



**To:** General Purposes Committee **Date:** January 20, 2014  
**From:** W. Glenn McLaughlin **File:** 12-8275-30-001/2014-  
Chief Licence Inspector & Risk Manager Vol 01  
**Re:** Plaza Premium Lounge BC Ltd., doing business as Distinguished Visitor  
Lounge  
Vancouver International Airport - International & US Arrivals

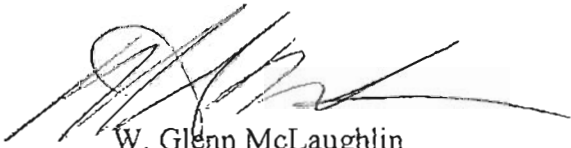
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### Staff Recommendation

That the application by Plaza Premium Lounge Ltd., doing business as Distinguished Visitor Lounge, for a Liquor Primary Licence at 3211 Grant McConachie Way, in order to offer full liquor service be supported and that a letter be sent to the Liquor Control and Licensing Branch advising that:




- 1) Council recommends the issuance of the proposed licence based on the lack of community responses received and that the operation will not have a significant negative impact on the community.
- 2) Council's comments on the prescribed criteria (set out in Section 10(3) of the Liquor Control and Licencing Act Regulations) are as follows;
  - a) The location of the establishment is zoned Airport District and since the property is under Federal jurisdiction, the City does not review or comment on business uses for zoning purposes.
  - b) The proximity of the proposed location to other social or recreational and public buildings was considered. There are no public schools or parks within a 50 meter radius of the proposed liquor primary location.
  - c) That a LCLB application for a 59 person capacity operation with liquor service hours of 9:00 a.m. to 2:00 a.m. was considered.
  - d) The number and market focus or clientele of liquor primary licence establishments within a reasonable distance of the proposed location was considered.
  - e) The potential for additional noise in the area if the application is approved was considered.
- 3) As the operation of the establishment as a liquor licensed establishment might affect nearby residents the City gathered the views of the residents as follows:

- a) A letter was sent to the Vice President of Community & Environmental Affairs at YVR requesting that a letter of notice of a new liquor primary licence establishment be circulated to other business operations at YVR.
  - b) Signage was also posted at the subject property and three public notices were published in a local newspaper. This signage and notice provided information on the application and instruction on how community comments or concerns could be submitted.
4. Council's comments and recommendations respecting the views of the resident's are as follows:
- a) There were no responses to all the public notifications and based on the lack of any responses received from the community, Council considers that the application is acceptable to the majority of the community, residents and businesses in the nearby area.



W. Glenn McLaughlin  
 Chief Licence Inspector & Risk Manager  
 (604-276-4136)

Att.

<b>REPORT CONCURRENCE</b>	
<b>CONCURRENCE OF GENERAL MANAGER</b>  	
<b>REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE</b>	<b>INITIALS:</b>  
<b>APPROVED BY CAO</b>  	

## Staff Report

### Origin

The Provincial Liquor Control and Licensing Branch (LCLB) issues licences in accordance with the Liquor Control and Licensing Act (the "Act") and the Regulations made pursuant to the Act.

Local Government is given opportunity to provide comments and recommendations to the LCLB with respect to liquor licence applications and amendments. For new Liquor Primary Licences', the process requires that local government in providing comment with respect to the licence application take into account the following criteria:

- the location of the establishment
- the proximity of the establishment to other social or recreational facilities and public buildings
- the person capacity and hours of liquor service of the establishment
- the number and market focus or clientele of liquor primary licence establishments within a reasonable distance of the proposed location
- impact of noise on the community and;
- the impact on the community if the application is approved.

If the operation of the establishment as a licenced establishment may affect nearby residents the local government must gather the views of residents.

This report deals with an application submitted to LCLB and to the City of Richmond by Plaza Premium Lounge BC Ltd., doing business as Distinctive Visitor Lounge (the Applicant) to operate a 59 person capacity lounge offering all types of liquor service and light snacks at the Vancouver International Airport (YVR).

### Analysis

The Applicant's intent is to provide the travelling public with a quiet and relaxing establishment which will offer food and beverage service which includes all types of liquor, washroom and shower facilities, comfortable seating, television, reading material and free wireless internet.

