a. Involve the public in the selection process for public art	<i>Encourage community members to participate on public art selection panels through an open call for volunteers</i>	<i>Richmond residents are involved in civic and community cultural life</i>	<i>Community support of the public art selection process</i>	<i>Community Centre Associations, Richmond Arts Coalition (RAC), Richmond Artist Guild (RAG), Richmond Art Gallery Association (RAGA) and others</i>
b. Engage communities with individualized neighbourhood art plans	<i>Develop Public Art Plans for Steveston Waterfront Neighbourhood</i>	<i>Greater awareness of public art in Richmond communities</i>	<i>Public Art contributes to neighbourhood recognition and identity</i>	<i>Neighbourhood organizations, private developers, artists</i>
c. Advocacy and promotion (art walks and tours, brochures, postcards, posters and social media)	<i>Identify and support new opportunities for advocacy and promotion</i>	<i>Promotion of community connection and awareness of public art</i>	<i>Public participation at unveilings, public lectures and bus tours</i>	<i>Parks, Community Centre Associations, Walk Richmond, Tourism Richmond</i>

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d. Education and training for RPAAC members (workshops, bus tours, local conferences and symposiums)	<i>Identify and register for training opportunities and City events (Lulu Speaker Series, Art at Work)</i>	<i>Develop and expand knowledge of best practices</i>	<i>Greater confidence in best practice advice to staff and Council</i>	<i>Creative City Network of Canada, Alliance for the Arts</i>
e. Education for the public (Lulu Speaker Series)	<i>Recommend guest speakers</i>	<i>Develop community connection and awareness of public art</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Arts Centre, RAC, Community Centre Associations</i>
f. Guest speakers	<i>Identify key guest speakers for RPAAC meetings for 2019</i>	<i>RPAAC members better informed on public art issues and equipped to share this information with Council, as and when directed</i>	<i>Guest speaker series for 2019 devised and implemented</i>	<i>Kwantlen Polytechnic University, Emily Carr University of Art + Design, other universities, artists, consultants, conservators</i>
g. Public art online tour platform	<i>Advise staff on development of a mobile-friendly public art online tour platform to supplement the Public Art section on the City website</i>	<i>Public better informed with information in a map-based format about the public art and artist</i>	<i>Increased public awareness of public art throughout the community</i>	<i>Residents, tourists, Community Centre Associations, Tourism Richmond</i>
<i>2. Advise on strategies, policies and programs to achieve excellence in art in the public realm</i>				
a. Research best practices and policy review	<i>Identify and prioritize potential research on policy and administration</i>	<i>Policy and administrative procedures are reviewed</i>	<i>Policy and administrative procedures are updated</i>	<i>City Council</i>

<i>Strategy/Initiative</i>	<i>RPAAC Actions/Steps</i>	<i>Expected Outcome of RPAAC Actions</i>	<i>Indicator of RPAAC Success</i>	<i>Stakeholders</i>
b. Community Public Art Program	<i>Assist and advise on implementation of the Community Public Art Program</i>	<i>The Community Public Art Program is updated</i>	<i>Public art projects initiated under a revised Community Public Art Program</i>	<i>Community Centre Associations and community organizations</i>
c. Opportunities for artists working in 2D visual art	<i>Assist and advise on implementation of a program for 2D visual art to connect arts and businesses</i>	<i>Actions identified and advice given to assist City of Richmond staff and community partners to implement a 2D Art Program</i>	<i>Practical actions identified and implemented and advice given as and when requested</i>	<i>RAC, RAG, RAGA</i>
d. Conservation and maintenance of the Public Art Registry	<i>Review maintenance priorities annually</i>	<i>Set priorities for conservation and maintenance</i>	<i>Public Art collection is well maintained</i>	<i>Public Works</i>
e. Conservation and maintenance of public art on private property	<i>Review maintenance protocols with Strata Councils</i>	<i>Set priorities for conservation and maintenance of public art on private property</i>	<i>Strata Councils informed of their responsibilities and understand maintenance procedures</i>	<i>Strata Councils, Artists, Conservators</i>
3. Propose and support City programs, initiatives and events that advance public art in the City				
a. Lulu Speaker Series	<i>Advise on speakers and musicians</i>	<i>Identified speakers to advance Council Goals</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Arts Centre, Community Centre Associations, RAC</i>
b. Doors Open and Culture Days	<i>Assist and advise on venues and artworks for consideration</i>	<i>Public Art Program has a high profile at Doors Open</i>	<i>Increased participation and appreciation of the arts</i>	<i>Arts Centre, Heritage sites, Community Centre Associations</i>

<i>Strategy/Initiative</i>	<i>RPAAC Actions/Steps</i>	<i>Expected Outcome of RPAAC Actions</i>	<i>Indicator of RPAAC Success</i>	<i>Stakeholders</i>
4. Review and submit recommendations on private development public art plans				
a. Private Development Public Art Plans	<i>Review private development public art plans</i>	<i>Provide advice and recommendations to staff</i>	<i>Public Art collection is growing, making Richmond a more vibrant, and connected City</i>	<i>Artists, Community partners, private developers</i>
5. Provide input to staff in the development of an annual Public Art Program report to Council, including an RPAAC annual work plan				
a. 2019 Public Art Program report to Council and 2020 RPAAC Annual Work Plan	<i>Advise and assist as required</i>	<i>Accomplishments during the past year are presented to Council and the public</i>	<i>Public Art has contributed to making Richmond a more vibrant, active and connected City</i>	<i>Council, community partners, private developers</i>