#### *Location of establishment*

The proposed establishment will be operated on Level 2 of the USA & International Arrivals area at YVR. This lounge will be situated pre-security and will be accessible by both arriving and departing travelers. (Attachment I)

#### *Proximity to other social or recreational and public buildings*

There no public schools or parks within a 50 meter radius of the property.

*Person capacity and hours of liquor service*

The Applicant had applied to operate from 9:00 a.m. to 4:00 a.m. but amended the application to close at 2:00 a.m. when advised a closing hour past 2:00 a.m. could not be supported in light of City Policy 9305. As the property is under the jurisdiction of the Federal Government, no City review or approval was given for the 59 persons occupant load indicated by the Applicant.

*The number and market focus or clientele of liquor primary licence establishments within a reasonable distance of the proposed location*

City records indicate that there are 10 establishments operating throughout the Airport that have a Liquor Primary licence and the majority of clientele for these establishments would be the travelling public.

*The impact of noise on the Community*

It is not expected that the operation will cause any additional noise in the area.

*Impact on the Community*

To satisfy LCLB requirements, the City's review process requires that the public be notified of the liquor licence application and be given an opportunity to express any concerns related to the proposal.

The City's process for reviewing applications for liquor related licences is prescribed by the Development Application Fees Bylaw 8951 which under Section 1.8.1 calls for:

1.8.1 Every **applicant** seeking approval from the **City** in connection with:

- (a) a licence to serve liquor under the *Liquor Control and Licensing Act and Regulations*;  
must proceed in accordance with subsection 1.8.2.

1.8.2 Pursuant to an application under subsection 1.8.1, every **applicant** must:

- (b) post and maintain on the subject property a clearly visible sign which indicates:
  - (i) type of licence or amendment application;
  - (ii) proposed person capacity;
  - (iii) type of entertainment (if application is for patron participation entertainment); and
  - (iv) proposed hours of liquor service; and
- (c) publish a notice in at least three consecutive editions of a newspaper that is distributed at least weekly in the area affected by the application, providing the same information required in subsection 1.8.2(b) above.

In addition to the advertised public notice requirements set out in Section 1.8.1, staff have adapted from a prior bylaw requirement the process of the City sending letters to businesses, residents and property owners within a 50-metre radius of the establishment. The letter provides details of the proposed liquor licence application and requests the public to communicate any concerns to the City.

The following is a summary of the public notifications:

- Date Sign Posted - November 29, 2013
- Newspaper Publications – November 29, December 4, December 6, 2013
- Letter to Vancouver International Airport, Vice-President Community and Environmental Affairs for distribution – December 4, 2013

The period for comment for all public notifications' ended January 3, 2014.

The City relies, in part, on the response from the community to any negative impacts of the liquor licence application. Having received no responses from businesses in the surrounding area and none from the city-wide public notifications, staff feels that support of this application is warranted due to the lack of negative public feedback.

### **Non-Regulatory Criteria**

#### *Other Agency Comments*

As part of the review process, staff requested comments from Vancouver Coastal Health, Richmond RCMP, Richmond Fire-Rescue and the City's Building Permit and Business Licence Departments.

No objections were received.

### **Financial Impact**

A Business Licence is required for the operation and a licence fee will be assessed.

### **Conclusion**

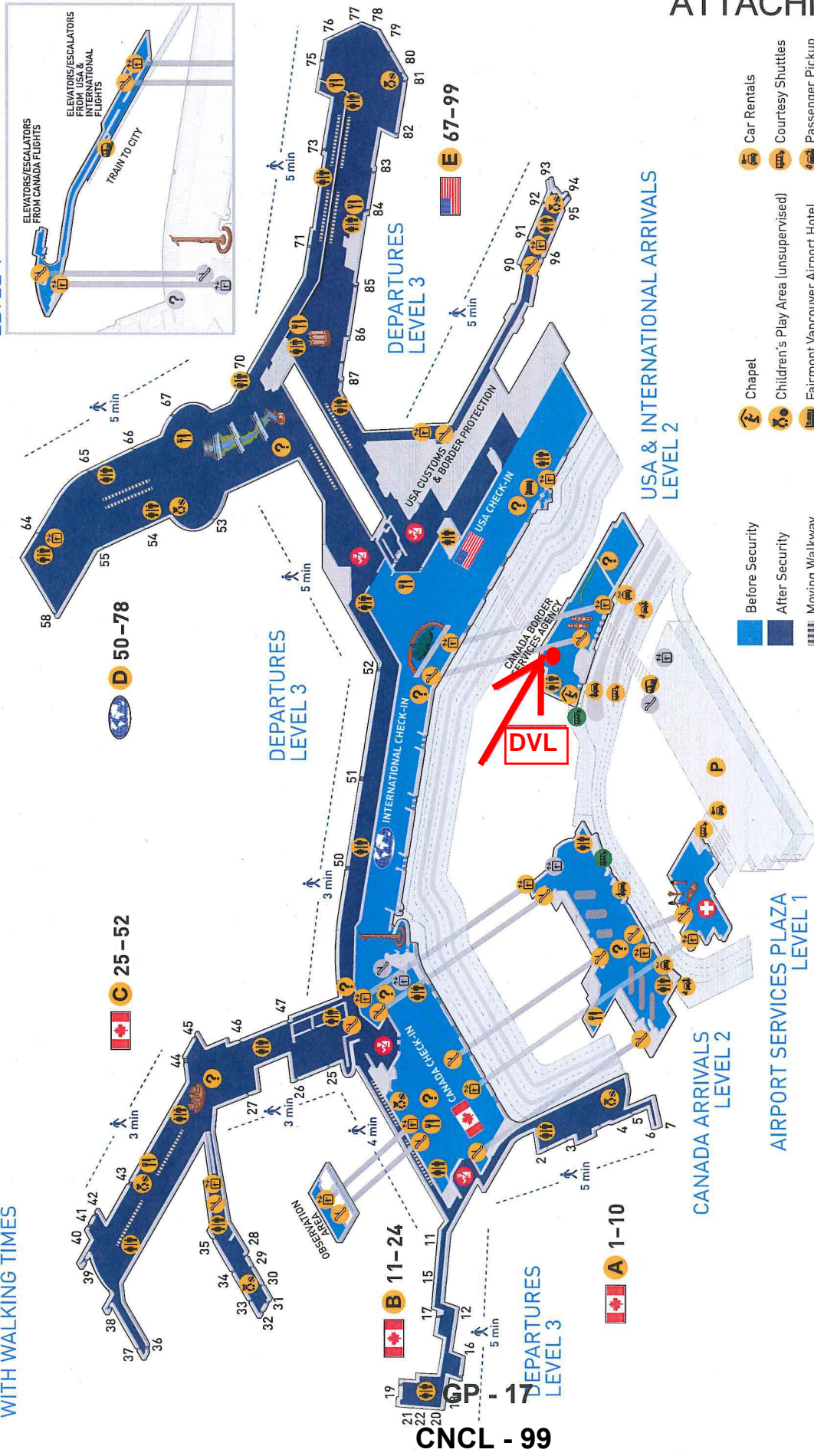
Following the public consultation period, staff reviewed the Liquor Primary Licence application against the legislated review criteria and recommends Council support the application for a 59 person capacity liquor primary facility with operating hours of 9:00 a.m. to 2:00 a.m. as the business is not expected to have a negative impact on the community.



Joanne Hikida  
Supervisor Business Licence  
(604-276-4155)

# MAIN TERMINAL MAP

WITH WALKING TIMES



## ATTACHMENT 1

- |  |                          |  |                                     |  |                        |
|--|--------------------------|--|-------------------------------------|--|------------------------|
|  | Before Security          |  | Chapel                              |  | Car Rentals            |
|  | After Security           |  | Children's Play Area (unsupervised) |  | Courtesy Shuttles      |
|  | Moving Walkway           |  | Fairmont Vancouver Airport Hotel    |  | Passenger Pickup       |
|  | Information              |  | Food Court                          |  | Sedans                 |
|  | Elevators                |  | Health Care Services                |  | Short Term Parking     |
|  | Escalators               |  | Security Checkpoint                 |  | South Terminal Shuttle |
|  | To Level 4 Train to City |  | Washrooms*                          |  | Taxis                  |
|  |                          |  |                                     |  | Train to City          |
|  |                          |  |                                     |  | Free Wi-Fi @yvrairport |

\*All washroom facilities are accessible to people with disabilities.

